



Position: Marketing Intern [Remote]

Time Commitment: Expected approx. 10-15hrs/week [Conversion to Full Time possible]

Period: 4-6 months

Start date: ASAP

Treeapp enables its users to plant a tree for free every day in a few seconds. How does it work? We work with organisations to promote their sustainable products & services to our users. These organisations fund the planting of trees, which is facilitated by our international NGOs partners. Try it [here on iOS](#) or [here on Android](#).

History

Treeapp (thetreeapp.org) was founded because our team realised the devastating state of our environment. Since 2019 our team has been growing in order to reverse effects of environmental degradation and climate change. By using Treeapp, anyone can make a positive impact, by planting trees on their phone every day.

What we look for

The perfect candidate will be as passionate about our mission as we are! Ideally last year master's student in marketing / or related field with the following skills:

- Social media savvy and **proactiveness** and ability to think outside the box
- Team player, enjoys working in collaboration and loves **creative** thinking
- Strong writing and communication skills
- Interest in all things sustainability and the environment

What you will do

- Work closely with the founders on the go-to-market strategy / user acquisition process (paid, owned, earned)
- Creation of assets and content for all social media channels
- Assist with the digital marketing and work collaboratively with the Marketing Lead on the social media strategy
- Manage the social media platforms of Treeapp and engage with community of advocates (influencers & ambassadors)

What you'll get

- Join a fast-growing start-up that has reached 'Hottest App' & 'App of the Day' on the App Store as well as 'Top 10 Downloads' on the Play Store
- Work with both co-founders, serial entrepreneurs who founded businesses valued £30mln+
- Monthly drinks with the team
- Opportunity to convert the internship into a full-time role and join our growing team

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Contact details

If interested, please contact careers@thetreeapp.org

Do you want to change the world? Join us and we'll change it together.

Treeapp cultivates a culture of inclusion and equal opportunities without regard to race, religion, gender, gender identity, sexual orientation, national origin, disability, age or other. We recruit and reward based on capability and performance and believe differences and unique perspectives will create a thriving and innovative community.