

# shackleford

EXECUTIVE COACHING

WORK TOGETHER

BOOK A 15 MIN CALL

## Intelligent Leadership (IL) Executive Coaching.

**Shackleford Executive Coaching** partners with leading organisations to develop stronger executive leaders, accelerate the development of emerging leaders, and sustain a culture that everyone is proud of. I am a **Certified Master Intelligent Leadership®** coach utilising the unique, powerful, and game-changing Intelligent Leadership (IL) Executive Coaching philosophy, process, content and tools created by **John Mattone**, former executive coach to the late Steve Jobs and the former CEO of PepsiCo, Roger Enrico.

### Why Use an Executive Coach.

- **Develop Intelligent Leadership Skills:** Our executive coaching focuses on cultivating and enhancing the essential qualities of intelligent leadership, enabling you to lead with clarity, purpose, and strategic thinking.
- **Personalised Coaching Approach:** Our executive coaching provides tailored guidance and support, leveraging your unique strengths and addressing specific areas for growth, ensuring a customised coaching experience that delivers exceptional results.
- **Proven Methodology:** Based on the renowned Intelligent Leadership Coaching model developed by John Mattone, our program integrates cutting-edge techniques and actionable strategies to empower leaders and maximise their potential.

## Executive Coaching is about performance.

### For Organisations.

- 788% return on investment (ROI) based on factors including increases in productivity and employee retention - **Metrix Global**
- 65% lower employee turnover - **Workplace Wellness Trends, 2017**
- 21% higher productivity- **Accenture, 2019**
- 70% increase in Individual Performance (goal attainment, clearer communication) - **International Coaching Federation (ICF)**
- 50% increase in Team Performance (Improved collaboration) - **ICF**
- 48% increase in Organizational Performance (increase in revenue and employee retention) - **ICF**

### For Executives.

- Sustain your strengths and improve development needs that are aligned with your values, core traits and character
- Combat executive isolation and the paradox of cascading responsibility through achieving a balance of humility and strength
- Improved leadership performance, translating into better team engagement, satisfaction, and cohesion
- Stronger leadership skills, meaning better communication, decision-making, and strategic thinking to lessen conflict and attract and retain talent
- Self-awareness, emotional intelligence and confidence resulting in an improved ability to direct yourself and your teams

**Helping organisations and individuals build stronger leadership capabilities to sustain long term success.**