Cookie Notice of the We Love Budapest website

v.0.99, 2022.08.29.

Cookies and local storage objects

The cookie is a small text file, which is stored on your computer or mobile device. We use cookies strictly necessary for technical purposes, and to enable you to use the https://www.welovebudapest.com website (hereinafter: "**website**"). Cookies may be used later to customize the website based on the user's choice and interests. A common type of cookie is the „session cookie".

When you sign in on our website the system sends session cookies between your device and the server in order to gather information. We do not store session cookies; they are deleted when you close the website or when you sign out. For more information about the operation of the cookies, please visit the following webpage: www.allaboutcookies.org.

We also use local storage objects supported by your browser (local storage and session storage) in order to store data necessary for the operation of the website on your device.

Categories of cookies

1. Essential cookies:

Cookies or settings strictly necessary for the operation of the website: without essential cookies the website will not operate at all or as intended, and these cookies are necessary to run the website or to save settings you have made on the website. These cookies may only apply to operations such as language, text size and privacy preferences. These cookies cannot be disabled, and they are usually set based on your permission on the website. If you block these cookies as a user, the website will not operate properly. We use necessary cookies in line with Article 6(1)(f) of the GDPR, and Section 13/A(3) of Act CVIII of 2001 on electronic commerce, in order to provide the service.

We use the following essential cookies:

Name	Stored data	Purpose	Expiry	Provider
test_cookie	User's browser data on cookie support.	This cookie is used to check if the user's browser supports cookies.	15 minutes	Google

2. Analytics cookies

We use cookies to assess information about your visits to our website and how you navigate around the website to understand how people use our website so that we can improve it. We may use analytics cookies based on your consent in line with GDPR Article 6(1)(a) and Section 13/A(4) of Act CVIII of 2001 on electronic commerce. You can withdraw you consent at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

Name	Stored data	Purpose	Expiry	Provider
_gid	Counting page visits	Statistics	1 day	Google Analytics
_ga	Counting and storing page visits	Statistics	1 year	Google Analytics
_gat_UA-16002544-1	No data about user	Limiting the number of requests	1 minute	Google Analytics
_gat_UA-16002544- 4	No data about user	Limiting the number of requests	1 minute	Google Analytics
uid	Individual user ID	Statistics	2 months	Adform
__gfp_64b	Counting webpage visits	Statistics	1 year	Gemius

3. Marketing and targeting cookies

The legal basis of the data processing is your consent based on GDPR Article 6(1)(a) and Section 13/A(4) of Act CVIII of 2001 on electronic commerce which you provide through the pop-up banner on the website. You can withdraw your consent at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal. In case of withdrawal, we will not get any data concerning browsing.

Name	Stored data	Purpose	Expiry	Provider
Gdyn	Data collected about webpage visitors	Improving marketing efficiency	13 months	Gemius
_fbp	Data used to identify the user's browser	To provide advertisements and	3 months	Meta

		analytics		
_gcl_au	Webpages visited by user	Measuring efficiency of Google advertisements and conversion rate	3 months	Google Adsense
_goa3	Number of webpage visits	Displaying advertisements, collecting information about the number of visitors seeing the advertisements	1 year	Adverticum
_goa3session	Number of webpage visits	Displaying advertisements, collecting information about the number of visitors seeing the advertisements	2 days	Adverticum
_goa3test	Number of webpage visits	Displaying advertisements, collecting information about the number of visitors seeing the advertisements	1 year	Adverticum
C	User's consent for cookies in the browser	This cookie is used to detect whether the user's browser	1 month	Adform

		supports cookies		
TPC	User's consent for third party cookies in the browser	This cookie is used to check if the user's browser supports third party cookies.	End of session	Adform
Gtest	Data about user behaviour and navigation through the website	Used to optimise the webpage	6 days	Gemius
Gtestem				Gemius

Rejecting cookies

If you do not want to accept cookies, you may change your browser or mobile device settings to automatically decline cookies or notify you in case a website intends to store cookies on your computer or mobile device. You also may delete previously stored cookies through your web browser settings. Further information can be found on the support pages of your web browser or mobile device. Please note that certain features and functions of the website require cookies and may not operate properly if cookies are deleted or rejected.

For further information regarding cookies used at the website please contact us at our electronic contact details at: info@welovebudapest.com.