

Job Vacancy: Data Analyst at Whoppah

About Whoppah

Whoppah, founded in 2019 in the Netherlands by visionary entrepreneurs Evelien Bunnik-Remmelts and Thomas Bunnik, has quickly established itself as a pioneer in the online marketplace for second hand vintage and designer furniture and art across Europe. We believe that buying and selling pre-loved vintage and designer home decor should be both inspiring and effortless. Our mission is to transform the perception of secondhand vintage and designer home decoration, making it the first choice for home interior enthusiasts across Europe. We provide a trustworthy platform that supports every transaction with curated collections, secure payments, and hassle-free logistics, empowering our community with exceptional, safe experiences. At Whoppah, sustainability is at the heart of what we do. We believe that every home should reflect its owner's unique personality, which is why each item on our platform is carefully selected and quality-checked. By giving high-quality secondhand furniture a second life, we contribute to a sustainable future while making beautiful interiors accessible to everyone, without the high price tag.

About the role

Do you have a passion for data and technology? Are you ready to dive into one of the fastest-growing online marketplaces in Europe? We're looking for ambitious and entrepreneurial talents who are passionate about solving complex puzzles and driving innovation.

If you're looking for a fancy corporate environment with a structured hierarchy, Whoppah isn't for you. We're all about being hands-on, taking initiative, and making things happen. At Whoppah, everyone's voice matters, regardless of title or tenure. We're not just participants in the game; we're here to change it and win it. Join us in shaping the future of home furniture shopping with a culture rooted in collaboration, empowerment, and a relentless pursuit of excellence.

Ready to make an impact? This is what you will do.

As a Data Analyst at Whoppah (role is based in Utrecht in 2024 and Amsterdam as of 2025), you'll be a key player in further shaping our data-driven strategies.

From day one, you'll be hands-on, driving innovation and supporting operations across multiple countries. Here's what you can expect:

- **Data collection and analysis:** Gather, analyze, and interpret data to support strategic decisions and optimize operations. **Measurement:** Efficiency and accuracy of analyses and reports.
- **Dashboard development:** Create and maintain dashboards in Google Data Studio to provide real-time insights into Marketing, Operations, Logistics, and Technology. **Measurement:** Usability and impact of dashboards on decision-making.
- **Predictive modeling:** Develop predictive models to support Whoppah's growth and future needs. **Measurement:** Accuracy of predictions and their contribution to strategic planning.
- **Optimization and innovation:** Continuously improve our data analytics capabilities to prepare for Whoppah's anticipated growth. **Measurement:** Implementation of new tools and methods that enhance operational efficiency.

About You:

- **Education:** Master's degree in econometrics, computer science, data science, or a related mathematical field.
- **Experience:** 2-4 years in a fast-paced environment, startup, scale-up, or business consulting.

- **Communication Skills:** Ability to explain complex analytical concepts in simple terms; fluent in English.
- **Analytical Mindset:** Detail-oriented and capable of deep analytical thinking.
- **Independence and Flexibility:** Self-starter who can adapt to changes and work independently.
- **Proactivity and Perseverance:** A proactive approach and strong perseverance in tackling challenges.
- **Technical Proficiency:** High proficiency with SQL, Python and Google Analytics.
- **Eligibility:** EU citizenship or a valid visa to work in the EU.

We're looking for someone who embodies our core values and thrives in a dynamic, fast-growing environment:

- **Ambitious and fast:** Driven to achieve results and adapt quickly to support Whoppah's growth.
- **Creates positive experiences:** Passionate about exceeding expectations and making a positive impact.
- **Open and collaborative:** Communicates transparently, welcomes feedback, and collaborates effectively.
- **Shows passion:** Dedicated to our mission, always seeking ways to improve themselves and the company.

At Whoppah, you'll have the opportunity to hone your skills in advanced data analysis, build predictive models, and optimize our data infrastructure. We support personal growth and offer opportunities to expand your leadership skills and technological expertise.

Ready to Join Our Team?

If this role excites you and you want to be part of a driven and friendly team with clear ambitions, apply now via jobs@whoppah.com. We look forward to hearing from you!