

DB CORP. LTD

KEY PERFORMANCE METRICS

(Rs. In Mn.)

Particulars (INR MN)						
	FY 20-21	Q4 FY21	Q1 FY21	Q1 FY22	Variance % (YOY)	Variance % (QOQ)
Profit & Loss Items	12 Months	3 Months	3 Months	3 Months		
Advt. Revenue	10084	3084	1070	1713	60.08%	-44.44%
Circulation Revenue	4146	1104	928	1106	19.19%	0.22%
Total Revenue	15222	4601	2157	3080	42.79%	-33.07%
NP Prices(MT)	35353	35639	35864	40906	14.06%	14.78%
News Print Cost/ Total Cost	35.1%	34%	33%	36%		
Personnel Cost/ Total Cost	31.5%	30%	38%	29%		
Other Operational Cost / Total Cost	33.4%	36%	29%	35%		
Total Cost	12029	3555	2435	3028	24.39%	-14.80%
EBIDTA	3193	1047	-278	51	-118.47%	-95.10%
EBIDTA Margin	21%	23%	-13%	1.7%		
PAT	1414	619	-480	-223	-53.69%	-135.93%
PAT Margin	9%	13%	-22%	-7%		
Balance Sheet Items						
Gross Fixed Assets	17485	17485	17029	17503		
Net Fixed Assets	8604	8604	8755	8404		
Cash & bank balance	3125	3125	1466	3316		
ROCE	10.5%	10.5%	11.1%	15.9%		
RONW	7.8%	7.8%	8.7%	11.8%		
Current Ratio (Including Term Loan Liabilities due in 1 year)	2.5	2.5	2.2	2.7		
Total Outside Liabilities /Tangible Net Worth	0.3	0.3	0.4	0.3		
Inventory Turnover (Days)	202	202	246	145		
Debtors Turnover (Days)	108	108	112	90		