Constantly *improving*

Winweb makes a quarter of a century of digital history with software for the food industry.

Winweb Informationstechnologie GmbH from Aldenhoven near Aachen celebrates its birthday. For 25 years they have been developing software for the food industry - for customers ranging from craft-oriented family businesses to highly industrialized companies.

Winweb was founded in the summer of 1997 by Willi von Berg (pictured right). Today he and his 55 employees, mainly programmers, consultants and support staff, take care of the needs of more than 200 customers. His son Arne von Berg has also joined the business. As a business information scientist, he is in charge of programming.

Present throughout Europe

The winweb-food ERP system has also grown, increasing from 200 to nearly 2,000 masks. „We develop our program completely ourselves, map the entire work process in just one system and guarantee our customers the highest possible flexibility," says Willi von Berg.

The system is modular, so each customer gets what he needs individually. In addition, Winweb offers supplementary modules that make work easier, such as the document management system, CRM, interfaces to all common financial accounting systems, as well as interfaces to price labelers, industrial and store scales and systems. The system is database compatible, all data and settings are automatically converted to new versions and updates bring everything up to date.

What started in the meat industry in 1997 now works in other sectors as well: Cheese producers, fish manufacturers, producers of alternative protein products, pet supply companies and trading companies in Germany, Austria, Belgium, Luxembourg and Italy use winweb-food. "In the past 25 years, I have learned that it is important to constantly improve and further optimize oneself and the company," says Willi von Berg and emphasizes: "We are well prepared for the future." *www.winweb.de/en*

Foto: Winweb Informationstechnologie