

PRESS RELEASE

NEW CHAMEL® RECYCLED PRESTIGE NOW AVAILABLE

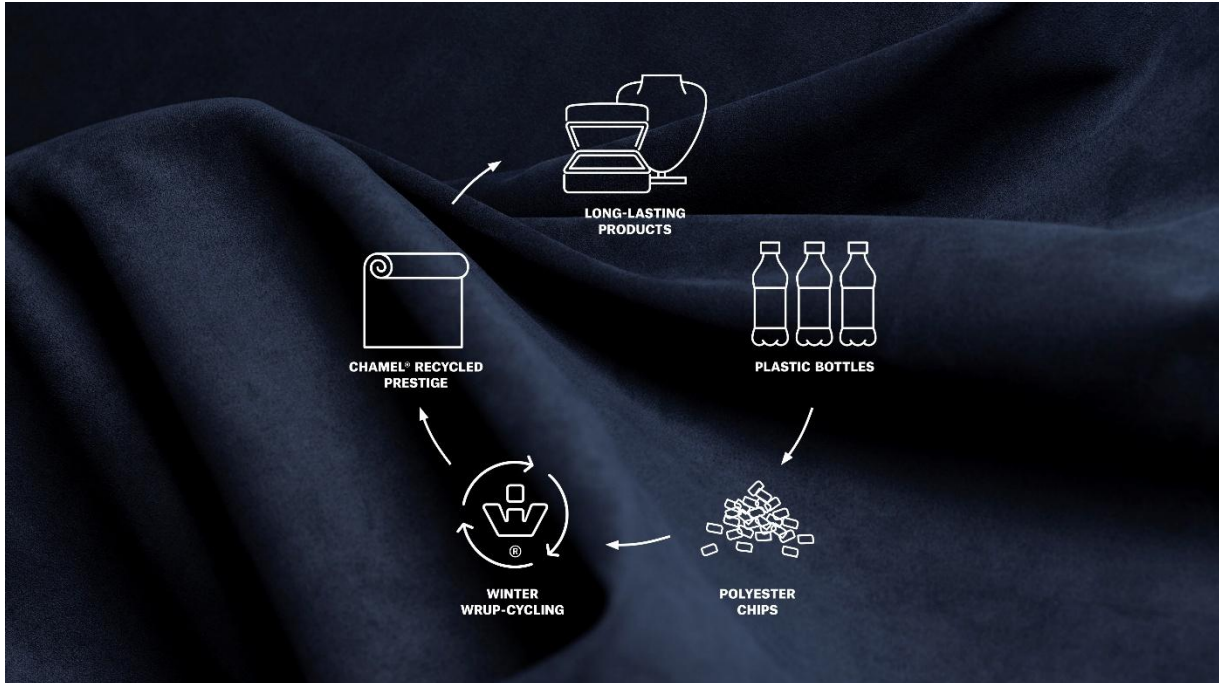
A premium imitation suede with refined matte finish, superior writing effect and 35% recycled content

For immediate release



Münchenstein, 24 June 2026 – Winter & Company introduces Chamel Recycled Prestige, a new premium imitation suede developed to combine an irresistibly soft touch with a refined, elegant appearance. Since 1892, the Swiss family-owned company has worked alongside brands and designers to shape how luxury is experienced through materials. This enduring commitment to partnership, tactile luxury and sustainable design innovation continues to define Winter & Company's approach today.

Chamel Recycled Prestige is defined by its calm, matte suede finish and a fine writing effect. Made from high-quality polyester with 35% recycled content, it is available in eight elegant colours and reflects Winter & Company's commitment to aesthetic excellence alongside more responsible material choices. With every touch, the fibres shift and create subtle shade variations that bring depth to the surface. The result feels soft, warm and sophisticated. It is ideal for packaging moments and visual merchandising designed to be remembered.



Chamel Recycled Prestige offers elasticity and reliable stretch, helping it adapt cleanly to curves, edges and more complex shapes. It also provides good grip and handling, supporting confident covering and detailing across luxury applications such as premium packaging, displays and visual merchandising. Chamel Recycled Prestige is REACH compliant and vegan, and is part of the Winter Wrup-Cycling collection.





WINTER & COMPANY

Creative Coverings
since 1892



"At Winter & Company, we believe materials shape how brands are experienced and remembered. Chanel Recycled Prestige reflects our commitment to creating materials that combine tactile sophistication with the performance and responsibility our customers expect."

Sandra Kottenauer
Chief Executive Officer, Winter & Company

Availability

Chanel Recycled Prestige is available through Winter & Company. Sample cards are available on request.

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Images

<http://bit.ly/4eXvlQt>

Video

<https://bit.ly/44nFUX1>