

## FRANCHISE DISCLOSURE DOCUMENT



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(978) 831-7921

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The franchise offered is for the operation of a fast casual counter-order/table service restaurant that features gourmet kebabs made with healthy, fresh, nutritious locally produced ingredients and a proprietary blend of traditional spices and exclusive products (a “DONER KEBAB® Outlet” or “Outlet”).

The total investment necessary to begin operation of a DONER KEBAB® Outlet ranges from \$998,500 to \$1,114,500. This includes between \$35,000 and \$40,000 that must be paid to the franchisor or its affiliate(s). If you sign a Multi-Site Development Agreement, you will be required to open a minimum of 5 Outlets. The total investment necessary to begin operation of a DONER KEBAB® franchised business under a Multi-Site Development Agreement for 5 Outlets ranges from \$4,972,500 to \$5,532,500. This includes between \$155,000 and \$160,000 that must be paid to the franchisor or its affiliate(s).

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different forms, contact Nigel Belton at 148 Hubbard Street, Concord, MA 01742; Telephone (978) 831-7921.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer's Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance: July 20, 2023

## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
<b>How much can I earn?</b>	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits D and E.
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to provide support to my business?</b>	Item 21 or Exhibit G includes financial statements. Review these statements carefully.
<b>Is the franchise system stable, growing, or shrinking?</b>	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
<b>Will my business be the only DONER KEBAB® business in my area?</b>	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
<b>What's it like to be a DONER KEBAB® franchisee?</b>	Item 20 or Exhibits D and E list current and former franchisees. You can contact them to ask about their experiences.
<b>What else should I know?</b>	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

## What You Need To Know About Franchising *Generally*

**Continuing responsibility to pay fees.** You may have to pay royalties and other fees even if you are losing money.

**Business model can change.** The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

**Supplier restrictions.** You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

**Operating restrictions.** The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

**Competition from franchisor.** Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

**Renewal.** Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

**When your franchise ends.** The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

### Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit A.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

## Special Risks to Consider About *This Franchise*

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution.** The franchise agreement requires you to resolve disputes with the franchisor by arbitration and/or litigation only in Delaware. Out-of-state arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to arbitrate or litigate with the franchisor in Delaware than in your own state.
2. **Financial Condition.** The Franchisor's financial condition as reflected in its financial statements (see Item 21) calls into question the Franchisor's financial ability to provide services and support to you.
3. **Supplier Control.** You must purchase all or nearly all of the inventory & supplies necessary to operate your business from Franchisor, its affiliates, or from suppliers that Franchisor designates at prices that the Franchisor or they set. These prices may be higher than prices you could obtain elsewhere for the same or similar goods. This may reduce the anticipated profit of your franchised business.
4. **Spousal Liability.** Your spouse must sign a document that makes your spouse liable for all financial obligations under the Franchise Agreement, even if your spouse has no ownership interest in the franchise. This Guarantee will place both your and your spouse's marital and personal assets (perhaps including your house) at risk if your franchise fails.

**NOTICE REQUIRED  
BY  
STATE OF MICHIGAN**

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU:

(A) A PROHIBITION ON THE RIGHT OF A FRANCHISEE TO JOIN AN ASSOCIATION OF FRANCHISEES.

(B) A REQUIREMENT THAT A FRANCHISEE ASSENT TO A RELEASE, ASSIGNMENT, NOVATION, WAIVER, OR ESTOPPEL WHICH DEPRIVES A FRANCHISEE OF RIGHTS AND PROTECTIONS PROVIDED IN THIS ACT. THIS SHALL NOT PRECLUDE A FRANCHISEE, AFTER ENTERING INTO A FRANCHISE AGREEMENT, FROM SETTLING ANY AND ALL CLAIMS.

(C) A PROVISION THAT PERMITS A FRANCHISOR TO TERMINATE A FRANCHISE PRIOR TO THE EXPIRATION OF ITS TERM EXCEPT FOR GOOD CAUSE. GOOD CAUSE SHALL INCLUDE THE FAILURE OF THE FRANCHISEE TO COMPLY WITH ANY LAWFUL PROVISION OF THE FRANCHISE AGREEMENT AND TO CURE SUCH FAILURE AFTER BEING GIVEN WRITTEN NOTICE THEREOF AND A REASONABLE OPPORTUNITY, WHICH IN NO EVENT NEED BE MORE THAN 30 DAYS, TO CURE SUCH FAILURE.

(D) A PROVISION THAT PERMITS A FRANCHISOR TO REFUSE TO RENEW A FRANCHISE WITHOUT FAIRLY COMPENSATING THE FRANCHISEE BY REPURCHASE OR OTHER MEANS FOR THE FAIR MARKET VALUE AT THE TIME OF EXPIRATION, OF THE FRANCHISEE'S INVENTORY, SUPPLIES, EQUIPMENT, FIXTURES, AND FURNISHINGS. PERSONALIZED MATERIALS WHICH HAVE NO VALUE TO THE FRANCHISOR AND INVENTORY, SUPPLIES, EQUIPMENT, FIXTURES, AND FURNISHINGS NOT REASONABLY REQUIRED IN THE CONDUCT OF THE FRANCHISE BUSINESS ARE NOT SUBJECT TO COMPENSATION. THIS SUBSECTION APPLIES ONLY IF: (i) THE TERM OF THE FRANCHISE IS LESS THAN 5 YEARS; AND (ii) THE FRANCHISEE IS PROHIBITED BY THE FRANCHISE OR OTHER AGREEMENT FROM CONTINUING TO CONDUCT SUBSTANTIALLY THE SAME BUSINESS UNDER ANOTHER TRADEMARK, SERVICE MARK, TRADE NAME, LOGOTYPE, ADVERTISING, OR OTHER COMMERCIAL SYMBOL IN THE SAME AREA SUBSEQUENT TO THE EXPIRATION OF THE FRANCHISE OR THE FRANCHISEE DOES NOT RECEIVE AT LEAST 6 MONTHS' ADVANCE NOTICE OF THE FRANCHISOR'S INTENT NOT TO RENEW THE FRANCHISE.

(E) A PROVISION THAT PERMITS THE FRANCHISOR TO REFUSE TO RENEW A FRANCHISE ON TERMS GENERALLY AVAILABLE TO OTHER FRANCHISEES OF THE SAME CLASS OR TYPE UNDER SIMILAR CIRCUMSTANCES. THIS SECTION DOES NOT REQUIRE A RENEWAL PROVISION.

(F) A PROVISION REQUIRING THAT ARBITRATION OR LITIGATION BE CONDUCTED OUTSIDE THIS STATE. THIS SHALL NOT PRECLUDE THE FRANCHISEE FROM ENTERING INTO AN AGREEMENT, AT THE TIME OF ARBITRATION, TO CONDUCT ARBITRATION AT A LOCATION OUTSIDE THIS STATE.

(G) A PROVISION WHICH PERMITS A FRANCHISOR TO REFUSE TO PERMIT A TRANSFER OF OWNERSHIP OF A FRANCHISE, EXCEPT FOR GOOD CAUSE. THIS SUBDIVISION DOES NOT PREVENT A FRANCHISOR FROM EXERCISING A RIGHT OF FIRST REFUSAL TO PURCHASE THE FRANCHISE. GOOD CAUSE SHALL INCLUDE, BUT IS NOT LIMITED TO:

(i) THE FAILURE OF THE PROPOSED TRANSFEREE TO MEET THE FRANCHISOR'S THEN CURRENT REASONABLE QUALIFICATIONS OR STANDARDS.

(ii) THE FACT THAT THE PROPOSED TRANSFEREE IS A COMPETITOR OF THE FRANCHISOR OR SUBFRANCHISOR.

(iii) THE UNWILLINGNESS OF THE PROPOSED TRANSFEREE TO AGREE IN WRITING TO COMPLY WITH ALL LAWFUL OBLIGATIONS.

(iv) THE FAILURE OF THE FRANCHISEE OR PROPOSED TRANSFEREE TO PAY ANY SUMS OWING TO THE FRANCHISOR OR TO CURE ANY DEFAULT IN THE FRANCHISE AGREEMENT EXISTING AT THE TIME OF THE PROPOSED TRANSFER.

(H) A PROVISION THAT REQUIRES THE FRANCHISEE TO RESELL TO THE FRANCHISOR ITEMS THAT ARE NOT UNIQUELY IDENTIFIED WITH THE FRANCHISOR. THIS SUBDIVISION DOES NOT PROHIBIT A PROVISION THAT GRANTS TO A FRANCHISOR A RIGHT OF FIRST REFUSAL TO PURCHASE THE ASSETS OF A FRANCHISE ON THE SAME TERMS AND CONDITIONS AS A BONA FIDE THIRD PARTY WILLING AND ABLE TO PURCHASE THOSE ASSETS, NOR DOES THIS SUBDIVISION PROHIBIT A PROVISION THAT GRANTS THE FRANCHISOR THE RIGHT TO ACQUIRE THE ASSETS OF A FRANCHISE FOR THE MARKET OR APPRAISED VALUE OF SUCH ASSETS IF THE FRANCHISEE HAS BREACHED THE LAWFUL PROVISIONS OF THE FRANCHISE AGREEMENT AND HAS FAILED TO CURE THE BREACH IN THE MANNER PROVIDED IN SUBDIVISION (C).

(I) A PROVISION WHICH PERMITS THE FRANCHISOR TO DIRECTLY OR INDIRECTLY CONVEY, ASSIGN, OR OTHERWISE TRANSFER ITS OBLIGATIONS TO FULFILL CONTRACTUAL OBLIGATIONS TO THE FRANCHISEE UNLESS PROVISION HAS BEEN MADE FOR PROVIDING THE REQUIRED CONTRACTUAL SERVICES.

**THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.**

ADDRESS FOR NOTICES TO THE MICHIGAN ATTORNEY GENERAL:

DEPARTMENT OF THE ATTORNEY GENERAL  
CONSUMER PROTECTION DIVISION  
FRANCHISE SECTION  
G. MENNEN WILLIAMS BUILDING, 7th FLOOR  
525 W. OTTAWA STREET  
LANSING, MI 48909  
MAIN NUMBER: 517-373-1110  
FACSIMILE: 517-373-3042

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## EXHIBITS

Exhibit A:	List of State Agencies and Agents for Service of Process
Exhibit B:	Franchise Agreement and Exhibits
Exhibit C:	Multi-Site Development Agreement and Exhibits
Exhibit D:	List of Current Franchisees and Area Developers
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Exhibit F:	Sample General Release
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**ITEM 1**  
**THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES**

The Franchisor is GDK USA, INC., a Delaware corporation, referred to as “we,” “us,” or “our.” We also do business under the name “DONER KEBAB®.” “You” means a person who buys the right to operate 5 or more DONER KEBAB® Outlets from us. If you are a corporation, partnership or other entity, certain provisions of our Franchise Agreement also will apply to your owners. This disclosure document will indicate when your owners also are covered by a particular provision.

We are a Delaware corporation formed on September 12, 2017. Our current principal business address is 148 Hubbard Street, Concord, MA 01742. Our registered agent for service of process in Delaware is Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801. If we have a separate registered agent for a particular state, it is disclosed in Exhibit “A.” We conduct business under our corporate name and under the trade and service marks “DONER KEBAB®,” and associated logos (“Trademarks”), designs, symbols and trade dress. We have not conducted a business of the type you will be operating and do not engage in any types of business activities other than franchising and providing services to our franchisees. However, as of the issuance date of this disclosure document, our affiliate (GDKI, defined below) operates DONER KEBAB® Outlets in the United Kingdom that are similar to the one you will operate under the Franchise Agreement. We have not offered, nor do we currently offer, franchises in other lines of businesses. You will not be required to purchase or lease anything from us.

**Our Parents, Predecessors and Affiliates**

Our parent is GDK International, Ltd., a Scotland-based company (“GDKI”) was formed on December 2, 2016. GDKI’s principal business address is Westpoint House 5 Redwood Place, East Kilbride, Glasgow G74 5PB, Scotland. It acquired the worldwide rights to DONER KEBAB® from Doner Kebab JLT FZ in January of 2017. GDKI has offered DONER KEBAB® Outlet franchises internationally since January 2017. As of the date of this disclosure document GDKI, or its affiliates, operates or franchises 144 DONER KEBAB® Outlets in the United Kingdom, United Arab Emirates, Canada, Ireland, Saudi Arabia and Sweden and has 4 DONER KEBAB® Outlets opening soon and 13 DONER KEBAB® Outlets under development. As of the date of this disclosure document, in the United States, we have 2 DONER KEBAB® Outlet franchises open and 6 under development. GDKI owns the Trademarks and has granted us a worldwide license to grant franchises the right to use those Trademarks. GDKI has never offered franchises in any other line of business and does not operate franchises in the United States. You will not be required to purchase or lease anything from GDKI.

Our affiliate, United Wholesale Scotland, Ltd (“UWS”), a Scotland-based company was formed on November 1, 2001. UWS’ principal business address is Westpoint House 5 Redwood Place, East Kilbride, Glasgow G74 5PB, Scotland. UWS offers convenience retail franchise stores across Scotland. UWS does not offer DONER KEBAB® Outlet franchises and does not operate franchises in the United States. You will not be required to purchase or lease anything from UWS.

Our affiliate, United Brands Ltd., a Scotland-based company (“UB”) was formed on February 17, 2016. UB’s principal business address is Westpoint House 5 Redwood Place, East Kilbride, Glasgow G74 5PB, Scotland. UB is GDKI’s Master Franchisee of the DONER KEBAB® brand in the United Kingdom and sells products to distributors that supply DONER KEBAB® Outlet franchises. UB has never offered franchises in any line of business, but does sell distributorships outside of the United States. You may be required to purchase or lease products and services from UB or its distributors.

Our predecessor Doner Kebab DMCC, a Dubai-based company (“DMCC”), formerly known as Doner Kebab JLT FZ, a Dubai-based company, had a principal business address of Al Maktab Building, Al Barsha 1, Office 403, PO Box 118970, Dubai, United Arab Emirates. Other than the fact that DMCC never offered franchises in the United States and has only operated internationally, we do not know the length of time it conducted the type of business you will operate, the length of time it offered franchises providing the type

of business you will operate, or whether it offered franchises in other lines of business. We are unable to obtain any further information regarding DMCC.

### **DONER KEBAB® System**

We have expended considerable time and effort in developing DONER KEBAB® Outlets, which are fast casual counter-order/table service restaurants that feature gourmet kebabs made with healthy, fresh, nutritious locally produced ingredients and a proprietary blend of traditional spices and exclusive products.

Our current form of Franchise Agreement is attached as Exhibit B to this disclosure document.

A typical DONER KEBAB® Outlet occupies approximately 1,700 to 2,000 square feet of space that may be either owned or leased from a third party. All Outlets are constructed to our specifications as to size, layout, décor and the like. DONER KEBAB® Outlets are typically located in a metropolitan area or surrounding suburbs, and proximity to high traffic areas is desirable. An Outlet may be located either in a freestanding building or in an in-line retail space, but, in any event, ample parking, good visibility and availability of prominent signage are a necessity. Preferred locations for Outlets are corner inline retail space, inline retail space, or shopping malls with a mixture of residences and commercial facilities (offices and businesses) nearby.

DONER KEBAB® Outlets operate under the Trademarks and under distinctive business formats, including prescribed exterior and interior design, décor, color scheme and furnishings; uniform standards, specifications and procedures for operations; quality and uniformity of products and services offered; and advertising and promotional programs, all of which we may improve, further develop or otherwise modify from time to time (the “**System**”). We use, promote and license in the operation of a DONER KEBAB® Outlet the Trademarks, plus designs, artwork, trade dress, commercial symbols and e-names, all of which have gained and continue to gain public acceptance and goodwill. We may in the future create, use and license additional trademarks, service marks, logos, commercial symbols, e-names, designs, artwork and trade dress in conjunction with the operation of DONER KEBAB® Outlets.

You will operate your DONER KEBAB® Outlets as an independent businesses unit utilizing the Trademarks, System, business concepts, support, guidance and materials developed by us. You will offer and provide products and services to the general public under the terms and conditions contained in the Franchise Agreement and our confidential operations manuals (the “**System Standards Manuals**”) that will be loaned to you at the time of training. You must offer for sale all services, products, and merchandise we designate, unless you obtain our approval not to offer certain services, products or merchandise. You may not offer other services, products or merchandise without our prior written approval. Your DONER KEBAB® Outlets must at all times be compliant with our current proprietary standards as set forth in our System Standards Manual (the “**System Standards**”).

### **Multi-Site Development Agreement**

You must agree to develop the number of DONER KEBAB® Outlets we determine, which will be no less than 5, under the terms of an agreement (the “**Multi-Site Development Agreement**”) within designated areas established by us (the “**Development Area**”). We do not charge a separate fee under the Multi-Site Development Agreement in addition to the Initial Franchise Fee charged under the Franchise Agreement. You must sign the then-current Franchise Agreement for each DONER KEBAB® Outlet you are required to develop under the Multi-Site Development Agreement. This form of Franchise Agreement may materially differ from the form of Franchise Agreement in this disclosure document. You will be responsible for developing the number of DONER KEBAB® Outlets set forth in the Multi-Site Development Agreement. We will determine the size of each Development Area, the number of DONER KEBAB® Outlets, and the timeline by which each DONER KEBAB® Outlet must be open for business (the “**Development Schedule**”). Each location must be approved by us and be compliant with our System Standards. You must continue to meet our then current System Standards for the grant of a new franchise, including, without limitation, continuing to demonstrate that you are sufficiently capitalized and have

sufficient financial resources to open and operate the DONER KEBAB® Outlets, or our approval of your development or opening of scheduled DONER KEBAB® Outlets may be withheld.

Our Multi-Site Development Agreement is attached as Exhibit C to this Disclosure Document.

**Market and Competition.**

The general markets in which you will operate your DONER KEBAB® Outlets will include customers between the ages of 15 and 45 that are concerned about making healthier choices about the food they eat but prefer a quick bite of food on-the-go. You will be competing with other restaurants, casual restaurants, fast food restaurants, full-service restaurants, grocery stores and specialty stores that offer food and food-related products. These restaurants and similar businesses may be associated with national or regional chains or may be local independent restaurants and other businesses. You also will be competing with other food service outlets that feature products and services that differ from those offered by DONER KEBAB® Outlets. Your products and services will be offered to the general public, to individual consumers, for on-site consumption, carry out and if authorized by us delivery and catering. The market for DONER KEBAB® Outlets is developing rapidly in the United Kingdom, Europe and the Middle East and we expect it to grow rapidly in the United States as well.

**Regulations.**

You must comply with all local, state and federal, health, sanitation and environmental laws that apply to restaurant operations. You will also be required to comply with workers' compensation, equal protection and workplace safety laws and regulations, including Title VII, and the ADA.

The U.S. Food and Drug Administration, the U.S. Department of Agriculture, and state and local health departments administer and enforce laws and regulations that govern food preparation and service and sanitary conditions. State and local agencies inspect restaurants to ensure that they comply with these laws and regulations. Some states also have laws regulating the handling of food and food products. The federal Clean Air Act and various implementing state laws require certain state and local areas to meet national air quality standards limiting emissions of ozone, carbon monoxide and particulate matters, including caps on omissions from commercial food preparation. Some areas have also adopted or are considering proposals that would regulate indoor air quality. Also, some state and local authorities have adopted, or are considering adopting, laws or regulations that would affect the content or make-up of food served in restaurants, such as the level of trans fat contained in a food item. As of the date of this Disclosure Document, several state governments continue to order limitations on operations of restaurants in response to the novel strain of the coronavirus (COVID-19) a global pandemic. The operations of DONER KEBAB® Outlets have been impacted by limitations on dine-in operations based on varying applicable regulations. You should consider these laws and regulations when evaluating your purchase of a franchise.

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**ITEM 2  
BUSINESS EXPERIENCE**

**Athif Sarwar - Chairman**

Mr. Sarwar is Chairman of Hero Brands Food and Beverage (“**HBFB**”), the holding company of GDKI and has held this position since January 27, 2018. Mr. Sarwar has also been the Chairman of our affiliate, GDKI, since September 12, 2017. Mr. Sarwar also has served as Chairman of our affiliate, UWS, since September 2009. Mr. Sarwar served as Chief Executive Officer of our affiliate, GDKI, from December 2016 to September 2017.

**Simon Wallace – Chief Executive Officer – GDKI**

Mr. Wallis has been our Chief Executive Officer since April 1, 2023. Prior to that, Mr. Wallis held various senior roles in Domino’s Pizza UK & Ireland Ltd. From June 2010 to February 2023.

**Imran R. Sayeed - Chief Executive Officer - HBFB**

Mr. Sayeed was appointed Chief Executive Officer of HBFB effective April 1, 2023. Prior to that, Mr. Sayeed served as our Chief Executive Officer from September 2017 to April 2023.

**Nigel Belton - Managing Director of North American Business Unit**

Mr. Belton has been our Managing Director of the North American Business Unit since January 2019 and served as Director of the North American Business unit since September 2017. Mr. Belton has also served as a self-employed independent business consultant in Boston, Massachusetts since May 2015.

**Robin Casey – Chief Development Officer – GDKI**

Mr. Casey has been our Chief Development Officer since April 1, 2023. Prior to that, Mr. Casey held various senior roles in Domino’s Pizza UK & Ireland Ltd. From February 2015 to January 2023.

**ITEM 3  
LITIGATION**

No litigation is required to be disclosed in this Item.

**ITEM 4  
BANKRUPTCY**

No bankruptcy is required to be disclosed in this Item.

**ITEM 5  
INITIAL FEES**

**Initial Franchise Fee**

The Initial Franchise Fee is \$30,000 per Outlet. Upon signing of the Multi-Site Development Agreement, you must develop at least 5 Outlets and sign a separate Franchise Agreement and pay an Initial Franchise Fee for each DONER KEBAB® Outlet you are required to develop. The Initial Franchise Fees for 5 Outlets is a total of \$150,000. If you are granted the right to open and operate more than 5 Outlets, you must pay an Initial Franchise Fee for each additional Outlet.

The Initial Franchise Fees are non-refundable and shall be deemed to have been fully earned and collectable by us as of the execution date of the Multi-Site Development Agreement. The Initial Franchise Fees are non-refundable and fully earned by us even if you do not develop all of the DONER KEBAB® Outlets you agreed to.

We do not charge a Multi-Site Development Fee in addition to the Initial Franchise Fees.

The Initial Franchise Fee may not be uniform for all franchisees due to the variable nature of negotiations, including but not limited to the size of your Protected Territory, your Development Area, if applicable the number of DONER KEBAB® Outlets you are required to develop, demographic data and trends and other variable conditions, and we reserve the right to charge different Initial Franchise Fees at our sole discretion. During the 2021 fiscal year, we did not reduce any Initial Franchise Fees or Multi-Site Development Fees.

**Initial Training Fee**

You must pay to us between \$5,000 and \$10,000 for you and your Outlet Manager and Shift Supervisors to attend our Initial Training program for the first Outlet you open. You do not have to pay this fee for subsequent Outlets you open under the Multi-Site Development Agreement. The Initial Training Fee is cumulative and not charged per person. The Initial Training Fee is fully earned, uniformly imposed and nonrefundable.

**ITEM 6  
OTHER FEES**

<b>Type of Fee<sup>1</sup></b>	<b>Amount</b>	<b>Due Date</b>	<b>Remarks</b>
Royalty	6.0% of monthly Gross Revenues <sup>2</sup>	Due within five (5) days of the end of each calendar month	On an annual basis (commencing January 1 of each year) we have the right to review our fee structure and increase any fees payable by you under this Agreement, in our business judgment. There is no cap on fee increases. We will notify you in writing of any such increases.
Marketing Fund Fee <sup>3</sup>	3.0% of monthly Gross Revenues <sup>2</sup>	Due within five (5) days of the end of each calendar month	On an annual basis (commencing January 1 of each year) we have the right to review our fee structure and increase any fees payable by you under this Agreement, in our business judgment. There is no cap on fee increases. We will notify you in writing of any such increases.
Cooperative Advertising Programs <sup>4</sup>	Such amounts as are determined from time to time if a Cooperative is formed, not to exceed 2% of your Gross Revenues <sup>2</sup>	As incurred	If an association of DONER KEBAB® Outlet franchise owners is established in a geographic area in which your Outlet is located you must join and actively participate in it.

<b>Type of Fee<sup>1</sup></b>	<b>Amount</b>	<b>Due Date</b>	<b>Remarks</b>
Additional Training Programs <sup>5</sup>	Actual expense depends on the type of training program	Payable within 10 days of receipt of invoice	We may charge an attendance fee, ranging from \$300 to \$2,500 per person, for each person attending a Training Program (whether mandatory or at your request). You will be responsible for all travel, living, incidental and other expenses incurred in connection with such attendance.
Transfer Fee	\$5,000	Prior to consummation of the transfer, subject to approval by us	Transfer fees reflect our reasonable estimated or actual costs in effecting a transfer.
Customer Satisfaction and Quality Control Surveys	Actual expenses under circumstances	As incurred	We may institute various programs for auditing customer satisfaction and/or other quality control measures. You will be responsible for all costs and expenses associated with the surveys you conduct.
Indemnification	Actual expenses under circumstances	As incurred	You must reimburse us for, and pay for our counsel to defend us against, claims caused by or related to your operation of your DONER KEBAB® Outlet.
Costs and Attorneys' Fees	Actual expenses depend on nature of your default	As incurred	Payable as provided in the Franchise Agreement or to us upon your default or breach of your Franchise Agreement.
Late Charges and Collection Costs <sup>6</sup>	The lesser of 18% per annum or the maximum rate of interest allowed by law plus a late fee of \$50 to cover our administration costs for each occurrence	Payable upon receipt of invoice	Only payable if you fail to make payments to us when due. Interest begins from the date payment was due.

<b>Type of Fee<sup>1</sup></b>	<b>Amount</b>	<b>Due Date</b>	<b>Remarks</b>
Insufficient Fund Fee	\$30 for each dishonored check, or insufficient funds notice, you tender to us	Payable upon receipt of invoice	Only payable if you send us a dishonored check or have insufficient funds in your bank account.
Audit <sup>7</sup>	Our cost for an audit of your books and records	Payable upon receipt of invoice	Payment of the audit costs is triggered if you understate any amount in any report to us by 5% or more.
Computer Systems (Hardware and Software)	Currently \$350 per quarter for maintenance and license fees	As incurred	You must obtain any required hardware or software required by our System Standards, including, but not limited to, the electronic point-of-sale system and all equipment and arrangements necessary to use credit card issuers we designate.
Insurance	Actual expenses depending on coverage amounts and insurance carrier	As incurred	This is the amount payable to your insurance carrier for your premiums on insurance required by the Franchise Agreement. If you fail to obtain insurance you will pay us costs and expenses we incur in obtaining and maintaining the insurance, plus a reasonable fee for our time incurred in obtaining such insurance.
Relocation Fee	50% of our then-current Initial Franchise Fee	As incurred	You do not have the right to relocate your Outlet without our consent. If we consent to your DONER KEBAB® Outlet's relocation, you must pay us a fee equal to 50% of our then-current Initial Franchise Fee.

Type of Fee <sup>1</sup>	Amount	Due Date	Remarks
Systems Fee	Currently we do not charge a systems fee	Payable upon receipt of invoice	We have the right to charge you a reasonable systems fee for modifications of and enhancements made to any proprietary software that we license to you and other maintenance and support services that we or our affiliates furnish to you related to the hardware and software you must use in the operation of your DONER KEBAB® Outlet.
Supplier Evaluation Fee	Actual expenses depending on extent of evaluation and the nature and characteristics of the product, service, vendor or supplier	As incurred	If you want to propose a new supplier of Outlet Materials or Designated Equipment we may charge a fee for evaluating the alternative supplier.
On-site Assistance or Requested Assistance Fee	Actual expenses depending on site location and/or the amount of assistance needed	As incurred	If you request additional training or on-site assistance at your DONER KEBAB® Outlet, we can elect to charge a reasonable fee.
Successor Franchise Fee	50% of our then-current Initial Franchise Fee	At time of renewal	The fees and other conditions for any later granting of subsequent successor franchises will be governed by the successor franchise agreement.

Explanatory Notes:

1. All amounts are non-refundable and uniformly imposed by and are payable to us unless otherwise noted. All amounts listed are due and payable for each DONER KEBAB® Outlet we require you to develop, which will not be less than 5. You are required to pay the Royalty, Marketing Fund Fee and any other amounts due to us or our affiliates by electronic funds transfer. You must comply with the procedures we specify in our System Standards Manual and perform such acts and sign and deliver such documents as may be necessary to accomplish payment by either method.
2. **“Gross Revenues”** means all revenues and income from whatever source derived or received by you from, through, by or on account of the operation of your DONER KEBAB® Outlet, whether received in cash, in services, in kind, on credit (whether or not payment is received), bartering, or otherwise. There will be deducted from Gross Revenues, to the extent they have been included: (i) all sales tax receipts or similar tax receipts which, by law, are chargeable to customers, if you

separately state the taxes when the customer is charged and if you pay the taxes to the appropriate taxing authority; and (ii) any documented refunds, chargebacks, credits and allowances given in good faith to customers by you (such deductions will not include any credit card user fees, delivery aggregator commissions or charges, returned checks or reserves for bad credit or doubtful accounts). You agree that the use of any coupons or other discounts, waivers, or any bartering or exchange transactions, or the sale of any products or services bearing the Marks outside your DONER KEBAB® Outlet without prior written approval by Franchisor is prohibited and the amount of the discount, unapproved exchange or unauthorized sale offered by you in such case shall also be included in the definition of Gross Revenues.

3. We direct all programs financed by the Marketing Fund, with sole control over the creative concepts, materials and endorsements, and the geographic, market and media placement and allocation. The Marketing Fund may be used to pay the costs of preparing and producing video, audio and written and digital advertising materials; developing, enhancing and maintaining an electronic commerce web presence, including for online ordering; menu layout and design; administering system-wide regional and multi-regional advertising programs, including, without limitation, purchasing direct mail, internet, social media and other media advertising and employing advertising, promotion and marketing agencies; marketing and advertising training programs and materials; and supporting public relations, market research and other advertising, promotion and marketing activities. We maintain ownership of all market research, designs, copyrights, and other data, materials and property financed through the Marketing Fund. The Marketing Fund periodically will furnish you with samples of advertising, marketing and promotional formats and materials at no cost. Multiple copies and individual requests of such materials will be furnished to you at our direct cost of producing them, plus any related shipping, handling and storage charges.
4. If an association of DONER KEBAB® Outlet franchise owners is established in a geographic area in which your Outlet is located (the “**Cooperative**”), you must join and actively participate in it. You also must contribute to the Cooperative such amounts as are determined from time to time by it, not to exceed 2% of your Gross Revenues. There is no minimum amount you must contribute to a Cooperative. We will not set the amount of those contributions, but if our affiliate’s company-owned Outlets are included in a Cooperative they will have voting power on any fees imposed by the Cooperative, which may be controlling depending on the number of company-owned Outlets in the Cooperative. The Cooperative will adopt its own rules, regulations and procedures, which you must follow. However, the rules, regulations and procedures of the Cooperative and any related agreements, as well as any changes or additions to them, are subject to our approval. All advertising utilized by the Cooperative must not be used unless and until we have reviewed and approved it. We also have the right to participate in any meetings of the Cooperative and its members. Your failure to timely contribute the amounts required by the Cooperative constitutes a material breach of the provisions of this Agreement and we may offset against any amounts we owe to you the amount of your Cooperative contributions and pay such contributions for you.
5. You will be required to attend mandatory additional and/or refresher training programs, national and regional conferences, conventions and meetings as we deem necessary in our sole discretion to update you on System Standards and/or improve the operation of your DONER KEBAB® Outlet. We may charge an attendance fee for each person attending a mandatory Training Program and you will be responsible for all travel, living, incidental and other expenses incurred in connection with such attendance.
7. If our inspection or audit is made necessary by your failure to furnish reports, supporting records or other information we require, or to furnish such items on a timely basis, or if the information is not accurate (i.e., your Gross Revenues are understated by 5% or more, Royalties are underpaid by 5% or more), you agree to reimburse us for the cost of such inspection or audit, including, without

limitation, the charges of attorneys and independent accountants and the travel expenses, room and board and compensation of our employees. We estimate current audit costs at \$1,000 per day, plus wages, meals, lodging and travel expenses. You also must immediately pay us any shortfall in the amounts you owe us, including late fees and interest. The foregoing remedies are in addition to our other remedies and rights under this Agreement and applicable law.

**ITEM 7  
ESTIMATED INITIAL INVESTMENT  
YOUR ESTIMATED INITIAL INVESTMENT**

<b>Type of Expenditures<sup>1</sup></b>	<b>Low Amount</b>	<b>High Amount</b>	<b>Method of Payment</b>	<b>When Due</b>	<b>To Whom Payment is Made</b>
Initial Franchise Fee <sup>2</sup>	\$30,000		Lump sum	Upon execution of the Franchise Agreement	Us
Lease, Utility & Security Deposits <sup>3</sup>	\$25,000	\$30,000	As incurred	As incurred	Third parties
Leasehold Improvements <sup>4</sup>	\$260,000	\$275,000	As arranged	As arranged	Third parties
Mechanical, Electrical and Plumbing	\$325,000	\$350,000	As arranged	As arranged	Third parties
Signage <sup>5</sup>	\$35,000	\$40,000	Lump Sum	As arranged	Approved Suppliers
Restaurant Equipment <sup>6</sup>	\$157,000	\$180,000	Lump Sum	As arranged	Approved Suppliers
Hardware and Software <sup>7</sup>	\$27,500	\$30,000	Lump Sum	As arranged	Approved Suppliers
Furniture & Fixtures <sup>8</sup>	\$15,500	\$20,000	Lump Sum	As arranged	Approved Suppliers
Office Supplies & Misc. <sup>9</sup>	\$1,500	\$2,500	As incurred	As incurred	Approved Suppliers
Business Licenses & Permits <sup>10</sup>	\$5,000	\$5,000	As incurred	As incurred	Third parties

Type of Expenditures <sup>1</sup>	Low Amount	High Amount	Method of Payment	When Due	To Whom Payment is Made
Professional Fees <sup>11</sup>	\$10,000	\$10,000	As arranged	As arranged	Third parties
Insurance <sup>12</sup>	\$2,000	\$3,000	Lump sum	Before commencing business	Third parties
Initial Training <sup>13</sup>	\$5,000	\$10,000	As incurred	As incurred	Us and Third Parties
Opening Inventory	\$15,000	\$20,000	As incurred	As incurred	Approved Suppliers
Pre-Launch, Soft Launch and Grand Opening Marketing	\$10,000	\$15,000	As incurred	As incurred	Third parties
Property Agent <sup>14</sup>	\$5,000	\$9,000	As incurred	As incurred	Third parties
Architects and Project Manager Fees <sup>15</sup>	\$40,000	\$50,000	As incurred	As incurred	Third parties
Additional Funds (Approx. 3 months) <sup>16</sup>	\$15,000	\$20,000	As incurred	As incurred	Third parties
Small Wares	\$15,000	\$15,000	As incurred	As incurred	Third parties
<b>Total for first Outlet<sup>17</sup></b>	<b>\$998,500</b>	<b>\$1,114,500</b>			
<b>Total for Multi-Site Development of 5 Outlets<sup>18</sup></b>	<b>\$4,972,500</b>	<b>\$5,532,500</b>			

Explanatory Notes:

1. All expenditures that are paid to us are not refundable. Unless specifically agreed to by third-party suppliers to whom you make payments, all expenditures with third parties are not refundable. The estimates disclosed in this Item 7 are subject to variations according to geographic location and site. We have relied on our experience franchising DONER KEBAB® Outlets in North America. This is only an estimate of your initial investment and is based on our estimate of prevailing nationwide costs and market conditions as of the date of this disclosure document. You must bear any deviation or escalation in costs from the estimates that we have given. You should review these figures carefully with a business advisor before making any decision to purchase a franchise. Many

factors that are unique to your location can make a dramatic difference in the estimates provided. The availability and terms of financing depend on several factors, including the availability of financing generally, your creditworthiness, collateral you may have, and lending policies of financial institutions.

2. The Initial Franchise Fees are non-refundable and shall be deemed to have been fully earned and are due to us as of the execution date of the Multi-Site Development Agreement. All fees are non-refundable and fully earned by us even if you do not develop all of the DONER KEBAB® Outlets you are required to. Initial Franchise Fees for 5 Outlets are \$150,000. If you purchase more than 5 outlets, the Initial Franchise Fees will be \$30,000 per outlet over 5.
3. If you do not already own your own space, you will have to lease a space for your DONER KEBAB® Outlet. The estimated amount includes deposits with utility companies, such as phone and electric, and your rent deposit (typically first and last month's rent). Your monthly rent will vary depending on factors such as size, condition, location and the local real estate rental market. You will need approximately 1,700 to 2,000 square feet for your DONER KEBAB® Outlet. The ranges disclosed in the Item 7 Table above are based on the development of a 2,000 square foot Outlet and may be less if you proceed with a smaller footprint.
4. Your initial investment for leasehold improvements depends on the size and location of the leased premises, type of improvements desired or required and the amount of usable improvements already in place at the location. This cost will also vary depending on the amount (if any) of construction work and/or dollars you negotiate with your landlord. The low amount figure assumes that the cost of leasehold improvements is paid by the landlord. If you are acquiring an existing DONER KEBAB® Outlet, the leasehold improvements may be included in the amount you pay for the existing facility. At your discretion, you may incur long-term financing to cover leasehold or other expenses and cash outlays (the cost of any financing is not included in this estimate). Market forces would determine the terms and costs of financing. We do not provide any of this financing.
5. Signage costs depend, in part, on the size and location of your DONER KEBAB® Outlet and the particular requirements of your landlord and local ordinances and zoning requirements.
6. The total cost of equipment will vary depending on numerous factors, including the physical size of your DONER KEBAB® Outlet and whether you purchase from our approved equipment consolidators or from others.
7. You will be provided minimum current specifications for all required hardware and software upon signing a Franchise Agreement, including required hardware and software suppliers. Additional hardware and software may be required in the future as determined by us at your expense.
8. Furniture and fixtures include furnishings and nonpermanent fixtures, including chairs, tables, stools, lighting and other items required in your Outlet dining room, as well as desks, chairs, file cabinets and any other office furniture. This estimate includes shipping to your location and assumes that all items will be purchased new.
9. This estimate is for basic supplies such as paper, pens, tape measure, stapler, file folders, office stationary, visitor cards, pricing cards, note cards, envelopes, business cards, brochures and a digital camera. This cost estimate does not include the cost of shipping to your location.
10. You can obtain information from your local, county and state authorities (as well as your legal counsel) regarding the required licenses (including liquor licenses) and related types of expenses in your local area. This expense may be higher in metropolitan areas.

11. This is only an estimate and includes such things as a review of this disclosure document, your Franchise Agreement and setting up your books and records with attorneys and accountants. This amount will depend upon the fees charged by the professionals you select.
12. This is an estimated down payment against your annual premiums to acquire the insurance listed in the Franchise Agreement. We may, periodically, specify and change the types and amounts of coverage required. You must provide us with a copy of each insurance policy. Each insurance policy must name us, our affiliates and our and their respective officers and owners as additional named insured and must require 30 days written notice to us before being modified, cancelled or terminated and 30 days prior written notice to us before the policy expires. A company with an A.M. Best rating of A or higher must underwrite all insurance policies.
13. We charge between \$5,000 and \$10,000 for you and your Outlet Manager to attend Initial Training. In addition to the training fees you will also have to pay for all travel, living, incidental and other expenses incurred in connection with your attendance. Regardless of the number of outlets you open, this initial training fee, and your accompanying expenses, is only assessed once.
14. If you use a real estate broker to locate a site for your Outlet, you will pay them a fee.
15. The use of an architect and project manager for the build of an outlet will be at your cost. We will provide the initial drawings for the approved site and the cost of this will be billed to you via the approved design house appointed by us. You will then be required to appoint your own local architect who will localize the drawings for local permitting purposes. The cost of the local architect will be borne by you. During the build of an outlet our appointed project manager will visit the site and work closely with you and your general contractor. The cost of this project manager will be borne by you.
16. “Additional Funds” is an estimate of the funds needed to cover the operational expenses incurred during the first three months of operation (please note this estimate is exclusive of all costs listed elsewhere in this Item 7). New businesses often generate a negative cash flow. We estimate that the amount given should be sufficient to cover ongoing expenses for the first three months of the business. This is only an estimate. The actual amount of funds required and the times at which funds are required depends on many factors including how closely you follow our methods and procedures, the prevailing wage rate, the rate of growth of your business, your management skill, economic conditions and competition in your area and the sales levels reached during these three months of operations.
17. This is your estimated initial investment for each individual DONER KEBAB® Outlet we require you to develop, which will not be less than 5.
18. Cost estimates for the initial investment required for a minimum of 5 outlets is detailed in the table below. The total investment necessary to begin operation of a DONER KEBAB® Outlet will apply to each Outlet you are required to open, with the exception of the Initial Training fee, which is not charged in connection with additional Outlets. If you are granted the right to open and operate more than 5 Outlets, you must pay an Initial Franchise Fee for each additional Outlet. A summary of the low and high-end estimated ranges for 5 outlets is listed below:

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<b>Estimated Initial Investment for 5 Outlets</b>	<b>Low End of Range</b>	<b>High End of Range</b>	<b>Method of Payment</b>	<b>When Due</b>	<b>To Whom Payment is made</b>
Initial Fee	\$150,000	\$150,000	Lump sum	Upon execution of the Franchise Agreement	Us
Lease, Utility and Security Deposits	\$125,000	\$150,000	As incurred	As incurred	Third parties
Leasehold Improvements	\$1,300,000	\$1,375,000	As arranged	As arranged	Third parties
Mechanical and Plumbing	\$1,625,000	\$1,750,000	As arranged	As arranged	Third parties
Signage	\$175,000	\$200,000	Lump sum	As arranged	Approved Suppliers
Restaurant Equipment	\$785,000	\$900,000	Lump sum	As arranged	Approved Suppliers
Hardware/Software	\$137,500	\$150,000	Lump sum	As arranged	Approved Suppliers
Furniture and Fixtures	\$77,500	\$100,000	Lump sum	As arranged	Approved Suppliers
Office Supplies & Misc.	\$7,500	\$12,500	As incurred	As incurred	Approved Suppliers
Business Licenses and Permits	\$10,000	\$25,000	As incurred	As incurred	Third parties
Professional Fees	\$25,000	\$25,000	As arranged	As arranged	Third parties
Insurance	\$50,000	\$50,000	Lump sum	Before commencing business	Third parties
Initial Training <sup>(see previous note 13, above)</sup>	\$5,000	\$10,000	As incurred	As incurred	Us and Third parties
Opening Inventory	\$75,000	\$100,000	As incurred	As incurred	Approved Suppliers
Pre-Launch, Soft-Launch and Grand Opening Marketing	\$50,000	\$75,000	As incurred	As incurred	Third parties
Property Agent	\$25,000	\$45,000	As incurred	As incurred	Third parties
Architects & Project Manager Fees	\$200,000	\$250,000	As incurred	As incurred	Third parties
Additional Funds (Approx. 3 months)	\$75,000	\$100,000	As incurred	As incurred	Third parties
Small Wares	\$75,000	\$75,000	As incurred	As incurred	Third parties
<b>Total</b>	<b>\$4,972,500</b>	<b>\$5,532,500</b>			

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**ITEM 8**  
**RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES**

You must operate your DONER KEBAB® Outlets according to our standards and specifications as we may establish from time to time in our Confidential System Standards Manual or otherwise by written communication from us, which includes purchasing, leasing or licensing from us, our affiliates, or our approved suppliers all supplies, materials, food and beverage products (including ingredients) (“**Outlet Materials**”), fixtures, furnishings, equipment, signs, cash registers and computer hardware and software (“**Designated Equipment**”), and all articles used in operating your Outlet and bearing any of our Marks, such as employee clothing (such as shirts, hats and aprons) and menus (collectively, the “**Proprietary Materials**”).

We will regulate, among other things, the types, models and brands of required Designated Equipment, Outlet Materials and Proprietary Materials used in operating your DONER KEBAB® Outlets. All products and items must conform to those standards and specifications we may periodically establish. You must not sell any food and beverage products or other items at your Outlets that we have not previously approved for sale. You must only use and display menus that have been prescribed or approved in advance by us. You must sell all the food and beverage products that are included on the prescribed or approved menus, and no others. Although we do not currently, we may designate a single distributor or supplier (collectively, “**Designated Supplier**”) for Outlet Materials, Designated Equipment, Proprietary Materials and any other product, service, equipment, supply or material and may approve a supplier or distributor only as to certain products. The Designated Supplier may be us, one of our affiliates, or a designated third party.

You must obtain our written approval before making any changes in the appearance of your DONER KEBAB® Outlets and before modifications to or replacements of decorating materials, fixtures, equipment, products, furniture, signs or other items. You are obligated at your expense to have an architect designated or approved by us prepare all required construction plans and specifications, based on our design drawings and specifications. You must at your expense use construction contractors designated or approved by us. You will not engage any architect or contractor that we have not approved.

Approved suppliers shall be ones who demonstrate to us their ability to meet our minimum standards for quality, price and reliability. Requirements and specifications for products and other items and lists of approved suppliers may be listed in the Confidential System Standards Manual (the “System Standards Manual”). By written notice to you and/or through changes in the System Standards Manual, we may revise our requirements and specifications, add or delete approved suppliers, terminate existing purchase arrangements and suppliers and/or enter into new purchase arrangements with additional suppliers.

If you want to propose a new supplier of Outlet Materials or Designated Equipment for any supplier that is not affiliated with us, you must submit to us sufficient written information about the proposed new supplier to enable us to approve or reject either the supplier or the particular items. We will have 90 days from receipt of the information to approve or reject the proposed new supplier or items. We may consider in providing such approval not just the quality standards of the products or services, but their delivery capabilities, financing terms and ability to service our franchise system as a whole. We may terminate or withhold approval of any Outlet Materials or Designated Equipment, or any supplier of such items, which does not meet our quality standards by giving you written notice. If we do so, you must immediately stop purchasing from such supplier or using such Outlet Materials or Designated Equipment in your DONER KEBAB® Outlets until we notify you that such supplier or such Outlet Materials or Designated Equipment meet our quality standards. At our request, you must submit to us sufficient information about a proposed supplier and samples of the proposed Outlet Materials or Designated Equipment for our examination so that we can determine whether they meet our quality standards. We also must have the right to require our representatives to be permitted to inspect the proposed supplier’s facilities at your expense. We may charge a fee for evaluating alternative suppliers in an amount we determine from time to time and may vary

depending on the nature and characteristics of the products, services, supplies, vendor or supplier and extent of the evaluation we do.

We or our affiliates may derive revenue from your required purchases in connection with the operation of your DONER KEBAB® Outlets. During the fiscal year ended December 31, 2022 we received \$8,435.77 from required leases and purchases, which is less than 1% of our total gross revenues of \$870,218.

Neither we, nor any of our affiliates or the respective officers of either, currently has any interest in any approved supplier. We retain the right to do so in the future.

We may receive discounts, rebates, commissions, promotional allowances, and other benefits if you buy items from certain suppliers we designate based on the quantities of products you and other franchisees buy. We and our affiliates reserve the right to negotiate with various vendors for quantity discount contracts, which may include rebates under these contracts. The purchase of products from approved sources will represent approximately 90% to 95% of your overall purchases in opening your DONER KEBAB® and approximately 90% to 100% of your overall purchases in operating the franchise.

We do not provide material benefits to franchisees (for example, renewal or granting additional franchises) based on your purchase of particular products or services or use of particular suppliers, but you must use only suppliers we approve.

We do not currently have any purchasing or distribution cooperatives but we reserve the right to form cooperatives. We may add or delete approved suppliers, terminate existing purchase arrangements and suppliers and/or enter into new purchase arrangements with additional suppliers at any time.

At each of your DONER KEBAB® Outlets, you will be required to have a minimum of 2 point of sale (POS) machines (a/k/a cash registers; in some cases we may require 3 POS machines depending on the size and layout of your Outlet), 2 printers, a minimum of 1 kitchen display system with a bump bar and a printer (in some cases we may require more than one kitchen display depending on the size and layout of your Outlet), 1 computer for the back of house and 1 hand held tablet that comply with specifications determined by us according to the then current specification guidelines for computer hardware and software. We have to approve, in writing, all hardware and software to be used by you in connection with your DONER KEBAB® Outlets. If you utilize wireless technology, you must have an encrypted wireless setup wherever your computers will be used. You will be required to exclusively use the electronic point-of-sale system and all equipment and arrangements necessary to use credit card issuers we designate. We reserve the right to designate a source from whom you must purchase or license all or some elements of the hardware and software we require. We may periodically change the hardware and/or software you are required to use.

You must maintain at all times, the ability to receive and transmit communications from and to us over the Internet. You will be required to provide us independent access to the information and data in your computer systems via a broadband Internet connection. We reserve the right to require franchisees, at their expense, to install and maintain additional hardware and software, including software that will interface with our computer system over the Internet.

To ensure full operational efficiency and communication capability between our computers and yours, you must at all times, at your own expense, keep your computer system in good repair and purchase certain annual maintenance and service contracts from the manufacturer of the hardware or the licensor of the software. You must upgrade/update your software programs, as required by us or as otherwise needed.

To maintain the integrity of the Marks, we require that all apparel, signs, menus, stationery, forms, labels and similar materials used in the operation of your DONER KEBAB® Outlets be purchased from us, any of our affiliates, or our designated suppliers.

Under the terms of your Franchise Agreement, you must maintain, at your expense, an insurance policy or policies protecting you and naming us and our affiliates and our and their respective owners as additional named insured or loss payees against any loss, liability, personal injury, death, property damage or expense

from fire, lightning, theft, vandalism, malicious mischief and the perils included in an extended coverage endorsement, arising or occurring upon or in connection with your DONER KEBAB® Outlets as well as any other insurance applicable to any other special risks we reasonably require for your protection, as well as any insurance coverage required by your landlord or lender. Required insurance coverages are contained in the System Standards Manual and are subject to periodic change by us in our sole and absolute discretion. You can expect to maintain, at a minimum, commercial general liability insurance including products liability coverage in the minimum amount of \$1,000,000; business interruption insurance; employer's liability / worker's compensation insurance; personal and real property coverage in the minimum amount of \$200,000; automobile coverage (including non-owned automobiles) with minimum coverage limits of \$1,000,000; plus any additional insurance required by your lender or landlord. A company with an A.M. Best rating of A or better must underwrite all of your insurance policies.

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**ITEM 9  
FRANCHISEE'S OBLIGATIONS**

**This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.**

<b>Obligation</b>	<b>Section in Agreement</b>	<b>Disclosure Document Item</b>
Site selection and acquisition/Lease	Franchise Agreement ("FA") Sections 2.1, 3.2, 3.3 MSDA Section 3.5	Items 1, 7, 11 and 12
Pre-Opening purchases/leases	FA Sections 4.1-4.4, 10.10-10.13 MSDA Section 3.5	Items 5, 7 and 8
Site development and other pre-opening requirements	FA Sections 4.1-4.4 MSDA 3.5	Items 7, 8 and 11
Initial and ongoing training	FA Sections 6.1-6.4	Items 6 and 11
Opening	FA Sections 4.1-4.4 MSDA Section 3.5	Items 5 and 11
Fees	FA Sections 5.1-5.3, 5.6, 5.7, 6.1, 6.2-6.4, 10.7, 10.13, 10.17, 13.2, 14.3(f), 14.7, 15.1(j), 15.3, 19.11 MSDA Sections 4, 5, 8.3, 10.2(a)	Items 5, 6, and 7
Compliance with standards and policies/Operating Manual	FA Section 10.1 and 10.2	Items 11 and 16
Trademarks and proprietary information	FA Sections 7.1-7.5, 8.1-8.4, 10.9	Items 13 and 14
Restrictions on products/services offered	FA Sections 10.10-10.13	Items 8, 11 and 16
Warranty and Customer Service requirements	FA Section 11.7	Item 16
Territorial development and sales quotas	FA N/A; MSDA Section 3	Not Applicable
Ongoing product/service purchases	FA Sections 10.10-10.12	Items 8 and 11
Maintenance, appearance and remodeling requirements	FA Sections 10.1-10.3, 10.5, 10.13	Items 6 and 11
Insurance	FA Section 10.17	Items 6 and 8
Advertising	FA Sections 10.16(b), 11.1-11.9	Items 6, 7 and 11
Indemnification	FA Section 18.5 MSDA Section 8.3	Item 6
Owner's participation / management / staffing	FA Sections 10.14, 10.15	Items 9, 11 and 15
Records and reports	FA Sections 10.7, 10.8, 12.1-12.5	Item 6

<b>Obligation</b>	<b>Section in Agreement</b>	<b>Disclosure Document Item</b>
Inspections and audits	FA Sections 13.1, 13.2	Item 6
Transfer	FA Sections 14.1-14.10 MSDA Section 6	Items 6 and 17
Renewal	FA Sections 15.1-15.4	Items 6 and 17
Post-termination obligations	FA Sections 17.1-17.6	Item 17
Non-competition covenants	FA Sections 9 and 17.4	Item 17
Dispute resolution	FA Sections 20.1-20.6 MSDA Section 10	Item 17
Other: Guarantee of franchisee obligations (note 1)	FA Section 1.6(e), Exhibit C	Item 22

**ITEM 10  
FINANCING**

We do not offer direct or indirect financing. We do not guarantee your note, lease or obligations.

**ITEM 11  
FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING**

**Except as listed below, we are not required to provide you with any assistance.**

**Pre-Opening Assistance**

Before you open your Outlet, we will:

Designate your Development Area (Multi-Site Development Agreement, Section 3.1 and Exhibit A).

Within 30 days of you sending us a complete premises report containing all information that we require (including the proposed lease or purchase contract and any loan documents), we will review the report and approve or reject the premises you propose for the operation of your DONER KEBAB® Outlets. (Multi-Site Development Agreement, Section 8.2; Franchise Agreement, Section 3.1)

Designate your Protected Territories. (Franchise Agreement, Section 2.2 and Exhibit A)

Provide you with support and assistance in the development of your DONER KEBAB® Outlets, including, but not limited to, critical path management oversight, vendor support and other periodic support in connection with the opening of your Outlets and the start-up of operations. (Multi-Site Development Agreement, Section 6.1; Franchise Agreement, Section 4.1) We do not provide you with any assistance in conforming the outlet to local ordinances and building codes or obtaining permits and licenses.

Inform you if we become aware of a suitable site for the establishment of a DONER KEBAB® Outlet within your Development Territories. (Multi-Site Development Agreement, Section 6.1)

Furnish you with our mandatory and suggested specifications and layouts for your DONER KEBAB® Outlets, including, but not limited to including requirements for dimensions, design, color scheme, image, interior layout, decor, and Designated Equipment which include fixtures, equipment, signs, furnishings, and color scheme. (Franchise Agreement, Section 4.1) Other than providing you with our specifications we do not assist you with construction remodeling or decorating.

Approve or disapprove your architect and contractor and your construction plans and specifications. (Franchise Agreement, Section 4.1)

Supply you with a list of décor requirements, signage (including stationary) requirements, vehicle specifications and Designated Equipment. (Franchise Agreement, Section 4.2)

Inspect your DONER KEBAB® Outlets and confirm, in writing, that each has been developed in accordance with our specifications and standards and is in suitable condition to open for business. (Multi-Site Development Agreement, Section 8.3; Franchise Agreement, Section 4.3)

Provide you with the marketing and public relations programs and media and advertising materials we have developed or approved for your pre-launch, soft launch and grand opening advertising. (Franchise Agreement Section 4.4)

Furnish you and your Outlet Manager with Initial Training on the operation of a DONER KEBAB® Outlet. (Multi-Site Development Agreement, Section 10.1; Franchise Agreement, Section 6.1) Other than training, we do not assist you with hiring or firing employees.

Furnish you with our System Standards Manual consisting of such materials (including, as applicable, audiotapes, videotapes, magnetic media, computer software and written materials) that we generally furnish to franchisees from time to time for use in operating a DONER KEBAB® Outlet. (Franchise Agreement, Section 10.1)

Provide you with a list of our Proprietary Materials, Outlet Materials, Designated Equipment and Designated Suppliers that you will be required to use in the operation of your DONER KEBAB® Outlets. (Franchise Agreement Sections 10.9 – 10.12)

Provide you with a list of approved hardware, software and accounting services. (Franchise Agreement, Section 12)

### **Continuing Obligations**

During the operation of your Outlet, we will:

Provide you with such levels of guidance in the operation of your DONER KEBAB® Outlets as we consider appropriate. (See Franchise Agreement, Sections 6.2 and 6.4)

Furnish you with updates to our System Standards Manual or provide guidance in bulletins or other written materials, by electronic media and/or telephone or in-person consultations. (Franchise Agreement, Sections 6.4 and 10.1)

We reserve the right to establish maximum, minimum or other pricing requirements with respect to the prices you may charge for products or services, to the fullest extent allowed by applicable law. (Franchise Agreement, Section 10.4)

Indemnify you against and reimburse you for all damages for which you are held liable in any proceeding arising out of your authorized use of any of our Marks. (Franchise Agreement, Section 7.5)

Administer the Marketing Fund (Franchise Agreement, Sections 11.1 – 11.5)

### **System Standards Manual**

We will grant you access to our System Standards Manual, consisting of such materials (including, as applicable, audiotapes, videotapes, magnetic media, computer software and written materials) that we generally furnish to franchisees from time to time for use in operating a DONER KEBAB® Outlet (Franchise Agreement, Sections 6.4 and 10.1). We may do so with print versions or electronically only. At our option, we may post some or all of the System Standards Manual and/or other documentation and communication of standards, policies and procedures, on a restricted Website or extranet to which you will have access. The System Standards Manual contains mandatory and suggested specifications, standards, operating procedures and rules that we prescribe from time to time for the operation of a DONER KEBAB® Outlet and information relating to your other obligations under the Franchise Agreement and related agreements. We, or our designee, will periodically notify you electronically about updates, changes, or

deletions to the content posted on the restricted Website or extranet. We may also notify you of any changes to the System Standards Manual in newsletters or notices we distribute. Any such additions, deletions or changes will take precedence over all prior communications.

See Exhibit H to this disclosure document for the Table of Contents to our System Standards Manual, which contains 135 pages. There are 35 topics within the System Standards Manual, ranging from 1 page to 17 pages per topic.

### **Advertising and Promotion.**

#### **Marketing Fund**

We have established a Marketing Fund for such advertising, marketing and public relations programs and materials on a system-wide basis that we deem necessary or appropriate in our sole discretion. You must contribute 3% of your monthly Gross Revenues to the Marketing Fund. We reserve the right to defer or reduce contributions of a DONER KEBAB® Outlet franchisee and, upon 30 days prior written notice to you, to reduce or suspend contributions to and operations of the Marketing Fund for one or more periods of any length and to terminate (and, if terminated, to reinstate) the Marketing Fund. If the Marketing Fund is terminated, all unspent monies on the date of termination will be distributed to our franchisees in proportion to their respective contributions to the Marketing Fund during the preceding 12 calendar months. Our affiliates will contribute to the Marketing Fund on the same basis as franchise owners for any DONER KEBAB® Outlets they own and operate. (Franchise Agreement, Section 11.1)

We direct all programs financed by the Marketing Fund, with sole control over the creative concepts, materials and endorsements, and the geographic, market and media placement and allocation. The Marketing Fund may be used to pay the costs of preparing and producing video, audio and written and digital advertising materials; developing, enhancing and maintaining an electronic commerce web presence, including for online ordering; menu layout and design; administering system-wide regional and multi-regional advertising programs, including, without limitation, purchasing direct mail, internet, social media and other media advertising and employing advertising, promotion and marketing agencies; marketing and advertising training programs and materials; and supporting public relations, market research and other advertising, promotion and marketing activities. We maintain ownership of all market research, designs, copyrights, and other data, materials and property financed through the Marketing Fund. The Marketing Fund periodically will furnish you with samples of advertising, marketing and promotional formats and materials at no cost. Multiple copies and individual requests of such materials will be furnished to you at our direct cost of producing them, plus any related shipping, handling and storage charges. (Franchise Agreement, Section 11.2)

The Marketing Fund will not be our asset. Although the Marketing Fund is not a trust, we will hold all Marketing Fund Fees for the benefit of the contributors and use Marketing Fund Fees only for the purposes described in this disclosure document. We do not owe any fiduciary obligation to you for administering the Marketing Fund or for any other reason. The Marketing Fund will be accounted for separately from our other funds and will not be used to defray any of our general operating expenses, except for such reasonable salaries, administrative costs, travel expenses and overhead, including rent and utilities, as we may incur in activities related to the administration of the Marketing Fund and its programs, including, without limitation, conducting market research, preparing advertising, promotion and marketing materials and collecting and accounting for contributions to the Marketing Fund. No money will be spent by the Marketing Fund to primarily solicit new franchisees. Some media placement may advertise that franchises are available to be purchased, but it will be done in conjunction with the program of the DONER KEBAB® brand. All interest earned on monies contributed to the Marketing Fund will be used to pay advertising costs before other assets of the Marketing Fund are expended. We may spend, on behalf of the Marketing Fund, in any fiscal year an amount greater or less than the aggregate contribution of all DONER KEBAB® Outlets to the Marketing Fund in that year. The Marketing Fund may borrow from us or others to cover deficits or invest any surplus for future use. If we lend money to the Marketing Fund, we may charge

interest at an annual rate 1% greater than the rates we pay our lenders. We will prepare an annual statement of monies collected and costs incurred by the Marketing Fund and furnish the statement to you upon written request. We have the right to cause the Marketing Fund to be incorporated or operated through a separate entity at such time as we deem appropriate, and such successor entity will have all of the rights and duties specified in this Agreement. (Franchise Agreement, Section 11.3)

The Marketing Fund is intended to maximize recognition of the Marks and patronage of DONER KEBAB® Outlets. Although we will endeavor to utilize the Marketing Fund to develop advertising and marketing materials and programs and to place advertising that will benefit all DONER KEBAB® Outlets, we undertake no obligation to ensure that expenditures by the Marketing Fund in or affecting any geographic area are proportionate or equivalent to the contributions to the Marketing Fund by DONER KEBAB® Outlets operating in that geographic area or that any DONER KEBAB® Outlet will benefit directly or in proportion to its contribution to the Marketing Fund from the development of advertising and marketing materials or the placement of advertising. (Franchise Agreement, Section 11.4)

We have the right to collect for deposit into the Marketing Fund any advertising, marketing or similar allowances paid to us by suppliers who deal with DONER KEBAB® Outlets and with whom we have agreed that we will so deposit these allowances. These payments are different from those which are not designated by suppliers to be used exclusively for advertising or similar purposes and which we and our affiliates, therefore, may use for any purposes we and they deem appropriate. We have the right, but no obligation, to use collection agents and institute legal proceedings to collect Marketing Fund Fees at the Marketing Fund's expense. We also may forgive, waive, settle and compromise all claims by or against the Marketing Fund. Except as expressly provided in the Franchise Agreement, we assume no direct or indirect liability or obligation to you for collecting amounts due to, maintaining, directing or administering the Marketing Fund. (Franchise Agreement, Section 11.5)

During the fiscal year ended December 31, 2022 100% of Marketing Funds collected were spent on Outlet promotions.

#### Local Marketing, Advertising and Promotion

Your marketing and advertising must be in good taste and conform to ethical and legal standards and our requirements. Samples of all advertising and promotional materials for any media, including the internet, World Wide Web or otherwise, must be submitted to us for our review and approval prior to use, which approval we can give subject to conditions or withhold in our discretion. If you do not receive written disapproval within thirty (30) days after our receipt of such materials, they will be deemed rejected. You must not use any advertising or promotional materials that we have disapproved, whether or not you have already printed or developed them. You agree not to use any materials or programs of which we reject at any time and you must use all materials and programs designated by us as mandatory. You will ensure that all advertising and all activities aimed at actively seeking customers for your Outlet that you undertake is aimed principally at potential customers in your Protected Territory. (Franchise Agreement, Section 11.6)

#### Customer Satisfaction, Quality Controls

We may institute various programs for auditing customer satisfaction and/or other quality control measures. You agree to request your customers to participate in any surveys performed by or on behalf of us, using forms prescribed by us from time to time. You will be responsible for all costs and expenses associated with the surveys you conduct. (Franchise Agreement, Section 11.7)

#### Participation in Marketing and Delivery Programs

You will be required to participate in all marketing, delivery and promotional programs which, in our business judgment, will benefit our franchisees and the System including, but not limited to, participating the activities set out on our marketing calendar and in any home delivery service as we may require. The Marketing Fund may furnish you with marketing, advertising and promotional materials and we can require

that you pay the cost of producing and distributing such materials in addition to your Marketing Fund Fee. (Franchise Agreement, Section 11.8)

#### Cooperatives

If an association of DONER KEBAB® Outlet franchise owners is established in a geographic area in which your Outlet is located (“Cooperative”), you must join and actively participate in it. You also must contribute to the Cooperative such amounts as are determined from time to time by it, not to exceed 2% of your Gross Revenues. There is no minimum amount you must contribute to a Cooperative. We will not set the amount of those contributions, but if our affiliate’s company-owned Outlets are included in a Cooperative they will have voting power on any fees imposed by the Cooperative, which may be controlling depending on the number of company-owned Outlets in the Cooperative. The Cooperative will adopt its own rules, regulations and procedures, which you must follow. However, the rules, regulations and procedures of the Cooperative and any related agreements, as well as any changes or additions to them, are subject to our approval. All advertising utilized by the Cooperative must not be used unless and until we have reviewed and approved it. We also have the right to participate in any meetings of the Cooperative and its members. Your failure to timely contribute the amounts required by the Cooperative constitutes a material breach of the provisions of your Franchise Agreement and we may offset against any amounts we owe to you the amount of your Cooperative contributions and pay such contributions for you. (Franchise Agreement, Section 11.9)

#### Grand Opening Advertising

You agree to conduct pre-launch, soft launch and grand opening advertising and a promotional program for your Outlet during the period from when the certificate of occupancy is issued and up to ninety (90) days post opening. You and we will determine the amount by mutual agreement, which will be between \$10,000 and \$15,000, but in no event will it be less than \$10,000. The pre-launch, soft launch and grand opening advertising and promotion will utilize the marketing and public relations programs and media and advertising materials we have developed or approved. If you fail to spend the required amounts, we may, at our option, make such expenditures on your behalf and you must then reimburse us for our costs and expenses in doing so. Your failure to comply with your pre-launch, soft launch and grand opening obligation is a material breach of your Franchise Agreement. (Franchise Agreement, Section 4.4)

#### Advertising Council/Advisory Committee

At this time, there is no advertising council composed of DONER KEBAB® franchisees.

We may periodically establish an advisory committee (the “**Advisory Committee**”), which will be made up of our representatives and representatives of 1 or more of our franchisees (the exact composition of the Advisory Committee to be determined by us in our sole and absolute discretion), and which will advise us regarding proposed uses of Marketing Fund Fees and the DONER KEBAB® Marketing Fund, suggestions for new services and products and general operations of our franchised facilities. Whether or not the Advisory Committee is formed, how it is established and how it shall conduct its business will be determined by us in our sole and absolute discretion. We will not be required to follow the advice of the Advisory Committee and we can terminate the Advisory Committee at any time. Any expenses of establishing, maintaining or terminating the Advisory Committee will be paid for by Marketing Fund Fees out of the DONER KEBAB® Marketing Fund. Franchised facilities owned or operated by any of our affiliates will also contribute to the DONER KEBAB® Marketing Fund.

## **Computer Requirements**

At each of your Outlets, you will be required to have a minimum of 2 point of sale (POS) machines (a/k/a cash registers; in some cases we may require 3 POS machines depending on the size and layout of your Outlet), 2 printers, a minimum of 1 kitchen display system with a bump bar and a printer (in some cases we may require more than one kitchen display depending on the size and layout of your Outlet), all of which must comply with specifications determined by us according to the then current specification guidelines for computer hardware and software. You will also need to maintain the electronic point-of-sale system and all equipment and arrangements necessary to use credit card issuers we designate. The estimated initial cost of purchasing the hardware and software for your computer systems is \$27,500 to \$30,000, but may change from time to time based on our equipment and software requirements. Currently the point-of-sale system we require is Software Solution Systems. We will have independent access to all data in your computer system, which will consist of sales, customer data and accounting data (revenues, expenses and financial statements). There are no contractual limitations on our right to access information in your computer system. We reserve the right to designate a source from whom you must purchase or license all or some elements of the hardware and software we require. (Franchise Agreement, Sections 10.7 and 12.1)

You must comply with our requirements for use of your hardware and software, which may include, among other things, connection to remote servers, off site electronic repositories, high speed internet connections, the establishment of one or more email accounts and entering into license agreements, “terms of use” agreements and software maintenance agreements. We may require you to obtain specified computer hardware or software and may modify specifications for and components of the hardware and software from time to time. Our modifications and specifications for components of the hardware and software may require you to incur costs to purchase, lease or license new or modified computer hardware or software and to obtain service and support for the hardware and software during the term of your Franchise Agreement. (Franchise Agreement, Section 10.7)

We have the right to charge you a reasonable systems fee for modifications of and enhancements made to any proprietary software that we license to you and other maintenance and support services that we or our affiliates furnish to you related to the hardware and software. Currently, we are unaware of any charges associated with updates or maintenance but all hardware and software is provided by third parties that we do not control and, as a result, you may incur additional costs that we cannot predict. You will pay all fees imposed by us or any third party in connection with the hardware and software we require. We have no obligation to provide ongoing maintenance, repairs, upgrades or updates. (Franchise Agreement, Section 10.7)

## **Site Selection**

We do not generally own sites and lease them to franchisees. If you have not done so prior to signing your Franchise Agreement, you (with or without our assistance) must, within 90 days of signing your Franchise Agreement, locate a site that we (in our reasonable discretion) have accepted. The site you select for your DONER KEBAB® Outlet must meet our criteria for demographic characteristics, traffic patterns, parking, character of neighborhood, competition from and proximity to other businesses and other DONER KEBAB® Outlets, the nature of other businesses in proximity to your DONER KEBAB® Outlet and other commercial characteristics and the size, appearance and other physical characteristics of the proposed site. Our criteria, and our evaluation of them, may vary periodically and from location to location. You must send us a complete report on the proposed site (containing the demographic, commercial and other information, photographs and video recordings that we may reasonably require, including, but not limited to the proposed lease or purchase agreement and any loan documentation). We may accept or reject all proposed sites in our commercially reasonable judgment. We will accept or reject a site you propose for an Outlet within 30 days after we receive from you a complete site report and any other materials we request. Your Premises is deemed rejected if we fail to issue our written acceptance within the 30-day period. (Franchise Agreement, Section 3.1) Failure to locate a site that we approve within 90 days of signing the

Franchise Agreement is a breach of the Agreement that gives us cause to terminate your Franchise Agreement. If terminated, the initial fee paid in connection with the terminated Franchise Agreement is non-refundable. (Franchise Agreement, Sections 5.1 and 16.1)

Our recommendation or acceptance of your site, and any information regarding the Site communicated to you, do not constitute a representation or warranty of any kind, express or implied, as to the suitability of the site for a DONER KEBAB® Outlet or for any other purpose. Our recommendation or acceptance of the site indicates only that we believe that the site falls within the acceptable criteria for sites that we have established as of the time of our recommendation or acceptance of the site. Application of criteria that have appeared effective with respect to other sites may not accurately reflect the potential for all sites, and, after our acceptance of a site, demographic and/or other factors included in or excluded from our criteria could change to alter the potential of a site. The uncertainty and instability of such criteria are beyond our control, and we will not be responsible for the failure of a site we have recommended or accepted to meet expectations as to potential revenue or operational criteria. (Franchise Agreement, Section 3.1)

We, or our designees, may, at any time and from time to time (but in no way limited or affecting your responsibility for developing the Outlet) provide certain support and assistance in the development and start-up of your Outlet. (Franchise Agreement, Section 4.1).

### **Typical Length of Time Before Operation**

The typical length of time between the signing of the Franchise Agreements and Multi-Site Development Agreement and the opening of your first Outlet depends, in part, on the specific location of the Outlet, but is generally 4 to 6 months. We anticipate this is the amount of time it will take you to open each of your Outlets. Factors affecting this length of time usually include obtaining a satisfactory site, build out complexity, permits, financing arrangements, completing training, local ordinance compliance questions and delivery/installation of equipment, materials, products and signs. You are expected to begin operations within 6 months of the signing of the Franchise Agreement.

### **Training Program**

#### **Initial Training**

Our Initial Training consists of a maximum of 21 days of training for you and your Outlet Manager and Shift Supervisors (“**Trainees**”) at American Dream Mall located in Bergen County, NJ, and/or at any other location as we may specify in writing, which may be your DONER KEBAB® Outlet. All Trainees must complete the Initial Training to our satisfaction at least 30 days before your DONER KEBAB® Outlet opens for business. We will provide you with a commencement date for the Initial Training Program. (Franchise Agreement, Section 6.1)

You must pay to us \$5,000 to \$10,000 for you and your Outlet Manager to attend our Initial Training program. You will be responsible for all travel, living, incidental and other expenses of all persons attending the Initial Training program. All costs and expenses incurred to have additional employees or agents attend the Initial Training, including reasonable training fees, will be borne by you. Attendance by any additional employees or agents is subject to our prior written approval.

If your Outlet Manager is no longer willing or able to exercise day-to-day control over your DONER KEBAB® Outlet, you must hire a new, qualified Outlet Manager for your DONER KEBAB® Outlet within the amount of time we prescribe in our System Standards Manual. The new Outlet Manager and all other successive Outlet Managers, if any, shall be required to attend the Initial Training at your sole cost and expense within 30 days of the Outlet Manager’s hire date. You are solely responsible for the costs and expenses associated with your Outlet Manager’s attendance at the Initial Training, including the then prevailing standard rates charged by us for additional attendees at the Initial Training and all travel, living, incidental and other expenses. (Franchise Agreement, Section 6.1)

Mr. Michael Biggins, our Director of Operations – UK, conducts the training programs. Mr. Biggins has 6 years of experience with us or our affiliates and 28 years of experience in the restaurant industry and a comprehensive knowledge of training programs that include operational management, sales, marketing, recruitment, performance and brand protection.

A schedule for the Initial Training Program is as follows:

**TRAINING PROGRAM<sup>1</sup>**

Subject	Hours of Classroom Training	Hours of On-the-Job Training	Location
<b>Orientation</b>			
<p style="text-align: center;"><b>GENERAL ORIENTATION</b></p> <p>Welcoming, In-store tour and familiarization, New Joiner’s Induction, Product Knowledge</p>	3	1	American Dream Mall located in Bergen County, NJ
Basic Food Safety	1	2	American Dream Mall located in Bergen County, NJ
Guest Care	2	3	American Dream Mall located in Bergen County, NJ
Store Orientation, Introduction with colleagues and familiarization with restaurant hierarchy and everyone’s job.	3	2	American Dream Mall located in Bergen County, NJ
Based Station Orientation (familiarization with equipment and POS system, work flow observation)	1	1	American Dream Mall located in Bergen County, NJ
Counter Station Orientation (menus, cleaning responsibilities, chemicals, POS familiarization, inventory)	2	3	American Dream Mall located in Bergen County, NJ
Cashiering (receiving float/fund, POS Log-in, punching order, credit card machine, cut off procedures, turn-over logbook, reports)	2	9	American Dream Mall located in Bergen County, NJ

<b>Kitchen Training</b>			
Welcoming, In-store tour and familiarization, New Joiner's Induction, Product Knowledge, Basic Kitchen Orientation	2	5	American Dream Mall located in Bergen County, NJ
Kitchen Orientation, Introduction with colleagues and familiarization with restaurant hierarchy and everyone's job.  Kitchen Policies Kitchen Tour  Discussion of Training Procedures and Certification process  Opening Procedures Closing Procedures	1	3	American Dream Mall located in Bergen County, NJ
Food Prep Station (familiarization with preparation area, tools and utensils)	1	4	American Dream Mall located in Bergen County, NJ
Kitchen Sanitation and Cleanliness (cleaning and sanitation procedures, sanitation and solution spray, food handling and storage, guidelines for receiving stocks from suppliers, storage temperatures, shelf life chart, food dating labels, stocks inventory)	1	6	American Dream Mall located in Bergen County, NJ
Vegetable Sanitizing Procedures	1	5	American Dream Mall located in Bergen County, NJ
Cutting Procedures	2	9	American Dream Mall located in Bergen County, NJ
Back-up Preparation	1	3	American Dream Mall located in Bergen County, NJ
Bread Griller/ Fry Station Orientation	1	2	American Dream Mall located in Bergen County, NJ
Kebab Griller Station Orientation	1	12	American Dream Mall located in Bergen County, NJ

Salad Station and Sandwich Station	2	10	American Dream Mall located in Bergen County, NJ
Meat Assembly Procedures	2	5	American Dream Mall located in Bergen County, NJ
Grill Station, Electric Slicer, Familiarization with Kitchen Display, Sandwich Assembly	3	10	American Dream Mall located in Bergen County, NJ
<b>FOH Training</b>			
FOH Orientation, Introduction with colleagues and familiarization with restaurant hierarchy and everyone's job. Store premises tour Discussion of Training Procedures and Certification Opening Procedures Closing Procedures	1	3	American Dream Mall located in Bergen County, NJ
Based Station Orientation (familiarization with equipment and POS system, work flow observation)	2	2	American Dream Mall located in Bergen County, NJ
Dining Station Orientation (menu familiarization, cleaning dining area and dispatch area, chemicals for cleaning, table arrangement familiarization)	1	5	American Dream Mall located in Bergen County, NJ
Clearing and Bussing Tables	2	3	American Dream Mall located in Bergen County, NJ
Dispatching Area Orientation (folding boxes and napkins, back-up sauces, menu familiarization, product knowledge, packaging familiarization, inventory, server key steps, customer care)	2	12	American Dream Mall located in Bergen County, NJ
TOTAL	40	120	

<sup>1</sup> The above times are intended only to be estimates of time allocation.

### Ongoing Training

We will provide such levels of guidance in the operation of your DONER KEBAB® Outlet as we consider appropriate, which will include telephone assistance during normal business hours. This guidance can be provided in whatever manner we consider appropriate, including electronically. We may, but are not required to, provide on-site assistance at your DONER KEBAB® Outlet. We can elect to charge a reasonable fee for any such on-site assistance which you request us to provide. If we believe that your DONER KEBAB® Outlet warrants it, we can require that a person designated by us (but at your expense, including travel, wages, lodging and meals) work in your DONER KEBAB® Outlet to supervise its day to day operations until your DONER KEBAB® Outlet meets our standards as set forth in our System Standards Manual. (Franchise Agreement, Section 6.2)

We may require you, or your owners, to attend periodic refresher training courses at such times and locations that we designate, and we may charge fees for such courses. You agree to give us reasonable assistance in training other DONER KEBAB® Outlet franchisees. We will reimburse you for your reasonable out-of-pocket expenses in providing such assistance. (Franchise Agreement, Section 6.3)

At your request, we will furnish additional guidance and assistance and, in such a case, may charge the per diem fees and charges we establish from time to time. If you request or we require additional or special training for your employees, all of the expenses that we incur in connection with such training, including per diem charges and travel and living expenses for our personnel, will be your responsibility. (Franchise Agreement, Section 6.4)

## **ITEM 12 TERRITORY**

You will not receive an exclusive territory. You may face competition from other franchisees, from Outlets that we own, or from other channels of distribution or competitive brands that we control.

Additionally, The Multi Site Development Agreement is not exclusive. You will receive a Protected Territory meaning that, as long as you comply with the Franchise Agreement, neither we nor our affiliates will open and operate, nor authorize a third party to open and operate, an Outlet in the Protected Territory we designate for you on Exhibit A to the Franchise Agreement.

There will be no minimum geographic size to your Protected Territory. The Protected Territory will be determined by the demographics and population size specific to your location. The minimum population size of the target demographic group within your Protected Territory is determined on a case-by-case basis depending on the results of demographic research. The source of the population and demographic determinations are from the current reports obtained through the use of demographic software. Protected Territories will range in size from a site-specific location, i.e., a street address, to a block, a zip code, or a defined measurable area, depending on where your DONER KEBAB® Outlet is located. Typically, Outlets located in metropolitan areas will receive a smaller Protected Territory than Outlets located in suburban/rural areas. You will negotiate and agree upon the size of your Protected Territory with us at the time you identify a site for your Outlet. Your Protected Territory will be described in Exhibit A to your Franchise Agreement. During the term of your Franchise Agreement, and provided that you are not in default, we will not establish or license another person to establish another DONER KEBAB® Outlet within your Protected Territory.

You may not solicit or accept orders from customers outside of your Protected Territory. You may not use other channels of distribution, such as the Internet, catalog sales, telemarketing, or other direct marketing, to make sales outside of your Protected Territory. Your Protected Territory does not ensure that other franchisees will not respond to unsolicited inquiries from customers in your Protected Territory. We cannot control or prevent this. Marketing activities (especially advertising in newspapers, magazines, radio and

television) by us and others may be received by persons within your Protected Territory even though they are aimed principally outside your Protected Territory. You will not receive any compensation for our solicitation and/or acceptance of orders from within your Protected Territory.

You may not operate your DONER KEBAB® Outlet from any other location except the site we approve, and you may not relocate your DONER KEBAB® Outlet for any purpose without our express prior written approval. Circumstances under which we may consider allowing you to relocate are your loss of possession of the premises for reasons out of your control or if we determine an alternative location will be better able to comply with our standards and specifications. You must not engage catering or delivery services with a vehicle without our written consent. If we consent to your DONER KEBAB® Outlet's relocation, you must pay us a Relocation Fee equal to 50% of our then-current Initial Franchise Fee.

Continuation of your Protected Territory is not dependent upon achievement of a certain sales volume or market penetration. However, if you fail to fulfill your obligations under your Franchise Agreement we may terminate your Protected Territory. Other than your failure to comply with your Franchise Agreement, there are no circumstances under which we can unilaterally modify your Protected Territory.

Unless specified in writing, you do not have options, a right of first refusal, or similar rights to acquire additional franchisees in the Protected Territory, or otherwise.

In addition to your Protected Territory, when you sign a Multi-Site Development Agreement, you will also receive a designated geographic area within which you will be required to develop (the "Development Area") a certain number of DONER KEBAB® Outlets, which will be set forth in Exhibit A to the Multi-Site Development Agreement. The size of the Development Area for each Outlet will depend on a number of factors, including: (1) population (including density and characteristics); (2) potential trade area population growth; (3) nature of the competition within the trade area; and (4) the number of Outlets you agree to open, as well as other demographic factors. The source of the population and demographic determinations are from the current reports issued by using demographic software.

Continuation of your Development Area is not dependent upon achievement of a certain sales volume or market penetration. However, if you fail to fulfill your obligations to develop, open and continuously operate any DONER KEBAB® Outlet when required by your development schedule, fail to obtain site approval by the date specified in your development schedule or have otherwise materially breached the Multi-Site Development Agreement or any separate Franchise Agreement, we may terminate the Multi-Site Development Agreement and the Development Area. Your Limited Development Protection will also terminate upon the expiration of the Multi-Site Development Agreement.

You may not establish an Outlet anywhere outside of the Development Area. Other than your development rights granted under the Multi-Site Development Agreement, you are not granted any options, rights of first refusal or similar rights to acquire additional development rights or franchises within contiguous territories. There are no circumstances under which we can unilaterally modify the Development Area. You will not have the right to amend or modify your Development Area.

You will not receive an exclusive territory. You may face competition from other franchisees, from Outlets that we own, or from other channels of distribution or competitive brands that we control.

#### Rights we Reserve

As of the date of this disclosure document, we do not operate or plan to operate or franchise businesses under a different trademark that will sell goods and services that are similar to those you will sell. We reserve all rights not expressly granted to you under the Franchise Agreement and Multi-Site Development Agreement, if applicable.

We (and our affiliates) retain all rights with respect to DONER KEBAB® Outlets, the Marks, the sale of similar or dissimilar products and services, and any other activities we (and our affiliates) deem appropriate wherever and whenever we determine, including, without limitation, the right to

- (i) issue competing franchises and to directly or indirectly develop and operate competing company-owned businesses under the Marks for or at any locations outside of the Protected Territory and/or Development Area. This includes locations near the boundaries of the Protected Territory/Development Area;
- (ii) solicit prospective franchisees and grant other persons the right to operate DONER KEBAB® Outlets through national or regional advertising, trade shows or conventions, or using or through the Internet, Intranet or other forms of e-commerce or through similar means;
- (iii) sell, solicit, recruit and provide services for DONER KEBAB® Outlets or any franchised business not defined as a DONER KEBAB® Outlet in the Franchise Agreement or Multi-Site Development Agreement;
- (iv) sell, and provide the products and/or services authorized for sale by, DONER KEBAB® Outlets under the Marks or other trade names, trademarks, service marks and commercial symbols through similar or dissimilar channels (like telephone, mail order, kiosk, co-branded Premises and Premises located within other retail businesses, Intranet, Internet, web Premises, wireless, email or other forms of e-commerce). This includes the sale and distribution of food products in grocery and other retail stores, for distribution within and outside of your Protected Territory and pursuant to such terms and conditions as we consider appropriate, without compensation to you;
- (v) acquire the assets or ownership interest of one or more businesses providing products and services similar to those provided at DONER KEBAB® Outlets, and franchising, licensing or creating similar arrangements with respect to these businesses once acquired, wherever these business (or the franchisees or licensees of these businesses) are located or operating (including in your Protected Territory/Development Area);
- (vi) be acquired (whether through acquisition of assets, ownership interest or otherwise, regardless of the form of transaction), buy a business providing products and services similar to those provided at DONER KEBAB® Outlets, or by another business, even if such business operates, franchises and/or licenses Competitive Businesses in the Protected Territory/Development Area. The term “**Competitive Business**” means any business which produces, offers, sells, distributes or is otherwise involved in, the sale of products or services (the same or similar to or which are competitive with those which are provided by DONER KEBAB® Outlets or which are similar to or competitive with the services and/or products offered by us or our franchisees);
- (vii) conduct all internet-related, e-commerce, social media and related communications relating to the operation of DONER KEBAB® Outlets or the selling of products and services offered at any of the DONER KEBAB® Outlets. As such, and without limiting the generality of the foregoing, we will have the sole right to establish one or more websites that contain any of the Marks, or that advertise, market or promote any of the services that we authorize for DONER KEBAB® Outlets. We may engage in internet and any e-commerce, marketing, promotion and operation, even if those activities affect customer relationships within your Protected Territory;
- (viii) offer, promote and perform delivery and catering services, whether or not using the Marks, anywhere; and
- (ix) solicit prospective franchisees for, and own and operate, businesses and Outlets of any other kind or nature, anywhere.

### ITEM 13 TRADEMARKS

We grant you a nontransferable, non-exclusive license to use the DONER KEBAB® trade name and service mark (“**Mark**”). You must follow our rules when you use the Mark. You cannot use the Mark as part of

a corporate name or with modifying words, designs, or symbols except for those which we license to you. You may not use the Marks in any manner that we have not authorized in writing.

Farshad Abbaszadeh, an owner of GDKI’s predecessor, registered the mark “DONER KEBAB®” with the United States Patent and Trademark Office on the Principal Register as follows:

MARK	REGISTRATION NUMBER	DATE REGISTERED
	4644406 5743341 5817095	November 25, 2014 May 7, 2019 July 30, 2019
	5754871	May 21, 2019

In January 2017, Farshad Abbaszadeh assigned Registration Numbers 4644406, 5743341 and 5817096 to GDKI. On March 23, 2017, the assignment was recorded by the United States Patent and Trademark office on the Principal Register.

GDKI has filed all required affidavits for the principal trademarks registered with the U.S. Patent and Trademark Office and intends on continuing to file all required affidavits for the Marks.

On January 11, 2018, we entered into an exclusive perpetual license agreement with GDKI for the use of the registered name DONER KEBAB® (“License Agreement”). The License Agreement may be terminated by either us or GDKI due to a material breach of any of its provisions. Under the License Agreement, we have acquired the right to sell DONER KEBAB® franchises in the United States of America and collect franchise fees, royalties and other fees from franchisees. If we breach the License Agreement, or if the License Agreement is otherwise terminated, you may lose your rights to use the Mark.

Other than the Franchise Agreement and License Agreement, there are no other agreements currently in effect that significantly limit our right to use or license the use of the Mark. There are no currently effective determinations of the USPTO, the trademark trial and appeal board, the trademark administrator of any state or any court, no pending infringement, opposition or cancellation proceedings and no pending litigation involving any of the Mark. We are not aware of any infringing uses that could materially affect your use of the Mark.

If you become aware of any apparent infringement, unfair competition or other challenge to your right to use any Mark, or if you become aware of any use of or claim to any mark, name, logo or any other commercial symbol identical to or confusingly similar with any Mark, you must immediately notify us in writing. We shall have the sole discretion to take any action as we deem appropriate and the right to exclusively control any litigation or administrative proceedings arising out of this infringement, challenge or claim. The Franchise Agreement requires us to participate in your defense and/or indemnify you for

expenses or damages if you are a party to an administrative or judicial proceeding involving a Mark or if the proceeding is resolved unfavorably to you.

We reserve the right to modify or discontinue use of the Mark or any other names, trademarks, or service marks or to add additional names, trademarks, or service marks at our discretion. You must make any additions, deletions, and modifications to all interior and exterior signs, apparel, business cards, printed material, displays, paper products, advertising and anywhere else any of the Mark may appear as we direct at your sole cost and expense and without compensation or reimbursement from us. You must, at your sole cost and expense and without compensation or reimbursement from us, discontinue your use of any name, trademark, service mark or the Mark, as we may direct you to discontinue at any time. We are not responsible for any expenses, losses or damages sustained by you as a result of any addition, discontinuance or modification and you are prohibited to join in any litigation against us if any of these expenses, losses or damages is incurred.

#### **ITEM 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION**

We will provide you with login information and instructions for accessing our confidential and proprietary Confidential System Standards Manual electronically, containing certain detailed information, forms and systems pertaining to the operation of your DONER KEBAB® Outlet, including proprietary supplier lists, supplies and other trade secrets. Although these materials have not been registered with the United States Copyright Office, they are considered proprietary and confidential and we claim copyright protection of these materials.

Your Franchise Agreement does not require us to protect these copyrights or to indemnify you for expenses or damages if you are a party to an administrative or judicial proceeding involving these copyrights. You must keep your login information confidential and only allow access to the Confidential System Standards Manual to those employees requiring access for the proper operation of the business. Upon the expiration or termination of your franchise, your login information will be immediately deactivated. We reserve the right to change your login information at any time or to require you to change login information randomly or in intervals in our sole and absolute discretion.

There are currently no effective determinations of the Copyright Office or any court regarding any of the copyrighted materials. No agreements are in effect which significantly limit our right to use or license the copyrighted materials. Finally, we are not aware of infringing uses that could materially affect a franchisee's use of the copyrighted materials in any state. The Franchise Agreement does not require us to protect or defend copyrights or confidential information, although we intend to do so when it is in our best interest.

You must not use in advertising or any other form of promotion, our copyrighted materials, trademarks, service marks or commercial symbols without the appropriate notices which may be required by law or us including any and all registration notices.

You must treat the System Standards Manual, any other manuals created for or accepted for use in the operation of your DONER KEBAB® Outlet, and the information contained in them, as confidential, and you must use all reasonable efforts to maintain this information as secret and confidential. You must not copy, duplicate, record, or otherwise reproduce these materials, or otherwise make them available to any unauthorized person. The System Standards Manual, which is loaned to you for use, will remain our sole property and must be kept in a secure place at the DONER KEBAB® Outlet. If electronically provided, you must not divulge your user name or password to anyone without our prior written consent.

We may revise the contents of the System Standards Manual at any time and as we deem necessary or appropriate. We will notify you of revisions in writing. You must comply with each new or changed standard immediately upon notification at your cost. You must ensure that the System Standards Manual is

kept current at all times. In the event of any disputes as to the contents of the System Standards Manual, the terms of the master copy maintained by us at our home office will be controlling.

We will disclose to you certain confidential or proprietary information and trade secrets. Except as is necessary for the operation of your DONER KEBAB® Outlet and as we approve, you may not, during the term or at any time after the expiration or termination of the Franchise Agreement, regardless of the cause of termination, directly or indirectly, use for your own benefit or communicate or divulge to, or use for the benefit of any other person or entity, any trade secrets, confidential information, knowledge or know-how concerning the services, advertising, marketing, designs, plans, or methods of operation of your DONER KEBAB® Outlet or the DONER KEBAB® System. You may disclose to your employees only that confidential, proprietary or trade secret information as is necessary to operate the business and then only while the Franchise Agreement is in effect. Any and all information, or knowledge, including, materials, equipment, marketing, and other data, which we designate as secret or confidential, will be deemed secret and confidential for purposes of the Franchise Agreement.

At our request, you must require your manager, and any personnel having access to any of our confidential information to execute covenants that they will maintain the confidentiality of information they receive in connection with their employment by you at your DONER KEBAB® Outlet. The covenants must be in a form satisfactory to us, including, specific identification of us as a third-party beneficiary of the covenants, with the independent right to enforce them.

We also consider our trade dress (i.e., elements of the DONER KEBAB® method and style of doing business) inherently and uniquely distinctive and protectable under applicable Federal and State law.

We do not presently own any patents. We do not have any pending patent applications.

Should you or anyone affiliated with you develop any discoveries, ideas, modification or additions related to the operation of DONER KEBAB® Outlets, you shall immediately advise us of such discovery or idea in writing. We may authorize the use and/or dissemination of such discovery or idea, and you agree not to implement the discovery of idea until authorized to do so by us. All such discoveries and ideas developed or used in connection with any DONER KEBAB® Outlet and/or the DONER KEBAB® System are our property, regardless of whether developed by us, you, or otherwise. No compensation is due to you on account of any such discovery or idea.

#### **ITEM 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS**

You are not obligated to personally and directly supervise the operation of your DONER KEBAB® Outlet, although we recommend that you do. You shall designate a manager who shall be responsible for the operations of the DONER KEBAB® Outlet when you are not available (the “**Outlet Manager**”). The DONER KEBAB® Outlet shall at all times be under the direct, on-site supervision of you or your Outlet Manager or any additional Outlet Managers (if you employ more than one DONER KEBAB® Outlet Manager) that have successfully completed our Initial Training Program.

You shall inform us in writing as to the identity of your Outlet Manager and any successor Outlet Managers. Your Outlet Manager will have day-to-day management responsibility for the DONER KEBAB® Outlet, exercise on-premises supervision, and personally participate in the direct operation of the DONER KEBAB® Outlet. Each Outlet Manager must complete to our satisfaction, the DONER KEBAB® Initial Training Program, under the terms and conditions specified in the Franchise Agreement.

Each Outlet Manager shall be required to sign a Confidentiality/Non-Competition Agreement provided by us, and may divulge only Confidential Information necessary to operate the DONER KEBAB® Outlet, and only to those of your employees, agents or independent contractors who need access to it for this purpose.

You are obligated to take all necessary precautions to ensure that all your employees retain the Confidential Information in confidence.

The shareholders, partners, members or beneficial owners of the equity interests of a corporate, partnership, Limited Liability Company or other entity franchisee, and the spouses of any of them, if any, are obligated to guarantee all of the obligations of franchisee under the Franchise Agreement. Each of these persons will be required to sign a Principal Owner's Guaranty in the form of Exhibit C attached to the Franchise Agreement (Exhibit B to this disclosure document). The Outlet Manager is not required to have an equity interest in your business.

**ITEM 16**  
**RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL**

You must confine your business to the operation of a DONER KEBAB® Outlet. You may not conduct any other business or activity at or from your DONER KEBAB® Outlet. You may identify your DONER KEBAB® Outlet only by the trade name and service mark "DONER KEBAB®." You must offer all of the products and services that we prescribe, and we may change the products and services from time to time at our discretion, without limit. You may not offer or sell any product or service from the DONER KEBAB® Outlet except those we authorize. If we offer them for sale to you, you must purchase certain products from us or our designee, and other products and services from suppliers approved by us.

We do not impose any other restrictions in the Franchise Agreement or otherwise on the goods or services that you may offer or sell or on the customers to whom you may offer or sell.

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**ITEM 17**  
**RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION**

This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this disclosure document.

**THE FRANCHISE RELATIONSHIP**

Provision	Section In Franchise Or Other Agreement	Summary
(a) Length of the franchise term	Franchise Agreement (“FA”) Section 2.1	The term begins on the Effective Date of the FA and expires ten (10) years from the date you open your DONER KEBAB® Outlet for business.
	Multi-Site Development Agreement (“MSDA”) Section 2	The earlier of (i) 5 years from the Effective Date ; or (ii) the opening of the last DONER KEBAB® Outlet specified in the Development Schedule (the “Term”).
Renewal or Extension.	FA Section 15	If you satisfy the requirements to obtain a successor franchise, you may be granted the right to continue operating your DONER KEBAB® Outlet for an additional ten (10) year period.
	MSDA Section 2	You have no right to renew the MSDA.
Requirements for franchisee to renew or extend	FA Section 15.1	You may renew your right to continue operating your DONER KEBAB® Outlet for an additional 10 year term if: (a) you maintain possession of and agree to bring outlet into compliance with specifications and standards, or if you are unable to maintain possession of the Premises, or if in our judgment the Outlet should be relocated, you secure substitute premises we approve; (b) no breach of the FA; (c) your Outlet and its operations must fully comply with all specifications and standards; (d) you (and each affiliate of yours) must have paid all amounts owed to us, any of our affiliates and/or the Marketing Fund; (e) you have performed your obligations under the FA to our reasonable satisfaction and your Outlet is not in the bottom 10% in respect of the specified performance or financial standards as set out in the System Standards Manual; (f) you must have executed our then-current form of franchise agreement and related documents then customarily used by us, which may contain materially different terms and conditions than the FA you originally executed; (g) you must have complied with our then-current training requirements; (h) you will, if so required by us, agree to adopt such of the procedures and actions of our top quartile

		franchisees, as we may specify, if we reasonably believe that to do so would benefit your Outlet; (i) you and if you are a Business Entity, each owner of yours must have executed a General Release; (j) you must have paid 50% of our then-current Initial Franchise Fee; and (k) you will have undertaken a full refurbishment of the Outlet.
Termination by franchisee	FA Section 16.1	You can terminate if we fail to cure a material default within the cure period.
	MSDA Section 7.1	
Termination by franchisor without cause	FA Section 16.1	We can terminate without cause if you and we mutually agree to terminate.
	MSDA Sections 7.1, 7.2	
Termination by franchisor with cause	FA Section 16.1-16.3	We may terminate for cause.
	MSDA Sections 7.1, 7.2	
“Cause” defined - curable defaults	FA Sections 16.1-16.2	You have 30 days to cure any default, other than defaults described below under “non-curable defaults.”
	MSDA Sections 7.1, 7.2	
“Cause” defined – non-curable defaults	FA Section 16.1	The following defaults cannot be cured: (a) you (or any of your owners) have made any material misrepresentation or omission in connection with your purchase of the Franchise; (b) you fail to begin operating the Outlet within six (6) months of the Effective Date; (c) your, or your owners, failure to successfully complete initial or any other training to our satisfaction; (d) you abandon or fail to actively operate the Outlet for seven (7) or more consecutive business days, unless the Outlet has been closed for a purpose we have approved or because of casualty or government order; (e) you surrender or transfer control of the operation of the Outlet without our prior written consent; (f) you (or any of your owners) are or have been convicted by a trial court of, or plead or have pleaded no contest, or guilty, to, a felony or other serious crime or offense; (g) you (or any of your owners) engage in any dishonest or unethical conduct which may adversely affect the reputation of the Outlet or another DONER KEBAB® Outlets or the goodwill associated with the Marks; (h) you understate Gross Revenues by 5% or more; (i) you (or any of your owners) make an unauthorized assignment of the FA or of an ownership interest in you or the Outlet; (j) in the event of your death or disability or the death or disability of the owner of a controlling interest in you, the FA or such owner’s interest in you is not assigned as required under the FA; (k)

		<p>you lose the right to possession of the Premises; (l) you (or any of your owners) make any unauthorized use or disclosure of any Confidential Information or use, duplicate or disclose any portion of the System Standards Manual in violation of the FA; (m) you violate any health, safety or sanitation law, ordinance or regulation and do not begin to cure the noncompliance or violation immediately, and correct such noncompliance or violation within 24 hours, after written notice is delivered to you; (n) you fail to make payments of any amounts due to us and do not correct such failure within 30 days after written notice of such failure is delivered to you; (o) you fail to pay when due any federal or state income, service, sales or other taxes due on the operations of the Outlet, unless you are in good faith contesting your liability for such taxes; (p) you fail to obtain any prior written approval or consent expressly required by the FA which, in our opinion, is material to the efficient operation of your Outlet; (q) you (or any of your owners) fail to comply with any other provision of the FA or any System Standard and do not correct such failure within 30 days after written notice of such failure to comply is delivered to you; (r) you (or any of your owners) breach any of the in-term restrictions against competition provided in the FA or any obligation to devote your or your owner's whole time and attention to the operation of your Outlet; (s) you fail to permit or cooperate with us or our nominee in any audit or inspection or fail to retain (or to produce on request) any records required to be maintained by you; (t) you fail to meet system standards as outlined in the FA; (u) breach any other franchise agreement or other agreement between you and us or our affiliates and fail to cure the same as required by any such agreement; (v) you have breached the FA on two (2) or more occasions within any twelve (12) consecutive months or three (3) or more occasions within any twenty four (24) consecutive months; (w) during the term of the FA to submit when due reports or other data, information or supporting records, to pay when due any amounts due to us or otherwise to comply with the FA, whether or not such failures to comply were corrected after written notice of such failure was delivered to you; or (x) you make an assignment for the benefit of creditors or admit in writing your insolvency or inability to pay your debts generally as they become due; you</p>
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		consent to the appointment of a receiver, trustee or liquidator of all or the substantial part of your property; the Outlet is attached, seized, subjected to a writ or distress warrant or levied upon, unless such attachment, seizure, writ, warrant or levy is vacated within thirty (30) days; or any order appointing a receiver, trustee or liquidator of you or the Outlet is not vacated within thirty (30) days following the entry of such order.
	MSDA Sections 7.1, 7.2	You (or any of your owners): (a) made any material misrepresentation or omission; (b) failed to meet the development schedule; (c) made any unauthorized transfer; (d) been convicted pleaded no contest, or guilty, to, a felony or other serious crime or offense; (e) engaged in any dishonest or unethical conduct; made any unauthorized assignment; (f) or in the event of your death or disability or the death or disability of the owner of a controlling interest in you, this Agreement or such owner’s interest in you is not assigned as required under this Agreement; (g) failed to comply with any other provision of this Agreement or any other agreements with us; or (h) are insolvent or bankrupt. 30 days to cure if (i) you if you are a Business Entity, failure to maintain active status in your state of organization; (ii) you violate the terms of any Franchise Agreement (including Franchise Agreements not included in the Development Schedule), this Agreement, or any other agreement between you and us or our affiliates, vendors or suppliers; or (iii) continued violation of any law, ordinance, rule or regulation of a governmental agency; or our failure to obtain any approvals or consents required by the Development Agreement.
Franchisee’s obligations on termination/non-renewal	FA Sections 17.1-17.3, 17.6	Obligations include complete de-identification, cease use of intellectual property, return of Manuals and all branded materials, return of software, assignment of customer information and accounts, cancellation of fictitious names, and payment of amounts due (also see “r” below).
Assignment of contract by franchisor	FA Section 14.1 MSDA Section 6.1	No restriction on our right to assign.
“Transfer” by franchisee – defined	FA Section 14.2 MSDA Section 6.2	Includes transfer of contract or assets, or ownership change.
Franchisor approval of transfer by franchisee	FA Sections 14.1-14.3 MSDA Section 6.2 MSDA Section 6.2	We have the right to approve all transfers but will not unreasonably withhold approval.

Conditions for franchisor approval of transfer	FA Sections 14.3, 14.4	Transferee must meet our qualifications, successfully complete training (or commit to do so), pay training fee, obtain all required licenses and permits, and enter into a new franchise agreement for the remainder of the term (or at our option, take assignment of existing franchise agreement). You must be in compliance with Franchise Agreement, paid all amounts due us or third-party creditors, assign your lease, if applicable, remodel the Office to current standards (or get a commitment from transferee to do so), pay us the Transfer Fee, and sign a general release, confidentiality and non-complete agreements, subordination agreement and other documents we may require. We notify you that we do not intend to exercise our right of first refusal.
Franchisor's right of first refusal to acquire franchisee's business	FA Section 14.9	We can match the offer you receive for the sale of your Outlet.
Franchisor's option to purchase franchisee's business	FA Section 14.10	We have the right to purchase your Outlet upon the expiration or termination of the FA.
Death or disability of franchisee	FA Section 14.6 MSDA Section 6.4	The franchise can be transferred to a third party approved by us upon your death, disability or incapacity so long as it is done within 6 months of death or disability. Transfer conditions apply (see M above).
Non-competition covenants during the term of the franchise	None	None
Non-competition covenants after the franchise is terminated or expires	FA Section 17.4	(a) for a period of twelve (12) months after the termination or expiration engage in, be employed by or be concerned or interested, directly or indirectly, in any business which is a Competitive Business within fifty (50) miles of your Protected Territory; (b) for a period of twelve (12) months after the termination or expiration be concerned or interested, directly or indirectly, in any business which is a Competitive Business within the Protected Territory; (c) for a period of twelve (12) months after the termination or expiration be engaged on a self-employed basis or be employed by a business whose principal business activity is a Competitive Business within the Protected Territory; (d) for a period of twelve (12) months after the termination or expiration engage in, be employed by or be concerned or interested, directly or indirectly, in any business from the Premises which is a Competitive Business; (e) for a period of

		<p>twelve (12) months after the termination or expiration engage in, be employed by or be concerned or interested, directly or indirectly, in any business which is a Competitive Business within fifty (50) miles of the territory of another of our franchisees; (f) for a period of twelve (12) months after the termination or expiration, for the purposes of a Competitive Business, have any commercial dealings with or solicit any person, firm or company that has been a customer of your DONER KEBAB® Outlet for whom you have provided services or products at any time in the twelve (12) months period prior to such termination or expiration; (g) for a period of twelve (12) months after the termination or expiration solicit, interfere with or endeavor to entice away any of our employees or any employee of any of our affiliates or any of our other franchisees; (h) for a period of twelve (12) months after the termination or expiration, sell any of the business assets used in the operation of your DONER KEBAB® Outlet or transfer any shares in your Business Entity to a third party which would enable, in either case, a third party directly or indirectly to carry on a Competitive Business; (i) at any time after the termination or expiration, in connection with any other business or activity of any kind, including a Competitive Business, attempt to replicate any proprietary recipes of ours (including, for the avoidance of doubt, recipes for meat, sauces or breads) nor shall you purchase (or attempt to purchase) any proprietary products from our approved suppliers.</p>
Modification of the agreement	FA Section 19.13	Requires writing signed by both parties (except for unilateral changes to Manuals or unilateral reduction of scope of restrictive covenants by us). Other modifications primarily to comply with various states laws.
	MSDA Section 11.4	
Integration/merger clause	FA Section 19.13	Only the terms of the Franchise Agreement and other related written agreements are binding (subject to applicable state law). Any representations or promises made outside of the disclosure document and franchise agreement may not be enforceable.
	MSDA Section 11.9	
Dispute resolution by arbitration or mediation	FA Sections 20.1, 20.2	Must mediate first and then the dispute must go to arbitration, subject to state law.
	MSDA Section 10	
Choice of Forum	FA Section 19.8	Any arbitration must be conducted in Delaware, subject to state law.

	MSDA Section 11.2	
Choice of Law	FA Section 19.7 MSDA 11.1	Delaware law (subject to applicable law).

**ITEM 18  
PUBLIC FIGURES**

We currently do not use any public figures to promote our franchise.

**ITEM 19  
FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

**Overview**

This financial performance representation (“FPR”) is the Gross Revenues and transaction data for the 1 franchised German DONER KEBAB® open outlet located at F1 American Dream Way, East Rutherford, NJ 07073 for the entire 12 months ended December 31, 2022 (“Measurement Period”). Given that we are only disclosing one outlet, we have not disclosed the highest, lowest, median and average Gross Revenues, or the number and percentage of Outlets within each subset achieving or exceeding the stated average Gross Revenues and transaction data because such data is not applicable when the only open and operating Outlet is being disclosed.

**Financial Performance Representations**

<b>Total Gross Revenues During the Measurement Period</b>	<b>Total Transactions During the Measurement Period</b>	<b>Average Ticket During Measurement Period</b>
\$1,491,322	58,674	\$25.42

**Notes to FPR Table:**

- For purposes of this FPR, “**Gross Revenues**” means all revenues and income from whatever source derived or received by you from, through, by or on account of the operation of your DONER KEBAB® Outlet, whether received in cash, in services, in kind, on credit (whether or not payment is received), bartering, or otherwise. There will be deducted from Gross Revenues, to the extent they have been included: (i) all sales tax receipts or similar tax receipts which, by law, are chargeable to customers, if you separately state the taxes when the customer is charged and if you pay the taxes to the appropriate taxing authority; and (ii) any documented refunds, chargebacks, credits and allowances given in good faith to customers by you (such deductions will not include any credit card user fees, delivery aggregator commissions or charges, returned checks or reserves for bad credit or doubtful accounts). You agree that the use of any coupons or other discounts, waivers, or any bartering or exchange transactions, or the sale of any products or services bearing the Marks outside your DONER KEBAB® Outlet without prior written approval

by Franchisor is prohibited and the amount of the discount, unapproved exchange or unauthorized sale offered by you in such case shall also be included in the definition of Gross Revenues.

2. The financial information in this item has been prepared by the Company's management and has not been compiled, reviewed or audited by the Company's auditors. Accordingly, the auditors do not express an opinion or any other form of assurance with respect thereto and assume no responsibility for the financial information included in this Item 19.

**Some Outlets have earned this amount. Your individual results may differ. There is no assurance you will earn as much.**

Written substantiation of the data used in preparing this information will be made available upon reasonable request.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing Outlet, however, we may provide you with the actual records of that Outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Nigel Belton at 148 Hubbard Street, Concord, MA 01742; Telephone (978) 831-7921, the Federal Trade Commission, and the appropriate state regulatory agencies.

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**ITEM 20  
OUTLETS AND FRANCHISEE INFORMATION**

**Table No. 1  
System Wide Outlet Summary  
For Years Ending December 31, 2020, 2021 and 2022**

<b>Outlet Type</b>	<b>Year</b>	<b>Outlets at the Start of the Year</b>	<b>Outlets at the End of the Year</b>	<b>Net Change</b>
Franchised	2020	0	0	0
	2021	0	1	+1
	2022	1	1	0
Company-Owned	2020	0	0	0
	2021	0	0	0
	2022	0	0	0
Total Outlets	2020	0	0	0
	2021	0	1	+1
	2022	1	1	0

**Table No. 2  
Transfers of outlets from Franchisees to New Owners  
(Other than the Franchisor)  
For Years Ending December 31, 2020, 2021 and 2022**

<b>State</b>	<b>Year</b>	<b>Number of Transfers</b>
Total	2020	0
	2021	0
	2022	0

**Table No. 3  
Status of Franchised Outlets for years ending  
For Years Ending December 31, 2020, 2021 and 2022**

<b>State</b>	<b>Year</b>	<b>Outlets at Start of Year</b>	<b>Outlets Opened</b>	<b>Terminations</b>	<b>Non-Renewals</b>	<b>Reacquired by Franchisor</b>	<b>Ceased Operations – other reasons</b>	<b>Outlets at End of Year</b>
New Jersey	2020	0	0	0	0	0	0	0
	2021	0	1	0	0	0	0	1
	2022	1	0	0	0	0	0	1
New York	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	0	0	0	0	0	0
Total	2020	0	0	0	0	0	0	0
	2021	0	1	0	0	0	0	1
	2022	1	0	0	0	0	0	1

**Table No. 4**  
**Status of Company-Owned Outlets**  
**For Years Ending December 31, 2020, 2021 and 2022**

State	Year	Outlets at Start of Year	Outlets Reopened	Outlets Reacquired from Franchisee	Outlets Closed	Outlets Sold to Franchisee	Outlets at End of Year
Totals	2020	0	0	0	0	0	0
	2021	0	0	0	0	0	0
	2022	0	0	0	0	0	0

**Table No. 5**  
**Projected Openings as of**  
**December 31, 2022**

<u>State</u>	<u>Franchise Agreements Signed But Outlet Not Opened</u>	<u>Projected New Franchised Outlets In The Next Fiscal Year</u>	<u>Projected New Company-Owned Outlets In The Next Fiscal Year</u>
New Jersey	1	1	0
New York	4	4	0
Texas	2	2	0
<b>Total</b>	<b>7</b>	<b>7</b>	<b>0</b>

Exhibit D to this Disclosure Document list the names of all of our operating franchisees and the addresses and telephone numbers of their DONER KEBAB® Outlets as of the issuance date of this disclosure document, and also lists the franchisees who have signed Franchise Agreements for DONER KEBAB® Outlets which were not yet operational as of the issuance date of this disclosure document. Exhibit E lists the name, city and state, and business telephone number (or, if unknown, the last known home telephone number) of every franchisee who had an outlet terminated, cancelled, not renewed, or voluntarily or involuntarily ceased to do business under a Franchise Agreement during the most recently completed fiscal year, or who has not communicated with us within 10 weeks of the issuance date of this disclosure document. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

There are no franchisees who have signed a confidentiality agreement that restricts a current or former franchisee from discussing his or her experience as a franchisee in the DONER KEBAB® System during the last 3 years.

There are no trademark specific franchisee associations that we are aware of.

**ITEM 21**  
**FINANCIAL STATEMENTS**

Attached to this Disclosure Document as Exhibit G are our unaudited financial statements from January 1 to April 30, 2023; and our audited financial statements for the fiscal years ended December 31, 2020, December 31, 2021, and December 31, 2022.

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**ITEM 22**  
**CONTRACTS**

Franchise Agreement - Exhibit B  
Franchise Protected Territory/Outlet Location (Exhibit A to Franchise Agreement)  
Principal Owners Statement (Exhibit B to Franchise Agreement)  
Principal Owners Guaranty (Exhibit C to Franchise Agreement)  
Conditional Assignment of Lease Agreement (Exhibit D to Franchise Agreement)  
Non-Disclosure and Non-Competition Agreement (Exhibit E to Franchise Agreement)  
Sample General Release - Exhibit F  
Non-Disclosure Agreement - Exhibit J

**ITEM 23**  
**RECEIPTS**

Attached as Exhibit K to this disclosure document are detachable documents acknowledging your receipt of this disclosure document.

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**EXHIBIT A TO THE FRANCHISE DISCLOSURE DOCUMENT**

**LIST OF STATE ADMINISTRATORS/AGENTS FOR SERVICE OF PROCESS**

If a state is not listed below, we have not appointed an agent for service of process in that state in connection with the requirements of the franchise laws. There may be states in addition to those listed below in which we have appointed an agent for service of process. There also may be additional agents appointed in some of the states listed below.

STATE	AGENCY	PROCESS, IF DIFFERENT
California	<p>Department of Financial Protection and Innovation  <i>Los Angeles</i>                      320 West 4th Street, Suite 750                      Los Angeles, CA 90013-2344                      (213) 576-7500</p> <p><i>Sacramento</i>                      2101 Arena Blvd.                      Sacramento, CA 95834                      (916) 445-7205</p> <p><i>San Diego</i>                      1350 Front Street, Room 2034                      San Diego, CA 92101-3697                      (619) 525-4233</p> <p><i>San Francisco</i>                      One Sansome Street, Suite 600                      San Francisco, CA 94104-4428                      (415) 972-8565</p> <p>Toll Free (866) 275-2677</p>	<p>Commissioner of Financial Protection and Innovation                      320 West 4th Street, Suite 750                      Los Angeles, CA 90013-2344</p>
Hawaii	<p>Department of Commerce and Consumer Affairs                      Business Registration Division                      P.O. Box 40                      Honolulu, HI 96810                      (808) 586-2727                      (808) 586-2740                      (808) 586-2744</p>	<p>Commissioner of Securities of Department of Commerce and Consumer Affairs                      Business Registration Division                      Securities Compliance Branch                      King Kalakaua Building                      335 Merchant Street, Room 205                      Honolulu, HI 96813</p>
Illinois	<p>Franchise Division                      Office of Attorney General                      500 South Second Street                      Springfield, IL 62701                      (217) 782-4465</p>	

STATE	AGENCY	PROCESS, IF DIFFERENT
Indiana	Franchise Section Indiana Securities Division Secretary of State Room E-111 302 W. Washington Street Indianapolis, IN 46204 (317) 232-6681	
Maryland	Office of Attorney General Securities Division 200 St. Paul Place Baltimore, MD 21202-2020 (410) 576-6360	Maryland Commissioner of Securities 200 St. Paul Place Baltimore, MD 21202-2020
Michigan	Michigan Attorney General's Office Consumer Protection Division Attn: Franchise Section G. Mennen Williams Building, 1st Floor 525 W. Ottawa St. Lansing, MI 48913 (517) 335-7567	
Minnesota	Minnesota Department of Commerce Securities Unit 85 7 <sup>th</sup> Place East, Suite 280 St. Paul, MN 55101 (651) 539-1500	Minnesota Department of Commerce Securities Unit Commissioner of Commerce 85 7 <sup>th</sup> Place East, Suite 280 St. Paul, MN 55101
New York	Investor Protection Bureau Franchise Section 28 Liberty Street, 21st Floor New York, NY 10005 Phone: (212) 416-8222	Attention: New York Secretary of State New York Department of State The Division of Corporations One Commerce Plaza 99 Washington Avenue, 6 <sup>th</sup> Floor Albany, NY 12231-0001 (518) 473-2492
North Dakota	North Dakota Securities Department 600 Boulevard Avenue, State Capitol Fifth Floor, Dept. 414 Bismarck, ND 58505-0510 (701) 328-4712	Securities Commissioner 600 East Boulevard Avenue State Capitol, Fifth Floor Bismarck, ND 58505-0510
Rhode Island	Securities Division Department of Business Regulation 1511 Pontiac Avenue John O. Pastore Complex – Bldg 69-1 Cranston, RI 02920-4407 (401) 462-9527	
South Dakota	Department of Labor and Regulation Division of Securities 124 South Euclid, Suite 104 Pierre, SD 57501 (605) 773-3563	

STATE	AGENCY	PROCESS, IF DIFFERENT
Virginia	State Corporation Commission Division of Securities and Retail Franchising 1300 East Main Street, 9th Floor Richmond, VA 23219-3630 (804) 371-9051	Clerk of the State Corporation Commission 1300 East Main Street Richmond, VA 23219
Washington	Department of Financial Institutions Securities Division P.O. Box 9033 Olympia, WA 98507-9033 (360) 902-8760 -or 150 Israel Road SW Tumwater, WA 98501	Director of Dept. of Financial Institutions Securities Division 150 Israel Rd. SW Tumwater, WA 98501 (360) 902-8760
Wisconsin	Division of Securities Department of Financial Institutions P.O. Box 1768 Madison, WI 53701 -or 345 West Washington Avenue Fourth Floor Madison, WI 53703 (608) 266-2801 (608) 266-2139	Administrator, Division of Securities Department of Financial Institutions 345 W. Washington Ave., 4th Floor Madison, Wisconsin 53703

**EXHIBIT B TO FRANCHISE DISCLOSURE DOCUMENT**  
**FRANCHISE AGREEMENT**

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**DONER KEBAB®**  
**FRANCHISE AGREEMENT**

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EFFECTIVE DATE

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FRANCHISE OWNER

---

OUTLET NUMBER

ADDRESS OF OUTLET TO BE  
COMPLETED WHEN PREMISES IS  
ACQUIRED:

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**EXHIBITS**

Exhibit A	Address of Approved Location and Protected Territory
Exhibit B	Principal Owners Statement
Exhibit C	Principal Owners Guaranty
Exhibit D	Conditional Assignment of Lease Agreement
Exhibit E	Non-Disclosure and Non-Competition Agreement

**DONER KEBAB®**  
**FRANCHISE AGREEMENT**

**THIS FRANCHISE AGREEMENT** (the “**Agreement**”) is effective as of \_\_\_\_\_, 20\_\_ (the “**Effective Date**”). The parties to this Agreement are **GDK USA, INC.**, a Delaware corporation, with its principal business address at 148 Hubbard Street, Concord, MA 01742 (referred to in this Agreement as “**we**,” “**us**” or “**our**”), and \_\_\_\_\_, whose principal business address is \_\_\_\_\_ (referred to in this Agreement as “**you**,” “**your**” or “**Franchise Owner**”).

1. INTRODUCTION

1.1. The DONER KEBAB® System. We and our affiliates have expended considerable time and effort in developing a fast food restaurant that mainly features nutritionally sound gourmet kebabs made with quality ingredients that are exclusive to the DONER KEBAB® System, as well as other food choices (a “**DONER KEBAB® Outlet**” or “**Outlet**”). **DONER KEBAB®** Outlets operate under the service mark and trade name “**DONER KEBAB®**” and other associated logos, designs, artwork and trade dress, trademarks, service marks, commercial symbols, and e-names, which have gained and continue to gain public acceptance and goodwill, and may create, use and license additional trademarks, service marks, e-names and commercial symbols in conjunction with the operation of DONER KEBAB® Outlets (collectively, the “**Marks**”) and under distinctive business formats, methods, procedures, designs, layouts, signs, equipment, menus, recipes, trade dress, standards and specifications, all of which we may improve, further develop or otherwise modify from time to time (the “**System**”). We grant to persons who meet our qualifications and are willing to undertake the investment and effort, a right to own and operate a DONER KEBAB® Outlet offering the products and services we authorize and approve and utilizing the Marks and the System. You have applied for a right to own and operate a DONER KEBAB® Outlet.

1.2. Acknowledgments. You acknowledge and agree that:

- (a) you have read this Agreement and our Franchise Disclosure Document;
- (b) you understand and accept the terms, conditions and covenants contained in this Agreement as being reasonably necessary to maintain our high standards of quality and service and the uniformity of those standards at each DONER KEBAB® Outlet and to protect and preserve the goodwill of the Marks;
- (c) you have conducted an independent investigation of the business venture contemplated by this Agreement and recognize that, like any other business, the nature of the business conducted by a DONER KEBAB® Outlet may evolve and change over time;
- (d) an investment in a DONER KEBAB® Outlet involves business risks;
- (e) your business abilities and efforts are vital to the success of the venture;
- (f) any information you acquire from other DONER KEBAB® Outlet franchisees relating to their sales, profits or cash flows does not constitute information obtained from us, nor do we make any representation as to the accuracy of any such information;
- (g) in all of their dealings with you, our officers, directors, employees and agents act only in a representative, and not in an individual, capacity. All business dealings between you and such persons as a result of this Agreement are solely between you and us;
- (h) we have advised you to have this Agreement reviewed and explained to you by an attorney.

1.3. Representations. You represent to us, as an inducement to our entry into this Agreement, that all statements you have made and all materials you have submitted to us in connection with your purchase of the franchise are accurate and complete and that you have made no misrepresentations or

material omissions in obtaining the franchise. We have approved your request to purchase a franchise in reliance on all of your representations.

1.4. No Warranties. We expressly disclaim the making of, and you acknowledge that you have not received or relied upon, any warranty or guaranty, express or implied, as to the revenues, sales, profits or success of the business venture contemplated by this Agreement or the extent to which we will continue to develop and expand the network of DONER KEBAB® Outlet. You acknowledge and understand the following:

(a) any statement regarding the potential or probable revenues, sales or profits of the business venture are made solely in the Franchise Disclosure Document delivered to you prior to signing this Agreement;

(b) any statement regarding the potential or probable revenues, sales or profits of the business venture or statistical information regarding any existing DONER KEBAB® Outlet owned by us or our affiliates or that is not contained in our Franchise Disclosure Document is unauthorized, unwarranted and unreliable and should be reported to us immediately; and

(c) you have not received or relied on any representations about us or our franchising program or policies made by us, or our officers, directors, employees or agents that are contrary to the statements made in our Franchise Disclosure Document or to the terms of this Agreement. If there are any exceptions to any of the foregoing, you must: (i) immediately notify our chief executive officer in writing; and (ii) note such exceptions by attaching a statement of exceptions to this Agreement prior to signing it.

1.5. Delegation of Performance. We may delegate the performance of any portion or all of our obligations under this Agreement to third-parties, whether they are our agents or independent contractors with whom we have contracted to perform these obligations. If we do so, such third-parties will be obligated to perform the delegated functions for you in compliance with this Agreement.

1.6. Business Organization. If you are at any time a business organization (“**Business Entity**”) (like a corporation, limited liability company or partnership) you agree and represent that:

(a) you have the authority to execute, deliver and perform your obligations under this Agreement and are duly organized or formed and validly existing in good standing under the laws of the state of your incorporation or formation;

(b) your organizational or governing documents will recite that the issuance and transfer of any ownership interests in you are restricted by the terms of this Agreement, and all certificates and other documents representing ownership interests in you will bear a legend referring to the restrictions of this Agreement;

(c) the Principal Owners Statement will completely and accurately describe all of your owners and their interests in you. A copy of our current form of Principal Owners Statement is attached to this Agreement as **Exhibit B**;

(d) you and your owners agree to revise the Principal Owners Statement as may be necessary to reflect any ownership changes and to furnish such other information about your organization or formation as we may request (no ownership changes may be made without our approval);

(e) each of your owners during the term of this Agreement will sign and deliver to us our standard form of Principal Owner’s Guaranty undertaking to be bound jointly and severally by all provisions of this Agreement and any other agreements between you and us. A copy of our current form of Principal Owners Guaranty is attached to this Agreement as **Exhibit C**; and

(f) at our request, you will furnish true and correct copies of all documents and contracts governing the rights, obligations and powers of your owners and agents (like articles of incorporation or organization and partnership, operating or shareholder agreements).

## 2. GRANT AND TERM.

2.1. Grant of Franchise and Restrictions. You have applied for a franchise to own and operate a DONER KEBAB® Outlet only at the location identified on **Exhibit A** to this Agreement (the “**Premises**”) and, if we authorize you to make deliveries, from any vehicle (which includes cars, vans or two wheel bicycles, scooters or mopeds) used for the purpose of providing products and services in connection with the operation of your DONER KEBAB® Outlet (“**Vehicle**”). Subject to the terms of and upon the conditions contained in this Agreement, we grant you the right to: (a) operate a DONER KEBAB® Outlet at the Premises, and at no other location; and (b) use the Marks and the System in connection with operating your DONER KEBAB® Outlet. The term of this Agreement begins on the Effective Date and expires ten (10) years from the date you open your DONER KEBAB® Outlet for business (“**Term**”). This Agreement may be terminated before it expires in accordance with its terms.

You agree that you may not operate your DONER KEBAB® Outlet from any other location except the Premises, and you may not relocate your DONER KEBAB® Outlet for any purpose without our express prior written approval. You agree that you will at all times faithfully, honestly and diligently perform your obligations, continuously exert your best efforts to promote and enhance the DONER KEBAB® System and not engage in any other business or activity that conflicts with your obligations to operate your DONER KEBAB® Outlet in compliance with this Agreement. You must not engage catering or delivery services with a Vehicle without our written consent. If we consent to your DONER KEBAB® Outlet’s relocation, you must pay us a fee equal to 50% of our then-current Initial Franchise Fee (“Relocation Fee”).

2.2. Protected Territory. For as long as you comply with the provisions of this Agreement and, in our reasonable judgment, you are able to operate your DONER KEBAB® Outlet efficiently and expeditiously, we will not operate or grant a license or franchise to any third party to operate another restaurant using the DONER KEBAB® Marks and System within the geographic region listed as the Protected Territory on **Exhibit A** to this Agreement (the “**Protected Territory**”) until the expiration or earlier termination of this Agreement. The limited Protected Territory granted under this Agreement is the only territorial protection granted to you and does not in any way expressly or implicitly grant any other area, market, territorial, or development rights to you or restrict us or our affiliates in any way in the manner in which we and our affiliates may conduct or operate our respective businesses outside the Protected Territory. You will not, and if you are a Business Entity you will procure that your owners will not, seek customers in connection with your Outlet outside your Protected Territory. You will not use other channels of distribution, such as the Internet, catalog sales, telemarketing, or other direct marketing, to make sales outside of your Protected Territory. Notwithstanding, you recognize that we cannot prevent other franchisees from responding to unsolicited enquiries from customers in your Protected Territory. You acknowledge that marketing activities (especially advertising in newspapers, magazines, radio and television) by us and others may be received by persons within your Protected Territory even though they are aimed principally outside the Territory.

2.3. Rights We Reserve. We reserve all rights not expressly granted to you pursuant to this Agreement. Nevertheless, we (and our affiliates) retain all rights with respect to DONER KEBAB® Outlets, the Marks, the sale of similar or dissimilar products and services, and any other activities we (and our affiliates) deem appropriate wherever and whenever we determine, including, without limitation, the right to:

(a) issue competing franchises and to directly or indirectly develop and operate competing company-owned businesses under the Marks for or at any locations outside of the Protected Territory, including locations near the boundaries of the Protected Territory;

(b) solicit prospective franchisees and grant other persons the right to operate DONER KEBAB® Outlets through national or regional advertising, trade shows or conventions, or using or through the Internet, Intranet or other forms of e-commerce or through similar means;

(c) sell, solicit, recruit and provide services for DONER KEBAB® Outlets or any franchised business not defined as a DONER KEBAB® Outlet in this Agreement;

(d) sell, and provide the products and/or services authorized for sale by, DONER KEBAB® Outlets under the Marks or other trade names, trademarks, service marks and commercial symbols through similar or dissimilar channels (like telephone, mail order, kiosk, co-branded Premises and Premises located within other retail businesses, Intranet, Internet, web Premises, wireless, email or other forms of e-commerce), including the sale and distribution of food products in grocery and other retail stores, for distribution within and outside of your Protected Territory and pursuant to such terms and conditions as we consider appropriate. You will not receive any compensation for our acceptance of orders from within your Protected Territory;

(e) acquire the assets or ownership interest of one or more businesses providing products and services similar to those provided at DONER KEBAB® Outlets, and franchising, licensing or creating similar arrangements with respect to these businesses once acquired, wherever these business (or the franchisees or licensees of these businesses) are located or operating (including in your Protected Territory);

(f) be acquired (whether through acquisition of assets, ownership interest or otherwise, regardless of the form of transaction), buy a business providing products and services similar to those provided at DONER KEBAB® Outlets, or by another business, even if such business operates, franchises and/or licenses Competitive Businesses in the Protected Territory;

(g) conduct all internet-related, e-commerce, social media and related communications relating to the operation of DONER KEBAB® Outlets or the selling of products and services offered at any of the DONER KEBAB® Outlets. As such, and without limiting the generality of the foregoing, we will have the sole right to establish one or more websites that contain any of the Marks, or that advertise, market or promote any of the services that we authorize for DONER KEBAB® Outlets. You agree to follow our rules and policies with respect to the use of the internet and social media, both for advertising and marketing, and for the conducting of electronic commerce. We may engage in internet and any e-commerce, marketing, promotion and operation, even if those activities affect customer relationships within your Protected Territory;

(h) offer, promote and perform delivery and catering services, whether or not using the Marks, anywhere; and

(i) solicit prospective franchisees for, and own and operate, businesses and Outlets of any other kind or nature, anywhere.

#### 2.4. Business Judgment.

(a) Whenever we reserve discretion in a particular area or where we agree to exercise our rights reasonably or in good faith, we will satisfy our obligations using reasonable business judgment in making our decision or exercising our rights. Our decisions or actions will be deemed to be the result of reasonable business judgment, even if other reasonable or even arguably preferable alternatives are available, if our decision or action is intended, in whole or significant part, to promote or benefit the franchise system generally, even if the decision or action also promotes our financial or other individual interest. Examples of items that will promote or benefit the franchise system include enhancing the value of the trademarks, improving customer service and satisfaction, improving product quality, improving uniformity, enhancing or encouraging modernization, and improving the competitive position of the franchise System. Unless we have exercised our discretion capriciously or arbitrarily, you will accept and comply with our judgement or decisions.

(b) You acknowledge that we specifically reserve the right and privilege, as we deem appropriate according to our reasonable business judgment, and subject to reasonable deviations, to vary System Standards or other aspects of the System for any franchise owner. You have no right to require us to grant you a similar variation or accommodation.

### 3. PREMISES SELECTION AND DEVELOPMENT.

3.1. Premises Selection. If you have not done so prior to signing this Agreement, you (with or without our assistance) must, within ninety (90) days of signing this Agreement, locate a Premises that we (in our reasonable discretion) have accepted (such acceptance includes approval of the lease or other occupancy rights by us). The Premises must meet our criteria for demographic characteristics, traffic patterns, parking, character of neighborhood, competition from and proximity to other businesses and other DONER KEBAB® Outlets, the nature of other businesses in proximity to the Premises and other commercial characteristics and the size, appearance and other physical characteristics of the proposed Premises, and any other factors or characteristics that we consider appropriate. Our criteria, and our evaluation of them, may vary periodically and from location to location. You must send us a complete Premises report (containing the demographic, commercial and other information, photographs and video recordings that we may reasonably require) for your proposed Premises. We may accept or reject all proposed Premises in our commercially reasonable judgment. We will accept or reject a Premises you propose for an Outlet within 30 days after we receive from you a complete Premises report and any other materials we request. Your Premises is deemed rejected if we fail to issue our written acceptance within the 30-day period. You acknowledge and agree that:

(a) our recommendation or acceptance of the Premises, and any information regarding the Premises communicated to you, do not constitute a representation or warranty of any kind, express or implied, as to the suitability of the Premises for a DONER KEBAB® Outlet or for any other purpose;

(b) our recommendation or acceptance of the Premises indicates only that we believe that the Premises falls within the acceptable criteria for Premises and premises that we have established as of the time of our recommendation or acceptance of the Premises;

(c) application of criteria that have appeared effective with respect to other Premises and premises may not accurately reflect the potential for all Premises and premises, and, after our acceptance of a Premises, demographic and/or other factors included in or excluded from our criteria could change to alter the potential of a Premises and premises; and

(d) the uncertainty and instability of such criteria are beyond our control, and we will not be responsible for the failure of a Premises and premises we have recommended or accepted to meet expectations as to potential revenue or operational criteria.

### 3.2. Lease of Premises.

(a) **Lease of Premises:** You must deliver copies of the proposed lease agreement and related documents to us prior to signing them. You must not sign any lease agreement or related documents unless we have previously approved them. The insurance policy required by our System Standards must be in force and effect when the lease is signed. Our review and approval is designed to ensure that the lease contains terms that we accept or require for our benefit and the franchise system; it is not a substitute for careful review and analysis by you and your advisors. Additionally, before entering into such a lease, you and the lessor must sign our then-current form of Conditional Assignment of Lease Agreement (the “**Conditional Assignment**”), attached to this Agreement as **Exhibit D**. You must give the lessor our forms of the Conditional Assignment when you begin discussions with the prospective lessor. If you want to lease the Premises from any of your affiliates (or affiliates of your principal owners), we may also require them to sign such agreements to ensure compliance with the provisions of this Agreement. You will provide us with a copy of the fully

executed lease and Conditional Assignment no later than five (5) days following the date upon which you execute the same.

(b) **Lease Approval:** You must:

- (i) obtain our approval of the lease of the Premises before you sign it, or any renewal of it;
- (ii) deliver a copy of the signed lease to us within 15 days after its execution along with the Conditional Assignment; and
- (iii) not sign any lease or renewal of a lease unless you have also obtained the Conditional Assignment signed by the lessor.

(c) **Mandatory Lease Terms:** We may require that the lease or any renewal contain certain provisions, including the following:

- (i) a provision which expressly permits the lessor of the Premises to provide us with all revenue and other information it may have related to the operation of your DONER KEBAB® Outlet as we may request;
- (ii) a provision which requires the lessor to contemporaneously provide us with copies of any written notice of default under the lease sent to you and which grants to us, at our option, the right (but not the obligation) to cure any default under the lease (should you fail to do so) within 15 days after the expiration of the period in which you may cure the default;
- (iii) a provision that allows us to assume the lease and obtain possession of your DONER KEBAB® Outlet on the expiration or earlier termination of this Agreement;
- (iv) a provision which evidences your right to display the Marks in accordance with the specifications required by the System Standards Manual, subject only to the provisions of applicable law;
- (v) a provision which requires that any lender or other person will not disturb your possession of the Premises so long as the lease term continues and you are not in default (along with such documents as are necessary to ensure that such lenders and other persons are bound);
- (vi) a provision which expressly states that any default under the lease which is not cured within any applicable cure period also constitutes grounds for termination of this Agreement;
- (vii) a lease term which is at least equal to the initial term of this Agreement, either through an initial term of that length or rights, at your option, to renew the lease for the full term of this Agreement;
- (viii) limitation on the Landlord from leasing space to house a Competitive Business;
- (ix) a provision preventing the lease from being modified or amended without our prior written consent;
- (x) a provision in which the Landlord agrees that the use of premises will be limited to the operation of a franchised DONER KEBAB® Outlet, and agrees to our then-current standards for Lease Agreements for DONER KEBAB® Outlets including allowing the signage standards, designated spots for pick-ups and delivery vehicles, minimum number of parking spaces devoted to the Outlet, outside seating; and

- (xi) a provision that allows us to obtain entry onto the premises of the Premises to ensure that all de-identification standards in this Agreement are fulfilled in case you do not or are unable to do so, at our expense, including removal of signage and fixtures.

(d) **No Warranty:** You acknowledge that our approval of the lease for the Premises does not constitute a guarantee or warranty, express or implied, of the successful operation or profitability of a DONER KEBAB® Outlet operated at the Premises. Such approval indicates only that we believe that the Premises and the terms of the lease fall within the acceptable criteria we have established as of the time of our approval. You further acknowledge that we have advised you to have an attorney review and evaluate the lease.

3.3. **Ownership and Financing.** Instead of leasing a Premises, you may propose to purchase and own any or all of a Premises directly or through affiliates. The insurance required by our System Standards must be in full force and effect when you begin construction of your Outlet. You must meet certain conditions: if you or your affiliates own a Premises, if at any time prior to acquisition, or subsequently, you or your affiliates propose to obtain any financing with respect to the Premises or for your DONER KEBAB® Outlet or for any Designated Equipment (as defined in Section 10.10 of this Agreement) in which any of such items are pledged as collateral securing your performance, the form of any purchase contract with the seller of a Premises and any related documents, and the form of any loan agreement with or mortgage in favor of any lender and any related documents, must be approved by us before you sign them. Our consent to them may be conditioned upon the inclusion of various terms and conditions, including the following:

- (a) a provision which requires any lender or mortgagee concurrently to provide us with a copy of any written notice of deficiency or default under the terms of the loan or mortgage sent to you or your affiliates or the purchaser;
- (b) a provision granting us, at our option, the right (but not the obligation) to cure any deficiency or default under the loan or mortgage (should you fail to do so) within 15 days after the expiration of a period in which you may cure such default or deficiency; and
- (c) a provision which expressly states that any default under the loan or mortgage, if not cured within the applicable time period, constitutes grounds for termination of this Agreement and any default under this Agreement, if not cured.

#### 4. OUTLET DEVELOPMENT, DECOR AND DESIGNATED EQUIPMENT.

4.1. **Outlet Development.** You are responsible for developing the Outlet. We, or our designees, may, at any time and from time to time (but in no way limiting or affecting your responsibility for developing the Outlet) provide certain support and assistance in the development and start-up of your Outlet. This assistance may include critical path management oversight and assistance, vendor support and other periodic support in connection with the opening of the Outlet and the start-up of operations.

(a) We will furnish you with mandatory and suggested specifications and layouts for a DONER KEBAB® Outlet, including requirements for dimensions, design, color scheme, image, interior layout, decor, and Designated Equipment which include fixtures, equipment, signs, furnishings, and color scheme. These plans might not reflect the requirement of any federal, state or local law, code or regulation, including those arising under the Americans with Disabilities Act (the “ADA”) or similar rules governing public accommodations for persons with disabilities. It is your responsibility to prepare a Premises survey and all required construction plans and specifications to suit the premises for the Outlet and to make sure that these plans and specifications comply with the ADA and similar rules governing public accommodations for persons with disabilities, other applicable ordinances, building codes, permit requirements and Lease requirements and restrictions. You are obligated at your expense to have an architect designated or approved by us prepare all required construction plans and specifications, based on our design

drawings and specifications, to suit the shape and dimensions of the Premises and to ensure that such plans and specifications comply with applicable ordinances, building codes and permit requirements and with lease requirements and restrictions. You must at your expense use construction contractors designated or approved by us. You will not engage any such firm that we have not approved. If we or our affiliates serve as the contractor to build-out the Outlet or otherwise supervise the Outlet's development, we or our affiliates will have the right to receive a fee in connection with such services. You must send us construction plans and specifications for review before you begin constructing the Outlet and all revised or "as-built" plans and specifications during construction. Because our review is limited to ensuring your compliance with our design requirements, we will not assess compliance with federal, state or local laws and regulations, including the ADA, OSHA and state and local environmental requirements and building codes, as compliance with these laws is your responsibility. We may inspect the Premises while you are developing the Outlet.

(b) You agree, at your own expense, to do the following with respect to developing the Outlet at the Premises:

- (i) secure all financing required to develop and operate the Outlet;
- (ii) obtain all building, utility, sign, health, sanitation, business and other permits and licenses required to construct and operate the Outlet;
- (iii) construct all required improvements to the Premises and decorate the Outlet in compliance with plans and specifications we have approved (the "**Construction**");
- (iv) you must give us notice of commencement of the Construction within fourteen (14) days of the date it began, with progress reports at least every other week; thereafter;
- (v) the Construction must be completed within six (6) months of the Effective Date of this Agreement;
- (vi) sign a lease or otherwise obtain the right to occupy the Premises, and obtain our written approval of the lease or other occupancy rights, within ninety (90) days of the Effective Date;
- (vii) obtain all customary contractors' sworn statements and partial and final waivers of lien for construction, remodeling, decorating and installation services;
- (viii) purchase or lease and install all Designated Equipment required for the Outlet; and
- (ix) purchase an opening inventory of authorized and approved products, materials and supplies.

4.2. **Décor, Signage, Vehicles and Equipment.** On receipt of payment from you of the Initial Fee and subsequent to the Effective Date of this Agreement, we (or our approved suppliers) will supply you with a list of décor requirements, signage (including stationary) requirements, vehicle specifications and Designated Equipment. You agree that all décor, signage, Vehicle(s) and Designated Equipment for your DONER KEBAB® Outlet must be previously approved by us and must comply with our standards and specifications as described in the System Standards Manual or other communications, which may be periodically revised. Your failure to maintain the Outlet's décor, signage, Vehicles and Designated Equipment in compliance with our System and the standards and specifications described in the System Standards Manual or otherwise constitutes a material breach of this Agreement.

4.3. **Outlet Opening.** You agree not to open the Outlet for business until:

- (a) we have inspected your DONER KEBAB® Outlet and confirmed, in writing, that the Outlet as developed in accordance with our specifications and standards and in suitable condition to open for business;
- (b) all of your pre-opening obligations have been fulfilled;
- (c) pre-opening training has been completed to our satisfaction;
- (d) the Initial Franchise Fee and all other amounts then due to us and/or to any affiliate have been paid and we are satisfied on the basis of information that you have provided that you have sufficient financial resources to enable you to fully develop your Outlet;
- (e) we have been furnished with copies of all insurance policies required by this Agreement, or such other evidence of insurance coverage and payment of premiums as we request or accept;
- (f) all permits and licenses which we specify, or which are otherwise required to operate your DONER KEBAB® Outlet have been obtained and we have received copies of the same;
- (g) we have received signed counterparts of all required documents pertaining to your acquisition of the Premises.

You agree to open the Outlet for business within six (6) months following the Effective Date and within 30 days after we notify you that the above conditions have been satisfied; but in no event later than the time required by any other agreement you have with us.

4.4. Grand Opening Program. You agree to conduct pre-launch, soft launch and grand opening advertising and a promotional program for the Outlet during the period from when the certificate of occupancy is issued and up to ninety (90) days post opening. You and we will determine the amount by mutual agreement, but it will not be less than \$10,000. The pre-launch, soft launch and grand opening advertising and promotion will utilize the marketing and public relations programs and media and advertising materials we have developed or approved. If you fail to spend the required amounts, we may, at our option, make such expenditures on your behalf and you must then reimburse us for our costs and expenses in doing so. Your failure to comply with your pre-launch, soft launch and grand opening obligation is a material breach of this Franchise Agreement.

## 5. FEES.

5.1. Initial Franchise Fee. You agree to pay us a nonrecurring and nonrefundable Initial Franchise Fee in the amount of \$30,000 (“**Initial Franchise Fee**”). The Initial Franchise Fee must be paid on the Effective Date. The Initial Franchise Fee is nonrefundable and is fully earned by us when paid. If you and we are unable to agree on a location for the Premises, or you have not obtained a fully signed lease agreement that we have approved in writing for the Premises, within ninety (90) days of the Effective Date, we may terminate this Agreement. If this Agreement is terminated for any reason, you will sign a General Release, in form satisfactory to us, of any and all claims against us and our shareholders, officers, directors, employees and agents.

5.2. Royalty. You agree to pay us a royalty (“**Royalty**”) in the amount of six percent (6%) of your Outlet’s Gross Revenues during each month.

5.3. Marketing Fund Fee. You agree to pay us a marketing fund fee (“**Marketing Fund Fee**”) in the amount of three percent (3%) of your Outlet’s Gross Revenues during each month.

5.4. Electronic Funds Transfer. Within five (5) days of the end of each calendar month (the “**Payment Day**”), you must report the amount of your Gross Revenues for the preceding calendar month and pay us, without set off, credit or deduction of any nature, the Royalty and Marketing Fund Fee. You are required to pay the Royalties and Marketing Fund Fee to us by electronic funds transfer on the Payment Day. You must comply with the procedures we specify in our System Standards Manual and perform such

acts and sign and deliver such documents as may be necessary to accomplish payment by either method. If you have not reported the Outlet's Gross Revenues to us for any reporting period, we may retain from the Streamline System or transfer from the Account an amount calculated in accordance with our reasonable estimate of the Outlet's Gross Revenues during any such reporting period. If we determine at any time that you have under-reported Gross Revenues or underpaid Royalties, Marketing Fund Fees or other amounts due to us, we will be authorized to immediately initiate a transfer from the Account in the appropriate amount in accordance with the foregoing procedures, including applicable interest and late charges. Any overpayment will be credited to the Account through a credit, effective as of the first Payment Day after you and we determine that such credit is due.

5.4 **“Gross Revenues”** means all revenues and income from whatever source derived or received by you from, through, by or on account of the operation of your DONER KEBAB® Outlet, whether received in cash, in services, in kind, on credit (whether or not payment is received), bartering, or otherwise. There will be deducted from Gross Revenues, to the extent they have been included: (i) all sales tax receipts or similar tax receipts which, by law, are chargeable to customers, if you separately state the taxes when the customer is charged and if you pay the taxes to the appropriate taxing authority; and (ii) any documented refunds, chargebacks, credits and allowances given in good faith to customers by you (such deductions will not include any credit card user fees, delivery aggregator commissions or charges, returned checks or reserves for bad credit or doubtful accounts). You agree that the use of any coupons or other discounts, waivers, or any bartering or exchange transactions, or the sale of any products or services bearing the Marks outside your DONER KEBAB® Outlet without prior written approval by Franchisor is prohibited and the amount of the discount, unapproved exchange or unauthorized sale offered by you in such case shall also be included in the definition of Gross Revenues.

5.5. **Interest and Fees on Late Payments.** All amounts which you owe us will bear interest after their due date at the lesser of the annual rate of 18% or the highest rate allowable by law. You acknowledge that we do not agree to accept any payments after they are due nor commit to extend credit to, or otherwise finance your operation of, the Outlet. In addition to interest, you agree to pay a late fee of \$50.00 to cover our administration costs for each occurrence, as well as require that you reimburse us our legal fees and collections costs. Your failure to pay all amounts when due constitutes grounds for termination of this Agreement.

5.6. **Insufficient Funds Charge.** You agree to pay on demand an insufficient fund charge of \$100.00 for each dishonored check, or insufficient funds notice, you tender to us.

5.7. **Application of Payments.** Notwithstanding any designation you might make, we have sole discretion to apply any of your payments to any of your past due indebtedness to us or our affiliates. You acknowledge and agree that we have the right to set off any amounts you or your owners owe us against any amounts we might owe you or your owners.

5.8. **Payment Offsets.** We may set off from any amounts that we may owe you any amount that you owe to us, or our affiliates, for any reason whatsoever, including without limitation, Royalties, Marketing Fund Fees, late payment penalties and late payment interest, amounts owed to us or our affiliates for purchases or services or for any other reason. Thus, payments that we make to you may be reduced, in our discretion, by amounts that you owe to us or our affiliates from time to time. In particular, we may retain (or direct to our affiliates) any amounts that we have received for your account as a credit and payment against any amounts that you may owe to us, or our affiliates, at any time. We may do so without notice to you at any time. However, you do not have the right to offset payments owed to us for amounts purportedly due to you from us.

5.9. **Discontinuance of Service.** If you do not timely pay amounts due us under this Agreement, we may discontinue any services to you, without limiting any of our other rights in this Agreement.

5.10. **Price Increases.** On an annual basis (commencing January 1 of each year) we have the right to review our fee structure and increase any fees payable by you under this Agreement, in our business judgment. We will notify you in writing of any such increases.

5.11. Third Party Payment. If we accept payment from any third party, company or individual who is not you in respect of payments due hereunder from you, such acceptance shall not in any way imply that we have accepted a transfer of this Agreement to such third party, nor that we shall accept payments from such source in the future.

## 6. TRAINING AND ASSISTANCE.

6.1. Initial Training. Before the Outlet opens, we will furnish Initial Training on the operation of a DONER KEBAB® Outlet to you (or, if you are a Business Entity, one of your owners) and your Outlet Manager. You agree to pay us a nonrefundable fee of \$5,000 for your Initial Training (“**Initial Training Fee**”). Initial Training fees are due thirty (30) days prior to the commencement of the training program. You, or your owners, and your Outlet Manager, are required to complete the Initial Training to our satisfaction at the time and place(s) we designate. Successful completion of the Initial Training program by you, or your owners, is a condition to the opening of the DONER KEBAB® Outlet to the public. Training must be completed at least thirty (30) days prior to opening.

(a) The initial classroom training program will be conducted at such location as we may designate in our business judgment. The “on the job” element of the training will be conducted at an Outlet or at such other location we designate.

(b) If we determine that you, the Owner, your Outlet Manager or any employee has not successfully completed the Initial Training, we can require such person, at your own expense, to undertake further training and if such person does not undertake such further training or fails to achieve our required standard during such further training then we can terminate this Agreement and you and your affiliates will do all such things as we may require to bring this Agreement to an end and you and, if you are a Business Entity, the Principal, will sign a General Release.

(c) We shall provide an on-site training program, which shall be conducted at the Premises prior to the opening of your DONER KEBAB® Outlet.

(d) You, or if you are a Business Entity, an Owner, and your personnel will be required to attend mandatory additional and/or refresher training programs, national and regional conferences, conventions and meetings (“**Programs**”) as we deem necessary in our sole discretion to update you on System Standards and/or improve the operation of your DONER KEBAB® Outlet. We may charge an attendance fee for each person attending a mandatory Program. All attendance fees for Programs are due within ten (10) days of your receipt of an invoice for the same.

(e) You will be responsible for all travel, living, incidental and other expenses of all persons attending the Initial Training program and any other Programs, seminars or meetings, unless otherwise agreed to by us in writing.

(f) You will ensure that you and all your personnel (which shall include new personnel taken on during the term of this Agreement) who we may specify successfully complete such training courses as we may specify and if they do not they will cease any involvement in the operation of your DONER KEBAB® Outlet.

(g) For the avoidance of doubt, in the event that this Agreement is not in relation to your first Outlet and you or, if you are a Business Entity, an Owner, have already undertaken and passed the training, we shall not provide any further training to you, unless you specifically requested this and the costs of such further training shall be borne by you.

6.2. Guidance and Assistance. We will provide such levels of guidance in the operation of your DONER KEBAB® Outlet as we consider appropriate, which will include telephone assistance during normal business hours. This guidance can be provided in whatever manner we consider appropriate, including electronically. We may, but are not required to, provide on-site assistance at your DONER KEBAB® Outlet. We can elect to charge a reasonable fee for any such on-site assistance which you request us to provide. If we believe that your DONER KEBAB® Outlet warrants it, we can require that a person

designated by us (but at your expense, including travel, wages, lodging and meals) work in your DONER KEBAB® Outlet to supervise its day to day operations until your DONER KEBAB® Outlet meets our standards as set forth in our System Standards Manual.

6.3. Periodic Training. We may require you, or your owners, to attend periodic refresher training courses at such times and locations that we designate, and we may charge fees for such courses. You agree to give us reasonable assistance in training other DONER KEBAB® Outlet franchisees. We will reimburse you for your reasonable out-of-pocket expenses in providing such assistance.

6.4. General Guidance. We will advise you from time to time regarding the operation of your DONER KEBAB® Outlet based on reports you submit to us or inspections we make. In addition, we may furnish guidance to you with respect to:

- (a) standards, specifications and operating procedures, and methods utilized by DONER KEBAB® Outlets;
- (b) purchasing required fixtures, furnishings, equipment, signs, products, materials and supplies and arranging for their distribution to you;
- (c) recipes, food preparation methods, and menu items;
- (d) use of suppliers, approved products, volume buying;
- (e) advertising and marketing materials and programs;
- (f) employee training on System Standards but not on the terms and conditions of employment generally; and
- (g) administrative, bookkeeping and accounting procedures.

Such guidance will, at our discretion, be furnished in our System Standards Manual; in bulletins or other written materials; by electronic media and/or during telephone consultations and/or consultations at our office or the Outlet.

At your request, we will furnish additional guidance and assistance and, in such a case, may charge the per diem fees and charges we establish from time to time. If you request or we require additional or special training for your employees, all of the expenses that we incur in connection with such training, including per diem charges and travel and living expenses for our personnel, will be your responsibility.

## 7. MARKS.

7.1. Ownership and Goodwill of Marks. Your right to use the Marks is derived solely from this Agreement and limited to your operation of the Outlet at the Premises pursuant to and in compliance with this Agreement and all System Standards we prescribe from time to time during its term. Your unauthorized use of the Marks will be a breach of this Agreement and an infringement of our rights in and to the Marks. You acknowledge and agree that your usage of the Marks and any goodwill established by such use will be exclusively for our benefit and that this Agreement does not confer any goodwill or other interests in the Marks or System upon you (other than the right to operate the Outlet in compliance with this Agreement). We retain all rights in the Marks and the System. If requested by us, you will assign to us, in such form as we may specify, any goodwill relating to the Marks or the System. You shall not oppose or engage in any acts or omissions inconsistent with our rights in and to the Marks and System. All provisions of this Agreement applicable to the Marks apply to any additional proprietary trade and service marks and commercial symbols we authorize you to use.

7.2. Limitations on Your Use of Marks. You agree to use the Marks as the sole identification of the Outlet, except that you agree to identify yourself as the independent owner in the manner we prescribe. You may not use modifying words, terms, designs or symbols (other than logos we license to you), or in any modified form, nor may you use any Mark in connection with the performance or sale of any unauthorized services or products or in any other manner we have not expressly authorized in writing.

No Mark may be used in any advertising concerning the transfer, sale or other disposition of the Outlet or an ownership interest in you. You agree to display the Marks prominently in the manner we prescribe at the Outlet, on supplies or materials we designate and in connection with forms and advertising and marketing materials. You agree to give such notices of trade and service mark registrations as we specify and to obtain any fictitious or assumed name registrations required under applicable law.

7.3. Notification of Infringements and Claims. You agree to notify us immediately of any apparent infringement or challenge to your use of any Mark, or of any claim by any person of any rights in any Mark, and you agree not to communicate with any person other than us, our attorneys and your attorneys in connection with any such infringement, challenge or claim. We have sole discretion to take such action as we deem appropriate and the right to control exclusively any litigation, U.S. Patent and Trademark Office proceeding or any other administrative proceeding arising out of any such infringement, challenge or claim or otherwise relating to any Mark. You agree to sign any and all instruments and documents, render such assistance and do such acts and things as, in the opinion of our attorneys, may be necessary or advisable to protect and maintain our interests in any litigation or Patent and Trademark Office or other proceeding or otherwise to protect and maintain our interests in the Marks.

7.4. Discontinuance of Use of Marks. If it becomes advisable at any time in our sole discretion for us and/or you to modify or discontinue the use of any Mark and/or use one or more additional or substitute trade or service marks, you agree to comply with our directions, at your sole expense, within a reasonable time after receiving notice. We will not reimburse you for any loss of revenue attributable to any modified or discontinued Mark or for any expenditures you make to promote a modified or substitute trademark or service mark. You agree to make no claim in connection with any modification, discontinuance or other action, and/or with any dispute regarding the Marks.

7.5. Indemnification. We will indemnify you against and reimburse you for all damages for which you are held liable to third parties in any proceeding arising out of your authorized use of any of our Marks, pursuant to and in compliance with this Agreement, resulting from claims by third parties that your use of any of the Marks infringes their trademark rights, and for all costs you reasonably incur in the defense of any such claim in which you are named as a party, so long as you have timely notified us of the claim and have otherwise complied with the terms of this Agreement. We will not indemnify you against the consequences of your use of the Marks except in accordance with the requirements of this Agreement. You must provide written notice to us of any such claim within ten (10) days of your receipt of such notice and you must tender the defense of the claim to us. We will have the right to defend any such claim and if we do so, we will have no obligation to indemnify or reimburse you for any fees or disbursements of any attorney retained by you. If we elect to defend the claim, we will have the right to manage the defense of the claim including the right to compromise, settle or otherwise resolve the claim, and to determine whether to appeal a final determination of the claim.

## 8. CONFIDENTIAL INFORMATION.

8.1. Types of Confidential Information. We possess (and will continue to develop and acquire) certain confidential information (the “**Confidential Information**“) relating to the development and operation of DONER KEBAB® Outlets, which includes (without limitation):

- (a) the System and the know-how related to its use;
- (b) plans, specifications, size and physical characteristics of DONER KEBAB® Outlets;
- (c) Premises selection criteria, land use and zoning techniques and criteria;
- (d) methods in obtaining licensing and meeting regulatory requirements;
- (e) sources and design of equipment, furniture, forms, materials and supplies;
- (f) marketing, advertising and promotional programs for DONER KEBAB® Outlets;
- (g) staffing and delivery methods and techniques for personal services;
- (h) the selection, testing and training of personnel for DONER KEBAB® Outlets;
- (i) the recruitment, qualification and investigation methods to secure employment for employment candidates;
- (j) any computer software we make available or recommend for DONER KEBAB® Outlets;
- (k) methods, techniques, formats, specifications, procedures, information and systems related to and knowledge of and experience in the development, operation and franchising of DONER KEBAB® Outlets;
- (l) knowledge of specifications for and suppliers of certain products, materials, supplies, furniture, furnishings and equipment;
- (m) recipes, formulas, preparation methods and serving techniques; and
- (n) knowledge of operating results and financial performance of DONER KEBAB® Outlets other than those operated by you (or your affiliates).

8.2. Disclosure and Limitations on Use. We will disclose much of the Confidential Information to you and personnel of the Outlet by furnishing the System Standards Manual to you and by providing training, guidance and assistance to you. In addition, in the course of the operation of your Outlet, you or your personnel may develop ideas, concepts, methods, menu items, preparation or serving techniques or improvements (“**Improvements**“) relating to your Outlet, which you agree to disclose to us. We will be deemed to own the Improvements and may use them and authorize you and others to use them in the operation of DONER KEBAB® Outlets. By this paragraph, you assign ownership of any Improvements, and all related rights to that Improvement to us and agree to take whatever action (including signing assignment, foreign or domestic registrations, applications or notifications, or other documents) we request to evidence our ownership or to help us obtain intellectual property rights in such Improvement. Improvements will then also constitute Confidential Information.

8.3. Confidentiality Obligations. You agree that your relationship with us does not vest in you any interest in the Confidential Information other than the right to use it in the development and operation of your Outlet, and that the use or duplication of the Confidential Information in any other business would constitute an unfair method of competition. You acknowledge and agree that the Confidential Information is proprietary, includes trade secrets belonging to us and is disclosed to you or authorized for your use solely on the condition that you agree, and you therefore do agree, that you:

- (a) will not use the Confidential Information in any other business or capacity;

(b) will maintain the absolute confidentiality of the Confidential Information during and after the term of this Agreement;

(c) will not make unauthorized copies of any portion of the Confidential Information disclosed via electronic medium, in written form or in other tangible form, including, for example, the System Standards Manual; and

(d) will adopt and implement all reasonable procedures we may prescribe from time to time to prevent unauthorized use or disclosure of the Confidential Information, including, restrictions on disclosure to your employees and the use of a Nondisclosure and Noncompetition Agreement in the form attached to this Agreement as **Exhibit E** or as we otherwise may prescribe for employees or others who have access to the Confidential Information. You will provide us with a copy of any executed Nondisclosure and Noncompetition Agreement within no more than seven (7) days of your receipt of the same.

8.4. Exceptions to Confidentiality. The restrictions on your disclosure and use of the Confidential Information will not apply to information and materials: (i) that are or subsequently become publicly available without your breach of any duties owed to us; (ii) was known by you prior to us disclosing it; or (iii) became known to you from a source other than us, other than by the breach of an obligation of confidentiality owed to us. In addition, you may disclose Confidential Information as required to comply with lawful requests or binding orders of regulators or other governmental entities that have jurisdiction over it; provided that you must (a) give us reasonable written notice to allow us to seek a protective order or other appropriate remedy, (b) you only disclose only such Confidential Information as is required by the governmental entity, and (c) you use commercially reasonable efforts to obtain confidential treatment for any Confidential Information so disclosed.

## 9. EXCLUSIVE RELATIONSHIP.

You acknowledge and agree that we would be unable to protect Confidential Information against unauthorized use or disclosure or to encourage a free exchange of ideas and information among DONER KEBAB® Outlets if franchised owners of DONER KEBAB® Outlets were permitted to hold interests in or perform services for a Competitive Business (defined below). You also acknowledge that we have granted you the right to operate your DONER KEBAB® Outlet in consideration of and reliance upon your agreement to deal exclusively with us. You agree that, during the term of this Agreement, neither you nor any of your owners (nor any of your or your owners' spouses or children) will:

(a) have any direct or indirect interest as a disclosed or beneficial owner in a Competitive Business, wherever located;

(b) have any direct or indirect controlling interest as a disclosed or beneficial owner in a Competitive Business, wherever located;

(c) perform services as a director, officer, manager, employee, consultant, representative, agent or otherwise for a Competitive Business, wherever located, including by not limited to providing financial support for a Competitive Business; or

(d) recruit or hire any person who is our employee or the employee of any DONER KEBAB® Outlet without obtaining the prior written permission of that person's employer.

The term "**Competitive Business**" as used in this Agreement means any business which produces, offers, sells, distributes or is otherwise involved in, the sale of products or services the same or similar to or which are competitive with those which are provided by DONER KEBAB® Outlets or which are similar to or competitive with the services and/or products offered by us or our franchisees.

## 10. OPERATION AND SYSTEM STANDARDS.

10.1. Operations System Standards Manual. So long as you are not in breach of your obligations to us during the term of this Agreement, we will grant you access to our manual (the "**System Standards**

**Manual**”), consisting of such materials (including, as applicable, audiotapes, videotapes, magnetic media, computer software and written materials) that we generally furnish to franchisees from time to time for use in operating a DONER KEBAB® Outlet. We may do so with print versions or electronically only. The System Standards Manual contains mandatory and suggested specifications, standards, operating procedures and rules (“**System Standards**”) that we prescribe from time to time for the operation of a DONER KEBAB® Outlet and information relating to your other obligations under this Agreement and related agreements. You agree to follow the standards, specifications and operating procedures we establish periodically for the DONER KEBAB® System that are described in the System Standards Manual. You also must comply with all updates and amendments to the DONER KEBAB® System as described in newsletters or notices we distribute, including via computer systems. Any such additions, deletions or changes will take precedence over all prior communications. Mandatory System Standards, specifications and operating procedures prescribed from time to time by us in the System Standards Manual, or otherwise communicated to you electronically or in printed form, are as enforceable by us as if they were set out in this Agreement.

You understand and acknowledge that we attach very great importance to maintaining the confidentiality of the information in the System Standards Manual. You must maintain the System Standards Manual as confidential and maintain the information in the System Standards Manual as secret and confidential. It is your sole responsibility to establish appropriate security procedures and comply with all policies and procedures which we may specify and you will establish other appropriate policies and procedures to maintain the confidentiality of the System Standards Manual. The System Standards Manual may be modified, updated and revised from time to time to reflect changes in System Standards.

At our option, we may post some or all of the System Standards Manual and/or other documentation and communication of standards, policies and procedures, on a restricted Website or extranet to which you will have access. “**Website**” means an interactive electronic document contained in a network of computers linked by communications software, including the internet and World Wide Web home pages). If we do so, you agree to monitor and access the Website or extranet for any updates to the System Standards Manual or System Standards. We, or our designee, will periodically notify you electronically about updates, changes, or deletions to the content posted on the restricted Website or extranet. We or they will not issue, nor will you receive, any updates, changes, or deletions to this content in hard copy form. Any passwords or other digital identifications necessary to access the System Standards Manual on a Website or extranet will be deemed to be part of Confidential Information.

You agree to keep your copy of the System Standards Manual full, complete and current and in a secure location at the Outlet. In the event of a dispute relating to its contents, the master copy of the System Standards Manual we maintain at our principal office will be controlling. You may not at any time copy, duplicate, record or otherwise reproduce any part of the System Standards Manual. The System Standards Manual and the information and data that it contains will at all times remain our sole and exclusive property and copyright in the System Standards Manual, as may be amended from time to time, shall be retained by us. In the event of a conflict between the provisions of the System Standards Manual and the provisions of this Agreement, this Agreement shall control.

10.2. **Compliance with System Standards.** You acknowledge and agree that your operation and maintenance of the Outlet in accordance with System Standards are essential to preserve the goodwill of the Marks and all DONER KEBAB® Outlets. Therefore, at all times during the term of this Agreement, you agree to operate and maintain the Outlet in accordance with all of our System Standards, however communicated to you. We may periodically change, modify and supplement System Standards. You shall make such changes, modifications and additions at your sole cost and expense even if you believe that a System Standard, as originally issued or subsequently modified, is not in the System’s or the Outlet’s best interest. Although we retain the right to establish and periodically modify System Standards that you have agreed to maintain, you retain the right to, and responsibility for, the day-to-day management and operation of the Outlet and implementing and maintaining System Standards at the Outlet. As examples, System Standards may regulate any one or more of the following with respect to the Outlet:

- (a) design, layout, decor, appearance and lighting; periodic maintenance, cleaning and sanitation; periodic remodeling; replacement of obsolete or worn-out leasehold improvements, fixtures, furnishings, equipment and signs; periodic painting; and use of interior and exterior signs, emblems, lettering and logos, and illumination;
- (b) types, models and brands of required fixtures, furnishings, equipment, signs, software, materials and supplies;
- (c) required or authorized products and product categories including for all food and beverage items and portions devoted to each supplier of products and other merchandise for sale at the Outlet;
- (d) designated or approved suppliers (which may be limited to or include us) of fixtures, furnishings, equipment, signs, software, products, ingredients, materials and supplies including for all food and beverage items;
- (e) terms and conditions of the sale and delivery of, and terms and methods of payment for, products, materials, supplies and services, including direct labor, that you obtain from us, unaffiliated suppliers or others;
- (f) sales, marketing, advertising, customer service and promotional programs and materials and media used in such programs;
- (g) use and display of the Marks at the Outlet and on any paper and plastic products or supplies (although you have sole responsibility and authority concerning employee selection and promotion, hours worked, worker eligibility, rates of pay and other benefits, work assigned, and working conditions);
- (h) staffing levels for the Outlet and matters relating to managing the Outlet; communication to us of the identities of the Outlet's personnel; and qualifications, training, dress and appearance of employees;
- (i) days and hours of operation of the Outlet;
- (j) participation in market research and testing and product and service development programs;
- (k) acceptance of credit and debit cards and other payment systems; and honoring and issuing gift certificates, coupons and gift cards, rewards and loyalty programs;
- (l) purchase, storage, preparation, handling and packaging procedures and techniques for Outlet materials, products and supplies; and inventory requirements for Outlet materials, products and supplies;
- (m) terms and conditions of the sale and delivery of, and terms and methods of payment for, products and services that you obtain from us and affiliated and unaffiliated suppliers, including your obligation to purchase and use, to the maximum extent possible; and our and our affiliates' right not to sell you any products or services or to do so only on a cash-on-delivery or other basis if you are in violation of or in default under any agreement with us; and
- (n) regulation of such other aspects of the operation and maintenance of the Outlet that we determine from time to time to be useful to preserve or enhance the efficient operation, image or goodwill of the Marks and DONER KEBAB® Outlets.

You agree that System Standards prescribed from time to time in the System Standards Manual, or otherwise communicated to you in writing or other tangible form, constitute provisions of this Agreement as if fully set forth. All references to this Agreement include all System Standards as periodically modified.

### 10.3. Capital Modifications.

(a) We may periodically modify System Standards, which may accommodate regional or local variations as we determine, and any such modifications may obligate you to invest additional capital in the Outlet (“**Capital Modifications**”) and/or incur higher operating costs. You must make the Capital Modifications within the time frame we require. Capital Modifications that require you to obtain additional or replace equipment or technology must be made immediately on notice. Capital Modifications that require substantial physical modifications to your Outlet will not be required: (i) during the first twelve (12) months after opening your Outlet (these would encompass items like new or replacement flooring; interior decor and color scheme (as opposed to upkeep)); exterior signage, furniture, or (ii) during the last year of the Term of this Agreement if you provide written notice to us of your intention not to enter into a Successor Franchise Agreement and the aggregate cost of such Capital Modifications during the final year of this Agreement exceeds ten thousand and no/100 dollars (\$10,000.00). Capital Modifications will not alter your fundamental status and rights under this Agreement. Capital Modifications are in addition to the costs you will incur to develop, open, repair, replace, maintain or refurbish your Outlet, equipment and fixtures from time to time. Capital Modifications do not include any expenditures you must, or choose to make, in order to comply with applicable laws, governmental rules or regulations (e.g., ADA compliance). In the event you fail to make Capital Modifications as herein required, you agree that we may enter the Premises and make the requisite Capital Modifications. You agree to reimburse us within ten (10) days of your receipt of an invoice from us for our costs and expenses associated with making Capital Modifications.

(b) In addition to Capital Modifications you must make in connection with our modification to System Standards, you must refurbish your Outlet as follows:

(i) you will conduct a minor refurbishment of your Outlet (in accordance with our requirements) on or immediately prior to the third (3rd) and ninth (9th) anniversaries of the Effective Date, to include, as a minimum, the updating of the “front of house” area and equipment in accordance with our latest style, designs and specifications to include snagging, paint refresh, repairs of equipment, fixtures and fittings; and

(ii) you will conduct a full refurbishment of the Outlet (in accordance with our requirements) on or immediately prior to the sixth (6th) anniversary of the Effective Date to ensure compliance with our latest style, designs and specifications to include new outlet branding, equipment and layout as determined by us.

10.4. Pricing. We reserve the right, at any time and from time to time, to establish maximum, minimum, or other pricing requirements on prices that you may charge for products or services to the fullest extent allowed by applicable law, which may include regional, special venue or demographic variations.

10.5. Interior and Exterior Upkeep. You must at all times maintain the Outlet’s interior and exterior and the surrounding area in “like new” condition with the highest degree of cleanliness, orderliness and sanitation and comply with the requirements regarding the upkeep of the Outlet established in the System Standards Manual and by federal, state and local laws. You shall repair or replace equipment, fixtures and signage as necessary to comply with all health and safety standards and other System Standards we may establish in our sole discretion. You will not install or use at your Outlet any vending machines or other similar devices without our prior written approval, which may be withheld at our sole discretion.

10.6. Hours of Operation. You must operate the Outlet during the hours and on the days prescribed by us in the System Standards Manual or otherwise approved in advance in writing by us.

10.7. Accounting, Computers and Records. You must obtain your accounting services and any required hardware or software related to them in accordance with our System Standards, including, but not limited to, the electronic point-of-sale system and all equipment and arrangements necessary to use credit

card issuers we designate (“**Computer System**”). You must at all times maintain the records reasonably specified in the System Standards Manual, including, without limitation, sales, inventory and expense information. You must report Gross Revenues and other business information to us using the format and reporting system that we require from time to time. You must provide your own internet service provider and maintain broadband connectivity throughout the Term of this Agreement. We reserve the right to designate a source from whom you must purchase or license all or some elements of the Computer System and software we require. You will comply with our requirements for use of the Computer System, which may include, among other things, connection to remote servers, off site electronic repositories, high speed internet connections, the establishment of one or more email accounts and entering into license agreements, “terms of use” agreements and software maintenance agreements. We may require you to obtain specified computer hardware or software and may modify specifications for and components of the Computer System from time to time. Our modifications and specifications for components of the Computer System may require you to incur costs to purchase, lease or license new or modified computer hardware or software and to obtain service and support for the Computer System during the term of this Agreement. You agree to incur such costs in connection with obtaining the computer hardware and software comprising the Computer System (or additions or modifications). Within seven (7) days after you receive notice from us, you must obtain the components of the Computer System that we designate and require. The Computer System must be capable of connecting with our Computer System so that we can daily review the results of your Outlet’s operations. We also have the right to charge you a reasonable systems fee for modifications of and enhancements made to any proprietary software that we license to you and other maintenance and support services that we or our affiliates furnish to you related to the Computer System. You will pay all fees imposed by us or any third party in connection with the Computer System we require.

10.8. Trade Accounts and Taxes. You must maintain your trade accounts in a current status and seek to resolve any disputes with trade suppliers promptly. You must timely pay all taxes incurred in connection with your Outlet’s operations. If you fail to maintain your trade accounts in a current status, timely pay such taxes or any other amounts owing to any third parties or perform any non-monetary obligations to third parties, we may, but are not required to, pay any and all such amounts and perform such obligations on your behalf. If we elect to do so, then you must reimburse us for such amounts. You agree to repay us immediately upon receipt of our invoice. We may also set-off the amount of any such reimbursement obligations against all amounts which we may owe you.

10.9. Proprietary Materials. You must purchase from us or approved manufacturers or suppliers all articles used in operating the Outlet and bearing any of the Marks. These items may include employee clothing (such as shirts, hats and aprons) and menus (collectively, the “**Proprietary Materials**”), at then prevailing prices, plus freight, taxes and delivery costs.

10.10. Designated Equipment and Outlet Materials. You must acquire all supplies, materials and food and beverage products (including ingredients) for use in connection with your DONER KEBAB® Outlet (collectively, the “**Outlet Materials**”) and all fixtures, furnishings, equipment (signs, including cash registers, telecopiers and computer hardware and software) (the “**Designated Equipment**”) from us (or our affiliates), suppliers we have previously approved, or according to our standards and specifications. We will only approve suppliers whose Outlet Materials and Designated Equipment meet the quality standards that we establish from time to time. You will only place or display at the Premises (interior and exterior) such signs, emblems, lettering, logos and display materials that we periodically approve.

10.11. Sourcing Restrictions. We have developed or may develop standards and specifications for types, models and brands of required Designated Equipment and Outlet Materials. We reserve the right at any time and from time to time to approve specifications or suppliers and distributors of the above products that meet our reasonable standards and requirements, and work to designate mandatory suppliers and distributors of them (all of which may include us or our affiliates). If we do so, you agree to purchase only such products meeting those specifications, and, if we require it, only from distributors and other suppliers we have approved, including ourselves or our affiliates. We may designate a single distributor or supplier (collectively, “**Designated Supplier**”) for any product, service, equipment, supply or material and

may approve a supplier or distributor only as to certain products. The Designated Supplier may be us, one of our affiliates, or a designated third party. You will pay all suppliers in accordance with their payment terms and will enter into such additional agreements (such as maintenance agreements) as we may reasonably require. For avoidance of doubt, supplier credit terms will be agreed on a per franchisee basis depending on the financial status of each franchisee. Unless we specify otherwise, you agree to purchase from us, our affiliate, or our Designated Suppliers, all Designated Equipment and Outlet Materials. We and our affiliates may receive payments from Designated Suppliers on account of such suppliers' dealings with you and other franchise owners, and may use any amounts so received without restriction and for any purpose we and our affiliates deem appropriate. We or our affiliates may concentrate purchases with one or more suppliers or distributors to obtain lower prices or the best advertising support or services. Our approval of a supplier or distributor may be conditioned on requirements relating to product quality, prices, consistency, reliability, financial capability, labor relations, customer relations, regional capability, frequency of delivery, concentration of purchases, standards of service, including prompt attention to complaints, or other criteria, and may be temporary pending our continued evaluation of the supplier or distributor from time to time. You consent to vendors providing us with information on your payment and account status, as well as access to copies of orders, shipments, deliveries and payment information. Upon our request, you will provide to us, not more frequently than monthly, in such format and by such means as we may from time to time specify, information about your purchases of Designated Equipment and Outlet Materials.

10.12. **Approved Products.** You must not sell any food or beverage products or other items at the Outlet that we have not previously approved for sale. You must only use and display menus that have been prescribed or approved (except for prices) in advance by us. You must sell all the food and beverage products that are included on the prescribed or approved menus, and no others. We may be the sole supplier of certain proprietary food products. We may negotiate group or volume purchasing arrangements with approved suppliers. We will be entitled to all rebates, bonuses and promotional benefits associated with those programs. You must strictly follow all of our recipes for all menu items as such recipes are specified from time to time in the System Standards Manual or otherwise. You must not, without our prior written consent, sell, dispense, give away or otherwise provide food or beverage products or other products or items except by means of retail sales or complimentary meals to employees or customers at the Outlet, or a program of charitable giving. You must immediately implement changes to the products, food, service or other items requested by us, including menu changes. You must maintain an inventory of food and beverage products sufficient to meet the daily demands of the Outlet for all items specified in the menus. Any and all recipes or menu changes submitted by you for inclusion on the menus will become our property and you agree to sign all documents necessary to convey all rights and title, including all rights in such recipes to us.

10.13. **Changes to Approved Suppliers.** If you want to propose a new supplier of Outlet Materials or Designated Equipment for any supplier that is not affiliated with us, you must submit to us sufficient written information about the proposed new supplier to enable us to approve or reject either the supplier or the particular items. We will have 90 days from receipt of the information to approve or reject the proposed new supplier or items. We may consider in providing such approval not just the quality standards of the products or services, but their delivery capabilities, financing terms and ability to service our franchise system as a whole. We may terminate or withhold approval of any Outlet Materials or Designated Equipment, or any supplier of such items, which does not meet our quality standards by giving you written notice. If we do so, you must immediately stop purchasing from such supplier or using such Outlet Materials or Designated Equipment in your DONER KEBAB® Outlet until we notify you that such supplier or such Outlet Materials or Designated Equipment meet our quality standards. At our request, you must submit to us sufficient information about a proposed supplier and samples of the proposed Outlet Materials or Designated Equipment for our examination so that we can determine whether they meet our quality standards. We also must have the right to require our representatives to be permitted to inspect the proposed supplier's facilities at your expense. We may charge a fee for evaluating alternative suppliers in an amount

we determine from time to time and may vary depending on the nature and characteristics of the products, services, supplies, vendor or supplier and extent of the evaluation we do.

10.14. Management. You must keep us advised, in writing, of all personnel involved in the operation of your Outlet. Your Outlet must be personally managed on a full-time basis by you or, if you are a Business Entity, an owner or Outlet Manager who has been approved by us, has successfully completed mandatory training and has met the standards specified by us (which for the avoidance of doubt shall include minimum levels of experience in the operation of food retail outlets as well as minimum qualifications in food safety and hygiene and any other qualifications as we may require). In the event that you are not able to source a suitable Outlet Manager who meets the criteria which we require, we may (but shall not be obliged to) offer assistance with the recruitment of such an Outlet Manager. Such assistance may include appointing an external recruitment agency to recruit a suitable Outlet Manager and the costs of such recruitment agency shall be met by you. Notwithstanding the foregoing and for the avoidance of doubt, the decision whether to employ any candidate referred by any recruitment agency shall be yours alone.

10.15. Personnel. You must hire, train, and supervise honest, reliable, competent and courteous personnel for the operation of your Outlet. You must pay all wages, commissions, fringe benefits, worker's compensation premiums and payroll taxes (and other withholdings required by law) due for your personnel. All personnel at your Outlet will be employees of yours and not of ours. You must ensure that a sufficient number of trained employees are available to meet the operational standards and requirements of your Outlet at all times. You must ensure that your employees perform their duties in compliance with the terms of the System Standards Manual and any other materials applicable to employees that we communicate to you, including, but not limited to wearing the uniforms we specify, maintaining a neat and clean appearance, and conducting themselves in a courteous and helpful manner toward customers and prospective customers. You may only give your employees the minimum amount of information and material from the System Standards Manual that is necessary to enable them to perform their assigned tasks. You must ensure that your employees do not make or retain any copies of the System Standards Manual or any portion thereof. You will cause your personnel to enter into such contracts as we may specify so as to protect our goodwill and Confidential Information and ensure copies of the same are forwarded to us immediately after execution and the terms of such agreements are enforced by you. We do not control the day-to-day activities of your employees or the manner in which they perform their assigned tasks. We also do not control the hiring or firing of your employees.

10.16. Compliance with Laws, Good Business Practices, Abandonment.

(a) You must secure and maintain in force all required licenses, permits and certificates relating to the operation of the Outlet and must operate the Outlet in full compliance with all applicable laws, ordinances and regulations, including government regulations relating to privacy laws and regulations, occupational hazards, health, environment, worker's compensation and unemployment insurance and withholding and payment of federal and state income taxes, social security taxes and sales and service taxes.

(b) All advertising and promotion by you must be completely factual and must conform to the highest standards of ethical advertising. You agree to refrain from any business or advertising practice which may be injurious to our business and the goodwill associated with the Marks, the System, and other DONER KEBAB® Outlets.

(c) The Outlet must in all dealings with its customers, suppliers, us and the public adhere to the highest standards of honesty, integrity, timeliness, respect, fair dealing and ethical conduct.

(d) You must notify us in writing within 5 days of the commencement of any action, suit or proceeding, and of the issuance of any order, writ, injunction, award or decree of any court, agency or other governmental instrumentality, which may adversely affect your operation or financial condition or that of the Outlet and of any notice of violation of any law, ordinance, or regulation relating to the Outlet.

(e) You must immediately notify us prior to any period during which you will not operate the Outlet for any reason and submit a plan for re-starting your Outlet. All your financial obligations to us or to any affiliate (including the payment of Royalties and Marketing Fund Fees) will remain in effect during such non-operational period. Any period of non-operation which is not authorized by us (and for the avoidance of doubt reasonable absence because of holidays or illness will be authorized) will be a breach of this Agreement. During any period when your Outlet is not operational, which we have not authorized, for five (5) consecutive business days you will pay us on such dates as we may specify until the Outlet starts to operate again or this Agreement expires (whichever occurs first), such fee as we shall specify but which will not be more than: (i) the average Royalty Fee and Marketing Fund Fee calculated for a month payable by all our franchisees as notified to you after we become aware of your Outlet ceasing to operate, or (ii) your average Royalty Fee and Marketing Fund Fee in the three (3) months prior to closure, calculated for each such month, whichever is greater. If such abandonment arises from your unlawful termination of this Agreement you will, in addition, pay us such sum as we reasonably consider to be our costs relating to the abandonment of your Outlet.

10.17. Insurance. During the Term, you must maintain in force, at your sole expense, comprehensive public liability, general liability, product liability and motor vehicle liability insurance against claims for bodily and personal injury, death and property damage caused by or occurring in connection with the Outlet's operation. All such insurance must contain the minimum liability coverage (on an occurrence and aggregate basis) we prescribe from time to time. Such insurance coverage may specifically include auto insurance on any vehicles that you may acquire for promotional events, residential, institutional or commercial deliveries, or other business activities in connection with the Outlet. You must also maintain in force insurance covering: employee dishonesty; money and securities; and business interruption. We may periodically increase the amounts of coverage required under these insurance policies and/or require different or additional insurance coverages (including reasonable excess liability insurance) at any time to reflect inflation, identification of new risks, changes in law or standards of liability, higher damage awards or other relevant changes in circumstances. All insurers must meet with our approval including meeting our required minimum ratings from the rating agency we designate. These insurance policies must name us and any affiliates we designate as additional named insureds and provide for 30 days' prior written notice to us of a policy's material modification, cancellation or expiration. You routinely must furnish us copies of your Certificates of Insurance or other evidence of your maintaining this insurance coverage and paying premiums. If you fail or refuse to obtain and maintain the insurance we specify, in addition to our other remedies, we may (but need not) obtain such insurance for you and the Outlet on your behalf, in which event you will cooperate with us and reimburse us for all premiums, costs and expenses we incur in obtaining and maintaining the insurance, plus a reasonable fee for our time incurred in obtaining such insurance.

## 11. MARKETING AND PROMOTION.

11.1. Establishment of Marketing Fund. We have established a Marketing Fund (the "**Marketing Fund**") for such advertising, marketing and public relations programs and materials on a system-wide basis that we deem necessary or appropriate in our sole discretion. You agree to contribute to the Marketing Fund such amounts that we prescribe from time to time (the "**Marketing Fund Fees**") payable in the same manner as the Royalty. We reserve the right to defer or reduce contributions of a DONER KEBAB® Outlet franchisee and, upon 30 days prior written notice to you, to reduce or suspend contributions to and operations of the Marketing Fund for one or more periods of any length and to terminate (and, if terminated, to reinstate) the Marketing Fund. If the Marketing Fund is terminated, all unspent monies on the date of termination will be distributed to our franchisees in proportion to their respective contributions to the Marketing Fund during the preceding 12 calendar months. Our affiliates will contribute to the Marketing Fund on the same basis as franchise owners for any DONER KEBAB® Outlets they own and operate.

11.2. Use of the Funds. We direct all programs financed by the Marketing Fund, with sole control over the creative concepts, materials and endorsements, and the geographic, market and media placement and allocation. You agree that the Marketing Fund may be used to pay the costs of preparing and producing video, audio and written and digital advertising materials; developing, enhancing and maintaining an electronic commerce web presence, including for online ordering; menu layout and design; administering system-wide regional and multi-regional advertising programs, including, without limitation, purchasing direct mail, internet, social media and other media advertising and employing advertising, promotion and marketing agencies; marketing and advertising training programs and materials; and supporting public relations, market research and other advertising, promotion and marketing activities. We maintain ownership of all market research, designs, copyrights, and other data, materials and property financed through the Marketing Fund. The Marketing Fund periodically will furnish you with samples of advertising, marketing and promotional formats and materials at no cost. Multiple copies and individual requests of such materials will be furnished to you at our direct cost of producing them, plus any related shipping, handling and storage charges.

11.3. Accounting for the Fund. The Marketing Fund will not be our asset. Although the Marketing Fund is not a trust, we will hold all Marketing Fund Fees for the benefit of the contributors and use Marketing Fund Fees only for the purposes described in this section of this Agreement. We do not owe any fiduciary obligation to you for administering the Marketing Fund or for any other reason. The Marketing Fund will be accounted for separately from our other funds and will not be used to defray any of our general operating expenses, except for such reasonable salaries, administrative costs, travel expenses and overhead, including rent and utilities, as we may incur in activities related to the administration of the Marketing Fund and its programs, including, without limitation, conducting market research, preparing advertising, promotion and marketing materials and collecting and accounting for contributions to the Marketing Fund. No money will be spent by the Marketing Fund to primarily solicit new franchisees. Some media placement may advertise that franchises are available to be purchased, but it will be done in conjunction with the program of the DONER KEBAB® brand. All interest earned on monies contributed to the Marketing Fund will be used to pay advertising costs before other assets of the Marketing Fund are expended. We may spend, on behalf of the Marketing Fund, in any fiscal year an amount greater or less than the aggregate contribution of all DONER KEBAB® Outlets to the Marketing Fund in that year. The Marketing Fund may borrow from us or others to cover deficits or invest any surplus for future use. If we lend money to the Marketing Fund, we may charge interest at an annual rate 1% greater than the rates we pay our lenders. We will prepare an annual statement of monies collected and costs incurred by the Marketing Fund and furnish the statement to you upon written request. We have the right to cause the Marketing Fund to be incorporated or operated through a separate entity at such time as we deem appropriate, and such successor entity will have all of the rights and duties specified in this Agreement.

11.4. Marketing Fund Limitations. You acknowledge that the Marketing Fund is intended to maximize recognition of the Marks and patronage of DONER KEBAB® Outlets. Although we will endeavor to utilize the Marketing Fund to develop advertising and marketing materials and programs and to place advertising that will benefit all DONER KEBAB® Outlets, we undertake no obligation to ensure that expenditures by the Marketing Fund in or affecting any geographic area are proportionate or equivalent to the contributions to the Marketing Fund by DONER KEBAB® Outlets operating in that geographic area or that any DONER KEBAB® Outlet will benefit directly or in proportion to its contribution to the Marketing Fund from the development of advertising and marketing materials or the placement of advertising. Except as expressly provided in this section, we assume no direct or indirect liability or obligation to you with respect to collecting amounts due to, or maintaining, directing or administering, the Marketing Fund.

11.5. Deposits. We have the right to collect for deposit into the Marketing Fund any advertising, marketing or similar allowances paid to us by suppliers who deal with DONER KEBAB® Outlets and with whom we have agreed that we will so deposit these allowances. These payments are different from those which are not designated by suppliers to be used exclusively for advertising or similar purposes and which

we and our affiliates, therefore, may use for any purposes we and they deem appropriate. We have the right, but no obligation, to use collection agents and institute legal proceedings to collect Marketing Fund Fees at the Marketing Fund's expense. We also may forgive, waive, settle and compromise all claims by or against the Marketing Fund. Except as expressly provided in this subsection, we assume no direct or indirect liability or obligation to you for collecting amounts due to, maintaining, directing or administering the Marketing Fund.

11.6. Your Advertising, Marketing and Promotion. Your marketing and advertising must be in good taste and conform to ethical and legal standards and our requirements. Samples of all advertising and promotional materials for any media, including the internet, World Wide Web or otherwise, must be submitted to us for our review and approval prior to use, which approval we can give subject to conditions or withhold in our discretion. If you do not receive written disapproval within thirty (30) days after our receipt of such materials, they will be deemed rejected. You must not use any advertising or promotional materials that we have disapproved, whether or not you have already printed or developed them. You agree not to use any materials or programs of which we reject at any time and you must use all materials and programs designated by us as mandatory. You will ensure that all advertising and all activities aimed at actively seeking customers for your Outlet that you undertake is aimed principally at potential customers in your Protected Territory.

11.7. Customer Satisfaction, Quality Controls. We may institute various programs for auditing customer satisfaction and/or other quality control measures. You agree to request your customers to participate in any surveys performed by or on behalf of us, using forms prescribed by us from time to time. You will be responsible for all costs and expenses associated with the surveys you conduct.

11.8. Participation in Marketing and Delivery Programs. You agree to participate in all marketing, delivery and promotional programs which, in our business judgment, will benefit our franchisees and the System including, but not limited to, participating the activities set out on our marketing calendar and in any home delivery service as we may require. The Marketing Fund may furnish you with marketing, advertising and promotional materials and we can require that you pay the cost of producing and distributing such materials in addition to your Marketing Fund Fee.

11.9. Cooperative Participation and Contributions. If an association of DONER KEBAB® Outlet franchise owners is established in a geographic area in which your Outlet is located (the "Cooperative"), you must join and actively participate in it. You also must contribute to the Cooperative such amounts as are determined from time to time by it, not to exceed 2% of your Gross Revenues. We will not set the amount of those contributions. The Cooperative will adopt its own rules, regulations and procedures, which you must follow. However, the rules, regulations and procedures of the Cooperative and any related agreements, as well as any changes or additions to them, are subject to our approval. All advertising utilized by the Cooperative must not be used unless and until we have reviewed and approved it. We also have the right to participate in any meetings of the Cooperative and its members. Your failure to timely contribute the amounts required by the Cooperative constitutes a material breach of the provisions of this Agreement and we may offset against any amounts we owe to you the amount of your Cooperative contributions and pay such contributions for you.

## 12. RECORDS, REPORTS AND FINANCIAL STATEMENTS.

12.1. Accounting System. You must obtain your accounting services and any required hardware or software related to them in accordance with policies, systems and sources that we designate. You must at all times maintain the records reasonably specified in the System Standards Manual, including, without limitation, sales, inventory and expense information.

(a) You must report Gross Revenues and other business information to us using the format that we require from time to time. You must deliver to us the financial and operating reports in the form, manner, content and time we specify from time to time, including via access to your Computer System. You will update all information in your Computer System as often as we

designate, which may be at least daily, including but not limited to revenues, expenditures and other pertinent data.

(b) You will make available for our review and inspection during normal business hours all original books and records that we want to ascertain and verify financial statements or reports. You will maintain all of your books and records in accordance with generally accepted accounting principles. You will maintain and preserve such records during the entire Term and for 7 years following expiration or termination of this Agreement. Such records include deposit reports and receipts, cash receipts journal, general ledgers, cash disbursement journals, weekly payroll registers, monthly bank statements, supplier invoices (paid and unpaid), accounts payable journals, balance sheets, profit and loss statements, inventory records, records of wholesale accounts and such other records as we may require.

(c) We may use the information obtained, including, but not limited to, your name, any address and/or phone number(s), revenues, expenses, results of operations and/or other information, as we deem appropriate in our business judgment.

(d) We may require you to use approved computer hardware and software in order to maintain the Computer System and other communication processes. If we determine that if you or your accounting firm are not maintaining your statements, records and reports on a satisfactory basis, or not timely providing reports to us, we may require you to utilize accounting firms and services that we designate, at your expense. We will only require you to use designated accounting service providers if we are not satisfied with your performance of your accounting and recordkeeping obligations, and we will only designate accounting service providers that demonstrate to our satisfaction that they are capable of assisting you to meet those requirements.

12.2. Reports. You agree to furnish to us on such forms that we prescribe from time to time:

(a) within five (5) days after their filing, copies of all sales tax returns for the Outlet and, as soon as you have received them, copies of the canceled checks for the required sales taxes;

(b) within five (5) days of the end of each week, a report on the Outlet's Gross Revenues for during the preceding calendar week and, within five (5) days of the end of each month a report on the Outlet's Gross Revenues during the preceding calendar month;

(c) within 20 days after the end of each calendar month, a profit and loss statement and cash flow statement for the Outlet for the immediately preceding calendar month and year-to-date and a balance sheet as of the end of such calendar month;

(d) within 90 days after the end of the Outlet's fiscal year, annual profit and loss and source and use of funds statements and a balance sheet for the Outlet as of the end of such fiscal year; and

(e) within 10 days after our request, exact copies of federal and state income and other tax returns and such other forms, records, books and other information we may periodically require.

12.3. Access to Information. You agree to verify and sign each report and financial statement in the manner we prescribe. We have the right to disclose data derived from such reports. We also have the right to require you to have reviewed or audited financial statements prepared on an annual basis. Moreover, we have the right as often as we deem appropriate (including on a daily basis) to access all computer registers and other computer systems that you are required to maintain in connection with the operation of the Outlet and to retrieve all information relating to the Outlet's operations.

12.4. Copies of Reports. You agree to cause your accountant or tax preparer to mail all tax returns he prepares for you directly to the proper taxing authority. Simultaneous with their filing, you agree to cause your tax preparer or accountant to furnish us directly, with a copy of all sales, income and other tax returns relating to your DONER KEBAB® Outlet. You must also send us copies of any sales or other reports sent to any landlord or governmental agency.

12.5. Further Requirements. You will:

(a) allow us to use estimated Gross Revenue figures for the purposes of calculating any payments due to us if you fail or delay in providing the same, such figures to be estimated by us on such reasonable basis as we consider appropriate, subject to agreeing a reconciliation as soon as actual Gross Revenue figures are available and immediately paying any over payment or under payment to the party due such payment;

(b) provide us with a business plan in draft form including operating budget and sales forecast together with an explanation of how these will be achieved at least two (2) Months prior to each anniversary of the Commencement Date for our review. We may suggest amendments although the business plan represents your best estimate of the likely outcome of the Outlet;

(c) irrevocably permit us to show prospective purchasers of franchises all financial and operational figures relating to your Outlet which are in our possession; and

(d) comply with the terms of this Section 12 after termination of this Agreement in so far as required by us to establish your financial and accounting position and sums due to us during the term of this Agreement.

13. INSPECTIONS AND AUDITS.

13.1. Our Right to Inspect the Outlet. To determine whether you and the Outlet are complying with this Agreement and all System Standards, we and our designated agents have the right at any time during your regular business hours, and without prior notice to you, to:

(a) inspect the Outlet and related activities and items;

(b) observe, photograph and videotape the operations of the Outlet for such consecutive or intermittent periods as we deem necessary;

(c) remove samples of any products, materials or supplies for testing and analysis;

(d) interview personnel and customers of the Outlet;

(e) inspect and copy any books, records and documents relating to your operation of the Outlet; and

(f) review how you provide products and services to customers.

You agree to cooperate with us fully in connection with any such inspections, observations, photographing, videotaping, product removal and interviews. You agree to present to your customers such evaluation forms that we periodically prescribe and to participate and/or request your customers to participate in any surveys performed by us or on our behalf. You must immediately correct or repair any unsatisfactory conditions we specify.

13.2. Our Right to Audit. We have the right at any time during your business hours, and without prior notice to you, to inspect and audit, or cause to be inspected and audited, your (if you are a Business Entity) and the Outlet's business, bookkeeping and accounting records, sales and income tax records and returns and other records. You agree to cooperate fully with our representatives and independent accountants we hire to conduct any such inspection or audit. If our inspection or audit is made necessary by your failure to furnish reports, supporting records or other information we require, or to furnish such items on a timely basis, or if the information is not accurate (i.e., your Gross Revenues are understated by 5% or more, Royalties are underpaid by 5% or more), you agree to reimburse us for the cost of such inspection or audit, including, without limitation, the charges of attorneys and independent accountants and the travel expenses, room and board and compensation of our employees. You also must immediately pay us any shortfall in the amounts you owe us, including late fees and interest. The foregoing remedies are in addition to our other remedies and rights under this Agreement and applicable law.

14. TRANSFER.

14.1. By Us. This Agreement is fully transferable by us and will inure to the benefit of any transferee or other legal successor to our interests. We may, on a permanent or temporary basis, delegate any or all of our duties to another business entity to perform.

14.2. By You. You understand and acknowledge that the rights and duties created by this Agreement are personal to you (or, if you are a Business Entity, to your owners) and that we have granted the Franchise to you in reliance upon our perceptions of your (or your owners') individual or collective character, skill, aptitude, attitude, business ability and financial capacity. Accordingly, neither this Agreement (nor any interest in it) nor any ownership or other interest in you or the Outlet may be transferred without our prior written approval. Any transfer without such approval constitutes a breach of this Agreement and is void and of no effect. As used in this Agreement, the term "**transfer**" includes your (or your owners') voluntary, involuntary, direct or indirect assignment, sale, gift or other disposition of any interest in: (a) this Agreement; (b) you; or (c) the Outlet.

An assignment, sale, gift or other disposition includes the following events:

- (a) transfer of ownership of 10% capital stock or a partnership interest;
- (b) merger or consolidation or issuance of additional securities or interests representing an ownership interest in you;
- (c) any issuance or sale of your stock or any security convertible to your stock;
- (d) transfer of an interest in you, this Agreement or the Outlet in a divorce, insolvency or corporate or partnership dissolution proceeding or otherwise by operation of law;
- (e) transfer of an interest in you, this Agreement or the Outlet, in the event of your death or the death of one of your owners, by will, declaration of or transfer in trust or under the laws of intestate succession;
- (f) pledge of this Agreement (to someone other than us) or of an ownership interest in you as security, foreclosure upon the Outlet or your transfer, surrender or loss of possession, control or management of the Outlet; or
- (g) dispose of substantially all of the assets of your Outlet.

14.3. Conditions for Approval of Transfer. If you (and your owners) are in full compliance with this Agreement, then subject to the other provisions of this Section, we will approve a transfer that meets all the applicable requirements of this Section. The proposed transferee and its direct and indirect owners must be individuals of good character and otherwise meet our then applicable standards for DONER KEBAB® Outlet franchisees. A transfer of ownership, possession or control of the Outlet may be made only in conjunction with a transfer of this Agreement. If the transfer is of this Agreement or a controlling interest in you, or is one of a series of transfers which in the aggregate constitute the transfer of this Agreement or a controlling interest in you, all of the following conditions must be met prior to or concurrently with the effective date of the transfer:

- (a) the transferee has sufficient business experience, aptitude and financial resources to operate the Outlet;
- (b) you have paid all Royalties, Marketing Fund Fees, amounts owed for purchases from us and all other amounts owed to us or to third-party creditors and have submitted all required reports and statements;
- (c) the transferee (or its owners) have agreed to complete our standard training program, at their expense;
- (d) the transferee and its owners must execute our then-current form of franchise agreement and ancillary documents (including guarantees) as are then customarily required by us on the grant of franchises, provided however, that (with the exclusion of the obligation to provide

Initial Training) we will not be required to comply with any initial obligations; the term of such new franchise agreement shall be for the full term generally awarded to new franchisees as at the time of the transfer or the unexpired residue of the lease, whichever is the shorter;

(e) the transferee agrees to upgrade the Outlet to conform to our then-current standards and specifications;

(f) you or the transferee pay us a transfer fee equal to \$5,000;

(g) you (and your transferring owners) have signed a general release, in form satisfactory to us, of any and all claims against us and our shareholders, officers, directors, employees and agents;

(h) we have approved the material terms and conditions of such transfer and determined that the price and terms of payment will not adversely affect the transferee's operation of the Outlet;

(i) if you or your owners finance any part of the sale price of the transferred interest, you and/or your owners have agreed that all of the transferee's obligations pursuant to any promissory notes, agreements or security interests that you or your owners have reserved in the Outlet are subordinate to the transferee's obligation to pay Royalties, Marketing Fund Fees and other amounts due to us and otherwise to comply with this Agreement;

(j) you and your transferring owners (and your and your owners' spouses and children) have signed a non-competition covenant in favor of us and the transferee agreeing to be bound, commencing on the effective date of the transfer, by the restrictions contained in this Agreement; and

(k) you and your transferring owners have agreed that you and they will not directly or indirectly at any time or in any manner (except with respect to other DONER KEBAB® Outlets you own and operate) identify yourself or themselves or any business as a current or former DONER KEBAB® Outlet, or as one of our licensees or franchisees, use any Mark, any colorable imitation of a Mark, or other indicia of a DONER KEBAB® Outlet in any manner or for any purpose or utilize for any purpose any trade name, trade or service mark or other commercial symbol that suggests or indicates a connection or association with us.

#### 14.4. Additional Conditions.

(a) We can withhold or give our consent to any transfer and if we consent, we may make such consent subject to conditions if we believe that the terms of transfer jeopardize the economic viability of your business after a transfer or based on other circumstances of the transfer, and/or if we would not normally directly award a franchise in such a situation;

(b) You agree that we can (but are not required to) discuss with you and/or the proposed transferee any matters related to any transfer and/or the proposed transfer (including our opinion of the terms of sale and/or performance of your franchise) at any time which we consider to be appropriate without liability. You expressly consent to any such discussions by us;

(c) Neither you nor any transferee will rely upon us to assist in the evaluation of the terms of any proposed transfer. You acknowledge and agree that an approval of a proposed transfer will not be deemed to be an approval of the terms, nor any indication as to any likelihood of success or economic viability; and

(d) If we have introduced (which shall mean having been contacted—which shall include electronic contact—by the transferee before contact is made with you and whether or not such contact was the effective cause of the transfer of the Outlet) the transferee to you we shall be entitled to an additional 10% of the sale price of the Outlet, which such sale price shall include, but not limited to, all payments by the transferee to be made to you or to persons you specify.

14.5. **Transfer to a Business Entity.** If you are in full compliance with this Agreement, you may transfer this Agreement to a Business Entity that conducts no business other than the Outlet and, if applicable, other DONER KEBAB® Outlets so long as you own, control and have the right to vote 51% or more of its issued and outstanding ownership interests (like stock or partnership interests) and you guarantee its performance under this Agreement. All other owners are subject to our approval. The organizational or governing documents of the Business Entity must recite that the issuance and transfer of any ownership interests in the Business Entity are restricted by the terms of this Agreement, are subject to our approval, and all certificates or other documents representing ownership interests in the Business Entity must bear a legend referring to the restrictions of this Agreement. As a condition of our approval of the issuance or transfer of ownership interests to any person other than you, we may require (in addition to the other requirements we have the right to impose) that the proposed owner sign an agreement, in a form provided or approved by us, agreeing to be bound jointly and severally by, to comply with, and to guarantee the performance of, all of the your obligations under this Agreement.

14.6. **Transfer Upon Death or Disability.** Upon your death or disability or, if you are a Business Entity, the death or disability of the owner of a controlling interest in you, we may require you (or such owner's executor, administrator, conservator, guardian or other personal representative) to transfer your interest in this Agreement (or such owner's interest in you) to a third party. Such disposition (including, without limitation, transfer by bequest or inheritance) must be completed within the time we designate, not less than one month but not more than 6 months from the date of death or disability. Such disposition will be subject to all of the terms and conditions applicable to transfers contained in this Section. A failure to transfer your interest in this Agreement or the ownership interest in you within this period of time constitutes a breach of this Agreement. For purposes of this Agreement, the term "**disability**" means a mental or physical disability, impairment or condition that is reasonably expected to prevent or actually does prevent you or an owner of a controlling interest in you from managing and operating the Outlet.

14.7. **Operation Upon Death or Disability.** If, upon your death or disability or the death or disability of the owner of a controlling interest in you, the Outlet is not being managed by a trained manager, your or such owner's executor, administrator, conservator, guardian or other personal representative must within a reasonable time, not to exceed sixty (60) days from the date of death or disability, appoint a manager to operate the Outlet. Such manager will be required to complete training at your expense. Pending the appointment of a manager as provided above or if, in our judgment, the Outlet is not being managed properly any time after your death or disability or after the death or disability of the owner of a controlling interest in you, we have the right, but not the obligation, to appoint a manager for the Outlet. All funds from the operation of the Outlet during the management by our appointed manager will be kept in a separate account, and all expenses of the Outlet, including compensation, other costs and travel and living expenses of our manager, will be charged to this account. We also have the right to charge a reasonable management fee (in addition to the Royalty and Marketing Fund Fee payable under this Agreement) during the period that our appointed manager manages the Outlet. Operation of the Outlet during any such period will be on your behalf, provided that we only have a duty to utilize our best efforts and will not be liable to you or your owners for any debts, losses or obligations incurred by the Outlet or to any of your creditors for any products, materials, supplies or services the Outlet purchases during any period it is managed by our appointed manager.

14.8. **Effect of Consent to Transfer.** Our consent to a transfer is not a waiver of any claims we may have against you, and you are not relieved of any obligations to us or any of our affiliates. We will have no liability to you or any proposed or actual transferee in connection with our examination and/or

possible consent or withholding of consent involving any transfer or proposed transfer, or our exercise of any right of ours, which is consistent with this Agreement.

14.9. Our Right of First Refusal. If you (or any of your owners) at any time determine to sell, assign or transfer for consideration an interest in this Agreement and the Outlet or an ownership interest in you, you (or such owner) agree to obtain a bona fide, executed written offer and earnest money deposit (in the amount of five percent (5%) or more of the offering price) from a responsible and fully disclosed offeror (including lists of the owners of record and all beneficial owners of any corporate or limited liability company offeror and all general and limited partners of any partnership offeror and, in the case of a publicly-held corporation or limited partnership, copies of the most current annual and quarterly reports and Form 10K) and within five (5) days of receipt submit to us a true and complete copy of such offer, which includes details of the payment terms of the proposed sale and the sources and terms of any financing for the proposed purchase price. To be a valid, bona fide offer, the proposed purchase price must be denominated in a dollar amount and must not include any value attributable to the goodwill of the DONER KABEB® System. The offer must apply only to an interest in you or in this Agreement and the Outlet and may not include an offer to purchase any of your (or your owners') other property or rights. However, if the offeror proposes to buy any other property or rights from you (or your owners) under a separate, contemporaneous offer, such separate, contemporaneous offer must be disclosed to us, and the price and terms of purchase offered to you (or your owners) for the interest in you or in this Agreement and the Outlet must reflect the bona fide price offered and not reflect any value for any other property or rights.

We have the right, exercisable by written notice delivered to you or your selling owner(s) within thirty (30) days from the date of the delivery to us of both an exact copy of such offer and all other information we request, to purchase such interest for the price and on the terms and conditions contained in such offer, provided that:

- (a) we may substitute cash for any form of payment proposed in such offer (with a discounted amount if an interest rate will be charged on any deferred payments);
- (b) our credit will be deemed equal to the credit of any proposed purchaser;
- (c) we will have not less than thirty (30) days after giving notice of our election to purchase to prepare for closing; and
- (d) we are entitled to receive, and you and your owners agree to make, all customary representations and warranties given by the seller of the assets of a business or the capital stock of an incorporated business, as applicable, including, without limitation, representations and warranties as to:
  - (i) ownership and condition of and title to stock or other forms of ownership interest and/or assets;
  - (ii) liens and encumbrances relating to the stock or other ownership interest and/or assets; and
  - (iii) validity of contracts and the liabilities, contingent or otherwise, of the corporation whose stock is being purchased.

If we exercise our right of first refusal, you and your selling owner(s) agree that you and they will be bound by the noncompetition covenant contained this Agreement. You and your selling owner(s) further agree that you and they will, during this same time period, abide by the restrictions of this Agreement.

If we do not exercise our right of first refusal, you or your owners may complete the sale to such purchaser pursuant to and on the exact terms of such offer, subject to our approval of the transfer, provided that, if the sale to such purchaser is not completed within one hundred twenty (120) days after delivery of such offer to us, or if there is a material change in the terms of the sale (which you agree promptly to communicate to us), we will have an additional right of first refusal during the thirty (30) day period following either the

expiration of such one hundred twenty (120) day period or notice to us of the material change(s) in the terms of the sale, either on the terms originally offered or the modified terms, at our option.

14.10. **Our Right of Repurchase.** We have a right, but not an obligation, to repurchase your Outlet and its assets (the “**Repurchase**”) exercisable by written notice to you at any time within one hundred and twenty (120) days of termination or expiration of this Agreement, unless such termination arises from a transfer of your Outlet in accordance with the provisions of this Agreement.

(a) You and we shall establish the Repurchase price but, if you and we are unable to agree on the Repurchase price, then the fair market value will be determined by an independent appraiser selected by you and us. If you and we are unable to agree on an appraiser, you and we will each select one appraiser, who together will select a third appraiser. The fair market value will be deemed to be the average of the three independent appraisers. Valuation fees shall be shared equally. Legal fees for each of the parties’ attorneys shall be payable by the party instructing their solicitors. Any going concern value of the business (provided that the Outlet is a going concern) shall be taken into account in calculating the total Repurchase price, but the Repurchase price will not include:

- (i) any goodwill or other monetary value attributable to the System; and/or
- (ii) any assets which are not an essential part of the operation of the Outlet and which we exclude from the purchase. We have an unrestricted right to exclude such assets;
- (iii) any value attributable to the lease and/or Premises which if it is transferred will be transferred in accordance with our requirements.

(b) Pending completion of a Repurchase, we will have the right to appoint a manager to maintain the operation of the Outlet. You will indemnify us against all obligations incurred in connection with the business prior to the Repurchase save for liability arising from our negligence. You agree to furnish us within ten (10) days of our notice of intent to exercise this option with all such information about the Outlet as we shall reasonably require.

(c) The post-termination restrictions set out in this Agreement, will be continuing obligations of yours. We shall receive all representations and warranties from you, as a purchaser for value of a business would reasonably require to protect its interests. We will not assume any liabilities, debts or obligations of yours/your affiliates or your owners in connection with any such Repurchase.

(d) We can set off against the Repurchase price any amounts owed by you or any Affiliates to us, any Affiliate, or any creditor of yours that we pay. In connection with our exercise of any rights under this clause, you and each Owner will execute a General Release

## 15. SUCCESSOR TERMS.

15.1. **Acquisition.** Upon expiration of this Agreement, subject to the conditions of this Section, you will have the right to acquire a successor franchise to operate the a DONER KEBAB® Outlet for an additional ten (10) year period on the terms and conditions of the franchise agreement we are then using in granting franchises for DONER KEBAB® Outlets, if:

(a) You maintain possession of and agree to remodel and/or expand the Outlet, add or replace improvements, equipment and signs and otherwise modify the Outlet as we require to bring it into compliance with specifications and standards then applicable for DONER KEBAB® Outlets; or, if you are unable to maintain possession of the Premises, or if in our judgment the Outlet should be relocated, you secure substitute premises we approve, develop such premises in compliance with specifications and standards then applicable for DONER KEBAB® Outlets and continue to operate the Outlet at the Premises until operations are transferred to the substitute premises;

(b) No breach of this Agreement, which would have entitled us to terminate this Agreement, has occurred and no breach of any provision of this Agreement shall be unremedied at the time of your notice or the agreement date of the successor franchise agreement;

(c) Your Outlet and its operations must fully comply with all specifications and standards then-applicable for new outlets and with the System Standards Manual by the expiration of this Agreement;

(d) You (and each affiliate of yours) must have paid all amounts owed to us, any of our affiliates and/or the Marketing Fund;

(e) You have performed your obligations under this Agreement to our reasonable satisfaction and your Outlet is not in the bottom 10% in respect of the specified performance or financial standards as set out in the System Standards Manual;

(f) You must have executed our then-current form of franchise agreement and related documents then customarily used by us (with appropriate modifications to reflect the fact that the franchise agreement to be awarded relates to a successor franchise as contemplated by this Agreement). Our then current form of franchise agreement will contain different terms to those in this Agreement but the changes will not be such that it would be commercially impossible for you to operate your Outlet. We will not be required to provide you any site location, Initial Training or other “start-up” services in connection with the award of any successor franchise;

(g) You must have complied with our then-current training requirements. We can require your personnel and, if you are a Business Entity, your owner, to successfully complete any retraining program(s), at such times and locations as we then specify. There may be a charge for any retraining program(s), and you will be responsible for all travel, meals, lodging and other expenses of your personnel;

(h) You will, if so required by us, agree to adopt such of the procedures and actions of our top quartile franchisees, as we may specify, if we reasonably believe that to do so would benefit your Outlet;

(i) You and if you are a Business Entity, each owner of yours must have executed a General Release, except for any claims exclusively related to the successor franchise;

(j) You must have paid a Successor Franchise Fee in the amount of 50% of our then-current Initial Franchise Fee (“**Successor Franchise Fee**”); and

(k) You will have undertaken a full refurbishment of the Outlet (in accordance with our requirements) to ensure compliance with our latest style, designs and specifications to include new outlet branding, equipment and layout as determined by us.

Failure by you and/or your Owners to complete such requirements in accordance with the timeline specified by us, in our sole discretion, will be deemed a decision by you not to obtain the successor franchise. If you continue to operate your Outlet after the expiration of the term of this Agreement and have not entered into a successor franchise agreement you will be bound by the terms of this Agreement subject to either party being entitled to give the other one (1) months’ notice of termination at any time and, for the avoidance of doubt, the post termination non-compete covenants will apply from the date of expiration of the one (1) months notice or such earlier date as we may specify.

15.2. Grant. You must give us written notice of your election to acquire a successor franchise not more than nine (9) months, but not less than six (6) months before the expiration of the Term of this Agreement. It is your responsibility to monitor these time limits because we will not notify you. We will respond (“**Response Notice**“), within ninety (90) days after we receive your notice, of our decision, either:

(a) to grant you a successor franchise;

(b) to grant you a successor franchise on the condition that deficiencies of the Outlet, or in your operation of the Outlet, are corrected; or

(c) not to grant you a successor franchise based on (i) you have been granted three (3) prior successor franchises, or (ii) we determine, in our sole business judgment, that you and your owners have not substantially complied with this Agreement during its Term.

If applicable, our Response Notice will:

(a) describe the remodeling and/or expansion of the Outlet and other improvements or modifications required to bring the Outlet into compliance with then applicable specifications and standards for DONER KEBAB® Outlets; and

(b) state the actions you must take to correct operating deficiencies and the time period in which such deficiencies must be corrected.

If we elect not to grant a successor franchise, the Response Notice will describe the reasons for our decision. Your right to acquire a successor franchise is subject to your continued compliance with all of the terms and conditions of this Agreement through the date of its expiration, in addition to your compliance with the obligations described in the Response Notice. If we fail to send you a Response Notice within such ninety (90) day period, your request for a successor franchise shall be deemed rejected.

In our discretion, we may extend the Term of this Agreement for such period of time as we deem necessary in order to provide you with either reasonable time to correct deficiencies or ninety (90) days' notice of our refusal to grant a successor franchise.

15.3. Subsequent Successor Franchises. The fees and other conditions for any later granting of subsequent successor franchises will be governed by the successor franchise agreement (as described above).

15.4. Reasonable Terms. You agree that the provisions of this Section 15 are commercially reasonable because commercial and other developments may make further participation in franchising by you or us inappropriate. You understand and acknowledge that both you and we have the option not to proceed with a successor franchise.

## 16. TERMINATION OF AGREEMENT.

16.1. On Notice. We have the right to terminate this Agreement, effective upon delivery of written notice of termination to you, if:

(a) you (or any of your owners) have made any material misrepresentation or omission in connection with your purchase of the Franchise;

(b) you fail to begin operating the Outlet within six (6) months of the Effective Date,

(c) you either fail to identify a location that we have approved for the Premises or you have not obtained a fully signed lease agreement that we have approved in writing for the Premises, in each case within ninety (90) days of the Effective Date;

(d) your, or your owners, failure to successfully complete initial or any other training to our satisfaction;

(e) you abandon or fail to actively operate the Outlet for seven (7) or more consecutive business days, unless the Outlet has been closed for a purpose we have approved or because of casualty or government order;

(f) you surrender or transfer control of the operation of the Outlet without our prior written consent;

- (g) you (or any of your owners) are or have been convicted by a trial court of, or plead or have pleaded no contest, or guilty, to, a felony or other serious crime or offense;
- (h) you (or any of your owners) engage in any dishonest or unethical conduct which may adversely affect the reputation of the Outlet or another DONER KEBAB® Outlets or the goodwill associated with the Marks;
- (i) you understate Gross Revenues by 5% or more;
- (j) you (or any of your owners) make an unauthorized assignment of this Agreement or of an ownership interest in you or the Outlet;
- (k) in the event of your death or disability or the death or disability of the owner of a controlling interest in you, this Agreement or such owner's interest in you is not assigned as required under this Agreement;
- (l) you lose the right to possession of the Premises;
- (m) you (or any of your owners) make any unauthorized use or disclosure of any Confidential Information or use, duplicate or disclose any portion of the System Standards Manual in violation of this Agreement;
- (n) you violate any health, safety or sanitation law, ordinance or regulation and do not begin to cure the noncompliance or violation immediately, and correct such noncompliance or violation within 24 hours, after written notice is delivered to you;
- (o) you fail to make payments of any amounts due to us and do not correct such failure within 30 days after written notice of such failure is delivered to you;
- (p) you fail to pay when due any federal or state income, service, sales or other taxes due on the operations of the Outlet, unless you are in good faith contesting your liability for such taxes;
- (q) you fail to obtain any prior written approval or consent expressly required by this Agreement which, in our opinion, is material to the efficient operation of your Outlet;
- (r) you (or any of your owners) fail to comply with any other provision of this Agreement or any System Standard and do not correct such failure within 30 days after written notice of such failure to comply is delivered to you;
- (s) you (or any of your owners) breach any of the in-term restrictions against competition provided in this Agreement or any obligation to devote your or your owner's whole time and attention to the operation of your Outlet;
- (t) you fail to permit or cooperate with us or our nominee in any audit or inspection or fail to retain (or to produce on request) any records required to be maintained by you;
- (u) you fail to meet system standards as outlined in this Agreement;
- (v) breach any other franchise agreement or other agreement between you and us or our affiliates and fail to cure the same as required by any such agreement;
- (w) you have breached this Agreement on two (2) or more occasions within any twelve (12) consecutive months or three (3) or more occasions within any twenty four (24) consecutive months;
- (x) during the term of this Agreement to submit when due reports or other data, information or supporting records, to pay when due any amounts due to us or otherwise to comply with this Agreement, whether or not such failures to comply were corrected after written notice of such failure was delivered to you; or

(y) you make an assignment for the benefit of creditors or admit in writing your insolvency or inability to pay your debts generally as they become due; you consent to the appointment of a receiver, trustee or liquidator of all or the substantial part of your property; the Outlet is attached, seized, subjected to a writ or distress warrant or levied upon, unless such attachment, seizure, writ, warrant or levy is vacated within thirty (30) days; or any order appointing a receiver, trustee or liquidator of you or the Outlet is not vacated within thirty (30) days following the entry of such order.

16.2. After Notice. We may also terminate this Agreement after we notify you of our intention to do so because of the occurrence of any of the following events and your failure to cure it within thirty (30) days of our notice:

- (a) you or a trained manager is not present at the Outlet during all open hours;
- (b) failure to keep the Outlet open during the required hours;
- (c) purchasing or leasing any product or service from an unapproved supplier;
- (d) failure to participate in a Cooperative;
- (e) failure to pay taxes and assessments;
- (f) failure to obtain and maintain required permits;
- (g) if you are a Business Entity, failure to maintain active status in your state of organization;
- (h) failure to promptly pay any amounts due us or your suppliers;
- (i) failure to timely make required reports;
- (j) failure to maintain sufficient liquid funds to pay amounts to us via electronic transfer;
- (k) you violate any other provision of this Agreement;
- (l) failure to maintain any standards or procedures contained in the Operations System Standards Manual;
- (m) continued violation of any law, ordinance, rule or regulation of a governmental agency; or
- (n) failure to obtain any approvals or consents required by this Agreement.

16.3. Discontinuance of Obligations.

(a) If you are in arrears in any payment to us or our affiliates or in material breach of any provision of this Agreement and we deliver a notice of default to you, we and/or each affiliate have the right to cease providing the support services and performing the obligations set out in this Agreement, until you have remedied all defaults. No such action by us and/or any affiliate shall be a constructive termination of this Agreement, and you agree that you will not be relieved of any obligations under this Agreement because of any such action.

(b) Without prejudice to our right to terminate this Agreement, we may give you notice requiring you immediately to suspend all or any activities in connection with this Agreement for such period as may be notified to you if we have a reasonable belief that there has been, or may about to be, a breach by you of the terms of this Agreement, the System Standards Manual or our other requirements.

(c) Following the giving of a notice under sub clause 16.3(a) or (b) above we shall, within a reasonable period, inform you of the remedial action that must be taken before you shall be permitted to resume your activities pursuant to this Agreement together with details of the timescale in which such remedial actions must be carried out.

## 17. RIGHTS AND OBLIGATIONS UPON TERMINATION.

17.1. Payment of Amounts Owed To Us. You agree to pay us within fifteen (15) days after the effective date of termination or expiration of this Agreement, or on such later date that the amounts due to us are determined, such Royalties, Marketing Fund Fees, amounts owed for purchases from us or our affiliates, interest due on any of the foregoing and all other amounts owed to us which are then unpaid.

17.2. Marks. Upon the termination or expiration of this Agreement:

(a) you may not directly or indirectly at any time or in any manner (except with respect to other DONER KEBAB® Outlets you own and operate) identify yourself or any business as a current or former DONER KEBAB® Outlet, or as one of our licensees or franchisees, use any Mark, any colorable imitation of a Mark or other indicia of a DONER KEBAB® Outlet in any manner or for any purpose or utilize for any purpose any trade name, trade or service mark or other commercial symbol that indicates or suggests a connection or association with us;

(b) you agree to take such action as may be required to cancel all fictitious or assumed name or equivalent registrations relating to your use of any Mark;

(c) if we do not have or do not exercise an option to purchase the Outlet, you agree to deliver to us within 30 days after, as applicable, the effective date of expiration of this Agreement or the Notification Date all signs, sign-faces, sign-cabinets, marketing materials, forms and other materials containing any Mark or otherwise identifying or relating to a DONER KEBAB® Outlet and allow us, without liability to you or third parties, to remove all such items from the Outlet;

(d) if we do not have or do not exercise an option to purchase the Outlet, you agree that, after, as applicable, the effective date of expiration of this Agreement or the Notification Date, you will promptly and at your own expense make such alterations we specify to distinguish the Outlet clearly from its former appearance and from other DONER KEBAB® Outlets so as to prevent confusion by the public;

(e) if we do not have or do not exercise an option to purchase the Outlet, you agree that, after, as applicable, the effective date of expiration of this Agreement or the Notification Date, you will notify the telephone company and all telephone directory publishers of the termination or expiration of your right to use any telephone, telecopy or other numbers and any regular, classified or other telephone directory listings associated with any Mark, authorize the transfer of such numbers and directory listings to us or at our direction and/or instruct the telephone company to forward all calls made to your telephone numbers to numbers we specify; and

(f) you agree to furnish us, within thirty (30) days after, as applicable, the effective date of expiration of this Agreement or the Notification Date, with evidence satisfactory to us of your compliance with the foregoing obligations.

17.3. Confidential Information. You agree that, upon termination or expiration of this Agreement, you will immediately cease to use any of our Confidential Information in any business or otherwise and return to us all copies of the System Standards Manual and any other confidential materials that we have loaned to you.

17.4. Competitive Restrictions. Upon termination or expiration of this Agreement (if no Successor Franchise Agreement is entered into) you and your owners agree that:

(a) for a period of twelve (12) months after the termination or expiration engage in, be employed by or be concerned or interested, directly or indirectly, in any business which is a Competitive Business within fifty (50) miles of your Protected Territory;

(b) for a period of twelve (12) months after the termination or expiration be concerned or interested, directly or indirectly, in any business which is a Competitive Business within the Protected Territory;

(c) for a period of twelve (12) months after the termination or expiration be engaged on a self-employed basis or be employed by a business whose principal business activity is a Competitive Business within the Protected Territory;

(d) for a period of twelve (12) months after the termination or expiration engage in, be employed by or be concerned or interested, directly or indirectly, in any business from the Premises which is a Competitive Business;

(e) for a period of twelve (12) months after the termination or expiration engage in, be employed by or be concerned or interested, directly or indirectly, in any business which is a Competitive Business within fifty (50) miles of the territory of another of our franchisees;

(f) for a period of twelve (12) months after the termination or expiration, for the purposes of a Competitive Business, have any commercial dealings with or solicit any person, firm or company that has been a customer of your DONER KEBAB® Outlet for whom you have provided services or products at any time in the twelve (12) months period prior to such termination or expiration;

(g) for a period of twelve (12) months after the termination or expiration solicit, interfere with or endeavor to entice away any of our employees or any employee of any of our affiliates or any of our other franchisees;

(h) for a period of twelve (12) months after the termination or expiration, sell any of the business assets used in the operation of your DONER KEBAB® Outlet or transfer any shares in your Business Entity to a third party which would enable, in either case, a third party directly or indirectly to carry on a Competitive Business;

(i) at any time after the termination or expiration, in connection with any other business or activity of any kind, including a Competitive Business, attempt to replicate any proprietary recipes of ours (including, for the avoidance of doubt, recipes for meat, sauces or breads) nor shall you purchase (or attempt to purchase) any proprietary products from our approved suppliers.

If any person restricted by this Section refuses voluntarily to comply with the foregoing obligations, the relevant time periods will commence with the entry of an order of an arbitrator, or court if necessary, enforcing this provision. You and your owners expressly acknowledge that the restrictions set forth in this Section are reasonable and that you and your owners possess skills and abilities of a general nature and have other opportunities for exploiting such skills. Consequently, enforcement of the covenants made in this Section will not deprive you or your owners of your personal goodwill or ability to earn a living.

Notwithstanding the extent of the time periods and geographical restrictions contained in this Section, we may at any time, whether during or after the termination or expiration of this Agreement, by written notice to you, reduce the time periods or geographic extent of all or any such restriction. Each restriction set forth in this Section shall be construed as a separate restriction and if any one or more of the restrictions contained herein is held to be unenforceable, the remaining restrictions shall continue in full force and effect.

Nothing herein will prevent you or your owners from owning for investment purposes up to an aggregate of five percent (5%) of the capital stock of any Competitive Business, so long as the Competitive Business is a publicly held corporation whose stock is listed and traded on a national or regional stock exchange, and so long as you and/or your owners do not control the company in question.

17.5. Our Right to Purchase.

(a) **Exercise of Option.** Upon our termination of this Agreement in accordance with its terms and conditions or your termination of this Agreement without cause, we have the option, exercisable by giving written notice to you within sixty (60) days from the date of such termination, to purchase the Outlet from you, including the leasehold rights to the Premises. (The date on which we notify you whether or not we are exercising our option is referred to in this Agreement as the “**Notification Date**”). We have the unrestricted right to assign this option to purchase the Outlet. We will be entitled to all customary warranties and representations in connection with our asset purchase, including, without limitation, representations and warranties as to ownership and condition of and title to assets; liens and encumbrances on assets; validity of contracts and agreements; and liabilities affecting the assets, contingent or otherwise.

(b) **Leasehold Rights.** You agree at our election:

- (i) to assign your leasehold interest in the Premises to us; or
- (ii) to enter into a sublease for the remainder of the lease term on the same terms (including renewal options) as the prime lease.

(c) **Purchase Price.** The purchase price for the Outlet will be its fair market value, determined in a manner consistent with reasonable depreciation of the Outlet’s equipment, signs, inventory, materials and supplies, provided that the Outlet will be valued as an independent business and its value will not include any value for:

- (i) the Franchise or any rights granted by this Agreement;
- (ii) the Marks; or
- (iii) participation in the network of DONER KEBAB® Outlets.

The Outlet’s fair market value will include the goodwill you developed in the market of the Outlet that exists independent of the goodwill of the Marks and the System. The length of the remaining term of the lease for the Premises will also be considered in determining the Outlet’s fair market value.

We may exclude from the assets purchased cash or its equivalent and any equipment, signs, inventory, materials and supplies that are not reasonably necessary (in function or quality) to the Outlet’s operation or that we have not approved as meeting standards for DONER KEBAB® Outlet, and the purchase price will reflect such exclusions.

(d) **Appraisal.** If we and you are unable to agree on the Outlet’s fair market value, its fair market value will be determined by three (3) independent appraisers who collectively will conduct one appraisal. We will appoint one appraiser, you will appoint one appraiser and the two party-appointed appraisers will appoint the third appraiser. You and we agree to select our respective appraisers within fifteen (15) days after we notify you that we are exercising our option to purchase the Outlet, and the two appraisers so chosen are obligated to appoint the third appraiser within 15 days after the date on which the last of the two party-appointed appraisers was appointed. You and we will bear the cost of our own appraisers and share equally the fees and expenses of the third appraiser chosen by the two party-appointed appraisers. The appraisers are obligated to complete their appraisal within 30 days after the third appraiser’s appointment.

The purchase price will be paid at the closing of the purchase, which will take place not later than ninety (90) days after determination of the purchase price. We have the right to set off against the purchase price, and thereby reduce the purchase price by, any and all amounts you or your owners owe to us or any amounts of rent you owe the landlord of the Premises, or supplies or your creditors that we pay on your behalf in order to obtain lawful possession of the Premises, any of your assets

or to cover amounts you owe suppliers we do business with. At the closing, you agree to deliver instruments transferring to us:

- (i) good and merchantable title to the assets purchased, free and clear of all liens and encumbrances (other than liens and security interests acceptable to us), with all sales and other transfer taxes paid by you;
- (ii) all licenses and permits of the Outlet which may be assigned or transferred; and
- (iii) the leasehold interest and improvements in the Premises.

If you cannot deliver clear title to all of the purchased assets, or if there are other unresolved issues, the closing of the sale will be accomplished through an escrow. You and your owners further agree to execute general releases, in form satisfactory to us, of any and all claims against us and our shareholders, officers, directors, employees, agents, successors and assigns.

17.6. Continuing Obligations. All of our and your (and your owners' and affiliates') obligations which expressly or by their nature survive the expiration or termination of this Agreement will continue in full force and effect subsequent to and notwithstanding its expiration or termination and until they are satisfied in full or by their nature expire. Examples include indemnification, payment, de-identification and dispute resolution provisions.

## 18. RELATIONSHIP OF THE PARTIES/INDEMNIFICATION.

18.1. Independent Contractors. You and we understand and agree that this Agreement does not create a fiduciary relationship (or other similar special relationship) between you and us, that we and you are and will be independent contractors and that nothing in this Agreement is intended to make either you or us a general or special agent, joint venturer, partner or employee of the other for any purpose. You and we further understand and agree that our relationship is an ordinary commercial relationship between independent business people with arm's length dealings. You agree to conspicuously identify yourself in all dealings with customers, suppliers, public officials, Outlet personnel and others as the owner of the Outlet under a franchise we have granted and to place such notices of independent ownership on such forms, business cards, stationery and advertising and other materials as we may require from time to time. You will not, unless expressly authorized, permit any person connected with you in any way to represent himself or herself or you in such a way that others dealing with him or her or you might assume the authority of a director, officer, employee or agent of ours exists. You may not use any of our Marks in your Business Entity name.

18.2. No Liability for Acts of Other Party. You agree not to employ any of the Marks in signing any contract or applying for any license or permit, or in a manner that may result in our liability for any of your indebtedness or obligations, and that you will not use the Marks in any way we have not expressly authorized. Neither we nor you will make any express or implied agreements, warranties, guarantees or representations or incur any debt in the name or on behalf of the other, represent that our respective relationship is other than franchisor and franchisee or be obligated by or have any liability under any agreements or representations made by the other that are not expressly authorized in writing. We will not be obligated for any damages to any person or property directly or indirectly arising out of the Outlet's operation or the business you conduct pursuant to this Agreement.

18.3. Taxes. We will have no liability for any sales, use, alcohol surcharge, service, occupation, excise, gross receipts, income, payroll, property or other taxes, whether levied upon you or the Outlet, in connection with the business you conduct (except any taxes we are required by law to collect from you with respect to purchases from us). Payment of all such taxes are your responsibility.

18.4. No Warranty. We make no representations or warranties (and specifically disclaim all warranties including the implied warranty of merchantability or fitness for a particular purpose) and shall

have no liability to you with respect to any products or services provided to you by us, or by our affiliates and/or any approved supplier.

18.5. Indemnification. You agree to indemnify, defend and hold harmless us, our affiliates and our respective shareholders, directors, officers, employees, agents, successors and assignees (the “**Indemnified Parties**”) against and to reimburse any one or more of the Indemnified Parties for all claims, obligations and damages described in this Section, any and all taxes described in this Agreement and any and all claims and liabilities directly or indirectly arising out of the Outlet’s operation (even if our negligence is alleged) or your breach of this Agreement. For purposes of this indemnification, “**claims**” includes all obligations, damages (actual, consequential or otherwise) and costs reasonably incurred in the defense of any claim against any of the Indemnified Parties, including, without limitation, reasonable accountants’, arbitrators’, attorneys’ and expert witness fees, costs of investigation and proof of facts, court costs, other expenses of litigation, arbitration or alternative dispute resolution and travel and living expenses. We have the right to defend any such claim against us. This indemnity will continue in full force and effect subsequent to and notwithstanding the expiration or termination of this Agreement. Under no circumstances will we or any other Indemnified Party be required to seek recovery from any insurer or other third party, or otherwise to mitigate our, their or your losses and expenses, in order to maintain and recover fully a claim against you. You agree that a failure to pursue such recovery or mitigate a loss will in no way reduce or alter the amounts we or another Indemnified Party may recover from you.

## 19. ENFORCEMENT.

19.1. Severability; Substitution of Valid Provisions. Except as otherwise stated in this Agreement, each term of this Agreement, and any portion of any term, are severable. The remainder of this Agreement will continue in full force and effect. To the extent that any provision restricting your competitive activities is deemed unenforceable, you and we agree that such provisions will be enforced to the fullest extent permissible under governing law. This Agreement will be deemed automatically modified to comply with such governing law if any applicable law requires: (a) a greater prior notice of the termination of or refusal to renew this Agreement; or (b) the taking of some other action not described in this Agreement; or (c) if any DONER KEBAB® System Standard is invalid or unenforceable. We may modify such invalid or unenforceable provision to the extent required to be valid and enforceable. In such event, you will be bound by the modified provisions.

19.2. Waivers. We will not be deemed to have waived our right to demand exact compliance with any of the terms of this Agreement, even if at any time: (a) we do not exercise a right or power available to us under this Agreement; or (b) we do not insist on your strict compliance with the terms of this Agreement; or (c) if there develops a custom or practice which is at variance with the terms of this Agreement; or (d) if we accept payments which are otherwise due to us under this Agreement. Similarly, our waiver of any particular breach or series of breaches under this Agreement or of any similar term in any other agreement between you and us or between us and any other franchise owner, will not effect our rights with respect to any later breach by you or anyone else.

19.3. Limitation of Liability. Neither of the parties will be liable for loss or damage or deemed to be in breach of this Agreement if failure to perform obligations results from:

- (a) compliance with any law, ruling, order, regulation, requirement or instruction of any federal, state or municipal government or any department or agency thereof;
- (b) acts of God; or
- (c) acts or omissions of a similar event or cause.

However, such delays or events do not excuse payments of amounts owed at any time.

19.4. Approval and Consents. Whenever this Agreement requires our advance approval, agreement or consent, you agree to make a timely written request for it. Our approval or consent will not be valid unless it is in writing. Except where expressly stated otherwise in this Agreement, we have the

absolute right to refuse any request by you or to withhold our approval of any action or omission by you. If we provide to you any waiver, approval, consent, or suggestion, or if we neglect or delay our response or deny any request for any of those, we will not be deemed to have made any warranties or guarantees which you may rely on, and will not assume any liability or obligation to you.

**19.5. Waiver of Punitive Damages. EXCEPT FOR YOUR OBLIGATIONS TO INDEMNIFY US AND CLAIMS FOR UNAUTHORIZED USE OF THE MARKS OR CONFIDENTIAL INFORMATION, YOU AND WE EACH WAIVE TO THE FULL EXTENT PERMITTED BY LAW ANY RIGHT TO, OR CLAIM FOR, ANY PUNITIVE OR EXEMPLARY DAMAGES AGAINST THE OTHER. YOU AND WE ALSO AGREE THAT, IN THE EVENT OF A DISPUTE BETWEEN YOU AND US, THE PARTY MAKING A CLAIM WILL BE LIMITED TO EQUITABLE RELIEF AND RECOVERY OF ANY ACTUAL DAMAGES IT SUSTAINS.**

**19.6. Limitations of Claims. ANY AND ALL CLAIMS ARISING OUT OF THIS AGREEMENT OR THE RELATIONSHIP AMONG YOU AND US MUST BE MADE BY WRITTEN NOTICE TO THE OTHER PARTY WITHIN ONE YEAR FROM THE OCCURRENCE OF THE FACTS GIVING RISE TO SUCH CLAIM (REGARDLESS OF WHEN IT BECOMES KNOWN); EXCEPT FOR CLAIMS ARISING FROM: (A) UNDER-REPORTING OF NET SALES; (B) UNDER-PAYMENT OF AMOUNTS OWED TO US OR OUR AFFILIATES; (C) CLAIMS FOR INDEMNIFICATION; AND/OR (D) UNAUTHORIZED USE OF THE MARKS. HOWEVER, THIS PROVISION DOES NOT LIMIT THE RIGHT TO TERMINATE THIS AGREEMENT IN ANY WAY.**

**19.7. Governing Law. EXCEPT TO THE EXTENT THIS AGREEMENT OR ANY PARTICULAR DISPUTE IS GOVERNED BY THE U.S. TRADEMARK ACT OF 1946 (LANHAM ACT, 15 U.S.C. §1051 AND THE SECTIONS FOLLOWING IT) OR OTHER FEDERAL LAW, THIS AGREEMENT AND THE FRANCHISE ARE GOVERNED BY DELAWARE LAW, EXCLUDING ANY LAW REGULATING THE SALE OF FRANCHISES OR GOVERNING THE RELATIONSHIP BETWEEN A FRANCHISOR AND FRANCHISE OWNER, UNLESS THE JURISDICTIONAL REQUIREMENTS OF SUCH LAWS ARE MET INDEPENDENTLY WITHOUT REFERENCE TO THIS SECTION. ALL MATTERS RELATING TO ARBITRATION ARE GOVERNED BY THE FEDERAL ARBITRATION ACT.** References to any law or regulation also refer to any successor laws or regulations and any implementing regulations for any statute, as in effect at the relevant time. References to a governmental agency also refer to any successor regulatory body that succeeds to the function of such agency.

**19.8. Jurisdiction. YOU AND WE CONSENT AND IRREVOCABLY SUBMIT TO THE JURISDICTION AND VENUE OF ANY STATE OR FEDERAL COURT OF COMPETENT JURISDICTION LOCATED IN DOVER COUNTY, DELAWARE, AND WAIVE ANY OBJECTION TO THE JURISDICTION AND VENUE OF SUCH COURTS. THE EXCLUSIVE CHOICE OF JURISDICTION DOES NOT PRECLUDE THE BRINGING OF ANY ACTION BY THE PARTIES OR THE ENFORCEMENT BY THE PARTIES IN ANY JUDGMENT OBTAINED IN ANY SUCH JURISDICTION, IN ANY OTHER APPROPRIATE JURISDICTION OR THE RIGHT OF THE PARTIES TO CONFIRM OR ENFORCE ANY ARBITRATION AWARD IN ANY APPROPRIATE JURISDICTION.**

**19.9. Waiver of Jury Trial. YOU AND WE EACH IRREVOCABLY WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER YOU OR US.**

**19.10. Cumulative Remedies.** The rights and remedies provided in this Agreement are cumulative and neither you nor we will be prohibited from exercising any other right or remedy provided under this Agreement or permitted by law or equity.

**19.11. Costs and Attorneys' Fees.** If a claim for amounts owed by you to us or any of our affiliates is asserted in any legal or arbitration proceeding or if either you or we are required to enforce this Agreement

in a judicial or arbitration proceeding, the party prevailing in such proceeding will be entitled to reimbursement of its costs and expenses, including reasonable accounting and attorneys' fees. Attorneys' fees will include, without limitation, reasonable legal fees charged by attorneys, paralegal fees, and costs and disbursements, whether incurred prior to, or in preparation for, or contemplation of, the filing of written demand or claim, action, hearing, or proceeding to enforce the obligations of the parties under this Agreement.

19.12. **Binding Effect.** This Agreement is binding on and will inure to the benefit of our successors and assigns. Except as otherwise provided in this Agreement, this Agreement will also be binding on your successors and assigns, and your heirs, executors and administrators.

19.13. **Entire Agreement.** This Agreement, including the introduction, addenda and exhibits to it, constitutes the entire agreement between you and us. There are no other oral or written understandings or agreements between you and us concerning the subject matter of this Agreement, except for the information contained in our Franchise Disclosure Document. Except as expressly provided otherwise in this Agreement, this Agreement may be modified only by written agreement signed by both you and us.

19.14. **No Liability to Others; No Other Beneficiaries.** We will not, because of this Agreement or by virtue of any approvals, advice or services provided to you, be liable to any person or legal entity who is not a party to this Agreement. Except as specifically described in this Agreement, no other party has any rights because of this Agreement.

19.15. **Construction.** The headings of the sections are for convenience only. If two or more persons are at any time franchise owners hereunder, whether or not as partners or joint venturers, their obligations and liabilities to us are joint and several. This Agreement may be signed in multiple copies, each of which will be an original. "**A or B**" means "**A**" or "**B**" or both.

19.16. **Certain Definitions.** The term "**family member**" refers to parents, spouses, offspring and siblings, and the parents and siblings of spouses. The term "**affiliate**" means any Business Entity directly or indirectly owned or controlled by a person, under common control with a person or controlled by a person. The terms "**franchisee**", "**franchise owner**", "**you**" and "**your**" are applicable to one or more persons, a Business Entity, as the case may be. The singular use of any pronoun also includes the plural and the masculine and neuter usages include the other and the feminine. The term "**person**" includes individuals or Business Entities. The term "**section**" refers to a section or subsection of this Agreement. The word "**control**" means the power to direct or cause the direction of management and policies. The word "**owner**" means any person holding a direct or indirect, legal or beneficial ownership interest or voting rights in another person (or a transferee of this Agreement or an interest in you), including any person who has a direct or indirect interest in you or this Agreement and any person who has any other legal or equitable interest, or the power to vest in himself any legal or equitable interest, in the revenue, profits, rights or assets.

19.17. **Timing is of the Essence.** It will be a material breach of this Agreement to fail to perform any obligation within the time required or permitted by this Agreement. In computing time periods from one date to a later date, the words "**from**" and "**commencing on**" (and the like) mean "**from and including**"; and the words "**to**," "**until**" and "**ending on**" (and the like) mean "**to but excluding**." Indications of time of day mean Eastern Standard time.

## 20. DISPUTE RESOLUTION.

20.1. **Mediation.** During the term of this Agreement, certain disputes may arise between you and us that may be resolvable through mediation. To facilitate such resolution, you and we agree that each party must, before commencing any arbitration proceeding, submit the dispute for non-binding arbitration at a mutually agreeable location (if you and we cannot agree on a location, the mediation will be conducted at our headquarters) to one mediator, appointed under the American Arbitration Association's Commercial Mediation Rules. The mediator will conduct a mediation in accordance with such rules. You and we agree that any statements made by either you or us in any such mediation proceeding will not be admissible in

any subsequent arbitration or other legal proceeding. Each party will bear its own costs and expenses of conducting the mediation and share equally the costs of any third parties who are required to participate. Nevertheless, both you and we have the right in a proper case to obtain temporary restraining orders and temporary or preliminary injunctive relief from a court of competent jurisdiction. However, the parties must immediately and contemporaneously submit the dispute for non-binding mediation. If any dispute between the parties cannot be resolved through mediation within sixty (60) days following the appointment of a mediator, the parties must submit the dispute to arbitration subject to the following terms and conditions.

20.2. Agreement to Arbitrate. Except for claims (as defined below) related to or based on the marks (which at our sole option may be submitted to any court of competent jurisdiction) and except as otherwise expressly provided by section 20.3 of this Agreement, any litigation, claim, dispute, suit, action, controversy, proceeding or otherwise (“**Dispute**“) between or involving you and us (and/or involving you and/or any claim against or involving any of our or our affiliates’ shareholders, directors, partners, officers, employees, agents, attorneys, accountants, affiliates, guarantors or otherwise), which are not resolved within forty-five (45) days of notice from either you or we to the other, will be submitted to arbitration. You shall not institute any legal or administrative proceeding for any dispute, claims or cause of action arising out of or in connection with this Agreement without first attempting to resolve the dispute through negotiation and non-binding mediation pursuant to Section 20.1 above. If such mediation fails to resolve the dispute, then either party may invoke arbitration pursuant to this Section.

(a) Any dispute, claim or cause of action arising out of or in connection with this Agreement, including any question regarding its existence, validity or termination, or the legal relationships established by this Agreement, will be finally settled by arbitration to be conducted in accordance with the International Arbitration Rules of the ICC (the “Rules”) and the terms of this Section. The following procedure applies to such arbitration:

(i) The tribunal must consist of a single arbitrator who the parties shall appoint in accordance with the Rules (“the Arbitrator”), with the additional qualification that the Arbitrator must have at least three (3) years of experience in franchise relationships and franchise law;

(ii) The arbitration must take place in Dover County, Delaware (in the United States);

(iii) The language of the arbitration must be English. Any document not in English must be translated into English by and at the expense of the party submitting it;

(iv) If the Arbitrator dies, resigns, or becomes unable to act, the parties shall appoint a new Arbitrator in accordance with the provisions of this Agreement;

(v) Upon conclusion of the arbitration, the Arbitrator must issue his/her award in writing;

(vi) The Arbitrator may make an order for the payment of interest on any amount claimed and an order for the payment of costs;

(vii) The costs and expenses of arbitration (including the Arbitrator’s fees and expenses, the cost of hiring premises for hearings and the cost of related facilities, the cost of shorthand writers and typists if transcripts of hearings are to be taken) will be borne 50% by us and 50% by you, except that each party shall be responsible for any costs associated with traveling and lodging and their own legal fees;

(viii) The parties agree and acknowledge that the Arbitrator may issue an award in favor of the prevailing party and against the non-prevailing part that includes the

prevailing party's costs incurred in connection with the arbitration proceeding, including reasonable attorneys' fees and expenses; and

(ix) Any matter relating to the conduct of the arbitration or to the interpretation of this Section must be determined by the Arbitrator, whose decision will be final and binding upon the parties.

(x) The parties shall keep the entire arbitration proceeding, including all claims, materials and disputes involved therewith, strictly confidential, unless Franchisor agrees otherwise in writing. Each party hereby acknowledges that any and all awards made against it by the Arbitrator will be binding on, and enforceable against, it pursuant to the United Nations Convention on the Recognition and Enforcement of Foreign Arbitral Awards and New York Convention.

20.3. Specific Performance. Nothing in this Agreement will prevent either you or we from obtaining temporary restraining orders and temporary or preliminary injunctive relief in a court of competent jurisdiction. However, you and we must contemporaneously submit the dispute for arbitration on the merits.

20.4. Period In Which to Make Claims. No issue may be raised in any dispute (whether being resolved by litigation, arbitration or otherwise) and whether by way of claim, counter claim, set off or otherwise unless such party raises the issue in writing before the expiration of the earlier of:

(a) One (1) year after the date on which the facts giving rise to the issue comes to the attention of, or should reasonably have come to the attention of, such party; or

(b) Two (2) years after the initial occurrence of any act or omission giving rise to the issue whenever discovered; or

(c) In the case of alleged misrepresentation inducing a party to this Agreement to enter into this Agreement within two (2) years of entering into this Agreement.

20.5. Third Parties. The arbitration provisions of this Agreement are intended to benefit and bind certain third party non-signatories, and all of yours and our principal owners and affiliates.

20.6. Survival. This provision continues in full force and effect subsequent to and notwithstanding the expiration or termination of this Agreement for any reason.

## 21. NOTICES AND PAYMENTS.

21.1. Notices. All written notices and reports permitted or required under this Agreement or by the System Standards Manual will be deemed delivered:

(a) at the time delivered by hand;

(b) one business day after transmission by facsimile, telecopy or other electronic system;

(c) 2 business days after being placed in the hands of a commercial airborne courier service for next business day delivery; or

(d) 3 business days after placement in the United States mail by registered or certified mail, return receipt requested, postage prepaid.

All such notices must be addressed to the parties as follows:

If to Us:           GDK USA, INC.  
                      148 Hubbard Street  
                      Concord, MA 01742  
                      Attention: Nigel Belton

If to You:           \_\_\_\_\_

                          \_\_\_\_\_

                          \_\_\_\_\_

                      Attention: \_\_\_\_\_

Either you or we may change the address for delivery of all notices and reports and any such notice will be effective within ten (10) business days of any change in address. Any required payment or report not actually received by us during regular business hours on the date due (or postmarked by postal authorities at least two (2) days prior to such date, or in which the receipt from the commercial courier service is not dated prior to two (2) days prior to such date) will be deemed delinquent.

21.2. Electronic Mail. You acknowledge and agree that exchanging information with us by e-mail is efficient and desirable for day-to-day communications and that we and you may utilize e-mail for such communications. You authorize the transmission of e-mail by us and our employees, vendors, and affiliates (“**Official Senders**”) to you during the term of this Agreement. You further agree that: (a) Official Senders are authorized to send e-mails to those of your employees as you may occasionally authorize for the purpose of communicating with us; (b) you will cause your officers, directors, and employees to give their consent to Official Senders’ transmission of e-mails to them; (c) you will require such persons not to opt out or otherwise ask to no longer receive e-mails from Official Senders during the time that such person works for or is affiliated with you; and (d) you will not opt out or otherwise ask to no longer receive e-mails from Official Senders during the term of this Agreement. The consent given in this Section 21.2. does not apply to the provision of notices by either party under this Agreement pursuant to Section 21.1 using e-mail unless the parties otherwise agree in a written document manually signed by both parties.

22. COMPLIANCE WITH ANTI-TERRORISM LAWS.

You and your owners agree to comply, and to assist us to the fullest extent possible in our efforts to comply, with Anti-Terrorism Laws (defined below). In connection with that compliance, you and your owners certify, represent, and warrant that none of your property or interests is subject to being blocked under, and that you and your owners otherwise are not in violation of, any of the Anti-Terrorism Laws. “**Anti-Terrorism Laws**” mean Executive Order 13224 issued by the President of the United States, the USA PATRIOT Act, and all other present and future federal, state, and local laws, ordinances, regulations, policies, lists, and other requirements of any governmental authority addressing or in any way relating to terrorist acts and acts of war. Any violation of the Anti-Terrorism Laws by you or your owners, or any blocking of your or your owners’ assets under the Anti-Terrorism Laws, constitutes good cause for immediate termination of this Agreement.

23. SUBMISSION OF AGREEMENT

The submission of this Agreement does not constitute an offer. This Agreement will become effective only upon the execution of this Agreement by you and us. The date of execution by us will be considered the date of execution of this Agreement.

THIS AGREEMENT WILL NOT BE BINDING ON FRANCHISOR UNLESS AND UNTIL IT HAS BEEN ACCEPTED AND SIGNED BY AN AUTHORIZED OFFICER OF US.

**INTENDING TO BE LEGALLY BOUND**, the parties have executed and delivered this Agreement to be effective as of the Effective Date, regardless of the dates listed below.

“US”:

**GDK USA, INC.,**  
a Delaware corporation

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

“YOU”:

\_\_\_\_\_  
*[Business Entity Name]*

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

**EXHIBIT A TO FRANCHISE AGREEMENT  
APPROVED LOCATION AND PROTECTED  
TERRITORY**

**Location:**

The Approved Location for your DONER KEBAB® Outlet is:

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**Protected Territory:**

The Protected Territory for your DONER KEBAB® Outlet is:

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***NOTE: FRANCHISEE ACKNOWLEDGES THAT FRANCHISOR SHALL DETERMINE THE PROTECTED TERRITORY AND UNILATERALLY UPDATE THIS EXHIBIT, WITHOUT CONSENT REQUIRED FROM FRANCHISEE, PRIOR TO THE COMMENCEMENT DATE IDENTIFIED ON EXHIBIT C TO FRANCHISEE'S MULTI-SITE DEVELOPMENT AGREEMENT.***

**INTENDING TO BE LEGALLY BOUND**, the parties have executed and delivered this Agreement to be effective as of the Effective Date, regardless of the dates listed below.

“US”:

“YOU”:

**GDK USA, INC.,**  
a Delaware corporation

\_\_\_\_\_  
[Business Entity Name]

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

**EXHIBIT B  
PRINCIPAL OWNER'S STATEMENT**

This form must be completed by the Franchisee (“I,” “me,” or “my”) if I have multiple owners or if I, or my licensed business, is owned by a business organization (like a corporation, partnership or limited liability company). Franchisor is relying on the truth and accuracy of this form in awarding the Franchise Agreement to me.

1. **Form of Company.** I am a (check one):

- (a) General Partnership
  - (b) Corporation
  - (c) Limited Partnership
  - (d) Limited Liability Company
  - (e) Other
- Specify: \_\_\_\_\_

I was formed under the laws of \_\_\_\_\_.  
(state)

2. **Business Entity.** I was incorporated or formed on \_\_\_\_\_, \_\_\_\_\_, under the laws of the State of \_\_\_\_\_. I have not conducted business under any name other than my corporate, limited liability company or partnership name and \_\_\_\_\_. The following is a list of all persons who have management rights and powers (e.g., officers, managers, partners, etc.) and their positions are listed below:

<u>Name of Person</u>	<u>Position(s) Held</u>

3. **Owners.** The following list includes the full name and mailing address of each person who is one my owners and fully describes the nature of each owner’s interest. Attach additional sheets if necessary.

Owner’s Name and Address	Description of Interest	% of Ownership

4. **Governing Documents.** Attached are copies of the documents and contracts governing the ownership, management and other significant aspects of the business organization (e.g., articles of incorporation or organization, partnership or shareholder agreements, etc.).

This Principal Owner's Statement is current and complete as of \_\_\_\_\_.

**OWNER  
INDIVIDUALS:**

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

**CORPORATION, LIMITED  
LIABILITY COMPANY OR  
PARTNERSHIP:**

\_\_\_\_\_  
[Name]

By: \_\_\_\_\_  
Title: \_\_\_\_\_

## EXHIBIT C

### PRINCIPAL OWNERS GUARANTY

In consideration of the execution by GDK USA, INC., a Delaware corporation (“**Franchisor**”) of the DONER KEBAB® Franchise Agreement (the “**Franchise Agreement**”), dated the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ between Franchisor and \_\_\_\_\_ (**Franchisee**”) and for other good and valuable consideration, including Franchisor’s execution of or consent to the transfer of the Franchise Agreement, each of the undersigned, for themselves, their heirs, successors, and assigns, do jointly, individually and severally hereby absolutely and unconditionally guarantee the payment of all amounts and the performance of all of the covenants, terms, conditions, agreements and undertakings contained and set forth in said Franchise Agreement and in any other agreement(s) by and between Franchisee and Franchisor.

If more than one (1) person has executed this Guarantee, the term “the undersigned”, as used herein, shall refer to each such person, and the liability of each of the undersigned hereunder shall be joint and several and primary as sureties.

The undersigned, individually and jointly, hereby agree to be personally bound by each and every covenant, term, condition, agreement and undertaking contained and set forth in said Franchise Agreement and any other agreement(s) by and between Franchisee and Franchisor, and agree that this Guarantee shall be construed as though the undersigned and each of them executed agreement(s) containing the identical terms and conditions of the Franchise Agreement and any other agreement(s) by and between Franchisee and Franchisor.

The undersigned hereby agree, furthermore, that without the consent of or notice to any of the undersigned and without affecting any of the obligations of the undersigned hereunder:

(a) any term, covenant or condition of the Franchise Agreement may be amended, compromised, released or otherwise altered by Franchisor and Franchisee, and the undersigned do guarantee and promise to perform all the obligations of Franchisee under the Agreement as so amended, compromised, released or altered; (b) any guarantor of or party to the Franchise Agreement may be released, substituted or added; (c) any right or remedy under the Agreement, this Guarantee or any other instrument or agreement between Franchisor and Franchisee may be exercised, not exercised, impaired, modified, limited, destroyed or suspended; and, (d) Franchisor or any other person may deal in any manner with Franchisee, any of the undersigned, any party to the Franchise Agreement or any other person.

Should Franchisee be in breach or default under the Franchise Agreement or any other agreement(s) by and between Franchisee and Franchisor, Franchisor may proceed directly against any or each of the undersigned without first proceeding against Franchisee and without proceeding against or naming in such suit any other Franchisee, signatory to the Franchise Agreement or any others of the undersigned.

Notice to or demand upon Franchisee or any of the undersigned shall be deemed notice to or demand upon Franchisee and all of the undersigned, and no notice or demand need be made to or upon any or all of the undersigned. The cessation of or release from liability of Franchisee or any of the undersigned shall not relieve any other Guarantors from liability hereunder, under the Franchise Agreement, or under any other agreement(s) between Franchisor and Franchisee, except to the extent that the breach or default has been remedied or moneys owed have been paid.

Any waiver, extension of time or other indulgence granted by Franchisor or its agents, successors or assigns, with respect to the Franchise Agreement or any other agreement(s) by and between Franchisee and Franchisor, shall in no way modify or amend this Guarantee, which shall be continuing, absolute, unconditional and irrevocable.

It is understood and agreed by the undersigned that the provisions, covenants and conditions of this Guarantee shall inure to the benefit of the Franchisor, its successors and assigns. This Guarantee may be assigned by Franchisor voluntarily or by operation of law without reducing or modifying the liability of the undersigned hereunder.

Should any one (1) or more provisions of this Guarantee be determined to be illegal or unenforceable, all other provisions shall nevertheless be effective.

IN WITNESS WHEREOF, each of the undersigned has executed this Guarantee effective as of the date of the Franchise Agreement.

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

## EXHIBIT D

### CONDITIONAL ASSIGNMENT OF LEASE AGREEMENT

**THIS CONDITIONAL ASSIGNMENT AND ASSUMPTION OF LEASE** (this “**Assignment**”) is made, entered into and effective as of the effective date of the Lease (as defined hereinbelow), by, between and among **GDK USA, INC.**, a Delaware corporation (the “**Franchisor**”), and \_\_\_\_\_ whose current principal place of Outlet is \_\_\_\_\_ (the “**Franchisee**”).

### BACKGROUND INFORMATION

The Franchisor entered into that certain Franchise Agreement (the “**Franchise Agreement**”) dated as of \_\_\_\_\_, 20\_\_ with the Franchisee, pursuant to which the Franchisee plans to own and operate a DONER KEBAB® Outlet (the “**Outlet**”) located at \_\_\_\_\_ (the “**Approved Location**”). In addition, pursuant to that certain Lease Agreement (the “**Lease**”), the Franchisee has leased or will lease certain space containing the Outlet described therein from \_\_\_\_\_ (the “**Lessor**”). The Franchise Agreement requires the Franchisee to deliver this Assignment to the Franchisor as a condition to the grant of a franchise.

### OPERATIVE TERMS

The Franchisor and the Franchisee agree as follows:

1. **Background Information:** The background information is true and correct. This Assignment will be interpreted by reference to, and construed in accordance with, the background information.
2. **Incorporation of Terms:** Terms not otherwise defined in this Assignment have the meanings as defined in the Lease.
3. **Indemnification of Franchisor:** The Franchisee agrees to indemnify and hold the Franchisor and its affiliates, stockholders, directors, officers and representatives harmless from and against any and all losses, liabilities, claims, proceedings, demands, damages, judgments, injuries, attorneys’ fees, costs and expenses, that they incur resulting from any claim brought against any of them or any action which any of them are named as a party or which any of them may suffer, sustain or incur by reason of, or arising out of, the Franchisee’s breach of any of the terms of the Lease, including the failure to pay rent or any other terms and conditions of the Lease.
4. **Conditional Assignment:** The Franchisee hereby grants to the Franchisor a security interest in and to the Lease, all of the furniture, fixtures, inventory and supplies located in the Approved Location and the franchise relating to the Outlet, and all of the Franchisee’s rights, title and interest in and to the Lease as collateral for the payment of any obligation, liability or other amount owed by the Franchisee or its affiliates to the Lessor arising under the Lease and for any default or breach of any of the terms and provisions of the Lease, and for any default or breach of any of the terms and provisions of the Franchise Agreement. In the event of a breach or default by the Franchisee under the terms of the Lease, or, in the event the Franchisor makes any payment to the Lessor as a result of the Franchisee’s breach of the Lease, then such payment by the Franchisor, or such breach or default by the Franchisee, shall at Franchisor’s option, be deemed to be an immediate default under the Franchise Agreement, and the Franchisor shall be entitled to the possession of the Approved Location and to all of the rights, title and interest of the Franchisee in and to the Lease and to all other remedies described herein or in the Franchise Agreement or at law or in equity, without prejudice to any other rights or remedies of the Franchisor under any other Agreements or under other applicable laws or equities. This Assignment shall constitute a lien on the interest of the Franchisee in and to the Lease until satisfaction in full of all amounts owed by the Franchisee to the Franchisor. In addition, the rights of the

Franchisor to assume all obligations under the Lease provided in this Assignment are totally optional on the part of the Franchisor, to be exercised in its sole discretion. Franchisee agrees to execute any and all Uniform Commercial Code financing statements and all other documents and instruments deemed necessary by Franchisor to perfect or document the interests and assignments granted herein.

5. **No Subordination:** The Franchisee shall not permit the Lease to become subordinate to any lien without first obtaining Franchisor's written consent, other than the lien created by this Assignment, the Franchise Agreement, the Lessor's lien under the Lease, liens securing bank financing for the operations of Franchisee on the Approved Location and the agreements and other instruments referenced herein. The Franchisee will not terminate, modify or amend any of the provisions or terms of the Lease without the prior written consent of the Franchisor. Any attempt at termination, modification or amendment of any of the terms without such written consent is null and void.

6. **Exercise of Remedies:** In any case of default by the Franchisee under the terms of the Lease or under the Franchise Agreement, the Franchisor shall be entitled to exercise any one or more of the following remedies in its sole discretion:

(a) to take possession of the Approved Location, or any part thereof, personally, or by its agents or attorneys;

(b) to, in its discretion, without notice and with or without process of law, enter upon and take and maintain possession of all or any part of the Approved Location, together with all furniture, fixtures, inventory, books, records, papers and accounts of the Franchisee;

(c) to exclude the Franchisee, its agents or employees from the Approved Location;

(d) as attorney-in-fact for the Franchisee, or in its own name, and under the powers herein granted, to hold, operate, manage and control the Outlet and conduct the Outlet, if any, thereof, either personally or by its agents, with full power to use such measures, legally rectifiable, as in its discretion may be deemed proper or necessary to cure such default, including actions of forcible entry or detainer and actions in distress of rent, hereby granting full power and authority to the Franchisor to exercise each and every of the rights, privileges and powers herein granted at any and all times hereafter;

(e) to cancel or terminate any unauthorized agreements or subleases entered into by the Franchisee, for any cause or ground which would entitle the Franchisor to cancel the same;

(f) to disaffirm any unauthorized agreement, sublease or subordinated lien, to make all necessary or proper repairs, decorating, renewals, replacements, alterations, additions, betterments and improvements to the Approved Location or the Approved Location that may seem judicious, in the sole discretion of the Franchisor;

(g) to insure and reinsure the same for all risks incidental to the Franchisor's possession, operation and management thereof; and/or

(h) notwithstanding any provision of the Franchise Agreement to the contrary, to declare all of the Franchisee's rights but not obligations under the Franchise Agreement to be immediately terminated as of the date of the Franchisee's default under the Lease.

7. **Power of Attorney:** The Franchisee does hereby appoint irrevocably the Franchisor as its true and lawful attorney-in-fact in its name and stead and hereby authorizes it, upon any default under the Lease or under the Franchise Agreement, with or without taking possession of the Approved Location, to rent, lease, manage and operate the Approved Location to any person, firm or corporation upon such terms and conditions in its discretion as it may determine, and with the same rights and powers and immunities, exoneration of liability and rights of recourse and indemnity as the Franchisor would have upon taking possession of the Approved Location pursuant to the provisions set forth in the Lease. The power of attorney

conferred upon the Franchisor pursuant to this Assignment is a power coupled with an interest and cannot be revoked, modified or altered without the written consent of the Franchisor.

8. **Election of Remedies:** It is understood and agreed that the provisions set forth in this Assignment are deemed a special remedy given to the Franchisor and are not deemed to exclude any of the remedies granted in the Franchise Agreement or any other agreement between the Franchisor and the Franchisee, but are deemed an additional remedy and shall be cumulative with the remedies therein and elsewhere granted to the Franchisor, all of which remedies are enforceable concurrently or successively. No exercise by the Franchisor or any of the rights hereunder will cure, waiver or affect any default hereunder or default under the Franchise Agreement. No inaction or partial exercise of rights by the Franchisor will be construed as a waiver of any of its rights and remedies and no waiver by the Franchisor of any such rights and remedies shall be construed as a waiver by the Franchisor of any future rights and remedies.

9. **Binding Agreements:** This Assignment and all provisions hereof shall be binding upon the Franchisor and the Franchisee, their successors, assigns and legal representatives and all other persons or entities claiming under them or through them, or either of them, and the words “Franchisor” and “Franchisee” when used herein shall include all such persons and entities and any others liable for payment of amounts under the Lease or the Franchise Agreement. All individuals executing on behalf of corporate entities hereby represent and warrant that such execution has been duly authorized by all necessary corporate and shareholder authorizations and approvals.

10. **Assignment to Control:** This Assignment governs and controls over any conflicting provisions in the Lease.

11. **Attorney’s Fees, Etc.:** In any action or dispute, at law or in equity, that may arise under or otherwise relate to this Assignment, the prevailing party will be entitled to recover its attorneys’ fees, costs and expenses relating to any trial or appeal (including, without limitation, paralegal fees) or arbitration or bankruptcy proceeding from the non-prevailing Party.

12. **Severability:** If any of the provisions of this Assignment or any section or subsection of this Assignment shall be held invalid for any reason, the remainder of this Assignment or any such section or subsection will not be affected thereby and will remain in full force and effect in accordance with its terms.

**[SIGNATURES ON FOLLOWING PAGE]**

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed as of the day and year first above written.

**FRANCHISEE:**

**FRANCHISOR:**  
**GDK USA, INC.**  
a Delaware corporation

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

The Lessor hereby consents, agrees with, approves of and joins in with this **CONDITIONAL ASSIGNMENT AND ASSUMPTION OF LEASE.**

**THE "LESSOR":**

\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

## **EXHIBIT E**

### **NON-DISCLOSURE AND NON-COMPETITION AGREEMENT**

This Non-Disclosure and Non-Competition Agreement (“**Agreement**”) is entered into by the undersigned (the “**Disclosee**”) as of the date written below.

The Company is a Franchisee of GDK USA, INC., a Delaware corporation (“**Franchisor**”), pursuant to which it is has been granted a non-exclusive license to use Franchisor’s trademarks and service marks, the business systems identified by such Marks (the “**System**”), and certain confidential information.

In consideration of the Disclosee’s employment by the Company, and as a material inducement for the Company to disclose certain confidential and/or proprietary information to the Disclosee in connection with the business of being a franchisee of Franchisor, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Disclosee agrees to be bound by the following representations, warranties and covenants, to be effective, during and at all times after the Disclosee’s employment by or affiliation with the Company:

1. The Disclosee may have received or been given access to, or will receive or be given access to, certain confidential information and trade secrets of Franchisor and/or the Company, all relating to or useful in the Company’s business and all labeled, treated as, or otherwise considered by Franchisor and/or the Company as confidential or proprietary information (collectively, the “**Confidential Information**”). The Confidential Information includes, without limitation, the Franchisor confidential manuals, memoranda, agreements, correspondence, records, plans and reports used or created by the Company or supplied to the Company by Franchisor; know-how; menus and recipes; formulas; processes; trade secrets; identities of current and prospective customers and suppliers and related data and information; advertising and marketing techniques; procedures and techniques; and operational and quality assurance procedures.

2. The Disclosee represents, warrants and agrees that the Disclosee will keep any and all of the Confidential Information from being made known or disclosed to any person or entity, except for the exclusive use and benefit of the Company or Franchisor. The Disclosee shall not reproduce, or permit the reproduction, directly or indirectly, of any of the Confidential Information except as required by the Company, or permit the removal of, nor shall the Disclosee remove, any of the Confidential Information from the premises of the Company.

3. The Confidential Information is the exclusive property of Franchisor and/or the Company. Upon request by the Company, and in any event upon termination of the Disclosee’s employment or affiliation for whatever reason, the Disclosee shall return to the Company all documents and other material in the Disclosee’s possession or under the Disclosee’s control which may contain or be derived from Confidential Information, together with all documents, notes, or other work product which is connected with or derived from the Disclosee’s employment by, or ownership of, the Company. The Disclosee shall, from time to time as may be requested by the Company, do all things which may be necessary to establish or document the Company’s rights of any such work product.

4. The Disclosee shall promptly provide notice to the Company if the Disclosee knows of or suspects the disclosure of any Confidential Information by any person or entity, which disclosure would not be permitted if such person or entity were bound by the terms of this Agreement. Such notice is signed by the Disclosee and shall reasonably describe such unpermitted disclosure.

5. The Disclosee acknowledges and agrees that Franchisor has a legitimate business interest and would be unable to protect its System, trademarks, service marks and its Confidential Information against unauthorized use or disclosure and Franchisor would be irreparably harmed and unable to encourage a free exchange of ideas and information among the franchisees within the Franchisor’s franchise system if the Disclosee were permitted to engage in the acts described below. The

Disclosee covenants that during the Disclosee's relationship with the Company (as an employee or independent contractor) and for a 24-month period thereafter, the Disclosee will not:

(a) directly or indirectly, solicit or otherwise attempt to induce, by combining or conspiring with, or attempting to do so, or in any other manner influence any employee, officer, director, agent, consultant, representative, supplier, contractor or distributor of the Company to terminate or modify his or her position with, or to compete against, the Company or Franchisor;

(b) directly or indirectly, solicit or perform any services of the kind offered by Company or the Franchisor on any present or former customer of Franchisor or the Company;

(c) in addition to, and not in limitation of other provisions hereof, the Disclosee shall not in any manner interfere with, disturb, disrupt, decrease or otherwise jeopardize the business of the Company or Franchisor;

(d) solicit any customer of Company or Franchisor;

(e) engage in or become interested in the same or substantially similar business as Company within a twenty-five (25) mile radius of the Company's Outlet or any other DONER KEBAB® Outlet, including but not limited to the operation of a business offering restaurant services, whether an individual, partner, shareholder, director, officer, principal or agent. This paragraph shall not be interpreted so as to prevent the Disclosee from working as an employee at a business that engages in restaurant services provided that all other provisions of this Agreement are complied with.

6. Disclosee acknowledges and agrees that Company's existing customers belong to the Company and not the Disclosee, and that Disclosee is not entitled to maintain a list of Company's customers. Disclosee further acknowledges and agrees that Company's customer list is a unique and valuable asset of the Company and Company shall be irreparably harmed if Disclosee were permitted to use Company's customer list for any purpose other than to benefit Company.

7. The existence of any claim or cause of action by the Disclosee against the Company predicated on this Agreement or otherwise, shall not constitute a defense to the enforcement by the Company and/or Franchisor of this Agreement. Any failure to object to any conduct in violation of this Agreement shall not be deemed a waiver by the Company or Franchisor. In the event that any court shall finally hold that any other provision stated in this Agreement constitutes an unreasonable restriction upon the Disclosee, the Disclosee hereby expressly agrees that the provisions of this Agreement shall not be rendered void, but shall apply to such other extent as such court may judicially determine or indicate constitutes a reasonable restriction under the circumstances involved. The Disclosee agrees that it shall forthwith comply with any covenant as so modified, which is fully enforceable to the extent permitted by applicable law. The obligations of the Disclosee to Franchisor are in addition to, and not in lieu of, any additional or more restrictive obligations the Disclosee may have to Franchisor in any other agreement.

8. The Disclosee acknowledges and confirms that the restrictions contained herein are fair and reasonable and not the result of overreaching, duress or coercion of any kind. The Disclosee further acknowledges and confirms that his or her full, uninhibited and faithful observance of each of the covenants contained in this Agreement will not cause any undue hardship, financial or otherwise, and that the enforcement of each of the covenants contained in this Agreement will not impair his or her ability to obtain employment commensurate with his or her abilities and on terms fully acceptable to the Disclosee or otherwise to obtain income required for his or her comfortable support and of his or her family, and the satisfaction of the needs of his or her creditors. The Disclosee acknowledges and confirms that his or her special knowledge of the Franchisor/Company's business (and anyone acquiring such knowledge through the Disclosee) is such as would cause the Company and Franchisor serious injury and loss if the Disclosee (or anyone acquiring such knowledge through the Disclosee) were to use such ability and knowledge to the detriment of the Company or Franchisor.

9. In the event the Company should bring any legal action or other proceeding for the enforcement of this Agreement, the time for calculating the term of the restrictions therein shall not include the period of time commencing with the filing of legal action or other proceeding to enforce the terms of this Agreement hereof through the date of final judgment or final resolution, including all appeals, if any, of such legal action or other proceeding.

10. The parties recognize the necessity of the Disclosee's compliance with the terms of this Agreement to Franchisor as the franchisor of the business operated by the Company. Accordingly, the Disclosee agrees and acknowledges that Franchisor is a third party beneficiary of the Disclosee's obligations hereunder and Franchisor is entitled to all rights and remedies conferred upon the Company or Franchisor hereunder, which Franchisor may enforce directly against the Disclosee with or without the consent or joinder of the Company.

11. No modification or waiver of any of the terms of this Agreement are effective unless made in writing and signed by the Disclosee, the Company and Franchisor. All of the terms of this Agreement is binding upon, inure to the benefit of, and be enforceable by the Disclosee, the Company, and Franchisor and their respective legal representatives, heirs, successors and assigns.

12. The Confidential Information is a unique and valuable asset of the Company and Franchisor, and the Company and Franchisor shall be irreparably damaged (and damages at law would be an inadequate remedy) if this Agreement is not specifically enforced. Therefore, in the event of a breach or threatened breach by the Disclosee of this Agreement, the Company and Franchisor shall be entitled to injunctions restraining such breach, without being required to show any actual damage or to post any bond or other security, and/or to a decree for specific performance of this Agreement. The Disclosee irrevocably and unconditionally: (a) agrees that any legal proceeding relating to this Agreement shall be brought in the state courts in Delaware or the District Court of the United States, Dover County, Delaware; (b) consents to the jurisdiction of each such court; and (c) waives any objection which the Disclosee may have to the laying of venue of any proceeding in any of such courts.

13. The Agreement shall be governed by, and construed and enforced in accordance with, the laws of the State of Delaware.

14. The Company and/or Franchisor shall be entitled to recover from Disclosee all reasonable attorneys' fees, costs, and expenses incurred by or on behalf of the Company and/or Franchisor in matters arising out of or related to the interpretation or enforcement of any provision of this Agreement or any of the Company's or Franchisor's rights hereunder.

15. This Agreement has been carefully reviewed, negotiated, understood and agreed to by all parties hereto. In the event of any ambiguities in this Agreement, any statute or rule of construction that ambiguities are to be resolved against the drafter of the agreement shall not be employed in the interpretation of this Agreement.

16. This Agreement neither creates nor is intended to imply the existence of an employment contract and does not represent a promise or representation of employment or continued employment. Nothing in this Agreement shall change the "at-will" nature of Disclosee's employment relationship with the Company.

Dated: \_\_\_\_\_

DISCLOSEE:

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Printed Name)

**EXHIBIT C TO FRANCHISE DISCLOSURE DOCUMENT**  
**MULTI-SITE DEVELOPMENT AGREEMENT AND EXHIBITS**

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**MULTI-SITE DEVELOPMENT AGREEMENT**

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**GDK USA, INC.**  
**MULTI-SITE DEVELOPMENT AGREEMENT**

THIS MULTI-SITE DEVELOPMENT AGREEMENT (the “**Agreement**”) is entered into this \_\_\_ day of \_\_\_\_\_, 20\_\_ (the “**Effective Date**”), regardless of the actual date of signature, between **GDK USA, INC.**, a Delaware corporation (“**we**” or “**us**” or “**our**” or “**GDK**”) and \_\_\_\_\_, a(n) \_\_\_\_\_ (“**you**” or “**your**” or “**Developer**”).

1. **SYSTEM AND PURPOSE**

1.1. **The DONER KEBAB® System.** We and our affiliates have expended considerable time and effort in developing a fast food restaurant that mainly features nutritionally sound gourmet kebabs made with quality ingredients that are exclusive to the DONER KEBAB® System, as well as other food choices (a “**DONER KEBAB® Outlet**“ or “**Outlet**“). **DONER KEBAB®** Outlets operate under the service mark and trade name “**DONER KEBAB®**” and other associated logos, designs, artwork and trade dress, trademarks, service marks, commercial symbols, and e-names, which have gained and continue to gain public acceptance and goodwill, and may create, use and license additional trademarks, service marks, e-names and commercial symbols in conjunction with the operation of DONER KEBAB® Outlets (collectively, the “**Marks**”) and under distinctive business formats, methods, procedures, designs, layouts, signs, equipment, menus, recipes, trade dress, standards and specifications, all of which we may improve, further develop or otherwise modify from time to time (the “**System**”). We grant to persons who meet our qualifications and are willing to undertake the investment and effort, franchises to own and operate DONER KEBAB® Outlets offering the products and services we authorize and approve and utilizing the Marks and the System within a specific geographic area (a “**Development Area**”). You have applied for the right to develop, own and operate DONER KEBAB® Outlets in a specific Development Area.

1.2. **Intention and Purposes.** Before or simultaneously with signing this Agreement, you and we (or your Controlled Affiliate, as defined below) signed or are signing a Franchise Agreement pursuant to which you (or such Controlled Affiliate) will operate a DONER KEBAB® Outlet (the “**Current Franchise Agreement**”). You and we are signing this Agreement because you would like the right to develop and operate a number of DONER KEBAB® Outlets within a certain geographic area over a certain period of time, and we are willing to grant you those rights if you comply with this Agreement’s terms and conditions.

1.3. **Business Organization.** If you are at any time a business organization (“**Business Entity**”) (like a corporation, limited liability company or partnership) you agree and represent that:

(a) you have the authority to execute, deliver and perform your obligations under this Agreement and are duly organized or formed and validly existing in good standing under the laws of the state of your incorporation or formation;

(b) your organizational or governing documents will recite that the issuance and transfer of any ownership interests in you are restricted by the terms of this Agreement, and all certificates and other documents representing ownership interests in you will bear a legend referring to the restrictions of this Agreement;

(c) the Principal Owners Statement will completely and accurately describe all of your owners and their interests in you. A copy of our current form of Principal Owners Statement is attached to the Franchise Disclosure Document you were furnished;

(d) you and your owners agree to revise the Principal Owners Statement as may be necessary to reflect any ownership changes and to furnish such other information about you

organization or formation as we may request (no ownership changes may be made without our approval);

(e) each of your owners during the Term will sign and deliver to us our standard form of Principal Owner's Guaranty undertaking to be bound jointly and severally by all provisions of this Agreement and any other agreements between you and us. A copy of our current form of Principal Owners Guaranty is attached to the Franchise Disclosure Document; and

(f) at our request, you will furnish true and correct copies of all documents and contracts governing the rights, obligations and powers of your owners and agents (like articles of incorporation or organization and partnership, operating or shareholder agreements).

## 2. TERM

This Agreement commences on the Effective Date and expires on the earlier of: (i) 5 years from the Effective Date; or (ii) the opening of the last DONER KEBAB® Outlet specified in the Development Schedule (the "Term"). This Agreement may be terminated before it expires in accordance with its terms. Upon expiration or termination of this Agreement, you will not have any further rights to acquire franchises to operate DONER KEBAB® Outlets; but you may continue to develop, own and operate all DONER KEBAB® Outlets subject to franchise agreements (the "Franchise Agreement(s)") with us in accordance with their terms).

## 3. DEVELOPMENT RIGHTS AND OBLIGATIONS

3.1. Development Rights. If you (and your affiliates) are in full compliance with all of the provisions of this Agreement and all of the Franchise Agreements, then during the Term, we will grant to you (or your Controlled Affiliate) franchises to develop, own and operate \_\_\_ DONER KEBAB® Outlets (including the DONER KEBAB® Outlet covered by the Current Franchise Agreement) to be located within the following Development Area encompassing the following geographic area: \_\_\_\_\_

\_\_\_\_\_ in the state(s) of \_\_\_\_\_.

If the Development Area is identified by counties or zip codes it will be considered fixed as of the Effective Date, notwithstanding any political reorganization or change to the boundaries or zip codes. The parties may depict the Development Area on a map attached to this Agreement and initialed by the parties as Exhibit "A." However, if there is any inconsistency between the language in this text and the attached map, the language in the text of this Agreement will control. Pursuant to these development rights, you must open the DONER KEBAB® Outlets according to the mandatory Development Schedule described below. In this Agreement, the term "**Controlled Affiliate**" means any Business Entity of which you or one or more of your majority owners owns at least 51% of the total authorized ownership interest, as long as you or such owner(s) have the right to control the Business Entity's management and policies.

3.2. Exclusivity. If you and your Controlled Affiliates are in full compliance with this Agreement and all other agreements between you (or any of your Controlled Affiliates) and us, including, without limitation, any Franchise Agreement then in effect between you (or any Controlled Affiliate) and us for the operation of DONER KEBAB® Outlets, then during the Term only, and except as otherwise provided in this Agreement, neither we nor our affiliates will operate, or authorize any other party to operate, a DONER KEBAB® Outlet, the physical premises of which are located within the Development Area. You acknowledge and agree that we may exercise any and all other rights that we now reserve in any Franchise Agreement (and related documents). After this Agreement ends, regardless of the reason, we and our affiliates may engage, and allow others to engage, in any activities we desire within and outside the Development Area, without any restrictions whatsoever, subject to only your (or any affiliate's) rights under Franchise Agreements with us then in effect.

3.3. Reserved Rights. We reserve all rights not expressly granted to you pursuant to this Agreement. Except as expressly granted above, we (and our affiliates) retain all rights with respect to the DONER KEBAB® System, the Marks, the sale of similar or dissimilar products and services, and any other activities we (or our affiliates) deem appropriate wherever and whenever we determine, including without limitation, the right to:

(a) solicit prospective franchisees (within or outside of your Development Area) through national or regional advertising, trade shows or conventions, or using or through the Internet, Intranet or other forms of e-commerce or through similar means and grant other persons franchises, or other rights to operate DONER KEBAB® Outlets wherever located, except in your Development Area unless such franchised DONER KEBAB® Outlets exist in the Development Area as of the Effective Date;

(b) own and operate DONER KEBAB® Outlets ourselves or through affiliates anywhere, except in your Development Area unless such DONER KEBAB® Outlets exist in the Development Area as of the Effective Date;

(c) sell, solicit, recruit and provide services for DONER KEBAB® Outlets or any franchised business not defined as a DONER KEBAB® Outlet in this Agreement;

(d) sell, and provide the products and/or services authorized for sale by, DONER KEBAB® Outlets under the Marks or other trade names, trademarks, service marks and commercial symbols through similar or dissimilar channels (like telephone, mail order, kiosk, co-branded sites and sites located within other retail businesses, Intranet, Internet, websites, wireless, email or other forms of e-commerce), including in grocery, pharmacy and other retail stores, for distribution within and outside of your Development Area, except in your Development Area and pursuant to such terms and conditions as we consider appropriate;

(e) acquire the assets or ownership interests of one or more businesses providing products and services similar to those provided at DONER KEBAB® Outlets, and franchising, licensing or creating similar arrangements with respect to these businesses once acquired, wherever these businesses (or the franchisees or licensees of these businesses) are located or operating, including within your Development Area;

(f) be acquired (whether through acquisition of assets, ownership interests or otherwise, regardless of the form of transaction), by a business providing products and services similar to those provided at DONER KEBAB® Outlets, or by another business, even if such business operates, franchises and/or licenses Competitive Businesses and/or has locations within your Development Area;

(g) conduct all internet related, e-commerce, social media and related communications relating to the operation of DONER KEBAB® Outlets or the selling of services offered at any of the DONER KEBAB® Outlets. In this connection, we will have the sole right to establish one or more websites that contain any of the Marks or that advertise, market or promote any of the services that we authorize for DONER KEBAB® Outlets. You agree to follow our rules and policies with respect to the use of the internet and social media, both for advertising and marketing, and for the conducting of electronic commerce. We may engage in internet and e-commerce, marketing, promotion and operation even if those activities affect customer relationships within your Development Area; and

(h) solicit prospective franchisees for, and own and operate, businesses of any other kind or nature, anywhere, including within your Development Area.

3.4. Business Judgment. Because complete and detailed uniformity under many varying conditions might not be possible or practical, you acknowledge that we specifically reserve the right and

privilege, as we deem appropriate according to our business judgment, and subject to reasonable deviations, to vary System Standards or other aspects of the System. You have no right to require us to grant you a similar variation or accommodation.

3.5. Development Obligations. During the Term, you will at all times faithfully, honestly and diligently perform your obligations and continuously exert your best efforts to promote and enhance the development of DONER KEBAB® Outlets within the Development Area. You agree to:

(a) obtain locations and premises for DONER KEBAB® Outlets within the Development Area approved by us; and

(b) sign Franchise Agreements to develop and open, and continue in operation, the number of DONER KEBAB® Outlets within the time periods (the “**Development Periods**”) mandated by the schedule attached hereto as Exhibit “B” (the “**Development Schedule**”).

3.6. Effect of Failure. Strict compliance with the Development Schedule is of the essence. If you do not timely meet the Development Schedule, you will be in default. Any such default constitutes a material breach of this Agreement and we may:

(a) terminate this Agreement;

(b) have the right to operate or grant franchises to operate DONER KEBAB® Outlets within the Development Area; or

(c) reduce the Development Area and the Development Schedule to a size and magnitude that we estimate you are capable of operating otherwise in accordance with this Agreement.

#### 4. DEVELOPMENT FEE

We do not charge a Development Fee.

#### 5. GRANT OF FRANCHISES

5.1. Franchise Agreements. Contemporaneous with the execution of this Agreement, you shall execute and deliver to us two copies of a Franchise Agreement and the Amendment to Franchise Agreement attached to this Agreement as Exhibit C for each Outlet you are required to develop.

5.2. Initial Franchise Fees. On the Effective Date, you shall pay to us an Initial Franchise Fee of thirty thousand and no/100 dollars (\$30,000.00) for each DONER KEBAB® Outlet you are required to develop. All Initial Franchise Fees are fully earned and not refundable once paid.

5.3. Franchise Agreements. You agree to give us all information and materials we request to assess each proposed DONER KEBAB® Outlet site and your (or your Controlled Affiliate’s) financial and operational ability to develop and operate each proposed DONER KEBAB® Outlet. We will not unreasonably withhold approval of any site you propose that meets our then-current criteria for population density and other demographic characteristics, visibility, traffic flow, competition, accessibility, parking, size and other physical and commercial characteristics. We have the absolute right to disapprove any site that does not meet these criteria and other criteria that we may develop from time to time. We agree to use reasonable efforts to review and approve the sites that you propose within 30 days after we receive all requested information and materials. If we approve a proposed site and your (or your Controlled Affiliate’s) financial and operational ability to develop and operate the proposed DONER KEBAB® Outlet, then you or your approved Controlled Affiliate, must sign a separate franchise agreement for that DONER KEBAB® Outlet. If neither you nor your Controlled Affiliate do so (including the owners for documents that need to

be signed by them), or are unable to obtain lawful possession of the proposed site within a reasonable time after we approve of the proposed site, then we may withdraw our approval. Neither you nor any Controlled Affiliate may sign any lease or sublease for a site without our prior acceptance and without first signing and complying with any Franchise Agreement. After you (or your Controlled Affiliate) sign the Franchise Agreement, the terms and conditions of it will control the development and operation of that DONER KEBAB® Outlet, with the exception that it must be opened within the time limits specified in the Development Schedule.

5.4. Franchise Status. This Agreement does not create a franchise relationship between you and us. Any franchise relationship between you and us is created solely by signing a Franchise Agreement.

## 6. TRANSFER

6.1. By Us. This Agreement is fully transferable and assignable by us (without prior notice to you) and inures to the benefit of any assignee(s) or other legal successor(s) to our interest in this Agreement, provided that we will, subsequent to any such assignment, remain liable for the performance of our obligations under this Agreement up to the effective date of the assignment. We may also delegate some or all of our obligations under this Agreement to one or more persons without assigning the Agreement.

6.2. By You. You understand and acknowledge that the rights and duties created by this Agreement are personal to you (or, if you are a Business Entity, to your owners) and that we have granted the development rights outlined in this Agreement to you in reliance upon our perceptions of your (or your owners') individual or collective character, skill, aptitude, attitude, business ability and financial capacity. Accordingly, this Agreement (or any interest in it) is not transferable by you under any circumstances whatsoever. Furthermore, this Agreement will automatically terminate if any other transaction or event occurs that constitutes a "transfer" under this Agreement, including any sale, exchange or disposition of any ownership or other interest in you or any of the DONER KEBAB® Outlets. As used in this Agreement, the term "**transfer**" includes your (or your owners') voluntary, involuntary, direct or indirect assignment, sale, gift or other disposition of any interest in: (a) this Agreement or your rights under it; or (b) you. An assignment, sale, gift or other disposition includes the following events:

- (i) transfer of ownership of 10% or more of any capital stock or a partnership interest or any other interest that affects control over the Business Entity;
- (ii) merger or consolidation or issuance of additional securities or interests representing an ownership interest in you;
- (iii) any issuance or sale of your stock or any security convertible to your stock;
- (iv) transfer of an interest in you, this Agreement or any of the DONER KEBAB® Outlets in a divorce, insolvency or corporate or partnership dissolution proceeding or otherwise by operation of law;
- (v) transfer of an interest in you, this Agreement or the business, in the event of your death or the death of one of your owners, by will, declaration of or transfer in trust or under the laws of intestate succession; or
- (vi) pledge of this Agreement (to someone other than us) or of an ownership interest in you as security.

Furthermore, this Agreement and your and our respective obligations under it will automatically terminate if (a) you sell any of your DONER KEBAB® Outlets or transfer any of the Franchise Agreements

without our prior written permission; and/or (b) you attempt to transfer or assign any rights under this Agreement.

6.3. Transfer to a Business Entity. If you are in full compliance with this Agreement, you may transfer this Agreement to a Business Entity that conducts no business other than the development of the DONER KEBAB® Outlets and, if applicable, other DONER KEBAB® Outlets so long as you own, control and have the right to vote 51% or more of its issued and outstanding ownership interests (like stock or partnership interests) and you guarantee its performance under this Agreement. All other owners are subject to our approval. The organizational or governing documents of the Business Entity must recite that the issuance and transfer of any ownership interests in the Business Entity are restricted by the terms of this Agreement, are subject to our approval, and all certificates or other documents representing ownership interests in the Business Entity must bear a legend referring to the restrictions of this Agreement. As a condition of our approval of the issuance or transfer of ownership interests to any person other than you, we may require (in addition to the other requirements we have the right to impose) that the proposed owner sign an agreement, in a form provided or approved by us, agreeing to be bound jointly and severally by, to comply with, and to guarantee the performance of, all of the your obligations under this Agreement.

6.4. Transfer Upon Death or Disability. Upon your death or disability or, if you are a Business Entity, the death or disability of the owner of a controlling interest in you, we may require you (or such owner's executor, administrator, conservator, guardian or other personal representative) to transfer your interest in this Agreement (or such owner's interest in you) to a third party. Such disposition (including, without limitation, transfer by bequest or inheritance) must be completed within the time we designate, not less than 1 month but not more than 6 months from the date of death or disability. Such disposition will be subject to all of the terms and conditions applicable to transfers contained in this Section. A failure to transfer your interest in this Agreement or the ownership interest in you within this period of time constitutes a breach of this Agreement. For purposes of this Agreement, the term "**disability**" means a mental or physical disability, impairment or condition that is reasonably expected to prevent or actually does prevent you or an owner of a controlling interest in you from managing and operating the DONER KEBAB® Outlets. If, upon your death or disability or the death or disability of the owner of a controlling interest in you, the business is not being managed by a trained manager, 15 days from the date of death or disability, we may appoint a manager to operate the business.

## 7. TERMINATION OF AGREEMENT

7.1. On Notice. We have the right to terminate this Agreement, effective upon delivery of written notice of termination to you, if:

- (a) you (or any of your owners) have made any material misrepresentation or omission in connection with your purchase of these development rights;
- (b) you fail to meet the Development Schedule;
- (c) you surrender or transfer control of this Agreement or the business without our prior written consent;
- (d) you (or any of your owners) are or have been convicted by a trial court of, or plead or have pleaded no contest, or guilty, to, a felony or other serious crime or offense;
- (e) you (or any of your owners) engage in any dishonest or unethical conduct which may adversely affect the reputation of the DONER KEBAB® Outlet or another DONER KEBAB® Outlet or the goodwill associated with the Marks;

(f) you (or any of your owners) make an unauthorized assignment of this Agreement or of an ownership interest in you, or in any DONER KEBAB® Outlet;

(g) in the event of your death or disability or the death or disability of the owner of a controlling interest in you, this Agreement or such owner's interest in you is not assigned as required under this Agreement;

(h) you (or any of your owners) fail to comply with any other provision of this Agreement or any other agreements with us; or

(i) you make an assignment for the benefit of creditors or admit in writing your insolvency or inability to pay your debts generally as they become due; you consent to the appointment of a receiver, trustee or liquidator of all or the substantial part of your property; unless any order appointing a receiver, trustee or liquidator of you is not vacated within 30 days following the entry of such order.

7.2. After Notice. We may also terminate this Agreement after we notify you of our intention to do so because of the occurrence of any of the following events and your failure to cure it within 30 days of our notice:

(a) if you are a Business Entity, failure to maintain active status in your state of organization;

(b) you violate the terms of any Franchise Agreement (including Franchise Agreements not included in the Development Schedule), this Agreement, or any other agreement between you and us or our affiliates, vendors or suppliers;

(c) continued violation of any law, ordinance, rule or regulation of a governmental agency;  
or

(d) failure to obtain any approvals or consents required by this Agreement.

## 8. RELATIONSHIP OF THE PARTIES/INDEMNIFICATION

8.1. Independent Contractors. You and we understand and agree that this Agreement does not create a fiduciary relationship between you and us, that we and you are and will be independent contractors and that nothing in this Agreement is intended to make either you or us a general or special agent, joint venturer, partner or employee of the other for any purpose. You agree to conspicuously identify yourself in all dealings with customers, suppliers, public officials, DONER KEBAB® Outlet personnel and others as the owner of the business under a Franchise Agreement we have granted and to place such notices of independent ownership on such forms, business cards, stationery and advertising and other materials as we may require from time to time.

8.2. No Liability for Acts of Other Party. You agree not to employ any of the Marks in signing any contract or applying for any license or permit, or in a manner that may result in our liability for any of your indebtedness or obligations, and that you will not use the Marks in any way we have not expressly authorized. Neither we nor you will make any express or implied agreements, warranties, guarantees or representations or incur any debt in the name or on behalf of the other, represent that our respective relationship is other than franchisor and developer or be obligated by or have any liability under any agreements or representations made by the other that are not expressly authorized in writing. We will not be obligated for any damages to any person or property directly or indirectly arising out of the operation of the business you conduct pursuant to this Agreement.

8.3. Indemnification. You agree to indemnify the Indemnified Parties and hold them harmless for, from and against any and all Losses and Expenses incurred by any of them as a result of or in connection with any of the following Claims: (a) any Claim asserted against you and/or any of the Indemnified Parties arising from the marketing, use or operation of any DONER KEBAB® Outlet or your performance and/or breach of any of your obligations under this Agreement; (b) any other Claim arising from alleged violations of your relationship with and responsibility to us; (c) any Claim resulting from your breach of any representations, warranties, or Restrictive Covenants (as defined in the Franchise Agreements); (d) any Claim arising as a result of your misuse of our Intellectual Property (as defined in the Franchise Agreements); (e) any Claim relating to a breach of your Lease (as defined in the Franchise Agreements); (f) any Claim relating to taxes or penalties assessed by any governmental entity against us that are directly related to your failure to pay or perform functions required of you under this Agreement; or (g) your negligent acts or omissions or willful misconduct in connection with the ownership or operation of any DONER KEBAB® Outlet. The Indemnified Parties shall have the right, in their sole discretion to: (i) retain counsel of their own choosing to represent them with respect to any Claim; and (ii) control the response thereto and the defense thereof, including the right to enter into an agreement to settle such Claim. You may participate in such defense at your own expense. You agree to give your full cooperation to the Indemnified Parties in assisting the Indemnified Parties with the defense of any such Claim, and to reimburse the Indemnified Parties for all of their costs and expenses in defending any such Claim, including court costs and reasonable attorneys' fees, within 10 days of the date of each invoice delivered by such Indemnified Party to you enumerating such costs, expenses and attorneys' fees. **"Indemnified Party"** or **"Indemnified Parties"** means us and each of our past, present and future owners, members, DONER KEBAB® Outlets, directors, employees and agents, as well as our parent companies, subsidiaries and affiliates, and each of their past, present and future owners, members, DONER KEBAB® Outlets, directors, employees and agents. **"Claim"** or **"Claims"** means any and all claims, actions, demands, assessments, litigation, or other form of regulatory or adjudicatory procedures, claims, demands, assessments, investigations, or formal or informal inquiries. **"Losses and Expenses"** means all compensatory, exemplary, and punitive damages; fines and penalties; attorneys' fees; experts' fees; accountants' fees; court costs; costs associated with investigating and defending against Claims; settlement amounts; judgments; compensation for damages to our reputation and goodwill; and all other costs, damages, liabilities and expenses associated with any of the foregoing losses and expenses or incurred by an Indemnified Party as a result of a Claim.

## 9. YOUR REPRESENTATIONS

You represent that: (a) you have not received or relied upon any warranty or guaranty, express or implied, as to the potential volume, profits or success of the DONER KEBAB® Outlet contemplated by this Agreement, except for any information disclosed in the Franchise Disclosure Document; (b) you have no knowledge of any representations by us or any of our DONER KEBAB® Outlets, directors, members, employees or representatives about the DONER KEBAB® Outlet contemplated by this Agreement that are contrary to the terms of this Agreement or the Franchise Disclosure Document; (c) you received (1) an exact copy of this Agreement and its exhibits at least 5 business days prior to the date on which this Agreement is executed; and (2) our Franchise Disclosure Document at the earlier of (A) 14 calendar days before you signed a binding agreement or paid any money to us or our affiliates or (B) at such earlier time in the sales process that you requested a copy; (d) you are aware of the fact that other present or future franchisees of ours may operate under different forms of agreement and consequently that our obligations and rights with respect to our various franchisees may differ materially in certain circumstances; and (e) you have conducted an independent investigation of the DONER KEBAB® Outlet contemplated by this Agreement and recognize that it involves business risks, making the success of the venture largely dependent upon your own DONER KEBAB® Outlet abilities, efforts and judgments, and the services of you and those you employ.

## 10. DISPUTE RESOLUTION

10.1. Mediation. During the term of this Agreement, certain litigation, claims, disputes, suits, actions, controversies, proceedings or otherwise (“**Dispute**”) may arise between you and us that may be resolvable through mediation. To facilitate such resolution, you and we agree that each party must, before commencing any arbitration proceeding, submit the Dispute for non-binding mediation at a mutually agreeable location (if you and we cannot agree on a location, the mediation will be conducted at our headquarters) to one mediator, appointed under the American Arbitration Association’s Commercial Mediation Rules. The mediator will conduct a mediation in accordance with such rules. You and we agree that any statements made by either you or us in any such mediation proceeding will not be admissible in any subsequent arbitration or other legal proceeding. Each party will bear its own costs and expenses of conducting the mediation and share equally the costs of any third parties who are required to participate. Nevertheless, both you and we have the right in a proper case to obtain temporary restraining orders and temporary or preliminary injunctive relief from a court of competent jurisdiction. However, the parties must immediately and contemporaneously submit the Dispute for non-binding mediation. If any Dispute between the parties cannot be resolved through mediation within sixty (60) days following the appointment of a mediator, the parties must submit the Dispute to arbitration subject to the terms and conditions set forth in Section 10.2 of this Agreement.

10.2. Arbitration. Except for a Dispute related to or based on the Marks (which at our sole option may be submitted to any court of competent jurisdiction) and except as otherwise expressly provided by Section 10.1 of this Agreement, any Dispute between or involving you and us (and/or involving you and/or any claim against or involving any of our or our affiliates’ shareholders, directors, partners, officers, employees, agents, attorneys, accountants, affiliates, guarantors or otherwise), which is not resolved within sixty (60) days of the appointment of a mediator pursuant to Section 10.1, will be submitted to arbitration. You shall not institute any legal or administrative proceeding for any Dispute arising out of or in connection with this Agreement without first attempting to resolve the Dispute through negotiation and non-binding mediation pursuant to Section 10.1 above. If such mediation fails to resolve the dispute, then either party may invoke arbitration pursuant to this Section.

(a) Any dispute, claim or cause of action arising out of or in connection with this Agreement, including any question regarding its existence, validity or termination, or the legal relationships established by this Agreement, will be finally settled by arbitration to be conducted in accordance with the International Arbitration Rules of the ICC (the “**Rules**”) and the terms of this Section. The following procedure applies to such arbitration:

(i) The tribunal must consist of a single arbitrator who the parties shall appoint in accordance with the Rules (the “**Arbitrator**”), with the additional qualification that the Arbitrator must have at least three (3) years of experience in franchise relationships and franchise law;

(ii) The arbitration must take place in Dover County, Delaware (in the United States);

(iii) The language of the arbitration must be English. Any document not in English must be translated into English by and at the expense of the party submitting it;

(iv) If the Arbitrator dies, resigns, or becomes unable to act, the parties shall appoint a new Arbitrator in accordance with the provisions of this Agreement;

(v) Upon conclusion of the arbitration, the Arbitrator must issue his/her award in writing;

(vi) The Arbitrator may make an order for the payment of interest on any amount claimed and an order for the payment of costs;

(vii) The costs and expenses of arbitration (including the Arbitrator's fees and expenses, the cost of hiring premises for hearings and the cost of related facilities, the cost of shorthand writers and typists if transcripts of hearings are to be taken) will be borne 50% by us and 50% by you, except that each party shall be responsible for any costs associated with traveling and lodging and their own legal fees;

(viii) The parties agree and acknowledge that the Arbitrator may issue an award in favor of the prevailing party and against the non-prevailing part that includes the prevailing party's costs incurred in connection with the arbitration proceeding, including reasonable attorneys' fees and expenses;

(ix) Any matter relating to the conduct of the arbitration or to the interpretation of this Section must be determined by the Arbitrator, whose decision will be final and binding upon the parties; and

(x) The parties shall keep the entire arbitration proceeding, including all claims, materials and disputes involved therewith, strictly confidential, unless Franchisor agrees otherwise in writing. Each party hereby acknowledges that any and all awards made against it by the Arbitrator will be binding on, and enforceable against, it pursuant to the United Nations Convention on the Recognition and Enforcement of Foreign Arbitral Awards and New York Convention.

## 11. GENERAL PROVISIONS

- 11.1. **Governing Law.** Except as governed by the United States Trademark Act of 1946 (Lanham Act, 15 U.S.C. §§ 1051, et seq.), this Agreement and the franchise relationship shall be governed by the laws of the State of Delaware (without reference to its principles of conflicts of law), but any law of the State of Delaware that regulates the offer and sale of franchises or business opportunities or governs the relationship of a franchisor and its franchisee will not apply unless its jurisdictional requirements are met independently without reference to this Section.
- 11.2. **Jurisdiction.** You and we consent and irrevocably submit to the jurisdiction and venue of any state or federal court of competent jurisdiction located in the Dover County, Delaware, and waive any objection to the jurisdiction and venue of such courts. The exclusive choice of jurisdiction does not preclude the bringing of any action by the parties or the enforcement by the parties in any judgment obtained in any such jurisdiction, in any other appropriate jurisdiction or the right of the parties to confirm or enforce any arbitration award in any appropriate jurisdiction.
- 11.3. **Relationship of the Parties.** You understand and agree that nothing in this Agreement creates a fiduciary relationship between you and us or is intended to make either party a general or special agent, legal representative, subsidiary, joint venture, partner, employee or servant of the other for any purpose. During the Term, you must conspicuously identify yourself at your base of operations, and in all dealings with third parties, as a franchisee of ours and the independent owner of your DONER KEBAB® Outlet. You agree to place such other notices

of independent ownership on such forms, stationery, advertising, business cards and other materials as we may require from time to time. Neither we nor you are permitted to make any express or implied agreement, warranty or representation, or incur any debt, in the name of or on behalf of the other, or represent that our relationship is other than franchisor and franchisee. In addition, neither we nor you will be obligated by or have any liability under any agreements or representations made by the other that are not expressly authorized by this Agreement.

- 11.4. Severability and Substitution. Each section, subsection, term and provision of this Agreement, and any portion thereof, shall be considered severable. If any applicable and binding law imposes mandatory, non-waivable terms or conditions that conflict with a provision of this Agreement, the terms or conditions required by such law shall govern to the extent of the inconsistency and supersede the conflicting provision of this Agreement. If a court concludes that any promise or covenant in this Agreement is unreasonable and unenforceable: (a) the court may modify such promise or covenant to the minimum extent necessary to make such promise or covenant enforceable; or (b) we may unilaterally modify such promise or covenant to the minimum extent necessary to make such promise or covenant enforceable. In addition, this Agreement will be deemed automatically modified to comply with applicable law if such governing law requires: (a) a greater prior notice of the termination of or refusal to renew this Agreement; or (b) the taking of some other action not described in this Agreement; or (c) if any system standard is invalid or unenforceable. We may modify such invalid or unenforceable provision to the extent required to be valid and enforceable. In such event, you will be bound by the modified provisions.
- 11.5. Waivers. You and we may by written instrument unilaterally waive or reduce any obligation of or restriction upon the other. Any waiver granted by us shall be without prejudice to any other rights we may have. We and you shall not be deemed to have waived or impaired any right, power or option reserved by this Agreement (including the right to demand exact compliance with every term, condition and covenant in this Agreement or to declare any breach of this Agreement to be a default and to terminate the franchise before the expiration of its term) by virtue of: (a) any custom or practice of the parties at variance with the terms of this Agreement; (b) any failure, refusal or neglect of us or you to exercise any right under this Agreement or to insist upon exact compliance by the other with its obligations under this Agreement, including any mandatory specification, standard, or operating procedure; (c) any waiver, forbearance, delay, failure or omission by us to exercise any right, power or option, whether of the same, similar or different nature, relating to other DONER KEBAB® Outlet franchisees; or (d) the acceptance by us of any payments due from you after breach of this Agreement.
- 11.6. Approvals. Whenever this Agreement requires our approval, you must make a timely written request for approval, and the approval must be in writing in order to bind us. Except as otherwise expressly provided in this Agreement, if we fail to approve any request for approval within the required period of time, we shall be deemed to have disapproved your request. If we deny approval and you seek legal redress for the denial, the only relief to which you may be entitled is to acquire our approval. You are not entitled to any other relief or damages for our denial of approval.
- 11.7. Force Majeure. Neither we nor you will be liable for loss or damage or deemed to be in breach of this Agreement if our or your failure to perform our or your obligations results from any event of force majeure. Any delay resulting from an event of force majeure will extend performance accordingly or excuse performance, in whole or in part, as may be reasonable under the circumstances.

- 11.8. **Binding Effect.** This Agreement is binding upon the parties to this Agreement and their respective executors, administrators, heirs, assigns and successors in interest. Nothing in this Agreement is intended, nor shall be deemed, to confer any rights or remedies upon any person or legal entity not a party to this Agreement; provided, however, that any additional insureds and the Indemnified Parties are intended third party beneficiaries under this Agreement.
- 11.9. **Integration.** This Agreement constitutes the entire agreement between the parties and may not, be changed except by a written document signed by both parties. Any e-mail correspondence or other form of informal electronic communication shall not be deemed to modify this Agreement unless such communication is signed by both parties and specifically states that it is intended to modify this Agreement. The Exhibit(s) are part of this Agreement, which, together with any Amendments or Addenda executed on or after the Effective Date, constitutes the entire understanding and agreement of the parties, and there are no other oral or written understandings or agreements between us and you about the subject matter of this Agreement. As referenced above, all mandatory provisions of the Manuals are part of this Agreement. Any representations not specifically contained in this Agreement made before entering into this Agreement do not survive after the signing of this Agreement. This provision is intended to define the nature and extent of the parties' mutual contractual intent, there being no mutual intent to enter into contract relations, whether by agreement or by implication, other than as set forth above. The parties acknowledge that these limitations are intended to achieve the highest possible degree of certainty in the definition of the contract being formed, in recognition of the fact that uncertainty creates economic risks for both parties which, if not addressed as provided in this Agreement, would affect the economic terms of this bargain. **Nothing in this Agreement is intended to disclaim any of the representations we made in the Franchise Disclosure Document.**
- 11.10. **Covenant of Good Faith.** If applicable law implies a covenant of good faith and fair dealing in this Agreement, the parties agree that the covenant shall not imply any rights or obligations that are inconsistent with a fair construction of the terms of this Agreement. Additionally, if applicable law shall imply the covenant, you agree that: (a) this Agreement (and the relationship of the parties that is inherent in this Agreement) grants us the discretion to make decisions, take actions and/or refrain from taking actions not inconsistent with our explicit rights and obligations under this Agreement that may favorably or adversely affect your interests; (b) we will use our judgment in exercising the discretion based on our assessment of our own interests and balancing those interests against the interests of our franchisees generally (including ourselves and our affiliates if applicable), and specifically without considering your individual interests or the individual interests of any other particular franchisee; (c) we will have no liability to you for the exercise of our discretion in this manner, so long as the discretion is not exercised in bad faith; and (d) in the absence of bad faith, no trier of fact in any arbitration or litigation shall substitute its judgment for our judgment so exercised.
- 11.11. **Rights of Parties are Cumulative.** The rights of the parties under this Agreement are cumulative and no exercise or enforcement by either party of any right or remedy under this Agreement will preclude any other right or remedy available under this Agreement or by law.
- 11.12. **Survival.** All provisions that expressly or by their nature survive the termination, expiration or Transfer of this Agreement (or the Transfer of an ownership interest in the franchise) continue in full force and effect subsequent to and notwithstanding its termination, expiration or Transfer and until they are satisfied in full or by their nature expire.
- 11.13. **Construction.** The headings in this Agreement are for convenience only and do not define, limit or construe the contents of the sections or subsections. All references to Sections refer

to the Sections contained in this Agreement unless otherwise specified. All references to days in this Agreement refer to calendar days unless otherwise specified. The term “you” as used in this Agreement is applicable to one or more persons or an Entity, and the singular usage includes the plural and the masculine and neuter usages include the other and the feminine and the possessive.

- 11.14. Time of Essence. Time is of the essence in this Agreement and every term thereof.
- 11.15. Counterparts. This Agreement may be signed in multiple counterparts, each of which shall be deemed an original and all of which together shall constitute but one and the same document. Facsimile signatures will have the same force and effect as original signatures.
- 11.16. Notice. All notices and reports permitted or required under this Agreement or by the Manuals must be in writing and will be deemed delivered:
  - (a) at the time delivered by hand;
  - (b) 1 business day after transmission by facsimile, e-mail or other electronic system;
  - (c) 2 business days after being placed in the hands of a commercial airborne courier service for next business day delivery; or
  - (d) 3 business days after placement in the United States mail by registered or certified mail, return receipt requested, postage prepaid.

Delivery by facsimile, e-mail and electronic means constitutes a writing and does not require designation of a physical address (as otherwise stated below). All such notices must otherwise be addressed to the parties as follows:

YOU: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Attention: \_\_\_\_\_  
Email: \_\_\_\_\_

US: GDK USA, INC.  
148 Hubbard Street  
Concord, MA 01742  
Attention: Nigel Belton  
Email: \_\_\_\_\_

Either party may change the address for delivery of notices and reports, and any such notice will be effective within 10 business days of any change in address. Any required payment or report not actually received by us during regular business hours on the due date will be deemed delinquent.

*[signature page follows]*

The parties to this Agreement have executed this Agreement effective as of the Effective Date first above written.

**FRANCHISOR:**

**GDK USA, INC.**

a Delaware corporation

**DEVELOPER:**

\_\_\_\_\_  
*[Business Entity Name]*

By: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

By: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

(If Individual(s)):

Sign: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Sign: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

**EXHIBIT A  
TO THE  
GDK USA, INC.  
MULTI-SITE DEVELOPMENT AGREEMENT**

**DEVELOPMENT AREA**

The Development Area(s) consists of the following geographical area(s), as defined by the following boundaries as of the date of execution of this Agreement.

<b>Outlet</b>	<b>Development Area</b>
Outlet 1	
Outlet 2	
Outlet 3	
Outlet 4	
Outlet 5	

**FRANCHISOR:**

**GDK USA, INC.**

a Delaware corporation

**DEVELOPER:**

\_\_\_\_\_  
[Business Entity Name]

By: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

By: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

(If Individual(s)):

Sign: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Date: \_\_\_\_\_

Sign: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Date: \_\_\_\_\_

**EXHIBIT B  
TO THE  
GDK USA, INC.  
MULTI-SITE DEVELOPMENT AGREEMENT**

**DEVELOPMENT SCHEDULE**

Development Year Start	DONER KEBAB® Outlet Commencement Date	Dates DONER KEBAB® Outlets Must Be Opened By ("Open Date")	Cumulative Number of DONER KEBAB® Outlets Open and in Operation

**FRANCHISOR:**

**GDK USA, INC.**  
a Delaware corporation

By: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

**DEVELOPER:**

\_\_\_\_\_  
*[Business Entity Name]*

By: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

(If Individual(s)):

Sign: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Date: \_\_\_\_\_

Sign: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Date: \_\_\_\_\_

**EXHIBIT C TO MULTI-SITE DEVELOPMENT AGREEMENT  
DEVELOPMENT AMENDMENT TO FRANCHISE AGREEMENT**

THIS DEVELOPMENT AMENDMENT TO FRANCHISE AGREEMENT (“**Amendment**”) dated for reference purposes this \_\_\_\_ day of \_\_\_\_\_, 20\_\_ (“**Effective Date**”), between GDK USA, Inc., a Delaware corporation (“**Franchisor**”) and \_\_\_\_\_, whose principal address is \_\_\_\_\_ (“**Franchisee**”) amends that certain Franchise Agreement dated \_\_\_\_\_ by and between Franchisor and Franchisee (“**Franchise Agreement**”) for the development of a DONER KEBAB® Outlet in the Development Area identified as: \_\_\_\_\_.

**RECITALS**

WHEREAS, Franchisor and Franchisee entered into that certain Multi-Site Development Agreement dated \_\_\_\_\_, pursuant to which Franchisee has agreed to develop multiple DONER KEBAB® Outlets; and

WHEREAS, Franchisor and Developer desire to amend the Franchise Agreement as herein provided.

NOW THEREFORE, for and in consideration of the mutual covenants contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree to amend the Franchise Agreement as follows:

1. Notwithstanding anything contained in Sections 3.1, 4.1(b)(v) and (vi), 4.3, 5.1 and 16.1(b) and (c) of the Franchise Agreement, Franchisee’s obligations to meet the deadlines required therein shall commence on the Commencement Date specified in the Development Schedule (Exhibit B to the Multi-Site Development Agreement).
2. Full Force and Effect. Except as amended by this Amendment, the Agreement and all prior amendments remain in full force and effect.
3. Conflict. In the event of conflict between the terms and conditions of this Amendment and the terms and conditions of the Agreement, the terms and conditions of this Amendment shall control.

**INTENDING TO BE LEGALLY BOUND**, the parties have executed and delivered this Development Amendment to Franchise Agreement to be effective as of the Effective Date, regardless of the dates listed below.

**FRANCHISOR:**

**GDK USA, INC.**  
a Delaware corporation

By: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

**FRANCHISE:**

\_\_\_\_\_  
*[Business Entity Name]*

By: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

**EXHIBIT D TO THE FRANCHISE DISCLOSURE DOCUMENT**  
**LIST OF CURRENT FRANCHISEES AND AREA DEVELOPERS**

**LIST OF CURRENT FRANCHISEES AND AREA DEVELOPERS AS OF THE DATE OF THIS  
DISCLOSURE DOCUMENT**

**OUTLETS OPEN**

Mohammed Yunus Shahul Hameed\*  
1 American Dream Way  
East Rutherford, NJ 07073  
201-693-2535

\*Area Developer

**OUTLETS WITH SIGNED FRANCHISE AGREEMENTS BUT NOT YET OPEN**

NEW YORK

GDK Brooklyn, LLC<sup>1</sup>  
Attn: Mohammed Yunus Shabul Hameed  
233 Joralemon Street  
Brooklyn, NY 11201  
201-693-2535

GDK Queens, LLC<sup>1</sup>  
Attn: Mohammed Yunus Shabul Hameed  
31-75 Steinway Street  
Queens, NY 11103  
201-693-2535

Smart Foods Sixth Avenue, LLC<sup>1</sup>  
Attn: Mohammed Yunus Shabul Hameed  
1001 6<sup>th</sup> Avenue  
Manhattan, NY 10018  
201-693-2535

DK New York Holdings, LLC<sup>1</sup>  
Attn: Mohammed Yunus Shahul Hameed  
280 Park Avenue S #12A  
New York, NY 10010  
201-693-2535

TEXAS

Clyde Foods, LLC<sup>2</sup>  
726 West 18<sup>th</sup> Street  
Houston, TX 77008  
281-875-3886

Clyde Foods, LLC<sup>2</sup>  
2148 Texas Drive  
Sugarland, TX 77479  
281-875-3886

Clyde Foods, LLC<sup>2</sup>  
9900 Spectrum Drive  
Austin, TX 78717  
281-875-3886

<sup>1</sup> Denotes Outlets developed or under development by DK New York Holdings, LLC, Area Developer

<sup>2</sup> Denotes Outlets developed or under development by Clyde Foods, LLC, Area Developer

**EXHIBIT E TO THE FRANCHISE DISCLOSURE DOCUMENT  
LIST OF FORMER FRANCHISEES AND AREA DEVELOPERS**

**DONER KEBAB® Franchisees and/or Area Developers who had Outlet Terminated, Cancelled, Not Renewed, Transferred or Otherwise Voluntarily or Involuntarily Ceased to do Business under a Franchise Agreement as of the Date of This Disclosure Document or Who has not Communicated with the Franchisor Within 10 Weeks of the Application Date:**

**NONE**

Note: If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

## EXHIBIT F TO THE FRANCHISE DISCLOSURE DOCUMENT

### SAMPLE GENERAL RELEASE

**THIS AGREEMENT** (“Agreement”) is made and entered into this \_\_\_ day of \_\_\_\_\_, 20\_\_ by and between **GDK USA, INC.**, a Delaware corporation (the “Franchisor”), and \_\_\_\_\_, a \_\_\_\_\_ (hereinafter referred to as “Releasor”), wherein the parties hereto, in exchange for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, and in reliance upon the representations, warranties, and comments herein are set forth, do agree as follows:

1. Releasor does for itself, its successors and assigns, hereby release and forever discharge generally the Franchisor and any affiliate, wholly owned or controlled corporation, subsidiary, successor or assign thereof and any shareholder, officer, director, employee, or agent of any of them, from any and all claims, demands, damages, injuries, agreements and contracts, indebtedness, accounts of every kind or nature, whether presently known or unknown, suspected or unsuspected, disclosed or undisclosed, actual or potential, which Releasor may now have, or may hereafter claim to have or to have acquired against them of whatever source or origin, arising out of or related to any and all transactions of any kind or character at any time prior to and including the date hereof, including generally any and all claims at law or in equity, those arising under the common law or state or federal statutes, rules or regulations such as, by way of example only, franchising, securities and anti-trust statutes, rules or regulations, in any way arising out of or connected with that certain Franchise Agreement by and between Franchisor and Releasor, dated \_\_\_\_\_, and all ancillary documents executed in connection therewith, and further promises never from this day forward, directly or indirectly, to institute, prosecute, commence, join in, or generally attempt to assert or maintain any action thereon against the Franchisor, any affiliate, successor, assign, parent corporation, subsidiary, director, officer, shareholder, employee, agent, executor, administrator, estate, trustee or heir, in any court or tribunal of the United States of America, any state thereof, or any other jurisdiction for any matter or claim arising before execution of this Agreement. In the event Releasor breaches any of the promises covenants, or undertakings made herein by any act or omission, Releasor shall pay, by way of indemnification, all costs and expenses of the Franchisor caused by the act or omission, including reasonable attorneys’ fees.

2. Releasor represents and warrants that no portion of any claim, right, demand, obligation, debt, guarantee, or cause of action released hereby has been assigned or transferred by Releasor party to any other party, firm or entity in any manner including, but not limited to, assignment or transfer by subrogation or by operation of law. In the event that any claim, demand or suit shall be made or institute against any released party because of any such purported assignment, transfer or subrogation, the assigning or transferring party agrees to indemnify and hold such released party free and harmless from and against any such claim, demand or suit, including reasonable costs and attorneys’ fees incurred in connection therewith. It is further agreed that this indemnification and hold harmless agreement shall not require payment to such claimant as a condition precedent to recovery under this paragraph.

3. Each party acknowledges and warrants that his, her or its execution of this Agreement is free and voluntary.

4. Delaware law shall govern the validity and interpretation of this Agreement, as well as the performance due thereunder, without regard to Delaware’s provisions for conflicts of laws. This Agreement is binding upon and inures to the benefit of the respective assigns, successors, heirs and legal representatives of the parties hereto.

5. In the event that any action is filed to interpret any provision of this Agreement, or to enforce any of the terms thereof, the prevailing party shall be entitled to its reasonable attorneys’ fees and costs incurred therein, and said action must be filed in the State of Delaware.

6. This Agreement may be signed in counterparts, including by electronic transmission and facsimile signature, each of which shall be binding against the party executing it and considered as the original.

7. Releasor further expressly waives and relinquishes all rights and benefits afforded by Section 1542 of the Civil Code of California or any other state laws, and does so understanding and acknowledging the significance and consequences of such specific waiver of Section 1542. Releasor acknowledges that they are or may be represented by counsel, and acknowledge that they are familiar with the provisions of California Civil Code Section 1542, which provides as follows: A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT

WITH THE DEBTOR. Releasor acknowledges that he/she/or it may later discover claims or facts in addition to or different from those set forth in this release and which, if known or suspected at the time of executing this release, may have materially affected this Agreement. Nonetheless, notwithstanding the provisions of Section 1542, and for the purpose of implementing a full and complete release and discharge of all claims, Releasor expressly acknowledges that this Release is also intended to include in its effect, without limitation, all claims which they do not know or expect to exist in their favor at the time of execution hereof, and that this Agreement contemplates the extinguishment of any such claim or claims. Releasor waives any rights, claims or causes of action that might arise as a result of such different or additional claims or facts. Notwithstanding the governance of this Release by laws of the State of Delaware, it is the intent of Releasor to waive any right, claim or cause of action as is consistent with the forgoing waiver of Section 1542 of the Civil Code of California.

**IN WITNESS WHEREOF**, the parties hereto, intending to be legally bound hereby, have executed this agreement effective as of the date first above.

FRANCHISOR:  
GDK USA, INC.,  
a Delaware corporation

RELEASOR:  
\_\_\_\_\_

By: \_\_\_\_\_

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**EXHIBIT G TO THE FRANCHISE DISCLOSURE DOCUMENT**  
**FINANCIAL STATEMENTS**

• **Financial Statements**

• **GDK USA, Inc.**

• December 31, 2022, 2021 and 2020



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To the Stockholder  
GDK USA, Inc.  
Concord, Massachusetts

## **Independent Auditor's Report**

### ***Opinion***

We have audited the financial statements of GDK USA, Inc., which comprise the balance sheets as of December 31, 2022, 2021 and 2020, and the related statements of comprehensive loss and changes in stockholder's deficit, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of GDK USA, Inc. as of December 31, 2022, 2021 and 2020, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### ***Basis for Opinion***

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of GDK USA, Inc. and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Emphasis of Matter***

As discussed in the *Summary of Significant Accounting Principles – Liquidity and Risks and Uncertainties* footnotes to the financial statement, GDK USA, Inc., has not yet generated substantial revenue producing activities and is subject to all of the risks and uncertainties that are typically faced by startup franchisor companies. GDK USA, Inc., expects to continue incurring operating losses until such time as a certain volume of franchise stores are in operation to cover operating expenses. Accordingly, the ability of GDK USA, Inc., to meet its future obligations is dependent upon continued working capital advances from its ownership group.

### ***Responsibilities of Management for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about GDK USA, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are issued or available to be issued.

### ***Auditor's Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the GDK USA, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about GDK USA, Inc.'s ability to continue as a going concern for a reasonable period of time.

To the Stockholder  
GDK USA, Inc.  
Page 3

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

*GBQ Partners LLC*

Cincinnati, Ohio  
July 20, 2023

**GDK USA, INC.**  
**Balance Sheets**  
**December 31, 2022, 2021 and 2020**

	2022	2021	2020
<b>ASSETS</b>			
<b>Current Assets</b>			
Cash	\$ 4,333	\$ 137,507	\$ 14,621
Accounts receivable	112,291	145,417	-
Inventory	421,091	307,372	47,893
Prepaid expenses	-	69,586	132,815
Note receivable	-	-	37,539
Commissions receivable	9,796	3,763	16,351
Deferred expenses, current portion	-	4,375	2,250
Total current assets	<u>547,511</u>	<u>668,020</u>	<u>251,469</u>
<b>Property and Equipment, net</b>	<b>3,339</b>	2,240	1,663
<b>Deferred Expenses, net of current portion</b>	<b>-</b>	158,063	147,312
<b>TOTAL ASSETS</b>	<b><u>\$ 550,850</u></b>	<b><u>\$ 828,323</u></b>	<b><u>\$ 400,444</u></b>
<b>LIABILITIES AND STOCKHOLDER'S DEFICIT</b>			
<b>Current Liabilities</b>			
Accounts payable and accrued expenses	\$ 355,040	\$ 377,294	\$ 157,016
Related party payable	3,432,021	2,283,067	645,698
Note payable	-	-	11,046
Deferred revenue, current portion	9,497	14,972	6,706
Total current liabilities	<u>3,796,558</u>	<u>2,675,333</u>	<u>820,466</u>
<b>Long-term Liabilities</b>			
Deferred revenue, net of current portion	718,501	472,522	477,077
Total long-term liabilities	<u>718,501</u>	<u>472,522</u>	<u>477,077</u>
Total liabilities	<b>4,515,059</b>	3,147,855	1,297,543
<b>Stockholder's Deficit</b>			
Common stock (\$0.01 par; 5,000 shares authorized, 2,000 shares issued and outstanding)	20	20	20
Paid-in capital in excess of par value	145,980	145,980	145,980
Accumulated other comprehensive income	255,837	-	-
Accumulated deficit	( 4,366,046)	( 2,465,532)	( 1,043,099)
Total stockholder's deficit	<u>( 3,964,209)</u>	<u>( 2,319,532)</u>	<u>( 897,099)</u>
<b>TOTAL LIABILITIES AND STOCKHOLDER'S DEFICIT</b>	<b><u>\$ 550,850</u></b>	<b><u>\$ 828,323</u></b>	<b><u>\$ 400,444</u></b>

*The accompanying notes are an integral part of the financial statements.*

# GDK USA, INC.

## Statements of Comprehensive Loss and Changes in Stockholder's Deficit For the Years Ended December 31, 2022, 2021 and 2020

	2022	2021	2020
<b>Revenues</b>			
Food sales	\$ 752,557	\$ 640,383	\$ 89,129
Commissions	24,034	10,054	3,223
Initial franchise fee accretion	9,496	6,288	1,166
Royalty fees	43,183	5,784	-
Advertising fees	40,948	5,784	-
Total net revenues	<b>870,218</b>	668,293	93,518
<b>Operating Expenses</b>			
Cost of food sales	1,044,082	748,405	184,413
Marketing fund expenses	179,498	448,036	145,864
Brand development	162,059	143,092	-
Operating expenses	382,805	290,949	152,107
Payroll expense	956,684	439,620	315,809
Amortization of deferred expenses	-	2,125	438
Depreciation expense	716	396	68
Total operating expenses	<b>2,725,844</b>	2,072,623	798,699
Operating loss	<b>( 1,855,626)</b>	( 1,404,330)	( 705,181)
<b>Other (Expense) Income</b>			
Gain on PPP loan forgiveness	-	11,046	-
Realized loss on foreign currency translation	( 44,888)	( 29,148)	( 132)
Other (expense) income, net	( 44,888)	( 18,102)	( 132)
<b>Net Loss</b>	<b>( 1,900,514)</b>	( 1,422,432)	( 705,313)
<b>Other Comprehensive Income:</b>			
Unrealized gain on foreign currency translation	255,837	-	-
<b>Comprehensive Loss</b>	<b>( 1,644,677)</b>	( 1,422,432)	( 705,313)
<b>Stockholder's Deficit - Beginning of Year</b>	<b>( 2,319,532)</b>	( 897,100)	( 191,786)
<b>Stockholder's Deficit - End of Year</b>	<b>\$( 3,964,209)</b>	<b>\$( 2,319,532)</b>	<b>\$( 897,099)</b>

*The accompanying notes are an integral part of the financial statements.*

**GDK USA, INC.**  
**Statements of Cash Flows**  
**For the Years Ended December 31, 2022, 2021 and 2020**

	2022	2021	2020
<b>Cash Flows from Operating Activities</b>			
Net loss	\$( 1,900,514)	\$( 1,422,432)	\$( 705,313)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:			
Depreciation expense	716	396	68
Accretion of initial franchise fees	( 9,496)	( 6,288)	( 1,166)
Amortization of deferred expenses	-	2,125	438
Gain on PPP loan forgiveness	-	( 11,046)	-
(Increase) decrease in operating assets:			
Accounts receivable	33,126	( 145,417)	-
Inventory	( 113,719)	( 259,479)	( 11,500)
Prepaid expenses	69,586	63,229	( 107,608)
Commissions receivable	( 6,033)	12,588	( 16,351)
Deferred expenses	-	( 15,000)	( 22,500)
Increase (decrease) in operating liabilities:			
Accounts payable and accrued expenses	( 22,254)	220,275	127,491
Related party payable	1,567,229	1,637,369	528,198
Deferred revenue	250,000	10,000	75,000
Net cash (used in) provided by operating activities	( 131,359)	86,320	( 133,243)
<b>Cash Flows from Investing Activities</b>			
Issuance of note receivable	-	( 66,200)	( 64,086)
Repayments on note receivable	-	103,739	26,547
Purchases of property and equipment	( 1,815)	( 973)	( 1,731)
Net cash (used in) provided by investing activities	( 1,815)	36,566	( 39,270)
<b>Cash Flows from Financing Activities</b>			
Proceeds from PPP loan	-	-	11,046
Net cash provided by financing activities	-	-	11,046
Net (decrease) increase in cash	( 133,174)	122,886	( 161,467)
<b>Cash - Beginning of Year</b>	<b>137,507</b>	<b>14,621</b>	<b>176,088</b>
<b>Cash - End of Year</b>	<b>\$ 4,333</b>	<b>\$ 137,507</b>	<b>\$ 14,621</b>
<b>Supplemental Disclosures of Non-Cash Activities</b>			
Forgiveness of related party deferred expenses	\$ 162,438	\$ -	\$ -
Unrealized gain on foreign currency translation	\$ 255,837	\$ -	\$ -

*The accompanying notes are an integral part of the financial statements.*

## **Nature and Scope of Business**

GDK USA, Inc. (the Company), a Delaware corporation, was formed on September 12, 2017 (date of inception) for the purpose of selling DONER KEBAB® Outlet franchises. The Company is a wholly-owned subsidiary of GDK International, Ltd. (GDKI).

The Company is a franchisor and has entered into agreements with franchisees in the United States and Canada. Under the terms of the franchise agreements, franchisees will establish and operate DONER KEBAB® Outlet restaurants, a fast casual counter order/table service/takeaway/delivery concept that features gourmet kebabs made with fresh, locally produced ingredients and a proprietary blend of traditional spices and exclusive products. As of December 31, 2022, 2021, and 2020, there are seven, six, and five multi-site development agreements in place, respectively, in the United States and Canada. As of December 31, 2022, 2021 and 2020, there were four, four and two stores opened, respectively.

## **Summary of Significant Accounting Principles**

### Basis of Presentation

The accompanying financial statements have been prepared on an accrual basis in accordance with accounting principles generally accepted in the United States of America ("GAAP").

### Liquidity

As noted, the Company was formed on September 12, 2017 and commenced its primary operations during 2018. As of and for the year ended December 31, 2022, the Company had a net loss of \$1,900,514. As of December 31, 2022, the Company had a stockholder's deficit of \$3,964,209. During 2022, GDKI provided funding of \$1,567,229 which the Company has included with related party payables to fund operations (*see Related Party Transactions note*). Management has a strategic business plan in place which includes recruiting new franchisees and working with existing franchisees to develop additional units. The Company has four franchised locations in operation as of December 31, 2022. The Company has plans to have an additional nine franchise stores opened by December 31, 2023 and is actively working with existing franchisees on the development of 69 stores under various development agreements.

Additionally, once stores open, the Company will earn monthly royalty income of 6% of each outlet's gross sales. Growth is expected to occur by advertising of the brand and working with franchisees to optimize their store sales and minimize expenses, thus proving the overall success of the concept. The combination of the continued financial support from Hero Brands Limited (majority shareholder of GDKI), United Wholesale Limited (a related party), GDKI and management's plan for 2023 is expected to allow the Company to continue for a period not less than one year past the financial statement issuance date.

Subsequent to December 31, 2022, GDKI provided additional funding of \$673,557 which has been recorded as a related party payable.

**Summary of Significant Accounting Principles** (continued)

Use of Estimates

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Inventory

The Company's inventory, which will be sold to the Company's primary food distributor, consists of proprietary sauces, spices, meat and bread as well as packaging held by a third-party. The inventory is stated at the lower of cost (using the first-in, first out method) or net realizable value.

Prepaid Expenses

The Company's prepaid expenses consisted of chicken quotas regulated by the Chicken Farmers of Canada Directors. The payments were made as the transportation of meats cross over the Canadian border. The prepaid expenses were reduced upon the shipment of inventory to the franchisees as the meat is held by third party vendors in warehouses. During 2022, the Company began using local vendors in Canada.

Commissions Receivable

The commissions receivable consists of commissions due from the Company's primary food distributor for the sale of certain products to its franchisees for which the Company earns a commission.

Property and Equipment

Furnishings and equipment are stated at cost and are depreciated using the straight-line method over the estimated useful lives of the assets, which range from three to seven years. Routine expenditures for repairs and maintenance are expensed as incurred.

For the years ended December 31, 2022, 2021 and 2020, depreciation expense was \$716, \$396 and \$68, respectively.

## **Summary of Significant Accounting Principles** (continued)

### Notes Receivable

The Company's finance receivable consisted of one note receivable with a third party. Financing receivables were carried at amortized cost, net of allowance for losses. Provisions for losses are charged to operations in amounts sufficient to maintain an allowance for losses at a level considered adequate to cover probable losses inherent in the Company's finance receivable.

The unsecured note receivable was originated in March 2020 with a supplier for the purpose of purchasing raw ingredients in order to manufacture products to supply to the Company and its network of franchisees in accordance with the underlying supplier agreement. The note receivable had an original loan amount of \$64,086, incurred no interest and matured in June 2021. Repayment terms included no payments during the first six months followed by 10 payments of \$6,408. During 2021, an additional \$66,200 was advanced. The note was paid in full as of December 31, 2021.

### Paycheck Protection Program Loan Accounting Policy

Currently, there is no authoritative guidance under U.S. GAAP that addresses accounting and reporting by a for-profit business entity that receives forgivable debt or assistance not in the form of an income tax credit from a government entity. Accordingly, management has elected to recognize forgivable debt received from a government entity (Paycheck Protection Program Loan) as debt until debt extinguishment occurs when the Company is legally released from being the obligor. Upon legal release as obligor, the Company will recognize the forgiven amount as income in the statements of comprehensive loss and changes in stockholder's deficit.

### Currency Translation

The Company's financial results have been reported in US dollars with amounts translated from other currencies as follows: assets and liabilities at the rate of exchange in effect at the applicable balance sheet date and revenues and expenses at the average exchange rates for the periods. Unrealized gains and losses resulting from the translation to US dollars are accumulated in a separate component of stockholder's deficit described as accumulated other comprehensive income related to the currency translation. During 2022, management elected to change its policy as it relates to related party advances. Previously management elected to settle amounts owed to GDKI in US Dollars. Effective January 1, 2022, management elected to begin settling in GDKI's currency, being the British Sterling, which resulted in an unrealized gain on currency translation of \$255,837 recognized as a component of other comprehensive income.

## **Summary of Significant Accounting Principles** (continued)

### Deferred Revenue and Deferred Expenses

The Company receives deposits from franchisees upon execution of their respective multi-site development and franchise agreements. The amounts received are recorded as deferred revenue until the Company satisfies the requirements under the franchise and multi-site development agreements. Incremental direct costs, such as commissions, are paid to GDKI and deferred and recognized when the related franchise fees are recognized. These incremental direct costs are included in deferred expenses on the accompany balance sheets. As of December 31, 2022, 2021 and 2020, the Company had deferred revenue of \$718,501, \$487,494 and \$483,783, respectively. The Company had deferred expenses of \$0, \$162,438 and \$149,562 as of December 31, 2022, 2021 and 2020, respectively. During 2022, GDKI forgave all commissions charged since inception, as such, they were written off and the related liability was removed.

### Franchising and Revenue Recognition

At contract inception, the Company assesses the goods and services promised in contracts with customers and identifies a performance obligation for each promise to transfer to the customer a good or service (or a bundle of goods and services) that is distinct. To identify the performance obligations, the Company considers all the goods and services promised in the contract regardless of whether they are explicitly stated or are implied by customary business practices.

#### *Food sales*

The Company sells meats, bread, packaging and spices directly to the franchise network approved food distributor and recognizes revenue upon shipment of the product.

#### *Commissions*

The Company earns a commission related to the sale of certain food products between the franchise network approved food distributor and franchisee. The commission is earned upon shipment of the product to the franchisee.

#### *Franchising and Development Fee Revenue*

The Company generate revenues from franchising through individual franchise agreements. When a new franchise is sold, the Company agrees to provide certain services to the franchisee including initial training, new restaurant opening assistance, as well as other ongoing support and training.

**Summary of Significant Accounting Principles** (continued)

*Franchising and Development Fee Revenue (continued)*

The Company also receives revenue from multi-site development agreements signed with franchisees. Multi-site development agreements require the development of a specified number of restaurants within a defined geographic territory in accordance with a schedule of opening dates. Development schedules have benchmarks for the number of restaurants to be opened and in operation within certain intervals. Multi-site development agreements payments are received when the agreement is executed and are nonrefundable.

For new franchise restaurant openings, the Company's current multi-site development agreements require the franchisee to pay an initial, non-refundable fee upon the signing of the agreement and continuing monthly royalty fees and marketing fund fees of 6.0% and 3.0%, respectively, of gross revenues. The initial term of the franchise agreement is generally ten years. Revenue related to the initial franchise fee will be recognized ratably over the term of the related franchise agreement once the store has opened. Franchisees received certain reductions in royalty and advertising fees throughout 2022, per the terms of their respective variation agreements. During 2021 and 2020, the Company waived its royalty and marketing fund fees for its three franchise stores located in Canada.

Royalties and marketing fund fee revenues based on restaurant sales are recognized as earned by the Company on a daily basis.

Advertising and Marketing Fund

The Company has established a marketing fund (Marketing Fund) for advertising, marketing and public relations programs and materials on a system-wide basis. The Marketing Fund is funded by contributions from franchised restaurants based on an established percentage of monthly restaurant gross revenues (typically 3% of net sales). Sales-based advertising fees are recognized as income when such revenues are earned by those franchisees. If the Marketing Fund is terminated, all unspent funds on the date of termination will be distributed to the franchisees in proportion to their respective contributions to the Marketing Fund during the preceding 12 calendar months. The Company entered into variation agreements to reduce advertising and marketing fees for three, four and two franchise stores during the years ended December 31, 2022, 2021 and 2020, respectively. The Company recognized \$40,948, \$5,784 and \$0 in advertising and marketing fees during the years ended December 31, 2022, 2021 and 2020, respectively, and recognized all related advertising and marketing expenses (see Advertising Expenses).

All such advertising and related costs are expensed as incurred. Marketing and advertising expense related to the Marketing Fund was \$179,498, \$448,036 and \$145,864 for the years ended December 31, 2022, 2021 and 2020, respectively.

**Summary of Significant Accounting Principles** (continued)

Cost of Food Sales

Cost of food sales are recognized at the time of related food sale to the franchise network approved food distributor. Cost of food sales includes the cost of food as well as transportation, storage, packaging, shipping, damages and customs charges incurred to transport the purchased products from international places of origin to the USA. For the years ended December 31, 2022, 2021 and 2020, transportation, storage and packaging costs were not passed onto the franchise network approved food distributor and amounted to \$330,194 \$305,108 and \$220,069, respectively. As the Company continues to grow its franchise network, these transportation costs will be less material to the cost of food sales as these costs are fixed regardless of how much product is purchased. GDK USA, Inc. also continually reviews its supplier base to change the structure of the supply chain network whilst also leveraging its international supply chain experience to reduce not only the cost of the product but also increase the yield and reduce the cost of damages.

Advertising Expenses

Advertising expenses are expensed when incurred and relate to expenses incurred to sell the franchise brand to prospective franchisees as well as startup advertising for its new franchise locations in 2022. Advertising expense for the years ended December 31, 2022, 2021 and 2020 were \$162,059, \$143,092 and \$0, respectively, and are included in the accompanying statement of comprehensive loss and changes in stockholder's deficit.

Income Taxes

The Company, with the consent of its stockholder, elected to be taxed as a C Corporation. The Company will file a U.S. federal income tax return. Income taxes are accounted for under an asset and liability approach. Deferred income tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax basis and operating loss and tax credit carryforwards. Deferred income tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred income tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. A valuation allowance related to the deferred income tax asset is recorded when it is more likely than not that some portion or all of the deferred tax asset will not be realized.

The Company accounts for uncertainty in income taxes using the provisions of Financial Accounting Standards Board (FASB) ASC 740, Income Taxes. Using that guidance, tax positions are recognized in the financial statements when it is more-likely-than-not the positions will be sustained upon examination by the tax authorities. A recognized tax position is then measured at the largest amount of benefit that is greater than 50% likely of being realized upon settlement.

**Summary of Significant Accounting Principles** (continued)

Income Taxes (continued)

As of December 31, 2022, the Company had no uncertain tax positions that qualify for either recognition or disclosure in the financial statements. Additionally, the Company did not incur any interest and penalties related to income taxes.

Taxes Collected From Customers

The Company collects sales tax from its customers that are remitted to various state governmental authorities when due. The Company's policy is to record sales tax collected from customers as a component of accrued liabilities in its balance sheet and a net basis in its statement of comprehensive loss.

Recent Accounting Pronouncements

In June 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-13, Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments. This standard sets forth a current expected credit loss (CECL) model, which requires the Company to measure all expected credit losses for financial assets (or a group of financial assets) held at the reporting date based on historical experience, current conditions, and reasonable supportable forecasts. The standard replaces the existing incurred loss model and is applicable to the measurement of credit losses on financial assets measured at amortized cost, such as accounts receivable and related reserves. The new standard is effective for annual periods beginning after December 15, 2022. Management is currently evaluating the potential impact of the new pronouncement on the Company's financial statements.

Management reviewed all other significant newly issued accounting pronouncements and concluded that they are either not applicable to the Company's business or that no material effect is expected on the consolidated financial statements as a result of future adoption.

Events Occurring After Reporting Date

The Company has evaluated all events subsequent to the balance sheet date of December 31, 2022 through July 20, 2023, which is the date that the financial statements were available to be issued, for possible recognition or disclosure in the financial statements (See Subsequent Events note).

## **Revenue from Contracts with Customers**

The Company has revenue from food sales, initial franchise and developmental fees, and continuing revenue related to royalty and advertising fees.

### Food sales

Revenue from food sales is recognized when food is shipped to the franchise network food distributor.

### Commissions

The Company earns a commission related to the sale of certain food products between the franchise network approved food distributor and franchisee. The commission is earned upon shipment from the franchise network food distributor to the franchisee.

### Royalty Fees and Advertising Fees

Royalty fees, which are based upon a percentage of gross revenue collected by the franchisees, are recognized as income when such revenues are earned by those franchisees.

The sales-based royalty fee and sales-based advertising fee are considered variable consideration related primarily to the use of the license and trademarks and related sales, respectively, and will be recognized as revenue as sales are earned by the franchisees. Both sales-based fees qualify under the royalty constraint exception, and do not require an estimate of future transaction price. Additionally, the Company is utilizing the practical expedient which allows the Company to not disclose the transaction price allocated to the unsatisfied performance obligations for sales-based royalties.

### Franchise Fees

The Company generates revenues from franchising through individual franchise agreements. In consideration for the payment of an initial franchise fee, continuing royalties, and other amounts specified in the franchise agreement, the Company grants new franchisees the use of the German Doner Kebab trademarks and system and training, and restaurant operation assistance.

The Company satisfies the performance obligation related to the franchise agreements over the term of the related agreement, which is typically 10 years. Payment for the franchise agreement consists of three components, a fixed-fee related to the franchise agreement, a sales-based royalty fee and a sales-based advertising fee. The fixed fee, as determined by the signed franchise agreement, is nonrefundable and due at the time the franchise agreement is entered into, and/or when the franchise agreement is signed.

The Company recognized \$9,496, \$6,288 and \$1,166 of revenue related to initial franchise fees for the years ended December 31, 2022, 2021 and 2020, respectively, which is included in franchise fees on the accompanying statements of comprehensive loss and changes in stockholder's deficit.

**Revenue from Contracts with Customers** (continued)

Marketing Fund

Franchise and Company-owned stores contribute based on a percentage of store sales to the Marketing Fund which is designed to increase sales and enhance the brand of German Doner Kebab. Under the franchise agreements and other agreements, the contributions received are to be spent on advertising, marketing, creative efforts, media support, administrative or other related purposes specified in the agreements and generally result in no material profit or loss recognized. The Company has control of the Marketing Fund. The expenditures are primarily amounts paid to third parties, but may also include personnel expenses and allocated costs.

Deferred Revenue and Deferred Expenses

The Company's contract liabilities consist of fees from franchisees upon execution of their respective franchise agreements which we refer to as deferred revenue. The amounts received are recorded as deferred revenue until the Company satisfies requirements under the franchise agreements. Revenue from franchise agreements is recognized on a straight-line basis over the term of the agreement as the underlying performance obligation is satisfied.

Incremental direct costs, such as commissions, are deferred and recognized over the life of the related term of the agreement. During 2022, GDKI forgave all commissions charged since inception, as such, they were written off and the related liability was removed.

**GDK USA, INC.**  
**Notes to Financial Statements**  
**December 31, 2022, 2021 and 2020**

**Revenue from Contracts with Customers (continued)**

Deferred Revenue and Deferred Expenses (continued)

A summary of significant changes to the deferred revenue and deferred expenses balances are shown below:

	Deferred Revenue	Deferred Expenses
<b>Balance, December 31, 2019</b>	\$ 409,948	\$ 127,500
Initial franchise fees received	75,000	-
Revenue recognition from initial franchise fees	( 1,166)	-
Incremental direct costs incurred	-	22,500
Expense recognition from direct costs	-	( 438)
<b>Balance, December 31, 2020</b>	<b>483,782</b>	<b>149,562</b>
Initial franchise fees received	60,000	-
Refunded franchise fees due to termination and related direct costs incurred	( 50,000)	( 22,500)
Revenue recognition from initial franchise fees	( 6,288)	-
Incremental direct costs incurred	-	37,500
Expense recognition from direct costs	-	( 2,125)
<b>Balance, December 31, 2021</b>	<b>487,494</b>	<b>162,437</b>
Initial franchise fees received	250,000	-
Revenue recognition from initial franchise fees	( 9,496)	-
Forgiveness of incremental direct costs	-	( 165,000)
Forgiveness of incremental direct costs recognized in previous years	-	2,563
<b>Balance, December 31, 2022</b>	<b>\$ 727,998</b>	<b>\$ -</b>

**Revenue from Contracts with Customers (continued)**

Deferred Revenue and Deferred Expenses (continued)

As of December 31, 2022, deferred franchise fees of \$78,021 related to stores in operation. The following table illustrates the estimated revenue from franchise stores opened as of December 31, 2022 to be recognized in the future related to performance obligations that are unsatisfied as of December 31, 2022:

2023	\$	9,497
2024		9,497
2025		9,497
2026		9,497
2027		9,497
Thereafter		30,536
		78,021
		\$ 78,021

**Cash and Concentration of Risk**

The Company maintains its cash, which may at times exceed federally insured limits, in one cash account with one financial institution.

**Related Party Transactions**

On January 11, 2018, the Company entered into a non-exclusive perpetual license agreement with GDKI for the use of the registered name DONER KEBAB® (License Agreement). The License Agreement may be terminated by the Company or GDKI due to a material breach of any of its provisions. Under the Licensing Agreement, the Company has acquired the right to sell DONER KEBAB® franchises in the United States of America and Canada and collect franchise fees, royalties, and other fees from the franchisees. The Company is required to remit a fee to GDKI based on the number of locations under each multi-site development agreements and franchise agreements. This fee is payable to GDKI upon execution of the multi-site development agreements and/or franchise agreement. The Company forgave all such fees charged since inception during 2022 which amounted to \$165,000 which were included in deferred expenses on the balance sheets and \$2,329 which was previously recognized as an expense. The Company is also required to remit a royalty fee of 2% of the gross monthly revenue (as defined per the License Agreement) received or receivable by each franchisee. Through December 31, 2022, GDKI waived all royalties owed by the Company under the license agreement for 2022, 2021 and 2020.

**GDK USA, INC.**  
**Notes to Financial Statements**  
**December 31, 2022, 2021 and 2020**

**Related Party Transactions** (continued)

The Company has related party payables as of December 31 as shown below:

	<b>2022</b>	<b>2021</b>	<b>2020</b>
Payable to GDKI			
Commissions payable	\$ -	\$ 97,500	\$ 82,500
Working capital advances	<b>3,424,521</b>	2,054,630	525,506
Expenses paid on behalf of Company by GDKI	<b>7,500</b>	7,500	7,500
	<b>3,432,021</b>	2,159,630	615,506
Payable to United Brands Limited			
Working capital advances	-	123,437	30,192
<b>Total</b>	<b>\$ 3,432,021</b>	<b>\$ 2,283,067</b>	<b>\$ 645,698</b>

**Paycheck Protection Program Loan**

In connection with the Paycheck Protection Program (PPP) under the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), in May 2020, the Company was approved for a term note which allowed for available funds of \$11,046. The term note charged interest at a fixed rate of 1%. The original repayment terms included principal and interest payments beginning in December 2020 through May 2022. In June of 2020, the PPP Flexibility Act of 2020 was signed into law, which revised the deferral period for PPP loans, allowing the Company to defer payments until ten months after the end of the loan forgiveness covered period or when forgiveness is received. Under the terms of the PPP, up to 100% of the loan (and related interest expense) may be forgiven if the proceeds are used for covered expenses and certain other requirements related to wage rates and maintenance of full-time equivalents are met.

The Company applied for forgiveness of its PPP loan, and the entire principal balance and interest were forgiven in July 2021. For the year ended December 31, 2021, the forgiveness income, totaling \$11,046, was recorded as other income on the statement of comprehensive loss and changes in stockholder's deficit.

The U.S. Small Business Administration (SBA) may undertake a review of a loan of any size during the six-year period following forgiveness or repayment of the loan. The review may include the loan forgiveness application, as well as whether the Company met the eligibility requirements of the program and received the proper loan amount. The timing and outcome of any SBA review is not known.

## **Income Taxes**

Deferred tax assets and liabilities result from timing differences in the recognition of revenue and expense between financial reporting and tax statutes. The Company's deferred tax asset as of December 31, 2022 is comprised of net operating loss carryforwards of \$817,986, which do not expire, and have been fully offset by a valuation allowance as further described below.

In accordance with ASC 740 "Accounting for Income Taxes" (ASC 740), deferred income tax assets are evaluated annually to determine if valuation allowances are required or should be adjusted. ASC 740 requires that companies assess whether valuation allowances should be established against their deferred tax assets based on consideration of all available evidence, both positive and negative, using a "more likely than not" standard. Based on this analysis, management has provided a full valuation allowance against its gross deferred tax asset as of December 31, 2022, 2021 and 2020, and accordingly, the net deferred tax asset is \$0. The effect of the valuation allowance represents the difference between the effective tax rate and the federal statutory rate.

As of December 31, 2022, 2021 and 2020, there were no reserves for uncertain tax positions or any accrued interest or penalties related to unrecognized tax benefits.

## **Commitments and Contingencies**

The Company may at times be subject to lawsuits and other charges from customers and employees, which are typical within the industry. In the opinion of management, there were no open matters that will have a material effect upon the financial position, results of operations, or cash flows of the Company.

## **Risk and Uncertainties**

The Company has not yet generated revenue producing activities in excess of operating expenses and is subject to all of the risks and uncertainties that are typically faced by franchisor companies that are in the startup stage. The Company expects to continue incurring operating losses until such time as a certain volume of franchise stores are in operation to cover operating expenses. Accordingly, the ability of the Company to meet its future obligations is dependent upon continued working capital advances from its stockholder, GDKI.

## **Subsequent Events – Date of Management Evaluation**

### New franchise store openings

Two new franchise store locations have been opened subsequent to year end. In February 2023 a store in Astoria, New York opened, and in April 2023 a store in Sugar Land, Texas opened.

Management has evaluated subsequent events through the date of the Independent Auditor's Report, the date on which the financial statements were available to be issued.

**THESE FINANCIAL STATEMENTS ARE PREPARED WITHOUT AN AUDIT. PROSPECTIVE FRANCHISEES OR SELLERS OF FRANCHISES SHOULD BE ADVISED THAT NO CERTIFIED PUBLIC ACCOUNTANT HAS AUDITED THESE FIGURES OR EXPRESSED HIS/HER OPINION WITH REGARD TO THE CONTENT OR FORM.**

# Balance Sheet

GDK USA INC

As of April 30, 2023

Account	Apr 30, 2023
<b>Assets</b>	
<b>Current Assets</b>	
<b>Cash and Cash Equivalents</b>	
Business Account	69.06
GDK USA INC	52,258.01
<b>Total Cash and Cash Equivalents</b>	<b>52,327.07</b>
Accounts Receivable	168,314.65
Inventory	370,270.47
Prepayments	0.09
<b>Total Current Assets</b>	<b>590,912.28</b>
<b>Fixed Assets</b>	
Less-Accumulated Depreciation: Plant & Equipm	(2,088.09)
Plant & Equipment	6,790.94
<b>Total Fixed Assets</b>	<b>4,702.85</b>
<b>Total Assets</b>	<b>595,615.13</b>
<b>Liabilities and Equity</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	72,066.23
Accruals	231,638.43
Federal Payroll Liability	12,667.51
Payroll Wages Payable	26,049.24
Rounding	138.14
<b>Total Current Liabilities</b>	<b>342,559.55</b>
<b>Long Term Liabilities</b>	
Deferred Income	724,832.94
GDK International - Intercompany	3,870,963.02
<b>Total Long Term Liabilities</b>	<b>4,595,795.96</b>
<b>Total Liabilities</b>	<b>4,938,355.51</b>
<b>Equity</b>	
Current Year Earnings	(327,319.96)
Retained Earnings	(4,161,420.42)
Share Capital	146,000.00
<b>Total Equity</b>	<b>(4,342,740.38)</b>
<b>Total Liabilities and Equity</b>	<b>595,615.13</b>

# P&L - Summary

GDK USA INC

For the month ended April 30, 2023

Amounts shown in USD (\$)



	Actual	Budget	Var (\$)	Var (%)
Royalty Income	22,160	17,505	4,655	21%
Marketing Income	4,326	5,835	-1,510	-35%
Product Income	14,600	80,233	-65,633	-450%
Other Income	791	791	-	0%
<b>Total Income</b>	<b>41,877</b>	<b>104,365</b>	<b>-62,488</b>	<b>-149%</b>
Cost of Sales	18,980	81,036	-62,055	-327%
<b>Product Margin</b>	<b>-4,380</b>	<b>-802</b>	<b>-3,578</b>	<b>82%</b>
GP	22,897	23,330	-433	-2%
<b>Expenses</b>				
Wages & Salaries	66,698	71,315	-4,617	-7%
Advertising & Marketing	3,191	5,835	-2,644	-83%
Travel & Entertainment	1,403	3,000	-1,597	-114%
Legal & Professional	-	6,248	-6,248	0%
Admin & General	10,427	11,138	-711	-7%
<b>Total Expenses</b>	<b>81,720</b>	<b>97,536</b>	<b>-15,816</b>	<b>-19%</b>
<b>EBITDA before GDKi Fees</b>	<b>-58,823</b>	<b>-74,207</b>	<b>15,383</b>	<b>-26%</b>
GDKi Fees	-	-	-	0%
<b>EBITDA after GDKi Fees</b>	<b>-58,823</b>	<b>-74,207</b>	<b>15,383</b>	<b>-26%</b>
Unrealized Currency Gains - Internal Depn	-	-	-	0%
<b>Net Profit</b>	<b>-58,823</b>	<b>-74,207</b>	<b>15,383</b>	<b>-26%</b>

YTD	Budget	Var (\$)	Var (%)
60,880	114,963	-54,083	-89%
24,070	54,557	-30,487	-127%
134,806	452,497	-317,691	-236%
3,165	3,853	-688	-22%
<b>222,921</b>	<b>625,870</b>	<b>-402,949</b>	<b>-181%</b>
175,936	457,022	-281,086	-160%
<b>-41,130</b>	<b>-4,525</b>	<b>-36,605</b>	<b>89%</b>
46,985	168,848	-121,863	-259%
269,898	285,261	-15,363	-6%
58,955	54,557	4,398	7%
21,939	12,000	9,939	45%
10,768	26,992	-16,223	-151%
12,071	56,739	-44,669	-370%
<b>373,631</b>	<b>435,549</b>	<b>-61,918</b>	<b>-17%</b>
<b>-326,646</b>	<b>-266,701</b>	<b>-59,945</b>	<b>18%</b>
-	-	-	0%
<b>-326,646</b>	<b>-266,701</b>	<b>-59,945</b>	<b>18%</b>
-	-	-	0%
<b>-326,646</b>	<b>-266,701</b>	<b>-59,945</b>	<b>18%</b>

**EXHIBIT H TO FRANCHISE DISCLOSURE DOCUMENT**  
**TABLE OF CONTENTS TO SYSTEM STANDARDS MANUAL**

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**EXHIBIT I TO FRANCHISE DISCLOSURE DOCUMENT  
STATE ADDENDA TO DISCLOSURE DOCUMENT AND  
FRANCHISE AGREEMENT**

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE DISCLOSURE DOCUMENT  
FOR THE STATE OF CALIFORNIA**

Preliminary Comment: Each provision of this Appendix to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the California Franchise Investment Law, Cal. Corp. Code §§31000 - 31516, and the California Franchise Relations Act, Cal Bus. & Prof. Code §§2000 - 20043, are met independently without reference to this Addendum to the Franchise Disclosure Document.

**The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.**

No disclaimer, questionnaire, clause, or statement signed by a franchisee in connection with the commencement of the franchise relationship shall be construed or interpreted as waiving any claim of fraud in the inducement, whether common law or statutory, or as disclaiming reliance on or the right to rely upon any statement made or information provided by any franchisor, broker or other person acting on behalf of the franchisor that was a material inducement to a franchisee's investment. Any statements or representations signed by a franchisee purporting to understand any fact or its legal effect shall be deemed made only based upon the franchisee's understanding of the law and facts as of the time of the franchisee's investment decision. This provision supersedes any other or inconsistent term of any document executed in connection with the franchise.

1. Item 3 is amended to reflect that:

Neither we nor any person or broker identified in Item 2 of the Franchise Disclosure Document is subject to any current effective order of any national securities association or national securities exchange as defined in the Securities Exchange Act of 1934, U.S.C.A. 78a et seq., suspending or expelling such persons from membership in such association or exchange.

2. Item 5 is amended to reflect that:

Franchisees shall not be required to remit any fees to Franchisor until such time as Franchisor has fulfilled all its initial obligations owed to Franchisee under the Franchise Agreement, or other documents, and the Franchisee has commenced doing business pursuant to the Franchise Agreement.

3. Item 6 is amended to reflect that the maximum interest rate allowed in California is 10%.

4. Item 17 is amended by the addition of the following statements:

California Business and Professions Code Sections 20000 through 20043 provide rights to you concerning termination, transfer or nonrenewal of a franchise. If the Franchise Agreement contains a provision that is inconsistent with the law, the law will control.

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq.).

The California Corporations Code, Section 31125, requires that we give you a disclosure document, approved by the Department of Corporations, before we solicit a proposed material modification of an existing franchise.

The Franchise Agreement contains a liquidated damages clause, under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable.

The Franchise Agreement requires the application of the laws and forum of Delaware. This provision may be unenforceable under California Law.

The Franchise Agreement requires you to sign a general release of claims if you renew or transfer your franchise. California Corporations Code Section 31512 provides that any condition, stipulation or provision purporting to bind any person acquiring a franchise to waive compliance with any provision of that law or any rule or order is void. Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Sections 31000 through 31516). California Business and Professions Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000 through 20043).

5. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE FRANCHISE DISCLOSURE DOCUMENT.
6. OUR WEB SITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEB SITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION AT [www.dphi.ca.gov](http://www.dphi.ca.gov).
7. Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business Professions Code Section 20040.5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a Franchise Agreement restricting venue to a forum outside the State of California.

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE AGREEMENT  
FOR THE STATE OF CALIFORNIA**

The Franchise Agreement between GDK USA, INC., a Delaware corporation (“Franchisor”) and \_\_\_\_\_ (“Franchisee”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

CALIFORNIA LAW MODIFICATIONS

1. The California Department of Financial Protection and Innovation requires that certain provisions contained in franchise documents be amended to be consistent with California law, including the California Franchise Investment Law, CAL. CORP. CODE Section 31000 et. seq., and the California Franchise Relations Act, CAL. BUS. & PROF. CODE Section 20000 et. seq. To the extent that the Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:

a. California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination, transfer or non-renewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will control.

b. Franchisees shall not be required to remit any fees to Franchisor until such time as Franchisor has fulfilled all its initial obligations owed to Franchisee under the Franchise Agreement, or other documents, and the Franchisee has commenced doing business pursuant to the Franchise Agreement.

c. The Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq.).

d. The Agreement requires application of the laws of Delaware. This provision may not be enforceable under California law.

e. The Agreement contains a liquidated damages clause. Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable.

f. The Agreement contains a covenant not to compete which extends beyond the termination of the franchise. This provision may not be enforceable under California law.

g. The Agreement references the maximum interest rate allowable by law. Under California law, the maximum interest rate that may be charged is 10%.

2. Each provision of this State Addendum shall be effective only to the extent that the jurisdictional requirements of the California Business and Professions Code, with respect to each such provision, are met independent of this State Addendum. This State Addendum shall have no force or effect if such jurisdictional requirements are not met.

3. No disclaimer, questionnaire, clause or statement signed by a franchisee in connection with the commencement of the franchise relationship shall be construed or interpreted as waiving any

claim or fraud in the inducement, whether common law or statutory, or as disclaiming reliance on or the right to rely upon any statement made or information provided by any franchisor, broker or other person acting on behalf of the franchisor that was a material inducement to a franchisee's investment. This provision supersedes any other or inconsistent term of any documents executed in connection with the franchise.

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE DISCLOSURE DOCUMENT  
FOR THE STATE OF ILLINOIS**

Illinois law governs the Franchise Agreements.

The following information applies to franchises and franchisees subject to the Illinois Disclosure Act of 1987. Item numbers correspond to those in the main body:

a. Item 17 - Section 4 of the Illinois Franchise Disclosure Act provides that any provision in a franchise agreement that designates jurisdiction or venue outside the State of Illinois is void. However, a franchise agreement may provide for arbitration outside of Illinois.

b. Section 41 of the Illinois Franchise Disclosure Act provides that any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise disclosure Act or any other law of Illinois is void.

c. Item 17 - Your rights upon termination and non-renewal of a franchise agreement are set forth in sections 19 and 20 of the Illinois Franchise disclosure act.

d. Item 5 - Payment of the initial franchise fee shall be deferred until Franchisor has satisfied its pre-opening obligations to Franchisee and Franchisee has commenced doing business. The Illinois Attorney general's office imposed this deferral requirement due to Franchisor's financial condition.

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE AGREEMENT  
FOR THE STATE OF ILLINOIS**

The Franchise Agreement between GDK USA, Inc. (“Franchisor”) and \_\_\_\_\_ (“Franchisee”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

ILLINOIS LAW MODIFICATIONS

1. Illinois law governs the Franchise Agreements.
2. The Illinois Attorney General’s Office requires that certain provisions contained in franchise documents be amended to be consistent with Illinois law, including the Franchise Disclosure Act of 1987, 515 ILCS 705/1 et. seq. To the extent that this Agreement contains provisions that are inconsistent with the following, such provision are hereby amended:
  - a. Payment of Initial Franchise Fees owed to Franchisor/affiliate will be deferred until the Franchisor has met its initial obligations to franchisee, and franchisee has commenced doing business. This financial assurance requirement was imposed by the Office of the Illinois Attorney General due to Franchisor’s financial condition.
  - b. Section 4 of the Illinois Franchise Disclosure Act provides that any provision in a franchise agreement that designates jurisdiction or venue outside the State of Illinois is void. However, a franchise agreement may provide for arbitration outside of Illinois.
  - c. Section 41 of the Illinois Franchise Disclosure Act provides that any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise disclosure Act or any other law of Illinois is void.
  - d. Your rights upon termination and non-renewal of a franchise agreement are set forth in sections 19 and 20 of the Illinois Franchise disclosure act.
3. Each provision of this State Addendum shall be effective only to the extent that the jurisdictional requirements of the Illinois Franchise Disclosure Act, with respect to each such provision, are met independent of this State Addendum. This State Addendum shall have no force or effect if such jurisdictional requirements are not met.

**[SIGNATURES ON FOLLOWING PAGE]**

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
MULTI-SITE DEVELOPMENT AGREEMENT  
FOR THE STATE OF ILLINOIS**

The GDK USA, Inc. Multi-Site Development Agreement between GDK USA, Inc. (“Franchisor”) and \_\_\_\_\_ (“Franchisee”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

ILLINOIS LAW MODIFICATIONS

1. Illinois law governs the Franchise Agreements.
2. The Illinois Attorney General’s Office requires that certain provisions contained in franchise documents be amended to be consistent with Illinois law, including the Franchise Disclosure Act of 1987, 515 ILCS 705/1 et. seq. To the extent that this Agreement contains provisions that are inconsistent with the following, such provision are hereby amended:
  - a. Payment of Initial Franchise Fees owed to Franchisor/affiliate will be deferred until the Franchisor has met its initial obligations to franchisee, and franchisee has commenced doing business. This financial assurance requirement was imposed by the Office of the Illinois Attorney General due to Franchisor’s financial condition.
  - b. Section 4 of the Illinois Franchise Disclosure Act provides that any provision in a franchise agreement that designates jurisdiction or venue outside the State of Illinois is void. However, a franchise agreement may provide for arbitration outside of Illinois.
  - c. Section 41 of the Illinois Franchise Disclosure Act provides that any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise disclosure Act or any other law of Illinois is void.
  - d. Your rights upon termination and non-renewal of a franchise agreement are set forth in sections 19 and 20 of the Illinois Franchise disclosure act.
3. Each provision of this State Addendum shall be effective only to the extent that the jurisdictional requirements of the Illinois Franchise Disclosure Act, with respect to each such provision, are met independent of this State Addendum. This State Addendum shall have no force or effect if such jurisdictional requirements are not met.

**[SIGNATURES ON FOLLOWING PAGE]**

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE DISCLOSURE DOCUMENT  
FOR THE STATE OF MARYLAND**

Item 5 of the Franchise Disclosure Document is amended to include the following paragraph:

Based upon the Franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by the franchisees shall be deferred until the franchisor completes its pre-opening obligations under the Franchise Agreement. In addition, all development fees and initial payments by area developers shall be deferred until the first franchise under the development agreement opens.

Item 17 of the Franchise Disclosure Document is amended to include the following paragraph:

The general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

Item 17 of the Franchise Disclosure Document is amended to include the following sentence:

A provision in the Franchise Agreement that provides for termination on your bankruptcy may not be enforceable under federal bankruptcy law (11 U.S.C. Section 101 et seq.).

Item 17 of the Franchise Disclosure Document is modified to include the words:

“a franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.”

Item 17 is amended to state that any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

Item 17 of the Franchise Disclosure Document is amended to include the following:

The Franchise Agreement provides that disputes are resolved through arbitration. A Maryland franchise regulation states that it is an unfair or deceptive practice to require a franchisee to waive its right to file a lawsuit in Maryland claiming a violation of the Maryland Franchise Law. In light of the Federal Arbitration Act, there is some dispute as to whether this forum selection requirement is legally enforceable.

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE AGREEMENT  
FOR THE STATE OF MARYLAND**

The Franchise Agreement between GDK USA, INC., a Delaware corporation (“Franchisor”) and \_\_\_\_\_ (“Franchisee”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

MARYLAND LAW MODIFICATION

1. The Maryland Securities Division requires that certain provisions contained in franchise documents be amended to be consistent with Maryland law, including the Maryland Franchise Registration and Disclosure Law, MD CODE ANN., BUS. REG. Sections 14-201 to 14-233 (2010 Repl. Vol. and Supp. 2010) (the “Law”). To the extent that this Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:

a. The general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Law.

b. All representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

c. Franchisee may bring a lawsuit in Maryland for claims arising under the Law.

d. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

2. Notwithstanding anything contained in the Franchise Agreement to the contrary, based upon the Franchisor’s financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by the franchisees shall be deferred until the franchisor completes its pre-opening obligations under the Franchise Agreement. In addition, all initial fees and initial payments by area developers shall be deferred until the first franchise under the development agreement opens.

3. The Franchise Agreement provides that disputes are resolved through arbitration. A Maryland franchise regulation states that it is an unfair or deceptive practice to require a franchisee to waive its right to file a lawsuit in Maryland claiming a violation of the Maryland Franchise Law. In light of the Federal Arbitration Act, there is some dispute as to whether this forum selection requirement is legally enforceable.

4. Each provision of this State Addendum shall be effective only to the extent that the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law, with respect to each such provision, are met independent of this State Addendum. This State Addendum shall have no force or effect if such jurisdictional requirements are not met.

**[SIGNATURES ON FOLLOWING PAGE]**

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
MULTI-SITE DEVELOPMENT AGREEMENT  
FOR THE STATE OF MARYLAND**

The Multi-Site Development Agreement between GDK USA, INC., a Delaware corporation (“GDK”) and \_\_\_\_\_ (“Developer”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

MARYLAND LAW MODIFICATION

1. Notwithstanding anything contained in the Multi-Site Development Agreement to the contrary, based upon the GDK’s financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by the Developers shall be deferred until the GDK completes its pre-opening obligations under the Multi-Site Development Agreement. In addition, all initial fees and initial payments by area developers shall be deferred until the first franchise under the development agreement opens.

2. The Multi-Site Development Agreement provides that disputes are resolved through arbitration. A Maryland franchise regulation states that it is an unfair or deceptive practice to require a Developer to waive its right to file a lawsuit in Maryland claiming a violation of the Maryland Franchise Law. In light of the Federal Arbitration Act, there is some dispute as to whether this forum selection requirement is legally enforceable.

3. All representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to, nor shall they act as, a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

4. Each provision of this State Addendum shall be effective only to the extent that the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law, with respect to each such provision, are met independent of this State Addendum. This State Addendum shall have no force or effect if such jurisdictional requirements are not met

IN WITNESS WHEREOF, the Developer on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

DEVELOPER:  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE DISCLOSURE DOCUMENT  
FOR THE STATE OF MINNESOTA**

The following is added to Item 5 and Item 7:

The payment of all initial fees to us is deferred until we have satisfied all of our pre-opening obligations to you and you have commenced doing business pursuant to the franchise agreement.

Item 13 of the Franchise Disclosure Document is amended to state that we will protect your right to use the trademarks, service marks, trade names, logotypes of other commercial symbols (“Marks”) or indemnify you from any loss, costs or expenses arising out of any claim, suit or demand regarding the use of the Marks.

The following is added to Item 17 of the Franchise Disclosure Document:

Under Minnesota law and except in certain specified cases, GDK USA, INC. must give you 90 days’ notice of termination with 60 days to cure. GDK USA, INC. also must give you at least 180 days’ notice of its intention not to renew a franchise, and sufficient opportunity to recover the fair market value of the franchise as a going concern. To the extent that the Franchise Agreement is inconsistent with the Minnesota law, the Minnesota law will control.

To the extent that any condition, stipulation or provision contained in the Franchise Agreement (including any choice of law provision) purports to bind any person who, at the time of acquiring a franchise is a resident of Minnesota, or, in the case of a partnership or corporation, organized or incorporated under the laws of Minnesota, or purporting to bind a person acquiring any franchise to be operated in Minnesota to waive compliance with the Minnesota Franchises law, such condition, stipulation or provision may be void and unenforceable under the nonwaiver provision of the Minnesota Franchises Law.

Minn. Stat. §80C.21 and Minn. Rule 2860.4400J. prohibit us from requiring litigation to be conducted outside Minnesota. In addition, nothing in the Franchise Disclosure Document or Franchise Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum or remedies provided for by the laws of the jurisdiction.

Minn. Rule 2860.4400J. prohibits us from requiring you to consent to liquidated damages and prohibits waiver of a jury trial. If the Franchise Agreement contains a provision that is inconsistent with the Minn. Rule, the provisions of the Franchise Agreement will be superseded by the Minn. Rule’s requirements and will have no force or effect.

Minn. Rule 2860.4400J. prohibits us from requiring you to assent to a general release. To the extent that the Franchise Agreement requires you to sign a general release as a condition of renewal or transfer, the Franchise Agreement will be considered amended to the extent necessary to comply with Minnesota law.

Minn. Rule 2860.4400J. prohibits us from requiring you to pay a termination fee. To the extent that the Franchise Agreement requires you to pay a termination fee, the provisions of the Franchise Agreement will be superseded by the Minn. Rule’s requirements and will have no force or effect.

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE AGREEMENT  
FOR THE STATE OF MINNESOTA**

The Franchise Agreement between GDK USA, INC., a Delaware corporation (“Franchisor”) and \_\_\_\_\_ (“Franchisee”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

MINNESOTA LAW MODIFICATION

1. The Commissioner of Commerce for the State of Minnesota requires that certain provisions contained in franchise documents be mended to be consistent with Minnesota Franchise Act. Minn. Stat. Section 80C.01 et. seq., and the Rules and Regulations promulgated under the Act (collectively the “Franchise Act”). To the extent that the Agreement and/or Franchise Disclosure Document contains provisions that are inconsistent with the following, such provisions are hereby amended:

a. The following is added to Item 5 and Item 7: The payment of all initial fees to us is deferred until we have satisfied all of our pre-opening obligations to you and you have commenced doing business pursuant to the franchise agreement.

b. The Minnesota Department of Commerce requires that franchisors indemnify Minnesota franchisees against liability to third parties resulting from claims by third parties that the franchisee’s use of the franchisor’s proprietary marks infringes trademark rights of the third party.

c. Minn. Stat. Sec. 80C.14. Subds. 3, 4, and 5 requires, except in certain specified cases, that a franchisee be given 90 days notice of termination (with 60 days to cure) and 180 days notice for non-renewal of the franchise agreement. If the Agreement contains a provision that is inconsistent with the Franchise Act, the provisions of the Agreement shall be superseded by the Act’s requirements and shall have no force or effect.

d. If the Franchisee is required in the Agreement to execute a release of claims or to acknowledge facts that would negate or remove from judicial review any statement, misrepresentation or action that would violate the Franchise Act, such release shall exclude claims arising under the Franchise Act, and such acknowledgments shall be void with respect to claims under the Franchise Act.

e. If the Agreement requires that it be governed by the law of a State other than the State of Minnesota or arbitration or mediation, those provisions shall not in any way abrogate or reduce any rights of the Franchisee as provided for in the Franchise Act, including the right to submit matters to the jurisdiction of the courts of Minnesota.

f. Any provision that requires the Franchisee to consent to a claims period that differs from the applicable statute of limitations period under Minn. Stat. 80C.1, Subd. 5, may not be enforceable under Minnesota law.

2. Minn. Stat. 80C.21 and Minn. Rule 2860.4400J prohibit us from requiring litigation to be conducted outside Minnesota. In addition, nothing in the Franchise Disclosure Document or Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes Ch. 80C, including your rights to any procedure, forum, or remedies provided for in that law.

3. The Agreement and/or Franchise Disclosure Document is hereby amended to delete all references to Liquidated Damages (as defined) in violation of Minnesota law; provided, that no such deletion shall excuse Franchisee from liability for actual or other damages and the formula for Liquidated Damages in the Agreement and/or Franchise Disclosure Document shall be admissible as evidence of actual damages.

4. To the extent required by Minnesota Law, the Agreement and/or Franchise Disclosure Document is amended to delete all references to a waiver of jury trial.

5. All sections of the Agreement and/or Franchise Disclosure Document referencing Franchisor's right to obtain injunctive relief are hereby amended to refer to Franchisor's right to seek to obtain such relief.

6. Each provision of this State Addendum shall be effective only to the extent that the jurisdictional requirements of Minnesota Law applicable to the provision are met independent of this State Addendum. This State Addendum shall have no force or effect if such jurisdictional requirements are not met.

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_

\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE DISCLOSURE DOCUMENT  
FOR THE STATE OF NEW YORK**

1. The following information is added to the cover page of the Franchise Disclosure Document:

**INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THE FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND NEW YORK STATE DEPARTMENT OF LAW, BUREAU OF INVESTOR PROTECTION AND SECURITIES, 120 BROADWAY, 23RD FLOOR, NEW YORK, NEW YORK 10271. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.**

2. The following is added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.

B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.

C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10 year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.

D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity

as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of Item 4:

Neither the franchisor, its affiliate, its predecessor, officers, or general partner during the 10-year period immediately before the date of the offering circular: (a) filed as debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the bankruptcy code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within 1 year after that officer or general partner of the franchisor held this position in the company or partnership.

4. The following is added to the end of Item 5:

The Initial Franchise Fee constitutes part of our general operating funds and will be used as such in our discretion.

5. The following is added to the end of the “Summary” sections of Item 17(c), titled “**Requirements for franchisee to renew or extend,**” and Item 17(m), entitled “**Conditions for franchisor approval of transfer**”:

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this provision that the non-waiver provisions of General Business Law Sections 687.4 and 687.5 be satisfied.

6. The following language replaces the “Summary” section of Item 17(d), titled “**Termination by franchisee**”:

You may terminate the agreement on any grounds available by law.

7. The following is added to the end of the “Summary” section of Item 17(j), titled “**Assignment of contract by franchisor**”:

However, no assignment will be made except to an assignee who in good faith and judgment of the franchisor, is willing and financially able to assume the franchisor’s obligations under the Franchise Agreement.

8. The following is added to the end of the “Summary” sections of Item 17(v), titled “**Choice of forum**”, and Item 17(w), titled “**Choice of law**”:

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE AGREEMENT  
FOR THE STATE OF NEW YORK**

The Franchise Agreement between **GDK USA, INC.**, a Delaware corporation (“Franchisor”) and \_\_\_\_\_, a \_\_\_\_\_ (“Franchisee”) dated \_\_\_\_\_ (the “Franchise Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

NEW YORK LAW MODIFICATION

1. The following information is added to the cover page of the Franchise Disclosure Document:

**INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SERVICES OR INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THIS FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.**

2. The following is to be added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor’s principal trademark:

A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.

B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.

C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.

D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any

national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of the “Summary” sections of Item 17(c), titled “**Requirements for franchisee to renew or extend,**” and Item 17(m), entitled “**Conditions for franchisor approval of transfer**”:

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687(4) and 687(5) be satisfied.

4. The following language replaces the “Summary” section of Item 17(d), titled “**Termination by franchisee**”:

You may terminate the agreement on any grounds available by law.

5. The following is added to the end of the “Summary” sections of Item 17(v), titled “**Choice of forum**”, and Item 17(w), titled “**Choice of law**”:

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York

6. Each provision of this State Addendum shall be effective only to the extent that the jurisdictional requirements of New York General Business Law, with respect to each such provision are met independent of this State Addendum. This State Addendum shall have no force or effect if such jurisdictional requirements are not met.

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above..

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE DISCLOSURE DOCUMENT  
FOR THE STATE OF NORTH DAKOTA**

The North Dakota Securities Commissioner has held the following to be unfair, unjust, or inequitable to North Dakota franchisees (Section 51-19-09, N.D.C.C.):

- A. Restrictive Covenants: Franchise Disclosure Documents which disclose the existence of covenants restricting competition contrary to Section 9-08-06, N.D.C.C., without further disclosing that such covenants will be subject to this statute.
- B. Situs of Arbitration Proceedings: Franchise agreements providing that the parties must agree to arbitrate disputes at a location that is remote from the site of the franchisee's business.
- C. Restriction on Forum: Requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota.
- D. Deferral of Initial Fees: The payment of all initial fees to us is deferred until we have satisfied all of our pre-opening obligations to you and you have commenced doing business pursuant to the franchise agreement.
- E. Liquidated Damages and Termination Penalties: Requiring North Dakota franchisees to consent to liquidated damages or termination penalties.
- F. Applicable Laws: Franchise agreements which specify that any claims arising under the North Dakota franchise law will be governed by the laws of a state other than North Dakota.
- G. Waiver of Trial by Jury: Requiring North Dakota franchisees to consent to the waiver of a trial by jury.
- H. Waiver of Exemplary and Punitive Damages: Requiring North Dakota franchisees to consent to a waiver of exemplary and punitive damages.
- I. General Release: Requiring North Dakota franchisees to execute a general release of claims as a condition of renewal or transfer of a franchise.

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE AGREEMENT AND MULTI-SITE DEVELOPMENT AGREEMENT  
FOR THE STATE OF NORTH DAKOTA**

The Franchise Agreement between GDK USA, INC., a Delaware corporation (“Franchisor”) and \_\_\_\_\_ (“Franchisee”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

**NORTH DAKOTA LAW MODIFICATION**

1. The North Dakota Securities Commissioner requires that certain provisions contained in franchise documents be amended to be consistent with North Dakota law, including the North Dakota Franchise Investment Law, North Dakota Century Code Annotated Chapter 51-19, Sections 51-19-01 to 51-19-17 (1995). To the extent that the Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:

a. Franchise Fee. Initial franchise fees and/or development fees are deferred until the Franchisor has performed all initial obligations owed the Franchisee and the Franchisee has commenced doing business. This financial assurance requirement is imposed by the North Dakota Securities Department based on our financial condition.

b. If the Franchisee is required in the Agreement to execute a release of claims or to acknowledge facts that would negate or remove from judicial review any statement, misrepresentation or action that would violate the Law, or a rule or order under the Law, such release shall exclude claims arising under the North Dakota Franchise Investment Law, and such acknowledgments shall be void with respect to claims under the Law.

c. Covenants not to compete during the term of and upon termination or expiration of the Agreement are enforceable only under certain conditions according to North Dakota Law. If the Agreement contains a covenant not to compete which is inconsistent with North Dakota Law, the covenant may be unenforceable.

d. If the Agreement requires litigation to be conducted in a forum other than the State of North Dakota, the requirement is void with respect to claims under the North Dakota Franchise Investment Law.

e. If the Agreement requires that it be governed by the law of a state other than the State of North Dakota, to the extent that such law conflicts with North Dakota Law, North Dakota Law will control.

f. If the Agreement requires mediation or arbitration to be conducted in a forum other than the State of North Dakota, the requirement may be unenforceable under the North Dakota Franchise Investment Law. Arbitration involving a franchise purchased in the State of North Dakota must be held either in a location mutually agreed upon prior to the arbitration or if the parties cannot agree on a location, the location will be determined by the arbitrator.

g. If the Agreement requires payment of a termination penalty, the requirement may be unenforceable under the North Dakota Franchise Investment Law.

h. Any provision that provides that the parties waive their right to a jury trial may not be enforceable under North Dakota law.

i. Any provision that provides that Franchisee consent to a waiver of punitive and exemplary damages may not be enforceable under North Dakota law.

j. Any provision that requires Franchisee to consent to a claims period that differs from the applicable statute of limitations period under North Dakota law may not be enforceable under North Dakota law.

2. Each provision of this State Addendum shall be effective only to the extent that the jurisdictional requirements of North Dakota Franchise Investment Law, with respect to each such provision are met independent of this State Addendum. This State Addendum shall have no force or effect if such jurisdictional requirements are not met.

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE AGREEMENT  
FOR THE STATE OF RHODE ISLAND**

The Franchise Agreement between GDK USA, INC., a Delaware corporation (“Franchisor”) and \_\_\_\_\_ (“Franchisee”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

**RHODE ISLAND LAW MODIFICATIONS**

1. The Rhode Island Securities Division requires that certain provisions contained in franchise documents be amended to be consistent with Rhode Island law, including the Franchise Investment Act, R.I. Gen. Law Tit. 19 Ch. 28.1 Sections 19-28.1-1 to 19-28.1-34. To the extent that this Agreement contains provisions that re inconsistent with the following, such provisions are hereby amended:

a. If this Agreement requires litigation to be conducted in a forum other than the State of Rhode Island, the requirement is void with respect to any claims brought under Rhode Island Franchise Investment Act Sec. 19-21.1-14.

b. If this Agreement requires that it be governed by a state’s law, other than the State of Rhode Island, to the extent that such law conflicts with Rhode Island Franchise Investment Act it is void under Section 19-28.1-14.

c. If Franchisee is required in this Agreement to execute a release of claims or to acknowledge facts that would negate or remove from judicial review any statement, misrepresentation or action that would violate the Act, or a rule or order under the Act, such release shall exclude claims arising under the Rhode Island Franchise Investment Act, and such acknowledgments shall be void with respect to claims under the Act.

2. Each provision of this State Addendum shall be effective only to the extent that the jurisdictional requirements of Rhode Island Franchise Investment Act, with respect to each such provision are met independent of this State Addendum. This State Addendum shall have no force or effect if such jurisdictional requirements are not met.

**[SIGNATURES ON FOLLOWING PAGE]**

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM  
GDK USA, INC.  
FRANCHISE DISCLOSURE DOCUMENT  
FOR THE STATE OF SOUTH DAKOTA**

The following information applies to franchise and franchisees subject to South Dakota statutes and regulations. Item numbers correspond to those in the main body.

Item 5.

Payment of all initial franchise fees due the franchisor is deferred until such time as the Store has opened for business.

**RIDER TO  
GDK USA, INC.  
FRANCHISE AGREEMENT  
FOR THE STATE OF SOUTH DAKOTA**

This Rider is entered into this \_\_\_\_\_, 201\_\_ (the "Effective Date"), between GDK USA, INC., a Delaware corporation, ("we," "us" or "our"),, and \_\_\_\_\_, a \_\_\_\_\_ ("Franchisee") and amends the Franchise Agreement between the parties dated as of the Effective Date, (the "Agreement").

1. Precedence and Defined Terms. This Rider is incorporated into the Agreement and supersedes any inconsistent or conflicting provisions of the Agreement. Terms not otherwise defined in this Rider have the meanings as defined in the Agreement.

2. Initial Fees. The following is added to Section 8 of the Agreement:

All initial franchise fees due Company, including the applicable portion of any development fee under a related Area of Development Agreement (if any), are deferred until Franchisee Store is open for operation of business.

Intending to be bound, the parties sign and deliver this Rider in 2 counterparts effective on the Agreement Date, regardless of the actual date of signature.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE DISCLOSURE DOCUMENT  
FOR THE STATE OF VIRGINIA**

1. In recognition of the restrictions contained in Section 13.1-564 of the Virginia Retail Franchising Act, Item 17.h. of the Franchise Disclosure Document for GDK USA, INC. is supplemented by the following:

“Under Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any ground for default or termination stated in the franchise agreement does not constitute “reasonable cause,” as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.”

**“Any securities offered or sold by the Investor Franchisee as part of the GDK USA, INC. Franchise must either be registered or exempt from registration under Section 13.1-514 of the Virginia Securities Act.”**

“The Virginia State Corporation Commission’s Division of Securities and Retail Franchising requires us to defer payment of the initial franchise fee and other initial payments owed by franchisees to the franchisor until the franchisor has completed its pre-opening obligations under the franchise agreement.”

“The Virginia State Corporation Commission’s Division of Securities and Retail Franchising requires us to defer payment of the initial franchise fee and other initial payments owed by franchisees to the franchisor until the franchisor has completed its pre-opening obligations under the development agreement.”

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE AGREEMENT  
FOR THE STATE OF VIRGINIA**

The Franchise Agreement between GDK USA, INC., a Delaware corporation (“Franchisor”) and \_\_\_\_\_ (“Franchisee”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

VIRGINIA LAW MODIFICATIONS

“The Virginia State Corporation Commission’s Division of Securities and Retail Franchising requires us to defer payment of the initial franchise fee and other initial payments owed by franchisees to the franchisor until the franchisor has completed its pre-opening obligations under the franchise agreement.”

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
MULTI-SITE DEVELOPMENT AGREEMENT  
FOR THE STATE OF VIRGINIA**

The Development Agreement between GDK USA, INC., a Delaware corporation (“Franchisor”) and \_\_\_\_\_ (“Franchisee”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

VIRGINIA LAW MODIFICATIONS

“The Virginia State Corporation Commission’s Division of Securities and Retail Franchising requires us to defer payment of the initial franchise fee and other initial payments owed by franchisees to the franchisor until the franchisor has completed its pre-opening obligations under the development agreement.”

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE DISCLOSURE DOCUMENT  
FOR THE STATE OF WASHINGTON**

**IN THE EVENT OF A CONFLICT OF LAWS, THE PROVISIONS OF THE  
WASHINGTON FRANCHISE INVESTMENT PROTECTION ACT, CHAPTER 19.100 RCW  
WILL PREVAIL.**

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A general release of claims, release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act, RCW 19.100, or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

The State of Washington has imposed a financial condition under which the initial franchise fees due will be deferred until the franchisor has fulfilled its initial pre-opening obligations under the Franchise Agreement and the franchise is open for business. Because the franchisor has material pre-opening obligations with respect to each franchised business the franchisee opens under the Multi-Site Development Agreement, the State of Washington will require that the franchise fees be released proportionally with respect to each franchised business.

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE AGREEMENT  
FOR THE STATE OF WASHINGTON**

The Franchise Agreement between GDK USA, INC., a Delaware corporation (“Franchisor”) and \_\_\_\_\_ (“Franchisee”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

WASHINGTON LAW MODIFICATIONS

**IN THE EVENT OF A CONFLICT OF LAWS, THE PROVISIONS OF THE  
WASHINGTON FRANCHISE INVESTMENT PROTECTION ACT, CHAPTER 19.100 RCW  
WILL PREVAIL.**

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A general release of claims, release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act, RCW 19.100, or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor’s reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee’s earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor’s earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any

employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

The State of Washington has imposed a financial condition under which the initial franchise fees due will be deferred until the franchisor has fulfilled its initial pre-opening obligations under the Franchise Agreement and the franchise is open for business.

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
MULTI-SITE DEVELOPMENT AGREEMENT  
FOR THE STATE OF WASHINGTON**

The Franchise Agreement between GDK USA, INC., a Delaware corporation (“Franchisor”) and \_\_\_\_\_ (“Developer”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

WASHINGTON LAW MODIFICATIONS

**IN THE EVENT OF A CONFLICT OF LAWS, THE PROVISIONS OF THE  
WASHINGTON FRANCHISE INVESTMENT PROTECTION ACT, CHAPTER 19.100 RCW  
WILL PREVAIL.**

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A general release of claims, release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act, RCW 19.100, or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor’s reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee’s earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor’s earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any

employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

The State of Washington has imposed a financial condition under which the initial franchise fees due will be deferred until the franchisor has fulfilled its initial pre-opening obligations under the Franchise Agreement and the franchise is open for business. Because the Franchisor has material pre-opening obligations with respect to each franchised business the Franchisee opens under the Multi-Site Development Agreement, the State of Washington will require that the franchise fees be released proportionally with respect to each franchised business.

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:  
\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**ADDENDUM TO  
GDK USA, INC.  
FRANCHISE AGREEMENT  
FOR THE STATE OF WISCONSIN**

The Franchise Agreement between GDK USA, INC., a Delaware corporation (“Franchisor”) and \_\_\_\_\_ (“Franchisee”) dated \_\_\_\_\_ (the “Agreement”) shall be amended by the addition of the following language, which shall be considered an integral part of the Agreement (the “State Addendum”):

WISCONSIN LAW MODIFICATIONS

1. Notwithstanding anything that may be contained in the body of the Franchise Agreement to the contrary, the Agreement is hereby amended to add the following provision:

For all franchises sold in the State of Wisconsin, the Company will provide Franchisee at least 90 days’ prior written notice of termination, cancellation, nonrenewal or substantial change in competitive circumstances. The notice will state all the reasons for termination, cancellation, nonrenewal or substantial change in competitive circumstances and will provide that Franchisee have 60 days in which to rectify any claimed deficiency. If the deficiency is rectified within 60 days, the notice will be void. These notice requirements shall not apply if the reason for termination, cancellation or nonrenewal is insolvency, the occurrence of an assignment for the benefit of creditors or bankruptcy. If the reason for termination, cancellation, nonrenewal or substantial change in competitive circumstances is nonpayment of sums due under the franchise, Franchisee will be entitled to written notice of such default, and will have not less than 10 days in which to remedy such default from the date of delivery or posting of such notice.

2. Ch. 135, Stats., the Wisconsin Fair Dealership Law, supersedes any provisions of this Agreement or a related document between the Company and Franchisee inconsistent with the Law.

3. Each provision of this State Addendum shall be effective only to the extent that the jurisdictional requirements of Washington law, with respect to each such provision are met independent of this State Addendum. This State Addendum shall have no force or effect if such jurisdictional requirements are not met.

**[SIGNATURES ON FOLLOWING PAGE]**

IN WITNESS WHEREOF, the Franchisee on behalf of itself and its owners, acknowledges that it has read and understands the contents of this State Addendum, that it has had the opportunity to obtain the advice of counsel, and that it intends to comply with this State Addendum and be bound thereby. The parties have duly executed and delivered this State Addendum to the Agreement on the date first set forth above.

GDK USA, INC.  
a Delaware corporation

FRANCHISEE:

\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**EXHIBIT J**  
**NON-DISCLOSURE AGREEMENT**

## NON-DISCLOSURE AGREEMENT

THIS NON-DISCLOSURE AGREEMENT (“Agreement”) is made and entered into this \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ (the “Effective Date”) by and between GDK USA, Inc., with an address of 148 Hubbard Street, Concord, MA 01742 (“Disclosing Party”), and \_\_\_\_\_, with an address of \_\_\_\_\_ (“Receiving Party”).

### RECITALS

A. WHEREAS, Disclosing Party is the franchisor of the DONER KEBAB® franchise system;

B. WHEREAS, Receiving Party is a prospective franchisee of Disclosing Party and wishes to learn more information about the DONER KEBAB® franchise system;

C. WHEREAS, as part of considering whether to purchase a DONER KEBAB® franchise, the Receiving Party may receive access to and review certain trade secrets and confidential information of the Disclosing Party. As a condition to receiving such information, the Receiving Party agrees to treat confidentially such information and any other information which Disclosing Party furnishes to Receiving Party or to which Receiving Party is afforded access.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, it is hereby agreed that:

### TERMS AND CONDITIONS

1. Recitals. The recitals contained herein are true and correct and are incorporated herein by reference.

2. Confidential Information. As used in this Agreement, “Confidential Information” means and includes any and all information, data, documents or materials provided or made available by the Disclosing Party to the Receiving Party, in whatever form (*e.g.*, printed, written, oral, recorded, electronic, etc.) and by whatever mode (*e.g.*, company presentation, slide show, video, film, facility tour, meeting, interview, telephone conference or call, e-mail, provision of documents, etc.) in which it is communicated, recorded or maintained, that contains or otherwise reflects information concerning the Disclosing Party, its affiliates or its business, including but not limited to, its and its affiliates’ operations, plans, designs, layouts, specifications, procedures, menus, recipes, marketing plans, formulas, programs, technology, markets, services, products, prospects, employees, owners, customers, suppliers, partners, or financial condition. The term “Confidential Information” also includes all manuals of the Disclosing Party, reports, analyses, memos, notes or other information prepared or otherwise obtained by the Receiving Party which are based on or derived from, or which contain or reflect, any Confidential Information, regardless of the form in which such information is communicated, recorded or maintained.

Confidential Information shall not include information otherwise described above that the Receiving Party can establish: (a) is or becomes generally available to or known by the public (other than as a result of a disclosure directly or indirectly by the Receiving Party or any of its employees, agents or advisors); (b) is or becomes available to the Receiving Party or any of its employees, agents or advisors on a non-confidential basis from a source other than the Disclosing Party, provided that such source is not and was not bound by a confidentiality and/or non-disclosure agreement with, or have other similar obligations to, the Disclosing Party; or (c) has been independently acquired or developed by the

Receiving Party or any of its employees, agents or advisors without violating any of its obligations under this Agreement.

3. Confidentiality. The Confidential Information shall be held and treated by the Receiving Party in utmost and strictest confidence. The Confidential Information shall not, without the prior written consent of the Disclosing Party, be disclosed by the Receiving Party in any manner whatsoever, in whole or in part. The Confidential Information shall not be used by the Receiving Party other than for the specific purpose of considering whether to purchase a DONER KEBAB® franchise. The Receiving Party agrees to restrict circulation of Confidential Information within its own organization to those partners and advisors who need to receive such Confidential Information in order for the Receiving Party to decide whether he or she will purchase a DONER KEBAB® franchise. Each partner or advisor of the Receiving Party to whom Confidential Information is disclosed shall be obligated to hold said information in confidence and otherwise to comply with the terms of this Agreement. The Receiving Party shall diligently monitor all access to Confidential Information, and upon request by the Disclosing Party, the Receiving Party shall promptly furnish a list of individuals with access to the Confidential Information.

In the event that the Receiving Party becomes legally compelled or required to disclose any of the Confidential Information to a third party by order of a court or other authority of competent jurisdiction, the Receiving Party shall provide the Disclosing Party with notice as far in advance as practicable so that the Disclosing Party may seek a protective order or other appropriate remedy and/or waive compliance with the provisions of this Agreement, in the sole discretion of the Disclosing Party. In any event, the Receiving Party will furnish only that portion of the Confidential Information which it is legally required to furnish. The Receiving Party shall immediately advise the Disclosing Party in writing if it learns of any unauthorized use or disclosure of Confidential Information by the Receiving Party, its employees, agents or advisors.

4. Ownership and Return of Information. The parties acknowledge and agree that all Confidential Information disclosed is confidential and proprietary to the Disclosing Party and shall remain the exclusive property of the Disclosing Party. At the request of the Disclosing Party, the Receiving Party shall promptly return or destroy any and all Confidential Information including all copies thereof, on any storage medium whatsoever, in its possession or in the possession of any of its employees, agents or advisors and will not retain any copies or other reproductions in whole or in part of such material.

5. Remedies. The parties acknowledge that unauthorized disclosure or use of the Confidential Information may cause the Disclosing Party irreparable harm and significant injury that may be difficult to ascertain. Accordingly, the parties understand and agree that, in addition to any other rights including the right to damages, the Disclosing Party shall be entitled to equitable relief, including injunction, in the event of any breach of this Agreement. The Receiving Party shall be responsible and held liable for any breach of this Agreement by its employees, agents, contractors or other representatives.

6. Representations. The Receiving Party understands and agrees that the Disclosing Party, nor its affiliates, agents, advisors or representatives: (i) have made or make any representation or warranty, express or implied, as to the accuracy or completeness of the Confidential Information (or any portion thereof); or (ii) shall have any liability whatsoever to the Receiving Party (or any of its employees, partners, agents, representatives or affiliates) relating to or resulting from any errors in, or omissions from, the Confidential Information, unless otherwise set forth in a separate written agreement between the parties.

7. Survival. The confidentiality provisions of this Agreement shall survive and apply whether or not the Receiving Party purchases a DONER KEBAB® franchise and enters into a franchise agreement.

8. Miscellaneous

a. Binding Effect. This Agreement shall be binding upon and inure to the benefit of the parties and their respective successors and assigns. Notwithstanding the foregoing, the Receiving Party shall not assign its rights or obligations under this Agreement.

b. Non-waiver. No delay or failure by either party to exercise any right under this Agreement, and no partial or single exercise of that right, shall constitute a waiver of that or any other right, unless otherwise expressly provided herein. No waiver of any provisions of this Agreement shall be effective unless it is in writing, signed by the party against whom it is asserted and any such written waiver shall only be applicable to the specific instance to which it relates and shall not be deemed to be a continuing or future waiver.

c. Attorney's Fees, Costs and Expenses. In any action or proceeding to enforce this Agreement, including any appeals or post judgment proceedings, the prevailing party shall be entitled to recover from the other party the reasonable attorneys' fees, court costs, filing fees, publication costs and other expenses incurred by the prevailing party in connection therewith.

d. Venue, Jurisdiction and Governing Law. The Agreement shall be interpreted, construed and enforced in accordance with the laws of the State of Delaware. Venue for any litigation involving or relating to this Agreement shall be Dover County, Delaware. The parties agree to submit to the exclusive jurisdiction of the courts of Dover County, Delaware for any such litigation.

e. Rule of Construction. The terms and conditions set forth in this Agreement are the product of mutual draftsmanship and/or review by the parties hereto, each having the opportunity to be represented by counsel. Any ambiguities in this Agreement or any agreement prepared or to be prepared pursuant to or in connection with this Agreement shall not be construed against any one party because of the draftsmanship. The Agreement shall be interpreted in a neutral fashion consistent with the intent of the parties as stated herein.

f. Notices. Any notice, request, demand, instruction, or other communication to be given to any party to this Agreement, shall be in writing and shall be sent either by: registered or certified mail; hand delivery; by Federal Express or other reputable courier service, and shall be deemed delivered upon receipt of said notice. Unless and until written notice of a change of address is given in writing and received, the addresses as provided in the first paragraph hereof shall be deemed to continue in effect for all purposes. The addresses for the purposes of this section may be changed by giving written notice hereunder.

g. Modification of Agreement and Merger. This Agreement, including any exhibits attached hereto and made part hereof, constitutes the entire agreement of the parties with respect to the subject matter hereof. This Agreement may not be supplemented, modified or revised in any manner except by a single writing signed by all parties hereto, no additional consideration required. There are no prior or contemporaneous oral promises, representations or agreements not set forth herein inducing entry into this Agreement and all prior negotiations, discussions, statements and representations

are merged into this Agreement. The provisions of this paragraph cannot be modified by conduct, oral agreement or written agreement, unless signed by all parties hereto.

h. Authority to Sign. By signing this Agreement, each party represents and warrants to all other parties that its execution of this Agreement is duly authorized in accordance with applicable laws relating to such parties, that this Agreement is fully enforceable according to its terms against such executing party and that the individual executing on any corporation's behalf has the requisite power and authority to do so.

i. Severability. If at any time any provision of this Agreement is deemed to contravene any provision of Local, State or Federal law, said provision shall be deemed amended to conform to such law or be considered null and void. All other provisions of this Agreement shall continue in full force and effect. If any provision of this Agreement is at any time rendered invalid, the enforceability of the remaining portions of this Agreement shall continue in full force and effect.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the date first written above.

DISCLOSING PARTY:  
GDK USA, INC.  
a Delaware corporation

RECEIVING PARTY:  
\_\_\_\_\_  
\_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

## EXHIBIT K TO FRANCHISE DISCLOSURE DOCUMENT

### STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

STATE	EFFECTIVE DATE(S)
California	
Hawaii	Not Requested
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	
North Dakota	Not Requested
Rhode Island	
South Dakota	Not Requested
Virginia	
Washington	
Wisconsin	

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

**EXHIBIT L TO FRANCHISE DISCLOSURE DOCUMENT  
RECEIPTS**

## RECEIPT

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If GDK USA, INC. offers you a franchise, it must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. New York and Rhode Island require that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship. Michigan requires that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If GDK USA, INC. does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC 20580 and the state agency listed on Exhibit A.

The name, principal business address and telephone number of each franchise seller offering the franchise:

Nigel Belton                      148 Hubbard Street, Concord, MA 01742                      (978) 831-7921

Issuance date: July 20, 2023

GDK USA, INC. authorizes the respective state agencies identified on Exhibit A to receive service of process for it in the particular state.

I received a disclosure document dated July 20, 2023, that included the following Exhibits:

A.	State Agencies/Agents for Service of Process	G.	Financial Statements
B.	Franchise Agreement	H.	Table of Contents - Manual
C.	Multi-Site Development Agreement	I.	State Addenda to and Riders
D.	List of Current Franchisees and Area Developers	J.	Non-Disclosure Agreement
E.	List of Former Franchisees and Area Developers	K.	State Effective Dates
F.	Sample General Release	L.	Receipts

Date: \_\_\_\_\_  
(Do not leave blank)

Signature of Prospective Franchisee

Proposed Location: \_\_\_\_\_  
(city/state)

Print Name: \_\_\_\_\_

*Please retain this copy for your records.*

**RECEIPT**

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If GDK USA, INC. offers you a franchise, it must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. New York and Rhode Island require that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship. Michigan requires that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If GDK USA, INC. does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC 20580 and the state agency listed on Exhibit A.

The name, principal business address and telephone number of each franchise seller offering the franchise:

Nigel Belton                      148 Hubbard Street, Concord, MA 01742                      (978) 831-7921

Issuance date: July 20, 2023

GDK USA, INC. authorizes the respective state agencies identified on Exhibit A to receive service of process for it in the particular state.

I received a disclosure document dated July 20, 2023, that included the following Exhibits:

A.	State Agencies/Agents for Service of Process	G.	Financial Statements
B.	Franchise Agreement	H.	Table of Contents - Manual
C.	Multi-Site Development Agreement	I.	State Addenda to and Riders
D.	List of Current Franchisees and Area Developers	J.	Non-Disclosure Agreement
E.	List of Former Franchisees and Area Developers	K.	State Effective Dates
F.	Sample General Release	L.	Receipts

Date: \_\_\_\_\_  
(Do not leave blank)

Signature of Prospective Franchisee

Proposed Location: \_\_\_\_\_  
(city/state)

\_\_\_\_\_  
Print Name: \_\_\_\_\_

You may return this signed receipt either by signing, dating, and mailing it to GDK USA, INC., Attn: Nigel Belton at 148 Hubbard Street, Concord, MA 01742, or by emailing a copy of this signed and dated receipt to GDK USA, INC. at [info@germandonerkebab.com](mailto:info@germandonerkebab.com).