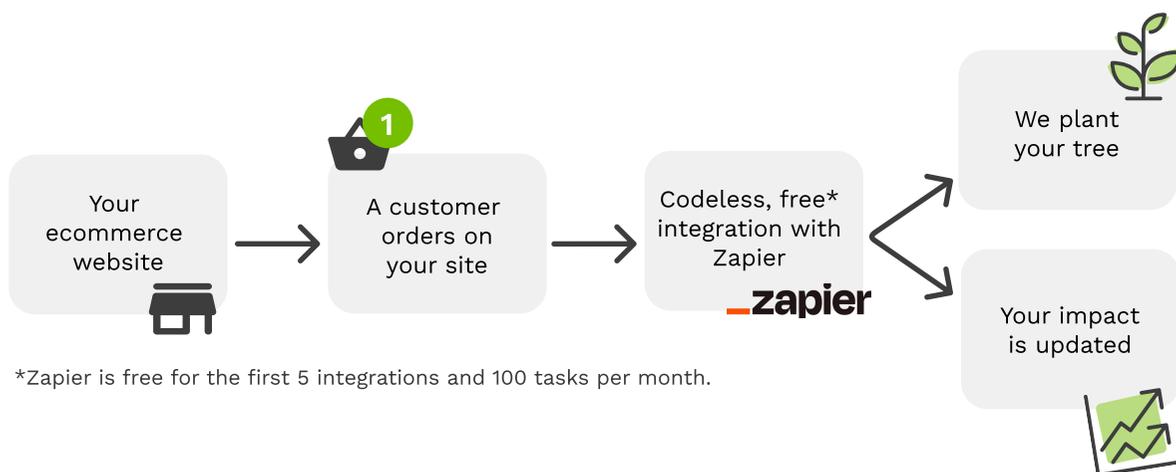




## Codelessly Integrate Tree Planting Into Your Business

Do you want to integrate tree planting into your business's existing set-up without having to do anything technical?

Then read on to learn how, with just a few clicks, to set-up your Shopify, Salesforce, Gmail, and 5,000+ applications to plant trees with Treeapp!



\*Zapier is free for the first 5 integrations and 100 tasks per month.

The above shows how our Zapier integration can plant a tree for every order, but you decide how & what to plant for. Plant trees automatically for every employee, customer, event, etc...! The second best part? There's no need to code anything!

### Get Started

Before we get started, let's check if the app or software you want to use as your event or trigger to plant a tree is on Zapier - you can see the 5,000+ integrations [here](#).

In order to integrate Treeapp's automated tree planting service with a whole host of existing applications and systems you might already be using (e.g. Shopify, PayPal, Salesforce, etc.) there are **just two things** you'll need to have to **get started**:

1. A Treeapp for Business account
2. A Zapier account

Next, we'll walk through the steps together to help you start automating your positive impact today.





## Part A - Setting up with Treeapp

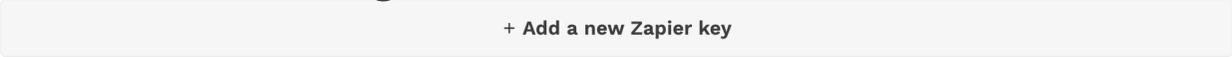
Firstly, let's ensure you're set-up correctly on our platform to get you started!

You'll need to have an account with us in order to obtain an API key that will allow Zapier to link you to your Treeapp account - there's no cost to set-up an account with us or Zapier, but please be aware that Zapier does have charges for certain use cases or additional usage (e.g. >100 tasks a month) - see [here](#).

1. Create a Treeapp for Business account by clicking [here](#) (and verifying your email address), or, if you already have an account, click [here](#) to log in.
2. Head to 'Integrations' once logged in
3. Choose the 'Zapier' tab
4. Click on '+ Add a new Zapier key'
5. Either add a credit card that you wish the trees to be paid with, or choose to pay by invoice (this will accumulate over the month and no trees will be credited to your impact statistics until paid for)
6. Click 'Save'
7. Copy the 'Zapier key' that has been generated in the left hand column as you'll need this later.

## Zapier Keys

These keys will allow you to connect Zapier to Treeapp.

Zapier Key	Currency	Created at	
b2b_test_v7L720Zpgq4Bji1... 	GBP	23/10/2023, 16:59:12	 
			





## Part B - Setting up with Zapier

1. Head over to [Zapier](#)
2. Create an account (or log in to your existing account)
3. Within your Zapier [Dashboard](#), click 'Create Zap' on the left navigation bar
4. In the top left, click the pencil icon to give your Zap a name
5. Then choose a 'Trigger' by searching for the app/service that has the 'event' you want to happen to plant a tree
6. Choose the event from the list, and click 'Continue'

The screenshot shows the Zapier interface for selecting a trigger. At the top, it says "Trigger" and "1. New Paid Order in Shopify". Below this, there is a section "Choose app & event" with a green checkmark. Underneath, "Shopify Premium" is selected with a "Change" button. Below that, "Event (required)" is set to "New Paid Order". A note says "This is what starts the Zap." At the bottom, there is a blue "Continue" button.



### Top Tip

Why not try some of the pre-built templates we've partnered with Zapier to create? Click [here](#) to get started!



Plant trees with Treeapp for new Stripe payments received

by Zapier • Stripe + Treeapp



Plant trees for new Mailchimp subscribers with Treeapp

by Zapier • Mailchimp + Treeapp

7. Click 'Choose account' and log in to the app/service you will be using
  - a. You might have a request to choose an additional field (e.g. if Google Calendar it would be a specific calendar) or to grant specific permissions to Zapier
8. Click 'Test trigger' and either complete a test or click 'Skip test' before clicking 'Continue'
9. In the 'Action' fields, choose 'Treeapp' as the app which will perform the action
10. Choose 'Plant Tree' from the list, and click 'Continue'
11. Click 'Sign In' to the right of 'Connect Treeapp', this will open a new window



The screenshot shows a "Connect Treeapp" button with a tree icon and a "Sign in" button. Below the buttons, there is a note: "Treeapp is a secure partner with Zapier. [Your credentials are encrypted & can be removed at any time.](#) You can [manage all of your connected accounts here.](#)"

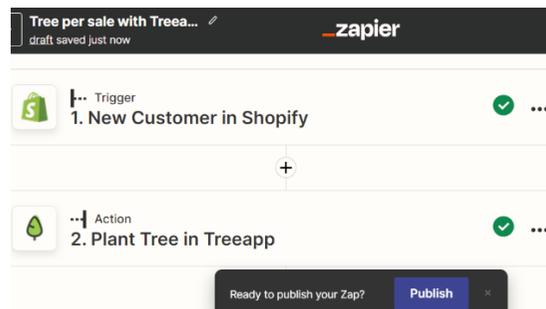
Treeapp is a secure partner with Zapier. [Your credentials are encrypted & can be removed at any time.](#) You can [manage all of your connected accounts here.](#)





## Part B - Setting up with Zapier, continued

12. Paste the Zapier key you copied from your [Treeapp Integrations page](#) in step A.7 and click 'Yes, Continue'
13. Select your account in the list, and click 'Continue'
14. In the 'Number of Trees' box, enter a whole number (without decimal point) to reflect how many trees you would like to plant for each occurrence of the event you've defined in previous steps
15. Click 'Continue', and then click 'Test action'
16. Ensure everything is correct and then click 'Publish Zap'



## Part C - Tracking your impact

Your Treeapp account will automatically update your tree count and related impact statistics as your Zapier integration flows through and payments are reflected. First, you will see the number of trees you requested in the “Unbilled trees” section of your Treeapp profile. After the billing period (30 days) passes, you will be charged for these trees, and you will see the updated numbers in the “Trees planted” section of your Treeapp profile.

Within your [Zapier dashboard](#) you can also see the history of your Treeapp integration (known as a ‘Zap’) to see how many times it has triggered the planting of a tree. To do this:

1. Click on ‘Zaps’ on the left hand menu
2. Locate your Treeapp Zap and click on the three dots to the right of the Zap and click on ‘History’
3. Here you can see both ‘Zap runs’ and ‘Task usage’

**If you have any questions, please reach out to [hello@thetreeapp.org](mailto:hello@thetreeapp.org) and we'll do our best to help you!**

