FRANCHISE DISCLOSURE DOCUMENT



Mobile Coffee Company, LLC

A Delaware limited liability company 5945 Centennial Circle Florence, Kentucky 41042 Phone: 859-282-3203

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Travelin' Tom's Coffee franchisees operate mobile businesses providing coffees, teas, and related products to the general public ("<u>Travelin' Tom's Business(es)</u>").

The total investment necessary to begin operation of a Travelin' Tom's Coffee franchised business is between \$191,120 and \$246,325. This includes between \$188,950 and \$209,675 that must be paid to the franchisor or its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Tony Lamb, 5945 Centennial Circle, Florence, Kentucky 41042 or at 1-800-566-2423.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP, or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: April 20, 2023



How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit F.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit B includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Travelin' Tom's Business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a Travelin' Tom's Coffee franchisee?	Item 20 or Exhibit F lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.



What You Need To Know About Franchising Generally

<u>Continuing responsibility to pay fees</u>. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

<u>Supplier restrictions</u>. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

<u>Operating restrictions</u>. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

<u>Competition from franchisor</u>. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

<u>When your franchise ends</u>. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit A.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.



Special Risks to Consider About This Franchise

Certain states require that the following risk(s) be highlighted:

- 1. <u>Out-of-State Dispute Resolution</u>. The franchise agreement requires you to resolve disputes with the franchisor by mediation, arbitration and/or litigation only in Kentucky. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in Kentucky than in your own state.
- 2. **Spousal Liability**. Your spouse must sign a document that makes your spouse liable for all financial obligations under the franchise agreement even though your spouse has no ownership interest in the franchise. This guarantee will place both your and your spouse's marital and personal assets, perhaps including your house, at risk if your franchise fails.
- 3. <u>Mandatory Minimum Payments</u>. You must make minimum royalty or advertising fund payments regardless of your sales levels. Your inability to make payments may result in termination of your franchise and loss of your investment.
- **4.** <u>Financial Condition</u>. The Franchisor's financial condition as reflected in its financial statements (See Item 21) calls into question the Franchisor's financial ability to provide services and support to you.
- **5. Short Operating History**. The franchisor is at an early stage of development and has a limited operating history. This franchise is likely to be a riskier investment than a franchise in a system with a longer operating history.
- 6. <u>Unregistered Trademark</u>. The primary trademark that you will use in your business is not federally registered. If the franchisor's right to use this trademark in your area is challenged, you may have to identify your business and its products or services with a name that differs from that used by other franchisees or the franchisor. This change can be expensive and may reduce brand recognition of the products of services you offer.
- 7. <u>Supplier Control</u>. You must purchase all or nearly all of the inventory or supplies that are necessary to operate your business from the franchisor, its affiliates, or suppliers that the franchisor designates, at prices the franchisor or they set. These prices may be higher than prices you could obtain elsewhere for the same or similar goods. This may reduce the anticipated profit of your franchise business.



Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.



NOTICE REQUIRED BY STATE OF MICHIGAN

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

Each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

- (a) A prohibition on the right of a franchisee to join an association of franchisees.
- (b) A requirement that the franchisee assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.
- (c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its terms except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) the term of the franchise is less than 5 years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least six (6) months advance notice of franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type or under similar circumstances. This section does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
 - (i) The failure of the proposed transferee to meet the franchisor's then-current reasonable qualifications or standards.
 - (ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor.



- (iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.
- (iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.
- (h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).
- (i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

The fact there is a notice of this offering on file with the attorney general does not constitute approval, recommendation, or endorsement by the attorney general.

Any questions regarding this notice should be directed to the Department of Attorney General, State of Michigan, 670 Williams Building, Lansing, Michigan 48913, telephone (517) 373-7117.

THE MICHIGAN NOTICE APPLIES ONLY TO FRANCHISEES WHO ARE RESIDENTS OF MICHIGAN OR LOCATE THEIR FRANCHISES IN MICHIGAN.



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ITEM 1 THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES

To simplify the language in this Franchise Disclosure Document, "MCC," "we," "us," and "our" means Mobile Coffee Company, LLC, the franchisor. "You," "your," and "Franchisee" means the business entity and its owners that buys the franchise from Mobile Coffee Company, LLC

The Franchisor

Mobile Coffee Company, LLC is a Delaware limited liability company formed on January 20, 2021. We operate under the name Mobile Coffee Company, LLC and Travelin' Tom's Coffee and no other name. Our principal business address is 5945 Centennial Circle, Florence, Kentucky 41042. We began offering Travelin' Tom's Coffee franchises in April 2021. We operate Travelin' Tom's Businesses similar to the type being offered and have done so since 2020. Except as described above, we have not engaged in or offered franchises in any other line of business.

Parent, Predecessors and Affiliates

We have several parent companies (our "Parents").

MCC is a wholly-owned subsidiary of Mobile Coffee Company Intermediate Holdings, LLC, which is a wholly-owned subsidiary of Kona Ice Ultimate Holdings, LLC. Our Parents share our principal business address.

Our affiliate, TMJ Insurance, LLC ("Kona Insurance") offers comprehensive property and casualty insurance to our franchisees. Kona Insurance shares our principal business address.

Our affiliate, KonaOS Holdings, LLC ("Kona Software Affiliate"), offers software for our franchisees. Kona Software Affiliate shares our principal business address.

Our affiliate, Kona Ice, Inc. ("<u>Affiliate Franchisor</u>") shares our principal business address. Affiliate Franchisor has offered and sold Kona Ice franchises since 2008. Kona Ice franchises operate mobile businesses that sell flavored shaved ice, ice cream, and related products. As of December 31, 2022, Affiliate Franchisor had no corporate locations and 1,484 franchise locations. Under certain circumstances, existing Kona Ice franchisees may be granted a right to purchase a territory to which they currently have rights under an executed franchise agreement with Affiliate Franchisor (See Item 12). Affiliate Franchisor is not engaged in any other business activity and has not offered or sold franchises in any other line of business.

Except for Affiliate Franchisor, our affiliates do not and have not offered franchises in this or any line of business.

We do not have any predecessors.

Our agent for service of process in Delaware is The Corporation Trust Company, Corporation Trust Center 1209 Orange St., Wilmington, Delaware 19801. Our other agents for service of process are disclosed on Exhibit A. If a state is not listed, we have not appointed an agent for service of process in that state in connection with the requirements of franchise laws. There may be states in addition to those listed above in which we have appointed an agent for service of process. There may also be additional agents appointed in some of the states listed.



The Franchise

We offer franchises ("<u>Travelin' Tom's Coffee Franchise(s)</u>" or "<u>Franchise(s)</u>") for the use of our "Travelin' Tom's Coffee" trademarks, trade names, service marks, and logos ("<u>Marks</u>") for the operation of Travelin' Tom's Businesses. Travelin' Tom's Businesses are operated under our proprietary Travelin' Tom's Coffee system ("<u>System</u>"). The System may be changed or modified by us throughout your ownership of the Franchise. Travelin' Tom's Businesses operate mobile businesses which includes our proprietary Travelin' Tom's Coffee mobile truck, known as the "Beverage Entertainment Vehicle" ("<u>BEV</u>") with the patented "<u>Creation Station Self-Service System</u>" (U.S. Patent Number 8,157,136), and other mobile units that sell coffees, teas, and related products. Customers can also book the BEV or other mobile units for various events, including fundraising events, sports leagues, school events or sports, festivals and fairs, birthday parties, corporate events, picnics, church events, block parties, daycares and preschools, etc. You must use the BEV only for the operation of the Travelin' Tom's Business and only to sell the products that we authorize. While most Travelin' Tom's Business are mobile, some may be operated at fixed locations with our written approval ("<u>Fixed Location Business</u>").

You must sign our standard franchise agreement attached to this Franchise Disclosure Document as Exhibit C ("Franchise Agreement"). You must operate one BEV per Franchise Agreement. Each Franchise will be granted an exclusive territory which will be described in the Franchise Agreement ("Protected Territory"). Your Travelin' Tom's Business must offer only those services and products that we have authorized. We reserve the right to add, modify, or delete any services or products that you must offer or sell at your Travelin' Tom's Business at any time at our sole discretion. If you reserve an additional Franchise and territory under an "Additional Franchise Reservation Agreement" you will sign our thencurrent franchise agreement which may be materially different from the Franchise Agreement attached to this Franchise Disclosure Document.

Existing franchisees also have the option to purchase other Travelin' Tom's Coffee equipment ("Additional Equipment"), as such equipment becomes available. Franchisees may only use Additional Equipment in their Protected Territory. As of the Issuance Date of this Franchise Disclosure Document, we do not offer any Additional Equipment.

Because the Travelin' Tom's Business is a mobile business, you will most likely operate your Travelin' Tom's Coffee Franchise from your home, but you may choose to rent an executive suite office or other commercial office space. Depending on your local laws and community rules, you may need to rent or lease storage space for your BEV at a commissary location or other location.

Market and Competition

Travelin' Tom's Businesses target their products and services to the general public. The market for tea, coffee, and other food and beverage products served in a mobile dining atmosphere is competitive and well-developed. The casual dining industry is highly competitive and is often affected by changes in eating habits, by local and national conditions affecting spending habits, and by population and traffic patterns. Travelin' Tom's Businesses will compete with other local businesses, as well as many local, regional, and national restaurant businesses, grocery stores, street vendors, and other food service businesses offering similar products for mobile consumption, take out, delivery, and catering services.

You will also face normal business risks that could have an adverse effect on your Travelin' Tom's Business. These include industry developments, such as pricing policies of competitors, consumer tastes, and supply and demand.



Industry-Specific Laws

Many states and local jurisdictions have enacted laws, rules, regulations, and ordinances which may apply to the operation of your Travelin' Tom's Business, including those which: (a) establish general standards, specifications, and requirements for the construction, design, and maintenance of the BEV and any Additional Equipment; (b) regulate matters affecting the health, safety, and welfare of your customers, such as general health and sanitation requirements; employee practices concerning the storage, handling, and preparation of food; special health, food service, and frozen dessert and drink machine licensing requirements; restrictions on smoking and exposure to tobacco smoke or other carcinogens or reproductive toxicants and saccharin; availability of and requirements for public accommodations, including restrooms; (c) set standards pertaining to employee health and safety; (d) set standards and requirements for fire safety and general emergency preparedness, (e) regulate the proper use, storage, and disposal of waste, insecticides, and other hazardous materials, (f) establish general requirements or restrictions on advertising containing false or misleading claims, or health and nutrient claims on menus or otherwise, such as "low calorie" or "fat free," and (g) establish requirements concerning withholdings and employee reporting of taxes on tips. Additionally, most states require a food handler's license and possibly a hawkers or peddlers license which authorizes an individual to sell food from a mobile, outdoor business. Certain city or town clerks in the communities you plan to service may have additional licensing requirements.

Many local or state jurisdictions require food service permits for those preparing, handling and serving food to the public. You and your employees may be required to pass a test or other certification process to obtain these permits. There may also be local ordinances and regulations governing food storage, preparation and serving. The operation of your Travelin' Tom's Business, including maintenance of the equipment, conduct and appearance of personnel, and the preparation and sale of products from your Travelin' Tom's Business may be regulated by various governmental and municipal laws, rules, regulations, and ordinances that you must follow. If any product dispensed at your Travelin' Tom's Business is in violation of any applicable law or regulations, or if the food items, premises, equipment, personnel or operation of the Travelin' Tom's Business pose a health risk to the public, the applicable governing authorities or agencies may require you to immediately close your Travelin' Tom's Business, terminate selling operations, destroy all contaminated products, eliminate the source of contamination, and remedy all unsanitary conditions present. These governing authorities or agencies may require that you undergo and pass inspection(s) before you reopen for business.

Any person who drives your BEV must have a valid driver's license and each of your BEVs must be properly licensed and registered. The requirements for these licenses may vary, depending on your location. If we require safety additions to your BEV or any Additional Equipment or if your BEV is subject to a manufacturer's vehicle safety recall, you must immediately perform the required repairs, changes, maintenance and/or inspections before using your BEV or any Additional Equipment in the operation of your Travelin' Tom's Business.

You should consult with a legal advisor about whether these and/or other requirements apply to your Travelin' Tom's Business. Failing to comply with laws and regulations is a material breach of the Franchise Agreement.



ITEM 2 BUSINESS EXPERIENCE

Chief Executive Officer, President, Secretary and Board Member: Tony Lamb

Mr. Lamb serves as our Chief Executive Officer, President and Secretary, and also serves as a member of our Board of Directors in Florence, Kentucky and has done so since our inception in January 2021. Mr. Lamb serves as the Chief Executive Officer, President and Secretary, and also serves as a member of the Board of Directors of Affiliate Franchisor in Florence, Kentucky and has done so since its inception in February 2008.

Board Member: Matthew Perelman

Mr. Perelman serves as a member of our Board of Directors in Florence, Kentucky and has done so since our inception in January 2021. Mr. Perelman also serves as a member of the Board of Directors of Affiliate Franchisor in Florence, Kentucky and has done so since July 2019. Mr. Perelman is a Co-Founder and has been a Managing Partner of Garnett Station Partners, an investment firm in New York, New York focused on retail and consumer companies, since September 2013. Mr. Perelman has been a Trustee of the Heckscher Foundation for Children since June 2016, and a Trustee of Reading Partners, both in New York, New York.

Board Member: Alexander Sloane

Mr. Sloane serves as a member of our Board of Directors in Florence, Kentucky and has done so since our inception in January 2021. Mr. Sloane also serves as a member of the Board of Directors of Affiliate Franchisor in Florence, Kentucky and has done so since July 2019. Mr. Sloane is a Co-Founder and has been a Managing Partner of Garnett Station Partners, an investment firm in New York, New York focused on retail and consumer companies, since September 2013. Mr. Sloane has been a Trustee of the Heckscher Foundation for Children since June 2009 and a Trustee of America Needs You since 2011, both in New York, New York.

Board Member: Robert A. Whitehouse II

Mr. Whitehouse serves as a member of our Board of Directors in Florence, Kentucky and has done so since our inception in January 2021. Mr. Whitehouse also serves as a member of the Board of Directors of Affiliate Franchisor in Florence, Kentucky and has done so since July 2019. Mr. Whitehouse has been the Chief Executive Officer of Eagle Financial Services, Inc. and affiliated entities in Florence, Kentucky, which focus on multi-state consumer lending, commercial real estate and furniture stores, since August 2014. Mr. Whitehouse is the past president and has been a member of the board of directors of the Ohio Financial Services Association in Columbus, Ohio since August 2014, and has been a member of the board of directors of the Kentucky Consumer Finance Association in Lexington, Kentucky since November 2014.

ITEM 3 LITIGATION

No litigation is required to be disclosed in this Item.

ITEM 4 BANKRUPTCY

No bankruptcy is required to be disclosed in this Item.



ITEM 5 INITIAL FEES

Initial Franchise Fee

You must pay us an initial franchise fee ("<u>Initial Franchise Fee</u>") of \$15,000 when you sign the Franchise Agreement. The Initial Franchise Fee is payment for all of our pre-opening assistance that we provide to allow you to open your Travelin' Tom's Business and also offsets some of our franchisee recruitment expenses. Each Franchise Agreement will grant you the right to operate one BEV and Additional Equipment (if offered) in the Protected Territory. If you desire to operate more than one BEV, you will be required to purchase an additional Travelin' Tom's Coffee Franchise for each BEV. The Initial Franchise Fee is due in full at the time you sign the Franchise Agreement(s), uniform, non-refundable, and deemed fully earned by us once paid. During our last fiscal year, ended December 31, 2022, we collected Initial Franchise Fees of \$15,000.

Additional Franchise Reservation Fee

Franchisees may also reserve an additional Franchise and territory ("Reserved Franchise") subject to availability and our approval by paying a reservation fee of \$10,000 per territory ("Reservation Fee") when you sign the "Additional Franchise Reservation Agreement" which is attached as Exhibit H-5 to this Franchise Disclosure Document. You will be able to reserve a territory for up to 12 months. We will also give you a right of first refusal for an additional 12 months if you do not purchase the Reserved Franchise within the initial 12-month period. You cannot renew the Additional Franchise Reservation Agreement if you do not purchase the Reserved Franchise. The Reservation Fee will be applied to the Initial Franchise Fee if you execute a new franchise agreement for an additional Travelin' Tom's Coffee Franchise. The Reservation Fee is uniform and nonrefundable even if you do not open an additional Travelin' Tom's Coffee Franchise.

Beverage Entertainment Vehicle

You must purchase one BEV from us. You will be required to pay the then-current BEV price at the time you take delivery. As of the Issuance Date of this Franchise Disclosure Document, the current BEV price is between \$161,450 and \$176,450. You will pay a nonrefundable \$15,000 deposit when you sign the Franchise Agreement and the remaining balance of \$146,450 to \$161,450 when you take delivery of your BEV.

You must also pay for any required modifications that government agencies require and that are not standard on the BEV. BEV payments are nonrefundable even if you do not open a Travelin' Tom's Coffee Franchise. The BEV will come equipped with a commercial refrigerated base with tap dispensing system, bean-to-cup machine, frozen beverage machine, music system and our proprietary patented Creation Station System. This station allows the customers to choose and apply their own flavorings to their beverage. Franchisees are required to operate at least one BEV, and may operate multiple BEVs, in their Protected Territory.

You are responsible for picking up your BEV from Kona Ice Corporate Office located in Florence, KY after initial training, or you may choose to have your BEV delivered. BEVs are delivered from Florence, Kentucky. If you choose delivery, you will pay the delivery fee directly to us or the transportation company based on the then-current delivery rate. If we delivery your BEV to you, you will pay us a delivery fee of \$10,000 upon delivery. The delivery fee is uniform and nonrefundable.



BEV Compliance Fee

You may have to pay a fee in the event that we or our affiliate needs to modify any part of the BEV from our standard specifications in order to comply with relevant state or local health department requirements in your Protected Territory. These modifications usually cost between \$1,000 and \$5,000. These payments are nonrefundable.

Initial Inventory and Equipment

We require all franchisees to purchase an initial supply of coffee and paper products including, but not limited to, bag-in-box concentrates, flavored syrups, coffee beans, powders, cups, lids and other items. In addition, you are required to purchase a graphics package, and a Travelin' Tom's Coffee welcome box that includes branded t-shirt uniforms from us before you begin operation of your Travelin' Tom's Business. The cost of the initial inventory, graphics package and welcome box is \$11,500 and must be paid prior to the beginning operation of your Travelin' Tom's Business. This payment is uniform and nonrefundable.

Optional Inventory

You may, but are not required to, purchase additional Travelin' Tom's Coffee branded merchandise from us such as jackets, polos, shirts and hats for approximately \$225, depending on the quantity you purchase. These payments are uniform and nonrefundable.

Insurance

You may, but are not required to, purchase your required insurance through our affiliate, Kona Insurance. You must obtain your insurance prior to picking up your BEV. Your insurance will be approximately \$1,500 for three months of coverage but may depend on various factors, including your location and whether you have had prior issues or claims from previous operations. These initial amounts may be paid up to three weeks following issuance, depending on state law. Your rates may be significantly higher if you have had prior issues or claims from previous operations. These payments are uniform and nonrefundable.

Financial Assurance

Some states have imposed a financial assurance. Please refer to the Addendum in <u>Exhibit G</u> to the Franchise Disclosure Document.



ITEM 6 OTHER FEES

Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
Royalty ^{(2), (3)}	\$3,000 for years one and two; \$4,000 for years three through six; and \$5,000 for years seven through ten; \$2,000 per year for any Travelin' Tom's operating as a Fixed Location Business	Three equal installments due June 30, July 31, and August 31 of each year, or six equal installments due May 31, June 30, July 31, August 31, September 30 and October 31, or nine installments due [due dates]. Payable beginning the first calendar year in which you take delivery of the BEV	This royalty ("Royalty") is an ongoing payment that allows you to use the Marks and the intellectual property of the System and pays for our ongoing support and assistance. We reserve the right to charge additional Royalties for the use of Additional Equipment. If you are renewing your franchise agreement, you must pay our then-current successor franchise Royalty payments. If you are purchasing an existing Franchise, the date for determining Royalty payments will be determined from the date the initial franchise agreement was signed.
Additional Equipment Royalty ⁽⁴⁾	Varies based on the type of Additional Equipment	Same as Royalty	We currently do not have Additional Equipment available. If we offer Additional Equipment, you may purchase it for use in your Protected Territory. We estimate the Additional Equipment Royalty to be between \$600 and \$2,000 per year. We do not require you to purchase any Additional Equipment during the term of the Franchise Agreement.
Additional Franchise Reservation Fee	\$10,000 per territory	As incurred	Franchisees may reserve territories in addition to the Protected Territory. We will apply an Additional Franchise Reservation Fee to the Initial Franchise Fee if you purchase an additional Franchise and a new BEV. The Additional Franchise Reservation Fee will not be applied to the Initial Franchise Fee if you purchase a second-hand BEV.
Territory Infringement Fee	\$1,000 plus amount of applicable products and services you invoiced while infringing for first violation; \$5,000 plus amount of applicable products and services you invoiced while infringing for second and subsequent violations	As incurred	Payable to us if you infringe on another Travelin' Tom's Coffee franchisee's Protected Territory by receiving payment for goods and/or services provided and/or rendered within the other franchisee's Protected Territory without that franchisee's and/or our permission. We may direct the funds at our option.

Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
Initial Territory Adjustment Fee	\$1,000 to \$2,500	As incurred	We may, subject to availability and our approval, allow you to modify your Protected Territory during your first 90 days of operation of your Travelin' Tom's Business. You will be required to pay an "Initial Territory Adjustment Fee." The amount of this fee will be \$1,000 during the first 30 days of operation and \$2,500 beginning on the 31st day. No modifications will be granted after 90 days of the delivery of the BEV.
Territory	\$2,500	As incurred	This "Territory Relocation Fee" is
Relocation Fee			payable to us if we approve the relocation of your Protected Territory.
Brand Fund Contribution	Currently \$1,000 per year	Same as Royalty	We have established a system wide "Brand Fund." We reserve the right to change the Brand Fund Contribution annually by up to 10% upon 30 days' written notice to you.
Unauthorized Advertising Fee	\$1,000	On demand	This fee is payable the Brand Fund if you use unauthorized advertising in violation of the terms of the Franchise Agreement.
Additional Training	Then-current fee (we do not currently charge for this) plus costs and expenses	As incurred	We may charge you for training newly-hired personnel, refresher training courses, advanced training courses, and additional or special assistance or training you may need or request. The fee amount will depend on the training required and experience level of the trainer. We may also require you to reimburse us for costs and expenses incurred in providing training to you.
Email Address Fee/Google Voice Fee	\$168 per email address per year and \$16 per month	Same as Royalty	Payable to us for each email address we establish for you and for use of Google Voice. Each franchisee entity is required to have at least one Travelin' Tom's Coffee email address. We reserve the right to increase this fee upon 30 days' written notice to you.
Technology Fee ⁽⁵⁾	\$500 per year	Same as Royalty	You will pay this fee for each Travelin' Tom's Coffee Franchise you operate. We reserve the right to upgrade, modify and add new technologies and software. You are responsible for any increase in fees that result from any third-party price increases, upgrades, modifications or additional software, including any proprietary software. We reserve the right to increase this fee upon 30 days' written notice to you.



Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
KonaOS Business Management Software Fee	\$49 per month for one BEV operated by existing franchisees and \$29 per month for each additional BEV you operate, and \$19 per month for every ancillary unit you operate.	Same as Royalty	You will pay this fee directly to Kona Software Affiliate. You are responsible for any increase in in this fee that results from any third-party price increases, upgrades, or modifications. We may allow you to use this software for non-Travelin' Tom's Businesses for an additional charge.
Insurance	Reimbursement of our costs, plus a 20% administration charge	On demand	If you fail to obtain insurance, we may obtain insurance for you, and you must reimburse us for the cost of insurance obtained (currently \$500 per month) plus 20% of the premium for an administrative cost of obtaining the insurance.
Customer Satisfaction Reimbursement	Varies under circumstances	As incurred	We may, in our sole discretion, remedy any issues with customers of your Travelin' Tom's Business, including full reimbursement of any fees paid to you. You must reimburse us for any such costs.
Supplier and Product Evaluation Fee	Costs of inspection (estimated to be approximately \$100 to \$500)	As incurred	Payable if we inspect a new product, service, or proposed supplier nominated by you.
Misappropriated Brand Manual Fee ⁽⁶⁾	Will vary under the circumstances	On demand	Our "Brand Manual" contains valuable intellectual property and trade secrets. Each franchisee will get one copy of the Brand Manual. If you lose, give away, make unauthorized copies, fail to return or otherwise misappropriate all or some of the Brand Manual, you must pay us liquidated damages according to the formula listed in Note 6 to offset the damages that we will incur as a result of this misappropriation.
Non-Compliance Fee	\$1,000 for the first violation; \$5,000 if violation is not corrected within 30 days; and \$5,000 for the second violation.	As incurred	This fee is assessed if we notify you that you are failing to follow our System Standards (defined in Item 8), failing to use the approved or required suppliers or products, failing to comply with the provisions of the Franchise Agreement or failing to follow the provisions of our Brand Manual. This fee is in addition to any and all remedies that we have available under the Franchise Agreement. If you commit three or more violations in a single year, we may terminate your Franchise Agreement.
Payment Service Fees	Up to 3% of total charge	As incurred	If payment is made to us or our affiliates by credit card for any fee required, we may include a service fee of up to 3% of the total charge.



Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
Late Fees	\$25 per day, plus the lesser of the daily equivalent of 12% per year simple interest or the highest rate allowed by law	On demand	Payable if any payment due to us or our affiliate is not made by the due date. Interest accrues from the original due date until payment is received in full.
Returned Check or Insufficient Funds Fee	\$100	As incurred	Payable if any check or electronic funds transfer payment is not successful due to insufficient funds, stop payment, or any similar event.
Indemnification	Varies under circumstances	As incurred	You must indemnify and reimburse us for any expenses or losses that we or our representatives incur related in any way to your Travelin' Tom's Business or Franchise.
Professional Fees and Expenses	Will vary under circumstances	As incurred	You must reimburse us for any legal or accounting fees that we incur as a result of any breach or termination of your Franchise Agreement. You must reimburse us if we are required to incur any expenses in enforcing our rights against you under the Franchise Agreement. You will also be required to pay any professional fees that we incur for certain transfers as discussed in this Item 6.
Renewal Franchise Fee	\$7,500	At the time you sign the successor franchise agreement	Payable if you qualify to renew your Franchise Agreement and choose to enter into a successor franchise agreement.
Transfer Fee	\$5,000 to \$7,500	\$1,000 nonrefundable deposit at time of transfer application submittal and the remaining balance of fee at time of approved transfer	This fee ("Transfer Fee") is payable in connection with the transfer of your Travelin' Tom's Business, your BEV, a transfer of ownership of your legal entity, or the Franchise Agreement. If you transfer to an existing Travelin' Tom's Coffee franchisee, the Transfer Fee is \$5,000. Otherwise, it is \$7,500. If you are transferring the Franchise Agreement to an entity that you control, family, or adding minority equity owners, we do not required you to pay a Transfer Fee, but you must pay our actual costs, including legal fees.
Additional Equipment Transfer Fee	\$500 per Additional Equipment	At time of approved transfer	Payable in connection with the transfer of your Additional Equipment. You will be required to pay off any loans on the Additional Equipment prior to transfer.



Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
BEV Remodel or BEV Upgrades	Will vary under circumstances	Upon execution of successor franchise agreement, upon a BEV rewrap or upon a transfer of an existing BEV (and Additional Equipment, if any) that has not completed the required remodels	You must keep your BEV and Additional Equipment, if any) in compliance with current System Standards which includes a rewrap when required (at least every seven years of operation). You may need to pay this fee for the BEV (and Additional Equipment, if any): (1) upon execution of successor franchise agreement for a Travelin' Tom's Coffee Franchise that has not completed the required remodels or is not in compliance with current standards; (2) for the transfer of a Travelin' Tom's Business that has not completed the required remodels; or (3) if they are not in compliance with current standards.
Mystery Shopper Fee	\$1,000 per occurrence	On demand	We may require you to conduct a self-shop by sending us photos of your BEV or any Additional Equipment. If the results of the self-shop shop are unsatisfactory or you do not participate, we may send a mystery shopper or similar third party to conduct a mystery shop. If the results of the third-party mystery shopper are unsatisfactory, we will conduct a mystery shop of your Travelin' Tom's Coffee Franchise and you must pay us a fee of \$1,000 to cover our travel and expenses and you will be subject to non-compliance fees.
Monitor Content Management Software Fee	\$240 per year per monitor	Same as Royalty	All BEVs are equipped with a monitor on the exterior to allow both static and video images to be displayed including menu items, limited time offers, holiday messaging and content for specific events. Franchisees will have their own account to store, edit and customize the playlists on their monitor content. You will be required to follow the Monitor Guideline and Usage Policy contained in the Brand Manual.
Document Fee	\$250 per document	As incurred	You must pay us a document fee of \$250 ("Document Fee") if you need an additional copy of your franchise disclosure document or signed Franchise Agreement. You must be a current franchisee in good standing in order to obtain any documents from us.



Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
Lead Procurement Fee	\$15,000 or the third-party broker fee, currently estimated to be \$3,000	As incurred	Payable only in connection with the transfer to a purchaser that was referred to you through one of our leads or through a third-party broker that we have a contract with. This fee is in addition to the Transfer Fee.
Branded Audit Fee	\$3,000	On demand	You will be required to pay this fee if an audit reveals your purchases of branded cups and/or products equals less than 30% of your gross sales unless you can provide written substantiation of your proper usage of branded cups in the operation of your Travelin' Tom's Business. This fee is in addition to all of other rights and remedies that we have in the Franchise Agreement.
Audit	Cost of audit and any related accounting and legal expenses and related travel and administrative expenses (we estimate this cost to be between \$1,000 and \$10,000)	On demand	You will be required to pay these costs if an audit reveals that you have failed to submit required reports or other information that we require.
Optional E-Lead Program Fee ⁽⁷⁾	\$250 or \$500 per year	On demand	You will be required to pay this annual fee if you opt in to our optional " <u>E-Lead Program</u> " which provides digital marketing services.
Limited Time Offer Campaign Fee	\$150 to \$500 per kit	On demand	The limited time offer campaign is a flavor and marketing campaign currently offered in the Spring, Summer and Fall. Each kit includes flavoring and marketing materials. You will be required to pay us this fee for each kit you purchase if you opt in to our optional limited time offer campaign. We reserve the right to increase this fee upon 30 days' notice. We reserve the right to require it upon 60 days' notice to you.

Notes:

1. <u>Fees.</u> All fees paid to us or our affiliates are uniform and not refundable under any circumstances once paid. Fees paid to vendors or other suppliers may be refundable depending on the vendors and suppliers. We currently require you to pay fees and other amounts due to us and our affiliates via electronic funds transfer ("<u>EFT</u>") or other similar means. You are required to complete the EFT authorization (in the form attached to this Franchise Disclosure Document in <u>Exhibit H</u>. We can require an alternative payment method or payment frequency for any fees or amounts owed to us or our affiliates under the Franchise Agreement. All fees are current as of the Issuance Date of this



- Franchise Disclosure Document. Certain fees that we have indicated may increase over the term of the Franchise Agreement.
- 2. <u>Installment Payments</u>. Franchisees currently have the option to pay certain fees annually or in installment payments on a three, six or ninth month schedule ("<u>Installment Payments</u>"). If you choose to pay in Installment Payments, your fees will be divided equally over the Installment Payment period you selected.
- 3. <u>Royalty</u>. Beginning on the opening date of your Travelin' Tom's Business, and continuing for the term of this Franchise Agreement, including any interim period between franchise agreements, you agree to pay us the Royalty listed below annually in in Installment Payments ("<u>BEV Royalty Schedule</u>"):

Time Period*	Total Royalty	BEV Royalty (If you n installment per ye	nake 3 payments	BEV Roya Schedule (If you mak installment pay per year	te 6 yments	BEV Roya Schedule (If you mak installment pay per year)	e 9 vments
Years 1-2	\$3,000	June 30: July 31: August 31:	\$1,000 \$1,000 \$1,000	May 31: June 30: July 31: August 31: September 30: October 31:	\$500 \$500 \$500 \$500 \$500 \$500	April 30: May 31: June 30: July 31: August 31: September 30: October 31: November 30: December 31:	\$333 \$333
Years 3-6	\$4,000	June 30: July 31: August 31:	\$1,333 \$1,333 \$1,334	May 31: June 30: July 31: August 31: September 30: October 31:	\$666 \$666 \$667 \$667 \$667 \$667	April 30: May 31: June 30: July 31: August 31: September 30: October 31: November 30: December 31:	\$444 \$445
Years 7-10 (plus any interim period between franchise agreements, if applicable)	\$5,000	June 30: July 31: August 31:	\$1,666 \$1,667 \$1,667	May 31: June 30: July 31: August 31: September 30: October 31:	\$833 \$833 \$833 \$833 \$834 \$834	April 30: May 31: June 30: July 31: August 31: September 30: October 31: November 30: December 31:	\$556 \$555



Time Period*	Total Royalty	BEV Royalty (If you n installment per ye	nake 3 payments	BEV Roya Schedul (If you mal installment pa per year	e ke 6 yments	BEV Roya Schedule (If you mak installment pay per year)	e 9 vments
Fixed Location Business for Initial Term and Interim Period, if applicable	\$2,000	June 30: July 31: August 31:	\$666 \$667 \$667	May 31: June 30: July 31: August 31: September 30: October 31:	\$333 \$333 \$333 \$333 \$334 \$334	April 30: May 31: June 30: July 31: August 31: September 30: October 31: November 30: December 31:	\$222 \$223

You may choose your Installment Payment schedule each year so long as you make your selection prior to our annual convention. If you do not make a selection before the convention, we will elect for you. If you qualify to renew your Franchise Agreement and choose to enter into a successor franchise agreement, or, if you are a transferee, the date for determining your BEV Royalty Schedule will be the date the initial franchise agreement was signed for the Travelin' Tom's Business you are continuing to operate or acquired and you must pay our then-current successor royalty for successor franchise agreements which is currently \$5,000 per year, or \$2,000 per year if you operate a Fixed Location Business. For any other fees that can be paid as Installment Payments, you will pay each fee in accordance with our payment polices as stated in the Brand Manual.

- 4. <u>Additional Equipment Royalty</u>. We do not offer any Additional Equipment as of the Issuance Date of this Franchise Disclosure Document.
- 5. <u>Technology Fee.</u> We provide you with certain technical services in exchange for a monthly technology fee ("<u>Technology Fee</u>"). The Technology Fee may change periodically based on changes to the technological services we provide and/or our costs to provide these services. We reserve the right to develop, license, sublicense, and create additional software and technologies that Travelin' Tom's Coffee franchisees must pay for and use. We can change the software and technology that must be used by our franchisees at any time, which may result in changes to the Technology Fee.
- 6. <u>Misappropriated Brand Manual Fee.</u> This fee is determined by taking our total revenue from our previous fiscal year, multiplied by the fraction which results from taking one divided by the current number of Travelin' Tom's Coffee franchisees as of the date of the misappropriation, except that this fee will not, under any circumstances, be less than \$30,000.
- 7. Optional E-Lead Program Fee. The E-Lead Program is an optional digital marketing service to manage the placement of digital ads. Franchisees can choose the E-Lead Lite for \$250 or the E-Lead Plus for \$500. This fee is for administration of the program. Franchisees pay for the ads directly to third parties.



ITEM 7 ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT

Type of	Am	ount	Method of	When Due	To Whom
Expenditure	Low	High	Payment		Payment is Made
Initial Franchise Fee	\$15,000	\$15,000	Lump Sum	Upon signing the Franchise Agreement	Us
BEV and Installed Equipment ⁽¹⁾	\$161,450	\$176,450	Two Installments	\$15,000 due upon signing the Franchise Agreement and the balance of \$146,450 to \$161,450 due upon delivery or pick up of the BEV and related equipment	Us
Training Expenses ⁽²⁾	\$140	\$950	As Incurred	As Incurred	Providers of Travel, Lodging, and Food Services
BEV Delivery ⁽³⁾	\$0	\$10,000	Lump Sum	Upon delivery of the BEV and related equipment	Us or Third Party
BEV Compliance Fee	\$1,000	\$5,000	As Incurred	As Incurred	Us or our affiliate
BEV Insurance for 3 Months ⁽⁴⁾	\$600	\$1,500	As Incurred	As Incurred	Our affiliate or Insurance Companies
Tax, Title, and Licensing of BEV ⁽⁵⁾	\$180	\$8,000	Lump Sum	Upon delivery or pick up of the BEV	Government Agencies
Initial Inventory ⁽⁶⁾	\$11,500	\$11,500	Lump Sum	Before Opening	Us
Optional Inventory ⁽⁷⁾	\$0	\$225	As Incurred	As Incurred	Us, Suppliers
Permits and Licenses ⁽⁸⁾	\$250	\$1,500	Lump Sum	As Incurred	Government Agencies
Real Estate or BEV Storage ⁽⁹⁾	\$0	\$1,200	As Incurred	As Incurred	Third Parties
Computer System and Software	\$0	\$1,000	As Incurred	Before Opening	Suppliers
Additional Funds – 3 Months ⁽¹⁰⁾	\$1,000	\$14,000	As Incurred	As Incurred	Us, Third Parties



Type of Expenditure	Amount		Method of	When Due	To Whom Payment is
Expenditure	Low	High	Payment		Made
TOTAL ESTIMATED INITIAL INVESTMENT ⁽¹¹⁾	\$191,120	\$246,325			

Notes:

These estimated initial expenses are our best estimate of the costs you may incur in establishing and operating your Travelin' Tom's Coffee Franchise. Except as stated in Item 10, neither we nor any agent or affiliate of ours offers direct financing. You may be able to finance the purchase of your BEV or any Additional Equipment (See Item 10). All expenditures paid to us or our affiliates are uniform and nonrefundable under any circumstances once paid. All expenses payable to third parties are nonrefundable, except as you may arrange for utility deposits and other payments.

- 1. <u>BEV and Installed Equipment</u>. Only the BEV or any Additional Equipment may be used in the operation of your Travelin' Tom's Business. No other truck or vehicle may be used in the operation of your Travelin' Tom's Business. These items must be purchased from us or our affiliate.
- 2. <u>Training Expenses</u>. We will pay for hotel and airfare for one attendee for our initial training program in Florence, Kentucky, which we estimate to include approximately 16-20 hours of training. You are responsible for all other costs and for any additional initial training program attendees. The low estimate is for the one required attendee's miscellaneous travel expenses such as food and beverage purchases while traveling by car, and assumes the cost of the attendee's hotel, airfare, or otherwise cost of and transportation to our headquarters is paid for by us. The high estimate includes one additional attendee's airfare, hotel and miscellaneous travel expenses such as food and beverage purchases while traveling through airports.
- 3. <u>BEV Delivery.</u> You are responsible for picking up your BEV from the manufacturer located in Elkhart, Indiana after initial training, or you may choose to have your BEV delivered. BEVs are delivered from Florence, Kentucky. If you choose delivery, you will pay the delivery fee directly to us if we deliver your BEV or to the transportation company based on the then-current delivery rate.
- 4. <u>BEV Insurance</u>. You must obtain and maintain, at your own expense, the insurance coverage we require, and satisfy other insurance-related obligations. Please note that if you have had prior issues or claims from previous operations unrelated to the operation of a Travelin' Tom's Business, your rates may be significantly higher than those estimated above. You may, but are not required to, purchase this insurance through the captive insurance program offered through our affiliate.
- 5. Tax, Title, and Licensing of BEV. You are required to pay all federal and state tax, title, licenses, and other costs of titling the BEV. The estimates above include a sales (or usage) tax of an estimated 6% of the purchase price of the BEV. The actual amount may be more depending on the tax rate in the jurisdiction where you title your BEV. You should check with your local county clerk's office or other governmental titling office for your state's tax rate and the exact cost to title and license your BEV.



- 6. <u>Initial Inventory</u>. You must purchase an initial inventory of coffee and paper products including, but not limited to, bag-in-box concentrates, flavored syrups, coffee beans, powders, cups, lids and other items. In addition, you are required to purchase a graphics package, and a Travelin' Tom's Coffee welcome box that includes branded t-shirt uniforms to begin operation of your Travelin' Tom's Business. These items must be purchased from us or our affiliate, and you are not permitted to purchase any of these items, with the exception of ice, from alternate sources.
- 7. Optional Inventory. You may also purchase Travelin' Tom's Coffee branded merchandise such as jackets, polos, shirts and hats from us.
- 8. <u>Permits and Licenses</u>. You must pay for local permits and licenses, which are usually required in each city, county, and state where you operate. You should check with your local taxing authorities and with your tax advisor for the amount of such governmental charges.
- 9. Real Estate or BEV Storage. Because most of our franchisees will operate their Travelin' Tom's Business out of their residences, this chart does not include estimates for items such as real property, real estate deposits, leases, leasehold improvements, furniture, fixtures, fixed assets, remodeling, construction, decorating costs, utility deposits, or security deposits, which will likely not apply unless you choose to acquire a business premises. In addition, we assume that you will not need to obtain desks, chairs, and other standard office supplies and equipment and do not include estimates for these items. You may need to rent a storage area for your BEV and any Additional Equipment. The low end assumes that you can store your BEV at your residence. The high estimate provides for three months of storage at an outdoor vehicle storage area.
- 10. Additional Funds – 3 Months. These amounts represent our estimate of the amount needed to cover your expenses for the initial three-month start-up phase of your Travelin' Tom's Business. Expenses could include office/warehouse space (if required), utilities, special event fees, uniforms, as well as additional operating capital for other variable costs such as fuel, vehicle maintenance, internet service, and mobile phones/telephone. These amounts include \$4,000 in payroll expenses, in the event you intend to hire employees to operate your BEV. The high figure includes \$3,000 in Royalty fees and \$1,000 in Brand Fund contributions and \$500 in Technology Fee payments, which may be due within your initial three-month start-up phase. These figures also include \$500 payable to us if you chose to participate in the E-Lead Program in your first three months' of operations. We have elected to include certain fees as line items above, including the BEV insurance payments. These fees could also be included in our Additional Funds amounts. For purposes of this disclosure, we estimated the start-up phase to be three months from the date your Travelin' Tom's Business opens for business. We have relied on our affiliate's operation of a mobile business since 2007 and its franchising experience since 2008 to arrive at these estimates. Your costs will depend on factors such as: how well you follow our methods and procedures; your management skills, experience, and business acumen; local economic conditions; the local market for your products and services; the prevailing wage rate; competition; and the sales level reached during the start-up period.
- 11. This is an estimate of your initial start-up expenses for one Travelin' Tom's Coffee Franchise. You should review these figures carefully with a business advisor before making any decision to purchase the Franchise.



ITEM 8 RESTRICTIONS ON SOURCES OF SERVICES AND PRODUCTS

System Standards

To ensure the highest degree of quality and service is maintained, you must operate the Travelin' Tom's Business in strict conformity with the methods, standards, and specifications ("System Standards") we list in our proprietary and confidential operating manual ("Brand Manual"), which may exist in various parts, locations, and formats, and may include a combination of audio, video, written material, electronic media, website content, and/or software components. Our Brand Manual will include our "Success Guide" and may also include other written components.

System Standards may regulate, among other things, the types, models, and brands of supplies, equipment, furnishings, and signs; services, products, and supplies the Travelin' Tom's Coffee Franchise must offer; unauthorized and prohibited services and products; inventory requirements; and designated and approved suppliers of these items. You must not: (i) deviate from these methods, standards, and specifications without our prior written consent, or (ii) otherwise operate in any manner which reflects adversely on our Marks or the System. Your Travelin' Tom's Coffee Franchise must prepare and sell only the products that we designate and approve. We have the right to periodically make modifications to these products and you agree to comply with these modifications. You may not offer or sell any other product or service without our prior written consent. Establishing and enforcing System Standards are the mechanism by which we maintain the quality and consistency of the Travelin' Tom's Coffee brand. If any product dispensed at your Travelin' Tom's Business violates our System Standards or any applicable laws or regulations, or poses a health risk to the public, we may require that you immediately close your Travelin' Tom's Business and not reopen until approved to do so by us after our inspection. In order to protect the public from any risk of harm and to protect the goodwill and reputation of the System, we may seek immediate injunctive relief seeking an order to close your Travelin' Tom's Business if you fail to close your Travelin' Tom's Business upon our request.

We will notify you of new or modified specifications, standards, and guidelines through periodic amendments or supplements to the Brand Manual or through written communication (including electronic communication). We will issue copies of our standards and specifications to you unless these standards and specifications contain our confidential information. We may require you to remodel, modernize, and redecorate the BEV, at your sole expense, so that the BEV reflects our then-current System Standards as to image and quality.

You must use the computer hardware and software, including the point-of-sale system that we periodically designate to operate your Travelin' Tom's Coffee Franchise. You must obtain the computer hardware, software licenses, maintenance and support services, and other related services that meet our specifications from the suppliers we specify.

BEV Appearance

You must maintain the appearance of the BEV in accordance with our System Standards, including a rewrapping, at your expense, as required by us based on the condition of the BEV (but no later than seven years after you purchase the BEV). You are required to update the wrap every seven years, or sooner, if needed, at your expense. There are no limits on the number of times we may require you to rewrap your BEV, but we do not expect to require you to do so more than once every seven years, except in extraordinary circumstances based on the condition of the BEV. If you sign a successor franchise agreement, we may require you to purchase a replacement BEV after 14 years. You will be required to update the BEV appearance as follows: (1) upon the execution of successor franchise agreement for a Travelin' Tom's



Coffee Franchise with a BEV that has not completed the required remodels or is not in compliance with current standards; (2) for the transfer of a Travelin' Tom's Business with a BEV that has not completed the required remodels; or (3) for a BEV that is not in compliance with current standards. See Item 11 for more information. You must use our approved supplier for the window tinting, wrapping and upfitting of your BEV.

Additional Equipment

You must maintain the appearance of any Additional Equipment in accordance with our System Standards, including a rewrapping, at your expense, as required by us based on the condition of Additional Equipment (but no later than seven years after you purchase Additional Equipment). See Item 11 for more information. You must use our approved supplier for the window tinting, wrapping and upfitting of your Additional Equipment.

Insurance

You must obtain and maintain at your own expense and from a supplier rated "A-" or better by Best's Insurance Reports, the insurance coverage that we periodically require, and satisfy other insurance related obligations. You currently must have the following coverage:

- A. If you have employees, workers' compensation insurance in an amount not less than \$500,000 or a higher amount as required by state statute or rule in the state in which your Travelin' Tom's Business is located;
- B. Comprehensive business automobile insurance, including physical damage for the BEV in an amount of \$161,450 or greater, except that an appropriate deductible clause (maximum \$5,000 deductible) will be permitted. Also including any ancillary equipment and any other property used in the operation of the Travelin' Tom's Business;
- C. Comprehensive general liability insurance and product liability insurance coverage in such amounts and upon such terms as may generally be customary for a mobile coffee business located in your Protected Territory, but not less than \$1,000,000, insuring both you and us against all claims, suits, obligations, liabilities and damage, including attorney fees, based upon or arising out of actual or alleged personal injuries or property damage relating to the use or condition of the Franchise;
- D. You must procure, maintain and provide evidence of automobile (truck) vehicle liability insurance covering the driving of the BEV, Hire/Non Owned Autos and any Additional Equipment or vehicles used in your business in an amount of not less than \$1,000,000; and
- E. Such additional insurance as may be required by the terms of any lease or mortgage for the Franchise.

We may periodically increase the amounts of coverage required under these insurance policies and/or require different or additional insurance coverage at any time. You may purchase all of your insurance through the captive insurance program offered by our affiliate, Kona Insurance. The captive insurance program is a comprehensive property and casualty insurance program covering the Travelin' Tom's Coffee franchisees in the following areas: Commercial Auto Liability; Commercial Auto Physical Damage; Commercial General Liability; Property Coverage and Inland Marine; Workers Compensation; and Commercial Umbrella. The program is underwritten by Great American Insurance Group and administered by Cornerstone Insurance.



All insurance policies, except for employment liability insurance policies, must name us and any affiliates we designate as additional named insured parties and provide for 30 days prior written notice to us of a policy's material modification, cancellation, or expiration. You must furnish us with a copy of your Certificate of Insurance within ten days after the policy is issued or renewed.

Approved Products and Services

We may develop proprietary food products ("<u>Products</u>") and may develop and own proprietary recipes ("<u>Proprietary Recipes</u>"). In order to protect their trade secrets and to monitor the manufacture, packaging, processing, and sale of Products, we or our affiliate will: (i) manufacture, supply, and sell Products to Travelin' Tom's Coffee franchisees; and/or (ii) disclose Proprietary Recipes to a limited number of suppliers, including our affiliate.

You must obtain services and products from: (1) designated suppliers, (2) approved suppliers, and/or (3) according to our specifications. We will issue you a list of the designated and approved suppliers. If you want to use or sell a product or service that we have not yet evaluated or if you want to purchase or lease a product or service from a supplier or provider that we have not yet approved (for services and products that require supplier approval), you must follow the policies and procedures contained in our Brand Manual. Our approval generally will be based on the supplier's ability to consistently make the manufactured product to our standards, requirements, and/or specifications; the supplier's willingness to protect our confidential information; production, delivery, and service capability to meet supply and service commitments; and other criteria detailed in the Brand Manual. We will use commercially reasonable efforts to notify you within 60 days after receiving all requested information and materials whether you are authorized to purchase or lease the product or service from that supplier or provider. Costs associated with gaining approval may be your responsibility and/or the supplier's where existing suppliers are capable of providing an existing product. We may periodically re-inspect approved suppliers' facilities and products, and we reserve the right to revoke our approval of any supplier, provider, product or service that does not continue to meet our specifications. We do not provide material benefits to you based solely on your use of designated or approved suppliers. Some of our officers own an interest in our affiliate, Kona Insurance, which is an approved supplier of comprehensive property and casualty insurance. Some of our officers own an interest in Kona Software Affiliate, which is the only approved supplier of the business management software, KonaOS. Some of our officers own an interest in MCC, which is the only approved supplier of the BEV, the Additional Equipment, coffee products and certain branded merchandise. One of our directors is an officer of Eagle Financial Services, Inc., which is an approved supplier of financing. The owner of Eagle Financial Services, Inc. has an indirect small minority interest in us. During the last fiscal year, ending December 31, 2022, our affiliate, Kona Insurance collected revenue of \$29,082 from the sale of products or services to franchisees.

We estimate that approximately 70% of purchases required to open your Travelin' Tom's Coffee Franchise and 30% of purchases required to operate your Travelin' Tom's Coffee Franchise will be from us or from other approved suppliers or under our specifications. During our last fiscal year, ended December 31, 2022, we received \$5,804,901 in revenue from these required purchases. This number represents 96.2% of our total revenues of \$6,035,314.

We have negotiated purchase arrangements with suppliers and distributors for the benefit of our Franchisees, and we may receive rebates or volume discounts (maximum of 3%) from our purchase of equipment and supplies that we resell to you. Other than these cooperatives, there are currently no other purchasing or distribution cooperatives in effect.



Approval of New Suppliers

We may update the list of approved suppliers in the Brand Manual. If you desire to have a non-approved supplier of a product or service designated as an approved supplier, you must submit samples of the supplier's products or services to us, along with a written statement describing why such items, services, or suppliers should be approved for use in the System. We may charge the cost of evaluating a proposed new vendor, supplier, or product to you, the vendor, or supplier. We do not make our supplier specifications and/or standards generally available to franchisees or suppliers. While we will be required to respond to a request within 60 days, we generally respond to a request for an additional approved supplier within seven days. Our written approval must be received before you use products not purchased from an approved supplier. We may revoke our approval at any time if we determine, in our discretion, that the supplier no longer meets our standards. You must stop selling any products and/or stop purchasing products from any supplier if we notify you we no longer approve of that specific product or supplier.

ITEM 9 FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise agreement and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

	Obligation	Section in Franchise Agreement/Additional Franchise Reservation Agreement	Franchise Disclosure Document Item
a.	Site selection and acquisition/lease	Sections 2, 3A, and 3B/Section 3	Items 7 and 11
b.	Pre-opening purchases/leases	Section 3/Not Applicable	Item 7
c.	Site development and other pre-opening requirements	Sections 3, 4A, 4B, 5A, and 9/Sections 4 and 6	Item 11
d.	Initial and ongoing training	Sections 5A, 5B, and 5C/Not Applicable	Item 11
e.	Opening	Section 3/Not Applicable	Item 7 and 11
f.	Fees	Section 4/Section 6	Items 5, 6 and 7
g.	Compliance with standards and policies/Franchise Operations Manual	Sections 5C, 5D and 9/Not Applicable	Items 8, 15, and 16
h.	Trademarks and proprietary information	Sections 6 and 7/Not Applicable	Items 13 & 14
i.	Restrictions on products/services offered	Sections 9B and 9D/Not Applicable	Items 8 and 16
j.	Warranty and customer service requirements	Sections 1A, 1B and 9E/Not Applicable	Not Applicable
k.	Territorial development and sales quotas	Section 2/Not Applicable	Item 12
1.	On-going product/service purchases	Section 9D/Not Applicable	Item 8



	Obligation	Section in Franchise Agreement/Additional Franchise Reservation Agreement	Franchise Disclosure Document Item
m.	Maintenance, appearance, and remodeling requirements	Sections 3 and 9/Not Applicable	Items 8, and 11
n.	Insurance	Section 9G/Not Applicable	Item 7
0.	Advertising	Section 10/Not Applicable	Items 6 and 11
p.	Indemnification	Section 17D/Not Applicable	Item 6
q.	Owner's participation/management and staffing	Sections 3, 5E, 5F, and 9F/Not Applicable	Items 11 and 15
r.	Records and reports	Section 11/Not Applicable	Item 17
s.	Inspections and audits	Section 12/Not Applicable	Item 6
t.	Transfer	Section 13/Section 7	Item 17
u.	Renewal	Section 14/Not Applicable	Item 17
v.	Post-termination obligations	Section 16/Not Applicable	Item 17
w.	Non-competition covenants	Section 16D/Not Applicable	Item 17
х.	Dispute resolution	Section 18/Not Applicable	Item 17

ITEM 10 FINANCING

Except as stated below, neither we nor any agent or affiliate of ours offers direct financing. We do not guarantee your note, lease or obligation. We do not have any past or present practice to sell, assign or discount to any third party, in whole or in part, any financing arrangements. We reserve the right to offer further financing or assist franchisees in obtaining financing in the future.

At their sole discretion and if you qualify, the following lenders may offer you financing for the purchase of your BEV and/or initial inventory ("<u>Financing</u>"): (i) Eagle Financial Services, Inc. ("<u>Eagle</u>"); (ii) a hybrid of Ally Financial, Inc. ("<u>Ally</u>") and Eagle (together, "<u>Ally-Eagle</u>"); (iii) Auxilior Capital Partners ("<u>Auxilior</u>"); and (iv) Osgood Bank ("<u>Osgood Bank</u>"). The owner of Eagle has an indirect small minority ownership interest in us. An officer of Eagle is also one of our directors.

Auxilior Capital Partners

Auxilior may offer you Financing for the purchase of your KEV and initial inventory pack. You will be required to enter into a loan and security agreement ("Loan and Security Agreement") attached in Exhibit H to this Franchise Disclosure Document. The following table summarizes the Financing Auxilior Capital Partners may offer you:



SUMMARY OF AUXILIOR FINANCING OFFERED(1)

Item Financed	One BEV and initial inventory pack
Amount Financed	The full purchase price of BEV (currently \$161,450 to \$176,450) less \$20,000 down payment, plus purchase price of initial inventory pack (currently \$11,500)
Down Payment	Balance of purchase price after Financing amount has been determined (not less than \$20,000)
Term	36 to 66 months (includes up to 6 months of deferments)
APR %	(A Credit) 8.24% (regardless of enrollment in deferments) or (B Credit) 10.49% to 10.99% (with deferments); up to 11.99% for first year only under interest-only plan (if allowed); rates may vary based on swap rates.
Monthly Payment	36 to 66 monthly installments (includes up to 6 months of deferments); may vary according to amount financed
Prepayment Penalty	One percent (1%) for each year or partial year remaining on the loan
Security Required	Partner or shareholder and personal guarantee and pledge of the Franchise ⁽²⁾
Liability Upon Default	Late penalty of the higher of 10% of the amount due or \$25.00, as permitted by law; acceleration of amounts due; fees ⁽³⁾
Loss of Legal Right On Default	Includes waiver of trial by jury and right to interpose any defense, set-off, or counterclaim of any nature or description ⁽⁴⁾

As consideration for your use of this lender, we may receive trade show sales and marketing support, including trade show assistance and promotional materials. The specific amount of support and materials are negotiated on a case-by-case basis, but typically ranges from 0.0% to 0.5% of the principal amount for new loans during the year. We also receive sponsorship fees to support certain conventions, which range from 50 to 100 basis points (0.5% to 1%) of the principal amount for new loans and from 50 to 150 basis points (0.5% to 1.5%) of the principal amount for refinances. Neither we nor any affiliate or agent receives any additional consideration for our franchisees' use of this lender for Financing.

Notes:

- 1. Auxilior Capital Partners reserves the right to change the terms, interest rate, and amounts financed.
- 2. Payment structure will reflect the seasonal nature of the Travelin' Tom' Business. During the first year, contract payment of \$100/per month will be required in off-season months (up to four months) and during the second year, contact payments of \$100/per month in off-season months (up to two months) will be required. Payments made during the remaining in-season months of the year will be higher to allow for repayment of the loan and will vary based on the loan amount (equal to the current price of one BEV and one initial inventory pack, less any down payment) and the borrower's interest rate, which is determined by credit score and subject to swap rates* (ranging from 7.5% for higher credit scores to 9.99% for lower credit scores, or up to 11.99% if an interest-only plan is allowed). *Rates listed are as of March 31, 2021. Interest would continue to accrue at the standard rate during the off season period.
- 3. If your franchisee entity is a partnership, corporation, or other recognized legal entity, the Loan and Security Agreement must be guaranteed individually by all partners or shareholders. The Loan and Security Agreement must be secured by the assets of the Travelin' Tom's Coffee Franchise.



- 4. If you are late on your payments, Auxilior Capital Partners can charge a late penalty. In the case of nonpayment or other default under the Loan and Security Agreement, Auxilior Capital Partners can require immediate payment of all amounts due them and can collect reasonable attorney fees and all costs and expenses of collection.
- 5. The Loan and Security Agreement requires that you waive trial by jury and the right to interpose any defense, set-off, or counterclaim of any nature or description. Arbitration or trial by judge will take place on an individual basis without any form of class action. Auxilior is not liable for specific performance for any loss, damages, delay or failure to deliver equipment.

Osgood Bank Financing

Osgood Bank may offer you Financing for the purchase of your BEV and initial inventory and equipment. You will be required to enter into a promissory note, guaranty, security agreement ("<u>Promissory Note and Security Agreement</u>") attached in <u>Exhibit H</u> to this Franchise Disclosure Document. The following table summarizes the Financing Osgood Bank may offer you:

SUMMARY OF OSGOOD BANK FINANCING OFFERED(1)

Item Financed	One BEV and initial inventory pack	
Amount Financed	The full purchase price of BEV and related equipment and inventory, less any down payment made by borrower to MCC	
Down Payment	Balance of purchase pr determined	rice after financing amount has been
Term	30 to 60 months	
APR %		the life of loan. Rate varies based on pplicants as shown below (rates subject ne): WSJ Prime + 4.25%, currently 8.45% WSJ Prime + 3.50%, currently 8.15% WSJ Prime +2.75%, currently 7.85%
Monthly Payment	60 installment payments ⁽	2)
Prepayment Penalty	Two percent (2%) of the original loan balance if paid i during the first two years of the loan	
Security Required	Personal Guaranty of Ow of the Franchise ⁽³⁾	vner, Partner or Shareholder and pledge
Liability Upon Default	Late penalty; acceleration of amounts due; fees ⁽⁴⁾	
Loss of Legal Right On Default	Waiver of trial by jury and right to interpose any defense, set-off, or counterclaim of any nature or description ⁽⁵⁾	
Fee(s)	\$200 Documentation Fee. Amount can be financed in loan.	

Neither we nor any affiliate or agent receives any consideration for our franchisees' use of Osgood Bank for Financing.

Notes:



- 1. Osgood Bank reserves the right to change the terms, interest rate and amounts financed.
- 2. Payment structure will reflect the seasonal nature of the Travelin' Tom's Business. During the off-season (up to three months) of every year, contract payments of \$100/per month will be required. Payments made during the in-season (the other nine months of the year) will be higher to allow for repayment of the loan to occur over 60 months and will vary based on the loan amount (equal to the current price of one BEV and one initial inventory pack, less any down payment) and the borrower's interest rate, which is determined by credit score (ranging from WSJ Prime + 4.25% for lower credit scores to WSJ Prime + 2.75% for higher credit scores). Interest would continue to accrue at the standard rate during the off-season period.
- 3. If your franchisee entity is a partnership, corporation, or other recognized legal entity, the Promissory Note and Security Agreement must be guaranteed individually by all partners or shareholders. The Promissory Note and Security Agreement must be secured by the assets of the Travelin' Tom's Coffee Franchise, including applicable titles.
- 4. If you are late on your payments, Osgood Bank can charge a late penalty. In the case of nonpayment or other default under the Promissory Note and Security Agreement, Osgood Bank can require immediate payment of all amounts due them and can collect reasonable attorney fees and all costs and expenses of collection.
- 5. The Promissory Note and Security Agreement requires that you waive trial by jury and the right to interpose any defense, set-off, or counterclaim of any nature or description.

Eagle Financing

Eagle may also offer you Financing for the purchase of your BEV and initial inventory and equipment. You will be required to enter into a commercial promissory note ("Note") attached in Exhibit $\underline{\mathbf{H}}$ to this Franchise Disclosure Document. Neither we nor any affiliate or agent receives any consideration for our franchisees' use of Eagle for Financing. The following table summarizes the financing Eagle may offer you:

SUMMARY OF EAGLE FINANCING OFFERED(1)

Item Financed	Purchase price of a BEV and initial inventory pack
Amount Financed	The full purchase price of BEV and related equipment and inventory pack, less any down payment made by borrower to MCC
Down Payment	Balance of purchase price after Financing amount has been determined
Term	36 months
APR %	9.99%
Monthly Payment	36 equal monthly installments; varies according to amount financed
Prepayment Penalty	None
Security Required	Partner or shareholder and personal guarantee and pledge of the Franchise ⁽²⁾



Liability Upon Default	Late penalty, including accrued interest as allowed by law; acceleration of amounts due; fees ⁽³⁾
Loss of Legal Right On Default	Includes waiver of trial by jury and right to interpose any defense, set-off, or counterclaim of any nature or description ⁽⁴⁾

Notes:

- 1. If your franchisee entity is a partnership, corporation or other recognized legal entity, the Note must be guaranteed individually by all partners or shareholders. The Note must be secured by the assets of the Travelin' Tom's Coffee Franchise.
- 2. In the case of nonpayment or other default under the Note, Eagle can require immediate payment of all amounts due them, and can collect reasonable attorney fees and all costs and expenses of collection.
- 3. The Note requires that you waive trial by jury and the right to interpose any defense, set-off or counterclaim of any nature or description, as well as waive demand, presentment, protest, notice of dishonor, notice of protest, notice of default and all suretyship defenses.

Ally-Eagle Financing

Ally and Eagle in combination may also offer you Financing for the purchase of your BEV and initial inventory pack. You will be required to enter into the Note for Eagle and a Retail Installment Contract – Motor Vehicle – Simple Interest for Ally ("Retail Contract") both attached in Exhibit H to this Franchise Disclosure Document. Neither we nor any affiliate or agent receives any consideration for our franchisees' use of Ally-Eagle for Financing. The following table summarizes the financing Ally-Eagle may offer you:

SUMMARY OF ALLY-EAGLE FINANCING OFFERED(1)

Item Financed	Purchase price of one BEV and initial inventory pack
Amount Financed	Full balance of BEV (currently \$161,450 to \$176,450) plus initial inventory pack (currently \$11,500), split between Ally and Eagle
Down Payment	Balance of purchase price after Financing amount has been determined
Term	60 months
APR %	For Ally portion of loan: rate based on credit application results (best results have been approved at 7%, subject to change) For Eagle portion of loan: 9.99%
Monthly Payment	For Ally portion of loan: 60 equal monthly installments; varies according to amount financed and rate For Eagle portion of loan: 60 equal monthly installments; varies according to amount financed
Prepayment Penalty	None
Security Required	Partner or shareholder and personal guarantee and pledge of the Franchise ⁽²⁾



Liability Upon Default	Late penalty, including 5% of the installment if the installment is in excess of \$200, or \$10.00 if the installment is for \$20 or less (Ally); and late penalty; including accrued interest as allowed by law; acceleration of amounts due; fees ⁽³⁾ (Eagle); acceleration of amounts due; fees ⁽³⁾
Loss of Legal Right On Default	Includes waiver of trial by jury and right to interpose any defense, set-off, or counterclaim of any nature or description ⁽⁴⁾

Notes:

For the Ally portion of the loan: the Financing for the chassis and hard components is paid in 60 equal monthly installments of an interest rate based on credit application results.

For the Eagle portion of the loan: the Financing for the remaining portion of the BEV and inventory pack is paid in 60 equal monthly installments at an interest rate of 9.99%.

Notes:

- 1. If you elect this option, you will submit an application to Ally, and if approved by Ally, Ally will finance up to \$65,000 of your BEV. Once Ally has approved your application, a separate application is not required by Eagle. If approved, Eagle may finance the remaining balance of your BEV.
- 2. If your franchisee entity is a partnership, corporation or other recognized legal entity, the Retail Contract and Note must be guaranteed individually by all partners or shareholders. The Retail Contract and Note must be secured by the assets of the Travelin' Tom's Coffee Franchise.
- 3. If you are late on your payments, Ally and Eagle can charge a late penalty. In the case of nonpayment or other default under the Retail Contract and Note, Ally and Eagle can require immediate payment of all amounts due them, and can collect reasonable attorney fees and all costs and expenses of collection.
- 4. The Retail Contract and Note require that you waive trial by jury and the right to interpose any defense, set-off or counterclaim of any nature or description, a waiver of demand, presentment, protest, notice of dishonor, notice of protest, notice of default and all suretyship defenses (Eagle), and arbitration or trial by judge will take place on an individual basis without any form of class action and the lender is not liable for specific performance for any loss, damages, delay or failure to deliver equipment (Ally).

ITEM 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEM, AND TRAINING

Except as listed below, MCC is not required to provide you with any assistance.

Pre-opening Obligations

Before you open the Travelin' Tom's Business, we (or our affiliate or designees) will provide the following assistance and services to you:

1. Agree to the Protected Territory in which you will operate your Travelin' Tom's Business before you purchase the Travelin' Tom's Coffee Franchise. If we cannot agree on a territory location, we



will not award you a Travelin' Tom's Coffee Franchise. Because you do not have to locate a site from which to operate your Travelin' Tom's Business, we do not provide you with assistance in doing so. You may open an office, but it is not required and does not need to be approved by us. You must find a location to store the BEV and any Additional Equipment, which may be at your residence if permitted (Franchise Agreement – Sections 3A and 3B).

- 2. Provide you with mandatory and discretionary specifications for the Travelin' Tom's Business, including standards and suggested criteria for design, image, and branding of the BEV and Additional Equipment (Franchise Agreement Sections 3 and 9).
- 3. Identify products, supplies, and designated and approved suppliers that you must use to develop and operate the Travelin' Tom's Business, and establish minimum standards and specifications that you must satisfy while operating the Travelin' Tom's Business (Franchise Agreement Sections 3 and 9).
- 4. Loan to you or make available to you on our website one copy of our Brand Manual. The Brand Manual contains approximately 390 pages. The table of contents for the Brand Manual is attached to this Franchise Disclosure Document as Exhibit E (Franchise Agreement Section 5D).
 - 5. Provide an initial training program (Franchise Agreement Section 5A).
- 6. Provide you with the BEV. We reserve the right to establish requirements regarding the design, image, and branding of the BEV, and the right to control and approve all content of the BEV, including the right to use the BEV to advertise our brand, products, and services (Franchise Agreement Sections 3 and 9).
- 7. Provide you with advice and guidance regarding your pricing policies in compliance with the applicable laws. We have the right to recommend retail prices and prescribe minimum and/or maximum retail prices for the products and/or services offered and sold at your Travelin' Tom's Business, as allowed by law. (Franchise Agreement Section 9).

We do not provide the above services to renewal franchisees and may not provide all of the above services to franchisees that purchase existing Travelin' Tom's Businesses.

Schedule for Opening

We estimate that it will take two to 12 weeks after you sign the Franchise Agreement before you open your Travelin' Tom's Business. The factors affecting this length of time include the time necessary for you to obtain the BEV and equipment, schedule your initial training, and hire and train any necessary employees.

Continuing Obligations

During the operation of your Travelin' Tom's Business, we (or our affiliates or designees) will provide the following assistance and services to you:

1. Provide advice regarding the Travelin' Tom's Business operations based on your reports and our inspections, upon reasonable request. We also will guide you on standards, specifications, and operating procedures, and methods that Travelin' Tom's Businesses use; purchasing required and authorized operating assets and other items and arranging for their distribution to you from us or the suppliers; advertising and marketing materials and programs; employee training; and administrative,



bookkeeping, accounting, and inventory control procedures. We will guide you through the Brand Manual in bulletins or other written materials, through the use of electronic media, telephone conferences, and/or meetings at our offices or at your Travelin' Tom's Business (Franchise Agreement – Section 5C).

- 2. Continue to loan to you or make available to you on our website one copy of the Brand Manual, which may consist of electronic media, and/or written materials. We may modify the Brand Manual periodically to reflect changes in System Standards (Franchise Agreement Section 5D).
- 3. Periodically modify System Standards, and those modifications may require you to invest additional capital in the Travelin' Tom's Business and/or incur higher operating expenses (Franchise Agreement Section 9).
- 4. License to you for your use confidential and proprietary information designed to assist you in the operation of the Travelin' Tom's Business (Franchise Agreement Section 7).
 - 5. License the Marks to you (Franchise Agreement Sections 6A and 6B).
- 6. Maintain and administer one or more websites to advertise, market, and promote Travelin' Tom's Businesses and the services and products offered (each a "<u>Website</u>") (Franchise Agreement Section 10E).
- 7. Provide for your BEV to come wrapped in vinyl containing the Travelin' Tom's Coffee® design and insignia. You are required to update the wrap every seven years, or sooner, if needed, at your expense to comply with our current System Standards. All necessary updates, removal of vinyl, and installation of vinyl must be performed at an authorized upfit facility. The current authorized upfit facility is currently located in Florence, Kentucky (Franchise Agreement Section 3E).
- 8. Provide additional training to you for newly-hired personnel regarding the Travelin' Tom's Coffee brand and System Standards through our learning management system, refresher training courses, and additional training or assistance that you need or request, subject to our discretion. We may require you to pay additional fees for this training or assistance (Franchise Agreement Section 5).

Optional Assistance

During the term of the Franchise Agreement, we (or our affiliates or designees) may, but are not required to, provide the following assistance and services to you:

- 1. Modify, update, or change the System, including the adoption and use of new or modified trade names, trademarks, service marks, or copyrighted materials, new products, new menu items, new equipment, or new techniques.
- 2. Maintain and administer the Brand Fund. We may dissolve the Brand Fund upon written notice (Franchise Agreement Section 10A and 10B).
- 3. Hold periodic national or regional conferences to discuss business and operational issues affecting Travelin' Tom's Coffee franchisees.

Our affiliate, Kona Insurance, may offer a comprehensive property and casualty insurance program to you.



Advertising

Brand Fund

We have established a Brand Fund for Travelin' Tom's Businesses. You must pay \$1,000 per year to the Brand Fund for each Travelin' Tom's Coffee Franchise you own. This amount can be raised annually by up to 10% in our sole discretion. The amount of the Brand Fund contribution may also be increased at any time upon super-majority (75%) of the Ad Council (which is defined below) and upon 30 days' notice to you of the increase. The Brand Fund may be held in a separate bank account, commercial account, or savings account, but we are not required to do so. The Brand Fund is administered by us or one of our affiliates, and we may use a professional advertising agency or media buyer to assist us with the supervision and administration of the Brand Fund. Sources for advertising materials may include preparation in-house, as well as national and/or regional advertising agencies. Your contribution to the Brand Fund will be in addition to all other advertising requirements set out in this Item 11.

We may reimburse ourselves, our authorized representatives, or our affiliate from the Brand Fund for administrative costs, independent audits, reasonable accounting, bookkeeping, reporting and legal expenses, taxes, and all other reasonable direct or indirect expenses that may be incurred by us or our authorized representatives and associated with the programs funded by the Brand Fund. We assume no fiduciary duty to you or other direct or indirect liability or obligation to collect amounts due to the Brand Fund or to maintain, direct, or administer the Brand Fund. Any unused funds in any calendar year will be applied to the following year's funds, and we reserve the right to contribute or loan additional funds to the Brand Fund on any terms we deem reasonable. Because we do not have this fund audited, audited financial statements are not available to Travelin' Tom's Coffee franchisees. We will provide to you each year an annual accounting for the Brand Fund that shows how the Brand Fund proceeds have been spent for the previous year upon written request (Franchise Agreement – Section 10B). We do not guarantee that advertising expenditures from the Brand Fund will benefit you or any other franchisee directly, on a pro rata basis, or at all.

We are not obligated to spend any amount on advertising in the geographical area where you are or will be located. We may use the Brand Fund for local, regional or national marketing, and any other purpose to promote the Travelin' Tom's brand. We will not use the Brand Fund payments for advertising that is principally a solicitation for the sale of Franchises, but we reserve the right to include a notation in any advertisement indicating "Franchises Available" or similar phrasing.

During our most recent fiscal year ended December 31, 2022, we did not spend any funds from the Brand Fund.

Local Advertising

You are not required to advertise on a local basis as an individual Travelin' Tom's Business, and you are not required to spend a minimum of your gross revenues on local marketing and promotion in your Protected Territory. You are not required to participate in a local or regional advertising cooperative. We may conduct market research and testing to determine consumer trends and the marketability of new food products and services. You agree, at your sole cost and expense, to issue and offer such rebates, giveaways, and other promotions in accordance with advertising programs established by us, and further agree to honor the rebates, giveaways, and other promotions issued by other Travelin' Tom's Coffee franchisees under any such program, so long as such compliance does not contravene any applicable law, rule, or regulation. You will not create or issue any gift cards/certificates and will only sell gift cards/certificates that have been issued or sponsored by us and which are accepted at all Travelin' Tom's Businesses, and you will not issue



coupons or discounts of any type except as approved by us. We may conduct market research and testing to determine consumer trends and the marketability of new food products and services.

You will not participate in any crowdfunding campaigns or similar money-raising programs for your Travelin' Tom's Business. You agree to cooperate by participating in our market research programs, test marketing new food products and services in the Travelin' Tom's Business and providing us with timely reports and other relevant information regarding such market research. You must conduct and participate in promotional campaigns ("Promotions") which we may periodically require in the Brand Manual, and you must conduct and participate in those Promotions in accordance with the policies and provisions set forth in the Brand Manual. This may include requiring you to offer free products to customers on certain days or providing coupons (not to exceed \$500 per year unless authorized by the Ad Council). The value of Promotions you must offer may be increased at any time upon super-majority (75%) of the Ad Council and upon 30 days' notice to you of the increase, but will not exceed more than \$1,500 per year. If we require you to conduct and participate in any Promotion, we reserve the right (but we are not required) to use a portion of the Brand Fund to defray a portion of any costs attributable to the Promotions (Franchise Agreement – Section 10D). If we exercise this right, we will use the Brand Fund on a pro rata basis.

It is a material breach of the Franchise Agreement to use other marketing material, logos, and our Marks without obtaining our prior written approval. If you desire to use your own advertising materials, you must obtain our prior approval, which may be granted or denied in our sole discretion. We will review your request and we will respond in writing within 30 days from the date we receive all requested information. Our failure to notify you in the specified time frame will be deemed a disapproval of your request. Use of logos, Marks, and other name identification materials must be consistent with our approved standards (Franchise Agreement – Section 10B and 10D).

System Website

We have established a website for Travelin' Tom's Businesses ("System Website"). Additionally, we reserve the right to develop a local website or local pages on the System Website. If you wish to advertise online, you must follow our online policy, which is contained in our Brand Manual. Our online policy may change as technology and the internet changes. Under our online policy, we may retain the sole right to market on the internet, including all use of websites, domain names, advertising, and co-branding arrangements. We may restrict your use of social media. We may prohibit you from independently marketing on the internet, or using any domain name, address, locator, link, metatag, or search technique with words or symbols similar to the Marks. We intend that any franchisee website will be accessed only through our home page. As long as we maintain a System Website, we will have the right to use the Brand Fund assets to develop, maintain, and update the System Website.

We are only required to reference your Travelin' Tom's Business on the System Website while you are in full compliance with your Franchise Agreement and all System Standards. If you are in default of any obligation under the Franchise Agreement or System Standards, then we may temporarily remove references to your Travelin' Tom's Business from the System Website until you fully cure the subject default(s) (Franchise Agreement – Section 10E).

Ad Council

We intend to create a brand advisory board ("Ad Council") to help determine the type of advertising (television, radio, billboard, internet, or other medium) we will use. Members of the Ad Council would consist of franchisees and at least one franchisor representative. We plan to have franchisees serve two-year terms. In order to be chosen for the Ad Council, the franchisee must be in good standing, operate multiple Franchises, and be actively involved in the betterment of the Travelin' Tom's Coffee System.



Your Brand Fund Contributions and costs to participate in Promotions may be increased or decreased at any time upon super-majority (75%) approval of the Ad Council, upon 30 days' notice to you. We have the power to change the Ad Council, the selection process, and the members at any time. We also have the power to dissolve the Ad Council.

E-Lead Program

We operate a digital marketing service ("<u>E-Lead Program</u>") where we manage the placement of our franchisees' digital advertisements. Franchisees that enroll in our E-Lead Program pay an annual, non-refundable administrative fee of either \$250 (for E-Lead Lite) or \$500 (for E-Lead Plus), plus the actual costs of the digital advertisements. The E-Lead Program is currently optional, but we reserve the right to make it mandatory in the future upon 60 days' written notice.

Computer System

You must have regular access to a computer that is capable of connecting to the internet for the operation of your Travelin' Tom's Business. You may use a computer that you own. If you choose to purchase a computer, we estimate the cost to range up to \$1,000. You may need to buy and/or license third-party software such as QuickBooks and Microsoft Office to use in the operation of your Travelin' Tom's Business. You must use the KonaOS software. We reserve the right to specify required computer hardware or software and to specify other computer-related standards in the future. We may require you to purchase other point-of-sales hardware and/or software ("POS System") in the future. Travelin' Tom's Coffee will not have independent access to the information generated by or stored in your computer, but you are required to provide sales and other reports that we require in the Brand Manual. You must periodically check your email and the portion of our website devoted to franchise owners. We reserve the right to market and sell over the internet. You must use any payment vendors and methods that we determine.

We need not provide you with any ongoing maintenance, repairs, upgrades, updates, or support for the Computer System (Franchise Agreement – Section 3C). You must arrange for installation, maintenance, and support of the Computer System at your cost. There are no limitations in the Franchise Agreement regarding the costs of such required support, maintenance, repairs, or upgrades relating to the Computer System. While we do not require you to purchase a computer, you may need to upgrade your hardware and/or software in order to utilize the computerized system as technological advances require, which may include a POS System. You will be responsible for the cost of such upgrades, which we estimate to be between \$0 and \$250 annually.

Training

Initial Training

Your Managing Owner (defined in Item 15) and any designated manager or representative that we require must complete the training program to our reasonable satisfaction before you open your Travelin' Tom's Business. You will be enrolled in the initial training program which we call "Koffee Kollege." We provide initial training at no cost for one attendee. We will pay for hotel and airfare for one attendee for our initial training program in Florence, Kentucky; however, you are responsible for all other expenses to attend the initial training program, including any ground transportation, food and similar expenses. Franchisees that purchase existing Travelin' Tom's Coffee Franchises as a result of a transfer are also required to attend Koffee Kollege and are responsible for their own travel and hotel expenses. Initial training classes are held whenever necessary to train new franchisees. You will not receive any compensation or reimbursement for services or expenses for participation in the initial training program. You are responsible for all expenses for any additional attendees to attend any training program, including



lodging, transportation, food, and similar expenses. We plan to provide the training listed in the table below. The hours presented for each subject are estimates and may change as our training program continues to evolve.

TRAINING PROGRAM

Subject	Hours of Classroom Training	Hours of On-The-Job Training	Location
BEV & Equipment Operation	0	4	Our corporate office in Florence, Kentucky
BEV & Equipment Maintenance	0	4	Our corporate office in Florence, Kentucky
Field Sales and Customer Service	0	8-12	Our corporate office in Florence, Kentucky
TOTAL HOURS	0	16-20	

Notes:

- 1. The training may be less than the times indicated above depending on the number and experience of the attendees. Training includes actual operation of a BEV under our supervision. The instructional materials for the training program consist of the BEV and its equipment, manufacturer brochures and operational manuals, and the Brand Manual.
- 2. Tony Lamb, our CEO, President, Secretary and Board Member, currently oversees our training program to which he brings more than 25 years of management experience. Mr. Lamb also brings his experience as the Chief Executive Officer, President and Secretary, and member of the Board of Directors of Affiliate Franchisor since 2008. Other training staff will include manager-level individuals who have at least two years of experience in the subject matters that they teach.

Ongoing Training

We may require that you, designated managers, and other employees periodically attend system wide refresher or additional training courses. Some of these courses may be optional, while others may be required. If you appoint a new designated manager, that person must attend and successfully complete our initial training program before assuming responsibility for the management of your Travelin' Tom's Business. If we conduct an inspection of your Travelin' Tom's Business and determine you are not operating in compliance with the Franchise Agreement or our System Standards, we may require you to temporarily close your Travelin' Tom's Business, and we may require that you attend remedial training that addresses your operational deficiencies and pass our inspection before reopening. You may also request that we provide additional training (either at corporate headquarters or at your Travelin' Tom's Business). You are responsible for costs and expenses for all training attendees. We may charge a fee for providing training and may require you to reimburse us for our associated costs and expenses.

ITEM 12 TERRITORY

The Franchise Agreement for your Travelin' Tom's Business grants you an exclusive territory. Your Protected Territory will be based on the geographic area and population properties within that area



and other relevant demographic characteristics. We will generally grant only one license to a franchisee for any area with a population up to 100,000. We will use the population as listed on zip-codes.com, which is derived from known delivery information, household occupancy rates, as well as any other sources that we believe are reliable for determining the current population in and around your Protected Territory. In certain densely populated metropolitan areas, a territory may be considerably smaller, while franchisees operating in less densely populated urban areas may have significantly larger areas. If the population of your Protected Territory increases by more than 25%, we may reduce the size of your Protected Territory to 100,000 people unless you purchase an additional BEV.

You will operate a single Travelin' Tom's Business and a single BEV within the Protected Territory identified in the Franchise Agreement. You are not restricted from the amount of Additional Equipment that you may operate in your Protected Territory. Your Protected Territory will be identified in an exhibit to your Franchise Agreement. The boundaries of your Protected Territory will coincide with the boundaries of one or more adjacent zip codes. You will be permitted to engage in direct advertising and solicitation of clients only within the boundaries of your Protected Territory unless we approve otherwise. Other than as described below, while the Franchise Agreement is in effect and you are not in default, we and our affiliate will not, in your Protected Territory, operate a company-owned unit or grant a franchise for a similar or competitive business. You will only have the right to operate the Travelin' Tom's Business in your Protected Territory under the terms and conditions of the Franchise Agreement, and we reserve all other rights to ourselves and our affiliate. You may not operate, solicit, or accept orders outside your Protected Territory unless we allow otherwise in our sole discretion. We have no plans to allow franchisees to solicit or accept orders outside of their Protected Territory other than in an open territory on a case-by-case basis.

We reserve all rights not expressly granted in the Franchise Agreement. Affiliate Franchisor's franchisees may operate Kona Ice franchises in your Protected Territory. We or our affiliate may own, operate, or authorize others to own or operate Travelin' Tom's Businesses or any other form of Travelin' Tom's Coffee's business outside your Protected Territory, including co-branding activities, and may operate other kinds of businesses under other marks within your Protected Territory. We and our affiliate may conduct, or authorize others to conduct, any form of business at any location selling any type of product or service not offered under the Marks. We reserve the right to purchase or be purchased by, or merge or combine with, to convert to the System, or be converted into a new system or chain with any business, whether franchised or corporately owned, including a business that competes directly with your Travelin' Tom's Business, wherever located, provided that in such situations the newly acquired business(es) may not operate under the Marks inside of your Protected Area; and to implement multi-area marketing programs which may allow us or others to solicit or sell to customers anywhere. We reserve the right to issue mandatory policies to coordinate such multi-area marketing programs.

Although we have not done so, we and our affiliate may sell products under the Marks within and outside your Protected Territory through any method of distribution other than through a dedicated Travelin' Tom's Business, including sales through such channels of distribution as the internet, mail order sales, telemarketing, or other direct marketing sales, wholesalers, unrelated retail outlets or other distribution outlets (together, "Alternative Distribution Channels"). You may not use Alternative Distribution Channels to make sales outside or inside your Protected Territory and you will receive no compensation for our sales through Alternative Distribution Channels except as described in the following paragraph.

If we engage in electronic commerce through the internet, or sell through any other Alternative Distribution Channel, and we receive orders for any products or services calling for delivery or performance in your Protected Territory, then we will offer the order to you at the price we establish. If you choose not to fulfill the order or are unable to do so, then we, our affiliate, or a third party we designate

(including another Travelin' Tom's Business) may fulfill the order, and you will be entitled to no compensation in connection with the sale.

Your Travelin' Tom's Business and Protected Territory do not depend upon obtaining any certain sales quotas, sales goals, or market penetration. You must not relocate the Travelin' Tom's Business without obtaining our written consent of the relocation. If you wish to purchase an additional Travelin' Tom's Business, you must apply to us, and we may offer an additional Franchise to you.

If you wish to revise, amend, or relocate your Protected Territory, you must apply to us to do so, and we may, but are not required, to grant your request. We may condition our approval of such request on any terms or conditions which we deem reasonable, including, but not limited to, requiring you to pay an Initial Territory Adjustment Fee or a Territory Relocation Fee of \$2,500 as discussed in Item 6.

Except as described below for Kona Ice franchisees, we do not grant a right of first refusal to franchisees to purchase new or existing Travelin' Tom's Businesses, but we do allow you to reserve adjacent territories by signing the Additional Franchise Reservation Agreement and paying the Reservation Fee.

ITEM 13 TRADEMARKS

The Marks and the System are owned by us. No agreement significantly limits our right to use or license the Marks in any manner material to the in any manner material to the Travelin' Tom's Coffee Franchise. You may also use other future trademarks, service marks, and logos we approve to identify your Travelin' Tom's Coffee Franchise. We have registrations for the following trademarks with the United States Patent and Trademark Office ("USPTO"):

Mark	Registration No.	Registration Date	Register
TRAVELIN' TOM'S COFFEE TRUCK	6,694,159	April 5, 2022	Principal
TRAVELIN' TOM'S	6,701,459	April 12, 2022	Principal
TRAVELIN' TOM'S COFFEE TRUCK	6,914,042	November 29, 2022	Principal
TRAVELIN' TOM'S	6,914,041	November 29, 2022	Principal

We have applied for registrations for the following trademarks with the USPTO:

Mark	Serial No.	Filing Date	Status
TOM'S COFFEE TRUCK	90,646,261	April 14, 2021	Pending on the Principal Register
TOMS	97,456,934	June 14, 2022	Pending on the Principal Register

We claim common law rights in the following trademark:

Mark	Serial No.	Filing Date	Status
TOM'S COFFEE	N/A	N/A	Common Law

We do not have federal registrations for the principal trademark in the two tables above (serial numbers 90,646,261 and 97,456,934, and the common law trademark). Therefore, these trademarks do not have the same legal benefits and rights as a federally registered trademark. If our right to use any of these Marks is challenged, you may have to change to an alternative trademark, which may increase your expenses.

There are no effective adverse material determinations of the USPTO, the Trademark Trial and Appeal Board or the trademark administrator of any state, or any court, and no pending infringement, opposition or cancellation proceedings or material litigation involving the Marks. All required affidavits and renewals have been filed.

No agreement significantly limits our right to use or license the Marks in any manner material to the Travelin' Tom's Business. We do not know of any superior prior rights or infringing uses that could materially affect your use of the trademarks. You must follow our rules when using the Marks. You cannot



use our name or Marks as part of a corporate name or with modifying words, designs, or symbols unless you receive our prior written consent. You must indicate to the public in any contract, advertisement, and with a conspicuous sign in your BEV that you are an independently owned and operated licensed franchisee of Mobile Coffee Company, LLC. You may not use the Marks in the sale of unauthorized services or products or in any manner we do not authorize. You may not use the Marks in any advertising for the transfer, sale, or other disposition of the Travelin' Tom's Business or any interest in the Franchise. All rights and goodwill from the use of the Marks accrue to us.

We will defend you against any claim brought against you by a third party that your use of the Marks in accordance with the Franchise Agreement infringes upon that party's intellectual property rights. We may require your assistance, but you are not permitted to control any proceeding or litigation relating to our Marks. We have no obligation to pursue any infringing users of our Marks. If we learn of an infringing user, we may take any action appropriate we deem appropriate, but we are not required to take any action if we do not feel it is warranted. You must notify us within three days if you learn that any party is using the Marks or a trademark that is confusingly similar to the Marks. We have the sole discretion to take such action as we deem appropriate to exclusively control any litigation or administrative proceeding involving a trademark licensed by us to you.

If it becomes advisable at any time, in our sole discretion, for us and/or you to modify or discontinue using any Mark and/or use one or more additional or substitute trademarks or service marks, you must comply with our directions within a reasonable time after receiving notice. We will not reimburse you for your direct expenses of changing signage, for any loss of revenue, or other indirect expenses due to any modified or discontinued Mark, or for your expenses of promoting a modified or substituted trademark or service mark.

You must not directly or indirectly contest our right to the Marks. We may acquire, develop, and use additional marks not listed here, and may make those marks available for your use and for use by other franchisees.

ITEM 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

The information in the Brand Manual is proprietary and is protected by copyright and other laws. The designs contained in the Marks, the layout of our advertising materials, the content and format of our products, and any other writings and recordings in print or electronic form are also protected by copyright and other laws. Although we have not applied for copyright registration for the Brand Manual, our advertising materials, the content and format of our products or any other writings and recordings, we claim common law and federal copyrights in these items. We grant you the right to use this proprietary and copyrighted information ("Copyrighted Works") for your operation of your Travelin' Tom's Coffee Franchise, but such copyrights remain our sole property.

There are no determinations in effect that significantly limit our rights to use or license others to use the patents in any manner material to the franchise by the USPTO, the Patent Trial And Appeal Board, or the patent administrator of any state or any court, nor any pending interference, opposition or cancellation proceeding or litigation involving the patent.

We will defend you against any claim brought against you by a third party that your use of our patent in accordance with the Franchise Agreement that infringes upon that party's intellectual property rights. We may require your assistance, but you are not permitted to control any proceeding or litigation relating to our patent. We have no obligation to pursue any infringing users of our patent. If we learn of an infringing user, we may take any action appropriate we deem appropriate, but we are not required to take



any action if we do not feel it is warranted. You must notify us within three days if you learn that any unauthorized party is using the patent. We have the sole discretion to take such action as we deem appropriate to exclusively control any litigation or administrative proceeding involving the patents. We are not required to participate in your defense nor are we required to indemnify you for expenses or damages in a proceeding involving a patent, patent application, or copyright licensed to you. You must also agree not to contest our interest in these or our other trade secrets. If we decide to add, modify, or discontinue the use of an item or process covered by a patent or copyright, you must also do so.

We claim copyrights in the Brand Manual, which contains trade secrets, advertising and marketing materials, the Website, and similar items used in operating a Travelin' Tom's Business. We have not registered these copyrights with the United States Registrar of Copyrights, but need not do so at this time to protect them. You may use these items only as we specify while operating your Travelin' Tom's Business (and must stop using them if we so direct you).

There are no effective adverse determinations of the USPTO, the Copyright Office (Library of Congress), or any court regarding the copyrighted materials. No agreement limits our right to use or allow others to use the copyrighted materials. We do not actually know of any infringing uses of our copyrights that could materially affect your use of the copyrighted materials in any state. We need not protect or defend copyrights, although we intend to do so if in the System's best interests. We may control any action we choose to bring, even if you voluntarily bring the matter to our attention. We need not participate in your defense and/or indemnify you for damages or expenses in a proceeding involving a copyright.

Our Brand Manual, passwords, and other materials contain our confidential information (some of which constitutes trade secrets under applicable law). This information includes site selection criteria; training and operations materials; methods, formats, specifications, standards, systems, procedures, sales and marketing techniques, knowledge, and experience used in developing and operating Travelin' Tom's Businesses; marketing and advertising programs for Travelin' Tom's Businesses; any computer software or similar technology that is proprietary to us or the System; knowledge of, specifications for, and suppliers of operating assets and other products and supplies; and knowledge of the operating results and financial performance of Travelin' Tom's Businesses other than your Travelin' Tom's Businesses.

All ideas, concepts, techniques, or materials concerning a Travelin' Tom's Business, whether or not they are protected intellectual property and whether created by or for you or your owners or employees, must be promptly disclosed to us and will be deemed to be our sole and exclusive property, part of the System, and works-made-for-hire for our use. If any item does not qualify as a "work-made-for-hire" for us, you must assign ownership of that item, and all related rights to that item, to us and must take whatever action, including executing an assignment agreement or other documents, that we request to show our ownership or to help us obtain intellectual property rights in the subject item(s).

You may not use our confidential information in an unauthorized manner. You must take reasonable steps to prevent its improper disclosure to others and use non-disclosure and non-competition agreements with those having access to such information. We may regulate the form of confidentiality agreement that you use and must be included as a third-party beneficiary with independent enforcement rights in that agreement. No patents or patents pending are material to us at this time.



ITEM 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

You must own your Travelin' Tom's Coffee Franchise through a legal entity. The sole purpose of your legal entity will be the development and operation of a Travelin' Tom's Coffee Franchise. The Travelin' Tom's Coffee Franchise shall be managed by one of your owners who is a natural person with at least a 51% ownership interest and voting power in the entity ("Managing Owner"). During the term of the Franchise Agreement, the Managing Owner shall directly supervise and participate in the day-to-day operation of the Travelin' Tom's Business.

Because franchisees who have actually been owner/operators in the past have generally proven to have greater success than passive owners, we require you or Managing Owner to be an active owner and operator of your Travelin' Tom's Business for at least the first 60 days that you operate as a Travelin' Tom's Coffee franchisee.

Under certain circumstances, after the first 60 days of operation, we may allow you to appoint a designated manager ("Designated Manager") who has been approved by us, to run the day-to-day operations of the Travelin' Tom's Business. The Designated Manager must successfully complete our Koffee Kollege training program (See Item 11). The Designated Manager need not have an ownership interest in the Travelin' Tom's Business. If you replace a Designated Manager for any reason, the new Designated Manager must satisfactorily complete our Koffee Kollege training program at your own expense.

Any Designated Manager and any officer that does not own equity in the Franchisee entity must sign the "System Protection Agreement," the form of which is attached to this Franchise Disclosure Document in Exhibit H. All of your employees, independent contractors, agents, or representatives that may have access to our confidential information must sign a "Confidentiality Agreement" (unless they already signed a System Protection Agreement), the current form of which is attached to this Franchise Disclosure Document in Exhibit H. Each direct and indirect owner (i.e., each person holding a direct or indirect ownership interest in your entity) of the Franchisee entity must sign an "Owners Agreement," the form of which is attached to the Franchise Agreement as Attachment C. We also require that the spouses of the Travelin' Tom's Coffee Franchise owners sign the Owners Agreement. The Owners Agreement extends the obligations of the Franchise Agreement to each owner and their spouse with each owner and spouse bound to and liable for the terms of the Franchise Agreement.

ITEM 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You must offer for sale only products and services that have been approved and specified by us in the Brand Manual and any updates that are periodically incorporated in the Brand Manual. You must sell or offer for sale all types of products and services specified by us. You may not offer for sale any products or services not specifically approved by us in writing. We reserve the right to establish minimum and maximum resale prices for use with multi-area marketing programs and special price promotions as allowed by law. There are no limitations on our rights to make changes to the required products and services offered by you.

Our online policy may completely prohibit you from any use of the Marks in social networking sites or other online use. You may not sell products through other channels of distribution such as wholesale, internet or mail order sales.



ITEM 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

THE FRANCHISE RELATIONSHIP

This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this disclosure document.

Provision	Section in Franchise Agreement/Additional Franchise Reservation Agreement	Summary
(a) Length of the Franchise term	Section 1D/Not Applicable	Ten years.
(b) Renewal or extension of the term	Section 14A/Not Applicable	If you are in good standing and you meet other requirements, you may apply for two successive terms of ten years.
(c) Requirements for Franchisee to renew or extend	Sections 14A & 14B/Not Applicable	The term "renewal" refers to extending our franchise relationship at the end of your initial term and any other renewal or extension of the initial term. Your successor franchise rights permit you to remain as a Franchise after the initial term of your Franchise Agreement expires. Written notice must be provided and you must be fully compliant with the Franchise Agreement. You must sign our then-current Franchise Agreement and ancillary documents for the successor term, and this new franchise agreement may have materially different terms and conditions (including, e.g., higher royalty and advertising contributions) from the Franchise Agreement that covered your original term. You will be required to pay the highest tier of royalty payment under the new franchise agreement (meaning that you will not be able to take advantage of any step-up royalty schedules that may be offered to new franchisees).
(d) Termination by Franchisee	Section 15A/Not Applicable	You may terminate the Franchise Agreement if you are in compliance with it and we are in material breach, and we fail to cure that breach within 30 days of receiving written notice, subject to applicable state law.
(e) Termination by franchisor without cause	Not Applicable/Not Applicable	Not Applicable.
(f) Termination by franchisor with cause	Section 15B/Section 8	We can terminate upon, among other things, certain violations of the Franchise Agreement by you. You will be in default under the



Provision	Section in Franchise Agreement/Additional Franchise Reservation Agreement	Summary
		Franchise Agreement and the Additional Franchise Reservation Agreement if any other franchise agreement or other agreement between you or your affiliates and us or any of our affiliates is terminated.
(g) "Cause" defined - curable defaults	Section 15B/Not Applicable	You have three days to cure health, safety, or sanitation law violations or failure to operate safely. You have ten days to cure monetary defaults. You have 30 days to cure the operational defaults listed in Section 15B of the Franchise Agreement: failure to satisfactorily complete the initial training program, or failure to comply with System Standards.
(h) "Cause" defined - non-curable defaults	Section 15B/Section 8	Non-curable defaults: the defaults listed in Section 15B of the Franchise Agreement, including misrepresentation, failure to open within three months of signing the Franchise Agreement, failure to operate the Travelin' Tom's Business for a period of 12 consecutive months, transfer violation, conviction or pleaded no contest to a felony, failure to maintain insurance, commit an action or inaction to adversely affect the System, unauthorized use or disclosure of any Confidential Information, failure to cure any health, safety or sanitation law violations within three days, failure to cure any other law violation within 48 hours, failure to pay taxes, failure to comply with the Franchise Agreement on three or more occasions within 12 consecutive months, your Travelin' Tom's Coffee Franchise is assigned or seized, you or your owners assets, property or interests are blocked related to terrorist activities, you have three or more insufficient funds or returned checks in any one calendar year, you indicate in writing your intention to consummate any of the preceding actions, a termination of any other agreement between you or your affiliates and us or any of our affiliates, or your Travelin' Tom's Business is cited for improper operation three or more times within any calendar year.

	Provision	Section in Franchise Agreement/Additional Franchise Reservation Agreement	Summary
	chisee's obligations on ination/non-renewal	Section 16/Not Applicable	Obligations include ceasing operating the Travelin' Tom's Business; ceasing use of all confidential information, trade secrets and trademarks; delivering property containing the trademarks; cancelling assumed similar name registrations; payment of outstanding amounts and damages; return of Brand Manual; assignment of phone numbers to us; and compliance with all other covenants.
	gnment of contract by chisor	Section 13A/Section 7	No restriction on our right to assign.
	nsfer" by Franchisee - nition	Section 13B/Not Applicable	Includes any voluntary, involuntary, direct, or indirect assignment, sale, gift, exchange, grant of a security interest, or change of ownership in you (if you are an entity), the BEV, Franchise Agreement, the Travelin' Tom's Coffee Franchise or any interest in the Travelin' Tom's Coffee Franchise.
	chisor's approval of transfer ranchisee	Sections 13B & 13C/Not Applicable	We have the right to approve all transfers, including the transfer of Additional Equipment.
` /	ditions for franchisor's oval of transfer	Section 13C/Not Applicable	Our requirements for approving the transfer of this Franchise Agreement include, but are not limited to: full compliance with the Franchise Agreement; all amounts paid in full; completion of training; transfer fee paid; agreement of transferee to all terms of Franchise Agreement; the execution of other possible documents including a general release; the transferee meets certain suitability requirements and passes our training program; the transferee and its owners or affiliates and family members are not involved in a competitive business; the transferee agrees to remodel the BEV and any Additional Equipment; and we will be reimbursed for the fees of our broker or other placement agent. You must also fully de-identify your BEV if you wish to transfer it to any party besides us or another franchisee.
	chisor's right of first refusal equire Franchisee's business	Section 13G/Not Applicable	We have 30 days to match any offer for your Travelin' Tom's Business or your BEV.



Provision	Section in Franchise Agreement/Additional Franchise Reservation Agreement	Summary
(o) Franchisor's right to purchase Franchisee's business	Section 16E/Not Applicable	We may, but are not required to, purchase your Travelin' Tom's Coffee Franchise, inventory, BEV, or equipment at fair market value if your Travelin' Tom's Coffee Franchise is terminated for any reason by giving you written notice of our intent to exercise this option within 30 days after the date of termination or expiration of the Franchise Agreement.
(p) Death or disability of Franchisee	Section 13E/Not Applicable	Franchisee must be a legal entity. Upon the Managing Owner's death or disability, the Managing Owner's interest must be assigned to a qualified party within 90 days of death or disability of the Managing Owner or the Franchise Agreement may be terminated.
(q) Non-competition covenants during the term of the Franchise	Section 8/Not Applicable	Subject to applicable state law, neither you, your principal owners, nor any immediate family members of you or your principal owners may participate in a competitive business, have no owning interest in, loan money to, or perform services for a competitive business anywhere. You may not interfere with us, our affiliates, or any other Travelin' Tom's Coffee Franchise.
(r) Non-competition covenants after the Franchise is terminated or expires	Section 16D/Not Applicable	Owners cannot have an interest in, own, manage, operate, finance, control, or participate in any competitive business within a 20-mile radius from any Travelin' Tom's Business, whether owned by us or a franchisee, that is operating or under development, for two years. Owners may not solicit any customer of Travelin' Tom's Coffee or any Travelin' Tom's Coffee Franchise for two years, subject to applicable state law.
(s) Modification of the agreement	Section 18L	No modifications of the Franchise Agreement during the term unless agreed to in writing, but the Brand Manual is subject to change at any time in our discretion. Modifications of the Franchise Agreement are permitted on renewal.



Provision	Section in Franchise Agreement/Additional Franchise Reservation Agreement	Summary
(t) Integration/merger clause	Section 18N/Section 9	Only the terms of the Franchise Agreement and other related written agreements are binding (subject to state, FTC, or federal law). Any representations or promises outside of this Franchise Disclosure Document and Franchise Agreement may not be enforceable.
(u) Dispute resolution by arbitration or mediation	Sections 18F & 18G/Not Applicable	Except for certain claims, all disputes must be mediated and arbitrated in the principal city closest to our principal place of business (currently Florence, Kentucky), subject to applicable state law.
(v) Choice of forum	Section 18I/Section 9	All disputes must be mediated, arbitrated, and if applicable, litigated in the principal city closest to our principal place of business (currently Florence, Kentucky), subject to applicable state law.
(w) Choice of law	Section 18H/Section 9	Kentucky law, except for The Kentucky Business Opportunity Investment Act applies, subject to applicable state law.

ITEM 18 PUBLIC FIGURES

We do not use any public figures to promote the Franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that which is included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Tony Lamb, 5945 Centennial Circle, Florence, Kentucky 41042 and 1-800-566-2423, the Federal Trade Commission, and the appropriate state regulatory agencies.



ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

Table No. 1

System-wide Outlet Summary For Years 2020 - 2022

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
	2020	0	0	0
Franchised	2021	0	15	+15
	2022	15	50	+35
	2020	0	2	+2
Company-Owned	2021	2	6	+4
	2022	6	3	-3
T 10 1	2020	0	17	+17
Total Outlets	2021	2	21	+19
	2022	21	53	+32

Table No. 2

<u>Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)</u> <u>For Years 2020 - 2022</u>

State	Year	Number of Transfers
Totals	2020	0
	2021	0
	2022	0

Table No. 3

Status of Franchised Outlets For Years 2020 - 2022

State	Year	Outlets at Start of the Year	Outlets Opened	Termina- tions	Non- Renewals	hv	Ceased Opera- tions-Other Reasons	Outlets at End of the Year
Alabama	2020	0	0	0	0	0	0	0
	2021	0	2	0	0	0	0	2
	2022	2	1	0	0	0	0	3



State	Year	Outlets at Start of the Year	Outlets Opened	Termina- tions	Non- Renewals	Reacquired by Franchisor	Ceased Operations-Other Reasons	Outlets at End of the Year
Colorado	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	2	0	0	0	0	2
Georgia	2020	0	0	0	0	0	0	0
	2021	0	2	0	0	0	0	2
	2022	2	2	0	0	0	0	4
Indiana	2020	0	0	0	0	0	0	0
	2021	0	3	0	0	0	0	3
	2022	3	2	0	0	0	0	5
Iowa	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	1	0	0	0	0	1
Kentucky	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	3	0	0	0	0	3
Maryland	2020	0	0	0	0	0	0	0
	2021	0	1	0	0	0	0	1
	2022	1	0	0	0	0	0	1
Michigan	2020	0	0	0	0	0	0	0
	2021	0	1	0	0	0	0	1
	2022	1	0	0	0	0	0	1
Missouri	2020	0	0	0	0	0	0	0
	2021	0	1	0	0	0	0	1
	2022	1	3	0	0	0	0	4
Nebraska	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	1	0	0	0	0	1
New Mexico	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	1	0	0	0	0	1
New York	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	2	0	0	0	0	2

State	Year	Outlets at Start of the Year	Outlets Opened	Termina- tions	Non- Renewals	Reacquired by Franchisor	Ceased Opera- tions-Other Reasons	Outlets at End of the Year
North Carolina	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	1	0	0	0	0	1
Ohio	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	1	0	0	0	0	1
Pennsylvania	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	2	0	0	0	0	2
South Carolina	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	1	0	0	0	0	1
Tennessee	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	2	0	0	0	0	2
Texas	2020	0	0	0	0	0	0	0
	2021	0	5	0	0	0	0	5
	2022	5	8	0	0	0	0	13
Wisconsin	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	2	0	0	0	0	2
Totals	2020	0	0	0	0	0	0	0
	2021	0	15	0	0	0	0	15
	2022	15	35	0	0	0	0	50

Table 4

Status of Company-Owned Outlets For Years 2020 - 2022

State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired From Franchisee	Outlets Closed	Outlets Sold to Franchisee	Outlets at End of Year
Kentucky	2020	0	2	0	0	0	2
	2021	2	4	0	0	0	6
	2022	6	0	0	0	3	3



State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired From Franchisee	Outlets Closed	Outlets Sold to Franchisee	Outlets at End of Year
Total Outlets	2020	0	2	0	0	0	2
	2021	2	4	0	0	0	6
	2022	6	0	0	0	3	3

Table No. 5

Projected Openings as of December 31, 2022

State	Franchise Agreements Signed But Outlet Not Opened	Projected New Franchised Outlets in the Next Fiscal Year	Projected New Company-Owned Outlets in the Next Fiscal Year
Alabama	0	4	0
Arizona	0	3	0
Colorado	0	3	0
Connecticut	0	1	0
Florida	0	5	0
Georgia	0	7	0
Illinois	0	2	0
Indiana	0	5	0
Iowa	0	2	0
Kansas	0	3	0
Kentucky	0	5	0
Maine	0	1	0
Maryland	0	3	0
Michigan	0	2	0
Minnesota	0	1	0
Missouri	0	3	0
Mississippi	0	1	0
Nebraska	0	1	0
Nevada	0	3	0
New Hampshire	0	1	0
New Jersey	0	1	0
New York	0	1	0
North Carolina	0	3	0
Ohio	0	7	0
Oklahoma	0	3	0



State	Franchise Agreements Signed But Outlet Not Opened	Projected New Franchised Outlets in the Next Fiscal Year	Projected New Company-Owned Outlets in the Next Fiscal Year
Oregon	0	3	0
Pennsylvania	0	1	0
South Carolina	0	3	0
Tennessee	0	5	0
Texas	0	10	0
Utah	0	1	0
Virginia	0	3	0
West Virginia	0	1	0
Wisconsin	0	2	0
Totals	0	100	0

The names, addresses, and telephone numbers of our current franchisees are attached to this Franchise Disclosure Document as Exhibit F. The name and last known address and telephone number of every current franchisee and every franchisee who has had a Travelin' Tom's Coffee Franchise terminated, cancelled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under our franchise agreement during the one year period ending December 31, 2022, or who has not communicated with us within ten weeks of the Issuance Date of this Franchise Disclosure Document, is listed in Exhibit F. In some instances, current and former franchisees may sign provisions restricting their ability to speak openly about their experiences with the Travelin' Tom's Coffee System. You may wish to speak with current and former franchisees, but know that not all such franchisees can communicate with you. During the last three fiscal years, certain franchisees have signed confidentiality provisions that would restrict their ability to speak openly about their experience with the Travelin' Tom's Coffee System. If you buy a Travelin' Tom's Coffee Franchise, your contact information may be disclosed to other buyers when you leave the Franchise System.

As of the Issuance Date of this Franchise Disclosure Document, there are no franchise organizations sponsored or endorsed by us and no independent franchisee organizations that have asked to be included in this Franchise Disclosure Document. We do not have any trademark specific franchisee organizations.

ITEM 21 FINANCIAL STATEMENTS

Exhibit B contains the financial statements required to be included with this Franchise Disclosure Document: audited financial statements as of December 31, 2022 and December 31, 2021. The franchisor has not been in business for three years or more, and therefore cannot include the same financial statements as a franchisor that has been in business for three or more years. Our fiscal year end is December 31st.

ITEM 22 CONTRACTS

Exhibit C	Franchise Agreement
Exhibit D	Franchise Disclosure Questionnaire
Exhibit G	State Addenda and Agreement Riders
Exhibit H	Contracts for use with the Travelin' Tom's Coffee Franchise



ITEM 23 RECEIPTS

The last page of this Franchise Disclosure Document, <u>Exhibit J</u>, is a detachable document in duplicate. Please detach, sign, date, and return one copy of the Receipt to us, acknowledging you received this Franchise Disclosure Document. Please keep the second copy for your records.



EXHIBIT A

STATE ADMINISTRATORS AND AGENTS FOR SERVICE OF PROCESS



STATE ADMINISTRATORS AND AGENTS FOR SERVICE OF PROCESS

CALIFORNIA

<u>State Administrator and Agent for Service of Process:</u>

Commissioner
Department of Financial
Protection and Innovation
320 W. 4th Street, #750
Los Angeles, CA 90013
(213) 576-7500
(866) 275-2677

HAWAII

Commissioner of Securities of the State of Hawaii 335 Merchant Street, Room 203 Honolulu, HI 96813 (808) 586-2722

Agent for Service of Process:

Commissioner of Securities of the State of Hawaii Department of Commerce and Consumer Affairs Business Registration Division 335 Merchant Street, Room 203 Honolulu, HI 96813 (808) 586-2722

ILLINOIS

Illinois Attorney General Chief, Franchise Division 500 S. Second Street Springfield, IL 62706 (217) 782-4465

INDIANA

Secretary of State Securities Division Room E-018 302 W. Washington Street Indianapolis, IN 46204 (317) 232-6681

MARYLAND

Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, MD 21202 (410) 576-6360

MARYLAND CONTINUED

Agent for Service of Process:

Maryland Securities Commissioner 200 St. Paul Place Baltimore, MD 21202-2020

MICHIGAN

Michigan Department of Attorney General Consumer Protection Division 525 W. Ottawa Street Lansing, MI 48913 (517) 373-7117

MINNESOTA

Department of Commerce Commissioner of Commerce 85 Seventh Place East, Suite 280 St. Paul, MN 55101-3165 (651) 539-1600

NEW YORK

Administrator:

NYS Department of Law Investor Protection Bureau 28 Liberty Street, 21st Floor New York, NY 10005 (212) 416-8222

Agent for Service of Process:

Secretary of State 99 Washington Avenue Albany, NY 12231

NORTH DAKOTA

Administrator:

North Dakota Securities Department 600 East Boulevard Avenue State Capitol, Fourteenth Floor, Dept. 414 Bismarck, ND 58505-0510 (701) 328-4712

Agent for Service of Process:

Securities Commissioner 600 East Boulevard Avenue State Capitol, Fourteenth Floor, Dept. 414 Bismarck, ND 58505-0510

RHODE ISLAND

Department of Business Regulation 1511 Pontiac Avenue, Bldg. 68-2 Cranston, RI 02920 (401) 462-9527

SOUTH DAKOTA

Division of Insurance Securities Regulation 124 South Euclid, Suite 104 Pierre, SD 57501 (605) 773-3563

VIRGINIA

State Corporation Commission Division of Securities and Retail Franchising 1300 E. Main Street, 9th Floor Richmond, VA 23219

Agent for Service of Process:

Clerk of the State Corporation Commission 1300 E. Main Street, 1st Floor Richmond, VA 23219

WASHINGTON

State Administrator:

Department of Financial Institutions Securities Division P.O. Box 9033 Olympia, WA 98507 (360) 902-8760

Agent for Service for Process:

Director of Department of Financial Institutions Securities Division 150 Israel Road SW Tumwater, WA 98501

WISCONSIN

Department of Financial Institutions Division of Securities 201 W. Washington Avenue Madison, WI 53703 (608) 266-3364

Rev. 012723



EXHIBIT B

FINANCIAL STATEMENTS



Mobile Coffee Company, LLC dba Travelin' Tom's Coffee

Financial Statements Years Ended December 31, 2022 and 2021 With Independent Auditors' Report

Financial Statements Years Ended December 31, 2022 and 2021

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Statements of Member's Equity (Deficit)	6
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Notes to Financial Statements	8 - 12



KENTUCKY

CRESTVIEW HILLS OFFICE 2617 Legends Way Crestview Hills, KY 41017 Main: 859.344.6400 Fax: 859.578 7522

Independent Auditors' Report

To the Member of Mobile Coffee Company, LLC (A Wholly-Owned Subsidiary of Mobile Coffee Company Intermediate Holdings, LLC) dba Travelin' Tom's Coffee Florence, Kentucky

Opinion

We have audited the accompanying financial statements of Mobile Coffee Company, LLC (a limited liability company) dba Travelin' Tom's Coffee, which comprise the balance sheets as of December 31, 2022 and 2021, and the related statements of income, member's equity (deficit), and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Mobile Coffee Company, LLC dba Travelin' Tom's Coffee as of December 31, 2022 and 2021, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Mobile Coffee Company, LLC dba Travelin' Tom's Coffee and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Mobile Coffee Company, LLC dba Travelin' Tom's Coffee's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

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Independent Auditors' Report (Continued)

Auditors' Responsibilities for the Audit of the Financial Statements (Continued)

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to
 fraud or error, and design and perform audit procedures responsive to those risks. Such
 procedures include examining, on a test basis, evidence regarding the amounts and disclosures
 in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures
 that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
 effectiveness of Mobile Coffee Company, LLC dba Travelin' Tom's Coffee's internal control.
 Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Mobile Coffee Company, LLC dba Travelin' Tom's Coffee's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

March 29, 2023

Crestview Hills, Kentucky

Burner, During & Co., Std.

Balance Sheets December 31, 2022 and 2021

	2022	2021
Assets	-	
Current:		
Cash	\$ 4,753,223	\$ 191,419
Inventory	612,246	973,851
Accounts receviable	1,929	-
Accounts receviable - related party	400	5,000
Prepaid expenses	7,973	86,463
Total current assets	5,375,771	1,256,733
Fixed assets:		
Property and equipment	37,081	-
Less: Accumulated depreciation	(1,236)	
Total fixed assets	35,845	
Deferred tax asset	254,036	114,551
Total assets	\$ 5,665,652	\$ 1,371,284

Balance Sheets (Continued) December 31, 2022 and 2021

	2022	2021
Liabilities		
Current:		
Accounts payable	\$ 74,694	\$ 178,612
Accounts payable - related parties	4,307,770	1,291,715
Accrued expenses	2,004	-
Accrued federal income tax	297,383	-
Accrued state and local income tax	55,468	791
Deferred franchise fee revenue	70,500	22,500
Total current liabilities	4,807,819	1,493,618
Long-term:		
Deferred franchise fee revenue - net of current portion	541,500	180,000
Total long-term liabilities	541,500	180,000
Total liabilities	5,349,319	1,673,618
Member's Equity (Deficit)	316,333	(302,334)
Total liabilities and member's equity (deficit)	\$ 5,665,652	\$ 1,371,284

Statements of Income Years Ended December 31, 2022 and 2021

	2022	2021
Revenues	\$ 6,035,314	\$ 2,436,386
Cost of goods sold	4,594,163	1,959,078
Gross profit	1,441,151	477,308
Operating expenses:		
Selling, general and administrative expenses	604,306	488,358
Operating income (loss)	836,845	(11,050)
Income tax (expense) benefit:		
Current	(357,663)	(791)
Deferred	139,485	114,551
Total income tax (expense) benefit	(218,178)	113,760
Net income	\$ 618,667	\$ 102,710

Statements of Member's Equity (Deficit) Years Ended December 31, 2022 and 2021

Balance (deficit) at December 31, 2020	\$	(405,044)
Net income		102,710
Balance (deficit) at December 31, 2021		(302,334)
Net income	•	618,667
Balance at December 31, 2022	\$	316,333

Statements of Cash Flows Years Ended December 31, 2022 and 2021

	2022	2021
Cash flows from operating activities:		
Net income	\$ 618,667	\$ 102,710
Adjustments to reconcile net income to net cash		¥ /,/ /
provided by (used in) operating activities:		
Depreciation	1,236	-
Changes in:	•	
Accounts receivable	(1,929)	-
Inventory	361,605	(973,851)
Prepaid expenses	78,490	(86,463)
Deferred tax asset	(139,485)	(114,551)
Accounts payable	(103,918)	178,612
Accrued expenses	2,004	-
Accrued federal income tax	297,383	
Accrued state and local income tax	54,677	791
Deferred revenue	409,500	202,500
Net cash provided by (used in) operating activities	1,578,230	(690,252)
Cash flows from investing activities:		
Advances on accounts receivable - related party	•	(5,000)
Payments on accounts receivable - related party	4,600	-
Purchases of property and equipment	(37,081)	-
Net cash used in investing activities	(32,481)	(5,000)
Cash flows from financing activities:		
Payments on accounts payable - related parties	(1,632,385)	(4,015,662)
Advances from accounts payable - related parties	4,648,440	4,902,333
Net cash provided by financing activities	3,016,055	886,671
Net change in cash	4,561,804	191,419
Cash beginning of year	191,419	
Cash end of year	\$ 4,753,223	\$ 191,419
Supplemental disclosure of cash flow information		
Cash paid during the year for taxes	\$ 1,182	\$ -

Notes to Financial Statements

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Operations

Mobile Coffee Company, LLC (the "Company") is a limited liability company providing franchise services and operating trucks in the coffee industry throughout the United States of America. They contract directly with individuals for the purchase of a coffee truck and a territory in which to operate. The Company provides marketing services and advertising for the franchisees.

Recently Issued Accounting Standards

In June 2016, the FASB issued ASU 2016-13, Financial Instruments – Credit Losses: Measurement of Credit Losses on Financial Instruments. The standard modifies the impairment model for most financial assets and certain other instruments to utilize an expected loss methodology in place of the currently used incurred loss methodology. The standard will be effective for the Company for the fiscal year ending December 31, 2023. The Company is currently in the process of evaluating the impact of adoption of this ASU on its financial statements.

Use of Estimates

The process of preparing financial statements in conformity with generally accepted accounting principles ("GAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ from those estimates.

Accounts Receivable

Accounts receivable are uncollateralized customer obligations due under normal trade terms generally requiring payment within 30 days from the invoice date. Currently, the Company may charge interest on delinquent accounts receivable. Accounts receivable are stated at the amount billed to the customer

Payments of accounts receivable are allocated to the specific invoices identified on the customer's remittance advice or, if unspecified, are applied to the earliest unpaid invoices. The carrying amount of accounts receivable is reduced by a valuation allowance that reflects management's best estimate of the amounts that may not be collected. Management individually reviews all accounts receivable balances that exceed 90 days from invoice date and based on an assessment of current creditworthiness, estimates the portion, if any, of the balances that will not be collected. Management also uses past experiences and future economic conditions in estimating the total uncollectible amount. Based on these criteria, the allowance for doubtful accounts at December 31, 2022 and 2021 is \$-0-.

Advertising Costs

Advertising costs are charged to operations when incurred. Advertising costs charged to operations was \$12,561 and \$27,410 for the years ended December 31, 2022 and 2021, respectively.

Notes to Financial Statements (Continued)

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Income Taxes

The Company is a wholly owned limited liability company and has elected to be treated as a disregarded entity for tax purposes. The election provides that for tax purposes, all activity, assets, and liabilities are that of its sole member who then reports this activity for federal and state purposes.

Income taxes are provided for the proportionate share of the member's tax liability for the tax effects of transactions reported in the financial statements and consist of taxes currently due plus deferred taxes. Deferred taxes are recognized for the difference between the basis of assets and liabilities for financial statement versus income tax purposes. The differences relate primarily to amortization, deferred revenue, and net operating loss carryforwards. The deferred tax assets represent the future tax consequences of those differences, which will be deductible when the assets are recovered. Valuation allowances are established when necessary to reduce deferred tax assets to the amount expected to be realized. Income tax expense is the tax payable for the period plus or minus the change during the period in deferred tax assets.

The Company adheres to the GAAP provisions of Accounting for Uncertainty in Income Taxes. These provisions clarify the accounting for uncertainty in income taxes recognized in an entity's financial statements and prescribes a recognition threshold and measurement principles for the financial statement recognition and measurement of tax positions taken or expected to be taken on a tax return that are not certain to be realized.

Concentration of Credit Risk

The Company maintains its cash in bank deposit accounts which, at times, may exceed federally insured limits. The Company has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk.

Revenue Recognition

The new truck sales are considered separate performance obligations, based on significant judgments, and recognized upon delivery. Payment is due, and revenue is recognized, for these items upon delivery.

Franchise fee revenue is paid when the franchise agreement is signed and recognized over the ten year franchise period on a straight-line basis once the truck is delivered and every anniversary date subsequent to the delivery. The current portion of the deferred franchise revenue is based on anniversary date.

Annual marketing fees (contractually fixed fees) are paid over one to four months and are recognized on a straight-line basis over the fiscal year.

Inventory sales are recognized at a point in time when performance obligations are completed and paid under customary terms.

MOBILE COFFEE COMPANY, LLC DBA TRAVELIN' TOM'S COFFEE

Notes to Financial Statements (Continued)

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Revenue Recognition (Continued)

The majority of the revenue recognized by the Company is at a point in time with the remainder recognized over time. Approximately \$5,893,000 and \$2,410,600 of total revenue is recognized at a point in time with approximately \$551,800 and \$25,800 recognized over time in 2022 and 2021, respectively.

Contract Liability

Deferred franchise fee revenue represents a contract liability.

Subsequent Event Evaluation

In preparing the financial satements, the Company has evaluated events subsequent to the balance sheet date through March 29, 2023, which is the date the financial statements were available to be issued.

NOTE 2 INVENTORY

Inventory is value at the lower of cost (determined on a FIFO basis) or market. It consists primarily of trucks that are in various stages of construction and supplies. Inventory consisted of the following at December 31:

2022		2021	
\$	269,758 342 488	\$	115,819 858,032
\$	612,246	\$	973,851
	\$	\$ 269,758 342,488	\$ 269,758 \$ 342,488

NOTE 3 INCOME TAXES PAYABLE

The income tax (expense) benefit for the years ended December 31, 2022 and 2021 consists of the following:

	 2022	2021		
State and local taxes	\$ (357,663)	\$	(791)	
Net effect of temporary timing differences	139,485		114,551	
Total income tax (expense) benefit	 (218,178)	<u>\$</u>	113,760	

MOBILE COFFEE COMPANY, LLC DBA TRAVELIN' TOM'S COFFEE

Notes to Financial Statements (Continued)

NOTE 3 INCOME TAXES PAYABLE (CONTINUED)

The tax effect of temporary timing differences that give rise to significant portions of the deferred tax assets and liabilities as of December 31, 2022 and 2021 is as follows:

	2022	2021
Deferred tax assets:	,	
Depreciation and amortization	\$ 19,602	\$ 30,359
Inventory section 263A	16,283	-
Deferred franchise fee revenue	146,651	48,524
Net operating loss carryforward	2,038	16,399
Research and experimentation credit	69,462	19,269_
Total deferred tax assets	\$ 254,036	<u>\$ 114,551</u>

The Company has reflected deferred income taxes at 25% for the years ended December 31, 2022 and 2021, which represents a blended statutory federal and state income tax rate.

The following reconciles the statutory income tax rate to the rate used for the income tax expense:

2022	2022 Gross		T	ax Effect	Rate	
Net income before taxes - 21% Permanent true up - 21% State tax - 79%	\$	836,845 (19,293) 33,189	\$	175,737 (4,052) 26,219	21.00% -0.48% 3.13%	
Research credit true up - 100% Other		19,268		19,268 1,005	2.30% 0.12%	
	<u>\$</u>	870,009	\$	218,178	23.65%	
2021		Gross		ax Effect	Rate	
Net loss before taxes - 21% Prior year loss true up - 21% Permanent differences - 21% State tax - 79% Current year research credit - 100% Other	\$	(11,050) (405,044) 19,268 (13,593) (19,268)	\$	(2,321) (85,059) 4,046 (10,738) (19,268) (420)	21.00% 769.77% -36.62% 97.18% 174.37% 3.80%	
		(429,687)		(113,760)	851.33%	

MOBILE COFFEE COMPANY, LLC DBA TRAVELIN' TOM'S COFFEE

Notes to Financial Statements (Continued)

NOTE 4 RELATED PARTY TRANSACTIONS

The Company has receivables in the amount of \$400 and \$5,000 due from a related party at December 31, 2022 and 2021, respectively.

The Company has payables in the amount of \$4,307,770 and \$1,291,715 due to related parties at December 31, 2022 and 2021, respectively. The related party payable is a current liability used to fund start-up expenses and ongoing operational costs that the Company repays as cash flow permits throughout the year. Management expects to be able to meet the obligation through growth in operations, and will be able to extend the due date of the related party payable sufficient to enable the Company to meet its obligations.

NOTE 5 RISKS AND UNCERTAINTIES

The Company is regulated by state laws and regulations in each state in which it operates, including those governing franchise sales and licensing, which are subject to change. These laws and regulations, among other things, establish franchise and licensing requirements which regulate the Company's ability to issue franchise rights. Any adverse change in or interpretation of existing laws or regulations or the failure to comply with any such laws and regulations could result in fines, class action litigation, or interruption or cessation of certain business activities of the Company. Any of these events could have a material effect on the Company's business. In addition, there can be no assurance that amendments to such laws and regulations or new or more restrictive laws or regulations, or interpretations thereof will not be adopted in the future which may make compliance more difficult or expensive, further limit or restrict fees and other charges, curtail the current operations of the Company, restrict the Company's ability to expand its operations or otherwise materially adversely affect the business or prospects of the Company.

NOTE 6 FRANCHISES IN OPERATIONS

The following summarizes the franchise ownership changes for the years ended December 31, 2022 and 2021:

	2022	2021
Franchises in operation at beginning of year	21	-
Franchises sold	31	15
Franchises purchased by franchisor	-	6
Franchises in operation at end of year	52	21

EXHIBIT C

FRANCHISE AGREEMENT



EXHIBIT C



MOBILE COFFEE COMPANY, LLC DBA TRAVELIN' TOM'S COFFEE FRANCHISE AGREEMENT

Franchisee Name (Entity):	
d/b/a:	



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FRANCHISE AGREEMENT

THIS FRANCHISE AGREEMENT (this "<u>Franchise Agreement</u>") is made and entered into by and between Mobile Coffee Company, LLC, a Delaware limited liability company, with its principal business address at 5945 Centennial Circle, Florence, Kentucky, 41042 ("<u>Franchisor</u>," "<u>we</u>," "us," or "<u>our</u>"), and the Franchise Owner identified on the signature block of this Franchise Agreement ("<u>Franchisee</u>," "<u>you</u>" or "<u>your</u>"), made effective as of the date listed in <u>Attachment A</u> (the "<u>Effective</u> **Date**").

1. PREAMBLES, ACKNOWLEDGMENTS, AND GRANT OF FRANCHISE.

1.A PREAMBLES.

- (1) We have developed a unique system of for the operation of mobile businesses providing coffees, teas, and related products to the general public ("<u>Travelin' Tom's Business(es)</u>"). Travelin' Tom's Businesses have distinctive business formats, methods, procedures, designs, standards, and specifications, all of which we may improve, further develop, or otherwise modify from time to time.
- (2) We and our affiliates use, promote, and license certain trademarks, service marks, and other commercial symbols to be used in connection with the operation of Travelin' Tom's Businesses, and we may create, use, and license other trademarks, service marks, and commercial symbols for the same use (collectively, the "Marks").
- (3) We grant franchises ("<u>Travelin' Tom's Coffee Franchise</u>" or "<u>Franchise</u>") to persons who meet our qualifications, and are willing to undertake the investment and effort, to own and operate a Travelin' Tom's Business offering the services and goods we authorize using under our "<u>System Standards</u>," which consist of business formats, methods, procedures, signs, designs, standards, specifications, Patent, and Marks we authorize (the "System").
- (4) As a Travelin' Tom's Coffee Franchise owner, you must comply with this Franchise Agreement and all System Standards to maintain the high and consistent quality critical to attracting customers of Travelin' Tom's Businesses and preserving the goodwill of the Marks.

1.B <u>ACKNOWLEDGMENTS</u>.

You acknowledge and agree:

- (1) That like any other business, the nature of the business that a Travelin' Tom's Coffee Franchise conducts may, and probably will, evolve and change over time.
- (2) That attracting customers to your Travelin' Tom's Coffee Franchise will require you to make continual marketing efforts.
- (3) That retaining customers for your Travelin' Tom's Coffee Franchise will require you to have a high level of customer service and adhere strictly to and maintain the System and our System Standards.



- (4) That in all of their dealings with you, our officers, directors, employees, and agents act only in a representative, and not in an individual capacity and that business dealings between you and them as a result of this Franchise Agreement are deemed only between you and us.
- (5) That you have represented to us, to induce our entry into this Franchise Agreement, that all statements you have made and all materials you have given us are accurate and complete and that you have made no misrepresentations or material omissions in obtaining the franchise.
- (6) That this Franchise Agreement's terms and covenants are reasonably necessary for us to maintain our high standards of quality and service and to protect and preserve the goodwill of the Marks.
- (7) That other present or future franchisees of ours may operate under different forms of agreement and consequently that our obligations and rights with respect to our various franchisees may differ materially in certain circumstances.
- (8) That we may have negotiated terms or offered concessions to other franchisees and we have no obligation to offer you the same or similar negotiated terms or concessions.
- (9) That you have been afforded an opportunity to ask any questions you have and to review any materials of interest to you concerning the Travelin' Tom's Coffee Franchise except those materials prohibited or restricted under applicable federal and state law and/or regulations.
- (10) That you alone will exercise day-to-day control over all operations, activities, and elements of the Travelin' Tom's Coffee Franchise and that under no circumstance shall we do so or be deemed to do so. You further acknowledge and agree, and will never contend otherwise, that the various requirements, restrictions, prohibitions, specifications, and procedures of the System which you are required to comply with under this Franchise Agreement, whether set forth in the Brand Manual (defined in Section 5C) or otherwise, do not directly or indirectly constitute, suggest, infer, or imply that we control any aspect or element of the day-to-day operations of the Travelin' Tom's Coffee Franchise, which you alone control, but only constitute standards you must adhere to when exercising your control of the day-to-day operations of the Travelin' Tom's Coffee Franchise.

1.C LEGAL ENTITY.

You are required to be a legal entity ("Entity"), and you agree and represent that:

- (1) You have the authority to execute, deliver, and perform your obligations under this Franchise Agreement and all related agreements and are duly organized or formed and validly existing in good standing under the laws of the state of your incorporation or formation:
- (2) Your organizational documents, operating agreement, or partnership agreement, as applicable, restricts the issuance and transfer of any ownership interests in you, and all certificates and other documents representing ownership interests in you will bear a legend referring to this Franchise Agreement's restrictions;



- (3) Attachment B to this Franchise Agreement completely and accurately describes all of your direct and indirect owners (i.e. each person or entity holding a direct or indirect ownership in you under this Franchise Agreement), (each a "Owner") and their interests in you as of the Effective Date;
- (4) Each of your Owners and your Owners' spouses will execute the Owners Agreement in the form attached hereto as Attachment C undertaking personally to be bound, jointly and severally, by all provisions of this Franchise Agreement and any ancillary agreements between you and us. Subject to our rights and your obligations under Section 13, you and your Owners agree to sign and deliver to us revised versions of Attachment B from time to time to reflect any changes in the information that Attachment B now contains;
- (5) The Travelin' Tom's Coffee Franchise will be the only business you operate during the term of this Franchise Agreement (although your Owners may own other, noncompetitive business interests); and
- (6) You have identified on Attachment A one of your Owners who is a natural person with at least 51% ownership interest and voting power in you and has the authority of a chief executive officer (the "Managing Owner"). If you are an entity with multiple Owners, one of your Owners who is a natural person must have at least 51% ownership interest and voting power in you (including a spouse's interest). You have delivered to us a completed Attachment A to accurately identify the Managing Owner.

1.D GRANT AND TERM OF FRANCHISE AGREEMENT.

We grant you a Franchise to own and operate a Travelin' Tom's Business. You must operate one proprietary Travelin' Tom's Coffee truck, known as the Beverage Entertainment Vehicle ("BEV") within the Protected Territory. The term of the Travelin' Tom's Coffee Franchise and this Franchise Agreement begins on the Effective Date and expires ten years after the Effective Date ("Initial Term"), unless sooner terminated. You agree at all times faithfully, honestly, and diligently to perform your obligations under this Franchise Agreement and to use your best efforts to promote the Travelin' Tom's Business. If you are signing this franchise agreement as a successor franchise agreement, the references to the Initial Term shall mean the applicable renewal term of the successor agreement. If you do not sign a successor franchise agreement prior to the expiration of this Franchise Agreement and continue to accept the benefits of this Franchise Agreement after its expiration, then, at our option, this Franchise Agreement may be treated either as (i) expired as of the date of expiration with your continued operation being a violation of this Franchise Agreement; or (ii) continued on a month-to-month basis ("Interim Period") until one party provides the other with written notice of such party's intent to terminate the Interim Period, in which case the Interim Period will terminate 30 days after receipt of the notice to terminate the Interim Period. In the latter case, all obligations of Franchisee shall remain in full force and effect during the Interim Period as if this Franchise Agreement had not expired, and all covenants, obligations, and restrictions imposed on Franchisee upon expiration of this Franchise Agreement shall be deemed to take effect upon termination of the Interim Period.

1.E RIGHT TO OPERATE MULTIPLE BEVS.

You must operate one BEV during the Initial Term pursuant to the terms of this Franchise Agreement. If you would like to operate more than one BEV, you will be required to purchase an additional Travelin' Tom's Coffee Franchise for each BEV and execute an additional franchise agreement.



2. TERRITORY.

2.A TERRITORIAL RIGHTS.

As long as you are not in default under the Franchise Agreement, except as permitted by this Section, we (including our affiliates) will not establish, or franchise any entity to establish, a Travelin' Tom's Business within the geographic area described in Attachment A (the "Protected Territory"). If the population of your Protected Territory increases during the Initial Term of this Franchise Agreement by more than 25% using the population listed on zip-codes.com, we may reduce the size of your Protected Territory to 100,000 people upon 30 days' notice unless you purchase an additional BEV. "Territory Infringement" occurs when a franchisee generates income from a customer by receiving payment for goods and/or services provided and/or rendered within the protected territory of another Travelin' Tom's Coffee franchisee without first obtaining that franchisee's and our written permission. A franchisee who infringes upon another franchisee's protected territory is subject to the following fines, payable to us within five days after the infringement(s) is/are proven:

- (1) first violation \$1,000 plus the invoice amount for the products or services sold; and
- (2) second violation and subsequent violations \$5,000 plus the invoice amount for the products or services performed.

The collected fine amounts shall become our property and any distribution of these funds shall be in our sole discretion. The total violations count is cumulative over the life of this Franchise Agreement regardless of where and when the violations occur.

You may provide services and sell products to customers located outside of the Protected Territory without being subject to Territory Infringement under the following circumstance: (1) there is no other franchisee in that area; (2) the customer initiates the contact with you; and (3) you first receive our express written consent, which may be withheld in our sole discretion. You are prohibited from directly marketing to or soliciting customers whose principal business office (or principal residence, if the customer is an individual) is outside of your Protected Territory unless we specify otherwise to you in writing. You may not advertise in any media whose primary circulation is outside of the Protected Territory without our permission unless the advertisement is part of a cooperative advertising program. We do not grant a right of first refusal to franchisees to purchase new or existing locations. This Franchise Agreement does not grant you rights to pursue any of Franchisor's or its affiliates' business concepts other than the Travelin' Tom's Coffee Franchise.

2.B TERRITORIAL RIGHTS WE RESERVE.

We and our affiliates retain certain rights with respect to the sale of similar, or dissimilar, services and products and any other activities. These rights include the right to:

- use, and to license others to use, the Marks and the System for the operation of Travelin' Tom's Coffee Franchises at any location other than in the Protected Territory, including co-branding activities, regardless of proximity to the Protected Territory;
- (2) use, license, and franchise the use of trademarks or service marks other than the Marks, whether in alternative channels of distribution or at any location, including the Protected Territory, in association with operations that are similar to or different than the Travelin' Tom's Coffee Franchise, including co-branding activities;



- (3) use the Marks and the System in connection with the provision of other services and products, or in alternative channels of distribution at any location outside the Protected Territory;
- (4) offer the services or products similar to those offered by Travelin' Tom's Coffee Franchises, or grant others the right to offer the services or products, whether using the Marks or other trademarks or service marks, through alternative channels of distribution, including without limitation, by Internet, mail order sales, telemarketing, or other direct marketing sales, wholesalers, retail outlets, or other distribution outlets (other than Travelin' Tom's Coffee Franchises), whether inside or outside the Protected Territory;
- (5) utilize any websites, including social media websites, utilizing a domain name incorporating the word "Travelin' Tom's Coffee", or the Marks, or similar derivatives thereof;
- (6) to engage in any transaction, including to purchase or be purchased by, merge, or combine with, to convert to the System, or be converted into a new system or chain with any business, whether franchised or corporately owned, including, but not limited to, a business that competes directly with your Travelin' Tom's Coffee Franchise, wherever located, provided that in such situations the newly-acquired businesses located in your Protected Territory will not operate using the Marks;
- (7) to use and license the use of technology to non-franchisee locations inside and outside the Protected Territory;
- (8) implement multi-area marketing programs which may allow Franchisor or others to solicit or sell to customers anywhere or direct such customers to the Travelin' Tom's Coffee Franchise that Franchisor chooses, in its discretion. Franchisor reserves the right to issue mandatory policies to coordinate such multi-area marketing programs; and
- (9) to engage in any other business activities not expressly prohibited by this Franchise Agreement, both within and outside your Protected Territory.

If we engage in electronic commerce through the Internet, or sell through any other alternative channel of distribution, and we receive orders for any products or services calling for delivery or performance in your Protected Territory, then we will offer the order to you at the price we establish. If you choose not to fulfill the order or are unable to do so, then we, our affiliate, or a third party we designate (including another Travelin' Tom's Business) may fulfill the order, and you will be entitled to no compensation in connection with the sale.

3. DEVELOPMENT AND OPENING OF THE TRAVELIN' TOM'S COFFEE FRANCHISE.

3.A FRANCHISE PREMISES.

Travelin' Tom's Coffee Franchises are typically operated out of the franchisee's home or BEV but may be operated from office buildings, business parks, and other commercial real estate locations. If you decide to operate your Travelin' Tom's Coffee Franchises out of an office, you will be solely liable for its compliance with all applicable business ordinances and building codes, and for obtaining all necessary health, building, sign, and other permits, licenses, and bonds, as may be required for the operation of the office.



While most Travelin' Tom's Businesses are mobile, you may operate your Travelin' Tom's Business out of a BEV at a fixed location ("Fixed Location Business") with our written approval, which we may withhold in our sole discretion. If we give you permission to operate a Fixed Location Business, you must comply with all applicable zoning, land use, and other legal requirements, as well as obtain all necessary permits, licenses, and approvals required to operate from a fixed location at your sole expense. You must operate your Fixed Location Business in accordance with any fixed location policies, procedures, and standards set forth in our Brand Manual.

3.B BEVERAGE ENTERTAINMENT VEHICLE.

You must purchase the BEV from us or our affiliate. The current cost range of the BEV is between \$156,450 and \$168,450. You will pay the current cost of the BEV in effect at the time of delivery, which may be more than the price at the time of the signing of this Franchise Agreement. You will pay a non-refundable \$15,000 deposit when you sign this Franchise Agreement and pay the entire remaining balance in full when you take delivery of your BEV. You may be able to obtain financing for the BEV upon the terms in the Franchise Disclosure Document. BEV payments are non-refundable. You may not utilize any other truck or vehicle, other than the BEV or any Additional Equipment (see Section 3D), in the operation of your Travelin' Tom's Coffee Franchise and the BEV and any Additional Equipment must only be used for the operation of your Travelin' Tom's Coffee Franchise and not for any other purpose. You must operate at least one BEV and may operate multiple BEVs in the Protected Territory. We may not allow you to purchase any additional BEVs or Additional Equipment if you are in default of this Franchise Agreement or if you have any unpaid amounts due to us or any of our affiliates.

Although all BEVs will follow a consistent theme, the details of their design may differ often, based upon local requirements. If modifications to the BEV are necessary to comply with applicable local laws and/or ordinances, you may be required to pay a fee to us or our affiliate for the costs and expenses in making the necessary modifications to the BEV. You will also be required to purchase an initial inventory of Travelin' Tom's Coffee equipment, uniforms, and supplies from us or our affiliates when you purchase the BEV. These payments are non-refundable.

Because you do not have to locate a site from which to operate your Travelin' Tom's Business, we do not provide you with assistance in doing so. You may open an office, but it is not required and does not need to be approved by us. You must find a location to store the BEV or any Additional Equipment, which may be at your residence if permitted. You must use our approved supplier for the window tinting, wrapping, and upfitting of your BEV. Any person who drives your BEV must be 18 years of age or older and have a valid driver's license, and each of your BEVs must be properly licensed, registered and insured. Should your BEV or any Additional Equipment be subject to a manufacturer's vehicle safety recall, you must immediately notify us in writing and perform the required repairs, maintenance, and/or inspections at your sole cost and expense before using your BEV or any Additional Equipment in the operation of your Travelin' Tom's Business. You acknowledge and agree that we are not responsible for any obligations or costs associated with the operation of the BEV or any Additional Equipment, including any safety recall of the BEV or of any Additional Equipment.

3.C COMPUTER SYSTEM, SOFTWARE & RELATED EQUIPMENT.

We reserve the right to periodically designate computer hardware or software, including a point-of-sale system, for you to use. We require you to use our proprietary KonaOS operating software in the operation of your Travelin' Tom's Business. In order to provide for inevitable but unpredictable changes to the technology, you agree that we will have the right to establish, in writing, reasonable new standards for the implementation of technology in the System. If required by us, you agree to purchase point-of-sales hardware and/or software ("POS System") and pay ongoing POS System fees to us, our affiliate, and/or the



third-party vendor we designate. We do not currently have independent access to your computer system but reserve the right to conduct periodic audits for any accounting records contained in such hardware. You agree to provide us with any and all codes, passwords, and information necessary to access your computer system, point-of-sale systems, and software and must receive our prior written approval before changing such codes, passwords, and other necessary information.

You will be responsible for any increase in fees that result from any upgrades, modifications, or additional systems or software and for any increases in fees from suppliers. We reserve the right to: (i) change or add approved suppliers or vendors of these services at any time, in our sole discretion; (ii) enter into a master license agreement with any software or technology supplier and sublicense the software or technology to you, in which case we may charge you for all amounts that we must pay to the licensor based on your use of the software or technology; (iii) create proprietary software or technology that must be used by Travelin' Tom's Coffee franchisees, in which case we may require that you enter into a license agreement with us and pay us reasonable initial and ongoing licensing, support, and maintenance fees; and (iv) increase or decrease the Technology Fee, Business Management Software Fee (defined in Section 4.E), and other technology and licensing and expenses that you are required to pay under this Franchise Agreement at any time, upon 30 days' written notice to Franchisee.

You must obtain and use at least one Travelin' Tom's Coffee email address from us. You must pay us \$168 per year for each email address you obtain, which is currently due at the same time as your Royalty as state below in Section 4.C. We reserve the right to increase this fee upon 30 days' written notice to you. Additionally, if you have more than one "Find a Travelin' Tom's Coffee Mini Website," then you must have and pay for a different email address for each mini website. You must have access to our approved accounting software (currently QuickBooks) and any other software that we required you to use.

3.D ADDITIONAL EQUIPMENT.

While we currently do not have any additional equipment ("Additional Equipment") available, we may make such Additional Equipment available for purchase in the future for use in the Protected Territory. The purchase of such Additional Equipment will be optional. If we make such Additional Equipment available and you decide to purchase Additional Equipment, you must sign our then-current "Additional Equipment Amendment," the current form of which is attached to the Franchise Disclosure Document in Exhibit H. You will be required to pay the then-current Additional Equipment Royalty as stated below in Section 4C. The Additional Equipment offered and the Additional Equipment Royalty for such equipment may change during the Initial Term and any successor terms. You will not be permitted to purchase any Additional Equipment until your BEV is open and operating and you are in compliance with this Franchise Agreement. You may not transfer any Additional Equipment without our prior written consent. We may approve or reject your request to transfer Additional Equipment in our sole discretion. In addition, we reserve the right to condition our approval of a transfer on: (i) you being in good standing under this Franchise Agreement at the time of transfer, (ii) you paying off any loans or debts related to the Additional Equipment; (iii) Additional Equipment being modified in such a way to protect the System and/or any proprietary interests or trade secrets we have in the Additional Equipment; (iv) that the purchaser of the Additional Equipment be an existing Travelin' Tom's Coffee franchisee; and/or (v) such additional conditions that we deem reasonable in the circumstances. If we approve of your request for a transfer of Additional Equipment, you agree to pay us a transfer fee of \$500 per Additional Equipment.

3.E <u>BEVERAGE ENTERTAINMENT VEHICLE AND ADDITIONAL EQUIPMENT STANDARDS.</u>

Throughout the term of this Franchise Agreement, you must:

- (1) operate and maintain the BEV and any Additional Equipment in accordance with our System Standards, as may be provided in the Brand Manual or otherwise in writing and, at our request, periodically update or improve the decoration and/or design of the BEV and any Additional Equipment. You may be required to pay a fee in the event that we or our affiliate needs to modify any part of the BEV and any Additional Equipment from our standard specifications in order to meet with relevant state or local health department requirements in your Protected Territory. Any required update or improvement must be made within 30 days of our delivery of notice to you that such updates or improvements must be made at your sole expense;
- maintain the condition of the BEV and any Additional Equipment as clean, orderly, and consistent with the image of a Travelin' Tom's Coffee Franchise as we prescribe from time to time, at your sole expense, including, but not limited to, allowing us to rewrap the BEV and any Additional Equipment, at your expense, as needed but no later than after seven years of operation for your BEV. You agree to remodel each BEV (and any Additional Equipment) you operate at least once every seven years to meet our then-current System Standards at your sole cost and expense or more frequently if any BEV (or any Additional Equipment) is not in compliance with our then-current System Standards. All necessary updates, removal of vinyl, and installation of vinyl must be performed at an authorized upfit facility, which, as of the Effective Date, is currently located in Florence, KY (this location may change over the Initial Term);
- (3) not use the BEV or any Additional Equipment for any purpose other than the operation of the Travelin' Tom's Coffee Franchise and store the BEV and Additional Equipment in accordance with our System Standards;
- (4) place or display on the BEV and any Additional Equipment only the signs, emblems, branding audio content, video content, lettering, and logos we provide or approve from time to time:
- (5) send us photographs of the BEV and any Additional Equipment at least once per calendar year, as we request:
- (6) allow us to inspect the BEV and any Additional Equipment in the frequencies and manners described in the System Standards; and
- (7) not transfer, sell, pledge, give away, decommission, or otherwise encumber the BEV and any Additional Equipment without our prior written approval and, except for a transfer or sale of the BEV or any Additional Equipment to us, our affiliates, or another Travelin' Tom's Coffee Franchisee, you must fully decommission the BEV and any Additional Equipment by removing all proprietary items and Marks from the BEV and Additional Equipment in accordance with our System Standards, including, but not limited to: all vinyl wraps, internal and external FlavorWave components and signage, bottle racks, drip trays, external fins and awnings, LED lighting, menu boards, stickers, decals, KIB display monitor, and scent diffuser. Once the BEV and/or Additional Equipment has been fully



decommissioned, you must allow us to inspect or send photographs to us for our review and approval.

3.F <u>BUSINESS OPENING</u>.

You agree not to open the Travelin' Tom's Business for business until:

- (1) we notify you in writing that the Travelin' Tom's Coffee Franchise meets our standards and specifications;
- (2) your Managing Owner, your Designated Manager (as defined in Section 9F), and any other required attendees satisfactorily complete applicable portions of training before opening;
- (3) you pay the initial franchise fee and all other amounts then due to us; and
- (4) you give us certificates for all required insurance policies (as described in Section 9G).

Subject to your compliance with these conditions, you agree to open the Travelin' Tom's Business to the public no more than 12 weeks after the Effective Date. The date that the Travelin' Tom's Coffee Franchise first opens to the public shall be the "Opening Date."

3.G NOTICE.

If you believe that we (or our affiliates) have failed to adequately provide any assistance or services to you as provided in this Franchise Agreement, you will notify us in writing within 30 days following ours or our affiliates' provision of such assistance or services. Without the timely provision of such notice to us, you will be deemed to conclusively acknowledge that all such assistance or services required to be provided by us or our affiliates were sufficient and satisfactory in your judgment.

4. FEES.

4.A INITIAL FRANCHISE FEE.

You must pay us an initial franchise fee of \$15,000 ("<u>Initial Franchise Fee</u>") when you sign this Franchise Agreement. The Initial Franchise Fee is fully earned by us when paid and is not refundable under any circumstances.

4.B RESERVATION FEE.

Provided you and your affiliates are not in default of this Franchise Agreement or any other agreement with us or our affiliates, you may, subject to availability and our approval, reserve additional territories by paying us a territory reservation fee of \$10,000 per territory ("Additional Franchise Reservation Fee") and entering into our Additional Franchise Reservation Agreement, the current form of which is attached to the Franchise Disclosure Document in Exhibit H. The Additional Franchise Reservation Fee and Additional Franchise Reservation Agreement allows you to hold a territory for up to 12 months and provides an additional right of first refusal for an additional 12 months, after which your rights will expire and will not be renewed. You can only operate in an additional territory under a separate franchise agreement with us and you must sign our then-current franchise agreement in order to do so. If you are purchasing a new BEV, the Additional Franchise Reservation Fee will be applied to the Initial Franchise Fee of the additional Travelin' Tom's Coffee Franchise at the time you sign the corresponding franchise agreement. The Additional Franchise Reservation Fee will not be applied to the Initial Franchise



Fee if you purchase a used BEV. The Additional Franchise Reservation Fee is non-refundable under any circumstances, even if you do not open an additional Travelin' Tom's Coffee Franchise.

4.C ROYALTY FEE.

Beginning on the Opening Date, and continuing for the term of this Franchise Agreement, including any Interim Period, you agree to pay us the royalty fees listed below (the "<u>Royalty</u>" or "<u>Royalties</u>") in either three, six, or nine installments per year ("<u>BEV Royalty Schedule</u>"):

Time Period*	Total Royalty	BEV Royalty Schedule (If you make 3 installment payments per year)		(If you make 3 installment payments		BEV Roya Schedul (If you ma installment pa per year	e ke 6 yments	BEV Royal Schedule (If you mak installmer payments per	e 9 nt
Years 1-2	\$3,000	June 30: July 31: August 31:	\$1,000 \$1,000 \$1,000	May 31: June 30: July 31: August 31: September 30: October 31:	\$500 \$500 \$500 \$500 \$500 \$500	April 30: May 31: June 30: July 31: August 31: September 30: October 31: November 30: December 31:	\$333 \$333		
Years 3-6	\$4,000	June 30: July 31: August 31:	\$1,333 \$1,333 \$1,334	May 31: June 30: July 31: August 31: September 30: October 31:	\$666 \$666 \$667 \$667 \$667 \$667	April 30: May 31: June 30: July 31: August 31: September 30: October 31: November 30: December 31:	\$444 \$445		
Years 7-10 (plus any Interim Period, if applicable)*	\$5,000	June 30: July 31: August 31:	\$1,666 \$1,667 \$1,667	May 31: June 30: July 31: August 31: September 30: October 31:	\$833 \$833 \$833 \$833 \$834 \$834	April 30: May 31: June 30: July 31: August 31: September 30: October 31: November 30: December 31:	\$556 \$555		



Fixed Location Business for Initial Term and Interim Period, if applicable	\$2,000	June 30: July 31: August 31:	\$666 \$667 \$667	May 31: June 30: July 31: August 31: September 30: October 31:	\$333 \$333 \$333 \$333 \$334 \$334	April 30: May 31: June 30: July 31: August 31: September 30:	
				October 31:	\$334	September 30: October 31:	\$222 \$222
						November 30: December 31:	

^{*}If you are an existing franchisee and this agreement is a successor franchise agreement or if you are a transferee signing this Franchise Agreement, the date for determining your BEV Royalty Schedule will be determined from the date the initial Franchise Agreement was signed for the Travelin' Tom's Business you are continuing to operate or acquired. Your Royalty will be our then-current successor Royalty, which may materially differ from the amounts set forth in the chart above.

If you purchase Additional Equipment, you will be required to pay additional royalty fees for the Additional Equipment ("Additional Equipment Royalty"). The Additional Equipment Royalty will depend on the type of Additional Equipment and will be the then-current rate at the time you enter into the Additional Equipment Amendment. The Additional Equipment Royalty will be due for as long as you own the Additional Equipment. For this Franchise Agreement, all references to Royalty shall include any Additional Equipment Royalty unless otherwise noted. We reserve the right to adjust your Royalty annually based on the Consumer Price Index as defined by the U.S. Bureau of Labor Statistics.

4.D TERRITORY CHANGE.

You may not revise or amend your Protected Territory (a "<u>Territory Revision</u>") without our express written consent, which we may approve or reject in our sole discretion. If you request and we approve of a Territory Revision, you agree to pay us a fee equal to \$1,000 if the revisions are made within 30 days of delivery of the BEV; or \$2,500 if the revisions are made between 31 and 90 days of delivery of the BEV. No revisions or amendments will be approved to your Protected Territory after 90 days of delivery of the BEV.

You may not relocate your Protected Territory (a "<u>Territory Relocation</u>") without our express written consent, which we may approve or reject in our sole discretion. If you request and we approve of a Territory Relocation, you agree to pay us a fee of \$2,500.

If you wish to amend your Protected Territory after the Effective Date, you must submit to us a written request for approval of the proposed Territory Revision or Territory Relocation. We may, but have no obligation to, grant such a written request in our sole discretion. Among the other factors which we may consider are any of our or our affiliates obligations under any other contract, the effects that the Territory Revision or Territory Relocation might have on the customers' services by your Protected Territory, the proximity to and possible effects of the Territory Revision or Territory Relocation on any other franchisee's Protected Territory or Travelin' Tom's Business, any possible effects of the Territory Revision or Territory Relocation on any aspect of the System, and any franchisee recruitment efforts that have been directed towards the areas that might be covered by or affected by the Territory Revision or Territory Relocation. If we grant your request for a Territory Revision or Territory Relocation, in addition to payment of the applicable fee by you, we may condition such approval on fulfillment of any conditions on that Territory Revision or Territory Relocation that we deem reasonable.



4.E TECHNOLOGY FEE AND BUSINESS MANAGEMENT SOFTWARE FEE.

You must pay our then-current technology fee (the "Technology Fee"), which is \$500 per year for each Travelin' Tom's Business you operate. In addition to the Technology Fee, we charge you a separate fee for the usage of our proprietary KonaOS operating software (or then-current software) (the "Business Management Software Fee"). For existing franchisees, the Business Management Software Fee is currently \$49 per month for one BEV operated by existing franchisees and \$29 per month for each additional BEV operated, and \$19 per month for every ancillary unit operated. We reserve the right to periodically increase the Technology Fee and Business Management Software Fee upon written notice to you based on updates, upgrades, modifications or additional software. We may permit you to use the Business Management Software for another business that is not your Travelin' Tom's Business for an additional fee, which permission we may grant or withhold in our sole discretion. Your Technology Fee and Business Management Software Fee will be invoiced and paid in the same manner as your Royalties, or as otherwise stated in our Brand Manual.

4.F <u>APPLICATION OF PAYMENTS</u>.

Despite any designation you make, we may apply any of your payments to any of your past due indebtedness to us. We may set off any amounts you or your Owners owe us or our affiliates against any amounts we or our affiliates owe you or your Owners. You may not withhold payment of any amounts you owe us due to our alleged nonperformance of any of our obligations under this Franchise Agreement.

4.G METHOD OF PAYMENT.

The Royalty and Brand Fund Contributions (see Section 10A below) shall be payable to Franchisor on a yearly basis via automated clearing house ("ACH"). You must complete our ACH authorization form allowing us to electronically debit a bank account you designate ("Franchise Account") for: (i) all fees payable to us under this Franchise Agreement (other than the Initial Franchise Fee); and (ii) any other amounts you owe to us or any of our affiliates including, but not limited to, those owed for the purchase of products or services. We will debit your Franchise Account for these payments on or after the due date. You must sign and deliver to us any other documents we or your bank may require authorizing us to debit your Franchise Account for these amounts. We have the right to periodically specify (in the Brand Manual or otherwise in writing) different payees and/or payment methods, such as, but not limited to, weekly or monthly payment, payment by auto-draft, credit card, and payment by check. If you make any payment to us by credit card for any fee or required payment, we may charge a service charge of up to 3% of the total charge. You shall not subordinate to any other obligation its obligation to pay the Royalty or any other fee or charge due to us or our affiliate under this Franchise Agreement.

We may require you to remit fees and other amounts due to us under this Franchise Agreement via EFT or other similar means utilizing an approved computer system or otherwise. You agree to comply with our procedures and/or perform such acts and deliver and execute such documents as may be necessary to assist in or accomplish payment by such method.

Any other fees that are paid at the same time as your Royalty will be paid according to the relevant payment policies as stated in our Brand Manual.

4.H LATE PAYMENTS/INSUFFICIENT FUNDS.

Any payment not made by the due date will be deemed overdue. In the event of any overdue amounts, you will pay us, besides the overdue amounts, interest on such amounts from the date such amount were due until paid, at \$25 per day plus the lesser of: (i) 12% simple interest per year; or (ii) the highest



interest rate allowed by law, whichever is less, calculated daily. Such interest will be in addition to any other remedies we may have under law or equity. We may debit your bank account automatically or deduct from amounts we owe you for service charges and interest. You acknowledge this Section is not our agreement to accept any payments after they are due or our commitment to extend credit to, or otherwise finance your operation of, the Travelin' Tom's Coffee Franchise.

If any check or electronic fund transfer payment from you to us does not successfully convey funds due to insufficient funds, stop payment instructions, or any similar event, you shall pay, upon demand, a non-sufficient funds fee of \$100 per incidence.

4.I DOCUMENT FEE.

You must pay us a document fee of \$250 ("<u>Document Fee</u>") if you need an additional copy of your franchise disclosure document or signed Franchise Agreement. You must be a current franchisee in good standing in order to obtain any documents from us.

4.J MONITOR CONTENT MANAGEMENT SOFTWARE FEE.

Your KEV will be equipped with an exterior monitor for displaying content that you can customize in accordance with our Monitor Guideline and Usage Policy contained in our Brand Manual. You will pay us a "<u>Monitor Content Management Software Fee</u>" of \$240 per year per monitor. The Monitor Content Management Software Fee is due at the same time as your Royalty.

5. TRAINING AND ASSISTANCE.

5.A INITIAL TRAINING.

You are required to complete our initial training program at the times and places we designate ("<u>Initial Training</u>"). Initial Training shall consist of a minimum of two and a maximum of four calendar days. The Managing Owner and, if applicable, Designated Manager (see Section 9F) must attend and complete Initial Training to our satisfaction prior to the Travelin' Tom's Coffee Franchise opening for business ("<u>Initial Training Deadline</u>"). If you have purchased an existing Travelin' Tom's Coffee Franchise pursuant to this Franchise Agreement, the Initial Training Deadline will be the Effective Date.

We will provide Initial Training at no cost for one attendee. Additional persons may attend Initial Training at our then-current training fees. We will pay for hotel and airfare for one attendee to attend the Initial Training (or reimburse one attendee's hotel and airfare if you are in a fee deferral state), unless the Travelin' Tom's Franchise is being acquired as the result of a transfer. You are responsible for all other costs of attendance, including any and all travel and/or living expenses which you or any other attendees incur. We reserve the right to charge a fee for providing training and may require you to reimburse us for our associated costs and expenses. Any new Managing Owner or Designated Manager must also complete Initial Training to our satisfaction before assuming responsibility for the management of your Travelin' Tom's Business. If any of your attendees are unable to complete Initial Training to our satisfaction, we may terminate this Franchise Agreement without refunding your Initial Franchise Fee.

5.B ONGOING TRAINING.

Your previously trained and experienced employees and any newly-hired employees must satisfactorily complete any required training courses and continuing education courses we periodically provide, or designate a third party to provide, at your cost at the times and locations we designate. You may also request that we provide you or your employees with additional training. If we agree to provide



additional training, we may charge a tuition fee for these courses. You agree to pay all travel and living costs of your attendees. If we agree to provide additional training at your Travelin' Tom's Business, you agree to pay us for all travel and living costs our trainers incur in traveling to your Travelin' Tom's Business. You may attend, at your expense, all annual franchise conventions we may hold or sponsor and all meetings related to new products or services, new operational procedures or programs, training, management, sales or sales promotion, or similar topics. You understand and agree that any specific ongoing training or advice we provide does not create an obligation (whether by course of dealing or otherwise) to continue to provide such specific training or advice, all of which we may discontinue and modify from time to time.

5.C BRAND MANUAL.

We will loan you or provide you with access on our website to one copy of our proprietary and confidential operations manual ("**Brand Manual**"), which may include audio, video, websites, software, other electronic media, and/or written materials. The Brand Manual contains mandatory and suggested specifications, standards, operating procedures, and rules we periodically prescribe for operating a Travelin' Tom's Business and information on your other obligations under this Franchise Agreement. You acknowledge that your compliance with the Brand Manual is vitally important to us and other System franchisees and is necessary to protect our reputation and the goodwill of the Marks and to maintain uniform quality of operation. However, while the Brand Manual is designed to protect our reputation and the goodwill of the Marks, it is not designed to control the day-to-day operation of the Travelin' Tom's Business. We may modify the Brand Manual periodically to reflect changes in System Standards.

You agree to keep your copy of the Brand Manual current and in a secure location. If there is a dispute over its contents, our master copy of the Brand Manual shall control. You agree the Brand Manual's contents are confidential and that you will not disclose the Brand Manual to any person other than Travelin' Tom's Coffee Franchise employees who must know its contents. You will require anyone who may have access to the Brand Manual to sign a confidentiality agreement (the current form of which is attached to the Franchise Disclosure Document in Exhibit H). You may not copy, duplicate, record, or otherwise reproduce any part of the Brand Manual. If your copy of the Brand Manual is lost, destroyed, or significantly damaged, you agree to obtain a replacement copy at our then-applicable charge. In addition, if you lose, give away, make unauthorized copies, fail to return or otherwise misappropriate, all or some of the Brand Manual, you will be required to pay us liquidated damages to offset the damages we will incur as a result of this misappropriation. These liquidated damages are determined by taking our total revenue from our previous fiscal year, multiplied by the fraction which results from taking one divided by the current number of Travelin' Tom's Coffee franchisees as of the date of the misappropriation, except that this fee will not, under any circumstances, be less than \$30,000.

At our option, we may post some or all of the Brand Manual on a restricted website or extranet to which you will have access. If we do so, you agree to monitor and access the website or extranet for any updates to the Brand Manual or System Standards. Any passwords or other digital identifications necessary to access the Brand Manual on a website or extranet will be deemed part of Confidential Information (defined in Section 7 below).

5.D GENERAL GUIDANCE.

Upon reasonable request, we will advise you from time to time regarding the Travelin' Tom's Coffee Franchise operation based on your reports or our inspections and will guide you with respect to: (1) standards, specifications, operating procedures, and methods that Travelin' Tom's Coffee Franchises use; (2) purchasing required and authorized operating assets and other items and arranging for their distribution to you from us or the suppliers; (3) advertising and marketing materials and programs; (4) employee training; and (5) administrative, bookkeeping, accounting, and inventory control procedures.



We will guide you in our confidential operations manual <u>Brand Manual</u>; in bulletins or other written materials; by electronic media; by telephone consultation; and/or at our office or the Travelin' Tom's Coffee Franchise. Our Brand Manual will also contain our Travelin' Tom's Coffee "Success Guide". We may provide you additional assistance upon your request, in our discretion. If we provide such assistance, you will be required to pay our then-current fees.

5.E <u>DELEGATION OF PERFORMANCE</u>.

You agree we have the right to delegate to third-party designees, whether these designees are our agents or independent contractors with whom we have contracted (1) the performance of any portion or all of our obligations under this Franchise Agreement, and (2) any right that we have under this Franchise Agreement. If we do so, such third-party designees will be obligated to perform the delegated functions for you in compliance with this Franchise Agreement.

5.F STAFFING.

You must hire and supervise efficient, competent, and courteous persons as your employees for the operation of your Travelin' Tom's Coffee Franchise. You must require all your employees to work in clean uniforms approved by us, but furnished at your cost or the employees' cost as you may determine. You understand and acknowledge it is your responsibility to hire and supervise a satisfactory number of employees in order to efficiently operate the Travelin' Tom's Business and meet your obligations under this Franchise Agreement. You alone are responsible for all employment decisions and functions of your Travelin' Tom's Business, including, without limitation, those related to hiring, firing, training, establishing remuneration, compliance with wage and hour requirements, personnel policies, benefits, recordkeeping, supervision, and discipline of employees, regardless of whether you have received advice from us on these subjects or not. You will have sole authority and control over the day-to-day operations of the Travelin' Tom's Business and its employees. We will have no duty or obligation to direct your employees or oversee your employment policies or practices, and we will have no liability for any action or settlement related to hiring, firing, training, establishing remuneration, compliance with wage and hour requirements, personnel policies, benefits, recordkeeping, supervision, and discipline of employees and you agree to indemnify us for any such liabilities we incur. You agree that any direction you receive from us regarding employment policies should be considered as examples, and that you are responsible for establishing and implementing your own policies, and that you understand that you should do so in consultation with local legal counsel well-versed in employment law. Your employees hired working for you will be your employees alone and will not, for any purpose, be deemed our employees or subject to our control, including with respect to any mandated or other insurance coverage, tax, or contributions, or requirements pertaining to withholdings, levied or fixed by any city, state, or federal governmental agency. You agree to inform each of your employees that you alone are the employer, and that we are not. You and we will file our own tax, regulatory, and payroll reports, and be responsible for all employee benefits and workers compensation payments with respect to our respective employees and operations, and we will save and indemnify one another of and from any liability of any nature whatsoever by virtue thereof.

6. INTELLECTUAL PROPERTY.

6.A OWNERSHIP AND GOODWILL OF MARKS.

Your right to use the Marks is derived only from this Franchise Agreement and limited to your operating the Travelin' Tom's Coffee Franchise according to this Franchise Agreement and all System Standards we prescribe during its term. Your unauthorized use of the Marks is a breach of this Franchise Agreement and infringes our rights in the Marks. You acknowledge and agree that any unauthorized use of the Marks will cause us irreparable harm for which there is no adequate remedy at law and will entitle



us to injunctive relief. You acknowledge and agree your use of the Marks and any goodwill established by that use are exclusively for our benefit and this Franchise Agreement confers no goodwill or other interests in the Marks upon you (other than the right to operate the Travelin' Tom's Coffee Franchise under this Franchise Agreement). All provisions of this Franchise Agreement relating to the Marks apply to any additional proprietary trade and service marks we authorize you to use. You may not at any time during or after this Franchise Agreement's term contest or assist any other person in contesting the validity, or our ownership, of the Marks.

6.B LIMITATIONS ON YOUR USE OF MARKS.

You agree to use the Marks as the Travelin' Tom's Coffee Franchise's sole identification, except you agree to identify yourself as its independent owner and operator in the manner we prescribe. You have no right to sublicense or assign your right to use the Marks. You may not use any Mark (1) as part of any corporate or legal business name, (2) with any prefix, suffix, or other modifying words, terms, designs, or symbols (other than logos we have licensed to you), (3) in selling any unauthorized services or products, or (4) in any other manner we have not expressly authorized in writing. You may not use the BEV or any Additional Equipment or our Marks for purposes other than selling coffees, teas, and related products without our express permission, which may be withheld in our sole discretion.

You may not use any Mark in advertising the transfer, sale, or other disposition of the Travelin' Tom's Coffee Franchise or an ownership interest in you without our prior written consent, which we will not unreasonably withhold. You agree to display the Marks prominently as we prescribe on the BEV and any Additional Equipment and on forms, advertising, supplies, and other materials we designate. You agree to give the notices of trade and service mark registrations we specify and to obtain any fictitious or assumed name registrations required under applicable law.

6.C NOTIFICATION OF INFRINGEMENTS AND CLAIMS.

You agree to notify us immediately of any apparent infringement or challenge to your use of any Mark, or of any person's claim of any rights in any Mark, and not to communicate with any person other than us, our attorneys, and your attorneys, regarding any infringement, challenge, or claim. Upon receipt of timely notice of action, claim, or demand against you related to any Mark, we shall have the sole right, but not the duty, to defend any such action. We may take the action we deem appropriate (including no action) and exclusively control any litigation, U.S. Patent and Trademark Office proceeding, or other administrative proceeding arising from any infringement, challenge, or claim or otherwise concerning any Mark. If we, in our sole discretion, determine you have used the Marks under this Franchise Agreement, we will pay for such defense, including the cost of any judgment or settlement. In any defense or prosecution of any litigation related to any Mark, you shall cooperate with us. You agree to sign any documents and take any other reasonable action that, in the opinion of our attorneys, are necessary or advisable to protect and maintain our interests in any litigation or Patent and Trademark Office or other proceeding or otherwise to protect and maintain our interests in the Marks. At our option, you will join in any action, and, so long as we determine that your use of the Marks was in compliance with this Franchise Agreement, we shall reimburse you for any costs that you incur in joining the action. Any recovery will first go towards reimbursing us for any expenses that we incurred and the remainder, if any will be split equally between us.

6.D DISCONTINUANCE OF USE OF MARKS.

If it becomes advisable at any time for us and/or you to modify or discontinue using any Mark and/or to use one or more additional or substitute trade or service marks, you agree to comply with our directions within a reasonable time after receiving notice. We will not reimburse you for your direct



expenses of changing Travelin' Tom's Coffee Franchise signs, for any loss of revenue due to any modified or discontinued Mark, or for your expenses of promoting a modified or substitute trademark or service mark.

Our rights in this Section 6 apply to any and all of the Marks (and any portion of any Mark) we authorize you to use in this Franchise Agreement. We may exercise these rights at any time and for any reason, business or otherwise, in our sole discretion. You acknowledge both our right to take this action and your obligation to comply with our directions.

6.E COPYRIGHTED MATERIALS.

You acknowledge and agree that:

- (1) All right, title, and interest in and to all materials, including but not limited to, all artwork and designs, created by us, and used with the Marks or in association with the Travelin' Tom's Coffee Franchise ("Copyrighted Materials") is our property.
- (2) You shall not dispute, contest, or challenge, directly or indirectly, the validity or enforceability of the Copyrighted Materials or our ownership of the Copyrighted Materials, nor counsel, procure, or assist anyone else to do the same, nor will you take any action inconsistent with our ownership of the Copyrighted Materials, nor will you represent that you has any right, title, or interest in the Copyrighted Materials other than those expressly granted by this Franchise Agreement.
- (3) We may, in our sole and absolute discretion, apply to register or register any copyrights or patents with respect to the services and products associated with the System and the Copyrighted Materials. Our failure to obtain or maintain in effect any such application or registration is not a breach of this Franchise Agreement. You shall not, before or after termination or expiration of the Franchise Agreement, register or apply to register any Copyrighted Materials, anywhere in the world.
- (4) Upon our request, you shall cooperate fully, both before and after termination or expiration of this Franchise Agreement and at our expense, in confirming, perfecting, preserving, and enforcing our rights in the Copyrighted Materials, including but not limited to, executing and delivering us such documents as we reasonably request for any such purpose, including but not limited to, assignments, powers of attorney, and copies of commercial documents showing sale and advertising of the services and products associated with the System. You hereby irrevocably appoint us as your attorney-in-fact for the purpose of executing such documents.
- (5) We make no representation or warranty, express or implied, as to the use, exclusive ownership, validity, or enforceability of the copyrighted materials.
- (6) You acknowledge and authorize us to use your likeness in a photograph in any and all of our publications, including printed and digital publications and on websites. You agree and understand that any photograph using your likeness will become our property and will not be returned. You agree and irrevocably authorize us to edit, alter, copy, exhibit, publish, or distribute any photograph of you for any lawful purpose. You agree and waive any rights to royalties or any other compensation related to our use of any photograph of you. You agree to hold harmless and forever discharge us from all claims, demands, and causes of action which you may have in connection with this authorization.



6.F OWNERSHIP AND GOODWILL OF THE PATENT.

Your right to use the Patent is derived only from this Franchise Agreement and limited to your operating the Travelin' Tom's Coffee Franchise according to this Franchise Agreement and all System Standards we prescribe during its term. Your unauthorized use of the Patent is a breach of this Franchise Agreement and infringes our rights in the Patent. You acknowledge and agree that any unauthorized use of the Patent will cause us irreparable harm for which there is no adequate remedy at law and will entitle us to injunctive relief. You acknowledge and agree that your use of the Patent and any goodwill established by that use are exclusively for our benefit and this Franchise Agreement does not confer any goodwill or other interests in the Patent upon you (other than the right to operate the Travelin' Tom's Coffee Franchise under this Franchise Agreement). All provisions of this Franchise Agreement relating to the Patent apply to any additional patents we authorize you to use. You may not at any time during or after this Franchise Agreement's term contest or assist any other person in contesting the validity, or our ownership, of the Patent.

6.G NOTIFICATION OF INFRINGEMENTS AND CLAIMS.

You agree to notify us immediately of any apparent infringement or challenge to your use of any Patent, or of any person's claim of any rights in any Patent, and not to communicate with any person other than us, our attorneys, and your attorneys, regarding any infringement, challenge, or claim. We may take the action we deem appropriate (including no action) and control exclusively any litigation, U.S. Patent and Trademark Office proceeding, or other administrative proceeding arising from any infringement, challenge, or claim or otherwise concerning any Patent. You agree to sign any documents and take any other reasonable action that, in the opinion of our attorneys, are necessary or advisable to protect and maintain our interests in any litigation or Patent and Trademark Office or other proceeding or otherwise to protect and maintain our interests in the Patent. We will reimburse you for your costs of taking any action we have directed you to take.

6.H IMPROVEMENTS.

During the Initial Term, or any Interim Period, any improvements or additions to the System, patents, Copyrighted Materials, recipes, website, or any other documents or information pertaining to or relating to the System or the Travelin' Tom's Coffee Franchise, or any new trade names, trade and service marks, logos, or commercial symbols related to the Travelin' Tom's Coffee Franchise or any advertising and promotional ideas or inventions related to the Travelin' Tom's Coffee Franchise (collectively, the "Improvements") that you conceive or develop shall become our property. You agree to assign and do hereby assign to us, all right, title, and interest in and to the Improvements, including the right to grant sublicenses to any such Improvement. You shall fully disclose the Improvements to us, without disclosure of the Improvements to others, and shall obtain our written approval prior to using such Improvements. Any such Improvement may be used by us and all other Travelin' Tom's Coffee franchisees without any obligation to you for royalties or other fees. We may, at our discretion, apply for and own copyrights, patents, trade names, trademarks, and service marks relating to any such Improvement and you shall cooperate with us in securing such rights. We may also consider such Improvements as our property and trade secrets. In return, we shall authorize you to utilize any Improvement that may be developed by other franchisees and is authorized generally for use by other franchisees. All Improvements created by you or any other person or entity retained or employed by you are our property, and we shall be entitled to use and license others to use such Improvements unencumbered by moral rights. If any of the Improvements are copyrightable materials, they shall be works made for hire within the meaning of the United States Copyright Act, and to the extent the Copyrighted Materials are not works made for hire or rights in the Copyrighted Materials do not automatically accrue to us, you irrevocably assign and agree to assign to us, its successors, and assigns, the entire right, title, and interest in perpetuity throughout the world in and to



any and all rights, including all copyrights and related rights, in such Copyrighted Materials, which you and the author of such Copyrighted Materials warrant and represent as being created by and wholly original with the author. Where applicable, you agree to obtain any other assignments of rights in the Improvements from another person or entity necessary to ensure our right in the Improvements as required in this Section.

7. CONFIDENTIAL INFORMATION.

7.A TRAVELIN' TOM'S COFFEE CONFIDENTIAL INFORMATION.

We possess (and will continue to develop and acquire) certain confidential information, some of which constitutes trade secrets under applicable law (the "<u>Confidential Information</u>"), relating to developing and operating the Travelin' Tom's Coffee Franchise, including (without limitation):

- (1) Protected Territory selection criteria;
- (2) training and operations materials and manuals;
- (3) methods, formats, specifications, standards, systems, procedures, sales and marketing techniques, knowledge, and experience used in developing and operating the Travelin' Tom's Coffee Franchise:
- (4) marketing and advertising programs for the Travelin' Tom's Coffee Franchise;
- (5) knowledge of, specifications for and suppliers of assets and other products and supplies;
- (6) any computer software or similar technology proprietary to us or the System, including, without limitation, our proprietary KonaOS operating software, digital passwords and identifications and any source code of, and data, reports, and other printed materials generated by the software or similar technology;
- (7) knowledge of the operating results and financial performance of Travelin' Tom's Coffee Franchises other than the Travelin' Tom's Coffee Franchise; and
- (8) all customer data, lists, and other information generated by Travelin' Tom's Coffee Franchises.

Any Confidential Information is our sole property, and you agree to never claim rights to or otherwise challenge our ownership of such Confidential Information. Confidential Information does not include information, knowledge, or know-how which you can demonstrate lawfully came to your attention before we provided it to you directly or indirectly; which, when we disclosed it to you, already had lawfully become generally known in the food and beverage industry through publication or communication by others (without violating an obligation to us); or which, after we disclose it to you, lawfully becomes generally known in the food and beverage industry through publication or communication by others (without violating an obligation to us). However, if we include any matter in Confidential Information, anyone who claims it is not Confidential Information must prove that one of the exclusions in this paragraph is fulfilled.

You, your Owners, and, if applicable, your Designated Manager must sign a written agreement, in the form attached to the Franchise Disclosure Document, to maintain confidential our Confidential Information described in Sections 7 and 16, and to abide by the covenants not to compete described in Section 16.



7.B RESTRICTIONS ON CONFIDENTIAL INFORMATION.

You acknowledge and agree that you will not acquire any interest in Confidential Information other than the right to use it as we specify in operating the Travelin' Tom's Coffee Franchise during the term of this Franchise Agreement; that such Confidential Information is proprietary, includes our trade secrets, and is disclosed to you only on the condition that you agree; and that you:

- (1) will not use Confidential Information in any other business or capacity;
- will keep each item deemed part of Confidential Information absolutely confidential, both during this Franchise Agreement's term and then thereafter for as long as the item is not generally known in the food and beverage industry, except for disclosure of Confidential Information: (i) made in confidence to a government official, either directly or indirectly, or to an attorney, solely for the purpose of reporting or investigating a suspected violation of law; (ii) made in a complaint or other document filed in a lawsuit or other proceeding, if such filing is made under seal; (iii) made in cases of suit for retaliation based on the reporting of a suspected violation of law, disclosure of Confidential Information to an attorney and for use of the Confidential Information in such court proceeding, so long as any document containing the Confidential Information is filed under seal and Confidential Information is not otherwise disclosed except pursuant to court order;
- (3) will not make unauthorized copies of any Confidential Information disclosed via electronic medium or in written or other tangible form; and
- (4) will adopt and implement reasonable procedures to prevent unauthorized use or disclosure of Confidential Information, including, without limitation, restricting its disclosure to Travelin' Tom's Coffee Franchise personnel and others and using confidentiality agreements with those having access to Confidential Information. We have the right to regulate the form of agreements you use and to be a third-party beneficiary of those agreements with independent enforcement rights.

8. EXCLUSIVE RELATIONSHIP.

You acknowledge that we have granted you the Travelin' Tom's Coffee Franchise in consideration of and reliance upon your agreement to deal exclusively with us. You therefore agree that, during this Franchise Agreement's term, neither you, any of your Owners, nor any of your or your Owners' spouses or other immediate family members will:

- (1) have any direct or indirect controlling or non-controlling interest as an owner whether of record, beneficially, or otherwise, in a Competitive Business (as defined below), wherever located or operating (except that equity ownership of less than 5% of a Competitive Business whose stock or other forms of ownership interest are publicly traded on a recognized United States stock exchange will not be deemed to violate this subparagraph);
- (2) perform services as a director, officer, manager, employee, consultant, representative, or agent for a Competitive Business, wherever located or operating;
- (3) divert or attempt to divert any actual or potential business or customer of the Travelin' Tom's Coffee Franchise to a Competitive Business;
- (4) loan money to a Competitive Business;



- (5) interfere with us, our affiliates, or any other Travelin' Tom's Coffee Franchise; or
- (6) engage in any other activity which may injure the goodwill of the Marks, Patent, and/or the System.

The term "<u>Competitive Business</u>" means (i) any business providing coffee, teas and related products and/or services, or any similar products and/or services that directly compete with coffee, teas and beverage products or (ii) any business granting franchises or licenses to others to operate the type of business specified in subparagraph (i); provided that a franchise operated under a franchise agreement with us or our affiliates shall not be deemed a Competitive Business.

You agree to obtain similar covenants from the personnel we specify, including officers, directors, managers, and other employees attending our training program or having access to Confidential Information. We have the right to regulate the form of agreement you use and to be a third-party beneficiary of that agreement with independent enforcement rights.

9. SYSTEM STANDARDS.

9.A <u>CONDITION AND APPEARANCE OF THE TRAVELIN' TOM'S COFFEE</u> FRANCHISE.

You agree that:

- (1) you will, at your own cost and expense, purchase, install, maintain, and refurbish the condition and appearance of the Travelin' Tom's Coffee Franchise, including the BEV and any Additional Equipment, supplies, and signage, in accordance with System Standards and our specifications and requirements, and consistent with the image of a Travelin' Tom's Coffee Franchise as an efficiently-operated business offering high-quality services and products and observing the highest standards of cleanliness, sanitation, efficient, courteous service, and pleasant ambiance, and in furtherance of these standards will take, without limitation, the following actions during the term of this Franchise Agreement:

 (a) thorough cleaning, repainting, and redecorating of the interior and exterior of the BEV and any Additional Equipment at intervals we prescribe; (b) interior and exterior repair of the BEV and any Additional Equipment; and (c) repair or replacement of damaged, worn out, or obsolete assets used in the operation of the Travelin' Tom's Coffee Franchise;
- (2) you will place or display on the BEV and any Additional Equipment only those signs, emblems, designs, artwork, lettering, logos, and display, as we approve from time to time;
- (3) if at any time, in our reasonable judgment, the general state of repair, appearance, or cleanliness of the BEV and any Additional Equipment of the Travelin' Tom's Coffee Franchise or its fixtures, furnishings, equipment, assets, or signs does not meet our standards, we have the right to notify you and specify the action you must take to correct the deficiency.
- (4) at our request, you will periodically improve and modify the BEV and any Additional Equipment to conform to the then-current System Standards.



9.B STANDARDS ON PRODUCTS AND SERVICES OFFERED.

You agree that: (1) the Travelin' Tom's Coffee Franchise will offer the services and products we specify from time to time; (2) the Travelin' Tom's Coffee Franchise will offer and sell services and products only by means of, and only at, the BEV and any Additional Equipment and/or in the manner we have prescribed; (3) you will not offer for sale, or sell any products or services we have not approved; and (4) you will discontinue selling and offering for sale any products or services we at any time decide (in our sole discretion) to disapprove in writing.

9.C CUSTOMER INFORMATION.

We may contact any customer of any Travelin' Tom's Coffee Franchise at any time for any purpose. Also, if a customer or other patron of the Travelin' Tom's Coffee Franchise who wishes to lodge a complaint contacts us, we reserve the right to address the person's complaint to preserve goodwill and prevent damage to the brand. Our right to address complaints may include refunding money to the complaining person, in which case you must reimburse us for these amounts. We, or our authorized representative, shall have the right, during regular business hours, or at such other times as may be mutually agreed upon by you and us, to inspect all customer lists and documents and records related thereto. All data that you collect, create, provide, or otherwise develop in your Travelin' Tom's Business, including customer information, is and will be owned by us, and we will have the right to use such data in any manner we deem appropriate without compensation to you. Upon reasonable request, you must furnish to us, in whatever format we require, all customer information and records for the Travelin' Tom's Coffee Franchise.

9.D APPROVED PRODUCTS, DISTRIBUTORS AND SUPPLIERS.

We have developed or may develop standards and specifications for types, models, and brands of required assets, fixtures, equipment, signs, and other products, materials, and supplies. We reserve the right from time to time to approve specifications or suppliers and distributors of the above products that meet our reasonable standards and requirements. If we do so, you agree to purchase only such products meeting those specifications, and if we require it, only from distributors and other suppliers we have approved, including ourselves or our affiliates in accordance with the System Standards, including, by way of example only, Kreations flavoring and Travelin' Tom's Coffee-branded cups. Any sale or use of unauthorized products, materials, supplies, or other violation of our System Standards by you will result in a notice of violation and the applicable violation fee set forth in Section 9J.

We may designate ourselves as the approved distributor or supplier, or we may designate a single distributor or supplier for any product, service, equipment, supply, or material, and may approve a supplier or distributor only as to certain products, including your computer system. The designated supplier may be us or an affiliate of ours. You must provide us with any data relating to your Travelin' Tom's Coffee Franchise we may request.

We may concentrate purchases with one or more suppliers or distributors to obtain lower prices or the best advertising support or services. Approval of a supplier or distributor may be conditioned on requirements relating to product quality, prices, consistency, reliability, financial capability, labor relations, customer relations, frequency of delivery, concentration of purchases, standards of service, including prompt attention to complaints, or other criteria and may be temporary, pending our continued evaluation of the supplier or distributor from time to time. You acknowledge and agree that we and/or our affiliates may derive revenue based on your purchases and leases, including, without limitation, from charging you for services and products we or our affiliates provide to you and from payments made to us or our affiliates by suppliers we designate or approve for some or all of our franchisees.



If you would like to purchase any items from any unapproved supplier or distributor, you must submit to us a written request for approval of the proposed supplier or distributor or have the proposed supplier or distributor submit its own request. We will use commercially reasonable efforts to notify you within 60 days after receiving all requested information and materials whether you are authorized to purchase or lease the product or service from that supplier or provider. We may charge the cost of evaluating a proposed new vendor, supplier, or product to you, the vendor, or supplier. We have the right to inspect the proposed supplier's or distributor's facilities, and to require product samples from the proposed supplier or distributor to be delivered either directly to us or to any independent, certified laboratory which we designate for testing. We reserve the right to periodically re-inspect the facilities and products of any approved supplier or distributor and to revoke our approval if the supplier or distributor does not continue to meet any of our criteria.

9.E COMPLIANCE WITH LAWS AND GOOD BUSINESS PRACTICES.

You must secure and maintain in force all required licenses, permits, and certificates relating to the operation of the Travelin' Tom's Coffee Franchise and must at all times operate the Travelin' Tom's Coffee Franchise in full compliance with all applicable laws, ordinances, and regulations, including, without limitation, government regulations relating to truth-in-lending, Department of Transportation regulations, safety and sanitation, truth in advertising, occupational hazards, health, laws relating to non-discrimination in hiring and accessibility, worker's compensation, and unemployment insurance. You must withhold and pay all applicable federal and state taxes, social security taxes, and sales and service taxes. The Travelin' Tom's Coffee Franchise must in all dealings with its customers, suppliers, us, and the public adhere to the highest standards of honesty, integrity, fair dealing, and ethical conduct. You agree to refrain from any business or advertising practice which may be injurious to our business and the goodwill associated with the Marks and other Travelin' Tom's Coffee Franchises. You agree to comply with all applicable laws pertaining to the privacy of customer, employee, and transactional information ("Privacy Laws"). You also agree to comply with our standards and policies pertaining to Privacy Laws. If there is a conflict between our standards and policies pertaining to Privacy Laws and actual applicable law, you will: (a) comply with the requirements of applicable law; (b) immediately give us written notice of said conflict; and (c) promptly and fully cooperate with us and our counsel in determining the most effective way, if any, to meet our standards and policies pertaining to Privacy Laws within the bounds of applicable law. You agree not to publish, disseminate, implement, revise, or rescind a data privacy policy without our prior written consent as to said policy. You must notify us in writing within five days of the threat of or commencement of any action, suit, or proceeding, and of the issuance of any order, writ, injunction, award, or decree of any court, agency, or other governmental instrumentality, which may adversely affect your operation or financial condition or that of the Travelin' Tom's Coffee Franchise and of any notice of violation of any law, ordinance, or regulation relating to the Travelin' Tom's Coffee Franchise.

If any product dispensed by your Travelin' Tom's Business violates our System Standards or any applicable laws or regulations, or poses a health risk to the public, we may require that you immediately close your Travelin' Tom's Business and not reopen until approved to do so by us and, if applicable, by any governmental entity or agency. In order to protect the public from any risk of harm and to protect the goodwill and reputation of the System, we may seek immediate injunctive relief seeking an order to close your Travelin' Tom's Business if you fail to close your Travelin' Tom's Business upon our request. In the event that injunctive relief is necessary, you shall pay all costs and expenses, including our attorneys' fees and costs incurred. The remedies herein are in addition to and not in substitution for those stated elsewhere in this Franchise Agreement.



9.F MANAGEMENT OF THE TRAVELIN' TOM'S COFFEE FRANCHISE.

Subject to this Section, the Managing Owner shall directly supervise and participate in the day-today operation of the Travelin' Tom's Coffee Franchise during the term of this Franchise Agreement. At your request, we may, but are not obligated to, agree for you to employ a Designated Manager after the first 60 days of operation (other than the Franchisee/Managing Owner) to operate the Travelin' Tom's Coffee Franchise. The term "Designated Manager" means an individual with primary day-to-day responsibility for the Travelin' Tom's Coffee Franchise's operations, and may be you (if you are an individual) or an Owner, officer, director, or employee of yours (if you are other than an individual). The Designated Manager shall have similar responsibilities as a Managing Owner. You must deliver to us an amended Attachment A accurately identifying such appointed Designated Manager. The Designated Manager will be obligated to devote his or her full time, best efforts, and constant personal attention to the Travelin' Tom's Coffee Franchise's operations, and must have full authority in order to comply with this Franchise Agreement. You must not hire any Designated Manager or successor Designated Manager without first receiving our written approval of such Designated Manager's qualifications. Each Designated Manager must attend and complete our Initial Training (as detailed in Section 5 of this Franchise Agreement) and sign a System Protection Agreement, the current form of which is attached to the Franchise Disclosure Document as Exhibit H. You must forward to us a copy of each such signed agreement. If we determine, in our sole discretion, during or following completion of the Initial Training program, that your Designated Manager (if any) is not qualified to act as designated manager of the Travelin' Tom's Coffee Franchise, then we have the right to require you to choose (and obtain our approval of) a new individual for that position. If you are required to appoint a new Designated Manager, you must do so within 30 days of the termination of the previous Designated Manager.

9.G INSURANCE.

Franchisee shall procure, maintain, and provide evidence of insurance as follows: (a) workers' compensation insurance in an amount not less than \$500,000 or a higher amount as prescribed by state statute or rule in the state in which your Travelin' Tom's Business is located; (b) comprehensive business automobile insurance, including physical damage for the BEV, in an amount of \$161,450 or greater, except that an appropriate deductible clause (maximum or \$5,000 deductible) will be permitted, also including any ancillary equipment and any other property used in the operation of the Travelin' Tom's Business; (c) comprehensive general liability insurance and product liability insurance coverage in such amounts and upon such terms as may from time to time be customary for a mobile food business in your Protected Territory, but not less than \$1,000,000, insuring both you and us against all claims, suits, obligations, liabilities, and damage, including attorney fees, based upon or arising out of actual or alleged personal injuries or property damage relating to the use or condition of the BEV or Additional Equipment; (d) automobile (truck) vehicle liability insurance covering the driving of the BEV and any Additional Equipment in an amount of not less than \$1,000,000; and (e) such additional insurance as we may periodically require.

All of these policies must contain the minimum coverage we periodically prescribe in our Brand Manual or other written communications to you and must have deductibles not to exceed the amounts we specify. These insurance policies, except for employment liability insurance policies, must name us and any affiliates we designate as additional named insureds.

If your state requires higher coverages than we prescribe, you will be required to obtain insurance that satisfies your state law requirements. We may periodically increase the amounts of coverage required under these insurance policies and/or require different or additional insurance coverage (including reasonable excess liability insurance) at any time to reflect inflation, identification of new risks, changes in law or standards of liability, higher damage awards, or other relevant changes in circumstances as provided



in our Brand Manual, as amended from time to time. These insurance policies must be purchased from an insurance company satisfactory to us and provide for 30 days prior written notice to us of a policy's material modification, cancellation, or expiration. You may purchase this insurance through our captive insurance program, which is offered through our affiliate. Each insurance policy must contain a waiver of all subrogation rights against us, our affiliates, and their successors and assigns. You must routinely furnish us copies of your certificates of insurance or other evidence of your maintaining this insurance coverage and paying premiums. If you fail to maintain any required insurance coverage, we have the right to obtain the coverage on your behalf (which right shall be at our option and in addition to our other rights and remedies in this Franchise Agreement), and you must promptly sign all applications and other forms and instruments required to obtain the insurance and pay to us, within ten days after invoicing, all costs and premiums that we incur, plus a 20% administrative surcharge.

9.H PRICING.

We may, from time to time, make suggestions to you regarding your pricing policies in compliance with applicable laws. We retain the right to establish minimum and maximum prices to be charged by you, subject to applicable laws, but any exercise of that right will be specifically set forth in writing. It is furthermore understood and agreed that any list or schedule of prices furnished to you by us may unless otherwise specifically stated as to the minimum or maximum price be treated as a recommendation only and failure to accept or implement any such suggestion may not in any way affect the relationship between you and us.

9.I COMPLIANCE WITH SYSTEM STANDARDS.

You acknowledge and agree that operating and maintaining the Travelin' Tom's Coffee Franchise according to System Standards is essential to preserve the goodwill of the Marks and all Travelin' Tom's Coffee Franchises. You agree at all times to operate and maintain the Travelin' Tom's Coffee Franchise according to all of our System Standards, as we periodically modify and supplement them, even if you believe that a System Standard, as originally issued or subsequently modified, is not in the System's or your best interests, and those modifications may require you to invest additional capital in the Travelin' Tom's Business and/or incur higher operating expenses. Although we retain the right to establish and periodically modify System Standards you have agreed to maintain, you retain the right to and responsibility for the day-to-day management and operation of the Travelin' Tom's Coffee Franchise and implementing and maintaining System Standards at the Travelin' Tom's Coffee Franchise.

As examples, and without limitation, System Standards may regulate any one or more of the following, in addition to the items described in Sections 9A through 9I above:

- amounts and types of equipment and inventory requirements for products and supplies so the Travelin' Tom's Coffee Franchise may operate at full capacity;
- (2) terms and conditions of the sale and delivery of, and terms and methods of payment for, services and products you obtain from us and affiliated and unaffiliated suppliers; and our affiliates' right not to sell you any products or to provide services, or to do so only on a "cash on delivery" or other basis, if you are in default under any agreement with us;
- (3) sales, marketing, advertising, and promotional programs and materials and media used in these programs;
- (4) use and display of the Marks for the Travelin' Tom's Business and on labels, forms, paper, products, and other supplies;



- (5) identifying the Travelin' Tom's Coffee Franchise personnel; and employee qualifications, training, dress, and appearance (although you have sole responsibility and authority concerning employee selection and promotion, hours worked, rates of pay, and other benefits, work assigned, and working conditions);
- (6) days and hours of operation;
- (7) participation in market research and testing and product and service development programs and participation in, and dues assessed for, advisory councils;
- (8) accepting all payment methods and compliance programs and systems relating to the same, and compliance with then-current Payment Card Industry Data Security Standards or other standards we may reasonably specify;
- (9) bookkeeping, accounting, data processing, and recordkeeping systems and forms; formats, content, and frequency of reports to us of sales, revenue, financial performance, and condition; and giving us copies of tax returns and other operating and financial information concerning the Travelin' Tom's Coffee Franchise; and
- (10) any other aspects of operating and maintaining the Travelin' Tom's Coffee Franchise we determine to be useful to preserve or enhance the efficient operation, image, or goodwill of the Marks and Patent and Travelin' Tom's Coffee Franchise.

You agree that System Standards we prescribe in the Brand Manual, or otherwise communicate to you in writing or another tangible form (for example, via a System extranet or website), are part of this Franchise Agreement as if fully set forth within its text. All references to this Franchise Agreement include all System Standards as periodically modified.

9.J MODIFICATION OF SYSTEM STANDARDS.

We periodically may modify System Standards, and these modifications may obligate you to invest additional capital in the Travelin' Tom's Coffee Franchise and/or incur higher operating costs. You agree to implement any changes in System Standards within the time we request, whether they involve refurbishing or remodeling the BEV and any Additional Equipment or any other aspect of the Travelin' Tom's Coffee Franchise, buying new equipment and/or assets, adding new services and products, adding personnel, or otherwise modifying your operations, as if they were part of this Franchise Agreement as of the Effective Date.

Because complete and detailed uniformity under many varying conditions may not be possible or practical, you acknowledge that we specifically reserve the right and privilege, as we consider best, in our sole discretion, to modify System Standards for any franchise owner based upon circumstances we consider important to promote that franchise owner's, or the System's, successful operation. We may choose not to authorize similar variations or accommodations to you or other franchisees and are not required to do so.

If you fail to follow any of the System Standards, we may send you a notice of violation and charge you a fee of \$1,000 for the first violation and \$5,000 for the second and each additional violation. If you fail to comply with the System Standard in the notice of violation within 30 days of the date of our notice, you will be required to pay us an additional \$5,000. These fees are in addition to any and all remedies that we have available under this Franchise Agreement, including but not limited to termination.



9.K MYSTERY SHOPPER PROGRAM.

To ensure uniformity and compliance with the System Standards, we may require you to conduct a self-shop by sending photos of your BEV and any Additional Equipment. In addition, we and our designated agents and representatives (including mystery shoppers) may at all times and without prior notice to you: (i) inspect the BEV and any Additional Equipment; (ii) photograph the BEV and any Additional Equipment and observe and video the BEV and Additional Equipment's operation for consecutive or intermittent periods as we desire; (iii) remove or obtain samples of any products and supplies; and (iv) interview and interact with the Travelin' Tom's Coffee Franchise's managers and customers. You agree to cooperate with us and our agents and representatives in any such activities. You agree to present to your customers the evaluation forms we periodically prescribe and to participate and/or request your customers to participate in any surveys performed by or for us. If the results of any mystery shopper are unsatisfactory, you must pay us a fee of \$1,000 to cover our travel and expenses and you will also be subject to non-compliance fees set forth in Section 9J.

10. MARKETING.

10.A BRAND FUND CONTRIBUTIONS

Recognizing the value of advertising and marketing to the goodwill and public image of the Travelin' Tom's Coffee Franchise, we have established a national advertising and marketing fund (the "Brand Fund") for the advertising, marketing, and public relations programs and materials we deem appropriate. You agree to pay \$1,000 for each franchise agreement you have entered into with us per year to the Brand Fund ("Brand Fund Contribution"). Brand Fund Contributions are due at the same time as your Royalty or at such other date we choose, as may be more fully set forth in the Brand Manual. We reserve the right to adjust your Brand Fund Contributions annually by up to 10% in our sole discretion. The Ad Council (see Section 10.C, below) may increase your Brand Fund Contributions at any time upon 75% approval from the Ad Council's members.

10.B USE OF ADVERTISING AND BRAND FUNDS.

- (1) The following provisions apply to the Brand Fund:
 - (a) We will direct all programs that the Brand Fund finances, with sole control over the creative concepts, materials, and endorsements used and their geographic, market, and media placement and allocation.
 - (b) We will account for the Brand Fund separately from our other funds and not use the Brand Fund for our general operating expenses.
 - (c) We do not have any fiduciary obligation for administering the Brand Fund. The Brand Fund may spend in any fiscal year more or less than the total Brand Fund payments in that year, borrow from us or others (paying reasonable interest) to cover deficits, or invest any surplus for future use. We will use all interest earned on Brand Fund payments to pay costs before using the Brand Fund's other assets.
 - (d) We will prepare an annual, unaudited statement of Brand Fund collections and expenses and give you the statement within 45 days upon the receipt of a written request. We may incorporate the Brand Fund or operate each through a separate entity whenever we deem appropriate. The successor entity will have all of the rights and duties specified in this Section 10.



- (e) We have the right, but no obligation, to use collection agents and institute legal proceedings to collect Brand Fund payments at the Brand Fund's expense. We also may forgive, waive, settle, and compromise all claims by or against the Brand Fund. Except as expressly provided in this Section 10, we assume no direct or indirect liability or obligation to you for collecting amounts due to, maintaining, directing, or administering the Brand Fund.
- (f) We may defer or reduce any Travelin' Tom's Coffee franchisee's required payments to the Brand Fund and, upon 30 days' prior written notice to you, reduce or suspend Brand Fund payments and operations for one or more periods of any length and terminate (and, if terminated, reinstate) the Brand Fund. If we terminate the Brand Fund, we will distribute all unspent monies to our franchise owners, and to us and our affiliates, in proportion to their, and our, respective Brand Fund payments during the preceding 12 month period.
- (g) The Brand Fund may pay for preparing and producing video, audio, and written materials and electronic media; developing, implementing, and maintaining websites that promotes Travelin' Tom's Coffee Franchises and/or related strategies; administering regional and multiregional marketing and advertising programs, including, without limitation, purchasing trade journal, direct mail, and other media advertising and using advertising, promotion, and marketing agencies and other advisors to provide assistance; and supporting public relations, market research, and other advertising, promotion, and marketing activities.
- (h) The Brand Fund periodically will give you samples of advertising, marketing, and promotional formats and materials at no cost.
- (i) We may use the Brand Fund to pay the reasonable salaries and benefits of personnel who manage and administer the Brand Fund, the Brand Fund's other administrative costs, travel expenses of personnel while they are on Brand Fund business, meeting costs, overhead relating to Brand Fund business, and other expenses we incur in activities reasonably related to administering or directing the Brand Fund and its programs, including, without limitation, conducting market research, public relations, preparing advertising, promotion, and marketing materials, and collecting and accounting for Brand Fund payments.
- (j) We intend the Brand Fund to maximize recognition of the Marks and patronage of Travelin' Tom's Coffee Franchises. Although we will try to use the Brand Fund to develop advertising and marketing materials and programs, and to place advertising and marketing, that will benefit all Travelin' Tom's Coffee Franchise, we cannot ensure that Brand Fund expenditures in or affecting any geographic area are proportionate or equivalent to Brand Fund payments by contributors operating in that geographic area or that any contributor benefits directly or in proportion to its Brand Fund payment from the development of advertising and marketing materials or the placement of advertising and marketing.
- (k) You understand and acknowledge that your Travelin' Tom's Coffee Franchise may not benefit directly or in proportion to its payment to the Brand Fund from the development and placement of advertising and development of marketing materials.



10.C AD COUNCIL.

We reserve the right to form an advisory board ("Ad Council") for the purpose of jointly advertising and promoting Travelin' Tom's Coffee Franchises. The Ad Council will determine the type of advertising we will use. Members of the Ad Council will prepare governing documents subject to the terms of this Franchise Agreement, the Brand Manual, and our consent. We will choose the members of the Ad Council in our sole discretion from our franchisees in the System. In order to be eligible for selection into the Ad Council, you must be in good standing, operate multiple Travelin' Tom's Coffee franchises, and be actively involved in the betterment of the Franchise System. If we appoint you to the Ad Council, you agree to join, participate in, and actively support the Ad Council. Your Brand Fund Contributions may be increased or decreased at any time upon super-majority (75%) approval of the Ad Council, upon 30 days' notice to you. We have the sole right, in our discretion, to form, change, or dissolve the Ad Council. We will determine the number of members of the Ad Council in our sole discretion and provide you with a copy of the Ad Council's governing documents upon your written request.

10.D LOCAL ADVERTISING.

Currently, you are not required to market on a local basis as an individual Travelin' Tom's Business and are not required to spend a minimum amount on local marketing and promotion in your Protected Territory. You are currently not required to participate in a local or regional advertising cooperative. You agree, at your sole cost and expense, to issue and offer such rebates, giveaways, and other promotions in accordance with advertising programs established by us, and further agree to honor the rebates, giveaways, and other promotions issued by other Travelin' Tom's Coffee franchisees under any such program, so long as such compliance does not contravene any applicable law, rule, or regulation. You will not create or issue any gift cards/certificates and will only sell gift cards/certificates that have been issued or sponsored by us and which are accepted at all Travelin' Tom's Businesses, and you will not issue coupons or discounts of any type except as approved by us. We may conduct market research and testing to determine consumer trends and the marketability of new food products and services.

You agree to cooperate by participating in our market research programs, test marketing new food products and services in the Travelin' Tom's Business and providing us with timely reports and other relevant information regarding such market research. You must conduct and participate in promotional campaigns (the "**Promotions**") which may from time to time be required, and you must conduct and participate in those Promotions in accordance with our policies and procedures. This may include requiring you to offer free products to customers on certain days or providing coupons (not to exceed \$500 per year unless authorized by the Ad Council). The value of Promotions you must offer may be increased at any time upon super-majority (75%) of the <u>Ad Council</u> and upon 30 days' notice to you, but will not exceed \$1,500 per calendar year. If we require you to conduct and participate in any Promotion, we reserve the right (but we are not required) to use a portion of the Brand Fund to help Travelin' Tom's Coffee Franchises defray a portion of any costs attributable to the Promotions. If we exercise this right, we will use the Brand Fund on a pro rata basis.

We must approve all advertising and promotional materials that we did not prepare or previously approve (including materials that we prepared or approved, and you modify). We will be deemed to have disapproved the materials if we fail to issue our written approval within 30 days after receipt. You may not use any advertising or promotional materials that we have disapproved (including materials that we previously approved and later disapprove). All advertising must be clear, factual, not misleading, and must conform to both the highest standards of ethical advertising and marketing and the advertising and marketing policies we may require from time to time. Before you conduct any advertising or marketing you must send us or our designated agency samples of your proposed materials for review.



You may not advertise via the Internet or a worldwide web page unless we have authorized you to do so in writing. Any such advertising must follow any online policy that may be contained in our Brand Manual. Our online policy may change as technology and the Internet changes. Under our online policy, we may retain the sole right to market on the Internet, including all use of websites, domain names, search techniques, locators, metatags, advertising, and co-branding arrangements. We may restrict your use of social media, blogs, and all other online sites where our trademarks are used. We may not allow you to independently market on the Internet, or use any domain name, address, locator, link, metatag, or search technique with words or symbols that are similar to the Marks. We intend that any franchisee website will be accessed only through our home page. We reserve the right to update these requirements at any time through the Brand Manual. You agree to not participate in any crowdfunding campaigns or similar moneyraising programs for your Travelin' Tom's Coffee Franchise. Your failure to comply with this Section is a material breach of this Franchise Agreement. You will provide us with content for our Internet marketing, and will sign Internet and intranet usage agreements if requested by us.

In an effort to promote your BEV and Additional Equipment, we reserve the right to develop and implement the use of marketing materials and advertisements which may include audio and/or video content in your BEV and Additional Equipment. This implementation may require you to install additional equipment, including video and audio equipment in your BEV, which you agree to do at your sole cost and expense. We shall have exclusive control over the content of any such marketing materials and advertisements.

10.E FRANCHISE SYSTEM WEBSITE.

We have established one or more websites to advertise, market, and promote Travelin' Tom's Coffee Franchises and the services and products that Travelin' Tom's Coffee franchisees offer and sell (the "System Website"). We will reference the Travelin' Tom's Coffee Franchise in the manner we determine from time to time. You must give us the information we request from time to time concerning the Travelin' Tom's Coffee Franchise to include on the System Website. By providing the information to us, you will be representing to us it is accurate and not misleading and does not infringe any third party's rights. We will own all intellectual property and other rights in the System Website, all information on it, and all information generated from it (including the domain name or URL, the log of "hits" by visitors, and any personal or business data that visitors supply). We are only required to reference your Travelin' Tom's Business on the System Website while you are in full compliance with your Franchise Agreement and all System Standards. If you are in default of any obligation under the Franchise Agreement or System Standards, then we may temporarily remove references to your Travelin' Tom's Business from the website until you fully cure the subject default(s).

For as long as we maintain the System Website, we shall have the right to use the Brand Fund's assets to develop, maintain, and update the System Website. We may periodically update and modify the System Website. You must promptly notify us whenever any information on your listing changes or is not accurate. You acknowledge that we have final approval rights over all information on the System Website. We may periodically implement and modify System Standards relating to the System Website. You may not, without our prior written approval, develop, maintain, or authorize any other website that mentions or describes you or the Travelin' Tom's Coffee Franchise or displays any of the Marks. Nothing in this Section shall limit our right to maintain websites other than the System Website. If you default on any of your obligations under this Franchise Agreement, we may temporarily remove all references to your Travelin' Tom's Coffee Franchise from the System Website until you fully cure all such defaults.

10.F E-LEAD PROGRAM

If you elect to use our digital marketing service (the "E-Lead Program"), in addition to the actual costs of the digital advertisements themselves, you agree to pay us an annual administrative fee (the "E-Lead Fee") of \$250 for E-Lead Lite or \$500 for E-Lead Plus. Your E-Lead Fee shall be paid when you enroll in the E-Lead Program, and shall be paid annually on the anniversary date of your enrollment. The E-Lead Program is currently optional, and you may un-enroll from the E-Lead Program at any time upon 30 days' written notice to us. Any E-Lead Fees paid to us are non-refundable under any circumstances. We reserve the right to require your enrollment in the E-Lead Program in the future, upon 60 days' written notice to you. We further reserve the right to discontinue the E-Lead Program, increase the fees and costs associated with the E-Lead Program, or otherwise revise the terms and conditions of the E-Lead Program at any time, in our sole discretion.

10.G. LIMITED TIME OFFER CAMPAIGN.

The limited time offer campaign is a flavor and marketing campaign currently offered in the Spring, Summer and Fall. Each kit is currently \$150 to \$500 and includes flavoring and marketing materials. We reserve the right to increase this fee upon 30 days' written to you. Your will be required to pay us this fee for each kit you purchase if you opt in to our optional limited time offer campaign. We reserve the right to require your participation in a limited time offer campaign upon 60 days' notice to you.

10.H. UNAUTHORIZED ADVERTISING FEE

We must approve all advertising and promotional materials we did not prepare or previously approve (including materials we prepared or approved and you modify) before you use them. If you use any advertising or promotional materials that are not approved by us (including materials that we previously approved and later disapprove) then, in addition to any other remedies under this Franchise Agreement, you will pay an unauthorized advertising fee of \$1,000 per occurrence to the Brand Fund.

11. REPORTS.

Upon our request, you must provide to us, at your expense and in a form acceptable to us, timely financial statements as specified by us. You agree to comply with all reporting requirements we prescribe. In order for us to provide the most timely and useful information to the Travelin' Tom's Coffee Franchise, it is essential that you collect certain information as soon as possible after the applicable accounting period closes. You agree to submit, based on the frequency we designate, completed relevant worksheets; payroll changes and current hours worked; bank statements; manual check stubs with invoice copies; and any other documents required to properly record all transactions affecting the Travelin' Tom's Coffee Franchise financial activity. If you fail to submit Travelin' Tom's Coffee Franchise-related items when required under this Section, we shall have the right to terminate the Franchise Agreement as provided in Section 15B.

You agree to give us, in the manner and format we prescribe from time to time, the following:

- (1) within five days of our request, all profit and loss and source and use of funds statements and a balance sheet for the Travelin' Tom's Coffee Franchise as of the end of the prior calendar month;
- by April 15th of each year, a copy of the tax return for the Travelin' Tom's Coffee Franchise for the previous calendar year; and



(3) any other data, information, and supporting records reasonably requested by us from time to time, including, without limitation, daily and weekly reports of product sales by category.

Your Managing Owner must certify and sign each report and financial statement in the manner we prescribe. If we so request, the profit and loss statement and balance sheet shall be certified by certified public accountant at your expense. We may disclose or use the data derived from these reports, your year-end reports, and any other financial statements from the operation of your Travelin' Tom's Coffee Franchise, for any purpose we deem appropriate, in our sole discretion. If we utilize your Travelin' Tom's Coffee Franchise's financial statements for disclosure in our Franchise Disclosure Document, we may be required to disclose identifying information about your Travelin' Tom's Coffee Franchise in such disclosure.

Subject to applicable law, you agree to preserve and maintain all records in a secure location at the Travelin' Tom's Coffee Franchise for at least three years, including, but not limited to, sales checks, purchase orders, invoices, payroll records, customer lists, check stubs, sales tax records and returns, cash Revenue and disbursement journals, and general ledgers.

12. INSPECTIONS AND AUDITS.

12.A OUR RIGHT TO INSPECT THE TRAVELIN' TOM'S COFFEE FRANCHISE.

To determine whether your Travelin' Tom's Coffee Franchise is in compliance with this Franchise Agreement and all System Standards, we and our designated agents or representatives may at all times and without prior notice to you: (1) inspect the Travelin' Tom's Coffee Franchise, BEV, and/or any Additional Equipment; (2) photograph the Travelin' Tom's Coffee Franchise, BEV, or any Additional Equipment, and observe and videotape the operation thereof for consecutive or intermittent periods we desire; (3) remove samples of any products and supplies; (4) interview the Travelin' Tom's Coffee Franchise managers, personnel, and customers; (5) inspect and copy any books, records, and documents relating to the Travelin' Tom's Coffee Franchise operation; and (6) access any electronic records related to the Travelin' Tom's Coffee Franchise. You agree to cooperate with us fully under this Section. If we exercise any of these rights, we will not interfere unreasonably with the Travelin' Tom's Coffee Franchise operation. If we conduct an inspection of your Travelin' Tom's Coffee Franchise and determine you are not operating in compliance with this Franchise Agreement or the System Standards, you agree to remedy any issues, violations, or other concerns of ours and you acknowledge and agree that you may be required to temporarily close your Travelin' Tom's Business. In addition, we may require that you attend remedial training that addresses your operational deficiencies and pass our inspection before reopening at your sole cost and expense. Nothing contained herein shall prevent us from exercising any other right which we may have under this Franchise Agreement, including, without limitation, termination.

12.B OUR RIGHT TO AUDIT.

We may, at any time during your business hours, and without prior notice to you, examine your Travelin' Tom's Coffee Franchise business, bookkeeping, and accounting records, sales and income tax records and returns, and other records. We may also conduct an audit through independent auditors, which may involve auditors conducting an examination at the location of your Travelin' Tom's Coffee Franchise or, alternatively, your submission of such materials to auditors. We may also require you to conduct a complete self-audit of the Travelin' Tom's Coffee Franchise, in which case you agree to audit the Travelin' Tom's Coffee Franchise in accordance with our instructions and System Standards. You agree to cooperate fully with us, our representatives, and independent accountants in any examination. Furthermore, if an examination is necessary due to your failure to furnish reports, supporting records, or other information as



required, or to furnish these items on a timely basis, or if our examination reveals a failure to report, you agree to reimburse us for the costs of the examination, including, without limitation, the charges of attorneys and independent accountants and the travel expenses, room and board, and compensation of our employees. If an audit reveals that your purchases of Travelin' Tom's Coffee branded cups equals less than thirty percent (30%) of your gross sales, you shall pay us a branded cup audit fee of \$3,000 unless you can provide written substantiation of proper usage of branded cups in your Travelin' Tom's Business. These remedies are in addition to our other remedies and rights under this Franchise Agreement and applicable law, including the fee for violations under Section 9J.

13. TRANSFERS.

13.A TRANSFER BY US.

We maintain a staff to manage and operate the System and staff members can change as employees come and go. We cannot guarantee the continued participation by or employment of any of our shareholders, directors, officers, or employees.

This Franchise Agreement is fully assignable by us (without prior notice to you) and shall inure to the benefit of any assignee(s) or other legal successor(s) to our interest in this Franchise Agreement; provided that we shall, subsequent to any such assignment, remain liable for the performance of our obligations under this Franchise Agreement up to the effective date of the assignment. We may also delegate some or all of our obligations under this Franchise Agreement to one or more designees without assigning this Franchise Agreement.

We may change our ownership or form and/or assign this Franchise Agreement and any other agreement to a third party without restriction. After our assignment of this Franchise Agreement to a third party who expressly assumes the obligations under this Franchise Agreement, we no longer will have any performance or other obligations under this Franchise Agreement.

13.B TRANSFER BY YOU.

You understand and acknowledge that the rights and duties this Franchise Agreement creates are personal to you and your Owners and that we have granted you the Travelin' Tom's Coffee Franchise in reliance upon our perceptions of your and your Owners' individual or collective character, skill, aptitude, attitude, business ability, and financial capacity. None of the following may be transferred without our prior written approval: (i) this Franchise Agreement (or any interest in this Franchise Agreement); (ii) the Travelin' Tom's Coffee Franchise (or any right to receive all or a portion of the Travelin' Tom's Coffee Franchise's profits, losses, purchase price, or capital appreciation related to the Travelin' Tom's Coffee Franchise); (iii) substantially all of the assets of the Travelin' Tom's Coffee Franchise, including, without limitation, the BEV or any Additional Equipment; (iv) any ownership interest in you (regardless of its size); or (v) any ownership interest in any of your Owners (if such Owners are legal entities). A transfer of the Travelin' Tom's Coffee Franchise ownership, possession, or control, or substantially all of its assets, may be made only with a transfer of this Franchise Agreement. All proposed transfers of Additional Equipment require our approval. Any transfer without our approval is a breach of this Franchise Agreement and has no effect.

In this Franchise Agreement, the term "transfer" includes a voluntary, involuntary, direct, or indirect assignment, sale, gift, exchange, grant of a security interest, or change of ownership in this Franchise Agreement, the Travelin' Tom's Coffee Franchise, the Franchise or interest in the Travelin' Tom's Coffee Franchise, or other disposition. An assignment, sale, gift, or other disposition includes the following events:



- (1) transfer of ownership of capital stock, a partnership or membership interest, or another form of ownership interest;
- (2) merger or consolidation or issuance of additional securities or other forms of ownership interest;
- (3) any sale of a security convertible to an ownership interest;
- (4) transfer of an interest in you, this Franchise Agreement, the Travelin' Tom's Coffee Franchise or substantially all of its assets, or in your Owners in a divorce, insolvency, entity dissolution proceeding, or otherwise by operation of law;
- (5) if one of your Owners dies, a transfer of an interest in you or your Owner by will, declaration of or transfer in trust, or under the laws of intestate succession;
- (6) foreclosure upon the Travelin' Tom's Coffee Franchise, or your transfer, surrender, or loss of possession, control, or management of the Travelin' Tom's Coffee Franchise; or
- (7) subleasing your BEV to a third party without express written consent.

You may not pledge this Franchise Agreement (to someone other than us), or an ownership interest in you or your Owners as security for any loan or other financing, unless (1) we grant our prior written consent, and (2) unless we agree otherwise in writing, the lender agrees its claims will be subordinate to all amounts you owe at any time to us or our affiliates.

13.C CONDITIONS FOR APPROVAL OF TRANSFER.

If you are in full compliance with this Franchise Agreement, subject to the other provisions of this Section 13, we will approve a transfer that meets all the requirements in this Section. A non-controlling ownership interest in you or your Owners (determined as of the date on which the proposed transfer will occur) may be transferred if the proposed transferee and its direct and indirect owners (if the transferee is an Entity) are of good character, pass a background check, and meet our then-applicable standards for Travelin' Tom's Coffee Franchise owners (including no ownership interest in or performance of services for a Competitive Business), you and each of your Owners execute an amendment to this Franchise Agreement acknowledging the change in ownership interests, you reimburse our attorney fees associated with approval of the transfer, and each of the new owners executes our then-current form of Owners Agreement. If the proposed transfer is of this Franchise Agreement or of a controlling ownership interest in you or one of your Owners, or is one of a series of transfers (regardless of the time period over which these transfers take place) which in the aggregate transfers this Franchise Agreement or a controlling ownership interest in you or one of your Owners, then all of the following conditions must be met before or concurrently with the effective date of the transfer:

- (1) the transferee must apply for a Travelin' Tom's Coffee Franchise and must meet all of our standards to become a Travelin' Tom's Coffee franchisee and have, in our sole discretion, sufficient business experience, aptitude, and financial resources to operate the Travelin' Tom's Coffee Franchise;
- (2) you have paid all Royalty and Brand Fund Contributions, and other amounts owed to us, our affiliates, and third-party vendors, including any outstanding financing for the BEV and any Additional Equipment, and have submitted all required reports and statements;



- (3) you have not violated any provision of this Franchise Agreement or any other agreement with us during both the 60 day period before you requested our consent to the transfer and the period between your request and the effective date of the transfer;
- (4) neither the transferee nor its owners (if the transferee is an Entity) or affiliates have an ownership interest (direct or indirect) in or perform services for a Competitive Business;
- (5) the transferee (or its Managing Owner, or, if applicable, Designated Manager) satisfactorily complete our training program;
- (6) the transferee agrees to pay us or our affiliates a remodel fee to upgrade, remodel, and refurbish the Travelin' Tom's Coffee Franchise, including the BEV and any Additional Equipment, in accordance with our current requirements and specifications for the Travelin' Tom's Coffee Franchise, within 45 days after the effective date of the transfer (we will advise the transferee before the effective date of the transfer of the specific actions it must take within this time period), and to deposit with us the estimated cost to complete the upgrade or remodel;
- (7) the transferee shall (if the transfer is of this Franchise Agreement), or you shall (if the transfer is of a controlling ownership interest in you or one of your Owners), sign our then-current form of franchise agreement and related documents, including but not limited to our then-current form of Owners Agreement or other guaranty, any and all of the provisions of which may differ materially from any and all of those contained in this Franchise Agreement;
- (8) you or the transferee pays us a transfer fee. The transfer fee to transfer the Travelin' Tom's Coffee Franchise to a then-existing Travelin' Tom's Coffee franchisee is \$5,000 (per Franchise) and \$7,500 (per Franchise) to transfer the Travelin' Tom's Coffee Franchise to any other parties. You must pay us a \$1,000 non-refundable deposit upon the request for our approval of the transfer. If this Travelin' Tom's Coffee Franchise transfer is to your child, parent, sibling, or spouse, we will not charge a transfer fee but you will be required to reimburse us any attorney fees we incur;
- (9) unless prohibited by state law, you and your transferring Owners sign a general release, in a form satisfactory to us, of any and all claims against us and our shareholders, officers, directors, employees, and agents;
- (10) if you or your Owners finance any part of the purchase price, you and/or your Owners agree that all of the transferee's obligations under promissory notes, agreements, or security interests reserved in the Travelin' Tom's Coffee Franchise are subordinate to the transferee's obligation to pay Royalty and Brand Fund Contributions and other amounts due to us, our affiliates, and third-party vendors and otherwise to comply with this Franchise Agreement. You must acknowledge and agree that we are not a party to or liable for financing arrangements between the transferor and transferee;
- (11) you and your transferring Owners (and your and their spouses and other immediate family members) will not, for two years beginning on the transfer's effective date, engage in any of the activities proscribed in Section 16D below;
- (12) you and your transferring Owners will not directly or indirectly at any time or in any manner (except with respect to other Travelin' Tom's Coffee Franchises you own and



operate) identify yourself or themselves or any business as a current or former Travelin' Tom's Coffee Franchise or as one of our franchise owners; use any Mark, any colorable imitation of a Mark, or other indicia of a Travelin' Tom's Coffee Franchise in any manner or for any purpose; or utilize for any purpose any trade name, trade, or service mark, or other commercial symbol that suggests or indicates a connection or association with us;

- if the transferee is a lead of ours or was referred to you by us, then in addition to the transfer fee, you agree to pay us \$15,000. Alternatively, if the transfer results in us incurring any broker or other placement fees, then in addition to the transfer fee, you agree to reimburse us upon receipt of our invoice; and
- the transferee agrees to take possession of the BEV, together with all Additional Equipment under this Franchise Agreement, as a condition to the transfer.

We may review all information regarding the Travelin' Tom's Coffee Franchise you give the transferee, correct any information we believe is inaccurate, and give the transferee copies of any reports you have given us or we have made regarding the Travelin' Tom's Coffee Franchise.

13.D TRANSFER TO AN ENTITY

You may transfer your ownership interests to a different Entity with our approval, provided that the controlling ownership interests remain the same and all owners comply with all conditions set forth in Section 13C, except that you will not be required to pay us a transfer fee under such section. However, you must reimburse us for all of our fees and costs, including attorney fees, associated with your transfer to the new Entity. Our right of first refusal in Section 13G shall not apply for any transfer conducted under this Section 13D.

13.E <u>DEATH OR DISABILITY</u>.

- Transfer Upon Death or Disability. Upon the Managing Owner's death or disability, the Managing Owner's executor, administrator, conservator, guardian, or other personal representative must transfer the Managing Owner's ownership interest in you to a third party (which may be your or the Managing Owner's heirs, beneficiaries, devisees, or other Owners of the Entity). That transfer must be completed within a reasonable time, not to exceed 90 days from the date of death or disability, and is subject to all of the terms and conditions in this Section 13. A failure to transfer the Managing Owner's ownership interest in you within this time period is a breach of this Franchise Agreement, and this Franchise Agreement may be terminated. The term "disability" means a mental or physical disability, impairment, or condition reasonably expected to prevent or that actually does prevent the Managing Owner from supervising the management and operation of the Travelin' Tom's Coffee Franchise.
- Qperation Upon Death or Disability or Default. If, upon the Managing Owner's death or disability, a manager approved by us is not managing the Travelin' Tom's Coffee Franchise, your or the Managing Owner's executor, administrator, conservator, guardian, or other personal representative must appoint a replacement manager within 15 days from the date of death or disability. The manager must complete our standard Initial Training at your expense. If applicable, a new Managing Owner acceptable to us also must be appointed for the Travelin' Tom's Coffee Franchise within 30 days of the date of the death or disability.



13.F EFFECT OF CONSENT TO TRANSFER.

Our consent to a transfer of this Franchise Agreement and the Travelin' Tom's Coffee Franchise, or any interest in you or your Owners, is not a representation of the fairness of the terms of any contract between you and the transferee, a guarantee of the Travelin' Tom's Coffee Franchise's or transferee's prospects of success, or a waiver of any claims we have against you (or your Owners) or of our right to demand the transferee's full compliance with this Franchise Agreement.

13.G OUR RIGHT OF FIRST REFUSAL.

If you or any of your Owners at any time determine to sell or transfer an interest in this Franchise Agreement, the BEV, the Travelin' Tom's Coffee Franchise, or an ownership interest in you (except to or among your current Owners, which is not subject to this Section), in a transaction that otherwise would be allowed under Sections 13B and 13C above, you or your Owners agree to obtain from a responsible and fully disclosed buyer, and send to us a true and complete copy of, a bona fide executed written offer (which may include a letter of intent) relating exclusively to an interest in you or in this Franchise Agreement and the Travelin' Tom's Coffee Franchise. The offer must include details of the payment terms of the proposed sale and the sources and terms of any financing for the proposed purchase price. To be a valid, bona fide offer, the proposed purchase price must be in a dollar amount, and the proposed buyer must submit with its offer an earnest money deposit equal to 5% or more of the offering price.

The right of first refusal process will not be triggered by a proposed transfer that would not be allowed under Sections 13B and 13C above. We may require you or your Owners to send us copies of any materials or information sent to the proposed buyer or transferee regarding the possible transaction.

We may elect to purchase the interest offered for the price and on the terms and conditions contained in the offer. Such election shall come by written notice delivered to you or your selling Owner(s) within 30 days after we receive (a) an exact copy of the offer and (b) all other information we request concerning the offer and the proposed purchaser, subject to our satisfaction, provided that:

- (1) we may substitute cash for any form of payment proposed in the offer (such as ownership interests in a privately-held entity);
- our credit will be deemed equal to the credit of any proposed buyer (meaning that, if the proposed consideration includes promissory notes, we or our designee may provide promissory notes with the same terms as those offered by the proposed buyer);
- (3) we will have an additional 30 days to prepare for closing after notifying you of our election to purchase; and
- (4) we must receive, and you and your Owners agree to make, all customary representations and warranties given by the seller of the assets of a business or the ownership interests in a legal entity, as applicable, including, without limitation, representations and warranties regarding: (a) ownership and condition of and title to ownership interests and/or assets; (b) liens and encumbrances relating to ownership interests and/or assets; and (c) validity of contracts and the liabilities, contingent or otherwise, of the entity whose assets or ownership interests are being purchased.

We have the unrestricted right to assign this right of first refusal to a third party, who then will have the rights described in this Section.



If we do not exercise our right of first refusal and otherwise approve the transfer in accordance with the conditions in Sections 13B and 13C above, you or your Owners may complete the sale to the proposed buyer on the original offer's terms.

If you do not complete the sale to the proposed buyer within 60 days after we notify you that we do not intend to exercise our right of first refusal, or if there is a material change in the terms of the sale (which you agree to tell us promptly), we or our designee will have an additional right of first refusal during the 30 day period following either the expiration of the 60 day period or our receipt of notice of the material change(s) in the sale's terms, either on the terms originally offered or the modified terms, at our or our designee's option.

14. EXPIRATION OF THIS FRANCHISE AGREEMENT.

14.A YOUR RIGHT TO ACQUIRE A SUCCESSOR FRANCHISE.

Upon expiration of this Franchise Agreement, you will have the option to acquire two additional successive ten-year terms ("Successor Franchise(s)"), provided that:

- (1) you and each of your Owners have fully complied with this Franchise Agreement during its term, which includes satisfying all monetary obligations owed by you to us, our affiliates, or your suppliers or creditors, whether under this Franchise Agreement or otherwise; and
- (2) you and each of your Owners (if you are an Entity) are, both on the date you give us written notice of your election to acquire a Successor Franchise (as provided in Section 14B below) and on the date on which the term of the Successor Franchise would commence, in full compliance with this Franchise Agreement; and
- (3) (a) you maintain possession of the BEV and, if your BEV has not completed the required remodels or is not in compliance with current standards, pay to us or our affiliate the cost of remodeling and upgrading the BEV and any Additional Equipment, as well as adding or replacing improvements, assets, signage, and otherwise modifying the Travelin' Tom's Coffee Franchise as we require to comply with System Standards then-applicable for new Travelin' Tom's Coffee Franchises, or (b) at your option, you secure a substitute BEV and any Additional Equipment we approve and you develop that BEV and any Additional Equipment according to System Standards then-applicable for Travelin' Tom's Coffee franchises;
- (4) subject to state law, you execute a general release, in a form prescribed by us, of any and all claims which you may have against us and our affiliates and our respective shareholders, directors, employees, and agents in their corporate and individual capacities. Unless otherwise prevented by state law, we will consider your failure to sign the release and to deliver it to us for acceptance and execution within 30 days after it is delivered to you to be an election not to acquire a Successor Franchise;
- you execute the then-current form of franchise agreement (the "Successor Franchise Agreement") and all other agreements, legal instruments, and documents then customarily used by us in the renewal of our franchises. The Successor Franchise Agreement and these other agreements, legal instruments, and documents may vary materially from those agreements, legal instruments, and documents currently in use by us, including the payment of higher and/or additional fees. We have the right to refuse to renew the license granted



under this Franchise Agreement if we have given you written notice three or more times for failure to comply with this Franchise Agreement, whether or not such failure is subsequently cured. When you sign the Successor Franchise Agreement, you are not obligated to pay our then-current initial franchise fee but you will owe a renewal fee of \$7,500; and

(6) you will pay the highest tier of royalty payment under the new franchise agreement (meaning that you will not be able to take advantage of any step-up royalty schedules that may be offered to new franchisees).

You acknowledge and agree that if you and each of your Owners are not in full compliance with this Franchise Agreement, both on the date you give us written notice of your election to acquire a Successor Franchise and on the date on which the term of the Successor Franchise commences, we need not grant you a Successor Franchise, regardless of whether we had, or chose to exercise, the right to terminate this Franchise Agreement during its term under Section 15B.

14.B GRANT OF A SUCCESSOR FRANCHISE.

You agree to give us written notice ("Your Notice") of your election to acquire a Successor Franchise no more than 12 months and no less than six months before this Franchise Agreement expires. We agree to give you written notice ("Our Notice"), not more than six months after we receive Your Notice, of our decision:

- (1) to grant you a Successor Franchise;
- (2) to grant you a Successor Franchise on the condition you correct existing deficiencies of the Travelin' Tom's Coffee Franchise or in your operation of the Travelin' Tom's Coffee Franchise;
- (3) not to grant you a Successor Franchise based on our determination you and your Owners have not fully complied with this Franchise Agreement during its term or were not in full compliance with this Franchise Agreement and all System Standards on the date you gave us written notice of your election to acquire a Successor Franchise; or
- (4) not grant you a successor because we no longer maintain a franchise program for Travelin' Tom's Coffee franchises.

If applicable, Our Notice will:

- (1) describe the remodeling, expansion, improvements, and/or modifications required to bring the BEV and any Additional Equipment into compliance with then-applicable System Standards for new Travelin' Tom's Coffee Franchises; and
- (2) state the actions you must take to correct operating deficiencies and the time in which you must correct these deficiencies.

If we elect not to grant you a Successor Franchise, Our Notice will describe the reasons for our decision. If we elect to grant you a Successor Franchise, your right to acquire a Successor Franchise is subject to your full compliance with all of the terms and conditions of this Franchise Agreement through the date of its expiration, in addition to your compliance with the obligations described in Our Notice.



If Our Notice states that you must remodel the Travelin' Tom's Coffee Franchise and/or must cure certain deficiencies of the Travelin' Tom's Coffee Franchise or its operation as a condition to our granting you a Successor Franchise, we will give you written notice of our decision not to grant a Successor Franchise, based upon your failure to complete the remodeling and/or to cure those deficiencies, not less than 90 days before this Franchise Agreement expires, provided, however, that we need not give you this 90 days' notice if we decide not to grant you a Successor Franchise due to your breach of this Franchise Agreement during the 90 day period before it expires. We may extend this Franchise Agreement's term for the time period necessary to give you either reasonable time to correct deficiencies or the 90 days' notice of our refusal to grant a Successor Franchise. If you fail to notify us of your election to acquire a Successor Franchise within the prescribed time period, we need not grant you a Successor Franchise.

15. TERMINATION OF FRANCHISE AGREEMENT.

15.A TERMINATION BY YOU.

If (a) you and your Owners are in full compliance with this Franchise Agreement, (b) and we materially fail to comply with this Franchise Agreement, (c) and we do not correct the failure or otherwise provide reasonable evidence of our efforts to correct such failure within 60 days after you deliver written notice of the material failure to us, then you may terminate this Franchise Agreement, effective upon 30 days' written notice to us.

Your termination of this Franchise Agreement other than according to this Section 15A will be deemed a termination without cause and a breach of this Franchise Agreement.

15.B TERMINATION BY US.

We may terminate this Franchise Agreement, effective upon delivery of written notice of termination to you, if:

- (1) you or any of your Owners have made or make any material misrepresentation or omission in acquiring the Travelin' Tom's Coffee Franchise or operating the Travelin' Tom's Coffee Franchise;
- you do not open the Travelin' Tom's Coffee Franchise for business within three months after the Effective Date;
- (3) your Managing Owner, or, if applicable, Designated Manager and/or other required attendees do not satisfactorily complete the initial training program and you fail to appoint a Managing Owner or Designated Manager capable of satisfactorily completing the Initial Training within 30 days of such failure;
- (4) you cease to operate the Travelin' Tom's Business or otherwise abandon the Travelin' Tom's Coffee Franchise for a period of 12 consecutive months, or any shorter period that indicates an intent by the Franchisee to discontinue operation of the Travelin' Tom's Coffee Franchise, unless and only to the extent that full operation of the Travelin' Tom's Coffee Franchise is suspended or terminated due to fire, flood, earthquake, terrorism, act of God, death or disability of your Managing Owner, or other similar causes beyond the Franchisee's control and not related to the availability of funds to Franchisee;
- (5) you or any of your Owners make or attempt to make any transfer in violation of Section 13;



- (6) you or any of your Owners are or have been convicted by a trial court of, or plead or have pleaded no contest to, a felony;
- (7) you fail to maintain the insurance we require or fail to name us and our affiliates as additional insureds on the required insurance and do not correct the failure within ten days after we deliver written notice of that failure to you;
- (8) if you or an Owner commits an action or inaction that can reasonably be expected to adversely affect the reputation of the System or the goodwill associated with the Marks (for purposes of this subsection (8), any allegation of action involving harm or criminal activity involving minors may be deemed, in our sole discretion, to adversely affect the reputation of the System);
- (9) you or any of your Owners knowingly make any unauthorized use or disclosure of any part of the Brand Manual or any other Confidential Information;
- (10) you violate any health, safety, or sanitation law, ordinance, or regulation, or operate the Travelin' Tom's Coffee Franchise in an unsafe manner, and do not begin to cure the violation immediately, and correct the violation within three days after you receive notice from us or any other party;
- (11) you violate any other applicable law, regulation, ordinance, or consent decree, or fail to maintain any bond, license, or permit, and do not cure such violation or failure within 48 hours after we or any applicable government agency deliver notice to you of that violation or failure;
- you fail to pay us or our affiliates any amounts due and do not correct the failure within ten days after we deliver written notice of that failure to you;
- (13) you fail to pay when due any federal or state income, service, sales, or other taxes due on the Travelin' Tom's Coffee Franchise operation, unless you are in good faith contesting your liability for these taxes;
- (14) you or any of your Owners (a) fail on three or more separate occasions within any 12 consecutive month period to comply with this Franchise Agreement, whether or not we notify you of the failures, and, if we notify you of the failures, whether or not you correct the failures after our delivery of notice to you; or (b) fail on two or more separate occasions within any 12 consecutive month period to comply with the same obligation under this Franchise Agreement, whether or not we notify you of the failures, and, if we notify you of the failures, whether or not you correct the failures after our delivery of notice to you;
- (15) you make an assignment for the benefit of creditors or admit in writing your insolvency or inability to pay your debts generally as they become due; you consent to the appointment of a receiver, trustee, or liquidator of all or the substantial part of your property; the Travelin' Tom's Coffee Franchise is attached, seized, subjected to a writ or distress warrant, or levied upon, unless the attachment, seizure, writ, warrant, or levy is vacated within 30 days; or any order appointing a receiver, trustee, or liquidator of you or the Travelin' Tom's Coffee Franchise is not vacated within 30 days following the order's entry;



- (16) you or any of your Owners' assets, property, or interests are blocked under any law, ordinance, or regulation relating to terrorist activities, or you or any of your Owners otherwise violate any such law, ordinance, or regulation;
- (17) you or any of your Owners fail to comply with any other provision of this Franchise Agreement or any System Standard and do not correct the failure within 30 days after we deliver written notice of the failure to you;
- (18) there is a termination of any other franchise agreement or other agreement between you or your affiliates and us or any of our affiliates;
- (19) you have three or more insufficient funds or returned checks in any one calendar year;
- you commit Territory Infringement three or more times in any 12 consecutive month period;
- (21) you indicate in writing your intention to consummate any of the preceding actions; or
- your Travelin' Tom's Business is cited by an authority for improper operation(s) three or more times within any calendar year.

16. OUR AND YOUR RIGHTS AND OBLIGATIONS UPON TERMINATION OR EXPIRATION OF THIS FRANCHISE AGREEMENT.

16.A PAYMENT OF AMOUNTS OWED TO US.

You agree to pay us and our affiliate(s) within 15 days after this Franchise Agreement expires or is terminated, or on any later date we determine, the amounts due to us (or our affiliates), the Royalties, Brand Fund Contributions, any outstanding financing for the BEV and any Additional Equipment, interest, and all other amounts owed to us (and our affiliates) which then are unpaid.

16.B DE-IDENTIFICATION.

When this Franchise Agreement expires or is terminated:

- (1) you may not directly or indirectly, at any time or in any manner (except with other Travelin' Tom's Coffee franchises you own and operate), identify yourself or any business as a current or former Travelin' Tom's Coffee franchisee or as one of our current or former franchise owners; use any Mark, any colorable imitation of a Mark, or other indicia of a Travelin' Tom's Coffee Franchise in any manner or for any purpose; or use for any purpose any trade name, trade or service mark, or other commercial symbol that indicates or suggests a connection or association with us;
- you agree to take the action required to cancel or assign all fictitious or assumed name or equivalent registrations relating to your use of any Mark;
- unless we exercise our right to purchase under Section 16E of this Agreement, you agree to deliver to us, at your expense, within 30 days of expiration or termination, all signs, sign faces, sign cabinets, marketing materials, forms, and other materials containing any Mark or otherwise identifying or relating to a Travelin' Tom's Coffee Franchise, and to fully decommission the BEV and any Additional Equipment in accordance with Section 3E(7)



of this Franchise Agreement and the System Standards. If you fail to do so in the required time period, you agree to allow us, without liability to you or third parties for trespass or any other claim, to take possession of the BEV and any Additional Equipment, to remove any signs or other materials containing any Marks from the Travelin' Tom's Coffee Franchise, and to otherwise modify the BEV and any Additional Equipment so as to no longer be identifiable as related to the Travelin' Tom's Coffee Franchise;

- (4) you acknowledge that all telephone numbers, facsimile numbers, social media websites, Internet addresses, and email addresses (collectively "Identifiers") used in the operation of your Travelin' Tom's Business constitute our assets, and within five days of termination or expiration of this Franchise Agreement, you will take such actions necessary to cancel or assign to us or our designee, as determined in our sole discretion, all of your right, title, and interest in and to such Identifiers and will notify the telephone company and all listing agencies of the termination or expiration of your right to use any Identifiers, including but not limited to any regular, classified, or other telephone directory listings associated with the Identifiers, and to authorize a transfer of the same at our direction. You also hereby agree to take all actions required to cancel all assumed name or equivalent registrations related to your use of the Marks. You acknowledge that we have the sole rights to, and interest in, all Identifiers used by you to promote your Travelin' Tom's Business or that are otherwise associated with the Marks. You hereby irrevocably appoint us, with full power of substitution, as your true and lawful attorney-in-fact with all powers necessary to execute such directions and authorizations as may be necessary or prudent to accomplish the foregoing. You further appoint us to direct the telephone company, postal service, registrar, Internet Service Provider, listing agency, website operator, or any other third party to transfer such Identifiers to us or our designee, and such third parties may accept such direction by us pursuant to this Franchise Agreement as conclusive evidence of our rights to the Identifiers and our authority to direct their transfer;
- (5) you agree to give us, within 30 days after the expiration or termination of this Franchise Agreement, evidence satisfactory to us of your compliance with the obligations of this Section 16B; and
- (6) you must follow any reasonable procedures established by us to ensure the expiration or termination of this Franchise Agreement creates the least disruption possible to the System, including those procedures set forth in the Brand Manual

16.C CONFIDENTIAL INFORMATION.

You agree that when this Franchise Agreement expires or is terminated, you will immediately cease using any of our Confidential Information (including computer software or similar technology and digital passwords and identifications we have licensed to you or that otherwise are proprietary to us or the System) in any business or otherwise and return to us all copies of the Brand Manual and any other confidential materials we have loaned you, as well as any customer data you may have.

16.D COVENANT NOT TO COMPETE.

Upon termination, transfer, or expiration of this Franchise Agreement, you and your Owners agree that for two years beginning on (a) the effective date of the termination, transfer, or expiration, or on (b) the date on which all persons restricted by this Section begin to comply with this Section, whichever is later, neither you nor any of your Owners (or your or their spouses) will have any direct or indirect interest as an owner (whether of record, beneficially, or otherwise), investor, partner, director, officer, employee,



consultant, representative, or agent in any Competitive Business (as defined in Section 8 above) located at or within (i) a 20-mile radius from your Travelin' Tom's Business; and (ii) a 20-mile radius from all other Travelin' Tom's Businesses that are operating or under development as of the beginning of the Restricted Period.

These restrictions also apply after transfers, as provided in Section 13C (12) above. If any person restricted by this Section refuses to comply with these obligations, the two-year period for that person will commence with the entry of a court order enforcing this provision. You and your Owners expressly acknowledge that you possess skills and general abilities and have other opportunities for exploiting these skills. Consequently, our enforcing the covenants made in this Section will not deprive you of your personal goodwill or ability to earn a living.

In the event a court of competent jurisdiction determines that the two-year post-term restricted period contained herein is too long to be enforceable, then the post-term restricted period shall be for a period of one year beginning on the effective date of termination, transfer, or expiration of this Franchise Agreement.

16.E OUR RIGHT TO PURCHASE THE FRANCHISE.

- (1) <u>Exercise of Option</u>. Upon any of the following:
 - (a) our termination of this Franchise Agreement according to its terms and conditions;
 - (b) the expiration of this Franchise Agreement; or
 - (c) your termination of this Franchise Agreement;

we have the option, exercisable by giving you written notice within 30 days after the date of termination, to purchase the assets of the Travelin' Tom's Coffee Franchise, including, without limitation, the BEV and any Additional Equipment. We have the unrestricted right to assign this option to purchase. If we purchase the Travelin' Tom's Coffee Franchise, we are entitled to all customary warranties and representations in our asset purchase, including, without limitation, representations and warranties as to ownership and condition of and title to assets; liens and encumbrances on assets; validity of contracts and agreements; and liabilities affecting the assets, contingent or otherwise.

- (2) <u>Purchase Price</u>. The purchase price for the Travelin' Tom's Coffee Franchise will be its fair market value, provided these items will not include any value for:
 - (a) the Travelin' Tom's Coffee Franchise or any rights granted by this Franchise Agreement;
 - (b) goodwill attributable to our Marks, brand image, and other intellectual property; or
 - (c) participation in the network of Travelin' Tom's Coffee Franchises.

We may exclude from the assets purchased any assets and supplies that are not reasonably necessary (in function or quality) to the Travelin' Tom's Coffee Franchise operation or that we have not approved as meeting standards for Travelin' Tom's Coffee Franchises, and the purchase price will reflect these exclusions.



- (3) <u>Appraisal</u>. If we and you cannot agree on fair market value, fair market value will be determined by an independent appraiser selected by us. We will select the appraiser within 15 days after we notify you that we wish to exercise our purchase option (if you and we have not agreed on fair market value before then). You and we will bear the costs of the appraiser. The appraiser must complete the appraisal within 30 days after. The purchase price will be the independent appraisal amount.
- (4) <u>Closing</u>. We or our assignee will pay the purchase price at the closing, which will take place not later than 60 days after the purchase price is determined, although we or our assignee may decide after the purchase price is determined not to purchase the Travelin' Tom's Coffee Franchise. We may set off against the purchase price, and reduce the purchase price by, any and all amounts you or your Owners owe us or our affiliates. At the closing, you agree to deliver instruments transferring to us or our assignee:
 - (a) good and merchantable title to the assets purchased, free and clear of all liens and encumbrances (other than liens and security interests acceptable to us), with all sales and other transfer taxes paid by you;
 - (b) all of the Travelin' Tom's Coffee Franchise licenses and permits which may be assigned or transferred;
 - (c) the title, or lease, (as applicable) to the BEV and any Additional Equipment; and

If you cannot deliver clear title to all of the purchased assets, or if there are other unresolved issues, we and you will close the sale through an escrow. You and your Owners further agree to execute general releases, in a form satisfactory to us, of any and all claims against us and our owners, officers, managers, employees, agents, successors, and assigns.

16.F CONTINUING OBLIGATIONS.

All of our and your Owners' obligations which expressly or by their nature survive this Franchise Agreement's expiration or termination will continue in full force and effect subsequent to and notwithstanding its expiration or termination and until they are satisfied in full or expire by their nature.

17. RELATIONSHIP OF THE PARTIES/INDEMNIFICATION.

17.A <u>INDEPENDENT CONTRACTORS</u>.

You and we understand and agree that this Franchise Agreement does not create a fiduciary relationship between you and us, that you and we are and will be independent contractors, and that nothing in this Franchise Agreement is intended to make either you or us a general or special agent, joint venturer, partner, or employee of the other for any purpose. You agree to identify yourself conspicuously in all public records, letterhead, and business forms, and in all dealings with customers, suppliers, public officials, Travelin' Tom's Coffee Franchise personnel, and others, as the Travelin' Tom's Coffee Franchise owner under a franchise we have granted, and to place notices of independent ownership on the BEV and any Additional Equipment and on the forms, business cards, stationery, advertising, and other materials we require from time to time. You will use your legal name on all documents for use with employees and contractors, including but not limited to, employment applications, time cards, pay checks, and employment and independent contractor agreements, and will not use the Marks on these documents. Upon our request, you and each employee will sign an employment relationship acknowledgment form within seven days stating that you alone are the employer and operate the Travelin' Tom's Business.



17.B NO LIABILITY FOR ACTS OF OTHER PARTY.

We and you may not make any express or implied agreements, warranties, guarantees, or representations, or incur any debt, in the name or on behalf of the other or represent our respective relationship is other than franchisor and franchise owner. You acknowledge that we have no responsibility to ensure that the Travelin' Tom's Business is developed and operated in compliance with all applicable laws and regulations, and we will not be obligated for any damages to any person or property directly or indirectly arising out of the Travelin' Tom's Coffee Franchise operation or the business you conduct under this Franchise Agreement.

17.C TAXES.

We will have no liability for any sales, use, service, occupation, excise, gross revenue, income, property, or other taxes, whether levied upon you or the Travelin' Tom's Coffee Franchise, due to the business you conduct (except for our income taxes). You are responsible for paying these taxes and must reimburse us for any taxes we must pay to any state taxing authority on account of either your operation or payments you make to us.

17.D INDEMNIFICATION.

You agree to indemnify, defend, and hold harmless us, our affiliates, and our and their respective shareholders, directors, officers, employees, agents, successors, and assignees (the "<u>Indemnified Parties</u>") against, and to reimburse any one or more Indemnified Parties for, all claims, obligations, and damages directly or indirectly arising out of the Travelin' Tom's Coffee Franchise operation, the business you conduct under this Franchise Agreement, your employment or contractual relationship with your employees or independent contractors, any loss of data (including customer information) resulting from a breach of such data caused in any part by you or your negligence, or your breach of this Franchise Agreement, including, without limitation, those alleged to be or found to have been caused by the Indemnified Party's negligence, as well as any fees, costs, or liabilities incurred by us on your behalf, including fees and costs incurred by us to recover amounts due to you on your behalf, unless (and then only to the extent that) the claims, obligations, or damages are determined to be caused solely by our gross negligence or willful misconduct in a final, un-appealable ruling issued by a court or arbitrator with competent jurisdiction.

For purposes of this indemnification, "claims" include all obligations, damages (actual, consequential, or otherwise), and costs that any Indemnified Party reasonably incurs in defending any claim against it, including, without limitation, reasonable accountants', arbitrators', attorneys', and expert witness fees, costs of investigation and proof of facts, court costs, travel and living expenses, and other expenses of litigation, arbitration, or alternative dispute resolution, regardless of whether litigation, arbitration, or alternative dispute resolution is commenced. Each Indemnified Party may defend any claim against it and agree to settlements or take any other remedial, corrective, or other actions and such actions will affect your obligation to indemnify under this Section.

This indemnity will continue in full force and effect, subsequent to and notwithstanding this Franchise Agreement's expiration or termination. An Indemnified Party need not seek recovery from any insurer or other third party, or otherwise mitigate its losses and expenses, to maintain and recover fully a claim for indemnity under this Section. You agree that a failure to pursue a recovery or mitigate a loss will not reduce or alter the amounts that an Indemnified Party may recover under this Section.

We will indemnify you against, and reimburse you for (1) all damages for which you are held liable in any judicial or administrative proceeding arising out your use of any Mark or Patent in compliance this Franchise Agreement; and (2) the costs in defending any claim brought against Franchisee or in any



proceeding in which Franchisee is named as a party arising out of Franchisee's use of any Mark or Patent in compliance with this Franchise Agreement, provided you have timely notified us of the claim or proceeding and have complied with this Franchise Agreement.

The indemnification obligations under this Section 17D shall expressly survive any termination, expiration, or non-renewal of this Franchise Agreement.

18. ENFORCEMENT.

18.A SECURITY INTEREST.

As security for the performance of your obligations under this Franchise Agreement, you grant us a security interest in all of the assets of the Travelin' Tom's Coffee Franchise, including but not limited to the BEV and any Additional Equipment, inventory, fixtures, furniture, equipment, accounts, supplies, contracts, proceeds, and products of all those assets. You understand that we may make all required UCC filings to perfect our security interest in the assets of the Travelin' Tom's Coffee Franchise. You agree to execute such other documents as we may reasonably request to further document, perfect, and record our security interest. If you default on any of your obligations under this Franchise Agreement, we may exercise all rights of a secured creditor granted to us by law, in addition to our other rights under this Franchise Agreement and at law. If you are required to finance the initial purchase of any asset of your Travelin' Tom's Business by a third-party lender (the "Initial Lender"), you must give us notice of the same. If the Initial Lender requires we subordinate our security interest in the assets of the Travelin' Tom's Coffee Franchise as a condition to lending you working capital for the operation of the Travelin' Tom's Coffee Franchise, we will agree to subordinate under terms and conditions determined by us. You are not permitted to obtain any additional loans (other than the initial loan with the Initial Lender) unless you obtain our prior written approval. The provisions of this Section are subject to applicable state law, including state franchise laws.

18.B SEVERABILITY AND SUBSTITUTION OF VALID PROVISIONS.

Except as expressly provided to the contrary in this Franchise Agreement, each section, paragraph, term, and provision of this Franchise Agreement is severable, and if, for any reason, any part is held to be invalid or contrary to or in conflict with any applicable present or future law or regulation in a final, unappealable ruling issued by any court, agency, or tribunal with competent jurisdiction, that ruling will not impair the operation of, or otherwise affect, any other portions of this Franchise Agreement, which will continue to have full force and effect and bind the parties.

If any covenant which restricts competitive activity is deemed unenforceable by virtue of its scope in terms of area, business activity prohibited, and/or length of time, but would be enforceable if modified, you and we agree that the covenant will be enforced to the fullest extent permissible under the laws and public policies applied in the jurisdiction whose law determines the covenant's validity.

If any applicable and binding law or rule of any jurisdiction requires more notice than this Franchise Agreement requires of this Franchise Agreement's termination or of our refusal to enter into a Successor Franchise Agreement, or some other action this Franchise Agreement does not require, or if, under any applicable and binding law or rule of any jurisdiction, any provision of this Franchise Agreement or any System Standard is invalid, unenforceable, or unlawful, the notice and/or other action required by the law or rule will be substituted for the comparable provisions of this Franchise Agreement, and we may modify the invalid or unenforceable provision or System Standard to the extent required to be valid and enforceable or delete the unlawful provision in its entirety. You agree to be bound by any promise or covenant imposing



the maximum duty the law permits which is subsumed within any provision of this Franchise Agreement, as though it were separately articulated in and made a part of this Franchise Agreement.

18.C <u>WAIVER OF OBLIGATIONS</u>.

We and you may by written instrument unilaterally waive or reduce any obligation of or restriction upon the other under this Franchise Agreement, effective upon delivery of written notice to the other or another effective date stated in the notice of waiver. Any waiver granted will be without prejudice to any other rights we or you have, will be subject to continuing review, and may be revoked at any time and for any reason effective upon delivery of ten days' prior written notice.

We and you will not waive or impair any right, power, or option this Franchise Agreement reserves (including, without limitation, our right to demand exact compliance with every term, condition, and covenant or to declare any breach to be a default and to terminate this Franchise Agreement before its term expires) because of any custom or practice at variance with this Franchise Agreement's terms; our or your failure, refusal, or neglect to exercise any right under this Franchise Agreement or to insist upon the other's compliance with this Franchise Agreement, including, without limitation, any System Standard; our waiver of or failure to exercise any right, power, or option, whether of the same, similar, or different nature, with other Travelin' Tom's Coffee franchises; the existence of franchise agreements for other Travelin' Tom's Coffee franchises which contain provisions different from those contained in this Franchise Agreement; or our acceptance of any payments due from you after any breach of this Franchise Agreement. No special or restrictive legend or endorsement on any check or similar item given to us will be a waiver, compromise, settlement, or accord and satisfaction. We may remove any legend or endorsement, which then will have no effect.

Neither we nor you shall be liable for loss or damage or deemed to be in breach of this Franchise Agreement if our or your failure to perform our or your obligations results from any event of force majeure. Any delay resulting from an event of force majeure will extend performance accordingly or excuse performance, in whole or in part, as may be reasonable under the circumstances. No party shall be liable for any delay in the fulfillment of or failure to fulfill its obligations in whole or in part (other than the payment of money as may be owed by a party) under this Franchise Agreement where the delay or failure is solely due to force majeure, as described below. In the event of force majeure, the parties' obligations shall be extended or relieved only to the extent the parties are respectively necessarily prevented or delayed in such performance during the period of such force majeure. As used in this Franchise Agreement, the term "force majeure" shall mean any act of God, strike, lock-out or other industrial disturbance, war (declared or undeclared), terrorist event, riot, epidemic, fire or other catastrophe, act of any government and any other similar cause which is beyond the party's control and cannot be overcome by use of normal commercial measures. Force Majeure should be construed narrowly and does not include general economic, market or societal conditions, or any changes thereto, even those that are the direct or indirect result of the force majeure event. The party whose performance is affected by an event of force majeure shall give prompt notice of such force majeure event to the other party, which in no case shall be more than 48 hours after the event, setting forth the nature thereof and an estimate as to its duration, and the affected party shall furnish the other party with periodic reports regarding the progress of the force majeure event. Each party must use its best efforts to mitigate the effect of the event of force majeure upon its performance of the Agreement and to fulfill its obligations under the Franchise Agreement. Upon completion of the event of force majeure, the party affected must as soon as reasonably practicable recommence the performance of its obligations under this Franchise Agreement. However, in the event the force majeure continues for a period of six months or more, then the unaffected party may, at its option, terminate this Franchise Agreement by 30 days' written notice to the party asserting such force majeure. An event of force majeure does not relieve a party from liability for an obligation which arose before the occurrence of the force majeure event, nor does that event affect any obligation to pay money owed under the Franchise Agreement



or to indemnify us, whether such obligation arose before or after the force majeure event. An event of force majeure shall not affect Franchisee's obligations to comply with any restrictive covenants in this Franchise Agreement during or after the force majeure event.

18.D COSTS AND ATTORNEY FEES.

You shall pay all costs and expenses (including reasonable fees of attorneys and other engaged professionals) incurred by us in successfully enforcing, issuing notices of default, or obtaining any remedy arising from the breach of this Franchise Agreement, including for both arbitration and state and federal court actions. The existence of any claims, demands, or actions which you may have against us, whether arising from this Franchise Agreement or otherwise, shall not constitute a defense to our enforcement of any representations, warranties, covenants, agreements or obligations herein against you or your Owners. The prevailing party in any arbitration or litigation arising out of or relating to this Franchise Agreement shall be entitled to recover from the other party all damages, costs, and expenses, including court costs and reasonable attorney fees, incurred by the prevailing party in successfully enforcing any provision of this Franchise Agreement.

18.E RIGHTS OF PARTIES ARE CUMULATIVE.

Our and your rights under this Franchise Agreement are cumulative, and our or your exercise or enforcement of any right or remedy under this Franchise Agreement will not preclude our or your exercise or enforcement of any other right or remedy which we or you are entitled by law to enforce.

18.F MEDIATION.

Except as otherwise provided in this Franchise Agreement, any claim or controversy arising out of or related to this Franchise Agreement, or the making, performance, breach, interpretation, or termination thereof shall first be subject to non-binding mediation in the city and state of our principal business address, which is currently in Florence, Kentucky. Mediation shall not defer or suspend our exercise of any termination right under Sections 15 and 16. Non-binding mediation hereunder shall be concluded within 60 days of the issuance of the request, or such longer period as may be agreed upon by the parties in writing ("Mediation Termination Date"). All aspects of the mediation process shall be treated as confidential, shall not be disclosed to others, and shall not be offered or admissible in any other proceeding or legal action whatsoever. The parties shall bear their own costs of mediation, and shall share equally in the cost of the mediator or mediation service. Mediation under this Section is not intended to alter or suspend the rights or obligations of the parties under this Franchise Agreement or to determine the validity or effect of any provision of this Franchise Agreement but is intended to furnish the parties an opportunity to resolve disputes amicably, expeditiously, and in a cost-effective manner on mutually acceptable terms. The nonbinding mediation provided for hereunder shall be commenced by the party requesting mediation giving written notice of the request for mediation to the party with whom mediation is sought. The request shall specify with reasonable particularity the matters for which non-binding mediation is sought. Non-binding mediation hereunder shall be conducted by a mediator or mediation program designated by us in writing. We shall make the designation within a reasonable time after issuance of the request.

18.G <u>BINDING ARBITRATION</u>.

Except for claims under Section 18K, any dispute or controversy arising out of or relating to this Franchise Agreement not settled by informal negotiations or mediation will, at the request of either party, be settled by final and binding arbitration conducted in the city and state of our principal business address, which is currently in Florence, Kentucky, in accordance with the then-current Commercial Arbitration Rules of the American Arbitration Association or its successor organization (the "AAA") and otherwise as



set forth below on an individual basis (not a class action). Except for claims excluded from mediation and arbitration herein, the arbitrator, and not any federal, state, or local court or agency, shall have exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability, or formation of this Franchise Agreement, including, but not limited to, any claim that all or any part of this Franchise Agreement is void or voidable.

Neither party may initiate arbitration prior to the Mediation Termination Date. Following the Mediation Termination Date, either party may initiate the arbitration proceeding by making a written demand to the other. Both parties will then be obligated to engage in arbitration. The demand for arbitration must be served on the other party within the period provided by Section 18M, and must contain a statement setting forth the nature of the dispute, the amount involved, if any, and the remedies sought. A demand for arbitration will not operate to stay, postpone, or rescind the effectiveness of any termination of this Franchise Agreement. Arbitration will not proceed until any protest of arbitrability is resolved by the arbitrator or by an appropriate court, if necessary. Arbitration will be conducted before a single arbitrator who is familiar with legal disputes of the type at issue and who has at least 10 years' experience as a lawyer or in the franchise business. The parties will mutually agree on the selection of the arbitrator; however, if the parties have not agreed on the selection of an arbitrator within 30 days after the arbitration demand, either party may request the AAA or successor organization to appoint a qualified arbitrator. Within 10 days after appointment of the arbitrator, the parties will meet with the arbitrator, in person or by telephone, for a preliminary conference. At the preliminary conference, the parties will establish the extent of and schedule for discovery, including the production of relevant documents, identification of witnesses, depositions, and the stipulation of uncontested facts. At this preliminary conference, the date for the hearing will be set. At the preliminary conference, the arbitrator will set forth the procedures to be followed at the hearing. Should a dispute arise over the extent of or propriety of any discovery request, the arbitrator will make a final determination after hearing each party's position. At least 5 days before the scheduled hearing, each party must deliver to the arbitrator and to the other party a written summary of its position on the issues in dispute.

The arbitrator will issue a written decision within 10 days after conclusion of the hearing, explaining the basis for the decision. Judgment upon the decision rendered by the arbitrator may be entered in any court having jurisdiction. This decision will be binding upon both parties. The arbitrator will have authority to assess actual damages sustained by reason of any breach or wrongful termination of this Franchise Agreement but will not have any authority to amend or modify the terms of this Franchise Agreement or to assess punitive damages or treble damages.

The parties will use due diligence to meet the foregoing time schedule, and the arbitrator will have the right to impose appropriate sanctions against any party who fails to comply with the agreed-upon time schedule. The arbitrator will use best efforts to comply with the foregoing time schedule, but may unilaterally modify it if, in his opinion, modification is necessary for a proper and just resolution of the dispute. The parties may jointly modify the agreed upon time schedule, subject to the arbitrator's approval. The fees charged by and authorized costs incurred by the arbitrator will be shared equally by the parties, and each party will bear all of its own costs of arbitration; provided, however, that the arbitration decision will provide that the substantially prevailing party will recover from the other party its actual costs and expenses (including arbitrator's fees and expenses, and attorney fees and expenses) incurred in connection with the dispute.

The entire arbitration proceedings and related documents are confidential. Except as necessary to enforce the decision of the arbitrator hereunder, all conduct, statements, promises, offers, views, and opinions, whether oral or written, made in the course of the arbitration by any of the parties, their agents, employees, or representatives, and the arbitrator, are confidential. These matters will not be discoverable or admissible for any purposes, including impeachment, in any litigation or other proceeding involving the



parties, and will not be disclosed to anyone who is not an agent, employee, expert witness, or representative for any of the parties; however, evidence otherwise discoverable or admissible is not excluded from discovery or admission as a result of its use in the arbitration.

This provision does not apply to any government agency.

18.H GOVERNING LAW.

All matters relating to arbitration will be governed by the Federal Arbitration Act (9 U.S.C. §§ 1 et seq.). Except to the extent governed by the Federal Arbitration Act, the United States Trademark Act of 1946 (Lanham Act, 15 U.S.C. Sections 1051 et seq.), or other federal law, this Franchise Agreement, the Travelin' Tom's Coffee Franchise, and all claims arising from the relationship between us and you will be governed by the laws of the State of Kentucky, without regard to its conflict of laws rules except that the Kentucky Business Opportunity Investment Act shall not apply if your Travelin' Tom's Coffee Franchise is located outside the State of Kentucky.

18.I <u>CONSENT TO JURISDICTION</u>.

Subject to Sections 18F and 18G above and the provisions below, we, you, and your Owners agree that all actions arising under this Franchise Agreement or otherwise as a result of the relationship between you and us must be commenced in the state or federal court of general jurisdiction which is closest to where our principal office then is located (currently Florence, Kentucky), and we and you (and each Owner) irrevocably consent to the jurisdiction of those courts and waive any objection to either the jurisdiction of or venue in those courts. Nonetheless, we and you and your Owners agree that any of us may enforce any arbitration orders and awards in the courts of the state or states in which you are domiciled or the Travelin' Tom's Coffee Franchise is located. These provisions are subject to applicable state law.

18.J WAIVER OF PUNITIVE DAMAGES AND JURY TRIAL.

Except for your obligation to indemnify us for third party claims under Section 17D, and except for punitive damages available to either party under federal law, we, you, and your Owners waive to the fullest extent permitted by law any right to or claim for any punitive or exemplary damages against the other and agree that, in the event of a dispute between us and you, the party making a claim will be limited to equitable relief and to recovery of any actual damages it sustains.

We and you irrevocably waive trial by jury in any action, proceeding, or counterclaim, whether at law or in equity, brought by either of us.

18.K PROVISIONAL REMEDIES.

Nothing in this Franchise Agreement bars our right to obtain specific performance of this Franchise Agreement, injunctive relief from a court of competent jurisdiction, and/or other provisional relief, including but not limited to: (i) enforcement of liens, security agreements, or attachment, as we deem to be necessary or appropriate to compel you to comply with your obligations to us and/or to protect the Marks, Patent, trade secrets, copyrighted materials, intellectual property, or Confidential Information; (ii) any claim or dispute involving or contesting the validity of any of the Marks, Patent, trade secrets, copyrighted materials, intellectual property, or Confidential Information; (iii) alleged violations of federal or state antitrust laws; (iv) the right to indemnification or the manner in which it is exercised, any claim or controversy arising out of or related to this Franchise Agreement, or the making, performance, breach, interpretation, or termination thereof, (iv) relief against threatened or actual conduct that has or will cause us, the Marks, the Patent, the Confidential Information, and/or the System loss or damage; (v) any of the



restrictive covenants contained in this Franchise Agreement; or (vi) enforcement of any of the post-termination obligations under this Franchise Agreement. You agree we may obtain such specific performance or injunctive or provisional relief in addition to such further or other relief as may be available at law or in equity. You agree that we will not be required to post a bond to obtain such specific performance or injunctive or provisional relief and that your only remedy if an injunction is entered against you will be the dissolution of that injunction, if warranted, upon due hearing (all claims for damages by injunction being expressly waived hereby). The prevailing party shall be entitled to recover its costs and reasonable attorney fees incurred by it in obtaining such relief. The parties expressly agree that the venue for such litigation shall be the state or federal courts located in the city closest to our principal place of business (currently Florence, Kentucky), provided however that we may obtain such relief in any state or federal court with proper jurisdiction. The parties consent to the exercise of personal jurisdiction over them by these courts, and to the propriety of venue in these courts for the purpose of this Section 18K, and the parties waive any objections that they would otherwise have in this regard.

18.L BINDING EFFECT.

This Franchise Agreement is binding upon us and you and our and your respective executors, administrators, beneficiaries, permitted assigns, and successors in interest. Subject to our right to modify the Brand Manual and System Standards, this Franchise Agreement may not be modified except by a written agreement signed by both our and your duly-authorized officers; provided, however, this Franchise Agreement may be modified on renewal without your prior approval.

18.M LIMITATIONS OF CLAIMS.

Except for claims arising from your nonpayment or underpayment of amounts you owe us, any and all claims arising out of or relating to this Franchise Agreement or our relationship with you will be barred unless a judicial or arbitration proceeding is commenced within one year from the date on which the party asserting the claim knew or should have known of the facts giving rise to the claims. However, the parties agree that in order to comply with this provision, either party may commence a judicial or arbitration proceeding before a related mediation proceeding is declared completed.

18.N CONSTRUCTION.

The preambles and attachments are a part of this Franchise Agreement which, together with the System Standards contained in the Brand Manual (which may be periodically modified, as provided in this Franchise Agreement), and the Franchise Disclosure Document, constitute our and your entire agreement, and there are no other oral or written understandings or agreements between us and you, or oral or written representations by us, relating to the subject matter of this Franchise Agreement, the franchise relationship, or the Travelin' Tom's Coffee Franchise. Any understandings or agreements reached, or any representations made, before this Franchise Agreement are superseded by this Franchise Agreement.

Any policies we adopt and implement from time to time to guide us in our decision-making are subject to change, are not a part of this Franchise Agreement, and are not binding on us. Except as expressly provided in this Franchise Agreement, nothing in this Franchise Agreement is intended or deemed to confer any rights or remedies upon any person or legal entity not a party to this Franchise Agreement. Except where this Franchise Agreement expressly obligates us reasonably to approve or not unreasonably to withhold our approval of any of your actions or requests, we have the absolute right to refuse any request you make or to withhold our approval of any of your proposed, initiated, or completed actions that require our approval.



The headings of the sections and paragraphs in this Franchise Agreement are for convenience only and do not define, limit, or construe the contents of these sections or paragraphs.

References in this Franchise Agreement to "we," "us," and "our," with respect to all of our rights and all of your obligations to us under this Franchise Agreement, include any of our affiliates with whom you deal. The term "affiliate" means any person or entity directly or indirectly owned or controlled by, under common control with, or owning or controlling you or us. The term "control" means the power to direct or cause the direction of management and policies.

If two or more persons are at any time the Owners of the Travelin' Tom's Coffee Franchise, whether as partners or joint venture, their obligations and liabilities to us will be joint and several. References to "Owner" mean any person holding a direct or indirect ownership interest (whether of record, beneficially, or otherwise) or voting rights in you (or a transferee of this Franchise Agreement and the Travelin' Tom's Coffee Franchise or an ownership interest in you), including, without limitation, any person who has a direct or indirect interest in you (or a transferee), this Franchise Agreement, the Travelin' Tom's Coffee Franchise, or the Travelin' Tom's Coffee Franchise as well as any person who has any other legal or equitable interest, or the power to vest in himself or herself any legal or equitable interest, in their revenue, profits, rights, or assets.

References to a "<u>controlling ownership interest</u>" in you or one of your Owners (if an Entity) means a 51% or greater ownership interest in the entity. In the case of a proposed transfer of an ownership interest in you or one of your owners, the determination of whether a "controlling ownership interest" is involved must be made as of both immediately before and immediately after the proposed transfer to see if a "controlling ownership interest" will be transferred (because of the number of Owners before the proposed transfer) or will be deemed to have been transferred (because of the number of Owners after the proposed transfer).

"Person" means any natural person, corporation, limited liability company, general or limited partnership, unincorporated association, cooperative, or other legal or functional entity.

Unless otherwise specified, all references to a number of days shall mean calendar days and not business days.

The term "<u>Travelin' Tom's Coffee Franchise</u>" includes, without limitation, all of the assets of the Travelin' Tom's Coffee Franchise you operate under this Franchise Agreement.

This Franchise Agreement may be executed in multiple copies, each of which will be deemed an original.

Nothing in this Franchise Agreement or in any related agreement is intended to disclaim the representations made in the Franchise Disclosure Document.

18.0 COVENANT OF GOOD FAITH

If applicable law implies a covenant of good faith and fair dealing in this Franchise Agreement, the parties agree that the covenant shall not imply any rights or obligations that are inconsistent with a fair construction of the terms of this Franchise Agreement. Additionally, if applicable law shall imply the covenant, you agree that: (i) this Franchise Agreement (and the relationship of the parties that is inherent in this Franchise Agreement) grants us the discretion to make decisions, take actions, and/or refrain from taking actions not inconsistent with our explicit rights and obligations under this Franchise Agreement that may affect favorably or adversely your interests; (ii) we will use our judgment in exercising the discretion



based on our assessment of our own interests and balancing those interests against the interests of our franchisees generally (including ourselves and our affiliates if applicable), and specifically without considering your individual interests or the individual interests of any other particular franchisee; (iii) we will have no liability to you for the exercise of our discretion in this manner, so long as the discretion is not exercised in bad faith; and (iv) in the absence of bad faith, no trier of fact in any arbitration or litigation shall substitute its judgment for our judgment so exercised.

18.P SURVIVAL

We and you (and your Owners) agree that this Section 18 shall apply during the term of this Franchise Agreement and following the termination, expiration, or non-renewal of this Franchise Agreement.

19. NOTICES AND PAYMENTS.

All written notices, reports, and payments permitted or required to be delivered by this Franchise Agreement will be deemed to be delivered:

- (1) at the time delivered by hand;
- one business day after transmission by facsimile, email, or other electronic system if the sender has confirmation of successful transmission;
- one business day after being placed in the hands of a nationally-recognized commercial courier service for next business day delivery; or
- three business days after placement in the United States Mail by Registered or Certified Mail, Return Receipt Requested, postage prepaid.

Any notice to us must be sent to the address specified on the signature page of this Franchise Agreement, although we may change this address for notice by giving you notice of the new address. Any written notice we send to you may be sent only to the Managing Owner, or, if applicable, the Designated Manager at the address specified on the signature page of this Franchise Agreement. You may change the person and/or address for notice only by giving us 30 days' prior written notice by any of the means specified in subparagraphs (1) through (4) above of this Section.

Any required payment or report which we do not actually receive during regular business hours on the date due (or postmarked by postal authorities at least two days before then) will be deemed delinquent.

20. COMPLIANCE WITH ANTI-TERRORISM LAWS.

You and your Owners agree to comply, and to assist us to the fullest extent possible in our efforts to comply, with Anti-Terrorism Laws (defined below). In connection with that compliance, you and your Owners certify, represent, and warrant that none of your property or interests is subject to being blocked under, and that you and your Owners otherwise are not in violation of, any of the Anti-Terrorism Laws. "Anti-Terrorism Laws" mean Executive Order 13224 issued by the President of the United States, the USA PATRIOT Act, and all other present and future federal, state, and local laws, ordinances, regulations, policies, lists, and other requirements of any governmental authority addressing or in any way relating to terrorist acts and acts of war. Any violation of the Anti-Terrorism Laws by you or your Owners, or any blocking of your or your Owners' assets under the Anti-Terrorism Laws, shall constitute good cause for immediate termination of this Franchise Agreement as provided in Section 15B above.



21. ELECTRONIC MAIL.

You acknowledge and agree that exchanging information with us by email is efficient and desirable for day-to-day communications and that we and you may utilize email for such communications. You authorize the transmission of email by us and our employees, vendors, and affiliates ("Official Senders") to you, your Owners (if you are an Entity), the Managing Owner, and, if applicable, any Designated Manager during the term of this Franchise Agreement.

You further agree that: (a) Official Senders are authorized to send emails to those of your employees as you may occasionally authorize for the purpose of communicating with us; (b) you will cause your officers, directors, and employees to give their consent to Official Senders' transmission of emails to them; (c) you will require such persons not to opt out or otherwise ask to no longer receive emails from Official Senders during the time that such person works for or is affiliated with you; and (d) you will not opt out or otherwise ask to no longer receive emails from Official Senders during the term of this Franchise Agreement.

The consent given in this Section 21 shall not apply to the provision of notices by either party under this Franchise Agreement under Section 19 using email unless the parties otherwise agree in a written document manually signed by both parties.

(Signature Page Follows)



IN WITNESS WHEREOF, the parties have executed and delivered this Franchise Agreement on the dates noted below.

Address for Notices Pursuant to Section 19 of this Franchise Agreement	Signatures
Our Address 5945 Centennial Circle Florence, Kentucky 41042	MOBILE COFFEE COMPANY, LLC, a Delaware limited liability company
Attn: President	Ву:
	Printed Name:
	Title:
	Date:
Your Address	FRANCHISEE:
	Company Name
	Ву:
	Printed Name:
	Title:
	Date:



FRANCHISE AGREEMENT-ATTACHMENT A

FRANCHISE DATA SHEET

1.	Agreement is:, 20
2.	<u>Protected Territory</u> . The Protected Territory set forth in Section 2A of the Franchise Agreement will be the area as shown on the map or described below:
3.	BEV Royalty Schedule . Your BEV Royalty Schedule will be (select one):
	3 annual installments
	6 annual installments
	9 annual installments
4.	<u>Identification of Managing Owner</u> . Your Managing Owner as of the Effective Date is You may not change the Managing Owner without prior written approval.
5.	<u>Identification of Designated Manager</u> . Your Designated Manager, if applicable, as of the Effective Date is You may not change the Designated Manager without prior written approval.
6.	Renewal. (Select one)
	a This Franchise Agreement is for a new Travelin' Tom's Coffee Franchise.
	b This Franchise Agreement is a successor franchise agreement and is renewing of an existing Travelin' Tom's Coffee Franchise. You agree to pay the renewal fee set forth in the franchise agreement being renewed and are not required to pay an Initial Franchise Fee. Your and our pre-opening obligations set forth in this Franchise Agreement are hereby modified accordingly. No Initial Training shall be required. Your Royalty fee schedule is modified to be based on the date that you signed the initial franchise agreement for your Travelin' Tom's Coffee Franchise. You agree to enter into a renewal addendum to this Franchise Agreement and, subject to state law, you and each of your Owners agree to execute a general release of claims.



FRANCHISE AGREEMENT-ATTACHMENT B

OWNERSHIP INTERESTS

This <u>Attachment B</u> is current and complete as of the Effective Date shown in <u>Attachment A</u> of the Franchise Agreement

Franchisee:	_		
		Ownership k One)	
Individual Partne	ership Corp	oration Limited Li	iability Company
If a Partnership , provide n active in management, and indicate			g percentage owned, whether rmed.
If a Corporation , give the s and director, and list the names and owned by each.			and addresses of each officer g what percentage of stock is
If a Limited Liability Com manager(s), and list the names and a held by each member.			n, the name and address of the entage of membership interest
If you are an entity with mu at least 51% ownership interest and			is a natural person must have 's interest).
State and Date of Formation/Incorpo	oration:		
Management (managers, officers,	board of directo	ors, etc.):	
Name		Title	
Members, Stockholders, Partners	*:		
Name		Address	Percentage Owned
*If any members, stockholders or	r partners are o	entities, please list the	owners of such entities up

(Signature on following page)



through the individuals.

FRANCHISEE:

By:	
Title:	
Date:	



FRANCHISE AGREEMENT-ATTACHMENT C

OWNERS AGREEMENT

As a condition to the execution by Mobile Coffee Company, LLC ("we" or "us"), of a France	hise
Agreement with ("Franchisee"), each of the undersig	ned
individuals ("Owners"), who constitute all of the owners of a direct or indirect beneficial interes	t in
Franchisee, as well as their respective spouses, covenant and agree to be bound by this Owners Agreen	nent
("Owners Agreement").	
1. <u>Acknowledgments</u> .	
1.1 <u>Franchise Agreement</u> . Franchisee entered into a franchise agreement with us effective	e as
of, 20 ("Franchise Agreement"). Capitalized words not defi	ned
in this Owners Agreement will have the same meanings ascribed to them in the Franchise Agreement.	

Role of Owners. Owners are the beneficial owners or spouses of the beneficial owners of all of the equity interest, membership interest, or other equity controlling interest in Franchisee and acknowledge there are benefits received and to be received by each Owner, jointly and severally, and for themselves, their heirs, legal representatives, and assigns. Franchisee's obligations under the Franchise Agreement, including the confidentiality and non-compete obligations, would be of little value to us if Franchisee's owners were not bound by the same requirements. Under the provisions of the Franchise Agreement, Owners are required to enter into this Owners Agreement as a condition to our entering into the Franchise Agreement with Franchisee. Owners will be jointly and severally liable for any breach of this Owners Agreement.

2. <u>Non-Disclosure and Protection of Confidential Information.</u>

- 2.1 <u>Confidentiality</u>. Under the Franchise Agreement, we will provide Franchisee with specialized training, proprietary trade secrets, and other Confidential Information relating to the establishment and operation of a franchised business. The provisions of the Franchise Agreement governing Franchisee's non-disclosure obligations relating to our Confidential Information are hereby incorporated into this Owners Agreement by reference, and Owners agree to comply with each obligation as though fully set forth in this Owners Agreement as a direct and primary obligation of Owners. Further, we may seek the same remedies against Owners under this Owners Agreement as we may seek against Franchisee under the Franchise Agreement. Any and all information, knowledge, know-how, techniques, and other data, which we designate as confidential, will also be deemed Confidential Information for purposes of this Owners Agreement.
- 2.2 Immediate Family Members. Owners acknowledge that they could circumvent the purpose of Section 2.1 by disclosing Confidential Information to an immediate family member (i.e., spouse, parent, sibling, child, or grandchild). Owners also acknowledge that it would be difficult for us to prove whether Owners disclosed the Confidential Information to family members. Therefore, each Owner agrees that he or she will be presumed to have violated the terms of Section 2.1 if any member of his or her immediate family uses or discloses the Confidential Information or engages in any activities that would constitute a violation of the covenants listed in Section 3, below, if performed by Owners. However, Owners may rebut this presumption by furnishing evidence conclusively showing that Owners did not disclose the Confidential Information to the family member.



3. Covenant Not to Compete.

- 3.1 <u>Non-Competition During and After the Term of the Franchise Agreement</u>. Owners acknowledge that as a participant in our system, they will receive proprietary and confidential information and materials, trade secrets, and the unique methods, procedures, and techniques which we have developed. The provisions of the Franchise Agreement governing Franchisee's restrictions on competition both during the term of the Franchise Agreement and following the expiration or termination of the Franchise Agreement are hereby incorporated into this Owners Agreement by reference, and Owners agree to comply with and perform each such covenant as though fully set forth in this Owners Agreement as a direct and primary obligation of Owners. Further, we may seek the same remedies against Owners under this Owners Agreement as we may seek against Franchisee under the Franchise Agreement.
- 3.2 <u>Construction of Covenants</u>. The parties agree that each such covenant related to non-competition will be construed as independent of any other covenant or provision of this Owners Agreement. If all or any portion of a covenant referenced in this Section 3 is held unreasonable or unenforceable by a court or agency having valid jurisdiction in a final decision to which we are a party, Owners agree to be bound by any lesser covenant subsumed within the terms of such covenant that imposes the maximum duty permitted by law, as if the resulting covenant were separately stated in and made a part of this Section 3.
- 3.3 Our Right to Reduce Scope of Covenants. Additionally, we have the right, in our sole discretion, to unilaterally reduce the scope of all or part of any covenant referenced in this Section 3 of this Owners Agreement, without Owners' consent (before or after any dispute arises), effective when we give Owners written notice of this reduction. Owners agree to comply with any covenant as so modified.

4. Guarantee.

- 4.1 <u>Payment</u>. Owners will pay us (or cause us to be paid) all monies payable by Franchisee under the Franchise Agreement on the dates and in the manner required for payment in the relevant agreement.
- 4.2 <u>Performance</u>. Owners unconditionally guarantee the full performance and discharge by Franchisee of all of Franchisee's obligations under the Franchise Agreement at the time and manner required by the Franchise Agreement or other relevant agreement between Franchisor and Franchisee. Owners shall be responsible for fulfilling and discharging any Franchisee obligation not fulfilled or discharged by Franchisee under the Franchise Agreement or other relevant agreement.
- 4.3 <u>Indemnification</u>. Owners will indemnify, defend, and hold harmless us, all of our affiliates, and the respective shareholders, directors, partners, employees, and agents of such entities, against and from all losses, damages, costs, and expenses which we or they may sustain, incur, or become liable for by reason of: (a) Franchisee's failure to pay the monies payable (to us or any of our affiliates) pursuant to the Franchise Agreement, or to do and perform any other act, matter, or thing required by the Franchise Agreement; or (b) any action by us to obtain performance by Franchisee of any act, matter, or thing required by the Franchise Agreement.
- 4.4 <u>No Exhaustion of Remedies</u>. Owners acknowledge and agree that we will not be obligated to proceed against Franchisee or exhaust any security from Franchisee or pursue or exhaust any remedy, including any legal or equitable relief against Franchisee, before proceeding to enforce the obligations of the Owners as guarantors under this Owners Agreement, and the enforcement of such obligations can take place before, after, or contemporaneously with, enforcement of any of Franchisee's debts or obligations under the Franchise Agreement.



- 4.5 <u>Waiver of Notice</u>. Without affecting Owners' obligations under this Section 4, we can extend, modify, or release any of Franchisee's indebtedness or obligation, or settle, adjust, or compromise any claims against Franchisee, all without notice to the Owners. Owners waive notice of amendment of the Franchise Agreement and notice of demand for payment or performance by Franchisee.
- 4.6 <u>Effect of Owner's Death.</u> Upon the death of an Owner, the estate of such Owner will be bound by the obligations in this Section 4, but only for defaults and obligations hereunder existing at the time of death; and the obligations of any other Owners will continue in full force and effect.

5. <u>Transfers</u>.

Owners acknowledge and agree that we have granted the Franchise Agreement to Franchisee in reliance on Owners' business experience, skill, financial resources, and personal character. Accordingly, Owners agree: a) not to sell, encumber, assign, transfer, convey, pledge, merge or give away any direct or indirect interest in this Franchisee, unless Owners first comply with the sections in the Franchise Agreement regarding transfers and assignment, and b) that any attempt to do so will be a material breach of this Owners Agreement and the Franchise Agreement. We may, from time to time, without notice to Owners, assign or transfer any or all of Owners' rights, duties and obligations or any interest therein in this Owners Agreement and, notwithstanding any assignment(s) or transfer(s), the rights, duties and obligations shall be and remain for the purpose of this Owners Agreement. Each and every immediate and successive assignee or transferee of any of the rights, duties or obligations of any interest therein shall, to the extent of such party's interest in the rights duties and/or obligations, be entitled to the benefits of this Owners Agreement to the same extent as if such assignee or transferee were us.

6. Notices.

- 6.1 <u>Method of Notice</u>. Any notices given under this Owners Agreement shall be in writing and delivered in accordance with the provisions of the Franchise Agreement.
- 6.2 <u>Notice Addresses.</u> Our current address for all communications under this Owners Agreement is:

Mobile Coffee Company, LLC 5945 Centennial Circle Florence, Kentucky 41042

The current address of each Owner for all communications under this Owners Agreement is designated on the signature page of this Owners Agreement. Any party may designate a new address for notices by giving written notice to the other parties of the new address according to the method set forth in the Franchise Agreement.

7. <u>Enforcement of This Owners Agreement.</u>

- 7.1 <u>Dispute Resolution</u>. Any claim or dispute arising out of or relating to this Owners Agreement shall be subject to the dispute resolution provisions of the Franchise Agreement. This agreement to engage in such dispute resolution process shall survive the termination or expiration of this Owners Agreement.
- 7.2 <u>Choice of Law; Jurisdiction and Venue</u>. This Owners Agreement and any claim or controversy arising out of, or relating to, any of the rights or obligations under this Owners Agreement, and



any other claim or controversy between the parties, shall be governed by the choice of law and jurisdiction and venue provisions of the Franchise Agreement.

7.3 Provisional Remedies. We have the right to seek from an appropriate court any provisional remedies, including temporary restraining orders or preliminary injunctions, to enforce Owners' obligations under this Owners Agreement. Owners acknowledge and agree that there is no adequate remedy at law for Owners' failure to fully comply with the requirements of this Owners Agreement. Owners further acknowledge and agree that, in the event of any non-compliance, we will be entitled to temporary, preliminary, and permanent injunctions, as well as all other equitable relief that any court with jurisdiction may deem just and proper. If injunctive relief is granted, Owners' only remedy will be the court's dissolution of the injunctive relief. If the injunctive relief was wrongfully issued, Owners expressly waive all claims for damages they incurred as a result of the wrongful issuance.

8. Miscellaneous.

- 8.1 No Other Agreements. This Owners Agreement constitutes the entire, full, and complete agreement between the parties, and supersedes any earlier or contemporaneous negotiations, discussions, understandings, or agreements. There are no representations, inducements, promises, agreements, arrangements, or undertakings, oral or written, between the parties relating to the matters covered by this Owners Agreement, other than those in this Owners Agreement. No other obligations, restrictions, or duties that contradict or are inconsistent with the express terms of this Owners Agreement may be implied into this Owners Agreement. Except for unilateral reduction of the scope of the covenants permitted in Section 3.3 (or as otherwise expressly provided in this Owners Agreement), no amendment, change, or variance from this Owners Agreement will be binding on either party unless it is mutually agreed to by the parties and executed in writing. Time is of the essence.
- 8.2 <u>Severability</u>. Each provision of this Owners Agreement, and any portions thereof, will be considered severable. If any provision of this Owners Agreement or the application of any provision to any person, property, or circumstances is determined by a court of competent jurisdiction to be invalid or unenforceable, the remainder of this Owners Agreement will be unaffected and will still remain in full force and effect. The parties agree that the provision found to be invalid or unenforceable will be modified to the extent necessary to make it valid and enforceable, consistent as much as possible with the original intent of the parties (i.e. to provide maximum protection for us and to effectuate the Owners' obligations under the Franchise Agreement), and the parties agree to be bound by the modified provisions.
- 8.3 <u>No Third-Party Beneficiaries</u>. Nothing in this Owners Agreement is intended to confer upon any person or entity (other than the parties and their heirs, successors, and assigns) any rights or remedies under or by reason of this Owners Agreement.
- 8.4 <u>Construction</u>. Any term defined in the Franchise Agreement which is not defined in this Owners Agreement will be ascribed the meaning given to it in the Franchise Agreement. The language of this Owners Agreement will be construed according to its fair meaning, and not strictly for or against either party. All words in this Owners Agreement refer to whatever number or gender the context requires. If more than one party or person is referred to as you, their obligations and liabilities must be joint and several. Headings are for reference purposes and do not control interpretation.
- 8.5 <u>Binding Effect</u>. This Owners Agreement may be executed in counterparts, and each copy so executed and delivered will be deemed an original. This Owners Agreement is binding on the parties and their respective heirs, executors, administrators, personal representatives, successors, and (permitted) assigns.



- 8.6 Continuing Nature of this Owners Agreement. This Owners Agreement shall be continuing and shall not be discharged, impaired or affected by: (1) the insolvency of Franchisee or the payment in full of all of the obligations under the Franchise Agreement at any time; (2) the validity or invalidity of any of the terms of the Owners Agreement; (3) the existence or non-existence of Franchisee as a legal entity; (4) any statute of limitations affecting the liability of Owners or the ability of us or our successors or assigns to enforce this Owners Agreement; (5) the transfer or assignment of all or a portion of the ownership in Franchisee and/or the assets of Franchisee; (6) the execution of an owners agreement or any other form of guaranty by any additional direct, indirect or beneficial owner of Franchisee in favor of us or our successors or assigns; (7) any right of offset, counterclaim or defense of any Owner; or (8) the expiration, termination or assignment of the Franchise Agreement or any other agreement between you and us.
- 8.7 <u>Successors</u>. References to "Franchisor," "the undersigned," or "you" include the respective parties' heirs, successors, assigns, or transferees.
- 8.8 <u>Nonwaiver</u>. Our failure to insist upon strict compliance with any provision of this Owners Agreement shall not be a waiver of our right to do so. Delay or omission by us respecting any breach or default shall not affect our rights respecting any subsequent breaches or defaults. All rights and remedies granted in this Owners Agreement shall be cumulative.
- 8.9 <u>No Personal Liability</u>. You agree that fulfillment of any and all of our obligations written in the Franchise Agreement or this Owners Agreement, or based on any oral communications which may be ruled to be binding in a court of law, shall be our sole responsibility and none of our owners, officers, agents, representatives, nor any individuals associated with us shall be personally liable to you for any reason.
- 8.10 <u>Owners Agreement Controls</u>. In the event of any discrepancy between this Owners Agreement and the Franchise Agreement, this Owners Agreement shall control.

(Signatures on following page)



IN WITNESS WHEREOF, the parties have entered into this Owners Agreement as of the effective date of the Franchise Agreement.

OWNER(S):	SPOUSE(S)	
Sign:	Sign:	
Printed Name: [Insert Name of Owner]	Printed Name: [Insert Name of Spouse]	
Address:	Address:	
Sign:	Sign:	
Printed Name: [Insert Name of Owner]	Printed Name: [Insert Name of Spouse]	
Address:	Address:	
Sign:	Sign:	
Printed Name: [Insert Name of Owner]	Printed Name: [Insert Name of Spouse]	
Address:	Address:	
Sign:	Sign:	
Printed Name: [Insert Name of Owner]	Printed Name: [Insert Name of Spouse]	
Address:	Address:	
		(Rev. 121319)
Mobile Coffee Company, LLC hereby accepts the	e agreements of the Owner(s) hereunder.	
Mobile Coffee Company, LLC		
By:	<u>_</u>	
Title:		



EXHIBIT D

FRANCHISE DISCLOSURE QUESTIONNAIRE



FRANCHISE DISCLOSURE QUESTIONNAIRE

(This questionnaire is not to be used for any franchise sale in or to residents of California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, or Wisconsin)

As you know, Mobile Coffee Company, LLC ("we" or "us"), and you are preparing to enter into a Franchise Agreement for the operation of a Travelin' Tom's Coffee franchise. You cannot sign or date this questionnaire the same day as the Receipt for the Franchise Disclosure Document, but you must sign and date it the same day you sign the Franchise Agreement. Please review each of the following questions carefully and provide honest responses to each question. If you answer "No" to any of the questions below, please explain your answer in the table provided below.

Do not sign this Questionnaire if you are a resident of Maryland or the franchise is to be operated in Maryland.

1.	Yes	No	Have you received and personally reviewed the Franchise Agreement and each attachment or exhibit attached to it that we provided?
2.	Yes	No	Have you received and personally reviewed the Franchise Disclosure Document and each attachment or exhibit attached to it that we provided?
3.	Yes	No	Did you sign a receipt for the Franchise Disclosure Document indicating the date you received it?
4.	Yes	No	Do you understand all the information contained in the Franchise Disclosure Document and Franchise Agreement?
5.	Yes	No	Have you reviewed the Franchise Disclosure Document and Franchise Agreement with a lawyer, accountant, or other professional advisor, or have you had the opportunity for such review and chosen not to engage such professionals?
6.	Yes	No	Have you had the opportunity to discuss the benefits and risks of developing and operating a Travelin' Tom's Coffee Franchise with an existing Travelin' Tom's Coffee franchisee?
7.	Yes	No	Do you understand the risks of developing and operating a Travelin' Tom's Coffee Franchise?
8.	Yes	No	Do you understand the success or failure of your Travelin' Tom's Coffee Franchise will depend in large part upon your skills, abilities, and efforts, and those of the persons you employ, as well as many factors beyond your control such as competition, interest rates, the economy, inflation, labor and supply costs, and other relevant factors?
9.	Yes	No	Do you understand all disputes or claims you may have arising out of or relating to the Franchise Agreement must be arbitrated in Kentucky, if not resolved informally or by mediation, (subject to state law)?



10.	Yes	No	program before we will a	you must satisfactorily complete the initial training allow your Travelin' Tom's Coffee Franchise to open of the Travelin' Tom's Coffee Franchise to you?
11.	Yes	No	any statement or pron Travelin' Tom's Coffee Disclosure Document or	aployee or other person speaking on our behalf made nise regarding the costs involved in operating a see Franchise that is not contained in the Franchise that is contrary to, or different from, the information see Disclosure Document?
12.	Yes	No	any statement or promise your Franchise Agreer marketing, media suppo	aployee or other person speaking on our behalf made e or agreement, other than those matters addressed in nent and any addendum, concerning advertising, ort, marketing penetration, training, support service, trary to, or different from, the information contained the ure Document?
13.	Yes	No	any statement or promise earnings, the likelihood the total amount of rever that is not contained in the	aployee or other person speaking on our behalf made e regarding the actual, average or projected profits or of success, the amount of money you may earn, or one a Travelin' Tom's Coffee Franchise will generate the Franchise Disclosure Document or that is contrary the information contained in the Franchise Disclosure
14.	Yes	No	or exhibit to the Franchis	the Franchise Agreement, including each attachment se Agreement, contains the entire agreement between the Travelin' Tom's Coffee Franchise?
15.	Yes	No		we are relying on your answers to this questionnaire ise sale was made in compliance of state and federal
RELY C	N THEM.	BY SIG	NING THIS QUESTION	RE IMPORTANT TO US AND THAT WE WILL NAIRE, YOU ARE REPRESENTING THAT YOU LLY AND RESPONDED TRUTHFULLY TO THE
Signatu	are of Franc	chise App	licant	Signature of Franchise Applicant
Name (please prir	nt)		Name (please print)
Date				Date



Signature of Franchise Applicant	Signature of Franchise Applicant		
Name (please print)	Name (please print)		
Date	Date		
Signature of Franchise Applicant	Signature of Franchise Applicant		
Name (please print)	Name (please print)		
Date	Date		

EXPLANATION OF ANY NEGATIVE RESPONSES (REFER TO QUESTION NUMBER):

Question Number	Explanation of Negative Response

Rev. 030123



EXHIBIT E

BRAND MANUAL

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EXHIBIT F

LIST OF CURRENT AND FORMER FRANCHISEES



MOBILE COFFEE COMPANY, LLC LIST OF FRANCHISEES

Current Franchisees as of December 31, 2022:

Franchisee	Address	City	State	Zip Code	Phone	Outlets Operated
Butler, Kevin & Karla	1520 Simmsville Rd Suite 1200	Alabaster	AL	35007	205.620.3553	AL: 1
O'Rear, Russ & Amber	1216 Nick Davis Rd	Harvest	AL	35749	(256) 924-8933	AL: 2
Rotner, Dan & Shelton, Brian	5242 Silverwood Dr	Johnstown	СО	80534	(970) 222-1946	CO: 1
Ingle, Mark & Debbie	7540 Dawn Dr	Littleton	СО	80125	(720) 916-1571	CO: 1
Mahar, Mike	106 Seattle Slew	Canton	GA	30115	(678) 439-1222	GA: 2
Kinney, Marc & Marilyn	185 Cline Smith Rd	Cartersville	GA	30121	(678) 383-7474	GA: 1
Riser, Daryl & Lisa	1331 Sandy Creek Rd	Madison	GA	30650	(770) 851-2812	GA: 1
Baker, Tyler & Emily	2850 Tunnel Mill Rd	Webster City	IA	50595	(515) 835-0052	IA: 1
Taylor, Derek	1911 Bell Rd.	Chandler	IN	47610	(812) 250-1328	IN: 1
Heilshorn, Billy & Amy	8134 N. Clinton St.	Fort Wayne	IN	46825	(260) 440-6444	IN: 2
Valiant, Tim	226 North Wilmington Lane	Lafayette	IN	47905	(765) 746-6814	IN: 2
Lamb, Scott	410 Jake Street	Richmond	KY	40475	859-407-0525	KY: 3
Shuman, Steve	6608 Gleaming Sand Chase	Columbia	MD	21044	(443) 878-6109	MD: 1
Walker, Skyler	5856 Birchcrest Drive	Saginaw	MI	48638	(989) 297-1142	MI: 1
Kingree, Richie & Kristi	2816 Whitetail Estates	Barnhart	МО	63012	(314) 649-3777	MO: 1
Murphree, Dale & Murphree, Curtis	19805 NE 129th St	Kearney	МО	64060	(816) 476-7835	MO: 1
Daleo, Robert	1402 Devonshire County Drive	Wentzville	МО	63385	(636) 344-9363	MO: 2
Cribb, Stephen & Pam	510 Marlboro St	Hamlet	NC	28345	(910) 995-2963	NC: 1
Rewczuk, Lori & Peyton	18101 S. 228th St	Gretna	NE	68028	(402) 350-5347	NE: 1
Placencio, Keith	1920 Martha Drive	Las Cruces	NM	88001	(915) 255-0605	NM: 1
Nitti, Nicole & Scott	90 Ridgeway Estates	Rochester	NY	14626	585.566.2866	NY: 2
Murphy, Heather	2471 Orchid St NW	North Canton	ОН	44720	(330) 356-9623	OH: 1
Radziwon, Randy & Nancy	805 Cleardale Dr	Greensburg	PA	15601	(724) 420-7676	PA: 1
Davis, Craig & Debbie	26 Bugler Dr	New Oxford	PA	17350	(717) 353-5011	PA: 1
Hyatt, DeLynn & Kristin	867 Kemper Church Road	Lake View	SC	29563	(843) 845-3197	SC: 1
Ruger, Stacia	1056 Casterock Dr	Clarksville	TN	37042	(931) 801-5611	TN: 1
Howard, Ben & Claire	3025 Blackwood Dr	Nashville	TN	37214	615-490-4026	TN: 1
Reese, Wayne & Diana	7701 White Fawn Rd	Arlington	TX	76002	214-997-1219	TX: 2
Garza, Rene and Christy	6005 Bobtail Drive	Corpus Christi	TX	78414	(361) 688-9351	TX: 1
Hammond, Lee Ann	4626 County Rd 2200	Greenville	TX	75402	(469) 659-9491	TX: 1
Pharis, Mike & Natasha	132247 Circle N Drive E	Helotes	TX	78023	(210) 846-0421	TX: 1
Sinclair, Cherie	1802 Afton St	Houston	TX	77055	713-300-1210	TX: 2
Dibble, Keith & Sandy	4616 Cattail Lane	Longview	TX	75604	903-431-2215	TX: 1
Kashuda, Theresa	3110 Gray Thrush	Missouri City	TX	77459	(832) 820-8607	TX: 1



Franchisee	Address	City	City State Zip Code		Zip Code Phone	
Holleman, Steve & Paige	8304 Juniper Drive	North Richland Hills	TX	76182	(817) 939-9805	TX: 1
Hargrove, Justin & Tara	2405 Kensington Dr	Tyler	TX	75703	(903) 287-7484	TX: 2
Kapavik, John & Jessica	P.O. Box 295	West	TX	76691	(254) 265-7878	TX: 1
Dietzen, Jon	3700 Woodside Ct	Appleton	WI	54913	(920) 284-1265	WI: 1
Sanftleben, Scott & Dorothy	322 Meadowside Dr	Verona	WI	53593	608-347-1514	WI: 1

Franchisees with Unopened Outlets as of December 31, 2022:

None

Former Franchisees:

The name and last known address of every franchisee who had a Travelin' Tom's Coffee Franchise transferred, terminated, cancelled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under our Franchise Agreement during the period January 1, 2022 to December 31, 2022, or who has not communicated with us within ten weeks of the Issuance Date of this Franchise Disclosure Document are listed below. If you buy this Franchise, your contact information may be disclosed to other buyers when you leave the Franchise System.

None



EXHIBIT G

STATE ADDENDA AND AGREEMENT RIDERS



STATE ADDENDA AND AGREEMENT RIDERS

ADDENDUM TO FRANCHISE AGREEMENT, SUPPLEMENTAL AGREEMENTS, AND FRANCHISE DISCLOSURE DOCUMENT FOR CERTAIN STATES FOR MOBILE COFFEE COMPANY, LLC

Certain states have laws governing the franchise relationship and franchise documents. Certain states require modifications to the FDD, Franchise Agreement and other documents related to the sale of a franchise. This State Specific Addendum ("State Addendum") will modify these agreements to comply with the state's laws. The terms of this State Addendum will only apply if you meet the requirements of the applicable state independently of your signing of this State Addendum. The terms of this State Addendum will override any inconsistent provision of the FDD, Franchise Agreement or any Supplemental Documents. This State Addendum only applies to the following states: California, Hawaii, Illinois, Iowa, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Ohio, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

If your state requires these modifications, you will sign this State Addendum along with the Franchise Agreement and any Supplemental Agreements.

CALIFORNIA

The California Franchise Investment Law requires a copy of all proposed agreements relating to the sale of the Franchise be delivered together with the FDD.

California Corporations Code Section 31125 requires us to give to you an FDD approved by the Department of Financial Protection and Innovation before we ask you to consider a material modification of your Franchise Agreement.

The Franchise Agreement contains, and if applicable, the Supplemental Agreements may contain, provisions requiring binding arbitration with the costs being awarded to the prevailing party. The arbitration will occur in Kentucky. Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of the Franchise Agreement or Supplemental Agreements restricting venue to a forum outside the State of California. The Franchise Agreement may contain a mediation provision. If so, the parties shall each bear their own costs of mediation and shall share equally the filing fee and the mediator's fees.

The Franchise Agreement and Supplemental Agreements require the application of the law of Kentucky. This provision may not be enforceable under California law.

Neither Franchisor nor any other person listed in Item 2 of the FDD is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling such persons from membership in such association or exchange.



California Business and Professions Code Sections 20000 through 20043 provide rights to you concerning termination, transfer, or non-renewal of a franchise. If the Franchise Agreement or Supplemental Agreements contain a provision that is inconsistent with the California Franchise Investment Law, the California Franchise Investment Law will control.

The Franchise Agreement and Supplemental Agreements may provide for termination upon bankruptcy. Any such provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. SEC. 101 et seq.).

The Franchise Agreement contains, and if applicable, the Supplemental Agreements may contain, a covenant not to compete provision which extends beyond the termination of the Franchise. Such provisions may not be enforceable under California law.

Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable. Any such provisions contained in the Franchise Agreement or Supplemental Agreements may not be enforceable.

You must sign a general release of claims if you renew or transfer your Franchise. California Corporations Code Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Sections 31000 through 31516). Business and Professions Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000 through 20043).

Our website has not been reviewed or approved by the California Department of Financial Protection and Innovation. Any complaints concerning the content of this website may be directed to the California Department of Financial Protection and Innovation at www.dfpi.ca.gov.

Item 6 of the FDD is amended to state the highest interest rate allowed by law in California is 10% annually.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Fee Deferral

The Department of Financial Protection and Innovation has determined that we, the franchisor, have not demonstrated we are adequately capitalized and/or that we must rely on franchise fees to fund our operations. The Commissioner has imposed a fee deferral condition, which requires that we defer the collection of all initial fees from California franchisees until we have completed all of our pre-opening obligations and you are open for business.



HAWAII

The following is added to the Cover Page:

THIS FRANCHISE WILL BE/HAS BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED IN THIS FRANCHISE DISCLOSURE DOCUMENT IS TRUE, COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO YOU OR SUBFRANCHISOR AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY YOU OR SUBFRANCHISOR OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY YOU, WHICHEVER OCCURS FIRST, A COPY OF THE FRANCHISE DISCLOSURE DOCUMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS FRANCHISE DISCLOSURE DOCUMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH US AND YOU.

Registered agent in the state authorized to receive service of process:

Commissioner of Securities of the State of Hawaii Department of Commerce and Consumer Affairs Business Registration Division 335 Merchant Street, Room 203 Honolulu, Hawaii 96813

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

The status of the Franchisor's franchise registrations in the states which require registration is as follows:

- 1. States in which this proposed registration is effective are listed on the third page of the FDD on the page entitled, "State Effective Dates."
- 2. States which have refused, by order or otherwise, to register these Franchises are:

None



3. States which have revoked or suspended the right to offer the Franchises are:

None

4. States in which the proposed registration of these Franchises has been withdrawn are:

None

Fee Deferral

Items 5 and 7 of the FDD and Section 4 of the Franchise Agreement are amended to state: Based upon the franchisor's financial condition, the Hawaii Department of Commerce and Consumer Affairs has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its pre-opening obligations under the Franchise Agreement and the franchise is opened for business.

ILLINOIS

Sections 4 and 41 and Rule 608 of the Illinois Franchise Disclosure Act states that court litigation must take place before Illinois federal or state courts and all dispute resolution arising from the terms of this Agreement or the relationship of the parties and conducted through arbitration or litigation shall be subject to Illinois law. The FDD, Franchise Agreement and Supplemental Agreements are amended accordingly.

The governing law or choice of law clause described in the FDD and contained in the Franchise Agreement and Supplemental Agreements is not enforceable under Illinois law. This governing law clause shall not be construed to negate the application of Illinois law in all situations to which it is applicable.

Section 41 of the Illinois Franchise Disclosure Act states that "any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of this Act or any other law of this State is void." The Franchise Agreement is amended accordingly. To the extent that the Franchise Agreement would otherwise violate Illinois law, such Agreement is amended by providing that all litigation by or between you and us, arising directly or indirectly from the Franchise relationship, will be commenced and maintained in the state courts of Illinois or, at our election, the United States District Court for Illinois, with the specific venue in either court system determined by appropriate jurisdiction and venue requirements, and Illinois law will pertain to any claims arising under the Illinois Franchise Disclosure Act.

Item 17.v, Choice of Forum, of the FDD is revised to include the following: "provided, however, that the foregoing shall not be considered a waiver of any right granted upon you by Section 4 of the Illinois Franchise Disclosure Act."

Item 17.w, Choice of Law, of the FDD is revised to include the following: "provided, however, that the foregoing shall not be considered a waiver of any right granted upon you by Section 4 of the Illinois Franchise Disclosure Act."

The termination and non-renewal provisions in the Franchise Agreement and the FDD may not be enforceable under Sections 19 and 20 of the Illinois Franchise Disclosure Act.

Under Section 705/27 of the Illinois Franchise Disclosure Act, no action for liability under the Illinois Franchise Disclosure Act can be maintained unless brought before the expiration of three years after the act or transaction constituting the violation upon which it is based, the expiration of one year after you



become aware of facts or circumstances reasonably indicating that you may have a claim for relief in respect to conduct governed by the Act, or 90 days after delivery to you of a written notice disclosing the violation, whichever shall first expire. To the extent that the Franchise Agreement is inconsistent with the Illinois Franchise Disclosure Act, Illinois law will control and supersede any inconsistent provision(s).

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Franchise Fee Deferral

The Illinois Attorney General's Office has imposed the Franchise Fee deferral requirement due to our financial condition. Items 5 and 7 of the FDD and Section 4 of the Franchise Agreement are hereby revised to state that payment of the Initial Franchise Fee, shall be deferred until after all of Franchisor's initial obligations are complete and the Franchise is open for business.

See the last page of this Exhibit for your signature.

INDIANA

Item 8 of the FDD is amended to add the following:

Under Indiana Code Section 23-2-2.7-1(4), we will not accept any rebates from any person with whom you do business or associate in relation to transactions between you and the other person, other than for compensation for services rendered by us, unless the rebate is properly accounted for and submitted to you.

Item 17 of the FDD is amended to add the following:

Indiana Code 23-2-2.7-1(7) makes it unlawful for us to unilaterally terminate your Franchise Agreement unless there is a material violation of the Franchise Agreement and termination is not in bad faith.

Indiana Code 23-2-2.7-1(5) prohibits us to require you to agree to a prospective general release of claims subject to the Indiana Deceptive Franchise Practices Act.

The "Summary" column in Item 17.r. of the FDD is deleted and the following is inserted in its place:

No competing business for two (2) years within the Protected Territory.

The "Summary" column in Item 17.t. of the FDD is deleted and the following is inserted in its place:

Notwithstanding anything to the contrary in this provision, you do not waive any right under the Indiana Statutes with regard to prior representations made by us.



The "Summary" column in Item 17.v. of the FDD is deleted and the following is inserted in its place:

Litigation regarding Franchise Agreement in Indiana; other litigation in Franchisor's Choice of Law State. This language has been included in this Franchise Disclosure Document as a condition to registration. The Franchisor and the Franchisee do not agree with the above language and believe that each of the provisions of the Franchise Agreement, including all venue provisions, is fully enforceable. The Franchisor and the Franchisee intend to fully enforce all of the provisions of the Franchise Agreement and all other documents signed by them, including but not limited to, all venue, choice-of-law, arbitration provisions and other dispute avoidance and resolution provisions and to rely on federal pre-emption under the Federal Arbitration Act.

The "Summary" column in Item 17.w. of the FDD is deleted and the following is inserted in its place:

Indiana law applies to disputes covered by Indiana franchise laws; otherwise Franchisor's Choice of Law State law applies.

Despite anything to the contrary in the Franchise Agreement, the following provisions will supersede and apply to all Franchises offered and sold in the State of Indiana:

- 1. The laws of the State of Indiana supersede any provisions of the FDD, the Franchise Agreement, or Franchisor's Choice of Law State law, if such provisions are in conflict with Indiana law.
- 2. The prohibition by Indiana Code 23-2-2.7-1(7) against unilateral termination of the Franchise without good cause or in bad faith, good cause being defined under law as including any material breach of the Franchise Agreement, will supersede the provisions of the Franchise Agreement relating to termination for cause, to the extent those provisions may be inconsistent with such prohibition.
- 3. Any provision in the Franchise Agreement that would require you to prospectively assent to a release, assignment, novation, waiver or estoppel which purports to relieve any person from liability imposed by the Indiana Deceptive Franchise Practices Law is void to the extent that such provision violates such law.
- 4. The covenant not to compete that applies after the expiration or termination of the Franchise Agreement for any reason is hereby modified to the extent necessary to comply with Indiana Code 23-2-2.7-1 (9).
- 5. The following provision will be added to the Franchise Agreement:

<u>No Limitation on Litigation</u>. Despite the foregoing provisions of this Agreement, any provision in the Agreement which limits in any manner whatsoever litigation brought for breach of the Agreement will be void to the extent that any such contractual provision violates the Indiana Deceptive Franchise Practices Law.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.



IOWA

Any provision in the Franchise Agreement or Compliance Questionnaire which would require you to prospectively assent to a release, assignment, novation, waiver or estoppel which purports to relieve any person from liability imposed by the Iowa Business Opportunity Promotions Law (Iowa Code Ch. 551A) is void to the extent that such provision violates such law.

The following language will be added to the Franchise Agreement:

NUTICE OF CANCELLATION	
(enter date of transaction)	

You may cancel this transaction, without penalty or obligation, within three business days from the above date. If you cancel, any property traded in, any payments made by you under the contract or sale, and any negotiable instrument executed by you will be returned within ten business days following receipt by the seller of your cancellation notice, and any security interest arising out of the transaction will be cancelled.

If you cancel, you must make available to the seller at your residence or business address, in substantially as good condition as when received, any goods delivered to you under this contract or sale; or you may, if you wish, comply with the instructions of the seller regarding the return shipment of the goods at the seller's expense and risk.

If you do not agree to return the goods to the seller or if the seller does not pick them up within 20 days of the date of your notice of cancellation, you may retain or dispose of the goods without any further obligation.

To cancel this transaction, mail or deliver a signed and dated copy of this cancellation notice or any other written notice to Mobile Coffee Company, LLC, 5945 Centennial Circle, Florence, Kentucky 41042, or send a fax to Mobile Coffee Company, LLC at (859) 282-9890 not later than midnight of the third business day after the Effective Date.

I hereby cancel this transaction.

Franchisee:
Ву:
Print Name:
Its:
Date



MARYLAND

AMENDMENTS TO FRANCHISE DISCLOSURE DOCUMENT, FRANCHISE AGREEMENTS AND FRANCHISE DISCLOSURE QUESTIONNAIRE

Item 17 of the FDD and the Franchise Agreement are amended to state: "The general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law."

Item 17 of the FDD and sections of the Franchise Agreement are amended to state that you may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within three years after the grant of the Franchise.

The Franchise Agreement and Franchise Disclosure Questionnaire are amended to state that all representations requiring prospective franchisees to assent to a release, estoppel, or waiver of liability are not intended to, nor shall they act as a release, estoppel, or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under Federal Bankruptcy Law (11 U.S.C.A Sec. 101 et seq.).

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Fee Deferral

Items 5 and 7 of the FDD and the Franchise Agreement are amended to state: Based upon the franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its pre-opening obligations under the Franchise Agreement.

MICHIGAN

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.



Each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

- (a) A prohibition on your right to join an association of franchisees.
- (b) A requirement that you assent to a release, assignment, novation, waiver, or estoppel which deprives you of rights and protections provided in this act. This shall not preclude you, after entering into a Franchise Agreement, from settling any and all claims.
- (c) A provision that permits us to terminate a Franchise prior to the expiration of its term except for good cause. Good cause shall include your failure to comply with any lawful provision of the Franchise Agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits us to refuse to renew your Franchise without fairly compensating you by repurchase or other means for the fair market value at the time of expiration of your inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to us and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the Franchise business are not subject to compensation. This subsection applies only if: (i) the term of the Franchise is less than five (5) years; and (ii) you are prohibited by the Franchise Agreement or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the Franchise or you do not receive at least six (6) months' advance notice of our intent not to renew the Franchise.
- (e) A provision that permits us to refuse to renew a Franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside the State of Michigan. This shall not preclude you from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (g) A provision which permits us to refuse to permit a transfer of ownership of a Franchise, except for good cause. This subdivision does not prevent us from exercising a right of first refusal to purchase the Franchise. Good cause shall include, but is not limited to:
 - (i) the failure of the proposed transferee to meet our then-current reasonable qualifications or standards.
 - (ii) the fact that the proposed transferee is a competitor of us or our subfranchisor.
 - (iii) the unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.
 - (iv) your or proposed transferee's failure to pay any sums owing to us or to cure any default in the Franchise Agreement existing at the time of the proposed transfer.
- (h) A provision that requires you to resell to us items that are not uniquely identified with us. This subdivision does not prohibit a provision that grants to us a right of first refusal to purchase the assets of a Franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants us the right to acquire the assets of a Franchise for the



market or appraised value of such assets if you have breached the lawful provisions of the Franchise Agreement and have failed to cure the breach in the manner provided in subdivision (c).

(i) A provision which permits us to directly or indirectly convey, assign, or otherwise transfer our obligations to fulfill contractual obligations to you unless provision has been made for providing the required contractual services.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.

Any questions regarding this notice should be directed to:

State of Michigan
Department of Attorney General
Consumer Protection Division
Attn: Franchise
670 Law Building
525 W. Ottawa Street
Lansing, Michigan 48913

Telephone Number: (517) 373-7117

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

MINNESOTA

Despite anything to the contrary in the Franchise Agreement, the following provisions will supersede and apply to all Franchises offered and sold in the State of Minnesota:

- 1. Any provision in the Franchise Agreement which would require you to assent to a release, assignment, novation or waiver that would relieve any person from liability imposed by Minnesota Statutes, Sections 80C.01 to 80C.22 will be void to the extent that such contractual provision violates such law.
- 2. Minnesota Statute Section 80C.21 and Minnesota Rule 2860.4400J prohibit the franchisor from requiring litigation to be conducted outside of Minnesota. In addition, nothing in the FDD or Franchise Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum, or remedies provided for by the laws of Minnesota.
- 3. Minn. Rule Part 2860.4400J. prohibits a franchisee from waiving his rights to a jury trial or waiving his rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction, or consenting to liquidated damages, termination penalties or judgment notes. Any provision in the Franchise Agreement which would require you to waive your rights to any procedure, forum or remedies provided for by the laws of the State of Minnesota is deleted from any agreement relating to Franchises offered and sold in the State of Minnesota; provided, however, that this paragraph will not affect the obligation in the Franchise Agreement relating to arbitration.



- 4. With respect to Franchises governed by Minnesota law, we will comply with Minnesota Statute Section 80C.14, Subds. 3, 4 and 5, which require, except in certain specified cases, that you be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the Franchise Agreement; and that consent to the transfer of the Franchise will not be unreasonably withheld.
- 5. Item 13 of the FDD is hereby amended to state that we will protect your rights under the Franchise Agreement to use the Marks, or indemnify you from any loss, costs, or expenses arising out of any third-party claim, suit or demand regarding your use of the Marks, if your use of the Marks is in compliance with the provisions of the Franchise Agreement and our System Standards.
- 6. Minnesota Rule 2860.4400(D) prohibits a franchisor from requiring a franchisee to assent to a general release. As a result, the FDD and the Franchise Agreement, which require you to sign a general release prior to renewing or transferring your Franchise, are hereby deleted from the Franchise Agreement, to the extent required by Minnesota law.
- 7. The following language will appear as a new paragraph of the Franchise Agreement:
 - <u>No Abrogation</u>. Pursuant to Minnesota Statutes, Section 80C.21, nothing in the dispute resolution section of this Agreement will in any way abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80.C.
- 8. Minnesota Statute Section 80C.17 states that no action for a violation of Minnesota Statutes, Sections 80C.01 to 80C.22 may be commenced more than three years after the cause of action accrues. To the extent that the Franchise Agreement conflicts with Minnesota law, Minnesota law will prevail.
- 9. Item 6 of the FDD and Section 4.G of the Franchise Agreement is hereby amended to limit the Insufficient Funds Charge to \$30 per occurrence pursuant to Minnesota Statute 604.113.
- 10. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Fee Deferral

Items 5 and 7 of the FDD and Section 4 of the Franchise Agreement are amended to state: Payment of the Initial Franchise Fee shall be deferred until Franchisor has satisfied its pre-opening obligations to Franchisee and Franchisee has commenced doing business.

NEW YORK

1. The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SERVICES OR INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW



YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THIS FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is added at the end of Item 3:

Except as provided above, with regard to Franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

- A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices or comparable civil or misdemeanor allegations.
- B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the Franchise System or its business operations.
- C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge, or within the ten-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.
- D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including without limitation, actions affecting a license as a real estate broker or sales agent.
- 3. The following is added to the end of the "Summary" sections of Item 17(c), titled "**Requirements for franchisee to renew or extend**," and Item 17(m), entitled "**Conditions for franchisor approval of transfer**:"

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687(4) and 687(5) be satisfied.



4. The following language replaces the "Summary" section of Item 17(d), titled "**Termination by franchisee**:"

You may terminate the agreement on any grounds available by law.

5. The following is added to the end of the "Summary" sections of Item 17(v), titled "**Choice of forum**", and Item 17(w), titled "**Choice of law**:"

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

NORTH DAKOTA

Sections of the FDD, the Franchise Agreement, and the Supplemental Agreements requiring that you sign a general release, estoppel or waiver as a condition of renewal and/or assignment may not be enforceable as they relate to releases of the North Dakota Franchise Investment Law.

Sections of the FDD, the Franchise Agreement, and the Supplemental Agreements requiring resolution of disputes to be outside North Dakota may not be enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

Sections of the FDD, the Franchise Agreement, and the Supplemental Agreements relating to choice of law may not be enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

Any section of the FDD, the Franchise Agreement, and the Supplemental Agreements requiring you to consent to liquidated damages and/or termination penalties may not be enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

Any sections of the FDD, the Franchise Agreement, and the Supplemental Agreements requiring you to consent to a waiver of trial by jury may not be enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

Any sections of the FDD, the Franchise Agreement, and the Supplemental Agreements requiring you to consent to a waiver of exemplary and punitive damages may not be enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

Item 17(r) of the FDD and Sections 16D and 16G of the Franchise Agreement disclose the existence of certain covenants restricting competition to which Franchisee must agree. The Commissioner has held that covenants restricting competition contrary to Section 9-08-06 of the North Dakota Century Code, without further disclosing that such covenants may be subject to this statue, are unfair, unjust, or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. The FDD and the Franchise Agreement are amended accordingly to the extent required by law.



Section 18.M of the Franchise Agreement requires franchisees to consent to a limitation of claims within one year. The Commissioner has determined this to be unfair, unjust, and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. This provision is amended accordingly to state the statute of limitations under North Dakota Law will apply.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Fee Deferral:

Items 5 and 7 of the Franchise Disclosure Document and Section 4 of the Franchise Agreement regarding payment of the initial franchise fee are amended to state that the franchise fee will be deferred until all initial obligations owed to the Franchisee by the Franchisor have been fulfilled and the franchisee has commenced doing business pursuant to the Franchise Agreement.

OHIO

The following language will be added to the front page of the Franchise Agreement:

, 1	ement. See the attached notice of cancellation for an explanation of this right.
Initials	Date
	NOTICE OF CANCELLATION
(enter date	of transaction)

You may cancel this transaction, without penalty or obligation, within five (5) business days from the above date. If you cancel, any payments made by you under the agreement, and any negotiable instrument executed by you will be returned within ten (10) business days following the seller's receipt of your cancellation notice, and any security interest arising out of the transaction will be cancelled. If you cancel, you must make available to the seller at your business address all goods delivered to you under this agreement; or you may, if you wish, comply with the instructions of the seller regarding the return shipment of the goods at the seller's expense and risk. If you do make the goods available to the seller and the seller does not pick them up within 20 days of the date of your notice of cancellation, you may retain or dispose of them without further obligation. If you fail to make the goods available to the seller, or if you agree to return them to the seller and fail to do so, then you remain liable for the performance of all obligations under this agreement. To cancel this transaction, mail or deliver a signed and dated copy of this cancellation notice or any other written notice to Mobile Coffee Company, LLC, 5945 Centennial Circle, Florence, Kentucky 41042, or send a fax to Mobile Coffee Company, LLC at (859) 282-9890 not later than midnight of the fifth business day after the Effective Date.



	I hereby cancel this transaction.	Franchisee:
		By:
Date:		Print Name:
_		Its:

RHODE ISLAND

§ 19-28.1-14 of the Rhode Island Franchise Investment Act provides that "A provision in a franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act." The FDD, the Franchise Agreement, and the Supplemental Agreements are amended accordingly to the extent required by law.

The above language has been included in this FDD as a condition to registration. The Franchisor and the Franchisee do not agree with the above language and believe that each of the provisions of the Franchise Agreement and the Supplemental Agreements, including all choice of law provisions, are fully enforceable. The Franchisor and the Franchisee intend to fully enforce all of the provisions of the Franchise Agreement, the Supplemental Agreements, and all other documents signed by them, including but not limited to, all venue, choice-of-law, arbitration provisions and other dispute avoidance and resolution provisions and to rely on federal pre-emption under the Federal Arbitration Act.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

SOUTH DAKOTA

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Fee Deferral

Item 5 and 7 of the Franchise Disclosure Document and the Franchise Agreement are hereby amended to state that the Initial Franchise Fee will be deferred until the Franchisor has completed all of its pre-opening obligations and the franchise is open for business. The following language will be added to the franchise agreement:

MOBILE COFFEE COMPANY, LLC ACKNOWLEDGEMENT OF DEFERRAL OF INITIAL FRANCHISE FEE

("Franchisee") entered 11	nto a Franchise Ag	greement wi	in Mobile Coffee	Company,
LLC ("Franchisor") on	, 20 f	for the operation of	of a Travelin	' Tom's Coffee f	ranchise in
South Dakota. As a condition for F	ranchisor's	registration to offe	er franchises	for sale in South	Dakota, the
South Dakota Department of Labo	r and Regu	lation, based on F	Franchisor's	financial conditio	n, required
Franchisor to defer the initial franch	nise fee for	the purchase of suc	ch franchise	until Franchisor h	as fulfilled



all of its initial obligations under the Franchise Agreement and Franchisee has commenced doing business. This is an acknowledgement that such initial franchise fee has been deferred by Franchisor until such time.

FRANCHISOR:

	MOBILE COFFEE COMPANY, LLC an Delaware limited liability company
Date:	Ву:
	FRANCHISEE:
Date:	Ву:

VIRGINIA

Item 17(h). The following is added to Item 17(h):

"Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to use undue influence to induce a franchisee to surrender any right given to him under the franchise. If any provision of the Franchise Agreement or Supplemental Agreements involve the use of undue influence by the Franchisor to induce a franchisee to surrender any rights given to franchisee under the Franchise, that provision may not be enforceable."

In recognition of the restrictions contained in Section 13.1-564 of the Virginia Retail Franchising Act, the FDD for Mobile Coffee Company, LLC for use in the Commonwealth of Virginia shall be amended as follows:

Additional Disclosure. The following statements are added to Item 8 and Item 17.h.

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement does not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Fee Deferral

The Virginia State Corporation Commission's Division of Securities and Retail Franchising requires us to defer payment of the initial franchise fee and other initial payments owed by franchisees to the franchisor until the franchisor has completed its pre-opening obligations under the franchise agreement.



WASHINGTON

ADDENDUM TO FRANCHISE AGREEMENT, FRANCHISE DISCLOSURE QUESTIONNAIRE, AND FRANCHISE DISCLOSURE DOCUMENT

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable. The above-referenced language contained in any agreement attached to this Franchise Disclosure Document does not apply to Washington franchisees per RCW 19.100. Section 18.J of the Franchise Agreement states franchisee agrees to waive the right to a jury trial and Section 7 of the System Protection Agreement state franchisee agrees to waive any right to challenge the terms of the brand covenants as being overly broad, unreasonable or otherwise unenforceable. These provisions do not apply to Washington franchisees.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.



Sections 1.B(6), 1.B(7) and 1.B(10) of the Franchise Agreement do not apply to Washington franchisees.

RCW 19.100.220(2) provides that any agreement, condition, stipulation or provision purporting to bind any person to waive compliance with RCW 19.100 or any rule or order thereunder in void. As such, it is misleading and contravenes RCW 19.100.180(2)(g) to require a franchisee to limit the time period for claims beyond the limit imposed by the statute. Section 18.M of the Franchise Agreement is hereby revised to remove the one (1) year time limit provision.

RCW 19.100.180(1) provides that the franchisor deal with the franchisee in good faith and RCW 19.100.180(2)(j) sets forth limitations on termination and requirements for opportunities to cure set. As a result, any such provisions contained in the franchise agreement, including Section 18.A or elsewhere, may be void and unenforceable in Washington. Section 18.A of the Franchise Agreement shall be interpreted consistent with RCW 19.100.180.

A liquidated damages provision in a Franchise Agreement may be construed as a penalty under Washington law if the amount is found to bear no reasonable relation to actual damages. As a result, the liquidated damages provision in Item 6 of the FDD and the Franchise Agreement does not apply to Washington franchisees.

RCW 19.100.180 requires that a franchisor deal with a franchisee in good faith. As a result, the portion of Section 17.D of the Franchise Agreement that requires the franchisee to indemnify the Indemnified Party for the Indemnified Party's negligence does not apply to Washington franchisees.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Franchise Fee Deferral:

Item 5 and Item 7 of the Franchise Disclosure Document and Section 4 of the Franchise Agreement are hereby amended to state that all Initial Fees will be deferred until the Franchisor completes all of its training and other initial obligations to Franchisee and the Franchisee is open for business (listed in Item 11 of this Disclosure Document).

WISCONSIN

The Wisconsin Fair Dealership Law, Chapter 135 of the Wisconsin Statutes supersedes any provision of the Franchise Agreement if such provision is in conflict with that law. The Franchise Disclosure Document, the Franchise Agreement and the Supplemental Agreements are amended accordingly.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

(Signatures on following page)



APPLICABLE ADDENDA

If any one of the preceding Addenda for specific states ("Addenda") is checked as an "Applicable Addenda" below, then that Addenda shall be incorporated into the Franchise Disclosure Document, Franchise Agreement and any other specified agreement(s) entered into by us and the undersigned Franchisee. To the extent any terms of an Applicable Addenda conflict with the terms of the Franchise Disclosure Document, Franchise Agreement and other specified agreement(s), the terms of the Applicable Addenda shall supersede the terms of the Franchise Agreement.

	California Hawaii Illinois Iowa Indiana Maryland		Michigan Minnesota New York North Dakota Ohio		Rhode Island South Dakota Virginia Washington Wisconsin
Dated:		, 20			
			FRANCHISOR:		
			MOBILE COFFEE COM	MPANY, LLO	
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			Title:		
			FRANCHISEE:		
			By:		
			Title		

Rev. 030123



EXHIBIT H

CONTRACTS FOR USE WITH THE TRAVELIN' TOM'S COFFEE FRANCHISE

The following contracts contained in <u>Exhibit H</u> are contracts that Franchisee is required to utilize or execute after signing the Franchise Agreement in the operation of the Travelin' Tom's Business. The following are the forms of contracts that Mobile Coffee Company, LLC uses as of the Issuance Date of this Franchise Disclosure Document. If they are marked "Sample," they are subject to change at any time.



EXHIBIT H-1

TRAVELIN' TOM'S COFFEE FRANCHISE

SAMPLE WAIVER AND RELEASE OF CLAIMS

This Waiver and Release of Claims ("<u>Release</u>") is made as of [DATE] by and among [Entity Name], d/b/a ["dba name"], a(n) [state] [entity name] ("<u>Franchisee</u>"), each of the undersigned individuals holding an ownership interest in Franchisee ("Owner(s),") and (collectively with Franchisee, "<u>Releasors</u>") Mobile Coffee Company, LLC, a Delaware limited liability company ("<u>Franchisor</u>," and together with Releasors, each, a "Party" and together, the "Parties").

WHEREAS, Franchisor and Franchisee have entered into a Franchise Agreement ("<u>Agreement</u>") pursuant to which Franchisee was granted the right to own and operate a Travelin' Tom's Business;

WHEREAS, (Franchisee has notified Franchisor of its desire to transfer the Agreement and all rights related thereto, or an ownership interest in Franchisee, to a transferee/enter into a successor franchise agreement/amend the Agreement) or (the Agreement is being terminated/or indicate other reason for the requirement of this waiver and release), and Franchisor has consented to such (transfer/successor franchise agreement/amendment/termination/other reason); and

WHEREAS, as a condition to Franchisor's consent to (transfer the Agreement/enter into a successor franchise agreement/amend the Agreement/terminate the Agreement/other reason), Releasors have agreed to execute this Release upon the terms and conditions stated below.

NOW, THEREFORE, in consideration of Franchisor's consent, and for other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and intending to be legally bound, Releasors hereby agree as follows:

- 1. Representations and Warranties. Releasors represent and warrant they are duly authorized to enter into this Release and to perform the terms and obligations herein contained, and have not assigned, transferred, or conveyed, either voluntarily or by operation of law, any of their rights or claims against Franchisor or any of the rights, claims, or obligations being terminated and released hereunder. Each individual executing this Release on behalf of Franchisee represents and warrants that they are duly authorized to enter into and execute this Release on behalf of Franchisee. Releasors further represent and warrant that all individuals that currently hold a direct or indirect ownership interest in Franchisee are signatories to this Release.
- 2. Release. Releasors and their subsidiaries, affiliates, parents, divisions, successors, assigns, and all persons or firms claiming by, through, under, or on behalf of any or all of them, hereby release, acquit, and forever discharge Franchisor, any and all of their affiliates, parents, subsidiaries, or related companies, divisions, and partnerships, and its and their past and present officers, directors, agents, partners, shareholders, employees, representatives, successors, assigns, and attorneys, and the spouses of such individuals (collectively, the "Released Parties"), from any and all claims, liabilities, damages, expenses, actions, or causes of action which Releasor may now have or has ever had, whether known or unknown, past or present, absolute or contingent, suspected or unsuspected, of any nature whatsoever, including without limiting the generality of the foregoing, all claims, liabilities, damages, expenses, actions, or causes of action directly or indirectly arising out of or relating to the execution and performance of the Agreement and the offer and sale of the franchise related thereto, except to the extent such liabilities are payable by the applicable indemnified party in connection with a third-party claim.



- 3. <u>Nondisparagement</u>. Releasors expressly covenant and agree not to make any false representation of facts, or to defame, disparage, discredit, or deprecate any of the Released Parties or otherwise communicate with any person or entity in a manner intending to damage any of the Released Parties, their business, or their reputation.
- 4. <u>Confidentiality</u>. Releasors agree to hold in strictest confidence and not disclose, publish, or use the existence of, or any details relating to, this Release to any third party without Franchisor's express written consent, except as required by law.

5. Miscellaneous.

- a. Releasors agree that they have read and fully understand this Release and that the opportunity has been afforded to Releasors to discuss the terms and contents of said Release with legal counsel and/or that such a discussion with legal counsel has occurred.
 - b. This Release shall be construed and governed by the laws of the State of Kentucky.
- c. Each individual and entity that comprises Releasors shall be jointly and severally liable for the obligations of such Releasors.
- d. In the event that it shall be necessary for any Party to institute legal action to enforce or for the breach of any of the terms and conditions or provisions of this Release, the prevailing Party in such action shall be entitled to recover all of its reasonable costs and attorneys' fees.
- e. All of the provisions of this Release shall be binding upon and inure to the benefit of the Parties and their current and future respective directors, officers, partners, attorneys, agents, employees, shareholders, and the spouses of such individuals, successors, affiliates, and assigns. No other party shall be a third-party beneficiary to this Release.
- f. This Release constitutes the entire agreement the Parties and, as such, supersedes all prior oral and written agreements or understandings between and among the Parties regarding the subject matter hereof. This Release may not be modified except in a writing signed by all of the Parties. This Release may be executed in multiple counterparts, each of which shall be deemed an original and all of which together shall constitute but one and the same document.
- g. If one or more of the provisions of this Release shall for any reason be held invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect or impair any other provision of this Release, but this Release shall be construed as if such invalid, illegal, or unenforceable provision had not been contained herein.
- h. Releasors agree to do such further acts and things and to execute and deliver such additional agreements and instruments as may be reasonably required to consummate, evidence, or confirm the Release contained herein in the matter contemplated hereby.
- i. This Release is inapplicable with respect to claims arising under the Washington Franchise Investment Protection Act, chapter 19.100 RCW, and the rules adopted thereunder in accordance with RCW 19.100.220.

(Signatures on following page)



IN WITNESS WHEREOF, the Parties have executed this Waiver and Release of Claims as of the date first written above.

FRANCHISEE:	
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FRANCHISEE:	
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	FRANCHISEE'S OWNERS:	
Date	Signature	
	Typed or Printed Name	
	FRANCHISEE'S OWNERS:	
Date	Signature	
	Typed or Printed Name	
	FRANCHISEE'S OWNERS:	
Date	Signature	
	Typed or Printed Name	

Rev. 092122



TRAVELIN' TOM'S COFFEE FRANCHISE

SAMPLE SYSTEM PROTECTION AGREEMENT

This System Protection Agreement ("<u>Agreement</u>") is entered into by the undersigned ("<u>you</u>" or "<u>your</u>") in favor of Mobile Coffee Company, LLC, a Delaware limited liability company, and its successors and assigns ("us," "we," or "our"), upon the terms and conditions set forth in this Agreement.

1. Definitions. For purposes of this Agreement, the following terms have the meanings given to them below:

"Competitive Business" means any business that: (i) sells or offers to sell products the same as or similar to the type of products sold by you in and/or from the Franchisee Territory (including, but not limited to, the products we authorize); or (ii) provides or offers to provide services the same as or similar to the type of services sold by you in and/or from the Franchisee Territory (including, but not limited to, the services we authorize), but excludes a Travelin' Tom's Business operating pursuant to a franchise agreement with us.

"Copyrights" means all works and materials for which we or our affiliate have secured common law or registered copyright protection and that we allow franchisees to use, sell, or display in connection with the marketing and/or operation of a Travelin' Tom's Business or the solicitation or offer of a Travelin' Tom's Coffee franchise, whether now in existence or created in the future.

"Franchisee" means the Travelin' Tom's Coffee franchisee for which you are a manager or officer.

"Franchisee Territory" means the territory granted to you pursuant to a franchise agreement with us.

"Intellectual Property" means, collectively or individually, our Marks, Copyrights, Know-how, and System.

"Know-how" means all of our trade secrets and other proprietary information relating to the development, construction, marketing, and/or operation of a Travelin' Tom's Business, including, but not limited to, methods, techniques, specifications, proprietary practices and procedures, policies, marketing strategies, and information comprising the System and the Manual.

"Manual" means our confidential operations manual for the operation of a Travelin' Tom's Business, which may be periodically modified by us.

"Marks" means the logotypes, service marks, and trademarks now or hereafter involved in the operation of a Travelin' Tom's Business, including "Travelin' Tom's Coffee," and any other trademarks, service marks, or trade names that we designate for use by a Travelin' Tom's Business. The term "Marks" also includes any distinctive trade dress used to identify a Travelin' Tom's Business, whether now in existence or hereafter created.

"Prohibited Activities" means any or all of the following: (i) owning, operating, or having any other interest (as an owner, partner, director, officer, employee, manager, consultant, shareholder, creditor, representative, agent, or in any similar capacity) in a Competitive Business (other than owning an interest of five percent (5%) or less in a publicly-traded company that is a Competitive Business); (ii) diverting or attempting to divert any business from us (or one of our affiliates or franchisees); and/or (iii) inducing or attempting to induce any customer of ours (or of one of our affiliates or franchisees) to transfer their business to you or to any other person that is not then a franchisee of ours.



"Restricted Period" means the two (2)-year period after you cease to be a manager or officer of Franchisee's Travelin' Tom's Business; provided, however, that if a court of competent jurisdiction determines that this period of time is too long to be enforceable, then the "Restricted Period" means the nine (9) month period after you cease to be a manager or officer of Franchisee's Travelin' Tom's Business.

"Restricted Territory" means the geographic area within: (i) a 20-mile radius from Franchisee's Travelin' Tom's Business (and including the premises of the approved location of Franchisee); and (ii) a 20-mile radius from all other Travelin' Tom's Businesses that are operating or under development as of the beginning of the Restricted Period; provided, however, that if a court of competent jurisdiction determines that the foregoing Restricted Territory is too broad to be enforceable, then the "Restricted Territory" means the geographic area within a 10-mile radius from Franchisee's Travelin' Tom's Business (and including the premises of the approved location of Franchisee).

"System" means our system for the establishment, development, operation, and management of a Travelin' Tom's Business, including Know-how, proprietary programs and products, Manual, and operating system.

- **2. Background**. You are a manager or officer of Franchisee. As a result of this relationship, you may gain knowledge of our System. You understand that protecting the Intellectual Property and our System are vital to our success and that of our franchisees and that you could seriously jeopardize our entire System if you were to unfairly compete with us. In order to avoid such damage, you agree to comply with the terms of this Agreement.
- 3. Know-How and Intellectual Property. You agree: (i) you will not use the Know-how in any business or capacity other than the Travelin' Tom's Business operated by Franchisee; (ii) you will maintain the confidentiality of the Know-how at all times; (iii) you will not make unauthorized copies of documents containing any Know-how; (iv) you will take such reasonable steps as we may ask of you from time to time to prevent unauthorized use or disclosure of the Know-how; and (v) you will stop using the Know-how immediately if you are no longer a manager or officer of Franchisee's Travelin' Tom's Business. You further agree that you will not use all or part of the Intellectual Property or all or part of the System for any purpose other than the performance of your duties for Franchisee and within the scope of your employment or other engagement with Franchisee. These restrictions on Know-how, Intellectual Property and the System shall not apply to any information which is information publicly known or becomes lawfully known in the public domain other than through a breach of this Agreement or is required or compelled by law to be disclosed, provided that you will give reasonable notice to us to allow us to seek protective or other court orders.
- **4. Unfair Competition During Relationship.** You agree not to unfairly compete with us at any time while you are a manager or officer of Franchisee's Travelin' Tom's Business by engaging in any Prohibited Activities.
- 5. Unfair Competition After Relationship. You agree not to unfairly compete with us during the Restricted Period by engaging in any Prohibited Activities; provided, however, that the Prohibited Activity relating to having an interest in a Competitive Business will only apply with respect to a Competitive Business that is located within or provides competitive goods or services to customers who are located within the Restricted Territory. If you engage in any Prohibited Activities during the Restricted Period, then you agree that your Restricted Period will be extended by the period of time during which you were engaging in the Prohibited Activity.
- **6. Immediate Family Members**. You acknowledge that you could circumvent the purpose of this Agreement by disclosing Know-how to an immediate family member (i.e., spouse, parent, sibling, child, grandparent or grandchild). You also acknowledge that it would be difficult for us to prove whether



you disclosed the Know-how to family members. Therefore, you agree that you will be presumed to have violated the terms of this Agreement if any member of your immediate family: (i) engages in any Prohibited Activities during any period of time during which you are prohibited from engaging in the Prohibited Activities; or (ii) uses or discloses the Know-how. However, you may rebut this presumption by furnishing evidence conclusively showing that you did not disclose the Know-how to the family member.

- 7. Covenants Reasonable. You acknowledge and agree that: (i) the terms of this Agreement are reasonable both in time and in scope of geographic area; and (ii) you have sufficient resources and business experience and opportunities to earn an adequate living while complying with the terms of this Agreement. YOU HEREBY WAIVE ANY RIGHT TO CHALLENGE THE TERMS OF THIS AGREEMENT AS BEING OVERLY BROAD, UNREASONABLE, OR OTHERWISE UNENFORCEABLE.
- 8. Breach. You agree that failure to comply with the terms of this Agreement will cause substantial and irreparable damage to us and/or other Travelin' Tom's Coffee franchisees for which there is no adequate remedy at law. Therefore, you agree that any violation of the terms of this Agreement will entitle us to injunctive relief. You agree that we may apply for such injunctive relief without bond, but upon due notice, in addition to such further and other relief as may be available at equity or law, and the sole remedy of yours in the event of the entry of such injunction will be the dissolution of such injunction, if warranted, upon hearing duly held (all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). If a court requires the filing of a bond notwithstanding the preceding sentence, the parties agree that the amount of the bond shall not exceed \$1,000. None of the remedies available to us under this Agreement are exclusive of any other, but may be combined with others under this Agreement, or at law or in equity, including injunctive relief, specific performance, and recovery of monetary damages. Any claim, defense, or cause of action that you may have against us, our owners or our affiliates, or against Franchisee, regardless of cause or origin, cannot be used as a defense against our enforcement of this Agreement.

9. Miscellaneous.

- a. If we pursue legal remedies against you because you have breached this Agreement and prevail against you, you agree to pay our reasonable attorneys' fees and costs in doing so.
- b. This Agreement will be governed by, construed, and enforced under the laws of Kentucky, and the courts in that state shall have jurisdiction over any legal proceedings arising out of this Agreement.
- c. Each section of this Agreement, including each subsection and portion thereof, is severable. If any section, subsection, or portion of this Agreement is unenforceable, it shall not affect the enforceability of any other section, subsection, or portion; and each party to this Agreement agrees that the court may impose such limitations on the terms of this Agreement as it deems in its discretion necessary to make such terms reasonable in scope, duration, and geographic area.
- d. You and we both believe that the covenants in this Agreement are reasonable in terms of scope, duration, and geographic area. However, we may at any time unilaterally modify the terms of this Agreement upon written notice to you by limiting the scope of the Prohibited Activities, narrowing the definition of a Competitive Business, shortening the duration of the Restricted Period, reducing the geographic scope of the Restricted Territory, and/or reducing the scope of any other covenant imposed upon you under this Agreement to ensure that the terms and covenants in this Agreement are enforceable under applicable law.

(Signatures on following pages)



EXECUTED on the date stated below.

Signature
Signature
Typed or Printed Name
Signature
Typed or Printed Name
Signature
Typed or Printed Name
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Rev. 120619



TRAVELIN' TOM'S COFFEE FRANCHISE

SAMPLE CONFIDENTIALITY AGREEMENT

This Confidentiality Agreement ("Agreement") is entered into by the undersigned ("you") in favor of Mobile Coffee Company, LLC, a Delaware limited liability company, and its successors and assigns ("us"), upon the terms and conditions set forth in this Agreement.

1. Definitions. For purposes of this Agreement, the following terms have the meanings given to them below:

"Copyrights" means all works and materials for which we or our affiliate(s) have secured common law or registered copyright protection and that we allow Travelin' Tom's Coffee franchisees to use, sell, or display in connection with the marketing and/or operation of a Travelin' Tom's Business, whether now in existence or created in the future.

"Franchisee" means the Travelin' Tom's Coffee franchisee for which you are an employee, independent contractor, agent, representative, or supplier.

"Intellectual Property" means, collectively or individually, our Marks, Copyrights, Know-how, Manual, and System.

"Know-how" means all of our trade secrets and other proprietary information relating to the development, construction, marketing, and/or operation of a Travelin' Tom's Business, including, but not limited to, methods, techniques, specifications, proprietary practices and procedures, policies, marketing strategies, and information comprising the System and the Manual.

"Travelin' Tom's Business" means a business that provides coffees, teas, and related products to the general public in a mobile environment and other related products and services using our Intellectual Property.

"Manual" means our confidential operations manual for the operation of a Travelin' Tom's Business.

"Marks" means the logotypes, service marks, and trademarks now or hereafter involved in the operation of a Travelin' Tom's Business, including "Travelin' Tom's Coffee" and any other trademarks, service marks, or trade names that we designate for use by a Travelin' Tom's Business. The term "Marks" also includes any distinctive trade dress used to identify a Travelin' Tom's Business, whether now in existence or hereafter created.

"System" means our system for the establishment, development, operation, and management of a Travelin' Tom's Business, including Know-how, proprietary programs and products, confidential operations manuals, and operating system.

- **2. Background**. You are an employee, independent contractor, agent, representative, or supplier of Franchisee. Because of this relationship, you may gain knowledge of our Intellectual Property. You understand that protecting the Intellectual Property is vital to our success and that of our franchisees, and that you could seriously jeopardize our entire Franchise System if you were to use such Intellectual Property in any way other than as described in this Agreement. In order to avoid such damage, you agree to comply with this Agreement.
- 3. Know-How and Intellectual Property: Nondisclosure and Ownership. You agree: (i) you will not use the Intellectual Property in any business or capacity other than for the benefit of the



Travelin' Tom's Business operated by Franchisee or in any way detrimental to us or to the Franchisee; (ii) you will maintain the confidentiality of the Intellectual Property at all times; (iii) you will not make unauthorized copies of documents containing any Intellectual Property; (iv) you will take such reasonable steps as we may ask of you from time to time to prevent unauthorized use or disclosure of the Intellectual Property; and (v) you will stop using the Intellectual Property immediately if you are no longer an employee, independent contractor, agent, representative, or supplier of Franchisee. You further agree that you will not use the Intellectual Property for any purpose other than the performing your duties for Franchisee and within the scope of your employment or other engagement with Franchisee.

The Intellectual Property is and shall continue to be the sole property of Mobile Coffee Company, LLC You hereby assign and agree to assign to us any rights you may have or may acquire in such Intellectual Property. Upon the termination of your employment or engagement with Franchisee, or at any time upon our or Franchisee's request, you will deliver to us or to Franchisee all documents and data of any nature pertaining to the Intellectual Property, and you will not take with you any documents or data or copies containing or pertaining to any Intellectual Property.

- 4. Immediate Family Members. You acknowledge you could circumvent the purpose of this Agreement by disclosing Intellectual Property to an immediate family member (i.e., spouse, parent, sibling, child, or grandchild). You also acknowledge that it would be difficult for us to prove whether you disclosed the Intellectual Property to family members. Therefore, you agree you will be presumed to have violated the terms of this Agreement if any member of your immediate family uses or discloses the Intellectual Property. However, you may rebut this presumption by furnishing evidence conclusively showing you did not disclose the Intellectual Property to the family member.
- 5. Covenants Reasonable. You acknowledge and agree that: (i) the terms of this Agreement are reasonable both in time and in scope of geographic area; and (ii) you have sufficient resources and business experience and opportunities to earn an adequate living while complying with the terms of this Agreement. You hereby waive any right to challenge the terms of this Agreement as Being overly broad, unreasonable, or otherwise unenforceable.
- 6. **Breach**. You agree that failure to comply with this Agreement will cause substantial and irreparable damage to us and/or other Travelin' Tom's Coffee franchisees for which there is no adequate remedy at law. Therefore, you agree that any violation of this Agreement will entitle us to injunctive relief. You agree that we may apply for such injunctive relief, without bond, but upon due notice, in addition to such further and other relief as may be available at equity or law, and the sole remedy of yours, in the event of the entry of such injunction, will be the dissolution of such injunction, if warranted, upon hearing duly held (all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). If a court requires the filing of a bond notwithstanding the preceding sentence, the parties agree that the amount of the bond shall not exceed \$1,000. None of the remedies available to us under this Agreement are exclusive of any other, but may be combined with others under this Agreement, or at law or in equity, including injunctive relief, specific performance, and recovery of monetary damages. Any claim, defense, or cause of action you may have against us or against Franchisee, regardless of cause or origin, cannot be used as a defense against our enforcement of this Agreement.

7. Miscellaneous.

a. Although this Agreement is entered into in favor of Mobile Coffee Company, LLC, you understand and acknowledge that your employer/employee, independent contractor, agent, representative, or supplier relationship is with Franchisee and not with us, and for all purposes in connection with such relationship, you will look to Franchisee and not to us.



b. If we pursue legal remedies against you because you have breached this Agreement and prevail against you, you agree to pay our reasonable attorney fees and costs in doing so.
and providing against your, you agree to pay our reasonable automorp rees and costs in doing so.
c. This Agreement will be governed by, construed, and enforced under the laws of
Kentucky, and the courts in that state shall have jurisdiction over any legal proceedings arising out of this
Agreement.
d. Each section of this Agreement, including each subsection and portion, is
severable. If any section, subsection, or portion of this Agreement is unenforceable, it shall not affect the
enforceability of any other section, subsection, or portion; and each party to this Agreement agrees that the
court may impose such limitations on the terms of this Agreement as it deems in its discretion necessary to
make such terms enforceable.

Rev. 032916



TRAVELIN' TOM'S COFFEE FRANCHISE

SAMPLE APPROVAL OF REQUESTED ASSIGNMENT

This Approval of Requested Assignment ("Agreement") is entered into this day of

, 20, between Mobile Coffee Company, LLC ("Franchisor"), a
Delaware limited liability company, ("Former Franchisee"), the undersigned owners of Former Franchisee ("Owners") and, a
undersigned owners of Former Franchisee ("Owners") and, a
[State] [corporation/limited liability company] ("New Franchisee").
RECITALS
WHEREAS, Franchisor and Former Franchisee entered into that certain franchise agreement dated
WHEREAS, Former Franchisee desires to assign ("Requested Assignment") the Franchised Business to New Franchisee, New Franchisee desires to accept the Requested Assignment of the Franchised Business from Former Franchisee, and Franchisor desires to approve the Requested Assignment of the Franchised Business from Former Franchisee to New Franchisee upon the terms and conditions contained in this Agreement, including that New Franchisee sign Franchisor's current form of franchise agreement together with all exhibits and attachments thereto ("New Franchise Agreement"), contemporaneously herewith.
NOW, THEREFORE, in consideration of the mutual covenants, promises, and agreements herein contained, the parties hereto hereby covenant, promise, and agree as follows:
1. <u>Payment of Fees</u> . In consideration for the Requested Assignment, Former Franchisee acknowledges and agrees to pay Franchisor the Transfer Fee, as required under the Franchise Agreement (" Franchisor's Assignment Fee ").
2. <u>Assignment and Assumption</u> . Former Franchisee hereby consents to assign all of its rights and delegate its duties with regard to the Former Franchise Agreement and all exhibits and attachments thereto from Former Franchisee to New Franchisee, subject to the terms and conditions of this Agreement,

3. <u>Consent to Requested Assignment of Franchised Business</u>. Franchisor hereby consents to the Requested Assignment of the Franchised Business from Former Franchisee to New Franchisee upon receipt of the Franchisor's Assignment Fee from Former Franchisee and the mutual execution of this Agreement by all parties. Franchisor waives its right of first refusal set forth in the Former Franchise Agreement.

and conditioned upon New Franchisee's signing the New Franchise Agreement pursuant to Section 5 of

4. <u>Termination of Rights to the Franchised Business</u>. The parties acknowledge and agree that effective upon the date of this Agreement, the Former Franchise Agreement shall terminate and all of Former Franchisee's rights to operate the Franchised Business are terminated and that from the date of this Agreement only New Franchisee shall have the sole right to operate the Franchised Business under the New



this Agreement.

Franchise Agreement. Former Franchisee and the undersigned Owners agree to comply with all of the covenants in the Former Franchise Agreement that expressly or by implication survive the termination, expiration, or transfer of the Former Franchise Agreement. Unless otherwise precluded by state law, Former Franchisee shall execute Franchisor's current form of General Release Agreement.

- 5. <u>New Franchise Agreement</u>. New Franchisee shall execute the New Franchise Agreement for the Franchised Business (as amended by the form of Addendum prescribed by Franchisor, if applicable), and any other required contracts for the operation of a Travelin' Tom's Coffee franchise as stated in Franchisor's Franchise Disclosure Document.
- 6. <u>Former Franchisee's Contact Information</u>. Former Franchisee agrees to keep Franchisor informed of its current address and telephone number at all times during the three-year period following the execution of this Agreement.
- 7. <u>Acknowledgement by New Franchisee</u>. New Franchisee acknowledges and agrees that the purchase of the rights to the Franchised Business ("**Transaction**") occurred solely between Former Franchisee and New Franchisee. New Franchisee also acknowledges and agrees that Franchisor played no role in the Transaction and that Franchisor's involvement was limited to the approval of Requested Assignment and any required actions regarding New Franchisee's signing of the New Franchise Agreement for the Franchised Business. New Franchisee agrees that any claims, disputes, or issues relating New Franchisee's acquisition of the Franchised Business from Franchisee are between New Franchisee and Former Franchisee, and shall not involve Franchisor.
- 8. <u>Representation</u>. Former Franchisee warrants and represents that it has not heretofore assigned, conveyed, or disposed of any interest in the Former Franchise Agreement or Franchised Business. New Franchisee hereby represents that it received Franchisor's Franchise Disclosure Document and did not sign the New Franchise Agreement or pay any money to Franchisor or its affiliate for a period of at least 14 calendar days after receipt of the Franchise Disclosure Document.
- 9. <u>Notices</u>. Any notices given under this Agreement shall be in writing, and if delivered by hand, or transmitted by U.S. certified mail, return receipt requested, postage prepaid, or via telegram or telefax, shall be deemed to have been given on the date so delivered or transmitted, if sent to the recipient at its address or telefax number appearing on the records of the sending party.
- 10. <u>Further Actions</u>. Former Franchisee and New Franchisee each agree to take such further actions as may be required to effectuate the terms and conditions of this Agreement, including any and all actions that may be required or contemplated by the Former Franchise Agreement.
- 11. <u>Affiliates</u>. When used in this Agreement, the term "**Affiliates**" has the meaning as given in Rule 144 under the Securities Act of 1933.
- 12. <u>Miscellaneous</u>. This Agreement may not be changed or modified except in a writing signed by all of the parties hereto. This Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same document. This Agreement shall be binding upon and inure to the benefit of the parties and their respective successors and assigns.
- 13. <u>Governing Law</u>. This Agreement shall be governed by, and construed and enforced in accordance with, the laws of the State of Kentucky.

(Signatures on following page)



IN WITNESS WHEREOF, the parties have executed this Agreement under seal, with the intent that this be a sealed instrument, as of the day and year first above written.

FRANCHISOR:
MOBILE COFFEE COMPANY, LLC
By:
Printed Name:
Title:
FORMER FRANCHISEE:
By: Printed Name:
Title:
Title
NEW FRANCHISEE:
By:
Printed Name:
Title:

Rev. 031821



TRAVELIN' TOM'S COFFEE FRANCHISE

ADDITIONAL FRANCHISE RESERVATION AGREEMENT

This Additional Franchise Reservation Agreement (" <u>AFR Agreement</u> ") is made between Mobile Coffee Company, LLC ("us" or "we") and (" <u>you</u> ") is made and entered into, 20 (" <u>Effective Date</u> ").
1. <u>General Description of Agreement</u> . This AFR Agreement sets out the terms and the conditions under which we will reserve a Travelin' Tom's Coffee franchise and territory (each, a " <u>Reserved Business</u> ").
a. In order to establish a Travelin' Tom's Coffee franchise, you will be required to enter into a Franchise Agreement for the Reserved Business, the form of which will be our then-current form Franchise Agreement then being offered to new Travelin' Tom's Coffee franchisees (that form of Franchise Agreement is referred to in AFR Agreement as the "Franchise Agreement").
b. You acknowledge and represent to us that you understand that this AFR Agreement is <u>not</u> a Franchise Agreement, and that you have no right to open a Travelin' Tom's Business under this AFR Agreement. You will be permitted to open a Travelin' Tom's Coffee franchise only if: (a) we approve you to do so; (b) you and we sign a Franchise Agreement; and (c) you pay us all applicable initial fees that are due under the Franchise Agreement.
2. <u>Term</u> . The term of this AFR Agreement shall commence on the Effective Date and, unless otherwise negotiated, terminated or extended as provided herein, shall continue until the earlier of (i) the Expiration Date (as defined in Section 5), or (ii) the date of execution of the Franchise Agreement for the Reserved Business (" <u>Term</u> ").
3. Reserved Territory . The territory covered under this AFR Agreement is referred to as the " Reserved Territory ." The specific Reserved Territory is:
Reserved Territory Zip Codes
If you fail to purchase a Travelin' Tom's Coffee franchise for the Reserved Territory during the term, you

If you fail to purchase a Travelin' Tom's Coffee franchise for the Reserved Territory during the term, you will not be able to enter into another agreement to reserve the Reserved Territory.

- 4. <u>Deadline.</u> You must sign a Franchise Agreement for your Reserved Business for the Reserved Territory no later than one year from the Effective Date ("**Deadline**").
- 5. <u>Right of First Refusal.</u> If you do not meet the Deadline for any reason, we will allow you a right of first refusal for the Reserved Territory ("<u>ROFR</u>") subject to the restrictions contained in this Section. This ROFR will shall expire on the earlier of the execution of a Franchise Agreement for the Reserved Business, or 12 months after the Deadline ("<u>Expiration Date</u>"). If, after the Deadline, a qualified prospective franchisee has applied to operate a Travelin' Tom's Business in the Reserved Territory, then



we will provide to you (i) written notification stating the same and (ii) the then-current Franchise Disclosure Document and franchise agreement ("<u>Franchisor's Notice</u>"). You will have twenty days from the receipt of Franchisor's Notice to sign a Franchise Agreement for the Reserved Territory and pay the applicable fees

You will forfeit your ROFR upon the occurrence of the earlier of the occurrence of any of the following: (1) you indicate in writing that you do not want to exercise this ROFR; and (2) you decline to exercise your rights under this Section within the twenty day period described above.

- 6. **Reservation Fee.** At the time of signing this AFR Agreement, you must pay us a nonrefundable "**Reservation Fee**" of ten thousand dollars (\$10,000). The Reservation Fee is paid in consideration of our agreement not to award franchise rights to any portion of the Reserved Territory prior to the Deadline, subject to the terms of this Agreement. This amount is fully earned by us when we sign this AFR Agreement. This Additional Franchise Reservation Deposit will be applied towards the initial franchise fee that you must pay us under Franchise Agreement for the Reserved Business if you proceed with the purchase of the Reserved Business and a brand new BEV. If you do not sign a Franchise Agreement for the Reserved Business for any reason, we will keep the Reservation Fee and you will not be entitled to any refund. Additionally, if you purchase a used BEV, you will forfeit the Reservation Fee.
- 7. <u>Assignment</u>. We have the unrestricted right to assign this AFR Agreement without prior notice to you. You may not assign this AFR Agreement.
- 8. <u>Defaults</u>. You will be in default under this AFR Agreement if any other agreement between you (and/or your affiliates) and us (and/or our affiliates) is terminated. If you are in default under this AFR Agreement, we will have the right to terminate AFR Agreement by giving you written notice of termination, which will take effect immediately (unless otherwise required under applicable law).
- 9. <u>Entire Agreement</u>. This Agreement incorporates the full and complete agreement between the parties concerning the subject of this AFR Agreement, and supersedes any and all prior correspondence, conversations, representations, or statements of whatever nature concerning the subject of this AFR Agreement. This AFR Agreement shall be interpreted under the laws of the State of Kentucky without regard to its conflict of laws principles. This AFR Agreement may not be modified without the written consent of both parties

"Us"	
Mobile Coffee Company, LLC	
By:	
Name:	
Its:	
Date:	
"You" (Your Franchise Entity Name)	
By:	
Name:	
Your Title:	
Date:	



TRAVELIN' TOM'S COFFEE FRANCHISE

PROMISSORY NOTE - EAGLE FINANCIAL SERVICES, INC.

EAGLE FINANCIAL SERVICES, INC. CONSENT AND NOTICE REGARDING ELECTRONIC COMMUNICATIONS

- 1. Electronic Signature Agreement. By selecting the "I Accept" button, you are signing this Agreement electronically. You agree your electronic signature is the legal equivalent of your manual signature on this Agreement. By selecting "I Accept" you consent to be legally bound by this Agreement's terms and conditions. You further agree that your use of a key pad, mouse or other device to select an item, button, icon or similar act/action, or to otherwise provide, or in accessing or making any transaction regarding any agreement, acknowledgement, consent terms, disclosures or conditions constitutes your signature (hereafter referred to as "E-Signature"), acceptance and agreement as if actually signed by you in writing. You also agree that no certification authority or other third party verification is necessary to validate your E-Signature and that the lack of such certification or third party verification will not in any way affect the enforceability of your E-Signature or any resulting contract between you and Eagle Financial Services, Inc. You further agree that each use of your E-Signature in obtaining Eagle Financial Services, Inc's online service(s) constitutes your agreement to be bound by the terms and conditions thereof.
- 2. <u>Consent to Electronic Delivery</u>. You specifically agree to receive and/or obtain any and all Eagle Financial Services, Inc. related "Electronic Communications" as defined below. The term "Electronic Communications" includes, but is not limited to, any and all current and future notices and/or disclosures that various federal and/or state laws or regulations require that we provide to you, as well as such other documents, statements, data, records and any other communications including copies of these loan documents. You acknowledge that, for your records, you are able to retain Electronic Communications by printing and/or downloading and saving this Agreement and any other agreements and Electronic Communications, documents, or records that you agree to using your E-Signature. You accept Electronic Communications as reasonable and proper notice, for the purpose of any and all laws, rules, and regulations, each to the extent not otherwise contradicted and agree that such electronic form fully satisfies any requirement that such communications be provided to you in writing or in a form that you may keep.
- 3. <u>Paper version of Electronic Communications</u>. You may request a paper version of an Electronic Communication by contacting Eagle Financial Services, Inc. 7791 Dixie Hwy, Florence KY 41042 / 859-525-3070.
- 4. <u>Revocation of electronic delivery</u>. You have the right to withdraw your consent to receive/obtain communications at any time. You acknowledge that Eagle Financial Services, Inc. reserves the right to restrict or terminate your access to electronic access if you withdraw your consent to receive Electronic Communications. If you wish to withdraw your consent, contact us at Eagle Financial Services, Inc. 7791 Dixie Hwy, Florence KY 41042 / 859-525-3070.
- 5. <u>Controlling Agreement</u>. This Agreement supplements and modifies other agreements that you may have with Eagle Financial Services, Inc. To the extent that this Agreement and another agreement contain conflicting provisions, the provisions in this agreement will control (with the exception of provisions in another agreement for an electronic service which provisions specify the necessary hardware, software and operating system, in which such other provision controls). All other obligations of the parties remain subject to the terms and conditions of any other agreement. To obtain electronic services and communications, indicate your consent to the terms and conditions of this Agreement by clicking on the "I Accept" button. It is recommended that you print a copy of this Agreement for future reference.
- 6. <u>Location of Execution</u>: This Electronic Signature Agreement and the related contract are deemed executed in the Commonwealth of Kentucky.

"I Accept"		
Date:		

NOTE AND SECURITY AGREEMENT

Lender Name: Eagle Financial Services, Inc Lender Address: 7791 Dixie Highway

Florence, KY 41042

Lender Phone: 859-525-3070

In this Note, the words "you", "yours" and "your" mean each and all of those signed to it as a Borrower. The words "we", "us" and "our" mean Payee/Lender. We have written this Note & Security Agreement ("Loan") in plain language because we want you to understand its terms. Please read your copy of this Loan carefully and feel free to ask us any questions you may have.

THE TERMS OF THIS LOAN SHOULD BE READ CAREFULLY BECAUSE ONLY THOSE TERMS IN WRITING ARE ENFORCEABLE. TERMS OR ORAL PROMISES WHICH ARE NOT CONTAINED IN THIS WRITTEN LOAN MAY NOT BE LEGALLY ENFORCED. YOU MAY CHANGE THE TERMS OF THIS LOAN ONLY BY ANOTHER WRITTEN AGREEMENT BETWEEN YOU AND US. YOU AGREE TO COMPLY WITH THE TERMS AND CONDITIONS OF THIS LOAN. THIS LOAN IS NOT CANCELABLE. YOU AGREE THAT THE PROCEEDS OF THE LOAN WILL BE USED FOR BUSINESS PURPOSES ONLY AND NOT FOR PERSONAL FAMILY OR HOUSEHOLD PURPOSES.

YOU CERTIFY THAT ALL THE INFORMATION GIVEN IN THIS LOAN AND YOUR APPLICATION WAS CORRECT AND COMPLETE WHEN THIS LOAN WAS SIGNED. THIS LOAN IS NOT BINDING UPON US OR EFFECTIVE UNLESS AND UNTIL WE EXECUTE THIS LOAN. BY SIGNING THIS AGREEMENT BELOW, YOU AGREE TO BE BOUND BY ALL OF THE TERMS AND CONDITIONS CONTAINED HEREIN.

Date of Note:		Loan & Security Agreement #	
All Borrower(s):		Address(es):	
1)		1)	
2)		2)	
Borrower with Entity Tax		Entity Fed Tax ID#:	
1)		1)	
Phone Number:	Cell Number:		
Billing Address:		E-Mail Address:	
·	_		

Equipment Description:

Year	Manufacturer, Model and Description	VIN/Serial Number

Equipment Location Address:				
Transaction Term	ns/ Payment Schedule:			
Principal	Interest Rate:	Term (in months):	Payment Amount:	Payable Monthly with
Amount:				First Payment Due:
				-

Deferments:

If Borrower is contractually current on all obligations hereunder, Lender will offer the ability to Defer payments based upon and subject to the following:

- A Deferment payment is a \$100 payment made at the time of a regularly scheduled payment for the normal Payment Amount.
- Prior to making a Deferent payment, Borrower must contact Lender by phone to confirm the availability of each proposed Deferment.
- In most instances a Deferment payment will be insufficient to amortize interest and negative amortization will occur. This means that interest will build on the account and remain due.
- Upon an event of Default as referenced below, no Deferment shall be allowed.

This Loan is eligible for Deferments based on the following schedule:

- o For the 12 months after the Date of Note you may Defer up to four (4) single monthly payments.
- o For the 13 − 24 months after the Date of Note you may Defer up to two (2) single monthly payments.
- o No more than four (4) Deferments may be used consecutively.
- O Deferments are not cumulative, may not be banked, and may only be used in the period(s) specified above.
- Deferments, whether exercised or not, will not be available after the 24th month after the Date of Note.

ADDITIONAL TERMS, CONDITIONS, AND AGREEMENT

1. LOAN. For value received, the Borrower, if more than one, jointly and severally, hereby unconditionally promises to pay to the order of Lender the amounts described above and herein until paid in full. In the event we become aware of adverse credit information about you and/or the Guarantor(s) after you signed this Loan and prior to our acceptance of this Loan, we may at our sole discretion, cancel this loan. ONCE WE ACCEPT THIS LOAN, YOU MAY NOT CANCEL IT DURING THE FULL LOAN TERM. You

- agree to be bound by all the terms of this Loan from the date you execute this Loan ("Effective Date") until you have paid the Loan in full.
- 2. DELIVERY, ACCEPTANCE OF EQUIPMENT AND COMMENCEMENT OF THE LOAN. Borrower hereby certifies to Lender that the Equipment has been duly ordered, an invoice for the Equipment has been issued and the Equipment will be delivered to the location where it will be used. Borrower acknowledges that signature of this document confirms that Equipment will be properly installed and in good working order and constitutes an unconditional acceptance of the Equipment upon delivery and hereby authorizes the commencement of the Loan ("Commencement Date").
- 3. PAYMENT. You agree to pay us the Loan Payments when each payment is due. If we designate the Loan Payment to begin later than the Commencement Date, you will pay interim interest on the Principal Amount from the commencement Date until the first Loan Payment due date. Interim interest shall be equal to the pro rata portion of the daily equivalent of the Loan interest rate. Payment is due whether or not you receive an invoice from us. Restrictive endorsements on checks you send to us will not reduce your obligations to us. For any payment which is not received by its due date, you agree to pay a late charge equal to the greater of 5% of the amount due or \$25.00 (not to exceed the maximum amount permitted by law).
- 4. UNCONDITIONAL OBLIGATION. YOU AGREE THAT YOU ARE UNCONDITIONALLY OBLIGATED TO PAY ALL PAYMENTS AND ANY OTHER AMOUNTS DUE UNDER THIS LOAN FOR THE FULL LOAN TERM EVEN IF THE EQUIPMENT IS DAMAGED OR DESTROYED, IF IT IS DEFECTIVE OR YOU HAVE TEMPORARY OR PERMANENT LOSS OF ITS USE. YOU ARE NOT ENTITLED TO REDUCE OR SET-OFF AGAINST PAYMENT OR OTHER AMOUNTS DUE UNDER THIS LOAN FOR ANY REASON WHATSOEVER.
- 5. DISCLAIMER OF WARRANTIES. THE EQUIPMENT IS BEING USED BY YOU IN AS-IS CONDITION. NO INDIVIDUAL IS AUTHORIZED TO CHANGE ANY PROVISION OF THIS LOAN. YOU AGREE THAT WE HAVE NOT MANUFACTURED THE EQUIPMENT OR LICENSED THE EQUIPMENT AND THAT YOU HAVE SELECTED THE EQUIPMENT BASED UPON YOUR OWN JUDGMENT. YOU HAVE NOT RELIED ON ANY STATEMENTS WE OR OUR EMPLOYEES HAVE MADE. WE HAVE NOT MADE AND DO NOT MAKE ANY EXPRESS OR IMPLIED REPRESENTATIONS OR WARRANTIES WHATSOEVER, INCLUDING WITHOUT LIMITATION, THE EQUIPMENT MERCHANTIBILITY, FITNESS FOR A PARTICULAR PURPOSE, SUITABILITY, DESIGN, CONDITION, DURABILITY, OPERATION, QUALITY OF MATERIALS OR WORKMANSHIP, OR COMPLIANCE WITH SPECIFICATIONS OR APPLICABLE LAW. You are aware of the name of the Equipment manufacturer. You agree to contact the manufacturer for a description of your warranty rights, if any. You agree to settle any dispute you may have regarding performance of the Equipment directly with the manufacturer of the Equipment.
- 6. **SECURITY INTEREST**. To secure all of your obligations to us under this Loan you hereby grant us a security interest in (a) the Equipment to the extent of your interests in the Equipment, (b) anything attached or added to the Equipment at any time, (c) any money or property from the sale of the Equipment, and (d) any money from an insurance claim if the Equipment is lost or damaged. You agree that the security interest will not be affected if this loan is changed in any way. As required, you agree, at your own expense, to register the Equipment to you at your address set forth above and to title the Equipment to you, showing us as secured party or lien holder. You hereby irrevocably authorize us at any time and from time to time to file in any Uniform Commercial Code jurisdiction any financing statements prepared and filed on your behalf by us (or our agent) with the same force and effect as if you had signed such financing statements. If we request, you agree to sign financing statements in order for us to publicly record our security interest. This Loan or a copy of this Loan shall be sufficient as a financing statement and may be filed as such. This Loan may be executed in counterparts, and electronic signatures shall suffice as originals
- 7. USE, MAINTENANCE, AND REPAIR. You will give us reasonable access to the Equipment Location so that, upon reasonable request, we can check the Equipment's existence, condition and proper maintenance. You will use the Equipment in the manner in which it was intended, as required by all

- applicable manuals and instructions and keep it eligible for any manufacturer's certification and/or standard, full-service maintenance contract. At your own cost and expense, you will keep the Equipment in good repair, condition and working order, ordinary wear and tear expected. All replacement parts and repairs will become our property. You will not make any permanent alterations to the Equipment.
- 8. TAXES. You agree to pay when due, all taxes, fines, and penalties relating to this Loan or the Equipment that are now or in the future assessed or levied by any state, local or other government authority. We do not have to contest any taxes, fines or penalties. If required, you will pay estimated property taxes as invoiced and all other taxes and charges, relating to the ownership purchase, possession or use of the Equipment.
- 9. INDEMNITY. We are not responsible for any injuries, damages, penalties, claims or losses, including legal expenses, incurred by you or any other person caused by the transportation, installation, selection, purchase, loan, ownership, possession, modification, maintenance, condition, operations, use, return or disposition of the Equipment. You agree to reimburse us for and defend us against any claims for such losses, damages, penalties, claims, injuries, or expenses. This indemnity continues even after the Loan has expired for acts or omissions which occurred during the Term.
- 10. IDENTIFICATION. You authorize us to insert or correct missing information on this Loan, including your official name, serial numbers, and any other information describing the Equipment. We will send you copies of the changes. You will attach to the Equipment any name plates or stickers we provide you.
- 11. LOSS OR DAMAGE. You are responsible for any loss of the Equipment from any cause at all, whether or not insured. If any item of the Equipment is lost, stolen or damaged, you will promptly notify us of such an event. Then, at our option, you will repair the Equipment so that it is in good condition and working order. If you have satisfied your obligations under this Section and you are not in default, we will forward to you any insurance proceeds which we receive for such lost, damaged, or destroyed item. If you are in default, we will apply any insurance proceeds we receive to reduce your obligations under this Loan.
- 12. INSURANCE. During the term of a Loan, you will keep the Equipment insured, at your sole cost and expense, against all risks of a loss or damage in and amount not less than the replacement cost of the Equipment showing us as loss payee as our interests may appear. You will also obtain and maintain for the term of a Loan, comprehensive public liability insurance in the amount of \$2,000,000 showing us as additional insured. You will pay all premiums for such insurance. If you do not provide such insurance, you agree that we have the right, but not the obligation, to obtain such insurance and charge you for all costs. You irrevocably appoint us as your attorney-in-fact to make claims for, receive payment of, and execute and endorse all documents, checks or drafts in payment for loss or damage under said insurance policies.
- 13. DEFAULT. You will be in default under this Loan if any of the following happens: (a) we do not receive any payment or other payment due hereunder 10 days after its due date (no prior notice from us to you of such default is necessary), or (b) you or any of your guarantors become insolvent, are liquidated, dissolve, merge, transfer substantially all stock or assets, stop doing business, or assign rights or property for the benefit of creditors, or (c) a petition is filed by or against you or any of your guarantors under any bankruptcy or insolvency law which remains undismissed or undischarged for sixty (60) days, or (d) (for individuals) you or any of your guarantors die, or have a guardian appointed, or (e) any representation you may have made in this Loan shall prove to be false or misleading in any material aspect, (f) any of your guarantors breach their guaranty by not correcting the default within 10 days after we send you written notice of the default, (g) in our judgment any adverse change occurs in your ability to repay this Loan pursuant to its terms.
- 14. REMEDIES. Upon the occurrence of default, we may, in our sole discretion, do any or all of the following:

 (a) provide written notice to you of default, (b) as liquidated damages for loss of a bargain and not as a penalty, declare due and payable: (i) any and all amounts which may be then due and payable by you to us under this Loan Agreement. We have the right to require you to make the Equipment available to us for repossession during reasonable business hours or we may repossess the Equipment, so long as we do

not breach the peace in doing so, or we may use legal process in compliance with applicable law pursuant to court order to have the Equipment repossessed. You will not make any claims against us or the Equipment for trespass, damage or any other reason. If we take possession of the Equipment, we may (a) sell or lease the Equipment at public or private sale or lease, and/or (b) exercise such other rights as may be allowed by applicable law. Although you agree that we have no obligation to sell the Equipment, if we do sell the Equipment, we will apply any proceeds we receive to reduce your obligations under this Section and any surplus remaining shall be returned to you. You agree (a) that we only need to give you 10 days advance notice of any sale and no notice of advertising, (b) to pay all of the costs we incur to enforce our rights against you including attorney's fees, and (c) that we will retain all of our rights against you even if we do not choose to enforce them at the time of your default. In addition to any other remedy permitted by law, we may at any time, without notice, at our option, proceed to enforce and protect our rights by an action in law or in equity or by any other appropriate proceedings.

- 15. RETURN OF EQUIPMENT. If (a) a default occurs, you will immediately return the Equipment, manuals and accessories to any location(s) and aboard any carrier(s) with prepaid freight and insurance as we may designate in the continental United States. The Equipment must be maintained in accordance with Section 7, and in "Average Saleable Condition" which means that all of the Equipment is immediately available for us by a third party buyer, user or borrower, other than yourself, without the need for any repair or refurbishment. You will pay us for any missing or defective parts or accessories.
- 16. YOUR REPRESENTATIONS. You state for our benefit that as of the date of this Loan (a) you have the lawful power and authority to enter into this Loan, (B) the individuals signing this Loan have been duly authorized to do so on your behalf, (c) by entering into this Loan you will not violate any law or other agreement to which you are a party, (d) you are not aware of anything that will have a material negative effect on your ability to satisfy your obligation under this Loan, and (e) all financial information you have provided us is true and accurate and provides a good representation of your financial condition.
- 17. YOUR PROMISES. In addition to the other provisions of this Loan, you agree that during the term of this Loan (a) you will promptly notify us in writing if you move your principal place of business, if you change the name of your business, or if there is a change in your ownership, (b) you will provide to us such financial information as we may reasonably request from time-to-time, and (c) you will take any action we reasonably request to protect our rights to the Equipment and to meet your obligations under this Loan.
- 18. ASSIGNMENT. YOU WILL NOT SELL, TRANSFER, ASSIGN, PLEDGE, LEND OR PART WITH POSSESSION OF THE EQUIPMENT, OR FILE, OR PERMIT A LIEN TO BE FILED AGAINST THE EQUIPMENT. We may, without notifying you, sell, assign, or transfer this Loan and our interests in the Equipment. You agree that if we do so, the new owner (and any subsequent owners) will have the same rights and benefits that we now have, but will not have to perform any of our obligations. You agree that the rights of the new owner will not be subject to any claims, defenses, or set-offs that you may have against us. Any such assignment, sale, or transfer of this Loan or Equipment will not relieve us of any obligations we may have to you under this Loan. If you are given notice of a new owner of this Loan, you agree to respond to any requests about this Loan and, if directed by us, to pay the new owner all payments and other amounts due under this Loan.
- 19. COLLECTION, EXPENSES, OVERDUE PAYMENT. You agree that we can, but do not have to, take on your behalf any action which you fail to take as required by this Loan, and our expenses will be in addition to of the payment which you owe us. To the extent allowed by law, any late payment or non-payment of any past due amount will accrue interest at the Contract rate from the due date until paid in full. You agree to pay the costs of collection and/or litigation, including attorney fees, plus interest at the Contract rate until paid in full.
- 20. NSF CHECK CHARGES. You promise to pay a check collection charge of \$20 plus any amount charged to us by any other financial institutions for each check, negotiable order of withdrawal, share draft, or other negotiable instrument returned or dishonored for any reason.

- 21. MISCELLANEOUS. This Loan contains our entire agreement and supersedes any conflicting provision of any equipment purchase order or any other agreement. TIME IS OF THE ESSENCE IN THIS LOAN. If a court finds any provision of this Loan to be unenforceable, the remaining terms of this Loan shall remain in effect. You authorize us (or our agent) to a) obtain credit reports, (b) make such other credit inquiries as we may deem necessary, and (c) furnish payment history information to payment reporting agencies. To the extent permitted by law, we may charge a fee to cover our documentation and investigation costs.
- 22. NOTICES. All of your written notices to us must be certified mail or recognized overnight delivery service, postage prepaid, to us at our address stated in this Loan, or by facsimile transmission to our facsimile telephone number, with oral conformation of receipt. All of our notices to you may be sent first class mail, postage prepaid, to your address stated in this Loan. At any time after this Loan is signed, you or we may change an address or facsimile telephone number by giving notice to the other of the change.
- 23. WAIVERS. WE AND YOU EACH AGREE TO WAIVE AND TO TAKE ALL REQUIRED STEPS TO WAIVE ALL RIGHTS TO A JURY TRIAL. ANY ACTION YOU TAKE AGAINST US FOR ANY DEFAULT, INCLUDING ALLEGED BREACH OF WARRANTY OR INDEMNITY, MUST BE STARTED WITHIN ONE (1) YEAR AFTER THE EVENT WHICH CAUSED IT. We will not be liable for specific performance of this Loan for any losses, damages, delay or failure to deliver the Equipment. No failure of us to exercise any of our rights hereunder shall be deemed a waiver of any such rights or of any default. Demand, presentment, protest, notice of dishonor, notice of protest, notice of default, and all surety ship defenses are hereby waived by you.
- 24. COMMERCIAL PROMISSORY NOTE. You certify that the proceeds of this loan are to be used for business purposes. If this note is a renewal, in whole or in part, of a previous obligation, the acceptance of this note by us shall not effectuate a payment but rather a continuation of the previous obligation.
- 25. JURISDICTION. All rights and liabilities hereunder shall be governed and limited by and construed in accordance with the laws of the Commonwealth of Kentucky and the parties agree that the Boone County Kentucky Circuit Court is the exclusive Court to adjudicate any controversies related to this note. You specifically agree and do waive any defense based upon forum non conveniens. You also agree that this agreement and any related guarantees or other documents are deemed executed in the Commonwealth of Kentucky, even if executed by electronic means.
- 26. CO-MAKER. If you are signing this note as a co-maker, you understand that you are jointly and severally (equally) responsible with all other borrowers, and we may sue any or all of you. We are not required by law to notify you if the note is paid off. We can also alter the terms or payment of the note and release a lien from any security without notifying you.
- 27. EQUIPMENT. You state and agree that the Equipment purchased has been duly delivered, has been inspected, and is complete, functioning, and in good working order.
- 28. COUNTERPARTS. This agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. This agreement may be executed electronically. Without limiting the generality of the foregoing, delivery of an executed signature page to this agreement (or any related agreement or instrument) by e-mail attachment, other means of electronic transmission with authorization to attach it to this agreement (or any related agreement or instrument), or any other means of electronic transmission used to obtain an electronic signature shall be deemed to have the same legal effect as delivery of an original signed copy.

YOU ACKNOWLEDGE RECEIPT OF A COMPLETELY FILLED-IN COPY OF THIS NOTE AND SECURITY AGREEMENT

WITNESS	OUR HANDS	AND SEALS	ON THE DATE	E OF NOTE AS	STATED A	BOVE:
BORROWER 1	NAME					

BORROWER 1 SIGNATURE			
BORROWER 2 NAME:			
BORROWER 2 SIGNATURE			
COMPANY NAME:			
SIGNATURE:			
By (PRINT NAME):			
TITLE:			
WITNESS NAME			
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WITNESS TITLE			
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NAME 2 ON BANK ACCOUNT:			
TYPE OF ACCOUNT: □PERSONA	L CHECKING □BL	JSINESS CHECKING	
BANK ROUTING NUMBER:		BANK ACCOUNT NUM	BER:
I/WE ACKNOWLEDGE I/WE HAVE F NAMED ABOVE MUST SIGN AND DA		THIS AUTHORIZATION AND AG	GREE TO THE TERMS STATED. ALL PERSONS
SIGN:	DATE	SIGN:	DATE:

If this box is marked, then under the terms of your Loan, you are required to carry adequate insurance coverage on financed equipment. Your insurance certificate is required prior to us funding your vendor. Homeowners Policies will not cover commercial financing. YOUR LOAN MAY NOT BE FUNDED UNTIL WE RECEIVE THIS INFORMATION.

Please provide a Certificate of Insurance showing the following:

- Above referenced Agreement #
- Name of the Insurance Company and Policy Number
- Effective and Expiration Date of Coverage.
- INSURED PARTY: The Borrower(s) listed above must be named as Insured.
- PHYSICAL DAMAGE INSURANCE: Lender must be named Loss Payee against any loss including fire, theft and any
 other standard peril normally covered under a commercial policy for an amount not less than the replacement
 cost of the equipment.
- LENDER AS LOSS PAYEE/ADDITIONAL INSURED
- DESCRIPTION OF EQUIPMENT: A description of equipment covered (including serial numbers) must be listed on or attached to the Certificate of Insurance.

TRAVELIN' TOM'S COFFEE FRANCHISE

RETAIL INSTALLMENT CONTRACT - ALLY FINANCIAL, INC.

RETAIL INSTALLMENT CONTRACT — MOTOR VEHICLE — SIMPLE INTEREST FIDERAL TRUTH-HI-LENDING DISCLOSURE STATEMENT FIDERAL TRUTH-HI-LENDING DISCLOSURE STATEMENT FIDERAL TRUTH-HI-LENDING DISCLOSURE STATEMENT The amount of credit for the contract of credit will cost of your behavior of your behavior of credit will cost of your behavior of credit will cost of your behavior of credit will cost of your behavior of physical will be a cost of your behavior of credit will cost of your behavior of the cost of your behavior of physical will be a cost of your behavior of the cost of your behavior of your behavior of your behavior of the cost of your behavior of your behavior of the cost of your behavior of yo	DEAL# 37:								OTOR VEHIC		IENT CONTR	mple Interest-Fixed ETAIL INSTALLIN
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Co-Buyer Signature:__

The following applies only if the vehicle is a used vehicle and is not an antique vehicle as defined in the Illinois Vehicle Code, or a collector motor vehicle and doe not apply to a vehicle with more than 150,000 miles at the time of sale. THE THE WALL DING USEN VEHICLES: Illinois law requires that this vehicle will be free of a defect in a power train component for 15 days or 500 miles after delivery, whichever is earlier, except with regard to particular defects disclosed on the first page of this agreement. "Power train component" means the engine block head, all internal engine parts, oil pan and gaskets, water pump, intake manifold, transmission, and all internal transmission parts, torque to \$100 for each of the first 2 renairs if the warranty is violated. INSURANCE AGREEMENT: Motor Vehicle Damage or Loss insurance is required by Seller. (Buyer may choose the person through whom the insurance is to be obtained) LIABILITY INSURANCE COVERAGE FOR BODILY INJURY AND PROPERTY DAMAGE CAUSED TO OTHERS IS NOT INCLUDED IN THIS CONTRACT Credit Insurance is not required by Seller nor is it a factor in approval of the extension of credit. No credit insurance is to be provided unless the Buyer signs the appropriate l d<mark>esire Credit Life Insurance</mark>. Credit Disability Insurance \$ I desire Credit Disability Insurance. DO NOT want Credit Life or Disability Insurance (Age of Insured) N/A (Signature) (Age of Insured) (Signature) (Age of Insured) N/A (Age of Insured) (Signature) SEE * NOTI: 1 * HEREOF FOR INFORMATION ON POSSIBLE REFUND OF CREDIT LIFE OR DISABILITY INSURANCE PREMIUM. If a charge is made above for credit life insurance and if such insurance is to be procured by Assignee, the undersigned takes notice that the decreasing term insurance written under a Group Credit Life insurance Policy is to be purchased on the life of the Buyer or Buyers who signed above requesting it, subject to acceptance by the insurance of a pertificate by (Home Office Address) The amount of premium is shown above. The term of insurance will commence on the date of this contract and expire on the originally scheduled maturity date of the indebtedness. The initial amount of the payment by the ratio of initial insurance over the initial indebtedness. If insurance is terminated prior to the scheduled maturity date of the indebtedness. The proceeds of any insurance paid will be applied to a mount computed by entitled thereto. Refund formula is on file with the Director of Insurance and with creditor. All of the foregoing is subject to the provisions of the certificate of insurance to be ssued. Other insurance: (Type of Insurance)

BUYER AGREES THAT THE PROVISIONS ON PAGES 3 & 4 HEREOF SHALL CONSTITUTE A PART OF THIS RETAIL INSTALLMENT CONTRACT AND BE INCORPORATED HEREIN. DOCUMENTARY FEE: A DOCUMENTARY FEE IS NOT AN OFFICIAL FEE. A DOCUMENTARY FEE IS NOT REQUIRED BY LAW, BUT MAY BE CHARGED TO CLOSING OF A SALE. THE BASE DOCUMENTARY FEE BOUNDING SERVICES RELATED TO CLOSING OF A SALE. THE BASE DOCUMENTARY FEE BOUNDING CONSUMER PRICE INDEX. THIS NOTICE IS REQUIRED BY LAW.

ON ANNUAL RATE ADJUSTMENT EQUAL TO THE PERCENTAGE OF CHANGE IN THE BUREAU OF LABOR STATISTICS TO BUYER: 1. Do not sign this agreement before you read it or if it contains any blank spaces. 2. You are entitled to an exact copy of the agreement of the finance charge. Buyer confirms receiving a copy of this contract and had a chance to read and review it before Buyer signed it. By signing below Buyer agrees to the terms of this contract. Guarantor, if any, acknowledges receipt of completed copies of this contract and of Explanation of Guarantor's Unigation.
CO-BUYER: A Co-Buyer is a person who agrees to be primarily responsible for paying the entire debt and who (1) actually receives the vehicle or is a parent or spouse of the Buyer, or (3) will be listed as an owner on the vehicle's title. By signing below, (1) I confirm that I will actually receive to be primarily obligated under this contract; and (3) I consent to the Creditor having a security interest in the vehicle. Seller: JERRY HAGGERTY CHEVROLET Buyer(s) acknowledges receipt of a fully completed and executed copy of this Contract. RETAIL INSTALLMENT CONTRACT N/A TITLE Guarantor N/A Guarantor Address: N/A Buyer N/A hereby guarantee the collection of the above described amount upon failure of the Seller named herein to collect said amount from the Buyer named herein. INSTRUCTIONS: If parent, spouse, or other person who is or will be listed as an owner on the vehicle's title is a co-buyer, sign above. Other co-signers, sign on the Guarantor line. Buyer Signature: Copyright 2020 ILLIANA FINANCIAL INC., Elmhurst, IL (All Rights Reserved) Co-Buyer Signature:___ ORIGINAL 78703*1*JHC-FI

Form IFI-26L (Rev. 1/20) 07/22/2022 04:48 pm

ADDITIONAL AGREEMENTS OF BUYER

1. SECURITY INTERESTS: Seller is granted a purchase-money security interest in the motor vehicle described and all accessions under the Illinois Uniform Commercial Code until off or lien on any moneys, credits or other property of Buyer in possession of the Assignee, on deposit or otherwise, excepting IRA or similar deposits. Seller is also granted a security ceeds of any credit life and/or accident and health insurance financed hereunder, until all amounts due under this contract are paid in full.

2. ACCELERATION: Buyer agrees that (1) if Buyer shall default in the payment of any installment of the Total of Payments or any other indebtedness due hereon; or (2) Buyer shall attached or levied upon; or (4) if the motor vehicle shall be seized or forfeited for violation of any law or ordinance, State, Federal or Municipal; or (5) a proceeding under any bankrupt-adjudged incompetent; or (7) if Holder shall, for reasonable cause, deem itself insecure; or (8) if Buyer shall fail to keep the motor vehicle fully insured for the entire term of this contract, without notice or demand, subject to right the Holder may declare all unpaid installments of the Total of Payments and all other indebtedness secured hereby immediately due and payable, without notice or demand, subject to right

of reinstatement, if applicable.

3. PREPAYMENT: THE BUYER MAY PREPAY IN FULL OR IN PART THE UNPAID BALANCE OF THE CONTRACT AT ANY TIME WITHOUT PENALTY.

4. DELINQUENCY CHARGE: If any payment is ten (10) days late, you will be charged: i) 5% of the installment if the installment is in excess of \$200.00; or ii) \$10.00 if the installment al. Buyer agrees to pay reasonable attorneys' fees, costs and expenses incurred in the collection or enforcement of the debt or in realizing on the collater-uncured default hereunder all without relief from valuation or appraisement laws.

4. DELINQUENCY CHARTES: If any payment is ten (LU) days stat, you will be charged: I) 5% of the installment is in excess of \$200.00° or II) \$10.00 if the installment at Buyer agrees to pay Finance Charges after maturity of the final installment at Buyer agrees to pay Finance Charges after maturity of the final installment of a charges incurred display the payment of any installment of the total installment of the total installment of the total installment of the total payment of any other modification of the terms of this contract shall be binding upon and inure to the benefit of the parties, their heirs, personall representatives, successor and associated with the payment of any installment of the total payment of payment or any other modification of the terms of this contract in companies acceptable to Holder fluid in the payment of the payment of purchase any equies to keep said motor vehicle fully insured against loss by fire and collision for the entire term of this contract in companies acceptable in Holder in the purchase any equies to acceptable to the payment of provider of the payment of the payment of purchase and purchase all insurance included in this contract. Insurance coverages, such as years and collision for the entire term of this contract in companies acceptable to Holder in the payment of the p

to Buyer.

12. Buyer agrees that Holder may try to contact Buyer in writing, by email, or using prerecorded/artificial voice messages, text messages, and automatic telephone dialing systems, as the law allows. Buyer also agrees that Holder may try to contact Buyer in these and other ways at any address or telephone number Buyer provides, even if the telephone number or the contact results in a charge to the Buyer.

13. The terms of this contract are governed by the laws of the State of Illinois. If any provision of this contract is held invalid, the invalidity shall not affect the remaining provisions thereof

USED MOTOR VEHICLE BUYER'S GUIDE. If you are purchasing a used vehicle with this contract: THE INFORMATION YOU SEE ON THE WINDOW FORM FOR THIS USED VEHICLE IS A PART OF THIS CONTRACT. INFORMATION ON THE WINDOW FORM OVERRIDES ANY CONTRARY PROVISIONS IN THE CON-TRACT OF SALE. Spanish Translation: Guía para compradores de vehículos usados. La información que ve en el formulario de la ventanilla para este vehículo forma parte del presente contrato. La información del formulario de la ventanilla deja sin efecto toda disposición en contrario contenida en el

NOTICE: ANY HOLDER OF THIS CONSUMER CREDIT CONTRACT IS SUBJECT TO ALL CLAIMS AND DEFENSES WHICH THE DEBTOR COULD ASSERT AGAINST THE SELLER OF GOODS OR SERVICES OBTAINED PURSUANT HERETO OR WITH THE PROCEEDS HEREOF. RECOVERY HEREUNDER BY THE DEBTOR SHALL NOT EXCEED AMOUNTS PAID BY THE DEBTOR HEREUNDER. The preceding NOTICE applies only to goods and services obtained primarily for personal, family, or household use. In all other cases, Buyer will not assert against any subsequent Holder or Assignee of this contract any claims or defenses the Buyer (debtor) may have against the Seller or manufacturer of the vehicle or equipment obtained under this contract.

NOTE 1 "NOTICE OF POSSIBLE REFUND OF CREDIT LIFE OR DISABILITY INSURANCE PREMIUM." (1) IF YOU HAVE PURCHASED EITHER CREDIT LIFE OR CREDIT DISABILITY INSURANCE, OR BOTH, TO GUARANTEE PAYMENTS BEING MADE IN CASE OF YOUR DEATH OR DISABILITY, ON YOUR VEHICLE PUR-CHASED UNDER AN INSTALLMENT SALES CONTRACT, YOU MAY BE ENTITLED TO A PARTIAL REFUND OF YOUR PREMIUM IF YOU PAY OFF YOUR INSTALLMENT LOAN EARLY. (2) IN CASE OF EARLY COMPLETE PAY-MENT OF YOUR LOAN, YOU SHOULD CONTACT THE SELLER OF YOUR CREDIT LIFE OR CREDIT DISABILI-TY INSURANCE TO SEE IF A REFUND IS DUE. IF YOUR VEHICLE DEALER FINANCED YOUR LOAN, THE SELL-ER OF YOUR CREDIT LIFE OR CREDIT DISABILITY INSURANCE IS YOUR VEHICLE DEALER.

Buyer Signature:		LITTULE DEALE
Bayer Signature.	Co-Buyer Signature:_	N/A

FOR VALUE RECEIVED, Seller her	Phy colleges
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ASSIGNEE its according	(Name of Assigner)
contract, Seller represents and assis	(Name of Assignee) gns, all of Seller's right, title and interest in and to the within contract and the motor vehicle described therein. To induce Assignee to purc described has been delivered to and accepted by the Buyer; (3) that the down payment was paid in full, in cash or in trade, and that no path to Assignee by Seller from Buyer nor has Seller and that the motor vehicle is free of all the form trade, and that no path to Assignee by Seller from Buyer nor has Seller and that the motor vehicle is free of all the second and that no path to Assignee.
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2/2022	that the Seller believes the Buyer to be of good moral character and that Buyer will not use or permit said vehicle to be delivered to the Secretary fees, costs and expenses incurred by Assignee. JERRY HAGGERTY CHEVROLE By: Seller
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MANUTAL INC., Elmh	Co-Buyer Signature: N/A 78703*1*JHC-FI
	ORIGINAL Form IFI-261 (Bay 1/20)
	- CUID 1-1-261 (Do. 110a)

TRAVELIN' TOM'S COFFEE FRANCHISE

LOAN AND SECURITY AGREEMENT - AUXILIOR CAPITAL PARTNERS

Billing Address: E-Mail Address: Vendor Name: Serial Number Quantity Year Manufacturer Model and Description Serial Number Serial Number Address City State Postal Code Postal Code Principal Amount Interest Rate Term (in Months) Advance Payment Amount Payment Amount Number of Payments Payment Frequency Payment Amount Payment Amount Number of Payments Payment Frequency Payment Amount Payment Is loan a Security Agreement ("Loan" or "Loan Agreement") in plain language because we want to understand its terms. Please read your copy of this Loan carefully and feel free to ask us any questions you may rise words "we", "us", and "our" refer to the Lender to below. The Term Sor This Loan (Including Thiose On The Following Pades) SHOULD BE READ CAREFULLY BECAUSE THOSE TERMS OF THIS LOAN (INICLUDING THOSE ON THE FOLLOWING PAGES) SHOULD BE READ CAREFULLY BECAUSE THOSE TERMS OF THIS LOAN (INICLUDING THOSE ON THE FOLLOWING PAGES) SHOULD BE READ CAREFULLY BECAUSE THAT THE PROCEEDS OF THE LOAN WAIL BE USED FOR BUSINESS PURPOSES ONLY AND NOT FOR PERSONAL, FAMIL HOUSEHOLD PURPOSES. YOU ADD US, YOU AGREE TO COMPLY WITH THE TERMS AND CONDITIONS OF THIS LOAN. THIS WRITTEN AGREEMENT BET YOU AND US, YOU AGREE TO COMPLY WITH THE TERMS AND CONDITIONS OF THIS LOAN IN THIS WRITTEN AGREEMENT BET YOU AND US, YOU AGREE TO COMPLY WITH THE TERMS AND CONDITIONS OF THIS LOAN IN THIS WRITTEN AGREEMENT BET YOU AND US, YOU AGREE TO COMPLY WITH THE TERMS AND CONDITIONS OF THIS LOAN SHALL BE RESOLVED THIS LOAN SHALL BE USED FOR BUSINESS PURPOSES ONLY AND NOT FOR PERSONAL, FAMIL HOUSEHOLD PURPOSES. YOU CERTIFY THAT ALL THE INFORMATION GIVEN IN THIS LOAN AND YOUR APPLICATION WAS CORRECT AND COMPLETE WITH THE TERMS AND YOU AGREE TO BE DUND WITH THE AGDRESS AND YOU									
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Fed TaxID #:

Borrower:

Legal Name:

TERMS AND CONDITIONS

- 1. LOAN. For Value received, the Borrower hereby unconditionally promises to pay to the order of Lender the amounts described above (the "Loan Payments"). In the event we become aware of adverse credit information about you and/or the Guarantor(s) after you signed this Loan and prior to our acceptance of this Loan, we may at our sole discretion, cancel this Loan. ONCE WE ACCEPT THIS LOAN, YOU MAY NOT CANCEL IT DURING THE FULL LOAN TERM. You agree to be bound by all the terms of this Loan from the date you execute this Loan ("Effective Date") until you have paid the Loan in full.
- 2. DELIVERY, ACCEPTANCE OF EQUIPMENT AND COMMENCEMENT OF THE LOAN. Borrower hereby certifies to Lender that the Equipment has been duly ordered, an invoice for the Equipment has been issued and the Equipment will be delivered to the location where it will be used. Borrower acknowledges that signature of this document confirms that Equipment will be properly installed and in good working order and constitutes an unconditional acceptance of the Equipment upon delivery and hereby authorized the commencement of the Loan ("Commencement Date").
- PAYMENT. You agree to pay us the Loan Payments when each payment is due. If we designate the Loan Payments to begin later than the Commencement Date, you will pay interim interest on the Principal Amount from the Commencement Date until the first Loan Payment due date. Interim interest shall be equal to the pro rata portion of the daily equivalent of the Loan interest rate. Payment is due whether or not you receive an invoice from us. You authorize us to change the payment by not more than 15% due to changes in the Equipment configuration accepted by you which may occur prior to our acceptance of this Loan. Restrictive endorsements on checks you send to us will not reduce your obligations to us. For any payment which is not received by its due date, you agree to pay a late charge equal to the higher of 10% of the amount due or \$25.00 (not to exceed the maximum amount permitted by law), as reasonable collection costs. You will be permitted to prepay your Loan if they simultaneously pay a premium as follows: for each year or partial year remaining: (A) 3% in year one of the Loan, (B) 2% in year two of Loan, and (C) 1% in year three of the Loan; provided, that there will be no premium thereafter.
- 4. UNCONDITIONAL OBLIGATION. YOU AGREE THAT YOU ARE UNCONDITIONALLY OBLIGATED TO PAY ALL PAYMENTS AND ANY OTHER AMOUNTS DUE UNDER THIS LOAN FOR THE FULL LOAN TERM EVEN IF THE EQUIPMENT IS DAMAGED OR DESTROYED, IF IT IS DEFECTIVE OR YOU HAVE TEMPORARY OR PERMANENT LOSS OF ITS USE. YOU ARE NOT ENTITLED TO REDUCE OR SET-OFF AGAINST PAYMENT OR OTHER AMOUNTS DUE UNDER THIS LOAN FOR ANY REASON WHATSOEVER.
- DISCLAIMER OF WARRANTIES. THE EQUIPMENT IS BEING USED BY YOU IN AS-IS CONDITION. NO INDIVIDUAL IS AUTHORIZED TO CHANGE ANY PROVISION OF THIS LOAN. YOU AGREE THAT WE HAVE NOT MANUFACTURED THE EQUIPMENT OR LICENSED THE EQUIPMENT AND THAT YOU HAVE SELECTED THE EQUIPMENT BASED UPON YOUR OWN JUDGMENT. YOU HAVE NOT RELIED ON ANY STATEMENTS WE OR OUR EMPLOYEES HAVE MADE. WE HAVE NOT AND DO NOT MAKE ANY EXPRESS OR IMPLIED REPRESENTATIONS OR WARRANTIES WHATSOEVER, INCLUDING WITHOUT LIMITATION, THE EQUIPMENT MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, SUITABILITY, DESIGN, CONDITION, DURABILITY, **MATERIALS** OPERATION, QUALITY OF WORKMANSHIP, OR COMPLIANCE WITH SPECIFICATIONS OR APPLICABLE LAW. You are aware of the name of the Equipment manufacturer. You agree to contact the manufacturer for a description of your warranty rights. Provided you are not in default under this Loan, you may enforce all warranty rights directly against the manufacturer of this Equipment. You agree to settle any dispute you may have regarding performance of the Equipment directly with the manufacturer of the Equipment.
- **6. SECURITY INTEREST.** To secure all of your obligations to us under this Loan you hereby grant us a security interest in (a) the Equipment to the extent of your interests in the Equipment and any substitutions and replacements thereof, (b) anything attached or added to the Equipment at any time (c) any money or property from the sale of the Equipment, and (d) any money from an insurance claim if the Equipment is lost or damaged. You agree that the security interest will not be affected if this Loan is changed in any way. As required, you agree, at your own expense to register the Equipment to you as your address set forth above and to title the Equipment to you, showing us as secured party or lien holder. You hereby irrevocably authorize us at any time and from time to time to file in any Uniform Commercial Code jurisdiction of any financing statements and amendments thereto This Loan may be executed in counterparts, and electronic signatures shall suffice as originals.

- 7. USE, MAINTENANCE AND REPAIR. You will primarily garage the Equipment at your address set forth above, and not remove the Equipment therefrom or re-title the Equipment without our prior written consent. You will give us reasonable access to the Equipment Location so that we can check the Equipment's existence, condition and proper maintenance. You will use the Equipment in the manner in which it was intended, as required by all applicable manuals and instructions and keep it eligible for any manufacturer's certification and/or standard, full-service maintenance contract. At your own cost and expense, you will keep the Equipment in good repair, condition and working order ordinary wear and tear expected. All replacement parts and repairs will become our property. You will not make any permanent alterations to the Equipment.
- **8. TAXES.** You agree to pay when due, all taxes, fines, and penalties relating to this Loan or the Equipment that are now or in the future assessed or levied by any state, local or other government authority. We do not have to contest any taxes, fines or penalties. If required, you will pay estimated property taxes as invoiced and all other taxes and charges, relating to the ownership purchase, possession or use of the Equipment.
- **9. INDEMNITY.** We are not responsible for any injuries, damages, penalties, claims or losses, including legal expenses, incurred by you or any other person caused by the transportation, installation, selection, purchase, loan, ownership, possession, modification, maintenance, condition, operations, use, return or disposition of the Equipment You agree to reimburse us for and defend us against any claims for such losses, damages, penalties, claims, injuries, or expenses except caused by our gross negligence or willful misconduct. This indemnity continues even after the Loan as expired for acts or omissions which occurred during the Term.
- **10. IDENTIFICATION.** You authorize us to insert or correct missing information on this Loan, including your official name, serial numbers, and any other information describing the Equipment. We will send you copies of the changes. You will attach to the Equipment any name plates or stickers we provide you.
- 11. LOŚS OR DAMAGE. You are responsible for any loss of the Equipment from any cause at all, whether or not insured. If any item of the Equipment is lost, stolen or damaged, you will promptly notify us of such an event. Then, at our option, you will repair the Equipment so that it is in good condition and working order. If you have satisfied your obligations under this Section 11 and you are not in default, we will forward to you any insurance proceeds which we receive for such lost, damaged, or destroyed item. If you are in default, we will apply any insurance proceeds we receive to reduce your obligations under Section 14 of this Loan.
- 12. INSURANCE. During the term of a Loan, you will keep the Equipment insured, at your sole cost and expense, against all risks of a loss or damage in an amount not less than the replacement cost of the Equipment showing us as loss payee as our interests may appear. You will also obtain and maintain for the term of a Loan, comprehensive public liability insurance in the amount of \$2,000,000 showing us as additional insured. You will pay all premiums for such insurance. If you do not provide such insurance, you agree that we have the right, but not the obligation, to obtain such insurance and charge you for all costs. You irrevocably appoint us as your attorney-in-fact to make claims for, receive payment of, and execute and endorse all documents, checks or drafts in payment for loss or damage under any said insurance policies.
- 13. DEFAULT. You will be in default under this Loan if any of the following happens: (a) we do not receive any payment or other payment due hereunder 10 days after its due date (no prior notice form us to you of such default is necessary), or (b) you or any of your guarantors become insolvent, are liquidated, dissolve, stop doing business, divide into two or more entities, or assign rights or property for the benefit of creditors, or (c) a petition is filed by or against you or any of your guarantors under any bankruptcy or insolvency law which remains undismissed or undischarged for sixty (60) days, or (d) (for individuals) you or any of your guarantors die, or have a guardian appointed, or (e) any representation you have made in this Loan shall prove to be false or misleading in any material respect, or (f) any of your guarantors breach their guaranty by not correcting the default within 10 days after we send you written notice of the default, (g) you default on any other agreement between you and us (or our affiliates), (h) you default under any other material agreement between you and a third party or affiliate in an original amount in excess of \$50,000, or (i) if there has been a material adverse change in your business, assets, operations, condition (financial or otherwise) or results of operations.
- **14. REMEDIES** Upon the occurrence of default, we may, in our sole discretion, do any or all of the following: (a) provide written notice to you of default, (b) as liquidated damages for loss of a bargain and not as a penalty, declare due and payable (i) any and all amounts which may be then due and payable by you to us under this Loan Agreement, plus (ii) all Loan payments

TERMS AND CONDITIONS

remaining through the end of the Loan Agreement term, discounted at the higher of 3% or the lowest rate allowed by law. We have the right to appoint a receiver or to require you to make the Equipment available to us for repossession during reasonable business hours or we may repossess the Equipment, so long as we do not breach the peace in doing so, or we may use legal process in compliance with applicable law pursuant to court order to have the Equipment repossessed. You will not make any claims against us or the Equipment for trespass, damage or any other reason. If we take possession of the Equipment, we may (a) sell or lease the Equipment at public or private sale or lease, and/or (b) exercise such other rights as may be allowed by applicable law. Although you agree that we have no obligation to sell the Equipment, if we do sell the Equipment, we will apply any proceeds we receive to reduce your obligations under this Section 14 and any surplus remaining shall be returned to you. You agree (a) that we only need to give you 10 days advance notice of any sale and no notice of advertising, (b) to pay all of the costs we reasonably incur to enforce our rights against you including attorney's fees, and (c) that we will retain all of our rights against you even if we do not choose to enforce them at the time of your default. You further agree this Loan is cross-collateralized with any loan or other obligation between you and your affiliates and us (the "Other Obligations"). Accordingly, you agree that any default as stated in this Loan or under the Other Obligations shall also be a default under the non-defaulted obligation. We shall be entitled to exercise all rights and remedies available to us, including without limitation, the right to foreclose on and sell any Equipment subject to this Loan or the Other Obligations and apply the proceeds to the Loan or Other Obligations in our discretion. For so long as any obligations and liabilities remain outstanding with respect to the Loan and Other Obligations all security interests granted under the Loan and Other Obligations shall remain in full force and effect as security for your obligations and shall not be released until all obligations and liabilities under the Loan and Other Obligations have been fully paid and discharged. These remedies are cumulative, and in addition to any other remedies provided for by law and may be exercised concurrently or separately. Any failure or delay by us to exercise any right shall not operate as a waiver of any other right or future right.

- 15. RETURN OF EQUIPMENT. If (a) a default occurs and continues, you will immediately return the Equipment, manuals and accessories to any location(s) and aboard any carrier(s) with prepaid freight and insurance as we may designate in the continental United States. The Equipment must be maintained in accordance with Section 7, and in "Average Saleable Condition" which means that all of the Equipment is immediately available for us by a third party buyer, user or borrower, other than yourself, without the need for any repair or refurbishment. You will pay us for any missing or defective parts or accessories.
- 16. YOUR REPRESENTATIONS. You state for our benefit that as of the date of this Loan (a) you have the lawful power and authority to enter into this Loan, (b) the individuals signing this Loan have been duly authorized to do so on your behalf, (c) by entering into this Loan you will not violate and law or other agreement to which you are a party, (d) you are not aware of anything that will have a material negative effect on your ability to satisfy your obligations under this Loan, and (e) all financial information you have provided us is true and accurate in all material respects and provides a good representation of your financial condition.
- 17. CHANGE IN BUSINESS, MANAGEMENT OR OWNERSHIP. You covenant and agree that from the date of this Loan Agreement until all of the obligations have been paid in full and all of our commitments have been terminated, you will not, without our prior written consent (a) make or permit any change in (i) your form or organization, (ii) the nature of your business as carried on as of the date hereof, (iii) the composition of your current executive management, or (iv) your equity ownership, or (b) merge or transfer (including, without limitation, any transfer resulting from your division into two or more entities) all or substantially all of your stock or assets.
- **18. YOUR PROMISES.** In addition to the other provisions of this Loan, you agree that during the term of this Loan (a) you will promptly notify us in writing if you move your principal place of business, or if you change the name of your business, (b) you will provide to us such financial information as we may reasonably request from time-to-time, and (c) you will take any action we reasonably request to protect our rights to the Equipment and to meet your obligations under this Loan.
- 19. ASSIGNMENT. YOU WILL NOT SELL, TRANSFER (INCLUDING WITHOUT LIMITATION, ANY TRANSFER RESULTING FROM YOUR DIVISION INTO TWO OR MORE ENTITIES(, ASSIGN, PLEDGE, LEND OR PART WITH POSSESSION OF THIS EQUIPMENT, OR FILE, OR PERMIT A LIEN TO BE FILED AGAINST THE EQUIPMENT. We may, without notifying you, sell, assign, or transfer this Loan and our interests in the Equipment. You

agree that if we do so, the new owner (and any subsequent owners) will have the same rights and benefits that we now have, but will not have to perform any of our obligations. You agree that the rights of the new owner will not be subject to any claims, defenses, or set-offs that you may have against us. Any such assignment, sale, or transfer of this Loan or Equipment will not relieve us of any obligations we may have to you under this Loan. If you are given notice of a new owner of this Loan, you agree to respond to any requests about this Loan and, if directed by us, to pay the new owner all payments and other amounts due under this Loan.

- 20. COLLECTION EXPENSES, OVERDUE PAYMENT, TERMINATION. You agree that we can, but do not have to, take on your behalf any action which you fail to take as required by this Loan, and our expenses will be in addition to of the payment which you owe us. To the extent allowed by law, any late payment or non-payment of any past due amount will accrue in the lower of 18% per annum or the highest legal rate from the due date until paid. At the end of the Loan Term you shall pay us a Loan termination fee of \$150.00.
- 21. MISCELLANEOUS. This Loan contains our entire agreement and supersedes any conflicting provision of any equipment purchase order or any other agreement. TIME IS OF THE ESSENCE IN THIS LOAN. If a court finds any provision of this Loan to be unenforceable, the remaining terms of this Loan shall remain in effect. You authorize us (or our agent) to (a) obtain credit reports, (b) make such other credit inquiries as we may deem necessary and (c) furnish payment history information to payment reporting agencies. To the extent permitted by law, we may charge a fee to cover our documentation and investigation costs.
- **22. NOTICES.** All of your written notices to us must be certified mail or recognized overnight delivery service, postage prepaid, to us at our address stated in this Loan, or by facsimile transmission. All of our notices to you may be sent first class mail, postage prepaid, to your address stated in this Loan. At any time after this Loan is signed, you or we may change an address or facsimile telephone number by giving notice to the other of the change.
- 23. WAIVERS. WE AND YOU IRREVOCABLY WAIVE ANY AND ALL RIGHT EITHER OF US MAY HAVE TO A TRAIL BY JURY IN ANY ACTION, PROCEEDING OR CLAIM OF ANY NATURE RELATING TO THIS AGREEMENT, ANY DOCUMENTS EXECUTED IN CONNECTION WITH THIS AGREEMENT OR ANY TRANSACTION CONTEMPLATED IN ANY OF SUCH DOCUMENTS. YOU IRREVOCABLY AGREE THAT ANY ARBITRATION, JUDICIAL REFERENCE OR TRIAL BY A JUDGE OF ANY DISPUTE WILL TAKE PLACE ON AN INDIVIDUAL BASIS WITHOUT RESORT TO ANY FORM OF CLASS OR REPRESENTATIVE ACTION. WE AND YOU ACKNOWLEDGE THAT THE FOREGOING WAIVER IS KNOWING AND VOLUNTARY. We will not be liable for specific performance of this Loan for any losses, damages, delay or failure to deliver the Equipment.
- 24. USA PATRIOT ACT NOTICE. To help the government fight the funding of terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify and record information that identifies each Borrower that opens an account. What this means: when you open an account, we will ask for the business name, business address, taxpayer identifying number and other information or documentation that will allow us to identify you, such as organizational documents. For some businesses and organizations, we may also need to ask for identifying information and documentation relating to certain individuals associated with the business or organization.
- 25. ANTI-MONEY LAUNDERING/INTERNATIONAL **TRADE** LAW COMPLIANCE. You represent and warrant to us, as of the date of this Loan Agreement, the date of each advance of proceeds under the Loan, the date of any renewal, extension or modification of this Loan Agreement, and at all times until the Loan has been terminated and all amounts thereunder have been indefeasibly paid in full, that (a) no Covered Entity (i) is a Sanctioned Person; (ii) has any of its assets in a Sanctioned Country or in the possession, custody or control of a Sanctioned Person; or (iii) does business in or with, or derives any of its operating income from investments in or transaction with, any Sanctioned Country or Sanctioned Person in violation of any law, regulation, order or directive enforced by any Compliance Authority; (b) the proceeds of the Loan will not be used to fund any operations in, finance any investments or activities in, or, make any payments to, a Sanctioned Country or Sanctioned Person in violation of any law, regulation, order or directive enforced by any Compliance Authority, (c) the funds used to repay the Loan are not derived from any unlawful activity; and (d) each Covered Entity is in compliance with, and no Covered Entity engages in any dealings or transactions prohibited by, any laws of the United States, including but not limited to any anti-Terrorism Laws. You covenant and agree that you shall immediately notify us in writing upon the occurrence of a Reportable

TERMS AND CONDITIONS

Compliance Event. As used herein: "Anti-Terrorism laws" means any laws relating to terrorism, trade sanctions programs and embargoes, import/export licensing, money laundering or bribery, all as amended, supplemented or replaced from time to time; "Compliance Authority" means each and all of the (a) U.S. Treasury Department/Office of Foreign Assets Control, (b) U.S. Treasury Department/Financial Crimes enforcement Network, (c) U.S. State Department/Directorate of Defense Trade Controls, (d) U.S. Commerce Department/Bureau of Industry and Security, (e) U.S. Internal Revenue Service, (f) U.S. Justice Department, and (g) U.S. Securities and Exchange Commission; "Covered Entity" means you, your affiliates and subsidiaries, all guarantors, pledgors of collateral, all owners of the foregoing, and all of your brokers or other agents acting in any capacity in connection with this Loan; "Reportable Compliance Event" means that nay Covered Entity becomes a Sanctioned Person, or is indicted, arraigned, investigated or custodially detained, or receives an inquiry from regulatory or law enforcement officials, in connection with any anti-terrorism law or any predicate crime to any Anti-Terrorism law, or self-discovers facts or circumstances implicating any aspect of its operations with the actual or possible violation of any Anti-Terrorism Law; "Sanctioned Country" means a country subject to a sanctions program maintained by any Compliance Authority, and "Sanctioned Person" means any individual person, group, regime, entity or thing listed or otherwise recognized as a specially designated, prohibited, sanctioned or debarred person or entity, or subject to any limitations or prohibitions (including but not limited to the blocking of property or rejection of transactions), under any order or directive of any Compliance authority otherwise subject to, or specially designated under, any sanctions program maintained by any Compliance Authority.

26. BENEFICIAL OWNERS. If applicable, you agree to deliver certification(s) of beneficial owners in the form requested by us (as executed and delivered to us on or prior to the date of this Loan Agreement and updated from time to time, the "Certification of Beneficial Owners"). You represent and warrant (which shall be continuing in nature and remain in full force and effect until all of the obligations are paid in full) that the information in the Certification of Beneficial Owners executed and delivered to us on or prior to the date of this Loan Agreement (if applicable), as updated form time to time in accordance with this Loan Agreement, is true, complete and correct as of the date hereof and as of the date any such update is delivered. You acknowledge and agree that the Certification of Beneficial Owners (if applicable) is a Loan document. You agree that from the date of execution of this Loan Agreement until all of the obligations have been paid in full and all of our commitments have been terminated, you will provide (i) confirmation of the accuracy of the information set forth in the most recent Certification of Beneficial Owners provided to us (if applicable), as and when requested by us, (ii) if applicable, a new Certification of Beneficial Owners in form and substance acceptable to us when the individual(s) identified as a controlling party and/or a direct or indirect individual owner on the most recent Certification of Beneficial Owners provided to us have changed, and (iii) such other information and documentation as may reasonably be required by us from time to time for purposes of compliance by us with applicable laws (including without limitation the USA PATRIOT Act and other "know your customer" and anti-money laundering rules and regulations), and any policy or procedure implemented by us to comply therewith.

EXHIBIT H-9

TRAVELIN' TOM'S COFFEE FRANCHISE

PROMISSORY NOTE AND SECURITY AGREEMENT – OSGOOD BANK



LOAN NUMBER ACCT. NUMBER LOAN NAME NOTE DATE INITIALS **TESTKONA** John Doe 01/31/22 SLOBO LOAN PURPOSE NOTE AMOUNT INDEX (w/Margin) **RATE MATURITY DATE** \$120,200.00 Not Applicable 6.000% 03/01/27 Commercial Creditor Use Only

PROMISSORY NOTE

(Commercial - Single Advance)

DATE AND PARTIES. The date of this Promissory Note (Note) is January 31, 2022. The parties and their addresses are:

LENDER:

OSGOOD BANK 275 W Main Street PO Box 69 Osgood, OH 45351 Telephone: (419) 582-2681

BORROWER: JOHN DOE

123 Anywhere Street Ft Loramie, OH 45845

- 1. DEFINITIONS. As used in this Note, the terms have the following meanings:
 - A. Pronouns. The pronouns "I," "me," and "my" refer to each Borrower signing this Note and each other person or legal entity (including guarantors, endorsers, and sureties) who agrees to pay this Note. "You" and "Your" refer to the Lender, any participants or syndicators, successors and assigns, or any person or company that acquires an interest in the Loan.
 - B. Note. Note refers to this document, and any extensions, renewals, modifications and substitutions of this Note.
 - C. Loan. Loan refers to this transaction generally, including obligations and duties arising from the terms of all documents prepared or submitted for this transaction such as applications, security agreements, disclosures or notes, and this Note.
 - D. Loan Documents. Loan Documents refer to all the documents executed as a part of or in connection with the Loan.
 - E. Property. Property is any property, real, personal or intangible, that secures my performance of the obligations of this Loan.
 - F. Percent. Rates and rate change limitations are expressed as annualized percentages
 - G. Dollar Amounts. All dollar amounts will be payable in lawful money of the United States of America.
- 2. PROMISE TO PAY. For value received, I promise to pay you or your order, at your address, or at such other location as you may designate, the principal sum of \$120,200.00 (Principal) plus interest from January 31, 2022 on the unpaid Principal balance until this Note matures or this obligation is accelerated.
- 3. INTEREST. Interest will accrue on the unpaid Principal balance of this Note at the rate of 6.000 percent (Interest Rate).
 - A. Post-Maturity Interest. After maturity or acceleration, interest will accrue on the unpaid Principal balance of this Note at 18.000 percent until paid in full.
 - **B. Maximum Interest Amount.** Any amount assessed or collected as interest under the terms of this Note will be limited to the maximum lawful amount of interest allowed by applicable law. Amounts collected in excess of the maximum lawful amount will be applied first to the unpaid Principal balance. Any remainder will be refunded to me.
 - C. Accrual. Interest accrues using an Actual/365 days counting method
- 4. ADDITIONAL CHARGES. As additional consideration, I agree to pay, or have paid, these additional fees and charges.
 - A. Nonrefundable Fees and Charges. The following fees are earned when collected and will not be refunded if I prepay this Note before the scheduled maturity date
 - Loan. A(n) Loan fee of \$200.00 payable from the loan proceeds.
- **5. REMEDIAL CHARGES.** In addition to interest or other finance charges, I agree that I will pay these additional fees based on my method and pattern of payment. Additional remedial charges may be described elsewhere in this Note.
 - A. Late Charge. If a payment is more than 10 days late, I will be charged 10.000 percent of the Amount of Payment or \$10.00, whichever is greater. However, this charge will not be greater than \$100.00. I will pay this late charge promptly but only once for each late payment.
 - **B. Returned Payment Charge.** I agree to pay a fee not to exceed \$28.00 for each check, electronic payment, negotiable order of withdrawal or draft I issue in connection with the Loan that is returned because it has been dishonored.
 - C. Stop Payment Fee. A(n) Stop Payment Fee equal to \$28.00.
- 6. PAYMENT. I agree to pay this Note on demand, but if no demand is made, I will make 9 payment(s) of Principal and Interest in the amount of \$3,000.00 beginning March 1, 2022 and on the 1st day of each month thereafter. I will make 9 payment(s) of Principal and Interest in the amount of \$1,00.00 beginning December 1, 2022 and on the 1st day of each month thereafter. I will make 9 payment(s) of Principal and Interest in the amount of \$3,000.00 beginning March 1, 2023 and on the 1st day of each month thereafter. I will make 3 payment(s) of Principal and Interest in the amount of \$1,00.00 beginning December 1, 2023 and on the 1st day of each month thereafter. I will make 9 payment(s) of Principal and Interest in the amount of \$3,000.00 beginning March 1, 2024 and on the 1st day of each month thereafter. I will make 3 payment(s) of Principal and Interest in the amount of \$1,00.00 beginning December 1, 2024 and on the 1st day of each month thereafter. I will make 9 payment(s) of Principal and Interest in the amount of \$1,00.00 beginning December 1, 2025 and on the 1st day of each month thereafter. I will make 9 payment(s) of Principal and Interest in the amount of \$1,00.00 beginning December 1, 2025 and on the 1st day of each month thereafter. I will make 2 payment(s) of Principal and Interest in the amount of \$1,00.00 beginning March 1, 2026 and on the 1st day of each month thereafter. I will make 2 payment(s) of Principal and Interest in the amount of \$1,00.00 beginning December 1, 2026 and on the 1st day of each month thereafter. I will make 1 payment(s) of Principal and Interest in the amount of \$1,00.00 beginning December 1, 2026 and on the 1st day of each month thereafter. I will make 1 payment(s) of Principal and Interest in the amount of \$1,00.00 beginning December 1, 2026 and on the 1st day of each month thereafter. I will make 1 payment(s) of Principal and Interest in the amount of \$1,00.00 beginning December 1, 2026 and on the 1st day of each month thereafter. I will make 1 payment(s) of Principal and In

Payments will be rounded to the nearest \$.01. With the final payment I also agree to pay any additional fees or charges owing and the amount of any advances you have made to others on my behalf. Payments scheduled to be paid on the 29th, 30th or 31st day of a month that contains no such day will, instead, be made on the last day of such month.

Interest only payments will be applied first to any charges I owe other than late charges, then to accrued, but unpaid interest, then to late charges. Principal only payments will be applied first to the amount of the scheduled Principal payment, then to any late charges.

Payments of Principal and interest will be applied first to interest that is due, then to principal that is due, then to escrow that is due, and finally to late charges that are due. If you and I agree to a different application of payments, we will describe our agreement on this Note. You may change how payments are applied in your sole discretion without notice to me. The actual amount of my final payment will depend on my payment record.

- 7. PREPAYMENT. I may prepay this Loan under the following terms and conditions. A prepayment penalty of 2% of the original principal balance will be assessed if the note is paid in full during the first 24 months. Any partial prepayment will not excuse any later scheduled payments until I pay in full.
- 8. LOAN PURPOSE. The purpose of this Loan is Purchase Kona Entertainment Vehicle.
- 9. ADDITIONAL TERMS. Borrower to provide tax returns to Osgood State Bank within 120 days after end of fiscal year. Personal Guarantors to provide annual financial statements to Osgood State Bank within 120 days after end of calendar year.
- 10. SECURITY. The Loan is secured by separate security instruments prepared together with this Note as follows:

John Doe

Security Agreement - John Doe John Doe March 1, 2022

- 11. LIMITATIONS ON CROSS-COLLATERALIZATION. The cross-collateralization clause on any existing or future loan, but not including this Loan, is void and ineffective as to this Loan, including any extension or refinancing.
- 12. DEFAULT. I understand that you may demand payment anytime at your discretion. For example, you may demand payment in full if any of the following events (known separately and collectively as an Event of Default) occur:
 - A. Payments. I fail to make a payment in full when due.
 - B. Insolvency or Bankruptcy. The death, dissolution or insolvency of, appointment of a receiver by or on behalf of, application of any debtor relief law, the assignment for the benefit of creditors by or on behalf of, the voluntary or involuntary termination of existence by, or the commencement of any proceeding under any present or future federal or state insolvency, bankruptcy, reorganization, composition or debtor relief law by or against me or any co-signer, endorser, surety or guarantor of this Note or any other obligations I have with you.
 - C. Death or Incompetency. I die or am declared legally incompetent.
 - D. Failure to Perform. I fail to perform any condition or to keep any promise or covenant of this Note.
 - E. Other Documents. A default occurs under the terms of any other Loan Document.
 - F. Other Agreements. I am in default on any other debt or agreement I have with you.
 - **G.** Misrepresentation. I make any verbal or written statement or provide any financial information that is untrue, inaccurate, or conceals a material fact at the time it is made or provided.
 - H. Judgment. I fail to satisfy or appeal any judgment against me.
 - I. Forfeiture. The Property is used in a manner or for a purpose that threatens confiscation by a legal authority.
 - J. Name Change. I change my name or assume an additional name without notifying you before making such a change.
 - K. Property Transfer. I transfer all or a substantial part of my money or property.
 - L. Property Value. You determine in good faith that the value of the Property has declined or is impaired.
 - M. Insecurity. You determine in good faith that a material adverse change has occurred in my financial condition from the conditions set forth in my most recent financial statement before the date of this Note or that the prospect for payment or performance of the Loan is impaired for any reason.
- 13. DUE ON SALE OR ENCUMBRANCE. You may, at your option, declare the entire balance of this Note to be immediately due and payable upon the creation of, or contract for the creation of, any lien, encumbrance, transfer or sale of all or any part of the Property. This right is subject to the restrictions imposed by federal law, as applicable.
- 14. WAIVERS AND CONSENT. To the extent not prohibited by law, I waive protest, presentment for payment, demand, notice of acceleration, notice of intent to accelerate and notice of dishonor.
 - A. Additional Waivers By Borrower. In addition, I, and any party to this Note and Loan, to the extent permitted by law, consent to certain actions you may take, and generally waive defenses that may be available based on these actions or based on the status of a party to this Note.
 - (1) You may renew or extend payments on this Note, regardless of the number of such renewals or extensions.
 - (2) You may release any Borrower, endorser, guarantor, surety, accommodation maker or any other co-signer.
 - (3) You may release, substitute or impair any Property securing this Note.
 - (4) You, or any institution participating in this Note, may invoke your right of set-off.
 - (5) You may enter into any sales, repurchases or participations of this Note to any person in any amounts and I waive notice of such sales, repurchases or participations.
 - (6) I agree that any of us signing this Note as a Borrower is authorized to modify the terms of this Note or any instrument securing, guarantying or relating to this Note.
 - (7) I agree that you may inform any party who guarantees this Loan of any Loan accommodations, renewals, extensions, modifications, substitutions or future advances.
 - B. No Waiver By Lender. Your course of dealing, or your forbearance from, or delay in, the exercise of any of your rights, remedies, privileges or right to insist upon my strict performance of any provisions contained in this Note, or any other Loan Document, shall not be construed as a waiver by you, unless any such waiver is in writing and is signed by you.
- 15. REMEDIES. After I default, you may at your option do any one or more of the following.
 - A. Acceleration. You may make all or any part of the amount owing by the terms of this Note immediately due.
 - B. Sources. You may use any and all remedies you have under state or federal law or in any Loan Document.
 - C. Insurance Benefits. You may make a claim for any and all insurance benefits or refunds that may be available on my default.
 - D. Payments Made On My Behalf. Amounts advanced on my behalf will be immediately due and may be added to the balance owing under the terms of this Note, and accrue interest at the highest post-maturity interest rate.
 - E. Attachment. You may attach or garnish my wages or earnings.
 - **F. Set-Off.** You may use the right of set-off. This means you may set-off any amount due and payable under the terms of this Note against any right I have to receive money from you.

My right to receive money from you includes any deposit or share account balance I have with you; any money owed to me on an item presented to you or in your possession for collection or exchange; and any repurchase agreement or other non-deposit obligation. "Any amount due and payable under the terms of this Note" means the total amount to which you are entitled to demand payment under the terms of this Note at the time you set-off.

Subject to any other written contract, if my right to receive money from you is also owned by someone who has not agreed to pay this Note, your right of set-off will apply to my interest in the obligation and to any other amounts I could withdraw on my sole request or endorsement.

Your right of set-off does not apply to an account or other obligation where my rights arise only in a representative capacity. It also does not apply to any Individual Retirement Account or other tax-deferred retirement account.

You will not be liable for the dishonor of any check when the dishonor occurs because you set-off against any of my accounts. I agree to hold you harmless from any such claims arising as a result of your exercise of your right of set-off.

- **G. Waiver.** Except as otherwise required by law, by choosing any one or more of these remedies you do not give up your right to use any other remedy. You do not waive a default if you choose not to use a remedy. By electing not to use any remedy, you do not waive your right to later consider the event a default and to use any remedies if the default continues or occurs again.
- 16. COLLECTION EXPENSES AND ATTORNEYS' FEES. On or after the occurrence of an Event of Default, to the extent permitted by law, I agree to pay all expenses of collection, enforcement or protection of your rights and remedies under this Note or any other Loan Document. Expenses include (unless prohibited by law) reasonable attorneys' fees, court costs, and other legal expenses. These expenses are due and payable immediately. If not paid immediately, these expenses will bear interest from the date of payment until paid in full at the highest interest rate in effect as provided for in the terms of this Note. All fees and expenses will be secured by the Property I have granted to you, if any. In addition, to the extent permitted by the United States Bankruptcy Code, I agree to pay the reasonable attorneys' fees incurred by you to protect your rights and interests in connection with any bankruptcy proceedings initiated by or against me.
- 17. COMMISSIONS. I understand and agree that you (or your affiliate) will earn commissions or fees on any insurance products, and may earn such fees on other services that I buy through you or your affiliate.
- 18. WARRANTIES AND REPRESENTATIONS. I have the right and authority to enter into this Note. The execution and delivery of this Note will not violate any agreement governing me or to which I am a party.
- 19. INSURANCE. I agree to obtain the insurance described in this Loan Agreement.
 - A. Property Insurance. I will insure or retain insurance coverage on the Property and abide by the insurance requirements of any security instrument securing the Loan.

- B. Insurance Warranties. I agree to purchase any insurance coverages that are required, in the amounts you require, as described in this or any other documents I sign for the Loan. I will provide you with continuing proof of coverage. I will buy or provide insurance from a firm licensed to do business in the State where the Property is located. If I buy or provide the insurance from someone other than you, the firm will be reasonably acceptable to you. I will have the insurance company name you as loss payee on any insurance policy. You will apply the insurance proceeds toward what I owe you on the outstanding balance. I agree that if the insurance proceeds do not cover the amounts I still owe you, I will pay the difference. I will keep the insurance until all debts secured by this agreement are paid. If I want to buy the insurance from you, I have signed a separate statement agreeing to this purchase.
- 20. APPLICABLE LAW. This Note is governed by the laws of Ohio, the United States of America, and to the extent required, by the laws of the jurisdiction where the Property is located, except to the extent such state laws are preempted by federal law. In the event of a dispute, the exclusive forum, venue and place of jurisdiction will be in Ohio, unless otherwise required by law.
- 21. JOINT AND SEVERAL LIABILITY AND SUCCESSORS. My obligation to pay the Loan is independent of the obligation of any other person who has also agreed to pay it. You may sue me alone, or anyone else who is obligated on the Loan, or any number of us together, to collect the Loan. Extending the Loan or new obligations under the Loan, will not affect my duty under the Loan and I will still be obligated to pay the Loan. This Note shall inure to the benefit of and be enforceable by you and your successors and assigns and shall be binding upon and enforceable against me and my successors and assigns.
- 22. AMENDMENT, INTEGRATION AND SEVERABILITY. This Note may not be amended or modified by oral agreement. No amendment or modification of this Note is effective unless made in writing. This Note and the other Loan Documents are the complete and final expression of the agreement. If any provision of this Note is unenforceable, then the unenforceable provision will be severed and the remaining provisions will still be enforceable. No present or future agreement securing any other debt I owe you will secure the payment of this Loan if, with respect to this loan, you fail to fulfill any necessary requirements or fail to conform to any limitations of the Truth in Lending Act (Regulation Z) or the Real Estate Settlement Procedures Act (Regulation X) that are required for loans secured by the Property or if, as a result, this Loan would become subject to Section 670 of the John Warner National Defense Authorization Act for Fiscal Year 2007.
- 23. INTERPRETATION. Whenever used, the singular includes the plural and the plural includes the singular. The section headings are for convenience only and are not to be used to interpret or define the terms of this Note.
- 24. NOTICE, FINANCIAL REPORTS AND ADDITIONAL DOCUMENTS. Unless otherwise required by law, any notice will be given by delivering it or mailing it by first class mail to the appropriate party's address listed in the DATE AND PARTIES section, or to any other address designated in writing. Notice to one Borrower will be deemed to be notice to all Borrowers. I will inform you in writing of any change in my name, address or other application information. I will provide you any correct and complete financial statements or other information you request. I agree to sign, deliver, and file any additional documents or certifications that you may consider necessary to perfect, continue, and preserve my obligations under this Loan and to confirm your lien status on any Property. Time is of the essence.
- 25. CREDIT INFORMATION. I agree to supply you with whatever information you reasonably request. You will make requests for this information without undue frequency, and will give me reasonable time in which to supply the information.
- 26. ERRORS AND OMISSIONS. I agree, if requested by you, to fully cooperate in the correction, if necessary, in the reasonable discretion of you of any and all loan closing documents so that all documents accurately describe the loan between you and me. I agree to assume all costs including by way of illustration and not limitation, actual expenses, legal fees and marketing losses for failing to reasonably comply with your requests within thirty (30) days.

CONFESSION OF JUDGMENT. If I default, I authorize any attorney to appear in a court of record and confess judgment against me in favor of you. The confession of judgment may be without process and for any amount due on this Note including court fees, collection costs and reasonable attorneys' fees. This is in addition to other remedies.

27. SIGNATURES. By signing under seal, I agree to the terms contained in this Note. I also acknowledge receipt of a copy of this Note.

Solely for the warning directly below, "you" and "your" refer to each Borrower signing below.

WARNING: BY SIGNING THIS PAPER YOU GIVE UP YOUR RIGHT TO NOTICE AND COURT TRIAL. IF YOU DO NOT PAY ON TIME A COURT JUDGMENT MAY BE TAKEN AGAINST YOU WITHOUT YOUR PRIOR KNOWLEDGE AND THE POWERS OF A COURT CAN BE USED TO COLLECT FROM YOU REGARDLESS OF ANY CLAIMS YOU MAY HAVE AGAINST THE CREDITOR WHETHER FOR RETURNED GOODS, FAULTY GOODS, FAILURE ON HIS PART TO COMPLY WITH THE AGREEMENT, OR ANY OTHER CAUSE.

John Doe	Date	(Seal)
LENDER:		
Osgood Bank		
By Sharon Lobo, Senior Lending Officer	Date	(Seal)

BORROWER:

(Continuing Debt - Unlimited)

DATE AND PARTIES. The date of this Guaranty is January 31, 2022. The parties and their addresses are:

LENDER:

OSGOOD BANK 275 W Main Street PO Box 69 Osgood, OH 45351 Telephone: (419) 582-2681

BORROWER:

JOHN DOE

123 Anywhere Street Ft Loramie, OH 45845

GUARANTOR:

JAMES DOE 123 Anywhere New York, NY 10012

- 1. DEFINITIONS. As used in this Guaranty, the terms have the following meanings:
 - A. Pronouns. The pronouns "I", "me" and "my" refer to all persons or entities signing this Guaranty, severally and together. "You" and "your" refer to the Lender.
 - B. Note. "Note" refers to the document that evidences the Borrower's indebtedness, and any extensions, renewals, modifications and substitutions of the Note.
 - C. Property. "Property" means any property, real, personal or intangible, that secures performance of the obligations of the Note, Debt, or this Guaranty.
 - D. Loan. "Loan" refers to this transaction generally, including obligations and duties arising from the terms of all documents prepared or submitted for this transaction.
 - E. Loan Documents. "Loan Documents" refer to all the documents executed as a part of or in connection with the Loan.
- 2. SPECIFIC AND FUTURE DEBT GUARANTY. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and to induce you, at your option, to make loans or engage in any other transactions with the Borrower from time to time, I absolutely and unconditionally agree to all terms of and guaranty to you the payment and performance of each and every Debt, of every type, purpose and description that the Borrower either individually, among all or a portion of themselves, or with others, may now or at any time in the future owe you, including, but not limited to the following described Debt(s) including without limitation, all principal, accrued interest, attorneys' fees and collection costs, when allowed by law, that may become due from the Borrower to you in collecting and enforcing the Debt and all other agreements with respect to the Borrower.

A promissory note or other agreement, No. TESTKONA, dated January 31, 2022, from John Doe (Borrower) to you, in the amount of \$120,200.00.

In addition, Debt refers to debts, liabilities, and obligations of the Borrower (including, but not limited to, amounts agreed to be paid under the terms of any notes or agreements securing the payment of any debt, loan, liability or obligation, overdrafts, letters of credit, guaranties, advances for taxes, insurance, repairs and storage, and all extensions, renewals, refinancings and modifications of these debts) whether now existing or created or incurred in the future, due or to become due, or absolute or contingent, including obligations and duties arising from the terms of all documents prepared or submitted for the transaction such as applications, security agreements, disclosures, and the Note.

You may, without notice, apply this Guaranty to such Debt of the Borrower as you may select from time to time

- **3. EXTENSIONS.** I consent to all renewals, extensions, modifications and substitutions of the Debt which may be made by you upon such terms and conditions as you may see fit from time to time without further notice to me and without limitation as to the number of renewals, extensions, modifications or substitutions.
- 4. UNCONDITIONAL LIABILITY. I am unconditionally liable under this Guaranty, regardless of whether or not you pursue any of your remedies against the Borrower, against any other maker, surety, guarantor or endorser of the Debt or against any Property. You may sue me alone, or anyone else who is obligated on this Guaranty, or any number of us together, to collect the Debt. My liability is not conditioned on the signing of this Guaranty by any other person and further is not subject to any condition not expressly set forth in this Guaranty or any instrument executed in connection with the Debt. My obligation to pay according to the terms of this Guaranty shall not be affected by the illegality, invalidity or unenforceability of any notes or agreements evidencing the Debt, the violation of any applicable usury laws, forgery, or any other circumstances which make the indebtedness unenforceable against the Borrower. I will remain obligated to pay on this Guaranty even if any other person who is obligated to pay the Debt, including the Borrower, has such obligation discharged in bankruptcy, foreclosure, or otherwise discharged by law.
- 5. BANKRUPTCY. If a bankruptcy petition should at any time be filed by or against the Borrower, the maturity of the Debt, so far as my liability is concerned, shall be accelerated and the Debt shall be immediately payable by me. I acknowledge and agree that this Guaranty, and the Debt secured hereby, will remain in full force and effect at all times, notwithstanding any action or undertakings by, or against, you or against any Property, in connection with any obligation in any proceeding in the United States Bankruptcy Courts. Such action or undertaking includes, without limitation, valuation of Property, election of remedies or imposition of secured or unsecured claim status upon claims by you, pursuant to the United States Bankruptcy Code, as amended. In the event that any payment of principal or interest received and paid by any other guarantor, borrower, surety, endorser or co-maker is deemed, by final order of a court of competent jurisdiction, to have been a voidable preference under the bankruptcy or insolvency laws of the United States or otherwise, then my obligation will remain as an obligation to you and will not be considered as having been extinguished.
- 6. REVOCATION. I agree that this is an absolute and unconditional Guaranty. I agree that this Guaranty will remain binding on me, whether or not there are any Debts outstanding, until you have actually received written notice of my revocation or written notice of my death or incompetence. Notice of revocation or notice of my death or incompetence will not affect my obligations under this Guaranty with respect to any Debts incurred by or for which you have made a commitment to Borrower before you actually receive such notice, and all renewals, extensions, refinancings, and modifications of such Debts. I agree that if any other person signing this Guaranty provides a notice of revocation to you, I will still be obligated under this Guaranty until I provide such a notice of revocation to you. If any other person signing this Guaranty dies or is declared incompetent, such fact will not affect my obligations under this Guaranty.
- 7. LIMITATIONS ON CROSS-COLLATERALIZATION. The cross-collateralization clause on any existing or future loan, but not including this Loan, is void and ineffective as to this Loan, including any extension or refinancing.
- 8. PROPERTY. I agree that any Property may be assigned, exchanged, released in whole or in part or substituted without notice to me and without defeating, discharging or diminishing my liability. My obligation is absolute and your failure to perfect any security interest or any act or omission by you which impairs the Property will not relieve me or my liability under this Guaranty. You are under no duty to preserve or protect any Property until you are in actual or constructive possession. For purposes of this paragraph, you will only be in "actual" possession when you have physical, immediate and exclusive control over the Property and have accepted such control in writing. Further, you will only be deemed to be in "constructive" possession when you have both the power and intent to exercise control over the Property.
- 9. DEFAULT. I will be in default if any of the following events (known separately and collectively as an Event of Default) occur:
 - A. Payments. I fail to make a payment in full when due.
 - **B.** Insolvency or Bankruptcy. The death, dissolution or insolvency of, appointment of a receiver by or on behalf of, application of any debtor relief law, the assignment for the benefit of creditors by or on behalf of, the voluntary or involuntary termination of existence by, or the commencement of any proceeding under any present or future federal or state insolvency, bankruptcy, reorganization, composition or debtor relief law by or against me, Borrower, or any co-signer, endorser, surety or guarantor of this Guaranty or any Debt.
 - C. Death or Incompetency. I die or am declared legally incompetent.
 - D. Failure to Perform. I fail to perform any condition or to keep any promise or covenant of this Guaranty.
 - E. Other Documents. A default occurs under the terms of any other document relating to the Debt.
 - $\textbf{F. Other Agreements.} \ \ \textbf{I} \ \textbf{am in default on any other debt or agreement I have with you.}$

- G. Misrepresentation. I make any verbal or written statement or provide any financial information that is untrue, inaccurate, or conceals a material fact at the time it is made or provided.
- H. Judgment. I fail to satisfy or appeal any judgment against me.
- I. Forfeiture. The Property is used in a manner or for a purpose that threatens confiscation by a legal authority.
- J. Name Change. I change my name or assume an additional name without notifying you before making such a change.
- K. Property Transfer. I transfer all or a substantial part of my money or property.
- L. Property Value. You determine in good faith that the value of the Property has declined or is impaired.
- M. Insecurity. You determine in good faith that a material adverse change has occurred in my financial condition from the conditions set forth in my most recent financial statement before the date of this Guaranty or that the prospect for payment or performance of the Debt is impaired for any reason.
- 10. WAIVERS AND CONSENT. To the extent not prohibited by law, I waive protest, presentment for payment, demand, notice of acceleration, notice of intent to accelerate and notice of dishonor.
 - A. Additional Waivers. In addition, to the extent permitted by law, I consent to certain actions you may take, and generally waive defenses that may be available based on these actions or based on the status of a party to the Debt or this Guaranty.
 - (1) You may renew or extend payments on the Debt, regardless of the number of such renewals or extensions.
 - (2) You may release any Borrower, endorser, guarantor, surety, accommodation maker or any other co-signer.
 - (3) You may release, substitute or impair any Property.
 - (4) You, or any institution participating in the Debt, may invoke your right of set-off.
 - (5) You may enter into any sales, repurchases or participations of the Debt to any person in any amounts and I waive notice of such sales, repurchases or participations.
 - (6) I agree that the Borrower is authorized to modify the terms of the Debt or any instrument securing, guarantying or relating to the Debt.
 - (7) You may undertake a valuation of any Property in connection with any proceedings under the United States Bankruptcy Code concerning the Borrower or me, regardless of any such valuation, or actual amounts received by you arising from the sale of such Property.
 - (8) I agree to consent to any waiver granted the Borrower, and agree that any delay or lack of diligence in the enforcement of the Debt, or any failure to file a claim or otherwise protect any of the Debt, in no way affects or impairs my liability.
 - (9) I agree to waive reliance on any anti-deficiency statutes, through subrogation or otherwise, and such statutes in no way affect or impair my liability. In addition, until the obligations of the Borrower to Lender have been paid in full, I waive any right of subrogation, contribution, reimbursement, indemnification, exoneration, and any other right I may have to enforce any remedy which you now have or in the future may have against the Borrower or another guarantor or as to any Property.

Any Guarantor who is an "insider," as contemplated by the United States Bankruptcy Code, 11 U.S.C. 101, as amended, makes these waivers permanently. (An insider includes, among others, a director, officer, partner, or other person in control of the Borrower, a person or an entity that is a co-partner with the Borrower, an entity in which the Borrower is a general partner, director, officer or other person in control or a close relative of any of these other persons.) Any Guarantor who is not an insider makes these waivers until all Debt is fully repaid.

- B. No Waiver By Lender. Your course of dealing, or your forbearance from, or delay in, the exercise of any of your rights, remedies, privileges or right to insist upon my strict performance of any provisions contained in the Debt instruments, shall not be construed as a waiver by you, unless any such waiver is in writing and is signed by you.
- C. Waiver of Claims. I waive all claims for loss or damage caused by your acts or omissions where you acted reasonably and in good faith.
- 11. REMEDIES. After the Borrower or I default, you may at your option do any one or more of the following.
 - A. Acceleration. You may make all or any part of the amount owing by the terms of this Guaranty immediately due.
 - B. Sources. You may use any and all remedies you have under state or federal law or in any documents relating to the Debt.
 - C. Insurance Benefits. You may make a claim for any and all insurance benefits or refunds that may be available on default.
 - D. Payments Made on the Borrower's Behalf. Amounts advanced on the Borrower's behalf will be immediately due and may be added to the balance owing under the Debt.
 - E. Attachment. You may attach or garnish my wages or earnings.
 - F. Set-Off. You may use the right of set-off. This means you may set-off any amount due and payable under the terms of this Guaranty against any right I have to receive money from you.

My right to receive money from you includes any deposit or share account balance I have with you; any money owed to me on an item presented to you or in your possession for collection or exchange; and any repurchase agreement or other non-deposit obligation. "Any amount due and payable under the terms of this Guaranty" means the total amount to which you are entitled to demand payment under the terms of this Guaranty at the time you set-off.

Subject to any other written contract, if my right to receive money from you is also owned by someone who has not agreed to pay the Debt, your right of set-off will apply to my interest in the obligation and to any other amounts I could withdraw on my sole request or endorsement.

Your right of set-off does not apply to an account or other obligation where my rights arise only in a representative capacity. It also does not apply to any Individual Retirement Account or other tax-deferred retirement account.

You will not be liable for the dishonor of any check when the dishonor occurs because you set-off against any of my accounts. I agree to hold you harmless from any such claims arising as a result of your exercise of your right of set-off.

- **G. Waiver.** Except as otherwise required by law, by choosing any one or more of these remedies you do not give up your right to use any other remedy. You do not waive a default if you choose not to use a remedy. By electing not to use any remedy, you do not waive your right to later consider the event a default and to use any remedies if the default continues or occurs again.
- 12. COLLECTION EXPENSES AND ATTORNEYS' FEES. On or after the occurrence of an Event of Default, to the extent permitted by law, I agree to pay all expenses of collection, enforcement or protection of your rights and remedies under this Guaranty or any other document relating to the Debt. To the extent permitted by law, expenses include, but are not limited to, reasonable attorneys' fees, court costs and other legal expenses. All fees and expenses will be secured by the Property I have granted to you, if any. In addition, to the extent permitted by the United States Bankruptcy Code, I agree to pay the reasonable attorneys' fees incurred by you to protect your rights and interests in connection with any bankruptcy proceedings initiated by or against me.
- 13. WARRANTIES AND REPRESENTATIONS. I have the right and authority to enter into this Guaranty. The execution and delivery of this Guaranty will not violate any agreement governing me or to which I am a party.

In addition, I represent and warrant that this Guaranty was entered into at the request of the Borrower, and that I am satisfied regarding the Borrower's financial condition and existing indebtedness, authority to borrow and the use and intended use of all Debt proceeds. I further represent and warrant that I have not relied on any representations or omissions from you or any information provided by you respecting the Borrower, the Borrower's financial condition and existing indebtedness, the Borrower's authority to borrow or the Borrower's use and intended use of all Debt proceeds.

- 14. RELIANCE. I acknowledge that you are relying on this Guaranty in extending credit to the Borrower, and I have signed this Guaranty to induce you to extend such credit. I represent and warrant to you that I expect to derive substantial benefits from any loans and financial accommodations resulting in the creation of indebtedness guarantied hereby. I agree to rely exclusively on the right to revoke this Guaranty prospectively as to future transactions in the manner as previously described in this Guaranty if at any time, in my opinion, the benefits then being received by me in connection with this Guaranty are not sufficient to warrant the continuance of this Guaranty. You may rely conclusively on a continuing warranty that I continue to be benefited by this Guaranty and you will have no duty to inquire into or confirm the receipt of any such benefits, and this Guaranty will be effective and enforceable by you without regard to the receipt, nature or value of any such benefits.
- 15. APPLICABLE LAW. This Guaranty is governed by the laws of Ohio, the United States of America, and to the extent required, by the laws of the jurisdiction where the Property is located, except to the extent such state laws are preempted by federal law. In the event of a dispute, the exclusive forum, venue and place of jurisdiction will be in Ohio, unless otherwise required by law.
- **16. AMENDMENT, INTEGRATION AND SEVERABILITY.** This Guaranty may not be amended or modified by oral agreement. No amendment or modification of this Guaranty is effective unless made in writing. This Guaranty and the other Loan Documents are the complete and final expression of the agreement. If any provision of this Guaranty is unenforceable, then the unenforceable provision will be severed and the remaining provisions will still be enforceable.
- 17. ASSIGNMENT. If you assign any of the Debts, you may assign all or any part of this Guaranty without notice to me or my consent, and this Guaranty will inure to the benefit of your assignee to the extent of such assignment. You will continue to have the unimpaired right to enforce this Guaranty as to any of the Debts that are not assigned. This Guaranty shall inure to the benefit of and be enforceable by you and your successors and assigns and any other person to whom you may grant an interest in the Debts and shall be binding upon and enforceable against me and my personal representatives, successors, heirs and assigns.

- **18. INTERPRETATION.** Whenever used, the singular includes the plural and the plural includes the singular. The section headings are for convenience only and are not to be used to interpret or define the terms of this Guaranty.
- 19. NOTICE, FINANCIAL REPORTS AND ADDITIONAL DOCUMENTS. Unless otherwise required by law, any notice will be given by delivering it or mailing it by first class mail to the appropriate party's address listed in the DATE AND PARTIES section, or to any other address designated in writing. Notice to one Guarantor will be deemed to be notice to all Guarantors. I will inform you in writing of any change in my name, address or other application information. I will provide you any correct and complete financial statements or other information you request. I agree to sign, deliver, and file any additional documents or certifications that you may consider necessary to perfect, continue, and preserve my obligations under this Guaranty and to confirm your lien status on any Property. Time is of the
- 20. CREDIT INFORMATION. I agree that from time to time you may obtain credit information about me from others, including other lenders and credit reporting agencies, and report to others (such as a credit reporting agency) your credit experience with me. I agree that you will not be liable for any claim arising from the use of information provided to you by others or for providing such information to others.

CONFESSION OF JUDGMENT. If I default, I authorize any attorney to appear in a court of record and confess judgment against me in favor of you. The confession of judgment may be without process and for any amount due on this Guaranty including court fees, collection costs and reasonable attorneys' fees. This is in addition to other remedies.

21. SIGNATURES. By signing under seal, I agree to the terms contained in this Guaranty. I also acknowledge receipt of a copy of this Guaranty.

Solely for the warning directly below, "you" and "your" refer to each Guarantor signing below.

WARNING: BY SIGNING THIS PAPER YOU GIVE UP YOUR RIGHT TO NOTICE AND COURT TRIAL. IF YOU DO NOT PAY ON TIME A COURT JUDGMENT MAY BE TAKEN AGAINST YOU WITHOUT YOUR PRIOR KNOWLEDGE AND THE POWERS OF A COURT CAN BE USED TO COLLECT FROM YOU REGARDLESS OF ANY CLAIMS YOU MAY HAVE AGAINST THE CREDITOR WHETHER FOR RETURNED GOODS, FAULTY GOODS, FAILURE ON HIS PART TO COMPLY WITH THE AGREEMENT, OR ANY OTHER CAUSE.

GUARANTOR.		
	Date	(Seal)
James Doe	Buic	(Ocal)
LENDER:		
Osgood Bank		
Ву	Date	(Seal)
Sharon Lobo, Senior Lending Officer		



SECURITY AGREEMENT

DATE AND PARTIES. The date of this Security Agreement (Agreement) is March 1, 2022. The parties and their addresses are:

SECURED PARTY:
OSGOOD BANK
275 W Main Street

PO Box 69 Osgood, OH 45351

DEBTOR:

JOHN DOE 123 Anywhere Street Ft Loramie, OH 45845

Definitions. For the purposes of this document, the following terms have the following meanings.

"Loan" refers to this transaction generally, including obligations and duties arising from the terms of all documents prepared or submitted for this transaction.

The pronouns "you" and "your" refer to the Secured Party. The pronouns "I," "me" and "my" refer to each person or entity signing this Agreement as Debtor and agreeing to give the Property described in this Agreement as security for the Secured Debts.

- 1. SECURED DEBTS. The term "Secured Debts" includes and this Agreement will secure each of the following:
 - A. Specific Debts. The following debts and all extensions, renewals, refinancings, modifications and replacements. A promissory note or other agreement, No. TESTKONA, dated January 31, 2022, from me to you, in the amount of \$120,200.00.
 - B. All Debts. All present and future debts from me to you, even if this Agreement is not specifically referenced, the future debts are also secured by other collateral, or if the future debt is unrelated to or of a different type than this debt. If more than one person signs this Agreement, each agrees that it will secure debts incurred either individually or with others who may not sign this Agreement. Nothing in this Agreement constitutes a commitment to make additional or future loans or advances. Any such commitment must be in writing.

This Agreement will not secure any debt for which a non-possessory, non-purchase money security interest is created in "household goods" in connection with a "consumer loan," as those terms are defined by federal law governing unfair and deceptive credit practices. In addition, this Agreement will not secure any other debt if, with respect to such other debt, you fail to fulfill any necessary requirements or fail to conform to any limitations of the Truth in Lending Act (Regulation Z) or the Real Estate Settlement Procedures Act (Regulation X) that are required for loans secured by the Property or if, as a result, the other debt would become subject to Section 670 of the John Warner National Defense Authorization Act for Fiscal Year 2007.

C. Sums Advanced. All sums advanced and expenses incurred by you under the terms of this Agreement.

Loan Documents refer to all the documents executed in connection with the Secured Debts.

- 2. LIMITATIONS ON CROSS-COLLATERALIZATION. The cross-collateralization clause on any existing or future loan, but not including this Loan, is void and ineffective as to this Loan, including any extension or refinancing.
- 3. SECURITY INTEREST. To secure the payment and performance of the Secured Debts, I grant you a security interest in all of the Property described in this Agreement that I own or have sufficient rights in which to transfer an interest, now or in the future, wherever the Property is or will be located, and all proceeds and products from the Property (including, but not limited to, all parts, accessories, repairs, replacements, improvements, and accessions to the Property). Property is all the collateral given as security for the Secured Debts and described in this Agreement, and includes all obligations that support the payment or performance of the Property. "Proceeds" includes cash proceeds, non-cash proceeds and anything acquired upon the sale, lease, license, exchange, or other disposition of the Property; any rights and claims arising from the Property; and any collections and distributions on account of the Property.

Property also includes any original evidence of title or ownership whether evidenced by a certificate of title or ownership, a manufacturer's statement of origin or other document when the Property is titled under any federal or state law. I will deliver the title documents and properly execute all title documents as necessary to reflect your security interest.

This Agreement remains in effect until terminated in writing, even if the Secured Debts are paid and you are no longer obligated to advance funds to me under any loan or credit agreement.

- 4. PROPERTY DESCRIPTION. The Property is described as follows:
 - A. All Assets. All present and future right, title and interest in and to any and all personal property of the Debtor, whether such property is now existing or hereafter created, acquired or arising and wherever located from time to time, including without limitation, the following categories of property: goods (including inventory, equipment, fixtures, farm products and any accessions thereto), instruments (including promissory notes), documents, accounts (including health-care-insurance receivables), chattel paper (whether tangible or electronic), deposit accounts, letter-of-credit rights (whether or not the letter-of-credit is evidenced by a writing), commercial tort claims, securities and all other investment property, general intangibles (including payment intangibles and software), all supporting obligations and all proceeds, products, additions, accessions, substitutions and replacements of the foregoing property.

Any term used herein is as defined by the Uniform Commercial Code and further as modified or amended by the laws of the jurisdiction which governs this transaction.

- B. Motor Vehicle, Mobile Home, Sport Craft, or Trailer. A Motor Vehicle of Make: Kona, Year: 2021, Model: Entertainment Vehicle, VIN: , and additionally described: 2021 Kona Entertainment Vehicle.
- 5. WARRANTIES AND REPRESENTATIONS. I have the right and authority to enter into this Agreement. The execution and delivery of this Agreement will not violate any agreement governing me or to which I am a party. I am located at the address indicated in the DATE AND PARTIES section. I will provide you with at least 30 days notice prior to any change in my name or principal residence location.
 - A. Ownership of Property. I represent that I own all of the Property. I represent that the vehicle portion of the Property is not a vehicle seized pursuant to any federal, state or local forfeiture law. Your claim to the Property is ahead of the claims of any other creditor, except as disclosed in writing to you prior to any advance on the Secured Debts. I represent that I am the original owner of the Property and, if I am not, that I have provided you with a list of prior owners of the Property.
- ${\bf 6.\ DUTIES\ TOWARD\ PROPERTY}.$
 - A. Protection of Secured Party's Interest. I will defend the Property against any other claim. I agree to do whatever you require to protect your security interest and to keep your claim in the Property ahead of the claims of other creditors. I will not do anything to harm your position.

I will keep books, records and accounts about the Property and my business in general. I will let you examine these and make copies at any reasonable time. I will prepare any report or accounting you request which deals with the Property.

B. Use, Location, and Protection of the Property. I will keep the Property in my possession and in good repair. I will use it only for commercial purposes. I will not change this specified use without your prior written consent. You have the right of reasonable access to inspect the Property and I will immediately inform you of any loss or damage to the Property. I will not cause or permit waste to the Property.

I will keep the Property at my address listed in the DATE AND PARTIES section unless we agree I may keep it at another location. If the Property is to be used in other states, I will give you a list of those states. The location of the Property is given to aid in the identification of the Property. It does not in any way limit the scope of the security interest granted to you. I will notify you in writing and obtain your prior written consent to any change in location of any of the Property. I will not use the Property in violation of any law. I will notify you in writing prior to any change in my name or address.

Until the Secured Debts are fully paid and this Agreement is terminated, I will not grant a security interest in any of the Property without your prior written consent. I will pay all taxes and assessments levied or assessed against me or the Property and provide timely proof of payment of these taxes and assessments upon request.

C. Selling, Leasing or Encumbering the Property. I will not sell, offer to sell, lease, or otherwise transfer or encumber the Property without your prior written permission. Any disposition of the Property contrary to this Agreement will violate your rights. Your permission to sell the Property may be reasonably withheld without regard to the creditworthiness of any buyer or transferee. I will not permit the Property to be the subject of any court order affecting my rights to the Property in any action by anyone other than you. If the Property includes chattel paper or instruments, either as original collateral or as proceeds of the Property, I will note your security interest on the face of the chattel paper or instruments.

- D. Additional Duties Specific to Motor Vehicles, Sport Craft, or Trailers. So long as I am not in default under this Agreement, the Motor Vehicle, Sport Craft, or Trailer portion of the Property will not be restricted to a specific location and may be moved as necessary during ordinary use. However, they may not be taken out of state permanently nor removed from the United States or Canada without your prior written consent.
- 7. INSURANCE. I agree to keep the Property insured against the risks reasonably associated with the Property. I will maintain this insurance in the amounts you require. This insurance will last until the Property is released from this Agreement. I may choose the insurance company, subject to your approval, which will not be unreasonably withheld.

I will have the insurance company name you as loss payee on any insurance policy. I will give you and the insurance company immediate notice of any loss. You may apply the insurance proceeds toward what is owed on the Secured Debts. You may require added security as a condition of permitting any insurance proceeds to be used to repair or replace the Property.

If you acquire the Property in damaged condition, my right to any insurance policies and proceeds will pass to you to the extent of the Secured Debts.

I will immediately notify you of cancellation or termination of insurance. If I fail to keep the Property insured, you may obtain insurance to protect your interest in the Property and I will pay for the insurance on your demand. You may demand that I pay for the insurance all at once, or you may add the insurance premiums to the balance of the Secured Debts and charge interest on it at the rate that applies to the Secured Debts. This insurance may include lesser or greater coverages than originally required of me, may be written by a company other than one I would choose, and may be written at a higher rate than I could obtain if I purchased the insurance. This insurance coverage does not satisfy any liability or property insurance that may be mandated by applicable state or federal law. I acknowledge and agree that you or one of your affiliates may receive commissions on the purchase of this insurance.

8. COLLECTION RIGHTS OF THE SECURED PARTY. Account Debtor means the person who is obligated on an account, chattel paper, or general intangible. I authorize you to notify my Account Debtors of your security interest and to deal with the Account Debtors' obligations at your discretion. You may enforce the obligations of an Account Debtor, exercising any of my rights with respect to the Account Debtors' obligations to make payment or otherwise render performance to me, including the enforcement of any security interest that secures such obligations. You may apply proceeds received from the Account Debtors to the Secured Debts or you may release such proceeds to me.

I specifically and irrevocably authorize you to exercise any of the following powers at my expense, without limitation, until the Secured Debts are paid in full:

- A. demand payment and enforce collection from any Account Debtor or Obligor by suit or otherwise.
- **B.** enforce any security interest, lien or encumbrance given to secure the payment or performance of any Account Debtor or any obligation constituting Property.
- C. file proofs of claim or similar documents in the event of bankruptcy, insolvency or death of any person obligated as an Account Debtor.
- D. compromise, release, extend, or exchange any indebtedness of an Account Debtor.
- E. take control of any proceeds of the Account Debtors' obligations and any returned or repossessed goods.
- F. endorse all payments by any Account Debtor which may come into your possession as payable to me.
- G. deal in all respects as the holder and owner of the Account Debtors' obligations.
- **9. AUTHORITY TO PERFORM.** I authorize you to do anything you deem reasonably necessary to protect the Property, and perfect and continue your security interest in the Property. If I fail to perform any of my duties under this Agreement or any other Loan Document, you are authorized, without notice to me, to perform the duties or cause them to be performed.

These authorizations include, but are not limited to, permission to:

- A. pay and discharge taxes, liens, security interests or other encumbrances at any time levied or placed on the Property.
- B. pay any rents or other charges under any lease affecting the Property
- C. order and pay for the repair, maintenance and preservation of the Property.
- D. file any financing statements on my behalf and pay for filing and recording fees pertaining to the Property.
- E. place a note on any chattel paper indicating your interest in the Property.
- F. take any action you feel necessary to realize on the Property, including performing any part of a contract or endorsing it in my name.
- ${\bf G}.$ handle any suits or other proceedings involving the Property in my name.
- $\mbox{\bf H.}$ prepare, file, and sign $\mbox{\bf my}$ name to any necessary reports or accountings.
- I. make an entry on my books and records showing the existence of this Agreement.
- J. notify any Account Debtor or Obligor of your interest in the Property and tell the Account Debtor or Obligor to make payments to you or someone else you name.

If you perform for me, you will use reasonable care. If you exercise the care and follow the procedures that you generally apply to the collection of obligations owed to you, you will be deemed to be using reasonable care. Reasonable care will not include: any steps necessary to preserve rights against prior parties; the duty to send notices, perform services or take any other action in connection with the management of the Property; or the duty to protect, preserve or maintain any security interest given to others by me or other parties. Your authorization to perform for me will not create an obligation to perform and your failure to perform will not preclude you from exercising any other rights under the law or this Loan Agreement. All cash and non-cash proceeds of the Property may be applied by you only upon your actual receipt of cash proceeds against such of the Secured Debts, matured or unmatured, as you determine in your sole discretion.

If you come into actual or constructive possession of the Property, you will preserve and protect the Property. For purposes of this paragraph, you will be in actual possession of the Property only when you have physical, immediate and exclusive control over the Property and you have affirmatively accepted that control. You will be in constructive possession of the Property only when you have both the power and the intent to exercise control over the Property.

- 10. DEFAULT. I will be in default if any of the following events (known separately and collectively as an Event of Default) occur:
 - A. Payments. I fail to make a payment in full when due.
 - **B.** Insolvency or Bankruptcy. The death, dissolution or insolvency of, appointment of a receiver by or on behalf of, application of any debtor relief law, the assignment for the benefit of creditors by or on behalf of, the voluntary or involuntary termination of existence by, or the commencement of any proceeding under any present or future federal or state insolvency, bankruptcy, reorganization, composition or debtor relief law by or against me, Obligor, or any co-signer, endorser, surety or guarantor of this Agreement or any other obligations Obligor has with you.
 - C. Death or Incompetency. I die or am declared legally incompetent.
 - D. Failure to Perform. I fail to perform any condition or to keep any promise or covenant of this Agreement.
 - E. Other Documents. A default occurs under the terms of any other Loan Document.
 - F. Other Agreements. I am in default on any other debt or agreement I have with you.
 - **G.** Misrepresentation. I make any verbal or written statement or provide any financial information that is untrue, inaccurate, or conceals a material fact at the time it is made or provided.
 - H. Judgment. I fail to satisfy or appeal any judgment against me.
 - I. Forfeiture. The Property is used in a manner or for a purpose that threatens confiscation by a legal authority.
 - J. Name Change. I change my name or assume an additional name without notifying you before making such a change.
 - $\textbf{K. Property Transfer}. \ \ \textbf{I transfer all or a substantial part of my money or property}.$
 - L. Property Value. You determine in good faith that the value of the Property has declined or is impaired.
 - M. Insecurity. You determine in good faith that a material adverse change has occurred in my financial condition from the conditions set forth in my most recent financial statement before the date of this Agreement or that the prospect for payment or performance of the Secured Debts is impaired for any reason.
- 11. DUE ON SALE OR ENCUMBRANCE. You may, at your option, declare the entire balance of this Agreement to be immediately due and payable upon the creation of, or contract for the creation of, any lien, encumbrance, transfer or sale of all or any part of the Property. This right is subject to the restrictions imposed by federal law, as applicable.
- 12. REMEDIES. After I default, you may at your option do any one or more of the following.
 - A. Acceleration. You may make all or any part of the amount owing by the terms of the Secured Debts immediately due.
 - B. Sources. You may use any and all remedies you have under state or federal law or in any Loan Document.
 - C. Insurance Benefits. You may make a claim for any and all insurance benefits or refunds that may be available on my default.

- D. Payments Made On My Behalf. Amounts advanced on my behalf will be immediately due and may be added to the Secured Debts.
- E. Attachment. You may attach or garnish my wages or earnings.
- F. Assembly of Property. You may require me to gather the Property and make it available to you in a reasonable fashion.
- **G. Repossession**. You may repossess the Property so long as the repossession does not involve a breach of the peace. You may sell, lease or otherwise dispose of the Property as provided by law. You may apply what you receive from the disposition of the Property to your expenses, your attorneys' fees and legal expenses (where not prohibited by law), and any debt I owe you. If what you receive from the disposition of the Property does not satisfy the debt, I will be liable for the deficiency (where permitted by law). In some cases, you may keep the Property to satisfy the debt.

Where a notice is required, I agree that ten days prior written notice sent by first class mail to my address listed in this Agreement will be reasonable notice to me under the Ohio Uniform Commercial Code. If the Property is perishable or threatens to decline speedily in value, you may, without notice to me, dispose of any or all of the Property in a commercially reasonable manner at my expense following any commercially reasonable preparation or processing (where permitted by law).

If any items not otherwise subject to this Agreement are contained in the Property when you take possession, you may hold these items for me at my risk and you will not be liable for taking possession of them (where permitted by law).

- H. Use and Operation. You may enter upon my premises and take possession of all or any part of my property for the purpose of preserving the Property or its value, so long as you do not breach the peace. You may use and operate my property for the length of time you feel is necessary to protect your interest, all without payment or compensation to me.
- I. Waiver. By choosing any one or more of these remedies you do not give up your right to use any other remedy. You do not waive a default if you choose not to use a remedy. By electing not to use any remedy, you do not waive your right to later consider the event a default and to use any remedies if the default continues or occurs again.
- 13. WAIVER OF CLAIMS. I waive all claims for loss or damage caused by your acts or omissions where you acted reasonably and in good faith.
- 14. PERFECTION OF SECURITY INTEREST AND COSTS. I authorize you to file a financing statement and/or security agreement, as appropriate, covering all of my personal Property. I will comply with, facilitate, and otherwise assist you in connection with obtaining perfection or control over the Property for purposes of perfecting your security interest under the Uniform Commercial Code. I agree to pay all taxes, fees and costs you pay or incur in connection with preparing, filing or recording any financing statements or other security interest filings on the Property. I agree to pay all actual costs of terminating your security interest.
- 15. APPLICABLE LAW. This Agreement is governed by the laws of Ohio, the United States of America, and to the extent required, by the laws of the jurisdiction where the Property is located, except to the extent such state laws are preempted by federal law. In the event of a dispute, the exclusive forum, venue and place of jurisdiction will be in Ohio, unless otherwise required by law.
- 16. JOINT AND SEVERAL LIABILITY AND SUCCESSORS. Each Debtor's obligations under this Agreement are independent of the obligations of any other Debtor. You may sue each Debtor individually or together with any other Debtor. You may release any part of the Property and I will still be obligated under this Agreement for the remaining Property. Debtor agrees that you and any party to this Agreement may extend, modify or make any change in the terms of this Agreement or any evidence of debt without Debtor's consent. Such a change will not release Debtor from the terms of this Agreement. If you assign any of the Secured Debts, you may assign all or any part of this Agreement without notice to me or my consent, and this Agreement will inure to the benefit of your assignee to the extent of such assignment. You will continue to have the unimpaired right to enforce this Agreement as to any of the Secured Debts that are not assigned. This Agreement shall inure to the benefit of and be enforceable by you and your successors and assigns and any other person to whom you may grant an interest in the Secured Debts and shall be binding upon and enforceable against me and my successors and assigns.
- 17. AMENDMENT, INTEGRATION AND SEVERABILITY. This Agreement may not be amended or modified by oral agreement. No amendment or modification of this Agreement is effective unless made in writing. This Agreement and the other Loan Documents are the complete and final expression of the understanding between you and me. If any provision of this Agreement is unenforceable, then the unenforceable provision will be severed and the remaining provisions will still be enforceable.
- **18. INTERPRETATION.** Whenever used, the singular includes the plural and the plural includes the singular. The section headings are for convenience only and are not to be used to interpret or define the terms of this Agreement.
- 19. NOTICE AND ADDITIONAL DOCUMENTS. Unless otherwise required by law, any notice will be given by delivering it or mailing it by first class mail to the appropriate party's address listed in the DATE AND PARTIES section, or to any other address designated in writing. Notice to one Debtor will be deemed to be notice to all Debtors. I will inform you in writing of any change in my name, address or other application information. I will provide you any other, correct and complete information you request to effectively grant a security interest on the Property. I agree to sign, deliver, and file any additional documents or certifications that you may consider necessary to perfect, continue, and preserve my obligations under this Agreement and to confirm your lien status on any Property. Time is of the essence.

CONFESSION OF JUDGMENT. If I default, I authorize any attorney to appear in a court of record and confess judgment against me in favor of you. The confession of judgment may be without process and for any amount due on the Secured Debts including court fees, collection costs and reasonable attorneys'

fees. This is in addition to other remedies.

SIGNATURES. By signing under seal, I agree to the terms contained in this Agreement. I also acknowledge receipt of a copy of this Agreement. Solely for the warning directly below, "you" and "your" refer to each Debtor signing below.

WARNING: BY SIGNING THIS PAPER YOU GIVE UP YOUR RIGHT TO NOTICE AND COURT TRIAL. IF YOU DO NOT PAY ON TIME A COURT JUDGMENT MAY BE TAKEN AGAINST YOU WITHOUT YOUR PRIOR KNOWLEDGE AND THE POWERS OF A COURT CAN BE USED TO COLLECT FROM YOU REGARDLESS OF ANY CLAIMS YOU MAY HAVE AGAINST THE CREDITOR WHETHER FOR RETURNED GOODS, FAULTY GOODS, FAILURE ON HIS PART TO COMPLY WITH THE AGREEMENT, OR ANY OTHER CAUSE.

DEBTOR:		
	Date	(Seal)
John Doe	Date	(Seal)
SECURED PARTY:		
Osgood Bank		
BySharon Lobo, Senior Lending Officer	Date	(Sea

EXHIBIT H-10

AUTOMATED CLEARING HOUSE PAYMENT AUTHORIZATION FORM

Franchisee Information:		
Franchisee Name	Business No.	
Franchisee Mailing Address (street)	Franchisee Phone No.	
Franchisee Mailing Address (city, state, zip)		
Contact Name, Address and Phone number (if different	from above)	
Franchisee Fax No.	Franchisee E-mail Address	
Bank Account Information:		
Bank Name		
Bank Mailing Address (street, city, state, zip) Checking	Savings	
Bank Account No. (check one)	Bank Routing No. (9 digits)	
Bank Mailing Address (city, state, zip)	Bank Phone No.	
Authorization:		
Franchisee hereby authorizes Mobile Coffee Compa Franchisee's account with the Bank listed above, and Franchisee's account. Each sufficient to cover any fees payable to Franchisor paranchisee as well as to cover any purchases of goods or Franchisee agrees to be bound by the National Automat administration of these debit entries. Debit entries authorization is to remain in full force and effect unformation of the second in such time and in such materials apportunity to act on it. Franchisee shall notify Franchise in this authorization form at least 30 days before such classical contents.	ranchisee authorizes the Bank to accept and to debit the debit shall be made from time to time in an amount pursuant to any agreement between Franchisor and services from Franchisor or any affiliate of Franchisor. ted Clearing House Association (NACHA) rules in the will be initiated only as authorized above. This til Franchisor has received written notification from anner as to afford Franchisor and the Bank a reasonable sor of any changes to any of the information contained	
Signature: Printed Name:	_	
Its: Federal Tax ID Number:	- Rev. 03	

NOTE: FRANCHISEE MUST ATTACH A VOIDED CHECK RELATING TO THE BANK ACCOUNT.



EXHIBIT H-11

TRAVELIN' TOM'S COFFEE FRANCHISE

SAMPLE ASSET PURCHASE AGREEMENT

This Asset Purchase Agreement ("Agreement") is entered into as of, 20 ("Effective Date"), by and among a and its owners,
(together, the "Franchisee"), and Mobile Coffee Company, LLC, a
Delaware limited liability company (" <u>MC</u> "). Franchisee and MC shall each be a " <u>Party</u> " and collectively, the "Parties".
RECITALS
WHEREAS: Franchisee, entered into a franchise agreement with MC. dated, 20 ("Franchise Agreement") to operate a Travelin' Tom's Coffee business;
WHEREAS: (the Franchise Agreement is being terminated/is expiring/is being transferred) and Franchisor is exercising its right of first refusal to purchase certain Assets (as defined below) of Franchisee; and
WHEREAS , subject to the terms and conditions of the Franchise Agreement and those contained nerein, Franchisee has agreed to sell, convey, assign, transfer and deliver to MC, and MC has agreed to burchase and accept delivery of, all of Franchisee's rights, title and interest in and to the Assets (as defined below);
NOW, THEREFORE, in consideration of the promises, agreements, covenants, and representations contained herein, and other good and valuable consideration, the receipt and sufficiency of which is thereby acknowledged, the Parties agree as follows:
I. Purchase and Sale of Assets; Purchase Price.
A. Subject to the provisions set forth herein, Franchisee hereby sells, conveys, assigns, transfers and sets over unto MC all of Franchisee's right, title and interest in, to and under the assets set forth on Attachment 1 ("Assets") free and clear of any and all liens, in exchange for the Purchase Price (as hereinafter defined), and MC hereby accepts such conveyance, assignment, transfer and delivery.
B. As consideration for the transfer of the Assets by Franchisee to MC, MC shall pay to Franchisee funds in the amount of the aggregate purchase price for the Assets set forth on Attachment 1 ("Purchase Price"), by wire transfer of immediately available funds. Franchisee and MC agree to allocate the Purchase Price among the Assets for all purposes in accordance with Attachment 1.
C. Franchisee shall transfer title to the Assets to MC, free and clear of any and all liens or encumbrances, simultaneously with receipt of MC's payment(s) of the Purchase Price to Franchisee, and upon receipt of this Agreement.
II. MC's Assumption of Liabilities. MC hereby assumes any liabilities related to the Assets arising from and after the Effective Date. Franchisee agrees to maintain insurance on the Assets until all assets are in the possession of MC. Risk of loss transfers only upon actual delivery of the Assets to MC. This Agreement remains contingent upon the Assets being as represented by Franchisee, namely, in



reasonably good condition, as determined in MC's reasonable discretion, considering factors such as age and mileage.

III. Representations and Warranties.

follows:	A.	Franc	chisee hereby represents	and warrants to MC, as of the Effective Date, as
		1.	Franchisee is a	, validly existing under the laws of the State of
·				

- 2. Franchisee has valid, good and marketable title to the Assets and such Assets are transferred free and clear of all liens. Franchisee has the unrestricted right to transfer, assign, convey and delivery to MC all right, title and interest in and to the Assets.
- 3. Franchisee has the requisite power, authority and legal capacity to execute, deliver and perform this Agreement and to consummate the transactions contemplated herein. Franchisee has taken all necessary action to authorize the execution, delivery and performance of this Agreement.
- 4. The execution, delivery and performance by Franchisee of this Agreement constitute the legal, valid and binding obligations of Franchisee enforceable against it in accordance with its terms, and the consummation by Franchisee of the transactions contemplated herein do not and will not violate or conflict in any way with any provision of Franchisee's articles of incorporation or bylaws.
- 5. Franchisee or its owner(s) has prepared in a correct and complete (in all material respects) manner and filed all federal, state, county, local, and foreign tax returns and reports (including but not limited to, sales taxes, use taxes, payroll taxes, unemployment insurance and business personal property taxes, each a "Tax" and collectively, the "Taxes") heretofore required to be filed by Franchisee and have paid all taxes shown as due thereon along with any fine, penalty, interest, late charge or loss owed thereunder; and no taxing authority has asserted any deficiency in the payment of any Tax or informed Franchisee that it intends to assert any such deficiency or to make any audit or other investigation of Franchisee for the purpose of determining whether such a deficiency should be asserted against Franchisee. There are no encumbrances, nor to Franchisee's knowledge will there be any encumbrances in the future, on any of the Assets that arose in connection with any failure (or alleged failure) to pay any Tax.
 - B. MC represents and warrants to Franchisee, as of the date hereof, as follows:
- 1. MC is a corporation validly existing under the laws of the State of Kentucky.
- 2. MC has the requisite power, authority and legal capacity to execute, deliver and perform this Agreement and to consummate the transactions contemplated herein. MC has taken all necessary action to authorize the execution, delivery and performance of this Agreement.
- 3. The execution, delivery and performance by MC of this Agreement constitute the legal, valid and binding obligations of MC enforceable against it in accordance with its terms, and the consummation by MC of the transactions contemplated herein do not and will not violate or conflict in any way with any provision of MC's certificate of formation or limited liability company agreement.
- C. All representations and warranties contained in this Agreement shall survive the execution and delivery of this Agreement for the applicable statute of limitations period.



- IV. <u>Franchisee's Obligations.</u> On the Effective Date, Franchisee shall deliver to MC the following:
- A. A Bill of Sale attached hereto as Attachment 2 for all equipment and any such other documents as MC may reasonably request in order to accomplish the sale of the Assets to MC, all of which shall be (i) duly executed by Franchisee (and/or its owner(s)) and (ii) in form and substance reasonably satisfactory to MC.
- B. Receipt or other evidence acceptable to MC that all Taxes have been paid in full prior to the Effective Date.
- C. Such other documents as are reasonably requested by MC in order to effect the transfer of Assets described in this Agreement.

V. <u>Miscellaneous</u>

- A. This Agreement represents the full and complete agreement of the Parties with respect to the subject matter hereof, and this Agreement supersedes and replaces any prior agreements, whether oral or written. Any amendments or modifications of this Agreement must be in writing and executed by both Parties.
- B. This Agreement shall be construed and interpreted under the laws (without reference to choice or conflict of laws) of the State of Kentucky, and resolution of any claims thereunder shall be as set forth in the Franchise Agreement.
- C. If one or more provisions of this Agreement shall for any reason be held invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect or impair any other provision of this Agreement, but this Agreement shall be construed as if such invalid, illegal, or unenforceable provision had not been contained herein.
- D. This Agreement may be executed in counterparts and by different Parties on different counterparts with the same effect as if the signatures thereto were on the same instrument. This Agreement shall be effective and binding upon all Parties thereto as of the date when all Parties have executed a counterpart of this Agreement.
- E. Each Party agrees that it has had ample opportunity to confer with legal counsel of its choice and each shall pay its own costs incurred therein. The Parties acknowledge that there can be different state requirements regarding titles, taxes, and escrow and agree that they have investigated such requirements as they may relate to the transaction contemplated herein and have provided for them in this Agreement as may be necessary.
- F. Each individual and entity that comprises Franchisee shall be jointly and severally liable for the obligations of Franchisee.
- G. In the event that it shall be necessary for any Party to institute legal action to enforce or for the breach of any of the terms and conditions or provisions of this Agreement, the prevailing Party in such action shall be entitled to recover all of its reasonable costs and attorneys' fees.
- H. At any time and from time to time after the Effective Date: (a) Franchisee shall execute and deliver or cause to be executed and delivered to MC such other instruments and take such other action, all as MC may reasonably request, in order to carry out the intent and purpose of this



Agreement; and (b) MC shall execute and deliver or cause to be executed and delivered to Franchisee such other instruments and take such other action, all as Franchisee may reasonably request, in order to carry out the intent and purpose of this Agreement.

I. Each Party agrees that the terms of this Agreement shall remain confidential.

IN WITNESS WHEREOF, each of the Parties thereto has caused this Agreement to be duly executed to be effective as of the Effective Date written above.

FRANCHISEE:	MOBILE COFFEE COMPANY, LLC
By: Its:	By: Tony Lamb Its: CEO
OWNERS	
Name:	
Name:	

ATTACHMENT 1

ASSETS AND PURCHASE PRICE

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PURCHASE PRICE AND ALLOCATION:



ATTACHMENT 2

BILL OF SALE

	s effective as of 12:01 a.m. on, 20, 20, ("Seller") and Mobile Coffee Company, LLC, a
Delaware limited liability company ("Purchaser"). "Party.	(" <u>Seller</u> ") and Mobile Coffee Company, LLC, a . Purchaser and Seller may each be referred to herein as a
("Purchase Agreement"), pursuant to which Selle	ertain Asset Purchase Agreement dated, 20 er has agreed to sell the Assets to Purchaser and Purchaser Capitalized terms used but not defined herein have the ement.
The Parties, intending to be legally boun	nd, agree as follows:
acknowledged, Seller hereby sells, assigns, trans	consideration, the sufficiency of which is hereby fers, conveys and delivers to Purchaser, its successors and 's right, title and interest in and to the Assets referenced in
Bill of Sale is subject to and in accordance valuation Attachments and is not intended to and does not	ransfer, conveyance and delivery of the Assets under this with the provisions of the Purchase Agreement and its expand, limit, alter or modify the rights and obligations of affect or inconsistency between the terms of the Purchase Purchase Agreement shall govern.
of competent jurisdiction, it is the intent of the construed to remain fully valid, enforceable, and by and construed in accordance with the laws of t	Bill of Sale is held invalid or unenforceable by any court e Parties that all other provisions of this Bill of Sale be binding on the parties. This Bill of Sale shall be governed the State of Kentucky, without giving effect to any conflict uted in several counterparts, and each executed counterpart
IN WITNESS WHEREOF, Seller and F and year first set forth above.	Purchaser have each signed this Bill of Sale as of the day
SELLER:	PURCHASER: MOBILE COFFEE COMPANY, LLC
By:	By: Tony Lamb



EXHIBIT H-12

TRAVELIN' TOM'S COFFEE FRANCHISE

FRANCHISE AGREEMENT TRANSFER ADDENDUM

This Franchise Agreement Transfer Addendum ("**Transfer Addendum**") is made and entered into as of [date] ("**Effective Date**"), by and between MOBILE COFFEE COMPANY, LLC, a Delaware limited liability company ("**Franchisor**") and [**Entity Name**], d/b/a ["DBA Name"], a(n) [state] [type of entity] ("**Franchisee**") (each, a "**Party**" and together, the "**Parties**").

BACKGROUND

- A. Franchisor and Franchisee are parties to a Franchise Agreement ("**Franchise Agreement**") [dated/dated as of] [date] as a result of an approved transfer of a franchised business of Franchisor ("**Franchised Business**").
- B. Franchisor and Franchisee desire to amend the Franchise Agreement to reflect Franchisee's status as a transferee franchisee for the Franchised Business.
- C. All capitalized terms not otherwise defined in this Transfer Addendum shall have the meanings set forth in the Franchise Agreement.

AGREEMENT

NOW, THEREFORE, in consideration of the mutual covenants and promises of the parties and subject to the following terms and conditions, it is agreed as follows:

- 1. Franchisor and Franchisee agree that because the Franchised Business is already open and operating and being acquired via a transfer, Franchisee and Franchisor shall be relieved of performing certain pre-opening and development obligations set forth in the Franchise Agreement. Specifically:
 - a. Franchisee has already acquired the truck and, if applicable, additional equipment ("Assets") under Section 3.B of the Franchise Agreement upon transfer of the Franchised Business. Section 3.B of the Franchise Agreement is hereby amended accordingly. If any equipment is required for the Assets as set forth in Section 3.B of the Franchise Agreement, Franchisee agrees to purchase such items from Franchisor prior to operating the Assets.
 - b. Because Franchisee is a transferee franchisee, Franchisee shall not be required to pay the Initial Franchise Fee. Section 4.A of the Franchise Agreement is hereby amended accordingly.
 - c. If Franchisee is an existing franchisee under the Travelin' Tom's Coffee System, Franchisee shall not be required to attend Initial Training and there shall be no Initial Training Deadline. Accordingly, Franchisor is under no obligation to provide Initial Training to Franchisee. If Franchisee is not an existing franchisee under the Travelin' Tom's Coffee System, Franchisee shall complete the initial training program contained in Item 11 and Franchise Agreement Section 5 prior to beginning operation of the Travelin' Tom's Coffee franchise. Notwithstanding the foregoing, any successor



Designated Manager must attend Initial Training and additional persons may attend the Initial Training in accordance with the terms of the Franchise Agreement; such Designated Managers and/or additional persons shall be required to pay for hotel and transportation costs associated with attending Initial Training. Section 5.A of the Franchise Agreement is hereby amended accordingly,

- d. Section 3.F(3) is hereby deleted and replaced with "Intentionally left blank."
- 2. This Transfer Addendum constitutes the entire and complete agreement between Franchisor and Franchisee concerning the subject matter hereof, and supersedes any and all prior agreements. No amendment, change, or variance from this Transfer Addendum shall be binding on either party unless mutually agreed to in a writing signed by both parties.
- 3. This Transfer Addendum forms an integral part of the Franchise Agreement. The terms of this Transfer Addendum shall control if they conflict with the terms of the Franchise Agreement. Except as modified or supplemented by this Transfer Addendum, the terms of the Franchise Agreement are hereby ratified and confirmed.

IN WITNESS WHEREOF, the Parties have executed this Transfer Addendum as of the day and year first written above.

[FULL ENTITY NAME]	MOBILE COFFEE COMPANY, LL
By: [Signing Owner's Name]	By: Tony Lamb
Its: [Title of Signing Owner]	Its: CEO



EXHIBIT H-13 SAMPLE ADDITIONAL EQUIPMENT AMENDMENT TO FRANCHISE AGREEMENT

This Amendment is made and entered into as of the effective date listed in the signature block ("Effective Date") by and between Mobile Coffee Company, LLC, a Delaware limited liability company ("Franchisor") and the Franchisee identified on the signature block below ("Franchisee"), with reference to the following facts:

- A. The parties have entered into a Travelin' Tom's Coffee franchise agreement pursuant to which Franchisee will operate a Travelin' Tom's Coffee Franchise ("Franchise Agreement").
- B. Subject to the conditions of the Franchise Agreement, Franchisee has the option to purchase additional Travelin' Tom's Coffee equipment ("Additional Equipment") for use in the Franchisee's Protected Territory.
- C. The parties hereto desire to amend the Franchise Agreement as set forth herein. Unless defined herein, all capitalized terms used herein shall have the meaning in the Franchise Agreement.

NOW, THEREFORE, for and in consideration of the covenants, warranties, and mutual agreements contained herein, the parties hereto agree as follows:

1. **ADDITIONAL EQUIPMENT.** Franchisee desires to purchase the following Additional Equipment for use in the Protected Territory and shall pay the Additional Equipment Royalty listed for such equipment under the Franchise Agreement and this Amendment for so long as Franchisee owns the Additional Equipment.

Equipment	Purchase Amount	Additional Equipment Royalty	Additional Equipment Royalty Payment Terms

Franchisee must present evidence to Franchisor, as required by Franchisor in its sole discretion, that Franchisee no longer owns the Additional Equipment prior to Franchisee being excused from paying any further Additional Equipment Royalties. Franchisee shall not be entitled to receive a refund on any Additional Equipment Royalty paid. Franchisee acknowledges and agrees that the Additional Equipment Royalty may increase upon renewal of the Franchise Agreement and agrees to pay Franchisor the thencurrent Royalty amount upon any such renewal.

2. <u>AMENDMENT BINDING</u>. This Amendment will be binding upon and inure to the benefit of each party and to each party's respective successors and assigns.



3. **NO FURTHER CHANGES**. Except as specifically provided in this Amendment, all the terms, conditions, and provisions of the Franchisee Agreement will remain in full force and effect as originally written and signed. In the event of any inconsistency between the Franchise Agreement and this Amendment, this Amendment shall control.

IN WITNESS WHEREOF, the parties duly executed this Amendment as of the dates listed below.

Mobile Coffee Company, LLC, a Delaware limited liability company

By:
Printed Name:
Title:
*Date:
*Effective Date
FRANCHISEE:
Company Name
•
By:
Printed Name:
Title:
Date:



EXHIBIT I

STATE EFFECTIVE DATES



State Effective Dates

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

State	Effective Date
California	Pending
Hawaii	Pending
Illinois	Pending
Indiana	Pending
Maryland	Pending
Michigan	Pending
Minnesota	Pending
New York	Pending
North Dakota	Pending
Rhode Island	Pending
South Dakota	Pending
Virginia	Pending
Washington	Pending
Wisconsin	Pending

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.



EXHIBIT J

RECEIPT



RECEIPT (Retain This Copy)

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Mobile Coffee Company, LLC offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

Under Iowa law, if applicable, Mobile Coffee Company, LLC must provide this disclosure document to you at your first personal meeting to discuss the franchise. Michigan requires Mobile Coffee Company, LLC to give you this disclosure document at least ten (10) business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first. New York requires you to receive this disclosure document at the earlier of the first personal meeting or ten (10) business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship.

If Mobile Coffee Company, LLC does not deliver this disclosure document on time or if it contains a false or misleading statement or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580, and the appropriate state agency identified on Exhibit A.

The name, principal business address, and telephone number of each franchise seller offering the franchise is:			
Tony Lamb, 5945 Centennial Circle, Florence, KY 41042 and 1-800-566-2423			

Issuance Date: April 20, 2023

I received a disclosure document issued April 20, 2023 which included the following exhibits:

Exhibit A Exhibit B Exhibit C	State Administrators/Agents for Se Financial Statements Franchise Agreement	ervice of Process			
Exhibit D					
Exhibit E					
Exhibit F					
Exhibit G					
Exhibit H					
Exhibit I	State Effective Dates				
Exhibit J	Receipt				
Date	Signature	Printed Name			
Date	Signature	Printed Name			
			Rev. 012417		

PLEASE RETAIN THIS COPY FOR YOUR RECORDS.



RECEIPT (Our Copy)

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Mobile Coffee Company, LLC offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

Under Iowa law, if applicable, Mobile Coffee Company, LLC must provide this disclosure document to you at your first personal meeting to discuss the franchise. Michigan requires Mobile Coffee Company, LLC to give you this disclosure document at least ten (10) business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first. New York requires you to receive this disclosure document at the earlier of the first personal meeting or ten (10) business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship.

If Mobile Coffee Company, LLC does not deliver this disclosure document on time or if it contains a false or misleading statement or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580, and the appropriate state agency identified on <u>Exhibit A</u>.

The name, principal business address, and telephone number of each franchise seller offering the franchise is:		
Tony Lamb, 5945 Centennial Circle, Florence, KY 41042 and 1-800-566-2423		

Issuance Date: April 20, 2023

I received a disclosure document issued April 20, 2023 which included the following exhibits:

Exhibit C Exhibit D Exhibit E Exhibit F	Franchise Agreement Franchise Disclosure Questionnaire Brand Manual Table of Contents List of Current and Former Franchisee	es			
Exhibit G					
Exhibit H	Contracts for use with the Travelin' Tom's Coffee Franchise				
Exhibit I	State Effective Dates				
Exhibit J	Receipt				
Date	<u>G'</u>	D'act N.			
	Signature	Printed Name			
Date					

Please sign this copy of the receipt, date your signature, and return it to Mobile Coffee Company, LLC, 5945 Centennial Circle, Florence, KY 41042.

