



Position: Product Intern [Remote]

Time Commitment: Expected approx. 10hrs per week

Period: 4-6 months (can convert to a full-time)

Start date: Flexible

Treeapp gives the power to its users to plant a tree for free every day in a few seconds. How does it work? We work with organisations to promote their sustainable products & services to our users. These organisations fund the planting of trees, which is facilitated by our international NGOs partners. Try it [here on iOS](#) or [here on Android](#).

History

Treeapp was founded (thetreeapp.org) because our team realised the devastated state of the world's environment. Treeapp enables anyone to have an impact, just by doing a simple action on their phone every day. We chose trees, because it is a pressing issue that needs to be addressed.

What we look for

The perfect candidate will be passionate to act for saving the World's environment by working with NGO's or international organisations. Ideally last year's master's student with an english university background, having done some work on product beforehand. Minimum 6 months experience required.

What you will do

- Work directly with the product co-founder on analysing the data from the Treeapp app
- Using internal google softwares to make recommendations on best ways to improve the app
- Support the content management on mobile app: reviewing app content on a continuous basis
- Make assumptions, hypothesis, test them, A/B testing, create user groups

What you'll get

- Work with three co-founders, serial entrepreneurs who founded businesses valued £30mln+
- Monthly drinks on the founders (when quarantine is over!) & covered travel costs
- Have your own personal impact on positively contributing to restoring the world forests
- Opportunity to convert the internship into a full-time role and join the team
- Introduction & connections to key stakeholders in the environmental industry

Contact details

If interested, please send your CV and motivational letter (Optional) to careers@thetreeapp.org

Do **you** want to change the world? **Join us and we'll change it together.**