### FRANCHISE DISCLOSURE DOCUMENT



PILLAR TO POST, INC. 14502 N. Dale Mabry Highway Suite 200 Tampa, FL 33618 (877) 963-3129 franchise.development@pillartopost.com http://www.pillartopost.com

PILLAR TO POST, INC. (the "Franchisor") offers franchises, within a specified territory, for the operation of a home inspection business offering unique residential inspection services, as well as related products and services, for single family and various multi-family residences.

We offer you the opportunity to purchase a home inspection franchise in an exclusive territory. The total investment necessary to begin operation of a Pillar To Post franchised business in an exclusive territory is from \$65,560 to \$78,235, which does not include rent for the business location. This includes \$45,900 that must be paid to the franchisor or its affiliate(s). We also offer home inspection franchises in non-exclusive territories under a separate disclosure document.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.** 

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchise Development Department at 14502 N. Dale Mabry Highway, Suite 200, Tampa, Florida 33618 or at (877) 963-3129.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at <u>www.ftc.gov</u> for additional information. Call your state agency listed in Exhibit H or visit your public library for other sources of information on franchising.

Issuance Date: March 23, 2023

# How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits A and B.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit E includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Pillar To Post business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a Pillar To Post franchisee?	Item 20 or Exhibits A and B list current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

# What You Need To Know About Franchising Generally

<u>Continuing responsibility to pay fees</u>. You may have to pay royalties and other fees even if you are losing money.

**Business model can change.** The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

**Supplier restrictions.** You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

**Operating restrictions.** The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

**<u>Competition from franchisor</u>**. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

**<u>Renewal</u>**. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends if you still have obligations to your landlord or other creditors.

# **Some States Require Registration**

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit H.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

# Special Risks to Consider About This Franchise

Certain states require that the following risk(s) be highlighted:

- 1. <u>Out-of-State Dispute Resolution</u>. The franchise agreement requires you to resolve disputes with the franchisor by mediation, arbitration and/or litigation only in Florida. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in Florida than in your own state.
- 2. <u>Mandatory Minimum Payments</u>. You must make minimum royalty and advertising fund payments, regardless of your sales levels. Your inability to make the payments may result in termination of your franchise and loss of your investment.
- 3. <u>Sales Performance Required</u>. You must maintain minimum sales performance levels. Your inability to maintain these levels may result in loss of any territorial rights you are granted, termination of your franchise, and loss of your investment.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

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#### <u>ITEM 1 - THE FRANCHISOR AND ANY PARENTS,</u> <u>PREDECESSORS AND AFFILIATES</u>

To simplify the language in this Franchise Disclosure Document, "Pillar To Post", "us", "our", "we", etc. means Pillar To Post, Inc., the Franchisor. "You" means the individual, corporation, limited liability company or other legal entity who buys the franchise (including its individual owners).

#### Franchisor, Parent and Affiliates

Our name is PILLAR TO POST, INC. We are a Delaware corporation that was incorporated on July 11, 1994. We do business as "Pillar To Post" and "Pillar To Post Home Inspectors." Our principal place of business is located at 14502 North Dale Mabry Hwy., Suite 200, Tampa, FL 33618. Our affiliate, Pillar To Post, Inc., a Canadian corporation ("Pillar To Post (Canada)"), operates our international home office located at 5399 Eglinton Avenue W., Suite 110, Toronto, Ontario, Canada M9C 5K9.

Our corporate parent is FS Brands, Inc., a Delaware corporation. FS Property Services (U.S.) Inc., a Delaware corporation, formerly known as The Franchise Company (US) Inc., is the majority shareholder of FS Brands, Inc. The principal place of business of FS Brands, Inc. is 2621 Van Buren Avenue, Suite 550A, Audubon, PA 19403. Pillar To Post (Canada)'s corporate parent is FS Brands, Inc., a Canadian corporation ("FS Brands (Canada)"). The principal place of business of FS Brands (Canada) is 1140 Bay Street, Suite 400, Toronto, Ontario, Canada MJ5 2B4.

#### **Predecessor**

There is no predecessor to Pillar To Post.

#### Agent for Service of Process

Our agents for service of process are listed in Exhibit H.

#### **Prior Experience**

We have offered franchises in the United States for residential home inspection services for single family and various multi-family homes since March 15, 1995. We originally offered franchises only in exclusive territories. In 2009, we began offering franchises in non-exclusive territories. We currently only offer non-exclusive territories to new franchisees, and this offering is only used in connection with renewal of existing franchises operating in exclusive territories. We have never offered franchises in other lines of business. Neither we nor any of our affiliates have ever conducted a residential home inspection business prior to Pillar To Post. As of December 31, 2022, we had 475 individual home inspection franchise units in the United States (432 with non-exclusive territories and 43 with exclusive territories). Pillar To Post (Canada) offers franchises in Canada for residential inspection services for single family and various multi-family homes and has done so since September 1, 1994. As of December 31, 2022, Pillar To Post (Canada)

had 53 individual home inspection franchise units in Canada (48 with non-exclusive territories and 5 with exclusive territories).

## **The Franchise Offered**

We franchise the operation of independently owned and operated businesses which offer distinctive residential inspection services for single family and multi-family residences, as well as added services including mold testing, virtual open house, radon testing, and other health and safety-related services. We offer our services and products under the names "Pillar To Post" and "Pillar To Post Home Inspectors." We are not engaged in any other business activities. The market for the services to be provided by you is developed and arises primarily from the purchase or sale of single-family and multi-family homes. You will provide homeowners, homebuyers and others involved in the real estate industry with clear, unbiased, objective information about a home's condition in accordance with Pillar To Post's brand standards and operating basics. Each franchisee will offer its services to its customers directly or through referral sources such as real estate brokers and agents, lawyers, mortgage lenders, and relocation services. You will have to compete for this market in your territory with other businesses offering the same or similar services on a local, regional, and national basis, including other authorized Pillar To Post home inspection franchises.

We and Pillar To Post (Canada), in conjunction with other experts in the field of home inspection, have developed a training and instruction program for you that includes all aspects of marketing, managing and operating the franchised business in accordance with Pillar To Post's brand standards and operating basics. The experience of our officers, directors and employees in the operation and administration of a home inspection franchise system has given them the experience to administer this home inspection franchise system.

## **Applicable Regulations**

Some states require licensing or certification for home inspectors. You should determine whether any licensing or certification is required in your location. You alone are responsible for investigating, understanding and complying with all other applicable laws, regulations and requirements applicable to you and your Pillar To Post home inspection franchise.

## **Other Pillar To Post Affiliates**

The following is a list of Pillar To Post's affiliates (other than Pillar To Post (Canada) discussed above), including the principal address, a description of the business, and the number of franchises of each. Other than as disclosed below, neither Pillar To Post nor its predecessors nor any of the affiliates described below presently operate businesses of the type that they franchise, offer franchises in any other line of business, or engage in any other type of business.

Company/Address	Type of Business/Year Began Offering Franchises	Number of Franchises as of December 31, 2022
California Closet Company,	Residential and commercial	39 (United States)*
Inc., a California corporation	customized closet, office,	5 (Canada)
2001 W. Phelps Road Suite 1 Phoeniz, AZ 85023	garage, and storage space design, production, and installation services and related products / 1980	<ul><li>2 (International)</li><li>* A subsidiary of our parent company holds a majority</li></ul>
		interest in 42 franchises in the United States and 1 in Canada.
Certa ProPainters, Ltd., a Massachusetts corporation 2621 Van Buren Avenue, Suite 550A Audubon, PA 19403	Residential and commercial painting and decorating franchises / 1992	331 (United States)
Certa Pro Painters Ltd., a Canadian corporation 1140 Bay Street, Suite 4000 Toronto, Ontario M5S 2B4 Canada	Residential and commercial painting and decorating franchises / 1990	28 (Canada)
Floorcoverings International, Ltd., a Georgia corporation 5390 Triangle Parkway Suite 125 Norcross GA 30092	Mobile retail floor covering and window blind business / 1998	215 (United States) 8 (Canada)
<ul> <li>Paul Davis Restoration, Inc, a Florida corporation</li> <li>7251 Salisbury Road, Suite 6 Jacksonville, FL 32256</li> </ul>	Loss mitigation and emergency services for residential and commercial structures / 2009	224 (United States)

Company/Address	Type of Business/Year Began Offering Franchises	Number of Franchises as of December 31, 2022
Paul Davis Restoration, Inc.,	Structural reconstruction and	62 (Canada)
a Canadian corporation	emergency services,	
	including drying, cleaning,	
38 Crockford Boulevard	loss mitigation and mold	
Toronto, Ontario	remediation, of residential	
M1R 3C2 Canada	and commercial structures	
	and contents / 2014	
	AY FROM TIME TO TIME P IE FRANCHISOR AND/OR IT	
Tele-Link Services Inc., an	Answering services and	N/A
Ontario corporation	telemarketing and customer survey services for the	
700 Richmond Street, Suite	franchisor and its franchisees	

London, Ontario N6A 5C7 Canada

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## **ITEM 2 - BUSINESS EXPERIENCE**

President and Chief Executive Officer, Director: Charles Furlough

Mr. Furlough joined Pillar To Post in 2007 as Director Franchise Field Support. In 2009, he became Vice President Franchise Field Support. In 2014, he became Vice President Field Operations. In 2017, he became Senior Vice President Field Operations. In 2023, he became President, Chief Executive Officer, and a Director. Mr. Furlough maintains his primary office at 7401 Four Brothers Way, Willow Springs, North Carolina 27592-9092.

### Vice President Field Operations: Deron Ellis

Mr. Ellis joined Pillar To Post in 2018 as a Regional Director. In 2023, he became Vice President of Field Operations. Prior to joining Pillar To Post, Mr. Ellis was Regional Director of Operations for Sport Clips, Inc. from 2015 to 2018. Mr. Ellis maintains his primary office at 1650 Raleigh Street, Suite 601, Denver, Colorado 80204.

### Vice President Finance & Internal Operations: Jeff Sholdice

Mr. Sholdice joined Pillar To Post in 2018. From 2011 to the present, Mr. Sholdice has owned and operated a Great Clips franchise. From 2017 to 2019, he served as a part-time Instructor of Finance and Accounting at Sheridan College. Mr. Sholdice maintains his primary office at 5399 Eglinton Avenue W., Suite 110, Toronto, Ontario M9C 5K6.

#### Vice President Marketing: John Verdon

Mr. Verdon joined Pillar To Post in 2017. Prior to joining Pillar to Post, Mr. Verdon was a marketing consultant in the restaurant industry and ran his own advertising agency from 2014 to 2017. Mr. Verdon maintains his primary office at 5399 Eglinton Avenue W., Suite 110, Toronto, Ontario M9C 5K6.

#### Vice President Technical Standards and Development: Chuck Gravely, P. Eng. M. Eng.

Mr. Gravely joined Pillar To Post in 2002. From 2002 to 2014, he served as a member of the technical support team, which provides training and ongoing technical support related to the home inspection services provided by franchisees. Since 2014, he has been Vice President of Technical Standards and Development. Mr. Gravely maintains his primary office at 5399 Eglinton Avenue W., Suite 110, Toronto, Ontario M9C 5K6.

#### Vice President New Franchise Development: Harpal Kalsi

Mr. Kalsi joined Pillar To Post in 2021. Prior to joining Pillar To Post, Mr. Kalsi was the Director of Consumer Services at ServiceMaster Canada from 2020 to 2021. From 2016 to 2020, Mr. Kalsi worked for Mathnasium Canada as General Manager of Canada (2016 to 2019) and as General Manager of Americas-Canada (2019 to 2020). Mr. Kalsi maintains his primary office at 5399 Eglinton Avenue W., Suite 110, Toronto, Ontario M9C 5K6.

#### Vice President Learning Development & Communications: Kimberly Baker

Ms. Baker joined Pillar To Post in 2006. She served as Director of Training and Development from 2006 to 2021. She became Vice President Learning Development & Communications in 2021. She maintains her primary office at 5399 Eglinton Avenue W., Suite 110, Toronto, Ontario M9C 5K6.

### Vice President Business Development: Adam Brown

Mr. Brown joined Pillar To Post as Vice President Business Development in 2022. Prior to joining Pillar To Post, Mr. Brown was Vice President of Business Development for Propy.com from 2021 to 2022 and Vice President of Sales for Cinch Home Services from 2018 to 2021. Mr. Brown maintains his primary office at 1043 Nooning Tree, Chesterfield, MO 63017.

#### Vice President Information Technology: Guy Dewar

Mr. Dewar joined Pillar To Post as Vice President Information Technology in 2018. Prior to joining Pillar To Post, Mr. Dewar was in independent IT consultant for retail businesses from 2008 to 2018. Mr. Dewar maintains his primary office at 5399 Eglinton Avenue W., Suite 110, Toronto, Ontario M9C 5K6.

#### Director, Secretary and Treasurer: Brian McDonough

Mr. McDonough was appointed as a Director, Secretary and Treasurer of Pillar To Post in 2021. Mr. McDonough has served as Vice President, Finance of FS Brands, Inc. since 2021. He previously served as Director of Finance for FS Brands, Inc. from 2019 to 2021 and Controller of College ProPainters (U.S.) Ltd. from 2014 to 2019. He also serves as a Director, Secretary and Treasurer of California Closet Company, Inc., Certa ProPainters Ltd., Floorcoverings International, Ltd., Paul Davis Restoration, Inc., and Magic Bubbles Franchising, LLC. Mr. McDonough maintains his primary office at 150 Green Tree Road, Oaks, Pennsylvania 19456-1066.

#### Director: Charles E. Chase

Mr. Chase became Director of Pillar To Post in 2010. Since 2011, Mr. Chase has been a Director and President of FS Brands, Inc. He also serves as a Director of California Closet Company, Inc., Certa ProPainters Ltd., Floorcoverings International, Ltd., Paul Davis Restoration, Inc., and Magic Bubbles Franchising, LLC. Mr. Chase maintains his primary office at 2621 Van Buren Avenue, Suite 550A, Audubon, PA 19403.

#### **ITEM 3 - LITIGATION**

Except for the 5 actions described below, there is no litigation that must be disclosed in this item:

#### **Pending Actions**

There are no actions required to be disclosed.

#### **Prior Actions**

<u>Pillar To Post, Inc. v. Christion T. House</u>, AAA Case No. 01-22-0000-3544, American Arbitration Association. On January 25, 2022, we commenced an action against Christion T. House ("House") before the American Arbitration Association in Tampa, Florida to enforce the post-termination obligations under the Franchise Agreement. On December 15, 2022, the parties entered into a settlement, pursuant to which the parties agreed to a stipulated injunction enjoining House to comply with the covenant not-to-compete through November 30, 2023, and other post-termination obligations under the Franchise Agreement. House also agreed to pay Pillar To Post \$75,000.

<u>Pillar To Post, Inc. v. Chung Enterprises, LLC and Yung Chung</u>, AAA Case No. 01-22-0002-5784. On June 6, 2022, we commenced an action against Chung Enterprises, LLC and Yung Chung (collectively, the "Chung Respondents") before the American Arbitration Association in Tampa, Florida to enforce the terms of a prior settlement agreement. On December 9, 2022, the parties entered into a settlement, pursuant to which the parties agreed to a stipulated injunction enjoining the Chung Parties and MI Home Inspectors, LLC, an affiliated entity, to comply with

the covenant not-to-compete through June 30, 2024, and other post-termination obligations under the Franchise Agreement. The Chung Respondents also agreed to pay Pillar To Post \$10,000.

<u>Pillar To Post, Inc. v. GDB Home Inspectors, LLC and Gerald Robbins</u>, Case No. WRN-L-000010-22, Superior Court of New Jersey, Law Division, Warren County. On January 14, 2022, we filed an action to confirm an arbitration award against GDB Home Inspectors, LLC and Gerald Robbins (collectively, the "Robbins Respondents"). On February 11, 2022, the court confirmed the arbitration award, entered a judgment against the Robbins Respondents, jointly and severally, for \$44,567.89, and entered a permanent injunction against the Robbins Respondents enforcing the non-complete through November 15, 2023, and other post-termination obligations under the Franchise Agreement.

<u>Pillar To Post, Inc. v. Todd Freeberg and Future Abode, Inc.</u>, Case No. 21-CVS-3494, in the General Court of Justice Superior Court Division, Cabarrus County, North Carolina. On October 11, 2021, we filed an action to confirm an arbitration award and for breach of a settlement agreement against Todd Freeberg and Future Abode, Inc. (collectively, the "Freeberg Respondents"). On December 28, 2021, the Freeberg Respondents consented to confirmation of the arbitration award and asserted counterclaims for breach of the settlement agreement, breach of the implied covenant of good faith and fair dealing, invasion of privacy, and unfair and deceptive trade practices. On August 2, 2022, the parties entered into a settlement, pursuant to which the Freeberg Respondents agreed to pay Pillar To Post \$10,000, Pillar To Post agreed that the permanent injunction enforcing the covenant not-to-compete previously awarded in arbitration had expired, and all claims asserted were dismissed and released.

KJ Loughery, Inc. v. Pillar To Post, Inc., AAA Case No. 01-17-0007-13731, American Arbitration Association. On December 4, 2017, KJ Loughery, Inc., a master franchisee, commenced an action against us before the American Arbitration Association (the "KJ Loughery Arbitration") in Tampa, Florida. The arbitration demand asserted claims for wrongful non-renewal under the New Jersey Franchise Practices Act ("NJFPA"), unreasonable standards of performance under the NJFPA, breach of certain master franchise agreements, breach of the implied covenant of good faith and fair dealing, and violation of the Florida Deceptive and Unfair Trade Practices Act. We filed an answering statement and counterclaim, which denied each claim and sought a declaratory judgment that the master franchise agreements would expire upon expiration of the current terms of those agreements. On February 26, 2018, the parties entered into a settlement, pursuant to which we agreed to purchase the master franchises in Pennsylvania and New Jersey from KJ Loughery, Inc., we agreed to waive any initial franchise fee for a unit franchise agreement between KJ Loughery, Inc. and Jim Loughery or his designee for a territory in New Jersey, and the parties agreed to dismiss and release all claims.

### **Governmental Actions**

There are no actions required to be disclosed.

### **Pending Affiliate Actions**

There are no actions required to be disclosed.

### **Prior Affiliate Actions**

There are no actions required to be disclosed.

#### Affiliate Litigation Against Franchisees Commenced in the Past Fiscal Year

There are no actions required to be disclosed.

## **ITEM 4 - BANKRUPTCY**

There are no bankruptcies required to be disclosed.

## **ITEM 5 - INITIAL FEES**

You must pay us the initial franchise fee when the franchise agreement is signed. The amount of the initial franchise fee is \$45,900.00. The initial franchise fee is not refundable in whole or in part. Included in the initial franchise fee is the cost of initial training and access to certain Pillar To Post® proprietary manuals and computer software.

Name of Fee	Amount	Due Date	Remarks
Royalty	7% of Gross	Monthly Royalty Fee	
(See Note A)	Revenues; minimum	payments due on the	
	monthly payment of	10th business day of	
	\$280 per month and, if	the next month for the	
	applicable, minimum	previous month's	
	yearly payment of 7%	revenues.	
	of minimum Gross		
	Revenues required by		
	Franchise Agreement.		
Brand	4% of Gross	Same as Royalty Fee.	
(See Note B)	Revenues; minimum		
	monthly payment of		
	\$160 per month and		
	minimum yearly		
	payment of up to 4%		
	of minimum Gross		
	Revenues required by		
	Franchise Agreement.		
IT Fee	The current IT Fee is	IT Fee payments due	See Item 11. We may
(See Note C)	\$4.00 for each home	on the 10 <sup>th</sup> business	change or increase the IT
	inspection performed.	day of the next month	Fee upon 90 days advance
		for home inspections	notice to you in the event the
			costs incurred by us in

## **ITEM 6 - OTHER FEES**

Name of Fee	Amount	Due Date	Remarks
		performed in the previous month.	connection with providing such software are changed or increased, or when we determine that maintenance, repair or upgrade is required. In no event will the IT Fee be adjusted more than one time in any calendar year.
Inspection Numbers and Binders (See Note D)	The current cost of each Inspection Number and Binder is \$28.25.	Purchased as needed, typically twenty at a time. Invoiced as purchased.	Inspection numbers are purchased from and assigned by us. The cost of the inspection number includes the presentation binder that will be delivered through the designated supplier. You will be required to pay shipping and handling to the designated supplier to receive the binders. We may change or increase the cost of each inspection number and binder upon 90 days advance notice to you in the 8.50event the costs incurred by us are changed or increased.
EZ Book Connections (See Note E)	The current user fee is \$31.50 for each home inspection booked.	The user fees for EZBook Connections are due on the 10 <sup>th</sup> business day of the next month for services provided in the previous month.	EZBook Connections provides telephone answering and inspection booking services. See Item 11. You must schedule a minimum of 80% of your home inspections through EZBook Connections. We may change or increase the user fee for these services upon 90 days advance notice to you in the event the costs incurred by us are changed or increased. In no event will these fees be adjusted more than one time in any calendar year.

Name of Fee	Amount	Due Date	Remarks
PTP360 (See	The current fee is	The fees for PTP360	See Item 11. We may
Note F)	\$2.00 for each home inspection performed.	are due on the 10 <sup>th</sup> business day of the next month for services provided in the previous month.	change or increase the fees for access to this software upon 90 days advance notice to you in the event the costs incurred by us are changed or increased, or when we determine that maintenance, repair or upgrade is required. In no event will these fees be adjusted more than one time in any calendar year.
PTP Floorplans (See Note F)	The current fee depends on the size of the house and is \$19.50 for houses less than 4,000 sq/ft; \$39.50 for houses between 4,001 – 6,000 sq/ft; \$74.50 for houses between 6,001 – 8,500 sq/ft; \$149.50 for houses between 8,501 - 13,501; and \$325.00 for houses greater than 13,501 sq/ft.	The fees for PTPFloorplan are due on the 10 <sup>th</sup> business day of the next month for services provided in the previous month.	See Item 11. We may change or increase the fees for access to this software upon 90 days advance notice to you in the event the costs incurred by us are changed or increased, or when we determine that maintenance, repair or upgrade is required. In no event will these fees be adjusted more than one time in any calendar year.
PTPVirtualOpen House (See Note F)	The current fee is \$10.00 for each PTPVirtualOpenHouse provided.	The fees for PTPVirtualOpenHouse are due on the 10 <sup>th</sup> business day of the next month for services provided in the previous month.	See Item 11. We may change or increase the fees for access to this software upon 90 days advance notice to you in the event the costs incurred by us are changed or increased, or when we determine that maintenance, repair or upgrade is required. In no event will these fees be adjusted more than one time in any calendar year.
Brand Conference (See Note G)	The registration fee for one person to attend the Brand Conference is typically between	The registration fee for one person to attend the Brand Conference is determined by us at	You are required to attend our Brand Conference, which is held annually at a

Name of Fee	Amount	Due Date	Remarks
	\$650 and \$1,100. The registration fee for the 2022 Brand Conference was \$850.	the beginning of each year for the Brand Conference scheduled the following calendar year. The registration fee is paid in 12 monthly installments from January through December each year.	location we choose. See Item 11.
Transfer (See Note H)	\$4,000	Due prior to consummation of transfer.	Payable when franchise is transferred.
Referral Fee (See Note I) Renewal (See Note J)	\$5,000 \$2,500	Due at closing of the transfer. Due 1 year to 6 months prior to renewal.	Payable if we refer a transferee to you. You are required to pay an administrative fee upon renewal after the first 5 year term and each 5 year term thereafter.
Audit (See Note K)	Cost of audit, plus underpayment, plus interest of 18% on underpayment.	Due 30 days after billing.	Cost of audit payable only if audit shows underpayment of at least 2% of Gross Revenues for any month.
Transfer to entity wholly owned by Franchisee (See Note L)	\$1,000	Due prior to consummation of transfer.	Payable upon execution of transfer documents unless assignment occurs within 6 months of execution of the Franchise Agreement.
Miscellaneous Software (See Note M)	\$250 – \$850 annually	Licensing costs due as needed for Microsoft Office, antivirus software, other software licenses, and any maintenance, repairs or upgrades that are required.	See Item 11.
Interest on Late Payments	18% per annum calculated daily or maximum rate permitted by law	Due immediately.	This interest rate applies to any money you owe us after the due date.
Attorneys' Fees and other costs	Will vary under circumstances.	Due as incurred.	Payable if you fail to comply with the Franchise Agreement or if we are joined in a lawsuit based on

Name of Fee	Amount	Due Date	Remarks
			your operation of the franchise.
Indemnification	Will vary under circumstances.	Due as incurred.	You must reimburse us for our losses and expenses as a result of third party claims arising from your failures or breaches under the Franchise Agreement, your operation of the franchise and any other unauthorized acts.

In addition to the initial franchise fee described in Item 5, you will or may be required to make the payments described above. You pay all of these payments to us. All of the fees that you are required to pay are uniformly imposed. None of these payments are refundable.

The following describes in more detail the fees paid to us listed above.

## Notes:

You will be required to pay to us a continuing Royalty Fee equal to seven percent (A) (7%) of the Gross Revenues of the franchised business, to be paid and accounted for monthly, or a minimum Royalty Fee payment of \$280 per month, whichever is greater. Payments for the previous month are due on the tenth (10th) business day of each month. We require you to pay continuing Royalty Fees by electronic funds transfer and you must provide all documentation required to authorize such electronic payments. You also may have to pay us a minimum yearly Royalty Fee payment equal to 7% of the minimum Gross Revenues required by the Franchise Agreement. You must generate Gross Revenues of at least: (a) Thirty Thousand Dollars (\$30,000) in the first twelve (12) months after execution of this Agreement; (b) Forty Thousand Dollars (\$40,000) in the second twelve (12) months after execution of this Agreement; (c) Fifty Thousand Dollars (\$50,000) in the third twelve (12) months after execution of this Agreement; (d) Sixty Thousand Dollars (\$60,000) in the fourth twelve (12) months after execution of this Agreement; and (e) Eighty Thousand Dollars (\$80,000) in the fifth twelve (12) months after execution of this Agreement. In the event you fail to generate the minimum Gross Revenues required for any particular twelve (12) month period of operation, you must pay us a minimum yearly Royalty Fee equal to seven percent (7%) of the minimum Gross Revenues required for that particular twelve (12) month period of operation less the total amount of monthly Royalty Fees paid by you for that particular twelve (12) month period of operation. You and us agree that if the data available from the National Association of Realtors or the local Multi Listing Service ("MLS") for the smallest geographical area that encompasses your territory, or if such data is unavailable, from a source mutually agreed to by you and us that accounts for housing transactions in a geographical area that encompasses your territory, shows that housing transactions for the twelve (12) month period ending on the last day of the month prior to the month during which the contract year ended decreased by five percent (5%) or more as compared to the prior twelve (12) month period or if your business is materially affected by a personal or family hardship disclosed and, if appropriate,

documented to us prior to the end of the contract year, the minimum yearly Royalty Fee shall not be due. In such event, we shall meet within thirty (30) days of the end of the calendar year to develop a plan to address, among other things, the minimum revenue requirements for subsequent contract years and agree that in no event shall such minimums be less than the minimum Gross Revenues necessary to achieve an annual five percent (5%) growth in Gross Revenues based on actual Gross Revenues for the most-recently completed contract year. Sales volume requirements for renewal terms (or for Franchisees who acquired their Franchised Business through transfer from a Franchisee, rather than from the Franchisor) shall be modified to reflect the potential of an established market place, and such requirements shall be set forth in an Addendum to the renewal Franchise Agreement. The term "Gross Revenues" is defined in the Franchise Agreement as including all sums received by you from or arising out of the sale of all services and products sold or rendered by the franchised business, whether for cash or credit and regardless of collection in the case of credit, and all other income of every kind and nature related to the franchised business, excluding (i) gratuities paid by customers to employees of the franchised business during such period, and (ii) any sales taxes or other taxes collected by you during such period from your customers and paid to the appropriate authority.

You will be required to pay a continuing Brand Fee to a promotion and advertising **(B)** fund (the "Brand Fund") equal to up to four percent (4%) of the Gross Revenues of the franchised business, to be paid and accounted for monthly, or a minimum payment of \$160 per month, whichever is greater. Payments for the previous month are due on the tenth (10th) business day of each month. We require you to pay continuing Brand Fees by electronic funds transfer, and you must provide all documentation required to authorize such electronic payments. You also may have to pay a yearly Brand Fee to the Brand Fund equal to up to four percent (4%) of the minimum Gross Revenues required by the Franchise Agreement and set forth in Note (A) above. In the event you fail to generate the minimum Gross Revenues required for any particular twelve (12) month period of operation, you must pay the Brand Fund a minimum yearly Brand Fee equal to up to four percent (4%) of the minimum Gross Revenues required for that particular twelve (12) month period of operation less the total amount of monthly Brand Fees paid by you for that particular twelve (12) month period of operation. You and us agree that if the data available from the National Association of Realtors or the local Multi Listing Service ("MLS") for the smallest geographical area that encompasses your territory, or if such data is unavailable, from a source mutually agreed to by you and us that accounts for housing transactions in a geographical area that encompasses your territory, shows that housing transactions for the twelve (12) month period ending on the last day of the month prior to the month during which the contract year ended decreased by five percent (5%) or more as compared to the prior twelve (12) month period or if your business is materially affected by a personal or family hardship disclosed and, if appropriate, documented to us prior to the end of the contract year, the minimum yearly Brand Fee shall not be due. In such event, we will meet as provided in Note A above.

(C) You are required to pay us a continuing IT Fee for every home inspection performed by the franchised business. This fee includes the license and subscription fees necessary to provide you access to OnePoint, our proprietary bundle of software and related data storage that you are required to use in the operation of the franchised business. See Item 11. The current IT Fee is \$4.00 per inspection. Payments of the IT Fees for home inspections performed in the previous month are due on the tenth (10th) business day of each month. We require you to pay

continuing IT Fees by electronic funds transfer, and you must provide all documentation required to authorize such electronic payments. The IT Fee may be changed or increased by us upon 90 days advance notice to you in the event the costs incurred by us in connection with providing such software and data storage are changed or increased. The IT Fee will not be adjusted as provided above more than one (1) time in any calendar year, and any such adjustment shall be equally applied to all users. You must pay for the costs of computer, software and data storage maintenance, repairs, upgrades and updates, and there is no contractual limitation on the frequency or costs of these obligations in the Franchise Agreement.

(D) You are required to purchase inspection numbers from us. The current cost of each inspection number is \$28.25 and includes the presentation binder. You must use a new inspection number and binder for each home inspection performed by the Pillar To Post home inspection franchise. Inspection numbers and binders are purchased as needed, typically at least twenty at a time, and you will be invoiced as they are purchased. We require you to pay all invoices for inspection numbers and binders by electronic funds transfer, and you must provide all documentation required to authorize such electronic payments. You will receive the binders that you order directly from the designated supplier. You are required to pay the designated supplier separately for the shipping and handling associated with delivery of the binders to you. We may change or increase the cost of each inspection number and binder upon 90 days advance notice to you in the event the costs incurred by us are changed or increased. See Item 8.

(E) EZBook Connections provides you telephone answering and inspection booking services. You are required to pay us a user fee for each booked inspection. You are currently required to book a minimum of 80% of your home inspections through EZBook Connections. The current user fee is \$31.50 for each home inspection booked. Payments of the user fees are due on the tenth (10th) business day of each month for services provided the previous month. We require you to pay all invoices for the user fees by electronic funds transfer, and you must provide all documentation required to authorize such electronic payments. We may change or increase the user fee upon 90 days advance notice to you in the event the costs incurred by us are changed or increased. This fee will not be adjusted as provided above more than one (1) time in any calendar year, and any such adjustment shall be equally applied to all users.

(F) We provide you access to software that creates PTP360, PTPFloorplan, and PTP360 VirtualOpenHouse. PTP360 is included in each home inspection report. A PTPFloorplan can be included in the home inspection report at the election of the customer. A PTPVirtualOpenHouse is an additional service sold separately from a home inspection and can be packaged with a PTP360 Floorplan. See Item 11. You are required to pay us fees for access to this software. Payments of the fees are due on the tenth (10th) business day of each month for services provided the previous month. We require you to pay all invoices for these fees by electronic funds transfer and you must provide all documentation required to authorize such electronic payments. We may change or increase these fees upon 90 days advance notice to you in the event the costs incurred by us are changed or increased. These fees will not be adjusted as provided above more than one (1) time in any calendar year, and any such adjustment shall be equally applied to all users. You must pay for the costs of computers, software and data storage maintenance, repairs, upgrades and updates, and there is no contractual limitation on the frequency or costs of these obligations in the Franchise Agreement.

(G) You are required to attend our annual Brand Conference. See Item 11. The registration fee for one person to attend the Brand Conference is typically between \$850 and \$1,100, depending on costs and location. The registration fee for one person to attend the 2022 Brand Conference was \$850. We determine the registration fee for the Brand Conference at the beginning of each year for the conference scheduled the following calendar year. The registration fee is paid in twelve (12) monthly installments from January through December each year. We require you to pay all invoices for annual registration fees by electronic funds transfer, and you must provide all documentation required to authorize such electronic payments.

(H) In the event you wish to assign or transfer the Franchise Agreement (which we must approve in writing and which gives rise to a right of first refusal as described in Item 17 below), you must pay to us a transfer fee of \$4,000, intended to cover the reasonable costs and expenses associated with reviewing the application to transfer, including, without limitation, management, legal and accounting fees.

(I) If, prior to commencing serious negotiations with you or one of your principals, a transferee (or any individual associated with any transferee entity) was referred by Franchisor to Franchisee after having contact with us or a member of our franchise recruitment team, then you also must pay us an additional referral fee of \$5,000.

(J) You must, at a minimum of 6 months prior to your renewal date, inform us in writing that you will be renewing your franchise. If you do not inform us of your intent to renew, your franchise agreement may expire without the opportunity to renew. Upon such notice of your intent to renew, you must pay to us an administrative fee of \$2,500, intended to cover the reasonable costs and expenses associated with reviewing the application to renew, including, without limitation, management, legal and accounting fees.

(K) If we should cause an audit to be made for any period and the Gross Revenues and business transacted as shown by your reports of Gross Revenues and home inspections performed are found to be understated by more than two percent (2%), you must immediately pay for the cost of such audit as well as the additional amount payable as shown by such audit, plus interest from the date of underpayment; otherwise, the cost of such audit will be paid by us.

(L) Under limited circumstances, a Franchisee who is a natural person may assign this Agreement, the Pillar To Post home inspection franchise, and/or the Franchisee's rights and obligations hereunder on one occasion to a corporation, limited liability company or partnership organized by the Franchisee for that purpose only. Except for an assignment that occurs in the first 6 months after execution of the Franchise Agreement, the franchisee must pay a fee of \$1,000 intended to cover the reasonable costs and expenses associated with document preparation and review.

(M) You are required to have a computer system with the minimum required computer equipment described in Item 11 below. You must pay for the costs for computer and software maintenance, repairs, upgrades and updates, and there is no contractual limitation on the frequency or costs of these obligations in the Franchise Agreement.

# **ITEM 7 - ESTIMATED INITIAL INVESTMENT**

# YOUR ESTIMATED INITIAL INVESTMENT

		Method of		To Whom Payment
Item	Amount	Payment	When Due	is Made
INITIAL	\$45,900	Lump Sum	Due at signing	Pillar To Post, Inc.
FRANCHISE FEE			of Franchise	
(See Note A)			Agreement.	
REAL ESTATE	Not Included	N/A	N/A	N/A
AND	in Total			
IMPROVEMENTS				
(See Note B)				
PILLAR TO POST	\$3,000 -	Lump Sum	Due prior to	Approved suppliers
TOOL BUNDLE	\$4,000	-	initial training.	
(See Note C)				
LOCAL	\$750	As Incurred	Due upon	Various local suppliers
TOOL/EQUIPMENT			completion of	
PURCHASES			initial training.	
(See Note D)			E E	
COMPUTER	\$1,200 -	As Incurred	Due prior to	Approved supplier
EQUIPMENT AND	\$2,450		initial training.	
SOFTWARE			8	
(See Note E)				
PTP360	\$795	As Incurred	Due prior to	Approved supplier
EQUIPMENT	<b>*</b> • • • •		initial training	11 11
PACKAGE			8	
(See Note F)				
OFFICE	\$750-	As Incurred	Due upon	Various local suppliers
EQUIPMENT,	\$1,000		completion of	· ····································
FURNITURE AND	+-,		initial training.	
SUPPLIES			8	
(See Note G)				
BUSINESS	\$190	One-Time	Due upon set	Approved supplier
TELEPHONE	· · ·	Start-Up Fee	up of account	11 11
SERVICE		and Monthly	and monthly	
(See Note H)			thereafter	
FOUNDATIONS	\$1,725 -	Lump Sum	Due at initial	Approved supplier
FOR SUCCESS	\$2,500		training.	Lh.o
MARKETING	+=,= = = =			
BUNDLE				
(See Note I)				
BUSINESS	\$300 -	As Incurred	Due as	Various governmental
LICENSES AND	\$1,000	1. IS Incurred	incurred.	authorities
NAME	+1,000			
1 12 11/11/			1	1

		Method of		To Whom Payment
Item	Amount	Payment	When Due	is Made
REGISTRATION				
(See Note J)				
FOUNDATIONS	\$5,200 -	Lump Sum	Due at initial	Approved supplier
FOR SUCCESS	\$7,500		training.	
AUTOMATED				
MARKETING				
CAMPAIGN				
(See Note K)				
PROFESSIONAL	\$1,500 -	As Incurred	Due as incurred	Various local suppliers
SERVICES (See	\$2,500			
Note L)				
PILLAR TO POST	\$300	Lump Sum	Due upon	Approved supplier
ATTIRE			completion of	
(See Note M)			initial training.	
VARIOUS	\$600	As Incurred	Due upon set	Various approved
ACCOUNT SET UP			up of accounts.	suppliers
FEES AND				
ORGANIZATION				
DUES				
(See Note N)				
ERRORS AND	\$750	Monthly,	Due upon set	Approved insurance
OMISSIONS AND		Quarterly or	up of coverage.	carrier
OTHER		Yearly		
INSURANCE				
PREMIUMS FOR				
FIRST 3 MONTHS				
(See Note ))				
PILLAR TO POST	\$800 -	As Incurred	Due as	Pillar To Post,
ANNUAL	\$3,000		incurred.	Airlines, or Ground
CONFERENCE				Transportation, Hotel
AND REGIONAL				
MEETINGS (See				
Note P)				
ADDITIONAL	\$1,800 -	As Incurred	Due as	Suppliers, Utilities,
FUNDS - 3	\$5,000		incurred.	etc.
MONTHS				
(See Note Q)				
TOTAL	\$65,560 -			
	\$78,235			

None of these payments is refundable.

Notes:

(A) The initial franchise fee is \$45,900. The initial franchise fee is not refundable in whole or in part.

(B) The vast majority of Pillar To Post franchisees operate their businesses from their homes, which we recommend. If you decide to operate your business from a location other than your home, you may lease office space. Typical locations are commercial areas or strip centers. Rent is estimated to be between \$20 and \$30 per square foot in most regions of the country, depending on factors such as size, condition and location of the leased premises. We suggest that your office be less than 1,000 square feet. If you choose to rent office space, we estimate leasehold improvements at between \$0 and \$7,500, depending on factors such as size, condition, location of the leased premises, and landlord contributions.

(C) You must purchase a set of specific tools from our approved supplier upon registering for initial training. This tools list will be provided to you at that time in the form of an order form with the approved supplier.

(D) In addition to the Pillar To Post tool bundle that you order from an approved supplier, you will receive a list of tools/equipment necessary to operate your franchised business that you must purchase from local suppliers of your choosing.

(E) Successful operation of your franchised business depends heavily upon the use of computers and the internet. Pillar To Post has a required inspection tablet computer, which will be sent to you prior to the start of the initial training and used during training. You will be required to purchase a monthly data plan to support your inspection tablet computer. You will also be required to purchase an additional office computer, the requirements of which are set forth in Item 11.

(F) You will be required to purchase from an approved supplier an equipment package to enable you to utilize PTP360 technology. The equipment package includes a 360° camera, tripod, bag and memory card. The current price for the equipment package is \$795.

(G) You will need to operate a home office with typical office equipment, which can be purchased locally from a supplier of your choice. This equipment includes, but is not limited to, a desk, desk chair, office printer, scanner, high-speed internet service, etc. You will also need to purchase office supplies including, but not limited to, paper, ink, pens, pencils, miscellaneous supplies, etc.

(H) You will be required to establish an account with our designated supplier to maintain two (2) business telephone lines that will be used in operation of the franchised business (the "Business Lines"). The current pricing for the Business Lines includes a one-time start-up fee of \$40 and a continuing monthly fee of \$49.97.

(I) You will be required to order a Foundations for Success Marketing Bundle from our approved supplier while you are in initial training. This bundle will include the materials you need for your start-up marketing program such as business cards, realtor brochures, face-to-face marketing materials, etc. (J) You will need to obtain a business license and register an assumed or fictitious name for your business as required by state and local law.

(K) As part of your Foundations for Success start-up marketing program, you will be required to set up an account and utilize an automated, digital marketing campaign with our approved supplier. The cost of this campaign will vary depending on the number of names in your initial data base of realtor contacts. The cost of this campaign is paid for while you are in initial training.

(L) You may need to obtain professional services from an attorney and/or an accountant in connection with starting and setting up your business.

(M) You and your employees are required to wear approved Pillar To Post® branded shirts when meeting with clients and realtors, conducting inspections, and attending other business functions. You will order approved branded shirts of your choice from our approved suppliers prior to or upon completion of initial training.

(N) For the successful operation of your franchised business, you will want to maintain membership in various local trade organizations that will require annual dues. Examples of these organizations include the local Board of Realtors and national home inspection associations. Additionally, there are several suppliers utilized in the ongoing operation of your franchised business with whom you will need to set up accounts and, with some, there may be initial set-up fees involved.

You must, prior to opening a franchised business and thereafter at all times during (O)the entire term of the Franchise Agreement, and any renewal thereof, at your own expense, maintain in full force and effect, certain insurance policies, including (i) professional liability (errors and omissions) insurance, (ii) general liability insurance, including product liability insurance, (iii) commercial auto insurance, (iv) and business personal property insurance, insuring you and us against any liability that may accrue by reason of your operation of the franchised business. The required minimum amount of insurance coverage is currently \$1 million for professional liability coverage, \$1 million for general liability coverage, \$1 million for commercial auto coverage, and \$1 million for business personal property coverage. In addition, you must maintain workers' compensation insurance, employer's liability insurance, and such other insurance as may be required by law in the jurisdiction in which the franchised business is located. We will provide you with a list of all approved insurance carriers, and you must obtain all required insurance coverage from an insurance carrier approved by us. Currently, the approved list requires you to obtain your professional liability insurance and general liability insurance under an insurance program we have established with Citadel Inspector Pro. You will be required to obtain and maintain these policies of insurance, part of which will normally be required to be paid in advance. We estimate that the cost of professional liability insurance and general liability insurance will be \$750 for the first three (3) months and \$2,600 to \$3,000 for the first year. Because there can be substantial variations in the cost of insurance, you need to contact representatives of Citadel Inspector Pro and/or our other approved insurance carriers for further information.

Premiums are generally based on annual coverage and various monthly, quarterly or annual payment plans may be available.

(P) You are required to attend and participate in Pillar To Post's annual Brand Conference. You also are required to attend and participate in at least one (1) regional meeting each year. The costs necessary to attend these meetings will vary based on your location and the location of the meetings.

(Q) These additional funds may be used for expenses such as required state or local licensing or certification, additional training to satisfy state and local licensing requirements, and supervised inspections required to satisfy state and local licensing requirements. You are responsible for determining all licensing and certification requirements in your particular jurisdiction. We have estimated this amount of additional working capital based on our over 25 years of experience operating a home inspection franchise business.

The figures stated above do not include any provision for managerial salaries or draws by you based upon the assumption that you will be the full-time manager of the franchised business. They also do not include any applicable taxes.

## ITEM 8 - RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

You are required to use our OnePoint software platform in the operation of the Pillar To Post home inspection franchise. You must pay us an IT Fee for access to that software platform. The IT Fee includes the license and subscription fees necessary to provide the proprietary bundle of software and related cloud based data storage included in the software platform. See Items 6 and 11. We may designate another supplier or suppliers for the software and data storage that you must use in the operation of the franchised business. As of the effective date of this Franchise Disclosure Document, there are no other approved suppliers for software and data storage other than us.

You are required to purchase inspection numbers from us. You must use a new inspection number for each home inspection performed by the Pillar To Post home inspection franchise. The current cost is \$28.25 per inspection number and includes the presentation binder, which you will receive directly from our designated supplier, BFC Forms Service, Inc. ("BFC"). See Item 6. BFC is not affiliated with us. You are required to pay the designated supplier separately for the shipping and handling associated with delivery of the presentation binders to you. We may designate another supplier or suppliers for the inspection numbers or the presentation binders that you must use in the operation of the franchised business. As of the effective date of this Franchise Disclosure Document, there are no other approved suppliers for the inspection numbers other than us or for the presentation binders other than BFC.

You are required to use our telephone answering and inspection booking services called EZBook Connections in the operation of the Pillar To Post home inspection franchise. You must pay us a user fee for access to those services. See Items 6 and 11. We may designate another supplier or suppliers for the telephone answering and inspection booking services that you must

use in the operation of the franchised business. As of the effective date of this Franchise Disclosure Document, there are no other approved suppliers for telephone answering and inspection booking services other than us.

You are required to use software in the operation of the Pillar To Post home inspection franchise that creates PTP360, PTPFloorplan, and PTPVirtualOpenHouse from compatible 360° photos (the "PTP360 Software"). DocuSketch, the current supplier of the PTP360 Software, is not affiliated with us. You must pay us user fees for access to the PTP360 Software. See Items 6 and 11. We may designate another supplier or suppliers for the PTP360 Software that you must use in the operation of the franchised business. As of the effective date of this Franchise Disclosure Document, there are no other approved suppliers for the PTP360 Software.

You are required to purchase Pillar To Post marketing brochures, business cards, letterhead and other marketing materials from BFC, telephone services from Clarity Voice, branded clothing and promotional items from The Branding Company, vehicle wraps and signage from IDP Graphics, environmental laboratory services from EMSL Analytics, Inc., the PTPHomeManual application from Centriq, PTPEstimates services from Punchlist, professional liability insurance and general liability insurance under an insurance program with Citadel Inspector Pro, other required insurance from one of our designated insurance providers, an inspection tablet computer from our designated supplier, an infrared camera from our designated supplier, a 360° camera and equipment package from our designated supplier, and Premium and Prestige appliance recall checks from our designated supplier. These suppliers are not affiliated with us, and we may designate another supplier for any or all of these products, services or supplies. As of the date of this Franchise Disclosure Document, there are no other approved suppliers for these items.

The cost of the required products, services and supplies purchased in accordance with the Franchise Disclosure Document, the Franchise Agreement and the Operations Manual ("Manual"), including fees for products and services paid to us, represent approximately 64% of the total cost to establish your franchise and approximately 50% of the total cost to operate your franchise. For fiscal year ended December 31, 2022, we generated revenues of \$4,544,528 as a result of required purchases from approved suppliers, which is 39% of our total revenues of \$11,724,655. In 2022, these revenues were generated from payments from BFC for the difference between the retail cost for the materials supplied and the actual cost, minus a handling fee. We have negotiated purchase arrangements with the designated suppliers other than BFC that you are required to utilize in the operation of your business, which arrangements include the price terms.

You must order from the designated suppliers or other approved suppliers that we designate such initial inventory of Pillar To Post home inspection reports and binders, clothing apparel, marketing brochures and promotional supplies, business cards and letterhead, and vehicle wraps and signage as required by us in the Manual or otherwise in writing, or as may be provided in the Franchise Agreement. You must provide to us reasonable and timely proof of such orders.

All products sold or offered for sale by the franchised business must meet our then current standards and specifications as established in the Manual or otherwise in writing. We have the right to require you to purchase from approved suppliers or us other items as we may from time to time require for the operation of the franchised business. As of the date of this Franchise Disclosure

Document, there are no other products or services that must be purchased from approved suppliers or us. We provide specifications to the suppliers that we designate for all products.

You are required to maintain insurance coverage of the types and minimum amounts specified in the Manual, this Franchise Disclosure Document, the Franchise Agreement or supplementary notices. You are required to maintain all required insurance with insurance companies approved by us. All professional liability insurance and general liability insurance must be purchased under the insurance program we have established with Citadel Inspector Pro. All required insurance must name us as an additional insured and must provide that it may not be terminated, amended, canceled, or modified without at least fifteen (15) days prior written notice to us. You are required to provide certificates of insurance evidencing such coverage prior to the opening of the franchised business and thereafter at least fifteen (15) days prior to the expiration of any policy.

You must purchase and install, at your expense, all fixtures, furnishings, home inspection services equipment, other equipment (including, without limitation, a telephone, computer, proprietary software, etc.), decor, signs and vehicle wraps as we may reasonably direct from time to time. You are required to have a computer system with the minimum required computer equipment in Item 11 below, which we can modify and update at any time. You must pay for the costs for computer software maintenance, repairs, upgrades and updates and there is no contractual limitation on the frequency or cost of this obligation in the Franchise Agreement.

You must purchase all products and services needed in the franchised business and not covered in the discussion under this Item 8 solely from us or from suppliers who demonstrate to our continuing reasonable satisfaction the ability to meet our standards and specifications, who possess adequate quality controls and capacity to supply your needs promptly and reliably, and who have been approved by us in the Manual or otherwise in writing. If you desire to purchase products or services from other than approved suppliers, you must submit to us a written request to approve the proposed supplier, together with such information as we may reasonably require. We will have the right to require that our representatives be permitted to inspect the supplier's facilities, and that samples from the supplier be delivered for evaluation and testing either to us or to an independent testing facility designated by us. A charge not to exceed the reasonable cost of the evaluation and testing must be paid by you. We will, within ninety (90) days after receipt of such completed request and completion of such evaluation and testing (if required by us), notify you in writing of our approval or disapproval of the proposed supplier. Approval will not be unreasonably withheld. You must not sell or offer for sale any products or services of the proposed supplier until our written approval of the proposed supplier is received by you. We may from time to time revoke our approval of particular products or suppliers when we determine, in our sole discretion, that such products or suppliers no longer meet our standards. Upon receipt of written notice of such revocation, you must cease to purchase from the disapproved supplier.

We do not have any purchasing or distribution cooperatives.

Except as discussed above, we have no purchase arrangements with suppliers, nor do we negotiate purchase arrangements with suppliers for your benefit. You do not receive any material

benefit for using designated or approved sources. You are not required to purchase or lease any other goods or services from us or from a supplier designated by us.

There are no approved suppliers in which any of our officers or affiliates owns an interest.

### **ITEM 9 - FRANCHISEE'S OBLIGATIONS**

This table lists your principal obligations under the Franchise Agreement and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

Obligation	Section in	Disclosure
	Agreement	document item
a. Site selection and acquisition/Lease	Section 1	Item 7
b. Pre-opening purchases/leases	Section 7	Item 8
c. Site development and other pre-opening requirements	Not Applicable	Not Applicable
d. Initial and ongoing training	Section 6	Item 11
e. Opening	Section 5	Item 7
f. Fees	Section 4	Items 5 and 6
g. Compliance with standards and policies/operating manual	Sections 7 and 9	Item 16
h. Trademarks and proprietary information	Section 8	Item 13
i. Restrictions on products/ services offered	Section 7	Item 8
j. Warranty and customer service requirements	Not Applicable	Not Applicable
k. Territorial development and sales quotas	Section 15.2	Items 12 and 15
1. Ongoing product/service purchases	Section 7	Item 8
m. Maintenance, appearance and remodeling requirements	Sections 5 and 7	Item 8
n. Insurance	Section 13	Items 6 and 8
o. Advertising	Section 12	Item 11
p. Indemnification	Section 20, Exhibit B	Not Applicable
q. Owner's participation/management/staffing	Sections 7 and 17.1	Item 15
r. Records/reports	Section 11	Item 6
s. Inspections and audits	Sections 7.9, 11.4 and 15.2	Item 6
t. Transfer	Section 14	Items 6 and 17
u. Renewal	Section 2	Item 17
v. Post-termination obligations	Section 16	Item 17
w. Non-competition covenants	Section 17	Item 17
x. Dispute resolution	Section 25	Item 17

## **ITEM 10 - FINANCING**

The only financing we offer is for the initial franchise fee owed to us for franchises operated within a non-exclusive territory, which is not offered for sale under this disclosure document. We

do not offer direct or indirect financing to franchisees for franchises operated within an exclusive territory. We do not arrange financing from other sources. We do not guarantee any of your notes, leases or obligations.

## <u>ITEM 11 - FRANCHISOR'S ASSISTANCE,</u> <u>ADVERTISING, COMPUTER SYSTEMS AND TRAINING</u>

Except as listed below, Pillar To Post is not required to provide you with any assistance.

### **Pre-Opening Assistance**

Before you open your business, we will:

1. Designate your territory (Franchise Agreement - Section 1 and Exhibit A).

2. Conduct a training program that you must satisfactorily complete prior to opening your business (Franchise Agreement - Section 6).

3. Supply our Manual (Franchise Agreement - Section 9).

4. Supply access to our computer software and data storage (Franchise Agreement - Section 9).

Although we are not bound to do so by the Franchise Agreement, we generally assist you in making the franchised business ready to commence operations. We estimate the typical length of time between the execution of the Franchise Agreement and the commencement of the franchised business is between seventy-five (75) and one hundred twenty-five (125) days. The factors that affect this time are state licensing, training, zoning or local ordinances, permitting, etc. The franchised business must be opened within one hundred twenty (120) days of the date you complete the initial training program.

You select your business site within your territory subject to our approval. The vast majority of Pillar To Post franchisees operate their businesses from their homes, which we recommend. In most cases, a franchisee's home is located within the territory discussed in Item 12 below. You must have our written approval to change the approved location of your business or to operate your business from a location outside of your territory. If you have not obtained an approved location for your business at the time that the Franchise Agreement is executed, you must obtain a location through purchase or lease that meets our then-current standards and specifications as determined by us in our sole subjective discretion exercised in good faith within sixty (60) days of the date the Franchise Agreement is executed. You must be open for business within one hundred twenty (120) days of the date you complete the initial training program. We can agree to extend this deadline for an additional sixty (60) days if we determine in our sole subjective discretion or open for business did not result from your failure to exercise due diligence or use your best efforts. If the site is not agreed

upon or if you are not open for business within these time periods, we can terminate the Franchise Agreement. We do not act as a lessor or lease property to you.

We consider a number of factors in deciding whether to approve a proposed location or a request to relocate an approved location. These factors include the general location, whether the location is located within or in close proximity to the territory, the size of the location, and other factors which we may consider relevant.

### **Post-Opening Assistance**

During the operation of the franchised business, we will:

1. Develop new products, services and methods, and provide you with information about those developments (Franchise Agreement - Section 3).

2. Supply updates to our Manual (Franchise Agreement - Section 9).

3. Make available updates to our computer software and data storage or make available replacement software and data storage (Franchise Agreement - Section 9).

4. Administer a promotional and advertising program designed to promote and enhance the value of all franchised Pillar To Post home inspection businesses (Franchise Agreement - Section 12).

## Advertising

We are not required to spend any amount on advertising in your territory. However, through a promotion and advertising fund (the "Brand Fund"), we make available advertising materials and services to us; we then make them available to you. Materials and services provided by the Brand Fund to all franchisees will include websites, social media presence, video tools, posters, brochures, search engine optimization, online reputation management and other miscellaneous items. You will receive certain samples at no charge. If you want additional copies, you must pay the associated costs.

You may develop advertising materials for your own use, at your own cost. We must approve the advertising materials in advance of you using the materials and the approval must be in writing. You are not required to participate in any local or regional advertising cooperative, and we do not have the power to require that cooperatives be formed, changed, dissolved or merged. However, we strongly recommend that you spend between three percent (3%) and eight percent (8%) of the Gross Revenues of the franchised business on local marketing in addition to the Brand Fund contributions discussed below. We also strongly recommend marketing cooperation with other franchisees as a way to further promote your business and the overall presence and awareness of the Pillar To Post brand in the market.

Occasionally, we provide for placement of advertising on behalf of the entire franchise system. However, most placement is done on a local basis, typically by individual franchisees. We

reserve the right to use fees paid to the Brand Fund to place advertising in national media (including broadcast, print or other media) at any time.

You will be required to pay a monthly Brand Fee to the Brand Fund equal to four percent (4%) of the monthly Gross Revenues of the franchised business, or a minimum payment of \$160 per month, whichever is greater. You also may have to pay a yearly Brand Fee to the Brand Fund. In the event you fail to generate the minimum Gross Revenues required for any particular twelve (12) month period of operation, you must pay the Brand Fund a minimum yearly Brand Fee equal to up to four percent (4%) of the minimum Gross Revenues required for that particular twelve (12) month period of operation less the total amount of monthly Brand Fees paid by you for that particular twelve (12) month period of operation. In the event that the data available from the National Association of Realtors or the local Multi Listing Service ("MLS") for the smallest geographical area that encompasses your territory, or if such data is unavailable, from a source mutually agreed to by you and us that accounts for housing transactions in a geographical area that encompasses your territory, shows that housing transactions for the twelve (12) month period ending on the last day of the month prior to the month during which the contract year ended decreased by five percent (5%) or more as compared to the prior twelve (12) month period or if your business is materially affected by a personal or family hardship disclosed and, if appropriate, documented to us prior to the end of the contract year, the minimum yearly Brand Fee shall not be due.

We administer the Brand Fund in the following manner:

1. We will direct all promotion and advertising programs, with sole discretion over the concepts, materials, and media used in such programs and the placement and allocation of these materials. The Brand Fund is intended to maximize general public recognition, acceptance, and use of the System, particularly within the real estate industry. We are not obligated, in administering the Brand Fund, to make expenditures that are equivalent or proportionate to each franchisee's contribution, or to ensure that any particular franchisee benefits directly or pro rata from expenditures by the Brand Fund.

2. The Brand Fund, all contributions to it, and any earnings on the funds, will be used exclusively to meet any and all costs of maintaining, administering, directing, conducting, and preparing advertising, marketing, public relations, and/or promotional programs and materials, and any other activities which we believe will enhance the image of the System, including, among other things, the costs of preparing and conducting media advertising campaigns; direct mail advertising; marketing surveys; employing advertising and/or public relations agencies to assist in the promotions; purchasing promotional items; employing agencies specializing in search engine optimization, online reputation management and other online marketing services, and providing promotional and other marketing materials, websites, social media presence and services to the businesses operating under the System. No part of the Brand Fund will be used for solicitation of franchise sales.

3. You must contribute to the Brand Fund by separate EFT made payable to the Brand Fund. All sums paid by franchisees to the Brand Fund will be maintained in a segregated account separate from our other accounts. Except for the reasonable expenses and overhead incurred to administer the Brand Fund discussed below, the Brand Fund and any earnings will not otherwise inure to the benefit of us. We currently do not operate any company-owned units. To the extent that we do so in the future, the company-owned units will be required to contribute to the Brand Fund on the same basis as franchisees. Separate bookkeeping accounts will be maintained for the Brand Fund. Any fund balance not spent in the fiscal year in which it accrues is carried over for use in future fiscal years. An annual financial statement of the Brand Fund, which is reviewed but not audited, will be made available to the Chairman and Vice-Chairman of the Franchise Advisory Council, a representative body of franchisees. During the last fiscal year of the Brand Fund (ending on December 31, 2022), the Brand Fund spent 17% on national media placement, 13% on real estate industry alliances/tradeshows, 32% on marketing services directly benefitting franchisees, social media services, public relations (PR) services, and other creative content), 24% on Administration, and 14% on miscellaneous marketing expenses.

4. The Brand Fund may be used to compensate us for reasonable expenses and overhead incurred for accounting, collection, bookkeeping, reporting and legal services which we provide to the Brand Fund to support marketing activities and for out-of-pocket expenses. In addition, we may provide products and services to the Brand Fund, including Pillar To Post brochures and web-hosting services. Any such products or services provided by us will be provided at a cost comparable to those costs that the Brand Fund would otherwise incur if the products or services were obtained from unaffiliated third parties.

## **Computer Requirements**

You are required to have a computer system that includes:

## **Inspection Tablet**

The required inspection tablet is an important business tool to be used in the field to input inspection information and to print the home inspection report on site at the inspection. The standards for the inspection tablet change from time to time according to our software requirements, manufacturer availability and changes in available technology. You will order the prescribed inspection tablet directly from our designated supplier for delivery to you before the start of the Initial Training Program. Your inspection tablet will be set up with the proprietary software described below. The estimated cost to purchase the inspection tablet is between \$1,200 and \$1,400, which includes a protective case and other accessories. The cost of one (1) inspection tablet is included in the initial franchise fee. You must pay for the costs of any computer maintenance, repairs, upgrades and updates that we may require from time to time, and there are no contractual limitations on the frequency or costs of these obligations in the Franchise Agreement. Additionally, you will also be required to purchase a monthly data plan to support internet access to your inspection tablet. The estimated cost of the data plan is \$50 per month.

### **Office Computer**

The minimum requirements for the office computer are:

Component	Requirement		
Computer and processor	Windows PC: Intel i5 or i7 processor, dual core minimum (i7 recommended) Apple: Apple Silicon M1 OR Intel Core i5/i7 (M1 Recommended)		
Memory	8 GB or higher		
Hard disk	256GB solid state or higher		
Display	VGA or compatible		
Operating system	Windows 10 or MacOS/X (latest version)		
Software	Office 2019 OR Microsoft M365 Subscription Adobe Acrobat Reader DC Antivirus (Cylance, Carbon Black recommended)		
Internet connection	Broadband Internet Access, minimum 10 Mbps download		

The standards for the office computer change from time to time according to our software requirements and changes in available technology. The estimated cost to purchase the office computer and other office computer equipment, including mobile printer that enables each home inspection report to be delivered in color at the time and location of the inspection, is 1,000 - 2,000. You must pay for the costs of any computer maintenance, repairs, upgrades and updates that we may require from time to time, and there is no contractual limitations on the frequency or costs of these obligations in the Franchise Agreement. Additionally, the office computer will require internet access.

### Software and Data Storage

You must use computer software and data storage that will be made available or designated by us from time to time. You must pay for the costs of any software or data storage maintenance, repairs, upgrades and updates that we may require from time to time, and there is no contractual limitations on the frequency or costs of these obligations in the Franchise Agreement.

We provide you access to our OnePoint software platform, which is a proprietary bundle of software that includes Salesforce.com, DocuSign, Schedulo, Amazon cloud services and other third-party software. OnePoint provides you a complete software platform for marketing your business; booking, confirming and communicating with your customers and referral sources; creating, executing and managing your agreements with customers; creating invoices and processing payments; and creating home inspection reports that must be printed in color and presented on site at the time of the inspection and further delivered in other electronic formats. We also provide you access to software provided by DocuSketch that creates PTP360, PTPFloorplan, and PTPVirtualOpenHouse from compatible 360° photos (the "PTP360 Software"). OnePoint and the PTP360 Software utilize cloud-based storage and are interactive with most mobile devices. You are required to use OnePoint and the PTP360 Software in the operation of the franchised business. The cost of the licensing and subscription fees paid by us to provide you access to

OnePoint and the related data storage is included in the continuing IT Fee. The costs of the licensing and subscription fees paid by us to provide you access to the PTP360 Software is included in user fees that are paid separately. See Item 6. We will provide ongoing maintenance, repairs, upgrades or updates for the software and data storage. You must pay for the costs of any software or data storage maintenance, repairs, upgrades and updates that we may require from time to time, and there is no contractual limitation on the frequency or costs of these obligations in the Franchise Agreement.

We own and have independent access to the information and data generated and stored by the software that we provide, including customer lists and other customer information, and there are no contractual limitations on our right to access or use this information. Upon expiration or termination of the Franchise Agreement, you may receive electronic copies of each home inspection report prepared by the franchised business using the OnePoint software platform that we provide in pdf or other useable format if requested within 90 days of expiration or termination.

#### Answering and Inspection Booking Services

We provide telephone answering and inspection booking services called EZBook Connections, which provides call center and first-level customer engagement, consultation and inspection booking services for your franchised business. You are required to use EZBook Connections in the operation of your franchised business. There are separate user fees for these services due monthly. After a period of 2 years and in the event your business grows to a level where we determine that it has appropriate front line and managerial staff to handle telephone answering and inspection booking services at the local level, you may apply to have your frontline staff trained and certified to handle your own telephone answering and inspection booking services using the Pillar To Post EZBook Direct standards or such other standards and specifications established by us from time to time.

#### **Operating Manual**

We will loan you a copy of the Manual that contains mandatory and suggested specifications, standards and procedures. The Manual is confidential and remains our property. We will modify the Manual from time to time, but the modification will not alter your status and rights under the Franchise Agreement. The total number of pages in the Manual is 13, and it contains links to other information. The table of contents is attached as Exhibit C.

#### **Employment Decisions**

You are at all times responsible for all employment decisions related to your Pillar To Post home inspection franchise, including, but not limited to, hiring, firing, training, promotion, remuneration, compliance with laws (including without limitation wage and hour requirements and human rights legislation), recordkeeping, supervision and discipline of employees.

## **Training**

Prior to your actual commencement of business operations, you (or, if the franchised business is a corporation or limited liability company, then the manager designated by you and acceptable to us, or if a partnership, then 50% of the partners) must successfully complete our training program for new franchisees. Additionally, a minimum of at least eighty percent (80%) of all your employees must successfully complete, at your expense, our training program.

This training program consists of up to eight (8) weeks of instruction and training on the marketing, management and operation of the franchised business, including procedures for inspection of single-family and multi-family residences. The training program will take place through our live virtual training environment and is coupled with online learning through our AHIT and OnePoint Learning Academy (OPLA)online platforms. We will not pay compensation for any services performed by you in connection with and during such training. You must satisfactorily complete such training to our sole, subjective satisfaction, exercised in good faith. The training program is held monthly, as needed.

COLUMN 1 SUBJECT	COLUMN 2 HOURS OF	COLUMN 3 HOURS OF ON-	COLUMN 4 LOCATION
	CLASSROOM TRAINING	THE-JOB TRAINING	
Home Inspection Overview	4.5	N/A	Your home office
The Inspection Process	45	N/A	Your home office
Exterior Inspection	6.5	11.5	Your home office
Roofing Inspection	8	8	Your home office
Structure Inspection	7	13	Your home office
Plumbing System	8	13	Your home office
Electrical System	9	16	Your home office
Interior Inspection	2	10	Your home office
Insulation & Ventilation	2	3.5	Your home office
Inspection			
Pool, Spa & Irrigation	2	4.5	Your home office
SOP (Standard of Practice)	3	2.5	Your home office
Reporting Writing	8	N/A	Your home office
Ethics/Standards	1	N/A	Your home office
Business Building & Practices	58.5	8	Your home office
(Sales and Marketing and			
Business Operations)			
Practice Inspections	N/A	62	Your home territory
(14 inspections)			
Practice Inspections, Review and Coaching	6	N/A	Your home office

## TRAINING PROGRAM FOR NEW FRANCHISEES

Instructors' experience:

Chuck Gravely, P.Eng., M.Eng., is a licensed professional engineer with a Master of Structural Engineering degree from McGill University. He is a licensed instructor for the Ontario Real Estate Association. Prior to joining Pillar To Post, Mr. Gravely owned his own building inspection business before founding Clarus Group, a technical writing company that focuses on the building industry. He has created and taught hundreds of residential and commercial inspection training courses for home inspection businesses. In 2002, he joined Pillar To Post's technical development and training team. In 2014, he became Vice President of Technical Standards and Development and oversees Pillar To Post's technical team, including development and implementation of Pillar To Post's home inspection reporting system.

Jay Gregg, Director of Franchise Development at Pillar To Post, is a former Pillar To Post franchisee who operated his franchised business for 6 years and conducted over 2,000 home inspections. He holds a NHI designation and is WETT and Radon certified. Prior to joining Pillar To Post, he earned a 3 year diploma in Business Administration, majoring in marketing, and was employed in various national marketing roles in the building products industry. After selling his franchise, he joined Pillar To Post. He served as Director of Marketing for 4 years before being named to his current position, where he is responsible for training and ongoing support of new franchisees.

Trevor Welby-Solomon studied architecture at the University of Cape Town, Cape Town, RSA from 1965 to 1970. He also studied computer programming and systems analysis at the Toronto School of Business. He trained as a home inspector at Durham College in Whitley, Ontario and became a Certified Home Inspector in 1994. He is also a Certified Environmental Inspector, a Certified Reserve Planner and a Registered Home Inspector. He joined Pillar To Post in 1999, and served in various capacities, including Vice President Technical Development, Training and Support until 2014. Mr. Welby-Solomon continues to be involved as a trainer with the company.

Kimberley Baker, Vice President Learning, Development & Communications, has a Bachelor of Arts degree from McMaster University. She joined Pillar To ost in 2006. She has prior experience with adult learning and education. She is responsible for development and implementation of the Pillar To Post in-house and on-line training programs.

Graham Clarke is a licensed Professional Engineer with a degree in mechanical engineering and a certificate in building science from the University of Toronto. Mr. Clarke has been active in the home inspection industry since 1989. Prior to joining Pillar To Post, Mr. Clarke managed a large, multi-inspector company for many years before starting his own engineering and inspection company. He is an instructor in the home inspection program at Seneca College and is a regular speaker at home inspection conferences across North America. He is a Past President of the Ontario Association of Home Inspectors, and the current President of the Canadian Association of Home and Property Inspectors. Mr. Clarke holds the following designations: Consulting Engineer, Registered Home Inspector, ASHI Certified Inspector, and New Construction Inspector.

John MacDonald has owned a Pillar To Post franchise in Toronto, Ontario, Canada since 2009. He provides practical field training for new franchisees, including introduction to the Pillar

To Post system, brand experience, and home inspection process. He holds an undergraduate degree from Lakehead University and a business certificate from Humber College.

Randy Weaver has a Bachelor of Arts degree in Education from Ohio State University. Prior to joining Pillar To Post, he worked for Handyman Connection from 2006 to 2011 in a Training/Startup role and as General Manager. He was responsible for restructuring and delivering the initial training program for new franchisees and creating customer service training programs system-wide.

Ken Belleman has worked in the franchise service industry for over 25 years. His experience includes work in the restaurant, commercial cleaning, handyman, home inspection and electrical services industries. He has a Bachelor of Arts degree from Xavier University with a double major in History and Secondary Education. He has served as Director of Training and Vice President of Operations for House Doctors and Sparkling Image, initiating and improving various training programs for new franchisees and operational support for those franchise systems. He joined Pillar To Post as Start-Up Director in 2014.

John Verdon, Vice President Marketing, has a Masters in Business Administration from Babson College and a Bachelor of Arts from University of Western Ontario. He has over 20 years of experience working in advertising and marketing for major brands like Molson, Labatt and Lakeport, and for over 200 franchise restaurants.

Jeff Sholdice, Vice President Finance & Internal Operations, has over 25 years of financial and operations leadership experience. He is an owner of a Great Clips franchise and prior Instructor of Finance and Accounting at Sheridan College. Mr. Sholdice is a Certified Public Accountant and holds a Certified Management Accountant designation.

You also must attend additional required training courses, webinars, seminars and programs as we may require in our sole discretion from time to time. Except for the cost of instructors and training materials, you must pay all expenses incurred to attend these programs, including applicable registration fees, transportation, lodging, meals and wages.

We will also hold conferences, additional training courses, webinars or seminars to discuss and instruct you in sales techniques, personnel training, bookkeeping, accounting, inventory control, performance standards, advertising programs, merchandising procedures, new procedures for inspections, new products, new services, marketing, and general operating procedures. You will be required from time to time to attend these conferences, additional training courses, webinars or seminars which we deem, in our reasonable judgment, to be of major importance to the operation of your franchised business. Currently, we require you to attend an annual convention called Brand Conference and one (1) regional meeting, annually, unless we have approved otherwise in our discretion. You must pay the registration fee for one person to attend the Brand Conference annually. If you cannot attend for any reason, you will still be required to pay the registration fee and a non-attendance fee. You must pay any registration/training fee and all your travel and living expenses associated with any required conference, training course, seminar or meeting. These events are held at locations in the United States and Canada chosen by us. We have established mandatory continuing education requirements for franchisees and their employees to assist in maintaining a standard of excellence in home inspection services. The specific requirements are set forth in the Manual. These requirements may be met through Pillar To Post sponsored events or through seminars and conferences sponsored by professional associations for home inspectors. Additionally, all franchisees and their inspector/employees are required to seek and maintain membership in good standing in a professional association for home inspectors that is approved by us.

### **ITEM 12 - TERRITORY**

Prior to the execution of the Franchise Agreement, we will designate the size and location of the exclusive territory, which will be set forth on a map attached to the Franchise Agreement. We will design your territory by first considering the boundaries established in your area by local boards of realtors. Your territory will ultimately consist of a geographical area typically defined by counties and/or zip codes. There is no standard size of an exclusive territory. You are not allowed to operate the franchised business outside the exclusive territory without our prior written consent. We will not open, operate or franchise others to open or operate a Pillar To Post home inspection franchise within your exclusive territory so long as you are not in default of any provision of the Franchise Agreement.

Except as provided above, you are not granted any rights in connection with the franchised business. You may not solicit orders within another franchisee's territory. If you do, you are subject to termination. We currently do not operate any company-owned units, and therefore, do not solicit orders within your exclusive territory. To the extent we do so in the future, we will not solicit orders within your exclusive territory provided that you are not in default of any provision of the Franchise Agreement.

The exclusive territory is important to both you and to us. Unlike a traditional retail business where the customer comes to you, the franchised business will require you to go to the customer. Additionally, the best referral sources, including real estate brokers, real estate agents, attorneys, mortgage brokers, bankers, insurance agents, and relocation agencies will also be located throughout the exclusive territory. Thus, the franchised business will be operated throughout the geographical boundaries of the territory, not exclusively from the Approved Location.

You must generate Gross Revenues of at least \$30,000 within the first 12 months of the signing of the Franchise Agreement; \$40,000 in the second 12 months: \$50,000 in the third 12 months; \$60,000 in the fourth 12 months; and \$80,000 in the fifth 12 months. These minimum Gross Revenues requirements apply only to the initial term of the Franchise Agreement. In renewal terms, and in the case of the transfer by you of an established territory, the sales volume requirements may be adjusted to reflect the potential of an established market. If you fail to generate Gross Revenues equal to or in excess of the minimum Gross Revenues requirements in the Franchise Agreement, we, at our option, may operate or license other franchisees to operate Pillar To Post home inspection franchises inside of the exclusive territory.

You do not receive the right to acquire additional franchises.

You are not permitted to relocate the exclusive territory of your franchised business. The vast majority of Pillar To Post franchisees operate their businesses from their homes, which we recommend. If you move, you will be permitted to relocate the Approved Location of your franchise to the new address of your home provided that you notify us in advance and your new address is within your exclusive territory.

Except for rights expressly granted to you under the Franchise Agreement, we retain all of our rights and discretion with respect to the Trademarks, the Pillar To Post system, and Pillar To Post franchises wherever located, including the right to (a) operate, and grant others the right to operate, Pillar To Post franchises at locations and on terms and conditions we deem appropriate; (b) sell any products or services under the Trademarks or under any other trademarks, service marks or trade dress, through other channels of distribution; and (c) operate, and grant to others the right to operate, home inspection businesses identified by trademarks, service marks or trade dress, other than the Trademarks, under terms and conditions we deem appropriate.

Although we have not done so, we and our affiliates may sell products under the Trademarks through any method of distribution other than a dedicated Pillar To Post franchise, including sales through such channels of distribution as the internet, catalog sales, telemarketing, or other direct marketing sales (together, "alternative distribution channels"). You may not use alternative distribution channels to make sales except as described in the following paragraph and you will receive no compensation for our sales through alternative distribution channels.

If we engage in electronic commerce through any internet, world wide web or other computer network site or sell through any other alternative distribution channel, we will offer any order for services calling for performance in your exclusive territory to you at the price we establish. If you choose not to fulfill the order at the price we establish or are unable to do so, then we, one of our affiliates or a third party we designate (including another Pillar To Post franchise) may fulfill the order, and you will be entitled to no compensation in connection with that order.

We and our affiliates can use alternative channels of distribution to make sales of products or services under trademarks different from the Trademarks you will use under the Franchise Agreement, but we and our affiliates have not yet made any sales of this type.

### **ITEM 13 - TRADEMARKS**

You are granted the right to open and operate a home inspection business under the name "Pillar To Post Home Inspectors." You may also use our other current or future Trademarks to operate your business. By Trademarks, we mean trade names, trademarks, service marks and logos used to identify your service. One of the Trademarks and logo appear in the upper left-hand corner of the front page of this Franchise Disclosure Document. On February 27, 1996, the Trademark "Pillar To Post Professional Home Inspection" was registered on the United States Patent and Trademark Office ("USPTO") principal register, registration number 1,958,951. On September 30, 2014, the Trademark "Pillar To Post Home Inspectors" was registered on the USPTO principal register, registration number 4614467. Our affiliate, Pillar To Post (Canada), currently owns both of the registered marks. We have the exclusive license to use and license others to use both of the registered marks in the United States.

All required affidavits of use and renewals have been filed.

You must follow our rules when you use the Trademarks. You cannot use a name or mark as part of a corporate name or with modifying words, designs or symbols except for those that are licensed to you under the Franchise Agreement. You may not use the Trademarks in connection with the sale of an unauthorized product or service or in a manner not authorized in writing by us.

The Trademarks are not subject to any presently effective determinations of the United States Patent and Trademark Office, the Trademark Trial and Appeal Board, any state trademark administrator or any court; nor are they subject to any pending interference, opposition, or cancellation proceeding or material litigation that limits or restricts our right to use the Trademarks.

There are no currently effective agreements presently in effect that would limit the rights of us to use or license the use of the Trademarks.

We have the right to control any administrative proceedings or litigation involving a trademark licensed by us to you. You must promptly notify us of any unauthorized use of the Trademark, any challenge to the validity of the Trademarks, or any challenge to our ownership of or right to use and to license others to use, our right to use, or your right to use, the Trademarks. We will take the action we think is appropriate. We have the right, but not the obligation, to take action against uses by others that may constitute infringement of the Trademarks. While we are not required to defend you against a claim against your use of the Trademarks, we will reimburse you for your liability and reasonable costs in connection with defending the Trademarks. To be reimbursed, you must have notified us immediately when you learned about the infringement or challenge. However, if we determine, in our sole discretion, that you have not used the Trademarks in accordance with the Franchise Agreement, the cost of such defense, including the cost of any judgment or settlement, will be borne by you.

You must modify or discontinue the use of the Trademarks if we modify or discontinue them. You must not directly or indirectly contest our right to the Trademarks, trade secrets or business techniques that are a part of the Pillar To Post System and franchised businesses.

We do not know of any infringing uses that would materially affect your use of the Trademarks.

In addition to the above, we have claimed exclusive use of "pillartopost" as an internet domain name and have restricted your rights to use of our Trademarks on public computer networks. You may not establish or maintain a world wide web site, social media presence, email address, or otherwise establish or maintain a presence or advertise on the internet or any other public computer network in connection with the franchised business without our prior written approval. There are a number of restrictions in this regard, as set forth in Section 12 of the Franchise Agreement, and as addressed in Chapter One of the Manual.

## <u>ITEM 14 - PATENTS, COPYRIGHTS AND</u> <u>PROPRIETARY INFORMATION</u>

### Patents and Copyrights

We hold no patents. We have registered no copyright with the United States Copyright Office. However, we claim copyrights on certain forms, advertisements, promotional materials and other written materials. We also claim copyrights and other proprietary rights in the Manual.

There are no agreements currently in effect which significantly limit your right to use any of our copyrights. Also, there are no currently effective determinations of the USPTO, the U.S. Copyright Office (Library of Congress) or any court pertaining to or affecting any of our copyrights discussed above. As of the date of this Franchise Disclosure Document, we are unaware of any infringing uses of or superior previous rights to any of our copyrights that could materially affect your use of them in any state.

Your and our obligations to protect your rights to use our copyrights are the same as the obligations for Trademarks described in Item 13 above.

### **Confidential Information**

You may never – during the initial term, any renewal term or after the Franchise Agreement expires or is terminated – reveal any of our confidential information, including trade secrets, to another person or use it for any other purpose or business. You may not copy any of our confidential information or give it to a third party except as we authorize. All persons affiliated with you must sign our Confidentiality/Non-Competition Agreement. See Exhibit G-5.

Our confidential information will include products, services, equipment, technologies, procedures and strategies relating to the operation of a Pillar To Post franchise; systems of operation, services, programs, products, procedures, policies, standards, techniques, requirements and specifications that are part of the Pillar To Post System; the Manual; records of customers and referral sources; billings; methods of advertising and promotion; instructional materials; and other matters.

## <u>ITEM 15 - OBLIGATION TO PARTICIPATE IN THE</u> ACTUAL OPERATION OF THE FRANCHISED BUSINESS

You are obligated to participate in the actual operation of the franchised business on an exclusive and full-time basis (minimum of 40 hours per week) during normal business hours. This obligation begins with your attendance at the Initial Training Program and precludes any other part-time employment or other work commitment. You must successfully complete our Initial Training Program and complete the "Foundations for Success" start-up program. In the case of a corporation, limited liability company or partnership franchisee, the direct, on-site supervision must be done by a person who owns a beneficial interest of at least one-half of the corporation, limited liability company or partnership entity, and must have taken the initial training course. That person must participate in the actual operation of the franchised business on an exclusive and

full-time basis during normal business hours. In the case of a corporation, all shareholders, in the case of a limited liability company, all members, and in the case of a partnership, all partners, must sign a personal guarantee in the form of Exhibit G-1.

Neither you nor the "on-premises" manager can have an interest in or business relationship with any of Pillar To Post's business competitors. In the case of a corporation, all shareholders, in the case of a limited liability company, all members, and in the case of a partnership, all partners, must sign a Confidentiality/Non-Disclosure Agreement in the form of Exhibit G-5. The manager or supervisor must sign the same form Confidentiality/Non-Disclosure Agreement (Exhibit G-5) to maintain confidentiality of the proprietary information and trade secrets described in Item 14 and conform to the covenants not to compete described in Item 17. The manager or supervisor, the officers, directors and shareholders of a corporate franchisee, the officers, managers and members of a limited liability company, the general and limited partners of a limited partnership franchisee and each individual who owns a 5% or greater interest in the franchise entity must sign an agreement with covenants similar in substance to those set forth in Section 17 of the Franchise Agreement.

## ITEM 16 - RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

We require you to offer and sell only those goods and services which we have approved (see Item 9).

You must offer all goods and services that we designate for all franchisees. These required services are in the area of home inspections and related added services, including mold testing, radon testing, and other health and safety-related services. You must offer all goods and services in accordance with our brand standards and operating basics, and all other mandatory policies, practices, procedures, regulations and specifications that we may establish from time to time. You must offer the Plus, Premium and Prestige packages of goods and services or such other packages of goods and services as we establish from time to time in accordance with our mandatory policies, practices, procedures, regulations and specifications. Any other goods or services used or offered in connection with your home inspection services must be approved by us prior to you using or offering them (see Item 8).

We have the right to add additional authorized services and products that are compatible with a home inspection business that you are required to offer. There are no limits on our right to do so.

There are no restrictions as to the identity of the customers to whom you may offer or sell your products or services, except you are restricted to solicit those customers only in your territory.

You must avoid conflicts of interest by neither accepting or offering commissions or allowances, directly or indirectly, nor recommending or referring any form of repair or replacement of parts of any home inspected by the franchised business to yourself or any other person or entity.

## ITEM 17 - RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

This table lists certain important provisions of the franchise agreement and related agreements. You should read these provisions in the agreements attached to this disclosure document.

#### **Provision** Section in the **Summary Franchise Agreement** a. Length of the franchise term Section 2 5 years b. Renewal or extension of the term Section 2 If you are in good standing you can add additional terms (up to 5) of 5 years each. c. Requirements for you to renew Section 2 You must: or extend a. provide written notice 6 months prior to expiration of current term, b. be in full compliance, c. be current on all monetary obligations, d. pay renewal fee of \$2,500, and e. sign general release in form of Exhibit G-5 to Franchise Agreement. You may be asked to sign a contract with materially different terms and conditions than your original contract. The Royalty Fee, Brand Fee, IT Fee and other fees on renewal will not be greater than the fees that we then impose on similarly-situated renewing franchisees. The boundaries of the territory may be modified to address changes in the market and current market conditions. You may terminate the Franchise d. Termination by franchisee None Agreement only if allowed to by law. e. Termination by franchisor None Not applicable. without cause f. Termination by franchisor with Section 15 We may terminate only if you default. The Franchise Agreement describes defaults cause throughout. Please read it carefully. g. "Cause" defined – curable Sections 15.4 and 15.5 You have 10 days to cure monetary and defaults financial defaults and 30 days to cure all other defaults except for non-curable defaults listed in the Franchise Agreement and h. below.

## THE FRANCHISE RELATIONSHIP

Provision	Section in the	Summary
	Franchise Agreement	
h. "Cause" defined – non-curable defaults	Sections 15.1 and 15.2	Automatic without notice: insolvency, bankruptcy, assignment for the benefit of creditors, receivership, dissolution or levy.
		By notice if:
		<ul> <li>a. you fail to satisfactorily complete initial on-site training or the "Foundations for Success" start-up program,</li> <li>b. you fail to timely obtain an approved location or open,</li> <li>c. you cease to operate or abandon the franchised business,</li> <li>d. you are convicted of a crime,</li> <li>e. there is a threat of danger to public health or safety that results from continued operation,</li> <li>f. you transfer any interest in the franchised business without our consent,</li> <li>g. you fail to comply with laws regulating home inspectors or you recommend yourself, another franchisee or any other person or entity to effect repairs identified in any inspection report,</li> <li>h. you do not timely effectuate an approved transfer,</li> <li>i. you fail to comply with Section 17.2 of the Franchise Agreement or obtain except as allowed in Sections 9 and 10 of the Franchise Agreement,</li> <li>k. you maintain false books or records or submit false reports,</li> <li>l. you misuse trademarks and proprietary information,</li> <li>m. you refuse to permit us to inspect your business premises or books and records,</li> <li>n. you fail to maintain adequate insurance,</li> <li>o. you receive 3 or more notices to cure</li> </ul>
		during a 12 month period,

Provision	Section in the	Summary
i. Franchisee's obligations on termination/nonrenewal	Franchise Agreement Sections 16 and 17	<ul> <li>p. you fail to implement each new or changed software requirement, or</li> <li>q. you fail to attend required conferences, meetings, training courses, seminars and programs.</li> <li>Termination of exclusive rights under Franchise Agreement by notice if you fail to satisfy the minimum requirements related to Gross Revenues.</li> <li>You must: <ul> <li>a. pay all you owe to us and affiliates,</li> <li>b. stop using our trademarks, confidential information, trade secrets and Manual,</li> <li>c. deliver to us all confidential information and the Manual,</li> <li>d. cancel assumed name registrations that contain our trademarks,</li> <li>e. stop using telephone numbers listed in directories under our trademarks and assign those numbers to us,</li> <li>f. stop using, terminate, and/or assign to us, at our election, all social media and other online presences used in operation of the franchised business, and</li> <li>g. procure an extended coverage errors and omissions insurance policy for at least two (2) years with us named as an additional insured.</li> </ul> </li> </ul>
j. Assignment of contract by franchisor	Section 14	There is no restriction on our right to assign.
k. "Transfer" by franchisee – definition	Section 14	Any assignment, transfer, subfranchising, sublicensing or sale of the Franchise Agreement, franchised business or any interest in them.
l. Franchisor approval of transfer by Franchisee	Section 14	There is no transfer without approval except to a business entity you form according to requirements of Franchise Agreement.
m. Conditions for franchisor approval of transfer	Section 14	a. Transferee must apply to us and demonstrate qualifications necessary to conduct business.

Provision	Section in the	Summary
	Franchise Agreement	
	Franchise Agreement	<ul> <li>b. Transferee must successfully compete initial training program at transferee's expense.</li> <li>c. You must pay transfer fee of \$4,000.</li> <li>d. You must pay referral fee of \$5,000, if applicable.</li> <li>e. You must have cured all defaults and paid all you owe us and affiliates.</li> <li>f. Transferee must apply to us and demonstrate qualifications necessary to conduct business.</li> <li>g. Transferee must successfully compete initial training program at transferee's expense.</li> <li>g. Transferee must sign new franchise agreement, which may contain different terms.</li> <li>h. Term of new franchise agreement expires on expiration date of your Franchise Agreement.</li> <li>i. You and your owners must sign a general release in the form of Exhibit G-4 to Franchise Agreement.</li> <li>j. All required confidentiality/non-competition agreements must be signed.</li> <li>k. You must give us a copy of signed contract, which we must approve.</li> <li>l. You must procure an extended coverage errors and omissions insurance policy for at least two (2) years with us named</li> </ul>
n. Franchisor's right of first refusal	Section 14.5	as an additional insured. We can match any offer for the Franchised Business.
to acquire franchisee's business o. Franchisor's option to purchase franchisee's business	None	Not applicable.
p. Death or disability of franchisee	Section 14.6	Your estate has 120 days in which to sell, assign, transfer or apply for right to continue to operate.
q. Non-competition covenants during the term of the franchise	Section 17.2	You may not be involved in a competing business. The non-competition provisions are subject to state law.
r. Non-competition covenants after the franchise is terminated or expires	Section 17.3	No competing business for 2 years within old exclusive territory. The non-

Provision	Section in the Franchise Agreement	Summary
		competition provisions are subject to state law.
s. Modification of the agreement	Section 23	No oral modifications generally, but the Manual is subject to change.
t. Integration/merger clause	Section 23	Only the terms of the Franchise Agreement and disclosure document are binding (subject to state law). Any representations or promises outside of the disclosure document or Franchise Agreement may not be enforceable.
u. Dispute resolution by arbitration or mediation	Section 25	Except for certain claims, all disputes must be arbitrated in Florida, subject to state law.
v. Choice of forum	Section 25	Litigation must be in Florida subject to state law.
w. Choice of law	Section 25	Florida law applies subject to state law.

## **ITEM 18 - ARRANGEMENTS WITH PUBLIC FIGURES**

We do not use any public figure to promote our franchises.

## ITEM 19 - FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to disclose information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Charles Furlough at 14502 N. Dale Mabry Highway, Suite 200, Tampa, Florida 33618, (877) 963-9899, the Federal Trade Commission, and the appropriate state regulatory agency.

## **ITEM 20 - OUTLETS AND FRANCHISEE INFORMATION**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
	2020	496	484	-12
Franchised	2021	484	485	+1
	2022	485	475	-10
	2020	0	0	0
Company-Owned	2021	0	0	0
	2022	0	0	0
	2020	496	484	-12
Total Outlets	2021	484	485	+1
	2022	485	475	-10

## Systemwide Outlet Summary (All Units) For Years 2020/2021/2022

## Systemwide Outlet Summary (Non-Exclusive Units Only) For Years 2020/2021/2022

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
	2020	442	432	-10
Franchised	2021	432	435	+3
	2022	435	432	-3
	2020	0	0	0
Company-Owned	2021	0	0	0
	2022	0	0	0
	2020	442	432	-10
Total Outlets	2021	432	435	+3
	2022	435	432	-3

## Systemwide Outlet Summary (Exclusive Units Only) For Years 2020/2021/2022

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
	2020	54	52	-2
Franchised	2021	52	50	-2

	2022	50	43	-7
	2020	0	0	0
Company-Owned	2021	0	0	0
	2022	0	0	0
	2020	54	52	-2
Total Outlets	2021	52	50	-2
	2022	50	43	-7

# Transfers of Outlets From Franchisees to New Owners (Other than the Franchisor)

## For Years 2020/2021/2022

State	Year	Number of Transfers
Alabama	2020	0
	2021	0
	2022	0
Alaska	2020	0
	2021	1
	2022	0
Arizona	2020	0
	2021	1
	2022	0
Arkansas	2020	0
	2021	0
	2022	0
California	2020	1
	2021	0
	2022	0
Colorado	2020	3
	2021	3
	2022	1
Connecticut	2020	0
	2021	0
	2022	0
Delaware	2020	0
	2021	0
	2022	0

State	Year	Number of Transfers
Florida	2020	0
	2021	0
	2022	2
Georgia	2020	1
	2021	0
	2022	1
Hawaii	2020	0
	2021	0
	2022	0
Idaho	2020	0
	2021	2
	2022	1
Illinois	2020	0
	2021	0
	2022	0
Indiana	2020	1
	2021	0
	2022	1
Iowa	2020	0
	2021	0
	2022	0
Kansas	2020	0
	2021	0
	20222	0
Kentucky	2020	1
	2021	0
	2022	1
Louisiana	2020	0
	2021	0
	2022	0
Maine	2020	0
	2021	0
	2022	0
Maryland	2020	0
	2021	0

State	Year	Number of Transfers
	2022	0
Massachusetts	2020	0
	2021	0
	2022	0
Michigan	2020	0
	2021	0
	2022	1
Minnesota	2020	0
	2021	0
	2022	1
Mississippi	2020	0
	2021	0
	2022	0
Missouri	2020	0
	2021	1
	2022	2
Montana	2020	0
	2021	3
	2022	0
Nebraska	2020	0
	2021	0
	2022	0
Nevada	2020	0
	2021	0
	2022	0
New Hampshire	2020	0
	2021	0
	2022	0
New Jersey	2020	0
	2021	0
	2022	0
New Mexico	2020	0
	2021	1
	2022	0
New York	2020	0

State	Year	Number of Transfers
	2021	0
	2022	0
North Carolina	2020	2
	2021	0
	2022	0
North Dakota	2020	0
	2021	0
	2022	0
Ohio	2020	0
	2021	0
	2022	1
Oklahoma	2020	0
	2021	0
	2022	0
Oregon	2020	1
	2021	0
	2022	0
Pennsylvania	2020	0
	2021	0
	2022	0
Rhode Island	2020	0
	2021	0
	2022	0
South Carolina	2020	0
	2021	1
	2022	0
South Dakota	2020	0
	2021	0
	2022	0
Tennessee	2020	1
	2021	2
	2022	0
Texas	2020	1
	2021	3
	2022	0

State	Year	Number of Transfers
Utah	2020	0
	2021	0
	2022	0
Vermont	2020	0
	2021	0
	2022	0
Virginia	2020	0
	2021	0
	2022	1
Washington	2020	0
	2021	5
	2022	0
West Virginia	2020	0
	2021	0
	2022	0
Wisconsin	2020	1
	2021	0
	2022	0
Wyoming	2020	0
	2021	0
	2022	0
Total	2020	13
	2021	23
	2022	13

## Status of Franchised Outlets For Years 2020/2021/2022

State	Year	Outlets at Start of Year	Outlets Opened	Termin- ations	Non- Renewals	Reacquired by Franchisor	Ceased Operations	Outlets at End of the Year	EX	N-EX
Alabama	2020	7	0	0	0	0	0	7	0	7
	2021	7	0	0	0	0	0	7	0	7
	2022	7	0	1	0	0	0	6	0	6
Alaska	2020	2	0	0	0	0	0	2	0	2
	2021	2	0	0	0	0	0	2	0	2
	2022	2	0	0	0	0	0	2	0	2

State	Year	Outlets at Start of Year	Outlets Opened	Termin- ations	Non- Renewals	Reacquired by Franchisor	Ceased Operations	Outlets at End of the Year	EX	N-EX
Arizona	2020	12	1	1	1	0	0	11	0	11
	2021	11	1	0	1	0	0	11	0	11
	2022	11	3	2	0	0	0	12	0	12
Arkansas	2020	4	0	0	0	0	0	4	0	4
	2021	4	0	1	0	0	0	3	0	3
	2022	3	2	0	0	0	0	5	0	5
California	2020	21	4	2	0	0	0	23	0	23
	2021	23	4	3	1	0	0	23	0	23
	2022	23	2	2	1	0	0	22	0	22
Colorado	2020	29	1	2	1	0	0	27	0	27
	2021	27	3	1	1	0	0	28	0	28
	2022	28	2	1	3	0	0	26	0	26
Connecticut	2020	9	0	0	0	0	0	9	3	6
	2021	9	0	0	0	0	0	9	3	6
	2022	9	1	0	0	0	0	10	3	7
Delaware	2020	0	1	0	0	0	0	0	0	0
	2021	1	0	0	0	0	0	0	0	0
	2022	1	0	0	0	0	0	0	0	0
Florida	2020	38	2	2	2	0	0	36	4	32
	2021	36	3	1	0	0	0	38	4	34
	2022	38	4	2	1	0	0	39	4	35
Georgia	2020	13	3	1	1	0	0	14	0	14
	2021	14	2	1	0	0	0	15	0	15
	2022	15	4	4	0	0	0	15	0	15
Hawaii	2020	2	0	0	0	0	0	2	0	2
	2021	2	0	0	0	0	0	2	0	2
	2022	2	0	0	0	0	0	2	0	2
Idaho	2020	8	0	0	0	0	0	8	2	6
	2021	8	0	0	0	0	0	8	2	6
	2022	8	0	2	0	0	0	6	0	6
Illinois	2020	10	1	1	0	0	0	10	1	9
	2021	10	1	1	0	0	0	10	1	9
	2022	10	0	1	0	0	0	9	1	8
Indiana	2020	11	1	0	0	0	0	12	0	12
	2021	12	1	2	1	0	0	10	0	10
	2022	10	2	0	0	0	0	12	0	12
Iowa	2020	5	0	0	0	0	0	5	0	5
	2021	5	0	0	1	0	0	4	0	4

State	Year	Outlets at Start of Year	Outlets Opened	Termin- ations	Non- Renewals	Reacquired by Franchisor	Ceased Operations	Outlets at End of the Year	EX	N-EX
	2022	4	0	1	0	0	0	3	0	3
Kansas	2020	1	0	0	0	0	0	1	0	1
	2021	1	1	0	0	0	0	2	0	2
	2022	2	0	1	0	0	0	1	0	1
Kentucky	2020	4	1	1	0	0	0	4	2	2
	2021	4	1	0	1	0	0	4	2	2
	2022	4	1	0	0	0	0	5	2	3
Louisiana	2020	3	0	1	0	0	0	2	0	2
	2021	2	2	1	0	0	0	3	0	3
	2022	3	1	1	0	0	0	3	0	3
Maine	2020	2	1	0	0	0	0	3	0	3
	2021	3	0	0	0	0	0	3	0	3
	2022	3	0	0	0	0	0	3	0	3
Maryland	2020	7	1	1	0	0	0	7	0	7
	2021	7	0	0	1	0	0	6	0	6
	2022	6	0	0	0	0	0	6	0	6
Massachusetts	2020	15	0	2	1	0	0	12	0	12
	2021	12	0	2	0	0	0	10	0	10
	2022	10	0	1	0	0	0	9	0	9
Michigan	2020	18	0	1	1	0	0	16	2	14
	2021	16	2	0	0	0	0	18	2	16
	2022	18	0	1	0	0	0	178	0	17
Minnesota	2020	8	0	0	0	0	0	8	1	7
	2021	8	1	0	1	0	0	8	1	7
	2022	8	0	0	0	0	0	8	1	7
Mississippi	2020	0	0	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0	0	0
	2022	0	0	0	0	0	0	0	0	0
Missouri	2020	14	1	1	0	0	0	14	1	13
	2021	14	0	1	0	0	0	13	1	12
	2022	13	2	1	0	0	0	14	1	13
Montana	2020	6	0	0	0	0	0	6	0	6
	2021	6	0	0	0	0	0	6	0	6
	2022	6	0	0	0	0	0	6	0	6
Nebraska	2020	2	0	0	0	0	0	2	0	2
	2021	2	0	1	0	0	0	1	0	1
	2022	1	0	0	0	0	0	1	0	1
Nevada	2020	4	0	0	0	0	0	4	0	4

State	Year	Outlets at Start of Year	Outlets Opened	Termin- ations	Non- Renewals	Reacquired by Franchisor	Ceased Operations	Outlets at End of the Year	EX	N-EX
	2021	4	0	0	0	0	0	4	0	4
	2022	4	1	0	0	0	0	5	0	5
New	2020	3	0	0	0	0	0	3	1	2
Hampshire	2021	3	0	0	0	0	0	3	1	2
	2022	3	0	0	0	0	0	3	1	2
New Jersey	2020	23	1	1	1	0	0	22	7	15
	2021	22	1	2	0	0	0	21	7	14
	2022	21	1	2	1	0	0	19	4	15
New Mexico	2020	3	0	0	0	0	0	3	2	1
	2021	3	0	0	0	0	0	3	1	2
	2022	3	0	0	0	0	0	3	1	2
New York	2020	13	0	0	1	0	0	12	0	12
	2021	12	1	0	1	0	0	12	0	12
	2022	12	2	3	2	0	0	9	0	9
North	2020	28	4	1	1	0	0	30	1	29
Carolina	2021	30	0	1	0	0	0	29	1	28
	2022	29	1	0	1	0	0	29	1	28
North Dakota	2020	0	0	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0	0	0
	2022	0	0	0	0	0	0	0	0	0
Ohio	2020	20	0	0	0	0	0	20	8	12
	2021	20	0	2	0	0	0	18	8	10
	2022	18	0	0	0	0	0	18	8	10
Oklahoma	2020	2	0	0	0	0	0	2	0	2
	2021	2	1	0	0	0	0	3	0	3
	2022	3	2	0	0	0	0	5	0	5
Oregon	2020	9	0	0	0	0	0	9	4	5
	2021	9	1	0	0	0	0	10	4	6
	2022	10	1	0	0	0	0	11	4	7
Pennsylvania	2020	32	3	1	2	0	0	32	1	31
	2021	32	0	2	0	0	0	30	1	29
	2022	30	3	3	2	0	0	28	1	27
Rhode Island	2020	3	0	0	0	0	0	3	0	3
	2021	3	0	0	0	0	0	3	0	3
	2022	3	0	0	1	0	0	2	0	2
South	2020	8	0	1	0	0	0	7	0	7
Carolina	2021	7	2	1	0	0	0	8	0	8
	2022	8	0	0	1	0	0	7	0	7

State	Year	Outlets at Start of Year	Outlets Opened	Termin- ations	Non- Renewals	Reacquired by Franchisor	Ceased Operations	Outlets at End of the Year	EX	N-EX
South Dakota	2020	1	0	0	0	0	0	1	0	1
	2021	1	0	0	0	0	0	1	0	1
	2022	1	1	0	0	0	0	2	0	2
Tennessee	2020	14	0	0	1	0	0	13	1	12
	2021	13	2	1	0	0	0	14	1	13
	2022	14	0	1	1	0	0	12	1	11
Texas	2020	32	4	1	1	0	0	34	0	34
	2021	34	7	3	0	0	0	38	0	38
	2022	38	4	4	1	0	0	37	0	37
Utah	2020	7	0	0	0	0	0	7	4	3
	2021	7	0	0	0	0	0	7	4	3
	2022	7	0	0	0	0	0	7	4	3
Vermont	2020	1	0	1	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0	0	0
	2022	0	0	0	0	0	0	0	0	0
Virginia	2020	14	0	2	0	0	0	12	1	11
	2021	12	1	0	0	0	0	13	1	12
	2022	13	0	0	1	0	0	12	1	11
Washington	2020	23	0	1	1	0	0	21	6	15
	2021	21	2	2	1	0	0	20	5	15
	2022	20	1	1	0	0	0	20	5	15
West Virginia	2020	0	0	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0	0	0
	2022	0	0	0	0	0	0	0	0	0
Wisconsin	2020	5	0	1	0	0	0	4	0	4
	2021	4	0	0	0	0	0	4	0	4
	2022	4	0	0	0	0	0	4	0	4
Wyoming	2020	0	0	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0	0	0
	2022	0	0	0	0	0	0	0	0	0
Total	2020	496	29	26	15	0	0	484	52	432
	2021	484	41	30	10	0	0	485	50	435
	2022	485	41	35	16	0	0	475	43	432

## Status of Company-Owned Outlets For Years 2020/2021/2022

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non- Renewals	Reacquired by Franchisor	Ceased Operations	Outlets at End of the Year
All States	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
	2022	0	0	0	0	0	0	0

We did not operate any Company-Owned Outlets in 2020, 2021 or 2022.

# Projected Openings as of December 31, 2022 – (Exclusive Franchises)

STATE	FRANCHISE AGREEMENT SIGNED BUT OUTLET NOT OPEN	PROJECTED NEW FRANCHISED OUTLETS IN THE NEXT FISCAL YEAR	PROJECTED NEW COMPANY-OWNED OUTLETS IN THE CURRENT FISCAL YEAR
Alabama	0	0	0
Arizona	0	0	0
Arkansas	0	0	0
California	0	0	0
Colorado	0	0	0
Connecticut	0	0	0
Delaware	0	0	0
Florida	0	0	0
Georgia	0	0	0
Idaho	0	0	0
Illinois	0	0	0
Indiana	0	0	0
Iowa	0	0	0
Kansas	0	0	0
Kentucky	0	0	0
Louisiana	0	0	0
Maine	0	0	0
Maryland	0	0	0
Massachusetts	0	0	0
Michigan	0	0	0
Minnesota	0	0	0
Missouri	0	0	0
Montana	0	0	0
Nebraska	0	0	0
Nevada	0	0	0
New Hampshire	0	0	0
New Jersey	0	0	0

STATE	FRANCHISE AGREEMENT SIGNED BUT OUTLET NOT OPEN	PROJECTED NEW FRANCHISED OUTLETS IN THE NEXT FISCAL YEAR	PROJECTED NEW COMPANY-OWNED OUTLETS IN THE CURRENT FISCAL YEAR
New Mexico	0	0	0
New York	0	0	0
North Carolina	0	0	0
North Dakota	0	0	0
Ohio	0	0	0
Oklahoma	0	0	0
Oregon	0	0	0
Pennsylvania	0	0	0
Rhode Island	0	0	0
South Carolina	0	0	0
Tennessee	0	0	0
Texas	0	0	0
Utah	0	0	0
Virginia	0	0	0
Washington	0	0	0
West Virginia	0	0	0
Wisconsin	0	0	0
TOTAL	0	0	0

Exhibit A lists the names of all current franchisees and the addresses and telephone numbers of their outlets as of December 31, 2022.

Exhibit B lists the name, city and state, and the current business telephone number (or, if unknown, the last known home telephone number) of every franchisee who had an outlet terminated, canceled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under the Franchise Agreement during our most recently completed fiscal year or who has not communicated with us within 10 weeks of the issuance date of this Franchise Disclosure Document. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

During the last three fiscal years, we have not signed confidentiality clauses with any current or former franchisees.

Exhibit K lists, to the extent known, the names, addresses, telephone numbers, e-mail address and Web address of each trademark-specific franchisee organization associated with the franchise system being offered which we have created, sponsored or endorsed.

Exhibit L lists the independent franchisee organizations that have asked to be included in this Franchise Disclosure Document.

### **ITEM 21 - FINANCIAL STATEMENTS**

Exhibit E to this Franchise Disclosure Document contains the following financial statements:

- (1) Audited consolidated financial statements of FS Brands, Inc., parent of Pillar To Post Inc., for December 31, 2022 and December 31, 2021; and
- (2) Audited consolidated financial statements of FS Brands, Inc., parent of Pillar To Post Inc., for December 31, 2021 and December 31, 2020.

The Federal Trade Commission and certain states require that a Guarantee of Performance be given by FS Brands, Inc. Original guarantees are on file with the states identified in Exhibit H. Copies of the guarantees are attached as Exhibit F. FS Brands, Inc. absolutely and unconditionally guarantees Pillar To Post's obligations under the Franchise Agreement.

## ITEM 22 - CONTRACTS

Exhibit G is a copy of the Franchise Agreement. Attached to the Franchise Agreement as Exhibits are: Exhibit G-1, a Personal Guarantee to be signed by you; Exhibit G-2, the Friendship Agreement, which addresses marketing, territory and boundary issues; Exhibit G-3, the Good Neighbor Agreement, which addresses relationships with other franchisees; Exhibit G-4, the General Release; and Exhibit G-5, the Confidentiality/Non-Competition Agreement.

Additionally, riders to the standard Franchise Agreement are added for certain registration states. See Exhibit J.

## ITEM 23 - RECEIPT

You will find copies of a detachable receipt in Exhibit N at the very end of this Franchise Disclosure Document. Return the one copy of the receipt to Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, Florida 33618.

## EXHIBIT A

## LIST OF FRANCHISEES

Exhibit A List of Franchisees

#### ALASKA

Mountaineer Home Inspections, LLC Jamie Brough PO Box 875641 Wasilla, AK 99687 (907) 521-7776 Jul-07 **Corporate Franchise**  Mountaineer Home Inspections, LLC Jamie Brough 4321 East Curtis Dr. Wasilla, AK 99654 (907) 521-7776 Mar-17 Corporate Franchise

#### ALABAMA

Alpha Home Inspections, Inc. James Mason 4939 Eagle Crest Road Birmingham, AL 35242 (205) 919-1913 Sep-03 **Corporate Franchise** 

> TYB Services, LLC John Humphreys 1087 Wood Duck Way Alabaster, AL 35007 (205) 821-8157 Dec-14 **Corporate Franchise**

PILLAR TO POST® John Greer 730 CR 171 Killen, AL 35645 (256) 627-1233 Jul-13 Corporate Franchise

North Alabama Residential Inspections LLC Greg Johnson 125 Bowdock Dr. Madison, AL 35756 (256) 218-0074 Oct-19 **Corporate Franchise**  PILLAR TO POST® Matt Homan 395 Cary Dr Auburn, AL 36830 (334) 591-5174 Aug-17 Corporate Franchise

Eastern Shore Home Services LLC Daniel Sloan 110 Echo Ln Fairhope, AL 36532 (251) 517-7264 Sep-19 **Corporate Franchise** 

#### ARIZONA

TCTURK,INC. Travis Turk 12010 S. Mandan St. Phoenix, AZ 85044 (602) 579-7328 Apr-98 **Corporate Franchise** 

PILLAR TO POST® Michael Hamilton 35213 N. 14th Street Phoenix, AZ 85086 (602) 738-6604 Jul-15 Corporate Franchise

PILLAR TO POST® Brandon Hoy J&T Property Inspections LLC Johnny Daniel 3688 W Scavenger Dr Marana, AZ 85658 (520) 299-2181 Jul-03 Corporate Franchise

PILLAR TO POST® Carl Jenkins 18433 West Southgate Ave. Goodyear, AZ 85338 (602) 859-5875 Jan-22 Corporate Franchise

> PILLAR TO POST<sup>®</sup> Matt Raus

Quinn Premier Enterprises, Inc. Randy Hogenmiller 3318 E. Hononegh Drive Phoenix, AZ 85050 (602) 466-1404 May-05 **Corporate Franchise** 

> Casper Enterprises, LLC Chad Casper 7428 N La Cholla Blvd Tucson, AZ 85741 (520) 271-3005 Dec-16 Corporate Franchise

> > PILLAR TO POST<sup>®</sup> Lonnie Duran

32836 N 43<sup>rd</sup> St Cave Creek, AZ 85331 (480) 504-3865 Aug-17 **Corporate Franchise** 

PILLAR TO POST® Greg DeAvila 2701 N Ogden Rd Mesa, AZ 85215 (480) 910-4461 Nov-22 Corporate Franchise 43 E Winged Foot Road Phoenix, AZ 85022 (602) 975-8763 Oct-18 Corporate Franchise

Southern Arizona Home Inspectors LLC Luis Guzman 2301 W San Juan Trail Unit 2 Tucson, AZ 85713-2542 (520) 955-6050 Aug-21 Corporate Franchise 10611 N Decker Dr. Tucson, AZ 85742 (520) 213-6400 Feb-19 Corporate Franchise

Om Sai Shyam LLC Ronak Patel 4317 W Electra Ln Glendale, AZ 85310 (210) 837-4250 Aug-22 Corporate Franchise

#### ARKANSAS

B&B Property Inspections, LLC Quardrick Brumfield 300 Forest Glen Cove Jacksonville, AR 72076 (501) 295-3525 Jul-18 Corporate Franchise

> PILLAR TO POST® Keith Miller 4305 W Candlewood PI Rogers, AR 72758 (479) 877–9559 Feb-22 Corporate Franchise

**CALIFORNIA** 

PILLAR TO POST® Phil Adams 2172 Sycamore Ave Tustin, CA 92780 (949) 285-5744 Oct-11 Corporate Franchise

JPL Services LLC Joseph and Sylvie Lang 154-A W. Foothill Blvd., #290 Upland, CA 91786 (909) 989-5114 Jul-04 **Corporate Franchise** 

Resonant Services Group Inc. John Schroeder Juniper Home Services LLC Walter Paulson 14212 Clarborne Court, Little Rock, AR 72211 (501) 515-2769 Jan-16 Corporate Franchise

PILLAR TO POST® Evan Wolfe and Lelan Wolfe 1709 E Centerton Blvd #416 Centerton, AR 72758 (479) 402-1615 Mar-22 Corporate Franchise Cornerstone Home Inspections, LLC Kyle Franzen 1801 N 18th St. Paragould, Arkansas 72450 (870) 450-5588 Aug-16 Corporate Franchise

PILLAR TO POST® Troy Bostwick 632 McKinley Redlands, CA 92373 (909) 335-2673 Oct-19 Corporate Franchise

PILLAR TO POST® Bob Beeston 11091 Tabeaud Road Pine Grove, CA 95665 (916) 686-4020 Jun-15 Corporate Franchise

PILLAR TO POST<sup>®</sup> Paula Camarena PILLAR TO POST® Timothy Tai 5330 Diamond Heights Blvd, Unit J205 San Francisco, CA 94131 (510) 620-0825 Jan-03 **Corporate Franchise** 

PILLAR TO POST<sup>®</sup> Richard Gaines 5256 South Mission Road #703-453 Bonsall, CA 92003 (619) 548-5398 Jul-14 **Corporate Franchise** 

> PILLAR TO POST<sup>®</sup> Rick and Chris Ursitti

4018 Beverly Glen Blvd Sherman Oaks, CA 91423 (818) 788-1244 Feb-17 Corporate Franchise

PILLAR TO POST<sup>®</sup> Mike Booth 9854 Cerise St. Rancho Cucamonga, CA 91730 (909) 360-9426 May-15 Corporate Franchise

Velez Business Enterprise, LLC Spencer Velez 281 E Colorado Blvd, No 2157 Pasadena, CA 91101 (626) 205-0739 Feb-19 Corporate Franchise

The Rivers Team LLC Coree Rivers 6200 Variel Avenue Unit 621 Woodlands, CA 91367 (818) 610-9606 Sep-21 Corporate Franchise

KPH Enterprises L.L.C. Kevin Held 535 W. El Segundo Blvd. #400 Los Angeles, CA 90031 (213) 328-2555 Jun-22 **Corporate Franchise** 

Hartsoch Home Inspection Team, Inc. Ryan Hartsoch 818 Morning Dove Lane Rocklin, CA 95765 (916) 251-8907 **Corporate Franchise**  5267 Warner Ave Unit 274 Huntington Beach, CA 92649 (714) 794-5295 Sep-18 **Corporate Franchise** 

Central Valley Property Inspections, LLC Troy Sciumbato 12337 Haven Rd Madera, CA 93636 (559) 416-6134 Jul-17 Corporate Franchise

> PILLAR TO POST® Jay and Claudia Engel 2480 Irvine Blvd #214 Tustin, CA 92782 (949) 533-8973 May-19 Corporate Franchise

PILLAR TO POST® Gabriel Gomez 839 S Beacon St. 1404 San Pedro, CA 90732 (424) 308-2621 May-21 Corporate Franchise

LLW Investments, LLC Lori Wims 28822 Placida Ave Laguna Nigel, CA 92677 (949) 773-0400 Jul-22 Corporate Franchise 466 Foothill Blvd, Suite 145 La Canada, CA 91011 (323) 622-9403 Nov-18 Corporate Franchise

> DDMD, Inc. Dustin Diede 3515 Idlewild Ave Napa, CA 94558 (707) 202-8332 Jul-17 Corporate Franchise

TriCounty Inspections, LLC Colin Flynn 1640 Grand Ave Santa Barbara, CA 93103 (805) 724-9855 Oct-20 Corporate Franchise

F&P Inspection LLC Joseph Faustina & Matthew Pham 1730 Manor Ln Glendora, CA 91741 (931) 267-6594 Nov-21 **Corporate Franchise** 

PILLAR TO POST® Paige Bohrer & Andrew Cumpston PO Box 182 Seaside, CA 93955 (831) 884-6160 Feb-20 **Corporate Franchise** 

### COLORADO

J&E Inspections LLC Joshua Deck 7073 Cobblecreek Drive Colorado Springs, CO 80922 (719) 633-5639 Diamond Elite Home Inspections LLC Jason Rounds PO Box 583 Firestone, CO 80520 (303) 772-1997 Bellendir Construction, LLC Roger Bellendir 33671 Hwy. 257 Windsor, CO 80550 (970) 686-6133

#### Jun-16 Corporate Franchise

Detailed Home Inspections, Inc.

Scott Lunsford, 8414 Parfet Court Arvada, CO 80005 (303) 456-6789 Apr-99 Corporate Franchise

Front Range Home Inspections, LLC

Daniel DeVries PO Box 270042 Fort Collins, CO 80525 (970) 372-8052 Aug-17 **Corporate Franchise** 

Mile High Precision Home Inspection, Inc. Steven McBride 11022 Rosalie Dr. Northglenn, CO 80233 (303) 940-2220 May-12 Corporate Franchise

Safe Haven Inspections, Inc

John Fanch 11648 W 84th Lane Arvada, CO 80005 (720) 708-5717 Aug-13 Corporate Franchise

J&E Inspections LLC Joshua Deck 7073 Cobblecreek Drive Colorado Springs, CO 80922 (719) 633-5639 Jul-19 Corporate Franchise

MJM Inspection Services LLC Mike Moran PO Box 6172 Eagle, Colorado 81631 May-14

#### Mar-98 Corporate Franchise

Denver's Professional Home Inspections, LLC Lee Kastberg 6795 East Tennessee Ave. Suite 413 Denver, CO 80224 (303) 655-1177 Mar-11 **Corporate Franchise** 

Front Range Home Inspections, LLC

Daniel DeVries PO Box 270042 Fort Collins, CO 80525 (970) 372-8052 May-09 **Corporate Franchise** 

#### PILLAR TO POST®

Craig Cox 826 Rabbit Run Dr Golden, CO 80401 (303) 433-0379 Dec-12 Corporate Franchise

Mesa County's Finest Home Inspection, LLC Michael Dunphy 75 Pinon Rd W Ridgway, CO 81432 (970) 640-5370 May-13 **Corporate Franchise** 

A-LL Seasons Home Inspections, LLC Matthew Fulmer 229 N 55th Ave Greeley, CO 80634 Oct-14 (970) 443-0779 Corporate Franchise

> PILLAR TO POST® Martin Killorin 3830 Hoyt St Wheat Ridge, CO 80033 May-14

#### Oct-99 Corporate Franchise

#### PILLAR TO POST®

Robert Abram 3306 Petalina Ct Pueblo West, CO 81007 (719) 579-6627 Apr-99 Corporate Franchise

Professional Home Inspectors of Colorado, Inc Brett Lotspeich 5 Wood Sorrel Littleton, Colorado 80127 (303) 997-4270 Aug-17 **Corporate Franchise** 

Peak to Peak Home Inspections, LLC

Paul & Joellen Camden 457 Mockingbird Ct Highlands Ranch, CO 80129 (720) 788-7170 Jun-17 **Corporate Franchise** 

D & I Home Inspections, LLC Doug Krueck 3734 S Mission Parkway Aurora, CO 80013 (303) 650-0601 Dec-10 **Corporate Franchise** 

> PILLAR TO POST® Thomas Wesley Miner 4249 Florentine Dr. Longmont, CO 80503 (720) 494-8603 Oct-15 Corporate Franchise

Dependable Dwelling Inspections, LLC Travis Cox 9356 W Utah Pl. Lakewood, CO 80232 Jun-14

#### (970) 390-0017 Corporate Franchise

Steep Pitch Inspections LLC Anthony Skirko 7851 Granada Rd Denver, CO 80221 Oct-22 (706) 992-2766 **Corporate Franchise** 

PILLAR TO POST® Nathan Bardwell 6641 Cabana Cir Colorado Springs, CO 80923 Jan-21 (719) 424-2592 Corporate Franchise

#### (720) 737-0426 Corporate Franchise

PILLAR TO POST® Casey Mendenhall 431 E Chadwick Dr Pueblo West, CO 81007 Nov-21 (719) 248-8655 Corporate Franchise

Pantheon Strategic Solutions Inc. Ted Xavier and Yvette Lo 2255 Sheridan Blvd. Suite 271 Edgewater, CO 80214 Apr-22 (720) 996-7100 Corporate Franchise

#### (720) 328-2822 Corporate Franchise

PILLAR TO POST® Joe Yaskoweak 34759 Southern Cross Loop Kiowa, CO 80117 Mar-21 (720) 402-2623 Corporate Franchise

#### CONNECTICUT

Fairfield Inspections, Inc. David R. Leopold 10 Morehouse Lane Fairfield, CT 06850 (203) 831-8100 Apr-99 Corporate Franchise

PILLAR TO POST® Andrew Howard 331 Tremont Street Newington, CT 06111 (860) 828-3533 Feb-11 **Corporate Franchise** 

PILLAR TO POST Steven Bakowicz 79 Cottage Rd Oakdale, CT 06370 (860) 886-3554 Jan-19 Corporate Franchise

Trusted Hands Home Inspection LLC Jonathan Long 341 E Centre St, Unit #146 Manchester, CT 06040 (860) 955-9770 Jun-22 Corporate Franchise PILLAR TO POST® Tyler Pratt 205 Albert Street Torrington, CT 06790 (860) 496-7744 Aug-19 Corporate Franchise

Home Sweet Home Inspection, LLC Eric Lipkin 54 Hazard Ave., #260 Enfield, CT 06082 (860) 970-1515 Apr-01 **Corporate Franchise** 

> PILLAR TO POST Keith Eves 108 Stockings Brook Rd. Berlin, CT 06037 (860) 863-0428 Jul-14 **Corporate Franchise**

PILLAR TO POST<sup>®</sup> Allen Stanczyk 125 North Street Milford, CT 06460 (203) 640-3970 Dec-04 **Corporate Franchise** 

PILLAR TO POST® Marco Miranda 74 N. Main Street Beacon Falls, CT 06403 (203) 490-7855 Dec-13 **Corporate Franchise** 

Trusted Home Inspection, LLC Dennis Castellano P.O. Box 312 Derby, CT 06418 (203) 400-9071 Dec-16 **Corporate Franchise** 

#### DISTRICT OF COLUMBIA

### FLORIDA

Mike McLendon Enterprises, Inc. Michael McLendon 2429 Flower Ave., Panama City, FL 32405 (850) 271-0501 Aug-98 Corporate Franchise

DLG Home Inspections Inc. Danny Logue 4701 Berwyn Court Palm Harbour, FL 34685 (727) 934-8339 Apr-00 **Corporate Franchise** 

Real Estate Equity Management Co. Jacob Blacher 3475 N. Meridian Avenue Miami Beach, FL 33140 (305) 672-5228 Sep-01 **Corporate Franchise** 

> PILLAR TO POST® Mike Black 950 Radford Dr Deltona, FL 32738 (321) 578-0515 Dec-16 Corporate Franchise

Bentley Inspections LLC Brian Bentley 16877 E Colonial Dr. Suite 175 Orlando, FL 32820 (407) 568-1899 Apr-13 Corporate Franchise

Dave Biddle, DATB, Inc. David and Marjorie (Mimi) Biddle 181 South River Road Stuart, FL 34996 Linzo, Inc. Daniel P. Warren 9221 Clove Court Fort Myers, FL 33919 (239) 728-1458 May-99 Corporate Franchise

PILLAR TO POST® Stephen Shelowitz 9623 Watercrest Isle Parkland, FL 33076 (754) 229-8777 Jul-18 Corporate Franchise

Angel Calle, LLC Angel Calle 8445 S.W. 163rd Terrace Palmetto Bay, FL 33157 (305) 528-9521 Apr-07 **Corporate Franchise** 

El Pibe de Oro, LLC Javier Jara 14697 S. Hwy 475 Summerfield, FL 34491 (352) 804-4760 Jan-99 **Corporate Franchise** 

B's Home Solutions, Inc. Brendan Haggerty 10900 NW 20<sup>th</sup> Ct Sunrise, FL 33322 (954) 749-8615 May-08 **Corporate Franchise** 

Grasso Home Inspection, Inc. Sam Grasso 4111 Salmon Dr Orlando, FL 32835 CMR Home Inspections, LLC Mike Williams 2954 Ravines Rd Middleburg, FL 32068 (904) 282-9248 Dec-02 Corporate Franchise

> For Pete's Sake, Inc. Jeff Mackey 5384 Jade Circle Orlando, FL 32812 (407) 582-9009 Aug-01 Corporate Franchise

PILLAR TO POST Alan Samuels 5785 Stone Pointe Drive Sarasota, FL 34233 (941) 920-3977 Sep-14 Corporate Franchise

CMR Home Inspections, LLC Mike Williams 2954 Ravines Rd Middleburg, FL 32068 (904) 282-9248 Dec-02 **Corporate Franchise** 

PILLAR TO POST® Brian McCormick 752 S. Edgemon Ave Winter Springs, FL 32708 (407) 417-2874 Sep-18 Corporate Franchise

PILLAR TO POST® George Martos 120 East Oakland Park Blvd #105 Fort Lauderdale, FL 33334

#### (203) 275-5538 Feb-16 Corporate Franchise

PILLAR TO POST® Andre Walters and Eileen Juarez 2001 Ribera Dr. Oxnard, CA 93030 (619) 306-8327 Dec-22 **Corporate Franchise** 

> PILLAR TO POST Janine Brown 927 Tivoli Court Naples, FL 34104 (239) 300-4148 Feb-15 Corporate Franchise

RPK Home Inspection Inc Ron Kimraj 3429 Harlequin Drive St. Cloud, FL 34772 (689) 500-1996 Feb-21 **Corporate Franchise** 

PILLAR TO POST® Daniel Orellana 950 SW 151 Place Miami, FL 33194 (954) 401-8189 Jun-17 Corporate Franchise

4tress Hill Corporation Scott McGarrity 518 N. Tampa St., Suite 375 Tampa, FL 33602 (813) 685-7573 Oct-18 Corporate Franchise

West Florida Home Inspectors LLC Angela Johnson 524 Northcreek Dr. Pensacola, FL 32514 (850) 542-7376 Apr-19 Corporate Franchise

### (407) 512-5995 Jul-13 Corporate Franchise

E.K. I Pura Vida LLC Eddie Dillon P.O. Box 238359 Port Orange, FL 32123 (386) 847-0558 May-14 Corporate Franchise

PILLAR TO POST Cliff Hughes 8563 Cypress Springs Rd Lake Worth, FL 33467 (561) 935-1809 08-16 Corporate Franchise

PILLAR TO POST® Rafiq Bashir PO Box 1341 Yulee, FL 32041 (904) 512-0505 Sep-22 Corporate Franchise

PILLAR TO POST® Scott Anderson 1201 Bay Dr. East Indian Harbour Beach, FL 32937 (321) 751-8711 Nov-16 Corporate Franchise

Mas Home Inspection Corp Juan Ibarra 8355 W Flagler St., Suite 221 Miami, FL 33144 (305) 299-4626 Feb-19 **Corporate Franchise** 

> PILLAR TO POST® Scott Langbein 3425 NW 19th Street Cape Coral, FL 33993 (239) 306-3822 Aug-19 Corporate Franchise

(954) 873-6048 Aug-13 Corporate Franchise

CMR Home Inspections, LLC Mike Williams 2954 Ravines Rd Middleburg, FL 32068 (904) 282-9248 Dec-14 **Corporate Franchise** 

Home Inspections By J & M, LLC Jack Zaczek 11481 Old St. Augustine Road, Suite 302 Jacksonville, FL 32208 (904) 592-7414 Apr-13 **Corporate Franchise** 

Miami Home Inspectors, LLC Ricardo Diaz 11231 NW 20th St Unit 140 box # 213 Miami, FL 33172 (786) 675-7596 Aug-17 Corporate Franchise

> A&D Inspection Services LLC David Nicely & Anita Johnson 21603 Belvedere Lane Estero, FL 33928 (239) 770- 2690 Sep-17 Corporate Franchise

Onspect LLC Robert Lussenden 135 Jenkins Street, Suite 105B-221 St. Augustine, FL 32086 (904) 481-7003 Jul-19 Corporate Franchise

> PILLAR TO POST® Austin Galloway 3616 Millcrest Dr Jacksonville, FL 32277 (904) 800-5005 May-22 Corporate Franchise

BCBN Inspections LLC Brad Moltrup 160 Paramount Dr. Sarasota, FL 34232 (941) 302-5541 May-21 Corporate Franchise

### GEORGIA

PILLAR TO POST® Brandon G. Youmans 520 Walden Rd Forsyth, GA 31204 (478) 960-5041 Jan-00 Corporate Franchise

PILLAR TO POST® David Del Giorno 458 Argonne Terrace Canton, GA 30115 (770) 213-3582 May-15 Corporate Franchise

Magnolias & Mortar Home Solutions, LLC Nevada Weatherspoon 500 Heathmill Ct Milton, GA 30004 (678) 587-5087 Aug-19 Corporate Franchise

> PILLAR TO POST® James Skurski 4200 Wild Sonnet Trail NW Peachtree Corners, GA 30092 (770) 575-7813 Nov-20 Corporate Franchise

Unitrade Assessments LLC

Matthew Brooky 653 Miller Road Cedartown, GA 30125 (470) 864-1210 May-22 PILLAR TO POST<sup>®</sup> Chris Bryant 3837 SE 7th St Ocaia, FL 34471 (352) 875-7450 Jan-20 Corporate Franchise

PILLAR TO POST® Kareem Mincey 805 S Glynn St. Ste 127-236 Fayetteville, GA 30214 (404) 254-7838 May-19 Corporate Franchise

Home Examiner Inc. David Fields 349 McKenzie Dr. Stockbridge, GA 30281 (678) 565-6458 Jun-13 Corporate Franchise

Lawson Inspection Services, LLC

Bob Lawson 335 Hunters Trace Dallas, GA 30157 (470)-830-8765 Oct-21 Corporate Franchise

PILLAR TO POST<sup>®</sup> Jason Laetsch 16142 Belford Dr Milton, GA 30004 (678) 564-9007 Feb-20 **Corporate Franchise** 

#### T&S Holdings, LLC

Scott Collins 621 Ballastone Circle Bloomingdale, GA 31302 (912) 429-7067 Oct-22 PILLAR TO POST® David Ricker and Kelly McAvoy 968 Paddington Terrace Lake Mary, FL 32746 (407) 942-2026 May-22 Corporate Franchise

Fidelis Home Inspections Inc Tibi Marginean P.O. Box 49791 Athens, GA 30604 (706) 850-3315 Mar-13 Corporate Franchise

PILLAR TO POST Chuck Kirby 67 Hunters Overlook Drive Senoia, GA 30276 (678) 423-1385 Jun-16 Corporate Franchise

Ridgewood Capital, LLC

James Sitzman and Jim Sitzman 2737 Ridgemore Road Atlanta, GA 30318 (404) 855-5338 Oct-21 Corporate Franchise

> PILLAR TO POST® Kendall Pickens PO Box 181 Calhoun, GA 30703 (762) 204-9787 Jan-22 Corporate Franchise

ChaconRivers Home Inspection Services, LLC Wladimir Chacon-MacHez 23 Matador Way Newnan, GA 30263 (678) 907-3742 Jul-20

#### **Corporate Franchise**

#### **Corporate Franchise**

**Corporate Franchise** 

### HAWAII

RLE Inc. Richard Elliott 204-207 Beachwalk Honolulu, HI 96830 (808) 492-1675 Sep-18 **Corporate Franchise**  PILLAR TO POST® Joe Dicenzo 54019 Ahinalu Place Hauula, HI 96717 (808) 940-4044 Oct-19 Corporate Franchise

#### **IDAHO**

PILLAR TO POST® Bill Barry 948 Old Glory Way Chubbuck, ID 83202 (208) 478-4728 Jun-01 Corporate Franchise

PILLAR TO POST® Scott Parsons 1843 W. Colchester Dr. Eagle, ID 83616 (208) 996-9376 Mar-15 Corporate Franchise PILLAR TO POST® Bill Barry 948 Old Glory Way Chubbuck, ID 83202 (208) 478-4728 July-15 Corporate Franchise

PILLAR TO POST® Jon Garnsey PO Box 5141 Twin Falls, ID 83303 (208) 934-6523 Jul-18 Corporate Franchise PILLAR TO POST® Nick Plante 3926 South Basilica Way Meridian, ID 83642 (208) 914-8107 Apr-13 Corporate Franchise

PILLAR TO POST<sup>®</sup> Amanda Wallace and Danny Pankowski 13601 W McMillan Rd Suite 102-155 Boise, ID 83713 (208) 850-6467 Nov-19 **Corporate Franchise** 

#### IOWA

PILLAR TO POST® Jeff Vry 210 Sherman St Liscomb, IA 50148 (515) 331-0787 Mar-12 Corporate Franchise

### PILLAR TO POST® David Kelling 927 1st Street SW Waverly, IA 50677 (319) 231-7474 05-14 Corporate Franchise

A & J Services, LLC Andrew and Jennifer Newton 1108 Joshua Drive SE Bondurant, IA 50035 (515) 490-5465 Mar-19 **Corporate Franchise** 

#### ILLINOIS

Accurate Inspections, Inc. Ron Irace 17202 Lakebrook Dr. Orland Park, IL 60467 (708) 870-2438 Oct-03 Corporate Franchise Greater Gateway Inspections LLC Josh McDanel 2710 College Ave. Suite G Alton, IL 62002 (618) 494-8900 May-13 Corporate Franchise PILLAR TO POST<sup>®</sup> Rodney Fryer & Mike Davis 3322 W Lisa Ln Peoria, IL 61615 (309) 688-4490 May-13 Corporate Franchise PILLAR TO POST® Humza Khan 1822 Windward Lane Hanover Park, IL 60133 (312) 265-6666 May-14 Corporate Franchise

Pepper Rogers LLC Matt and Autumn Rogers 122 N 1st St Suite D Dekalb, IL 60115 (815) 517-0025 Feb-19 Corporate Franchise Northside Home Inspection, LLC Nate Adams 931 W. Gordon Terrace, Chicago, Illinois 60613 (773) 999-5548 Nov-16 **Corporate Franchise** 

> ITO Enterprises , LLC Matt Ito 1060 South Clay Avenue Jacksonville, IL 62650 (217)-305-3265 Sep-21 Corporate Franchise

Douglas Stone, Inc. Scott McIntyre 1724 S Winding Way Edgewood, IN 46011 (317) 606-5670 Nov-18 Corporate Franchise

INDIANA

Ardyce, LLC David Powell 3002 Old Tay Bridge Jeffersonville, IN 47130 (812) 725-9221 Nov-16 **Corporate Franchise** 

Carrothers Inspection Services, LLC Jon Carrothers 8617 Dutch Elm Way Brownsburg, IN 46112 (317) 550-4044 Jul-17 Corporate Franchise

> PILLAR TO POST® Jeff Wade 306 West Elm Street Haubstadt, IN 47639 (812) 664-8988 Jan-21 Corporate Franchise

Schray & Associates Inc. Mike & Alison Schray P.O. Box 750573 Dayton, OH 45475 (937) 291-9100 Jul-04 Corporate Franchise

PILLAR TO POST® Tim James 10769 Broadway 128 Crown Point, IN 46307 (219) 898-4357 Feb-15 **Corporate Franchise** 

PILLAR TO POST® Christopher Bufkin 4499 Diamond Ridge Greenwood, IN 46143 (317) 292-4438 Nov-16 **Corporate Franchise** 

The Hull Team, Inc. Richard Hull 1050 N Hartstrait Road Bloomington, IN 47404 (812) 320-4660 Mar-22 **Corporate Franchise**  PILLAR TO POST® Jeremiah DeBaker 677 Avenue Of The Cities, #160 East Moline, IL 61244 (309) 206-9420 Jun-18 **Corporate Franchise** 

> PILLAR TO POST<sup>®</sup> Varnell Bronson 8610 S. Ada St. Chicago, IL 60620 (872) 244-7218 Dec-20 Corporate Franchise

Carrothers Inspection Services, LLC Jon Carrothers 8617 Dutch Elm Way Brownsburg, IN 46112 (317) 550-4044 May-05 Corporate Franchise

> NYK Inspections, Inc. Nick & Kenneth Young 3865 Stadium St Portage, IN 46368 (219) 252-7522 Sept-15 Corporate Franchise

TDC Enterprises LLC Troy Castner 6404 W Taylor Rd. Muncie, IN 47304 (765) 749-7453 Aug-17 Corporate Franchise

Maher Enterprises, Inc. Steve Maher 1529 West Walnut St. Kokomo, IN 46901 (765) 416-9169 Sep-22 **Corporate Franchise**  Hancock Enterprises Inc. Jason Hancock 3023 E. Dunham St. Wichita, KS 67216 (316) 570-1444 Jul-18 Corporate Franchise

# KENTUCKY

Schray & Associates Inc. Mike & Alison Schray P.O. Box 750573 Dayton, OH 45475 (937) 291-9100 Jul-04 Corporate Franchise

PILLAR TO POST® Brent Persinger 111 Meadow Lark Trail Georgetown, KY 40324 (859) 270-9377 Sep-21 Corporate Franchise

### LOUISIANA

Galey Enterprises, Inc. Matt and Matthew Galey 38420 Brown Rd Prairieville, LA 70769 (225) 678-4979 Dec-18 **Corporate Franchise** 

#### MAINE

PILLAR TO POST<sup>®</sup> Brandon Lussier 243 Roosevelt Trail Suite 1 Windham, ME 04062 (207) 749-3775 Dec-13 Corporate Franchise Ardyce, LLC David Powell 3002 Old Tay Bridge Jeffersonville, IN 47130 (812) 725-9221 Jun-02 Corporate Franchise

PILLAR TO POST® Kevontrae Brown 1546 Cobra Lane Clarksville, TN 37042 (931) 444-3885 May-22 Corporate Franchise

PILLAR TO POST® Chris & Dianna Braud 17083 Peace Point Dr. Springfield, LA 70462 (225) 460-0654 Aug-21 Corporate Franchise

Lacombe Enterprises LLC Michael Lacombe 57 Gina St Lewiston, ME 04240 (207) 240-1257 Aug-17 **Corporate Franchise**  Team Starnes Home Inspectors LLC Dave Starnes 236 Blair Dr Clarksville, TN 37043-1765 (931) 999-3312 Sep-20 **Corporate Franchise** 

> CSC Home Services, LLC Carter Hamm 1807 Captain Shreve Dr Shreveport, LA 71105 (318) 455-5111 Mar-22 Corporate Franchise

PILLAR TO POST® John Goulet 58 Christian Hill Rd Charleston, ME 04422 (207) 356-9060 Jan-20 Corporate Franchise

### MARYLAND

Sothern Maryland Home Inspections, LLC John and Patricia Clarke

Team House To Home Inspections, LLC Joseph Brandli

White Rock Home Inspections, LLC Rocky Banks 7906 Wicker Ln La Plata, MD 20646 (301) 888-2700 Aug-19 Corporate Franchise

JJ Home Inspection, LLC James Joshua Luko 10505 Santa Anita Terrace Damascus, MD 20872 (301) 300-6696 May-17 Corporate Franchise

### MASSACHUSETTS

Andrade Home Inspections LLC Robert Andrade 8 Hannahs Way, Charlton, MA 01507 (508) 868-9098 Oct-16 Corporate Franchise

Pillar To Post Matthew Deveaux 182 Harrington Rd Waltham, Massachusetts 02452 (781) 960-3670 Aug-16 Corporate Franchise

Cape and Islands Home Inspection, LLC

Alan Carney 83 B Fairway Pointe Rd East Falmouth, MA 02536 (508) 415-5359 Jan-17 Corporate Franchise 505 Walker Avenue Baltimore, MD 21212 (443) 473-0620 Jul-10 Corporate Franchise

College Fund Investment LLC Pat Cosentini 3012 Dunbrin Rd. Dundalk, MD 21222 (443) 462-9696 Jul-13 Corporate Franchise 13001 Bridger Dr Germantown, MD 20874 (301) 455-5994 Jan-05 **Corporate Franchise** 

PILLAR TO POST® Jay Rouse 1537 Light Street Baltimore, MD 21230 (410) 409-5524 Nov-20 Corporate Franchise

A2Z Realty Inspections, Inc. Todd Caisse 35 Holmes Rd North Attleboro, MA 02760 (508) 699-0934 Feb-13 **Corporate Franchise** 

PILLAR TO POST Arthur Staffiere 38 Frost St. Arlington, MA 02474 (781) 488-8650 May-15 **Corporate Franchise** 

Home Sweet Home Inspection, LLC

Eric Lipkin 168 Pleasantview Ave. Longmeadow, MA 01106 (860) 970-1515 Sep-09 **Corporate Franchise**  PILLAR TO POST Mark Russo 26 Garrison Street Fairhaven, MA 02719 (508) 542-3947 Apr-14 Corporate Franchise

S & L Home Services, LLC Kyle Steinbock 109 Morton St West Springfield, MA 01089 (413) 356-5797 Oct-17 **Corporate Franchise** 

Built on the Rock Home Inspections Inc. Adaias Souza 39 Dodge Street, Suite # 183 Beverly, MA 01915 (978) 338-3211 Aug-19 Corporate Franchise

#### MICHIGAN

Dalfino & Associates, Inc.

David Dalfino 12779 Stark Road Livonia, MI 48150 (734) 427-5577 May-99 Corporate Franchise Beem to Beam. LLC and Richard Gauthier Matthew Beemer and Richard Gauthier 5380 Ethel Street Brighton, MI 48116 (248) 755-3422 Jul-03 Corporate Franchise

No Doubt Home Inspection LLC

Richard Pack 11452 Grand Oaks Drive Clio, MI 48420 (810) 394-3393 Jan-09 Corporate Franchise PILLAR TO POST® Joe Germilhac 1452 Trevino Troy, MI 48085 (248) 817-7067 Dec-13 Corporate Franchise

PILLAR TO POST Scott Docter 12711 Evergreen Farms NE Cedar Springs, MI 49319 (616) 258-8259 Apr-14 **Corporate Franchise** 

> ChazFig Homes, LLC Charles Figurski 4930 Muriel Drive Warren, MI 48092 (586) 250-8797 Nov-17 Corporate Franchise

TWSchanz Corporation Terry Schanz 1070 Bridge Road Allegan, MI 49010 (269) 355-1714 May-19 Corporate Franchise

Falsetti Team Inc. Dominick Falsetti 10406 Shawnee Trail Gaylord, MI 49735 (989) 370-3858 Dec-21 **Corporate Franchise** 

#### MINNESOTA

PILLAR TO POST® Robert Allender 3515 Crestmoor Point Woodbury, MN 55125 (651) 578-1672 Apr-98 **Corporate Franchise**  PILLAR TO POST Paul Torkelson 5644 Bayberry Farms Dr. Grandville, MI 49418 (616) 893-2996 Apr-14 **Corporate Franchise** 

PILLAR TO POST® Andrew Blum 532 Hunt Place Ypsilanti, MI 48198 (734) 707-6693 May-18 Corporate Franchise

SDMB L.L.C. Steven Peterson 32001 Bondie Drive Rockwood, MI 48173 (734) 767-6570 Aug-17 **Corporate Franchise** 

PILLAR TO POST® Mark Forbush 230 East St. Vassar, MI 48768 (989) 992-2090 Jul-19 Corporate Franchise

PILLAR TO POST® Kyle Studebaker 2460 Marshall Ave SE Grand Rapids, MI 49507 (616) 970-6661 Mar-21 Corporate Franchise PILLAR TO POST® Arturo Crosby 32738 Kathleen Dr. Chesterfield, MI 48047 (586) 648-6778 Nov-13 Corporate Franchise

PILLAR TO POST® Demitrious Powell 15133 Kercheval Ave Suite 115 Grosse Pointe Park, MI 48230 (313) 265-7799 Jul-18 Corporate Franchise

> PILLAR TO POST® Sherry O'Connor P.O. Box 899 Bellaire, MI 49615 (231) 676-8090 Dec-14 Corporate Franchise

Stidham Home Inspection Services, LLC Eric Stidham PO Box 75009 Salem, MI 48175 (248) 843-1991 Aug-19 Corporate Franchise

Airspace, LLC Dane Smith 3543 W 44th St Minneapolis, MN 55410 (612) 562-6140 Oct-18 **Corporate Franchise**  PILLAR TO POST® Dennis Caron PO Box 592 Bemidji, MN 56619 (218) 444-7716 Dec-98 Corporate Franchise PILLAR TO POST® Pamela and Craig Erickson 9891 Gilbert Ave NE Monticello, MN 55362 (763) 332-5600 Aug-21 Corporate Franchise

PILLAR TO POST® Jim Thompson 5021 Prescott Drive Minnetonka, MN 55345 (763) 232-3400 Jun-06 Corporate Franchise Layton Home Inspection, Inc. Mark Layton 316 Longview Terrace Minneapolis, MN 55419 (612) 715-5235 Aug-15 Corporate Franchise

Airspace, LLC Dane Smith 3543 W 44th St Minneapolis, MN 55410 (612) 562-6140 May-10 Corporate Franchise PILLAR TO POST® Robert Allender 3515 Crestmoor Point Woodbury, MN 55125 (651) 578-1672 Mar-05 Corporate Franchise

#### MISSISSIPPI

#### MISSOURI

ECcubed LLC Chad Borah 11424 Gravois Rd St. Louis, MO 63126 (314) 645-7871 Jun-02 Corporate Franchise

#### PILLAR TO POST®

John Atwell 7055 Howdershell Road Hazelwood, MI 63042 (314) 755-6365 Nov-15 Corporate Franchise

PILLAR TO POST® Caleb Estes 1582 Roth Drive Scott City, MO 63780 (573) 419-9288 Feb-16 Corporate Franchise

PILLAR TO POST® Ron Alabaugh 404 SE Williamsburg Dr. Lee's Summit, MO 64063 (816) 620-4403 Jun-19 Corporate Franchise PILLAR TO POST® Scott Frederick 11084 Gravois Industrial Ct St. Louis, MO 63128 (314) 571-9824 Jun-03 Corporate Franchise

Questover Interim LLC Kevin Vescovo II 312 Avalon Chase Dr Fenton, MO 63026 (314) 966-7678 May-13 **Corporate Franchise** 

PILLAR TO POST® Bryan Ptacek 15 West 10th Street Unit 902 Kansas City, MO 64105 (816) 787-1420 Nov-17 Corporate Franchise

PILLAR TO POST® Steven Weathers 306 Killarney Lane, Smithville, Missouri 64089 (816) 686-1676 May-16 Corporate Franchise PILLAR TO POST® Nathanial Klein 9850 Tessom Ferry Rd Saint Louis, MO 63123 (314) 571-9671 Feb-11 Corporate Franchise

PILLAR TO POST® Scott Frederick 124 W. Jefferson Ave. #201 Kirkwood, MO 63122 (314) 571-9824 Jul-13 Corporate Franchise

PILLAR TO POST® Steven Greer 4601 North 16th Street, Ozark, MO 65721 (417) 731-2774 Jul-16 Corporate Franchise

PILLAR TO POST® Garrett Arasmith 26958 Ancient Cedar Drive Warsaw, MO 65355 (660) 900-3317 May-22 Corporate Franchise PILLAR TO POST® William Hass 14504 WHB Rd Smithville, MO 64089 (816) 835-8884 Oct-22 Corporate Franchise

# MONTANA

PILLAR TO POST<sup>®</sup> Kelly Campeau 4504 Snowshoe Rd Helena, MT 59602 (406) 749-2225 Jan-11 Corporate Franchise

PILLAR TO POST® lan Cooke 11600 Chumrau Loop Missoula, MT 59802 (406) 203-2823 Sep-18 Corporate Franchise

#### NEBRASKA

The Mengel Group, LLC Trent Mengel 8630 South 98th Circle La Vista, NE 68128 (888) 882-7411 Nov-18 Corporate Franchise

#### NEVADA

Property Inspections of Southern Nevada Inc. Ryan Heaton 1000 N. Green Valley Pkwy. Ste. 440-439 Henderson, NV 89047 (702) 982-8355 Sep-06 **Corporate Franchise** 

Desert Heat Home Inspectors, LLC Steve Brock 9992 Peak Lookout Street Olathe, KS 66061 (913) 999-9932 Jun-20 **Corporate Franchise** 

PILLAR TO POST®

Patrick Eades

26227 West 141st Court

PILLAR TO POST<sup>®</sup> Jacob Tuka 1108 52nd St W Billings, MT 59106 (406) 861-9235 Jun-12 Corporate Franchise

Fornshell LLC Ethan Fornshell 2530 Silver Spur Trail Billings, MT 59105 (406) 697-1159 Mar-16 **Corporate Franchise**  PILLAR TO POST® Ryan (Dean) Indreland 6850 Indreland Road Missoula, MT 59808 (406) 544-8457 Jan-15 **Corporate Franchise** 

Straightline Home Inspection LLC Scott Norred & Jake Madsen 722 Waverly Place Whitefish, MT 59937 (406) 260-0844 Mar-16 Corporate Franchise

**Butcher Enterprises LLC** 

Nick Butcher PO Box 335242 Las Vegas, NV 89033 (702) 285-5332 Jul-19 Corporate Franchise

Silver and Blue Home Inspections, LLC Chris Rand 4947 Chevalier Drive

#### PILLAR TO POST®

Chris Yancey 3315 Big Sky Drive Reno, NV 89503 (775) 870-9280 Dec-18 Corporate Franchise Las Vegas, Nevada 89178 (702) 263-5568 Jul-16 Corporate Franchise Sparks, NV 89436 (775) 462-4144 Jun-22 Corporate Franchise

### **NEW HAMPSHIRE**

KHW Home & Building Services, LLC Keith Wheeler PO Box 302 Exeter, NH 03833 (603) 759-5494 May-03 Corporate Franchise KHW Home & Building Services, LLC Keith Wheeler PO Box 302 Exeter, NH 03833 (603) 759-5494 Jun-03 Corporate Franchise PILLAR TO POST®

Chris Boris 14 Roosevelt Dr. Bedford, NH 03110 (603) 714-3781 Jan-17 Corporate Franchise

#### **NEW JERSEY**

#### PILLAR TO POST®

Brian Finn & Doug Sward 9 Manker Drive Florham Park, NJ 07932 (973) 889-5306 Jan-00 Corporate Franchise

Braun Home Inspection LLC Brian Eisenbraun 29 Beach Rd. Suite 202 Monmouth Beach, NJ 07750 (732) 229-6000 Jan-13 Corporate Franchise

> PILLAR TO POST® Socrates Muller 444 Rt 31 Lambertville, NJ 08530 (908) 268-3655 Jul-10 Corporate Franchise

MJP Consulting, LLC Michael Pillion 992 Rector Rd Bridgewater, NJ 08807 (908) 725-1608 Jul-13 Garden State Home Inspection Service, Inc. Michael Almeida 600 Ridge Road North Arlington, NJ 07031 (201) 998-9823 Oct-03 **Corporate Franchise** 

M&M Home Inspection Services, LLC Dave Moore 2115 Hamilton Ave, Suite 204 Hamilton, NJ 08619 (609) 890-9300 Jan-10 **Corporate Franchise** 

> Mesa Inspections, LLC. Marc Rocca 330 Perrine Avenue Piscataway, NJ 08854 (732) 878-2202 Mar-98 Corporate Franchise

PILLAR TO POST Jeffrey Meyers 2 Horizon Way Greenbrook, NJ 08812 (732) 902-1966 Apr-14 Bergen County Home Inspection LLC

Jim Cook 824 Rose Court River Vale, NJ 07675 (201) 689-7888 Apr-04 **Corporate Franchise** 

AOK Home Inspections, Inc. Wesley Goble 327 S Main St. Suite 2B, Barnegat, NJ 08005 (609) 607-8200 Apr-08 **Corporate Franchise** 

McDonald Enterprises, Inc. Kevin Mcdonald 1095 Ocean Heights Avenue Egg Harbor Township, NJ08234 (609)-484-3204 Jun-98 Corporate Franchise

> PILLAR TO POST® Ron Parishy 26 Hirth Drive Groveville, NJ 08620 (609) 218-9644 Jul-08

#### **Corporate Franchise**

PILLAR TO POST® Brian Eisenbraun 3587 Highway 9N #411 Freehold, NJ 07728 732-229-6000 Mar-00 Corporate Franchise

Redwood Premier LLC Scott Acquisto 55 Union Place, Suite 185 Summit, NJ 07901 (908) 517-3434 Jul-19 Corporate Franchise

Van Houten Home Inspection Team LLC Mike Van Houten 172 Sydney Avenue Union Beach, NJ 07735 (732) 670-8217 **Corporate Franchise** 

#### NEW MEXICO

Mich-Lor, Inc. Scott Wallin PO Box 8 Moriarty, NM 87035 (505) 466-6955 Sep-00 Corporate Franchise CG Home Inspections LLC Joseph Anderson 4700 Lincoln NE Suite 102 Albuquerque, NM 87109 (505) 247-2298 Aug-98 Corporate Franchise

NM Express Home Inspectors LLC Mike Holstun P.O. Box 106 Roswell, NM 88202 (575) 623-9975 Jul-16 Corporate Franchise

# **NEW YORK**

R.G. Home Inspection Services, Inc. Robert Giuseppetti 2835 William St Cheektowaga, NY 14227 (716) 807-2855 Sep-13 **Corporate Franchise** 

Broad Reach Sales Group, LLC David Willner PO Box 70 Sugar Leaf, NY 10981 (845) 610-5366 May-17 Corporate Franchise The Sierra Group Home Inspections, LLC Ron Sierra 221 Country Ridge Drive Rye Brook, NY 10573 (914) 410-6200 Jan-15 **Corporate Franchise** 

> PILLAR TO POST® Tom Faulhaber 516 Long Beach Rd, St. James, NY 11780 (631) 335-2341 May-16 Corporate Franchise

J.K. Heath, Inc Kevin & Judi Heath 105 Sugar Maple Dr. Rochester, NY 14615 (585) 787-9970 Nov-05 **Corporate Franchise** 

J.S. Gathers, Inc. Jacqueline Gathers 8225 5th Avenue Suite 116 Brooklyn, NY 11209 (347) 631-4509 Aug-16 **Corporate Franchise** 

#### **Corporate Franchise**

PILLAR TO POST Robert Alexander 361 Lakewood Road New Egypt, NJ 08533 (732) 930-0930 Jul-14 Corporate Franchise

PILLAR TO POST® Gustavo Alban 201 Crestwood Avenue Haddonfield, NJ 08033 (609) 257-3587 Aug-20 Corporate Franchise

#### **Corporate Franchise**

PILLAR TO POST John Paris 511 Hoppe Ave. Wyckoff, NJ 07481 (201) 465-4750 Sep-14 Corporate Franchise

High-Tech Home Inspection LLC Mateo Duque 127 Waldo Place Englewood, NJ 07631 (551) 275-5389 May-22 Corporate Franchise Three Twos Home Inspections, LLC Clinton Hawkins 4592 Carlyes Ct. Hamburg, NY 14075 (716) 608-6829 Apr-13 **Corporate Franchise** 

# NORTH CAROLINA

PILLAR TO POST® Steven P. Lewter 1865 Polenta Road Clayton, NC 27520 (919) 625-8283 Oct-01 Corporate Franchise

PILLAR TO POST® Brandon Carter 3911 Garrison Court Monroe, NC 28110 (704) 567-8813 Oct-04 **Corporate Franchise** 

Beal Home Inspections, Inc. Alan Beal 3413 Victor Place Raleigh, NC 27604 919-567-3069 Apr-08 **Corporate Franchise** 

> Harp Inspections, LLC Gabriel Ben-Or 2702 Peachtree St. Raleigh, NC 27608 (919) 916-5733 Aug-15 Corporate Franchise

MB Property Solutions, LLC Matthew Bugbee 6277-600 Carolina Commons Drive #353 Indian Land, SC 29707 (803) 984-8290 Oct-11 **Corporate Franchise**  Rolono Incorporated Rich Delgado 2458 Madison Dr. East Meadow, NY 11554 (347) 869-3177 May-22 Corporate Franchise

PILLAR TO POST® Guilford S. Barnhill 70 Old Stone Lane Youngsville, NC 27596 (919) 422-1042 Apr-00 Corporate Franchise

Double Trouble Enterprises, LLC Steve Martin P.O. Box 107 Oak Ridge, NC 27310 (336) 441-0257 Jan-07 Corporate Franchise

JKM Home Services LLC James Matson 8611 Concord Mills Blvd #413 Concord, NC 28027 (704) 617-6256 Feb-12 **Corporate Franchise** 

Lavigne Enterprises Inc. Joe Lavigne 109 Bedford Green Jacksonville, NC 28546 (910) 939-2442 Aug-15 **Corporate Franchise** 

Lawson Property Enterprises L.L.C. Michael Lawson 5410 Silver Creek Drive Waxhaw, NC 28173 (704) 256-7284 Aug-16 **Corporate Franchise**  Comprehensive Home Inspections LLC Tyler Pratt 205 Albert Street Torrington, CT 06790 (860) 496-7744 Sep-22 **Corporate Franchise** 

> WebSpec, Inc. Donnie & Lauren Webster 1668 S. Lindsey Bridge Rd Madison, NC 27025 (336) 451-2787 Mar-03 **Corporate Franchise**

Double Trouble Enterprises, LLC Steve Martin P.O. Box 107 Oak Ridge, NC 27310 (336) 441-0257 Apr-16 **Corporate Franchise** 

> PILLAR TO POST® Roy Henderson 10 Elbert Burnette Road Canton, NC 28716 (828) 246-5700 Nov-13 Corporate Franchise

Wilmington Inspections, Inc. Mike Boenitz 7102 Haven Way Wilmington, NC 28411 (910) 821-8540 Feb-14 Corporate Franchise

> PILLAR TO POST Charles Bogosian 700 Palmerston Lane Waxhaw, NC 28173 (704) 909-9928 Jun-15 Corporate Franchise

Homerite Professional Inspection Services, Inc. Paul Holt 100 Hay Street, Suite 702 Fayetteville, NC 28301 (910) 893-2590 Oct-18 **Corporate Franchise** 

> PILLAR TO POST® Scott Spicuzza 24442 Endy Road Albemarle, NC 28001 (980) 254-7900 Feb-20 **Corporate Franchise**

PILLAR TO POST® Scott Edwards 207 Applecross Lane Hendersonville, NC 28791 (828) 699-8009 Dec-20 Corporate Franchise

Norris Home Inspections, LLC Bryan Norris 3825 Obriant Place Greensboro, NC 27410 (336) 550-4034 Apr-19 **Corporate Franchise** 

> PILLAR TO POST® Corey Wallis 198 Gatsby Drive Raeford, NC 28376 (910) 479-1437 Feb-22 Corporate Franchise

#### PILLAR TO POST®

Angelo Baerga 1520 Saratoga Blvd Indian Trail, NC 28079 (704) 999-0408 May-17 Corporate Franchise

PILLAR TO POST® Michael Bergmann 589 Black Angus Dr. Garner, NC 27529 (919) 247-8856 Mar-19 Corporate Franchise

Morgan Tigh Home Inspectors, LLC Tiffany Tigh 262 Winding Creek Way Hubert, NC 28539 (910) 358-5288 Jul-19 Corporate Franchise

Payne Inspection Services, LLC Adam Payne PO Box 3761 Hickory, NC 28603 (828) 405-1076 Nov-19 **Corporate Franchise** 

> PILLAR TO POST<sup>®</sup> Jared Martin 102 Cavendish Dr. Cary, NC 27513 (919) 630-6051 Nov-20 Corporate Franchise

Triple S Inspections, Inc.

Corey White 1505 Miranda Woods Lane Fuquay-Varina, NC 27526 (984) 225-2323 Nov-18 Corporate Franchise

Jim Curtis Enterprises, Inc. Jim Curtis 1538-1 Stony Point Rd Shelby, NC 28150 (704) 718-0323 Feb-19 Corporate Franchise

PILLAR TO POST® Brian McNally 16000 Henry Lane Huntersville, NC 28078 (704) 727-0619 Nov-19 Corporate Franchise

PILLAR TO POST® Jerry Rolinson 212 Tarkenton Court Clayton, NC 27527 (919) 675-7472 Oct-19 Corporate Franchise

# NORTH DAKOTA

#### OHIO

The Capuano Corporation Tom Capuano 8857 Cincinnati Dayton Rd #204 Schray & Associates Inc. Mike & Alison Schray P.O. Box 750573 JD Safehome Inc. Jeff Miller 746 E. Pioneer Trail West Chester, OH 45231 (513) 771-6689 Oct-97 Corporate Franchise

Safe Home Promise LLC Paul Ferguson 134 College St, Suite B Wadsworth, OH 44281 (330) 334-3374 Oct-02 Corporate Franchise

The Capuano Corporation Tom Capuano 8857 Cincinnati Dayton Rd #204 West Chester, OH 45231 (513) 771-6689 Apr-99 **Corporate Franchise** 

Skipper's Home Inspections, LLC Skip Howell 163 Sierra Dr. Columbus, OH 43230 (614) 269-7941 Oct-14 **Corporate Franchise** 

### PILLAR TO POST®

Ryan Tabor 2580 Newton Falls Bailey Rd Warren, OH 44481 (330) 980-7373 May-15 **Corporate Franchise** 

> Delmaggio, LLC Todd Delman 3087 Kellner Place Columbus, OH 43209 (614) 266-4985 May-19 Corporate Franchise

Dayton, OH 45475 (937) 291-9100 Jul-00 Corporate Franchise

JD Safehome, Inc. Jeff Miller 746 E. Pioneer Trail Aurora, OH 44202 (330) 664-5450 Apr-03 Corporate Franchise

SB Home Inspections, LLC Sean Boyle 10400 Neiderhouse Rd Perrysburg, OH 43551 (419) 665-6165 Dec-14 **Corporate Franchise** 

Mike Rowe Inspections, LLC Michael Rowe 7794 Saint James Dr Mentor, OH 44060 (440) 974-0101 Dec-14 **Corporate Franchise** 

#### PILLAR TO POST®

Layz and Angela Saroukhan 4886 W. Streetsboro Richfeild, OH 44286 (330) 659-0059 Jun-15 Corporate Franchise

> PILLAR TO POST® Ryan French 7833 Kate Brown Dr Dublin, OH 43017 (614) 822-1825 Jul-18 Corporate Franchise

Hoelscher Family LP Charles Hoelscher 10401 Katy Line Dr Yukon, OK 73099 Aurora, OH 44202 (800) 664-5450 Dec-00 Corporate Franchise

Safe Home Promise LLC Paul Ferguson 134 College St, Suite B Wadsworth, OH 44281 (330) 334-3374 Oct-00 Corporate Franchise

Safe Home Promise LLC Paul Ferguson 134 College St, Suite B Wadsworth, OH 44281 (330) 334-3374 May-04 **Corporate Franchise** 

PILLAR TO POST® Vincent Cappelli 130 Casandra Dr Niles, OH 44446 (330) 286-1302 Jun-15 Corporate Franchise

Top Shelf Repairs and Services Company Robert McDougald 35756 Wyndemere Way Avon, OH 44011 (440) 529-1463 Nov-18 **Corporate Franchise** 

> PILLAR TO POST® Keith Easton 5400 Sampson Drive Girard, OH 44420 (330) 469-9030 Aug-19 Corporate Franchise

Pearly Gates Industries (LLC) Chris St.Peter 2404 Rambling Road Edmond, OK 73025

#### OKLAHOMA

Sopris Home Inspection, LLC John Stern 1301 Olde North Place Edmond, Oklahoma 73034

### (405) 546-5204 Sep-16 Corporate Franchise

PILLAR TO POST® Dale Gallegly 3708 East Ridge Circle NE Piedmont, OK 73078 (405) 883-6025 **Corporate Franchise** 

#### OREGON

Onawa, Inc. Chris Livingston 15532 SW Pacific Hwy C1B #408 Tigard, Oregon 97224 (503) 682-3053 Jan-98 **Corporate Franchise** 

> C&A2 LLC Casey Livingston 520 East Washington Carlton, OR 97111 (503) 537-0415 Jul-03 Corporate Franchise

PILLAR TO POST® Michael Denney 3557 Peck Ave. SE Salem, OR 97302 (541) 250-6367 May-15 Corporate Franchise

Normac Investments LLC Norman McBee 37 SE Hogan Rd Gresham, OR 97080 (503) 688-8722 Sep-21 Corporate Franchise

# (405) 658-2039 May-19 Corporate Franchise

SWOK Wilkinson Home Inspection LLC Nick Wilkinson P.O. Box 826 Elgin, OK 73538 (580) 917-7978 Corporate Franchise

> B-6 Corp Andrew Mills PO Box 174 Junction City, OR 97448 (541) 998-4559 Jul-98 **Corporate Franchise**

R&B Enterprises LLC Derek Renz and Marie Baker 1118 NE Lancaster Dr #316 Salem, OR 97301 (503) 856-8775 Jul-18 **Corporate Franchise** 

Bend United LLC Brian Claus 740 NE 3rd St. Ste 3 #313 Bend, OR 97701 (541) 797-3480 Jul-19 Corporate Franchise

PILLAR TO POST® Ron Rogers and Justin Rogers 13131 Hwy 39 Klamath Falls, OR 97603 (541) 363-8288 May-22 Corporate Franchise PILLAR TO POST Andrew Mills PO Box 174 Junction City, OR 97448 (541) 998-4559 Jan-00 Corporate Franchise

PILLAR TO POST® Eric Barouxis 4207 SE Woodstock Blvd, #205 Portland, OR 97206-6267 (971) 777-1279 Sep-13 Corporate Franchise

Bain/Cisna LLC Jared Bain and Amanda Bain 1595 11th Street Baker City, OR 97814 (541) 966-8500 Feb-02 **Corporate Franchise** 

#### PENNSYLVANIA

G&T Adventures, Inc Greg DuPey 81 Big Oak Rd. Suite 116 Morrisville, PA 19067 (215) 343-7766 PILLAR TO POST® Erik Gertsen 915 Samantha Circle Chester Springs, PA 19425 (610) 241-2417 Don Cessna Home Inspection, Inc. Donald R. Cessna 407 W. Sample Street Ebensburg, PA 15931-1503 (814) 471-6961

(405) 960-2220 May-22 Corporate Franchise

#### Aug-00 Corporate Franchise

G&T Adventures, Inc Greg Dupey 81 Big Oak Rd. Suite 116 Morrisville, PA 19067 (215) 343-7766 May-12 Corporate Franchise

PILLAR TO POST® Scott Rawlings P.O. Box 21128 Philadelphia, PA 19154 (215) 624-3990 Feb-05 Corporate Franchise

Newman's Home, LLC Greg Newman 4364 Vista Dr Nazareth, PA 18064 (610) 365-2154 Aug-12 **Corporate Franchise** 

KJ Home Inspections, LLC Kara & Jim Shields 1212 Harrow Hill Court Moon, PA 15108

(412) 716-4662 Jul-12 Corporate Franchise

PILLAR TO POST Michael McBride 310 Midland Avenue Wayne, PA 19087 (484) 581-7110 Apr-14 **Corporate Franchise** 

PILLAR TO POST Jonathan Santiago

100 S Juniper Street #3rd Floor

Philadelphia, PA 19109 (215) 515-4120 Jun-15 Corporate Franchise

### Feb-01 Corporate Franchise

G&T Adventures, Inc Greg Dupey 81 Big Oak Rd. Suite 116 Morrisville, PA 19067 (215) 343-7766 Jul-02 **Corporate Franchise** 

> PILLAR TO POST® Robert Pecca 7492 Mount Eaton Rd. Saylorsburg, PA 18353 (610) 588-6479 Mar-01 **Corporate Franchise**

TMT Inspections, LLC Tim Quinn 236 Avenue F Pittsburgh, PA 15221 (412) 400-1092 Sep-10 Corporate Franchise

PILLAR TO POST Thomas Stangroom 224 Prisani St., Box 120 Bovard, PA 15619 (724) 672-6972 Apr-14 **Corporate Franchise** 

Quality Environment, LLC Aaron Cunningham 117 Piper Lane West Chester, PA 19382 (610) 322-6130 Aug-14 Corporate Franchise

> JCEG LLC Matt Robertie

PO Box 367

Montgomeryville, PA 18936 (267) 374-4934 Jun-17 Corporate Franchise

#### Oct-99 Corporate Franchise

PILLAR TO POST®

Fred Hohman 26 Windhill Dr. Greensburg, PA. 15601 (724) 331-6165 Oct-05 **Corporate Franchise** 

PILLAR TO POST® Walter Magno 185 Pleasant View Dr Kittanning, PA 16201 (724) 919-8096 Apr-13 **Corporate Franchise** 

PGN Enterprises, LLC Greg Petruska 269 State Rd Valencia, PA 16059 (724) 409-2019 Mar-11 Corporate Franchise

PILLAR TO POST James Zamiska 523 Burnside Rd McDonald, PA 15057 (724) 513-0832 Apr-14 Corporate Franchise

M S Watson, LLC Michael Watson 129 Colonial Village Dr. Crucible, PA 15325 (412) 712-7192 Apr- 15 **Corporate Franchise** 

PILLAR TO POST Ken Gross 600 West Germantown Pike, Suit 400-208 Plymouth Meeting, PA 19462 (267) 332-4601 Feb-16 **Corporate Franchise**  PILLAR TO POST® William Dunn 3111 S. 19th St. Philadelphia, PA 19145 (215) 779-4014 Jan-19 Corporate Franchise

Cowan Services, LLC Dave Cowan 1735 Old Plains Rd Pennsburg, PA 18073 (267) 923-8078 May-20 Corporate Franchise

FDSD Inspection L.L.C. Takayuki (Ted) Tamura 4025 Fieldcrest Drive Bridgeville, PA 15017 (201) 689-2264 Jan-22 **Corporate Franchise** 

#### **RHODE ISLAND**

PILLAR TO POST® Nelson DeMelo 1800 Mendon Rd. Suite E-523 Cumberland, RI 02864 (401) 390-2260 Oct-13 Corporate Franchise

# SOUTH CAROLINA

Leslie Home Inspections, LLC Sam Leslie 1150 Hungryneck Boulevard, Suite C-327 Mount Pleasant, SC 29464 (843) 881-4740 Oct-05 **Corporate Franchise** 

> PILLAR TO POST® Victor Henderson 5362 Curtisston Ct North Charleston, SC 29418 (843) 367-2524 Mar-19

PILLAR TO POST® Andy Fritchey 8 Terry Court Downingtown, PA 19335 (610) 836-2206 Jul-20 Corporate Franchise

PILLAR TO POST® Mathew Rodriguez 19 Silver Meadow Drive Scott Township, PA 18411 (570) 362-2284 Nov-22 Corporate Franchise Heart Pine Home Services, LLC Bradley Convis 136 Stewart Ave Pittsburg, PA 15227 (412) 848-6113 Jun-20 **Corporate Franchise** 

> PILLAR TO POST® Matthew Ruggieri 15 Mildred St. Crafton, PA 15205 (412) 923-5290 Jul-22 Corporate Franchise

PILLAR TO POST® Peter Hackett 42 Antony Ave Bristol, RI 02809 (401) 354-2853 Dec-16 Corporate Franchise

C & A Inspections, LLC Chris James 119 Stoney Crossing Blufton, SC 29910 (843) 540-7279 Dec-16 Corporate Franchise

PILLAR TO POST® Kimberly Dehondt-Zumstein 1754 Woodruff Rd; Suite 162 Greenville, SC 29607 (864) 235-5777 Oct-19 PILLAR TO POST® Victor Henderson 5362 Curtisston Ct North Charleston, SC 29418 (843) 367-2524 Mar-15 Corporate Franchise

PILLAR TO POST® Anthony Fauci 2015 Royal Blue Court Myrtle Beach, SC 29579 (843) 446-7363 Mar-21 PILLAR TO POST® Matt Wilson 2607 Woodruff Road, Suite E-353 Simpsonville, SC 29681 (864) 663-2988 Jun-21 Corporate Franchise

#### SOUTH DAKOTA

PILLAR TO POST® Mark Reiff 47159 85th Street Sioux Falls, SD 57108 (605) 212-8263 Aug-04 Corporate Franchise

Black Hills Home Inspection LLC Andrew Webster 7795 Steamboat Road Sommerset, SD 57769 (605) 431-4928 Jan-22 **Corporate Franchise** 

**Corporate Franchise** 

#### TENNESSEE

KW Fast Inc. Kenneth Fast PO Box 164 Harrison, TN 37341 (423) 326-2008 Jan-98 Corporate Franchise

S.E. Professional Home Inspection, LLC Bart Hamilton 100 Amherst Way NW Cleveland, TN 37312 (423) 331-8224 Aug-13 **Corporate Franchise** 

Matt Dumbovich Home Inspections LLC Matt Dumbovich 6137 Beals Ln Nashville, TN 37218 (615) 636-4981 Mar-17 Corporate Franchise

> Cruz Enterprises, LLC Joseph Cruz 7450 Chapman Hwy #175 Knoxville, TN 37920 (865) 985-1007

KW Fast Inc. Kenneth Fast PO Box 164 Harrison, TN 37341 (423) 326-2008 Aug-98 Corporate Franchise

PILLAR TO POST® Mark Dailey Hillview Farms Lebanon, TN 37087 (615) 839-4663 Oct-14 Corporate Franchise

PILLAR TO POST® Chris Cook 125 Chestnut Ridge Drive Jonesborough, TN 37659 (423) 343-7678 Apr-99 Corporate Franchise

PILLAR TO POST® Byron Matthews 5550 Heather View Drive Memphis, TN 38125 (901) 275-4897 PILLAR TO POST® Peter Waraska 123 Chestnut Hill Road Oak Ridge, TN 37830 (865) 694-6332 Sep-99 Corporate Franchise

Touma, D.A., LLC Dave Touma 1128 Litton Ave. #121 Nashville, TN 37216 (615) 772-3643 Jan-16 Corporate Franchise

Touma, D.A., LLC Dave Touma 1128 Litton Ave. #121 Nashville, TN 37216 (615) 772-3643 Mar-19 Corporate Franchise

PILLAR TO POST<sup>®</sup> Julian Lindsey 2010 Gracious Dr Franklin, TN 37064 (615) 905-5946

#### Apr-19 Corporate Franchise

#### TEXAS

JT Lavender Ent., Inc. Jonathan Tarpey 13611 Kluge Corner Ln Cypress, TX 77429 (713) 725-6342 Dec-99 Corporate Franchise

RES Blue Sky Investments, Inc. Richard Schmidt P. O. Box 11677 Spring, TX 77391-1677 (281) 787-1050 Aug-06 **Corporate Franchise** 

> PILLAR TO POST Dale Hall 26948 Carriage Manor Kingwood, TX 77339 (832) 412-8495 Feb-14 **Corporate Franchise**

PILLAR TO POST® Tommy Amonette 3407 Dry Creek Pasadena, TX 77505 (713) 560-7417 Dec-16 Corporate Franchise

Yup Services, LLC Jason Dent 4312 Olenick St Austin, TX 78723 (512) 508-9676 Oct-16 Corporate Franchise

KA Pinewood Management, LLC Ken Duggan 18208 Preston Road #D-9 279 Dallas, TX 75252 (214) 399-5862 Aug-15 Hunter Makes, Inc. Chris Hunter 2621 Woodson Circle Bedford, TX 76021 (940) 243-0366 Feb-02

**Corporate Franchise** 

Carpenter Home Inspections, LLC Tim Carpenter and Jessica Perez 650 Westcross St. #71 Houston, TX 77018 (713) 253-0697 Jul-12 Corporate Franchise

PILLAR TO POST Todd Goodwin 6606 FM Rd. 1488 Suite 148 - 327 Magnolia, TX 77354 (281) 628-4418 Mar-14 **Corporate Franchise** 

> Island Inspections, Inc. Danny Marlow 6484 Sea Isle Galveston, TX 77554 (409) 443-5694 Feb-16 Corporate Franchise

Phillips Home Inspection Services LLC Eric Phillips PO Box 4481 Bryan, TX 77805 (979) 446-2389 Jun-15 **Corporate Franchise** 

> PILLAR TO POST® Robert Meyer 5044 Lido Lane Houston, TX 77092 (713) 960-2804 Sep-17

Jan-21 Corporate Franchise

K.E. Inspections, LP Keith Evans 3939 Bella Vista Lp. Harker Heights, TX 76548 (254) 634-3482 Sep-05 **Corporate Franchise** 

#### PILLAR TO POST

Lamar Wheeler 3714 Indian Hills Selma, TX 78154 (210) 775-8482 Oct-14 **Corporate Franchise** 

PILLAR TO POST Dan Romero 2107 Plantation Dr. Richmond, TX 77406 (832) 612-4349 Apr-14 **Corporate Franchise** 

PILLAR TO POST Michael Mullins 112 Sunrise Dr. Boerne, TX 78006 (830) 537-4309 Mar-15 Corporate Franchise

PILLAR TO POST Kevin Akins PO Box 5924 Katy, TX 77449 (281) 222-2599 Jun-16 Corporate Franchisee

PILLAR TO POST® Jennifer Bell 2500 Yale Street Suite B2 Houston, TX 77008 (713) 542-9601 Jun-18

#### Jun-19 Corporate Franchise

#### **Corporate Franchise**

PILLAR TO POST® Marc Kusinski 233 Hickory Ct Union Valley, TX 75474 (972) 635-0151 Jul-18 Corporate Franchise

Proper40 Inc. Andrew Burrow 12408 Snowdrop Dr Austin, TX 78739 (512) 698-0933 Mar-19 Corporate Franchise

PILLAR TO POST® Bryan Baca 3003 Six Gun Trail Austin, TX 78748 (512) 508-2854 Nov-21 Corporate Franchise

Five D Shetter, L.L.C. Danny Shetter 19100 Redwood Springs Road Amarillo, TX 79119 (806) 567-8283 Jan-22 Corporate Franchise

Durham Team Home Inspections LLC Jesse Durham 6950 Chase Ridge Trail, Apt. 1110 Fort Worth, TX 76137 (682) 308-8981 Aug-20 Corporate Franchise

> PILLAR TO POST® Mike Kajs 1613 Boxwood Lane Wylie, TX 75098 (972) 469-3703 Nov-20 Corporate Franchise

PILLAR TO POST® Angela Furr

#### **Corporate Franchise**

MD Home Inspections, LLC Scott Cunningham 1902 Rock Creek Dr Grand Prairie, TX 75050 (214) 998-4782 Feb-18 Corporate Franchise

> NTL Companies, LLC Larry Presby PO Box 793259 Dallas, TX 75379 (214) 715-7434 Mar-19 Corporate Franchise

PILLAR TO POST® Carlos Figueroa 1721 Camas Dr Austin, TX 78728 (512) 999-5575 Jul-21 Corporate Franchise

PILLAR TO POST® David Veatch 1115 Killarney Ave Friendswood, TX 77546 (832) 785-7519 Jul-22 Corporate Franchise

Feeyayos Services LLC Jose Fiallos 9950 Cowboy Ln San Antonio, TX 78254 (210) 355-7273 Feb-22 **Corporate Franchise** 

Ezspection LLC Mohamed Patel 3210 Kempwood Drive Sugar Land, TX 77479 (346) 874-7368 Oct-21 **Corporate Franchise** 

#### **Corporate Franchise**

Phillips Home Inspection Services LLC Eric Phillips PO Box 4481 Bryan, TX 77805 (979) 446-2389 Aug-18 **Corporate Franchise** 

PILLAR TO POST® Antwain Gooding 12130 Alamo Ranch Parkway Apt 2731 San Antonio, TX 78253 (726) 205-9059 Oct-21 **Corporate Franchise** 

> PILLAR TO POST® Cesar Mendoza 11445 Lindenwood Avenue El Paso, TX 79936 (915) 203-2550 Aug-21 Corporate Franchise

The Micallef Team L.L.C. Jason Micallef 3626 Cypresswood Dr Spring, TX 77388 (346) 606-3235 Nov-21 Corporate Franchise

PILLAR TO POST® Matt Tuohy 6286 Brentway Road Frisco, TX 75034 (214) 500-8431 Sep-20 Corporate Franchise

PILLAR TO POST<sup>®</sup> Shane Mollohan 7106 Sun Valley Dr Temple, TX 76502 (254) 541-2325 Oct-20 Corporate Franchise 10015 Farm to Market 751 Quinlan, TX 75474 (469) 632-4254 Apr-22 Corporate Franchise

#### UTAH

PILLAR TO POST® Jared Fenn 51 W. Center St., #215 Orem, UT 84057 (801) 318-9909 Nov-03 Corporate Franchise

Inspector Homes, LLC Fred Larsen 1086 W. South Jordan Parkway #102 South Jordan, UT 84095 (801) 875-8000 Jun-14 Corporate Franchise

Willow Creek Enterprises, LLC Darin Lowe 7915 S. 925 W Willard, UT 84340 (435) 239-8752 Jul-18 Corporate Franchise Inspector Homes, LLC Fred Larsen 1086 W. South Jordan Parkway #102 South Jordan, UT 84095 (801) 875-8000 Sep-02 Corporate Franchise

Mountainspect LLC Doug Farmer 104 East 600 South Ste. #515 Heber City, UT 84032 (435) 315-7728 Apr-15 Corporate Franchise Inspector Homes, LLC Fred Larsen 1086 W. South Jordan Parkway #102 South Jordan, UT 84095 (801) 875-8000 Apr-14 Corporate Franchise

> PILLAR TO POST® Aaron Bell 927 S 4375 W Cedar City, UT 84720 (435) 867-6400 Aug-15 Corporate Franchise

# VERMONT

#### VIRGINIA

Inspection Consultants, LLC John & Cathi Lynch 156 Strawberry Plains Rd, Suite C2 Williamsburg, VA 23188 (757) 564-4454 Jul-98 **Corporate Franchise** 

> PILLAR TO POST® Charles Branch 5910 Waters Edge Road Midlothian, VA 23112 (804) 320-0504 May-13 Corporate Franchise

Commonwealth Home Inspections, LLC Eric Boll 792 Grant Street Herndon, VA 20170 (703) 657-3207 Nov-14 Corporate Franchise

Newlife Property Consultants LLC Mark Scaparo 2540 Pineacre Ct. Powhatan, VA 23139 (804) 372-6186 Jul-13 Corporate Franchise HomeSpec of Fairfax, Inc. Patrick Fouse 2030 N. Woodrow St. Apt. B Arlington, VA 22207 (703) 352-1333 Oct-00 **Corporate Franchise** 

MHT Enterprises LLC Matt Lloyd 5501 Merchants View Square #701 Haymarket, VA 20169 (703) 520-1440 Jan-15 **Corporate Franchise**  MS Home Inspections LLC Michael and Suzanne Cordle 104 Fancy Ct Stephens City, VA 22655 (540) 336-4491 Jun-19 Corporate Franchise

MHT Enterprises LLC Matt Lloyd 5501 Merchants View Square #701 Haymarket, VA 20169 (703) 520-1440 May-19 Corporate Franchise

### WASHINGTON

Audun LLC Warren Tryon 7644 NE Hazel Dell Ave Vancouver, WA 98665 (360) 546-2190 Dec-98 **Corporate Franchise** 

J&S Investments, LLC Jeffrey and Sabrina Schroeder

1521 N. Argonne Rd Suite C#265

Spokane Valley, WA 99212 (509) 443-6983 Oct-00 Corporate Franchise

B&T LLC Brendan Marchant 1001 Cooper Pt Rd SW, # 140-326 Olympia, WA. 98502 (360)753-5025 Jun-08 **Corporate Franchise** 

> S. J. & E. Investments LLC Matt Purcell PO Box 782 Burlington, WA 98233 (360) 392-8731 Jun 19 Corporate Franchise

The JNL Group, LLC Joseph Lowery 7305 Hancock Village Dr. Ste 244 Chesterfield, VA 23832 (804) 690-1321 Sep-21 **Corporate Franchise** 

> Bluestar Solutions, Inc Imran Qillawala 143 Spencer Terrace Leesburg, VA 20175 (703) 665-1193 Jul-17 Corporate Franchise

Winward Puget Sound Inc. Devin Lehmann 8849 39th Ave SW Seattle, WA 98136 (206) 933-1151 Feb-99 Corporate Franchise

> RWH2 LLC David McPhee

10002 Aurora Avenue #36/2207

Seattle, WA 98133-9348 (206) 522-5141 Jun-03 Corporate Franchise

Simmons Home Inspection, LLC Erick Simmons 321 West 50th Avenue Kennewick, WA 99337 (509) 554-2714 May-05 Corporate Franchise

AJ Assessment L.L.C. Alex Christensen 12-5446 California Ave SW Seattle, WA 98136 (206) 321-4232 Jul-17 Corporate Franchise Home Check-Up, LLC John Langan 4515 Belford St SW Roanoke, VA 24018 (540) 392-7678 Dec-03 **Corporate Franchise** 

PILLAR TO POST® Michael Gamba 4170 Taughtline Loop Chesapeake, VA 23321 (757) 549-0236 Mar-16 **Corporate Franchise** 

P2P Inspections, LLC Keith Robertson 215 E. Scots Glen Ct. Colbert, WA 99005 (509) 720-7813 Oct-14 **Corporate Franchise** 

PILLAR TO POST® Paul North Suite 107 PMB 101, 3377 Bethel Rd SE Port Orchard, WA 98366 (360) 536-2296 Feb-99 Corporate Franchise

Integrity Inspections Northwest LLC David Becker 1820 Valleyview Dr. Clarkston WA 99403 (509) 850-7531 Jan-14 Corporate Franchise

> S. J. & E. Investments LLC Matt Purcell PO Box 782 Burlington, WA 98233 (360) 279-2922 Jun 19 Corporate Franchise

PILLAR TO POST® Mitch Ashbeck 27903 147th PI SE Kent, WA 98042 (425) 836-5435 May-15 Corporate Franchise

Cedarsearch, Inc. Chris Boyce 12639 94th Ave NE Kirkland, WA 98034 (425) 591-1924 May-19 Corporate Franchise

PILLAR TO POST® Henry Counter 6 F St SW Ephrata, WA 98823 (509) 450-2060 Sep-22 Corporate Franchise PILLAR TO POST® Michael Hamilton 2533 N Baker Ave. East Wenatchee, WA 98802 (509) 393-2525 Apr-16 Corporate Franchise

> A3 Inspections LLC Anthony Michaelis 15315 NE 74th Way Redmond, WA 98052 (206) 638-8465 May-21 Corporate Franchise

Good Neighbor Home Inspection, LLC Oscar Jarquin 7646 Sucia Place NW Bremerton, WA 98311 (360) 919-6667 Apr-21 Corporate Franchise AJ Assessment L.L.C. Alex Christensen 12-5446 California Ave SW Seattle, WA 98136 (206) 321-4232 Jul-17 **Corporate Franchise** 

Smith Home Inspections LLC Cory Smith 427281 Hwy 20 Newport, WA 99156 (509) 671-6591 Nov-21 Corporate Franchise

#### WEST VIRGINIA

#### WISCONSIN

J. Rocco & Associates, Inc. John Rocco 3645 S Brentwood Rd. New Berlin, WI 53151 (414) 423-6921 Dec-97 **Corporate Franchise** 

PILLAR TO POST Andrew Morrison 851 Nedvidek St. Cumberland, WI 54829 (715) 791-4119 Oct-16 **Corporate Franchise**  Carmichael Holdings, LLC Michael Bebault 924 Coyote Lane Hudson, WI 54016 (715) 381-5925 Sep-13 Corporate Franchise TRI Mark Inspections, LLC Mark Michaels 4245 Manitou Way Madison, WI 53711 (608) 345-1433 Apr-00 Corporate Franchise

WYOMING

# EXHIBIT B

# LIST OF FRANCHISEES WHO LEFT THE SYSTEM DURING FISCAL YEAR 2022

### EXHIBIT B List of Franchisees Who Left the System During Fiscal Year 2022

# ALASKA

#### ALABAMA

PILLAR TO POST® Douglas Clark 136 County Rd 697 Flat Rock, AL 35966 (256) 632-3503 Apr-19 Terminated

#### ARIZONA

Motherwell 2000 Incorporated Woody Livingston 3740 Angela Dr. Glendale, AZ 85308 (602) 866-7678 Jul-98 Terminated

ARKANSAS

### CALIFORNIA

PILLAR TO POST® Bruce MacDermott 2801 Ashby Ave Berkeley, CA 94705 (510) 705-1022 Jul-12 Terminated Randj, Ltd. Rick & Judy Davenport 23862 Copenhagen St. Mission Viejo, CA 92691 (949) 239-6099 May-17 **Terminated** 

Potter United L.L.C.

**Kevin Potter** 

6633 East Greenway Parkway Apt. 2140

Scottsdale, AZ 85254

(480) 576-2478

Sep-20

Terminated

PILLAR TO POST<sup>®</sup> Jonathan Roque 7523 White Oak Ave. Reseda, CA 91335 (747) 276-8959 May-19 Terminated

#### COLORADO

Dorr to Dorr Home Inspections, LLC Lenord & Rebecca Dorr 611 Veinte Dr. Delta, CO 81416 (970) 615-7009 Mar-17 **Terminated** 

Detailed Home Inspections, Inc. Scott Lunsford 8414 Parfet Court Aurora, CO 80005 (303) 456-6789 Ultimate Home Inspection Team, Inc Matt Martini 6140 S Gun Club Rd, Unit K6 #404 Aurora, CO 80016 (303) 317-4335 May-17 Terminated

Dunrite Home Inspections LLC David Kniptash 701 Riverbend Dr. Fort Collins, CO 80524 (970) 443-0779 Front Range Home Inspections LLC Daniel Devries PO Box 270042 Fort Collins, CO 80527 (970) 372-8052 Aug-17 Terminated Sep-12 Terminated Oct-14 Transferred

#### CONNECTICUT

### DISTRICT OF COLUMBIA

#### FLORIDA

ACO Property Inspections, LLC Victor Garcia

15830 116th Terrace N. Jupiter, FL 33478 (561) 935-1809 Aug-16 **Transferred** 

SK Williamson Home Inspection LLC Stephen Williamson 6151 Lake Osprey Dr, Suite 300 Sarasota, FL 34240 (941) 716-0261 Sep-12 Terminated

### GEORGIA

PILLAR TO POST® Elizabeth Nieves 111 Palmetto Road Guyton, GA 31312 (912) 659-7466 Jan-18 Terminated

PILLAR TO POST<sup>®</sup> Ronnie L Hobbs 2137 Marshalls Lane Atlanta, GA 30316 (404) 998-7588 Nov-18 Terminated Wilsonway Inc. Ken Wilson

14697 S Hwy 475

Summerfield, FL 34491 (352) 804-4760 Feb-99 Transferred

PILLAR TO POST® JD Mies 805 Garden Club Drive Panama City, FL 32401 (850) 387-6868 Nov-21 Terminated

PILLAR TO POST® Miles Steele 356 Island Cove Dr. Newnan, GA 30263 (678) 423-1385 Jun-16 Transferred

PILLAR TO POST® Teddy Rollins 699 Finley St Suwanee, GA 30024 (404) 429-3017 Mar-22 Terminated PILLAR TO POST® Jim Mulvehill 250 Palm Coast Parkway NE, Suite 607, #108 Palm Coast, FL 32137 (386) 225-7065 Jun-20 Terminated

PILLAR TO POST<sup>®</sup> Jonathan High and Ambra High 12140 Boxwood Circle Johns Creek, GA 30005 (678) 634-7846 Sep-21 **Terminated** 

#### HAWAII

#### IDAHO

PILLAR TO POST® Daniel R. James 1242 West 81 South PILLAR TO POST<sup>®</sup> Kristin Short 16402 Orchard Ave PILLAR TO POST<sup>®</sup> Kristin Short 16402 Orchard Ave Idaho Falls, ID 83402 (208) 521-8127 Jun-01 Transferred Caldwell, ID 83607 (208) 740-7146 Jan-14 Terminated Caldwell, ID 83607 (208) 740-7146 Jan-14 Terminated

# IOWA

PILLAR TO POST® Scott Neff 110 Dooley Ct. SW Altoona, IA 50009 (515) 314-8226 Aug-18 Terminated

# ILLINOIS

PILLAR TO POST® Donald Thorne 1015 River Oaks Drive Naperville, IL 60565 (630) 219-3477 Mar-13 Terminated

# INDIANA

LAL Enterprises LLC Matt Lottes 6081 W. First Watch Way McCordsville, IN 46055 (317) 663-3186 May-05 Transferred

# KANSAS

Hageman Home Inspections Plus LLC John Hageman 9221 S. Broadway Ave. Haysville, KS 67060 (316) 665-9394 Dec-21 Terminated

# KENTUCKY

PILLAR TO POST® John O'Nan PO Box 464 Crestwood, KY 40014 (502) 228-9880 Jun-02 **Transferred** 

# LOUISIANA

Claren and Son LLC Claren Jones 651 Esplanade Street Lake Charles, LA 70607 (337) 564-6772 Apr-17 Terminated

# MAINE

# MARYLAND

#### MASSACHUSETTS

PILLAR TO POST® Tom Durant 151 Old Westminster Road Hubbardston, MA 01452 (978) 277-3424 Sep-17 Terminated

# MICHIGAN

Chung Enterprises, L.L.C. Yung Chung 318 John R. Rd. #333 Troy, MI 48042 (248) 615-9290 Jul-02 **Terminated**  Randall Patterson, LLC Randall Patterson 41626 Chattman Drive Novi, MI 48375 (248) 755-3422 Jul-03 **Transferred** 

# **MINNESOTA**

Solid Rock Home Inspections, LLC Donald Hannay 3530 S Vine St Cambridge, MN 55008 (763) 453-3863 Oct-18 **Transferred** 

# MISSISSIPPI

Falcon Voyage LLC Randy Maynard 2 Hogan Circle- Apt 201 Eureka, MO 63025 (314) 309-4159 Nov-16 **Terminated**  Choose the Right, Inc. Shauna Barker and Justin Barker 958 Kendall Road Peculiar, MO 64078 (816) 620-4403 Jun-19 Transferred

PILLAR TO POST®

David Turner

415 Maxwell Drive

Stewartsville, NJ 08886

(908) 777-8837

Aug-17

Transferred

PILLAR TO POST® Patrick Dickinson 1 First Missouri Center Suite 216 St. Louis, MO 63141 (636) 928-0760 Jun-03 Transferred

### MONTANA

# NEBRASKA

# NEVADA

**NEW HAMPSHIRE** 

### **NEW JERSEY**

Inspector Gabi, LLC Gabi Whalen 606 South Route 9 Cape May Court House, NJ 08210 (609) 628-1090 Nov-97 Terminated

### NEW MEXICO

# **NEW YORK**

Mark Wates, Inc. Mark Wates 13 Carnegie Ave Cold Spring Harbor, NY 11724 (631) 271-2500 Jul-17 Terminated

PILLAR TO POST<sup>®</sup> Kyle Parker 1511 Route 22, Suite 284 Brewster, NY 10509 (914) 522-4074 May-19 Terminated

# New Genesis Advisors Inc. Elton Andrews 1154 E 57th St Brooklyn, NY 11234 (347) 907-9846 Sep-18 **Terminated**

Islands Best Inspections Inc. Jared Judson PO Box #91 Bellmore, NY 11710 (516) 546-9500 Nov-17 **Terminated**  JKB, LLC John Heller 446 W Route 70 Marlton, NJ 08053 (856) 261-9670 Jan-03 **Terminated** 

Breaux Professional Inspections LLC Charles Breaux 57 E Margin Rd Ridge, NY 11961 (631) 603-4573 Apr-21 Terminated

PILLAR TO POST®

NORTH CAROLINA

Kevin Chadderton 10700 Waxhaw Manor Drive Waxhaw, NC 28173 (704) 254-9049 Nov-17 Terminated

# NORTH DAKOTA

#### OHIO

D.A. Hardy Home Inspections, LLC David Hardy 1004 Shoveler Ct. North Lima, OH 44452 (330) 286-1302 Jun-15 **Transferred** 

# OKLAHOMA

OREGON

# PENNSYLVANIA

PILLAR TO POST® Kevin Lewis 19 Ciotti Lane Canonsburg, PA 15317 (724) 746-8819 Mar-17 Terminated

PILLAR TO POST® Andrew Wolfe 35 Virginia Ave. Shrewsbury, PA 17361 (717) 472-6168 Aug-15 Terminated KMR Home Inspections, LLC Kyle Rupp 1689 Crown Ave Suite 6B Lancaster, PA 17601 (717) 537-1307 Sep-12 Terminated

Nyveldt Enterprises LLC Andrew Nyveldt 27 Mount Carmel St Roseto, PA 18013 (570) 213-7850 Sep-12 Terminated New ERA, LLC Ed Robbins 13 Charter Oak Court Doylestown, PA 18901 (215) 534-4445 Nov-12 Terminated

# **RHODE ISLAND**

Cordero Inspections, LLC Rafael Cordero 24 Corliss St #40186 Providence, RI 02904 (401) 919-1030 Dec-17 **Terminated** 

# SOUTH CAROLINA

Porch Light Home Inspections, LLC Don Goldbach 242 Morninglow Drive Winnsboro, SC 29180 (803) 807-1869 Feb-17 Terminated

# SOUTH DAKOTA

### TENNESSEE

PILLAR TO POST® Logan Roberts 1447 Coleman Rd Franklin, TN 37064 (256) 599-5094 Jun-21 Terminated

#### TEXAS

PILLAR TO POST® Matt Beavers 4628 Golden Yarrow Dr Fort Worth, TX 76244 (817) 637-8977 Mar-19 Terminated

PILLAR TO POST® Michael Butler 18 Mariner Village Drive Seabrook, TX 77586 (281) 339-7488 Aug-18 Terminated Choice Home Inspections LLC Shawn Robinson 105 Saturday Drive Lascassas, TN 37085 (615) 987-8033 Jul-97 Terminated

PILLAR TO POST® Adafi Haq 16103 Crooked Arrow Dr Sugarland, TX 77498 (832) 230-3153 Feb-17 Terminated

Totalspect LLC Blaine Hollier 205 Rose St. Bridge City, TX 77611 (409) 363-9506 Oct-14 **Terminated**  HH3 Consulting LLC Jesse Longoria 7316 Ondantra Bend Austin, TX 78744 (512) 207-0941 Jun-21 Terminated

# UTAH

# VERMONT

# VIRGINIA

PILLAR TO POST<sup>®</sup> Mike Ward-Dahl PO Box 5466 PILLAR TO POST<sup>®</sup> Kevin Dougherty 7203 Belton Court Springfield, VA 22150 (703) 352-1333 Oct-00 Transferred McLean, VA 22101 (703) 291-0344 Dec-12 Terminated

# WASHINGTON

PILLAR TO POST® Keith Holsinger 3488 Mcdaniel Street DuPont, WA 98327 (253) 779-8983 Feb-99 **Terminated** 

# WEST VIRGINIA

# WISCONSIN

WYOMING

# **EXHIBIT C**

# **OPERATIONS MANUAL - TABLE OF CONTENTS**

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# EXHIBIT D

# MINIMUM REQUIRED COMPUTER EQUIPMENT

# **Inspection Tablet Computer**

Prescribed inspection tablet computer will be confirmed at time franchise agreement is signed and ordered from designated supplier for delivery to you at the Initial Training Program.

# **Office Computer**

The minimum requirements for the office computer are:

Component	Requirement
Computer and processor	Windows PC: Intel i5 or i7 processor, dual core minimum (i7 recommended) Apple: Apple Silicon M1 OR Intel Core i5/i7 (M1 Recommended)
Memory	8 GB or higher
Hard disk	256GB solid state or higher
Display	VGA or compatible
Operating system	Windows 10 or MacOS/X (latest version)
Software	Office 2019 OR Microsoft M365 Subscription Adobe Acrobat Reader DC Antivirus (Cylance, Carbon Black recommended)
Internet connection	Broadband Internet Access, minimum 10 Mbps download

# EXHIBIT E

# FINANCIAL STATEMENTS



March 23, 2023

Pillar to Post Inc. 14502 N. Dale Mabry Highway, Suite 200 Tampa, FL 33618, USA

We agree to the inclusion in the Franchise Disclosure Document dated March 23, 2023 issued by Pillar to Post Inc. (a subsidiary of FS Brands, Inc.) (the Franchisor) of our report dated February 23, 2023 and March 3, 2022 relating to the financial statements of FS Brands, Inc. as of December 31, 2022, December 31, 2021 and for each of the three years in the period then ended.

Pricewaterhouse Coopers UP

Chartered Professional Accountants, Licensed Public Accountants

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# FS Brands, Inc.

Consolidated Financial Statements **December 31, 2022 and December 31, 2021** (expressed in US dollars)



# **Report of Independent Auditors**

To the Stockholders of FS Brands, Inc.

# Opinion

We have audited the accompanying consolidated financial statements of FS Brands, Inc. and its subsidiaries (the "Company"), which comprise the consolidated balance sheets as of December 31, 2022 and December 31, 2021, and the related consolidated statements of income and comprehensive income, consolidated statements of changes in stockholders' equity and consolidated statements of cash flows for the years then ended, including the related notes (collectively referred to as the "consolidated financial statements").

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2022 and December 31, 2021, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

# **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America ("US GAAS"). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# Responsibilities of Management for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for one year after the date the consolidated financial statements are available to be issued.

### Auditors' Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute

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assurance and therefore is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Pricewaterhouse Coopers LLP

Chartered Professional Accountants, Licensed Public Accountants

Toronto, Ontario, Canada February 23, 2023 (expressed in US dollars)

	2022 \$	2021 \$
Assets		
Current assets Cash and cash equivalents Restricted cash Accounts receivable – net of allowance for doubtful accounts of \$3,679,648 (2021 – \$6,166,248) Notes receivable (note 5) Inventories Prepaid expenses and other current assets Income taxes recoverable (note 10)	45,238,140 3,865,026 57,510,268 958,294 45,016,526 16,684,522 12,454,925 181,727,701	64,566,329 10,677,487 47,835,151 2,845,266 26,851,976 14,851,733 9,179,394 176,807,336
Notes receivable (note 5)	9,511,607	8,693,666
Other assets	7,177,336	6,088,395
Property and equipment (note 6)	54,523,603	42,127,045
Intangible assets (note 7)	37,568,320	25,584,760
Goodwill (note 8)	116,985,756	92,144,276
Operating lease right-of-use asset (note 9)	50,319,965	38,074,827
	457,814,288	389,520,305

Approved by the Board of Directors

\_\_\_\_\_ Director \_\_\_\_\_\_ Director

The accompanying notes are an integral part of these consolidated financial statements.

	2022 \$	2021 \$
Liabilities		
<b>Current liabilities</b> Accounts payable Accrued liabilities Notes payable (note 11) Deferred revenue and customer deposits Due to ultimate parent Due to parent company Operating lease liabilities – current (note 9)	15,085,159 71,003,814 456,933 45,124,182 10,674,950 1,605,327 10,852,049	$\begin{array}{c} 11,530,513\\ 59,329,417\\ 454,286\\ 48,047,327\\ 11,251,340\\ 3,259,862\\ 8,819,383\end{array}$
	154,802,414	142,692,128
Notes payable (note 11)	-	428,571
Deferred revenues	17,428,363	14,603,412
Long-term value appreciation rights	7,507,602	2,724,651
Income taxes payable (note 10)	186,059	186,059
Deferred income taxes (note 10)	9,657,479	7,160,698
Operating lease liabilities – non-current (note 9)	41,837,873	31,278,258
	231,419,790	199,073,777
Non-controlling interests (note 13)	52,347,171	28,256,345
Stockholders' Equity		
Common stock	1	1
Additional paid-in capital	29,529,067	29,529,067
Retained earnings	144,518,259	132,661,115
	174,047,327	162,190,183
	457,814,288	389,520,305

# **FS Brands, Inc.** Consolidated Statements of Income and Comprehensive Income **For the years ended December 31, 2022 and December 31, 2021**

(expressed in US dollars)

	2022 \$	2021 \$
<b>Revenue</b> Royalties Franchise fees (note 3) Merchandise sales Services and other	96,138,519 4,676,664 440,308,645 89,522,047	87,815,731 4,398,890 338,168,074 74,067,901
Costs and expenses Franchise operating	<u>630,645,875</u> 34,172,132	504,450,596 27,192,498
Cost of merchandise sales Cost of services General and administrative Management fees to parent (note 4) Depreciation and amortization	34,172,132 308,600,762 7,212,569 184,991,102 6,673,136 21,075,585	27,192,498 238,949,248 6,221,708 155,107,036 7,418,510 19,807,499
	562,725,286	454,696,499
Income from operations	67,920,589	49,754,097
Other income Interest income	227,347	427,208
Income before income taxes	68,147,936	50,181,305
Provision for income taxes (note 10)	18,156,450	13,315,914
Net income for the year	49,991,486	36,865,391
Non-controlling interests' share of earnings (note 13)	(3,241,134)	(2,350,221)
Non-controlling interests redemption increment (note 13)	(9,098,981)	(8,058,800)
Net income and comprehensive income attributable to common stockholders for the year	37,651,371	26,456,370

	Common stock \$	Additional paid-in capital \$	Retained earnings \$	Total \$
Balance – December 31, 2020	1	29,529,067	160,555,484	190,084,552
Other movements Dividends Net income and comprehensive income attributable to common stockholders for the year	-	-	208,796 (54,559,535) 26,456,370	208,796 (54,559,535) 26,456,370
Balance – December 31, 2021	1	29,529,067	132,661,115	162,190,183
Other movements Dividends Net income and comprehensive income attributable to common stockholders for the year	-	-	198,675 (25,992,902) 37,651,371	198,675 (25,992,902) 37,651,371
Balance – December 31, 2022	1	29,529,067	144,518,259	174,047,327

	2022 \$	2021 \$
Cash provided by (used in)		
<b>Operating activities</b> Net income for the year Adjustments to reconcile net income to net cash provided by operating activities	49,991,486	36,865,391
Depreciation of property and equipment (note 6) Amortization of intangible assets Deferred income taxes Change in non-cash working capital (note 12)	15,889,477 5,186,108 730,801 (11,765,021)	15,705,978 4,101,521 58,327 11,736,088
	60,032,851	68,467,305
<b>Investing activities</b> Purchase of property and equipment Acquisition of businesses	(22,827,225) (30,435,599) (53,262,824)	(19,247,316) (14,212,272) (33,459,588)
<b>Financing activities</b> Advance from parent Advance of notes payable Purchase of non-controlling interest (note 13) Sales of shares to non-controlling interests Payment of dividends to parent Payment of dividends to non-controlling interests	(2,230,925) (425,924) (1,712,355) 442,432 (24,666,813) (4,317,092) (32,910,677)	3,495,791 (409,286) (2,276,657) 1,350,117 (52,689,410) (4,289,028) (54,818,473)
Decrease in cash and cash equivalents during the year	(26,140,650)	(19,810,756)
Cash and cash equivalents – Beginning of year	75,243,816	95,054,572
Cash and cash equivalents – End of year	49,103,166	75,243,816
<b>Supplementary information</b> Cash paid for interest and dividends Cash paid for income taxes	124,055 20,438,158	(181,562) 11,743,547

# **1** Nature of business operations

FS Brands, Inc. (the Company), incorporated on March 31, 2010, is a 97.18% owned subsidiary of FS Property Services (U.S.) Inc. (the parent), which is indirectly a 100% owned subsidiary of FirstService Corporation (the ultimate parent), a publicly owned, diversified real estate services company.

Through the following subsidiaries, CertaPro Painters Ltd., Paul Davis Restoration, Inc., California Closet Company, Inc., Pillar to Post, Inc. and Floor Coverings International, Ltd., the Company's principal function is the recruiting, training and operation of franchise systems throughout the United States. In addition, the Company controls 20 California Closet franchises and 11 Paul Davis Restoration franchises.

# 2 Summary of significant accounting policies

The preparation of consolidated financial statements in accordance with accounting principles generally accepted in the United States of America (US GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities as at the dates of the consolidated financial statements and the reported amounts of revenue and expenses during the reporting periods. The most significant estimates made by management relate to the collectability of accounts receivable and notes receivable, the initial determination of fair values of assets acquired and liabilities assumed in business combinations and the assessment of potential impairment of goodwill and intangible assets. Actual results could differ from those estimates.

# **Basis of consolidation**

The consolidated financial statements include the accounts of the Company and its subsidiaries. All significant intercompany balances and transactions between the Company and its subsidiaries are eliminated on consolidation.

# Revenue recognition and unearned revenue

The Company accounts for a contract with a customer when there is approval and commitment from both parties, the rights of the parties are identified, payment terms are identified, the contract has commercial substance and the collectability of consideration is probable. The Company measures revenue based on consideration specified in the contract of each customer and recognizes revenue as the performance obligations are satisfied by transferring the control of the service or product to a customer.

• Franchisor operations

The Company operates several franchise systems. Initial franchise fees are deferred and recognized over the term of the franchise agreement. Royalty revenue is recognized based on a contracted percentage of franchisee revenue, as reported by the franchisees. Revenue from administrative and other support services, as applicable, is recognized as the services are provided.

The Company's franchise systems operate marketing funds on behalf of franchisees. Advertising fund contributions from franchisees and advertising fund expenditures are reported on a gross basis in the Company's consolidated statements of income and comprehensive income. To the extent that contributions received exceed advertising expenditures, the excess amount is accrued and offset as a deferred liability, whereas any expenditures in excess of contributions are expensed as incurred. As such, advertising fund contributions and the related revenue and expenses may be reported in a different period.

• Revenue from construction contracts and service operations other than franchisor operations

Revenue is recognized at the time the service is rendered. Certain services, including but not limited to construction contracts and real estate project management work-in-process, are recognized over time based on percentage of completion, a ratio of actual costs to total estimated contract costs. In cases where anticipated costs to complete a project exceed the revenue to be recognized, a provision for the additional estimated losses is recorded in the period in which the loss becomes apparent. Amounts received from customers in advance of services being provided are recorded as unearned revenue when received.

# Cash and cash equivalents

The Company considers all investments readily convertible into cash and having an initial maturity of three months or less to be cash equivalents. Cash equivalents include money market funds and time deposits, which are carried at cost and approximate fair value.

### **Restricted cash**

Restricted cash comprises cash restricted for marketing fund use. The Company is in custody of the cash received from franchisees for use in franchisee marketing funds.

Per the guidance issued by the Financial Accounting Standards Board (FASB) on restricted cash (Accounting Standards Update (ASU) No. 2016-18), the Company's consolidated statements of cash flows explain the change during the period in the total of cash and cash equivalents and amounts generally described as restricted cash and restricted cash equivalents. The Company's restricted cash balance consists primarily of cash related to our marketing funds.

# Inventories

Inventories consist of finished products, accessories and components of closet and workspace systems, painting kits, film and supplies held for resale. Inventories are valued at the lower of cost (first in, first out) and net realizable value. Work-in-process inventory relates to construction contracts in process and is accounted for using the percentage of completion method.

### **Property and equipment**

Property and equipment are stated at cost less accumulated depreciation and any impairment in value. Depreciation is provided using the straight-line method over the estimated useful lives of the assets, except for leasehold improvements, which are depreciated on a straight-line basis over the lesser of the useful life of the asset or the remaining lease term.

Maintenance and repairs are expensed to operations as incurred, while betterments and additions are capitalized. On sale or retirement, the cost of the property and the related accumulated depreciation are removed from the respective accounts and any resulting gains or losses are reflected in income.

# Goodwill and intangible assets

Goodwill represents the excess of purchase price over the fair value of assets acquired and liabilities assumed in a business combination and is not subject to amortization.

Intangible assets are recorded at a fair value on the date they are acquired and are amortized using the straightline method over their estimated useful lives as follows:

Customer relationships	4 to 20 years
Trademark	15 to 30 years
Franchise agreements	pattern of use

Goodwill is tested for impairment annually, on August 1, or more frequently if events or changes in circumstances indicate the asset might be impaired, in which case the carrying amount of the asset is written down to fair value. Impairment of goodwill is tested at the reporting unit level. Impairment is tested by first assessing qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. Where it is determined to be more likely than not that its fair value is greater than its carrying amount, no further testing is required. When the qualitative analysis is not sufficient to support that the fair value exceeds the carrying amount, a goodwill impairment test is performed. The Company also has an unconditional option to bypass the qualitative assessment for any reporting unit in any period and proceed directly to performing a quantitative goodwill impairment test. The Company may resume performing the qualitative assessment in any subsequent period. A quantitative goodwill impairment test is performed by comparing the fair value of each reporting unit to its carrying value, including goodwill. Fair value is estimated using a market multiple method, which estimates market multiples of earnings before interest, taxes, depreciation and amortization (EBITDA) for comparable entities with similar operations and economic characteristics. Significant assumptions used in estimating the fair value of each reporting unit include the market multiples of EBITDA.

# Impairment of long-lived assets

The Company reviews the carrying amount of its long-lived assets including, but not limited to, property and equipment and intangible and other assets, if events or changes in circumstances indicate the asset might be impaired. The carrying amount of a long-lived asset group is considered impaired when the undiscounted cash flow from such asset group is estimated to be less than its carrying amount. In that event, a loss is recognized as the amount by which the carrying amount exceeds its fair value. Fair value is determined primarily using the anticipated cash flows discounted at a rate commensurate with the risk involved. Losses on long-lived asset groups to be disposed of would be determined in a similar manner, except that fair value would be reduced by any costs of disposal.

# Deferred revenue and customer deposits

Deferred revenue represents payments received in connection with services to be provided in the future and is recognized when the services have been provided. Customer deposits represent payments received as deposits in connection with California Closet products to be installed.

# Leases

The Company has lease agreements with lease and non-lease components and has elected to account for each lease component (e.g., fixed rent payments) separately from the non-lease components (e.g., common-area maintenance costs). The Company has also elected not to recognize the right-of-use assets and lease liabilities for short-term leases that have a lease term of 12 months or less. Leases are recognized on the balance sheets when the lease term commences, and the associated lease payments are recognized as an expense on a straight-line basis over the lease term.

# **Income taxes**

Income tax has been provided using the asset and liability method whereby deferred income tax assets and liabilities are recognized for the expected future income tax consequences of events that have been recognized in the consolidated financial statements or income tax returns. Deferred income tax assets and liabilities are measured using enacted income tax rates expected to apply to taxable income in the years in which temporary differences are expected to reverse, be recovered or be settled. The effect on deferred income tax assets and liabilities of a change in income tax rates is recognized in earnings in the period in which the change occurs. A valuation allowance is recorded unless it is more likely than not that realization of a deferred income tax asset will occur based on available evidence.

# Non-controlling interests

The non-controlling interests are considered to be redeemable securities and accordingly are recorded at the greater of (i) the redemption amount; or (ii) the amount initially recorded as redeemable non-controlling interest at the date of inception of the minority equity position. This amount is recorded in the "mezzanine" section of the consolidated balance sheets, outside of stockholders' equity. Changes in the redeemable non-controlling interests amount are recognized immediately as they occur.

# Fair value measurements

Fair value measurements are measured using inputs from the three levels of the fair value hierarchy. The classification within the hierarchy is determined based on the lowest level input that is significant to the fair value measurement. The three levels are as follows:

Level 1 – quoted prices (unadjusted) in active markets for identical assets or liabilities;

Level 2 – observable market based inputs other than quoted prices in active markets for identical assets or liabilities; and

Level 3 – unobservable inputs.

# Concentrations

The Company's financial instruments exposed to credit risk include cash and cash equivalents, restricted cash, accounts receivable and notes receivable. The Company places its cash, restricted cash and cash equivalents with institutions of high creditworthiness. Management routinely assesses the collectability of its accounts receivable and notes receivable and its credit risk is limited due to the dispersion of the customer base comprising the receivables.

# 3 Revenue from contracts with customers

Franchise fee revenue recognized during the twelve months ended December 31, 2022, which was included in deferred revenue at the beginning of the period, was 4,416,416 (2021 – 4,189,800). These fees are recognized over the life of the underlying franchise agreement, usually between 5 – 10 years.

The majority of current unearned revenue as at December 31, 2021 was recognized into income during 2022.

External broker costs and employee sales commissions in obtaining new franchisees are capitalized in accordance with the revenue standard and are amortized over the life of the underlying franchise agreement. Costs amortized during the twelve months ended December 31, 2022 were \$1,953,819 (2021 - \$1,979,515). The closing amount of the capitalized costs to obtain contracts on the balance sheets as at December 31, 2022 was \$8,601,730 (2021 - \$7,295,196). There were no impairment losses recognized related to those assets in 2021.

Disaggregated revenue is as follows:

	Twelve months en	Twelve months ended December 31	
	2022 \$	2021 \$	
Revenue recognized Point in time Over time	625,511,188 5,134,687	499,635,473 4,815,123	

The Company disaggregates revenue by point in time and over time.

# 4 Transactions with related parties

# **Management fees**

The Company has a management agreement with the parent that provides certain administrative and management services to the Company. For the years ended December 31, 2022 and December 31, 2021, the fees for such services totalled 6,673,136 (2021 – 7,418,510). These transactions were in the normal course of operations and were measured at the exchange amount.

# 5 Notes receivable

The Company has notes receivable from franchisees for various franchise fees and royalties. These notes bear interest at rates ranging from nil% to 8%, are unsecured and are repayable in monthly instalments. Also included in notes receivable are amounts owing from certain non-controlling interest stockholders. The total amount due from non-controlling interests is \$462,291 (2021 – \$202,062). The interest rate on these notes is 2.5%.

As at December 31, 2022, annual maturities on the notes receivable were as follows:

	\$
2023 2024 2025 2026 2027 Thereafter	958,294 7,806,182 458,893 329,977 112,734 880,321
	10,546,401
Less: Allowance for doubtful accounts	76,500
	10,469,901
Less: Current portion	958,294
	9,511,607

# 6 Property and equipment

				2022
	Depreciation period	Gross carrying amount \$	Accumulated depreciation \$	Net \$
Production equipment Vehicles Furniture and fixtures Computers and equipment Leasehold improvements	5 to 7 years 5 years 5 to 7 years 3 to 5 years lease term	36,100,396 36,711,890 13,915,248 48,633,491 17,998,005	24,883,201 22,061,640 10,264,897 28,116,735 13,508,954	11,217,195 14,650,250 3,650,351 20,516,756 4,489,051
		153,359,030	98,835,427	54,523,603
				2021
	Depreciation period	Gross carrying amount \$	Accumulated depreciation \$	Net \$
Production equipment Vehicles Furniture and fixtures Computers and equipment Computer software Leasehold improvements	5 to 7 years 5 years 5 to 7 years 3 to 5 years 3 to 5 years lease term	28,315,940 25,238,074 12,294,984 37,439,576 1,361,498 16,372,266	20,692,674 14,757,497 8,091,964 22,088,186 689,048 12,575,922	7,623,266 10,480,577 4,203,020 15,351,390 672,450 3,796,344
		121,022,338	78,895,291	42,127,047

Depreciation expense totalled 15,889,477 (2021 – 15,705,978) for the years ended December 31, 2022 and December 31, 2021.

# 7 Intangible assets

			2022
	Gross carrying amount \$	Accumulated amortization \$	Net \$
Trademarks Franchise agreements Customer relationship Non-compete and other	10,774,499 48,487,505 23,096,611 3,587,212	7,181,520 31,996,307 7,799,564 1,400,116	3,592,979 16,491,198 15,297,047 2,187,096
	85,945,827	48,377,507	37,568,320

			2021
	Gross carrying amount \$	Accumulated amortization \$	Net \$
Trademarks Franchise agreements Customer relationship Non-compete and other	10,774,498 41,933,677 15,046,611 633,165	6,950,220 28,705,335 6,514,484 633,165	3,824,278 13,228,342 8,532,127 -
	68,387,951	42,803,204	25,584,747

Amortization expense totalled \$5,186,108 (2021 – \$4,101,521) for the years ended December 31, 2022 and December 31, 2021.

The following is the estimated annual amortization expense for each of the next five years:

	\$
2023	6,982,861
2024	5,751,290
2025	5,659,493
2026	5,202,581
2027	4,644,755

# 8 Goodwill

Goodwill represents the excess of purchase price over the value assigned to the net tangible and identifiable intangible assets of businesses acquired. A test for goodwill impairment is required to be completed annually, in the Company's case as of August 1, or more frequently if events or changes in circumstances indicate the asset might be impaired. Based on the quantitative assessment in 2022, the Company has concluded that goodwill is not impaired.

	\$
Balance as at December 31, 2020	81,942,052
Goodwill acquired during the year Goodwill adjustment during the year	10,514,739 (312,515)
Balance as at December 31, 2021	92,144,276
Goodwill acquired during the year Goodwill adjustment during the year	20,902,769 3,938,711
Balance as at December 31, 2022	116,985,756

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# 9 Leases

The Company has operating leases for corporate offices, copiers and certain equipment. Its leases have remaining lease terms of 1 year to 10 years, some of which may include options to extend the leases for up to 8 years, and some of which may include options to terminate the leases within 1 year. The Company evaluates renewal terms on a lease-by-lease basis to determine if the renewal is reasonably certain. The amount of operating lease expense recorded in the consolidated statements of income and comprehensive income was \$11,578,812 (2021–\$10,122,570).

Other information related to leases was as follows:

Supplemental cash flows information, twelve months

ended December 31, 2022	
Cash paid for amounts included in the measurement of operating lease liabilities Right-of-use assets obtained in exchange for operating lease obligation	11,164,231 23,247,830
Weighted average remaining operating lease term Weighted average discount rate	5.59 Years 4.19%
The following represent operating lease commitments:	
	\$
2023 2024 2025 2026 2027 and thereafter	12,723,116 11,312,744 9,575,034 8,108,272 16,457,365

58,176,531

# 10 Income taxes

The components of the provision for income taxes are as follows:

	2022 \$	2021 \$
Current provision	10.050.500	40 440 045
Federal State	13,250,598 <u>4,175,051</u>	10,119,645 3,137,937
	17,425,649	13,257,582
Deferred recovery		
Federal State	1,001,480 (270,679)	(133,850) 192,177
	730,801	58,327
	18,156,450	13,315,909

The components of deferred income tax assets and liabilities are as follows:

	2022 \$	2021 \$
Deferred income tax assets Accrued expenses Bad debt Future benefit of tax losses	6,966,265 767,530 1,154,551	5,372,555 1,403,541 816,206
	8,888,346	7,592,302
Deferred income tax liabilities Purchased goodwill and intangible assets Property and equipment Investment in partnership	7,550,504 8,854,545 1,122,584	6,033,141 7,320,790 672,989
	17,527,633	14,026,920
Net deferred income tax liabilities before valuation allowance Valuation allowance	8,639,287 1,018,192	6,434,618 726,080
Net deferred income tax liabilities	9,657,479	7,160,698

The number of years with open tax audits varies depending on the tax jurisdiction. The Company's taxing jurisdiction is the United States of America. With few exceptions, the Company is no longer subject to US federal, state and local income tax examinations by tax authorities for years before 2015.

The Company does not currently expect any material impact on earnings to result from the resolution of matters relating to open taxation years; however, actual settlements may differ from amounts accrued. Currently, it is not reasonably possible to determine whether unrecognized tax benefits will increase or decrease within the next 12 months with respect to settlements of tax audits. The Company has made its current estimates on facts and circumstances known to date and cannot predict subsequent or changed facts and circumstances that could affect its current estimates.

# 11 Notes payable

	2022 \$	2021 \$
Promissory note, unsecured, payable in annual instalments through January 2023, interest at 2%	456,933	882,858
Less: Current portion	456,933	454,287
		428,571

# 12 Change in non-cash working capital

	2022 \$	2021 \$
Accounts receivable Inventories Notes receivable Prepaid expenses and other current assets Accounts payable Accrued liabilities Deferred revenue and customer deposits Income taxes Other liabilities	(1,871,126) (17,868,743) 1,069,030 (2,243,093) 440,038 15,827,746 (1,587,836) (3,012,516) (2,518,521) (11,765,021)	(4,330,598) (5,187,631) (1,730,001) (4,949,938) (1,792,448) 16,204,166 16,498,965 (3,026,871) 50,444 11,736,088

# 13 Non-controlling interests

The following table provides a reconciliation of the beginning and ending amounts for non-controlling interests (NCI):

	2022 \$	2021 \$
Balance – Beginning of year Share of earnings of NCI Redemption increment of NCI Distributions paid to NCI Purchase of NCI Sale of NCI	28,256,345 3,241,134 9,098,981 (2,991,003) (1,712,355) 16,454,069	18,767,098 2,350,221 8,058,800 (2,418,908) (2,276,657) 3,775,791
Balance – End of year	52,347,171	28,256,345

The Company has stockholders' agreements in place for each of its non-wholly owned subsidiaries. These agreements allow the Company to call the NCI at a price determined with the use of a formula price, which is usually equal to a fixed multiple of average annual net income before extraordinary items, income taxes, interest, depreciation and amortization. The agreements also have redemption features, which allow the owners of the NCI to put their equity into the Company at the same price, subject to certain limitations. The formula price is referred to as the redemption amount and may be settled in cash or with the ultimate parent's shares. The redemption amount as at December 31, 2022 and December 31, 2021 was \$53,347,171 (2021 – \$28,256,350).

# 14 Letters of credit

College Pro Painters (U.S.) Ltd. is required to obtain irrevocable bank letters of credit totalling \$311,649 (2021 – \$311,649). The letters of credit are to remain open for the duration of certain stop-loss insurance policies or until all insurance claims against College Pro Painters (U.S.) Ltd. have been settled.

# 15 Fair values of financial instruments

The carrying amounts of cash and cash equivalents, accounts receivable and accounts payable and accrued liabilities approximate their fair values due to the short-term maturity of these instruments. The following are estimates of the fair values for other financial instruments:

	Carrying amount \$	Fair value \$
Notes receivable	10,469,901	9,022,927
Notes payable	456,933	452,431
Contingent consideration	6,473,500	5,489,847

Notes receivable include amounts due from franchisees and non-controlling stockholders. Notes payable include amounts due to vendors in connection with business acquisitions. The fair values of these instruments are determined using a valuation model with prevailing interest rates obtained from third parties. The inputs are unobservable and thus classified as Level 3 and relate to future cash flows and discount rates, which requires the Company to develop its own assumptions.

# 16 Defined contribution pension plan

The Company contributed 2,998,964 (2021 – 2,356,024) to its 401(k) plan during the year, which has been recorded as an expense in each of the respective years.

# 17 Acquisitions

In 2022, the Company completed three acquisitions, the details of which are as follows:

	\$
Current assets Current liabilities Non-current liabilities Redeemable non-controlling interest	18,181,408 (5,665,496) (4,725,304) (16,011,637)
Net assets	(8,221,029)
Cash consideration Contingent consideration	27,330,472 3,324,501
Total purchase consideration	30,654,973
Acquired intangible assets	17,973,233
Goodwill	20,902,769

# FS Brands, Inc.

Consolidated Financial Statements **December 31, 2021 and December 31, 2020** (expressed in US dollars)



### **Report of Independent Auditors**

To the Stockholders of FS Brands, Inc.

### Opinion

We have audited the accompanying consolidated financial statements of FS Brands, Inc. and its subsidiaries (the "Company"), which comprise the consolidated balance sheets as of December 31, 2021 and December 31, 2020, and the related consolidated statements of income and comprehensive income, consolidated statements of changes in stockholders' equity and consolidated statements of cash flows for the years then ended, including the related notes (collectively referred to as the "consolidated financial statements").

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2021 and December 31, 2020, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Responsibilities of Management for the Consolidated Financial Statements**

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for one year after the date the financial statements are available to be issued.

PricewaterhouseCoopers LLP PwC Tower, 18 York Street, Suite 2600, Toronto, Ontario, Canada M5J 0B2 T: +1 416 863 1133, F: +1 416 365 8215

"PwC" refers to PricewaterhouseCoopers LLP, an Ontario limited liability partnership.



### Auditors' Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Pricewaterhouse Coopers U.P.

Toronto, Ontario, Canada March 3, 2022

	2021 \$	2020 \$
Assets		
Current assets Cash and cash equivalents Restricted cash Accounts receivable – net of allowance for doubtful accounts of \$6,166,248 (2020 – \$7,432,017) Notes receivable (note 6)	64,566,329 10,677,487 47,835,151 2,845,266	88,795,549 6,259,023 40,738,912 1,067,941
Inventories Prepaid expenses and other current assets Income taxes recoverable (note 11)	26,851,976 14,851,733 9,179,394	21,083,207 10,076,874 5,943,733
	176,807,336	173,965,239
Notes receivable (note 6)	8,693,666	8,740,990
Other assets	6,088,395	5,864,706
Property and equipment (note 7)	42,127,045	37,688,711
Intangible assets (note 8)	25,584,760	24,863,375
Goodwill (note 9)	92,144,276	81,942,052
Operating lease right-of-use asset	38,074,827	36,032,257
	389,520,305	369,097,330

Approved by the Board of Directors

\_\_\_\_\_ Director \_\_\_\_\_\_ Director

# FS Brands, Inc. Consolidated Balance Sheets...*continued* As at December 31, 2021 and December 31, 2020

(expressed in US dollars)

	2021 \$	2020 \$
Liabilities		
<b>Current liabilities</b> Accounts payable Accrued liabilities Notes payable (note 12) Deferred revenue and customer deposits Due to ultimate parent Due to parent company Operating lease liabilities – current	11,530,513 59,329,417 454,286 48,047,327 11,251,340 3,259,862 8,819,383	13,299,995 42,384,098 435,000 32,041,418 7,593,615 3,421,796 8,338,340
	142,692,128	107,514,262
Notes payable (note 12)	428,571	857,143
Deferred revenues	14,603,412	13,404,747
Long-term value appreciation rights	2,724,651	1,890,722
Income taxes payable (note 11)	186,059	186,059
Deferred income taxes (note 11)	7,160,698	6,829,369
Operating lease liabilities – non-current	31,278,258	29,563,378
	199,073,777	160,245,680
Non-controlling interests (note 14)	28,256,345	18,767,098
Stockholders' Equity		
Common stock	1	1
Additional paid-in capital	29,529,067	29,529,067
Retained earnings	132,661,115	160,555,484
	162,190,183	190,084,552
	389,520,305	369,097,330

# FS Brands, Inc. Consolidated Statements of Income and Comprehensive Income For the years ended December 31, 2021 and December 31, 2020

# (expressed in US dollars)

	2021 \$	2020 \$
Revenue Royalties (note 3) Franchise fees Merchandise sales Services and other	87,815,731 4,398,890 338,168,074 74,067,901	70,476,363 4,153,582 286,162,253 58,149,261
	504,450,596	418,941,459
Costs and expenses Franchise operating Cost of merchandise sales Cost of services General and administrative Management fees to parent (note 5) Depreciation and amortization	27,192,498 238,949,248 6,221,708 155,107,036 7,418,510 19,807,499	21,657,219 200,653,290 5,167,179 125,729,239 4,430,219 20,801,420
	454,696,499	378,438,566
Income from operations	49,754,097	40,502,893
Other income (expense) Interest income Interest expense	427,208	571,979
	427,208	571,979
Income before income taxes	50,181,305	41,074,872
Provision for income taxes (note 11)	13,315,914	11,005,369
Net income for the year	36,865,391	30,069,503
Non-controlling interests' share of earnings (note 14)	(2,350,221)	(1,526,754)
Non-controlling interests redemption increment (note 14)	(8,058,800)	(2,570,391)
Net income and comprehensive income attributable to common stockholders for the year	26,456,370	25,972,358

	Common stock \$	Additional paid-in capital \$	Retained earnings \$	Total \$
Balance – December 31, 2019	1	29,529,067	134,677,669	164,206,737
Impact of CECL standard Other movements Net income and comprehensive income attributable to common stockholders	-	-	(51,705) (42,838)	(51,705) (42,838)
for the year	-	_	25,972,358	25,972,358
Balance – December 31, 2020	1	29,529,067	160,555,484	190,084,552
Other movements Dividends Net income and comprehensive income attributable to common stockholders	-	-	208,796 (54,559,535)	208,796 (54,559,535)
for the year		-	26,456,370	26,456,370
Balance – December 31, 2021	1	29,529,067	132,661,115	162,190,183

	2021 \$	2020 \$
Cash provided by (used in)		
<b>Operating activities</b> Net income for the year Adjustments to reconcile net income to net cash provided by operating activities	36,865,391	30,069,503
Depreciation of property and equipment (note 7) Amortization of intangible assets Deferred income taxes Change in non-cash working capital (note 13)	15,705,978 4,101,521 58,327 11,736,088	14,851,981 5,949,439 722,653 25,173,976
	68,467,305	76,767,552
<b>Investing activities</b> Purchase of property and equipment Acquisition of businesses	(19,247,316) (14,212,272) (33,459,588)	(11,681,756) (21,800) (11,703,556)
<b>Financing activities</b> Advance from parent Advance of notes payable Purchase of non-controlling interest (note 14) Sales of shares to non-controlling interests Payment of dividends to parent Payment of dividends to non-controlling interests	3,495,791 (409,286) (2,276,657) 1,350,117 (52,689,410) (4,289,028) (54,818,473)	3,466,199 (1,380,622) (2,128,811) - - (1,619,722) (1,662,956)
Increase in cash and cash equivalents during the year	(19,810,756)	63,401,040
Cash and cash equivalents – Beginning of year	95,054,572	31,653,532
Cash and cash equivalents – End of year	75,243,816	95,054,572
Supplementary information Cash paid for interest and dividends Cash paid for income taxes	(181,562) 11,743,547	(271,125) 11,755,401

# **1** Nature of business operations

FS Brands, Inc. (the Company), incorporated on March 31, 2010, is a 97.18% owned subsidiary of FS Property Services (U.S.) Inc. (the parent), which is indirectly a 100% owned subsidiary of FirstService Corporation (the ultimate parent), a publicly owned, diversified real estate services company.

Through the following subsidiaries, CertaPro Painters Ltd., Paul Davis Restoration, Inc., California Closet Company, Inc., Pillar to Post, Inc. and Floor Coverings International, Ltd., the Company's principal function is the recruiting, training and operation of franchise systems throughout the United States. In addition, the Company controls 20 California Closet franchises and 11 Paul Davis Restoration franchises.

# 2 Risk and uncertainties

Currently, one of the most significant risks and uncertainties is the potential adverse effect of the current pandemic of the novel coronavirus, or COVID-19. The COVID-19 pandemic in North America has had an impact on most of the Company's operations, particularly its service lines tied to home improvement. All of its businesses have been designated essential services in most of their geographic regions. The various "stay-at-home" and social distancing measures continue to impact the Company's ability to operate on the premises of its residential and commercial customers. Although many regions where the Company operates have reopened, it is challenging to predict the financial performance in upcoming reporting periods with reasonable accuracy due to the lack of visibility around the duration and severity of the crisis and its dynamic changes.

# 3 Summary of significant accounting policies

The preparation of consolidated financial statements in accordance with accounting principles generally accepted in the United States of America (US GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities as at the dates of the consolidated financial statements and the reported amounts of revenue and expenses during the reporting periods. The most significant estimates made by management relate to the collectability of accounts receivable and notes receivable, reserves for uncertain tax positions, the initial determination of fair values of assets acquired and liabilities assumed in business combinations and the assessment of potential impairment of goodwill and intangible assets. Actual results could differ from those estimates.

# **Basis of consolidation**

The consolidated financial statements include the accounts of the Company and its subsidiaries. All significant intercompany balances and transactions between the Company and its subsidiaries are eliminated on consolidation.

### Revenue recognition and unearned revenue

The Company accounts for a contract with a customer when there is approval and commitment from both parties, the rights of the parties are identified, payment terms are identified, the contract has commercial substance and the collectability of consideration is probable. The Company measures revenue based on consideration specified in the contract of each customer and recognizes revenue as the performance obligations are satisfied by transferring the control of the service or product to a customer.

### • Franchisor operations

The Company operates several franchise systems. Initial franchise fees are deferred and recognized over the term of the franchise agreement. Royalty revenue is recognized based on a contracted percentage of franchisee revenue, as reported by the franchisees. Revenue from administrative and other support services, as applicable, is recognized as the services are provided.

The Company's franchise systems operate marketing funds on behalf of franchisees. Advertising fund contributions from franchisees and advertising fund expenditures are reported on a gross basis in the Company's consolidated statements of income and comprehensive income. To the extent that contributions received exceed advertising expenditures, the excess amount is accrued and offset as a deferred liability, whereas any expenditures in excess of contributions are expensed as incurred. As such, advertising fund contributions and the related revenue and expenses may be reported in a different period.

• Revenue from construction contracts and service operations other than franchisor operations

Revenue is recognized at the time the service is rendered. Certain services, including but not limited to construction contracts and real estate project management work-in-process, are recognized over time based on percentage of completion, a ratio of actual costs to total estimated contract costs. In cases where anticipated costs to complete a project exceed the revenue to be recognized, a provision for the additional estimated losses is recorded in the period when the loss becomes apparent. Amounts received from customers in advance of services being provided are recorded as unearned revenue when received.

### Cash and cash equivalents

The Company considers all investments readily convertible into cash and having an initial maturity of three months or less to be cash equivalents. Cash equivalents include money market funds and time deposits, which are carried at cost and approximate fair value.

### **Restricted cash**

Restricted cash comprises cash restricted for marketing fund use. The Company is in custody of the cash received from franchisees for use in franchisee marketing funds.

Per the guidance issued by the Financial Accounting Standards Board (FASB) on restricted cash (Accounting Standards Update (ASU) No. 2016-18), the Company's consolidated statements of cash flows explain the change during the period in the total of cash and cash equivalents and amounts generally described as restricted cash and restricted cash equivalents. The Company's restricted cash balance consists primarily of cash related to our marketing funds.

# Inventories

Inventories consist of finished products, accessories and components of closet and workspace systems, painting kits, film and supplies held for resale. Inventories are valued at the lower of cost (first in, first out) and net realizable value. Work-in-progress inventory relates to construction contracts in process and is accounted for using the percentage of completion method.

# **Property and equipment**

Property and equipment are stated at cost less accumulated depreciation and any impairment in value. Depreciation is provided using the straight-line method over the estimated useful lives of the assets, except for leasehold improvements, which are depreciated on a straight-line basis over the lesser of the useful life of the asset or the remaining lease term.

Maintenance and repairs are expensed to operations as incurred, while betterments and additions are capitalized. On sale or retirement, the cost of the property and the related accumulated depreciation are removed from the respective accounts and any resulting gains or losses are reflected in income.

# Goodwill and intangible assets

Goodwill represents the excess of purchase price over the fair value of assets acquired and liabilities assumed in a business combination and is not subject to amortization.

Intangible assets are recorded at a fair value on the date they are acquired and are amortized using the straightline method over their estimated useful lives as follows:

Customer relationships	4 to 20 years
Trademark	15 to 30 years
Franchise agreements	pattern of use

Goodwill is tested for impairment annually, on August 1, or more frequently if events or changes in circumstances indicate the asset might be impaired, in which case the carrying amount of the asset is written down to fair value. Impairment of goodwill is tested at the reporting unit level. Impairment is tested by first assessing qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. Where it is determined to be more likely than not that its fair value is greater than its carrying amount, no further testing is required. When the qualitative analysis is not sufficient to support that the fair value exceeds the carrying amount, a goodwill impairment test is performed.

# Impairment of long-lived assets

The Company reviews the carrying amount of its long-lived assets including, but not limited to, property and equipment and intangible and other assets, if events or changes in circumstances indicate the asset might be impaired. The carrying amount of a long-lived asset group is considered impaired when the undiscounted cash flow from such asset group is estimated to be less than its carrying amount. In that event, a loss is recognized as the amount by which the carrying amount exceeds its fair value. Fair value is determined primarily using the anticipated cash flows discounted at a rate commensurate with the risk involved. Losses on long-lived asset groups to be disposed of would be determined in a similar manner, except that fair value would be reduced by any costs of disposal.

### Deferred revenue and customer deposits

Deferred revenue represents payments received in connection with services to be provided in the future and is recognized when the services have been provided. Customer deposits represent payments received as deposits in connection with California Closet products to be installed.

### Leases

The Company adopted ASU 842, Leases, as of January 1, 2019 using the modified retrospective approach. In addition, the Company elected the package of practical expedients permitted under the transition guidance within the new standard, which, among other things, allowed the Company to carry forward the historical lease classification.

The Company has lease agreements with lease and non-lease components and has elected to account for each lease component (e.g., fixed rent payments) separately from the non-lease components (e.g., common-area maintenance costs). The Company has also elected not to recognize the right-of-use assets and lease liabilities for short-term leases that have a lease term of 12 months or less. Leases are recognized on the balance sheet when the lease term commences, and the associated lease payments are recognized as an expense on a straight-line basis over the lease term.

### **Income taxes**

Income tax has been provided using the asset and liability method whereby deferred income tax assets and liabilities are recognized for the expected future income tax consequences of events that have been recognized in the consolidated financial statements or income tax returns. Deferred income tax assets and liabilities are measured using enacted income tax rates expected to apply to taxable income in the years in which temporary differences are expected to reverse, be recovered or be settled. The effect on deferred income tax assets and liabilities of a change in income tax rates is recognized in earnings in the period in which the change occurs. A valuation allowance is recorded unless it is more likely than not that realization of a deferred income tax asset will occur based on available evidence.

### Non-controlling interests

The non-controlling interests are considered to be redeemable securities and accordingly are recorded at the greater of (i) the redemption amount; or (ii) the amount initially recorded as a non-controlling interest at the date of inception of the minority equity position. This amount is recorded in the mezzanine section of the consolidated balance sheet, outside of stockholders' equity. Changes in the non-controlling interests amount are recognized immediately as they occur.

# Fair value measurements

Fair value measurements are measured using inputs from the three levels of the fair value hierarchy. The classification within the hierarchy is determined based on the lowest level input that is significant to the fair value measurement. The three levels are as follows:

Level 1 – quoted prices (unadjusted) in active markets for identical assets or liabilities;

Level 2 – observable market based inputs other than quoted prices in active markets for identical assets or liabilities; and

Level 3 – unobservable inputs.

# Concentrations

The Company's financial instruments exposed to credit risk include cash and cash equivalents, restricted cash, accounts receivable and notes receivable. The Company places its cash, restricted cash and cash equivalents with institutions of high creditworthiness. Management routinely assesses the collectability of its accounts receivable and notes receivable and its credit risk is limited due to the dispersion of the customer base comprising the receivables.

# 4 Revenue from contracts with customers

Franchise fee revenue recognized during the twelve months ended December 31, 2021 that was included in deferred revenue at the beginning of the period was 4,189,800 (2020 - 3,894,494). These fees are recognized over the life of the underlying franchise agreement, usually between 5 – 10 years.

External broker costs and employee sales commissions in obtaining new franchisees are capitalized in accordance with the revenue standard and are amortized over the life of the underlying franchise agreement. Costs amortized during the twelve months ended December 31, 2021 were \$1,979,515 (2020 - \$1,888,243). The closing amount of the capitalized costs to obtain contracts on the balance sheet as at December 31, 2021 was \$7,295,196 (2020 - \$7,156,920). There were no impairment losses recognized related to those assets in 2021.

Disaggregated revenue is as follows:

	Twelve months ended December 31	
	2021 \$	2020 \$
Revenue recognized Point in time Over time	499,635,473 4,815,123	414,423,823 4,517,636

The Company disaggregates revenue by point in time and over time.

# 5 Transactions with related parties

### **Management fees**

The Company has a management agreement with the parent that provides certain administrative and management services to the Company. For the years ended December 31, 2021 and December 31, 2020, the fees for such services totalled 7,418,510 (2020 – 4,430,219). These transactions were in the normal course of operations and were measured at the exchange amount.

### 6 Notes receivable

The Company has notes receivable from franchisees for various franchise fees and royalties. These notes bear interest at rates ranging from nil% to 8%, are unsecured and are repayable in monthly instalments. Also included in notes receivable are amounts owing from certain non-controlling interest stockholders. The total amount due from non-controlling interests is 202,062 (2020 - 202,062). The interest rate on these notes is 2.5%.

As at December 31, 2021, annual maturities on the notes receivable are as follows:

	\$
2022 2023 2024 2025 2026 Thereafter	2,845,266 7,619,982 307,098 199,984 99,057 590,317
Less: Allowance for doubtful accounts	11,661,704 122,769
	11,538,935
Less: Current portion	2,845,266
	8,693,669

# 7 Property and equipment

				2021
	Depreciation period	Gross carrying amount \$	Accumulated depreciation \$	Net \$
Production equipment Vehicles Furniture and fixtures Computers and equipment Computer software Leasehold improvements	5 to 7 years 5 years 5 to 7 years 3 to 5 years 3 to 5 years lease term	28,315,940 25,238,074 12,294,984 37,439,576 1,361,498 16,372,266	20,692,674 14,757,497 8,091,964 22,088,186 689,048 12,575,922	7,623,266 10,480,577 4,203,020 15,351,390 672,450 3,796,344
		121,022,338	78,895,291	42,127,047
				2020
	Depreciation period	Gross carrying	Accumulated	
	penou	amount \$	depreciation \$	Net \$
Production equipment Vehicles Furniture and fixtures Computers and equipment Computer software Leasehold improvements	5 to 7 years 5 years 5 to 7 years 3 to 5 years 3 to 5 years lease term	27,247,644 20,287,515 11,685,576 28,158,527 5,876,596 17,135,511		

Depreciation expense totalled \$15,705,978 (2020 – \$14,625,798) for the years ended December 31, 2021 and December 31, 2020.

# 8 Intangible assets

			2021
	Gross carrying amount \$	Accumulated amortization \$	Net \$
Trademarks Franchise agreements Customer relationship Non-compete and other	10,774,498 41,933,677 15,046,611 633,165	6,950,220 28,705,335 6,514,484 633,165	3,824,278 13,228,342 8,532,127
	68,387,951	42,803,204	25,584,747

			2020
	Gross carrying amount \$	Accumulated amortization \$	Net \$
Trademarks Franchise agreements Customer relationship Non-compete and other	10,774,498 40,840,771 11,316,611 633,165	6,617,093 25,849,676 5,601,736 633,165	4,157,405 14,991,095 5,714,875 -
	63,565,045	38,701,670	24,863,375

Amortization expense totalled \$4,101,521 (2020 – \$5,949,439) for the years ended December 31, 2021 and December 31, 2020.

The following is the estimated annual amortization expense for each of the next five years:

# 9 Goodwill

Goodwill represents the excess of purchase price over the value assigned to the net tangible and identifiable intangible assets of businesses acquired. A test for goodwill impairment is required to be completed annually, in the Company's case as of August 1, or more frequently if events or changes in circumstances indicate the asset might be impaired. Based on the quantitative assessment in 2021, the Company has concluded that goodwill is not impaired.

	\$
Balance as at December 31, 2019	81,920,252
Goodwill adjustment during the year	21,800
Balance as at December 31, 2020	81,942,052
Goodwill acquired during the year Goodwill adjustment during the year	10,514,739 (312,515)
Balance as at December 31, 2021	92,144,276

### 10 Leases

The Company has operating leases for corporate offices, copiers and certain equipment. Its leases have remaining lease terms of 1 year to 10 years, some of which may include options to extend the leases for up to 8 years, and some of which may include options to terminate the leases within 1 year. The Company evaluates renewal terms on a lease by lease basis to determine if the renewal is reasonably certain. The amount of operating lease expense recorded in the consolidated statement of earnings was 10,122,570 (2020 – 9,608,390).

Other information related to leases was as follows:

# Supplemental cash flows information, twelve months<br/>ended December 31, 2021Cash paid for amounts included in the measurement of<br/>operating lease liabilities\$9,906,790Right-of-use assets obtained in exchange for operating lease<br/>obligation\$12,531,158Weighted average remaining operating lease term<br/>Weighted average discount rate5 years<br/>3.4%The following represent operating lease commitments:\$12,531,158

	Φ
2022 2023 2024 2025 2026 and thereafter	9,966,511 9,317,725 7,506,799 5,711,360 9,900,132
	42,402,527

¢

# 11 Income taxes

The components of the provision for income taxes are as follows:

	2021 \$	2020 \$
Current provision Federal State	10,119,645 3,137,937	7,594,150 2,688,564
	13,257,582	10,282,714
Deferred recovery Federal State	(133,850) 192,177	418,280 304,375
	58,327	722,655
	13,315,909	11,005,369

The components of deferred income tax assets and liabilities are as follows:

	2021 \$	2020 \$
Deferred income tax assets Accrued expenses Bad debt Future benefit of tax losses	5,372,555 1,403,541 816,206	5,239,498 1,751,910 669,370
	7,592,302	7,660,778
Deferred income tax liabilities Purchased goodwill and intangible assets Property and equipment Investment in partnership	6,033,141 7,320,790 672,989 14,026,920	5,757,251 7,456,108 672,989 13,886,348
Net deferred income tax liabilities before valuation allowance Valuation allowance	6,434,618 726,080	6,225,570 603,799
Net deferred income tax liabilities	7,160,698	6,829,369

The aggregate change in the balance of uncertain tax positions for the year ended December 31, 2021 was as follows:

	\$	
Balance – Beginning of year Reduction for lapses in applicable statute of limitations	186,059	
Balance – End of year	186,059	

The number of years with open tax audits varies depending on the tax jurisdiction. The Company's taxing jurisdiction is the United States of America. With few exceptions, the Company is no longer subject to US federal, state and local income tax examinations by tax authorities for years before 2015.

The Company does not currently expect any material impact on earnings to result from the resolution of matters relating to open taxation years; however, actual settlements may differ from amounts accrued. Currently, it is not reasonably possible to determine whether unrecognized tax benefits will increase or decrease within the next 12 months with respect to settlements of tax audits. The Company has made its current estimates on facts and circumstances known to date and cannot predict subsequent or changed facts and circumstances that could affect its current estimates.

### 12 Notes payable

		2021 \$	2020 \$
	Promissory note, unsecured, payable in annual instalments through January 2023, interest at 2% Other debt related to holdback due to seller Less: Current portion	882,858 	1,292,143 435,000 857,143
13	Change in non-cash working capital		
		2021 \$	2020 \$
	Accounts receivable Inventories Notes receivable Prepaid expenses and other current assets Accounts payable Accrued liabilities Deferred revenue and customer deposits Income taxes Other liabilities	(4,330,598) (5,187,631) (1,730,001) (4,949,938) (1,792,448) 16,204,166 16,498,965 (3,026,871) 50,444 11,736,088	15,497,623 (2,968,130) 2,643,159 2,330,333 (2,368,956) 1,165,297 9,378,917 (961,831) 457,564 25,173,976

(expressed in US dollars)

### 14 Non-controlling interests

The following table provides a reconciliation of the beginning and ending amounts for non-controlling interests (NCI):

	2021 \$	2020 \$
Balance – Beginning of year Share of earnings of NCI Redemption increment of NCI Distributions paid to NCI Purchase of NCI Sale of NCI NCI reorganized on business disposal	18,767,098 2,350,221 8,058,800 (2,418,908) (2,276,657) 3,775,791	18,418,486 1,526,754 2,570,391 (1,619,722) (2,128,811) - -
Balance – End of year	28,256,345	18,767,098

The Company has stockholders' agreements in place at each of its non-wholly owned subsidiaries. These agreements allow the Company to call the NCI at a price determined with the use of a formula price, which is usually equal to a fixed multiple of average annual net income before extraordinary items, income taxes, interest, depreciation and amortization. The agreements also have redemption features, which allow the owners of the NCI to put their equity into the Company at the same price, subject to certain limitations. The formula price is referred to as the redemption amount and may be settled in cash or with the ultimate parent's shares. The redemption amount as at December 31, 2021 and December 31, 2020 is 28,256,350 (2020 – 18,767,098).

### 15 Letters of credit

College Pro Painters (U.S.) Ltd. is required to obtain irrevocable bank letters of credit totalling \$311,649 (2020 – \$311,649). The letters of credit are to remain open for the duration of certain stop-loss insurance policies or until all insurance claims against College Pro Painters (U.S.) Ltd. have been settled.

### 16 Fair values of financial instruments

The carrying amounts of cash and cash equivalents, accounts receivable and accounts payable and accrued liabilities approximate their fair values due to the short-term maturity of these instruments. The following are estimates of the fair values for other financial instruments:

	Carrying amount \$	Fair value \$
Notes receivable	11,538,932	10,252,261
Notes payable	882,858	865,798
Contingent consideration	2,536,856	2,536,856

(expressed in US dollars)

Notes receivable include amounts due from franchisees and non-controlling stockholders. Notes payable include amounts due to vendors in connection with business acquisitions. The fair values of these instruments are determined using a valuation model with prevailing interest rates obtained from third parties. The inputs are unobservable and thus classified as Level 3 and relate to future cash flows and discount rates, which requires the Company to develop its own assumptions.

## 17 Defined contribution pension plan

The Company contributed \$2,356,024 (2020 – \$2,565,661) to its 401(k) plan during the year, which has been recorded as an expense in each of the respective years.

### **18** Acquisitions

In 2021, the Company completed five acquisitions, the details of which are as follows:

	\$
Current assets Non-current assets Current liabilities Non-current liabilities Redeemable non-controlling interest	3,346,000 897,000 (1,213,000) (273,000) (2,425,000)
Net assets	332,000
Cash consideration Contingent consideration	14,212,000 1,457,000
Total purchase consideration	15,669,000
Acquired intangible assets	4,823,000
Goodwill	10,514,000

# EXHIBIT F

**GUARANTEES OF PERFORMANCE** 

#### STATE OF CALIFORNIA

### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the State of California, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the State of California, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchise against Guarantor remains outstanding. Notice of acceptance is waived. This guarantee shall be binding upon Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this **<u>310</u>** day of March, 2023.

Guarantor:

Print Name: Brian McDonough

Its: Vice President, Finance

### STATE OF HAWAH

#### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the State of Hawaii, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the State of Hawaii, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchise against Guarantor remains outstanding. Notice of acceptance is waived. This guarantee shall be binding upon Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this **3rd** day of March, 2023.

Guarantor:

Print Name: Brian McDonough Its: Vice President, Finance

### STATE OF ILLINOIS

#### **GUARANTY OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., of all obligations under the Illinois Franchise Disclosure Act and Rules, and of all the obligations of franchisor to furnish goods and/or services necessary to establish and open the business of franchisees to who franchises are granted by franchisor pursuant to the registration of such franchises in the State of Illinois and the terms and conditions of its jurisdiction of the Illinois Franchise Disclosure Act, as the same have been or may hereafter be amended, modified, renewed or extended from time to time. This guaranty shall continue in force until all such obligations of franchisor shall have been satisfied or until such liability of Franchisor to such franchisees has been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any such claim by a franchisee against franchisor remains outstanding. Notice of acceptance is waived. Notice of default on the part of franchisor is not waived. This guaranty shall be binding upon guarantor, its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this 23/12 day of March, 2023.

Guarantor:

int Name: Brian McDonough Vice President, Finance

#### STATE OF INDIANA

#### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the State of Indiana, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the State of Indiana, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchise against Guarantor remains outstanding. Notice of acceptance is waived. This guarantee shall be binding upon Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this **Bro** day of March, 2023.

Guarantor:

Brint Name: Brian McDonough\_\_\_\_\_\_ Its: Vice President, Finance

#### STATE OF MARYLAND

#### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the State of Maryland, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the State of Maryland, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchise against Guarantor remains outstanding. Notice of acceptance is waived. This guarantee shall be binding upon Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this 23rd day of March, 2023.

Guarantor:

Print Name: <u>Brian McDonough</u> Hs: Vice President, Finance

#### STATE OF MICHIGAN

### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the State of Michigan, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the State of Michigan, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchise against Guarantor remains outstanding. Notice of acceptance is waived. This guarantee shall be binding upon Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this  $\underline{Bro}$  day of March, 2023.

Guarantor:

FS Brands, Inc.

Print Name. <u>Brian McDonough</u> Its: <u>Vice President, Finance</u>

#### STATE OF MINNESOTA

#### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the State of Minnesota, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the State of Minnesota, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchise against Guarantor remains outstanding. Notice of acceptance is waived. This guarantee shall be binding upon Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this 2002 day of March, 2023.

Guarantor:

Name: Brian McDonough President, Finance

#### STATE OF NEW YORK

#### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the State of New York, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the State of New York, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchise against Guarantor remains outstanding. Notice of acceptance is waived. This guarantee shall be binding upon Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this **Bre** day of March, 2023.

#### Guarantor:

Βv

Print Name: <u>Brian McDonough</u> Its: <u>Viec President, Finance</u>

#### STATE OF NORTH DAKOTA

#### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the State of North Dakota, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the State of North Dakota, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchise against Guarantor remains outstanding. Notice of acceptance is waived. This guarantee shall be binding upon Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this 33/4 day of March, 2023.

#### Guarantor;

FS Brands, Inc.

Print Namer Brian McDonough

Its: Vice President, Finance

#### STATE OF RHODE ISLAND

### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the State of Rhode Island, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the State of Rhode Island, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchise against Guarantor remains outstanding. Notice of acceptance is waived. This guarantee shall be binding upon Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this 272 day of March, 2023.

#### Guarantor:

B١

Print Name: Brian McDonough Its: Vige President, Finance

#### STATE OF SOUTH DAKOTA

#### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the State of South Dakota, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the State of South Dakota, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchise against Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this Brid day of March, 2023.

Guarantor:

FS Brands, Inc.

Вy Print Name, Brian McDonough Its: Vice ident, Finance

#### STATE OF VIRGINIA

#### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the Commonwealth of Virginia, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the Commonwealth of Virginia, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchisee against Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this **Broc** day of March, 2023.

Guarantor:

Name: Brian McDonough President, Finance

#### STATE OF WASHINGTON

### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the State of Washington, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the State of Washington, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchise against Guarantor remains outstanding. Notice of acceptance is waived. This guarantee shall be binding upon Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this <u>32<sup>m</sup></u> day of March, 2023.

Guarantor:

Print Name: Brian McDonough Its: Vice President, Finance

#### STATE OF WISCONSIN

### **GUARANTEE OF PERFORMANCE**

For value received, FS Brands, Inc. located at 2621 Van Buren Avenue, Suite 550A, Audubon, Pennsylvania 19403 (the "Guarantor"), absolutely and unconditionally guarantees the performance by Franchisor, Pillar To Post, Inc., 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 of all of the obligations of the Franchisor in accordance with the terms and conditions of its franchise registration in effect in the State of Wisconsin, and of its Franchise or License Agreements entered into after this date with franchisees for franchises offered or sold in the State of Wisconsin, as the same may have been or may hereafter be amended, modified, renewed, or extended from time to time. This guarantee shall continue in force until all obligations of Franchisor under the franchise registration and Agreements have been completely discharged, whichever first occurs. Guarantor shall not be discharged from liability hereunder as long as any claim by a franchise against Guarantor and on its successors and assigns.

In witness thereof, Guarantor has, by duly authorized officer, executed this guarantee at Toronto, Canada, on this 23/21 day of March, 2023.

#### Guarantor:

FS Brands, Inc.

Print Name: Brian McDonough

Prosident, Finance

# EXHIBIT G

# FRANCHISE AGREEMENT

## FRANCHISE AGREEMENT FOR PILLAR TO POST, INC.

THIS AGREEMENT is made and entered into on \_\_\_\_\_\_, 20\_\_\_ (the "Effective Date"), by and between PILLAR TO POST, INC., a Delaware corporation, with its principal place of business at 14502 N. Dale Mabry Highway, Suite 200, Tampa, Florida 33618 ("Franchisor"), and \_\_\_\_\_\_ ("Franchisee") with reference to the following facts:

A. As the result of the expenditure of time, skill, effort, and money, Franchisor has developed a distinctive system relating to the establishment and operation of a Pillar To Post home inspection franchise offering residential inspection services for single family and various multi-family residences utilizing specially developed methods and procedures (the "Pillar To Post System");

B. The Pillar To Post System consists of distinctive methods and procedures for the inspection of a building's plumbing, heating, air conditioning and electrical systems, interior walls, ceilings, floors, roof, exterior walls, and structure;

C. The Pillar To Post System includes, without limitation, distinctive products and services; initial and ongoing training; an operations manual that includes uniform standards, specifications, and procedures for operation of the business; standards, specifications and procedures for advertising and promoting the business; and a technology platform to create and deliver inspection reports onsite and electronically; all of which may be changed, improved, and further developed from time to time;

D. The Pillar To Post System is identified by the service mark "Pillar To Post Home Inspectors<sup>®</sup>" and such other trade names, service marks, trademarks, logos, emblems, domain names, and indicia of origin as are now designated and may hereafter be designated by Franchisor in writing for use in connection with the Pillar To Post System (the "Marks");

E. Franchisee has applied for a franchise to operate a Pillar To Post home inspection franchise, and Franchisor has approved Franchisee's application in reliance upon all of the representations made therein; and

F. Franchisee understands and acknowledges the importance of Franchisor's high standards of quality, cleanliness, appearance, and service, and the necessity of operating the business franchised hereunder in conformity with Franchisor's standards and specifications.

THEREFORE, the parties agree as follows:

## 1. GRANT OF FRANCHISE

1.1 Subject to the terms and conditions set forth in this Agreement, Franchisor grants, and Franchisee accepts, a non-exclusive license: (i) to establish and operate a franchise business in accordance with the Pillar To Post System and in association with the Marks (hereinafter referred to as "Pillar To Post home inspection franchise"), and (ii) to use the Pillar To Post System and the Marks solely in connection therewith.

1.2 Franchisee shall maintain all documents, books, records and accounts, including, but not limited to, any manuals and proprietary technology and software relating to the Pillar To Post home inspection franchise, only at

(the "Approved Location"). Franchisee shall operate the Pillar To Post home inspection franchise only within the exclusive territory which is described in Exhibit "A" attached hereto and incorporated herein by reference (the "Exclusive Territory"), and not otherwise, notwithstanding the location of the Approved Location. The Territory may be modified during any Renewal Term (as defined in Section 2.2 below) to address changes in the market or current market conditions, and a description of such modified territory shall be set forth in the Renewal Franchise Agreement (as defined in Section 2.2.6 below).

1.3 If at the time this Agreement is executed an Approved Location has not been secured, Franchisee shall acquire through purchase or lease within sixty (60) days following the execution hereof, a location meeting Franchisor's then-current standards and specifications as determined by Franchisor in its sole subjective discretion exercised in good faith, located within the Exclusive Territory or such other area as Franchisor may approve in writing. Franchisor shall have the right, but not the obligation, to extend the sixty (60) day period described in this Section 1.3 if Franchisor determines, in its sole subjective discretion, that Franchisee's failure to locate an Approved Location within the prescribed time period did not result from Franchisee's failure to exercise due diligence or use its best efforts. Franchisee shall not enter into any such lease or purchase agreement unless Franchisor with all information which Franchisor may request concerning such proposed location, and (ii) received Franchisor's written approval of such location. Upon approval, such location shall be the "Approved Location" as defined in Section 1.2 above.

1.4 The Exclusive Territory is exclusive. During the Initial Term of this Agreement and any Renewal Term, provided that the Franchisee is not in default of any provisions of this Agreement, Franchisor shall not establish or operate, nor license any other person or entity to establish or operate, a Pillar To Post home inspection franchise using the Pillar To Post System and the Marks at any location within the Exclusive Territory. Notwithstanding the foregoing, Franchisor may itself establish or operate, and may license any other person or entity to establish or operate a Pillar To Post home inspection franchise using the Pillar To Post System and Marks outside of the Exclusive Territory, including areas adjacent to or near the Exclusive Territory. Franchisee acknowledges that the terms of franchise agreements between Franchisor and other franchisees vary, and that some franchisees are not contractually bound by rules like those described in this Section 1.4.

1.5 Franchisor may, from time to time, add to, amend, modify, delete or enhance any portion of the Pillar To Post System (including the "Marks") as may be necessary in Franchisor's sole subjective judgment, to change, maintain, modify, improve or enhance the Pillar To Post System, trade names or the reputation, efficiency, competitiveness and/or quality of the Pillar To Post System, or to adapt it to new conditions, materials or technology, or to better serve the public. Franchisee acknowledges that the Pillar To Post System may be supplemented, improved, and otherwise modified from time to time by Franchisor; and Franchisee agrees to comply with all requirements of Franchisor in that regard, including, but not limited to, offering and selling new or different products or services as specified by Franchisor.

## 2. TERM AND RENEWAL

2.1 This Agreement, unless otherwise terminated pursuant to the terms and conditions hereof, will begin on the Effective Date and shall continue for a period of five (5) years (the "Term").

2.2 This Agreement may be renewed for consecutive renewal terms of five (5) years each ("Renewal Term"), provided the following conditions are met prior to the expiration of this Agreement:

2.2.1 Franchisee shall give Franchisor written notice of Franchisee's election to renew not more than one (1) year nor less than six (6) months prior to the end of the Term;

2.2.2 Franchisee shall prepare and submit to Franchisor a business plan in such form as Franchisor may then designate at least ninety (90) days prior to expiration of the Term;

2.2.3 Franchisee shall not be in default of any provision of this Agreement or any other agreement between Franchisee and Franchisor or its affiliates, and shall have substantially complied with all of the terms and conditions of such agreements throughout the Term;

2.2.4 Franchisee shall have satisfied all monetary obligations owed by Franchisee to Franchisor and its affiliates, and shall have timely met those obligations throughout the Term;

2.2.5 Franchisee shall present evidence satisfactory to Franchisor that Franchisee has the right to remain in possession of the Approved Location for the duration of the Renewal Term or shall obtain Franchisor's approval of a new location for the Pillar To Post home inspection franchise for the duration of the Renewal Term;

2.2.6 Franchisee shall execute all documents and agreements customarily used by Franchisor in connection with a renewal, including Franchisor's then-current form of franchise agreement (the "Renewal Franchise Agreement"), the terms and conditions of which may differ materially from this Agreement, including, without limitation, the royalties and other fees charged by Franchisor which may be increased. The Territory may be modified during any Renewal Term to address changes in the market or current market conditions, and a description of such modified territory shall be set forth in the Renewal Franchise Agreement. Except for the modifications set forth herein, the rights and obligations of Franchisee upon renewal shall be identical to the rights and obligations of franchisees as set forth in Franchisor's then-current form of Franchise Agreement being offered to new franchisees at the time of the exercise of this option to renew, including, but not limited to, the then-current royalty fees, brand fees, IT fees and other fees. The Renewal Franchise Agreement shall differ, and be modified from Franchisor's then-current Franchise Agreement, so that all references to a renewal term contained in the Renewal Franchise Agreement are modified such that Franchisee shall have had, in the aggregate, no more than five (5) renewal terms of five (5) years each;

2.2.7 Franchisee shall execute a general release, in a form prescribed by Franchisor;

2.2.8 Franchisee shall comply with Franchisor's then-current qualification and training requirements;

2.2.9 At least thirty (30) days prior to commencement of the Renewal Term, Franchisee shall update, at Franchisee's expense, the décor, color schemes, signage, vehicle wraps and overall presentation of the Marks to Franchisor's then-current image and, if necessary, in Franchisor's sole and absolute discretion, Franchisee shall update and replace the equipment and vehicles used in operation of the Pillar To Post home inspection franchise to meet Franchisor's then-current specifications; and

2.2.10 Notwithstanding anything to the contrary in this Agreement, if there is a conflict between the renewal rights granted in this Section 2.2 and the renewal rights granted to Franchisee by any applicable local, state or federal law, the renewal rights most favorable to Franchisee shall prevail.

2.3 Franchisee shall pay Franchisor a renewal fee of \$2,500 to cover the legal and administrative costs involved in renewing the franchise. The renewal fee must accompany Franchisee's written notice to renew as required under Section 2.2.1 of this Agreement.

2.4 The Franchisor, in its sole discretion, may waive any or all of the conditions in Sections 2.2.1 through 2.2.10 of this Agreement.

## **3. DUTIES OF FRANCHISOR**

3.1 Franchisor shall provide training as set forth in Section 6 of this Agreement.

3.2 Franchisor shall make available to Franchisee advertising and promotional materials as provided in Section 12 of this Agreement.

3.3 Franchisor shall provide Franchisee with access to Franchisor's training, operation, and marketing manuals and materials (collectively, the "Manual"), as more fully described in Section 9.1 of this Agreement.

3.4 Franchisor shall provide Franchisee with access to certain computer hardware, software, services and systems, as more fully described in Section 9.3 of this Agreement.

3.5 Franchisor may, in its sole discretion, provide to Franchisee from time to time, advice and written materials concerning techniques for managing and operating the Pillar To Post home inspection franchise and new developments in products, services and marketing techniques.

3.5.1 Franchisor may, in its sole discretion, provide to Franchisee from time to time, advice and written materials which constitute technical support of Franchisee's operation of the Pillar To Post home inspection franchise. Such support will be geared toward general conditions and standards; cannot address the specific codes, standards, or regulations with respect to an individual jurisdiction or municipality; and is not intended

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to substitute for Franchisee's obligation to seek additional training and support from professional associations or other sources of continuing education.

3.5.2 Franchisor may, in its sole discretion, provide to Franchisee from time to time, advice and written materials which constitute legal support of Franchisee's operation of the Pillar To Post home inspection franchise. Such legal support will be geared toward matters of general application and not be intended to be specific to any individual operation. Franchisee remains responsible for obtaining legal advice from an attorney of Franchisee's choosing, which advice shall be specific to Franchisee's jurisdiction and individual circumstances, including advice as to the laws regulating home inspection and the operation of the Pillar To Post home inspection franchise.

3.5.3 Franchisor may, in its sole discretion, provide from time to time advice and written materials which constitute accounting support of Franchisee's operation of the Pillar To Post home inspection franchise. Such accounting assistance is geared toward matters of general application and is not intended to be specific to any individual operation. Franchisee remains responsible for obtaining accounting advice from a qualified accountant of Franchisee's choosing with respect to all matters concerning the operation of the Pillar To Post home inspection franchise.

3.6 Franchisor may, in its sole discretion, conduct inspections of Franchisee's operation of the Pillar To Post home inspection franchise during normal business hours.

3.7 Franchisor will make available to Franchisee a @pillartopost.com email account or such other email accounts established by Franchisor from time to time, which shall be used exclusively by Franchisee in operation of the Pillar To Post home inspection franchise.

## 4. FEES

4.1 In consideration of the home inspection franchise granted herein, Franchisee shall pay an initial franchise fee of \$45,900.00, plus any applicable taxes (the "Initial Fee"). The Initial Fee shall be payable concurrently with the execution of this Agreement, less any deposit previously paid. Except as herein expressly provided, the Initial Fee is not refundable in whole or in part, and shall be deemed fully earned by Franchisor upon execution of this Agreement.

4.2 Franchisee shall pay to Franchisor a continuing monthly royalty fee equal to seven percent (7%) of the Gross Revenues of the Pillar To Post home inspection franchise, or a minimum monthly royalty fee of \$280.00 per month, whichever is greater (the "Royalty Fee"), computed from the first (1<sup>st</sup>) day of the month following Franchisee's completion of the Initial Training Program (as defined in Section 6.1 hereof). As used herein, "Gross Revenues" with respect to any period means all revenue received by Franchisee during such period from the sale of all services and products sold or rendered by the Pillar To Post home inspection franchise, whether for cash, credit, check or barter and regardless of collection in the case of credit, and all other income of every kind and nature related to the Pillar To Post home inspection franchise. The only sums to be excluded from the "Gross Revenues" calculations shall be those sales taxes or other taxes collected by Franchisee during such period from the sale of areas collected by Franchise during such period franchise. The only sums to be excluded from the "Gross Revenues" calculations shall be those sales taxes or other taxes collected by Franchisee during such period from time inspection franchise.

4.3 In the event Franchisee fails to generate the minimum Gross Revenues required for any particular twelve (12) month period of operation set forth in Section 7.5 of this Agreement, Franchisee shall pay to Franchisor a minimum yearly Royalty Fee equal to seven percent (7%) of the minimum Gross Revenues required for that particular twelve (12) month period of operation set forth in Section 7.5 of this Agreement less the total amount of monthly Royalty Fees paid by Franchisee for that particular twelve (12) month period of operation.

4.4 Franchisee shall make monthly and, if applicable, yearly payments of Brand Fees (as defined in Section 12.1 hereof) for promotion and advertising.

4.5 Franchisee shall pay to Franchisor continuing monthly technology fees, which includes the license and subscription fees paid by Franchisor to third party vendors for access to the proprietary bundle of software and related data storage that Franchisee is required to use in the operation of the Pillar To Post home inspection franchise (the "IT Fee"). The current IT Fee is \$4.00 for each home inspection performed by the Pillar To Post home inspection franchise. The IT Fee may be changed or increased by Franchisor from time to time upon ninety (90) days advance notice to Franchisee in the event the costs incurred by Franchisor in connection with providing such software, any upgrades to such software or any replacement software are changed or increased. Notwithstanding the foregoing, the IT Fee will not be adjusted as provided above more than one (1) time in any calendar year and any such adjustment shall be equally applied to all users.

4.6 Franchisee shall pay to Franchisor continuing monthly fees for access to software that creates 360° tours, sketches and floor plans from compatible 360° photos. The current software used creates PTP360, PTPFloorplan, and PTPVirtualOpenHouse. The current fee for a PTP360 Tour, which is included with each home inspection performed by the Pillar To Post home inspection franchise, is \$2.00. If the home inspection or other service includes a PTPFloorplan, the fee paid shall be based on the size of the home. The current fee for a PTPFloorplan is \$19.50 for homes up to 4,000 square feet, \$39.50 for homes between 4,001 and 6,000 square feet, \$74.50 for homes between 6,001 and 8,500 square feet, \$149.50 for homes between 8,501 and 13,500 square feet, and \$325.00 for home greater than 13,500 square feet. The current fee for a PTPVirtualOpenHouse is \$10.00. The fees for these services may be changed or increased by Franchisor from time to time upon ninety (90) days advance notice to Franchisee in the event the costs incurred by Franchisor are changed or increased. Notwithstanding the foregoing, the fees for these services will not be adjusted as provided above more than one (1) time in any calendar year and any such adjustment shall be equally applied to all users.

4.7 Franchisee shall pay to Franchisor continuing monthly user fees for telephone answering and inspection booking services. The current telephone answering and inspection booking services are called EZBook Connections. The current user fee is \$33.50 for each home inspection booked through EZBook Connections by the Pillar To Post home inspection franchise. Franchisee is currently required to book a minimum of 80% of scheduled inspections through EZBook Connections. The user fees for these services may be changed or increased by Franchisor from time to time upon ninety (90) days advance notice to Franchisee in the event the costs incurred by Franchisor are changed or increased. Notwithstanding the foregoing, the user fees for these services will not be adjusted as provided above more than one (1) time in any calendar year and any such adjustment shall be equally applied to all users.

4.8 Franchisee shall pay to Franchisor a registration fee for one person to attend the annual Brand Conference, which Franchisee is required to attend. The current registration fee is \$850.00. The registration fee is established by Franchisor at the beginning of each year for the Brand Conference scheduled the following calendar year and may be changed or increased by Franchisor from time to time in the event the costs incurred by Franchisor are changed or increased. The registration fee is payable in twelve (12) monthly installments beginning on the tenth (10th) day of January each year and continuing on the tenth (10th) day of each month thereafter.

4.9 All monthly payments required by this Section 4 shall be paid by the tenth (10th) business day of each month, for the preceding month, and shall be submitted to Franchisor together with any reports or statements required under Section 11.3.1 of this Agreement. The minimum yearly Royalty Fee, if owed in accordance with Section 4.3 of this Agreement, and the minimum yearly Brand Fee, if owed in accordance with Section 12.2 of this Agreement, shall be paid by the twentieth (20th) day of the first month following the end of each twelve (12) month period of operation. Any payment or report not actually received by Franchisor on or before such date shall be deemed overdue. If any payment is overdue, Franchisee shall pay Franchisor immediately upon demand, in addition to the overdue amount, as liquidated damages, interest on such amount from the date it was due until paid, at the rate of eighteen (18%) percent per annum calculated daily, or the maximum rate permitted by law, whichever is less. Entitlement to such interest shall be in addition to any other remedies Franchisor may have under this Agreement and applicable law. Franchisee shall not be entitled to set-off any payments required to be made under this Section 4 against any monetary claim it may have against Franchisor.

4.10 Franchisee shall make all payments owed to Franchisor under this Agreement or any other agreements by electronic funds transfer ("EFT") authorized in advance for automatic debit or such other electronic payment mechanism established by Franchisor from time to time. Acceptance of payment by EFT or other means of payment shall not be deemed a waiver of any rights of Franchisor.

4.10.1 Upon execution of this Agreement, Franchisee must complete, sign and deliver to Franchisor all documentation and bank account information necessary to authorize and effect the EFT payments required herein.

4.10.2 Franchisee must complete, sign and deliver to Franchisor such documentation, information and authorization as may from time to time be required to maintain EFT or other payment mechanism capability. Franchisee agrees (i) to give Franchisor at least fourteen (14) days prior written notice (except in the case of emergency) before making any change to Franchisee's EFT bank account, providing all documentation, information and authorization required to change EFT to the new account; (ii) to pay Franchisor its then-current late fee, plus interest, collection costs and reasonable attorneys' fees, if Franchisee's bank rejects Franchisor's EFT request because of insufficient funds; and (iii) upon demand, to replace any payment by EFT rejected by Franchisee's bank with a bank certified or cashier's check in the aggregate amount owed, plus interest, late fees, costs of collection and reasonable attorneys' fees.

## 5. RENOVATION AND OPENING OF THE PILLAR TO POST FRANCHISE

5.1 Franchisee shall be responsible, at Franchisee's expense, for obtaining all zoning classifications, licenses, permits, and clearances, including, but not limited to, professional licenses, business licenses and certificates of occupancy, which may be required by federal, state, municipal or local laws, ordinances, or regulations, or which may be necessary or advisable in connection with any restrictive covenants relating to the Approved Location for the Pillar To Post home inspection franchise.

5.2 Franchisee shall obtain Franchisor's written approval prior to opening the Pillar To Post home inspection franchise, which approval shall not be unreasonably withheld, and shall open the Pillar To Post home inspection franchise for business not later than one hundred twenty (120) days after completion of the Initial Training Program (as defined in Section 6.1 below). The parties agree that time is of the essence in the opening of the Pillar To Post home inspection franchise.

5.3 Not less than thirty (30) days prior to the opening date of the Pillar To Post home inspection franchise, Franchisee shall order from Franchisor or its designated suppliers such initial inventory of the Proprietary Products (as defined in Section 7.4 hereof), equipment, uniforms, marketing materials and initial supplies as prescribed by Franchisor in the Manual or otherwise in writing. Franchisee shall provide to Franchisor reasonable and timely proof of such orders.

## 6. TRAINING

6.1 Prior to the opening of the Pillar To Post home inspection franchise, Franchisee (or, if Franchisee is a corporation, the shareholder designated by Franchisee as manager acceptable to Franchisor and satisfying the provisions of Section 17.1 of this Agreement, or if Franchisee is a limited liability company, the member designated by Franchisee as manager acceptable to Franchisor and satisfying the provisions of Section 17.1 of this Agreement, or if Franchisee is a Partnership, the partner or partners designated by Franchisee as manager acceptable to Franchisor and satisfying the provisions of Section 17.1 of this Agreement, or if Franchisee is a Partnership, the partner or partners designated by Franchisee as manager acceptable to Franchisor and satisfying the provisions of Section 17.1 of this Agreement), shall attend and complete to Franchisor's satisfaction the initial training program for franchisees and managers offered by Franchisor (the "Initial Training Program"). The fee for Franchisee or its designated manager to attend the Initial Training Program is included in the Initial Fee.

6.2 All Pillar To Post sponsored training programs shall be at such times and places as may be designated by Franchisor, and attendance at the Initial Training Program, the annual convention and one (1) regional meeting, annually, is mandatory. All Pillar To Post sponsored training programs may be held in-person, virtually, or both in-person and virtually at Franchisor's discretion. For Franchisee or its designated manager attending the Initial Training Program, Franchisor shall provide instructors and training materials, as well as lodging and meals for any in-person portion of the program. Franchisee shall be responsible for all other expenses incurred to attend, including the costs of transportation to and from the training site for any in-person portion of the program. For employees, business partners, and others attending the required Initial Training Program, Franchisor shall provide instructors and training materials and Franchisee or its employees shall be responsible for any registration/training fee and all other expenses incurred to attend the Initial Training Program, including any costs of transportation to and from the training site, lodging, meals, and wages. For such additional required training courses, seminars, and

programs as Franchisor may in its sole discretion provide, including regional meetings and the annual convention, Franchisor shall provide instructors and training materials and Franchisee or its employees shall be responsible for all other expenses incurred to attend, including any registration/training fee and any costs of transportation to and from the training site, lodging, meals, and wages. For the annual convention, Franchisee must pay an annual registration fee, which is payable in accordance with Section 4.7 of this Agreement in twelve (12) monthly installments ending on the month prior to the scheduled annual convention. The registration fee for the annual convention during the first year of operation is included in the Initial Fee.

6.3 Franchisor has established minimum continuing education requirements, which are more fully described in the Manual and which may be revised from time to time. Franchisee or Franchisee's manager and other employees are required to meet or exceed these requirements either through attendance at such additional courses, seminars, and other training programs as Franchisor may in its sole discretion provide or reasonably require from time to time, or through training programs sponsored by professional associations for home inspectors.

6.4 All persons working as home inspectors for Franchisee shall affiliate themselves with a professional organization appropriate to their geographical location and to the Pillar To Post home inspection franchise. Franchisee shall provide Franchisor with evidence of application for membership in such association or associations and shall keep Franchisor advised as to Franchisee's membership status in such organization. Franchisee shall insure that all inspectors employed by the Pillar To Post home inspection franchise maintain affiliation with a professional association of home inspectors.

## 7. DUTIES OF FRANCHISEE

7.1 Franchisee understands and acknowledges that every detail of the Pillar To Post home inspection franchise is important to Franchisee, Franchisor, and other franchisees in order to develop and maintain high operating standards, to increase the demand for the services and products sold by all Pillar To Post home inspection franchises operating under the Pillar To Post System, and to protect Franchisor's reputation and goodwill. Franchisee shall maintain Franchisor's high standards with respect to facilities, vehicles, services, products, and operations. Franchisee shall operate the Pillar To Post home inspection franchise in compliance with the Pillar To Post System.

7.2 Franchisee shall keep the Pillar To Post home inspection franchise open and in normal operation for such minimum hours and days as Franchisor may specify; shall refrain from using or permitting the use of the Approved Location for any other business purpose or activity at any time without first obtaining the written consent of Franchisor; and shall operate the Pillar To Post home inspection franchise in strict conformity with Franchisor's mandatory policies, practices, procedures, regulations and standards, whether set forth in the Manual or in other materials supplied to Franchisee by Franchisor, all of which may be changed or modified by Franchisor from time to time. Franchisee shall refrain from deviating from such policies, procedures, regulations and standards without Franchisor's prior written consent.

7.3 Franchisee shall sell through the Pillar To Post home inspection franchise only such products and services as have been expressly approved in writing by Franchisor. Franchisee shall

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offer Franchisor's Plus, Premium and Prestige packages or such other packages of goods and services as established by Franchisor from time to time in accordance with the mandatory policies, practices, procedures, regulations and standards established by Franchisor from time to time. Franchisee shall refrain from selling any other kind of product or service without Franchisor's prior written consent, and shall discontinue selling or offering for sale any products or services which Franchisor, in its sole discretion, disapproves in writing at any time. Franchisee shall have sole discretion as to the prices of all goods and services, including packages of goods and services, to be offered and sold by it to its customers.

7.3.1 Franchisee shall comply with all laws, rules and regulations governing operation of the Pillar To Post home inspection franchise, including all licensing and other requirements that limit the goods and services that may be offered or performed by a home inspector.

7.3.2 Franchisee shall avoid conflicts of interest by neither accepting or offering commissions or allowances, directly or indirectly, nor recommending or referring any form of repair or replacement of parts of any home inspected by the Pillar To Post home inspection franchise to itself, any of its affiliates or any other person or entity.

7.4 Franchisee acknowledges that (i) the residential inspection services for single family and various multi-family residences offered and sold under the Pillar To Post System are prepared and offered from proprietary methods and procedures exclusively developed and owned by Franchisor ("Proprietary Services"), (ii) any specialized products or equipment for the Pillar To Post home inspection franchise offered and sold under the Pillar To Post System, including, but not limited to, the Pillar To Post home inspection report form, are produced or manufactured using the Marks and designs exclusively developed and owned by Franchisor ("Proprietary Products"), and (iii) Franchisee has entered into this Agreement in order to obtain the right to use, offer and sell the Proprietary Services and Proprietary Products. In order to protect Franchisor's interest in the Proprietary Services and Proprietary Products, Franchisee agrees:

7.4.1 To provide residential inspection services for single family and various multi-family residences using only the Proprietary Services and Proprietary Products, Franchisor's approved business practices, and such other equipment, services and products which may from time to time be expressly approved in writing by Franchisor for use and/or sale by the Pillar To Post home inspection franchise;

7.4.2 To purchase solely from Franchisor or suppliers designated by Franchisor such Proprietary Services, Proprietary Products and other services, products, materials or supplies as may be specified by Franchisor in writing from time to time; and

7.4.3 To create a uniform customer experience by offering the Proprietary Services and Proprietary Products, including any approved additional services, in strict conformity with the mandatory policies, practices, procedures, regulations and standards whether set forth in the Manual or in other materials supplied to Franchisee by Franchisor from time to time, including, but not limited to, implementing all mandatory brand standards and operating basics as prescribed by Franchisor from time to time,

implementing all mandatory marketing programs as prescribed by Franchisor from time to time, packaging the Proprietary Services and Proprietary Products in the manner prescribed by Franchisor from time to time, and delivering the Proprietary Services and Proprietary Products to the customer in the manner and by the means prescribed by Franchisor from time to time.

7.5 Franchisee acknowledges that a material provision of this Agreement is the establishment of minimum requirements for growth of Gross Revenues. Franchisee must generate Gross Revenues of at least: (a) Thirty Thousand Dollars (\$30,000) in the first twelve (12) months after execution of this Agreement; (b) Forty Thousand Dollars (\$40,000) in the second twelve (12) months after execution of this Agreement; (c) Fifty Thousand Dollars (\$50,000) in the third twelve (12) months after execution of this Agreement; (d) Sixty Thousand Dollars (\$60,000) in the fourth twelve (12) months after execution of this Agreement; and (e) Eighty Thousand Dollars (\$80,000) in the fifth twelve (12) months after execution of this Agreement. Notwithstanding the foregoing, Franchisor and Franchisee agree that if the data available from the National Association of Realtors or the local Multi Listing Service ("MLS") for the smallest geographical area that encompasses the Exclusive Territory, or if such data is unavailable, from a source mutually agreed to by the parties that accounts for housing transactions in a geographical area that encompasses the Exclusive Territory, shows that housing transactions for the twelve (12) month period ending on the last day of the month prior to the month during which the contract year ended decreased by five percent (5%) or more as compared to the prior twelve (12) month period or if Franchisee's business has been materially affected by a personal or family hardship disclosed and, if appropriate, documented to Franchisor prior to the end of the contract year, the minimum Gross Revenues requirements provided herein, the minimum yearly Royalty Fee provided in Section 4.3 of this Agreement, the minimum Yearly Brand Fee provided in Section 12.2 of this Agreement, and the remedy provided in Section 15.3 of this Agreement shall not apply during that particular contract year. In such event, Franchisor and Franchisee shall meet within thirty (30) days of the end of the calendar year to develop a plan to address, among other things, the minimum revenue requirements for subsequent contract years and agree that in no event shall such minimums be less than the minimum Gross Revenues necessary to achieve annual five percent (5%) growth in Gross Revenues based on actual Gross Revenues for the most-recently completed contract year. The minimum Gross Revenues requirements for renewal terms (or for Franchisees who acquired their Franchised Business through transfer from a Franchisee, rather than from Franchisor) shall be modified to reflect the potential of an established market place, and such requirements shall be set forth in an Addendum to the renewal Franchise Agreement.

7.6 Franchisor shall not be liable to Franchisee, or be deemed to be in default of this Agreement, for any delay or failure of delivery of any services or products supplied by Franchisor to Franchisee resulting from any cause beyond Franchisor's reasonable control, including, but not limited to, weather conditions, acts of God, laws, regulations, government orders, labor disputes, shortages of materials, war, acts of terrorism, or civil unrest.

7.7 All services and products sold or offered for sale by the Pillar To Post home inspection franchise shall meet Franchisor's then-current standards and specifications, as established in the Manual or otherwise in writing by Franchisor from time to time. Franchisee shall purchase all services and products not covered in Section 7.4 solely from suppliers who demonstrate to Franchisor's continuing reasonable satisfaction the ability to meet Franchisor's

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standards and specifications, who possess adequate quality controls and capacity to supply Franchisee's needs promptly and reliably, and who have been approved by Franchisor in the Manual or otherwise in writing. If Franchisee desires to purchase services or products from other than approved suppliers, Franchisee shall submit to Franchisor a written request to approve the proposed supplier, together with such information as Franchisor may reasonably require. Franchisor shall have the right to require that its representatives be permitted to inspect the supplier's facilities, and that samples from the supplier be delivered for evaluation and testing either to Franchisor or to an independent testing facility designated by Franchisor. A charge not to exceed the reasonable cost of the evaluation and testing shall be paid by Franchisee. Franchisor shall, within ninety (90) days after its receipt of such completed request and completion of such evaluation and testing (if required by Franchisor), notify Franchisee in writing of its approval or disapproval of the proposed supplier. Approval shall not be unreasonably withheld. Franchisee shall not sell or offer for sale any services or products of the proposed supplier until Franchisor's written approval of the proposed supplier is received. Franchisor may from time to time revoke its approval of particular suppliers or products when Franchisor determines in its sole discretion, that such suppliers or products no longer meet Franchisor's standards. Upon receipt of written notice of such revocation, Franchisee shall cease to purchase from the disapproved supplier.

7.8 At the time the Pillar To Post home inspection franchise opens, Franchisee shall stock and display the initial inventory of approved products prescribed by Franchisor in the Manual or otherwise in writing. Thereafter, Franchisee shall stock and maintain all types of approved products in quantities sufficient to meet reasonably anticipated customer demand.

7.9 Franchisee shall purchase and install, at Franchisee's expense, all fixtures, furnishings, equipment (including, but not limited to, a telephone, office computer, inspection tablet computer, mobile printer with minimum specifications established by Franchisor from time to time, high-speed internet access, and the Technology Platform (as defined in Section 9.3)), decor, signs and vehicle wraps on or about the Approved Location or on any vehicle used in operation of the Pillar To Post home inspection franchise as Franchisor may reasonably direct from time to time. Franchisee shall refrain from installing or permitting to be installed on or about the Approved Location or on any such vehicle, without Franchisor's prior written consent, any fixtures, furnishings, equipment, decor, signs, vehicle wraps or other items not previously approved as meeting Franchisor's standards and specifications.

7.10 Franchisee shall permit Franchisor and its agents to enter upon the Approved Location or any vehicles used in operation of the Pillar To Post home inspection franchise at any time during normal business hours for the purpose of conducting inspections; shall cooperate with representatives of Franchisor in such inspections by rendering such assistance as they may reasonably request; and, upon notice from Franchisor or its agents, and without limiting Franchisor's other rights under this Agreement, shall take such steps as may be necessary to correct immediately any deficiencies detected during any such inspection. Should Franchisee, for any reason, fail to correct such deficiencies within a reasonable time as determined by Franchisor, Franchisor shall have the right, but not the obligation, to correct any deficiencies which may be susceptible to correction by Franchisor and to charge Franchisee a reasonable fee for Franchisor's expenses in so acting, payable by Franchisee upon demand. The foregoing shall be in addition to such other remedies Franchisor may have under this Agreement and applicable law.

7.11 Franchisee shall ensure that all advertising and promotional materials, signs, decorations, and other items specified by Franchisor bear the Marks in the form, color, location, and manner prescribed by Franchisor in this Agreement, in the Manual or otherwise in writing.

7.12 Franchisee shall maintain the Approved Location and any vehicle used in the operation of the Pillar To Post home inspection franchise in a clean, orderly condition and in excellent repair; and, in connection therewith, Franchisee shall, at its expense, make such additions, alterations, repairs, and replacements thereto (but no others without Franchisor's prior written consent) as may be required by Franchisor for that purpose, including, but not limited to, such periodic refurbishment or replacement of obsolete signs, vehicle wraps, furnishings, equipment, and decor as Franchisor may reasonably direct.

7.13 Franchisee shall use computers, printers and other related equipment with minimum specifications established by Franchisor from time to time and software and other technology, including the Technology Platform (as defined in Section 9.3 herein), required by Franchisor from time to time. Franchisee acknowledges that in the future, and from time to time, Franchisee may be required to purchase or lease new computers, printers and other equipment, upgrades to the Technology Platform and/or new software and technology at Franchisee's expense, including an increase in the IT Fee provided in Section 4.4 of this Agreement.

7.14 Franchisee shall only use the email accounts, including assigned @pillartopost.com email addresses, and social media accounts designated by Franchisor from time to time in the operation of the Pillar To Post home inspection franchise. Franchisee shall not use any other email account or social media account for any purpose related to the Pillar To Post home inspection franchise, including in connection with any brochure, letterhead, business card, internet presence, social media presence, or other marketing material or forum.

Franchisee shall maintain a competent, conscientious, trained staff, including a 7.15 fully trained, full-time manager, which may be Franchisee. Franchisee shall take such steps as are necessary to ensure that its employees preserve good customer relations; render competent, prompt, courteous, and knowledgeable service; and meet such minimum standards as Franchisor may establish from time to time in the Manual or otherwise in writing. Franchisee and its employees shall handle all customer complaints, refunds, returns, and other adjustments in a manner that will not detract from the name and goodwill of Franchisor. Franchisee shall ensure that no less than eighty percent (80%) of all Franchisee's employees, contract employees, independent contractors, partners, shareholders or members who perform inspections, officers and directors attend and complete to Franchisor's sole subjective satisfaction the Initial Training Program at Franchisee's own expense. Franchisee is required to satisfactorily train, to the standards as may be established by Franchisor from time to time in its sole discretion, the remaining twenty percent (20%) of those persons who do not attend the Initial Training Program. Notwithstanding the foregoing or any other provision of this Agreement, Franchisee (and not Franchisor) shall at all times be responsible for all employment decisions related to the Pillar To Post home inspection franchise, including, but not limited to, hiring, firing, training, promotion, remuneration, compliance with laws (including without limitation wage and hour requirements and human rights legislation), recordkeeping, supervision and discipline. Franchisee expressly agrees that Franchisor does not have the power to hire, fire, or control in any manner whatsoever the employees of the Pillar To Post home inspection franchise.

7.16 Franchisee shall not unilaterally implement any change, amendment, or improvement to the Pillar To Post System without the prior written consent of Franchisor. Franchisee, at its sole expense, shall implement any change, amendment, or improvement to the Pillar To Post System as may be required by Franchisor from time to time.

7.17 Franchisee shall comply with all terms of its lease or sublease, and all other agreements affecting the operation of the Pillar To Post home inspection franchise; shall undertake best efforts to maintain a good and positive working relationship with its landlord and other vendors, and shall refrain from any activity which may jeopardize Franchisee's right to remain in possession of the Approved Location.

7.18 Franchisee shall be responsible for obtaining legal advice from an attorney of Franchisee's choosing, which advice shall be specific to Franchisee's jurisdiction and individual circumstances, including advice as to the laws, rules and regulations regulating home inspection and the operation of Pillar To Post home inspection franchise.

7.19 Franchisee shall be responsible for obtaining accounting advice from an accountant of Franchisee's choosing, which advice shall be specific to Franchisee's jurisdiction and individual circumstances.

## 8. MARKS

8.1 Franchisor represents to Franchisee with respect to the Marks that:

8.1.1 Franchisor or its affiliates or licensors are the owners of the Marks;

8.1.2 Franchisor has the exclusive right to use, and to license others to use, the Marks in the United States; and

8.1.3 Franchisor has taken and will take all steps reasonably necessary to preserve and protect the validity of the Marks and Franchisor's right to use, and to license others to use, the Marks.

8.2 With respect to Franchisee's use of the Marks pursuant to this Agreement, Franchisee agrees that:

8.2.1 Franchisee shall use only the Marks designated by Franchisor, and shall use them only in the manner authorized and permitted by Franchisor;

8.2.2 Franchisee shall use the Marks only for the operation of the Pillar To Post home inspection franchise and only at the Approved Location, or in advertising for the Pillar To Post home inspection franchise;

8.2.3 Franchisee shall use the Marks only in accordance with the Pillar To Post System and the standards and specifications attendant thereto which underlie the goodwill associated with and symbolized by the Marks;

8.2.4 Unless otherwise authorized or required by Franchisor, Franchisee shall operate and advertise the Pillar To Post home inspection franchise only under the name "Pillar To Post Home Inspectors<sup>®</sup>" and shall use all Marks without prefix or suffix or any variation of any kind. Franchisee shall not use the Marks, or any marks, names or indicia which are or may be confusingly similar, as part of its corporate or other business or legal name, except as authorized in this Agreement;

8.2.5 Franchisee's right to use the Marks is limited to such uses as are authorized under this Agreement, and any unauthorized use thereof shall constitute an infringement of the rights of Franchisor;

8.2.6 Franchisee shall not use the Marks to incur any obligation or indebtedness on behalf of Franchisor;

8.2.7 Franchisee shall comply with Franchisor's instructions in filing and maintaining any requisite trade name or fictitious name registrations, and shall execute any documents deemed necessary by Franchisor or its counsel to obtain protection for the Marks or to maintain their continued validity and enforceability; and

8.2.8 Franchisee shall promptly notify Franchisor of any unauthorized use of the Marks, any challenge to the validity or enforceability of the Marks, or any challenge to Franchisor's ownership of, or Franchisor's right to use and to license others to use, or Franchisee's right to use, the Marks. Franchisee acknowledges that Franchisor has the right to direct and control any administrative proceeding or litigation involving the Marks, including any settlement thereof. Franchisor has the right, but not the obligation, to take action against uses by others that may constitute infringement of the Marks. Franchisor shall defend Franchisee against any third-party claim, suit, or demand arising out of Franchisee's use of the Marks. If Franchisor, in its sole discretion, determines that Franchisee has used the Marks in accordance with this Agreement, the cost of such defense, including the cost of any judgment or settlement, shall be borne by Franchisor up to the amount of the Initial Fee. If Franchisor, in its sole discretion, determines that Franchisee has not used the Marks in accordance with this Agreement, the cost of such defense, including the cost of any judgment or settlement, shall be borne by Franchisee. In the event of any administrative proceeding or litigation relating to Franchisee's use of the Marks, Franchisee shall execute any and all documents and do such acts as may, in the opinion of Franchisor, be necessary to carry out such defense or prosecution, including, but not limited to, becoming a party to any legal action. Except to the extent that such administrative proceeding or litigation is the result of Franchisee's use of the Marks in a manner inconsistent with the terms of this Agreement, Franchisor agrees to reimburse Franchisee for its out-of-pocket costs in doing such acts, up to the amount of the Initial Fee.

8.3 Franchisee expressly understands and acknowledges that:

8.3.1 Franchisor or its affiliates or licensors are the owners of all right, title, and interest in and to the Marks, and the goodwill associated with and symbolized by them, and Franchisor has the exclusive right to use, and license others to use, the Marks in the United States;

8.3.2 The Marks are valid and serve to identify the Pillar To Post System and those who are authorized to operate under the Pillar To Post System

8.3.3 During the term of this Agreement and after its expiration or termination, Franchisee shall not directly or indirectly contest the ownership, enforceability, or validity of, nor take any other action which tends to jeopardize the ownership of, or Franchisor's right to use and to license others to use, the Marks;

8.3.4 Franchisee's use of the Marks pursuant to this Agreement does not give Franchisee any ownership interest or other interest in or to the Marks;

8.3.5 Any and all goodwill arising from Franchisee's use of the Marks under the Pillar To Post System shall inure solely and exclusively to the benefit of Franchisor, and upon expiration or termination of this Agreement, no monetary amount shall be assigned as attributable to any goodwill associated with Franchisee's use of the Pillar To Post System or the Marks;

8.3.6 Except as specified in Section 1.4 hereof with respect to an Exclusive Territory, the right and license of the Marks granted hereunder to Franchisee is exclusive, and Franchisor thus has and retains the rights, among others: (i) to use the Marks itself in connection with selling products and services, including, but not limited to, the same or similar products to be sold by the Pillar To Post home inspection franchise; (ii) to grant other licenses for the Marks; and (iii) to develop and establish other systems using the Marks, similar Marks, or any other Marks, and to grant licenses thereto without providing any rights therein to Franchisee; and

8.3.7 Franchisor reserves the right to substitute different Marks for use in identifying the Pillar To Post System and the businesses operating thereunder if Franchisor, in its sole discretion, determines that substitution of different marks will be beneficial to the Pillar To Post System. Franchisee shall implement promptly any such substitution of new Marks. Franchisor shall bear the costs of modifying Franchisee's signs and advertising materials to conform to Franchisor's new Marks, but shall otherwise have no obligation or liability to Franchisee as a result of such substitution.

8.4 Franchisee hereby irrevocably assigns to Franchisor all right, title and interest that Franchisee may have now or in the future to any domain name or social media or networking account or site (including, but not limited to, identity, followers, or content) that Franchisee utilizes in the operation of the Pillar To Post home inspection franchise, whether or not the domain name, account or site has been approved by Franchisor.

## 9. OPERATIONS MANUAL/TECHNOLOGY PLATFORM/BUSINESS LINES

9.1 In order to protect the reputation and goodwill of Franchisor and to maintain high standards of operation under the Pillar To Post System, Franchisee shall operate the Pillar To Post home inspection franchise in accordance with the mandatory policies, practices, procedures, regulations and standards specified in the Manual. Franchisor will lend Franchisee a copy of the Manual, which may be made available to Franchisee exclusively through a secured website or similar network established for that purpose. Franchisor may from time to time revise the contents

of the Manual, and Franchisee expressly agrees to comply with each new or changed version or standard. The Manual, including all additions and modifications made thereto, shall remain the exclusive property of Franchisor, shall only be used in connection with the operation of the Pillar To Post home inspection franchise, and shall not be copied or distributed by Franchisee without the prior written consent of Franchisor. Upon expiration or termination of this Agreement, Franchisee must discontinue use of the Manual and all other materials provided by Franchisor and return all copies of the Manual and such materials to Franchisor.

9.2 Franchisee agrees that the Manual, any other manuals created for or approved for use in the operation of the Pillar To Post home inspection franchise, and the information contained therein, is confidential information belonging to Franchisor. Franchisee shall treat such information as confidential, and shall use all reasonable efforts to maintain such information as secret and confidential. Franchisee shall not copy, duplicate, record, or otherwise reproduce the foregoing materials, in whole or in part, or otherwise make the same available to any unauthorized person or entity.

9.3 Franchisee shall use the computer hardware, software, services and systems (the "Technology Platform") provided by Franchisor or provided by suppliers designated by Franchisor. Franchisee acknowledges and agrees that in the future, and from time to time, Franchisee may be required to upgrade the Technology Platform or license, purchase or lease new software and technology at Franchisee's expense, including an increase in the IT Fee provided in Section 4.5 of this Agreement. Franchisee shall not copy, duplicate, record or otherwise reproduce the Technology Platform, in whole or in part, or otherwise make the same available to any unauthorized person or entity.

9.4 The right to access the Technology Platform and the information and data generated with and stored by the Technology Platform, shall remain the sole property of Franchisor. Provided that Franchisee is not in default under this Agreement, Franchisee shall have access to the Technology Platform, as well as the information and data generated with and stored by the Technology Platform related to the Pillar To Post home inspection franchise, during the Term and any Renewal Term.

9.5 Franchisee must establish an account with Franchisor's designated supplier to maintain two (2) business telephone lines that will be exclusively used in operation of the Pillar To Post home inspection franchise, including in all advertising and promotion of the business (the "Business Lines"). Franchisee shall be solely responsible for all costs related to establishing and maintaining the Business Lines during the Term. Notwithstanding the foregoing, Franchisor shall exclusively own and control the Business Lines during the Term and thereafter.

9.6 Franchisee must implement all administrative, physical and technical safeguards that Franchisor requires or that are required under applicable law to protect any information that can be used to identify an individual, including names, addresses, telephone numbers, e-mail addresses, employee identification numbers, signatures, passwords, financial information, credit card information, and government-issued identification numbers ("Personal Information"). No assistance, guidance, standards or requirements that Franchisor provides Franchisee constitute a representation or warranty of any kind, express or implied, that Franchisee is compliant with federal, state, or local privacy and data laws, codes, or regulations, or acceptable industry

standards. It is Franchisee's responsibility to confirm that the safeguards Franchisee uses to protect Personal Information comply with all laws and industry best practices related to the collection, access, use, storage, disposal and disclosure of Personal Information. If Franchisee becomes aware of a suspected or actual breach of security or unauthorized access involving Personal Information, Franchisee shall notify Franchisor immediately and specify the extent to which Personal Information was compromised or disclosed. Franchisor reserves the right to conduct a data security and privacy audit of the Pillar To Post home inspection franchise and Franchisee's computer system at any time, from time to time, to ensure that Franchisee is complying with Franchisor's requirements for handling Personal Information. Franchisee agrees to cooperate with Franchisor fully during the course of any audit.

## 10. CONFIDENTIAL INFORMATION

10.1 Franchisee shall not, during the term of this Agreement or thereafter, communicate, divulge, or use for the benefit of any other person, partnership, association, corporation or limited liability company any confidential information, knowledge, or know-how concerning the methods of operation of the business franchised hereunder which may be communicated to Franchisee, which may become known to Franchisee, or of which Franchisee may be apprised by virtue of Franchisee's operation under the terms of this Agreement, or after the termination or expiration of this Agreement or any renewal hereof, use any such confidential information knowledge or knowhow for itself or its business. Franchisee shall divulge such confidential information only to such of its employees or contract employees, or if Franchisee is a corporation or limited liability company, then to such officers, directors, shareholders, and members as must have access to it in order to operate the Pillar To Post home inspection franchise. Any and all information, knowledge, know-how, techniques, and other data that Franchisor designates as confidential shall be deemed confidential for purposes of this Agreement.

10.2 At Franchisor's request, Franchisee shall require its manager (if Franchisee is a corporation, limited liability company, or partnership) and any personnel having access to any confidential information of Franchisor to execute covenants that they will maintain the confidentiality of information they receive in connection with their employment by Franchisee. Such covenants shall be in a form satisfactory to Franchisor including, but not limited to, specific identification of Franchisor as a third party beneficiary of such covenants with the independent right to enforce them.

## 11. ACCOUNTING AND RECORDS

11.1 Franchisee shall prepare, and shall preserve for at least seven (7) years from the dates of their preparation, complete and accurate books, records, and accounts in accordance with generally accepted accounting principles and in the form and manner prescribed by Franchisor from time to time in the Manual or otherwise in writing.

11.2 All Gross Revenues, state, county or municipal sales tax, and charges collected on behalf of third parties shall be recorded by Franchisee in accordance with applicable law and as required in the Manual or otherwise directed by Franchisor from time to time.

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11.3 Franchisee shall, at Franchisee's expense, submit to Franchisor in the form and manner prescribed by Franchisor, the following reports, financial statements, and other data:

11.3.1 No later than the fifth (5th) day of each month, reports accurately reflecting and/or confirming all Gross Revenues and all home inspections performed during the preceding calendar month must be submitted electronically to Franchisor in the manner proscribed by Franchisor from time to time;

11.3.2 Within ninety (90) days after the end of each fiscal year of the Pillar To Post home inspection franchise, financial statements prepared on a review basis by an independent certified public accountant approved by Franchisor, showing the results of operations of the Pillar To Post home inspection franchise during said fiscal year, including, but not limited to, a Profit and Loss Statement, a Balance Sheet, and an Income Statement; and

11.3.3 Such other forms, reports, records, information, and management data as Franchisor may reasonably designate.

11.4 Franchisor and its designated agents shall have the right at all reasonable times during normal business hours to examine and copy, at Franchisor's expense, the books, records, computer systems, computer records, accounts, and tax returns (the "Books") of the Pillar To Post home inspection franchise. Franchisor shall also have the right, at any time, to have an independent audit made of the Books of the Pillar To Post home inspection franchise. If an inspection should reveal that any payments have been understated in any report to Franchisor, then Franchisee shall immediately pay to Franchisor the amount understated upon demand, plus interest thereon from the date such amount was due until paid, at the rate of eighteen (18%) percent per annum calculated daily or the maximum rate permitted by law, whichever is less. If an inspection discloses an understatement in any report of two (2%) percent or more, Franchisee shall, in addition to repayment of monies owed with interest, reimburse Franchisor for any and all costs and expenses connected with the inspection (including, but not limited to, travel, lodging, wage expenses, and reasonable accounting and legal costs). The foregoing remedies shall be in addition to any other remedies Franchisor may have.

#### **12. ADVERTISING AND PROMOTION**

12.1 Franchisee shall pay to the Pillar To Post promotion and advertising fund (the "Brand Fund") a continuing monthly brand fee equal to four percent (4%) of the Gross Revenues of the Pillar To Post home inspection franchise, or a minimum monthly brand fee of \$160.00 per month, whichever is greater (the "Brand Fee"), computed from the first (1<sup>st</sup>) day of the month following Franchisee's completion of the Initial Training Program.

12.2 In the event Franchisee fails to generate the minimum Gross Revenues required for any particular twelve (12) month period of operation as set forth in Section 7.5 of this Agreement, Franchisee shall pay to the Brand Fund a minimum yearly Brand Fee equal to up to four percent (4%), or such lesser percentage as the Franchisor may from time to time implement, of the minimum Gross Revenues required for that particular twelve (12) month period of operation less

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the total amount of monthly Brand Fees paid by Franchisee for that particular twelve (12) month period of operation.

12.3 The Brand Fund shall be maintained and administered by Franchisor as follows:

12.3.1 Franchisor shall direct all advertising and promotional programs, with sole discretion over the concepts, materials, and media used in such programs and the placement and allocation thereof. Franchisee agrees and acknowledges that the Brand Fund is intended to maximize general public recognition, acceptance, and use of the Pillar To Post System; and that Franchisor is not obligated, in administering the Brand Fund, to make expenditures for Franchisee which are equivalent or proportionate to Franchisee's contribution, or to ensure that any particular franchisee benefits directly or pro rata from expenditures by the Brand Fund;

12.3.2 The Brand Fund, all contributions thereto, and any earnings thereon, shall be used exclusively to meet any and all costs of maintaining, administering, directing, conducting, and preparing advertising, marketing, public relations, and/or promotional programs and materials, and any other activities which Franchisor believes will enhance the image of the Pillar To Post System, including, among other things, the costs of preparing advertising media advertising campaigns; direct-mail advertising; marketing surveys; employing advertising and/or public relations agencies to assist therein; purchasing promotional items; and providing promotional and other marketing materials and services to the businesses operating under the Pillar To Post System; and

12.3.3 Franchisee shall contribute to the Brand Fund by separate payments made directly to the Brand Fund. All sums paid by Franchisee to the Brand Fund shall be maintained in an account separate from the other monies of Franchisor and shall not be used to defray any of Franchisor's expenses, except for such reasonable costs and overhead, if any, as Franchisor may incur in activities reasonably related to the direction and implementation of the Brand Fund and advertising programs for franchisees and the Pillar To Post System, including, among other things, costs of personnel for creating and implementing advertising, promotional, and marketing programs. The Brand Fund and any earnings thereon shall not otherwise inure to the benefit of Franchisor. Franchisor shall maintain separate bookkeeping accounts for the Brand Fund.

12.4 All advertising and promotion by Franchisee shall be in such media and of such type and format as Franchisor may approve, shall be conducted in a dignified manner, and shall conform to the mandatory policies, practices, procedures, regulations and standards established by Franchisor from time to time. Franchisee shall not use any advertising or promotional plans or materials unless and until Franchisee has received written approval from Franchisor, pursuant to the procedures and terms set forth in Section 12.5 of this Agreement.

12.5 Franchisor may, in its sole discretion, make available to Franchisee from time to time, advertising plans and promotional materials, including coupons, merchandising materials, sales aids, point-of-purchase materials, special promotions, direct mail materials, email accounts, social media accounts, electronic promotional materials, and other advertising and promotional materials.

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12.6 Franchisee shall submit samples of all advertising and promotional plans and materials to Franchisor for its approval at least thirty (30) days prior to its proposed use (except with respect to prices to be charged by Franchisee), if such plans and materials have not been prepared or previously approved by Franchisor. If written notice of disapproval is not received by Franchisee from Franchisor within thirty (30) days of the date of receipt by Franchisor of such samples or materials, Franchisor shall be deemed to have approved them.

12.7 Franchisee may not maintain an internet website, internet-based applications, social media presence, or otherwise maintain a presence or advertise on the internet or any other public computer network in connection with the Pillar To Post home inspection franchise without Franchisor's prior written approval, which Franchisor may withhold for any reason or no reason.

12.7.1 Franchisee agrees to submit to Franchisor for approval before use true and correct electronic copies or proofs of all website pages, software applications or social media presence Franchisee proposes to use in connection with the Pillar To Post home inspection franchise. Franchisee understands and agrees that Franchisor's right of approval of all such materials is necessitated by the fact that such materials will include and be inextricably linked with the Marks. Franchisee may only use material that Franchisor has approved.

12.7.2 Franchisee's website, application or social media presence must conform to all of the mandatory policies, practices, procedures, regulations and standards established by Franchisor from time to time, whether set forth in the Manual or otherwise. Franchisee agrees to provide all hyperlinks or other links that Franchisor requires.

12.7.3 If Franchisor grants approval for a website, application or social media presence, Franchisee may not use any of the Marks without Franchisor's prior written permission. Franchisee may not post any of Franchisor's proprietary, confidential or copyrighted material or information on its website, application or through social media without Franchisor's prior written approval. If Franchisee wishes to modify its approved website, application or social media presence, all proposed modifications must also receive Franchisor's prior written approval.

12.7.4 Franchisee explicitly understands that it may not post on its website, application or through social media any material which any third party has any direct or indirect ownership interest in (including, without limitation, video clips, photographs, sound bites, copyrighted text, trademarks, service marks, or any other text or image which any third party may claim intellectual property ownership interests in).

12.7.5 Franchisee agrees to list on its website, application or social media presence any website maintained by Franchisor, and any other information Franchisor requires in the manner Franchisor dictates.

12.7.6 Franchisee agrees to obtain Franchisor's prior written approval for any internet domain name, home page address, software application or other internet or social media identification address.

12.7.7 The requirement of Franchisor's prior approval set forth in this Section 12.7 will apply to all activities by Franchisee on the internet, any software application, any social media platform or any other communication networks, including, but not limited to, any website, any application, any social media presence, or any email account other than the email account provided in accordance with Section 3.7 of this Agreement.

#### 13. **INSURANCE**

Franchisee shall procure, prior to the commencement of any operations under this 13.1 Agreement, and shall maintain in full force and effect at all times during the term of this Agreement, at Franchisee's expense, an insurance policy or policies protecting Franchisee, Franchisor, and their respective officers, directors, partners, employees and independent contractors against any demand or claim with respect to personal injury, death, or property damage, or any loss, liability, or expense whatsoever arising or occurring upon or in connection with the Pillar To Post home inspection franchise, including, but not limited to, professional liability (errors and omissions) insurance, general liability insurance, commercial auto insurance, business personal property insurance, workers' compensation insurance, employer's liability insurance, and such other insurance as may be required by applicable law. Such policy or policies shall be written by a responsible carrier or carriers acceptable to Franchisor, shall name Franchisor as an additional insured as specified by Franchisor, and shall provide at least the types and minimum amounts of coverage specified in this Section or in the Manual from time to time, and in any event with minimum limits of liability in respect to professional liability, general liability, commercial auto and business personal property of One Million Dollars (\$1,000,000) per occurrence

13.2 Franchisee's obligation to obtain and maintain the insurance policy or policies in the amounts specified herein and in the Manual shall not be limited in any way by reason of any insurance that may be maintained by Franchisor, nor shall Franchisee's performance of that obligation relieve it of liability under the indemnity provisions set forth in Section 20.3 of this Agreement.

13.3 All public liability and property damage insurance policies shall contain a provision that Franchisor, although named as an insured, shall nevertheless be entitled to recover under such policies on any loss occasioned to Franchisor or its officers, directors, servants, agents, or employees by reason of the negligence or intentional act or omission of Franchisee or its officers, directors, servants, agents, or employees.

13.4 Prior to the commencement of any operations under this Agreement, and thereafter at least fifteen (15) days prior to the expiration of any insurance policy, Franchisee shall deliver to Franchisor Certificates of Insurance evidencing the proper types and minimum amounts of coverage. All Certificates of Insurance shall expressly provide that no less than fifteen (15) days prior written notice shall be given to Franchisor in the event of material alteration to or cancellation of the coverage evidenced by such Certificates of Insurance.

# 14. TRANSFER OF INTEREST

14.1 This Agreement and all rights and duties hereunder may be freely assigned or transferred by Franchisor in its sole discretion to any person or legal entity which agrees to assume

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Franchisor's obligations hereunder, including a competitor of Franchisor, and shall be binding upon and inure to the benefit of Franchisor's successors and assigns including, but not limited to, any entity which acquires all or a portion of the stock of Franchisor or any entity resulting from or participating in a merger, consolidation or reorganization in which Franchisor is involved, and to which Franchisor's rights and duties hereunder are assigned or transferred.

Franchisee understands and acknowledges that the rights and duties set forth in this 14.2 Agreement are personal to Franchisee, and that Franchisor has granted this franchise in reliance on many factors, including, but not limited to, Franchisee's (or, if Franchisee is a corporation, limited liability company, or partnership, its principal's or principals') business skill, financial capacity, and personal character. Accordingly, neither Franchisee nor any immediate or remote successor, heir, executor, administrator, or assignee to any part of Franchisee's interest in this Agreement or the Pillar To Post home inspection franchise, nor any individual, partnership, corporation, limited liability company, or other legal entity which directly or indirectly owns any direct or indirect interest in Franchisee or the Pillar To Post home inspection franchise shall directly or indirectly sell, assign, transfer, convey, pledge, mortgage, give away, or otherwise encumber any direct or indirect interest in this Agreement or any portion thereof, in Franchisee, in the Pillar To Post home inspection franchise, in any equity or voting interest in Franchisee, or in all or substantially all of the assets of the Pillar To Post home inspection franchise, nor permit the Pillar To Post home inspection franchise to be operated, managed, directed or controlled, directly or indirectly, by any person or entity other than Franchisee (any such act or event is referred to as a "Transfer") without the prior written consent of Franchisor, which written consent shall not be unreasonably withheld. Any purported Transfer occurring by operation of law or otherwise, including any Transfer by a trustee in bankruptcy, without the prior written consent of Franchisor required by this Section 14.2 shall be null and void, shall constitute a material breach of this Agreement, and shall subject this Agreement to immediate termination without opportunity to cure in accordance with Section 15.2.8 of this Agreement. In the event the Franchisee is a corporation or limited liability company, the stock or membership units of such corporation or limited liability company shall not be publicly sold or traded on any securities exchange or in the over-the-counter market without the prior written consent of Franchisor

14.3 Franchisee understands and acknowledges the vital importance of the performance of Franchisee to the market position and overall image of Franchisor. Franchisee also recognizes that there are many subjective factors that comprise the process by which Franchisor selects a suitable franchise owner. Therefore, Franchisee shall notify Franchisor in writing of any proposed Transfer of any direct or indirect interest in this Agreement, in Franchisee, or in all or substantially all of the assets of the Pillar To Post home inspection franchise at least thirty (30) days before such Transfer is proposed to take place. Franchisor shall not unreasonably withhold its consent to any Transfer, but if a Transfer, alone or together with other previous, simultaneous, or proposed Transfers, would have the effect of changing control of Franchisee, this Agreement, or all or substantially all of the assets of the Pillar To Post home inspection franchise, Franchisor may, in its sole subjective discretion, require any or all of the following as conditions of its approval:

14.3.1 That the transferee (and, if the transferee is other than an individual, such owners of a beneficial interest in the transferee as Franchisor may request) demonstrate to Franchisor's satisfaction that it meets Franchisor's educational, managerial, and business standards; possesses a good moral character, business reputation, and credit rating; has the

aptitude and ability to operate the Pillar To Post home inspection franchise (as may be evidenced by prior related business experience or otherwise), and has adequate financial resources and capital to operate the Pillar To Post home inspection franchise;

14.3.2 That all of Franchisee's accrued monetary obligations and all other outstanding obligations to Franchisor and its affiliates have been satisfied;

14.3.3 That Franchisee is not in default of any provision of this Agreement, any amendment hereof or successor hereto, or any other agreement between Franchisee and Franchisor or its affiliates;

14.3.4 That Franchisee pay a transfer fee in an amount equal to \$4,000.00, plus any applicable taxes, to reimburse Franchisor for its reasonable costs and expenses associated with reviewing the application to transfer, including, but not limited to, legal and accounting fees;

14.3.5 That Franchisee shall have procured, at Franchisee's expense, an extended coverage insurance policy protecting Franchisee, Franchisor, and their respective officers, directors, partners, and employees against any demand or claim with respect to any loss or expense arising from operation of the Pillar To Post home inspection franchise. Such policy shall be written by a responsible carrier acceptable to Franchisor, shall name Franchisor as additional insured, and shall provide at least the types and minimum amounts of coverage specified in this Agreement or in the Manual from time to time. The term of the extended coverage period shall not be less than two (2) years;

14.3.6 That the transferor shall have executed a general release, in a form satisfactory to Franchisor, of any and all claims against Franchisor and their officers, directors, shareholders, and employees;

14.3.7 That Franchisee remain liable for all of the obligations to Franchisor in connection with the Pillar To Post home inspection franchise which arose prior to the effective date of the transfer, including, but not limited to, any claim or obligation under Section 20.3 of this Agreement, and execute any and all instruments reasonably requested by Franchisor to evidence such liability;

14.3.8 That the transferee (or, if the transferee is a corporation, limited liability company, or partnership, the manager designated by transferee acceptable to Franchisor, which manager must be a shareholder, member, or partner with a beneficial interest of fifty (50%) percent or more of the transferee) at the transferee's expense, take and complete, to Franchisor's sole subjective satisfaction, the Initial Training Program then in effect for franchisees and managers upon such terms and conditions as Franchisor may reasonably require;

14.3.9 That the transferee execute, for a term ending on the expiration date of this Agreement and with such renewal terms as may be provided by this Agreement, the thencurrent form of franchise agreement and other ancillary agreements as Franchisor may require for the Pillar To Post home inspection franchise, which agreements shall supersede this Agreement in all respects, or upon the agreement of the parties a new then current form

of Franchise Agreement and other ancillary agreements which may be for the full term of this Agreement with the full terms of renewal as may be provided by this Agreement;

14.3.10 That the transferee (and, if the transferee is other than an individual, such owners of any beneficial interest in the transferee as Franchisor may request) enter into a written assignment, in a form satisfactory to Franchisor, assuming and agreeing to discharge all of Franchisee's obligations under this Agreement; and, if the obligations of Franchisee were guaranteed by the transferor or its owners, that the transferee and its owners guarantee the performance of all such obligations in writing in a form satisfactory to Franchisor; and

14.3.11 If the transferor or its owners executed a guarantee, indemnification, and acknowledgement of Franchisee's obligations under this Agreement, that the transferee and its owners execute a guarantee, indemnification, and acknowledgement of all such obligations.

Franchisee acknowledges and agrees that each condition that must be met by the transferee and its owners is necessary to assure such transferee's full performance of the obligations hereunder.

14.4 Franchisee shall not grant a security interest in the Franchise Agreement, the Pillar To Post home inspection franchise or in any of the assets of the Pillar To Post home inspection franchise unless the secured party agrees that in the event of any default by Franchisee under any documents related to the security interest, Franchisor shall have the right and option (but not the obligation) to be substituted as obligor to the secured party and to cure any default of Franchisee, and any acceleration of indebtedness due to Franchisee's default shall be void.

If any party holding any direct or indirect interest in this Agreement, in Franchisee, 14.5 or in all or substantially all of the assets of the Pillar To Post home inspection franchise desires to accept any bona fide offer from a third party to purchase such interest, Franchisee shall notify Franchisor in writing. Franchisor shall have the right and option, exercisable within thirty (30) days after receipt of such written notification, to send written notice to the seller that Franchisor intends to purchase the seller's interest on the same terms and conditions offered by the third party. If Franchisor elects to purchase the seller's interest, closing on such purchase shall occur within sixty (60) days from the date of notice to the seller of the election to purchase by Franchisor. If Franchisor elects not to purchase the seller's interest, any material change thereafter in the terms of the offer from a third party shall constitute a new offer subject to the same rights of first refusal by Franchisor as in the case of the third party's initial offer. Failure of Franchisor to exercise the option afforded by this Section 14.5 shall not constitute a waiver of any other provision of this Agreement, including all of the requirements of this Section 14 with respect to a proposed transfer. In the event the consideration, terms, and/or conditions offered by a third party are such that Franchisor may not reasonably be required to furnish the same consideration, terms, and/or conditions, then Franchisor may purchase the interest proposed to be sold for the reasonable equivalent in cash. If the parties cannot agree within a reasonable time on the cash consideration, an independent appraiser shall be designated by Franchisor at Franchisor's expense, to determine the cash consideration and the appraiser's determination shall be binding.

14.6 In the event of the death or incapacity of Franchisee (or, if Franchisee is a corporation, limited liability company, or partnership, any person with an interest in Franchisee or in all or substantially all of the assets of the Pillar To Post home inspection franchise), the heirs, beneficiaries, devisees, executors, administrators or other legal representatives of Franchisee shall, within one hundred twenty (120) days of such event:

14.6.1 Apply to Franchisor for the right to continue to operate the Pillar To Post home inspection franchise for the duration of the term of this Agreement and any renewals hereof, which right shall be granted provided the surviving spouse, heirs or estate shall satisfy all of the then-current qualifications for a purchaser of a Franchise; or

14.6.2 Sell, assign, transfer, or convey Franchisee's interest in compliance with the provisions of Sections 14.3 and 14.5 of this Agreement; provided, however, that in the event a proper and timely application for the right to continue to operate the Pillar To Post home inspection franchise has been made by Franchisee and rejected by Franchisor, the one hundred twenty (120) days to sell, assign, transfer, or convey the Pillar To Post home inspection franchise shall be computed from the date of said rejection.

Franchisee will have the right (but not the obligation) to take over operation of the Pillar To Post home inspection franchise until either Section 14.6.1 or Section 14.6.2 is complied with and to charge a reasonable management fee for such services. For purposes of this Section, "incapacity" means any physical or mental infirmity that will prevent the person from performing his or her obligations under this Agreement (i) for a period of 30 or more consecutive days or (ii) for 60 or more total days during a calendar year.

14.7 If the provisions of Section 14.6 have not been fulfilled within the time provided, all rights granted to Franchisee under this Agreement shall, at the option of Franchisor, terminate immediately and automatically revert to Franchisor.

14.8 Notwithstanding the foregoing, it is understood that Franchisee (if an individual, natural person) may assign this Agreement on one occasion to a corporation or limited liability company organized by Franchisee for that purpose only, provided that at least a majority of all the issued and outstanding shares of voting stock, membership units, and equity interests are owned and voted continuously by Franchisee, and further provided that Franchisor shall have approved in advance all other shareholders of such corporation or members of such limited liability company holding equity or voting interests, which approval shall not be unreasonably withheld. Franchisor shall be given written notice of such assignments and delegation, and thereupon such corporation or limited liability company shall have all such rights and obligations, and the terms "Franchisee" and "Pillar To Post home inspection franchise" as listed herein shall refer to such corporation or limited liability company; provided, however, that such assignment shall in no way affect the obligations hereunder of the individual above designated "Franchisee," who shall execute Franchisor's standard form personal guaranty and remain fully bound by and responsible for the performance of all such obligations, jointly and severally, with such corporation or limited liability company. Such corporation or limited liability company shall at no time engage in any business or activities other than the exercise of the rights herein granted to Franchisee and the performance of its obligations as Franchisee hereunder. Unless the assignment provided in this Section 14.8 occurs within six (6) months of the execution of this Agreement, Franchisee shall pay a fee of

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\$1,000.00 to Franchisor to cover the reasonable costs and expenses associated with document preparation and review for such assignment.

14.9 Franchisor's consent to a Transfer of any interest in this Agreement, in Franchisee, or in all or substantially all of the assets of the Pillar To Post home inspection franchise shall not constitute a waiver of any claims it may have against the transferring party, nor shall it be deemed a waiver of Franchisor's right to demand strict compliance with any of the terms of this Agreement by the transferror or transferee.

14.10 If, prior to serious negotiations with Franchisee or one of Franchisee's owners, the transferee was referred by Franchisor to Franchisee after having contact with Franchisor or someone acting on Franchisor's behalf, then Franchisee shall pay Franchisor a referral fee in the amount of \$5,000 due at closing of any transfer to the referred transferee.

#### 15. **DEFAULT AND TERMINATION**

15.1 Franchisee shall be deemed to be in default under this Agreement, and all rights granted to Franchisee herein shall automatically terminate without notice to Franchisee, if Franchisee shall become insolvent or make a general assignment for the benefit of creditors; if a petition in bankruptcy is filed by Franchisee or such a petition is filed against and not opposed by Franchisee; if Franchisee is adjudicated a bankrupt or insolvent; if a receiver of Franchisee for Franchisee's business or assets is appointed; if a receiver of Franchisee's assets or property, or any part thereof, is appointed by any court of competent jurisdiction; if a final judgment remains unsatisfied or of record for thirty (30) days or longer; if Franchisee is dissolved; if suit to foreclose any lien or mortgage against the Approved Location or equipment is instituted against Franchisee and not dismissed within sixty (60) days; if the real or personal property of the Pillar To Post home inspection franchise shall be seized and sold; or if execution is levied against Franchisee's business or property.

15.2 Upon the occurrence of any of the following events of default, Franchisor may, at its option, terminate all rights granted to Franchisee hereunder, without affording Franchisee any opportunity to cure the default, effective immediately upon receipt of notice by Franchisee:

15.2.1 If Franchisee, in Franchisor's sole subjective discretion, fails to satisfactorily complete the Initial Training Program or any other required training;

15.2.2 If Franchisee, in Franchisor's sole subjective discretion, fails to satisfactorily complete the start-up business operations, inspections and marketing program;

15.2.3 If Franchisee fails to obtain an Approved Location for the Pillar To Post home inspection franchise within the time limits provided in Section 1.3 of this Agreement;

15.2.4 If Franchisee fails to open the Pillar To Post home inspection franchise for business within the time limits provided in Section 5.2 of this Agreement;

15.2.5 If Franchisee at any time ceases to operate or otherwise abandons the Pillar To Post home inspection franchise, or loses the right to possession of the Approved

Location, or otherwise forfeits the right to do or transact business in the jurisdiction where the Pillar To Post home inspection franchise is located. However, if, through no fault of Franchisee, the Approved Location is damaged or destroyed by an event such that repairs or reconstruction cannot be completed within ninety (90) days thereafter, then Franchisee shall have sixty (60) days after such event in which to apply for Franchisor's approval to relocate the Approved Location, which approval shall not be unreasonably withheld;

15.2.6 If Franchisee is convicted of or pleads guilty or "nolo contendere" to a felony, a crime involving moral turpitude or any other crime that Franchisor believes is injurious to the Pillar To Post System, the Marks, the goodwill associated therewith, or Franchisor's interest therein, or if Franchisor has proof that Franchisee has committed such a felony, crime or offense;

15.2.7 If a threat or danger to public health or safety results from the operation of the Pillar To Post home inspection franchise;

15.2.8 If any purported assignment or transfer of any direct or indirect interest in this Agreement, in Franchisee, or in all or substantially all of the assets of the Pillar To Post home inspection franchise is made to any third party without Franchisor's prior written consent, contrary to the terms of Section 14 of this Agreement;

15.2.9 If Franchisee fails to comply with the covenants in Sections 7.3.1 and 7.3.2 of this Agreement

15.2.10 If an approved transfer is not effectuated within the time provided following death or mental incapacity, as required by Section 14.6 of this Agreement;

15.2.11 If Franchisee fails to comply with the covenants in Section 17.2 of this Agreement or fails to obtain execution of the covenants required under Sections 10.2 or 17.7 of this Agreement;

15.2.12 If, contrary to the terms of Sections 9 or 10 of this Agreement, Franchisee discloses or divulges the contents of the Manual, the Technology Platform or other confidential information provided to Franchisee by Franchisor;

15.2.13 If Franchisee knowingly maintains false books or records, or submits any false reports to Franchisor;

15.2.14 If Franchisee misuses or makes any unauthorized use of the Marks or any other identifying characteristics of the Pillar To Post System, or otherwise materially impairs the goodwill associated therewith or Franchisor's rights therein;

15.2.15 If Franchisee refuses to permit Franchisor to inspect the Approved Location, any vehicles used in operation of the Pillar To Post home inspection franchise, or the books, records, or accounts of Franchisee upon demand;

15.2.16 If Franchisee fails to comply with the provisions of Section 13.1 of this Agreement with respect to maintaining insurance coverage for the Pillar To Post home

inspection franchise and for the Franchisor. In the event that Franchisee fails to maintain the required insurance coverage by failing to remit a renewal premium on a timely basis, Franchisor shall have the option of paying the past due premium on Franchisee's behalf or terminating this Agreement. If Franchisor elects to pay the premium on Franchisee's behalf, Franchisee shall be required to reimburse Franchisor for that amount;

15.2.17 If Franchisee receives from Franchisor three (3) or more notices to cure a default or violation of this Agreement during any twelve (12) month period, whether or not the default or violation is cured after notice;

15.2.18 If Franchisee fails to comply with the provisions of Section 9 of this Agreement with respect to implementing each new or changed Technology Platform requirement; or

15.2.19 If Franchisee fails to comply with the provisions of Section 6.2 of this Agreement regarding attendance at all required conferences, meetings, training courses, seminars, and programs, including required regional training programs and the annual convention, unless excused in advance and in writing by Franchisor.

15.3 Franchisor, at its option, may operate or license other franchisees to operate Pillar To Post home inspection franchises inside of the Exclusive Territory if Franchisee fails to satisfy the minimum requirements related to Gross Revenues set forth in Section 7.5 of this Agreement without affording Franchisee any opportunity to cure the default, effective immediately upon receipt of notice by Franchisor.

15.4 If Franchisee fails, refuses, or neglects promptly to pay any monies owing to Franchisor or its affiliates when due or to submit the financial or other information required by Franchisor under this Agreement, Franchisee shall have ten (10) days after its receipt from Franchisor of a written notice of default within which to cure the default. If any such default is not cured within the specified time, or such longer period as applicable law may require, this Agreement shall terminate without further notice to Franchisee, effective immediately upon the expiration of the cure period.

15.5 Except as otherwise provided in Sections 15.1, 15.2, 15.3, and 15.4 of this Agreement, Franchisee shall have thirty (30) days after its receipt from Franchisor of a written notice of default within which to remedy any other default under this Agreement and to provide evidence thereof to Franchisor. Franchisee may avoid termination by immediately initiating a remedy to cure such default and curing it to Franchisor's satisfaction within the thirty (30) day period (or within such longer time period as Franchisor may reasonably specify), and by promptly providing proof thereof to Franchisor. If any such default is not cured within the specified time, or such longer period as applicable law may require, this Agreement shall terminate without further notice to Franchisee, effective immediately upon the expiration of the cure period. Franchisee shall be in default pursuant to this Section 15.5 for failure substantially to comply with any of the requirements imposed by this Agreement, as it may from time to time be reasonably supplemented by the Manual, or failure to carry out the terms of this Agreement in good faith. Such defaults include, but are not limited to, the following:

15.5.1 If Franchisee fails to operate the Pillar To Post home inspection franchise in strict compliance with the mandatory policies, procedures, regulations and standards prescribed by Franchisor in this Agreement, the Manual, or otherwise in writing;

15.5.2 If Franchisee fails to offer Franchisor's Plus, Premium and Prestige packages or such other packages of goods and services as established by Franchisor from time to time as required by Sections 7.3 and 7.4 hereof;

15.5.3 If Franchisee fails to promptly pay all Franchisee's expenses incurred in the operation of the Pillar To Post home inspection franchise;

15.5.4 Except as provided in Section 15.2.8 hereof, if Franchisee fails, refuses, or neglects to obtain Franchisor's prior written approval or consent as required by this Agreement;

15.5.5 If Franchisee acts, or fails to act, in any manner which is inconsistent with or contrary to its lease or sublease for the Approved Location, or in any way jeopardizes its right to renewal of such lease or sublease; or

15.5.6 If Franchisee engages in any business or markets any service or product under a name or mark which, in Franchisor's opinion, is confusingly similar to the Marks.

15.6 If Franchisee commits any action, or any other event occurs, which constitutes grounds for termination of this Agreement, Franchisor has the option, but not the obligation to: (i) reduce or modify the Territory; (ii) convert the Territory to a non-exclusive territory; (iii) suspend Franchisee's right to access the Technology Platform or any other systems used by the Pillar To Post System; (iv) suspend Franchisee's right to receive requests for inspections generated through telephone call centers, websites, or other centralized marketing platforms utilized by the Pillar To Post System; (v) suspend Franchisee's right to acquire goods and services from designated suppliers; and/or (vi) suspend Franchisee's right to operate the Pillar To Post home inspection system. Such actions will take effect immediately upon Franchisor's written notice to Franchisee. If Franchisor reduces or modifies the Territory, Franchisee may not thereafter open and operate the Pillar To Post home inspection franchise in the portion of the Territory withdrawn from Franchisee. Franchisor's election of any of these remedies will not preclude Franchisor from invoking its right to terminate this Agreement if the act or event constituting grounds for termination continues to exist.

#### 16. OBLIGATIONS UPON TERMINATION OR EXPIRATION

Upon termination or expiration of this Agreement, all rights granted hereunder to Franchisee shall forthwith terminate, and:

16.1 Franchisee shall immediately cease to operate the Pillar To Post home inspection franchise, and shall not thereafter, directly or indirectly, represent to the public or hold itself out as a present or former franchisee of Franchisor.

16.2 Franchisee shall immediately cease to use, in any manner whatsoever, any confidential methods, procedures, and techniques associated with the Pillar To Post System; the

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Marks, and all other distinctive forms, slogans, signs, domain names, symbols, and devices associated with the Pillar To Post System. Without limiting the foregoing, Franchisee shall immediately cease to use all signs, advertising materials, vehicle wraps, displays, stationery, forms, brochures, business cards, products, domain names and any other articles that display the Marks.

16.3 Franchisee shall immediately cancel any trade or fictitious name registration or similar registrations obtained by Franchisee which contain or reference any of the Marks. Franchisee shall furnish Franchisor with evidence satisfactory to Franchisor of compliance with this obligation within ten (10) days after termination or expiration of this Agreement.

Franchisee shall immediately transfer or assign to Franchisor or to its designee all 16.4 telephone numbers used in operation of the Pillar To Post home inspection franchise, including, but not limited to, all telephone numbers for any office lines, cell phone lines, and the Business Lines (as defined in Section 9.5 of this Agreement). At Franchisor's election, Franchisee shall transfer or assign to Franchisor or cancel and cause to be removed from further publication or display, whether print or electronic, all telephone advertisements and listings, websites, domain names, internet or social media addresses, contacts or accounts, and all other sources of advertisement and promotion used in operation of the Pillar To Post home inspection franchise. Without limiting the generality of the foregoing, Franchisee shall execute all documentation required to effectuate (i) the transfer or assignment of the telephone numbers provided herein and in Section 9.5 of this Agreement; and (ii) the transfer and assignment of the other rights and accounts provided herein and in Section 8.4 of this Agreement. Franchisee appoints Franchisor its true and lawful agent and attorney-in-fact to take such action and to execute all such documents in its name and on its behalf as may be necessary to complete these assignments and cancellations on behalf of Franchisee. Franchisee shall not use the telephone numbers, advertisements, listings, websites, domain names, internet or social media addresses, contacts or accounts, or any other sources of advertisement and promotion used in operation of the Pillar To Post home inspection franchise in connection with any other business owned, operated by or affiliated with Franchisee or its owners, or for any other purpose whatsoever.

16.5 Franchisee shall immediately make such modifications or alterations to the Approved Location and any vehicles used in operation of the Pillar To Post home inspection franchise as may be necessary to distinguish the appearance of the Approved Location and such vehicles from those used by other Pillar To Post home inspection franchises under the Pillar To Post System, and shall make such specific additional changes thereto as Franchisor may reasonably request for that purpose.

16.6 Franchisee shall immediately cease using or operating any Online Presence related to the Pillar To Post home inspection franchise or the Marks and take any action as may be required to disable such Online Presence. At Franchisor's election, Franchisee shall transfer exclusive control and access of such Online Presence to Franchisor. For purposes of this Section 16.6, "Online Presence" shall mean any website, domain name, email address, social media account, username, other online presence, or presence on any electronic medium of any kind.

16.7 In the event Franchisee continues to operate or subsequently begins to operate any other business, Franchisee shall not use any reproduction, counterfeit, copy, or colorable imitation

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of the Marks, either in connection with such other business or the promotion thereof, which, in Franchisor's opinion, is likely to cause confusion, mistake, or deception, or which, in Franchisor's opinion, is likely to dilute Franchisor's rights in and to the Marks. Franchisee shall not use any designation of origin or description or representation, which, in Franchisor's opinion, falsely suggests or represents an association or connection with Franchisor.

16.8 Franchisee shall immediately pay all sums owing to Franchisor and its affiliates. In the event of termination for any default of Franchisee, such sums shall include all damages, costs, and expenses, including attorneys' fees and disbursements, incurred by Franchisor as a result of the default, which obligation shall give rise to and remain, until paid-in-full, a lien in favor of Franchisor against any and all of the personal property, furnishings, equipment, signs, fixtures, and inventory owned by Franchisee and used in the operation of the Pillar To Post home inspection franchise at the time of default.

16.9 Franchisee shall immediately pay to Franchisor all damages, costs, and expenses, including attorneys' fees and disbursements, incurred by Franchisor subsequent to the termination or expiration of this Agreement in obtaining injunctive or other relief for the enforcement of any provisions of this Article 16.

16.10 Franchisee shall immediately deliver to Franchisor the Manual and all other records, correspondence, and instructions containing confidential information relating to the operation of the Pillar To Post home inspection franchise, all of which are acknowledged to be the property of Franchisor, and shall retain no copy or record of any of the foregoing.

16.11 Franchisee shall immediately discontinue any use of the Technology Platform and any information or data generated with and stored by the Technology Platform, all of which are acknowledged to be property of Franchisor. Notwithstanding the foregoing, upon request made within ninety (90) days after termination or expiration of this Agreement, Franchisor shall make available to Franchisee a complete and secure download file in pdf format of each home inspection report generated with and stored by the Technology Platform. In the event Franchisee fails to timely request such data as provided herein, Franchisee shall relinquish all right and interest in such data, and Franchisor shall have no further obligation to maintain or store such data.

16.12 Franchisee shall immediately procure, at Franchisee's expense, an extended coverage insurance policy protecting Franchisee, Franchisor, and their respective officers, directors, partners, and employees against any demand or claim with respect to any loss or expense arising from operation of the Pillar To Post home inspection franchise. Such policy shall be written by a responsible carrier acceptable to Franchisor, shall name Franchisor as an additional insured, and shall provide at least the types and minimum amounts of coverage specified in the Manual as of the date of termination or expiration. The term of the extended coverage period shall not be less than two (2) years.

16.13 Franchisor shall have the option, to be exercised within thirty (30) days after termination, to purchase from Franchisee any or all of the furnishings, equipment, signs, and fixtures related to the operation of the Pillar To Post home inspection franchise at Franchisee's depreciated book value, to purchase any or all supplies and inventory of the Pillar To Post home inspection franchise at Franchisee's cost or depreciated book value, whichever is less, and to

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purchase any and all merchantable inventory of the Pillar To Post home inspection franchise bearing any of the Marks at Franchisee's cost minus twenty (20%) percent. If the parties cannot agree on the price of any such items within a reasonable time, an independent appraisal shall be conducted and the appraiser's determination shall be binding. If Franchisor elects to exercise any option to purchase herein provided, it shall have the right to set off all amounts due from Franchisee, and the cost of the appraisal, if any, against any payment therefore.

16.14 Franchisee shall comply with the covenants contained in Section 17.3 of this Agreement.

16.15 The provisions of Sections 10.1, 10.2, 16.1 through 16.15, 17.1 through 17.7, 20.3, 22, 24.1 through 24.6, and 25.1 through 25.11 of this Agreement shall survive expiration or termination of this Agreement.

#### 17. ADDITIONAL COVENANTS

17.1 Franchisee covenants that during the term of this Agreement or any renewals thereof, except as otherwise approved in writing by Franchisor, Franchisee shall devote its full time and best efforts to the management and operation of the Pillar To Post home inspection franchise, and in recommending, promoting and encouraging patronage of all Pillar To Post home inspection franchises. If Franchisee is a corporation, limited liability company, or partnership, such Franchisee must select a shareholder with a beneficial interest of at least fifty percent (50%) of the voting shares of Franchisee, a member with a beneficial interest of at least fifty percent (50%) of the voting membership units of Franchisee, or a general partner or partners with a beneficial interest of at least fifty percent (50%) of the voting to the vote his, her or their full time and best efforts to the Pillar To Post home inspection franchise. Such selection shall not be changed by Franchisee without the written consent of Franchisor.

17.2 Franchisee specifically acknowledges that, pursuant to this Agreement, Franchisee will receive valuable, specialized training and confidential information, including, but not limited to, information regarding the operation, sales, promotion, and marketing methods and techniques of Franchisor and the Pillar To Post System. Franchisee covenants that during the term of this Agreement, except as otherwise approved in writing by Franchisor, Franchisee, or if Franchisee is a corporation or limited liability company, then its officers, directors, shareholders, and members shall not, either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person or legal entity:

17.2.1 Divert or attempt to divert any present or prospective business or customer of any Pillar To Post home inspection franchise to any competitor, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Marks and the Pillar To Post System; or

17.2.2 Own, maintain, operate, engage in, be employed by, provide any assistance to, or have any interest in (as owner or otherwise) any business that offers products or services which are the same as or similar to the products and services being offered by the Pillar To Post home inspection franchise under the Pillar To Post System.

17.3 Franchisee covenants that, except as otherwise approved in writing by Franchisor, Franchisee, or if the Franchisee is a corporation or limited liability company, then its officers, directors, shareholders, and members shall not, for a continuous uninterrupted period commencing upon the expiration or termination of this Agreement (regardless of the cause for termination) and continuing for two (2) years thereafter (and in the case of any violation of this covenant, for two (2) years after the violation ceases), either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person or legal entity, own, maintain, operate, engage in, be employed by, provide assistance to, or have any interest in (as owner or otherwise) any business that offers products or services which are the same as or similar to the products or services offered by the Pillar To Post home inspection franchise under the Pillar To Post System within the Exclusive Territory.

17.4 Sections 17.2.2 and 17.3 of this Agreement shall not apply to ownership by Franchisee of a less than five (5%) percent beneficial interest in the outstanding equity securities of any publicly-traded corporation which has securities registered under the Securities and Exchange Act of 1934.

17.5 Franchisee understands and acknowledges that Franchisor shall have the right, in its sole discretion, to reduce the scope of any covenant set forth in Sections 17.2 or 17.3 of this Agreement, or any portion thereof, without Franchisee's consent, effective immediately upon receipt by Franchisee of written notice thereof; and Franchisee agrees that it shall comply forthwith with any covenant as so modified, which shall be fully enforceable notwithstanding the provisions of Section 23 hereof.

17.6 The covenants of this Section 17 shall be construed as agreements independent of any other provision in this Agreement or any other agreement by, between, among, or affecting Franchisor and Franchisee, and the existence of any claim or cause of action of Franchisee against Franchisor, whether based on this Agreement or otherwise, shall not constitute a defense to the enforcement of this Section 17. Franchisee agrees to pay all costs and expenses (including reasonable attorneys' fees) incurred by Franchisor in connection with the enforcement of this Section 17.

17.7 At Franchisor's request, Franchisee shall obtain and furnish to Franchisor executed covenants similar in substance to those set forth in this Section 17 (including covenants applicable upon the termination of a person's relationship with Franchisee) from any or all of the following persons: (i) all managers of Franchisee and any other personnel employed by Franchisee who have received or will receive training from Franchisor; (ii) all officers, directors, and holders of a beneficial interest of five (5%) percent or more of the securities of Franchisee, and of any corporation or limited liability company directly or indirectly controlling, controlled by, or under common control with, Franchisee, if Franchisee is a corporation or limited liability company; and (iii) the general partners and any limited partners (including any corporation or limited liability company, and the officers, directors, and holders of a beneficial interest of five percent (5%) or more of the shares or membership units of any corporation or limited liability company which controls, directly or indirectly, any general or limited partner), if Franchisee is a partnership. Every covenant required by this Section 17.7 shall be in a form approved by Franchisor, including, but not limited to, specific identification of Franchisor as a third party beneficiary of such covenants with the independent right to enforce them.

#### 18. CORPORATION, LIMITED LIABILITY COMPANY OR PARTNERSHIP FRANCHISEE

18.1 If Franchisee is a corporation, Franchisee shall comply with the following requirements:

18.1.1 Franchisee shall be newly organized and its charter shall at all times provide that its activities are confined exclusively to operating the Pillar To Post home inspection franchise;

18.1.2 Copies of Franchisee's Articles of Incorporation, Bylaws, unanimous shareholder agreements, and other governing documents, and any amendments thereto, including the resolution of the Board of Directors authorizing entry into this Agreement, shall be promptly furnished to Franchisor;

18.1.3 Franchisee shall maintain stop-transfer instructions on its records against the transfer of any voting securities; and each stock certificate of Franchisee shall have conspicuously endorsed upon its face a statement in a form satisfactory to Franchisor that it is held subject to, and that further assignment or transfer thereof is subject to, all restrictions imposed upon assignments by this Agreement; provided, however, that the requirements of this Section 18.1.3 shall not apply to a publicly-held corporation; and

18.1.4 Franchisee shall maintain a current list of all owners of record and all beneficial owners of any class of voting securities of Franchisee and shall furnish the list to Franchisor upon request.

18.2 If Franchisee is a limited liability company, Franchisee shall comply with the following requirements:

18.2.1 Franchisee shall be newly organized and its Articles of Organization shall at all times provide that its activities are confined exclusively to operating the Pillar To Post home inspection franchise;

18.2.2 Copies of Franchisee's Articles of Organization, Operating Agreement, and other governing documents, and any amendments thereto, including the resolution of the members authorizing entry into this Agreement, shall be promptly furnished to Franchisor;

18.2.3 Franchisee shall maintain stop-transfer instructions on its records against the transfer of any voting membership units; and

18.2.4 Franchisee shall maintain a current list of all owners of record and all beneficial owners of any class of membership units of Franchisee and shall furnish the list to Franchisor upon request.

18.3 If Franchisee is a partnership, Franchisee shall comply with the following requirements:

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18.3.1 Franchisee shall furnish Franchisor with a copy of its partnership agreement as well as such other documents as Franchisor may reasonably request, and any amendments thereto; and

18.3.2 Franchisee shall prepare and furnish to Franchisor, upon request, at any time, a list of all general and limited partners in Franchisee.

#### 19. TAXES, PERMITS, AND INDEBTEDNESS

19.1 Franchisee shall promptly pay when due all taxes levied or assessed, including, but not limited to, unemployment and sales taxes, and all accounts and other indebtedness of every kind incurred by Franchisee in the operation of the Pillar To Post home inspection franchise. Franchisee shall pay to Franchisor an amount equal to any sales tax, gross receipts tax, use tax, or similar tax (other than income tax) imposed on Franchisor with respect to any payments to Franchisor required under this Agreement.

19.2 In the event of any bona fide dispute as to Franchisee's liability for taxes assessed or other indebtedness, Franchisee may contest the validity or the amount of the tax or indebtedness in accordance with procedures of the taxing authority or applicable law, but in no event shall Franchisee permit a tax sale or seizure by levy or execution or similar writ or warrant, or attachment by a creditor, to occur against the Approved Location, any improvements thereon, or any assets of Franchisee.

19.3 Franchisee shall comply with all federal, state, municipal and local laws, rules, and regulations, and shall timely obtain any and all permits, certificates, or licenses necessary for the full and proper conduct of the Pillar To Post home inspection franchise, including, but not limited to, professional licenses, licenses to do business, trade or fictitious name registrations, and sales tax permits.

19.4 Franchisee shall immediately notify Franchisor in writing of the commencement of any action, suit, or proceeding, and of the issuance of any order, writ, injunction, award, or decree of any court, agency, or other governmental instrumentality, which may adversely affect the operation or financial condition of the Pillar To Post home inspection franchise.

# 20. INDEPENDENT CONTRACTOR AND INDEMNIFICATION

20.1 It is understood and agreed by the parties that this Agreement does not create a fiduciary relationship between them, that Franchisee shall be an independent contractor, and that nothing in this Agreement is intended to constitute either party an agent, legal representative, subsidiary, joint venture, partner, employee, or servant of the other for any purpose whatsoever.

20.2 During the term of this Agreement, Franchisee shall hold itself out to the public as an independent contractor operating the Pillar To Post home inspection franchise pursuant to a franchise agreement from Franchisor. Franchisee agrees to take such action as may be necessary to do so, including, but not limited to, exhibiting a notice of that fact in a conspicuous place at the Approved Location or in materials used by Franchisee, the content of which Franchisor reserves the right to specify.

20.3 Nothing in this Agreement authorizes Franchisee to make any contract, agreement, warranty, or representation on Franchisor's behalf, or to incur any debt or other obligation in Franchisor's name; and Franchisor shall in no event assume liability for, or be deemed liable hereunder as a result of, any such action; nor shall Franchisor be liable by reason of any act or omission of Franchisee in its operation of the business franchised hereunder or for any claim or judgment arising therefrom against Franchisee or Franchisor. Franchisee shall indemnify and hold Franchisor, and Franchisor's officers, directors, and employees harmless against any and all claims, losses, costs, expenses, liabilities, and damages arising directly or indirectly from, as a result of, or in connection with Franchisee's operation of the Pillar To Post home inspection franchise, as well as the costs, including attorneys' fees, of defending against them.

# 21. APPROVALS AND WAIVERS

21.1 Whenever this Agreement requires the prior approval or consent of Franchisor, Franchisee shall make a timely written request to Franchisor therefore and, unless specifically provided otherwise herein, such approval or consent by Franchisor must be obtained in writing.

21.2 Franchisor makes no warranties or guarantees upon which Franchisee may rely, and assumes no liability or obligation to Franchisee, by providing any waiver, approval, consent, or suggestion to Franchisee in connection with this Agreement, or by reason of any neglect, delay, or denial of any request therefore.

No failure of Franchisor to exercise any power reserved to it by this Agreement, or 21.3 to insist upon strict compliance by Franchisee with any obligation or condition hereunder, and no custom or practice of the parties at variance with the terms hereof, shall constitute a waiver of Franchisor's right to demand strict compliance with any of the terms hereof. Waiver by Franchisor of any particular default of Franchisee shall not affect or impair Franchisor's rights with respect to any subsequent default of the same, similar, or different nature; nor shall any delay, forbearance, or omission of Franchisor to exercise any power or right arising out of any breach or default by Franchisee of any of the terms, provisions, or covenants hereof affect or impair Franchisor's right to exercise the same, nor shall such constitute a waiver by Franchisor of any right hereunder, or the right to declare any subsequent breach or default and to terminate this Agreement prior to the expiration of its term. Subsequent acceptance by Franchisor of any payments due to it hereunder, in whole or in part, shall not be deemed to be a waiver by Franchisor of a preceding breach by Franchisee of any terms, covenants, or conditions of this Agreement. Franchisor may, in its sole discretion, waive or modify any obligation of other franchisees under agreements similar to this Agreement, and no such waiver or modification shall obligate Franchisor to grant a similar waiver or modification to Franchisee.

# 22. NOTICES

Any and all notices required or permitted under this Agreement (except for notices by Franchisor to Franchisee that apply to the entire System) shall be in writing and shall be personally delivered, sent by registered mail, sent by overnight delivery or sent by other means which affords the sender evidence of delivery or attempted delivery to the respective parties at the following addresses, unless and until a different address has been designated by written notice to the other party:

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Notices to Franchisor:

PILLAR TO POST, INC. 14502 N. Dale Mabry Highway Suite 200 Tampa, Florida 33618 Attn: Chief Executive Officer

Notices to Franchisee:

Any notice by a means which affords the sender evidence of delivery or attempted delivery shall be deemed to have been given and received at the date and time of receipt or attempted delivery, provided, however, if delivery or attempted delivery is on a holiday or weekend, delivery shall be deemed to have been given and received on the next business day.

Franchisor may provide notices to Franchisee under this Agreement using any communication means regularly used by Franchisor for systemwide communications if the subject of the notice equally applies to all Pillar To Post franchisees in the System.

#### 23. ENTIRE AGREEMENT

This Agreement, the preambles and exhibits to this Agreement, if any, and the documents referred to herein constitute the entire Agreement between Franchisor and Franchisee concerning the subject matter hereof, and supersede any prior written or oral agreements or representations. Nothing in this or in any related agreement is intended to disclaim the representations made in the franchise disclosure document that was furnished by Franchisor to Franchisee. Except for those permitted to be made unilaterally by Franchisor hereunder, no amendment, change, or variance from this Agreement shall be binding on either party unless mutually agreed to by the parties and executed by their authorized officers or agents in writing.

# 24. SEVERABILITY AND CONSTRUCTION

24.1 If, for any reason, any section, part, term, provision, and/or covenant herein is determined to be invalid and contrary to, or in conflict with, any existing or future law or regulation by a court or agency having valid jurisdiction, such determination shall not impair the operation of, or have any other effect upon, any other portions, sections, parts, terms, provisions, and/or covenants of this Agreement as may remain otherwise intelligible; and the latter shall continue to be given full force and effect and bind the parties hereto; and said invalid portions, sections, parts, terms, provisions, and/or covenants shall be deemed not to be a part of this Agreement.

24.2 Any provision or covenant of this Agreement, which expressly or by its nature imposes obligations beyond the expiration or termination of this Agreement survive such expiration or termination.

24.3 Except as expressly provided to the contrary herein, nothing in this Agreement is intended, nor shall be deemed, to confer upon any person or legal entity other than Franchisee, Franchisor, their respective officers, directors, and employees, and any of Franchisor's successors and assigns as may be contemplated by Section 14 of this Agreement any rights or remedies under or by reason of this Agreement.

24.4 Franchisee expressly agrees to be bound by any promise or covenant imposing the maximum duty permitted by law which is subsumed within the terms of any provision hereof, as though it were separately articulated in and made a part of this Agreement, or that may result from striking from any of the provisions hereof any portion or portions which a court or agency having valid jurisdiction may hold to be unreasonable and unenforceable in an unappealed final decision to which Franchisor is a party, or from reducing the scope of any promise or covenant to the extent required to comply with such a court or agency order.

24.5 This Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, but such counterparts together shall constitute one and the same instrument.

24.6 The headings and captions contained herein are for the purpose of convenience and reference only and are not to be construed as a part of this Agreement. All terms and words used herein shall be construed to include the number and gender as the context of this Agreement may require. Unless specifically referenced otherwise, the parties agree that each section of this Agreement shall be construed independently of any other section or provision of this Agreement.

# 25. DISPUTE RESOLUTION AND APPLICABLE LAW

Except as otherwise provided in this Agreement, the parties agree that all 25.1 controversies, claims or disputes between Franchisor and Franchisee of whatever kind or nature, whether arising out of or relating to the negotiation, performance or breach of this or any other agreement or otherwise, shall be submitted to and resolved by arbitration before a sole arbitrator and such arbitration shall be administered by the American Arbitration Association ("AAA") under its Commercial Arbitration Rules, except the parties shall be entitled to limited discovery, including depositions. The parties acknowledge that the arbitrators' subpoena power is not subject to geographical limitations. The arbitrator shall have the right to award the relief that he or she deems proper, consistent with the terms of this Agreement, including compensatory damages (with interest on unpaid amounts from date due), specific performance, injunctive relief, attorneys' fees and costs. This provision encompasses all causes of action, whether nominally a "claim", "counterclaim" or "cross-claim", and whether arising under common law or any state or federal statute. Nothing herein shall limit Franchisor's rights or remedies in connection with any action in any court of competent jurisdiction for injunctive or other provisional relief that Franchisor deems necessary or appropriate to compel Franchisee to comply with Franchisee's obligations under this Agreement or to protect the Marks. The arbitration proceedings, including, without limitation, all conferences, preliminary hearings and dispositive hearings, shall be conducted in Tampa, Florida. The award and decision of the arbitrator shall be conclusive and binding on all parties. Judgment upon the arbitration award, including, without limitation, any interim award for interim relief, may be entered in any court with jurisdiction thereof. This arbitration provision shall be self-executing.

If a party fails to appear at any properly noticed arbitration proceeding, an award may be entered against such party regardless of such failure to appear.

25.2 The Federal Arbitration Act and related federal judicial procedure shall govern this contract to the fullest extent possible, excluding all state arbitration law, irrespective of the location of the arbitration proceedings, the nature of the disputes between the parties or the nature of the court in which any related judicial proceedings may be brought. Except as provided in the preceding sentence respecting arbitration law, the resolution of all disputes between the parties hereunder, whether in tort and regardless of the place of injury or the place of the alleged wrongdoing or whether arising out of or related to the parties' contractual relationship, shall be governed by the laws of the State of Florida, without regard to choice of law principles.

25.3 No right or remedy conferred upon or reserved to Franchisor or Franchisee by this Agreement is intended to be, nor shall be deemed, exclusive of any other right or remedy herein or by law or equity provided or permitted, but each shall be cumulative of every other right or remedy.

25.4 FRANCHISOR AND FRANCHISEE KNOWINGLY, VOLUNTARILY AND INTENTIONALLY AGREE TO WAIVE THE RIGHT TO TRIAL BY JURY IN ANY ACTION, PROCEEDING, OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER OF THEM AGAINST THE OTHER, WHETHER OR NOT THERE ARE OTHER PARTIES IN SUCH ACTION OR PROCEEDING. Any and all claims and actions arising out of or relating to this Agreement, the relationship of Franchisee and Franchisor, or Franchisee's operation of the Pillar To Post home inspection franchise, brought by any party hereto against the other, except for claims for payment of financial obligations of Franchisee, shall be commenced within one (1) year from the discovery of the facts giving rise to such claim or action, or such claim or action shall be barred.

25.5 FRANCHISOR AND FRANCHISEE HEREBY WAIVE TO THE FULLEST EXTENT PERMITTED BY LAW ANY RIGHT TO OR CLAIM FOR PUNITIVE, MULTIPLE, EXEMPLARY AND/OR CONSEQUENTIAL DAMAGES, EXCEPT THAT FRANCHISOR SHALL BE FREE AT ANY TIME HEREUNDER TO BRING AN ACTION FOR WILLFUL TRADEMARK INFRINGEMENT AND, IF SUCCESSFUL, TO RECEIVE AN AWARD OF MULTIPLE DAMAGES AS PROVIDED BY LAW.

25.6 FRANCHISOR AND FRANCHISEE EXPRESSLY AGREE THAT NO PARTY BOUND BY THIS AGREEMENT MAY RECOVER DAMAGES FOR ECONOMIC LOSS ATTRIBUTABLE TO NEGLIGENT ACTS OR OMISSIONS EXCEPT FOR CONDUCT WHICH IS DETERMINED TO CONSTITUTE GROSS NEGLIGENCE OR ANY INTENTIONAL WRONG.

25.7 FRANCHISOR AND FRANCHISEE EXPRESSLY AGREE THAT IN THE EVENT OF ANY FINAL ADJUDICATION OR APPLICABLE ENACTMENT OF LAW THAT PUNITIVE, MULTIPLE AND/OR EXEMPLARY DAMAGES MAY NOT BE WAIVED, ANY RECOVERY BY ANY PARTY IN ANY FORUM SHALL NEVER EXCEED TWO (2) TIMES ACTUAL DAMAGES, except for an award of multiple damages to Franchisor for willful trademark infringement, as provided by law.

25.8 Nothing herein contained shall bar Franchisor's right to obtain injunctive relief in a court of competent jurisdiction against threatened conduct that shall cause it loss or damages, under the usual equity rules, including the applicable rules for obtaining specific performance, restraining orders, and preliminary injunctions; and Franchisee agrees to pay all court costs and reasonable attorneys' fees incurred by Franchisor in obtaining such relief.

25.9 This Agreement shall be deemed to have been made in, and shall be interpreted, construed and governed by the laws of, the State of Florida. Franchisee acknowledges that this Agreement is to be performed in part through services rendered to Franchisee in Florida.

# 25.10 NO PARTY SHALL INITIATE OR PARTICIPATE IN ANY CLASS ACTION LITIGATION CLAIM AGAINST ANY OTHER PARTY BOUND HEREBY.

25.11 The provisions of this Section 25 shall continue in full force and effect subsequent to and not withstanding the expiration or termination of this Agreement, however effected.

# 26. **FORCE MAJEURE**

26.1 Franchisor shall not be liable to Franchisee, or be deemed to be in default of this Agreement, for any delay or failure of delivery of any products or services supplied by Franchisor to Franchisee resulting from any cause beyond Franchisor's reasonable control, including, but not limited to, weather conditions, acts of God, laws, regulations, or government orders, labor disputes, shortages of materials, or war, acts of terrorism, or civil unrest.

# 27. ACKNOWLEDGEMENTS

27.1 Franchisee acknowledges that it has conducted an independent investigation of the business franchised hereunder, and recognizes that the business venture contemplated by this Agreement involves business risks and that its success will be largely dependent upon the ability of Franchisee (or, if Franchisee is a corporation, limited liability company, or partnership, the ability of its principals) as an independent business person. Franchisor expressly disclaims the making of, and Franchisee acknowledges that it has not received, any warranty or guarantee, express or implied, as to the potential volume, profits, or success of the business venture contemplated by this Agreement.

27.2 Franchisee acknowledges that Franchisor or its agent has provided Franchisee with a Franchise Disclosure Document fourteen (14) calendar days before the execution of this Agreement, or fourteen (14) calendar days before any payment of any consideration. Franchisee further acknowledges that Franchisee has read such Franchise Disclosure Document and understands its content.

27.3 Franchisee acknowledges that it received a complete copy of this Agreement, the exhibits hereto, and agreements relating thereto, if any, prior to the date on which this Agreement was executed.

27.4 Franchisee acknowledges that it has read and understands this Agreement, the exhibits hereto, and agreements relating thereto, if any, and that Franchisor has accorded

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Franchisee ample time and opportunity to consult with advisors of Franchisee's own choosing about the potential benefits and risks of entering into this Agreement.

#### TIME OF ESSENCE 28.

Time shall be of the essence for all purposes of this Franchise Agreement. 28.1

INTENDING TO BE LEGALLY BOUND, the parties hereto have duly executed this Agreement on the date first above written.

FRANCHISEE

By:	
Print Name:	
Its:	

# PILLAR TO POST, INC. FRANCHISOR

By:	
Print Name:	
Its:	

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Exhibit A

# TERRITORY

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# **EXHIBIT G-1**

# GUARANTEE, INDEMNIFICATION, AND ACKNOWLEDGEMENT

#### **GUARANTEE, INDEMNIFICATION, AND ACKNOWLEDGEMENT**

As an inducement to PILLAR TO POST, INC. ("Franchisor") to execute the Franchise Agreement between Franchisor and \_\_\_\_\_\_ ("Franchisee") dated \_\_\_\_\_\_, 20\_\_ (the "Agreement"), each of the undersigned, jointly and severally, hereby unconditionally guarantees to Franchisor and its successors and assigns that the Franchisee named herein will perform during the term of this Agreement each and every covenant, payment, agreement, undertaking and obligation on the part of Franchisee contained and set forth in this Agreement.

Upon demand by Franchisor, the undersigned will immediately make each payment required of Franchisee under the Agreement. The undersigned hereby waive any right to require Franchisor to: (a) proceed against Franchisee for any payment required under the Agreement; (b) proceed against or exhaust any security from Franchisee; or (c) pursue or exhaust any remedy, including any legal or equitable relief, against Franchisee. Without affecting the obligations of the undersigned under this Guarantee, Franchisor may, without notice to the undersigned, extend, modify, or release any indebtedness or obligation of Franchisee, or settle, adjust, or compromise any claims against Franchisee. The undersigned waive notice of amendment of the Agreement and notice of demand for payment by Franchisor, and agree to be bound by any and all such amendments and changes to the Agreement.

The undersigned hereby agree to defend, indemnify, and hold Franchisor harmless against any and all losses, damages, liabilities, costs, and expenses (including, but not limited to, reasonable attorneys' fees, reasonable costs of investigation, court costs, fees, and expenses) resulting from, consisting of, or arising out of or in connection with any failure by Franchisee to perform any obligation of Franchisee under the Agreement, any amendment thereto, or any other agreement executed by Franchisee referred to therein.

The undersigned hereby acknowledge and agree to be personally and individually bound by all of the covenants and non-disclosure provisions contained in Sections 10 and 17 of the Agreement to the same extent as and for the same period of time as Franchisee is required to comply with and abide by such covenants and provisions, except to the extent otherwise required by the Agreement. These obligations of the undersigned shall survive any expiration or termination of the Franchise Agreement or this Guarantee.

This Guarantee shall terminate upon the termination or expiration of the Agreement, except that all obligations and liabilities of the undersigned which arose from events which occurred on or before the effective date of such termination shall remain in full force and effect until satisfied or discharged by the undersigned, and all covenants which by their terms continue in force after the expiration or termination of the Agreement shall remain in force according to their terms. Upon the death of an individual guarantor, the estate of such guarantor shall be bound by this Guarantee, but only for defaults and obligations hereunder existing at the time of death; and the obligations of the other guarantors will continue in full force and effect.

Unless specifically stated otherwise, the terms used in this Guarantee shall have the same meaning as in the Agreement, and shall be interpreted and construed in accordance with Section 24 of the Agreement. This Guarantee shall be interpreted and construed under the laws of the State of

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Florida, without regard to any conflict of law statute or doctrine applicable in the State of Florida.

Any and all notices required or permitted under this Guarantee shall be in writing and shall be personally delivered, sent by registered mail, or sent by other means which afford the sender evidence of delivery or attempted delivery, to the respective parties at the following addresses unless and until a different address has been designated by written notice to the other party:

Notices to Franchisor:

PILLAR TO POST, INC. 14502 N. Dale Mabry Highway Suite 200 Tampa, Florida 33618 Attn: Chief Executive Officer

Notices to Guarantor(s):

If more than one person has executed the Guarantee, the term "the undersigned," as used herein shall refer to each such person, and the liability of each of the undersigned hereunder shall be joint and several and primary.

Any notice by a method that affords the sender evidence of delivery or attempted delivery shall be deemed to have been given at the date and time of receipt or attempted delivery.

INTENDING TO BE LEGALLY BOUND, each of the undersigned has signed this Guarantee as of this \_\_\_\_\_ day of \_\_\_\_\_, 20\_.

Individual, Guarantor

Individual, Guarantor

# EXHIBIT G-2

# FRIENDSHIP AGREEMENT

#### PILLAR TO POST<sup>®</sup> FRIENDSHIP AGREEMENT FOR NEIGHBORING FRANCHISE TERRITORIES

A Pillar To Post<sup>®</sup> Franchisee may enter another Pillar To Post<sup>®</sup> Franchisee's Territory only in the event that the Franchisee is specifically asked by, petitioned by, or solicited by persons (Realtors, Bankers, Insurance Agents, Lawyers and Relocation Agencies) in the first Franchisee's Territory to perform an Inspection in the other Franchisee's Territory.

No Pillar To Post<sup>®</sup> Franchisee may actively solicit clients outside his/her/its Territory or in another Pillar To Post<sup>®</sup> Franchisee's Territory, e.g., a Franchisee's direct mail advertising campaign letters may only be sent to those areas in the Franchisee's Territory.

Print or other media advertising by the Pillar To Post<sup>®</sup> Franchisee must clearly designate the Franchisee's Territory, and must list the address that is authorized by Pillar To Post within the Territory for marketing purposes.

Franchisee

Date

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# EXHIBIT G-3

# **GOOD NEIGHBOR AGREEMENT**

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# **Good Neighbor Agreement**

# Introduction

Pillar to Post operates in an environment where multiple franchisees operate in a shared market territory. There are many advantages for each owner and the Brand in having multiple franchisees working in the same market including accelerating the success of every individual franchisee and growing our brand toward market dominance. We have coined the term, "co-opetition" for this reason which focuses on co-operation amongst all franchisees while recognizing that all franchisees are operating in the common marketplace. While each franchise owner is working to build their own business to their target level of success, operating in cooperation with fellow franchisees greatly increases the opportunities for individual success and strengthens our brand position in the market against competitors.

# **Purpose & Outcome of Good Neighbor Agreement**

Purpose of Good Neighbor Agreement is to:

- a. bring clarity to expectations for behavior, communication and collaboration amongst franchise owners operating in a common market territory.
- b. create a means to address discord

Outcome of Good Neighbor Agreement is to:

- a. To promote good neighbor relations amongst franchisees
- b. To leverage opportunities for all franchisees operating in common market
- c. To accelerate individual franchisee business growth and success
- d. To drive brand market awareness and growth of PTP market share

# **Good Neighbor Agreement**

- 1. Treat your fellow Pillar To Post franchisees the way you would like to be treated.
  - a. Use this guidance in all you think, say and do
- 2. Always speak of and refer to other franchisees and our Brand positively.
  - a. We should do this will all competition but even more so with our fellow franchisees.
  - b. Take every opportunity to build your fellow franchisees up.
  - c. Do not disparage another franchisee or our Brand.
- 3. Honor existing relationships between fellow franchisees and referring agents.
  - a. When marketing and are told they use another franchisee, speak positively and encourage them to stay with them. Simply offer to be their second choice.



# **Good Neighbor Agreement**

- b. When someone calls to book an inspection and asks for your fellow franchisee, give them their contact information and explain as needed.
- c. When one franchisee has established a paid marketing relationship with a real estate office, honor that relationship. Contact that franchisee to discuss opportunities to work together.
- 4. Coordinate sales and marketing efforts to best serve your referring agents, customers and our Brand.
  - a. Work together to market in offices in the most effective manner.
    - i. Coordinate brochure displays.
    - ii. Sponsor events together rather than one after another.
    - iii. Show the strength of our Brand to help you stand out in a field of individual inspectors.
  - b. As opportunities arise at the Board of Realtors or brand level in your market, share these opportunities with all. Work together to minimize costs and maximize exposure.
- 5. Communicate with your neighboring franchisees regularly.
  - a. Call and meet with your fellow franchisees regularly.
  - b. If faced with a complaint or concern about a fellow franchisee, speak with them directly to help resolve any issues.
  - c. When opportunities arise, speak with fellow franchisees to optimize opportunities.
  - d. When issues arise, speak with fellow franchisees to resolve those issues.

# **Operate with Our Vision and Values as Guidance**

# **Our Vision**

To be the most trusted brand recognized for our personal integrity, our technical excellence and unmatched customer experience.

- 1. Respect the individual
- 2. Have pride in what we do
- 3. Deliver what we promise
- 4. Practice continuous improvement

# **Our Values**

I agree to abide by and promote the Pillar To Post Good Neighbor Agreement.

Franchisee Signature

Date

# **EXHIBIT G-4**

# GENERAL RELEASE

#### **GENERAL RELEASE**

#### **RELEASOR:**

**RELEASEE:** 

#### PILLAR TO POST, INC.

IN WITNESS WHEREOF, I have executed this release this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_.

"Releasors"

By:	
Print Name:	
Its:	

# EXHIBIT G-5

# **CONFIDENTIALITY/NON-COMPETITION AGREEMENT**

#### **CONFIDENTIALITY/ NON-COMPETITION AGREEMENT**

THIS AGREEMENT is made and entered into on the date set forth below for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, by and between (Name of Franchisee) (hereinafter the "Pillar To Post® Franchisee") and \_\_\_\_\_\_ of \_\_\_\_\_ (hereinafter "Recipient"). The parties hereby agree as follows:

Recipient acknowledges and agrees that Recipient is receiving good and valuable consideration in exchange for entering into this Agreement in the form of his/her employment or association with the Pillar To Post® Franchisee or his/her continued employment and/or association with the Pillar To Post® Franchisee. Recipient also acknowledges and agrees that the Pillar To Post® Franchisee is an independently owned and operated franchise business within the Pillar To Post franchise system. Recipient also acknowledges and agrees that as part of Recipient's employment or association with the Pillar To Post® Franchisee, Pillar To Post, Inc. and the Pillar To Post® Franchisee will disclose certain of their confidential and proprietary information, and Recipient acknowledges that Recipient will receive valuable confidential and proprietary information, including without limitation, information regarding the operation, sales, promotional, and marketing methods of Pillar To Post, Inc., the Pillar To Post® Franchisee, and the Pillar To Post® franchise system. Finally, Recipient and the Pillar To Post® Franchisee acknowledge and agree that Pillar to Post, Inc. is an intended, third party beneficiary of this Agreement and, therefore, may take independent action to enforce the provisions contained herein.

Based on the foregoing, Recipient agrees that for a continuous uninterrupted period commencing upon the expiration or termination of Recipient's association (whether as officer, director, shareholder, partner, part-owner, manager, employee, independent contractor, agent, or other relationship) with the Pillar To Post® Franchisee and continuing for two (2) years thereafter, Recipient shall not, within the geographical territory of the Pillar To Post Franchisee identified in Exhibit "A" attached hereto and incorporated herein by reference (the "Territory") and within a twenty (20) mile radius of the Territory:

a. either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person or legal entity, own, maintain, operate, engage in, be employed by, provide assistance to, or have any interest in (as owner or otherwise) any business that offers products or services which are the same or similar to the products and services offered by the Pillar To Post® Franchisee,

b. contact or attempt to contact, any present or prospective business, referral source, or customer of the Pillar To Post® Franchisee; or divert, or attempt to divert, such present or prospective business, referral source, or customer of the Pillar To Post® Franchisee to any competitor, by direct or indirect inducement or otherwise; or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Pillar To Post® Franchisee, Pillar To Post, Inc. or the Pillar To Post® franchise system, or

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c. solicit, or attempt to solicit, or hire, or attempt to hire, any employee, independent contractor, or agent of the Pillar To Post® Franchisee or otherwise encourage any employee, independent contractor, or agent of the Pillar To Post® Franchisee to leave its employ.

Recipient also agrees that it shall keep all confidential and proprietary information of Pillar To Post, Inc. and the Pillar To Post® Franchisee secret and confidential. Recipient agrees that, during the time period in which he/she is employed or associated with the Pillar To Post® Franchisee and thereafter, Recipient shall not:

- a. copy, duplicate, record, or otherwise reproduce the confidential or proprietary information of the Pillar To Post® Franchisee or Pillar to Post, Inc., in whole or in part, or otherwise make the same available to any unauthorized person, or
- b. communicate, divulge, or use for the benefit of any other person, partnership, association, or corporation any confidential or proprietary documents, information, knowledge, or know-how concerning the methods of operation of Pillar To Post, Inc. or the Pillar To Post® Franchisee.

This Agreement shall be governed and construed in accordance with the laws of (**Franchisee's State**) and Recipient consents to the exclusive jurisdiction of the courts located there for any dispute arising out of this Agreement. Recipient agrees that in the event of any breach or threatened breach by Recipient, the Pillar To Post® Franchisee and/or Pillar To Post, Inc. may obtain, in addition to any other legal remedies which may be available, such equitable relief as may be necessary to protect the Pillar To Post® Franchisee and/or Pillar To Post, Inc. against any such breach or threatened breach.

Having read and understood this Agreement, it is the parties' desire and intent that the provisions hereof be enforced to the fullest extent permissible. Accordingly, if any part of this Agreement is adjudicated to be invalid or unenforceable, then such part shall be deemed amended to delete that portion thus adjudicated to be invalid or unenforceable, such deletion to apply only with respect to the operation of such paragraph. Further, to the extent any provision of such paragraph is deemed to be unenforceable by virtue of its scope, but may be made enforceable by limitation, the parties agree that the same shall, nevertheless, be enforceable to the fullest extent permissible.

INTENDING TO BE LEGALLY BOUND, each of the undersigned has signed this Agreement on the date set forth below:

Date:

Pillar To Post<sup>®</sup> Franchisee

Signature of Recipient

Signature of Franchise Owner

Typed or Printed Name of Recipient

Initial

# EXHIBIT H

# LIST OF STATE AGENCIES/AGENTS FOR SERVICE OF PROCESS

Listed here are the names, addresses and telephone numbers of the state agencies having responsibility for franchising disclosure/registration laws.

#### <u>California</u>

Department of Financial Protection and Innovation

Los Angeles: 320 West 4<sup>th</sup> Street, Suite 750 Los Angeles, California 90013 (866) 275-2677

Sacramento: 2101 Arena Boulevard Sacramento, California 95834 (916) 445-7205 or (866) 275-2677

San Diego: 1455 Frazee Road, Suite 315 San Diego, California 92108 (619) 252-4044 or (866) 275-2677

San Francisco: One Sansome Street, Suite 600 San Francisco, California 94104 (415) 557-3787 or (866) 275-2677

#### <u>Hawaii</u>

Hawaii Commissioner of Securities Department of Commerce and Consumer Affairs 335 Merchant Street, Room 203 Honolulu, Hawaii 96813 (808) 586-2722

#### <u>Illinois</u>

Franchise Division Office of the Attorney General 500 South Second Street Springfield, Illinois 62706 (217) 782-4465

#### <u>Indiana</u>

Franchise Section Indiana Securities Division Secretary of State Room E-111 302 West Washington Street Indianapolis, Indiana 46204 (317) 232-0735

#### <u>Maryland</u>

Maryland Division of Securities 200 St. Paul Place Baltimore, Maryland 21202 (410) 576-7044

#### <u>Michigan</u>

Consumer Protection Division Michigan Department of Attorney General 670 Law Building Lansing, Michigan 48913 (517) 272-7177

#### <u>Minnesota</u>

Minnesota Department of Commerce Commissioner of Commerce 85 7<sup>th</sup> Place East, Suite 280 St. Paul, Minnesota 55101

#### New York

NYS Department of Law Investor Protection Bureau 28 Liberty St. 21st Floor New York, New York 10005 (212) 416-8222

#### <u>North Dakota</u>

Securities Commissioner North Dakota Securities Department 600 East Boulevard Avenue State Capitol Fifth Floor, Dept. 414 Bismarck, North Dakota 58505 (701) 378-4387

#### **Oregon**

Department of Insurance and Finance Corporate Securities Section Labor and Industries Building Salem, Oregon 97310 (401) 462-9588

#### Rhode Island

Department of Business Regulation Securities Division John O. Pastore Complex 1511 Pontiac Avenue, Building 69-1 Cranston, Rhode Island 02920 (401) 462-9588

#### South Dakota

Division of Insurance Securities Regulation 124 S. Euclid, Suite 104 Pierre, South Dakota 57501

#### Virginia

State Corporation Commission Division of Securities and Retail Franchising 1300 East Main Street, 1<sup>st</sup> Floor Richmond, Virginia (804) 371-9733

#### **Washington**

Department of Financial Institutions Securities Administrator 150 Israel Rd SW Tumwater, Washington 98501 (360) 902-8736

#### **Wisconsin**

Securities and Franchise Registration Wisconsin Securities Commission P.O. Box 1768 Madison, Wisconsin 53701 (608) 266-8559

## AGENTS FOR SERVICE OF PROCESS

#### **California**

Commissioner Department of Financial Protection and Innovation 320 West 4<sup>th</sup> Street, Suite 750 Los Angeles, California 90013

#### <u>Hawaii</u>

Hawaii Commissioner of Securities Department of Commerce and Consumer Affairs 335 Merchant Street, Room 203 Honolulu, Hawaii 96813

#### <u>Illinois</u>

Illinois Attorney General 500 South Second Street Springfield, Illinois 62706

#### <u>Indiana</u>

Administrative Office of the Secretary of State 201 State House Indianapolis, Indiana 46204

#### **Maryland**

Maryland Securities Commissioner 200 Saint Paul Place 20<sup>th</sup> Floor Baltimore, Maryland 21202-2020

#### **Minnesota**

Minnesota Department of Commerce Commissioner of Commerce 85 7<sup>th</sup> Place East, Suite 280 St. Paul, Minnesota 55101

## <u>New York</u>

New York Secretary of State 99 Washington Avenue Albany, New York 12231 (518) 473-2492

#### **Rhode Island**

Department of Business Regulation Securities Division John O. Pastore Complex 1511 Pontiac Avenue, Building 69-1 Cranston, Rhode Island 02920

#### South Dakota

Division of Insurance Securities Regulation 124 S. Euclid, Suite 104 Pierre, South Dakota 57501 (605) 773-3563

## Virginia

Clerk of the State Corporation Commission 1300 East Main Street Ninth Floor Richmond, Virginia 23209

#### **Washington**

Dept. of Financial Institutions Securities Administrator 150 Israel RD SW Tumwater, Washington 98501

#### Wisconsin

Commissioner of Securities Wisconsin Commission P.O. Box 1765 Madison, Wisconsin 53701 Our Agent for Service of Process for all other states is as follows:

Sivyer Barlow Watson & Haughey, P.A. Attn: Paul D. Watson, Esq. 401 E. Jackson Street, Suite 2225 Tampa, Florida 33602

# EXHIBIT I

## DISCLOSURE ADDENDA FOR REGISTRATION STATES

## ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF CALIFORNIA

The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE FRANCHISE DISCLOSURE DOCUMENT.

No person named in Item 2 of the Franchise Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. §78a, et seg., suspending or expelling such persons from membership in such association or exchange.

The California Business and Professions Code Section 20000-20043 provide rights to the Franchisee concerning termination, transfer or non-renewal for a franchise. If the Franchise Agreement contains a provision that is inconsistent with the law, the law will control.

Before the franchisor can ask you to materially modify your existing franchise agreement, Section 31125 of the California Corporations Code requires the franchisor to file a material modification application with the Department that includes a disclosure document showing the existing terms and the proposed new terms of your franchise agreement. Once the application is registered, the franchisor must provide you with that disclosure document with an explanation that the changes are voluntary.

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C. § 101, *et seq.*).

The Franchise Agreement contains a covenant not to compete which extends beyond the termination of the franchise. This provision may not be enforceable under California law.

The Franchise Agreement requires binding arbitration. The arbitration will occur in Tampa, Florida. This provision may not be enforceable in California. Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California.

The Franchise Agreement contains a provision requiring you to waive your right to punitive or exemplary damages against the franchisor or any of its representatives, limiting your recovery to actual damages. Under California Corporation Code Section 31512, these provisions are not enforceable in California for any claims you may have under the California Franchise Investment Law.

The Franchise Agreement requires application of the laws of the State of Florida. This provision may not be enforceable under California law.

You must sign a general release if you renew or transfer your franchise. California Corporations Code 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code 31000 through 31516). Business and Professions Code 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code 20000 through 20043).

No statements, questionnaire, or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

We use <u>http://www.pillartopost.com</u> as our website. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT at <u>www.dfpi.ca.gov.</u>

## ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF FLORIDA

The State of Florida has not reviewed and does not approve, recommend, endorse, or sponsor any business opportunity. The information contained in this Disclosure has not been verified by the State. If you have any questions about this investment, see an attorney before you sign a contract or agreement.

#### ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF HAWAII

THESE FRANCHISES WILL BE/HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, OR SUBFRANCHISOR, AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE, OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE OFFERING CIRCULAR, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS OFFERING CIRCULAR CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

Registered agent in the state authorized to receive service of process:

Hawaii Commissioner of Securities Department of Commerce and Consumer Affairs 335 Merchant Street, Room 203 Honolulu, Hawaii 96810

#### ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF ILLINOIS

Notwithstanding anything to the contrary in the Franchise Disclosure Document, the following provisions shall supersede and apply to all franchises offered and sold in the State of Illinois.

Illinois law governs the Franchise Agreement(s).

In conformance of Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.

Your rights upon Termination and Non-Renewal are set forth in sections 19 and 20 of the Illinois Franchise Disclosure Act.

In conformance with section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

#### ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF INDIANA

Notwithstanding anything to the contrary set forth in the Franchise Disclosure Document, the following provisions shall supercede and apply to all Franchises offered and sold in the State of Indiana:

1. The first risk factor on the cover page does not apply. Indiana franchise laws apply notwithstanding the risk factor on the cover page.

2. The summary column of Item 17(c) is modified by the addition of the following language after the word "release":

(for claims other than those arising under Indiana Deceptive Franchise Practice Act)

3. Item 17(r) may not be enforceable under the Indiana franchise laws.

4. Item 17(v) is not enforceable under the Indiana franchise laws.

5. With respect to Item 17(w), Indiana franchise laws apply even though Florida law applies generally.

#### ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF MARYLAND

Notwithstanding anything to the contrary in the Franchise Disclosure Document, the following provisions shall supercede and apply to all franchises offered and sold in the State of Maryland:

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under Federal Bankruptcy Law (11 U.S.C. § 101, *et seq.*).

The general release required as a condition of renewal and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

Any clause(s) referencing choice of forum is not applicable to claims arising under the Maryland Franchise Registration and Disclosure Law.

Any clause(s) referencing choice of law of any state other than Maryland is not applicable.

Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

All representations requiring prospective franchisees to assent to a release, estoppel or waiver of any liability are not intended nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

#### ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF MICHIGAN

THIS ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT REFLECTS CERTAIN REQUIREMENTS OF THE STATE OF MICHIGAN. IT IS BEING PROVIDED TO YOU AT THE SAME TIME AS THE FRANCHISE DISCLOSURE DOCUMENT REQUIRED BY THE FEDERAL TRADE COMMISSION, AND SHOULD BE REVIEWED IN CONJUNCTION WITH THE FRANCHISE DISCLOSURE DOCUMENT, OF WHICH THIS IS MADE A PART.

## THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

Each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

- a. A prohibition on the right of a franchisee to join an association of franchisees.
- b. A requirement that a franchisee assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement from settling any and all claims.
- c. A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than thirty days, to cure such failure.
- d. A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishing not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) the term of the franchise is less than five years, and (ii) the franchise is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logo type, advertising or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least six months advanced notice of franchisor's intent not to renew the franchise.
- e. A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.

- f. A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside the state.
- g. A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but not be limited to:
  - (i) The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards.
  - (ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor.
  - (iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.
  - (iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.
- h. A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).
- i. A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

#### THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE ATTORNEY GENERAL.

Any questions regarding this Notice should be directed to:

State of Michigan Department of Attorney General Consumer Protection Agency Attn: Franchise 670 Law Building 525 W. Ottawa Street Lansing, Michigan 48913 Telephone No.: (517) 373-7117

## ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF MINNESOTA

Minnesota Statute, Section 80C.21 and Minnesota Rules 2860.4400(J) prohibit the franchisor from requiring litigation to be conducted outside Minnesota, requiring waiver of a jury trial, or requiring the Franchisee to consent to liquidated damages, termination penalties or judgment notes. In addition, nothing in the Franchise Disclosure Document or agreement(s) can abrogate or reduce (1) any of the Franchisee's rights as provided for in Minnesota Statutes, Chapter 80C or (2) Franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.

With respect to franchises governed by Minnesota law, the Franchisor will comply with Minnesota Statutes, Section 80C.14, Subd. 3-5, which require (except in certain specified cases) (1) that a franchisee be given 90 days notice of termination (with 60 days to cure) and 180 days notice for non-renewal of the franchise agreement and (2) that consent to the transfer of the franchise will not be unreasonably withheld.

The franchisor will protect the franchisee's rights to use the trademarks, service marks, trade names, logotypes or other commercial symbols or indemnify the Franchisee from any loss, costs or expenses arising out of any claim, suit or demand regarding the use of the name.

Minnesota Rules 2860.4400(D) prohibits the Franchisor from requiring the Franchisee to assent to a general release.

Minnesota Rules 2860.4400J prohibits the franchisor from requiring the franchisee to consent to entry of injunctive relief. The franchisor may seek injunctive relief and the court will determine if a bond is required.

Minnesota Statutes, Section 80C.17, Subd. 5 provides that no action may be commenced pursuant to the Minnesota Franchise Act more than three years after the cause of action accrues. The franchisor is prohibited from limiting claims in violation of this section.

#### ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF NEW YORK

1. The following information is added to the cover page of the Franchise Disclosure Document:

**INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL** THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SERVICES OR **INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES** NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THIS FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR **PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES,** NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE DISCLOSURE **DOCUMENT.** HOWEVER, THE FRANCHISE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is to be added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.

B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.

C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.

D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities,

antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of the "Summary" sections of Item 17(c), titled "Requirements for franchisee to renew or extend," and Item 17(m), entitled "Conditions for franchisor approval of transfer":

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687(4) and 687(5) be satisfied.

4. The following language replaces the "Summary" section of Item 17(d), titled "**Termination by franchisee**": You may terminate the agreement on any grounds available by law.

5. The following is added to the end of the "Summary" sections of Item 17(v), titled "**Choice of forum**", and Item 17(w), titled "**Choice of law**":

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

## ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF NORTH DAKOTA

REGISTRATION OF THIS FRANCHISE WITH THE STATE DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORESEMENT BY THE COMMISSIONER.

## ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF RHODE ISLAND

The following paragraph is added to Item 17:

Section 19-28.1-14 of the Rhode Island Franchise Investment Act provides that "A provision in a franchise agreement restricting jurisdiction or venue to a forum outside this state is void with respect to a claim otherwise enforceable under this Act."

REGISTRATION OF THIS FRANCHISE WITH THE STATE DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER.

## ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF SOUTH DAKOTA

REGISTRATION OF THIS FRANCHISE WITH THE STATE DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORESEMENT BY THE COMMISSIONER.

#### ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF VIRGINIA

#### **REGISTRATION OF THIS FRANCHISE WITH THE STATE OF VIRGINIA DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER.**

Additional Disclosure: The following statements are added to Item 17.h.

Pursuant to section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement does not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

#### ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF WASHINGTON

We supplement Item 3 of the Franchise Disclosure Document to include:

In re: Franchise No Poaching Provisions (Pillar To Post, Inc.), Case No. 19-2-26769-1 SEA, State of Washington, King County Superior Court. In August 2019, the Attorney General of Washington initiated an investigation of us relating to "no-poach" language in our franchise agreements that restricted a franchisee's ability to solicit or hire workers from another competing franchisee or corporate-owned unit. On October 11, 2019, Pillar To Post, Inc.'s Assurance of Discontinuance ("AOD") was approved by the court, pursuant to which we agreed to (i) no longer include no-poach provisions in any future franchise agreements and (ii) no longer enforce no-poach provisions in any franchise agreements. The no-poach provision addressed in the AOD is a standard provision in many franchise agreements, and the Washington Attorney General has entered into AOD's with over 200 franchisors.

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchise may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

## ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF WISCONSIN

## **REGISTRATION OF THIS FRANCHISE IN WISCONSIN DOES NOT MEAN THAT THE STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT.**

The conditions under which the Franchise Agreement can be terminated or not renewed may be effected by the Wisconsin Fair Dealership Law, Wisconsin Statutes 1981-82, Title XIV-A, Chapter 135.

# EXHIBIT J

# AGREEMENT ADDENDA/RIDERS FOR CERTAIN REGISTRATION STATES

#### **ADDENDUM TO FRANCHISE AGREEMENT** FOR THE STATE OF CALIFORNIA

This Addendum to the Franchise Agreement dated \_\_\_\_\_\_, 20\_\_\_\_ is agreed to this \_\_\_\_\_ day of \_\_\_\_\_\_, 20\_\_\_\_, between Pillar To Post, Inc. ("Franchisor") and \_\_\_\_\_\_ ("Franchisee"). The Franchise Agreement shall be modified to provide as follows:

1. No statements, questionnaire, or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise

INTENDING TO BE LEGALLY BOUND, the parties hereto have duly executed this Agreement on the date first above written.

FRANCHISEE

By:	
Name:	
Title:	

**PILLAR TO POST, INC.** 

FRANCHISOR

By: Signature of Corporate Officer

#### ADDENDUM TO FRANCHISE AGREEMENT FOR THE STATE OF ILLINOIS

This Addendum to the Franchise Agreement dated \_\_\_\_\_\_, 20\_\_\_\_ is agreed to this \_\_\_\_\_\_ day of \_\_\_\_\_\_\_, 20\_\_\_\_, between Pillar To Post, Inc. ("Franchisor") and \_\_\_\_\_\_ ("Franchisee"). In recognition of the requirements of the Illinois Franchise Disclosure Act and the rules and regulations promulgated thereunder, the Franchise Agreement shall be modified as follows:

1. <u>Background</u>. Franchisor and Franchisee are parties to that certain Franchise Agreement entered concurrently herewith. This Addendum is annexed to and forms part of the Franchise Agreement. This Addendum is being executed because the Franchised Business to be operated by Franchisee pursuant to the Franchise Agreement will be located in the State of Illinois and/or because Franchisee is a resident of the state of Illinois. This Addendum shall be of no force and effect unless the jurisdictional requirements of the Illinois Franchise Disclosure Act and any regulation thereunder are met independently without reference to this Addendum.

2. <u>Governing Law</u>. Illinois law shall govern the Franchise Agreement(s).

3. <u>Waiver</u>. The following language is added to the end of Section 25.4 of the Franchise Agreement:

"In conformance with section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void."

INTENDING TO BE LEGALLY BOUND, the parties hereto have duly executed this Agreement on the date first above written.

FRANCHISEE

By:		
Name:		
Title:		

<u>PILLAR TO POST, INC.</u> FRANCHISOR

By:

Signature of Corporate Officer

#### ADDENDUM TO FRANCHISE AGREEMENT FOR THE STATE OF MARYLAND

This Addendum to the Franchise Agreement dated \_\_\_\_\_\_, 20\_\_\_\_ is agreed to this \_\_\_\_\_\_ day of \_\_\_\_\_\_, 20\_\_\_\_, between Pillar To Post, Inc. ("Franchisor") and \_\_\_\_\_\_ ("Franchisee"). In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law and the rules and regulations promulgated thereunder, the Franchise Agreement shall be modified as follows:

1. <u>Background</u>. Franchisor and Franchisee are parties to that certain Franchise Agreement entered concurrently herewith. This Addendum is annexed to and forms part of the Franchise Agreement. This Addendum is being executed because the Franchised Business to be operated by Franchisee pursuant to the Franchise Agreement will be located in the State of Maryland and/or because Franchisee is a resident of the state of Maryland. This Addendum shall be of no force and effect unless the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law and any regulation thereunder are met independently without reference to this Addendum.

2. <u>Waiver</u>. The following language is added to the end of Section 25.4 of the Franchise Agreement:

"Any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of the Maryland Franchise Registration and Disclosure Law or any other law of the State of Maryland is void. All representations requiring prospective franchisees to assent to a release, estoppel or waiver of any liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law."

INTENDING TO BE LEGALLY BOUND, the parties hereto have duly executed this Agreement on the date first above written.

FRANCHISEE

By:	
Name:	
Title:	

<u>PILLAR TO POST, INC.</u> FRANCHISOR

By:

Signature of Corporate Officer

#### MINNESOTA RIDER TO PILLAR TO POST, INC. FRANCHISE AGREEMENT

THIS RIDER is made this \_\_\_\_\_ day of \_\_\_\_\_\_, 20\_\_\_, by and between PILLAR TO POST INC., a Delaware corporation (the "Franchisor") and \_\_\_\_\_\_\_, with its address at \_\_\_\_\_\_, \_\_\_\_, \_\_\_\_\_ (the "Franchisee"). In recognition of the Minnesota Eranchise Act the Eranchise Acrossment shall be medified as follows:

the Minnesota Franchise Act, the Franchise Agreement shall be modified as follows:

- 1. <u>Background</u>. Franchisor and Franchisee are parties to that certain Franchise Agreement dated \_\_\_\_\_\_, \_\_\_\_ (the "Franchise Agreement") that has been entered into concurrently with the entering of this Rider. This Rider is annexed to and forms part of the Franchise Agreement.
- 2. <u>Governing Law, Jurisdiction and Venue, Choice of Forum and Limitations on Claims</u>. None of the provisions of Section 25 of the Franchise Agreement shall be deemed to be a waiver of your rights under the Minnesota Franchise Act, including specifically:
  - a. Minnesota Statutes, Section 80C.21 and Minnesota Rule 2860.4400J prohibit Franchisor from requiring litigation to be conducted outside Minnesota, requiring waiver of a jury trial, or requiring the Franchisee to consent to liquidated damages, termination penalties or judgment notes. In addition, nothing in the Franchise Disclosure Document or the Franchise Agreement can abrogate or reduce (i) any of the Franchisee's rights as provided for in Minnesota Statutes, Chapter 80C, or (ii) the Franchisee's rights to any procedure, forum, or remedies provided for by the law of the jurisdiction.
  - b. With respect to franchises governed by Minnesota law, the Franchisor will comply with Minnesota Statutes, Section 80C.14, Subds. 3-5, which require (except in certain specified cases) (i) that a franchisee be given 90 days notice of termination (with 60 days to cure) and 180 days notice for non-renewal of the Franchise Agreement and (ii) that consent to the transfer of the franchise will not be unreasonably withheld.
  - c. Minn. Stat. §80C.17, Subd. 5 provides that no action may be commenced pursuant to the Minnesota Franchise Act more than three years after the cause of action accrues. The franchisor is prohibited from limiting claims in violation of this section.
  - d. Minnesota Rules 2860.4400J prohibits the franchisor from requiring the franchisee to consent to entry of injunctive relief. The franchisor may seek injunctive relief, and the court will determine if a bond is required.
- 3. <u>Proprietary Marks</u>. The following section is hereby added to Section 8 of the Franchise Agreement addressing the Proprietary Marks:

The Franchisor will protect the Franchisee's right to use the trademarks, service marks, trade names, logotypes or other commercial symbols or indemnify the Franchisee from any loss, costs or expenses arising out of any claim, suit or demand regarding the use of the Proprietary Marks.

- 4. <u>General Release</u>. Minnesota Rules 2860.4400(D) prohibits the Franchisor from requiring the Franchisee to assent to a general release. Franchisee shall not be required to execute Exhibit G-5 to the Franchise Agreement.
- 5. Except as modified herein, all other terms and provisions of the Franchise Agreement shall remain in full force and effect.

INTENDING TO BE LEGALLY BOUND, the parties hereto have duly executed this Agreement on the date first above written.

FRANCHISEE

By:	
Name:	
Title:	

PILLAR TO POST, INC. FRANCHISOR

By:\_

#### NORTH DAKOTA RIDER TO PILLAR TO POST, INC. FRANCHISE AGREEMENT

This Rider to the Franchise Agreement dated \_\_\_\_\_\_, 20\_\_ is made this \_\_\_\_\_\_ day of \_\_\_\_\_\_, 20\_\_\_, between PILLAR TO POST, INC. and \_\_\_\_\_\_\_ to amend and revise said Franchise Agreement as follows:

(1) Item 17 of the Franchise Disclosure Document and Section 2.2.6 of the Franchise Agreement are amended to delete the requirement that a franchise sign a general release upon renewal of the franchise agreement.

(2) Sections 16.7, 16.8 and 25.6 of the Franchise Agreement are amended to provide that the prevailing party in any enforcement action is entitled to recover costs and expenses including attorney's fees.

(3) Sections 25.4 and 25.5 of the Franchise Agreement are amended to delete the waiver of trial by jury and the waiver of exemplary and punitive damages.

The franchisee fee shall be deposited in an Escrow Account pending satisfaction of our material pre-opening obligations to you.

To the extent this Rider shall be deemed to be inconsistent with any terms or conditions of said Franchise agreement or Exhibits or Attachments thereto, the terms of this Rider shall govern.

INTENDING TO BE LEGALLY BOUND, the parties hereto have duly executed this Agreement on the date first above written.

FRANCHISEE

By:	
Name:	
Title:	

<u>PILLAR TO POST, INC.</u> FRANCHISOR

By:

Signature of Corporate Officer

#### SOUTH DAKOTA RIDER TO PILLAR TO POST, INC. FRANCHISE AGREEMENT

This Rider to the Franchise Agreement dated \_\_\_\_\_\_, 20\_\_ is made this \_\_\_\_\_\_ day of \_\_\_\_\_\_, 20\_\_\_, between PILLAR TO POST, INC. and \_\_\_\_\_\_\_ to amend and revise said Franchise Agreement as follows:

(1) Item 17 of the Franchise Disclosure Document and Section 17.3 of the Franchise Agreement are amended by the addition of the following language to the original language that appears therein:

"Contracts in restraint of trade that take effect upon termination or expiration of a Franchise Agreement are generally unenforceable in South Dakota as set forth in SDCL 53-9-8, 53-9-9, 53-9-10, and 53-9-11."

(2) Item 17 of the Franchise Disclosure Document and Section 25.1 of the Franchise Agreement are amended by the addition of the following language to the original language that appears therein:

"In the event that either party shall make demand for arbitration, such arbitration shall be conducted in a mutually agreed upon site in accordance with Section 11 of the Commercial Arbitration Rules of the American Arbitration Association."

(3) Item 17 of the Franchise Disclosure Document and Section 25 of the Franchise Agreement are amended by the addition of the following language to the original language that appears therein:

"The law regarding franchise registration, employment, covenants not to compete, and other matters of local concern will be governed by the laws of the State of South Dakota, but as to contractual and all other matters, this agreement and all provisions of this instrument will be and remain subject to the application, construction, enforcement, and interpretation under the governing law of the State of Florida."

(4) Section 4.4 of the Franchise Agreement is amended by the addition of the following language to the original language that appears therein:

"Every contract in which the amount of damage or compensation for breach of an obligation is determined in anticipation thereof is void to that extent except the parties may agree therein upon an amount presumed to be the damage for breach in cases where it would impractical or extremely difficult to fix actual damages. SDCL 53-9-5."

(5) The Franchise Agreement is amended as follows:

"Any provision in a franchise agreement which designates jurisdiction or venue or requires the franchisee to agree to jurisdiction or venue, in a forum outside South Dakota is void with respect to any cause of action which is otherwise enforceable in the State of South Dakota."

To the extent this Rider shall be deemed to be inconsistent with any terms or conditions of said Franchise agreement or Exhibits or Attachments thereto, the terms of this Rider shall govern.

INTENDING TO BE LEGALLY BOUND, the parties hereto have duly executed this Agreement on the date first above written.

FRANCHISEE

PILLAR TO POST, INC. FRANCHISOR

By:

. Signature of Corporate Officer

#### ADDENDUM TO FRANCHISE AGREEMENT FOR THE STATE OF WASHINGTON

This Addendum to the Franchise Agreement dated \_\_\_\_\_\_, 20\_\_\_ is agreed to this \_\_\_\_\_ day of \_\_\_\_\_\_, 20\_\_\_, between Pillar To Post, Inc. ("Franchisor") and \_\_\_\_\_\_ ("Franchisee"). In recognition of the requirements of the Washington Franchise Investment Protection Act, RCW 19.100.180 (the "Act"), the Franchise Agreement shall be modified as follows:

1. In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

2. RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

3. In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

4. A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

5. Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

6. Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or

elsewhere that conflict with these limitations are void and unenforceable in Washington.

7. RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

INTENDING TO BE LEGALLY BOUND, the parties hereto have duly executed this Agreement on the date first above written.

FRANCHISEE

By:	
Name:	
Title:	

<u>PILLAR TO POST, INC.</u> FRANCHISOR

By:

: Signature of Corporate Officer

## EXHIBIT K

# FRANCHISEE ORGANIZATIONS WE HAVE CREATED, SPONSORED OR ENDORSED

There are no franchisee organizations that we have created, sponsored or endorsed required to be disclosed in this Franchise Disclosure Document.

#### EXHIBIT L

# INDEPENDENT FRANCHISEE ASSOCIATIONS

Pillar Owners Association Inc. Thomas Capuano, President c/o Diversified Consultants Inc. 4919 Lamar Avenue Mission, KS 66202 913-387-5605 ptpowners@dci-kansascity.com

#### EXHIBIT M

#### **STATE EFFECTIVE DATES**

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Utah, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

State	Effective Date
California	8/18/22
Hawaii	Pending
Illinois	4/6/22
Indiana	7/11/22
Maryland	Pending
Michigan	4/30/22
Minnesota	4/26/22
New York	6/28/22
North Dakota	4/7/22
Rhode Island	4/11/22
South Dakota	3/31/22
Utah	3/31/22
Virginia	4/15/22
Washington	5/27/22
Wisconsin	3/30/22

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

## EXHIBIT N

# RECEIPT

#### **RECEIPT**

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully. If Pillar To Post, Inc. offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

[New York and Rhode Island require that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship.]

[Michigan and Oregon require that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.]

If Pillar To Post, Inc. does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington D.C. 20580 and the state agency listed on Exhibit H.

The franchisor is Pillar To Post, Inc., located at 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618. Its telephone number is (877) 963-3129.

Issuance date: March 24, 2023

The franchise seller for this offering is  $\Box$  Brenda Gemmell;  $\Box$  Daniel Meyer;  $\Box$  Eric Steward;  $\Box$  Nathan Baker.

Pillar To Post authorizes the respective state agencies identified on Exhibit H to receive service of process for it in the particular state.

#### I have received a disclosure document dated March 23, 2023 that included the following Exhibits:

Exhibit A:	List of Franchisees	Exhibit G-4: General Release	
Exhibit B:	List of Franchisees Who Have Left The	Exhibit G-5: Confidentiality/Non-Competition	
	System Within The Past Fiscal Year	Agreement	
	(Sold To An Outside Party, Terminated,	Exhibit H:	List of State Agencies/Agents for
	Other)		Service of Process
Exhibit C:	Operations Manual Table of Contents	Exhibit I:	Disclosure Addenda for Registration
Exhibit D:	Specifications: Required Computer		States
	Equipment	Exhibit J:	Agreement Riders for Certain
Exhibit E:	Financial Statements		Registration States
Exhibit F:	Guarantee of Performance	Exhibit K:	Franchisee Organizations We Have
Exhibit G:	Franchise Agreement		Created, Sponsored or Endorsed
Exhibit G-1	: Guaranty	Exhibit L:	Independent Franchisee Associations
Exhibit G-2	: Friendship Agreement	Exhibit M:	State Effective Dates
Exhibit G-3	: Good Neighbor Agreement	Exhibit N:	Receipt

Date Received:

Signature of Recipient

Signature of Co-Recipient

Please Print Full Name

Please Print Full Name

You may return the signed receipt either by signing, dating and mailing it to Pillar To Post at 14502 N. Dale Mabry Highway, Suite 200, Tampa, FL 33618 or by faxing a copy of the signed and dated receipt to (416) 620-3961.

#### **RECEIPT**

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	Equipment	Exhibit J:	Agreement Riders for Certain
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Date Received:

Signature of Recipient

Signature of Co-Recipient

Please Print Full Name

Please Print Full Name

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