



Clients

We have worked with large corporations as well as small companies, non-profit organizations and educational institutions.

If you are an organization that is helping young people make better choices and doing things to enhance their lives, we want to work with you!

Our clients make us better partners as we continually challenge ourselves to provide better research and services.

Advertising, Media & Entertainment

- Alloy Media+Marketing
- Brandtatorship
- Channel One
- HBO
- Martino Flynn
- re:fuel
- The Richards Group
- Time Warner
- Warner Bros.
- Zimmerman Advertising

Consulting Firms

- Caslon
- Cypress Research
- edBridge Partners
- Families, Kids, and Youth (UK)
- KJT Group
- LifeCourse Associates
- New Paradigm
- nGenera

Consumer Goods

- 3M
- BIC International
- Biotta
- EB Brands
- FedEx
- Hershey's
- MeadWestvaco Consumer & Office Products
- SIGG
- Tyson Foods
- VKTRY Gear

Technology

- Microsoft
- Neato Robotics
- Rochester Precision Optics

Education Industry/Non-profits

- Blackboard
- College Board
- Chegg
- Datatel
- Edison Learning
- Education Testing Service
- ERB
- Hobsons
- National Association of Secondary School Principals (NASPP)
- Nebraska Book Company
- Neebo
- NextStep Academy
- NextStep U
- NSLP
- Pearson Education
- Roadtrip Nation
- Scholastic
- Thinkful
- Thomas B. Fordham Foundation

Educational Institutions

- Arcadia University
- Champlain College
- Johns Hopkins University
- Nazareth College
- Southern New Hampshire University
- St. John Fisher College
- Touro College

Healthcare

- AvMed
- McNeil Consumer Healthcare
- Novo Nordisk

Municipalities

- Town of Lima (NY)
- Town/Village of Avon (NY)
- Village of Honeoye Falls (NY)

Non-profits

- AARP Services
- ABVI Goodwill
- American Association of Poison Control Centers
- American Heart Association
- ASHA (American Speech Language Hearing Association)
- American Heart Association
- Causewave Community Partners (Ad Council of Rochester)
- Denver Center for the Performing Arts
- From the Top
- Genesee Land Trust
- Geva Theatre Center
- Girl Scout Research Institute
- Girl Scouts of the USA
- Humane Society of Rochester and Monroe County
- iKeepSafe
- Internet Solutions for Kids
- Levine Center to End Hate
- Mendon Public Library
- Oakland East Bay Symphony Orchestra
- Partnership for a Drug-Free America
- Pieters Family Life Center
- Recreational Boating & Fishing Foundation
- StartI
- Truth Initiative
- USO
- World Music/CRASHarts

Retail

- CEC Entertainment
- Chartwells
- IKEA