

# TOM HEGNA

## VIRTUAL OUTREACH

•SPEAKER •AUTHOR •ECONOMIST

•RETIREMENT EXPERT



Being a Baby Boomer himself, Tom doesn't just talk the talk about retirement planning—he walks the walk! As he transitions into his own retirement phases, he plans to spend more time with family, spend time doing the things he loves like golfing and skiing, and spending less time on the road. He will be doing fewer LIVE events and more virtual events. He has a full training and coaching site online as well. He will continue to contribute content to financial professionals all over the world, and he wants to help YOU convert your prospects into clients. To do so, Tom offers a variety of virtual services. Whether you're looking to recruit new financial professionals, train your current team, or show some client appreciation, Tom's message will help.

### PRESENTATION TOPICS

- Don't Worry, Retire Happy! Seven Steps to Retirement Security (as seen on PBS)
- Retirement Alpha: How Mortality Credits Improve Retirement Outcomes
- Paychecks and Playchecks
- Social Security Optimization
- Paycheques and Playcheques: Retirement Income Solutions for Canadians
- Powerful Life Insurance Concepts and Strategies
- Client Objections and How to Handle Them
- Seminar Selling

### SERVICES OFFERED

#### -Webinars

Tom can deliver powerful content to financial professionals or clients and prospects.

Fee: \$5,000 - \$7,500

#### -Podcast, Radio, and Television

Invite Tom to be a guest on your podcast, radio broadcast, or television show.

Fee: \$1,000 - \$3,000

#### -Cameos

Get a one-to-two minute video for your website or social media channel where Tom talks about what you do.

Fee: \$250 - \$500

### PAST ENGAGEMENTS

Tom has appeared on various virtual platforms including webinars, podcasts, YouTube, social media channels, and radio shows. His "Don't Worry, Retire Happy!" PBS TV Special played in over 80-million homes in the U.S. and Canada! Just think of how many people you can have attend virtually compared to filling a room for a live event! Check out some of his Podcast appearances:

- [On the Road Again](#)
- [Optimal VS Best](#)

## READY TO BOOK YOUR VIRTUAL EVENTS?

1-855-TOM-HEGNA  
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