



PRESS RELEASE

Binary System makes its debut at InnoTrans (Berlin, 23rd – 26th September 2014) with SoftRail, the interactive software suite conceived to manage the entire operations of rail companies.

After the growth recorded on Italian market in the last year and the reward obtained by Emilia Romagna Region as the most innovative startup of the territory, the Company is ready to display its full range of software solutions at the main international exhibition in the rail sector.

Binary System is welcoming you at Hall 307, Booth 7.1° (south entrance).

A software suite created to manage and organize people, rolling stock and operational activities of rail companies in a synergic, efficient and secure way: this is the main promise of SoftRail, the innovative software developed by Italian company Binary System. Specialized in the production of software solutions for rail companies, Binary System is making this year its first appearance in front of a community of international operators attending InnoTrans.

Scheduled in Berlin from 23rd to 26th of September, InnoTrans represents the first global showcase for the Italian firm, which has confirmed itself as a leader in Italy for the production of applications conceived to manage operational activities of rail companies. Back from a 2013 characterized by a clean business increase and by the reward obtained by Emilia Romagna Region as the most innovative startup of the territory, Binary System is now preparing itself to market its products at an international level.

Roberto Toscani, General Manager of the company stated that: "We believe that InnoTrans is an excellent context where to display for the first time abroad our software suite. Our team made an intense work to develop and improve SoftRail: now we can offer a unique product, capable of weighing significantly on the profitability of rail companies. These can use indeed one single tool and manage operational personnel, rolling stock and security activities (from the verifying and composing of trains, to training and coordination of personnel), with subsequent remarkable savings.

Entirely developed through web and mobile technologies, SoftRail is a suite integrating different software modules: LogiShift, for the coordination of human resources and rolling stock, SkillPlan, for the monitoring of competences and certifications of operational personnel, RailMobile, for the distribution of travel documents, route booklets, as well as security, instruction and rule papers to the personnel, and VerForm, for the collection and release of data related to train inspections and verifying activities.

Binary System is welcoming you at InnoTrans from 23rd to 26th of September at Hall 307, Booth 7.1° (south entrance). All journalists and operators interested in reserving a meeting with the company can fill in the registration form available on website www.binarysystem.eu at the following direct link: <http://www.binarysystem.eu/it/modulo-richiesta-appuntamento-innotrans>.



Piacenza, 15th September 2014

Binary System S.r.l. is the leading company in Italy for the production of software solutions conceived to manage operational activities of rail companies. Thanks to a technical team of researchers and to the well-established partnerships with most important devices manufacturers, Binary System has developed a suite of products which represents the excellence on the market for its usability, integration and mobility.

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