

INTERIOR DESIGN[®]

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2020 vision



FEEL

fresh and clean

Boosting production capacity and sharpening operations were clear goals for **Wetstyle** when plotting its new headquarters, a two-story, 11,600-square-foot building in Montreal. Of equal importance was a generous showroom to occupy the entire ground level. “We created a forest of floating walls that zigzag through it,” says Jean-Guy Chabauty, president of Atelier Moderno, which designed the project. The partitions establish vignettes to showcase products such as Pierre Bélanger’s Mood tub, fabricated in the manufacturer’s eco-friendly soy-mineral composite, his Lab collection of beveled basins and tubs, and the Feel shower tray. Corporate spaces are accessed by a spiraling walnut staircase framed in gold-finished stainless steel, and a skywalk leads to the adjacent 30,000-square-foot factory. wetstyle.ca ➤



MOOD

FROM TOP: COURTESY OF WETSTYLE; ADRIEN WILLIAMS; COURTESY OF WETSTYLE



"The showroom captures the essence of the products"



CLOCKWISE FROM TOP LEFT: COURTESY OF WEI STYLE; ADRIEN WILLIAMS (3)