



**Position:** Lead UX/UI Designer

**Period & Start date:** Full time - ASAP

**Experience:** 3-8yrs

**Salary:** Competitive + Stock options (will vary according to the years of experience / profile )

## The role

Let's jump into the role!

The role is varied and is ideal for someone whose main focus is UX and UI but also has a good understanding of and can implement design principles across other platforms.

You will be leading all of the design work carried at Treeapp, and growing the team over the next few years as the business grows. It's an exciting and challenging role at the same time, you will need to balance the requirements of the marketing, product, tech and sales teams and also your own responsibilities to structure and strengthen the brand over time. The ideal candidate will be very organised and happy to jump from task to task. You will need to work efficiently to deadlines, handling your workload effectively by prioritising and working closely with our team.

Looking after and developing our brand is a core and vital part of Treeapp, so we'll make sure you have the right resources necessary to grow into the role and continue making our brand so unique and special.

## What we look for and would love to see:

- 3+ years of experience with UI/UX Design
- 2+ years of experience with Figma
- Experience on working with a mobile development team
- Having worked with Agile Methodology (we run 2 week sprints)
- Experience with Jira/Confluence
- Using design thinking to gather and evaluate user requirements, in collaboration with product
- Developing UI mockups and prototypes that clearly illustrate how sites function
- Knowledge of mobile engineering processes & practices
- Passion for our goal and strong desire to be part of the mission
- Knowledge of print design and illustration is preferable
- Knowledge of Adobe After Effects and video editing skills are desirable, but not essential

## What you'll get:

- Work with the co-founders, serial entrepreneurs who founded businesses valued £50mIn+
- Have your own personal impact on positively contributing to restoring the world forests
- Competitive salary and options to get equity in Treeapp
- Occasional Treeapp merchandise
- Pension Scheme
- Flexible workspace (we are remote friendly but have a beautiful office in central London)
- Free drinks every Friday
- 28 days off & day off on your birthday

## The Treeapp team

We're delighted to have an amazing team who is passionate about our mission. While we're still a small team, we're growing every month and look at making an impact in every way we can. We'd love it if you join us in growing our impact! 🙌

## Certified B-Corp

Treeapp is a Certified B Corp! Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, transparency and accountability. 🌍

We have passed the assessment with an overall B impact score of 101.1! Most businesses complete this assessment with an average score of 80: achieving this certification with such a score reinforces our belief in being a force for good!



*The Treeapp Founders being excited about being certified B-Corp, 2022*

## Impact

The Treeapp team is all about growing a global impact. So we're very happy to have planted over 1 million trees across the world since we started operating!



*Some Treeapp planters across the world, 2021*

## Contact details

Please send your CV + Motivational letter (Optional) to [careers@thetreeapp.org](mailto:careers@thetreeapp.org)

Do **you** want to change the world? **Join us and we'll change it together.**

Treeapp cultivates a culture of inclusion and equal opportunities without regard to race, religion, gender, gender identity, sexual orientation, national origin, disability, age or other. We recruit and reward based on capability and performance and believe differences and unique perspectives will create a thriving and innovative community.