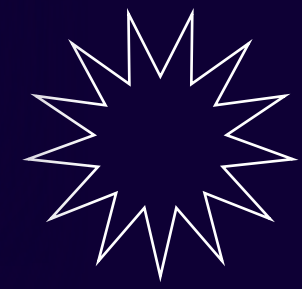


# Shaping the future of car repair in the UK



Stay ahead of the game  
with these **insights**

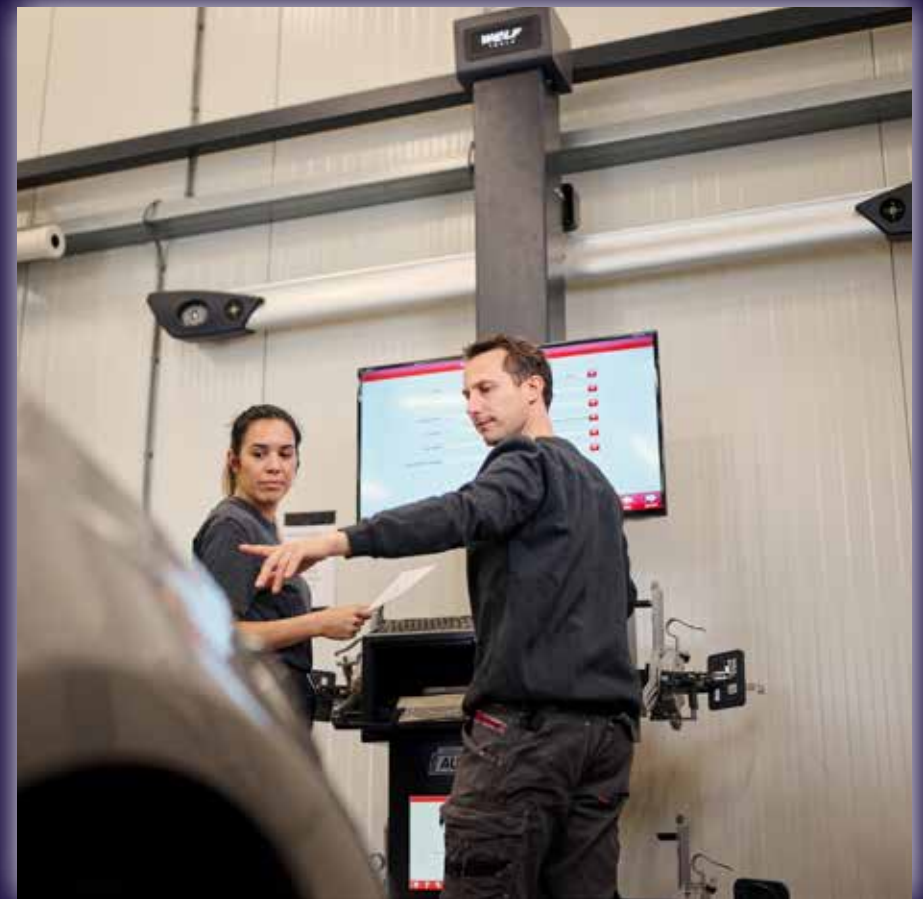
Key trends

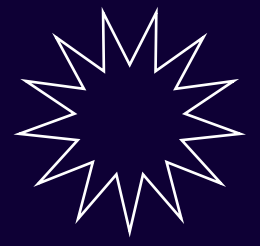
Key trends

## Let's Talk About:

# Advanced vehicles call for **advanced repairs**

- Modern vehicles come with **complex technologies and systems**
- **Repair shops need to specialise** and invest in training and advanced equipment
- As shops become specialised, fleet managers will need digital tools to help **identify optimal repair solutions**





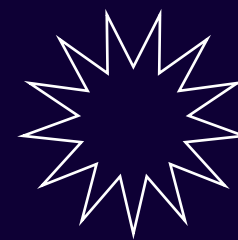
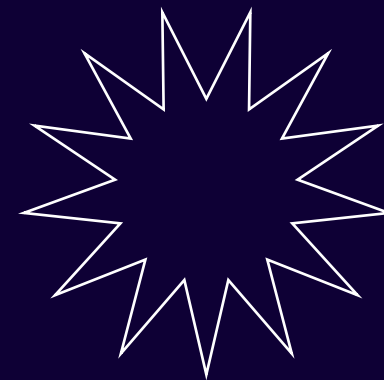
# Increasing expectations for customer service

- Consumers expect **hassle-free, digital journeys**
- Service providers and manufacturers **must prioritise the customer service experience** to stand out in an increasingly competitive market



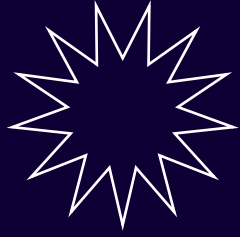
# The shift from private car ownership to **flexible mobility**

- Consumers are opting for **flexible mobility solutions** rather than purchasing a car outright
- Repairers must adapt to serve **different types of customers**
- Leasing and shared mobility companies must **prioritise fleet utilisation to meet demand**, requiring efficient repair management



Let's Talk About :

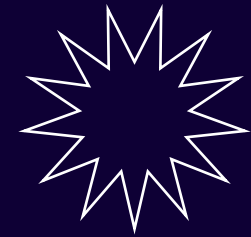
**Interested to learn more?  
Book a free demo!**



## New **EV OEMs**

- **EV brands are emerging rapidly**, which is great news for consumers given the array of choices
- However, in order to remain competitive, these brands need to not only **deliver attractive vehicles**, but also **premium aftersales journeys**
- Check out **our blog** to learn how they can **set up quality services fast**

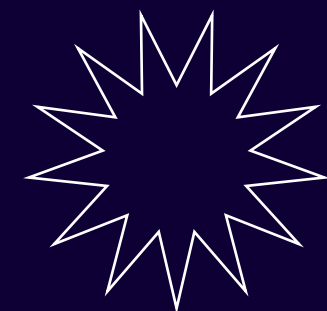
<https://fixico.com/blog/how-ev-manufacturers-can-expand-to-new-markets-fast/>





## Continued **supply chain disruptions**

- **Global events** can impact the availability of car parts
- **Fleet utilisation is crucial** as the longer cars are waiting to be repaired and for parts to arrive, the longer they aren't bringing value to the business

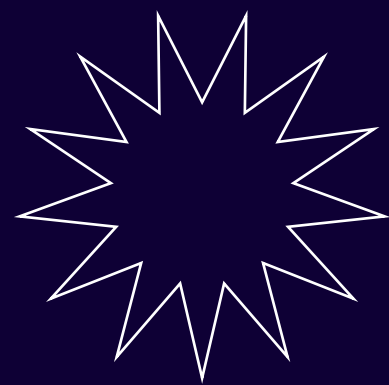




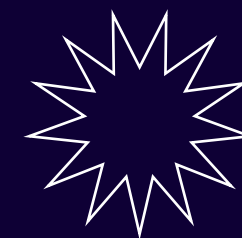
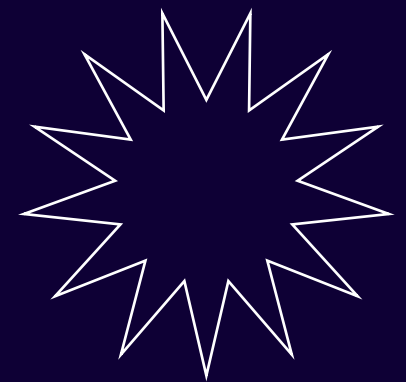
## Digitalisation

replacing manual tasks and workflows

- **Automation and technology** are transforming the repair industry
- Repair shops should embrace **digital tools and processes** to maximise efficiency



- Ultimately, businesses need to **embrace digitalisation in order to stay competitive** in an increasingly crowded and complex market
- Good news is **Fixico's digital repair management platform and marketplace** of high-tech repairers across the UK allows fleet operators to optimise, control, and track their repairs.
- Unlock seamless repair journeys and maximised operational efficiency today -> **get a free demo**



**Interested to learn more?  
Book a free demo!**