



Position: Treeapp Brand Representative, London Based

Period: 3-6 months

Time Commitment: Expected approx 10-12hrs/week

Salary: Base + Variable (based on performance)

Treeapp enables its users to plant a tree for free every day in a few seconds. How does it work? We work with organisations to promote their sustainable products & services to our users. These organisations fund the planting of trees, which is facilitated by our international NGOs partners. Try it [here on iOS](#) or [here on Android](#).

History

Treeapp (thetreeapp.org) was founded because our team realised the devastating state of our environment. Since 2019 our team has been growing in order to reverse effects of environmental degradation and climate change. By using Treeapp, anyone can make a positive impact, by planting trees on their phone every day.

What you will do

The role is ideal for someone who is outgoing, has excellent interpersonal skills, and enjoys a bit of a challenge!

- Promote and grow sales of the newly launched Treeapp shopping website. This would mainly entail seeking sales conversions at strategic POS locations in the city, pop-up events, university partnerships, etc
- Grow the number of subscribers on the website
- Ideate on new ways to organically grow website sales
- Represent the brand and our mission across all outreaches/ events

What we look for

The perfect candidate will be as passionate about our mission as we are! Ideally second/ third year undergraduate student or master's student in marketing / business / or related field. We are looking for the following skills:

- Proactive, outgoing and extroverted personality
- Ability to think outside the box
- Independent, risk taker, highly motivated
- Not taking no for an answer
- Strong verbal communication skills
- Interest in all things sustainability and the environment
- Experience in any sales/ POS initiatives (not essential)

What you'll get

- Join a fast-growing start-up that has reached 'Hottest App' & 'App of the Day' on the App Store as well as 'Top 10 Downloads' on the Play Store
- Work with both co-founders, serial entrepreneurs who founded businesses valued £30mIn+
- Monthly drinks with the team
- Opportunity to convert the internship into a full-time role and join our growing team

Contact details

If interested, please send your CV to careers@thetreeapp.org

Do you want to change the world? Join us and we'll change it together.

Treeapp cultivates a culture of inclusion and equal opportunities without regard to race, religion, gender, gender identity, sexual orientation, national origin, disability, age or other. We recruit and reward based on capability and performance and believe differences and unique perspectives will create a thriving and innovative community.