fact sheet
by CopyrightSolver

easter ideas

Easter is the perfect time for your worship ministry to try something new. We know you may be on a tight budget for your Easter production, but here are a few ideas to help your church production be extra special this year while recouping your costs:

Record Your Program to CD or DVD

Selling CDs and DVDs of your Easter concerts and productions can be a fun way to raise money for your ministry.



It's perfect for parents and grandparents wanting to relive their children's performance, members who want to play the event for friends and family, plus a great giveaway for new or prospective members. Production team members who take part in the production can finally have an opportunity to see the finished product!

Recording your special events (if it's not a worship service) isn't covered by your CCLI license so you'll need to obtain licensing to legally record your CDs and DVDs. CopyrightSolver makes copyrights simple for the Christian community. With our **PERMISSIONSplus service**, our copyright experts explain the licensing you need and then obtain the licenses and pay royalties on your behalf.

Stream Your Program Online

If your church has been considering streaming your programs and events online, now is a great time to start. Streaming helps you reach an entirely new audience. Churches often bring on new volunteers during holiday programs so it's also a great time to build a video team. Webcasting your services can be as simple as having a volunteer, a video camera, and a nearby laptop.



The CCLI church license doesn't cover streaming, and their new streaming license doesn't cover programs and events outside of your worship service. CopyrightSolver's **WORSHIPcast Church Streaming License** takes all the guesswork out of streaming your services online. Since **WORSHIPcast** covers over **16 million songs** from ASCAP, BMI, and SESAC, you won't have to worry about whether or not the songs you're performing are covered.

Charge Admission

One of the biggest reasons that most churches don't charge admission to special events (and yes, "required" donations count!) is because it can be confusing and difficult to keep ticketed events legal.



With CopyrightSolver's **Ticketed Events Coverage** for **PERFORMmusic**, we handle all the trouble and paperwork. Send in one short (very short) form and we'll do the rest!

Royalty rates are as low as 2% of ticket sales. If your church has been charging admission to special events or would like to get started, make sure you're doing the right thing by calling CopyrightSolver at 1-877-947-9687.

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Use Performance Tracks in Webcasts

"Can I be in the Easter program? I have a track!" Churches haven't been able to legally stream performance tracks online... until now. CopyrightSolver has partnered with LifeWay Worship to offer the **LifeWay Worship Streaming Track License**, the only license in the world that allows the use of performance tracks (SplitTrax) in church webcasts. CopyrightSolver's **LifeWay Worship License** starts at only $99 for most churches and gives you access to over 1,200 performance track versions of the most popular worship songs.



Get started at copyrightsolver.com/lifeway. For a complete list of performance tracks covered, click here.

Special Easter Events (Held Outside Regular Worship Services)



If your church performs its Easter programs during Sunday morning service then it might be missing out! A program held outside regular worship service is the perfect time for members to invite friends and family who don't typically attend church services. Other churches will often help promote your event to their members if it's performed outside normal service times.

Make sure your special events are covered with CopyrightSolver's **PERFORMmusic License**. It gives churches more options to be creative covering over **16 million songs** (both Christian and secular) and allowing performances outside of worship services.

Not sure what licenses or registrations you need?

We can help with that too! We walk you through the entire process and tell you exactly what you do (and don't) need. Call us at **1-877-947-9687**, e-mail us at sales@copyrightsolver.com, or use our Contact Us Form and we'll answer any questions you may have.

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