



BENEFITS OF CONNECTING TO AN OIX-1 CERTIFIED IXP

OIX membership provides benefits to more than data center and Internet exchange operators. OIX facilitates the ecosystem developed around an Internet exchange, creating both educational and business opportunities for all participants.

Access Provider

As the provider of critical network arteries to the Internet exchange, access providers will enjoy the following benefits with OIX membership:

- Information on the latest standards, regulations, and trends shaping our industry
- Understanding of how OIX standards integrate with these standards, regulations, and trends
- Direct feedback with the standards committee on current and future OIX standards
- Ability to discuss services with other OIX members
- Forging new partnership opportunities
- Open dissemination of information
- Ability to educate the group on the unique challenges of access networks

Content Provider

Whether serving high-demand, the latest streaming, or niche-based content, OIX membership will offer the content provider all of the aforementioned benefits along with the following:

- An open forum with multi-system operator (MSO) partners
- Introductions to alternate exchange operators
- Ability to educate the group on the unique challenges of creating and serving content

Multiple-System Operator

Cable MSOs represent the majority of eyeballs on the Internet. OIX membership will afford MSOs all of the aforementioned benefits along with the following:



- Information about the changing landscape of datacenters and exchange points
- Discussions with MSO-specific micro-datacenter providers
- Ability to educate the group on the unique challenges of an MSO network

Content Delivery Network Operator

Content delivery network operators (CDNs) are the bridge between many types of providers. OIX membership will afford the CDN operator all of the aforementioned benefits along with the following:

- Networking opportunities with all parties
- Ability to educate the group on the unique challenges of distributing content

About OIX Association

The OIX Association (OIX) is a self-regulated Internet community effort to improve the landscape of Internet peering and interconnection globally. OIX encourages the development of neutral and distributed interconnection via IXPs by promoting uniform, cost-efficient standards of performance for interconnections backed by the Internet community.

More information about the association can be found by visiting www.oix.org or contacting us directly at info@oix.org

OIX Certification Directory

For a complete list of certified data centers and IXPs, visit the OIX Certification Directory at www.oix.org/certification-directory/