FRANCHISE DISCLOSURE DOCUMENT



Sanford Rose Associates International, Inc. A Texas Corporation 5908 Headquarters Drive, K200 Plano, Texas 75024 972.931.5242

hq@sanfordrose.com; www.sanfordrose.com

As a SANFORD ROSE ASSOCIATES $^{\otimes}$ franchisee you will operate an executive search and recruiting business.

The total investment necessary to begin operation of a SANFORD ROSE ASSOCIATES® start-up franchise ("Start-up Franchise") is \$108,250 - \$143,580. This includes \$88,000 that must be paid to the franchisor or its affiliate. The total investment necessary to begin operation of a SANFORD ROSE ASSOCIATES® conversion franchise ("Conversion Franchise") is \$11,400 to \$14,800. This includes \$7,500 that must be paid to the franchisor or its affiliate.

This disclosure document summarizes provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in the document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jeffrey Kaye, Sanford Rose Associates International, Inc., 5908 Headquarters Drive, K200, Plano, Texas 75024; Telephone: 972.931.5242, hq@sanfordrose.com

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure to an advisor like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer Guide to Buying a Franchise" which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date: March 21, 2022

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales,
	costs, profits or losses. You should also try to obtain
	this information from others, like current and former
	franchisees. You can find their names and contact
	information in Item 20 or Exhibit One.
How much will I need to	Items 5 and 6 list fees you will be paying to the
invest?	franchisor or at the franchisor's direction. Item 7 lists
	the initial investment to open. Item 8 describes the
	suppliers you must use.
Does the franchisor have	Item 21 or Exhibit Two includes financial statements.
the financial ability to	Review these statements carefully.
provide support to my	
business?	
Is the franchise system	Item 20 summarizes the recent history of the number of
stable, growing, or	company-owned and franchised outlets.
shrinking?	
Will my business be the	Item 12 and the "territory" provisions in the franchise
only SANFORD ROSE	agreement describe whether the franchisor and other
ASSOCIATES business in	franchisees can compete with you.
my area?	
Does the franchisor have a	Items 3 and 4 tell you whether the franchisor or its
troubled legal history?	management have been involved in material litigation
	or bankruptcy proceedings.
What's it like to be a	Item 20 or Exhibit One lists current and former
SANFORD ROSE	franchisees. You can contact them to ask about their
ASSOCIATES franchisee?	experiences.
What else should I know?	These questions are only a few things you should look
	for. Review all 23 Items and all Exhibits in this
	disclosure document to better understand this franchise
	opportunity. See the table of contents.

What You Need To Know About Franchising Generally

<u>Continuing responsibility to pay fees</u>. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

<u>Supplier restrictions</u>. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

<u>Operating restrictions</u>. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

<u>Competition from franchisor</u>. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

<u>When your franchise ends</u>. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit Five.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About This Franchise

Certain states require that the following risk(s) be highlighted:

- 1. <u>Out-of-State Dispute Resolution</u>. The franchise agreement requires you to resolve disputes with the franchisor by mediation, arbitration and/or litigation only in Texas. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in Texas than in your own state.
- 2. <u>Sales Performance Required</u>. You must maintain minimum sales performance levels. Your inability to maintain these levels may result in loss of any territorial rights you are granted, termination of your franchise, and loss of your investment.
- 3. <u>Mandatory Minimum Payments</u>. You must make minimum royalty or advertising fund payments, regardless of your sales levels. Your inability to make the payments may result in termination of your franchise and loss of your investment.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

NOTICE REQUIRED BY STATE OF MICHIGAN

The State of Michigan prohibits certain unfair provisions that are sometimes in franchise documents. If any of the following provisions are in these franchise documents, according to the Michigan Department of Attorney General, Consumer Protection Division (the "Division"), the provisions are void and cannot be enforced against you:

- (a) A prohibition on the right of a franchisee to join an association of franchisees.
- (b) A requirement that a franchisee assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided by the Michigan Franchise Investment Law. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.
- (c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) the term of the franchise is less than 5 years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least 6 months advance notice of franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This subsection does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside the State of Michigan. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
 - (i) The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards.

- (ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor.
- (iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.
- (iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.
- (h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market value or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c) above.
- (i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

The fact that there is a notice of this offering on file with the Attorney General of Michigan does not constitute approval, recommendation, or endorsement by the Attorney General.

Any questions regarding this notice should be directed to:

Michigan Department of Attorney General
Consumer Protection Division
Franchise Section
525 West Ottawa Street
G. Mennen Williams Building, 1st Floor
Lansing, Michigan 48913
(517) 373-7117

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Exhibits

One: List of Current and Former Franchisees

Two: Financial Statements

Three: Franchise Agreement including Addenda

Four: Conversion Franchise Agreement including Addenda

Five: Agents for Service of Process and State Franchise Administrators

Six: State Specific Addenda and Riders
Seven: Operations Manual Table of Contents
Eight: Form of General Release of Claims

Nine: Acknowledgment of Receipt

Item 1

THE FRANCHISOR, ANY PARENTS, PREDECESSORS AND AFFILIATES

To simplify the language in this Disclosure Document, "SRAI", "we", "our", or "us" means Sanford Rose Associates International, Inc., a Texas corporation, the franchisor. "You" means the person who buys the franchise or "franchisee", and can include owners/partners/members when the purchaser is a business entity. When you become a franchisee of SRAI, you are not in any way acting as a partner, employee, agent or joint venturer of SRAI.

We were formed as SRA International, Inc., an Ohio corporation incorporated on November 24, 1992, to acquire the assets of the former franchisor, Sanford Rose Associates International, Inc. ("Former Franchisor"). On January 2, 2012, Richard J. Carter and Glenda F. Carter sold 100 percent of the stock of SRA International, Inc. to Kaye/Bassman International Corporation, a Texas corporation ("Kaye/Bassman"), our parent. Our parent's principal business address is 5908 Headquarters Drive, K200, Plano, Texas 75024. SRA International, Inc. was merged into Sanford Rose Associates International, Inc., a Texas corporation which was formed on February 27, 2012 to acquire the stock of the franchisor. Our principal business address is 5908 Headquarters Drive, K200, Plano, Texas 75024.

SRAI's sole business purpose since 1992 has been to operate, support and grow a network of franchise offices that provide executive search and recruiting services to client employers, as more fully explained below. SRAI franchises do business as SANFORD ROSE ASSOCIATES® ("SRA") – [Territorial Name] as described in Item 12. SRAI does not operate an executive search or recruiting services business, and has not offered franchises for different lines of business, but it reserves the right to do either in the future.

The Former Franchisor and predecessor opened its first office in Akron, Ohio, in 1959 and began franchising its business format in 1970 under the Sanford Rose Associates name. It sold the franchise network to SRA International, Inc. on November 30, 1992, and since that sale, the founder and owner of the predecessor company, Sanford M. Rose, has operated the Akron franchise of Sanford Rose Associates.

SRAI has the following affiliates which may provide services to its franchisees:

- (i) Next Level Recruiting Training, LLC which provides professional and consultative services to, and conducts seminars and other training programs for, recruiters and also includes a digital marketing and communications business known as Next Level Marketing Communications which creates websites, online videos, and other marketing pieces, and develops and implements marketing strategies and campaigns, including SEO and social media, for the recruiting, technology, entertainment and financial services industries. Next Level Recruiting Training, LLC's principal business address is 5908 Headquarters Drive, K200, Plano, Texas 75024.
- (ii) Next Level Exchange, LLC which provides training and educational materials, including videos, document templates, and scripts, to recruiters through a web-based portal called the Next Level Exchange which is available through paid subscriptions. Next Level Exchange, LLC's principal business address is 5908 Headquarters Drive, K200, Plano, Texas 75024.

Neither our parent, predecessor nor any affiliate has offered franchises in this or any other line of business.

We franchise the right to individuals and entities to provide executive search and recruiting services under the SANFORD ROSE ASSOCIATES trademarks ("Trademarks" or "Licensed Mark") and system ("System") under the Franchise Agreement. We also offer conversion franchises to individuals and entities that have offered executive search and recruiting services similar or identical to the SANFORD ROSE ASSOCIATES franchise business for at least 12 months and that have generated more than \$200,000 in sales during that 12 month period in that business. Conversion franchisees will sign the Conversion Franchise Agreement.

As a SANFORD ROSE ASSOCIATES ("SRA") franchisee, you will own and operate what is commonly called an "executive search" or "executive recruiting" business, which assists client companies in filling critical position openings – usually on a direct-hire basis, but sometimes on a temporary or contract basis. The client company, not the job candidate, pays the fee you establish.

SRA franchise offices are strongly encouraged to specialize in a particular industrial or institutional sector (such as telecommunications, financial services, pharmaceuticals, etc.) or, in some cases, a functional discipline (such as information technology or marketing), and are granted the contractual right to develop business and recruit candidates anywhere in the world – without territorial limitation.

Start-up franchisees will do business as "Sanford Rose Associates – [Territorial Name]" – with the name usually expressed as a municipal location within the territory (for example, "Sanford Rose Associates – Atlanta"). You are granted a territory primarily to have a unique identity with your clients and candidates and, secondarily, to build a local reputation that will assist you over time in hiring office employees.

The two key elements to operating an executive search business are obtaining search assignments (principally through direct marketing activities) and successfully completing the search assignment (by identifying and recruiting qualified candidates).

Because of the broad geographic scope of almost all SANFORD ROSE ASSOCIATES businesses, coupled with the realities of modern-day corporate life, most client and candidate communications will occur by telephone, e-mail and occasionally fax – supplemented by face-to-face meetings as required, attendance at industry meetings and shows, etc.

We will provide franchisees with helpful marketing materials, including a periodic client newsletter, and a proprietary recruiting process called "Dimensional Search" that will help differentiate your services from the competition.

As a Conversion Franchisee, you will become part of the SRAI network and be permitted, but not required, to use the SRA name.

The market for search firms in general is established and growing. Your competition will include independent and franchised search firms ranging from very small to very large operations, as well as staffing consultants (either working as employees or contractors within client companies). Some, like SRA franchisees, specialize in industries or occupations, while many others attempt to be recruiting generalists. We believe that the ability of SRA franchisees to attract and keep clients is heavily influenced by service and commitment to client satisfaction.

Most states do not license the kind of direct-hire, employer-paid business that SRA franchisees usually operate. It is your sole responsibility to investigate with the appropriate state agency whether you are required to obtain a license.

The addresses for our agents for service of process are shown on Exhibit Five.

Item 2

BUSINESS EXPERIENCE

Co-Chief Executive Officer and Co-Managing Director: Jeffrey T. Kaye

Jeffrey T. Kaye became President, Co-CEO and Co-Managing Director of Sanford Rose Associates International, Inc. in March, 2012. Mr. Kaye was our President from March, 2012 to April, 2017. From January, 2012 to March, 2012, Mr. Kaye was President and Co-CEO of SRA International, Inc. Mr. Kaye also continues to serve as the Co-CEO of Kaye/Bassman in Plano, Texas, a position he has held since January, 2000. Also, since May 30, 2006, Mr. Kaye has served as the CEO of our affiliates, Next Level Recruiting Training, LLC and Next Level Exchange, LLC.

Co-Chief Executive Officer, Co-Managing Director, Treasurer and Assistant Secretary: Nicholas L. Turner

Nicholas L. Turner joined Sanford Rose Associates International, Inc. as Co-CEO, Co-Managing Director, Treasurer and Assistant Secretary in March, 2012. From January, 2012 to March, 2012, Mr. Turner was Co-CEO, Co-Managing Director, Treasurer and Assistant Secretary of SRA International, Inc. Mr. Turner also continues to serve as Co-CEO of Kaye/Bassman in Plano, Texas, a position he has held since January, 2011. Prior to that Mr. Turner served as the CFO and COO of Kaye/Bassman from January, 2002 until January, 2011. Mr. Turner has also been the COO for our affiliates, Next Level Recruiting Training, LLC and Next Level Exchange, LLC since May 30, 2006.

Managing Director of Accounting and Finance: Courtney Agnew

Courtney Agnew joined Sanford Rose Associates International, Inc. as Managing Director of Accounting and Finance in March, 2012. From January, 2012 to March, 2012, Ms. Agnew was Managing Director of Accounting and Finance of SRA International, Inc. Ms. Agnew is also the CFO for our parent, Kaye/Bassman in Plano, Texas, a position she has held since January, 2011. Prior to becoming CFO, Ms. Agnew was the Director of Accounting for Kaye/Bassman from March, 2007 until January, 2011.

Secretary and General Counsel: Harvey M. Shapan, Esq.

Harvey Shapan joined Sanford Rose Associates International, Inc. as Secretary and General Counsel in March, 2012. From January, 2012 to March, 2012, Attorney Shapan was Secretary and General Counsel of SRA International, Inc. Attorney Shapan also continues to serve as General Counsel for our parent, Kaye/Bassman in Plano, Texas, a role he has held since January, 2012.

President and Managing Director of Franchise Development: Karen Schmidt

Karen Schmidt joined Sanford Rose Associates International, Inc. as Managing Director of Franchise Development in March, 2012. Ms. Schmidt was appointed as our President in April, 2017. From January, 2012 to March, 2012, Ms. Schmidt was Managing Director of Franchise Development of SRA International, Inc. Ms. Schmidt also continues to serve as a Partner, Corporate Training & Development for our parent, Kaye/Bassman in Plano, Texas, a role she has held since January, 2007. In that role, she is responsible for all of the training and development programs for recruiters.

Senior Director of Network Development: Erin Bent

Erin Bent joined Sanford Rose Associates International, Inc. as Senior Director of Network Development in January, 2015. Ms. Bent also continues to serve as Director of Sales for our parent, Kaye/Bassman in Plano, Texas, a role she has held since February 2011.

Senior Director of Administration and Operations: Kelly Siebert

Kelly Siebert joined Sanford Rose Associates International, Inc. in March, 2012. From January, 2012 to March, 2012, Ms. Siebert was Director of Marketing Communications of SRA International, Inc. Ms. Siebert is also the Director of Operations and Finance for our parent, Kaye/Bassman in Plano, Texas, a position she has held since November, 2004.

Director of Technology Support: Brian Denton

Brian Denton joined Sanford Rose Associates International, Inc. as Director of Technology Support in January, 2015 In addition, Mr. Denton also continues to serve as Director of Technology Support for our parent, Kaye/Bassman in Plano, Texas, a position he has held since January, 2008.

Chief Marketing Officer, Managing Director of Marketing Communications: Darren McDougal

Darren McDougal joined Sanford Rose Associates International, Inc. as Managing Director of Marketing Communications in March, 2012. From January, 2012 to March, 2012, Mr. McDougal was Managing Director of Marketing Communications of SRA International, Inc. Mr. McDougal also continues to serve as a Partner for our parent, Kaye/Bassman in Plano, Texas, a role he has held since August, 2006.

Marketing Communications & Client Services Manger: Aysha Moosa

Aysha Moosa joined Sanford Rose Associates International, Inc. as Marketing Communications and Client Services Manager in January, 2014. Ms. Moosa also serves as Marketing Communications and Client Services Manager for our parent, Kaye/Bassman since January, 2014. In addition, Ms. Moosa is Marketing Communications and Client Services Manager with our affiliate, Next Level Marketing Communications since January, 2014. From August, 2008 to January, 2014, Ms. Moosa was a Project Manager for our parent, Kaye/Bassman.

Director of Procurement: Jenifer Craig

Jenifer Craig joined Sanford Rose Associates International, Inc. as Director of Procurement in October, 2015. From August, 2014 to October, 2015, Ms. Craig was Accounting Coordinator for our parent, Kaye/Bassman.

Director of Network Development: Christine Geiger

Christine Geiger joined Sanford Rose Associates International, Inc. as Director of Network Development in May, 2016. Ms. Geiger also continues to serve as a Managing Partner for our parent, Kaye/Bassman, in Plano, Texas, a role she has held since July, 1989.

Director of Network Development: Stacy Napoles

Stacy Napoles joined Sanford Rose Associates International, Inc. as Director of Network Development in April, 2021. Ms. Napoles is also Senior Director of Training and Development for our parent, Kaye/Bassman, in Plano, Texas, a role she has held since April, 2021. From August, 2008 to April, 2021, Ms. Napoles was Senior Director of Training and Development for The Delta Companies in Dallas, Texas.

Senior Network Advisor: Gregory Doersching

Gregory Doersching joined Sanford Rose Associates International, Inc. as Senior Network Advisor in April, 2019. From March, 2000 to March, 2020, Mr. Doersching was President for Bullseye Mentor, located in Greendale, Wisconsin.

Partner: Michelle Masterson

Michelle Masterson joined Sanford Rose Associates International, Inc. as Partner in April, 2019. Ms. Masterson also continues to serve as Partner-Business Development & Sales for our parent, Kaye/Bassman, in Plano, Texas, a role she has held since September, 2012.

Item 3

LITIGATION

Concluded Matters:

In the Matter of Sanford Rose Associates International, Inc. (Case No. 19-AVC-F008). On November 12, 2019, SRAI entered into an Assurance of Voluntary Compliance (the "AVC") with the Attorney General of the State of Illinois. The AVC arose out of SRAI's inadvertent failure to register its franchise offering with the Illinois Attorney General before entering into three franchise agreements with Illinois residents beginning in January 2016. Under the terms of the AVC, SRAI agreed to refrain from offering franchises in Illinois without being properly registered, offer rescission to any Illinois franchisees who bought a franchise while SRAI was not properly registered, to disclose the AVC in SRAI's franchise disclosure document, and to pay \$6,000 to the State of Illinois.

Fitness Evolution, L.P. and Joseph Mulroy v. Headhunter Fitness, LLC, Jeffrey Kaye, Nicholas L. Turner, et al (Cause No.429-00529-2010, District Court of Collin County, Texas. On September 16, 2011, Fitness Evolution, L.P., and Joseph S. Mulroy, individually and as assignee of Gleneagles Shopping Center Plano Texas Limited Partnership filed the current amended petition for the above matter in Collin County, Texas and named Jeffrey Kaye ("Kaye") and Nicholas Turner ("Turner") listed in Item 2 and our parent, Kaye/Bassman International Corporation ("KBIC") as defendants to some of the named causes of action. In the lawsuit, the plaintiffs allege that Headhunter Fitness, LLC, an entity in which Kaye and Turner are members breached its payment obligations under its lease agreement with Gleneagles Shopping Center Plano Texas Limited Partnership that it assumed when it purchased the assets of a fitness club from Fitness Evolution, L.P. Kaye and Turner executed a limited personal guaranty with respect to Headhunter Fitness, LLC's obligations under the lease agreement, and plaintiffs have sued Turner and Kaye for an alleged breach of their guaranty obligations. In addition, the plaintiffs formerly alleged that Kaye, Turner, and KBIC along with the other named defendants participated in a civil conspiracy to commit a fraudulent transfer of assets of Headhunter Fitness, LLC. On December 9, 2011, the Court granted summary judgment in favor of KBIC, Kaye, and Turner on Plaintiffs' claim for civil conspiracy, and thereby dismissed the civil conspiracy claim against them.

Kaye, Turner, and KBIC along with the other defendants filed an answer to the most recent petition on September 30, 2011 denying all of the material allegations and have asserted affirmative defenses against the claims. In addition, Kaye, Turner, and some of the other defendants have asserted counterclaims including the following: that the plaintiffs committed fraud and fraudulent inducement and made negligent misrepresentations in connection with the Asset Purchase Agreement between Headhunters Fitness, LLC and Fitness Evolution, L.P.; that the plaintiffs breached the Asset Purchase Agreement; that the plaintiffs breached the settlement agreement entered in connection with prior litigation over the Asset Purchase Agreement; and that the plaintiffs committed fraud and fraudulent inducement and made negligent misrepresentations in connection with negotiating the settlement agreement. Kaye, Turner, and the other defendants asserting the counterclaims

have requested actual, consequential, and exemplary damages, costs of the lawsuit, and other legal or equitable remedies. In April 2018 the matter was settled by the parties without contribution from Kaye, Turner or KBIC.

Albin Engineering Services, Inc. and Albin Engineering Group, Inc. v. Kaye Bassman International Corporation and Jeffrey Kaye (Case No. 111CV210307, Superior Court of California, Santa Clara County. On October 3, 2011, Albin Engineering Services, Inc. ("AES") and Albin Engineering Group, Inc. ("AEG") filed a lawsuit against Jeffrey Kaye ("Kaye") listed in Item 2 and our parent, Kaye/Bassman International Corporation ("KBIC"), in the Superior Court of California, Santa Clara County alleging intentional misrepresentation, negligent misrepresentation, breach of implied covenant of good faith and fair dealing, and violation of California Business and Professions Code section 17200 in connection with the negotiation of a Purchase Agreement and related addenda in which KBIC agreed to sell, and AES agreed to purchase licenses for AES and two employees of AEG to access a proprietary client and candidate databases developed by the employees of AEG while they were employed by KBIC and a domain name owned by KBIC. The former employees of KBIC left their employment with AEG prior to the final payment, and AES has stopped making payments under the terms of the purchase agreement and related promissory note. AES and AEG requested rescission of the contract, declaratory relief and damages. KBIC and Kaye filed a Motion to Quash Service of Summons for Lack of Personal Jurisdiction (in California). KBIC and Kaye have also filed a lawsuit against AES, AEG, and Marc Albin in Dallas County, Texas alleging breach of contract against AES and AEG and fraud in the inducement and violation of Texas Occupations Code Chapter 2501.01 against Marc Albin individually (Kaye/Bassman International Corp v. Marc Albin, individually, Albin Engineering Service, Inc. and Albin Engineering Group, Cause No.11-13100, District Court of Dallas County, Texas). KBIC has requested actual and consequential damages (including exemplary damages), all contractual remedies, costs of the lawsuit, and any other legal or equitable relief. The parties settled their dispute by executing an Agreement effective August 24, 2012 whereby AES agreed to pay KBIC \$100.000.00.

Other than these three matters, no litigation is required to be disclosed in this Item.

Item 4

BANKRUPTCY

There are no bankruptcies that are required to be disclosed in this Item.

Item 5

INITIAL FEES

Sanford Rose Associates franchises are offered at a price of \$88,000¹, payable with a 10% deposit of \$8,800 due at signing of the Franchise Agreement, with the balance of \$79,200 due no later than the 1st day of Phase I New Franchisee training at SRAI.

We may, on occasion, negotiate, reduce or waive the Franchise Fee for existing franchisees, recruiters or search consultants working for existing franchisees in our network. We do not, however, negotiate, reduce or waive the Franchise Fee in all circumstances, even if you meet these criterion, and we reserve the right not to do so with you. If we do negotiate, waive or reduce the Franchise Fee, the fee will range from \$0 up to \$88,000.

In return for payment of the Franchise Fee, you receive a franchise to do business as SANFORD ROSE ASSOCIATES, training, an assigned non-exclusive territory, Franchise Package and other benefits. The Franchise Package for U. S. based franchisees consists of use of a website using our standard templates;

one e-mail address; marketing collateral; E-brochure marketing piece using standard templates; and Press Release.

In order to become a conversion franchisee, you must complete our Conversion Franchise Application. If your application is approved based on our current criteria for granting conversion franchises and your prior year's annual sales volume is a minimum of \$200,000, you will sign the Conversion Franchise Agreement and the franchise fee will be waived.

Conversion franchisees will pay a "Start Up" fee of \$7,500.00, due upon signing the Conversion Franchise Agreement.

All fees are non-refundable. You pay us no other fees or payments for services or goods before your business opens.

Item 6

OTHER FEES Start-up Franchise

Type of fee ⁴	Amount	Due Date	Remarks
Royalty	7% - 6% of cash receipts	Payable when payment collected by franchisee	See Note 1.
National Advertising Fee	0.5% of cash receipts	As with royalties, advertising fees are paid on cash receipts when collected by franchisee	
Royalty on Non-Cash Consideration	7% - 6% of placement fee represented by the non-cash consideration.	Payable when collected by franchisee (Note 3)	SRAI will treat every placement as an all-cash transaction.
Minimum Royalty	\$2,500 per quarter	Upon receipt of invoice issued after the end of each calendar quarter	Minimum royalties begin 90 days after opening the franchise. (Note 1.)
\$500 - \$1,575 (which includes travel, lodging, meals and staff time for 1 -3 days).		When incurred	Additional training is available when you can demonstrate a need and commit to a course of action which offers a return to SRAI on the investment of training resources.

Type of fee ⁴	Amount	Due Date	Remarks
Transfer	\$30,000 or 10% of the selling price, whichever is greater, plus attorney fees and any referral fees incurred by us for transfer.	Prior to issuance of a new franchise agreement	Transfer fee will be \$30,000 if you transfer your franchise to an immediate family member (spouse, sibling, child) or full time employee if employed by you for previous 365 days if training is required or \$5,000 if no training is required. Does not include any broker referral fees.
Audit	Actual amount of cost of audit if underpayment of 5% or more or franchisee deliberately underpaid.	Immediately upon request	SRAI pays audit costs unless the franchisee under-reports by 5% or more or deliberately under-reports.
Voluntary Buyout Fee without right to compete	You must pay us in full the higher amount of either (i) 1/12th of your highest annual Royalty multiplied by the number of months remaining in your Term divided in half or (ii) \$833.34 multiplied by the number of months remaining in your Term divided in half.	On Termination only if applicable	At any time during the term.
You must pay us in full the higher amount of either (i) 1/12th of your highest annual Royalty multiplied by the number of months remaining in your Term and an additional 36 months or (ii) \$833.34 multiplied by the number of months remaining in your Term plus an additional \$30,000.00.		On Termination only if applicable	At any time during the term.
Voluntary Buyout Fee	3 times your highest annual royalty paid to us within the prior 5 years, but not less than \$30,000.00.	On Termination only if applicable	After you have been open for 10 years.

Type of fee ⁴	Amount	Due Date	Remarks
Voluntary Buyout /Liquidated Damages	\$100,000 a year or partial year from the effective date of the buyout agreement.	On Termination only if applicable	For any violations of your obligations to maintain confidentiality and to discontinue use of our copyrighted, trademarked, proprietary, and/or intellectual property and that of our affiliates and successors.
Liquidated Damages	Will vary under the circumstances.	If Franchise Agreement is terminated as a result of your default	A lump sum amount equal to the value of the Royalty and Advertising Fees that you would have paid for the remainder of the Franchise Agreement, calculated based on the Franchised Business' average monthly Net Cash Receipts for the 12 months preceding the termination date.
Sales Tax, Use Tax or Other Tax (Note 2)	Actual Amount	When Assessed	You pay any taxes on all fees paid to SRAI including taxes imposed by governmental agencies on the franchise fee.
Late Payment Fee	Outstanding balances less than \$2,000 will be assessed a \$50 late payment fee; outstanding balances of \$2,000 or more will be assessed a \$100 late payment fee.	Immediately after account falls 10 days in arrears.	
Finance Charge	1.5% per month or the highest contract interest rate allowed by law.	Monthly	Finance charges will be assessed on amounts (including late payment fees) from date past due.

Note 1: ROYALTY TABLE

Cash In During Calendar Year

Years of Service	1 st \$500,000	Over \$500,000
First 10 years	7%	6%

SRAI reserves the right to adjust the \$500,000 threshold to reflect cumulative changes in the U.S. Department of Labor, Bureau of Labor Statistics Consumer Price Index for Urban Populations (CPI-U). The base year for calculations of future step-down thresholds is 2005, which is assigned a multiplying value of 1.0.

Beginning 90 days after the franchise has been in operation, you will accrue a minimum royalty of \$2,500 per quarter and be obligated to pay any shortfall at the end of each quarter. You must open the franchised business within 120 days from the date you sign the Franchise Agreement. Once the minimum royalty requirement commences, if within any calendar year, royalty payments exceed the annual minimum royalty obligation, no further minimum royalty payment will be calculated on subsequent payment periods within the same calendar year. If minimum royalties owed are paid, then future royalty payments will be offset by the minimum royalty payment previously paid within that same calendar year. There is no carryover between calendar years, and the minimum royalty obligation is reset on January 1st of each calendar year. Once minimum royalty payments begin to accrue, if you do not exceed the minimum royalty for any 3 consecutive quarterly periods, your franchise may be terminated by SRAI.

SRAI requires copies of the annual federal tax return for the Franchised Business and annual financial statements which will include a statement of income and retained earnings, a statement of changes in financial position, and a balance sheet of the Franchised Business, all as of the end of the fiscal year from all franchisees and periodically audits a cross-section of its franchisees.

"Cash Receipts" means the gross receipts of every kind and nature including non-cash payments for sales of all services and products made in, upon, from or through the operation of the Franchised Business, and income of every other kind and nature related to the Franchised Business, whether for services, products, exchange, credit, cash, or check without any reserve and regardless of whether such sale is conducted in compliance with or in violation of the terms of your Franchise Agreement less cash refunds and amounts paid to other SRAI franchised businesses as their share of a fee, but without reduction for any federal, state or local taxes or VAT or other similar taxes. Cash Receipts will be calculated in U.S. Dollars using the applicable currency exchange rate if necessary. When calculating royalties on placement splits with an entity outside the SRAI Network, SRAI's parent company or any SRAI affiliate, you pay a Royalty on the entire fee. For temporary and contract staffing, salaries, payroll expenses and the cost of any benefits paid may also be deducted from gross receipts. Cash Receipts will also include all insurance proceeds received by you for loss of business due to a casualty to or similar event affecting the operation of the Franchised Business. Amounts paid to any entity outside the SRAI network for Employment Services that produce revenue for the franchisee may not be deducted from Cash Receipts for the purpose of calculating royalties.

Note 2: You must pay to SRAI or its designee, promptly and when due, the amount of all sales taxes, use taxes and similar taxes imposed upon, required to be collected, or paid by SRAI on account of services or goods furnished by SRAI to you through sale, lease or otherwise, or on account of collection by SRAI of the Franchise Fee, Continuing or Minimum Royalties or any other payment to SRAI called for by your Franchise Agreement and other binding contractual agreements with SRAI.

Note 3: Regardless of whether you decide to accept any portion of the fee in stock, barter or other non-cash payments, SRAI will treat every placement as an all-cash transaction. For any portion of the fee that is being paid in cash, the appropriate royalty will be due at the time(s) that cash is received. For whatever portion of the fee not being paid in cash, the appropriate royalty will be due as of the date the cash portion of the fee is received based on fair market value. See Section 5 of the Franchise Agreement for complete royalty calculations and due dates.

Note 4: All fees above are based on the form of Franchise Agreement which SRAI adopted in March, 2010. Franchise Agreements entered into prior to March, 2010 impose different (non-uniform) payment terms than those set forth in the above table. Maximum interest permitted in California is 10% annually. All amounts above are payable to SRAI and nonrefundable.

OTHER FEES

Conversion Franchise

Type Of Fee	Amount	Due Date	Remarks
Royalty	5% - 1% of cash receipts	Payable when payment collected by franchisee (Note 4)	Royalty Fee begins 90 days after the Effective Date of your Franchise Agreement. See Notes 1 and 4.
National Advertising Fee	0%5% of cash receipts	As with royalties, advertising fees are paid on cash receipts when collected by franchisee	Advertising fees begin 90 days after the Effective Date of your Franchise Agreement. See Notes 2 and 4.
Minimum Royalty Fee	\$2,500 per quarter	Upon receipt of invoice issued after the end of each calendar quarter	Minimum royalties begin 90 days after the Effective Date of your Franchise Agreement. See Note 1.
Transfer	Then-current transfer fee or \$7,500 plus attorney fees and any referral fees incurred by us for transfer	At time of our approval of transfer	We reserve the right to charge you the then- current transfer fee if we train transferee; if you train the transferee, we will charge you \$7,500.
Audit	Actual amount of cost of audit if underpayment of 5% or more or franchisee deliberately underpaid.	Immediately upon request	
Voluntary Buyout Fee with right to compete	You must pay us an early termination fee equal to your previous calendar year's royalty payment obligation or a fee equal to the previous 12 months of royalty obligations, whichever is greater.	On Termination only if applicable	Only after year two of the term.
Sales Tax, Use Tax or Other Tax (Note 3)	Actual amount	When assessed	You pay any taxes on all fees paid to SRAI including taxes imposed by governmental agencies on the franchise fee.
Late Payment Fee	Outstanding balances less than \$2,000 will be assessed a \$50 late payment fee; outstanding balances of \$2,000 or more will be assessed a \$100 late payment fee.	Immediately after account falls 10 days in arrears	
Finance Service Charge	1.5% per month or the highest contract interest rate allowed by law.	Monthly	Finance service charges will be assessed on amounts (including late payment fees).
Liquidated Damages	Will vary under the circumstances.	If Franchise Agreement is terminated as a result of	A lump sum amount equal to the value of the

Type Of Fee	Amount	Due Date	Remarks
		your default	Royalty and Advertising
			Fees that you would have
			paid for the remainder of
			the Franchise Agreement
			term. (Note 5)

Note 1: ROYALTY TABLE

Cash In During Calendar Year:	Royalty Percentage:
\$0 to \$2,000,000	5%
\$2,000,001 to \$3,000,000	3%
Over \$3,000,000	1%

Beginning 90 days after the Effective Date of this Agreement, you must pay to us a Minimum Royalty of \$2,500.00 per quarter of the year by paying any shortfall at the end of each such quarter. Once the Minimum Royalty requirement commences, if within any calendar year, Royalty payments exceed the annual Minimum Royalty obligation, no further Minimum Royalty payment will be calculated on subsequent payment periods within the same calendar year. If Minimum Royalties owed are paid when due and have not been subject to any delinquencies per the terms of this Conversion Franchise Agreement, then future Royalty payments will receive a credit for the amount of the Minimum Royalty payment paid within that same calendar year. There is no carryover credit from one calendar year to the next calendar year and the annual Minimum Royalty obligation is reset automatically on January 1st of each calendar year. The total payments you must make to us within a full calendar year will never be less than \$10,000.00. If within any calendar year, your Royalty exceeds the annual Minimum Royalty obligation, no further Minimum Royalty will be calculated on subsequent payment periods within the same calendar year. After the Initial Term, we may raise this Minimum Royalty annually in accordance with increases in the Consumer Price Index of the United States Department of Labor.

SRAI requires copies of your Income Statement, your business tax return and your personal tax return including Schedules C and E, if applicable, every year, within 120 days after your fiscal year end.

The term "Cash Receipts" means the gross receipts of every kind and nature including non-cash payments for sales of all services and products made in, upon, from or through the operation of the Franchised Business, and income of every other kind and nature related to the Franchised Business, whether for services, products, exchange, credit, cash, or check without any reserve and regardless of whether such sale is conducted in compliance with or in violation of the terms of this Agreement less cash refunds and amounts paid to other SRAI franchised businesses as their share of a fee, but without reduction for any federal, state or local taxes or VAT or other similar taxes. Cash Receipts will be calculated in U.S. Dollars using the applicable currency exchange rate at the time payment is received if necessary. When calculating Royalties on placements split with an entity outside the SRAI Network, SRAI's parent company or any SRAI affiliate, you will pay your Royalty on the entire fee. If you submit a "Non SRA Split Partner" form providing basic information on the Split Partner company, Independent and/or Search Consultant to us, you will only pay your Royalty on the Cash Receipts you receive. Temporary and contract staffing, salaries, payroll expenses and the cost of any benefits paid may also be deducted from your gross receipts. Cash Receipts will also include all insurance proceeds received by you for loss of business due to a casualty to or similar event affecting the operation of the Franchised Business but your payment to us will not exceed the greater of your total royalty payment obligations for the prior 12 months or prior calendar year or prior 2 year average and if you have not been operating a full 12 months, the months will be annualized.

Note 2: ADVERTISING FUND TABLE

Cash In During Calendar Year:	Advertising Fund Percentage:	
\$0 to \$2,000,000	.5%	
\$2,000,000+	0% for remainder of that calendar year	

Beginning 90 days from the Effective Date of this Agreement, you will also pay to us a National Advertising Fee equal to a set percentage as set forth on the table above of the Cash Receipts of your Franchised Business for each month when the cash is received. The National Advertising Fee is due at the same time the Royalty is paid. Except for the first year of this Agreement when Cash Receipts start 90 days after the Effective Date of this Agreement, Cash Receipts start at zero dollars on January 1st for each calendar year.

Note 3: You must pay to SRAI or its designee, promptly and when due, the amount of all sales taxes, use taxes and similar taxes imposed upon, required to be collected, or paid by SRAI on account of services or goods furnished by SRAI to you through sale, lease or otherwise, or on account of collection by SRAI of the Start Up Fee, Continuing or Minimum Royalties or any other payment to SRAI called for by your Conversion Franchise Agreement and other binding contractual agreements with SRAI.

Note 4: Regardless of whether you decide to accept any portion of the fee in stock, barter or other non-cash payments, SRAI will treat every placement as an all-cash transaction. For any portion of the fee that is being paid in cash, the appropriate royalty will be due at the time(s) that cash is received. For whatever portion of the fee not being paid in cash, the appropriate royalty will be due as of the date the cash portion of the fee is received based on fair market value. See Section 5 of the Conversion Franchise Agreement for complete royalty calculations and due dates.

Note 5: A lump sum amount equal to the net value of the Royalty and Advertising Fees that you would have paid for the remainder of the Franchise Agreement, calculated based on the Franchised Business' average monthly Net Cash Receipts for the 12 months preceding the termination date. If you have not operated your Franchised Business for at least 12 months preceding the termination date, Royalty Fees and Advertising Fund Fees will be calculated based on the average monthly Net Cash Receipts of all SRAI franchised businesses during our last fiscal year but in no event shall this lump sum amount be less than the amount that you would have paid for an early termination.

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<u>Item 7</u>

ESTIMATED INITIAL INVESTMENT YOUR ESTIMATED INITIAL INVESTMENT

See notes 1-7 which follow. Funds remitted to SRAI are non-refundable. All monetary amounts in this

See notes 1-7 which follow. Funds refinited to SKAI are non-refundable. All monetary amounts in this A B Method of To Whom					To Whom
Type of Expenditure	Start-up Franchise	Conversion Franchise	Payment Payment	When Due	Payment is Made
Franchise Fee	\$88,000 (Note 1)	\$0 (Note 1)	Lump Sum	10% Deposit due at signing of Franchise Agreement; balance due no later than the 1 st day of Phase I Training at SRAI.	SRAI
Start-up Package	\$0	\$7,500 (Note 1)	Lump Sum	Due at signing of Franchise Agreement.	SRAI
Electronic Press Release for opening	\$400	\$0	Lump Sum	Due upon receipt of invoice.	Vendor
Commercial Recruiting and Marketing Tools	\$1,800 - \$3,600	\$1,800 - \$3,600	Lump Sum	As incurred	SRAI or Vendor (Note 2)
Office Rent, 600 - 1,000 sq. ft.	\$3,600- \$10,200 (6 mos. x \$600 - \$1,700) (Note 3)	\$600 – \$1,700 (1 month)	Lump Sum	Monthly	Landlord
Furnishings (office furniture – desks, chairs, tables, etc.)	\$0 - \$5,000	\$0	Lump Sum	Prior to Opening	Vendors
Insurance and Business Licenses	\$1,500 - \$2,000 (Note 4)	\$1,500 - \$2,000 (Note 4)	Lump Sum	Prior to Opening	Insurers/ Regulatory Agencies
Travel and Lodging During Phase I Training	\$950 - \$3,080	\$0	Lump Sum	As Incurred	Merchants
Equipment Installation (Internet and phone systems)	\$0 - \$1,000	\$0	Lump Sum	As Incurred	Vendors
Security Deposits	\$0 - \$2,700	\$0	Lump Sum	Upon contract or lease execution	Landlord/Service Providers
Additional Funds including payroll for one employee for the initial six month period	\$12,000 - 27,600 (Note 5)	\$0	Lump Sum	As Incurred	Employee; vendors and service providers
Total (Notes 6 and 7)	\$108,250 - \$143,580	\$11,400 - \$14,800			

See notes 1-7 which follow. Funds remitted to SRAI are non-refundable. All monetary amounts in this document are expressed in U.S. dollars.

Note 1: The Franchise Fee is \$88,000. We may, on occasion, negotiate, reduce or waive the Franchise Fee for existing franchisees, recruiters or search consultants working for existing franchisees in our network. We do not, however, negotiate, reduce or waive the Franchise Fee in all circumstances, even if you possess these characteristics, and we may freely choose not to do so with you. If we do negotiate, waive or reduce the Franchise Fee, accordingly the fee will range from \$0 up to \$88,000. We do not offer financing of any portion of the Franchise Fee, either directly or indirectly. We are unable to predict whether you will obtain financing for all or any part of your investment. For qualified conversion franchisees, the Franchise Fee is waived; conversion franchisees must pay a Start-Up Fee of \$7,500.

Note 2: Typically, our franchisees will purchase additional recruiting and marketing tools which are primarily subscriptions to web-based software or databases (e.g. CareerBuilder).

Note 3: We do not provide approval of or specifications for your office site other than your office must be within your defined territory and be the required distance from any other SRAI franchisee. Generally, you are advised to lease office space (not purchase real estate). SRAI has provided an estimate of rental expenses. Your actual rental rate will differ depending upon the location of your office, the length of your term, the type of office building, type of space (i.e. first or second generation), total square footage, and the market conditions in that office leasing market or submarket. You should consider engaging the services of a licensed real estate broker who is familiar with the office leasing market in your area. A conversion franchise will have office space and if so will not be required to move or change space.

Note 4: First year insurance premiums (general office coverage, plus errors and omissions insurance) are normally paid in lump sum. Business license fees vary from city to city and state to state. A conversion franchisee is only required to have errors and omissions insurance and should already have the required licenses to operate the business

Note 5: You will need capital to support on-going expenses, such as telephone costs, utility costs and payroll for one employee, to the extent that these costs are not covered by revenue generated by your franchise. There is no salary for franchisees factored into these tables. We estimate that the amount given will be sufficient to cover on-going expenses for the start-up phase of the business for which a six month period is assumed. Does not apply to conversion franchises.

Note 6: This is an estimate of your initial start-up expenses for the first six months. These expenses include payroll costs. These figures are estimates and SRAI cannot guarantee that you will not have additional expenses starting the business. Your costs will depend on factors such as: location; how well you follow SRAI's methods and procedures; your management skill, experience, and business acumen; your adaptability to learning about the Franchised Business' industry specialization; your growth plan and business model; and your effectiveness making numerous daily contacts by telephone or personal visit.

Note 7: SRAI relied on its franchisees' start-up experience to compile these estimates. You should review these figures carefully with a business advisor before making any decision to purchase the franchise.

Item 8

RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

To outfit an office for a Start-up franchise, the primary requirements are 1 to 5 desks with 1 to 3 file cabinets, a computer and other appropriate business equipment, which you may purchase without our approval. We do not provide approval of or specifications for these items but recommend a quality standard which is reasonable for an SRA office or any other professional service businesses such as consultants, attorneys or accountants in your community. You may select your own vendor, colors, styles, brands and grades. We assume that Conversion franchisees have many of these items in place.

The estimated proportion of all required purchases and leases, including those pursuant to SRAI's specifications, in relation to all purchases and leases to be made by the franchisee in establishing the business is less than 1%. In the subsequent operation of the franchise, we estimate that the proportion of all required purchases and leases, including those pursuant to SRAI's specifications, in relation to all purchases and leases to be made by the franchisee is less than 1%.

We may receive rebates or other discounts from certain suppliers for purchases made by you and other franchisees. We did not receive any payments of any kind from suppliers in 2021 for purchases made by franchisees.

In some cases, you are responsible to contract with suppliers directly and to pay on your own individual accounts, if you choose to use those suppliers. We do not provide any material benefits to a franchisee for use of designated or approved sources.

Except for the above, SRAI has no required specifications, designated suppliers, or approved suppliers for goods, services or real estate relating to your franchise business. SRAI is the sole approved supplier for the Franchise Package and the Conversion Package, which are purchased by SRAI from various third party vendors, and of e-mail addresses using the "sanfordrose.com" domain name, which are hosted for SRAI by a third party vendor. With the exception of SRAI and its affiliates Next Level Recruiting Training, LLC and Next Level Exchange, LLC, there are no suppliers in which any of our officers or shareholders own an interest.

SRAI does negotiate purchase arrangements with suppliers, including price terms, for the benefit of our franchisees. All group programs with vendors and suppliers for providing services or goods to franchisees in our network at an agreed upon pricing plan or specifications to support their executive search businesses are negotiated and determined by SRAI. These programs are modified periodically based upon the demand for the products or services by franchisees, price, performance and the contractual terms available to SRAI.

We formulate purchase specifications and standards based on the experience of successful offices, availability on a national basis, overall quality and price. These standards are issued directly to Start-up franchisees as part of the Confidential Operations Manual.

Start-up franchisees must obtain and maintain errors and omissions insurance coverage; employer's liability and workers' compensation insurance as required by law; comprehensive general liability insurance covering the operation of the Franchised Business; automobile liability insurance including owned, hired and non-owned vehicle coverage for vehicles used in the operation of the Franchised Business; and contents coverage insuring the premises where the Franchised Business is located. SRAI is to be named as an additional insured party. We do not require minimum amounts of insurance coverage. Should you elect to hire employees, it is advisable that you consider employer protection liability ("EPL") insurance.

If you are a Conversion franchisee, you are only required to obtain and maintain errors and omissions insurance coverage; you must also obtain any coverages that are required by federal and/or state law. We do

not require minimum amounts of insurance coverage.

It is understood that you will have sole responsibility for your employees and all acts of your employees, and all employment-related decisions involving wages, benefits, hours of work, scheduling, hiring, firing, discipline, supervision, record keeping, withholding income tax, social security contributions, Medicare contributions, unemployment fund contributions and all other terms and conditions of employment and that we do not control your personnel policies.

There are currently no purchasing or distribution cooperatives.

Item 9

FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

Obligation	Section in Franchise Agreement (FA), Conversion Franchise Agreement (CFA)	Disclosure Document Item
a. Site selection and acquisition/lease	FA Sections 2(c), 4(a)(i); CFA Section 2(c)	Items 7, 11
b. Pre-opening purchases/leases	FA Sections 4(a)(iii), 7(c) and 7(d); CFA Section 5(b)	Items 5, 7, 8, 11
c. Site development and other pre- opening requirements	FA Sections 4(a)(i), 7(c) and 7(d); CFA Section 5(b)	Items 7, 8, 11
d. Initial and ongoing training	FA Sections 4(a)(ii), 4(b) (i) and (ii), 7(b) and 9; CFA not applicable	Item 11
e. Opening	FA Sections 4(a), 7(c) and 7(d); CFA not applicable	Item 11
f. Fees	FA Section 5; CFA Section 5	Items 5, 6, 7, and an
g. Compliance with standards and policies/ Operations Manual	FA Sections 7, 8 and 13(a); CFA Sections 5, 7 and 10	Items 8, 11

Obligation	Section in Franchise Agreement (FA), Conversion Franchise Agreement (CFA)	Disclosure Document Item
h. Trademarks and proprietary information	FA Sections 6, 8 and 13(b); CFA Section 6	Items 13, 14
i. Restrictions on products/services offered	FA Recitals; CFA Recitals	Item 16
j. Warranty and customer service requirements	FA Section 7(j); CFA Section 10(a)(iii)	Not applicable
k. Territorial development/sales quotas	FA Sections 2 and 5(c); CFA Sections 2 and 5(e)	Items 6, 12
1. Ongoing product/service purchases	FA/CFA Not applicable	Items 7, 8
m. Maintenance, appearance and remodeling requirements	FA/CFA Not applicable	Not applicable
n. Insurance	FA Section 19; CFA Section 14	Items 7, 8
o. Advertising	FA Sections 4(c)(i)-(ii), 5(d), 7(i) and 10; CFA Sections 5(d) and 8	Items 6, 11
p. Indemnification	FA Section 21; CFA Section 16	Not applicable
q. Franchisee's participation/management/staffing	FA Sections 13(a) and 17(a)(xii); CFA Section 10(a)	Item 15
r. Records and reports	FA Section 11; CFA Section 9	Not applicable

Obligation	Section in Franchise Agreement (FA), Conversion Franchise Agreement (CFA)	Disclosure Document Item
s. Inspections and audits	FA Sections 4(c)(vii) and 11; CFA Section 9	Item 6
t. Transfer	FA Section 14; CFA Section 11	Items 6, 17
u. Renewal	FA Section 3; CFA Section 3	Item 17
v. Post-termination obligations	FA Section 18; CFA Section 13	Items 15, 17
w. Non-competition covenants	FA Section 13(b); CFA not applicable	Items 15, 17
x. Dispute resolution	FA Section 25; CFA Section 20	Item 17
y. Owners/shareholders/partners guarantee	FA Section 12, Addendum 2; CFA not applicable	Item 15

Item 10

FINANCING

We do not offer direct or indirect financing. SRAI does not guarantee any notes, leases or other obligations to third parties.

<u>Item 11</u>

FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING

Except as listed below, SRAI is not required to provide you with any assistance.

PRE-OPENING ASSISTANCE

Start-up Franchise

Prior to SRAI Phase I New Franchisee Training in Plano, Texas, we provide you with the following

EntrepreneurExpress TM* advisement and materials (Section 4(a)(i)-(ii) and Section 9(a) of the Franchise Agreement)*:

- Instructional Materials (both hard and electronic copy) regarding various facets of setting up your office, such as:
 - Establishment of business accounts with a local bank;
 - Obtaining errors and omissions insurance and general and personal liability insurances;
 - · Preparing preliminary business plan;
 - Advice on the selection of long distance and Internet service carriers;
 - · Ordering initial supply of imprinted stationery items;
 - Advice on the selection and purchase of general office equipment;
 - · Assistance in the selection of industry or functional specialization for your office;
 - Preparation of press release for office opening; and
 - · Financial reporting.

This phase of training consists of approximately 12 hours of telephone/online training on product applications and tasks necessary to master or complete prior to Phase I New Franchisee Training.

*EntrepreneurExpressTM is initiated approximately 4 weeks before Phase I New Franchisee Training.

Pre-opening training (Section 4(a)(i)-(ii) and Section9(a) of the Franchise Agreement) consists of:

- EntrepreneurExpressTM (approximately 12 hours total) online and/or telephone training with SRAI personnel
- Phase I Initial New Franchisee Training at SRAI (approximately 8 days)

Conversion Franchise

We grant to you the right to establish and operate one Franchised Business using the SRAI Network and Licensed Marks, and operating from within the territory (Section 2(a) of the Franchise Agreement).

We will provide you with one SRAI email address at no cost to you for one year but you are not required to use it (Section 7(c) of the Franchise Agreement).

POST OPENING ASSISTANCE

Start-up Franchise

The typical length of time between signing of the franchise agreement and opening of the franchised business is 30 to 90 days which will be affected by the scheduling of Phase I New Franchisee Training, your ability to find and lease suitable office space, obtain any business licenses and registrations required by local, county, state and federal governments, and obtain all necessary supplies and equipment for the opening of your Sanford Rose Associates office. You must open the franchised business within 120 days from the date you sign the Franchise Agreement. (Section 7(c) of the Franchise Agreement).

SRAI is obligated to provide the following services to a franchisee during the operation of the franchised business pursuant to and subject to the terms and conditions of the Franchise Agreement:

Provide Phase II training at SRAI (approximately 3 days) (Sections 4(b)(i) and 9(b) of the Franchise

Agreement).

- Provide On-the-Job training at our office (approximately 1.5 days). You will pay all of the wages, travel, lodging and meal expenses related to your attendance. (Sections 4(b)(ii) and 9 of the Franchise Agreement).
- Make staff available for the purpose of advising you on the operation of your office during normal business hours. Provide continuing guidance on all relevant search business matters, including advertising and marketing, new techniques or operating methods or business procedures and business planning with the focus on office growth and development primarily via phone, Internet or other remote communication means (Section 4(c)of the Franchise Agreement).*
- · Monitor all franchisees for compliance with SRAI standards as established in the rules and regulations. We may vary standards and policies or agreements with respect to franchised businesses within the SRAI Network (Section 4(c)(vii), Section 17(g) and Section 28(a) of the Franchise Agreement).*
- Maintain a website for SRAI, permit your use of a website built from an SRAI template and one email address unique to the franchised business (Section 4(c)(ix) of the Franchise Agreement).*

OFFICE SITE

We must provide written approval of your office location or relocation within 10 days of receiving your proposed location. Your office must be within your defined territory and one mile from any other SRAI franchisee. As long as your office is one mile from any other SRAI franchisee we will not withhold approval of any office location you submit.

COMPUTERS

We do not provide specifications for computer hardware or computer operating system but recommend a quality standard which is reasonable for an SRA office or any other professional service businesses such as consultants, attorneys or accountants in your community. You may select your own vendor, brands and service or maintenance plan, if any. We do not request the right to remotely access information and data maintained on the computer system.

ADVERTISING

SRAI will provide advice to you on effective ways to promote and advertise your business (Section 4(c)(i)-(ii) of the Franchise Agreement) and will permit your use of a website built from an SRAI template on the Internet unique to your SANFORD ROSE ASSOCIATES franchise (Section 4(c)(ix) of the Franchise Agreement). You may run your own advertising program using SRAI approved logos and trademarks. Advertising is generally done by established offices at their own discretion using whatever medium the owners select subject to SRAI's approval. All advertising by you in any medium must conform to our standards and specifications (Section 7(i) of the Franchise Agreement). You must submit to us for approval all marketing and promotion materials prepared by or for you and not previously approved by us at least 14 days of the date of receipt by us of the samples or materials, we are deemed to have approved the samples or materials. Not applicable to conversion franchises.

^{*}Also applicable to conversion franchises (Sections 4 and 7(b) and (c) of the Conversion Franchise Agreement).

There is not a formal advertising council composed of franchisees which advises SRAI.

After the Effective Date of the Franchise Agreement, Start-up franchisees must make contributions to the National Advertising Fee in the amount of 0.5% of your cash receipts to be placed in an Advertising Fund that will be administered by us or an agency we designate. (Section 5(d) of the Franchise Agreement). Beginning 90 days from the Effective Date of the Conversion Franchise Agreement, conversion franchisees must make contributions to the National Advertising Fund in the amount of .5% for 'cash in' during each calendar year between \$0 and \$2,000,000; in any calendar year that the 'cash in' exceeds \$2,000,000, conversions franchisees will not pay any further Advertising Funds for the remainder of that calendar year. (Section 5(d) of the Conversion Franchise Agreement). The Advertising Fund will be used to maximize brand awareness of the SANFORD ROSE ASSOCIATES trademarks and franchise network. We will use the Advertising Fund to formulate and develop advertising pieces and other collateral materials for use on a national and/or international level as we determine, in our discretion, to be most effective in achieving the goals of the Advertising Fund. We are not required to spend your Advertising Fund contributions to place advertising in your local area or in any specific media. The Advertising Fund will be used to pay all expenses of the Advertising Fund. (Section 10(b) of the Franchise Agreement; Section 8(b) of the Conversion Franchise Agreement).

In 2021, we collected \$543,418, which adds to the rolled over balance of \$758,837 resulting in a cumulative balance of \$1,302,255. As of fiscal year end 2021, we spent \$132,201 in advertising expenses. It is anticipated that the remaining Advertising Fund contributions of \$1,170,054 will be expended during 2022. In 2021, we spent the Advertising Fund as follows: 15% Search Engine Optimization, 10% Website Development, 75% Other.

If we do not use Advertising Fund contributions during the fiscal year in which they accrue, we will hold those funds for use in the following year.

We may engage the services of an advertising source or sources to formulate, develop, produce and conduct advertising and these costs will be paid by the Advertising Fund. We will not use any portion of the Advertising Fund for advertising that is primarily for the solicitation for the sales of franchises. We will submit to you, on request, an annual report of the receipts and disbursements of the Advertising Fund, which may be unaudited and prepared by our management. (Section 10(b) of the Franchise Agreement; Section 8(b) of the Conversion Franchise Agreement).

There is no requirement to participate in a local or regional advertising cooperative, although some franchisees work together to form specialty groups that may advertise collectively and create advertising pieces and marketing materials for use by the group. SRAI does not have the power to form, change or dissolve advertising cooperatives.

OPERATIONS MANUAL

During the Phase I New Franchisee Training class, Start-up franchisees are provided an Operations Manual which contains certain required and recommend procedures. The 122 page Operations Manual which must be adhered to consists of the following topics: The Operations Manual (6 pages); SANFORD ROSE ASSOCIATES and Sanford Rose Associates International, Inc. (12 pages); Ownership Requirements and Obligations (21 pages); Business Start-Up (36 pages); Training (9 pages); Managing Your Business (23 pages); Managing Employees/Contractors (10 pages); Tools, Resources and Corporate Partnerships (4 pages) and Forms/Template Agreements (1 page). The table of contents of the Operations Manual is shown at Exhibit Seven. You are required to keep the Operations Manual and its contents confidential. (Sections 8, 13(b), (e) and (f) of the Franchise Agreement).

START-UP FRANCHISEE TRAINING PROGRAM*

The following tables and paragraphs describe the Training Program. The time to complete the various phases of Training will vary depending on how much time you can devote to training, your prior knowledge of business and recruitment and how quickly you are able to absorb the materials. Schedules may be modified to accommodate these variables.

ENTREPRENEUREXPRESSTM TRAINING

TRAINING PROGRAM

Subject	Hours of Classroom Training	Hours of On-the-Job Training	Location
Business Planning	2	Truming .	Online/Telephonically
Selecting your Specialty	2		Online/Telephonically
Mapping your Network	1		Online/Telephonically
Financial Overview	2		Online/Telephonically
Creating your Website	1		Online/Telephonically
Tools, support, logistics	2		Online/Telephonically
Benefits and Setup	1		Online/Telephonically
Presenting Your Office	1		Online/Telephonically
Total	12		

PHASE I NEW FRANCHISEE TRAINING AT THE TRAINING CENTER, PLANO, TEXAS

TRAINING PROGRAM

Subject	Hours of Classroom Training	Hours of On the Job Training	Location
ů	Training	Job Hanning	
Business Overview and Goals	2		Plano, Texas
Progress Management	30		Plano, Texas
Software and Tools	7		Plano, Texas
Recruiting	10		Plano, Texas
Office Operations	6		Plano, Texas
Wrap-Up/Q&A	2		Plano, Texas
Applied Applications	7		Plano, Texas
Total Hours	64		

Franchisees must attend EntrepreneurExpressTM and Phase I New Franchisee Training. SRAI must approve any other requested attendees. You must complete EntrepreneurExpress and Phase I New Franchisee Training to our satisfaction. (Section 9(a) of the Franchise Agreement). You must pay all travel, hotel and meal expenses for attendees of Phase I New Franchisee Training which typically lasts for eight days. If you do not complete Training to our satisfaction we will offer to extend training until you complete it to our satisfaction. You must pay all hotel and meal expenses for during the extended training period. The Franchise Agreement does not provide any specific time for the start of the Phase I New Franchisee training; however, SRAI typically conducts 3-6 training classes a year and will schedule you for the first training class to begin approximately within 30 to 90 days of the signing of your Franchise Agreement. (Section 9(a) of the Franchise Agreement). You must open your office within 120 days of signing of the Franchise Agreement, we have the right to terminate the Franchise Agreement. (Section 7(c) of the Franchise Agreement).

PHASE II – SUPPLEMENTAL TRAINING AT THE TRAINING CENTER IN PLANO, TEXAS

TRAINING PROGRAM

Subject	Hours of Classroom Training	Hours of On the Job Training	Location
Marketing II	7		Plano, Texas
Software and Tools II	4		Plano, Texas
Recruiting II	5		Plano, Texas
Operations II	8		Plano, Texas
Total	24		

Note: The Phase II Training schedule may be modified depending on each office's needs and requirements. The final schedule will be determined by the participants and the SRAI instructor(s) prior to arrival.

We will provide approximately 3 days follow-up (Phase II) training at SRAI's training center to be conducted within 1 year of your completion of Phase I New Franchisee Training. Franchisee is required to attend Phase II Training. (Section 9(b) of the Franchise Agreement). You must pay all travel, hotel and meal expenses for attendees of Phase II Training.

AFTER THE START-UP OF A NEW OFFICE - ON THE JOB TRAINING

TRAINING PROGRAM

Subject	Hours of Classroom Training	Hours of On-the-Job Training	Location
Business Planning		2	Plano, Texas
Marketing Planning		1	Plano, Texas
Marketing Techniques		4	Plano Texas
Recruiting Techniques		4	Plano, Texas
Operating Your Office		1	Plano Texas
Total		12	

Note: The On the Job Training schedule may be modified depending on each office's needs and requirements. The final schedule will be determined by the participants and the SRAI instructor(s) prior to arrival.

We will conduct an On the Job Training session at our office in Plano, Texas for approximately 12

hours. This normally occurs between 30 and 360 days of opening and is based on a mutually agreed upon schedule. You are required to participate in this On The Job Training and may choose to include your employees. You must pay for the cost of food, lodging and transportation for you and your employees to attend. (Section 9(d) of the Franchise Agreement).

Our training material includes our Operations Manual for Start-Up franchisees, proprietary videos, workbooks and facilitator guides as well as other proprietary material.

EXPERIENCE OF TRAINING INSTRUCTORS

The training program is supervised by Karen Schmidt and operated by trainers which are approved by our corporate management team. Ms. Schmidt's has 10 years' experience with us and 15 years' experience with our parent. Her background information is provided in Item 2. The training program includes training by a variety of personnel including managers and administrative personnel. The range of experience of the instructors in the field relevant to the subject taught and to our operations is 12 to 27 years.

ADDITIONAL TRAINING

After the initial training, additional training as described in this paragraph is provided on an as needed and requested basis for you and your employees. This additional training consists of a business review of your entire operation with recommendations made to "fine-tune" the operation to meet the standards of the SANFORD ROSE ASSOCIATES network; and may also consist of seminars to be attended by your office staff. (Section 9(e) of the Franchise Agreement).

*Training Programs are not provided to conversion franchises.

OTHER PROGRAMS

SRAI may also provide, from time to time, in SRAI's discretion, the following programs:

- Group Purchase/Preferred Vendor Programs; and
- · Ongoing Satisfaction Survey and Results.

Item 12

TERRITORY

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control. You may solicit, accept business from outside your territory offering your services anywhere in the world using your choice of distribution channels. You receive a geographic territory for the operation of one Franchise Business. This territory will be determined by locating your then current Office on a map, and drawing a circle around it with a radius that will generally be one mile. For conversion franchisees, your territory will be a radius of ½ mile from your approved office location. You may only open an additional office within your territory with our prior written approval and may be subject to additional contractual stipulations and requirements. The territory protects you against SRAI franchising, operating an office or using other channels of distribution, within your territory that would use the SANFORD ROSE ASSOCIATES® name and trademarks. It does not protect you from an office in another geographic territory (franchised or company-owned) doing business within such territory. The specific boundaries of the territory are included in the Franchise Agreement or the Conversion Franchise Agreement.

You are subject to minimum royalty payments described in Item 6. Once minimum royalties begin to accrue, if you do not exceed the minimum royalty for any 3 consecutive quarterly periods, your franchise may

be terminated by SRAI. Conversion franchisees are excluded from this provision.

We have not established and have no present intent to establish a company-owned office or other channels of distribution using our service marks. However, we retain the right to establish other franchise or company-owned offices that may compete within your territory due to the fact that personnel consultants conduct business by phone, faxes and e-mail without regard to geographical boundaries. We have the right to own, operate and develop non-competing networks which operate under names and marks other than the SANFORD ROSE ASSOCIATES[®] name and trade and service marks. You will not be compensated if SRAI or another office conducts business with clients in your territory.

The assignment of territory is done primarily to provide your franchise a unique identity within the SANFORD ROSE ASSOCIATES network of offices (e.g., "SANFORD ROSE ASSOCIATES® – Atlanta"), which may prove helpful in distinguishing your particular business when developing new clients, recruiting candidates for search assignments and hiring employees for your office. Because your franchise is not dependent on a local customer base, contrary to retail franchises such as restaurants and hair salons, the scope and population density of your territory will oftentimes have little if any effect on your business volume. As described in Item 1, your territory name will be based on your municipal location, and the geographic boundaries of your territory likewise will be consistent with the territory's name. In larger metropolitan areas (e.g., Chicago), we may limit territory to a portion of the city or specific suburb (e.g., "Chicago – River North"), so as not to inhibit the growth of the SANFORD ROSE ASSOCIATES network.

Your office location and territory name are subject to our approval and will become the basis of your office name. We will approve a proposed location after verifying that it is within your territory and one mile from any other SRAI franchisee (this requirement does not apply to conversion franchises).

You may request to move your office to another part of the country provided that you have operated your business successfully for at least one year, and you agree to immediately establish the office and operate it for at least one year in the new location (this requirement does not apply to conversion franchises).

You must receive our approval to move your office even if the move is within the franchised territory; otherwise, the new office will be considered a non-approved office location.

You must have our written approval prior to the move, which SRAI will be reasonable in giving. We will not approve an office move which would by case or example interfere with SRAI's ability to sell other franchises, would be potentially damaging to another franchisee or its territory, or would place SRAI or you in violation of any law.

Your territory, as well as any other franchise agreement or conversion franchise agreement terms, may not be changed without our and your written consent. You do not have the right to acquire additional franchises in your area but upon your request and in SRAI's sole election, you may receive the right to do so.

Item 13

TRADEMARKS

We grant you the right to use the SRAI trademarks. By "Trademark", we mean trade names, trademarks, service marks, logos and domain names (whether consisting of any of the previously mentioned or not) which are a part of the SRAI System.

We have registered the Trademarks listed below on the United States Patent and Trademark Office Principal Register (USPTO):

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Mark			Principal or Supplemental
	Registration No.	Registration Date	Register
Composite: SRA (Diamonds)	923,634	11/9/71	Principal
S R A			
Word: Dimensional Search	2,123,408	12/23/1997	Principal
Word: Finding People Who Make a Difference	2,545,018	3/5/2002	Principal
Word: Sanford Rose Associates (Standard Character Claim)	3,721,519	12/8/2009	Principal
Composite: SRA (Diamonds)	TMA875,831	04/15/2014	Canada
SANFORD ROSE ASSOCIATES	4,855,661	11/17/2015	Principal
SANFORD ROSE ASSOCIATES	4,855,663	11/17/2015	Principal
S R A	4,851,345	11/10/2015	Principal
Composite: SRA (Diamonds) Sanford Rose Associates	TMA895,966	02/06/2015	Canada
Word: Finding People Who Make a Difference	TMA877,245	05/06/2014	Canada
Word: Dimensional Search	TMA877,246	05/06/2014	Canada

In light of our federal registrations with the USPTO we have not registered any of our trademarks with any state agency.

For Start-up franchisees, the use of marketing slogans other than those approved for use by SRAI now or in the future on webpages, websites or other material available for the general public is strictly prohibited.

Conversion franchisees may customize the marks or brand if done in a professional manner.

There are no currently effective material determinations of the USPTO, the Trademark Trial and Appeal Board, the trademark administrator of this state or any court; nor is there any pending infringement, opposition, or cancellation proceeding; nor any pending material litigation involving the above service marks. All required affidavits and registration renewals have been filed with the USPTO.

There are no agreements currently in effect, which limit our right to use or to license others to use the above service marks, nor are there any prior or rights or infringing uses actually known to us which could materially affect your use of the Marks.

You are contractually obligated to notify us if you become aware of any use of a trademark which is identical or confusingly similar to a trademark licensed to you by us. We have no contractual obligation to protect your rights to use our trademarks or to defend you against infringement claims from others. We may act totally within our own discretion and have the sole right to control administrative proceedings or litigation to protect our trademarks.

We have exclusive rights to define the use of our trademarks, are free to modify our trademarks, and to require you to use our trademarks in current form without any compensation to you for obsolete materials. We will provide reasonable notice of changes.

Because your telephone listings will be associated with our marks, we will own all rights to the telephone listings, and all goodwill generated from the use of the telephone listing will inure to our benefit (this requirement does not apply to conversion franchises). (See Items 9 and 17)

Item 14

PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

SRAI does not own any rights in, or licenses to, any patents, which are material to the franchise.

Certain materials prepared by SRAI are protected by common law copyright. SRAI's copyrights have not been registered with the Copyright Office of the Library of Congress. SRAI has affixed the copyright symbol and notice of its copyright, in accordance with federal law, to proprietary information it distributes.

There are no presently effective determinations of the Copyright Office of the Library of Congress or of any court of any pending material litigation affecting these copyrights. There are no agreements currently in effect which significantly limit the right of SRAI to use or license the use of this copyrighted material in any manner material to you. SRAI has no obligation to protect your rights to use the above-described copyrights. SRAI has no knowledge of any infringing uses that could materially affect you.

You are contractually required to notify us if you learn of an infringement or challenge to our use of these copyrights. Neither you nor SRAI is obligated to defend the other or to hold the other harmless from outside claims of copyright infringement. SRAI may act totally with its own discretion to control litigation to protect or defend its own copyrights.

SRAI considers the information contained in its Start-up Franchisee Operations Manual ("Operations Manual") a trade secret, proprietary and confidential. The Operations Manual are described in Item 11 which also describes your obligations with regard to the Operations Manual. In addition to the Operations Manual, in the course of the training and support that it provides to you, SRAI will disclose to you certain knowhow, trade secrets, methods and other information that it considers to be proprietary. You are contractually obligated not to disclose or misappropriate any such confidential or proprietary information disclosed by SRAI,

and you are required to have any person who is actively involved in the franchised business, at the time the person enters your employment or contracts with you, to enter into a Non-Disclosure Agreement and a Non-Competition Agreement, or, for Conversion franchises, Confidentiality and Non-Disclosure Agreements. Since Non-Disclosure and Non-Competition Agreements are governed from state to state by applicable state law, you will be required to have a valid Non-Disclosure and Non-Competition Agreements prepared by your Attorney, at your expense. You are contractually required to notify us if you learn of an infringement or challenge to our use of this proprietary information. Neither you nor SRAI is obligated to defend the other or to hold the other harmless from outside claims of misuse or misappropriation. SRAI may act totally with its own discretion to control litigation to protect or defend its own proprietary information. (See Sections 8(b) and 13(b) and (e) of the Franchise Agreement; Sections 10(g) of the Conversion Franchise Agreement).

We may revise the contents of the Operations Manual, and Start-up franchisees must comply with each new or changed standard. In the event of any disputes as to the contents of any Operations Manual, the terms of the master copy maintained by us at our principal place of business will be controlling.

Item 15

OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

Start-up Franchise

You may purchase your Start-up franchise as an individual, jointly by partnership, corporation, limited liability company or other business entity provided each of your owners agree to be personally bound by the terms of SRAI's franchise agreement. As a Start-up franchisee your personal obligations include adhering to all operational rules, making each owner a personal guarantor of all financial obligations including SRAI's franchise fees, royalties and purchases you make through SRAI or its group program providers. Upon termination of your franchise agreement for any reason, you must abide by the termination provisions, which contain a non-compete clause, a requirement to return SRAI materials and business records, and an obligation to pay all monies owed to SRAI.

If you purchase the Start-up Franchise as an individual, the Franchise Agreement may be assigned to a business entity that only operates the SRA Franchised Business and only if the business entity is newly organized by you and you own all of the equity and control the voting power of the stock of the corporation or business entity. An assignment is made by executing an assignment agreement in a form approved by us in which you, individually, and the business entity must be bound jointly and severally by all the provisions of the Franchise Agreement and must provide information and documentation concerning the formation of the business entity, its articles, bylaws, resolutions, stockholders, members, directors and officers to us. Further, all issued and outstanding share certificates of this corporation must bear a legend stating that the shares are bound by the terms of the Franchise Agreement. Even if the franchise is assigned to a business entity, you must continue to participate in the day-to-day management of the Franchise and you must personally guaranty the Franchisee's obligations to us.

If you are signing the Franchise Agreement individually or on behalf of a legal entity as an owner, officer, member, manager, partner or shareholder you must sign Exhibit Three, Addendum 2 – Personal Guaranty Agreement, and Exhibit Three, Addendum 3 – Equity and Voting Owners. Each owner, officer, member, partner and shareholder with any interest or shares in the legal entity must also sign Addendum 2 and Addendum 3. We do not require a spousal guaranty.

If you are a legal entity, the person who is majority shareholder and chief executive officer of the corporation or majority owner of interest and managing member of the limited liability company must have satisfactorily completed our training program as described in Item 11 and perform the supervision of the

franchise. If you hire a general manager or on-premise supervisor they are not required to have an equity interest in the franchise.

As permitted by law you agree that you will obtain a signed Non-Disclosure and Non-Competition Agreement (as described in Item 14) from any person who is involved in the Franchised Business at the time that the person becomes an employee or contracts with the Franchised Business.

Conversion Franchise

You may purchase your Conversion franchise as an individual, jointly by partnership, corporation, limited liability company or other business entity provided you agree to be bound by the terms of your SRAI Conversion Franchise Agreement. As a Conversion franchisee your obligations include adhering to all financial obligations including SRAI's start-up fee, royalties, advertising fund fees, and purchases you make through SRAI or its group program providers.

As permitted by law Conversion franchisees agree to obtain a signed Confidentiality and Non-Disclosure Agreement from any person involved in the Franchised Business at the time that the person becomes an employee or contracts with the Franchised Business.

Upon termination of your Conversion Franchise Agreement for any reason, you must abide by the termination provisions, which contain a confidentiality clause, a requirement to return SRAI materials, deidentify, and an obligation to pay all monies owed to SRAI.

Item 16

RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You are licensed under the Franchise Agreement to operate an executive search and recruiting business under the name "SANFORD ROSE ASSOCIATES" with emphasis on professional, managerial and executive level positions, and should not pursue activities detracting from the public's perception of a business so described.

Services you may offer, subject to royalties as described in Item 6, Note 1, include all aspects of recruiting, search, permanent and temporary placement, outplacement and collateral activities involving professionals, managers and executives such as, but not limited to, resume writing, personnel consulting, executive coaching, training, employment testing or any other related service, whether or not construed as an activity of the office by any state or local law governing private employment practices. We do not require you to offer all of the services listed in this paragraph, but you may not operate any business other than the Franchised Business during the term of the Franchise Agreement.

In pursuing the above type of business, you are not restricted in the clients to whom you may offer services.

<u>Item 17</u>

RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

THE FRANCHISE RELATIONSHIP

This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this disclosure document.

FRANCHISE AGREEMENT

Provision	Section in Franchise	
	Agreement	Summary
a. Length of the franchise term	Section 3(a)	10 years
b. Renewal or extension of the term	Section 3(d)	Additional 5 year terms
c. Requirement for franchisee to renew or extend	Section 3(d)	Not in breach, material
		compliance during Initial
		Term and/or prior Renewal
		Term, 6 months advance
		notice, sign general release,
		and sign new franchise
		agreement using the then
		current form which may
		contain materially different
		terms and conditions from
		the original contract.
	0 1 15()	
d. Termination by franchisee	Section 17(c)	If we materially breach the
		Agreement and have not
		cured the default in 30
		days, you may terminate
		this Agreement (subject to
The section of the form of the section of the secti	N	applicable state law).
e. Termination by franchisor without cause	Not applicable	None
f. Termination by franchisor with cause	Section 17(a)	Any material breach that is
		considered incurable may
		cause immediate termination.
		Any curable breach not
		cured within 10 days if involving payment
		obligations or 30 days for
		non-monetary obligations
		may cause termination
		(subject to applicable
		state law).
// N.1. (1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1	45()(1)	· ·
g. "Cause" defined; curable defaults	Section 17(a)(ii), (xi), (xiii)	Fail to meet payment
		obligations; breach any term
		of franchise agreement not
		defined as a material breach;
		default under another
		agreement with us.

Provision	Section in Franchise Agreement	Summary
h. "Cause" defined; non-curable defaults	Sections 17(a), 19(d)	Any of the following defined
an cause demand, non canada demand	20013113 17 (11), 17 (11)	as material breaches: failure
		to complete mandatory
		training; failure to open
		business within 120 days of
		signing; operating a
		competing business; making
		false statements or reports;
		filing bankruptcy; making an
		assignment for the benefit of
		creditors;
		accrues minimum royalties
		for any 3 consecutive
		quarters; getting 3 notices of
		same or similar defaults in 2
		years; failure to satisfy a
		judgment over \$5,000 within
		60 days; conviction of or
		entering plea of "nolo
		contendere" to a felony or
		have committed other crime,
		dishonest or unethical act or
		gross misconduct adverse to
		interests of SRAI Network;
		transfer without approval;
		failure to comply with laws
		within 30 days after notice
		of non-compliance; violate
		confidentiality and non-
		disclosure covenants; breach
		any of the operating
		covenants in Section 12;
		failure to obtain required
		insurance.

Section in Franchise			
Provision	Agreement	Summary	
i. Franchisee's obligations on termination/non-renewal	Sections 13(b) and 18	Non-compete; cease using trademarks and indicia of operation and any proprietary methods, procedures or techniques of SRAI; remove all signage, trade dress and other indicia of operation from the Franchised Business location; pay all sums due SRAI; turn over to SRAI business records; return literature, printed forms, resumes, electronic databases, electronic records, other intellectual property and confidential or proprietary information; transfer or cancel telephone numbers, directory listings and trade and name registrations and business licenses; observe confidentiality and non-disclosure covenants.	
j. Assignment of contract by franchisor	Section 14(a)	SRAI has the right to assign and transfer in SRAI's sole discretion.	
k. "Transfer" by franchisee - definition	Section 14(b), (c) and (h)	You may change titled owner or individual with the majority interest in corporation owning the franchise, transfer, assign, encumber or convey any interest in the franchise agreement or the assets comprising the Franchised Business or otherwise permit the Franchised Business to be operated by a third party only with prior approval of SRAI. Transfer to corporate entity in which you have majority interest requires SRAI's prior approval of any minority shareholders or owners.	
Franchisor's approval of transfer by franchisee	Section 14(c), (h)	Our subjective determination.	
m. Conditions for franchisor's approval and transfer	Section 14(c), (e), (f), (h)	Purchaser must accept, sign and agree to be bound by	

Provision	Section in Franchise Agreement	Summary
Provision	Agreement	new franchise agreement, complete training if required by us, agree not to request relocation out of defined territory for 1 year and complete training. Transferor sign general release, we must be paid a transfer fee equal to the greater of 10% of the sale price or \$30,000. Referral fees due brokers, other franchisees or other third-party to be paid by you in addition to the transfer fee.
n. Franchisor's right of first refusal to acquire your business	Section 16	SRAI has 30 days to exercise its rights from receipt of sale proposal at same purchase price, terms and conditions.
o. Franchisor's option to purchase your business	Section 16	SRAI has right of first refusal.
p. Franchisee's death or disability	Section 14(g)	Transfer within 6 months to transferee approved by SRAI.
q. Non-competition covenants during the term of the franchise	Section 13(b)	Cannot compete during term (subject to state law).
r. Non-competition covenants after the franchise is terminated or expires	Section 13(b)	Cannot engage in similar business for 2 years (subject to state law).
s. Modification of the agreement	Section 27(b), Section 28(a)	Must be in writing; SRAI reserves the right to adjust the franchise network due to new or changed circumstances.

t. Integration/merger clause	Section 27(b), Section 28(a)	Only the terms of the Franchise Agreement and all referenced and attached documents constitute the entire and complete agreement between the parties (subject to applicable state law). Any other promises are unenforceable. Nothing in the Franchise Agreement or any other agreement is intended to disclaim our representations in this Disclosure Document.
u. Dispute resolution by arbitration or mediation	Not Applicable	Not Applicable
v. Choice of forum	Section 25	State Court in Collin County, Texas (subject to state law).
w. Choice of law	Section 25	Texas law applies (subject to state law).

CONVERSION FRANCHISE AGREEMENT

Provision	Section in Conversion Franchise Agreement	Summary
a. Length of the franchise term	Section 3(a)	5 years
b. Renewal or extension of the term	Section 3(a)	After Initial Term, year to year.
c. Requirement for franchisee to renew or extend	Section 3(a)	Unless terminated earlier.

Provision	Section in Conversion Franchise Agreement	Summary
d. Termination by franchisee	Sections 3(a) and 12(b)	After 2 years; must give 6 months written notice; sign release; be in good standing; all debts paid; pay early termination fee. If either party materially breaches the Agreement and has not cured the default in 30 days, the non-breaching party may terminate this Agreement (subject to applicable state law).
e. Termination by franchisor without cause	Not applicable	Not Applicable
f. Termination by franchisor with cause	Section 12(a)	Upon occurrence of event of default, SRAI may suspend services and terminate the agreement (subject to applicable state law).
g. "Cause" defined; curable defaults	Section 12	Fail to meet payment obligations; breach any term of conversion franchise agreement not defined as a material breach; default under another agreement with us.

Provision	Section in Conversion Franchise Agreement	Summary
h. "Cause" defined; non-curable defaults	Sections 12, 14(d)	Any of the following defined as material breaches: making false statements or reports; filing bankruptcy; making an assignment for the benefit of creditors; accruing minimum royalties for any 3 consecutive quarters; getting 3 notices of same or similar defaults in 2 years; failure to satisfy a judgment over \$5,000 within 60 days; conviction of or entering plea of "nolo contendere" to a felony or have committed other crime, dishonest or unethical act or gross misconduct adverse to interests of SRAI Network; transfer without approval; failure to comply with laws within 30 days after notice of non-compliance; violate confidentiality and non-disclosure covenants; breach any of the operating covenants.

Provision	Section in Conversion Franchise Agreement	Summary
i. Franchisee's obligations on termination/non-renewal	Sections 10 and 13	Cease using trademarks and indicia of operation and any proprietary methods, trade name registrations, procedures or techniques of SRAI; remove all signage, trade dress and other indicia of operation from the Franchised Business location; pay all sums due SRAI; return literature, printed forms, resumes, electronic databases, electronic records, other intellectual property and confidential or proprietary information; observe confidentiality and non- disclosure covenants.
j. Assignment of contract by franchisor	Section 11(a)	SRAI has the right to assign and transfer in SRAI's sole discretion.
k. "Transfer" by franchisee - definition	Section 11(c), (e) and (g)	You may transfer, assign, encumber or convey any interest in the conversion franchise agreement or the Franchised Business or otherwise permit the Franchised Business to be operated by a third party only with prior approval of SRAI.
1. Franchisor's approval of transfer by franchisee	Section 11 (d), (e)	Our subjective determination.

m. Conditions for franchisor's approval and transfer	Section 11	Purchaser must accept, sign and agree to be bound by our then current conversion franchise agreement, transferor must be in good standing, not in default and sign general release, transferee meets our current requirements for conversion franchisee and assumes all obligations of transferor; pay the required fee, referral fees due brokers, other franchisees or other third-party, if any.
n. Franchisor's right of first refusal to acquire your business	Not Applicable	Not Applicable
o. Franchisor's option to purchase your business	Not Applicable	Not Applicable
p. Franchisee's death or disability	Not Applicable	Not Applicable
q. Non-competition covenants during the term of the franchise	Not Applicable	Not Applicable
r. Non-competition covenants after the franchise is terminated or expires	Not Applicable	Not Applicable
s. Modification of the agreement	Sections 22, 23	Must be in writing; SRAI reserves the right to adjust the franchise network due to new or changed circumstances.
t. Integration/merger clause	Sections 22(b), 23(a)	Only the terms of the Conversion Franchise Agreement and all referenced and attached documents constitute the entire and complete agreement between the parties (subject to applicable state law). Any other promises are unenforceable. Nothing in the Conversion Franchise Agreement or any other agreement is intended to disclaim our representations in this Disclosure Document.

u. Dispute resolution by arbitration or mediation	Not Applicable	Not Applicable
v. Choice of forum	Section 20	State Court in Collin County, Texas (subject to state law).
w. Choice of law	Section 20	Texas law applies (subject to state law).

<u>Item 18</u>

PUBLIC FIGURES

SRAI does not use any public figure to promote its franchise.

<u>Item 19</u>

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet that you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Jeffrey Kaye, Sanford Rose Associates International, Inc 5908 Headquarters Drive, K200, Plano, Texas 75024; Telephone: 972.931.5242, the Federal Trade Commission, and the appropriate state regulatory agencies.

<u>Item 20</u>

OUTLETS AND FRANCHISEE INFORMATION

Table No. 1 SYSTEMWIDE OUTLET SUMMARY FOR YEARS 2019 to 2021

Column 1 Outlet Type	Column 2 Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5 Net Change
Franchised	2019	93	113	+20
	2020	113	150	+37
	2021	150	159	+9
Company-Owned*	2019	0	0	0
	2020	0	0	0
	2021	0	1	+1
Total Outlets	2019	93	113	+20
	2020	113	150	+37
	2021	150	160	+10

^{*} There is one affiliate owned office.

Table No. 2 TRANSFERS OF OUTLETS FROM FRANCHISEES TO NEW OWNERS (OTHER THAN THE FRANCHISOR) FOR YEARS 2019 to 2021

Column 1 State or Country	Column 2 Year	Column 3 Number of Transfers
Texas	2019	0
	2020	1
	2021	0
Totals	2019	0
	2020	1
	2021	0

Table No. 3 STATUS OF FRANCHISE OUTLETS FOR YEARS 2019 TO 2021

Col. 1 State or Country	Col. 2 Year	Col. 3 Outlets at Start of Year	Col. 4 Outlets Opened	Col. 5 Terminatio ns	Col. 6 Non Renewals	Col. 7 Reacquired by Franchisor	Col. 8 Ceased Operations Other Reasons	Col. 9 Outlets at End of Year
Alabama	2019	0	0	0	0	0	0	0
7 Hubumu	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
						, ,	Ů.	
Arizona	2019	2	1	1	0	0	0	2
	2020	2	1	1	0	0	0	2
	2021	2	0	0	0	0	0	2
California	2019	6	3	0	0	0	0	9
	2020	9	5	0	0	0	0	14
	2021		2	1	0	1*	0	14
Colorado	2019	3	2	0	0	0	0	5
	2020	5	2	0	0	0	0	7
	2021	7	0	1	0	0	0	6
Connecticut	2019	1	1	0	0	0	0	2
	2020	2	1	0	0	0	0	3
	2021	3	0	0	0	0	0	3
Delaware	2019	0	0	0	0	0	0	0
	2020	0	2	0	0	0	0	2
	2021	2	0	1	0	0	0	1
F1 11	2010	0	2					10
Florida	2019	9	2	1	0	0	0	10
	2020	10 12	2	0	0	0	0	12 12
	2021	12	2	1	0	0	1**	12
Caaraia	2019	4	2	0	0	0	0	6
Georgia	2019	6	0	0	0	0	0	6
	2020	6	0	0	0	0	0	6
	2021	0	U	U	U	U	U	0
Hawaii	2019	0	0	0	0	0	0	0
Hawaii								
	2020	0	1	0	0	0	0	1
	2021	1	0	0	0	0	0	1
Illinois	2019	7	1	1	0	0	0	7
	2020	7	2	1	0	0	0	8
	2021	8	1	0	0	0	0	9
Idaho	2019	0	2	0	0	0	0	2
	2020	2	1	0	0	0	0	3
	2021	3	0	0	0	0	0	3

							T	1
Col. 1 State or Country	Col. 2 Year	Col. 3 Outlets at Start of	Col. 4 Outlets Opened	Col. 5 Terminatio ns	Col. 6 Non Renewals	Col. 7 Reacquired by	Col. 8 Ceased Operations	Col. 9 Outlets at End of
		Year				Franchisor	Other Reasons	Year
Indiana	2019	1	1	0	0	0	0	2
	2020	2	3	0	0	0	0	5
	2021	5	1	0	0	0	0	6
Iowa	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
	2021		0	0	0	0	0	1
V	2010	1	0	0	0	0	0	1
Kansas	2019 2020	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
				<u> </u>				
Kentucky	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
	2021	1	0	0	0	0	0	1
Louisiana	2019	1	0	0	0	0	0	1
Louisiana	2020	1	0	0	0	0	0	1
	2021	1	0	0	0	0	0	1
	2010	1	0	0				1
Maine	2019	1	0	0	0	0	0	1
	2020	1	1	0	0	0	0	2 2
	2021	2	0	0	0	0	0	2
Maryland	2019	2	0	0	0	0	0	2
-	2020	2	0	0	0	0	0	2
	2021	2	1	0	0	0	0	3
Massachusetts	2019	3	0	0	0	0	0	3
1/14/5/40114/50005	2020	3	3	0	0	0	0	6
	2021	6	2	0	0	0	0	8
		_						
Michigan	2019	3	3	0	0	0	0	6
	2020	6	2	0	0	0	0	8
	2021	8	0	0	0	0	0	8
Minnesota	2019	2	1	0	0	0	0	3
	2020	3	1	0	0	0	0	4
	2021	4	0	0	0	0	0	4
Missouri	2019	1	0	0	0	0	0	1
1411550411	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
Nebraska	2019	1	0	1	0	0	0	0
	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
New Hampshire	2019	1	0	1	0	0	0	0

Col. 1 State or Country	Col. 2 Year	Col. 3 Outlets at Start of	Col. 4 Outlets	Col. 5 Terminatio		Col. 7 Reacquired	Col. 8 Ceased Operations	Col. 9 Outlets at End of
		Year	Opened	ns	Renewals	by Franchisor	Other Reasons	Year
	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
New Jersey	2019	2	1	0	0	0	0	3
	2020	3	2	0	0	0	0	5
	2021	5	1	0	0	0	0	6
New York	2019	1	0	0	0	0	0	1
	2020	1	3	0	0	0	0	4
	2021	4	1	0	0	0	0	5
NT 1.	2019	0	0	0	0	0	0	0
Nevada	2019	0	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
	2021	1	U	0	0	U	0	1
N. Carolina	2019	3	1	1	0	0	0	3
	2020	3	2	1	0	0	0	4
	2021	4	1	0	0	0	0	5
Ohio	2019	7	1	0	0	0	0	8
Ollio	2020	8	1	0	0	0	1	8
	2021	8	2	0	0	0	1***	9
Oklahoma	2019	0	0	0	0	0	0	0
	2020	0	2	0	0	0	0	2
	2021	2	0	0	0	0	0	2
Oregon	2019	1	1	0	0	0	0	2
-	2020	2	0	0	0	0	0	2
	2021	2	0	0	0	0	0	2
	2010	2	2		_	_	_	
Pennsylvania	2019	3 5	2 2	0 2	0	0	0	5
	2020 2021	5	1	0	0	0	0	6
	2021	3	1	U	U	U	U	0
S. Carolina	2019	2	2	0	0	0	0	4
	2020	4	0	0	0	0	0	4
	2021	4	0	1	0	0	0	3
Tennessee	2019	3	0	0	0	0	0	3
1 chilessee	2019	3	1	0	0	0	0	4
	2021	4	1*	0	0	0	0	5
			4				_	-
Texas	2019	9	1	2	0	0	0	8
	2020	8	1 4	1	0	0	0	8 12
	2021	O		0	U	U	U	12
Utah	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1

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Col. 1	Col. 2	Col. 3 Outlets at	Col. 4	Col. 5	Col. 6	Col. 7	Col. 8	Col. 9 Outlets at
State or Country	Year	Start of	Outlets	Terminatio	Non Renewals	Reacquired by	Ceased Operations	End of
		Year	Opened	ns	Renewals	Franchisor	Other Reasons	Year
	2021	1	0	0	0	0	0	1
	2021	1	U	0	0	0	0	1
Virginia	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
	2021	1	0	0	0	0	0	1
Washington	2019	1	1	0	0	0	0	2
w asimigton	2020	2	1	0	0	0	1	2
	2021	2	0	0	0	0	0	2
Washington	2019	1	0	0	0	0	0	1
DC				-			-	
	2020	1	0	0	0	0	0	1
	2021	1	0	0	0	0	0	1
Wisconsin	2019	2	0	0	0	0	0	2
	2020	2	0	0	0	0	0	2
	2021	2	1	0	0	0	0	3
U.S. Totals	2019	88	29	8	0	0	0	10
U.S. Totals	2020	109	43	6	0	0	2	144
	2021	144	21	5	0	1	2	157
China	2019	0	0	0	0	0	0	0
	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
Hong Kong	2019	1	0	0	0	0	0	1
<u> </u>	2020	1	0	0	0	0	0	1
	2021	1	0	0	1	0	0	0
Singapore	2019	1	0	0	0	0	0	1
Singapore	2020	1	0	0	0	0	0	1
	2021	1	0	0	1	0	0	0
Spain	2019	0	0	0	0	0	0	0
Spaiii	2019	0	0	0	0	0	0	0
	2020	0	0	0	0	0	0	0
Ukraine	2019	1	0	1	0	0	0	0
	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
Ontario, Canada		0	0	0	0	0	0	0
	2020	0	1	0	0	0	0	1
	2021	1	1	0	0	0	0	2

Col. 1 State or Country	Col. 2 Year	Col. 3 Outlets at Start of Year	Col. 4 Outlets Opened	Col. 5 Terminatio ns	Col. 6 Non Renewals	Col. 7 Reacquired by Franchisor	Col. 8 Ceased Operations Other Reasons	Col. 9 Outlets at End of Year
United	2019	0	0	0	0	0	0	0
Kingdom								
	2020	0	1	0	0	0	0	1
	2021	1	0	0	0	0	0	1
International	2019	3	0	1	0	0	0	2
Totals	2020	2	2	0	0	0	0	4
	2021	4	1	0	2	0	0	3
Worldwide Totals	2019	91	29	9	0	0	0	111
20000	2020	111	45	6	0	0	2	148
	2021	148	22	5	2	1	2	160

^{*}California franchisee acquired by Parent, relocated to Texas.

Table No. 4 STATUS OF COMPANY-OWNED OUTLETS FOR YEAR 2019 TO 2021

Col. 1	Col. 2	Col. 3	Col. 4	Col. 5	Col. 6	Col. 7	Col. 8
State or	Year	Outlets at	Outlets	Outlets	Outlets	Outlets	Outlets at
Country		Start of	Opened	Reacquired	Closed	Sold to	End of the
		the Year		From		Franchisees	Year
TX	2019	0	0	0	0	0	0
	2020	0	0	0	0	0	0
	2021	0	0	1	0	0	1
Totals	2019	0	0	0	0	0	0
	2020	0	0	0	0	0	0
	2021	0	0	1	0	0	1

^{*} Former California franchisee relocated to Texas.

^{**}Florida franchisee moved to Tennessee.

^{***}Ohio franchisee moved to North Carolina.

Table No. 5
PROJECTED OPENINGS AS OF DECEMBER 31, 2021

Col. 1	Col. 2	Col. 3	Col. 4
State	Franchise Agreement	Projected New Franchised	Projected New Company-
or	Signed But Outlet Not	Outlet In The Next Fiscal	Owned Outlet In The
Country	Opened	Year	Next Fiscal Year
Arizona	0	0	0
California	0	2	0
Colorado	0	0	0
Connecticut	0	0	0
Delaware	0	0	0
Florida	0	2	0
Idaho	0	0	0
Illinois	0	0	0
Indiana	0	2	0
Maine	0	0	0
Massachusetts	0	0	0
Michigan	0	0	0
Minnesota	0	0	0
Nevada	0	0	0
New Jersey	0	0	0
New York	0	2	0
North Carolina	0	0	0
Ohio	0	2	0
Oklahoma	0	0	0
Pennsylvania	0	1	0
Tennessee	0	0	0
Texas	0	3	0
Washington	0	0	0
Wisconsin	0	2	0
Canada	0	1	0
Totals	0	17	0

The names of all franchisees as of December 31, 2021, with their addresses and phone numbers, are listed in Exhibit One.

The name and last known city and state and telephone number of every franchisee who has had a franchise terminated, canceled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under the franchise agreement during the most recently completed fiscal year or has not communicated with us within 10 weeks of the disclosure document issuance date also is listed below:

SANFORD ROSE ASSOCIATES – CONEXUS

Pasadena, CA 91101, 213.289.3477, Sean Gill

SANFORD ROSE ASSOCIATES - VERTICAL ELEVATION

Parker, CO 80134, 303.805.7635, Carol Schultz

SANFORD ROSE ASSOCIATES – RUBICON MANAGEMENT PARTNERS

Dover, DE 19901, 615.561.9636, Kyle Killian

SANFORD ROSE ASSOCIATES - VALEO RESOURCES

West Palm Beach, FL 33401, 561.320.3987, Rob Murphy

SANFORD ROSE ASSOCIATES - PALARINO PARTNERS LLC

Daniel Island, SC 29492, 843.718.2221, Dane Palarino

SANFORD ROSE ASSOCIATES - SINGAPORE PTE LTD.

Singapore 068902, 011.65.6223.1088, Edwin Ng

SANFORD ROSE ASSOCIATES – ASHFORD BENJAMIN

Hong Kong, +852 3970 7831, Ben Cooper

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

Our franchise agreement has a confidentiality clause which prohibits current and former franchisees from disclosing proprietary information about our system. During the last three fiscal years we have not signed any other type of agreement (settlement, etc.) which contained a confidentiality clause with any current or former franchisees.

SRAI endorses the SANFORD ROSE ASSOCIATES Owner's Association:

Brian Rhonemus, Manager 8684 Washington Woods Dr. Washington, MI 48094 586-255-9898

brianr@rhonemussearch.com

Website URL: http://www.sanfordrose.net/sample-page/owner-association-board/

Item 21

FINANCIAL STATEMENTS

Attached as Exhibit Two are our audited financial statements for the periods ending December 31, 2021, 2020, and 2019.

<u>Item 22</u>

CONTRACTS

Attached as Exhibit Three is the Sanford Rose Associates International, Inc. Franchise Agreement and related addenda. Attached as Exhibit Eight is our Form of General Release of Claims.

Item 23

RECEIPT

Two copies of the Receipt acknowledging delivery of this Disclosure Document to the prospective franchisee are attached as Exhibit Nine at the end of this Disclosure Document. You must date and sign one copy of the Receipt and deliver it to us.

EXHIBIT ONE

SANFORD ROSE ASSOCIATES OFFICES

ARIZONA - 2

SANFORD ROSE ASSOCIATES - INTEGRATED MANAGEMENT

15035 North 75th Street Suite 42 Scottsdale, AZ 85260, 480.460.4422, Chad Dean

SANFORD ROSE ASSOCIATES – ARIZONA CONSTRUCTION RECRUITER

976 E. Lodgepole Drive, Gilbert, AZ 85234, 602.327.7868 Matthew Mancino

CALIFORNIA - 15

SANFORD ROSE ASSOCIATES – CORONA

P.O. Box 78567, Corona, CA 92877-0152, 619.482.2393, Kirk A. Johnson

SANFORD ROSE ASSOCIATES – J POWERS RECRUITING

1972 Del Paso Road, Suite 155, Sacramento, CA 95834, 916.304.6661, Jennifer Powers

SANFORD ROSE ASSOCIATES – TOP NOTCH FINDERS

333 H. Street Suite 5000, Chula Vista, CA 91910, 619.421.7134, Fernando Espinosa

SANFORD ROSE ASSOCIATES – WHALLS GROUP

95 Argonaut Suite 270 Aliso Viejo, CA 92656, 714.270.4064, Mark Whalls

SANFORD ROSE ASSOCIATES - DE FOREST SEARCH

1145 Artesia Boulevard, Suite 203, Manhattan Beach, CA 90266, 310.374.4477, Jill De Forest

SANFORD ROSE ASSOCIATES – BERKELEY SEARCH CONSULTANTS

2560 Ninth Street, Suite 219, Berkeley, CA 94710, 510.898.9305, Mark Howard

SANFORD ROSE ASSOCIATES - CONNECTPOINT SEARCH GROUP

1365 Pars Oak Dr. Carmichael, CA 95608, 916.698.1853, Traci Cetraro, 916.802.9272, Curt Cetraro

SANFORD ROSE ASSOCIATES – GROUPE INSEARCH

631 A Folsom Street, San Francisco, CA 94107,415.738.5551, Angelica Rains

SANFORD ROSE ASSOCIATES – AUTOPEOPLE

1109 Bevinger Drive, El Dorado Hills, CA 95762, 800.659.9501, David Adragna

SANFORD ROSE ASSOCIATES – AYUDA RE4CRUITING

20184 Lower Skyridge Dr., Groveland, CA 95321, 650.776.2354, Tina Burke

SANFORD ROSE ASSOCIATES - BRETT FISHER GROUP

555 Marin St., Suite 140, Thousand Oaks, CA 91360, 310.571.8117, Brett Fisher

SANFORD ROSE ASSOCIATES – ELEVEN RECRUITING

7249 Franklin Ave., #204, Los Angeles, CA 90046, 323.484.1177, Michael Chiang

SANFORD ROSE ASSOCIATES - RSMC SERVICES, INC.

10995 Eucalyptus St. Suite 101 Rancho Cucamonga, CA 91730, 650.409.2020 Constance Moonzwe

SANFORD ROSE ASSOCIATES - ParkerBeth, LLC

1000 Riva Ridge Court Roseville, CA 95661, 916.218.5169, Jennifer Viley

SANFORD ROSE ASSOCIATES – FULL SPECTRUM (2021 relocated from California to Texas)

23382 Mill Creek Drive, Suite #207, Laguna Hills, CA 92653, 949.860.7595

COLORADO - 6

SANFORD ROSE ASSOCIATES – HIRE EDUCATION

4775 Walnut St., Suite 220, Boulder, CO 80301, 720.383.4473, Mark Phillips

SANFORD ROSE ASSOCIATES - ASPEN ASSOCIATES GROUP

26 West Dry Creek Circle Suite 500 Littleton, CO 80120, 303.683.7333, Tom Zeleny

SANFORD ROSE ASSOCIATES – BORCHERT ASSOCIATES

529 Cheyenne Drive, Lafayette, CO 80026, 720.336.5818, Greg Bochert

SANFORD ROSE ASSOCIATES – LANEY SOLUTIONS

5743 Teller St., Unit 320, Arvada, CO 80002, 201.232.6888, Kathleen Laney

SANFORD ROSE ASSOCIATES - PEAK RECRUITMENT

7293 S. Tempe Court, Aurora, CO 80016, 720.262.8427, Mike Duggan

SANFORD ROSE ASSOCIATES – BROADREACH SEARCH PARTNERS

5600 South Quebec Street, Suite 270C, Greenwood Village, CO 80111, 720.529.1801 x2, Bob Broady

CONNECTICUT - 3

SANFORD ROSE ASSOCIATES - K. RUSSO CONSULTING

1273 E. Putnam Avenue, Suite 545, Riverside, CT 06878, 203.253.9684, Karen Russo

SANFORD ROSE ASSOCIATES – TALENT PARTNERS LLC

573 Hopmeadow St North Building Simsbury, CT 06070, 860.658.7900, Larry Rubin

SANFORD ROSE ASSOCIATES – NESTOR SEARCH PARTNERS

62 Woodbridge Ave., Ansonia, CT 06401, 203.442.5591, Daniel Lesage

DELAWARE - 1

SANFORD ROSE ASSOCIATES - CONTINENTAL SEARCH & OUTPLACEMENT, INC.

P.O. Box 400, Ocean View, DE 19970, 888.276.6789, Daniel Simmons

FLORIDA - 12

SANFORD ROSE ASSOCIATES – JFS PARTNERS

1615 Edgewater Dr. Suite 190 Orlando, FL 32804, 407.583.6434, Joseph F. Sos

SANFORD ROSE ASSOCIATES - KINETA GROUP

12157 W Linebaugh Avenue Suite 316 Tampa, FL 33626, 813.658.5870, David Patterson

SANFORD ROSE ASSOCIATES – TAMPA (formerly Orlando)

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If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

EXHIBIT TWO FINANCIAL STATEMENTS



Financial Statements

December 31, 2021 and 2020

Sanford Rose Associates International, Inc. Table of Contents December 31, 2021 and 2020

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Independent Auditors' Report

To the Shareholder of Sanford Rose Associates International, Inc.

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of Sanford Rose Associates International, Inc. (the Company), which comprise the balance sheets as of December 31, 2021 and 2020, and the related statements of income, changes in shareholder's equity, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2021 and 2020, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America (GAAP).

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with GAAP, and for the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

Baker Tilly US, LLP

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to
 fraud or error, and design and perform audit procedures responsive to those risks. Such procedures
 include examining, on a test basis, evidence regarding the amounts and disclosures in the financial
 statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures
 that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
 effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings and certain internal control-related matters that we identified during the audit.

Plano, Texas March 15, 2022

Balance Sheets

December 31, 2021 and 2020

	2021	2020
Assets		
Current Assets Cash and cash equivalents Accounts receivable, net Prepaid expenses and other current assets Due from related party	\$ 4,984,947 1,459,241 298,032 3,784	\$ 1,408,705 1,019,062 95,033 67,521
Total current assets	6,746,004	2,590,321
Intangibles, Net	109,800	131,760
Goodwill	 423,168	423,168
Total assets	\$ 7,278,972	\$ 3,145,249
Liabilities and Shareholder's Equity		
Current Liabilities Accounts payables Due to related party Deferred revenue Accrued expenses	\$ 28,632 30,573 184,975 54,442	\$ 14,524 5,847 199,758 61,904
Total current liabilities	 298,622	282,033
Total liabilities	298,622	282,033
Shareholder's Equity Shareholder's equity Retained earnings	644,294 6,336,056	644,294 2,218,922
Total shareholder's equity	6,980,350	2,863,216
Total liabilities and shareholder's equity	\$ 7,278,972	\$ 3,145,249

Statements of Income

Years Ended December 31, 2021 and 2020

	 2021	2020
Sales	\$ 9,744,150	\$ 6,587,591
Cost of Sales	 2,702,335	 2,369,114
Gross profit	 7,041,815	 4,218,477
Operating Expenses Payroll expense	2 125 105	2 109 409
General, sales and administrative expense	2,125,105 605,136	2,108,408 301,533
Rent and utilities expense	53,731	53,384
Bad debt expense	54,166	57,480
Insurance expense	35,199	32,999
Amortization expense	 21,960	 21,960
Total operating expenses	 2,895,297	2,575,764
Income from operations	4,146,518	1,642,713
State Income Tax Expense	 (29,384)	(35,325)
Net income	\$ 4,117,134	\$ 1,607,388

Statements of Changes in Shareholder's Equity Years Ended December 31, 2021 and 2020

	Shareholder's Equity		Retained Earnings		Sh	Total areholder's Equity
Balance, December 31, 2019	\$	644,294	\$	611,534	\$	1,255,828
Net income				1,607,388		1,607,388
Balance, December 31, 2020		644,294		2,218,922		2,863,216
Net income				4,117,134		4,117,134
Balance, December 31, 2021	\$	644,294	\$	6,336,056	\$	6,980,350

Statements of Cash Flows

Years Ended December 31, 2021 and 2020

	2021		2020	
Cash Flows From Operating Activities				
Net income	\$	4,117,134	\$	1,607,388
Adjustments to reconcile net income to cash				
provided by operating activities:				
Amortization		21,960		21,960
Bad debt expense		54,166		57,480
Changes in operating assets and liabilities:				
Accounts receivable		(494,345)		(200,406)
Prepaid expenses and other current assets		(202,999)		25,599
Related party receivable		63,737		(67,521)
Accounts payable		14,108		4,617
Related party payable		24,726		(774,117)
Deferred revenue		(14,783)		(133,453)
Accrued expenses		(7,462)		4,560
Net cash provided by operating activities		3,576,242		546,107
Cash Flows From Investing Activities				
Payments received on notes receivable		-		693
Net cash provided by investing activities		_		693
Net change in cash		3,576,242		546,800
Cash and Cash Equivalents, Beginning		1,408,705		861,905
Cash and Cash Equivalents, Ending	\$	4,984,947	\$	1,408,705
Supplemental Disclosure Cash paid for state taxes	_\$	29,384	\$	35,325

Notes to Financial Statements December 31, 2021 and 2020

1. Organization

Sanford Rose Associates International, Inc. (SRA International, SRA or the Company) was founded in 1959 and is currently incorporated under the laws of the state of Texas. The Company's general operations include assisting individuals obtain employment opportunities by having franchisees at various locations around the United States (and four international offices) search, find, and place potential job candidates. The franchisees pay SRA International a royalty to utilize the SRA brand name and resources. SRA International was acquired by Kaye Bassman International Corp. (KBIC) on January 2, 2012 and is a wholly-owned subsidiary of KBIC. The Company had one hundred and sixty franchises in operation as of December 31, 2021, including seventeen new franchises that were opened during the year.

2. Significant Accounting Policies

Recent Accounting Pronouncements

In February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-02, *Leases* (Topic 842). The standard increases transparency and comparability among organizations by recognizing lease assets and lease liabilities on the statements of income and disclosing key information about lease agreements. In June 2020, the FASB issued ASU No. 2020-05 delaying the effective date for Topic 842 to annual periods beginning after December 15, 2021 and interim reporting periods beginning after December 15, 2022. Early adoption is permitted with certain limitations. The Company is currently evaluating the effect the provisions of this ASU will have on the financial statements.

During January 2017, the FASB issued ASU No. 2017-04, *Simplifying the Test for Goodwill Impairment*. ASU No. 2017-04 simplifies how an entity is required to test goodwill for impairment by eliminating Step 2 from the goodwill impairment test. ASU No. 2017-04 (as amended) is effective for annual or any interim goodwill impairment tests in fiscal years beginning after December 15, 2022. Early adoption is permitted for interim or annual goodwill impairment tests performed on testing dates after January 1, 2017. The Company is currently assessing the effect that ASU No. 2017-04 (as amended) will have on its financial statements.

Basis of Accounting

The Company prepares its financial statements in accordance with generally accepted accounting principles in the United States of America (GAAP). This basis of accounting involves the application of accrual accounting. Revenues and gains are recognized when earned, and expenses and losses are recognized when incurred.

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Significant estimates include the allowance for doubtful accounts and accrued franchise tax payable. These estimates and assumptions affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements, as well as the reported amounts of income and expenses during the reporting period. Actual results could differ from these estimates.

Fair Value of Financial Instruments

The carrying amount for cash, accounts receivable and accounts payable approximate fair value due to the short-term nature of those instruments.

Notes to Financial Statements December 31, 2021 and 2020

Cash and Cash Equivalents

The Company considers cash and temporary investments with original maturities of less than three months, as well as interest-bearing money market accounts, to be cash equivalents. The Company maintains cash deposits with federally insured financial institutions that may, at times, exceed federally insured limits. The Company has not incurred any losses from such accounts, and management considers the risk to be minimal.

Federal Income Taxes

The Company has elected to be treated as an S corporation. Under these provisions of Subchapter S of the Internal Revenue Code, the Company does not pay corporate income taxes on its taxable income. Instead, the shareholders of the S corporation are liable for individual income taxes on the Company's taxable income. As of the date of consolidation, the subsidiary elected to be taxed as a Qualified Subchapter S subsidiary; therefore, its income passes through to the shareholders of the Company.

The Company has adopted Accounting Standards Codification (ASC) 740-10, *Income Taxes*, which establishes standards for accounting for uncertainty in income taxes. ASC 740-10 provides several clarifications related to uncertain tax positions. Most notably, a "more likely than not" standard for initial recognition of tax positions, a presumption of audit detection and a measurement of recognized tax benefits based on the largest amount that has a greater than 50 percent likelihood of realization. ASC 740-10 applies a two-step process to determine the amount of tax benefit to be recognized in the financial statements.

First, the Company must determine whether any amount of tax benefit may be recognized. Second, the Company determines how much of the tax benefit should be recognized (this would only apply to tax positions that qualify for recognition). No additional liabilities have been recognized as a result of the implementation. Accordingly, the Company has not recognized any penalty, interest or tax impact related to uncertain tax positions.

Accounts Receivable

Accounts receivables represent the uncollected portion of amounts recorded as sales and billed to franchisees. Management performs periodic analyses to evaluate accounts receivable balances to ensure that recorded balances reflect estimated net realizable value. The allowance for doubtful accounts was \$127,994 and \$73,829 as of December 31, 2021 and 2020, respectively. Management adjusts the allowance for doubtful accounts periodically based on a review of outstanding receivables. If additional amounts become uncollectible, they will be charged to operations when that determination is made. Net bad debt expense for the years ended December 31, 2021 and 2020 totaled \$54,166 and \$57,480, respectively.

Deferred Revenue

The Company records deferred revenue on billings in which the Company has not yet earned. This is primarily composed of unearned franchise fees.

Advertising and Marketing

In accordance with ASC 720-35, *Advertising Costs*, advertising and marketing costs are expensed when incurred and totaled \$132,201 and \$115,300, for the years ended December 31, 2021 and 2020, respectively. These expenses are included in the statements of income as general and administrative expense.

Notes to Financial Statements December 31, 2021 and 2020

Revenue Recognition

The Company recognizes revenue when control of a good or service promised in a contract (i.e., a performance obligation) is transferred to a franchisee. Control is obtained when a franchisee has the ability to direct the use of and obtain substantially all the remaining benefits from that good or service.

Franchise fees are recognized over the term of the franchise agreement. Initial training revenues are recognized when all the material obligations have been performed, conditions have been satisfied and collectability is reasonably assured. Typically, this occurs when contracts are executed, training is completed and training fees have been received.

Continuing fees, such as royalties are recognized at a point-in-time, in the period in which the related sales occur, and only if collectability is reasonably assured.

The Company arranges for access to goods and services for franchisees through contracts with third parties. Revenues from these goods and services are recognized at a point-in-time upon delivery of the good or service. A corresponding cost of such goods and services was recorded in the same period in which revenue was recognized.

Nature of Goods and Services and Performance Obligations

A performance obligation is a distinct good, service or a bundle of goods and services promised in a contract. The Company identifies performance obligations at the inception of a contract and allocates the transaction price to individual performance obligations to faithfully depict the Company's performance in transferring control of the promised goods or services to the franchisee.

Transaction Prices

The transaction price allocated to a performance obligation reflects the Company's expectations about the consideration it will be entitled to receive from a franchisee related to that performance obligation. To determine the transaction price, variable consideration is assessed as well as whether a significant financing component exists (the company's contracts typically do not include a significant financing component as most contracts require payment prior to delivery).

Allocating Transaction Prices to Performance Obligations

The Company enters certain contracts with franchisees that contain multiple services. For these contracts, each service is evaluated to determine whether it represents a distinct performance obligation. The total transaction price is then allocated to the distinct performance obligations based on their relative standalone selling prices at the inception of the contract. For services that are sold separately to similar customers in similar circumstances, the Company utilizes the directly observable prices to determine the goods or services relative standalone selling prices.

For services with relative standalone selling prices that are not directly observable, the Company estimates their relative standalone selling prices using the adjusted market assessment approach. In utilizing this approach, the Company maximizes the use of observable inputs. The significant observable inputs utilized by the Company in this approach are similar services sold by its competitors, adjusted as necessary, to reflect the Company's costs and margins.

Notes to Financial Statements December 31, 2021 and 2020

Disaggregation of Revenue

The following table disaggregates the Company's revenue based on the timing of satisfaction of performance obligations.

	2021		2020	
Revenues recognized over time Revenues recognized at a point-in-time		2,262,897 7,481,253	\$	2,117,961 4,469,630
	\$	9,744,150	\$	6,587,591

3. Goodwill and Other Intangibles

The goodwill and other intangibles amounts were valued during the acquisition of SRA International. All definite-lived intangibles are amortized using the straight-line method over the estimated useful life, typically fifteen years.

Goodwill represents the excess of the cost of an acquired entity over the net amounts assigned to asset acquired and liabilities assumed. The Company is required to test goodwill for impairment annually or whenever events or changes in circumstances indicate that the carrying value of an asset might not be recoverable. Under ASC 350-20, *Intangibles - Goodwill and Other*, the Company has elected to apply the qualitative assessment in determining whether it is more likely than not that the fair value of the Company is less than its carrying amount.

In its qualitative assessment, the Company analyzed macroeconomic conditions, industry and market considerations, cost factors and overall financial performance. The Company determined that goodwill was not impaired as of December 31, 2021 and 2020.

The Company's goodwill and intangibles consisted of the following at December 31, 2021 and 2020:

	2021			2020
Goodwill	\$	423,168	\$	423,168
Intangibles: Trademark Non-compete agreements Franchise agreements	\$	70,000 53,000 206,400 329,400	\$	70,000 53,000 206,400 329,400
Accumulated amortization		(219,600)		(197,640)
Total net intangibles	\$	109,800	_\$	131,760

Notes to Financial Statements December 31, 2021 and 2020

Amortization expense was \$21,960 during the years ended December 31, 2021 and 2020. The total estimated amortization expense for each of the five succeeding years as of December 31, 2021 is as follows:

Years ending December 31:	
2022	\$ 21,960
2023	21,960
2024	21,960
2025	21,960
2026	 21,960
Total	\$ 109,800

5. Related Party

As noted above in Note 1, SRA International is a wholly-owned subsidiary of KBIC. Although there is no service agreement between the two entities, there are some expenses that are allocated to SRA International including payroll, rent, utilities, supplies and maintenance. Management of KBIC estimates the amount of time spent on SRA International services for payroll allocation and estimates the amount of usage for the remaining allocations. This resulted in allocated expenses of \$2,188,003 and \$2,145,385 for the years ended December 31, 2021 and 2020, respectively.

6. Subsequent Events

In accordance with ASC 855, Subsequent Events, the Company has evaluated events and transactions occurring subsequent to December 31, 2021, the balance sheet date, through March 15, 2022, the date the financial statements were issued, and determined there were no events or transactions which would materially impact the accompanying financial statements as of December 31, 2021 and during the year then ended.

FINANCIAL STATEMENTS (WITH INDEPENDENT AUDITORS' REPORT THEREON) DECEMBER 31, 2020 AND 2019



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INDEPENDENT AUDITOR'S REPORT

To the Shareholder of Sanford Rose Associates International, Inc.

We have audited the accompanying financial statements of Sanford Rose Associates International, Inc., which comprise the balance sheets as of December 31, 2020 and 2019, and the related statements of operations, changes in shareholder's equity, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Sanford Rose Associates International, Inc. as of December 31, 2020 and 2019, and the results of its operations and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

BAKER TILLY US, LLP

Baker Tilly US, LLP

Plano, Texas March 15, 2021

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SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. BALANCE SHEETS FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019

		2020		2019
ASSETS				
CURRENT ASSETS				
Cash and cash equivalents	S	1,408,705	S	861,905
Accounts receivable, net		1,019,062		876,136
Prepaid expenses and other current assets		95,033		120,632
Due from related party		67,521		
Current portion of notes receivable				693
Total current assets		2,590,321		1,859,366
Intangibles, net		131,760		153,720
Goodwill		423,168		423,168
TOTAL ASSETS	\$	3,145,249	S	2,436,254
CURRENT LIABILITIES				
Accounts payables	S	14,524	S	9,907
Due to related party		5,847		779,964
Deferred revenue		199,758		333,211
Accrued expenses		61,904		57,344
Total current liabilities		282,033		1,180,426
TOTAL LIABILITIES		282,033		1,180,426
SHAREHOLDER'S EQUITY				
SHAREHOLDER'S EQUITI				
TH (1) 의 (1) (1) (1) (1) (1) (1) (1) (1) (1) (1)		644,294		644,294
Shareholder's equity Retained earnings	_	644,294 2,218,922		900000000000000000000000000000000000000
Shareholder's equity	_	300 A 100 TO 100		644,294 611,534 1,255,828

STATEMENTS OF OPERATIONS FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019

	-	2020	_	2019
SALES	s	6,587,591	S	5,802,314
COST OF SALES		2,369,114		1,835,753
NET SALES		4,218,477		3,966,561
OPERATING EXPENSES				
Payroll expense		2,108,408		1,399,661
General, sales, and administrative expense		336,858		389,158
Rent and utilities expense		53,384		54,546
Bad debt expense		57,480		32,896
Insurance expense		32,999		27,297
Amortization expense	-	21,960	-	21,960
Total operating expenses		2,611,089		1,925,518
Income from operations		1,607,388		2,041,043
OTHER INCOME				6,729
NET INCOME	s	1,607,388	S	2,047,772

SANFORD ROSE ASSOCIATES INTERNTIONAL, INC. STATEMENTS OF CHANGES IN SHAREHOLDER'S EQUITY FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019

	Sh	areholder's Equity		Retained Earnings	_ s	Total hareholder's Equity
Balance, December 31, 2018	\$	644,294	5	918,762	S	1,563,056
Distributions				(2,355,000)		(2,355,000)
Net income				2,047,772		2,047,772
Balance, December 31, 2019	5	644,294	\$	611,534	S	1,255,828
Net income				1,607,388		1,607,388
Balance, December 31, 2020	\$	644,294	\$	2,218,922	5	2,863,216

SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. STATEMENTS OF CASHFLOWS FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019

	_	2020		2019
CASH FLOWS FROM OPERATING ACTIVITIES				
Net income	s	1,607,388	S	2,047,772
Adjustments to reconcile net income to cash	-00	MAN MARKET		200000000000000000000000000000000000000
provided by operating activities				
Amortization		21,960		21,960
Bad debt expense		57,480		32,896
Changes in operating assets and liabilities:		10-014-0-00-0		10040070
Accounts receivable		(200,406)		(298,408)
Prepaid expenses and other current assets		25,599		(78,877)
Related party receivable		(67,521)		100.7850.76
Accounts payable		4,617		(10,585)
Related party payable		(774,117)		419,263
Deferred revenue		(133,453)		(141,401)
Accrued expenses		4,560		13,087
Net cash provided by operating activities		546,107		2,005,707
CASH FLOWS FROM INVESTING ACTIVITIES				
Payments received on notes receivable		693		2,246
Net cash provided by investing activities		693		2,246
CASH FLOWS FROM FINANCING ACTIVITIES				
Distributions paid		+		(2,355,000)
Net cash used in financing activities		-	-	(2,355,000)
NET CHANGE IN CASH		546,800		(347,047)
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR		861,905		1,208,952
CASH AND CASH EQUIVALENTS AT END OF YEAR	_\$_	1,408,705	S	861,905
SUPPLEMENTAL DISCLOSURE				
Cash paid for state taxes	\$	35,325	S	23,090

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2020 AND 2019

1 - ORGANIZATION

Sanford Rose Associates International, Inc. ("SRA International", "SRA" or the "Company") was founded in 1959 and is currently incorporated under the laws of the state of Texas. The Company's general operations include assisting individuals obtain employment opportunities by having franchisees at various locations around the United States (and four international offices) search, find, and place potential job candidates. The franchisees pay SRA International a royalty to utilize the SRA brand name and resources. SRA International was acquired by Kaye Bassman International Corp. ("KBIC") on January 2, 2012 and is a wholly-owned subsidiary of KBIC. The Company had one hundred and fifty franchises in operation as of December 31, 2020, including forty four new franchises that were opened during the year.

2 — SIGNIFICANT ACCOUNTING POLICIES

New Accounting Standards

In February 2016, the FASB issued ASU 2016-02, Leases (Topic 842). The standard increases transparency and comparability among organizations by recognizing lease assets and lease liabilities on the statement of financial position and disclosing key information about lease agreements. In 2020, the FASB also issued ASU 2020-05, Revenue from Contracts with Customers (Topic 606) and Leases (Topic 842), which delayed the effective date for Topic 842 and Topic 606 for certain entities. Topic 842 (as amended) is effective for annual periods beginning after December 15, 2021. The Organization is currently evaluating the effect the provisions of this ASU will have on the financial statements.

Basis of Accounting

The Company prepares its financial statements in accordance with generally accepted accounting principles in the United States of America ("GAAP"). This basis of accounting involves the application of accrual accounting. Revenues and gains are recognized when earned, and expenses and losses are recognized when incurred.

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Significant estimates include goodwill, intangibles and allowance for doubtful accounts and accrued franchise tax payable. These estimates and assumptions affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements, as well as the reported amounts of income and expenses during the reporting period. Actual results could differ from these estimates.

Fair Value of Financial Instruments

The carrying amount for cash, accounts receivable and accounts payable approximate fair value due to the short-term nature of those instruments.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2020 AND 2019

2 — SIGNIFICANT ACCOUNTING POLICIES, CONTINUED

Cash and Cash Equivalents

The Company considers cash and temporary investments with original maturities of less than three months, as well as interest-bearing money market accounts, to be cash equivalents. The Company maintains cash deposits with federally insured financial institutions that may, at times, exceed federally insured limits. The Company has not incurred any losses from such accounts, and management considers the risk to be minimal.

Federal Income Taxes

The Company has elected to be treated as an S corporation. Under these provisions of Subchapter S of the Internal Revenue Code, the Company does not pay corporate income taxes on its taxable income. Instead, the shareholders of the S corporation are liable for individual income taxes on the Company's taxable income. As of the date of consolidation, the subsidiary elected to be taxed as a Qualified Subchapter S subsidiary; therefore, its income passes through to the shareholders of the Company.

The Company has adopted ASC 740-10, "Income Taxes" which establishes standards for accounting for uncertainty in income taxes. ASC 740-10 provides several clarifications related to uncertain tax positions. Most notably, a "more likely-than-not" standard for initial recognition of tax positions, a presumption of audit detection and a measurement of recognized tax benefits based on the largest amount that has a greater than 50 percent likelihood of realization. ASC 740-10 applies a two-step process to determine the amount of tax benefit to be recognized in the financial statements.

First, the Company must determine whether any amount of tax benefit may be recognized. Second, the Company determines how much of the tax benefit should be recognized (this would only apply to tax positions that qualify for recognition). No additional liabilities have been recognized as a result of the implementation. Accordingly, the Company has not recognized any penalty, interest or tax impact related to uncertain tax positions.

Accounts Receivable

Accounts receivables represent the uncollected portion of amounts recorded as sales and billed to franchisees. Management performs periodic analyses to evaluate accounts receivable balances to ensure that recorded balances reflect estimated net realizable value. The allowance for doubtful accounts was \$73,829 and \$51,465 as of December 31, 2020 and 2019, respectively. Management adjusts the allowance for doubtful accounts periodically based on a review of outstanding receivables. If additional amounts become uncollectible, they will be charged to operations when that determination is made. Net bad debt expense for the years ended December 31, 2020 and 2019 totaled \$57,480 and \$32,896, respectively.

Deferred Revenue

The Company records deferred revenue on billings in which the Company has not yet earned. This is primarily composed of unearned franchise fees.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2020 AND 2019

2 - SIGNIFICANT ACCOUNTING POLICIES, CONTINUED

Advertising and Marketing

In accordance with ASC 720-35, "Advertising Costs", advertising and marketing costs are expensed when incurred and totaled \$115,300 and \$85,057, for the years ended December 31, 2020 and 2019, respectively. These expenses are included in the statements of operations as general and administrative expense.

Revenue Recognition

The Company recognizes revenue when control of a good or service promised in a contract (i.e., a performance obligation) is transferred to a franchisee. Control is obtained when a franchisee has the ability to direct the use of and obtain substantially all the remaining benefits from that good or service.

Franchise fees are recognized over the term of the franchise agreement. Initial training revenues are recognized when all the material obligations have been performed, conditions have been satisfied, and collectability is reasonably assured. Typically, this occurs when contracts are executed, training is completed, and training fees have been received.

Continuing fees, such as royalties are recognized at a point-in-time, in the period in which the related sales occur, and only if collectability is reasonably assured.

The Company arranges for access to goods and services for franchisees through contracts with third parties, Revenues from these goods and services are recognized at a point-in-time upon delivery of the good or service. A corresponding cost of such goods and services was recorded in the same period in which revenue was recognized.

Nature of Goods and Services and Performance Obligations

A performance obligation is a distinct good, service or a bundle of goods and services promised in a contract. The Company identifies performance obligations at the inception of a contract and allocates the transaction price to individual performance obligations to faithfully depict the Company's performance in transferring control of the promised goods or services to the franchisee.

Transaction Prices

The transaction price allocated to a performance obligation reflects the Company's expectations about the consideration it will be entitled to receive from a franchisee related to that performance obligation. To determine the transaction price, variable consideration is assessed as well as whether a significant financing component exists (the company's contracts typically do not include a significant financing component as most contracts require payment prior to delivery)

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2020 AND 2019

2 — SIGNIFICANT ACCOUNTING POLICIES, CONTINUED

Revenue Recognition, continued

Allocating Transaction Prices to Performance Obligations

The Company enters certain contracts with franchisees that contain multiple services. For these contracts, each service is evaluated to determine whether it represents a distinct performance obligation. The total transaction price is then allocated to the distinct performance obligations based on their relative standalone selling prices at the inception of the contract. For services that are sold separately to similar customers in similar circumstances, the Company utilizes the directly observable prices to determine the goods or services relative standalone selling prices.

For services with relative standalone selling prices that are not directly observable, the Company estimates their relative standalone selling prices using the adjusted market assessment approach. In utilizing this approach, the Company maximizes the use of observable inputs. The significant observable inputs utilized by the Company in this approach are similar services sold by its competitors, adjusted as necessary, to reflect the Company's costs and margins.

Disaggregation of Revenue

The following table disaggregates the Company's revenue based on the timing of satisfaction of performance obligations.

		2020	-	2019
Revenues recognized over time	S	2,117,961	S	1,842,231
evenues recognized at a point in time		4,469,630		3,960,083
	S	6,587,591	S	5,802,314

3 — GOODWILL & OTHER INTANGIBLES

The goodwill and other intangibles amounts were valued during the acquisition of SRA International. All definite-lived intangibles are amortized using the straight-line method over the estimated useful life, typically fifteen years.

Goodwill represents the excess of the cost of an acquired entity over the net amounts assigned to asset acquired and liabilities assumed. The Company is required to test goodwill for impairment annually or whenever events or changes in circumstances indicate that the carrying value of an asset might not be recoverable. Under ASC 350-20, "Intangibles – Goodwill and Other", the Company has elected to apply the qualitative assessment in determining whether it is more likely than not that the fair value of the Company is less than its carrying amount.

In its qualitative assessment, the Company analyzed macroeconomic conditions, industry and market considerations, cost factors, and overall financial performance. The Company determined that goodwill was not impaired as of December 31, 2020 and 2019.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2020 AND 2019

3 — GOODWILL & OTHER INTANGIBLES, CONTINUED

The Company's goodwill and intangibles consisted of the following at December 31, 2020 and 2019

		2020		2019
Goodwill	S	423,168	\$	423,168
Intangibles:				
Trademark		70,000		70,000
Non-compete agreements		53,000		53,000
Franchise agreements		206,400		206,400
		329,400		329,400
Accumulated amortization		(197,640)		(175,680)
Total net intangibles	S	131,760	S	153,720

Amortization expense was \$21,960 during the years ended December 31, 2020 and 2019. The total estimated amortization expense for each of the five succeeding years as of December 31, 2020 is as follows:

2021	8	21,960
2022		21,960
2023		21,960
2024		21,960
2025		21,960
Thereafter		21,960
Total	\$	131,760

4 — COMMITMENTS AND CONTINGENCIES

In the normal course of business, the Company may become party to various legal actions. Management believes, based on the advice of legal counsel, there is no litigation that would have a material adverse effect on the results of operations or the financial condition of the Company.

5 — RELATED PARTY

As noted above in Note 1, SRA International is a wholly-owned subsidiary of KBIC. Although there is no service agreement between the two entities, there are some expenses that are allocated to SRA International including payroll, rent, utilities, supplies, and maintenance. Management of KBIC estimates the amount of time spent on SRA International services for payroll allocation and estimates the amount of usage for the remaining allocations. This resulted in allocated expenses of \$2,145,385 and \$1,451,730 for the years ended December 31, 2020 and 2019, respectively.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2020 AND 2019

6 - SUBSEQUENT EVENTS

In accordance with ASC 855, "Subsequent Events", the Company has evaluated events and transactions occurring subsequent to December 31, 2020, the balance sheet date, through March 15, 2021, the date the financial statements were issued, and determined there were no events or transactions which would materially impact the accompanying financial statements as of December 31, 2020 and during the year then ended.

SANFORD ROSE ASSOCIATES INTERNATIONAL, INC FINANCIAL STATEMENTS (WITH INDEPENDENT AUDITOR'S REPORT THEREON) DECEMBER 31, 2019 AND 2018 (RESTATED)



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INDEPENDENT AUDITOR'S REPORT

To the Stockholder of Sanford Rose Associates International, Inc.

We have audited the accompanying financial statements of Sanford Rose Associates International, Inc., which comprise the balance sheets as of December 31, 2019 and 2018 (RESTATED), and the related statements of operations, changes in shareholders' equity, and cash flows for the years then ended, and the related notes to the financial statements

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Sanford Rose Associates International, Inc. as of December 31, 2019 and 2018 (RESTATED), and the results of its operations and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

BAKER TILLY VIRCHOW KRAUSE LLP

Baker Tilly Vircham Krause, UP

Plano, Texas March 14, 2019

SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. BALANCE SHEETS FOR THE YEARS ENDED DECEMBER 31, 2019 AND 2018 (RESTATED)

		2019	1	Restated 2018
ASSETS				
CURRENT ASSETS				
Cash and cash equivalents	\$	861,905	\$	1,208,952
Accounts receivable, net		876,136		610,624
Prepaid expenses and other current assets		120,632		41,755
Current portion of notes receivable	-	693		2,246
Total current assets		1,859,366		1,863,577
Intangibles, net		153,720		175,680
Goodwill		423,168		423,168
Notes receivable, net of current portion	_	•	_	693
TOTAL ASSETS	\$	2,436,254	\$	2,463,118
CURRENT LIABILITIES				
Accounts payables	\$	9,907	\$	20,492
Due to related party		779,964		360,701
Deferred revenue		333,211		474,612
Accrued expenses	85	57,344	3	44,257
Total current liabilities		1,180,426		900,062
TOTAL LIABILITIES	? !	1,180,426	÷	900,062
SHAREHOLDERS' EQUITY				
Shareholders' equity		644,294		644,294
Retained earnings	_	611,534	_	918,762
TOTAL SHAREHOLDERS' EQUITY	_	1,255,828	_	1,563,056
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	2,436,254	\$	2,463,118

SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. STATEMENTS OF OPERATIONS FOR THE YEARS ENDED DECEMBER 31, 2019 AND 2018 (RESTATED)

	5-	2019		Restated 2018
SALES	\$	5,802,314	s	4,547,319
COST OF SALES	100	1,835,753	_	1,027,283
NET SALES		3,966,561		3,520,036
OPERATING EXPENSES				
Payroll expense		1,399,661		1,172,349
General, sales, and administrative expense		389,158		232,106
Rent and utilities expense		54,546		49,430
Bad debt expense (recoveries)		32,896		(28,516)
Insurance expense		27,297		24,781
Amortization expense		21,960		21,960
Total operating expenses		1,925,518		1,472,110
Income from operations		2,041,043	-	2,047,926
OTHER INCOME	_	6,729	_	1,600
NET INCOME	S	2,047,772	\$	2,049,526

SANFORD ROSE ASSOCIATES INTERNTIONAL, INC. STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY FOR THE YEARS ENDED DECEMBER 31, 2019 AND 2018 (RESTATED)

		Shareholders' Equity		Retained Earnings		Total nareholders' Equity
Balance, December 31, 2017 as		611.201		002.726		1 546 620
previously reported	\$	644,294	S	902,336		1,546,630
ASC 606 Cumulative opening						
adjustment		2		(618,100)		(618,100)
Distributions				(1,415,000)		(1,415,000)
Net income		-		2,049,526		2,049,526
Balance, December 31, 2018 as	(a)		-		S.	
restated	_\$	644,294	\$	918,762	<u>s</u>	1,563,056
Distributions		62		(2,355,000)		(2,355,000)
Net income		89.		2,047,772		2,047,772
Balance, December 31, 2019	S	644,294	S	611,534	S	1,255,828

SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. STATEMENT OF CASHFLOWS FOR THE YEARS ENDED DECEMBER 31, 2019 AND 2018 (RESTATED)

	-	2019		Restated 2018
CASH FLOWS FROM OPERATING ACTIVITIES				
Net income	s	2,047,772	S	2,049,526
Adjustments to reconcile net income to cash				
provided by operating activities				
Amortization		21,960		21,960
Bad debt expense recoveries		32,896		(28,516)
Changes in operating assets and liabilities:				
Accounts receivable		(298,408)		(186,581)
Related party payable		419,263		351,073
Prepaid expenses and other current assets		(78,877)		(13,930)
Accounts payable		(10,585)		20,492
Deferred revenue		(141,401)		(196,470)
Accrued expenses		13,087		(84,898)
Net cash provided by operating activities		2,005,707	-	1,932,656
CASH FLOWS FROM INVESTING ACTIVITIES				
Payments received on notes receivable		2,246		2,246
Net cash provided by investing activities		2,246		2,246
CASH FLOWS FROM FINANCING ACTIVITIES				
Distributions paid		(2,355,000)		(1,415,000)
Net cash used in financing activities	8	(2,355,000)	8	(1,415,000)
NET CHANGE IN CASH		(347,047)		519,902
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	32	1,208,952	-	689,050
CASH AND CASH EQUIVALENTS AT END OF YEAR	S	861,905	\$	1,208,952
SUPPLEMENTAL DISCLOSURE				
Cash paid for state taxes	\$	23,090	S	19,166

NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2019 AND 2018 (RESTATED)

1 — ORGANIZATION

Sanford Rose Associates International, Inc. ("SRA International", "SRA" or the "Company") was founded in 1959 and is currently incorporated under the laws of the state of Texas. The Company's general operations include assisting individuals obtain employment opportunities by having franchisees at various locations around the United States (and two international offices) search, find, and place potential job candidates. The franchisees pay SRA International a royalty to utilize the SRA brand name and resources. SRA International was acquired by Kaye Bassman International Corp. ("KBIC") on January 2, 2012 and is a wholly-owned subsidiary of KBIC. The Company had one hundred and twelve franchises in operation as of December 31, 2019, including twenty eight new franchises that were opened during the year.

2 — SIGNIFICANT ACCOUNTING POLICIES

New Accounting Standards

In February 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2016-02 "Leases" "ASC 842" under which lessees will recognize most leases on the balance sheet. The effective dates were for fiscal years beginning after December 15, 2019. On August 15, 2019, the FASB proposed a one-year delay and the effective date for non-public business entities was deferred until December 15, 2020. In 2019, the Company did not adopt ASU 2016-02.

Adoption of New Accounting Standards

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2014- 09, "Revenue from Contracts with Customers (Topic 606)". The standards update outlines a single comprehensive model for an entity to utilize to recognize revenue when it transfers goods or services to customers in an amount that reflects the consideration that will be received in exchange for the goods and services. The ASU and all subsequently issued clarifying ASUs replaced most existing revenue recognition guidance in U.S. GAAP. The ASU also required expanded disclosures relating to the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. The Company has elected to adopt the new standard effective January 1, 2018, the first day of the Company's fiscal year. The Company adopted the new standard using the full retrospective method and elected applicable practical expedients on adoption.

The accumulated effect of adjustment of \$435,600 was recorded as a reduction to the retained earnings as of January 1, 2018 to reflect the impact of adopting Topic 606. The impact of applying Topic 606 for the fiscal year ended December 31, 2019 was an increase of revenue of \$226,900.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2019 AND 2018 (RESTATED)

2 - SIGNIFICANT ACCOUNTING POLICIES, CONTINUED

The following table summarize, the effect of Topic 606 on the company's financial statements as of and for the year ended December 31, 2018:

and for the year ended December 31, 2016.					19	Adjusted
	As	reported		Total	Bal	lance Sheet
	Decen	nber 31, 2018	A	ljustment	Decer	nber 31, 2018
Balance sheet as of December 31, 2018						
Deferred revenue	\$	39,012	S	435,600	S	474,612
Total current liabilities		464,462		435,600		900,062
TOTAL LIABILITIES		464,462		435,600		900,062
Retained earnings		1,354,362		(435,600)		918,762
TOTAL SHAREHOLDERS' EQUITY		1,998,656		(435,600)		1,563,056
Statement of operations as of December 31, 2018						
Sales		4,364,819		182,500		4,547,319
Net sales		3,337,536		182,500		3,520,036
Income from operations		1,865,426		182,500		2,047,926
Net income		1,867,026		182,500		2,049,526
Statements of cashflows as of December 31, 2018						
Net income		1,867,026		182,500		2,049,526
Change in deferred revenue		(13,970)		(182,500)		(196,470)
Net cash provided by operating activities		2,368,256		(435,600)		1,932,656

Basis of Accounting

The Company prepares its financial statements in accordance with generally accepted accounting principles in the United States of America ("GAAP"). This basis of accounting involves the application of accrual accounting. Revenues and gains are recognized when earned, and expenses and losses are recognized when incurred.

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Significant estimates include goodwill, intangibles and allowance for doubtful accounts and accrued franchise tax payable.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2019 AND 2018 (RESTATED)

2 - SIGNIFICANT ACCOUNTING POLICIES, CONTINUED

Use of Estimates, Continued

These estimates and assumptions affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements, as well as the reported amounts of income and expenses during the reporting period. Actual results could differ from these estimates.

Fair Value of Financial Instruments

The carrying amount for cash, accounts receivable and accounts payable approximate fair value due to the short-term nature of those instruments.

Cash and Cash Equivalents

The Company considers cash and temporary investments with original maturities of less than three months, as well as interest-bearing money market accounts, to be cash equivalents. The Company maintains cash deposits with federally insured financial institutions that may, at times, exceed federally insured limits. The Company has not incurred any losses from such accounts, and management considers the risk to be minimal.

Federal Income Taxes

The Company has elected to be treated as an S corporation. Under these provisions of Subchapter S of the Internal Revenue Code, the Company does not pay corporate income taxes on its taxable income. Instead, the shareholders of the S corporation are liable for individual income taxes on the Company's taxable income. As of the date of consolidation, the subsidiary elected to be taxed as a Qualified Subchapter S subsidiary; therefore, its income passes through to the shareholders of the Company.

The Company has adopted ASC 740-10, "Income Taxes" which establishes standards for accounting for uncertainty in income taxes. ASC 740-10 provides several clarifications related to uncertain tax positions. Most notably, a "more likely-than-not" standard for initial recognition of tax positions, a presumption of audit detection and a measurement of recognized tax benefits based on the largest amount that has a greater than 50 percent likelihood of realization. ASC 740-10 applies a two-step process to determine the amount of tax benefit to be recognized in the financial statements.

First, the Company must determine whether any amount of tax benefit may be recognized. Second, the Company determines how much of the tax benefit should be recognized (this would only apply to tax positions that qualify for recognition). No additional liabilities have been recognized as a result of the implementation. Accordingly, the Company has not recognized any penalty, interest or tax impact related to uncertain tax positions.

NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2019 AND 2018 (RESTATED)

2 — SIGNIFICANT ACCOUNTING POLICIES, CONTINUED

Accounts Receivable

Accounts receivable represent the uncollected portion of amounts recorded as sales and billed to franchisees. Management performs periodic analyses to evaluate accounts receivable balances to ensure that recorded balances reflect estimated net realizable value. The allowance for doubtful accounts was \$51,465 and \$18,569 as of December 31, 2019 and 2018, respectively. Management adjusts the allowance for doubtful accounts periodically based on a review of outstanding receivables. If additional amounts become uncollectible, they will be charged to operations when that determination is made. Net bad debt expense (recoveries) for the years ended December 31, 2019 and 2018 totaled \$32,895 and (\$28,516), respectively.

Notes Receivable

Notes receivable are arrangements with franchisees for startup fees related to franchise agreements entered into before December 31, 2010. These notes require additional royalty payments when cash receipts are received by the franchisee. Management performs periodic analyses to evaluate the notes receivable balances to ensure the amounts owed by the franchisees are expected to be collected. The Company did not write-off any notes receivable during the years ended December 31, 2019 and 2018, respectively.

Deferred Revenue

The Company records deferred revenue on billings in which the Company has not yet earned. This is primarily composed of unearned franchise fees.

Advertising and Marketing

In accordance with ASC 720-35, "Adverting Costs", advertising and marketing costs are expensed when incurred and totaled \$85,057 and \$71,937, for the years ended December 31, 2019 and 2018, respectively. These expenses are included in the statements of operations as general and administrative expense.

Concentrations

At December 31, 2019 and 2018, no individual customer accounted for greater than 10% of accounts receivable.

Reclassification

Certain reclassifications were made to prior year amounts to conform to the current year presentation.

NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2019 AND 2018 (RESTATED)

Revenue Recognition

2 - SIGNIFICANT ACCOUNTING POLICIES, CONTINUED

The Company recognizes revenue when control of a good or service promised in a contract (i.e., a performance obligation) is transferred to a franchisee. Control is obtained when a franchisee has the ability to direct the use of and obtain substantially all of the remaining benefits from that good or service.

Franchise fees are recognized over the term of the franchise agreement. Initial training revenues are recognized when all the material obligations have been performed, conditions have been satisfied, and collectability is reasonably assured. Typically, this occurs when contracts are executed, training is completed, and training fees have been received.

Continuing fees, such as royalties are recognized at a point-in-time, in the period in which the related sales occur, and only if collectability is reasonably assured.

The Company arranges for access to goods and services for franchisees through contracts with third parties. Revenues from these goods and services are recognized at a point-in-time upon delivery of the good or service. A corresponding cost of such goods and services was recorded in the same period in which revenue was recognized.

Nature of Goods and Services and Performance Obligations

A performance obligation is a distinct good, service or a bundle of goods and services promised in a contract. The Company identifies performance obligations at the inception of a contract and allocates the transaction price to individual performance obligations to faithfully depict the Company's performance in transferring control of the promised goods or services to the franchisee.

Transaction Prices

The transaction price allocated to a performance obligation reflects the Company's expectations about the consideration it will be entitled to receive from a franchisee related to that performance obligation. To determine the transaction price, variable consideration is assessed as well as whether a significant financing component exists (the company's contracts typically do not include a significant financing component as most contracts require payment prior to delivery)

Allocating Transaction Prices to Performance Obligations

The Company enters into certain contracts with franchisees that contain multiple services. For these contracts, each service is evaluated to determine whether it represents a distinct performance obligation. The total transaction price is then allocated to the distinct performance obligations based on their relative standalone selling prices at the inception of the contract. For services that are sold separately to similar customers in similar circumstances, the Company utilizes the directly observable prices to determine the goods or services relative standalone selling prices.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2019 AND 2018 (RESTATED)

2 - SIGNIFICANT ACCOUNTING POLICIES, CONTINUED

Revenue Recognition . continued

Allocating Transaction Prices to Performance Obligations-Continued

For services with relative standalone selling prices that are not directly observable, the Company estimates their relative standalone selling prices using the adjusted market assessment approach. In utilizing this approach, the Company maximizes the use of observable inputs. The significant observable inputs utilized by the Company in this approach are similar services sold by its competitors, adjusted as necessary, to reflect the Company's costs and margins.

Disaggregation of Revenue

The following table disaggregates the Company's revenue based on the timing of satisfaction of performance obligations.

	2019	2018
Revenues recognized over time	\$1,842,231	\$1,099,508
Revenues recognized at a point in time	3,960,083	3,265,311
	\$5,802,314	\$4,364,819

3 — GOODWILL & OTHER INTANGIBLES

The goodwill and other intangibles amounts were valued during the acquisition of SRA International. All definite-lived intangibles are amortized using the straight-line method over the estimated useful life, typically fifteen years.

Goodwill represents the excess of the cost of an acquired entity over the net amounts assigned to asset acquired and liabilities assumed. The Company is required to test goodwill for impairment annually or whenever events or changes in circumstances indicate that the carrying value of an asset might not be recoverable. Under ASC 350-20, "Intangibles - Goodwill and Other", the Company has elected to apply the qualitative assessment in determining whether it is more likely than not that the fair value of the Company is less than its carrying amount.

In its qualitative assessment, the Company analyzed macroeconomic conditions, industry and market considerations, cost factors, and overall financial performance. The Company determined that goodwill was not impaired as of December 31, 2019 and 2018.

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2019 AND 2018 (RESTATED)

3 - GOODWILL & OTHER INTANGIBLES -CONTINUED

The Company's goodwill and intangibles consisted of the following at December 31, 2019 and 2018

		2019		2018
Goodwill	S	423,168	\$	423,168
Intangibles:				
Trademark		70,000		70,000
Non-compete agreements		53,000		53,000
Franchise agreements		206,400		206,400
		329,400	13.7	329,400
Accumulated amortization		(175,680)		(153,720)
Total net intangibles	S	153,720	\$	175,680

Amortization expense was \$21,960 during the years ended December 31, 2019 and 2018. The total estimated amortization expense for each of the five succeeding years as of December 31, 2019 is as follows:

2020	\$	21,960
2021		21,960
2022		21,960
2023		21,960
2024		21,960
Thereafter		43,920
Total	S	153,720

4 - NOTES RECEIVABLE

The Company's notes receivable consisted of the following at December 31, 2019 and 2018:

	2	019		2018
Lake Lanier	\$	693	\$	2,939
Total notes receivable	S	693	S	2,939

NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2019 AND 2018 (RESTATED)

4 - NOTES RECEIVABLE-CONTINUED

The Lake Lanier Note matured on November 1, 2013. The Company and the franchisee renegotiated and amended the terms of the note in February 2014 to require minimum monthly payments in addition to payments contingent on certain monthly liquidity targets.

Future minimum payments on notes receivable is \$693 to be received in 2020.

5 — COMMITMENTS AND CONTINGENCIES

In the normal course of business, the Company may become party to various legal actions. Management believes, based on the advice of legal counsel, there is no litigation that would have a material adverse effect on the results of operations or the financial condition of the Company.

6 — RELATED PARTY

As noted above in Note 1, SRA International is a wholly-owned subsidiary of KBIC. Although there is no service agreement between the two entities, there are some expenses that are allocated to SRA International including payroll, rent, utilities, supplies, and maintenance. Management of KBIC estimates the amount of time spent on SRA International services for payroll allocation and estimates the amount of usage for the remaining allocations. This resulted in allocated expenses of \$1,451,730 and \$1,247,850 for the years ended December 31, 2019 and 2018, respectively.

7 — SUBSEQUENT EVENTS

In accordance with ASC 855, "Subsequent Events", the Company has evaluated events and transactions occurring subsequent to December 31, 2019, the balance sheet date, through March 14, 2020, the date the financial statements were issued, and determined there were no events or transactions which would materially impact the accompanying financial statements as of December 31, 2019 and during the year then ended.

EXHIBIT THREE SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE AGREEMENT

A Texas corporation
(Franchisor)

(I I unionisor)	
and	
	—
(Franchisee)	

Dated: _______, 20___

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Franchise Agreement

	This Franchise Agreement ("Agreement") is signed on
20	(The "Effective Date") between SANFORD ROSE ASSOCIATES INTERNATIONAL,
INC., a	Texas corporation (hereinafter referred "Franchisor", "SRAI", "we," "us," or "our") with its
principa	l place of business at 5908 Headquarters Drive, K200, Plano, Texas 75024 and
, a/ar	n, with its
principa	l address at, and, if
Franchis	see is a partnership, corporation, trust, or limited liability company, including each of its
partners	, shareholders, trustees, or members (hereinafter referred to as "Franchisee", "you" or
"your").	

This Agreement is written in an informal style to make it easy to read and to help you become thoroughly familiar with all of the important rights and obligations that the Agreement covers before you sign it.

RECITALS

- A. We own certain trademarks, service marks, trade names and trade symbols, trade dress, indicia of origin, signs, slogans, associated logos, designs, emblems and URLs, domain names, website addresses, email addresses, digital cellular addresses, wireless web addresses, e-marks and the like, and copyrights (the "Licensed Marks"), together with all the goodwill connected to and/or with such Licensed Marks, the distinctiveness and value of which you acknowledge. In connection with the Licensed Marks, we have expended time, effort and money and developed a plan and system for the organization and operation of a Network that markets, sells and provides an employment service for professionals, managers, executives, specialized professions and others including but not limited to recruiting, search, permanent, contract and temporary placement, outplacement and collateral activities such as resume writing, personnel consulting, executive coaching, training, employment testing or any other service whether or not construed as an activity by any state or local law governing private employment practices and which also involves a network to exchange candidates and search assignments (the "Employment Services Business"). The Network includes standards, specifications, trade secrets, methods, manuals, procedures, techniques, management directives, identification schemes, the Licensed Marks and information in connection with the Employment Services Business (the "SRAI Network"), all of which are designed to enhance the reputation and goodwill with the public of an employment service operated pursuant to the SRAI Network.
- B. You acknowledge that it is essential to the maintenance of the high standards of authorized SRAI Network businesses, the preservation of the integrity of our Licensed Marks and goodwill, and the success of the network interchange that each franchisee in the SRAI Network maintain and adhere to certain standards, procedures and policies described in this Agreement.
- C. You have investigated and have become familiar with the SRAI Network, and desire, upon the terms and conditions in this Agreement, to obtain a license to develop and operate an Employment Services Business that will utilize the Licensed Marks and the SRAI Network (the "Franchised Business"). We are willing, upon the terms and conditions in this Agreement, to license you to operate the Franchised Business.

TERMS

The parties agree as follows:

1. RECITALS

The Recitals above are incorporated herein by reference.

2. GRANT OF FRANCHISE

(a)	Subject to all of the	ne terms and cor	nditions in this Agre	eement, v	ve grant to y	ou the
right to establish	n and operate one Fra	anchised Busines	ss using the SRAI N	letwork a	nd Licensed	Marks
to be known as	SANFORD ROSE A	SSOCIATES		and	operating	from
within the territ	ory (the "Territory")), being more pa	rticularly described	in Adder	ndum 1 attac	hed to
this Agreement.	The rights granted	by this Agreeme	ent are sometimes re	ferred to	as the "Franc	chise."
You have the op	otion to operate the Fi	ranchised Busine	ess under the names:	"Sanford	l Rose Assoc	iates –
,""S	RA	_" and/or "	, and/or "		_" a member	of the
Sanford Rose A	ssociates network of	offices" or "San	ford Rose Associate	es Netwo	rk of Offices.	.,,

- (b) You expressly acknowledge and agree that this is a license only for the operation of one Franchised Business set forth in Section 1(a) above. You may only open an additional office within your Territory with our prior written approval which may be subject to additional contractual stipulations and requirements. We will not establish an office or use other channels of distribution within your territory that would utilize the SANFORD ROSE ASSOCIATES® name and trademarks and we will not allow another franchisee to establish an office in your Territory. You are not protected from a franchisee from another office (franchised or company-owned) doing business within your Territory. We reserve the right to franchise other types of businesses using a different name and logo and these franchises may operate in your Territory.
- (c) You may locate or relocate the Franchised Business in a commercial location within your Territory only after notifying us of the proposed location, and submitting the proposed location for approval, and securing our written approval, which will not be unreasonably withheld for a commercial location. We reserve the right to disapprove of the location or relocation of the Franchised Business into a residence or to condition our approval of such residential location or relocation upon the modification of the Territory to only include said residence. We will inform you of our approval or disapproval of a particular location within ten (10) business days following our receipt of your written request for approval. We have established criteria for a commercial location for the Franchised Business which we will use in approving or disapproving any proposed commercial location. You cannot locate or relocate your Franchised Business within the geographic territory of another of our franchisees. You may operate the Franchised Business from your current residence as set forth above or from a commercial location which must be approved by us in writing.
- (d) You acknowledge and agree that we have business interests which are not the subject of, nor restricted by, this Agreement, and that, except as expressly provided in this Agreement, we may pursue those interests for our own purposes without obligation to, and irrespective of the impact of our actions upon, you or your Franchised Business. Those interests include all aspects of our dealings with our other franchisees; our ownership or disposition of our own SRAI Network businesses, if any; our business decisions regarding the administration and

direction of the SRAI Network; and our ownership, operation, and development of non-competing networks which operate under marks other than the Licensed Marks.

3. TERM AND RENEWAL

- (a) This Agreement, unless previously terminated pursuant to Section 17, extends for ten (10) years from the Effective Date (the "Initial Term").
- (b) We acknowledge that if you operate the Franchised Business during the Initial Term, you may want to continue to operate the Franchised Business for an additional period of time following the Initial Term (a "Renewal Term"). You acknowledge that we must retain the right to modify the SRAI Network, using our Reasonable Business Judgment, and that market demands and other circumstances may cause us to determine that our form of agreement should be modified, perhaps substantially.
- (c) The parties acknowledge that the Initial Term is sufficient to enable you to amortize your investment and that we, as of the Effective Date, cannot predict what the market for SRAI Network franchises or other circumstances affecting us or you will be at the expiration of the Initial Term. Therefore, we are willing to grant renewal rights only if we are still offering SRAI Network franchises, you meet the standards which will apply to new franchisees at that time, you sign a new agreement, and you satisfy the other conditions noted below in Subsection 3(d).
- (d) If you are not in breach of this Agreement, have complied in all material respects with the provisions of this Agreement during the Initial Term (and/or the prior Renewal Term), including the timely payment of all fees, and you are not in default under this Agreement or any other agreement between you and us or any of our affiliates, you may renew your right to operate the Franchised Business at the expiration of the Initial Term and/or Renewal Term, if you notify us in writing six (6) months in advance of expiration and you sign a general release of any and all claims you may have against us and you sign our then standard form of franchise agreement in use for new franchisees at the time of renewal. The Renewal Term will be five (5) years.

4. OPERATING ASSISTANCE

- (a) Before you begin business, we will provide you with the following assistance, on the same basis as we make our assistance available to other similarly situated franchisees:
 - (i) Provide you with EntrepreneurExpressTM, our program that assists you in starting your Franchised Business including insurances, business plan and leases;
 - (ii) Initial training in the operation of the Franchised Business prior to opening your Franchised Business. One New Franchisee Training will be conducted by us or our designee at a site to be designated by us. You must pay all your and your employees' costs incurred in training, including travel, room, board, wages and living expenses;
 - (iii) Unless your Territory is outside of the United States, as part of your Initial Franchise Fee you will receive a Franchise Package which consists of: use of a website built from an SRAI template; one (1) e-mail address using our domain name; marketing collateral; press release; and an e- brochure marketing piece; and
 - (iv) Make available in hard copy one set of materials (collectively known as the

Confidential Operations Manual), as defined in Section 8 as amended from time to time.

- (b) After you begin business, we will provide you with the following assistance, on the same basis as we make our assistance available to other similarly situated franchisees:
 - (i) Phase II Training by us or our representatives in the initial operation of the Franchised Business. You will pay all costs incurred including travel, room, board, wages and living expenses for your personnel; and
 - (ii) On-the-Job Training provided by us or our representatives at our office. The cost of travel, wages, food and lodging for you and your employees to attend will be paid by you.
- (c) We reserve the right to establish, and require you to maintain, standards of quality, appearance and service as maintained at all similarly situated SRAI franchised businesses, to uphold the public image and reputation of the SRAI Network and the demand for the services provided under the SRAI Network, and to that end we will in our Reasonable Business Judgment, provide you with the following ongoing assistance in a manner as we deem appropriate:
 - (i) Periodic assistance in advertising and marketing;
 - (ii) Develop and make available to you advertising and promotional material either without charge or at our incurred cost to produce the material;
 - (iii) Periodic individual or group guidance in the operation of the Franchised Business rendered in person, by seminar, or by newsletters, bulletins, telephonic, electronic or other means made available to all similarly situated SRAI Network businesses;
 - (iv) Provide advice concerning operating problems, new techniques or operating methods disclosed by reports submitted to us by you or by inspections made by us;
 - (v) Provide advice and guidance on new and improved methods of operation or business procedures developed by us, the use of the Confidential Operations Manual and periodic updates to the Confidential Operations Manual, management materials, promotional materials, advertising formats and the Licensed Marks;
 - (vi) Provide consultation and business planning focused on growth and development;
 - (vii) Provide monitoring and periodic inspections of SRAI Network businesses and of the services they offer. Any evaluation or inspection we conduct is not intended to exercise, and does not constitute, control over your day-to-day operation of the Franchised Business or to assume any responsibility for your obligations under this Agreement;
 - (viii) Make available new services, products, technologies and/or equipment approved by us for use by our franchisees for their franchised businesses; and
 - (ix) Maintain at our expense, the SRAI Internet web site and permit use of a website built from an SRAI template, one email address, and other information specific to

the Franchised Business. We reserve the right to make changes to our Internet web site and template, if deemed appropriate without limitation.

5. FEES

- (a) In consideration of our granting franchise rights to you, you agree to pay us an Initial Franchise Fee of Eighty Eight Thousand Dollars (\$88,000.00) with a down payment of ten percent (10%) (Eight Thousand Eight Hundred Dollars (\$8,800.00)) due upon the signing of this Agreement and the remaining ninety percent (90%) (Seventy Nine Thousand Two Hundred Dollars (\$79,200.00)) due no later than the first (1st) day of the Phase I New Franchisee training program. The Initial Franchise Fee is nonrefundable.
- (b) The Franchise Package is based on our standard templates, quantities and specifications using vendors selected by SRAI. If you request changes, modifications or additional items, there may be additional costs that will be charged to you.
- (c) At all times after you begin operation, you must pay to us a continuing fee ("Royalty") equal to seven percent (7%) of Cash Receipts of the Franchised Business when the cash is received by you. Once you have obtained Cash Receipts over Five Hundred Thousand Dollars (\$500,000.00) in any calendar year, your Royalty for the remainder of the calendar year will be reduced from seven percent (7%) to six percent (6%) of Cash Receipts. After you have been in operation for ninety (90) days, you must pay to us a Minimum Royalty of Two Thousand Five Hundred Dollars (\$2,500.00) per quarter of the year by paying any shortfall at the end of each such quarter. The first quarter in which you must pay us a Minimum Royalty will be prorated as needed based on your start date.

If within any calendar year, Royalty payments exceed the annual Minimum Royalty obligation, no further Minimum Royalty payment will be calculated on subsequent payment periods within the same calendar year. If all Minimum Royalties owed have been paid when due, then future Royalty payments will be offset by the Minimum Royalty payment previously paid within that same calendar year. There is no carryover between calendar years, and the Minimum Royalty obligation is reset on January 1st of each calendar year. We may raise this Minimum Royalty annually in accordance with increases in the Consumer Price Index of the United States Department of Labor. If you do not exceed the Minimum Royalty for any three (3) consecutive quarterly periods, we may terminate your Franchise.

- (d) At all times after the Effective Date of this Agreement, you must pay an additional National Advertising Fee equal to one half of one percent (0.5%) of Cash Receipts of the Franchised Business for each month. The National Advertising Fee is due at the same time the Royalty is paid.
- (e) If any Royalty or other amount due under this Agreement is not paid within ten (10) days after its Due Date as set forth in our Operations Manual, we may charge you a late payment fee of Fifty Dollars (\$50.00) on outstanding balances of less than Two Thousand Dollars (\$2,000.00) and One Hundred Dollars (\$100.00) on outstanding balances of Two Thousand Dollars (\$2,000.00) or more. You must also pay a service charge equal to the lesser of the monthly rate of one and one half of one percent (1.5%) or the highest contract interest rate allowed by applicable law on the overdue amount for each day the amount is past due. These charges accrue regardless of whether either party exercises their right to terminate this Agreement pursuant to Section 17. You must also pay any and all of our expenses in collecting overdue payments from you.

- (f) Participation in SRAI Network pre-negotiated vendor partnerships and services is entirely optional and will be at your sole discretion. Terms and pricing governing the vendor service will be clearly defined prior to you deciding whether to participate. Should you elect to participate, you will be obligated to remain current on any fee or payment obligations per the defined vendor terms and SRAI contract to which you committed. Should you fail to remain current and should your vendor payment obligation go into default, we will have the right to terminate or freeze your vendor service account access. In the event you default on vendor service payments, you agree that you will remain legally bound to all terms and commitments of the specific vendor services agreement and will be liable for all unpaid balances throughout the term that you agreed to, even if access to the service or account is terminated or frozen by us based on your default. Often, SRAI Network prenegotiated contracts are paid in advance by us and we are liable to continue with the payment obligations per account commitments. By electing to participate in pre-negotiated vendor contracts, you are often reimbursing us for service fees and payments we have already paid. As such, unpaid balances for vendor partnerships and services are subject to penalties and interest set forth in Section 5(e).
- The term "Cash Receipts" means the gross receipts of every kind and nature including non-cash payments for sales of all services and products made in, upon, from or through the operation of the Franchised Business, and income of every other kind and nature related to the Franchised Business, whether for services, products, exchange, credit, cash, or check without any reserve and regardless of whether such sale is conducted in compliance with or in violation of the terms of this Agreement less cash refunds and amounts paid to other SRAI franchised businesses as their share of a fee, but without reduction for any federal, state or local taxes or VAT or other similar taxes. Cash Receipts shall be calculated in United States (U.S.) Dollars using the applicable currency exchange rate at the time payment is received if necessary. When calculating royalties on placements split with an entity outside of the following: the SRAI Network, SRAI's parent company or any SRAI affiliate; you shall pay a Royalty on the entire fee. Temporary and contract staffing, salaries, payroll expenses and the cost of any benefits paid may also be deducted from your gross receipts. Cash Receipts shall also include all insurance proceeds received by you for loss of business due to a casualty to or similar event affecting the operation of the Franchised Business. Benefit paid to SRAI should not be more than a two (2) year combined total of previous royalty payment obligations paid by Franchisee.
- (h) All payments by you pursuant to this Section will be applied in an order as we designate. You agree that you may not designate an order for application of any fees different from that designated by us and expressly acknowledge and agree that we may accept fees paid pursuant to different instructions without any obligation to follow those instructions, even if a payment is made by its terms conditioned on those instructions being followed. This provision may be waived only by written agreement signed by us, which written agreement must be separate from the check or other document constituting payment.

6. LICENSED MARKS

(a) You expressly acknowledge our ownership rights in and to the Licensed Marks, and agree not to represent in any manner that you acquire any ownership rights in the Licensed Marks. You agree not to use any of the Licensed Marks or any marks, names or indicia, which are or may be confusingly similar to the Licensed Marks in your own corporate or business name except as authorized in this Agreement. You further acknowledge and agree that all goodwill associated with the SRAI Network and identified by the Licensed Marks (including all future distinguishing characteristics, improvements and additions to or associated with the SRAI Network) is our property and will directly and exclusively benefit us, and that upon the expiration or termination of this

Agreement for any reason, no monetary amount will be assigned as attributable to any goodwill associated with your use of the Licensed Marks.

- (b) You understand and agree that any use of the Licensed Marks other than as expressly authorized by this Agreement, without our prior written consent, may constitute an infringement of our rights and that your right to use the Licensed Marks does not extend beyond the termination or expiration of this Agreement. You expressly covenant that, during the term of this Agreement and following the term of this Agreement, you must not, directly or indirectly, commit any act of infringement or contest or aid others in contesting the validity of our right to use the Licensed Marks or take any other action that would diminish our right or rights to use the Licensed Marks.
- (c) You must promptly notify us of any claim, demand or cause of action that we may have based upon or arising from any unauthorized attempt by any person or legal entity to use the Licensed Marks, any colorable variation thereof, or any other mark, name or indicia in which we have or claim a proprietary interest. You must assist us, upon request and at our expense, in taking action, if any, as we may deem appropriate to halt the activities, but will take no action nor incur any expenses for us without our prior written approval. If we undertake the defense or prosecution of any litigation relating to the Licensed Marks, you agree to sign all documents and to do all acts and things as may be, in the opinion of our legal counsel, reasonably necessary to carry out a defense or prosecution.
- (d) You agree to adopt and use the Licensed Marks solely in the manner required by us; to refrain from using the Licensed Marks to perform any activity or to incur any obligation or indebtedness in a manner as may, in any way, subject us to liability; to observe all requirements with respect to trademark and service mark registrations and copyright notices as we may require, including, affixing "SM", "TM", or ®, adjacent to all Licensed Marks in all uses, and to utilize all other appropriate notices of ownership, registration and copyright as we may require.
- (e) You cannot use the SANFORD ROSE ASSOCIATES trade name as part of your legal business name. You must comply in filing and maintaining any required fictitious, trade or assumed name registrations for the "SANFORD ROSE ASSOCIATES" trade name assigned to the Franchised Business; for example, John Jones d/b/a SANFORD ROSE ASSOCIATES [City] or ABC, Inc. d/b/a SANFORD ROSE ASSOCIATES [City], and provide us with a copy of the application at time submitted and the registration documents within ten (10) business days from the date of receipt.
- (f) We will have the right at any time upon notice to you to make additions to, deletions from, and changes in any of our names or marks, or all of them, all of which additions, deletions and changes will be made in good faith, on a reasonable basis and with a view toward the overall best interests of the SRAI Network, and to require the use by you of any new or modified Licensed Marks in addition to or in place of any previously designated Licensed Marks. Exterior signage, if permitted or required, will be modified within thirty (30) days of the date that we designate any new or modified Licensed Marks; all other goods, materials or supplies bearing the Licensed Marks will be replaced or modified within ninety (90) days of the date that we designate any new or modified Licensed Marks. Any expenses or costs associated with the use by you of any new, modified or replacement Licensed Marks will be your sole responsibility, except those expenses or costs associated with the replacement or modification of the Licensed Marks if a radical change in direction in the franchise Network unilaterally caused or mandated by us, in which case we will be responsible for the reasonable costs related to changing any required exterior signage, goods,

materials or supplies bearing the Licensed Marks.

(g) You agree that if you shall develop any new concept, process or improvement in the operation or promotion of the Franchised Business which you seek to trademark or patent, you shall promptly notify us of such and shall provide us with all necessary information with respect thereto, and all such trademarks and patents shall be held jointly with us. You also agree that, if you shall develop any new trademark, service mark, slogan, symbol, concept, process or improvement in the operation or promotion of the Franchised Business, we will immediately become sole owner and licensor thereof. You agree to execute any and all instruments and documents, render such assistance, and do such acts and things as may, in the opinion of our legal counsel, be necessary or advisable to assign joint interest. You acknowledge that we may subsequently utilize or disclose such information to our other franchisees.

7. STANDARDS OF OPERATION

- (a) We will establish and you must maintain standards of quality, appearance and operation for the Franchised Business for the purpose of giving distinctiveness to the Licensed Marks, enhancing the public image and reputation of businesses operating under the SRAI Network, and for the purpose of increasing the demand for services and products provided by you and us. You agree to operate the Franchised Business in strict conformity with all federal, state and local laws and with our standards and all rules, regulations and policies that are by their terms mandatory, including those contained in the Confidential Operations Manual.
- (b) You must attend and complete EntrepreneurExpress™, Phase I New Franchisee Training, Phase II Training and On-the-Job Training.
- (c) The Franchised Business will begin operations as soon as practicable following the successful completion of the signing of this Agreement but in no event later than one hundred twenty (120) days thereafter.
- (d) Before opening the Franchised Business to the public, you will have been certified by us as meeting our qualifications for management at similar SRAI Network businesses. You agree that the Franchised Business will only be operated directly by you. You must devote your best efforts to the operation of the Franchised Business.
- (e) You agree that you will not create, maintain or operate an Internet web site, social or business networking media sites or any other emerging media or promotional tactics or other advertising programs to promote the services of the Franchised Business, including the sending of bulk email or facsimiles, other than in accordance with the Confidential Operations Manual or as we otherwise specify in writing.
- (f) You are responsible for the day-to-day operations of your Franchised Business, but agree to operate the Franchised Business in conformity with all methods, standards and specifications in our Confidential Operations Manual to ensure that our required degree of quality, service and image is maintained; and will refrain from deviating from and from otherwise operating in any manner that adversely reflects on our name and goodwill, or on the Licensed Marks. You also specifically agree that without our prior written approval, you will not engage in any other type of sale of, or offer to sell, or distribution of, SRAI services or products or related material, products, software, hardware or any other equipment, supplies or materials intended for use in your SRAI Business, to third parties at wholesale, or for resale, use or distribution by a third party, including corporate and commercial

operations.

- (g) You shall not establish a web site or social media site or service on the Internet using any domain name containing the words Sanford Rose, Sanford Rose Associates, Sanford Rose Associates International, SRA, SRAI, SRA International.com, .net, .biz, .org or any variation thereof. We retain the sole right to advertise on the Internet and create a web site using any of the foregoing or related domain names. We shall provide you with the use of a website built from an SRAI template, and we have the right to disapprove and not allow any changes to your website that we, in our sole discretion, determine are not in our best interests. You shall, within three (3) days of a demand to do so by us, dismantle any frames and/or links between your web pages and any other web sites, including any web sites or pages that you create.
- (h) You must only use e-mail addresses provided to you by us. In addition to the one e-mail address provided to you in your Franchise Package, you may purchase additional e-mail addresses and related support packages from us as set forth in the Confidential Operations Manual.
- (i) All uses of our names, marks, logos, brands, and other SRAI-related identifying materials on your business stationery, business cards, marketing materials, advertising materials, printed materials or forms must be in compliance with the requirements provided for such uses in our Confidential Operations Manual.
- (j) You must respond promptly to customer complaints and take all other steps that may be required to ensure positive customer relations.
- (k) Due to the fact that complete and detailed uniformity under many varying conditions may not be possible or practical, and in order to remain competitive and respond to new technology, customer needs and market conditions, we specifically reserve the right and privilege, in our sole discretion and as we may deem in the best interests of all concerned in any specific instance, to vary standards and policies or the agreements for any SRAI business based upon the peculiarities of a particular location, area or circumstance, density of population, business potential, population of trade area, existing business practices or any other conditions that we deem to be of importance to the successful operation of the business. You have no recourse against us on account of any variation granted to others and are not entitled to require us to grant to you a like or similar variation.
- (l) If you, or your successor or assignee, is a corporation, partnership, limited partnership, limited liability partnership, limited liability company, you must furnish to us a copy of the appropriate documentation regarding the entity as we may require in the Confidential Operations Manual or otherwise in writing and you will execute a Personal Guaranty (Addendum 2) of all obligations of the entity. You will promptly furnish us, on a regular basis, with copies of your business entity records material to the Franchised Business as we may require in the Confidential Operations Manual or otherwise in writing.
- (m) You grant us the right to freely use, without your consent, any pictures, non-office specific financial information as part of an average, or biographical material relating to you or your Franchised Business for use in promotional literature or in any other way beneficial to the SRAI Network as a whole. You will cooperate in securing photographs, including obtaining consents from any persons appearing in photographs. If we publish anything you reasonably believe reflects unfairly or inaccurately on your Franchised Business or yourself, we will take all reasonable steps in our power to retract the material.

(n) In the event that a claim, suit, action or proceeding is instituted against you or instituted by you for any reason arising out of or in connection with the Franchised Business, you shall notify us within three (3) business days and upon request, supply us with copies of all the relevant documents related thereto and keep us informed of significant developments.

8. CONFIDENTIAL OPERATIONS MANUAL

- (a) To protect the reputation and goodwill of the businesses operating under the SRAI Network, and to maintain standards of operation under the Licensed Marks, you must conduct the Franchised Business operated under the SRAI Network in accordance with various written instructions and confidential manuals (from now on and previously referred to as the "Confidential Operations Manual"), including any amendments, as we may publish, all of which you acknowledge belong solely to us and will be on loan from us to you during the term of this Agreement. When any provision in this Agreement requires that you comply with any standard, specification or requirement of us, unless otherwise indicated, the standard, specification or requirement will be in this Agreement or specified by us in the Confidential Operations Manual. Any required standards exist to protect our interests in the System and Licensed Marks and not for the purpose of establishing any control or duty to take control over those matters that are reserved to you. The Operations Manual also will include guidelines or recommendations in addition to required standards. In some instances, the required standards will include recommendations or guidelines to meet the required standards. You may follow the recommendations or guidelines or some other suitable alternative, provided you meet and comply with the required standards. In other instances, no suitable alternative may exist. In order to protect our interests in the System and Licensed Marks, we reserve the right to determine if you are meeting a required standard and whether an alternative is suitable to any recommendations or guidelines.
- You must at all times use your best efforts to keep the Confidential Operations (b) Manual and any other manuals, materials, goods and information created or used by us and designated for confidential use within the SRAI Network and the information contained within as confidential, and will limit access to your employees on a need-to-know basis who have signed a Non-Disclosure and Non-Competition Agreement as set forth in Section 13(e). You acknowledge that the unauthorized use or disclosure of our confidential information or trade secrets will cause us irreparable injury and that damages are not an adequate remedy. You accordingly covenant that you will not at any time, without our prior written consent, disclose, use, permit the use of (except as may be required by applicable law or authorized by this Agreement), copy, duplicate, record, transfer, transmit or otherwise reproduce the information, in any form or by any means, in whole or in part, or otherwise make the same available to any unauthorized person or source. For purposes of this Agreement, all information, knowledge and know-how not known to the public about the SRAI Network and our services, standards, procedures, techniques and other information or material as we may designate as confidential will be deemed confidential. The provisions of this subsection shall survive the transfer, termination or expiration of this Agreement and any renewals thereof.
- (c) We have the right to add to and otherwise modify the Confidential Operations Manual from time to time, as we deem necessary, provided that no such addition or modification will alter your fundamental status and rights under this Agreement. You must always follow the directives of the Confidential Operations Manual, as may be modified by us from time to time. Your compliance is necessary to protect the integrity and reputation of the SRAI Network.

(d) Upon notice from SRAI that there have been updates to the Confidential Operations Manual, you agree to access the SRAI Intranet to view the updates. SRAI may also deliver updates to the Confidential Operations Manual by written notice or by e-mail. Any lack of understanding or confusion must be immediately reported to SRAI for clarification. Upon any dispute as to the contents of the Confidential Operations Manual, the terms and dates of the master copy we maintain at our principal place of business is controlling.

9. TRAINING

- (a) You, or a person approved by us to attend EntrepreneurExpress, the Phase I New Franchisee, Phase II and On-the-Job Training programs shall complete them to our satisfaction. The time to complete the various phases of Training will vary depending on how much time you can devote to training, your prior knowledge of business and recruitment and how quickly you are able to absorb the materials. Training schedules may be modified to accommodate these variables. We reserve the right to extend the training of any person who fails the training. You must pay all travel, hotel and meal expenses for the person attending the Phase I New Franchisee and Phase II Training programs. The Phase I New Franchisee training program will last for approximately eight (8) days or sixty four (64) hours at our training center and will generally be scheduled so that it is completed within ninety (90) days of the signing of this Agreement.
- (b) We will also provide you with approximately three (3) days of Phase II training at our training center at a mutually agreed upon time but which must be completed within one (1) year of your successful completion of the Phase I New Franchisee training program.
- (c) You acknowledge that successful completion of the EntrepreneurExpress, Phase I New Franchisee, Phase II and On-the-Job Training programs will require, among other things, that each attendee be able to demonstrate that he/she can read, write, and converse in English.
- (d) After your Franchised Business has been open for operation for between thirty (30) to three hundred sixty (360) days, upon your written request, we will conduct follow-up On-the-Job Training of approximately one and one half (1.5) days at our office at a mutually agreed upon schedule. You are encouraged to successfully complete this training. You will pay the wages, travel, lodging and meal expenses for you and your employees to attend.
- (e) We may, from time to time, offer additional training programs, workshops, seminars and the like, to franchisees and recommend that franchisees, or their employees, as appropriate, attend such programs. We may also provide special training by SRAI personnel for franchisees at a mutually agreed upon location at our then current rates.
- (f) We shall require everyone participating in our training program to execute a Non-Disclosure Agreement in the form set forth in the Confidential Operations Manual, which Agreement shall protect our proprietary interest in our Licensed Marks and the SRAI Network.

10. ADVERTISING AND MARKETING

- (a) You acknowledge that marketing, advertising, public relations and promotional activities are essential to the furtherance of the Franchised Business and our goodwill and public image.
 - (b) Your National Advertising Fee will be placed in an Advertising Fund that will be

administered by us or an agency we designate. The Advertising Fund will be used to maximize brand awareness of the SANFORD ROSE ASSOCIATES trademarks and franchise network. We will use the Advertising Fund to formulate and develop advertising pieces, public relations, the SRAI website, search engine optimization, newsletters, blogs, video production and other collateral materials for use on a national or international level as we determine, in our discretion, to be most effective in achieving the goals of the Advertising Fund. We are not required to spend your advertising fund contributions to place advertising in your local area or in any specific media. The Advertising Fund will be used to pay all expenses of the Advertising Fund. If we do not use Advertising Fund contributions during the fiscal year in which they are generated, we will hold those funds for use in the following or subsequent years. We may use the Advertising Fund to engage the services of an advertising source, public relations firm, advertising firm, marketing materials and products service providers, and/or for marketing employee compensation and expenses, marketing contract support compensation and expenses and/or to formulate, develop, produce and conduct advertising. We will not use the Advertising Fund for advertising that is primarily for the solicitation for the sales of franchises. We will submit to you, on request, an annual report of the receipts and disbursements of the Advertising Fund, which may be unaudited and prepared by our management.

- (c) At least fourteen (14) days before you use our Marks, you must submit to us for our prior approval, samples of all advertising, press releases and promotional material to be used including, but not limited to, your webpage, web logs (blogs), pages on social networking sites (e.g. LinkedIn, Facebook, Twitter, etc.), and electronic and non- electronic brochures. All advertising and/or promotional material will be in a media, and of a type and format as we may approve; will be conducted in a dignified manner; will be completely clear and factual and not misleading to the public; and will conform to other standards and requirements as we may specify in writing or in our Confidential Operations Manual. You will not use any advertising or promotional material or materials unless and until you have received our written approval. If our written approval or disapproval is not received within fourteen (14) days of the date of receipt by us of the samples or materials, we are deemed to have approved the samples or materials.
- (d) Immediately upon notification to do so, you shall discontinue any advertising or marketing containing our Marks that, in our sole opinion, is detrimental to you, to us or to other franchisees.

11. STATEMENTS, RECORDS AND FEE PAYMENTS

- (a) You must, in a manner satisfactory to us, and following generally accepted accounting principles, maintain original, full and complete records, accounts, books, data, licenses and contracts that will accurately reflect all information relating to the Franchised Business and all statistical and other information or records as we may require, and will keep all required financial and non-proprietary or confidential information for a minimum of seven (7) years, even if this Agreement is no longer in effect.
- (b) We and our designated agents have the right to examine and audit your records, accounts, books, data, and tax returns, and the personal tax returns of all of the principals and guarantors of the Franchised Business at all reasonable times with reasonable notice to you, of not less than ten (10) days, of an audit, to ensure that you are complying with the terms of this Agreement. This right shall continue for one (1) year after you have filed your final federal tax return for the Franchised Business. If any inspection discloses that the Cash Receipts during any scheduled reporting period actually exceeded the amount reported by you as your Cash Receipts by five percent (5%) or greater or if any understatement is made deliberately, you will bear the cost of

the inspection and audit and will pay any deficiency with interest from the date due at the lesser of the monthly rate of one and one half percent (1.5%) or, if less, the highest rate then permitted by applicable state law for each day the amount is past due, immediately upon our request. This charge will accrue regardless of whether we exercise our right to terminate this Agreement pursuant to Section 17.

- (c) You must prepare and deliver to us by the fifth (5th) day of each month, a monthly operating report of your business activities prepared and submitted by you for the prior month and any additional statements and reports as we may require, including placement statistics, payments, invoice data and unaudited profit and loss statements, in a form as we may specify in writing or in our Confidential Operations Manual, all of which will be certified by you.
- (d) Within one hundred twenty (120) days after the close of each fiscal year of the Franchised Business, you must furnish to us (i) a copy of your federal tax return for the Franchised Business (ii) your personal tax return, if requested by us and (iii) financial statements which will include a statement of income and retained earnings, a statement of changes in financial position, and a balance sheet of the Franchised Business, all as of the end of the fiscal year, certified by you as being true and correct.

12. PERSONAL GUARANTY

- (a) If you are an individual or individuals, then it is understood and agreed that the grant of license in Section 2 is made by us in reliance on your personal attributes and in consideration of the trust and confidence which we place in you, who will actively and substantially participate personally in the beneficial ownership and management of the Franchised Business.
- (b) If you are a business entity (including, but not limited to: a corporation, a limited liability company, a partnership, a limited liability partnership), then:
 - (i) Each and every person with an ownership interest in you shall sign the Personal Guaranty Agreement attached to this Agreement as Addendum 2 and the original signed Personal Guaranty Agreement shall be provided to us; and
 - (ii) The stated purpose of the business entity shall consist only of the development, ownership, operation and maintenance of the Franchised Business.

13. COVENANTS

- (a) During the Term of this Agreement, you, and each person or entity executing the Personal Guaranty of your undertakings with respect to this Agreement as required by Section 12 (hereinafter a "Principal"), covenants, individually, to the extent specified in this Agreement or the Guaranty to:
 - (i) Use your best efforts in operating the Franchised Business and in recommending, promoting and encouraging patronage of all SRAI Network businesses; and
 - (ii) Conduct the Franchised Business in accordance with our professional and ethical image ("Image"), which you acknowledge is an integral part of the SRAI Network.
 - (b) You and your Principals acknowledge that over the term of this Agreement you will

receive proprietary information which we have developed over time at great expense including but not limited to valuable specialized training, trade secrets, information regarding the management, operations, marketing, advertising, and related information, materials, methods and techniques relating to the development and operation of an SRAI Network business. You and your Principals further acknowledge that this information, which includes but is not limited to that contained in the Confidential Operations Manual, is not generally known in the industry and is beyond your own present skills and experience, and that to develop it yourselves would be expensive, time-consuming and difficult. You and your Principals further acknowledge that the information provides a competitive advantage and will be valuable in the development of the Franchised Business, and that gaining access to it is a primary reason you and your Principals are entering into this Agreement. You and your Principals agree that our information as described above, which may or may not be "trade secrets" under current judicial interpretations, is private and valuable, and represents our trade secrets. Accordingly, in consideration of our confidential disclosure to you and your Principals of these trade secrets, you and your Principals agree as follows:

- (i) During the term of this Agreement, neither you nor any Principal for so long as the Principal owns an interest in you, may without our prior written consent, directly or indirectly engage in or acquire any financial or beneficial interest in, (including interest in corporations, limited liability companies, partnerships, trusts, unincorporated associations or joint ventures) advise, help, guarantee loans or make loans to, any business whose network, business or method of operation is similar to that employed by SRAI franchised businesses within the SRAI Network (a "Competitive Business");
- (ii) Neither you, for two (2) years following the transfer, termination or expiration of this Agreement, nor any Principal, for two (2) years following termination of all of his or her interest in you or transfer, termination or expiration of this Agreement, whichever occurs first, may directly or indirectly engage in or acquire any financial or beneficial interest in, (including interest in corporations, limited liability companies, partnerships, trusts, unincorporated associations or joint ventures) advise, help, guarantee loans or make loans to, any business whose network, business or method of operation is similar to that employed by SRAI franchised businesses; and
- (iii) Neither you nor any Principal will at any time: (i) appropriate or use the trade secrets or any portion of the trade secrets incorporated in the SRAI Network, in any Employment Service Business which is not within the SRAI Network; (ii) disclose or reveal any portion of the SRAI Network to any person, other than to your Franchised Business employees as a part of their training; (iii) acquire any right to use any name, mark or other intellectual property right which is or may be granted by this Agreement, except in connection with the operation of the Franchised Business; or (iv) communicate, divulge, or use for the benefit of any other person or entity any confidential information, knowledge, or know-how concerning the methods of development or operation of a business or network by utilizing the SRAI Network, communicated by us in connection with the Franchised Business.
- (c) The restrictions contained in Subsections 13(b)(i) and (ii) will not apply to ownership of less than five percent (5%) of the shares of a company whose shares are listed and traded on a national securities exchange if the shares are owned for investment only, and are not owned by an officer, director, employee or consultant of the publicly-traded company.
 - (d) You shall cause any person who is actively involved in the Franchised Business, at

the time such person enters your employment or contracts with you, to enter into a Non-Disclosure and Non-Competition Agreement as set forth in the Confidential Operations Manual or as prepared by your attorney at your expense that conforms to the laws of the state in which you have your primary office and/or the location of their employment. You shall use your best efforts to prevent any such persons from disclosing any trade secrets or any other information, knowledge or know-how deemed confidential by us concerning the operation of the Franchised Business and from using, in connection with the operation of any competing business wherever located, the SRAI Network or from operating any competing business that looks like, copies or imitates any SRAI Franchised Business or operates in a manner tending to have such effect. If you have reason to believe that any such person has violated the provisions of the Non-Disclosure and Non-Competition Agreement, you shall notify us immediately and cooperate with us to protect us against infringement or other unlawful use of the SRAI Network, including, but not limited to, the prosecution of any lawsuits if, in the judgment of our counsel, such action is necessary and advisable. You must provide a copy of each signed Non-Disclosure and Non-Competition Agreements to us prior to any training provided to such person.

- (e) You and your Principals agree that the provisions of this Section are and have been a primary inducement to us to enter into this Agreement, and that if you breach this Agreement, we would be irreparably injured and would be without adequate remedy at law. For that reason, upon a breach or a threatened or attempted breach of any provisions, we are entitled, in addition to any other remedies which we may have in this Agreement, or at law or in equity (including the right to terminate this Agreement), to a preliminary and/or permanent injunction and a decree for specific performance of the terms in this Agreement without the necessity of showing actual or threatened damage, and without being required to furnish a bond or other security.
- (f) In addition to any other remedies we may have for your breach of Subsections 13(b)(i) or (ii), you shall pay us a fee equal to our then current Initial Franchise Fee for each Competitive Business plus 10% of such Competitive Business' cash receipts until expiration of the non-competition agreement.
- (g) The parties agree that each of the foregoing covenants will be construed as independent of any other covenant or provision of this Agreement. Should any part of one or more of these restrictions be found to be unenforceable by virtue of its scope in terms of area, business activity prohibited or length of time, and should any part be capable of being made enforceable by reduction of any of the restrictions, you and we agree that the covenants will be enforced to the fullest extent permissible under the law. In addition, we may, unilaterally, at any time, in our sole discretion, revise any of the covenants in this Section so as to reduce your obligations. The running of any period of time specified in this Section will be suspended for any period of time in which you are found by a court of competent jurisdiction to have been in violation of any restrictive covenant. You further expressly agree that the existence of any claim you may have against us regardless of whether arising from this Agreement, will not constitute a defense to the enforcement by us of the covenants in this Section.
- (h) If any court or other tribunal having jurisdiction to determine the validity or enforceability of this Section determines that this Section would be invalid or unenforceable as written, then the provisions contained in this Section will be deemed to be modified to an extent or in a manner as necessary for the provisions to be valid and enforceable to the greatest extent possible.
- (i) The provisions of this Section shall survive any transfer, termination or expiration of this Agreement or any renewals thereof.

14. TRANSFER AND ASSIGNMENT

- (a) This Agreement and all rights and duties may be freely assigned or transferred by us in our sole discretion without your consent, in whole or in part, to any person or legal entity that agrees to assume our obligations in this Agreement, including a competitor of ours, provided the transferee has sufficient business experience, aptitude and financial resources to competently assume our obligations under this Agreement, and will be binding upon and benefits our successors and assigns including any entity which acquires all or a portion of the capital stock of us or any entity resulting from or participating in a merger, consolidation or reorganization in which we are involved, and to which our rights and duties in this Agreement (in whole or in part), are assigned or transferred. Upon assignment or transfer we will no longer be liable for fulfilling the franchisor's obligations from that point forward.
- (b) You acknowledge that the rights and duties created by this Agreement are personal to you (and your Principals, if you are a legal entity), and that we have granted this Franchise in reliance on many factors, including the individual or collective character, skill, aptitude and business and financial capacity of you and your Principals. Accordingly, neither you nor your Principals will, without our prior written consent, directly or indirectly sell, assign, transfer, convey, give away, pledge, mortgage or otherwise encumber any interest: (i) in this Agreement or any portion of this Agreement; (ii) the assets comprising the Franchised Business; (iii) any equity or voting interest in you; or (iv) permit the Franchised Business to be operated, managed, directed or controlled, directly or indirectly, by any person other than you (with that act or event referred to as a "Transfer") without our prior written approval. Any Transfer occurring by operation of law or otherwise, including any Transfer by a trustee in bankruptcy, without our prior written consent, is a material default of this Agreement, but the transferor will remain obligated under this Agreement until released by us, or until this Agreement is terminated and all post-term obligations in this Agreement are fulfilled.
- (c) You acknowledge the vital importance of the performance by you to the market position and overall image of the SRAI Network and us. You also recognize that there are many subjective factors that comprise the process by which we select a suitable SRAI Network franchisee. The consent of us to a Transfer by you will remain a subjective determination and will include the following conditions:
 - (i) The proposed transferee is a person or entity that meets our standards of qualification then applicable to all new applicants for similar SRAI Network businesses and does not own, operate or participate in an entity that owns or operates a business offering similar services and/or products to those of the Franchised Business;
 - (ii) The proposed Transfer is at a price and on terms and conditions, as we deem reasonable;
 - (iii) As of the effective date of the proposed Transfer, all of your obligations set forth in this Agreement and under any other agreements between you and us are fully satisfied;
 - (iv) As of the effective date of the proposed Transfer, all of the obligations of the proposed transferee to us, under all other agreements of any kind between the proposed transferee and us are fully satisfied; and

- (v) As of the effective date of the proposed Transfer, we will have forwarded to you our written approval, granted in our Reasonable Business Judgment, of the proposed Transfer to the proposed transferee.
- (d) You must submit to us before any proposed Transfer of any equity or voting interest in you, and at any other time upon request, a list of all holders of direct or indirect equity and voting interests in you reflecting their respective present and/or proposed direct or indirect interests in you, in a form as we may require.
- (e) We may require, as a condition of our approval of any proposed Transfer, satisfaction of the additional requirements in Subsection 14(f), (i) if you are a partnership, limited liability company or privately held corporation and the proposed Transfer, alone or together with all other previous, simultaneous and/or proposed transfers, would have the effect of reducing directly or indirectly to less than a majority of the percentage of equity and voting interest (as we reasonably determine) owned in you by the initial equity and voting owners identified in Addendum 3, or (ii) if you are a natural person and the proposed Transfer, alone or together with other simultaneous or proposed transfers, would have the effect of reducing directly or indirectly your equity or voting interest as reasonably determined by us in this Franchised Business to less than a majority, or (iii) in any case would result in a Transfer of control, meaning a change of the unrestricted power to direct the management and/or policies of the Franchised Business (including those related to payment of financial obligations and a transfer of control of a general partnership interest), directly or indirectly, whether through ownership of interests, by contract or otherwise. In computing the percentages of equity and voting interest owned in you for purposes of this Section, general partnership interests are not distinguished from limited partnership interests.
 - (f) The requirements for all Transfers under Subsection 14(e) are as follows:
 - (i) You must request that we provide the prospective transferee with our current form of disclosure document required by the Federal Trade Commission's Trade Regulation Rule on Franchising and/or other applicable state franchise registration/disclosure laws, and a receipt for the document will be delivered to us; but we will not be liable for any representations other than those contained in the disclosure document;
 - (ii) The proposed transferee will sign our then-current form of franchise agreement (except that the term will not be extended beyond the term remaining on the franchise being transferred), which may contain terms and conditions substantially different from those in this Agreement, and such other then current ancillary agreements we are requiring of new franchisees as of the date of transfer;
 - (iii) There will have been paid to us, together with the application for consent to the transfer, a transfer fee of either (i) Thirty Thousand Dollars (\$30,000.00) if the sale price is Eighty Eight Thousand Dollars (\$88,000.00) or less; or (ii) the greater of Thirty Thousand Dollars (\$30,000.00) or ten percent (10%) of the sale price if the sale price is over Eighty Eight Thousand (\$88,000.00). Provided, however, in connection with the transfer of the Franchised Business to a spouse, sibling, or child of you or of a Principal or to someone who has been a full time employee of yours for not less than the prior three hundred sixty five (365) days, you shall be required to pay a transfer fee set at Thirty Thousand Dollars (\$30,000.00) if training by us is required, or at Five Thousand Dollars (\$5,000.00) to cover our costs and legal fees if no training by us is required. Total sale price shall include any monies being paid for your equipment, furniture, supplies and materials. Any non-cash

consideration will be measured at its fair market value;

- (iv) If permitted by applicable law, the transferor will sign a general release under seal where required, in a form satisfactory to us, of any and all claims against us, our parent, subsidiaries, affiliates and their officers, directors, attorneys, shareholders, and employees, in their corporate and individual capacities, including claims under federal, state, and local laws, rules, and ordinances from, or connected with, the performance of this Agreement or any other agreement;
- (v) The transferee will demonstrate to our sole satisfaction that it meets all of our requirements for becoming an SRAI Network franchisee, including that they meet our managerial and business standards then in effect for similarly situated SRAI Network businesses; possesses a good moral character, business reputation, and satisfactory credit rating; has never been convicted of, or entered a plea of no contest to any felony; is not a registered sexual offender; is not a competitor of ours; will comply with all of our instruction and training requirements, and has the aptitude and ability to operate the Franchised Business (as may be evidenced by prior related business experience or otherwise); and
- (vi) If we determine that transferee must complete Phase I New Franchisee Training and Phase II Training, the training fee shall be the current Initial Franchise Fee less the Transfer Fee except if the Transfer Fee exceeds the current Initial Franchise Fee, then there shall be no training fee.
- (g) Upon the death or mental or physical incompetence (as reasonably determined by an independent licensed doctor) of any person with any direct or indirect interest in you and who has managerial responsibility for the operation of the Franchised Business, the executor, administrator, or personal representative of the person will transfer his or her interest to a third (3rd) party approved by us within six (6) months after the death or finding of incompetence. The transfers will be subject to the same conditions as any lifetime Transfer.
- (h) You (if an individual) may assign this Agreement, the Franchised Business, and/or your rights and obligations contained in this Agreement to a business entity organized by you for that purpose only, and at least a majority of all the issued and outstanding shares of voting stock and/or equity interest will be owned and voted continuously by you, and only if we have approved in advance all persons with an ownership interest in the business entity, which consent will not be unreasonably withheld. You must pay us a fee that covers our costs and expenses in making this change.
- (i) Our consent to a transfer of any interest in you will not constitute a waiver of any claims we may have against the transferring party, nor will it be deemed a waiver of our right to demand exact compliance with any of the terms of this Agreement by the transferee.
- (j) We will not require approval of the assignment, of all or any part of the assets of the Franchised Business, or the stock or other interests in you, excluding this Agreement or the Franchise, to a bank or other lending institution as collateral security for loans made directly to or for the benefit of the Franchised Business. However, our approval will be required for any proposed assignment or hypothecation of this Agreement or the Franchise, which approval will not permit further transfers or assignments of this Agreement or the Franchise, without compliance by the transferee or assignee with the provisions of Section 14.

(k) You must maintain stop transfer instructions against the transfer, on your records, of any securities with voting rights, subject to the restrictions of this Agreement, and each stock certificate of the legal entity representing each share of stock, will have conspicuously endorsed upon it a legend in substantially the following form:

- (1) If the transferee was referred directly to you, or indirectly through us to you, by a third (3rd) party, including a franchise broker or a current or former SRAI franchisee, and we are required to pay a referral fee, then you must pay us a referral fee equal to the referral fee we pay to such third (3rd) party on a new franchise sale.
- (m) After you have been open for ten (10) years, you may exercise a buyout of the Franchised Business in accordance with the terms set forth below:
 - (i) You must pay us a buyout fee equal to three (3) times your highest annual royalty paid to us within the prior five (5) years, but not less than Thirty Thousand Dollars (\$30,000.00);
 - (ii) We will sign a Buyout Agreement with you that, notwithstanding the provisions of Section 18, will allow you to continue operation of an Employment Services Business at your same location keeping your existing clients and with use of your same telephone numbers, redirected email addresses and website URL for a period of six (6) months. We will allow you to use the methods, procedures and techniques you learned and used as a franchisee but you shall be required to maintain confidentiality and to discontinue use of our copyrighted, trademarked, proprietary, and/or intellectual property and that of our affiliates and successors.
 - (iii) The Buyout Agreement shall contain a liquidated damages provision that shall provide that you will pay One Hundred Thousand Dollars (\$100,000.00) a year or partial year from the effective date of the Buyout Agreement for any violations of your obligations to maintain confidentiality and to discontinue use of our copyrighted, trademarked, proprietary, and/or intellectual property and that of our affiliates and successors.

15. OUR OPERATION OF FRANCHISED BUSINESS

In the event that you cease to operate the Franchised Business, in order to prevent any interruption of the business which would cause harm to the business, you authorize us to operate the Franchised Business if we choose to do so as provided for in the Confidential Operations Manual for so long as we deem necessary and practical and without waiver of any other rights or remedies we may have under this Agreement.

16. OUR RIGHT OF FIRST REFUSAL

(a) If you receive from a third (3rd) party a letter of intent to purchase your Franchised Business, you must notify us immediately. Upon receipt by you of a bona fide written offer to purchase your Franchised Business, we shall have the option, exercisable by written notice to you within thirty (30) days after our receipt of written notice of such offer and the other information set

forth in this Section, to purchase the Franchised Business on the same financial terms and conditions as offered to or by said third (3^{rd}) party. We may, however, substitute cash for any other form of payment proposed in such offer. In order that we may have information to determine whether to exercise our option, you shall provide us certified financial statements as of the end of your most recent fiscal year, any financial statements prepared by or for you since the end of such fiscal year and such other information about the Franchised Business that you provided or will make available to such third (3^{rd}) party. If we do not exercise our option, you may, within sixty (60) days from the expiration of the option period, sell, assign and transfer the Franchised Business but only upon the same terms and conditions proposed to us and provided we have consented to such transfer as required by Section 14 hereof.

- (b) If you fail to make such sale, assignment or transfer within this sixty (60) day period, or if there is any material change in the terms of the offer, our right of first refusal shall again be applicable as in the case of an initial offer. Our failure to exercise our option shall not constitute a waiver of any other provisions of this Agreement, including all of the requirements of Section 14 hereof, with respect to the proposed transfer.
- (c) If you are not an individual, this right of first refusal shall apply to any management agreement, sale, resale, pledge, assignment, transfer or encumbrance of the voting stock of, or other ownership interest in you which would, alone or together with other related, previous, simultaneous or proposed transfers, result in a change of "control" of you.

17. DEFAULT AND TERMINATION

- (a) We may not terminate this Agreement before the expiration of its term except for "good cause," which means the occurrence of any event of default described below. Upon the occurrence of any event of default, we may, at our option, and without waiving our rights in this Agreement or any other rights available at law or in equity, including our rights to damages, suspend the services we provide to you outlined in Section 4 while you are in default and/or terminate this Agreement and all of your rights in this Agreement effective immediately upon the date we give written notice of termination, upon another date as may be in the notice of termination, or in those instances explained below automatically upon the occurrence of, or the lapse of the specified period following, an event of default. The occurrence of any one (1) or more of the following events will be an event of default and grounds for termination of this Agreement by us:
 - (i) Automatically, without notice or action required by us, if you become insolvent or make a general assignment for the benefit of creditors, or, unless otherwise prohibited by law, if you file a petition in bankruptcy, or a petition is filed against and consented to by you or not dismissed within thirty (30) days, or if a bill in equity or other proceeding for the appointment of a receiver of you or other custodian for your Franchised Business or assets is filed and consented to by you, or if a receiver or other custodian (permanent or temporary) of your assets or property, or any part of your assets or property, is appointed; or you admit that you are unable to pay your obligations as they become due or if a final judgment in excess of Five Thousand Dollars (\$5,000.00) remains unsatisfied or of record for sixty (60) days or longer (unless a bond is filed or other steps are taken to effectively stay enforcement of the judgment in the relevant jurisdiction);
 - (ii) If you fail to pay any financial obligation pursuant to this Agreement within ten (10) days of the date that we give notice of the delinquency or immediately upon written notice if the payment has not been made within thirty (30) days after the date that it

is required to be paid, or immediately upon written notice if you are determined to have under-reported your Cash Receipts during any month by five percent (5%) or more of the actual Cash Receipts during the month on two (2) or more occasions during the term of this Agreement, regardless of whether you later rectify the deficiency;

- (iii) If you fail to begin operations of the Franchised Business as required by Subsection 7(c);
- (iv) If you make, or have made, any materially false statement or report to us in connection with this Agreement or application for the franchise;
- (v) If there is any violation of any transfer and assignment provision contained in Section 14;
- (vi) If you receive from us three (3) or more notices to cure the same or similar defaults or violations of this Agreement during any twenty four (24) month period whether or not cured after notice;
- (vii) If you fail to complete to our reasonable satisfaction any of the training required pursuant to Subsection 7(b) or Subsections 9(a), 9(b) or 9(d);
- (viii) If you fail, for thirty (30) days after notification of non-compliance by an appropriate authority, to comply with any law or regulation applicable to the operation of the Franchised Business;
- (ix) If you violate any covenant of confidentiality or non-disclosure contained in Section 8 (b) or Section 13 or otherwise disclose, use, permit the use of, copy, duplicate, record, transmit or otherwise reproduce any manuals, materials, goods or information created or used by us and designated for confidential use within the SRAI Network without our prior approval;
- (x) If you or any person controlling, controlled by or under common control with you, or any Principal, owning an interest in the Franchised Business (a) is convicted of or pleads "nolo contendere" to a felony, or (b) commits any other crime or dishonest or unethical act (even if not a crime), or takes or fails to take any action which results in any claim of gross misconduct, which results in, or that is reasonably likely, in our sole opinion, to affect adversely the SRAI Network, any SRAI Network businesses, the Licensed Marks or the goodwill associated with the SRAI Network;
- (xi) If you fail to perform or if you breach any covenant, obligation, term, condition, warranty or certification in this Agreement or fail to operate the Franchised Business as specified by us in the Confidential Operations Manual and fail to cure the non-compliance or deficiency within thirty (30) days (or a longer period as granted by us) after our written notice to you;
- (xii) If you do not operate on a full-time basis or if you abandon or cease to operate the Franchised Business conducted under this Agreement for a period of thirty (30) days or if you or any Principal takes other employment or operates another business on a full or part-time basis;

- (xiii) If you or any guarantor default on any other agreement with us and the default is not cured in accordance with the terms of the other agreement;
- (xiv) If, after Minimum Royalty payments begin to accrue pursuant to Subsection 5(c) of this Agreement, you do not exceed the Minimum Royalty for any three (3) consecutive quarterly periods;
 - (xv) If you breach any provision contained in Section 13 of this Agreement; or,
- (xvi) If it is discovered that you intentionally or willfully falsely reported your Cash Receipts during any month at any time.
- (b) In the event applicable state law requires a notice period prior to the effective date of a termination under this Section, we shall have the right to take possession of the Franchised Business and diligently run it on your behalf until such time as the termination becomes legally effective. You, on behalf of yourself, your heirs and legal representatives, consent to our operation of the Franchised Business and release and indemnify us from any liability arising in connection with our operation of the Franchised Business pursuant to the terms of this Section.
- (c) If we materially breach this Agreement, you have the right to terminate this Agreement if we do not cure the breach within thirty (30) days after we receive a written notice of default from you. However, if the breach cannot reasonably be cured within thirty (30) days, you have the right to terminate this Agreement only if, after our receipt of a written notice of default from you, we do not within thirty (30) days undertake and continue efforts to cure the breach until completion.
- (d) You have no right to terminate this Agreement or to begin an action or lawsuit against us for breach of this Agreement, injunctive relief, violation of any state, federal or local law, violation of common law (including allegations of fraud and misrepresentation), rescission, general or punitive damages, or termination, unless and until written notice setting forth the alleged breach or violation in detail has been delivered to us by you.
- (e) You must give to us immediate written notice of an alleged breach or violation of this Agreement after you have knowledge, determine, or are of the opinion that there has been an alleged breach or violation of this Agreement by us. If you fail to give us written notice of an alleged breach or violation of this Agreement within one (1) year from the date you have knowledge of, determine, or are of the opinion that there has been an alleged breach by us, then the alleged breach or violation will be deemed to be condoned, approved and waived by you, and the alleged breach or violation is not deemed to be a breach or violation of this Agreement.
- (f) No failure by us to exercise any power reserved to us by this Agreement and no custom or practice of the parties at variance with the terms represents a waiver of our right to demand exact compliance with any of the terms of this Agreement. No waiver or approval by us of any particular breach or default by you, nor any delay, tolerance or omission by us to act or give notice of breach or default or to exercise any power or right from a default, nor acceptance by us of any payments due is considered a waiver or approval by us of any previous or subsequent breach or default by you of any term, covenant or condition of this Agreement.
- (g) In any proceeding where an event of default for failure to meet SRAI Network standards is at issue, our determination of your noncompliance will be presumed correct, and you will have the burden of proving that you did comply. You agree that the quality status of another business in the SRAI Network will not be relevant to whether we may terminate you for failure to

meet Network standards.

- (h) If you are current and paid in full on all of your debts, liabilities, obligations, fees, penalties, vendor service debts, Royalty, National Advertising Fee and are in good standing and compliance with all of the terms and conditions of this Agreement and all other agreements, then You may terminate this Agreement during the Initial or Renewal Term in accordance with the following terms and conditions:
 - (i) if you and each of your owners will continue to be bound by all of your post-termination obligations, then you must pay us in full the higher amount of either (i) one twelfth (1/12) of your highest annual Royalty amount due to us multiplied by the number of months remaining in your Term and then divided in half (1/2) or (ii) Eight Hundred Thirty Three Dollars and Thirty Four Cents (\$833.34) multiplied by the number of months remaining in your Term and then divided in half (1/2); or
 - (ii) if you or any of your owners want to be released from your obligations under Section 13(b)(ii) of this Agreement and own or operate an executive search and recruiting business that does not use our Licensed Marks, confidential or proprietary information or any of the contents of our Confidential Operations Manual after the termination, then you must pay us in full the higher amount of either (a) one twelfth (1/12th) of your highest annual Royalty amount due to us multiplied by the number of months remaining in your Term and then adding an additional thirty six (36) months' worth of payments or (b) Eight Hundred Thirty Three Dollars and Thirty Four Cents (\$833.34) multiplied by the number of months remaining in your Term plus an additional Thirty Thousand Dollars (\$30,000.00).

18. POST-TERM OBLIGATIONS

Upon the transfer, expiration, or termination of this Agreement, you must immediately:

- (a) Cease to be a franchisee under this Agreement and cease to operate the former Franchised Business under the SRAI Network. You must not from then on, directly or indirectly, hold yourself out as our present franchisee or as the Franchised Business;
- (b) Pay all sums owing to us, including those invoiced to you after this Agreement expires or is terminated. Upon termination pursuant to your default, the sums shall include actual damages, costs and expenses (including reasonable attorneys' fees) we incur as a result of the default.
- (c) Return to us the Confidential Operations Manual and all trade secret and other confidential materials, including any customer lists or client lists, all databases (electronic or otherwise), and all software and other property owned by us, and all copies, without retaining any copy or record. You may retain your copy of this Agreement, any correspondence between you and us, and any other document that you reasonably need for compliance with any applicable provision of law.
- (d) Take action as we may require to disconnect and forward all telephone numbers, to transfer and assign to us or our designee, all online or Internet directory listings, all white and yellow page telephone directory listing and advertisements, and all trade and similar name registrations and business licenses, and to cancel any interest that you may have in them.
 - (e) Cease to use in advertising, or in any manner at all, any methods, procedures or

techniques associated with the SRAI Network in which we have a proprietary right, title or interest; cease to use the Licensed Marks and any other marks and indicia of operation associated with the SRAI Network and/or the Franchised Business and remove all trade dress, physical characteristics, color combinations and other indications of operation under the SRAI Network from the Franchised Business. You must also remove all signage bearing the Licensed Marks, and, upon our request, deliver the fascia for the signs to us, and remove any items that are characteristic of the SRAI Network "trade dress" from the Franchised Business. You agree that we or our designated agent may enter the commercial location at any time to make any changes at your sole risk and expense and without liability for trespass.

- (f) Upon termination or expiration of this Agreement, you will cease the use of and we will have the option (but not the duty) to purchase any special or unique assets of the SRAI Network, including signs and sign faces of the Franchised Business, at their fair market value, with no allowance for goodwill. If we cannot agree on the fair market value of the items within a reasonable time, the determination of an independent appraiser we designate will be binding. If we elect to exercise any option to purchase, we have the right to set off all amounts you owe us you under this Agreement and the cost of the appraisal, if any, against any payment due to you. Upon expiration, we will exercise our option by giving you notice at least thirty (30) days before the expiration date. Upon termination for any other reason, we will exercise our option by giving you notice within thirty (30) days after the termination date.
- (g) Under federal and state franchise laws and other applicable laws, we are required to disclose your name, address and telephone number (home address and telephone number if you are no longer a franchisee) and you agree to the disclosure of your name, address and telephone number. You must notify us of any change in your name, address and telephone number within ten (10) days of the change.
- (h) Abide by all restrictive covenants set forth in Sections 8(b) and 13 of this Agreement, and any other terms or conditions that survive the transfer, termination, or expiration of this Agreement.
- (i) The provisions of this Section shall survive the transfer, termination or expiration of this Agreement.

19. INSURANCE

- (a) You must, at your expense and no later than at the beginning of operation of the Franchised Business, obtain and maintain in full force and effect throughout the term of this Agreement the types of insurance required in the Confidential Operations Manual or otherwise in writing, which will be in amounts that we require, and which will name us as an additional insured, including the following:
 - (i) Errors and omissions insurance coverage;
 - (ii) Employer's liability and workers' compensation insurance as required by law;
 - (iii) Comprehensive general liability insurance covering the operation of the Franchised Business;
 - (iv) Automobile liability insurance including owned, hired and non-owned

vehicle coverage for vehicles used in the operation of the Franchised Business; and

- (v) Contents coverage insuring the premises where the Franchised Business is located.
- (b) You must make timely delivery of certificates of all required insurance to us commencing upon the opening of the Franchised Business and every year thereafter upon renewal of each required insurance, each of which will contain a statement by the insurer that the policy will not be canceled or materially altered without at least thirty (30) days' prior written notice to us. You must also notify us of any subsequent changes or amendments to any of your required insurances at the time of any change or amendment.
- (c) The purchase and maintenance of insurance does not relieve you of any liability to us under any indemnity requirement of this Agreement.
- (d) Should you, for any reason, fail to procure or maintain the insurance required by this Agreement, a material breach of this Agreement shall result.

20. TAXES, PERMITS, INDEBTEDNESS, COMPLIANCE WITH LAWS

- (a) You must promptly pay when due any and all federal, state and local taxes including unemployment and sales taxes levied or assessed with respect to any services or products furnished, used or licensed pursuant to this Agreement and all accounts or other indebtedness of every kind incurred by you in the operation of the Franchised Business.
- (b) You must comply with all applicable federal, state and local laws, rules and regulations, including any local, state and federal privacy, data protection and security laws, health and sanitation laws, and labor laws that apply to your business operations. You must also timely obtain any and all permits, certificates and licenses for the full and proper conduct of the Franchised Business.
- (c) You expressly agree to accept full and sole responsibility for any and all debts and obligations incurred in the operation of the Franchised Business.
- (d) You agree to reimburse us for any taxes that we must pay to any state taxing authority on account of either your operation of the Franchised Business or payments made to us by you; excluding state or federal income taxes for which we are responsible.
- (e) You are required to pay to us or our designee, promptly and when due, the amount of all sales taxes, use taxes and similar taxes imposed upon, required to be collected, or paid by us on account of the services or goods furnished by us to you through sale, lease or otherwise or on account of collection by us of the Franchise Fee, Royalties or any other payments to us required by this Agreement; excluding state or federal income taxes for which we are responsible.

21. INDEMNIFICATION AND INDEPENDENT CONTRACTOR

(a) You agree to protect, defend, indemnify, and hold us, and our respective directors, officers, owners, members, agents, employees, attorneys, shareholders, affiliates and assigns (jointly and severally, the "Indemnitees") harmless and to promptly reimburse Indemnitees for, from and against all claims, actions, proceedings, damages, costs, expenses and other losses and

liabilities, consequently, directly or indirectly incurred (including attorneys' and accountants' fees) as a result of, arising out of, or connected with the operation of the Franchised Business; except for any gross negligence or willful misconduct by us.

- (b) In all dealings with third (3rd) parties including employees, suppliers and customers, you must disclose in an appropriate manner acceptable to us that you are an independent entity licensed by us. Nothing in this Agreement is intended by the parties to create a fiduciary relationship between them nor to constitute you an agent, legal representative, subsidiary, joint venturer, partner, employee or servant of us for any purpose at all. It is agreed that you are an independent contractor and are in no way authorized to make any contract, warranty or representation or to create any obligation for us or the SRAI Network.
- (c) It is understood that you will have sole responsibility for your employees and all acts of your employees, and all employment-related decisions involving wages, benefits, hours of work, scheduling, hiring, firing, discipline, supervision, record keeping, withholding income tax, social security contributions, Medicare contributions, unemployment fund contributions and all other terms and conditions of employment. You must disclose to each of your employees in writing, in a form approved by us in advance, that we are not a "joint employer" of your employees and acknowledge that we do not control your personnel policies.

22. WRITTEN APPROVALS, WAIVERS, FORMS OF AGREEMENT AND AMENDMENT

- (a) Whenever this Agreement requires, or you desire to obtain our approval, you must make a timely written request. Unless a different time period is specified in this Agreement, we will respond with our approval or disapproval within thirty (30) days of receipt of a request. If we have not specifically approved, or disapproved, a request within the thirty (30) day period, our failure to respond will be deemed disapproval of the request.
- (b) No failure by us to exercise any power reserved to us by this Agreement, and no custom or practice of the parties that may differ from the terms of this Agreement will represent a waiver of our right to demand exact compliance by you with any of the terms in this Agreement. No waiver or approval by us of any particular breach or default by you, nor any delay, tolerance or omission by us to act or give notice of default, or to exercise any power or right, nor acceptance by us of any payments due will be considered a waiver or approval by us of any previous or later breach or default by you of any term, covenant or condition of this Agreement.
- (c) We make no warranty or representation that all SRAI Network franchise agreements issued by us either before or after the date of this Agreement do, or will contain terms substantially similar to those contained in this Agreement. You agree that we may, in our Reasonable Business Judgment, due to local business conditions or otherwise, waive or modify comparable provisions of other franchise agreements granted to other SRAI Network businesses in a non-uniform manner, except for those provisions in this Agreement that require us to act toward SRAI Network franchisees in a reasonably non-discriminatory basis.
- (d) Except as otherwise provided in this Agreement, no amendment, change or variance from this Agreement is binding upon either us or you except by mutual written agreement. If an amendment of this Agreement is signed at your request, you must at our option, pay any legal fees or costs of preparation in connection with the amendment. If an amendment of this Agreement is executed at our request, we will pay any legal fees or costs of preparation in connection with the amendment, unless such amendment was prepared as a condition to our approval as required under

23. ENFORCEMENT

- (a) To ensure compliance with this Agreement and to enable us to carry out our obligations under this Agreement, you agree that we will have, and our designated agents will be permitted to, with or without notice, full and complete access during business hours to inspect the Franchised Business and all records relating to your customers, suppliers, employees and agents. You must cooperate fully with our designated agents and us when we request access.
- (b) We or our designee are entitled to obtain, without bond, declarations, temporary and permanent injunctions, and orders of specific performance, in order to enforce the provisions of this Agreement relating to your use of the Licensed Marks, your obligations upon termination or expiration of this Agreement, and assignment of the Franchise and ownership interests, or to prohibit any act or omission by you or your employees that is a violation of any applicable law or regulation, that is dishonest or misleading to prospective or current customers of businesses operated under the SRAI Network, that is a danger to other SRAI Network businesses, employees, customers or the public, or that may damage the goodwill associated with the Licensed Marks.
- (c) If we obtain any declaration, injunction or order of specific performance pursuant to Subsection 23(b), if any provision of this Agreement is enforced at any time by us, or if any amounts due from you to us are, at any time, collected by or through an attorney at law or collection agency, you will be responsible to us for all costs and expenses of enforcement and collection including court costs and reasonable attorneys' fees.

24. NOTICES

All approvals, requests, notices, and reports required or permitted under this Agreement will not be effective unless in writing and delivered to the party entitled to receive the notice in accordance with this Section. All such approvals, requests, notices, and reports, as well as all payments, will be deemed delivered at the time delivered by hand; or one (1) Business Day after sending by facsimile, e-mail or comparable electronic system or through a nationally recognized commercial courier service for next Business Day delivery; or three (3) Business Days after placement in the United States Mail by Registered or Certified Mail, Return Receipt Requested, postage prepaid; and must be addressed to the party to be notified at its most current principal business address of which the notifying party has been notified and/or, with respect to any approvals and notices that we provide to you or your owners, at the Franchised Business's address. As of the Effective Date of this Agreement, notices should be addressed to the following addresses unless and until a different address has been designated by written notice to the other party:

(a) If to Us at:

Sanford Rose Associates International Inc. 5908 Headquarters Drive, K200, Plano, Texas 75024 Attention: Jeffrey Kaye

(b) If to You at:

25. GOVERNING LAW AND DISPUTE RESOLUTION

- (a) This Agreement is accepted by us in the State of Texas. Except to the extent governed by the United States Trademark Act of 1946 (Lanham Act; 15 U.S.C. § 1051 et seq.), as amended, or other federal law, this Agreement and the franchise rights granted herein shall be governed by and construed in accordance with the substantive laws of the State of Texas which laws shall prevail in the event of any conflict of law. If, however, any provision, or portion hereof in any way contravenes the laws of any state or jurisdiction where this Agreement is to be performed, such provision, or portion thereof, shall be deemed to be modified to the extent necessary to conform to such laws, and still be consistent with the parties' intent as evidenced herein.
- (b) You and we ("the parties") agree that it is in their best interest to resolve disputes between them in an orderly fashion and in a consistent manner. For that reason, the parties agree as follows:
 - (i) Except for matters where either party seeks equitable relief, neither party will seek a different resolution of a dispute between them without first requesting a meeting with the other party by written notice, which notice will designate a party who is a senior executive with authority to reach a resolution of the dispute on their behalf. The party receiving the notice will also designate a representative of similar authority for the purpose of discussing the specific matter in dispute. If you are an individual, you will be your designated representative. At least one (1) meeting of the designated representatives will be held in an effort to resolve the dispute. The first (1st) meeting of the designated representatives will be held at our principal place of business within thirty (30) days after the notice, on a date and at a time mutually agreed by the designated representatives. A party that fails to meet this obligation shall be liable to the other party for all of its legal fees and costs in any litigation between the parties.
 - (ii) If the parties have not resolved a dispute arising out of or relating to your operation of the Franchised Business or this Agreement by negotiation (which the parties will make a diligent effort to do), the parties agree that the dispute shall be brought exclusively within the courts of the County of Collin in the State of Texas. You irrevocably submit to the jurisdiction of such courts and waive any objection you may have to either the jurisdiction or venue of such courts. Also, with respect to any action which seeks injunctive relief, we may bring such action in any court in any state which has jurisdiction. The costs and expenses of litigation shall be borne by the non-prevailing party.
 - (iii) Any party to this Agreement may seek provisional or ancillary remedies including temporary or injunctive relief in connection with such dispute or controversy, without providing or posting any bond or security regardless of any legal requirements to do so.
 - (iv) In all lawsuits relating to or arising out of the Agreement, you agree that you may be served with process outside the State of Texas in the same manner as service may be made within the State of Texas by any person authorized to make service by the laws of the state, territory, possession or country in which service is made, or by any duly qualified attorney in the jurisdiction, and you waive any defense you may have of insufficiency of service of process relating to this method of service. This method of service will not be the exclusive method of service available, and will be available in addition to any other method of service allowed by law.

- (v) We and you both acknowledge that time is of the essence in resolving any dispute arising from this Agreement and agree that any lawsuit must be submitted within one (1) year after the basis of the dispute became known to the party filing the complaint.
- (c) YOU AND WE EACH IRREVOCABLY WAIVE OUR RIGHT TO A TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER PARTY. YOU AND WE ACKNOWLEDGE THAT THIS WAIVER OF JURY TRIAL RIGHTS PROVIDES THE PARTIES WITH THE MUTUAL BENEFIT OF UNIFORM INTERPRETATION OF THIS AGREEMENT AND RESOLUTION OF ANY DISPUTE ARISING OUT OF THIS AGREEMENT AND ANY ASPECT OF THE PARTIES' RELATIONSHIP. YOU AND WE FURTHER ACKNOWLEDGE THE SUFFICIENCY AND RECEIPT OF MUTUAL CONSIDERATION FOR SUCH BENEFIT.

26. REMEDIES

- (a) You agree to waive any claims against us based on lost profits and/or lost earnings by you unless such act is based on gross negligence or fraud on our part.
- (b) If this Agreement is terminated because of your default, in addition to such other damages that may be awarded, you shall be liable to us for a lump sum amount equal to the net present value of the Royalties and any Advertising Fees that would have become due following termination of this Agreement for the period this Agreement would have remained in effect but for your default. Royalties and Advertising Fees for purposes of this Section shall be calculated based on the Franchised Business' average monthly Net Cash Receipts for the twelve months preceding the termination date or the number of months in operation if less than twelve (12).
- Except with regard to your obligation to pay us Royalties, any Advertising Fees and other fees or payments of every nature and kind due from you pursuant to this Agreement or otherwise, any claims between the parties must be commenced within one (1) year from the date on which the party asserting the claim knew or should have known of the facts giving rise to the claim or such claim shall be barred. The parties understand that this time limit might be shorter than otherwise allowed by law. You agree that the sole recourse for claims arising between the parties shall be against us or our successors and assigns. You agree that our shareholders, members, directors, officers, employees and agents and those of our affiliates shall not be personally liable nor named as a party in any action between you and us. The parties further agree that, in connection with any such proceeding, each must submit or file any claim which would constitute a compulsory counterclaim (as defined by Rule 13 of the Federal Rules of Civil Procedure) within the same proceeding as the claim to which it relates. Any such claim that is not submitted or filed as described above shall be forever barred. The parties agree that any proceeding will be conducted on an individual, not a class-wide, basis and that a proceeding between the parties may not be consolidated with another proceeding between us and any other person or entity. No previous course of dealing shall be admissible to explain, modify, or contradict the terms of this Agreement. No implied covenant of good faith and fair dealing shall be used to alter the express terms of this Agreement.

- (d) Nothing in this Agreement shall bar our right to seek specific performance of the provisions of this Agreement and injunctive relief against threatened conduct that will cause us loss or damages under customary equity rules, including applicable rules for obtaining restraining orders and preliminary injunctions. You specifically acknowledge that any failure by you to comply with the requirements of Sections 8(b) and 13 of this Agreement will cause us irreparable injury and that we shall be entitled to obtain specific performance of, and/or an injunction against any violation of, such requirements. You agree to pay all court costs and reasonable attorneys' fees incurred by us in obtaining specific performance of, and/or an injunction against any violation of, the requirements of this Agreement. The foregoing remedies shall be in addition to any other legal or equitable remedies that we may possess.
- (e) You agree that we will not be required to post a bond to obtain any injunctive relief and that your only remedy if an injunction is entered against you will be the dissolution of that injunction, if warranted, upon due hearing (all claims for damages by reason of the wrongful issuance of such injunction being expressly waived hereby).
- (f) Should legal proceedings have to be brought by us against you to enforce any non-competition covenant or for your failure to maintain confidentiality or to protect against infringement, the period of restriction shall be deemed to begin running on the date of entry of an order granting us injunctive relief and shall continue uninterrupted for the entire period of restriction.
- (g) The parties waive, to the extent permitted by law, any claim for punitive or exemplary damages against each other, regardless of each parties' respective right to such damages under the choice of law provision herein.
- (h) You shall not be allowed to set off amounts owed to us or our affiliates for Royalties, fees, or other amounts due against any monies owed to you, which right of set off is hereby expressly waived by you.
- (i) If you consist of more than one person, your liability under this Agreement shall be joint and several.

27. SEVERABILITY AND CONSTRUCTION

- All provisions of this Agreement are severable. Should any provision of this Agreement be for any reason held invalid, illegal or unenforceable by a court of competent jurisdiction, the provision is deemed restricted in application to the extent required to render it valid; and the remainder of this Agreement will in no way be affected and will remain valid and enforceable for all purposes, both parties declaring that they would have signed this Agreement without inclusion of the provision. If a total or partial invalidity or unenforceability of any provision of this Agreement exists only with respect to the laws of a particular jurisdiction, this Subsection will operate upon that provision only to the extent that the laws of the jurisdiction are applicable to that provision. Each party agrees to sign and deliver to the other any further documents that may be reasonably required to fully carry out the provisions in this Agreement. You acknowledge that we have the right, in our sole discretion, on a temporary or permanent basis, to reduce the scope of any covenant or provision of this Agreement binding upon you, or any portion thereof, without your consent, effective immediately upon receipt by you of written notice and you agree that you will comply with any covenant as so modified, which will be fully enforceable.
 - (b) This Agreement, the addenda, exhibits and any contemporaneous or subsequent

amendments or addenda hereto, constitute the entire Agreement between you and us in connection with the subject matter of this Agreement. However, nothing in this Agreement is intended to disclaim the representations that we made in the Franchise Disclosure Document that we furnished to you.

- (c) This Agreement may be signed in any number of counterparts, each of which when so signed and delivered is deemed an original, but the counterparts together will constitute one and the same instrument.
- (d) The table of contents, headings and captions contained in this Agreement are for the purposes of convenience and reference only and are not to be construed as a part of this Agreement. All terms and words used in this Agreement will be construed to include the number and gender as the context of this Agreement may require. The parties agree that each section of this Agreement will be construed independently of any other section or provision of this Agreement.

28. ACKNOWLEDGEMENTS

(a) The parties recognize that carrying out the purpose of this Agreement, the creating of an effective, up-to-date, competitive consumer-oriented Network under our name and marks, and enhancing the potential value of that Network for both us and you as a group, requires flexibility in establishing and modifying standards for performance and operation under this Agreement, and may involve our development of other business activities not covered by the terms of this Agreement, taking particular account of the fact that business conditions and other circumstances are likely to change during the stated term of this Agreement. The parties have addressed the prospect for those developments by the express provisions of this Agreement, including in particular, the provisions defining the nature and scope of this Agreement and your obligation to observe the requirements of our Confidential Operations Manual as it may, from time to time, be amended by us to maintain the long-term viability of our name, trademarks and other intellectual property rights, and/or the overall SRAI Network, among other things. No provision of this Agreement is to be read as creating a limitation on the right we have to take an action except as the provision clearly and expressly establishes a limitation. You acknowledge the following:

THAT YOU UNDERTAKE ALL THE TERMS AND CONDITIONS OF THIS AGREEMENT. THIS AGREEMENT CONTAINS ALL ORAL AND WRITTEN AGREEMENTS, REPRESENTATIONS AND ARRANGEMENTS BETWEEN THE PARTIES AND NO REPRESENTATIONS OR WARRANTIES ARE MADE OR IMPLIED, EXCEPT AS SPECIFICALLY STATED IN THIS AGREEMENT. THIS AGREEMENT CANNOT BE CHANGED OR TERMINATED ORALLY.

	Initia	al									
YOU	REP	RESENT	c, AS	AN	INDUC	EMENT	ТО	OUR	ENTRY	INTO	THIS
AGREEMENT	T, THA	T YOU H	IAVE N	MADE	NO MI	SREPRES	SENT	ATION	S IN OBT	AINING	THIS
AGREEMENT											

Initial

YOU ACKNOWLEDGE THAT OUR APPROVAL OR ACCEPTANCE OF YOUR COMMERCIAL LOCATION, IF APPLICABLE, DOES NOT REPRESENT A RECOMMENDATION OR ENDORSEMENT OF THE LOCATION OF THE BUSINESS, NOR

LOCATION WILL BE SUCCESSFUL OR PROFITABLE.
Initial
YOU ACKNOWLEDGE THAT YOU HAVE READ THE FRANCHISE DISCLOSURE DOCUMENT AND UNDERSTAND ITS CONTENTS. YOU FURTHER ACKNOWLEDGE THAT YOU HAVE RECEIVED A COMPLETE COPY OF THIS AGREEMENT, WITH ALL ATTACHMENTS AND ADDENDA REFERENCED IN THIS AGREEMENT, AND OTHER RELATED AGREEMENTS, IF ANY, AT LEAST SEVEN (7) DAYS PRIOR TO THE DATE ON WHICH THIS AGREEMENT WAS EXECUTED.
Initial
YOU, TOGETHER WITH YOUR ADVISERS, HAVE SUFFICIENT KNOWLEDGE AND EXPERIENCE IN FINANCIAL AND BUSINESS MATTERS TO MAKE AN INFORMED INVESTMENT DECISION ABOUT THIS FRANCHISE.
Initial
YOU ARE AWARE OF THE FACT THAT OTHER PRESENT OR FUTURE FRANCHISEES OF OURS MAY OPERATE UNDER DIFFERENT FORMS OF AGREEMENT, AND THAT OUR OBLIGATIONS AND RIGHTS TO OUR VARIOUS FRANCHISEES AND DEVELOPERS MAY DIFFER MATERIALLY IN CERTAIN CIRCUMSTANCES.
Initial
YOU ACKNOWLEDGE THAT THIS INSTRUMENT CONTAINS THE ENTIRE AGREEMENT BETWEEN YOU AND US. THIS AGREEMENT TERMINATES AND TAKES THE PLACE OF ANY PRIOR AGREEMENT BETWEEN YOU AND US CONCERNING THE SAME SUBJECT MATTER.
Initial
NOTHING IN THIS ACKNOWLEDGMENT IS INTENDED TO DISCLAIM THE REPRESENTATIONS THAT WE MADE IN THE FRANCHISE DISCLOSURE DOCUMENT THAT WE FURNISHED TO YOU.
Initial
29. MISCELLANEOUS
(a) Disclaimer of Interpretation Against Drafter. The terms and provisions of this Agreement will not be construed against or in favor of a party merely because the party or its counsel is the drafter of this Agreement.
(b) Notice of Material Matters. You must give us notice of any incident or legal

action (including the commencement of a suit or proceeding or the threat of a suit or proceeding), or any other crime or offense, dishonest or unethical act, any claim of gross misconduct, the issuance of any order, writ, injunction, award or decree of any court, agency or government document (even if not a crime) that is reasonably likely to affect adversely the SRAI Network, any SRAI Network business, the Licensed Marks or the goodwill associated with the SRAI Network or that may materially affect the operation or financial condition of us, our affiliates, the Franchised Business, or you. You must give us this notice as soon as practical, but no later than twenty four (24) hours after an incident and three (3) days of any legal action.

- (c) **Our Limited Liability.** You agree that we have no liability to you or any other person by reason of any approval given or withheld by us to you or by reason of your complying with our standards and policies and other requirements, or the provisions of this Agreement. We have no liability to you if you adopt any of our suggestions or requirements, or if we delay or fail to furnish any approval, or if we provide to a lender (actual or prospective) at their or your request, information regarding the status of the Agreement and/or your obligations under the Agreement. We are not obligated for any reason to do any act or to furnish anything to you except as expressly contained in this Agreement, and you acknowledge that we are not required to provide services that produce any particular level of results.
 - (d) **Time of Essence.** Time is of the essence in this Agreement.
- Force Majeure. Upon a Force Majeure, meaning acts of God, war, insurrection, acts of terrorism, civil commotion, strikes, lockouts, embargoes, lack of water, materials, power or telephone transmissions specified or reasonably necessary in connection with the ownership or management of the Franchised Business, fire, hurricanes, unavoidable casualties, failure of any applicable governmental authority to issue required governmental permits, suspension, termination or revocation of any material governmental permit required for the operation of the Franchised Business for thirty (30) days or more, and any other occurrence, event or condition beyond the reasonable control of you or us, whichever is applicable, the parties will be relieved of their respective obligations to the extent the parties are necessarily prevented, hindered or delayed in the performance of those obligations during the period of Force Majeure. The party whose performance is affected by Force Majeure will give prompt, written notice of Force Majeure to the other party. If there should be a Force Majeure that we consider economically harmful or otherwise detrimental to the Franchised Business, upon ten (10) days' written notice to you, we have the right to terminate this Agreement, but the notice will be withdrawn by us if, within the ten (10) day period, we determine that the economically harmful or otherwise detrimental effect on the Franchised Business and operations has ceased.
- (f) Reasonable Business Judgment. Except where otherwise indicated in this Agreement, we agree to use "Reasonable Business Judgment" when discharging our obligations and exercising our rights and discretion. Reasonable Business Judgment (as defined in this Subsection) will be applied in all circumstances involving or requiring our approval or consent, unless provided otherwise in the Agreement. Reasonable Business Judgment means that our determinations or choices prevail, even if other alternatives are also reasonable or arguably preferable, if we intend to benefit or are acting in a way that could benefit the SRAI Network by, for example, enhancing the value of the Licensed Marks, increasing customer satisfaction, minimizing possible customer confusion as to the Licensed Marks or location, or increasing our financial strength. You have agreed to this concept of Reasonable Business Judgment in recognition of the fact that we should have at least as much discretion in administering the SRAI Network as a corporate board of directors has in directing a corporation, and because the long-term interests of the SRAI Network and all franchisees in the

SRAI Network and our shareholders and us, taken together, require that we have the latitude to exercise Reasonable Business Judgment. We will not be required to consider your particular economic or other circumstances or to slight our own economic or other business interests when exercising Reasonable Business Judgment. You acknowledge that we have a legitimate interest in seeking to maximize the return to our shareholders and the fact that we benefit economically from an action will not be relevant to showing that we did not exercise Reasonable Business Judgment. Neither you nor any third (3rd) party (including any third (3rd) party acting as a trier of fact) can substitute your judgment for our Reasonable Business Judgment. You agree that you have the burden of establishing that we failed to exercise this Reasonable Business Judgment.

IN WITNESS WHEREOF, the parties have signed this Agreement under seal as of the above Effective Date.

US:
Sanford Rose Associates International, Inc., a Texas corporation
By:
Title:
You:
Franchisee
By:
Title:
Date:

ADDENDUM 1

Territory

Subject to the terms and conditions of the Franchise Agreement, the territory in which you must conduct the Franchised Business is defined as follows:

The approved current office address is:
Your territory consists of a one mile radius from your approved office address.
Acknowledged and Agreed:
SRAI:
Sanford Rose Associates International, Inc., a Texas corporation
By:
Name:
Title:
Franchisee:
By:
Name

ADDENDUM 2

PERSONAL GUARANTY AGREEMENT

1. In consideration of, and as an inducement to, the execution of the F	ranchise
Agreement ("Agreement") dated as of, 20, between	Sanford
Rose Associates International, Inc. ("we", "us", "our") and	("you",
"your"), each of the undersigned is a shareholder, director, officer, member trustee, and/	or partner
in you ("the undersigned") and guarantees to us that the undersigned will perform each c	ovenant,
payment, agreement and undertaking contained in the Agreement, and that your represen	ıtations
and warranties in the Agreement (which the undersigned has read) are true and correct.	

- 2. We, our successors and assigns, may from time to time, without notice to you or the undersigned: (a) resort to the undersigned for payment of any of the liabilities of you to us (the "Liabilities"), regardless of whether we or our successors have resorted to any property securing any of the Liabilities or proceeded against any other of the undersigned, or are primarily or secondarily liable on any of the Liabilities; (b) release or compromise any liability of any of the undersigned or any liability of any party or parties primarily or secondarily liable on any of the Liabilities; and (c) extend, renew or credit any of the Liabilities for any period (regardless of whether longer than the original period); alter, amend or exchange any of the Liabilities; or give any other form of indulgence, regardless of whether under the Agreement.
- 3. Each of the undersigned agrees to comply with and abide by the restrictive covenants and non-disclosure provisions contained in Sections 8(b) and 13 of the Agreement, as well as the provisions in the Agreement relating to the Licensed Marks and Transfers, to the same extent as and for the same period of time as you are required to comply with and abide by the covenants and provisions. These obligations of the undersigned survive any expiration or termination of the Franchise Agreement or this Guaranty. These obligations also survive any death of the undersigned for any defaults and obligations existing at the time of such death.
- 4. Each of the undersigned further waives presentment, demand, notice of dishonor, protest, nonpayment and all other notices, including: notice of acceptance; notice of all contracts and commitments; notice of the existence or creation of any liabilities under the Franchise Agreement and of the amount and terms; and notice of all defaults, disputes or controversies between you and us resulting from an Agreement or otherwise, and any settlement, compromise or adjustment.
- 5. The undersigned agrees to pay all expenses we pay or incur in enforcing the Agreement and this Guaranty against you and against the undersigned in collecting or attempting to collect any amounts due, including reasonable attorneys' fees if enforcement or collection is by or through an attorney-at-law. Any waiver, extension of time or other indulgence granted by us, our agents, successors or assigns, with respect to the Agreement, will in no way modify or amend this Guaranty, which will be continuing, absolute, unconditional and irrevocable.

- 6. This Personal Guaranty Agreement is governed by the law of the State of Texas and the undersigned irrevocably submits to the jurisdiction and venue of the state court of Collin County in the State of Texas.
- 7. If more than one person is signing the Guaranty, the term "the undersigned," as used in this Guaranty refers to each person, and the liability of each of the undersigned is joint and several and primary.
- 8. Each of the undersigned acknowledges that he/she has obtained independent legal advice before signing this Personal Guaranty Agreement.

IN WITNESS WHEREOF, each of the undersigned has signed this Guaranty under seal effective as of the date of the Agreement:

	Guarantor (SEAL)
	Guarantor (SEAL)
	Guarantor (SEAL)
** **	Guarantor (SEAL)

ADDENDUM 3

EQUITY AND VOTING OWNERS

1. **Acknowledgment Regarding Controlling Persons.** You acknowledge that you are a:

	Partnership	Limited Liability Company			
☐ Corporation	☐ Joint venture	☐ Other business form			
(If other business form, describe):				
2. You represent to voting control of you:	hat the following persons own	, either legally or beneficially,			
Name, Address, Telephone Num	iber:	Type of ownership: ☐ Legal ☐ Beneficial			
		Percentage of Interest Owned:			
Name, Address, Telephone Num	iber:	Type of ownership: ☐ Legal ☐ Beneficial			
		Percentage of Interest Owned:			
Name, Address, Telephone Num	ber:	Type of ownership: ☐ Legal ☐ Beneficial			
		Percentage of Interest Owned:			
Name, Address, Telephone Num	ıber:	Type of ownership:: ☐ Legal ☐ Beneficial			
		Percentage of Interest Owned:			
Name, Address, Telephone Num	iber:	Type of ownership: ☐ Legal ☐ Beneficial			
		Percentage of Interest Owned:			

:					
te:					

EXHIBIT FOUR SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. CONVERSION FRANCHISE AGREEMENT

Sanford Rose Associates International, Inc.

international, inc.
A Texas corporation
(Franchisor)
and
(Franchisee)
Dated:, 20

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Conversion Franchise Agreement

	This	Conversion	Franchise	Agreer	nent (".	Agreement	t'' or	"Conve	rsion	Franch	ıse
Agreem	nent")	is signed on _		, 20	(the "E	Effective D	ate") be	tween S	ANFO	RD RO	SE
ASSOC	CIATE	S INTERNAT	TIONAL, IN	C., a Te	xas corp	oration (he	ereinafte	er "SRA	I," "we	e," "us,"	or
"our")	with i	ts principal pl	ace of busin	ess at 5	908 Head	lquarters I	Drive, K	200, Pla	no, Te	xas 750)24
and										_,	a
				,	with	its	princ	ipal	addre	ess	at
						, (herein	after re	eferred	to as	"you"	or
"your")	and, i	f Franchisee i	s a partnersl	ip, corp	oration o	r limited l	iability	compan	y, inclu	iding ea	ach
of its pa	artners	, shareholders	, or member	S.							

This Agreement is written in an informal style to make it easy to read and to help you become thoroughly familiar with all of the important rights and obligations that the Agreement covers before you sign it. In this Agreement, SRAI is referred to as "SRAI", "we," "us" or "our." You, a franchisee, are referred to as "you" or "your."

RECITALS

- We own certain trademarks, service marks, trade names and trade symbols, trade dress, indicia of origin, signs, slogans, associated logos, designs, emblems and URLs, domain names, website addresses, email addresses, digital cellular addresses, wireless web addresses, emarks and the like, and copyrights (the "Licensed Marks"), together with all the goodwill connected to and/or with such Licensed Marks, the distinctiveness and value of which you acknowledge. In connection with the Licensed Marks, we have expended time, effort and money and developed a plan and system for the organization and operation of a Network that markets, sells and provides an employment service for professionals, managers, executives, specialized professions and others including but not limited to recruiting, search, permanent, contract and temporary placement, outplacement and collateral activities such as resume writing, personnel consulting, executive coaching, training, employment testing or any other service whether or not construed as an activity by any state or local law governing private employment practices and which also involves a network to exchange candidates and search assignments (the "Employment Services Business"). The Network includes standards, specifications, trade secrets, methods, procedures, techniques, management directives, identification schemes, the Licensed Marks and information in connection with the Employment Services Business (the "SRAI Network"), all of which are designed to enhance the reputation and goodwill with the public of an employment service operated pursuant to the SRAI Network.
- B. You acknowledge that it is essential to the maintenance of the high standards of authorized SRAI Network businesses, the preservation of the integrity of our Licensed Marks and goodwill, and the success of the network interchange that each franchisee in the SRAI Network maintain and adhere to certain standards, procedures and policies described in this Agreement.
- C. You have investigated and have become familiar with the SRAI Network, and desire, upon the terms and conditions in this Agreement, to obtain a license to develop and operate an Employment Services Business that will utilize the Licensed Marks and the SRAI Network (the "Franchised Business"). We are willing, upon the terms and conditions in this Agreement, to license you to operate the Franchised Business.

TERMS

The parties agree as follows:

1. RECITALS

The Recitals above are incorporated herein by reference.

2. GRANT OF FRANCHISE

(a)	Subject to all the terms	and conditions in this Agre	eement, we grant to	you the right
to establish and	d operate one Franchised	Business using the SRAI N	letwork and Licens	ed Marks, and
operating from	within the territory (the "	Territory"), being more par	rticularly described	in Addendum
1 attached to th	nis Agreement. The rights	s granted by this Agreemen	t are sometimes ref	erred to as the
"Franchise." Y	ou have the option to ope	rate the franchised business	s under the names: '	'Sanford Rose
Associates – _	," "SRA	" and/or "	, and/or "	" a
member of the	Sanford Rose Associates	network of offices" or "San	ford Rose Associat	es Network of
Offices." We	strongly encourage you	to display the statement "	A member of the	Sanford Rose
Associates nety	work of offices" on the ho	me page of your business v	vebsites.	

- (b) You expressly acknowledge and agree that this is a license only for the operation of Franchised Business set forth in Section 2(a) above. You may only open an additional office within your Territory with our prior written approval which may be subject to additional contractual stipulations and requirements. We will not establish an office or use other channels of distribution within your Territory that would utilize the SANFORD ROSE ASSOCIATES® name and trademarks and we will not allow another franchisee to establish an office in your Territory. You are not protected from a franchisee from another office (franchised or company-owned) doing business within your Territory. We reserve the right to franchise other types of business using a different name and logo and these franchises may operate in your Territory.
- (c) If you wish to relocate your office(s) and/or add additional offices, you must notify us and obtain our written consent. Our consent will not be unreasonably withheld. Notification of intent to relocate and/or add locations provides us the opportunity to confirm and address any "Territory" conflicts that may exist with other franchise offices. You cannot locate your office within another franchisee's territory.
- (d) You acknowledge and agree that we have business interests which are not the subject of, nor restricted by, this Agreement, and that, except as expressly provided in this Agreement, we may pursue those interests for our own purposes without obligation to, and irrespective of the impact of our actions upon, you or your Franchised Business. Those interests include all aspects of our dealings with our other franchisees; our ownership or disposition of our own SRAI Network businesses, if any; our business decisions regarding the administration and direction of the SRAI Network; and our ownership, operation, and development of non-competing networks or franchise systems which operate under marks other than the Licensed Marks.

3. TERM AND RENEWAL

- (a) The term of this Agreement shall commence on the Effective Date and shall continue for five (5) years (the "Initial Term") and then shall continue from year to year thereafter (the "Renewal Term") unless this Agreement is terminated earlier pursuant to the terms of this Section or Section 12:
 - (i) Prior to completion of two (2) years of the Initial Term, you cannot terminate this Agreement.
 - (ii) After year two, you may terminate this Agreement during the Initial Term or during any Renewal Term if you (a) provide us with advance written notice of your intent to terminate or not to renew no less than six (6) months prior to the anniversary date of the Effective Date of this Agreement, (b) except to the extent prohibited by state law, execute a general release, in a form proscribed by us, of any and all claims you may have against us and our subsidiaries and affiliates, and their respective officers, directors, shareholders, members, managers, agents and employees, and (c) provided that:
 - 1. You are in Good Standing as defined below and not in material default at the time of the date of termination or expiration. Good Standing means you are financially current on all outstanding royalty payments to us, there are no outstanding invoices remaining for services or products, no outstanding reimbursements due to us for pass through expense services previously agreed to by you, and no remaining contractual obligations for third (3rd) party services left unpaid through the end of third (3rd) party service agreement terms.
 - 2. If you voluntarily terminate this Agreement during the Initial Term (must be after year two (2)), you must pay us an early termination buyout fee equal to your previous calendar year's royalty payment obligation or a fee equal to the previous twelve (12) months of royalty obligations, whichever is greater. You may pay this early termination fee on a monthly payment schedule over a period of one year from the termination date with no prepayment penalty.
 - 3. If you voluntarily terminate this Agreement during the Renewal Term, you must pay all of your current royalty obligations and must remain current on all expense obligations and other debt liabilities through the six (6) month notification period.
 - 4. Upon receiving written notification of your "intent to terminate" or "intent not to renew" this Agreement, we will continue to provide you with support and services to the same extent as before the notice only through the actual date of termination or expiration.
 - (iii) After the Initial Term, we reserve the right not to renew this Agreement at all or to require you to sign our then-current standard form of conversion franchise agreement (with appropriate modifications to reflect that such agreement relates

to the grant of a renewal franchise) which agreement shall supersede in all respects this Agreement and which may contain terms and conditions substantially different from those set forth in this Agreement. We must provide you with advance written notice of our intent not to renew or to require you to sign a new agreement no less than three (3) months prior to the anniversary date of the Effective Date of this Agreement.

4. OPERATING ASSISTANCE

The Essential Services we provide are identified in Addendum 2. We may provide additional services and support as we choose and some may cost you an additional fee if you choose them and these are all subject to modification during the term of this Agreement and any modifications will not constitute a breach of contract on our part. You acknowledge we have the right to add new services, enhance and/or diminish the level of current or future services, and/or terminate services, to include changes with regards to vendors and possible vendor pricing, some of which is beyond our control.

5. FEES

- (a) As an approved existing and pre-established search firm or an experienced search professional, we will not charge you an Initial Franchise Fee for the granting of franchise rights to you.
- (b) In consideration of our granting franchise rights to you, you agree to pay a "Start Up" fee of Seven Thousand Five Hundred Dollars (\$7,500.00) due upon signing this Conversion Franchise Agreement.
- (c) Beginning ninety (90) days from the Effective Date of this Agreement, you will pay to us a continuing fee ("Royalty") equal to a set percentage as set forth below of the Cash Receipts of your Franchised Business for each month when the cash is received. Except for the first year of this Agreement when Cash Receipts start on the Effective Date of this Agreement, Cash Receipts start at Zero Dollars (\$0.00) on January 1st for each calendar year.
 - (i) For Cash Receipts in each calendar year from Zero Dollars (\$0.00) to Two Million Dollars (\$2,000,000.00), you will pay a five percent (5%) Royalty to us.
 - (ii) For Cash Receipts in each calendar year between Two Million and One Dollars (\$2,000,001.00) and Three Million Dollars (\$3,000,000.00), you will pay a three percent (3%) Royalty to us.
 - (iii) For Cash Receipts in each calendar year over Three Million Dollars (\$3,000,000.00), you will pay a one percent (1%) Royalty to us.
- (d) Beginning ninety (90) days from the Effective Date of this Agreement, you will also pay to us a National Advertising Fee equal to a set percentage as set forth below of the Cash Receipts of your Franchised Business for each month when the cash is received. The National Advertising Fee is due at the same time the Royalty is paid. Except for the first year of this Agreement when Cash Receipts start on the Effective Date of this Agreement, Cash Receipts start at Zero Dollars (\$0.00) on January 1st for each calendar year.

- (i) For Cash Receipts in each calendar year from Zero Dollars (\$0.00) to Two Million Dollars (\$2,000,000.00), you will pay a National Advertising Fee of one half of one percent (0.5%) to us.
- (ii) Once you have Cash Receipts in any calendar year over Two Million Dollars (\$2,000,000.00), you will no longer pay a National Advertising Fee to us for the remainder of that calendar year.
- Beginning ninety (90) days from the Effective Date of this Agreement, you must pay (e) to us a Minimum Royalty of Two Thousand Five Hundred Dollars (\$2,500.00) per quarter of the year by paying any shortfall at the end of each such quarter. Once the Minimum Royalty requirement commences, if within any calendar year, Royalty payments exceed the annual Minimum Royalty obligation, no further Minimum Royalty payment will be calculated on subsequent payment periods within the same calendar year. If Minimum Royalties owed are paid when due and have not been subject to any delinquencies per the terms of this Conversion Franchise Agreement, then future Royalty payments will receive a credit for the amount of the Minimum Royalty payment paid within that same calendar year. There is no carryover credit from one calendar year to the next calendar year and the annual Minimum Royalty obligation is reset automatically on January 1st of each calendar year. The total payments you must make to us within a full calendar year shall never be less than Ten Thousand Dollars (\$10,000.00). If within any calendar year, your Royalty exceeds the annual Minimum Royalty obligation, no further Minimum Royalty will be calculated on subsequent payment periods within the same calendar year. After the Initial Term, we may raise this Minimum Royalty annually in accordance with increases in the Consumer Price Index of the United States Department of Labor. If you do not exceed the Minimum Royalty for any three (3) consecutive quarterly periods, we may terminate your Franchise.
- (f) If any Royalty or other amount due under this Agreement is not paid within ten (10) days after its Due Date as set forth in writing, we may charge you a late payment fee of Fifty Dollars (\$50.00) on outstanding balances of less than Two Thousand Dollars (\$2,000.00) and One Hundred Dollars (\$100.00) on outstanding balances of Two Thousand Dollars (\$2,000.00) or more. You must also pay a service charge equal to the lesser of the monthly rate of one and one half percent (1.5%) or the highest contract interest rate allowed by applicable law on the overdue amount if less than that rate. These charges accrue regardless of whether either party exercises their right to terminate this Agreement pursuant to Section 3 or Section 12. You must also pay all expenses we incur in collecting overdue payments from you.
- entirely optional and will be at your sole discretion. Terms and pricing governing the vendor service will be clearly defined prior to you deciding whether to participate. Should you elect to participate, you will be obligated to remain current on any fee or payment obligations per the defined vendor terms and SRAI contract to which you committed. Should you fail to remain current and should your vendor payment obligation go into default, we will have the right to terminate or freeze your vendor service account access. In the event you default on vendor service payments, you agree that you will remain legally bound to all terms and commitments of the specific vendor services agreement and will be liable for all unpaid balances throughout the term that you agreed to, even if access to the service or account is terminated or frozen by us based on your default. Often, SRAI Network prenegotiated contracts are paid in advance by us and we are liable to continue with the payment obligations per account commitments. By electing to participate in pre-negotiated vendor contracts, you are often reimbursing us for service fees and payments we have already paid. As such, unpaid balances for vendor partnerships and services are subject to penalties and interest set forth in Section 5(f).

- The term "Cash Receipts" means the gross receipts of every kind and nature including non-cash payments for sales of all services and products made in, upon, from or through the operation of the Franchised Business, and income of every other kind and nature related to the Franchised Business, whether for services, products, exchange, credit, cash, or check without any reserve and regardless of whether such sale is conducted in compliance with or in violation of the terms of this Agreement less cash refunds and amounts paid to other SRAI franchised businesses as their share of a fee, but without reduction for any federal, state or local taxes or VAT or other similar taxes. Cash Receipts shall be calculated in United States (U.S.) Dollars using the applicable currency exchange rate at the time payment is received if necessary. When calculating Royalties on placements split with an entity outside the SRAI Network, SRAI's parent company or any SRAI affiliate, you shall pay your Royalty on the entire fee. However, if you submit a "Non SRAI Split Partner" form providing basic information on the Split Partner company, Independent and/or Search Consultant to us, you will only pay your Royalty on the Cash Receipts you receive. Temporary and contract staffing, salaries, payroll expenses and the cost of any benefits paid may also be deducted from your gross receipts. Cash Receipts shall also include all insurance proceeds received by you for loss of business due to a casualty to or similar event affecting the operation of the Franchised Business but your payment to us shall not exceed the greater of your total royalty payment obligations for the prior twelve (12) months or prior calendar year or prior two (2) year average and if you have not been operating a full twelve (12) months, the months will be annualized.
- (i) All payments by you pursuant to this Section will be applied in the order we designate. You agree that you may not designate an order for application of any fees different from that designated by us and expressly acknowledge and agree that we may accept fees paid pursuant to different instructions without any obligation to follow those instructions, even if a payment is made by its terms, conditioned on those instructions being followed. This provision may be waived only by written agreement signed by us, which written agreement must be separate from the check or other document constituting payment.

6. LICENSED MARKS

- (a) You expressly acknowledge our ownership rights in and to our Licensed Marks, and you agree not to represent in any manner that you have acquired any ownership rights in our Licensed Marks. You agree not to use any of our Licensed Marks or any marks, names or indicia which are or may be confusingly similar to our Licensed Marks in your own corporate or business name except as authorized in this Agreement. You further acknowledge and agree that all goodwill associated with the SRAI Network and identified by the Licensed Marks (including all future distinguishing characteristics, improvements and additions to or associated with the SRAI Network) is our property and will directly and exclusively benefit us, and that upon the expiration or termination of this Agreement for any reason, no monetary amount will be assigned as attributable to any goodwill associated with your use of the Licensed Marks.
- (b) You understand and agree that any use of the Licensed Marks other than as expressly authorized by this Agreement, without our prior written consent, may constitute an infringement of our rights and that your right to use the Licensed Marks does not extend beyond the termination or expiration of this Agreement. You expressly covenant that, during the term of this Agreement and following the term of this Agreement, you must not, directly or indirectly, commit any act of infringement or contest or aid others in contesting the validity of our ownership of and right to use the Licensed Marks or take any other action that would diminish our ownership or rights or rights to use the Licensed Marks.

- (c) You must promptly notify us of any claim, demand or cause of action that we may have based upon or arising from any unauthorized attempt by any person or legal entity to use the Licensed Marks, any colorable variation thereof, or any other mark, name or indicia in which we have or claim a proprietary interest. You must assist us, upon request and at our expense, in taking action, if any, as we may deem appropriate to halt the activities, but will take no action nor incur any expenses for us without our prior written approval. If we undertake the defense or prosecution of any litigation relating to the Licensed Marks, you agree to sign all documents and to do all acts and things as may be, in the opinion of our legal counsel, reasonably necessary to carry out a defense or prosecution.
- (d) You agree to adopt and use the Licensed Marks solely in the manner required by us; to refrain from using the Licensed Marks to perform any activity or to incur any obligation or indebtedness in a manner as may, in any way, subject us to liability; to observe all requirements with respect to trademark and service mark registrations and copyright notices as we may require, including, affixing "SM," "TM," or ®, adjacent to all Licensed Marks in all uses, and to utilize all other appropriate notices of ownership, registration and copyright as we may require.
- (e) You cannot use the SANFORD ROSE ASSOCIATES trade name as part of your legal business name. You must comply in filing and maintaining any required fictitious, trade or assumed name registrations for the "SANFORD ROSE ASSOCIATES" trade name assigned to the Franchised Business for example, John Jones d/b/a SANFORD ROSE ASSOCIATES [City] or ABC, Inc. d/b/a SANFORD ROSE ASSOCIATES [City], and provide us with a copy of the application at the time of submission and the registration documents within ten (10) business days from the date of receipt.
- (f) We will have the right at any time upon notice to you to make additions to, deletions from, and changes in any or all of our names or marks. All additions, deletions and changes will be made in good faith, on a reasonable basis and with a view toward the overall best interests of the SRAI Network and to require the use by you of any new or modified Licensed Marks in addition to or in place of any previously designated Licensed Marks. Exterior signage, if permitted or required, will, subject to the Landlord's restrictions, be modified within thirty (30) days of the date that we designate any new or modified Licensed Marks; all other goods, materials or supplies bearing the Licensed Marks will be replaced or modified within ninety (90) days of the date that we designate any new or modified Licensed Marks. Any expenses or costs associated with the use by you of any new, modified or replacement Licensed Marks will be your sole responsibility, except those expenses or costs associated with the replacement or modification of the Licensed Marks if a radical change in direction in the franchise Network unilaterally caused or mandated by us, in which case we will be responsible for the reasonable costs related to changing any required exterior signage, goods, materials or supplies bearing the Licensed Marks.

7. STANDARDS OF OPERATION

- (a) You agree to operate the Franchised Business, as required by law, in strict conformity with all federal, state and local laws.
- (b) You shall not establish a website or social media site or service on the Internet using any domain name containing the words Sanford Rose, Sanford Rose Associates, Sanford Rose Associates International, SRA, SRAI, SRA International.com, .net, .biz, .org, .us., or any variation thereof. We retain the sole right to advertise on the Internet and create a website using any of the foregoing or related domain names. We shall add you to our website and network.

- (c) We will provide you with one (1) SRAI email address at no cost to you for one (1) year but you are not required to use it.
- (d) Due to the fact that complete and detailed uniformity under many varying conditions may not be possible or practical, and in order to remain competitive and respond to new technology, customer needs and market conditions, we specifically reserve the right and privilege, in our sole discretion and as we may deem in the best interests of all concerned in any specific instance, to vary standards for any SRAI business based upon the peculiarities of a particular area or circumstance, density of population, business potential, population of trade area, existing business practices or any other conditions that we deem to be of importance to the successful operation of the business. You have no recourse against us on account of any variation from standard specifications and practices granted to others and are not entitled to require us to grant to you a like or similar variation.
- (e) You grant us the right to freely use, without your consent, any pictures, non-office specific financial information as part of an average, or biographical material relating to you or your Franchised Business for use in promotional literature or in any other way beneficial to the SRAI Network as a whole during the Term. You will cooperate in securing photographs, including obtaining consents from any persons appearing in photographs. If we publish anything you reasonably believe reflects unfairly or inaccurately on your Franchised Business or yourself, we will take all reasonable steps in our power to retract the material.
- (f) If a claim, suit, action or proceeding is instituted against you or instituted by you for any reason arising out of or in connection with the Franchised Business, you shall notify us within three (3) business days and upon request, supply us with copies of all the relevant documents related thereto and keep us informed of significant developments, with the exception of attorney-client privileged information.
- (g) You are specifically required to carry Errors and Omissions Liability Insurance (E&O) without exception even if you did not previously have E&O insurance coverage prior to becoming an SRAI franchisee.

8. ADVERTISING AND MARKETING

- (a) You acknowledge that marketing, advertising, public relations and promotional activities are essential to the furtherance of the Franchised Business and our goodwill and public image.
- (b) Your National Advertising Fee will be placed in an Advertising Fund that will be administered by us or an agency we designate. The Advertising Fund will be used to maximize brand awareness of the SANFORD ROSE ASSOCIATES trademarks and franchise network. We will use the Advertising Fund to formulate and develop advertising pieces, public relations, the SRAI website, search engine optimization, newsletters, blogs, video production and other collateral materials for use on a national or international level as we determine, in our discretion, to be most effective in achieving the goals of the Advertising Fund. We are not required to spend your advertising fund contributions to place advertising in your local area or in any specific media. If we do not use Advertising Fund contributions during the fiscal year in which they are generated, we will hold those funds for use in the following or subsequent years. We may use the Advertising Fund to engage the services of an advertising source, public relations firm, advertising firm, marketing materials and products service providers, and/or for marketing employee compensation and expenses, marketing contract support compensation and expenses and/or to formulate, develop, produce and

conduct advertising. We will not use the Advertising Fund for advertising that is primarily for the solicitation for the sales of franchises. We will submit to you, on request, an annual report of the disbursements of the Advertising Fund, which may be unaudited and prepared by our management.

9. STATEMENTS, RECORDS AND FEE PAYMENTS

- (a) You agree to follow generally accepted accounting principles, maintain original, full and complete records, accounts, books, data, licenses and contracts that will accurately reflect all information relating to the Franchised Business and all statistical and other information or records as required by federal, state and local law and to keep all required financial and non-proprietary or confidential information for a minimum of seven (7) years, even if this Agreement is no longer in effect.
- (b) We and our designated agents have the right to examine and audit your records, accounts, books, data, tax returns, and the personal tax returns of all of the principals and guarantors of the Franchised Business with reasonable notice to you, of not less than ten (10) days, of an audit, to ensure that you are complying with the terms of this Agreement. This right shall continue for one (1) year after you have filed your final federal tax return for the Franchised Business. If any inspection discloses that the Cash Receipts during any scheduled reporting period actually exceeded the amount reported by you as your Cash Receipts by five percent (5%) or greater or if any understatement is made deliberately, you will bear the cost of the inspection and audit and will pay any deficiency with interest from the date due at the lesser of the monthly rate of one and one half percent (1.5%) or, if less, the highest rate then permitted by applicable law for each day the amount is past due, immediately upon our request. This charge will accrue regardless of whether we exercise our right to terminate this Agreement pursuant to Section 12.
- (c) You will prepare and deliver/submit to us by the fifth (5th) day of each month, a monthly operating report that shall contain your Franchised Business' monthly billings, Cash Receipts, and any relevant information/notes concerning split business revenue and contract staffing Gross and Net Margin revenue. In addition, as applicable to your Franchise, the producer/employee allocated production credit for both billings and Cash Receipts for awards and recognition shall also be submitted. Other information, as applicable, such as revenue allocated as retained vs. contingent may also be requested. We reserve the right at any time during the term of this Agreement to modify the specifics required for monthly and annual reporting.
- (d) Within one hundred twenty (120) days after the close of each fiscal year of the Franchised Business, you must furnish to us the documents listed below or you may elect, at your expense, to have specific data provided and legally verified, by an independent licensed Certified Public Accountant. All materials are deemed completely private, secure, not shared or used for marketing statistics and are handled only by our executive team and Chief Financial Officer. By default, after our review, these documents (digital and/or physical) will be destroyed unless otherwise requested by you:
 - (i) Income Statement
 - Total Revenue
 - Total Expenses
 - Total Profit/Loss
 - (ii) Business Tax Return (S-Corp, C-Corp or multi-member LLC)
 - Gross Receipts
 - Total Income/Loss
 - Total Deductions
 - Ordinary Business Income

- (iii) Personal Tax Return
 - Wages
 - (From Schedule C if applicable)
 - Gross Receipts
 - Gross Income
 - Total Expenses
 - Net Profit/Loss
 - (From Schedule E if applicable)
 - Business Income or Loss

10. COVENANTS

- (a) During the Term of this Agreement, you, and each of your owners (hereinafter a "Principal"), covenant, to the extent specified in this Agreement to:
 - (i) Use your best efforts in operating the Franchised Business; and
 - (iii) Conduct the Franchised Business in accordance with the terms of this Agreement.
- (b) You and your Principals acknowledge that over the term of this Agreement you will receive proprietary information which we have developed over time at great expense, including but not limited to, valuable specialized training, trade secrets, information regarding the management, operations, marketing, advertising, and related information, materials, methods and techniques relating to the development and operation of an SRAI Network business. You and your Principals agree that this information as described above is not generally known in the industry and that to develop it yourselves would be expensive, time-consuming and difficult. You and Your Principals further acknowledge that the information provides a competitive advantage and will be valuable in the development of the Franchised Business, and that gaining access to it is a reason you and your Principals are entering into this Agreement. You and your Principals agree that our information as described above, which may or may not be "trade secrets" under current judicial interpretations, is private and valuable, and represents our trade secrets. Accordingly, in consideration of our confidential disclosure to you and your Principals of these trade secrets, you and your Principal(s) agree as follows (subject to the provisions of any other agreement between us and you):
 - (i) During the term of this Agreement, neither you nor any Principal for so long as the Principal owns an interest in you, may without our prior written consent, directly or indirectly engage in or acquire any financial or beneficial interest in, (including interest in corporations, limited liability companies, partnerships, trusts, unincorporated associations or joint ventures) guarantee loans or make loans to, any business whose network, business or method of operation is substantially similar to your Franchised Business.
 - (ii) Should you depart SRAI's organization and the Conversion Franchise Agreement is terminated, transferred or expires, you shall have the right to continue search business operations as a separate entity outside of the SRAI Network on an ongoing basis but must adhere to Section 3(a)(ii) of this Agreement. Upon departure from the SRAI Network, you will immediately cease doing business as an SRAI franchisee and/or using "Sanford Rose Associates-_____," or "SRA ______," or "______, a member

of the Sanford Rose Associates Network of Offices" or holding yourself out as part of the SRAI Network and will comply with all obligations imposed on former franchisees under Section 13 of this Agreement.

- (iii) Neither you nor any of your Principals will at any time:
 - a. Appropriate or use the trade secrets or any portion of the trade secrets incorporated in the SRAI Network for use in any employment services, staffing, placement, consulting and/or search business which is not within the SRAI Network;
 - b. Acquire any right to use any name, mark or other intellectual property right which is or may be granted by this Agreement, except in connection with the operation of the Franchised Business; or
 - c. Communicate, divulge, or use for the benefit of any other person or entity any confidential information, knowledge, or know-how concerning the methods of development or operation of a business or network utilizing the SRAI Network, communicated by us in connection with the Franchised Business.
- (c) Notwithstanding any other provision of this Agreement, the provisions of Section 10(b)(iii) shall not apply to data, information, processes, or techniques:
 - i. Which you or your Principal learned or became aware of prior to the date of this Agreement or independently outside of your franchise relationship with us;
 - ii. Which we have voluntarily disclosed to the public;
 - iii. Which has been independently developed and disclosed by you or by others; or
 - iv. Which has otherwise been entered in the public domain through lawful means.
- (d) The restrictions contained in Section 10(c)(i) will not apply to ownership of less than five percent (5%) of the shares of a company whose shares are listed and traded on a national securities exchange if the shares are owned for investment only, and are not owned by an officer, director, employee or consultant of the publicly-traded company.
- (e) You shall use your best efforts to prevent all current and future employees and contractors from disclosing any trade secrets or any other information, knowledge or know-how deemed confidential by us concerning the operation of the Franchised Business and from using, in connection with the operation of any competing business wherever located, the SRAI Network or from operating any competing business that looks like, copies or imitates any SRAI Franchised Business or operates in a manner tending to have such effect.

- (f) You and your Principals agree that the provisions of this Section are and have been an important inducement to us to enter into this Agreement, and that if you breach this Agreement, we would be irreparably injured and we would be without adequate legal remedy. For that reason, upon a breach or a threatened or attempted breach of any provisions, we are entitled, in addition to any other remedies which we may have in this Agreement, or at law or in equity (including the right to terminate this Agreement), to a preliminary and/or permanent injunction and a decree for specific performance of the terms in this Agreement without the necessity of showing actual or threatened damage, and without being required to furnish a bond or other security.
- (g) The parties agree that each of the foregoing covenants will be construed as independent of any other covenant or provision of this Agreement. Should any part of one (1) or more of these restrictions be found to be unenforceable by virtue of its scope in terms of area, business activity prohibited or length of time, and should any part be capable of being made enforceable by reduction of any of the restrictions, you and we agree that the covenants will be enforced to the fullest extent permissible under the federal or state law. In addition, we may, unilaterally, at any time, in our sole discretion, revise any of the covenants in this Section so as to reduce your obligations. The running of any period of time specified in this Section will be suspended for any period of time in which you are found by a court of competent jurisdiction to have been in violation of any restrictive covenant. You further expressly agree that the existence of any claim you may have against us regardless of whether arising from this Agreement, will not constitute a defense to the enforcement by us of the covenants in this Section.
- (h) If any court or other tribunal having jurisdiction to determine the validity or enforceability of this Section determines that this Section would be invalid or unenforceable as written, then the provisions contained in this Section will be deemed to be modified to an extent or in a manner as necessary for the provisions to be valid and enforceable to the greatest extent possible.
- (i) The provisions of this Section shall survive any transfer, termination or expiration of this Agreement or any renewals thereof.
- (j) We agree that the information you provide to us during the operation of this Agreement is your confidential and trade secret information and may not be used or divulged to third parties except in furtherance and performance of this Agreement or as required by law.

11. TRANSFER AND ASSIGNMENT

- (a) This Agreement and all rights and duties may be freely assigned or transferred by us at our sole discretion without your consent, in whole or in part, to any person or legal entity that agrees to assume our obligations in this Agreement, including a competitor of ours, provided the transferee has sufficient business experience, aptitude and financial resources to competently assume our obligations under this Agreement, and will be binding upon and benefits our successors and assigns including any entity which acquires all or a portion of the capital stock of us or any entity resulting from or participating in a merger, consolidation or reorganization in which we are involved, and to which our rights and duties in this Agreement (in whole or in part), are assigned or transferred. Upon assignment or transfer we will no longer be liable for fulfilling SRAI's obligations from that point forward.
- (b) You acknowledge that the rights and duties created by this Agreement are personal to you (and your Principal(s), if you are a legal entity), and that we have granted this Conversion Franchise in reliance on many factors, including but not limited to, the individual or collective character, skill, aptitude and business and financial capacity of you and your Principal(s).

- (c) While you have the right to sell, assign, transfer, or encumber your company business, you do not have the right to, directly or indirectly, sell assign, transfer, or encumber this Agreement, your Franchised Business, the Licensed Rights, or any other interest hereunder, nor shall You suffer or permit any such assignment, transfer or encumbrance to occur, by operation of law or otherwise, without obtaining Our prior written consent and complying with the terms of this Section. A transfer of this Agreement and your rights and obligations hereunder may be made only with a transfer which complies with the terms of this Agreement and with our prior written consent, which will not be unreasonably denied or delayed.
- (d) Our consent to a transfer or assignment by You of this Agreement and the Franchised Business shall, in addition to the other restrictions and requirements herein noted, remain a subjective determination and shall consider, but not be limited to the following:
 - (i) All obligations of Yours under this Agreement and all other franchise documents, and the relationship created under those agreements are being assumed by the transferee;
 - (ii) You must be in Good Standing, as defined in Section 3 and you must be financially current concerning all of your financial obligations to us, our vendors and your vendors.
 - (iii) You, at the time of the request to transfer and as of the date of transfer, are not in material default under this Agreement or any other franchise agreement;
 - (iv) The proposed transferee meets all of our requirements for new franchisees, including, but not limited to, good reputation and character, experience, business acumen, operational ability, financial strength and stability, willingness and ability to devote full time and best efforts to the operation of the Franchised Business and other business considerations as we may reasonably apply in evaluating new franchisees. We must be provided all information about the proposed transferee as we may reasonably require;
 - (v) The proposed transferee executes or, in appropriate circumstances, causes all necessary parties to execute Our then-current standard form of conversion franchise agreement (provided that such execution will not serve to extend the then remaining term of the franchise) and such other then-current ancillary agreements being required by us of new conversion franchisees on the date of transfer;
 - (vi) You, except to the extent prohibited by state law, have executed a general release, in a form satisfactory to us, of any and all claims against us, our parent, subsidiaries, affiliates and their respective officers, members, directors, attorneys, shareholders, and employees, in their corporate and individual capacities, including claims under federal, state, and local laws, rules, and ordinances from, or connected with, the performance of this Agreement or any other agreement;

- (vii) If you provide all training needed to transferee, then you or proposed transferee must pay us a non-refundable Transfer Fee in the amount of Seven Thousand Five Hundred Dollars (\$7,500.00) that reimburses us for our reasonable costs and attorneys' fees in effecting the transfer. If we are to provide any training to the proposed transferee, then we reserve the right to require that you pay us a sum equal to our then-current Transfer Fee for similar transfers under our then current (non-conversion) Franchise program.
- (viii) If the proposed transferee was referred directly to you, and/or indirectly through us to you, by a third (3rd) party, including a franchise broker or a current or former SRAI franchisee, and we are required to pay a referral fee, then you must pay us a referral fee equal to the referral fee we are legally obligated to pay.
- (e) Any assignment or transfer permitted by this Agreement shall not be effective until we receive a completely executed copy of all transfer documents and consent to such transfer in writing.
- (f) If you choose to terminate this Agreement during the Initial Term rather than transferring it as part of your sale, transfer or assignment of your company business, you may elect early termination, where applicable, under Section 3(a) and comply with the requirements of that section or you may terminate this Agreement effective upon sale, transfer or assignment by paying us a fee equal to one and one half $(1\frac{1}{2})$ years equivalency of previous calendar year's or previous eighteen (18) months' Royalties or estimated royalty obligations due, whichever is greater.
- (g) If we decline to allow the transfer of this Agreement to the prospective transferee, so long as you have complied with Sections 11(d)(i), (ii), (iii), and (vi), then at the time of closing, we will enter into a mutual termination including a general release and we will waive the early termination notice and fees.

12. DEFAULT AND TERMINATION

- (a) We may not terminate this Agreement before the expiration of its term except for "good cause," which means the occurrence of any event of default described below which has not been cured pursuant to Section 12(b). Upon the occurrence of any event of default, we may, at our option, and without waiving our rights in this Agreement or any other rights available at law or in equity, including our rights to damages, suspend the services we provide to you outlined in Section 4 while you are in default and/or terminate this Agreement and all of your rights in this Agreement effective immediately upon the date we give written notice of termination, upon another date as may be in the notice of termination, or in those instances explained below automatically upon the occurrence of, or the lapse of the specified period following, an event of default. The occurrence of any one or more of the following events will be an event of default and grounds for termination of this Agreement by us:
 - (i) Automatically, without notice or action required by us, if you become insolvent or make a general assignment for the benefit of creditors, or, unless otherwise prohibited by law, if you file a petition of bankruptcy, or a petition is filed against and consented to by you or not dismissed within thirty (30) days, or if a bill in equity or other proceeding for the appointment of a receiver of you or other custodian for your business or

assets is filed and consented to by you, or if a receiver or other custodian (permanent or temporary) of your assets or property, or any part of your assets or property, is appointed; or you admit that you are unable to pay your obligations as they become due or if a final judgment in excess of Five Thousand Dollars (\$5,000.00) remains unsatisfied or of record for sixty (60) days or longer (unless a bond is filed or other steps are taken to effectively stay enforcement of the judgment in the relevant jurisdiction);

- (ii) If you fail to pay any financial obligation pursuant to this Agreement within ten (10) days of the date that we give notice of the delinquency or immediately upon written notice if you are determined to have under-reported your Cash Receipts during any month by five percent (5%) or more of the actual Cash Receipts during the month on two (2) or more occasions during the term of this Agreement, regardless of whether you later rectify the deficiency;
- (iii) If it is discovered that you intentionally or willfully falsely reported your Cash Receipts during any month at any time;
- (iv) If you make, or have made, any materially false statement or report to us in connection with this Agreement or application for the franchise;
- (v) If there is any violation of any transfer and assignment provision contained in Section 11;
- (vi) If you receive from us three (3) or more notices to cure the same or similar defaults or violations of this Agreement during any twenty-four (24) month period whether or not cured after notice:
- (vii) If you fail, for thirty (30) days after notification of non-compliance by an appropriate authority, to comply with any law or regulation applicable to the operation of the Franchised Business;
- (viii) If you violate any covenants of confidentiality or non-disclosure contained in Section 10 of this Agreement or otherwise disclose, use, permit the use of, copy, duplicate, record, transmit or otherwise reproduce any materials, goods or information created or used by us and designated for confidential use within the SRAI Network without our prior approval;
- (ix) If you or any person controlling, controlled by or under common control with you, or any Principal owning an interest in the Franchised Business (a) is convicted of or pleads "nolo contendere" to a felony, or (b) commits any other crime or dishonest or unethical act (even if not a crime), or (c) takes or fails to take any action which results in any claim of gross misconduct, which results in, or that is reasonably likely, in our sole opinion, to affect adversely the SRAI Network, any SRAI Network businesses, the Licensed Marks or the goodwill associated with the SRAI Network;
- (x) If you fail to perform or if you breach any covenant, obligation, term, condition, warranty or certification in this Conversion Franchise Agreement and fail to cure the non-compliance or deficiency within ten (10) days (or a longer period as granted by us) after our written notice to you;
 - (xi) If you or any Guarantor default on any other agreement with us and the

default is not cured in accordance with the terms of the other agreement;

- (xii) If you breach any provision contained in Section 10 of this Agreement.
- (b) If either party materially breaches this Agreement, the non-breaching party shall have the right to terminate this Agreement if the breaching party does not cure the breach within thirty (30) days after it receives a written notice of default from the non-breaching party. However, if the breach cannot reasonably be cured within thirty (30) days, the non-breaching party shall have the right to terminate only if, the breaching party does not undertake to cure the breach within 30 days of receiving a written notice of default from the non-breaching party and does not continue efforts to cure until completion.
- (c) Neither party shall have the right to terminate this Agreement or to begin an action or lawsuit against the other for breach of this Agreement, injunctive relief, violation of any state, federal or local law, violation of common law (including allegations of fraud and misrepresentation), rescission, general or punitive damages, or termination, unless and until written notice setting forth the alleged breach or violation in detail has been delivered to the other party.
- (d) We or you must give to the other written notice of an alleged breach or violation of this Agreement after we or you have knowledge, determine, or are of the opinion that there has been an alleged breach or violation of this Agreement by the other. If we or you should fail to give written notice of an alleged breach or violation of this Agreement within one (1) year from the date that we or you have knowledge of, determine, or are of the opinion that there has been an alleged breach, then the alleged breach or violation will be deemed to be condoned, approved and waived by you or us, and the alleged breach or violation is not deemed to be a breach or violation of this Agreement.
- (e) No failure by us to exercise any power reserved to us by this Conversion Franchise Agreement and no custom or practice of the parties at variance with the terms represents a waiver of our right to demand exact compliance with any of the terms of this Conversion Franchise Agreement. No waiver or approval by us of any breach or default by you, nor any delay, tolerance or omission by us to act or give notice of breach or default or to exercise any power or right from a default, nor acceptance by us of any payment due is considered a waiver or approval by us of any previous or subsequent breach or default by you of any term, covenant or condition of this Conversion Franchise Agreement.
- (f) You agree that the quality status of another business in the SRAI Network will not be relevant to whether we may terminate you for failure to meet network standards.
- (g) Notwithstanding anything to the contrary in this agreement, neither party shall be liable to the other for special, consequential, punitive, exemplary, and incidental damages.

13. POST-TERM RIGHTS AND OBLIGATIONS

- (a) Upon the transfer, expiration, or termination of this Agreement, you must promptly:
- (i) Cease to be a franchisee under this Agreement and cease to operate an SRAI franchise business as part of the SRAI Network. You must not from then on, directly or indirectly, hold yourself out as our present franchisee or as the Franchised Business;
- (ii) Pay all sums owing to us including, but not limited to, any early termination fees and sums invoiced to you after this Agreement expires or is terminated;

- (iii) Return to us all trade secrets and other confidential materials, all software and other property owned by us, and all copies, without retaining any copy or record. You may retain your copy of this Agreement, any correspondence between you and us, and any other document that you reasonably need for compliance with any applicable provision of law;
- (iv) Cease to use in advertising, or in any manner at all, the Licensed Marks, our logos, brands, SRAI specific marketing materials, either print or digital, or any indicia of operation associated with the SRAI Network and/or the Franchised Business and you must remove all signage bearing the Licensed Marks; and
- (v) Abide by all restrictive covenants set forth in Section 10 of this Agreement, and any other terms or conditions that survive the transfer, termination, or expiration of this Agreement.
- (b) Under federal and state Franchise law, we are required to disclose your name, address and telephone number (home address and telephone number if you are no longer a franchisee) and you agree to the disclosure of your name, address and telephone number. You must notify us of any change in your name, address and telephone number within ten (10) days of the change.
- (c) Notwithstanding any provisions of this Agreement, if your termination or expiration is under Section 3, you may continue to operate in the recruiting business at your same location(s) and continue to own and use the same telephone number(s). We will allow re-directed email address(es) and SRAI website URL for a period of one (1) month. You will own all rights to your specific private branded business website but must find your own web hosting service to operate your website. You will own all named email addresses specific to your private branded business name and URL. You do not and will not own any email addresses or URL's applicable to us, SRA, SRAI and/or @sanfordrose.com. You may continue to use any methods, procedures or techniques learned by you while operating in the SRAI network but you must immediately discontinue use of any and all copyrighted, trademarked, proprietary or other intellectual property of ours, SRAI, our subsidiaries or successors and our brands, licensed marks, trademarks, and logos. You must not hold yourself out as an SRAI franchise or franchisee or franchised business.
- (d) The provisions of this Section shall survive the transfer, termination or expiration of this Agreement.

14. INSURANCE

- (a) You must, at your expense and no later than at the beginning of operation of the Franchised Business, obtain and maintain in full force and effect throughout the term of this Agreement Errors and Omissions insurance coverage in the amounts we set forth in writing. You must make timely delivery of the certificate for this insurance to us upon the Effective Date of this Agreement and every year thereafter which contains a statement by the insurer that the policy will not be canceled or materially altered without at least thirty (30) days' prior written notice to us.
- (b) We recommend the below coverages for you but you are required to obtain them in full force and effect throughout the term of this Agreement only if required by federal and/or state law:

- (i) Employer's Liability and Workers' Compensation insurance.
- (ii) Comprehensive General Liability insurance.
- (iii) Business Automobile Liability insurance.
- (iv) Property Insurance with Contents Coverage.
- (v) Directors and Officers Liability insurance.
- (vi) Professional Liability insurance.
- (vii) Fiduciary Duty insurance.
- (viii) Key Man or Key Employee insurance.
- (ix) Other Umbrella policies.
- (x) Applicable insurance coverages related to the specific industry and/or niche positions required that may be custom and unique to your business services.
- (c) The purchase and maintenance of any aforementioned or other insurance does not relieve you of any liability to us under any indemnity requirement of this Agreement.
- (d) Should you, for any reason, fail to procure or maintain the insurance required by this Agreement, a material breach of this Agreement shall result.
- (e) You agree that we are not responsible or liable for your choices and/or failures to purchase, maintain, hold, investigate, consider and/or appropriately act on your business insurance coverages or lack thereof.

15. TAXES, PERMITS, INDEBTEDNESS, COMPLIANCE WITH LAWS

- (a) You must promptly pay when due all federal, state and local taxes including unemployment and sales taxes levied or assessed with respect to any services or products furnished, used or licensed pursuant to this Agreement and all accounts or other indebtedness of every kind incurred by you in the operation of the Franchised Business.
- (b) You must comply with all applicable federal, state and local laws, rules and regulations, including any local, state and federal privacy, health and sanitation laws that apply to your business operations. You must also timely obtain all permits, certificates, registrations and licenses for the full and proper conduct of the Franchised Business.
- (c) You expressly agree to accept full and sole responsibility for all debts and obligations incurred in the operation of the Franchised Business.
- (d) You agree that we have the option to have you reimburse us for any taxes that we must pay to any state taxing authority on account of either your operation of the Franchised Business or payments made to us by you; excluding state or federal income taxes for which we are responsible.
 - (e) You are required to pay to us or our designee, promptly and when due, the amount

of all sales taxes, use taxes and similar taxes imposed upon, required to be collected, or paid by us on account of the services or goods furnished by us to you through sale, lease or otherwise or on account of collection by us of the Start Up Fee, Royalties, Advertising Fees or any other payments to us required by this Agreement. You are also required to pay to us or our designee, promptly and when due, your share of the amount of any payments for services or benefits provided to you or pass throughs that we pay on your behalf and if this Agreement is terminated, you must pay us all remaining amounts due.

16. INDEMNIFICATION AND INDEPENDENT CONTRACTOR

- (a) You agree to protect, defend, indemnify, and hold us, and our respective directors, officers, owners, members, agents, employees, attorneys, shareholders, affiliates, and assigns (jointly and severally, the "Indemnitees") harmless and to promptly reimburse Indemnitees for, from and against all claims, actions, proceedings, damages, costs, expenses and other losses and liabilities, consequently, directly or indirectly incurred (including attorney's and accountant's fees) as a result of, arising out of, or connected with the operation of the Franchised Business; except to the extent caused by us.
- (b) In all dealings with third parties including employees, suppliers and customers, you must disclose that you are an independent entity licensed by us. Nothing in this Agreement is intended by the parties to create a fiduciary relationship with us to constitute you as an agent, legal representative, subsidiary, joint venturer, partner, employee or servant of us for any purpose at all. It is agreed that you are an independent contractor and are in no way authorized to make any contract, warranty or representation or to create or bind us or the SRAI Network in any obligation.
- (c) It is understood that you will have sole responsibility for your employees and all acts of your employees, and all employment-related decisions involving wages, benefits, hours of work, scheduling, hiring, firing, discipline, supervision, record keeping, withholding income tax, social security contributions, Medicare contributions, unemployment fund contributions and all other terms and conditions of employment. You must disclose to each of your employees in writing, in a form approved by us in advance, that we are not a "joint employer" of your employees and acknowledge that we do not control your personnel policies.

17. WRITTEN APPROVALS, WAIVERS, FORMS OF AGREEMENT

- (a) Whenever this Agreement requires, or you desire to obtain our approval, you must make a timely written request. Unless a different time period is specified in this Agreement, we will respond with our approval or disapproval within thirty (30) days of receipt of a request. If we have not specifically approved, or disapproved, a request within the thirty (30) day period, our failure to respond will be deemed disapproval of the request.
- (b No failure by us to exercise any power reserved to us by this Agreement, and no custom or practice of the parties that may differ from the terms of this Agreement will represent a waiver of our right to demand exact compliance by you with any of the terms in this Agreement. No waiver or approval by us of any particular breach or default by you, nor any delay, tolerance or omission by us to act or give notice of default, or to exercise any power or right, nor acceptance by us of any payments due will be considered a waiver or approval by us of any previous or later breach or default by you of any term, covenant or condition of this Agreement.
- (c) We make no warranty or representation that any or all SRAI conversion franchise agreements issued by us either before or after the date of this Agreement do, or will contain terms

substantially similar to those contained in this Agreement. You agree that we may, in our Reasonable Business Judgment, due to local business conditions or otherwise, waive or modify comparable provisions of other conversion franchise agreements granted to other SRAI Network businesses in a non-uniform manner, except for those provisions in this Agreement that require us to act toward SRAI franchisees in a reasonably non-discriminatory basis.

(d) Except as otherwise provided in this Agreement, no amendment, change or variance from this Agreement is binding upon either us or you except by mutual written agreement. If an amendment of this Agreement is signed at your request, you must at our option, pay any legal fees or costs of preparation in connection with the amendment. If an amendment of this Agreement is executed at our request, we will pay any legal fees or costs of preparation in connection with the amendment, unless such amendment was prepared as a condition to our approval as required under this Agreement or at your request.

18. ENFORCEMENT

- (a) We or our designee are entitled to obtain, without bond, declarations, temporary and permanent injunctions, and orders of specific performance, in order to enforce the provisions of this Agreement relating to your use of the Licensed Marks, your obligations upon termination or expiration of this Agreement, and assignment of the Franchise and ownership interests, or to prohibit any act or omission by you or your employees that is a violation of any applicable law or regulation, that is dishonest or misleading to prospective or current customers of businesses operated under the SRAI Network, that is a danger to other SRAI Network businesses, employees, customers or the public, or that may damage the goodwill associated with the Licensed Marks.
- (b) If we obtain any declaration, injunction or order of specific performance pursuant to Section 18(a), if any provision of this Agreement is enforced at any time by us, or if any amounts due from you to us are, at any time, collected by or through an attorney at law or collection agency, you will be responsible to us for all costs and expenses of enforcement and collection including court costs and reasonable attorneys' fees.

19. NOTICES

All approvals, requests, notices, and reports required or permitted under this Agreement will not be effective unless in writing and delivered to the party entitled to receive the notice in accordance with this Section. All such approvals, requests, notices, and reports, as well as all payments, will be deemed delivered at the time delivered by hand; or one (1) Business Day after sending by facsimile, e-mail or comparable electronic system or through a nationally recognized commercial courier service for next Business Day delivery; or three (3) Business Days after placement in the United States Mail by Registered or Certified Mail, Return Receipt Requested, postage prepaid; and must be addressed to the party to be notified at its most current principal business address of which the notifying party has been notified and/or, with respect to any approvals and notices that we provide to you or your owners, at the Franchised Business's address. As of the Effective Date of this Agreement, notices should be addressed to the following addresses unless and until a different address has been designated by written notice to the other party:

(a) If to Us at:

Sanford Rose Associates International Inc. 5908 Headquarters Drive, K200, Plano, Texas 75024 Attention: Jeffrey Kaye

(b)	If to You at:

20. GOVERNING LAW AND DISPUTE RESOLUTION

- (a) This Agreement is accepted by us in the State of Texas. Except to the extent governed by the United States Trademark Act of 1946 (Lanham Act; 15 U.S.C. § 1051 et seq.), as amended, or other federal law, this Agreement and the Franchise rights granted herein shall be governed by and construed in accordance with the substantive laws and courts of the State of Texas which laws shall prevail in the event of any conflict of law. If, however, any provision, or portion hereof in any way contravenes the laws of any state or jurisdiction where this Agreement is to be performed, such provision, or portion thereof, shall be deemed to be modified to the extent necessary to conform to such laws, and still be consistent with the parties' intent as evidenced herein.
- (b) You and we ("the parties") agree that it is in our best interest to resolve disputes between us in an orderly fashion and in a consistent manner. For that reason, the parties agree as follows:
 - (i) Except for matters where either party seeks equitable relief, neither party will seek a different resolution of a dispute between them without first requesting a meeting with the other party by written notice, which notice will designate a party who is a senior executive with authority to reach a resolution of the dispute on their behalf. The party receiving the notice will also designate a representative of similar authority for the purpose of discussing the specific matter in dispute. If you are an individual, you will be your designated representative. At least one meeting or telephone call of the designated representatives will be held in an effort to resolve the dispute but if one party refuses then subsection (ii) below will go into effect.
 - (ii) If the parties have not resolved a dispute arising out of or relating to your operation of the Franchised Business or this Agreement by negotiation (which the parties will make a diligent effort to do), the parties agree that the dispute shall be brought exclusively within the courts of the County of Collin in the State of Texas. You irrevocably submit to the jurisdiction of such courts and waive any objection you may have to either the jurisdiction or venue of such courts. Also, with respect to any action which seeks injunctive relief, we may bring such action in any court in any state which has jurisdiction. The costs and expenses of litigation shall be borne by the non-prevailing party.
 - (iii) Any party to this Agreement may seek provisional or ancillary remedies including temporary or injunctive relief in connection with such dispute or controversy, without providing or posting any bond or security regardless of any legal requirements to do so.

- (iv) In all lawsuits relating to or arising out of this Agreement, you agree that you may be served with process outside the State of Texas in the same manner as service may be made within the State of Texas by any person authorized to make service by the laws of the state, territory, possession or country in which service is made, or by any duly qualified attorney in the jurisdiction, and you waive any defense you may have of insufficiency of service of process relating to this method of service. This method of service will not be the exclusive method of service available, and will be available in addition to any other method of service allowed by law.
- (v) Parties acknowledge that time is of the essence in resolving any dispute arising from this Agreement and agree that any lawsuit must be submitted within one (1) year after the basis of the dispute became known to the party filing the complaint.
- (c) YOU AND WE EACH IRREVOCABLY WAIVE OUR RIGHT TO A TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER PARTY. YOU AND WE ACKNOWLEDGE THAT THIS WAIVER OF JURY TRIAL RIGHTS PROVIDES THE PARTIES WITH THE MUTUAL BENEFIT OF UNIFORM INTERPRETATION OF THIS AGREEMENT AND RESOLUTION OF ANY DISPUTE ARISING OUT OF THIS AGREEMENT AND ANY ASPECT OF THE PARTIES' RELATIONSHIP. YOU AND WE FURTHER ACKNOWLEDGE THE SUFFICIENCY AND RECEIPT OF MUTUAL CONSIDERATION FOR SUCH BENEFIT.

21. REMEDIES

- (a) You agree to waive any claims against us based on lost profits and/or lost earnings by you unless such act is based on gross negligence or fraud on our part.
- (b) If this Agreement is terminated because of your default, in addition to such other damages that may be awarded, you shall be liable to pay us a lump sum amount equal to the net present value of the Royalties and any Advertising Fees that would have become due following termination of this Agreement for the period that this Agreement would have remained in effect but for your default but in no event shall this lump sum amount be less than the amount that you would have paid for an early termination under Section 3(a). Royalties and Advertising Fees for purposes of this Section shall be calculated based on the Franchised Business' average monthly Net Cash Receipts for the twelve (12) months preceding the termination date. If you have not operated your Franchised Business for at least twelve (12) months preceding the termination date, you must pay us a lump sum equal to the Minimum Royalty set forth in Section 5(e) for the reminder of the Term but in no event shall this lump sum amount be less than the amount that you would have paid for an early termination under Section 3(a).
- (c) Except with regard to your obligation to pay us Royalties, any Advertising Fees and other fees or payments of every nature and kind due from you pursuant to this Agreement or otherwise, any claims between the parties must be commenced within three (3) years from the date on which the party asserting the claim knew or should have known of the facts giving rise to the claim or such claim shall be barred. The parties understand that this time limit might be shorter than

otherwise allowed by law. You agree that the sole recourse for claims arising between the parties shall be against us and/or our successors and assigns. You agree that our shareholders, members, directors, officers, employees and agents and those of our affiliates shall not be personally liable nor named as a party in any action between you and us. The parties further agree that, in connection with any such proceeding, each must submit or file any claim which would constitute a compulsory counterclaim (as defined by Rule 13 of the Federal Rules of Civil Procedure) within the same proceeding as the claim to which it relates. Any such claim that is not submitted or filed as described above shall be forever barred. The parties agree that any proceeding will be conducted on an individual, not a class-wide, basis and that a proceeding between the parties may not be consolidated with another proceeding between us and any other person or entity. No previous course of dealing shall be admissible to explain, modify, or contradict the terms of this Agreement. No implied covenant of good faith and fair dealing shall be used to alter the express terms of this Agreement.

- (d) Nothing in this Agreement shall bar our right to seek specific performance of the provisions of this Agreement and injunctive relief against threatened conduct that will cause us loss or damages under customary equity rules, including applicable rules for obtaining restraining orders and preliminary injunctions. You specifically acknowledge that any failure by you to comply with the requirements of Section 10 of this Agreement will cause us irreparable injury and that we shall be entitled to obtain specific performance of, and/or an injunction against any violation of, such requirements. You agree to pay all court costs and reasonable attorney's fees incurred by us in obtaining specific performance of, and/or an injunction against any violation of, the requirements of this Agreement. The foregoing remedies shall be in addition to any other legal or equitable remedies that we may possess.
- (e) You agree that we will not be required to post a bond to obtain any injunctive relief and that your only remedy if an injunction is entered against you will be the dissolution of that injunction, if warranted, upon due hearing (all claims for damages by reason of the wrongful issuance of such injunction being expressly waived hereby).
- (f) Should legal proceedings have to be brought by us against you to enforce your failure to maintain confidentiality or to protect against infringement, the period of restriction shall be deemed to begin at the time and on the date of entry of an order granting us injunctive relief and shall continue uninterrupted for the entire period of restriction.
- (g) The parties waive, to the extent permitted by law, any claim for punitive or exemplary damages against each other, regardless of each parties' respective right to such damages under the choice of law provision herein.
- (h) You shall not be allowed to set off amounts owed to us or our affiliates for Royalties, fees, or other amounts due against any monies owed to you, which right of set off is hereby expressly waived by you.
- (i) If you consist of more than one person, your liability under this Agreement shall be joint and several.

22. SEVERABILITY AND CONSTRUCTION

(a) All provisions of this Agreement are severable. Should any provision of this Agreement be for any reason held invalid, illegal or unenforceable by a court of competent jurisdiction, the provision is deemed restricted in application to the extent required to render it valid;

and the remainder of this Agreement will in no way be affected and will remain valid and enforceable for all purposes, both parties declaring that they would have signed this Agreement without inclusion of the provision. If a total or partial invalidity or unenforceability of any provision of this Agreement exists only with respect to the laws of a particular jurisdiction, this Section will operate upon that provision only to the extent that the laws of the jurisdiction are applicable to that provision. Each party agrees to sign and deliver to the other any further documents that may be reasonably required to fully carry out the provisions in this Agreement. You acknowledge that we have the right, in our sole discretion, on a temporary or permanent basis, to reduce the scope of any covenant or provision of this Agreement binding upon you, or any portion thereof, without your consent.

- (b) This Agreement, the addenda, exhibits and any contemporaneous or subsequent amendments and/or addenda hereto, constitute the entire Agreement between you and us in connection with the subject matter of this Agreement. However, nothing in this Agreement is intended to disclaim the representations that we made in the Franchise Disclosure Document that we furnished to you.
- (c) This Agreement may be signed in any number of counterparts, each of which when so signed and delivered is deemed an original, but the counterparts together will constitute one and the same instrument.
- (d) The table of contents, headings and captions contained in this Agreement are for the purposes of convenience and reference only and are not to be construed as a part of this Agreement. All terms and words used in this Agreement will be construed to include the number and gender as the context of this Agreement may require. The parties agree that each section of this Agreement will be construed independently of any other section or provision of this Agreement.

23. ACKNOWLEDGEMENTS

(a) The parties recognize that carrying out the purpose of this Agreement, the creating of an effective, up-to-date, competitive Network under our name and marks, and enhancing the potential value of that Network for both us and you and as a group, requires flexibility in establishing and modifying standards for performance and operation under this Agreement, and may involve our development of other business activities not covered by the terms of this Agreement, taking particular account of the fact that business conditions and other circumstances are likely to change during the stated term of this Agreement. The parties have addressed the prospect for those developments by the express provisions of this Agreement, including in particular, the provisions defining the nature and scope of this Agreement and your obligation to observe the applicable requirements as they may, from time to time, be amended by us to maintain the long-term viability of our name, trademarks and other intellectual property rights, and/or the overall SRAI Network, among other things. No provision of this Agreement is to be read as creating a limitation on the right we have to take an action except as the provision clearly and expressly establishes a limitation. You acknowledge the following:

THAT YOU UNDERTAKE ALL THE TERMS AND CONDITIONS OF THIS AGREEMENT. THIS AGREEMENT CONTAINS ALL ORAL AND WRITTEN AGREEMENTS, REPRESENTATIONS AND ARRANGEMENTS BETWEEN THE PARTIES AND NO REPRESENTATIONS OR WARRANTIES ARE MADE OR IMPLIED, EXCEPT AS SPECIFICALLY STATED IN THIS AGREEMENT. THIS AGREEMENT CANNOT BE CHANGED OR TERMINATED ORALLY.

Initial

YOU REPRESENT, AS AN INDUCEMENT TO OUR ENTRY INTO THIS AGREEMENT, THAT YOU HAVE MADE NO MISREPRESENTATIONS IN OBTAINING THIS AGREEMENT.

Initial

YOU ACKNOWLEDGE THAT OUR APPROVAL OR ACCEPTANCE OF YOUR COMMERCIAL LOCATION IF APPLICABLE, DOES NOT REPRESENT A RECOMMENDATION OR ENDORSEMENT OF THE LOCATION OF THE BUSINESS, NOR ANY ASSURANCE BY US THAT THE OPERATION OF A FRANCHISED BUSINESS AT THE LOCATION WILL BE SUCCESSFUL OR PROFITABLE.

Initial

YOU ACKNOWLEDGE THAT YOU HAVE READ THE FRANCHISE DISCLOSURE DOCUMENT AND UNDERSTAND ITS CONTENTS. YOU FURTHER ACKNOWLEDGE THAT YOU HAVE RECEIVED A COMPLETE COPY OF THIS AGREEMENT, WITH ALL ATTACHMENTS AND ADDENDA REFERENCED IN THIS AGREEMENT, AND OTHER RELATED AGREEMENTS, IF ANY, AT LEAST SEVEN (7) DAYS PRIOR TO THE DATE ON WHICH THIS AGREEMENT WAS EXECUTED.

Initial

YOU, TOGETHER WITH YOUR ADVISERS, HAVE SUFFICIENT KNOWLEDGE AND EXPERIENCE IN FINANCIAL AND BUSINESS MATTERS TO MAKE AN INFORMED INVESTMENT DECISION ABOUT THIS FRANCHISE.

Initial

YOU ARE AWARE OF THE FACT THAT OTHER PRESENT OR FUTURE FRANCHISEES OF OURS MAY OPERATE UNDER DIFFERENT FORMS OF AGREEMENT, AND THAT OUR OBLIGATIONS AND RIGHTS TO OUR VARIOUS FRANCHISEES AND DEVELOPERS MAY DIFFER MATERIALLY IN CERTAIN CIRCUMSTANCES.

Initial

YOU ACKNOWLEDGE THAT THIS INSTRUMENT CONTAINS THE ENTIRE AGREEMENT BETWEEN YOU AND US. THIS AGREEMENT TERMINATES AND TAKES THE PLACE OF ANY PRIOR AGREEMENT BETWEEN YOU AND US CONCERNING THE SAME SUBJECT MATTER.

Initial

NOTHING IN THIS ACKNOWLEDGMENT IS INTENDED TO DISCLAIM THE REPRESENTATIONS THAT WE MADE IN THE FRANCHISE DISCLOSURE DOCUMENT THAT WE FURNISHED TO YOU.

Initial

24. MISCELLANEOUS

- (a) Disclaimer of Interpretation Against Drafter. The terms and provisions of this Agreement will not be construed against or in favor of a party merely because the party or its counsel is the drafter of this Agreement.
- (b) Notice of Material Matters. You must give us notice of any incident or legal action (including the commencement of a suit or proceeding or the threat of a suit or proceeding), or any

other crime or offense, dishonest or unethical act, any claim of gross misconduct, the issuance of any order, writ, injunction, award or decree of any court, agency or government document (even if not a crime) that is reasonably likely to affect adversely the SRAI Network, any SRAI Network business, the Licensed Marks or the goodwill associated with the SRAI Network or that may materially affect the operation or financial condition of us, our affiliates, the Franchised Business, or you. You must give us this notice as soon as practical, but no later than two (2) business days after an incident and five (5) days of any legal action.

- (c) Our Limited Liability. You agree that we have no liability to you or any other person by reason of any approval given or withheld by us to you or by reason of your complying with our standards and policies and other requirements, or the provisions of this Agreement. We have no liability to you if you adopt any of our suggestions or requirements, or if we delay or fail to furnish any approval, or if we provide to a lender (actual or prospective) at their or your request, information regarding the status of the Agreement and/or your obligations under the Agreement. We are not obligated for any reason to do any act or to furnish anything to you except as expressly contained in this Agreement, and you acknowledge that we are not required to provide services that produce any level of expressed results.
 - (d) Time of Essence. Time is of the essence in this Agreement.
- Force Majeure. Upon a Force Majeure, meaning acts of God, war, insurrection, acts (e) of terrorism, civil commotion, strikes, lockouts, embargoes, lack of water, materials, power or telephone transmissions specified or reasonably necessary in connection with the ownership or management of the Franchised Business, fire, hurricanes, unavoidable casualties, failure of any applicable governmental authority to issue required governmental permits, suspension, termination or revocation of any material governmental permit required for the operation of the Franchised Business for thirty (30) days or more, and any other occurrence, event or condition beyond the reasonable control of you or us, whichever is applicable, the parties will be relieved of their respective obligations to the extent the parties are necessarily prevented, hindered or delayed in the performance of those obligations during the period of Force Majeure. The party whose performance is affected by Force Majeure will give prompt, written notice of Force Majeure to the other party. If there should be a Force Majeure that we consider economically harmful or otherwise detrimental to the Franchised Business, upon ten (10) days written notice to you, we have the right to terminate this Agreement, but the notice will be withdrawn by us if, within the ten (10) day period, we determine that the economically harmful or otherwise detrimental effect on the Franchised Business and operations has ceased.
- (f) Reasonable Business Judgment. Except where otherwise indicated in this Agreement, we agree to use "Reasonable Business Judgment" when discharging our obligations and exercising our rights and discretion. Reasonable Business Judgment (as defined in this Subsection) will be applied in all circumstances involving or requiring our approval or consent, unless provided otherwise in the Agreement. Reasonable Business Judgment means that our determinations or choices prevail, even if other alternatives are also reasonable or arguably preferable, if we intend to benefit or are acting in a way that could benefit the SRAI Network by, for example, enhancing the value of the Licensed Marks, increasing customer satisfaction, minimizing possible customer confusion as to the Licensed Marks or location, or increasing our financial strength. You have agreed to this concept of Reasonable Business Judgment in recognition of the fact that we should have at least as much discretion in administering the SRAI Network as a corporate board of directors has in directing a corporation, and because the long-term interests of the Network and all Franchisees in the SRAI Network and our shareholders and us, taken together, require that we have the latitude to

exercise Reasonable Business Judgment. We will not be required to consider your particular economic or other circumstances or to slight our own economic or other business interests when exercising Reasonable Business Judgment. You acknowledge that we have a legitimate interest in seeking to maximize the return to our shareholders and the fact that we benefit economically from an action will not be relevant to showing that we did not exercise Reasonable Business Judgment. Neither you nor any third (3rd) party (including any third (3rd) party acting as a trier of fact) can substitute your judgment for our Reasonable Business Judgment. You agree that you have the burden of establishing that we failed to exercise this Reasonable Business Judgment.

IN WITNESS WHEREOF, the parties have signed this Agreement under seal as of the above Effective Date.

US:
Sanford Rose Associates International, Inc., a Texas corporation
By:
Title:
You:
Franchisee
By:
Title:
Data

ADDENDUM 1

Territory

	Subject t	o the	terms	and	conditions	of the	Franchise	Agreement,	the	territory	in
which	you must	condu	ct the	Fran	chised Busi	ness is	defined as	follows:			

The approved current office address is:							
Your territory consists of a one-half mile radius from your approved office address.							
Acknowledged and Agreed:							
SRAI:							
Sanford Rose Associates International, Inc., a Texas corporation							
By:							
Name:							
Title:							
Franchisee:							
By:							
Name:							

ADDENDUM 2

Services and Support

Below are categories of services and support that we currently offer to our conversion franchisees.

We may offer additional services and support programs and some may require you to pay an additional fee.

Essential Services

- Training recruiters assistance
- Consultations
- Leadership Coaching
- Business Guidance
- Split Network Opportunities
- Collective buying power network

Fran	chisee:
	CHIBCC.

Ву:	 	 	
Title:	 	 	
Date:			

EXHIBIT FIVE

LIST OF STATE AGENCIES/AGENTS FOR SERVICE OF PROCESS

Our registered agent in the State of Texas:

Jeffrey Kaye
5908 Headquarters Drive, K200, Plano, Texas 75024

LIST OF STATE ADMINISTRATORS

STATE	AGENCY	PROCESS, IF DIFFERENT
California 1(866) ASK-CORP	Department of Financial Protection and Innovation	Commissioner of Financial Protection and Innovation
	Los Angeles 320 West 4th Street, Suite 750 Los Angeles, CA 90013	Los Angeles 320 West 4th Street, Suite 750 Los Angeles, CA 90013
	Sacramento 2101 Arena Blvd. Sacramento, CA 95834	Sacramento 2101 Arena Blvd. Sacramento, CA 95834
	San Diego 1350 Front Street San Diego, CA 92101	San Diego 1350 Front Street San Diego, CA 92101
	San Francisco 1 Sansome Street, Suite 600 San Francisco, CA 94104	San Francisco 1 Sansome Street, Suite 600 San Francisco, CA 94104
Hawaii	Securities Examiner 335 Merchant Street, Room 203 Honolulu, HI 96813	Commissioner of Securities Dept. of Commerce and Consumer Affairs Business Registration Division Securities Compliance Branch 335 Merchant Street, Room 203 Honolulu, Hawaii 96813
Illinois	Franchise Division Office of Attorney General 500 South Second Street Springfield, IL 62706	
Indiana	Franchise Section Indiana Securities Division Secretary of State, Room E-111 302 W. Washington Street Indianapolis, IN 46204	Administrative Office of the Secretary of State 201 State House Indianapolis, Indiana 46204
Maryland	Office of Attorney General Securities Division 200 St. Paul Place Baltimore, MD 21202-2021	Maryland Securities Commissioner 200 St. Paul Place Baltimore Maryland 21202-2021

Michigan	Consumer Protection Division Antitrust and Franchise Unit Michigan Dept. of Attorney General 670 G. Mennen Williams Building 525 West Ottawa Lansing, MI 48933	
Minnesota	Minnesota Department of Commerce 85 7 th Place East, Suite 280 St. Paul, MN 55101-2198	Commissioner of Commerce MN Department of Commerce 85 7th Place East, Suite 280 St. Paul, MN 55101
New York	NYS Department of Law Investor Protection Bureau 28 Liberty Street, 21st Floor New York, NY 10005 212-416-8222	Secretary of State State of New York One Commerce Plaza 99 Washington Avenue Albany, New York 12231-0001
North Dakota	Office of Securities Commissioner 600 East Boulevard Avenue State Capital 5 th Floor Bismarck, ND 58505-0510	North Dakota Securities Department 600 East Boulevard Avenue State Capital 5th Floor Dept. 414 Bismarck, ND 58505-0510
Oregon	Department of Insurance and Finance Corporate Securities Section Labor and Industries Building Salem, OR 97310	
Rhode Island	Division of Securities 233 Richmond Street, Suite 232 Providence, RI 02903	
South Dakota	Department of Labor and Regulation Division of Securities 124 S. Euclid, Ste. 104 Pierre, SD 57501	
Virginia	Ronald W. Thomas, Administrator State Corporation Commission Division of Securities and Retail Franchising 1300 East Main Street, 9th Floor Richmond, VA 23219	Clerk State Corporation Commission 1300 East Main Street Richmond, VA 23219
Washington	Department of Financial Institutions Securities Division P.O. Box 9033 Olympia, WA 98507 (360) 902-8760	Department of Financial Institutions Securities Division 150 Israel Rd. SW Tumwater, WA 98501 (360) 902-8760
Wisconsin	Securities and Franchise Registration Division of Securities 4 th Floor 345 W. Washington Ave Madison, WI 53703	

EXHIBIT SIX

STATE SPECIFIC ADDENDA AND RIDERS

ADDENDUM TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE DISCLOSURE DOCUMENT

INFORMATION REQUIRED BY THE STATE OF CALIFORNIA

- 1. The California Franchise Investment Law requires a copy of all proposed agreements relating to the sale of the franchise be delivered together with this Disclosure Document.
- 2. Item 3 of the Disclosure Document is amended to provide that neither the franchisor nor any person or franchise broker in Item 2 of the UFOC is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A.. 78a et seq., suspending or expelling such persons from membership in such association or exchange.
- 3. Per the requirements of the Commissioner of Corporations for the State of California, Item 5 and Item 7 of the Disclosure Document and Section 4(a) of the Franchise Agreement are amended to provide that we must defer payment of the initial franchise fees owed to us by franchisees until we have completed our pre-opening obligations described in the franchise agreement.
- 4. California Business and Professional Code 20000 through 20043 provides rights to the franchisee concerning termination or non-renewal of a franchise, if the franchise agreement contains a provision that is inconsistent with the law, the law will control.
- 5. The franchise agreement contains a covenant not to compete which extends beyond the termination of the franchise. This provision may not be enforceable under California law.
- 6. The franchise agreement contains a liquidated damages clause. Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable.
 - 7. The franchise agreement requires binding litigation. The litigation will occur in Texas with the cost being borne by non-prevailing party.
- 8. Prospective Franchisees are encourage to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California.
- 9. The franchise agreement requires application of the law of the State of Texas. This provision may not be enforceable under California law.
- 10. Section 31125 of the California Corporations Code requires us to give you a disclosure document, in a form containing the information that the commissioner may by rule or order require, before a solicitation of a proposed material modification of an existing franchise.

- 11. You must sign a general release if you renew or transfer your franchise. California Corporations Code §31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code §§31000 through 31516). Business and Professions Code §20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code §§20000 through 20043).
- 12. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS, CONCERNING THE CONTENTS OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION AT WWW.DBO.CA.GOV

ADDENDUM TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC.

DISCLOSURE DOCUMENT REOUIRED BY THE STATE OF HAWAII

These franchises will be/have been filed under the Franchise Investment Law of the State of Hawaii. Filing does not constitute approval, recommendation or endorsement by the Director of Commerce and Consumer Affairs or a finding by the Director of Commerce and Consumer Affairs that the information provided herein is true, complete and not misleading.

The Franchise Investment Law makes it unlawful to offer or sell any franchise in this state without first providing to the prospective franchisee, or subfranchisor, at least seven days prior to the execution by the prospective franchisee of any binding franchise or other agreement, or at least seven days prior to the payment of any consideration by the franchisee, or subfranchisor, whichever occurs first, a copy of the Disclosure Document, together with a copy of all proposed agreements relating to the sale of the franchise.

This Disclosure Document contains a summary only of certain material provisions of the Franchise Agreement. The contract or agreement should be referred to for a statement of all rights, conditions, restrictions and obligations of both the franchisor and the franchisee.

A Federal Trade Commission rule makes it unlawful to offer or sell any franchise without first providing this Disclosure Document to the prospective franchisee at the earlier of (1) fourteen calendar days before the signing of any franchise or related agreement; or (2) fourteen calendar days before any payment. The prospective franchisee must also receive a Franchise Agreement containing all material terms at least seven calendar days prior to the signing of the Franchise Agreement.

If this Disclosure Document is not delivered on time, or if it contains a false, incomplete, inaccurate or misleading statement, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington D.C. 20580 and to Hawaii Department of Commerce and Consumer Affairs which administers and enforces the Hawaii Franchise Disclosure Act.

Registered agent in the state authorized to receive service of process:

Commissioner of Securities
Department of Commerce and Consumer Affairs
Business Registration Division
Securities Compliance Branch
335 Merchant Street, Room 203
Honolulu, Hawaii 96813

1. The following paragraph is added to Item 17:

Section 482E-6(3) of the Hawaii Revised Statutes provides that upon termination or refusal to renew the Franchise Agreement, Sanford Rose Associates International, Inc. ("SRAI") is obligated to compensate you for the fair market value, at the time of the termination or expiration of the Franchise Agreement, of your inventory, supplies, equipment and furnishings purchased from SRAI or a supplier designated by SRAI; provided that personalized materials which have no value to us need not be compensated for. If SRAI refuses to renew a Franchise Agreement for the purpose of converting your business to one owned and operated by SRAI, SRAI, in addition to the remedies

provided above, shall compensate you for the loss of goodwill. SRAI may deduct from such compensation reasonable costs incurred in removing, transporting and disposing of your inventory, supplies, equipment and furnishings pursuant to this requirement, and may offset from such compensation any monies due SRAI.

2. Section 482E-3(a) of the Hawaii Franchise Investment Law requires the franchisor to give you a copy of the Franchise Disclosure Document at least 7 calendar days prior to signing the franchise agreement. The Receipt is amended to reflect the 7 calendar-day waiting period.

AMENDMENT TO

FRANCHISE AGREEMENT & RELATED FRANCHISE DOCUMENTS FOR THE STATE OF HAWAII

The Franchise Agreement between
"Franchisee") and Sanford Rose Associates International, Inc., a Texas corporation ("Franchisor"),
ated(the "Agreement") shall be amended by the addition of the following language
et forth in this Amendment to the Franchise Agreement (this "Amendment"), which shall be
onsidered an integral part of the Agreement:

HAWAII LAW MODIFICATIONS

- 1. The Director of the Hawaii Department of Commerce and Consumer Affairs requires that certain provisions contained in franchise documents be amended to be consistent with Hawaii law, including the Hawaii Franchise Investment Law, Hawaii Revised Statutes, Title 26, Chapter 482E-1 through 482E-12 (1988) (the "Law"). To the extent that the Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:
 - a. The Hawaii Franchise Investment Law provides rights to you concerning nonrenewal, termination and transfer of the Agreement. If the Agreement contains a provision that is inconsistent with the Law, the Law will control. Among those rights, the Law may require that upon termination or nonrenewal Franchisor purchase for fair market value Franchisee's inventory, supplies, equipment and furnishings purchased from Franchisor or a supplier designated by Franchisor; provided that personalized materials which have no value to Franchisor need not be compensated for. If the non-renewal or termination is for the purpose of converting the Franchisee's business to one owned and operated by Franchisor, Franchisor may, additionally, be obligated to compensate the Franchisee for loss of goodwill. Franchisor may deduct all amounts due from Franchisee and any costs related to the transportation or disposition of items purchased against any payment for those items. If the parties cannot agree on fair market value, fair market value shall be determined in the manner set forth in the Agreement. If the Agreement does not provide for determination of fair market value of assets for purchase by Franchisor, such amount will be determined by an independent appraiser approved by both parties, and the costs of the appraisal shall be shared equally by the parties.
 - b. If the Franchisee is required in the Agreement to execute a release of claims, such release shall exclude claims arising under the Hawaii Franchise Investment Law.
- 2. Section 482E-3(a) of the Hawaii Franchise Investment Law requires us to give you a copy of the Franchise Disclosure Document at least 7 calendar days prior to signing the Franchise Agreement.

- 3. Each provision of this Amendment shall be effective only to the extent that the jurisdictional requirements of the Hawaii Franchise Investment Law applicable to the provision are met independent of this Amendment. This Amendment shall have no force or effect if such jurisdictional requirements are not met.
 - 4. Paragraph 4 (a) of the Franchise Agreement is amended as follows:

"In consideration of our granting franchise rights to you, you agree to pay us an Initial Franchise Fee of \$88,000.00 due in full no later than the date that (i) Franchisor has satisfied its pre-opening obligations described in Section 3(a) and the Phase I New Franchisee training described in Section 8(a) of this Agreement; and (ii) you have commenced operating the Franchised Business. The Initial Franchise Fee is nonrefundable."

e parties hereto have duly executed and delivered this ent on this day of, 20
FRANCHISOR:
SANFORD ROSE ASSOCIATES INTERNATIONAL, INC.,
By:
Name:
FRANCHISEE:
By:
Name:
Title:

ADDENDUM TO

SANFORD ROSE ASSOCIATES INTERNATIONAL. INC. DISCLOSURE DOCUMENT REQUIRED BY THE STATE OF ILLINOIS

Illinois law governs the Franchise Agreement.

In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.

Your rights upon Termination and Non-Renewal are set forth in sections 19 and 20 of the Illinois Franchise Disclosure Act.

In conformance with section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act **or** any other law of Illinois is void.

RIDER TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE AGREEMENT REQUIRED BY THE STATE OF ILLINOIS

In recognition of the Illinois Franchise Disclosure Act, the parties to the attached Sanford Rose Associates International, Inc. Franchise Agreement (the "Agreement") agree as follows:

Illinois law governs the Franchise Agreement.

In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.

Your rights upon Termination and Non-Renewal are set forth in sections 19 and 20 of the Illinois Franchise Disclosure Act, 815 ILCS 705/19, 705/20 (West 2016).

In conformance with section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act **or** any other law of Illinois is void.

IN WITNESS WHEREOF, the	parties hereto have duly executed and delivered this
Rider to the Franchise Agreement on the	is, 20
	FRANCHISOR: SANFORD ROSE ASSOCIATES INTERNATIONAL, INC., a Texas corporation
	By: Name: Title:
	FRANCHISEE:
	By:
	Name:
	Title:

ADDENDUM TO

SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. DISCLOSURE DOCUMENT REQUIRED BY THE STATE OF INDIANA

- 1. Item 17.c. may be modified by Indiana Code § 23-2-2.7.
- 2. Item 17.t. is supplemented with the following language:

However, you do not waive any rights under the Indiana Statutes with regard to prior representations made by Sanford Rose Associates International, Inc. in the Disclosure Document.

3. Items 17.v. and 17.w. are supplemented with the following language:

Except that under Indiana law, you may have the right to bring an action in Indiana, and have Indiana law apply.

- 4. The Indiana Deceptive Franchise Practices Act, IC 23-2-2.7-1 (10) prohibits the limitation brought for breach of a Franchise Agreement including any limitation on the forum chosen. Any provision in the Franchise Agreement, specifying a forum contrary to Indiana law, shall not apply to any claims brought under the Indiana Deceptive Franchise Practices Act and/or the Indiana Franchise Act, Ind. Code ANN.§§ 1-51 (1994).
- 5. The Indiana Deceptive Franchise Practices Act, IC 23-2-2.7-1 (10) prohibits the limitation of litigation brought for breach of a Franchise Agreement. Any provision in the Franchise Agreement requiring the application of another state's law shall not apply to any claims brought under the Indiana Deceptive Franchise Practices Act and/or the Indiana Franchise Act, Ind. Code ANN.§§ 1-51 (1994).
- 6. Indiana Code § 23-2-2.5-9 (2) requires a franchisor to give you a copy of the Franchise Disclosure Document at the earlier of: (i) 10 days prior to signing the franchise agreement; or (ii) 10 days prior to franchisor's receipt of any consideration. The Receipt is amended to reflect the 10 day waiting period.

AMENDMENT TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE AGREEMENT AND RELATED FRANCHISE DOCUMENTS

FOR THE STATE OF INDIANA

The Sanford Rose Associates International, Inc. Franchise Agreement bety	ween		
("Franchisee") and Sanford Rose Associates Intern	national,	Inc., a	Texas
corporation ("Franchisor"), dated (the "Agreement") shall be amended by	y the addi	tion of t	the
following language, which shall be considered an integral part of this Agre	eement (th	is	
"Amendment"):			

INDIANA LAW MODIFICATIONS

- 1. The Indiana Securities Commissioner requires that certain provisions contained in franchise documents be amended to be consistent with Indiana law, including the Indiana Franchise Act, Ind. Code Ann. §§ 1-51 (1994) and the Indiana Deceptive Franchise Practices Act, Ind. Code Ann. § 23-27 (1985). To the extent that the Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:
 - a. The Indiana Deceptive Franchise Practices Act provides rights to Franchisee concerning non-renewal and termination of the Agreement. To the extent the Agreement contains a provision that is inconsistent with the Act, the Act will control.
 - b. If the Franchisee is required in the Agreement to execute a release of claims or to acknowledge facts that would negate or remove from judicial review any statement, misrepresentation or action that would violate the Act, or a rule of order under the Act, such release shall exclude claims arising under the Indiana Deceptive Franchise Practices Act and the Indiana Franchises Act, and such acknowledgements shall be void with respect to claims under the Act.
 - c. If the Agreement contains covenants not to compete upon expiration or termination of the Agreement that are inconsistent with the Indiana Deceptive Franchise Practices Act, the requirements of the Act will control.
 - d. The Indiana Deceptive Franchise Practices Act provides that substantial modification of the Agreement by Franchisor requires written consent of the Franchisee. If the Agreement contains provisions that are inconsistent with this requirement, the Act will control.
 - e. If the Agreement requires litigation/arbitration to be conducted in a forum other than the State of Indiana, the requirement may be unenforceable as a limitation on litigation under the Indiana Deceptive Franchise Practices Act §§ 23-2.2.7(10).
 - f. If the Agreement requires that it be governed by a state's law, other than the State of Indiana, to the extent that such law conflicts with the Indiana Deceptive Franchise Practices Act and the Indiana Franchises Act, the Acts will control.
 - g. The Indiana Deceptive Franchise Practices Act provides rights to Franchisee concerning the waiver of claims or rights. To the extent the Agreement contains a provision that is inconsistent with the Act, the Act will control.

- h. The Indiana Deceptive Franchise Practices Act provides rights to Franchisee concerning the time period to bring an action against the Franchisor. To the extent the Agreement contains a provision that is inconsistent with the Act, the Act will control.
- i. The Indiana Deceptive Franchise Practices Act prohibits the Franchisor from operating a substantially identical business to that of the Franchisee's within the Franchisee's territory, regardless of trade name. To the extent this Agreement contains a provision that is inconsistent with the Act, the Act will control.
- j. The Indiana Deceptive Franchise Practice Act excludes any indemnification for liability caused by the Franchisee's proper reliance on or use of procedures or materials provided by the Franchisor. To the extent his Agreement contains a provision that is inconsistent with the Act, the Act will control.
- 2. Indiana Code § 23-2-2.5-9(2) requires us to give you a copy of the Franchise Disclosure Document at the earlier of: (i) 10 days prior to signing the Franchise Agreement; or (ii) 10 days prior to our receipt of any consideration.
- 3. Each provision of this Amendment shall be effective only to the extent that the jurisdictional requirements of the Indiana Deceptive Practices Act and the Indiana Franchises Act, with respect to each such provision, are net independent of this Amendment. This Amendment shall have no force or effect if such jurisdictional requirements are not met.

IN WITNESS WHEREOF, the parties Amendment to the Franchise Agreement on the	hereto have duly executed and delivered this is, 20
SANI	NCHISOR: FORD ROSE ASSOCIATES INTERNATIONAL, a Texas corporation
By: Name Title:	*
FRA	NCHISEE:
By: Name Title:	::

ADDENDUM TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE DISCLOSURE DOCUMENT

INFORMATION REQUIRED BY THE STATE OF MARYLAND

In recognition of the Maryland Franchise Registration and Disclosure Law, as amended, the Franchise Disclosure Document for Sanford Rose Associates International, Inc. for use in the State of Maryland shall be amended as follows:

- (1) Based upon the franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its pre-opening obligations under the franchise agreement.
- (2) Item 17 of this disclosure document is modified to state that any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.
- (3) Item 17 of this disclosure document is modified to state that provisions allowing termination on bankruptcy may not be enforceable under federal bankruptcy law (11U.S.C. 101 et seq.).
- (4) Item 17 of this disclosure document, in the summary column of parts (c) and (m), is modified to state that the general release required as a condition of transfer or renewal will not apply to any claim arising under the Maryland Franchise Registration and Disclosure Law.
- (5) Item 17 of this disclosure document, in the summary column of part (v), is modified to state that the Texas venue provision will not supersede your right to bring claims under the Maryland Franchise Registration and Disclosure Law in Maryland.
- (6) Item 17 of this disclosure document, in the summary column of part (w), is modified to "Expect for Federal Arbitration Act, other federal law, and claims arising under the Maryland Franchise Registration and Disclosure Law, Texas law applies."

RIDER TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE AGREEMENT REQUIRED BY THE STATE OF MARYLAND

In recognition of the Maryland Franchise Registration and Disclosure Act, as amended, the parties to the attached Sanford Rose Associates International, Inc. Franchise Agreement (the "Agreement") agree as follows:

Paragraph 5(a) of the Franchise Agreement is revised to add the following language:

"Based upon the franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its pre-opening obligations under the franchise agreement."

Paragraph 2(d) of the Franchise Agreement states says that Sanford Rose Associates International, Inc. may require you to sign a general release of claims as a condition of renewal of your franchise. Under Maryland law (COMAR 02.02.08.16L), this condition will not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

Paragraph 13 (f)(iv) of the Franchise Agreement states that Sanford Rose Associates International, Inc. may require you to sign a general release of claims as a condition of transfer of your franchise. Under Maryland law (COMAR 02.02.08.16L), this condition will not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

Under Section 27 of the Franchise Agreement you are required to disclaim the occurrence and/or acknowledge the non-occurrence of acts that would constitute a violation of the Maryland franchise law. Section 14-226 of the Maryland Franchise Registration and Disclosure Law prohibits a franchisor from requiring a prospective franchisee to assent to any release, estoppel or waiver of liability as a condition of purchasing a franchise. Therefore, these agreements should be considered amended to state that the representations are not intended to nor do they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

Section 4-216(c) (25) of the Maryland Franchise Registration and Disclosure Law requires a franchisor to file an irrevocable consent to be sued in Maryland. Section 24 of

the Franchise Agreement, contains provisions requiring a franchisee filing any arbitration or litigation against the franchisor to agree to file the arbitration only in the State of Texas. Accordingly, the Franchise Agreement is amended to permit a franchisee to bring its cause of action in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.

Section 24 (b) (v) of the Franchise Agreement is revised to add the following language: "The limitations of claims in this provision shall not act to reduce the 3 year statute of limitations afforded a franchisee for bringing any claims arising under the Maryland Franchise Registration and Disclosure Law.

Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise."

IN WITNESS WHEREOF, the parties intending to be bound legally, have fully executed, sealed and delivered this Rider to the Agreement as of the day and year contained in the Agreement.

	Sanford Rose Associates International, a Texas corporation	Sanford Rose Associates International, Inc., a Texas corporation	
	By:		
Witness	Officer		
	By:		
Witness	Franchisee		

RIDER TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. CONVERSION FRANCHISE AGREEMENT REQUIRED BY THE STATE OF MARYLAND

In recognition of the Maryland Franchise Registration and Disclosure Act, as amended, the parties to the attached Sanford Rose Associates International, Inc. Franchise Agreement (the "Agreement") agree as follows:

Paragraph 2(d) of the Franchise Agreement states says that Sanford Rose Associates International, Inc. may require you to sign a general release of claims as a condition of renewal of your franchise. Under Maryland law (COMAR 02.02.08.16L), this condition will not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

Paragraph 13 (f)(iv) of the Franchise Agreement states that Sanford Rose Associates International, Inc. may require you to sign a general release of claims as a condition of transfer of your franchise. Under Maryland law (COMAR 02.02.08.16L), this condition will not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

Under Section 27 of the Franchise Agreement you are required to disclaim the occurrence and/or acknowledge the non-occurrence of acts that would constitute a violation of the Maryland franchise law. Section 14-226 of the Maryland Franchise Registration and Disclosure Law prohibits a franchisor from requiring a prospective franchisee to assent to any release, estoppel or waiver of liability as a condition of purchasing a franchise. Therefore, these agreements should be considered amended to state that the representations are not intended to nor do they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

Section 4-216(c) (25) of the Maryland Franchise Registration and Disclosure Law requires a franchisor to file an irrevocable consent to be sued in Maryland. Section 24 of

the Franchise Agreement, contains provisions requiring a franchisee filing any arbitration or litigation against the franchisor to agree to file the arbitration only in the State of Texas. Accordingly, the Franchise Agreement is amended to permit a franchisee to bring its cause of action in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.

Section 24 (b) (v) of the Franchise Agreement is revised to add the following language:

"The limitations of claims in this provision shall not act to reduce the 3 year statute of limitations afforded a franchisee for bringing any claims arising under the Maryland Franchise Registration and Disclosure Law.

Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise."

IN WITNESS WHEREOF, the parties intending to be bound legally, have fully executed, sealed and delivered this Rider to the Agreement as of the day and year contained in the Agreement.

	Sanford Rose Associates International, In a Texas corporation	Sanford Rose Associates International, Inc., a Texas corporation	
	By:		
Witness	Officer		
	By:		
Witness	Franchisee		

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT FOR SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. STATE OF MINNESOTA

1. The following Legends are added to Sanford Rose Associates International, Inc. Franchise Disclosure Document

Cover Page for use in the State of Minnesota:

THESE FRANCHISES HAVE BEEN REGISTERED UNDER THE MINNESOTA FRANCHISE ACT. REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF SECURITIES OF MINNESOTA OR A FINDING BY THE COMMISSIONER THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

THE MINNESOTA FRANCHISE ACT MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WHICH IS SUBJECT TO REGISTRATION WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE AT LEAST 7 DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST 7 DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION, BY THE FRANCHISEE, WHICHEVER OCCURS FIRST, A COPY OF THIS PUBLIC OFFERING STATEMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE FRANCHISE. THIS PUBLIC OFFERING STATEMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR AN UNDERSTANDING OF ALL RIGHTS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

IF THIS DISCLOSURE DOCUMENT IS NOT DELIVERED ON TIME, OR IF IT CONTAINS A FALSE, INCOMPLETE, INACCURATE OR MISLEADING STATEMENT, A VIOLATION OF FEDERAL AND STATE LAW MAY HAVE OCCURRED AND SHOULD BE REPORTED THE FEDERAL TRADE COMMISSION, WASHINGTON, D.C. 20580 <u>AND</u> TO THE COMMISSIONER OF SECURITIES, DEPARTMENT OF COMMERCE, SECURITIES DIVISION, 85 7TH PLACE EAST, SUITE 500, ST. PAUL, MINNESOTA 55101, WHICH ADMINISTERS AND ENFORCES THE MINNESOTA FRANCHISE ACT.

MINN. STAT. SEC. 80C.21 AND MINN. RULE 2860.4400J PROHIBIT SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FROM REQUIRING LITIGATION TO BE CONDUCTED OUTSIDE MINNESOTA. IN ADDITION, NOTHING IN THE DISCLOSURE DOCUMENT OR FRANCHISE AGREEMENT CAN ABROGATE OR REDUCE ANY OF YOUR RIGHTS AS PROVIDED FOR IN MINNESOTA STATUTES, CHAPTER 80C, OR YOUR RIGHTS TO ANY PROCEDURE, FORUM, OR REMEDIES PROVIDED FOR BY THE LAWS OF THE JURISDICTION. FURTHERMORE, MINN RULE 2860.4400J PROHIBITS A FRANCHISEE FROM WAIVING HIS OR HER RIGHTS TO A JURY TRIAL OR TO WAIVE RIGHTS TO ANY PROCEDURE, FORUM, OR REMEDIES PROVIDED FOR BY THE LAWS OF THE JURISDICTION, OR TO CONSENT TO LIQUIDATED DAMAGES, TERMINATION PENALTIES, OR JUDGMENT NOTES.

2. The following paragraph is added to Item 13:

Franchisee will have right to use the Franchisor's trademarks, service marks, trade names, logotypes or other commercial symbols (collectively the "Marks"). The Minnesota Depart of Commerce requires that Sanford Rose Associates International, Inc. indemnify Minnesota franchisees against liability to third parties resulting from claims by third parties that the franchisee's use of Sanford Rose Associates International, Inc. Marks infringes marks of the third party. Sanford Rose Associates International, Inc. does <u>not</u> indemnify against consequences of franchisee's use of the Marks except in accordance with the requirements of the franchise.

3. The following statement is added at the end of Item 17(c):

Any release signed as a condition of renewal will not apply to any claims you may have under the Minnesota Franchise Act.

4. The following statement is added at the end of Item 17(m):

Any release signed as a condition of transfer will not apply to any claims you may have under the Minnesota Franchise Act.

5. The Summary in Item 17(v) is deleted, and the following Summary is inserted in its place:

A Franchisee may file an action in Minnesota for claims arising under Minn. Stat. Sec. 80C.17, subd. 5. Any claims arising under Minn. Stat. Sec. 80C.17, subd. 5 must be brought within three years after the cause of action accrues.

6. The following statement is added at the end of Item 17:

With respect to franchises governed by Minnesota law, we will comply with Minn. Stat. Sec. 80C.14, subds. 3, 4 and 5 which require, except in certain specified cases, that you be given 90 days notice of termination (with 60 days to cure) and 180 days notice for nonrenewal of the applicable franchise agreement and that consent to transfer of the franchise will not be unreasonably withheld.

AMENDMENT TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE AGREEMENT & RELATED FRANCHISE DOCUMENTS

FOR THE STATE OF MINNESOTA

The Franchise Agreement between	Franchisor"), dated("Franchisee")		
Associates International, Inc., a Texas Corporation	and Sanford Rose (the		
"Agreement") shall be amended by the addition of the following language, which shall be			
considered an integral part of this Agreement (this "Amendment"):			

MINNESOTA LAW MODIFICATIONS

- 1. The Commissioner of Commerce for the State of Minnesota requires that certain provisions contained in franchise documents be amended to be consistent with Minnesota Franchise Act, Minn. Stat. Section 80.01 et seq., and of the Rules and Regulations promulgated under the Act (collectively the "Franchise Act"). To the extent that the Agreement and Disclosure Document contain provisions that are inconsistent with the following, such provisions are hereby amended:
 - a. Franchisee will have the right to use Franchisor's trademarks, service marks, trade names, logotypes or other commercial symbols (collectively, the "Trademarks"). The Minnesota Department of Commerce requires that Franchisor indemnify Minnesota franchisees against liability to third parties resulting from claims by third parties that the Franchisee's use of the Trademarks infringes trademark rights of the third party. Franchisor does not indemnify against the consequences of Franchisee's use of the Trademarks except in accordance with the requirements of the Agreement, and, as a condition to indemnification, Franchisee must provide notice to Franchisor of any such claim within ten (10) days after the earlier of (i) actual notice of the claim or (ii) receipt of written notice of the claim, and must therein tender the defense of the claim to Franchisor. If Franchisor accepts the tender of the defense, Franchisor has the right to manage the defense of the claim including the right to compromise, settle or otherwise resolve the claim, and to determine whether to appeal a final determination of the claim. If the Agreement contains a provision that is inconsistent with the Franchise Act, the provisions of the Agreement shall be superseded by the Act's requirements and shall have no force or effect.
 - b. Franchise Act, Sec. 80C.14, Subd. 3., requires, except in certain specified cases that a franchisee be given 90 days notice of termination (within 60 days to cure). If the Agreement contains a provision that is inconsistent with the Franchise Act, the provisions of the Agreement shall be superseded by the Act's requirements and shall have no force or effect.
 - c. Franchise Act, Sec. 80C.14, Subd. 4., requires, except in certain specified cases, that a franchisee be given written notice of a franchisor's intention not to renew 180 days prior to expiration of the franchise and that the franchisee be given sufficient opportunity to operate the franchise in order to enable the franchisee the opportunity to recover the fair market value of the franchise as a going concern. If the Agreement contains a provision that is inconsistent with the Franchise Act, the provisions of the Agreement shall be superseded by the Act's requirements and shall have no force or effect.

- d. Franchise Act, Sec. 80C.14, Subd. 5., requires that Franchisor not unreasonably withhold consent to an assignment, transfer, or sale of the franchise whenever the franchisee to be substituted meets the present qualifications and standards required of the franchisees of the particular franchisor.
- e. Minn. Stat. §80C.21 and Minn. Rule 2860.4400J prohibit Franchisor from requiring litigation to be conducted outside Minnesota. In addition, nothing in the Disclosure Document or Franchise Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction. Furthermore, Minn. Rule 2860.4400J prohibits a Franchisee from waiving his or her rights to a jury trial or to waive rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction, or to consent to liquidated damages, termination penalties, or judgment notes.
- f. If the Franchisee is required in the Agreement to execute a release of claims or to acknowledge facts that would negate or remove from judicial review any statement, misrepresentation or action that would violate the Franchise Act, such release shall exclude claims arising under the Franchise Act, and such acknowledgements shall be void with respects to claims under the Act.
- g. If the Agreement requires that it be governed by a state's law, other than the State of Minnesota, those provisions shall not in any way abrogate or reduce any you may have as provided for in the Franchise Act, including the right to submit matters to the jurisdiction of the courts of Minnesota.
- h. If the Agreement requires you to sue the Franchisor outside the State of Minnesota, those provisions shall not in any way abrogate or reduce any rights you may have as provided for in the Franchise Act, including the right to submit matters to the jurisdiction of the courts of Minnesota. As such, the disclosure in risk factor 1 on the cover page of the Disclosure Document that the Agreement requires you to sue outside the State of Minnesota is not applicable because of the Franchise Act.
- i. A Franchisee may file a civil lawsuit in Minnesota for claims arising under Minn. Stat. §80C.17, Subd. 5. Any claims arising under Minn. Stat. §80C.17, Subd. 5 must be brought within three years after the cause of action accrues.
- 2. Minn. Stat. Sec. 80C.06, Subd. 5 requires you to receive the Disclosure Document at the earlier of: (i) seven days prior to signing the Franchise Agreement; or (ii) seven days prior to our receipt of any consideration.
- 3. Each provision of this Amendment shall be effective only to the extent that the jurisdictional requirements of the Minnesota law applicable to the provision are met independent

of this Amendment. This Amendment shall have no force or effect if such jurisdictional requirements are not met.

IN WITNESS WHEREOF, the partition Amendment to the Franchise Agreement on	ies hereto have duly executed and delivered this this day of, 20
	Sanford Rose Associates International, Inc., a Texas corporation
Witness	By:Officer
Witness	By:Franchisee
Witness	By:Franchisee

ADDENDUM TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE DISCLOSURE DOCUMENT REQUIRED BY THE STATE OF NEW YORK

Risk Notice:

You must make minimum royalty and other payments, regardless of your sales levels. Your inability to make the payments may result in termination of your franchise and loss of your investment.

1. The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT FIVE OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THE FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

- A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.
- B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.
- C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10 year period immediately preceding the application for registration, has been convicted of or pleaded nolo

contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.

- D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.
- 3. The following is added to the end of the "Summary" sections of Item 17(c), titled "Requirements for franchisee to renew or extend," and Item 17(m), entitled "Conditions for franchisor approval of transfer":

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687.4 and 687.5 be satisfied.

4. The following language replaces the "Summary" section of Item 17(d), titled "Termination by franchisee":

You may terminate the agreement on any grounds available by law.

5. The following is added to the end of the "Summary" sections of Item 17(v), titled "Choice of forum", and Item 17(w), titled "Choice of law":

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York

THIS NEW YORK ADDENDUM APPLIES ONLY TO FRANCHISEES WHO ARE RESIDENTS OF NEW YORK OR LOCATE THEIR FRANCHISES IN NEW YORK.

ADDENDUM TO THE SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. DISCLOSURE DOCUMENT REQUIRED BY THE STATE OF NORTH DAKOTA

ALTHOUGH THESE FRANCHISES HAVE BEEN REGISTERED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF NORTH DAKOTA, REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE STATE OF NORTH DAKOTA THAT THE INFORMATION PROVIDED IN THIS DISCLOSURE DOCUMENT IS TRUE, COMPLETE, ACCURATE OR NOT MISLEADING.

NORTH DAKOTA LAW MODIFICATIONS

- 1. The North Dakota Securities Commissioner requires that certain provisions contained in franchise documents be amended to be consistent with North Dakota Law, including the North Dakota Franchises Investment Law, North Dakota Century Code Annotated Chapter 51-19, Sections 51-19-01 through 51-19-17. To the extent that the Franchise Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:
 - a. If the Franchisee is required in the Franchise Agreement to execute a release of claims or to acknowledge facts that would negate or remove from judicial review any statement, misrepresentation or action that would violate the Law, or a rule or order under the Law, such release shall exclude claims arising under the North Dakota Franchise Investment Law, and such acknowledgements shall be void with respect to claims under the Law.
 - b. Covenants not to compete during the term and upon termination or expiration of the Franchise Agreement are enforceable only under certain conditions according to North Dakota Law. If the Franchise Agreement contains a covenant not to compete which is inconsistent with North Dakota Law, the covenant may be unenforceable.
 - c. If the Franchise Agreement requires litigation to be conducted in a forum other than the State of North Dakota, the requirement is void with respect to claims under the North Dakota Franchise Investment Law.
 - d. If the Franchise Agreement requires that it be governed by a state's law, other than the State of North Dakota, to the extent that such law conflicts with the North Dakota Franchise Investment Law, the North Dakota Franchise Investment Law will control.
 - e. If the Franchise Agreement requires mediation or arbitration to be conducted in a forum other than the State of North Dakota, the requirement may be unenforceable under the North Dakota Franchise Investment Law. Arbitration involving a franchise purchased in the State of North Dakota must be held either in a location mutually agreed upon prior to the arbitration or if the parties cannot agree on a location, the location will be determined by the arbitrator.
 - f. If the Franchise Agreement requires payment of a termination penalty, the requirement may be unenforceable under the North Dakota Franchise Investment Law.
 - g. Section 51-19-08 of the North Dakota Franchise Investment Law requires franchisor to give you a copy of the Franchise Disclosure Document at the earlier of: (i) seven days prior to signing the franchise agreement; or (ii) seven days prior to franchisor's receipt of any consideration.

2. THE SECURITIES COMMISSIONER HAS HELD THE FOLLOWING TO BE UNFAIR, UNJUST OR INEQUITABLE TO NORTH DAKOTA FRANCHISEES (SECTION 51-19-09, N.D.C.C.):

- A) Restrictive Covenants: Franchise Disclosure Documents which disclose the existence of covenants restricting competition contrary to Section 9-08-06, N.D.C.C., without further disclosing that such covenants will be subject to the statute.
- B) Situs of Arbitration Proceedings: Franchise agreements providing that the parties must agree to the arbitration of disputes at a location that is remote from the site of the franchisee's business.
- C) Restrictions of Forum: Requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota.
- D) Liquidated Damages and Termination Penalties: Requiring North Dakota franchisees to consent to liquidated damages or termination penalties.
- E) Applicable Laws: Franchise agreements which specify that they are to be governed by the laws of a state other than North Dakota.
- F) Waiver of Trial by Jury: Requiring North Dakota Franchises to consent to the waiver of a trial by jury.
- G) Waiver of Exemplary & Punitive Damages: Requiring North Dakota Franchisees to consent to a waiver of exemplary and punitive damage.
- H) General Release: Franchise Agreements that require the franchisee to sign a general release upon renewal of the franchise agreement.
- I) Limitation of Claims: Franchise Agreements that require the franchisee to consent to a limitation of claims. The statute of limitations under North Dakota law applies.
- J) Enforcement of Agreement: Franchise Agreements that require the franchisee to pay all costs and expenses incurred by the franchisor in enforcing the agreement. The prevailing party in any enforcement action is entitled to recover all costs and expenses including attorney's fees.
- 3. Each provision of this Amendment shall be effective only to the extent that the jurisdictional requirements of the North Dakota Franchise Investment Law, with respect to each such provision, are met independent of this Amendment. This Amendment shall have no force or effect if such jurisdictional requirements are not met.

AMENDMENT TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE AGREEMENT & RELATED FRANCHISE DOCUMENTS FOR THE STATE OF NORTH DAKOTA

The SANFORD ROSE A	SSOCIATES Franchise Agreement between
	("Franchisee") and
SANFORD ROSE ASSOCIATE	S INTERNATIONAL, INC., a Texas Corporation
("Franchisor"), dated	(the "Agreement") shall be amended by the addition
of the following language, which s "Amendment"):	hall be considered an integral part of this Agreement (this

NORTH DAKOTA LAW MODIFICATIONS

- 1. The North Dakota Securities Commissioner requires that certain provisions contained in franchise documents be amended to be consistent with North Dakota Law, including the North Dakota Franchises Investment Law, North Dakota Century Code Annotated Chapter 51-19, Sections 51-19-01 through 51-19-17. To the extent that the Franchise Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:
 - a. If the Franchisee is required in the Franchise Agreement to execute a release of claims or to acknowledge facts that would negate or remove from judicial review any statement, misrepresentation or action that would violate the Law, or a rule or order under the Law, such release shall exclude claims arising under the North Dakota Franchise Investment Law, and such acknowledgements shall be void with respect to claims under the Law.
 - b. Covenants not to compete during the term and upon termination or expiration of the Franchise Agreement are enforceable only under certain conditions according to North Dakota Law. If the Franchise Agreement contains a covenant not to compete which is inconsistent with North Dakota Law, the covenant may be unenforceable.
 - c. If the Franchise Agreement requires litigation to be conducted in a forum other than the State of North Dakota, the requirement is void with respect to claims under the North Dakota Franchise Investment Law.
 - d. If the Franchise Agreement requires that it be governed by a state's law, other than the State of North Dakota, to the extent that such law conflicts with the North Dakota Franchise Investment Law, the North Dakota Franchise Investment Law will control.
 - e. If the Franchise Agreement requires mediation or arbitration to be conducted in a forum other than the State of North Dakota, the requirement may be unenforceable under the North Dakota Franchise Investment Law. Arbitration involving a franchise purchased in the State of North Dakota must be held either in a location mutually agreed upon prior to the arbitration or if the parties cannot agree on a location, the location will be determined by the arbitrator.
 - f. If the Franchise Agreement requires payment of a termination penalty, the requirement may be unenforceable under the North Dakota Franchise Investment Law

g. Section 51-19-08 of the North Dakota Franchise Investment Law requires franchisor to give you a copy of the Franchise Disclosure Document at the earlier of: (i) seven days prior to signing the franchise agreement; or (ii) seven days prior to franchisor's receipt of any consideration.

3. THE SECURITIES COMMISSIONER HAS HELD THE FOLLOWING TO BE UNFAIR, UNJUST OR INEQUITABLE TO NORTH DAKOTA FRANCHISEES (SECTION 51-19-09, N.D.C.C.):

- A) Restrictive Covenants: Franchise Disclosure Documents which disclose the existence of covenants restricting competition contrary to Section 9-08-06, N.D.C.C., without further disclosing that such covenants will be subject to the statute.
- B) Situs of Arbitration Proceedings: Franchise agreements providing that the parties must agree to the arbitration of disputes at a location that is remote from the site of the franchisee's business.
- C) Restrictions of Forum: Requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota.
- D) Liquidated Damages and Termination Penalties: Requiring North Dakota franchisees to consent to liquidated damages or termination penalties.
- E) Applicable Laws: Franchise agreements which specify that they are to be governed by the laws of a state other than North Dakota.
- F) Waiver of Trial by Jury: Requiring North Dakota Franchises to consent to the waiver of a trial by jury.
- G) Waiver of Exemplary & Punitive Damages: Requiring North Dakota Franchisees to consent to a waiver of exemplary and punitive damage.
- H) General Release: Franchise Agreements that require the franchisee to sign a general release upon renewal of the franchise agreement.
- I) Limitation of Claims: Franchise Agreements that require the franchisee to consent to a limitation of claims. The statute of limitations under North Dakota law applies.
- J) Enforcement of Agreement: Franchise Agreements that require the franchisee to pay all costs and expenses incurred by the franchisor in enforcing the agreement. The prevailing party in any enforcement action is entitled to recover all costs and expenses including attorney's fees.
- 4. Each provision of this Amendment shall be effective only to the extent that the jurisdictional requirements of the North Dakota Franchise Investment Law, with respect to each such provision, are met independent of this Amendment. This Amendment shall have no force or effect if such jurisdictional requirements are not met.

IN WITNESS WHEREOF, the pathe Franchise Agreement on this		uted and delivered this Amendment to, 20
]	FRANCHISOR:	
\$	SANFORD ROSE ASSOC	IATES INTERNATIONAL, INC.
	Ву:	
	Name:	
	Title:	
]	FRANCHISEE:	
	Ву:	
	Name:	
	Title:	

ADDENDUM TO THE SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. DISCLOSURE DOCUMENT REQUIRED BY THE STATE OF RHODE ISLAND

RHODE ISLAND LAW MODIFICATIONS

The following language is added to the end of the "Summary" sections of Item 17(v), entitled Choice of forum, and 17(w), entitled Choice of law:

Section 19-28.1-14 of the Rhode Island Franchise Investment Act provides that

"A provision in a conversion franchise agreement or franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act."

AMENDMENT TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE AGREEMENT & RELATED FRANCHISE DOCUMENTS FOR THE STATE OF RHODE ISLAND

The SANFORD ROSE ASSOCIATES Franchise Agreement between	
	("Franchisee")
and SANFORD ROSE ASSOCIA	TES INTERNATIONAL, INC., a Texas Corporation
("Franchisor"), dated	(the "Agreement") shall be amended by the
	which shall be considered an integral part of this
Agreement (this "Amendment"):	
1. BACKGROUND . We and you	are parties to that certain Franchise Agreement
dated	, 20 (the "Franchise Agreement"). This Rider is
annexed to and forms part of the Fr	ranchise Agreement. This Rider is being signed because
(a) you are domiciled in Rhode Isla	and and the Franchised Business that you will operate
under the Franchise Agreement wil	ll be located in Rhode Island; and/or (b) any of the
offering or sales activity relating to	the Franchise Agreement occurred in Rhode Island.
2. NON-RENEWAL AND TERM	IINATION. The following paragraph is added to the
end of Sections 3 Term and Renew	al and 17 Default and Termination:
Section 6-50-4 of the Rhode Island	Fair Dealership Law includes the requirement that, in
	receive 90 days' notice of termination, cancellation,
non-renewal or substantial change:	in competitive circumstances. The notice shall state
all the reasons for termination, can	cellation, non-renewal or substantial change in
competitive circumstances and shall	Il provide that the franchisee has 60 days in which to
rectify any claimed deficiency and	shall supersede the requirements of the Franchise
	be inconsistent with the Law's requirements. If the
	ys the notice shall be void. The above-notice
	son for termination, cancellation or nonrenewal is
	signment for the benefit of creditors or bankruptcy. If
	ation, nonrenewal or substantial change in competitive
- ·	ms due under the Franchise Agreement, you shall be
	efault, and shall have 10 days in which to remedy such
default from the date of delivery or	posting of such notice.

3. **GOVERNING LAW / FORUM FOR LITIGATION**. The following language is added to the end of Sections 25 Governing of the Franchise Agreement:

SECTION 19-28.1-14 OF THE RHODE ISLAND FRANCHISE INVESTMENT ACT PROVIDES THAT "A PROVISION IN A FRANCHISE AGREEMENT RESTRICTING JURISDICTION OR VENUE TO A FORUM OUTSIDE THIS STATE OR REQUIRING THE APPLICATION OF THE LAWS OF ANOTHER STATE IS VOID WITH RESPECT TO A CLAIM OTHERWISE ENFORCEABLE UNDER THIS ACT." TO THE EXTENT REQUIRED BY APPLICABLE LAW, RHODE ISLAND LAW WILL APPLY TO CLAIMS ARISING UNDER THE RHODE ISLAND FRANCHISE INVESTMENT ACT.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this

Amendment to the Franchise Agreement of 20	on this,
FRANCHI	SOR:
SANFORD	ROSE ASSOCIATES INTERNATIONAL, INC.
	D.
	By:
	Name:
	Title:
FRANCHI	SEE:
	By:
	Name:

Title:

AMENDMENT TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. CONVERSION FRANCHISE AGREEMENT & RELATED FRANCHISE DOCUMENTS FOR THE STATE OF RHODE ISLAND

The SANFORD ROSE ASSOCIATES Franchise Agreement between		
("Franchisee")		
TERNATIONAL, INC., a Texas Corporation		
(the "Agreement") shall be amended by the		
shall be considered an integral part of this		
es to that certain Conversion Franchise		
, 20 (the "Conversion Franchise		
forms part of the Conversion Franchise		
ause (a) you are domiciled in Rhode Island and		
ate under the Conversion Franchise Agreement		
any of the offering or sales activity relating to		
red in Rhode Island.		

2. **NON-RENEWAL AND TERMINATION.** The following paragraph is added to the end of Sections 3 Term and Renewal and 13 Default and Termination:

Section 6-50-4 of the Rhode Island Fair Dealership Law includes the requirement that, in certain circumstances, a franchisee receive 90 days' notice of termination, cancellation, non-renewal or substantial change in competitive circumstances. The notice shall state all the reasons for termination, cancellation, non-renewal or substantial change in competitive circumstances and shall provide that the franchisee has 60 days in which to rectify any claimed deficiency and shall supersede the requirements of the Conversion Franchise Agreement to the extent they may be inconsistent with the Law's requirements. If the deficiency is rectified within 60 days the notice shall be void. The above-notice provisions shall not apply if the reason for termination, cancellation or nonrenewal is insolvency, the occurrence of an assignment for the benefit of creditors or bankruptcy. If the reason for termination, cancellation, nonrenewal or substantial change in competitive circumstances is nonpayment of sums due under the Conversion Franchise Agreement, you shall be entitled to written notice of such default, and shall have 10 days in which to remedy such default from the date of delivery or posting of such notice.

3. **GOVERNING LAW / FORUM FOR LITIGATION**. The following language is added to the end of Sections 21 Governing of the Conversion Franchise Agreement:

SECTION 19-28.1-14 OF THE RHODE ISLAND FRANCHISE INVESTMENT ACT PROVIDES THAT "A PROVISION IN A FRANCHISE AGREEMENT RESTRICTING JURISDICTION OR VENUE TO A FORUM OUTSIDE THIS STATE OR REQUIRING THE APPLICATION OF THE LAWS OF ANOTHER STATE IS VOID WITH RESPECT TO A CLAIM OTHERWISE ENFORCEABLE UNDER THIS ACT." TO THE EXTENT

REQUIRED BY APPLICABLE LAW, RHODE ISLAND LAW WILL APPLY TO CLAIMS ARISING UNDER THE RHODE ISLAND FRANCHISE INVESTMENT ACT.

REOF, the parties hereto have duly executed and delivered this Conversion Franchise Agreement on this day of, 20
FRANCHISOR:
SANFORD ROSE ASSOCIATES INTERNATIONAL, INC
By:
Name:
Title:
FRANCHISEE:
By:
Name:
T:41

ADDENDUM TO THE SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. DISCLOSURE DOCUMENT REQUIRED BY THE STATE OF SOUTH DAKOTA

SOUTH DAKOTA LAW MODIFICATIONS

- 1. The Director of the South Dakota Division of Securities requires that certain provisions contained in franchise documents be amended to be consistent with South Dakota law, including the South Dakota Franchises for Brand-Name Goods and Services Law, South Dakota Codified Laws, Title 37, Chapter 37-5B, Sections 37-5B-1 through 37-5B-53 (2008). To the extent that the Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:
 - a. If the Franchisee is required in the Agreement to execute a release of claims or to acknowledge facts that would negate or remove from judicial review any statement, misrepresentation or action that would violate the Law, or a rule or order under the Law, such release shall exclude claims arising under the South Dakota Franchises for Brand-Name Goods and Services Law, and such acknowledgements shall be void with respect to claims under the Law.
 - b. Covenants not to compete upon termination or expiration of the Agreement are generally unenforceable in the state of South Dakota, except in certain limited instances as provided by law. If this Agreement contains a covenant not to compete which is inconsistent with South Dakota Law, the covenant may be unenforceable.
 - c. Regardless of the terms of the Agreement concerning termination, if Franchisee fails to meet performance and quality standards or fails to make any royalty payments under the Agreement, Franchisee will be afforded thirty (30) days' written notice with an opportunity to cure the default before termination.
 - d. If the Agreement requires payment of liquidated damages that are inconsistent with South Dakota law, the liquidated damage clause may be void under SDCL 53-9-5.
 - e. If the Agreement requires litigation to be conducted in a forum other than the State of South Dakota, the requirement is void with respect to any cause of action otherwise enforceable under South Dakota Law.
 - f. If the Agreement requires that it be governed by a state's law, other than the State of South Dakota, matters regarding franchise registration, employment, covenants not to compete, and other matters of local concern will be governed by the laws of the State of South Dakota; but as to contractual and all other matters, the Agreement and all provisions of this Amendment will be and remain subject to the application, construction, enforcement, interpretation under the governing law set forth in the Agreement.
 - g. If the Agreement requires that disputes between Franchisor and Franchisee be mediated/arbitrated at a location that is outside the State of South Dakota, the mediation/arbitration will be conducted at a location mutually agreed upon by the parties. If the parties cannot agree on location for the mediation/arbitration, the location shall be determined by the mediator/arbitrator selected.

- 2. Section 37-5B-17 of the South Dakota Codified Laws requires us provide you with a copy of the Franchise Disclosure Document at the earlier of: (i) fourteen days prior to signing the Franchise Agreement; or (ii) fourteen days prior to our receipt of any consideration.
- 3. Each provision of this Amendment shall be effective only to the extent that the jurisdictional requirements of the South Dakota Franchise Investment Law, with respect to each such provision, are met independent of this Amendment. This Amendment shall have no force or effect if such jurisdictional requirements are not met.

AMENDMENT TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE AGREEMENT & RELATED FRANCHISE DOCUMENTS FOR THE STATE OF SOUTH DAKOTA

The SANFORD ROSE AS	SSOCIATES Franchise Agreement between
	("Franchisee") and
SANFORD ROSE ASSOCIATES	S INTERNATIONAL, INC., a Texas Corporation
("Franchisor"), dated	(the "Agreement") shall be amended by the addition
of the following language, which sl	hall be considered an integral part of this Agreement (this
"Amendment"):	

SOUTH DAKOTA LAW MODIFICATIONS

- 1. The Director of the South Dakota Division of Securities requires that certain provisions contained in franchise documents be amended to be consistent with South Dakota law, including the South Dakota Franchises for Brand-Name Goods and Services Law, South Dakota Codified Laws, Title 37, Chapter 37-5B, Sections 37-5B-1 through 37-5B-53 (2008). To the extent that the Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:
 - a. If the Franchisee is required in the Agreement to execute a release of claims or to acknowledge facts that would negate or remove from judicial review any statement, misrepresentation or action that would violate the Law, or a rule or order under the Law, such release shall exclude claims arising under the South Dakota Franchises for Brand-Name Goods and Services Law, and such acknowledgements shall be void with respect to claims under the Law.
 - b. Covenants not to compete upon termination or expiration of the Agreement are generally unenforceable in the state of South Dakota, except in certain limited instances as provided by law. If this Agreement contains a covenant not to compete which is inconsistent with South Dakota Law, the covenant may be unenforceable.
 - c. Regardless of the terms of the Agreement concerning termination, if Franchisee fails to meet performance and quality standards or fails to make any royalty payments under the Agreement, Franchisee will be afforded thirty (30) days' written notice with an opportunity to cure the default before termination.
 - d. If the Agreement requires payment of liquidated damages that are inconsistent with South Dakota law, the liquidated damage clause may be void under SDCL 53-9-5.
 - e. If the Agreement requires litigation to be conducted in a forum other than the State of South Dakota, the requirement is void with respect to any cause of action otherwise enforceable under South Dakota Law.
 - f. If the Agreement requires that it be governed by a state's law, other than the State of South Dakota, matters regarding franchise registration, employment, covenants not to compete, and other matters of local concern will be governed by the laws of the State of South Dakota; but as to contractual and all other matters, the Agreement and all provisions of this Amendment will be and remain subject to the application, construction, enforcement, interpretation under the governing law set forth in the Agreement.

- g. If the Agreement requires that disputes between Franchisor and Franchisee be mediated/arbitrated at a location that is outside the State of South Dakota, the mediation/arbitration will be conducted at a location mutually agreed upon by the parties. If the parties cannot agree on location for the mediation/arbitration, the location shall be determined by the mediator/arbitrator selected.
- 2. Section 37-5A-17 of the South Dakota Codified Laws requires us provide you with a copy of the Franchise Disclosure Document at the earlier of: (i) fourteen days prior to signing the Franchise Agreement; or (ii) fourteen days prior to our receipt of any consideration.
- 3. Each provision of this Amendment shall be effective only to the extent that the jurisdictional requirements of the South Dakota Franchise Investment Law, with respect to each such provision, are met independent of this Amendment. This Amendment shall have no force or effect if such jurisdictional requirements are not met.

uch jurisdictional	requirements are not met.
	ESS WHEREOF, the parties hereto have duly executed and delivered this e Franchise Agreement on this day of,
	FRANCHISOR:
	SANFORD ROSE ASSOCIATES INTERNATIONAL, INC.
	By:
	Name:
	Title:
	FRANCHISEE:
	By:
	Name:
	Title

ADDENDUM TO THE SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. DISCLOSURE DOCUMENT REQUIRED BY THE STATE OF VIRGINIA

1. In recognition of the restrictions contained in Section 13.1-564 of the Virginia Retail Franchising Act, the Franchise Disclosure Document for Sanford Rose Associates International, Inc. for use in the Commonwealth of Virginia shall be amended as follows:

The following statements are added to Item 17.h under the subheading Franchise Agreement of the Virginia Disclosure Document:

"Pursuant to Section 13.1.564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise agreement without reasonable cause. If any ground for default or termination stated in the franchise agreement does not constitute "reasonable cause" as that term may be defined in the Virginia Retail Franchising Act or laws of Virginia, that provision may not be enforceable.

2. In recognition of the restrictions contained in Section 13.1-564 of the Virginia Retail Franchising Act, the Franchise Disclosure Document for Sanford Rose Associates International, Inc. for use in the Commonwealth of Virginia shall be amended as follows:

The following statements are added to Item 17.h under the subheading Area Development Agreement of the Virginia Disclosure Document:

"Pursuant to Section 13.1.564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise agreement without reasonable cause. If any ground for default or termination stated in the area development agreement does not constitute "reasonable cause" as that term may be defined in the Virginia Retail Franchising Act or laws of Virginia, that provision may not be enforceable.

ADDENDUM TO THE SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. DISCLOSURE DOCUMENT REOUIRED BY THE STATE OF WASHINGTON

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW shall prevail.

The State of Washington has a statue, RCW 19.100.180, which may supersede the Franchise Agreement in your relationship with the Franchisor, including the areas of termination and renewal of your Franchise Agreement. There may also be court decisions which may supersede the Franchise Agreement in your relationship with the Franchisor, including the areas of termination and renewal of your Franchise Agreement.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee shall not include rights under the Washington Franchise Investment Protection Act except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, rights or remedies under the Act such as a right to a jury trial may not be enforceable.

Transfer fees are collectable to the extent that they reflect the Franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

Effect of Washington Law on Termination

If any provisions governing termination or non-renewal disclosed herein are inconsistent with Washington law, then Washington law shall apply. The applicable law reads as follows:

(Revised Code of Washington)

"Section 19.100.180. Without limiting the other provisions of this chapter, the following specific rights and prohibitions shall govern the relation between the franchisor or subfranchisor and the franchisees:

(i) For the purpose of this chapter and without limiting its general application, it shall be

an unfair or deceptive act or practice or an unfair method of competition and therefore unlawful and violation of this chapter for any person to:

- (ii) Refuse to renew a Franchise Agreement without fairly compensating the franchisee for the fair market value, at the time of expiration of the Franchise Agreement, or the franchisee's inventory, supplies, equipment, and furnishings purchased from the franchisor and good will, exclusive of personalized materials which have no value to the franchisor, and inventory, supplies, equipment and furnishings not reasonably required in the conduct of the franchised business: PROVIDED, that compensation need not be made to a franchisee for good will if: (i) the franchisee has been given one year's notice of nonrenewal; and (ii) the franchisor agrees in writing not to enforce any covenant which restrains the franchisee from competing with the franchisor: PROVIDED FURTHER, that a franchisor may offset against amounts owed to a franchisee under this subsection any amounts owed by such franchisee to franchisor.
- (iii) Terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include, without limitation, the failure of the franchisee to comply with lawful material provisions of the franchise or other agreement between the franchisor and the franchisee and to cure such default after being given written notice thereof and a reasonable opportunity, which in no event need be more than thirty days, to cure such default, or if such default cannot reasonably be cured within thirty days, the failure of the franchisee to initiate within thirty days substantial and continuing action to cure such default: PROVIDED, that after three willful and material breaches of the same term of the Franchise Agreement occurring within a twelve month period, for which the franchisee has been given notice and an opportunity to cure as provided in this subsection, the franchisor may terminate the Franchise Agreement upon any subsequent month period without providing notice or opportunity cure: PROVIDED FURTHER, that a franchisor may terminate a Franchise Agreement without prior notice or opportunity to cure a default if the franchisee: (i) is adjudicated bankrupt or insolvent; (ii) makes an assignment for the benefit of creditors or similar disposition of the assets of the franchised business; (iii) voluntarily abandons the franchised business; or (iv) is convicted of or pleads guilty or no contest to a charge of violating any law relating to the franchised business. Upon termination for good cause the franchisor shall purchase from the franchisee at a fair market value at the time of termination, the franchisee's inventory and supplies, exclusive of: (i) personalized materials which have no value to the franchisor; (ii) inventory and supplies not reasonably required in the conduct of the franchised business; and (iii) if the franchisee is to retain control of the premises of the franchised business, any inventory and supplies not purchased from the franchisor or on his express requirement: PROVIDED, that a franchisor may offset against amounts owed to a franchisee under this subsection any amounts owed by such franchisee to the franchisor."

ADDENDUM TO THE SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE AGREEMENT & RELATED FRANCHISE DOCUMENTS

REQUIRED BY THE STATE OF WASHINGTON

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW shall prevail.

The state of Washington has a statue, RCW 19.100.180, which may supersede the Franchise Agreement in your relationship with the Franchisor, including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the Franchise Agreement in your relationship with the Franchisor, including the areas of termination and renewal of your Franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee shall not include rights under the Washington Franchise Investment Protection Act, except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act or rights or remedies under the Act, such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the Franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

day of	
	FRANCHISOR:
	SANFORD ROSE ASSOCIATES
	INTERNATIONAL, INC.,
	a Texas corporation
	By:
	Name:
	Title:
	FRANCHISEE:
	By:
	Name:
	Title:

ADDENDUM TO THE SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. DISCLOSURE DOCUMENT

REQUIRED BY THE STATE OF WISCONSIN

THESE FRANCHISES HAVE BEEN REGISTERED UNDER THE WISCONSIN FRANCHISE INVESTMENT LAW. REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE COMMISSIONER THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE, AND NOT MISLEADING.

THIS DISCLOSURE DOCUMENT AND THE FRANCHISE AGREEMENT ARE SUBJECT TO THE WISCONSIN FRANCHISE INVESTMENT LAW.

- 1. Item 17, Renewal, Termination, Transfer and Dispute Resolution, shall be amended by the addition of the following paragraphs at the conclusion of the Item 17 disclosures:
 - a. The Wisconsin Fair Dealership Law, among other things, grants you the right, in most circumstances, to 90 days' prior written notice of non-renewal and 60 days within which to remedy any claimed deficiencies. If the Franchise Agreement contains a provision that is inconsistent with the Wisconsin Fair Dealership Law, the provisions of the Franchise Agreement shall be superseded by the Law's requirements and shall have no force or effect.
 - b. The Wisconsin Fair Dealership Law, among other things, grants you the right, in most circumstances, to 90 days' prior written notice of termination and 60 days within which to remedy any claimed deficiencies. If the Franchise Agreement contains a provision that is inconsistent with the Wisconsin Fair Dealership Law, the provisions of the Franchise Agreement shall be superseded by the Law's requirements and shall have no force or effect.
 - c. If the Franchise Agreement requires that it be governed by a state's law, other than the State of Wisconsin, to the extent that any provision of the Franchise Agreement conflicts with the Wisconsin Fair Dealership Law such provision shall be superseded by the law's requirements.
 - d. Covenants not to compete during the term of and upon termination or expiration of a Franchise Agreement are enforceable only under certain conditions according to Wisconsin Law.
- 2. Section 553.27 of the Wisconsin Franchise Investment Law requires Franchisor to give you a copy of the Franchise Disclosure Document at the earlier of: (i) 10 business days prior to signing the Franchise Agreement; or (ii) 10 business days prior to Franchisor's receipt of any consideration.
- 3. Each provision of this Addendum shall be effective only to the extent that the jurisdictional requirements of the Wisconsin law applicable to the provision are met independent of this Addendum. This Addendum shall have no force or effect if such jurisdictional requirements are not met.

AMENDMENT TO SANFORD ROSE ASSOCIATES INTERNATIONAL, INC. FRANCHISE AGREEMENT & RELATED FRANCHISE DOCUMENTS FOR THE STATE OF WISCONSIN

The SANFORD ROSE AS	SOCIATES Franchise Agreement between
	("Franchisee") and
SANFORD ROSE ASSOCIATES	INTERNATIONAL, INC., a Texas Corporation
("Franchisor"), dated	(the "Agreement") shall be amended by the addition
of the following language, which sh	all be considered an integral part of this Agreement (this
"Amendment"):	

WISCONSIN LAW MODIFICATIONS

- 1. The Securities Commissioner of the State of Wisconsin requires that certain provisions contained in franchise documents be amended to be consistent with the Wisconsin Fair Dealership Law, Wisconsin Statutes, Chapter 135. To the extent that the Franchise Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:
 - a. The Wisconsin Fair Dealership Law, among other things, grants you the right, in most circumstances, to 90 days' prior written notice of non-renewal and 60 days within which to remedy any claimed deficiencies. If the Franchise Agreement contains a provision that is inconsistent with the Wisconsin Fair Dealership Law, the provisions of the Franchise Agreement shall be superseded by the Law's requirements and shall have no force or effect.
 - b. The Wisconsin Fair Dealership Law, among other things, grants you the right, in most circumstances, to 90 days' prior written notice of termination and 60 days within which to remedy any claimed deficiencies. If the Franchise Agreement contains a provision that is inconsistent with the Wisconsin Fair Dealership Law, the provisions of the Franchise Agreement shall be superseded by the Law's requirements and shall have no force or effect.
 - c. If the Franchise Agreement requires that it be governed by a state's law, other than the State of Wisconsin, to the extent that any provision of the Franchise Agreement conflicts with the Wisconsin Fair Dealership Law such provision shall be superseded by the law's requirements.
 - d. Covenants not to compete during the term of and upon termination or expiration of a Franchise Agreement are enforceable only under certain conditions according to Wisconsin Law.
- 2. Section 553.27 of the Wisconsin Franchise Investment Law requires Franchisor to give you a copy of the Franchise Disclosure Document at the earlier of: (i) 10 business days prior to signing the Franchise Agreement; or (ii) 10 business days prior to Franchisor's receipt of any consideration.
- 3. Each provision of this Amendment shall be effective only to the extent that the jurisdictional requirements of the Wisconsin law applicable to the provision are met independent of this Amendment. This Amendment shall have no force or effect if such jurisdictional requirements are not met.

The undersigned does hereby ackday of,	knowledge receipt of this addendum. Dated this 20
	FRANCHISOR:
	SANFORD ROSE
	ASSOCIATES
	INTERNATIONAL, INC.,
	a Texas corporation
	By:
	Name:
	Title:
	FRANCHISEE:
	By:
	Name:
	Title:

EXHIBIT SEVEN

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OPERATIONS MANUAL TABLE OF CONTENTS

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EXHIBIT EIGHT FORM OF GENERAL RELEASE OF CLAIMS

RELEASE OF CLAIMS

THIS IS A CURRENT FORM THAT IS SUBJECT TO CHANGE OVER TIME.

Associates Inte	sideration of the Agreements and covenarional, Inc. ("Franchisor") andRelease of Claims ("Agreement").	ants described below, Sanford Rose("Franchisee")
RECITALS		
A. Franchise Agre	Franchisor and Franchisee entered into eement dated	Sanford Rose Associates International, Inc.
B.	[NOTE: Describe the circumstances r	elating to the release.].
C. forth below, Fronthise A	ranchisor and Franchisee now desire to [er specificity in the terms and conditions set NOTE: Detail purpose of release] relating to
	AGREEME	<u>NT</u>
1.	Consideration. [NOTE: Describe the	consideration paid.]
2-3.	[NOTE: Detail other terms and condit	ions of the release.]
receipt and suf affiliated corpo attorneys, succ officers, emplo discharge Fran all actions, suit complaints, jud asserted or una related to the F	to Franchisor, and the other to ficiency of which is hereby acknowledge prations, limited liability companies, subsessors, and assigns, together with all of eyees, attorneys, agents, assigns and representations and each of his heirs, executors, ats, proceedings, claims (including, but not algments, executions, whether liquidated asserted, absolute or contingent, accrued	resentatives does hereby release and forever successors, and assigns of and from any and ot limited to, claims for attorneys' fees),
5.	Release of Claims by Franchisee.	In consideration of the other terms and

5. Release of Claims by Franchisee. In consideration of the other terms and conditions of this Agreement, the receipt and sufficiency of which is hereby acknowledged, Franchisee, for himself and for each of his heirs, executors, administrators, insurers, attorneys, agents, representatives, successors, and assigns, does hereby release and forever discharge Franchisor and each of its respective affiliated corporations, limited liability companies, subsidiaries, divisions, insurers, indemnitors, attorneys, successors, and assigns, together with all of their past and present directors, officers, members, employees, attorneys, agents, assigns and representatives in their capacities as such, of and from any and all actions, suits, proceedings, claims (including, but not limited to, claims for attorneys' fees), complaints, charges, judgments, executions, whether liquidated or unliquidated, known or unknown, asserted or unasserted, absolute or contingent, accrued or not accrued, related to the Franchise Agreement.

- **6. Reservation of Claims Against Non-Settling Parties.** Franchisor and Franchisee expressly reserve their right and claims against any non-settling persons, firms, corporations, or other entities for whatever portion or percentage their damages are found to be attributable to the wrongful conduct of said non-settling parties.
- 7. **Entire Agreement.** This Agreement constitutes the entire agreement between the parties relative to the subject matter contained herein, and all prior understandings, representations and agreements made by and between the parties relative to the contents contained in this Agreement are merged into this Agreement.
- **8. Voluntary Nature of Agreement.** The parties acknowledge and agree that they have entered into this Agreement voluntarily and without any coercion. The parties further represent that they have had the opportunity to consult with an attorney of their own choice, that they have read the terms of this Agreement, and that they fully understand and voluntarily accept the terms.

9.	Governing Law and	Jurisdiction.	This Agreement will be construed and	
ed in acc	cordance with the law o	of the state of	·	
of this A	I none shall exclude an Agreement that requires a non-prevailing party s	y other right or res	emedy allowed by law. In the event of a es to enforce the terms and conditions of the	nis
elease sh	all not apply to any liab	oility under the Ma	aryland Franchise Registration and	
ure Law				
	, 20	SANFORD RO	OSE ASSOCIATES INTERNATIONAL, INC.	
		Ву		
		Its		
	10. 10. ative and of this 2 ment, the d by real elease shure Law	10. Attorneys' Fees. attive and none shall exclude an of this Agreement that require ment, the non-prevailing party shall by reason of the breach.	10. Attorneys' Fees. All rights and attive and none shall exclude any other right or resolvent. Agreement that requires one of the particular, the non-prevailing party shall pay the preval by reason of the breach. Elease shall not apply to any liability under the Manure Law. SANFORD RO	10. Attorneys' Fees. All rights and remedies under this Agreement shall be ative and none shall exclude any other right or remedy allowed by law. In the event of a of this Agreement that requires one of the parties to enforce the terms and conditions of the nent, the non-prevailing party shall pay the prevailing party's attorneys' fees and costs d by reason of the breach. Elease shall not apply to any liability under the Maryland Franchise Registration and ure Law. SANFORD ROSE ASSOCIATES INTERNATIONAL, INC.

FRANCHISEE: _____

Dated: ______, 20___

State Effective Dates

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

State	Effective Date
Illinois	Pending
Indiana	September 4, 2021
Maryland	Pending
Michigan	June 28, 2021
Minnesota	Pending
New York	Pending
North Dakota	Pending
Rhode Island	Pending
South Dakota	Pending
Virginia	Pending
Washington	Pending
Wisconsin	Pending

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

EXHIBIT NINE

RECEIPT

This disclosure document summarizes provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Sanford Rose Associates International, Inc. offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or affiliate in connection with the proposed franchise sale.

New York and Rhode Island require that Sanford Rose Associates International, Inc. give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship.

Michigan, Oregon and Wisconsin require that Sanford Rose Associates International, Inc. give you this disclosure document at least 10 days before the execution of any binding franchise agreement or the payment of any consideration, whichever occurs first.

If Sanford Rose Associates International, Inc. does not deliver this disclosure document on time or if it contains a false or misleading statement or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the State Agency listed in Exhibit Five.

The name, principal business address, and telephone number of the franchise seller offering this SRA franchise is: Jeffrey Kaye, Sanford Rose Associates International, Inc., 5908 Headquarters Drive, K200, Plano, Texas 75024; Telephone: 972.931.5242

Other Sellers:_

Name/Address/Telephone Number

Date of Issuance: March 21, 2022

See Exhibit Five for our registered agents authorized to receive service of process.

I have received a Franchise Disclosure Document dated March 21, 2022 that included the following Exhibits:

Two: Financial Statements	
Three: Franchise Agreement including Ad	ldenda
Four: Conversion Franchise Agreement in	ncluding Addenda
Five: Agents for Service of Process and	State Franchise Administrators
Six: State Specific Addenda and Riders	
Seven: Operations Manual Table of Conte	nts
Eight: Form of General Release of Claims	
Nine: Acknowledgment of Receipt	
Prospective Franchisee Signature:	Date:
	_
Print Name:	

KEEP THIS COPY FOR YOUR RECORDS.

One: List of Current and Former Franchisees

EXHIBIT NINE

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Nine: Acknowledgment of Receipt			
Prospective Franchisee Signature: Date:			
Print Name:			

Please sign this copy of the receipt, date your signature, and return it to Jeffrey Kaye, Sanford Rose Associates International, Inc., 5908 Headquarters Drive, K200, Plano, Texas 75024