



## The Right Information for the Right Decisions

### Crux Research Inc.

Crux Research is a market research firm dedicated to connecting decision-makers with customers, inspiring new thinking, and setting new standards for customer service. We deliver insight with the power to drive change by building on a solid understanding of your business and culture.

*"So very happy with the program, the research and of course, the results! You have been a fabulous team to work with and it is so very rewarding to see the impact of the program on these students! Thanks to all for making this program a success."*

- Senior Marketing Director, Health Care Industry