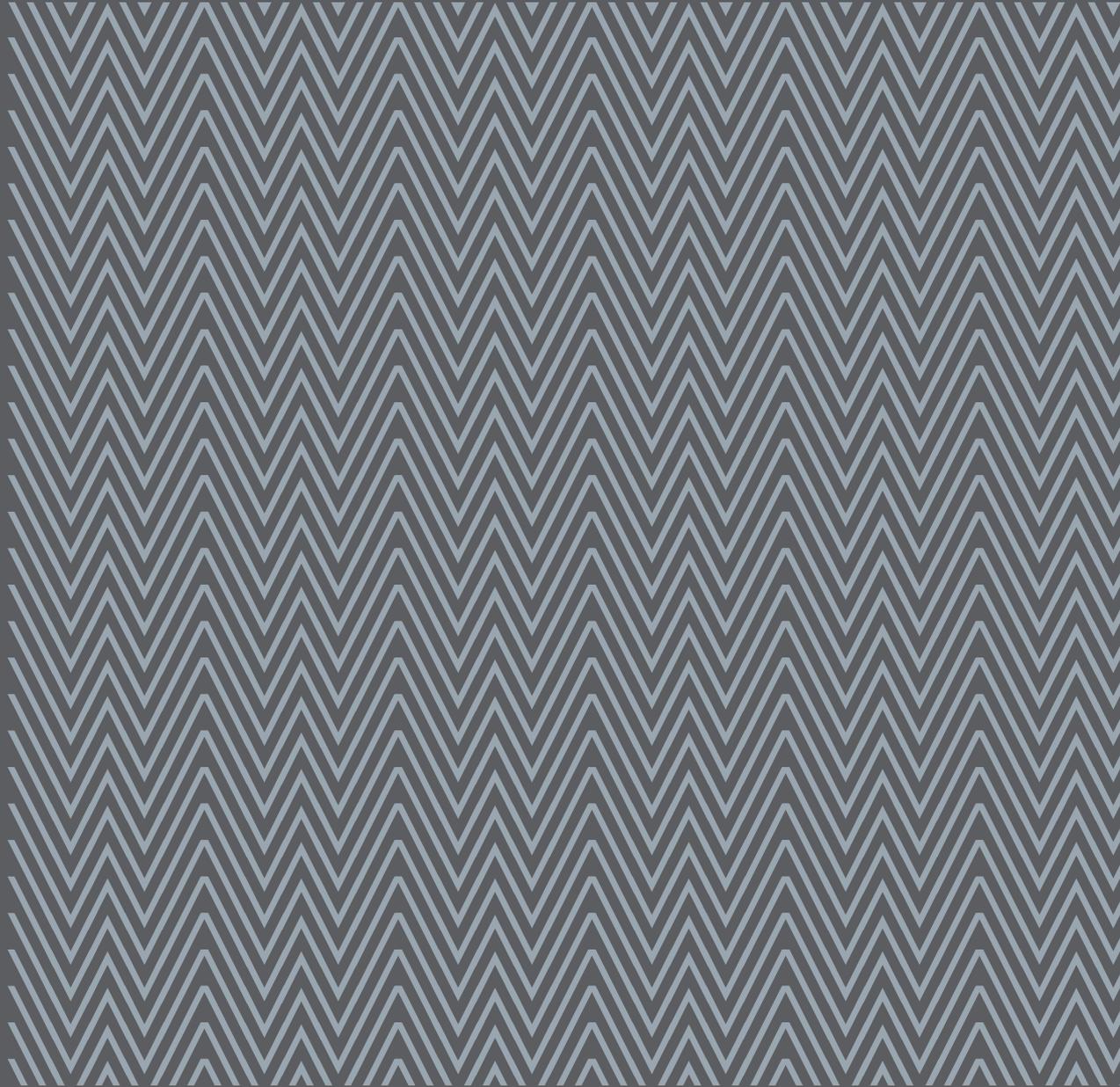


PRESS RELEASE

*New Resource-Saving Paper From Gmund Available
In The UK Through Wigston Paper*



NEW RESOURCE-SAVING PAPER FROM GMUND AVAILABLE IN THE UK THROUGH WIGSTON PAPER



November 2019

Wigston Paper has been appointed as the sole distributor in the UK of the new Bio Cycle range developed by the world famous Bavarian paper mill, Gmund.

Bio Cycle was developed by specialists at Gmund, whose mission was to develop a paper range that conserved natural resources, and fulfilled environmental responsibility. The specialists wanted to use rapidly growing fibres to replace half of the wood that makes up the raw material for these papers. After countless tests of machines and materials, they developed new papers that embody timeless beauty and an outstanding ecological balance.

This collection is perfect for companies that want to express their green philosophy through the papers they choose for their packaging, brochures or print communication. The innovative papers in the Bio Cycle collection contain up to 50% alternative ingredients, augmented with fresh-fiber cellulose that's always FSC® certified at Gmund. The collection also includes an ecological classic made from 100% recycled paper.

Chlorophyll - Blattgrün

Grass cut from Upper Bavarian meadows provides half of the contents of this paper. The grass is painstakingly harvested and dried to achieve the long-fibred structure that's indispensable for a voluminous paper. Grass grows everywhere. The ecological balance

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is unbeatable. The paper is radiant with a vivid green color created in part by adding natural chlorophyll. An impressively heavy weight of 600 g/m² makes this paper ideal for letterpress or silkscreen printing.

Wheat - Stroh

Gmund's straw paper is much more than a paper for special effects. Up to 50% cellulose from wheat straw replaces classical wood-based raw material here. Containing 5% unprocessed straw from Bavarian farmers, it produces a genuine straw feeling when you run your fingertips over it.

Cannabis - Hanf

High-quality cellulose from European-grown cannabis is visible in the subdued color and sparse vegetal inclusions, and the hemp is palpable in the paper's slightly coarse texture. Self-evident naturalness makes this paper a convincing – yet non-habit-forming! – Choice.

Rag - Baumwolle

The cotton used by the paper industry is a waste product from the garment industry. The combination of cotton and FSC-certified cellulose from fresh fibers results in an ecological paper with great purity, durability, a pleasant feel and an elegant style. The long fibres of the cotton plant assure outstanding results for embossing and letterpress printing.

Cycle - Kreislauf

The use of 100% recycled cellulose is easily and elegantly evident in this paper's attractive color: its hue is crème rather than the typical grey of ordinary recycled papers. The unchallenged leader in environmental friendliness, this outstandingly versatile paper is also convenient to process.

Kieran Dallow, Marketing Manager at Wigston says "Our team are extremely excited to have further developed our partnership with Gmund to now include the Bio Cycle range. Our partnership has developed through our mutual commitment to sustainability and environmental responsibility from Gmund Colors to this resource saving paper range, and no doubt there will be plenty more to come."

Wigston will be launching this range in the UK alongside Gmund in three venues across the country during November and presenting it to more designers, printers and brands across the country over the coming months.

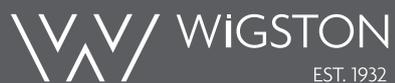
More information on the range can be found on the Wigston website <https://www.wigstonpaper.com/gmund-bio-cycle/>

About Wigston:

Established in 1932, Wigston is for successful brand owners and their designers that want to create positive and lasting impressions of their brands. Through a combination of unique, creative and timeless paper collections and expertise in branding, design and print, Wigston provides the basis for enduring brand touchpoints.

Wigston is the distributor of three highly sought after premium coloured paper ranges (Senses Paper, Gmund Colors and Kaskad Folio) with ambitious portfolio expansion plans.

Please use the contact details on the last page of this release for high res imagery and additional information.



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