



BENEFITS OF CONNECTING TO AN OIX-1 CERTIFIED IXP

Open-IX membership provides benefits to more than data center and Internet exchange operators. Open-IX facilitates the ecosystem developed around an Internet exchange, creating both educational and business opportunities for all participants.

Access Provider

As the provider of critical network arteries to the Internet exchange, access providers will enjoy the following benefits with Open-IX membership:

- Information on the latest standards, regulations, and trends shaping our industry
- Understanding of how Open-IX standards integrate with these standards, regulations, and trends
- Direct feedback with the standards committee on current and future Open-IX standards
- Ability to discuss services with other Open-IX members
- Forging new partnership opportunities
- Open dissemination of information
- Ability to educate the group on the unique challenges of access networks

Content Provider

Whether serving high-demand, the latest streaming, or niche-based content, Open-IX membership will offer the content provider all of the aforementioned benefits along with the following:

- An open forum with multi-system operator (MSO) partners
- Introductions to alternate exchange operators
- Ability to educate the group on the unique challenges of creating and serving content

OIXA BENEFITS

OIX Certification Directory

For a complete list of certified data centers and IXPs, visit the Open-IX Certification Directory at www.open-ix.org/certification/directory

Multiple-System Operator

Cable MSOs represent the majority of eyeballs on the Internet. Open-IX membership will afford MSOs all of the aforementioned benefits along with the following:

- Information about the changing landscape of datacenters and exchange points
- Discussions with MSO-specific micro-datacenter providers
- Ability to educate the group on the unique challenges of an MSO network

Content Delivery Network Operator

Content delivery network operators (CDNs) are the bridge between many types of providers. Open-IX membership will afford the CDN operator all of the aforementioned benefits along with the following:

- Networking opportunities with all parties
- Ability to educate the group on the unique challenges of distributing content

About Open-IX Association

The Open-IX Association (OIX) is a self-regulated Internet community effort to improve the landscape of Internet peering and interconnection globally. OIX encourages the development of neutral and distributed interconnection via IXPs by promoting uniform, cost-efficient standards of performance for interconnections backed by the Internet community.

More information about the association can be found by visiting www.open-ix.org or contacting us directly at info@open-ix.org.