

Clover vs. Toast

Let's look at a Merchant who is deciding on their new POS system – Although Merchants may view Toast as superior, Clover meets all the needs of Restaurants and is more cost effective



KDS	\$25/mo	\$35/mo
Gift Card*	2.5% load fee (\$25/mo assuming \$1000 in activations)	\$50/mo
SaaS	\$89.95/mo *	\$69.00/mo
Loyalty - starter functionality	Included	\$50/mo
Online Ordering	Included	\$75/mo
3rd Party Online Ordering Integrations	Included	\$75/mo (UberEats, Grubhub, DoorDash)
Monthly Software Fees	\$135/mo	\$354/mo
Year 1 Total Cost- 1 Device	\$1,620	\$4,248



*Each additional Clover device costs just \$19.95!



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