



## PRESS RELEASE

**Binary System: for the third times at InnoTrans (Berlin, 18th – 21 September 2018) with SoftRail, the last generation platform for the integrated management of railway undertaking activities.**

**Binary System comes for the third consecutive edition to the main international fair of the railway sector with an even wider stand to best greet its visitors, which can both take part to the Binary System special happy hour and experience all the softwares functionalities through live demo..**

**Fair appointment: Booth 222, Hall 6.1.**

A management software platform, able to organize railway undertaking's employees and vehicles in a synergical way, with the maximal efficiency and total security: this is the **SoftRail** promise: the last generation application developed by Binary System, a company specialized in railway sector software production, which shows for the third time his products to the Innotrans international visitors.

Scheduled from 18th to 21st September in Berlin, Innotrans is the occasion for Binary System to introduce itself again, no more as a society confirmed in the Italian market, but as a company offering a richer and more complete product suite to international companies.

Noteworthy, infact, the customer portfolio that has reached **40 references** belonging to the railway world in just 7 years of activity; it has completely saturated the Italian market, arriving in Germany, France and Belgium.

*"Binary System and SoftRail are increasingly synonymous of quality and technological specialization in the railway market" - said Roberto Toscani, COO and Founder of the company - "The customer is well aware: we are considered first of all trusted consultants as well as service providers and we come chosen as a reference point from the smallest to the largest technological improvements that can facilitate this market management. This is an enormous wealth and added value of our reality, because it allows us to create products that are updated to the real dynamics and needs of the customer and able to grow with it. "*

Binary System's coming-back to Innotrans is under a new attitude, strongly future-oriented on regard to transport technologies.

In the last two years, the Binary System **R&D team's** focus was above all the creation of the optimization module for people and vehicles work shift, the development of a strong integration of SoftRail applications with the railway infrastructure (STI TAF/TAP) and the programming of advanced systems of data statistics and Business Intelligence.



Entirely realized with web and mobile technologies, Softrail is a platform that integrates lots of modules: **LogiShift**, for the operational personnel and rolling stock coordination, **SkillPlan**, for the competence level of resources planning and monitoring, **RailMobile**, where all personell's documentation becomes one single digital purse, and **VerForm**, for the collection and the distribution of all necessary information for the train formation and verification, **MainTrack**, for the management of the corrective and preventive maintenance of the railway undertaking vehicles. Last but not least the new module **TrainShunt**, entirely dedicated to shunting operations and related orders management.

Innotrans agenda have so to include a visit at booth 212 of hall 6.1 where it will be possible to perform a live demo of the SoftRail modules, accompanied by an unmissable **happy hour** organized by Binary System for its guests. As last edition a professional bartender from the Flair Academy Milano will be present at the booth with a drink list strongly oriented to quality drinks and niche products.

Anyone interested can view the details on Binary System website in the section dedicated to news and press reviews and book a meeting by writing to the address [marketing@binarysystem.eu](mailto:marketing@binarysystem.eu) .

Appointment then, with all the Binary System's news, at InnoTrans September 18th to 21st, in Hall 6.1, booth 222.

Piacenza, 14th September 2018

**Binary System S.r.l.** is the leader italian company in the software production for the railway undertaking activity management. Thanks to a researchers technical team and to che consolidated partnership with the main device producers, Binary System has created a software suite that nowadays represents the excellence on the market because of its functionality, integration and mobility.

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