

## **PRESS RELEASE**

**10 years at mobility's service to support of rail transport operators in Italy and Europe.**

**Binary System celebrates its 10<sup>th</sup> Anniversary this year by representing a leader company in the development and implementation of management software dedicated to rail and local public transport.**

**Formally established on 30th December 2011 by the Toscani's, Binary System has chosen to postpone the celebration of this milestone to last June 24<sup>th</sup>, thus being able to organize the celebrations and involve all stakeholders (employees, suppliers and customers) in a summer evening, as it was customary in the pre-pandemic period.**

Briefly reviewing the company's history and achievements, it is easy to summarize the foundations of the Binary System business in an intuition: railway transport in Italy, which was experiencing the effects of liberalization, needed management software dedicated to the sector at affordable prices. In those years, in fact, numerous new small rail transport companies were born on the domestic market, with the same desire for technological innovation as the large market operators, but with less investment opportunities.

Hence the winning proposal: Binary System proposes itself as a technological partner, capable of developing and implementing specific management software, taking on the initial investment, then providing them to its customers in Software as a Service (SaaS) mode.

In a short time the Binary System SoftRail suite's software spread in Italy: they grow and innovate thanks to the feedback of users, who on the one hand study new features together with the Binary System staff, on the other they benefit from internal Research & Development supplier activities, who continuously proposes technological solutions to new specific needs.

*"But Binary System also has another incredible strength: its people. And today I want to celebrate our community, our extended family"* Roberto Toscani Binary System's founder and CEO begins in the speech of thanks, which continues:

*"Binary System is founded on this sense of corporate culture and orientation to the common goal that you all embrace. Binary System is a place to which you dedicate time, a place pervaded by a sense of pride. Thanks to you, we are a source of pride and an undisputed symbol of quality in our industry; I assist in this process by looking at everything you do from the outside, keeping the standards of performance and your commitment to excellence high".*

With an average growth of 30% every year, Binary System has rapidly developed its reality also in 6 other foreign countries, serving today more than 50 railway undertakings in Europe with its software suite. In a few years the internal team has gone from 6-7 units to about 35 employees, the market in France is undergoing significant growth, so much so that the opening of the Binary System headquarters in Paris is close to being officially communicated in September.

Since 2019, Binary System has become part of the international Modaxo group, an important brand that brings together under a single hat the software CSI companies (the multinational based in Toronto Constellation Software Inc) dedicated to the world of transport.

*"As a consequence of belonging to this international group, today I dedicate even more time to think about the Binary System's future than to remember its past"* Toscani says, *"I believe that technology*

*at the service of businesses and the environment will evolve in the next 10 years more rapidly than has happened up to now, so it is up to us to be able to keep up with the times dictated by the market itself, and to be ready".*

Piacenza, July the 13<sup>th</sup>, 2022

**Binary System S.r.l** is the leading company in the development of software solutions for the management of rail activities.

*Thanks to its technical team of researchers and the well-established partnerships with most important devices manufacturers, Binary System has created a suite of products capable of integrating web and mobile management and representing an excellence in the industry for functionality, integration and mobility*

For further information:

Alessandra Gorra - Media Relations

Binary System S.r.l.

Mail: [alessandra.gorra@binarysystem.eu](mailto:alessandra.gorra@binarysystem.eu)

Phone: +39 347 7277277

Web: [www.binarysystem.eu](http://www.binarysystem.eu)