

Position: Account Management Intern [Remote]

Time Commitment: Expected approx. 10-12hrs per week [Unpaid] [Conversion to Full Time possible]

Period: 4-6 months [possible extension of 3 months]

Start date: ASAP

**Treeapp gives the power to its users to plant a tree for free every day in a few seconds.** How does it work? We work with organisations to promote their sustainable products & services to our users. These organisations fund the planting of trees, which is facilitated by our international NGOs partners. Try it <u>here on iOS</u> or <u>here on Android</u>.

## History

Treeapp (thetreeapp.org) was founded because our team realised the devastating state of the world's environment.

Since 2020 we have partnered with over 150+ sustainable brands including the likes of L'Occitane, HelloFresh and Too Good To Go. With over 50,000+ users on our app, we have planted close to half a million trees in our first year of operations.

## What we look for

The perfect candidate will be passionate about working with sustainable companies to set up the brand's page and products on Treeapp's new in-app e-commerce platform. We are looking for a team player who is excited to liaise with both clients and cross-functional teams in order to tailor the content to clients' demands. Ideally last year's master's student with experience in an analytical and structural environment with a passion for all things sustainable. Minimum 6 months experience required.

## What you will do

- Build relationships with Treeapp's clients: innovative businesses in the sustainability sector
- Manage and navigate internal admin panels and optimise processes
- Test the content of brand and product pages to optimise screens before the go-live date
- Advise clients on their content strategy & build long-lasting relations
- Hold a key position within our e-commerce team to execute the content creation process seamlessly

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## What you'll get

- Work with both co-founders, serial entrepreneurs who founded businesses valued £30mln+
- Monthly drinks with the team
- Have your own personal impact on positively contributing to restoring the world forests
- Opportunity to convert the internship into a full-time role and join the team
- Introduction & connections to key stakeholders in the environmental industry

# **Contact details**

If interested, please contact <u>hello@thetreeapp.org</u>

#### Do you want to change the world? Join us and we'll change it together.

Treeapp cultivates a culture of inclusion and equal opportunities without regard to race, religion, gender, gender identity, sexual orientation, national origin, disability, age or other. We recruit and reward based on capability and performance and believe differences and unique perspectives will create a thriving and innovative community.

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