



**Position:** Product Manager

**Period & Start date:** Full time - ASAP

**Experience:** 2+ years of experience in a product/data/UX role

## The role

We are looking for an ambitious & curious product manager to join our ever-growing team to focus on improving the user journey, primarily in our groundbreaking mobile app.

You will be working in a close-knit team of product, design, and engineering talent to locate, understand, and solve problems that face our varied stakeholders (users, clients, internal teams). Your role will be focused on understanding the core needs of our users (B2C & B2B) through both quantitative and qualitative methods (e.g. focus groups, 1:1 interviews, behavioural analysis, sales feedback, etc.). This work will be both for defining new products/features to launch, but also ensuring we're offering the best possible experience/service with our suite of existing ones. This will include working with our customer engagement platform to streamline & improve how we communicate and interact with our users.

You will also be responsible for ensuring that we are leveraging your valuable findings and datapoints throughout the product ideation, development, and improvement process. This will mean reporting on key product metrics (e.g. daily active users, engagement rates, etc.) and presenting this to both product and other teams to ensure we're optimising for the best outcomes for our users.

This is a high impact role and comes with a high degree of autonomy to exercise your creative thought and implement your evidence-based solutions.

## What we look for / would love to see:

- A problem-solver with natural curiosity to understand root causes of complex & dynamic problems
- 2+ years of experience in a product/data/UX role
- Strong interpersonal skills, able to quickly build trust with both internal & external stakeholders
- Strong communication skills, ensuring requirements and needs are fully understood
- At least some knowledge of data analysis tools/languages, specifically Google Analytics, SQL, Datastudio, etc.

## What you'll get:

- Work with the co-founders, serial entrepreneurs who founded businesses valued £50mIn+

- Have your own personal impact on positively contributing to restoring the world forests
- Competitive salary and options to get equity in Treeapp
- Occasional Treeapp merchandise
- Pension Scheme
- Flexible workspace (we are remote friendly but have a beautiful office in central London)
- Free drinks every Friday
- 28 days off & day off on your birthday

## The Treeapp team

We're delighted to have an amazing team who is passionate about our mission. While we're still a small team, we're growing every month and look at making an impact in every way we can. We'd love it if you join us in growing our impact! 🙌

## Certified B-Corp

Treeapp is a Certified B Corp! Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, transparency and accountability. 🌍

We have passed the assessment with an overall B impact score of 101.1! Most businesses complete this assessment with an average score of 80: achieving this certification with such a score reinforces our belief in being a force for good!



*The Treeapp Founders being excited about being certified B-Corp, 2022*

## Impact

The Treeapp team is all about growing a global impact. So we're very happy to have planted over 1 million trees across the world since we started operating!



*Some Treeapp planters across the world, 2021*

## Contact details

Please send your CV + Motivational letter (Optional) to [careers@thetreeapp.org](mailto:careers@thetreeapp.org)

Do **you** want to change the world? **Join us and we'll change it together.**

Treeapp cultivates a culture of inclusion and equal opportunities without regard to race, religion, gender, gender identity, sexual orientation, national origin, disability, age or other. We recruit and reward based on capability and performance and believe differences and unique perspectives will create a thriving and innovative community.