CCS

CHRISTIAN COPYRIGHT SOLUTIONS™

We help you do music right.

Video Embedding



Video Embedding

By CCS

It's easier than ever to share your entire service and other events both live and on-demand through your website.

Introduction

The Internet has been a great medium for sharing the gospel and spreading information about your church, groups, and service times. Now that nearly everyone is browsing through a broadband connection, it's easier than ever to share your entire service and other events both live and on-demand through your website. This generates great benefits for your site, as more traffic and interest is funneled to your music and message without ads or other unrelated material.

If you are just beginning the journey of streaming services online, or you have already traveled awhile on the streaming road, there are a few areas you need to be aware of when it comes to copyright compliance. CCS's new WORSHIPcast License agreements with ASCAP, BMI and SESAC allow churches and ministries to use third party streaming services, also called Content Delivery Networks (CDNs)—like Ustream, Livestream and YouTube—so long as you feature your audio or audiovisual on your website.

You can simply do this by having a link back to your website from your streaming service and embedding the audio or audio video player on your site. It can be tricky navigating through all the options and terms, so we have compiled a list of some of the most popular CDNs with links to their specific embedding options and instructions below.

YouTube https://support.google.com/youtube/answer/171780?hl=en

Vimeo http://vimeo.com/help/faq/sharing-videos/embedding-videos - how-do-i-embed-a-video-on-another-site

UStream https://ustream.zendesk.com/entries/21820238-How-to-restrict-embeds

Livestream http://www.livestream.com/userguide/?title=Embed_your_player

For more detailed information about how you can easily and affordably stream your church's services, concerts and special events, talk with one of CCS's Copyright Solvers at 855-576-5837 or you can live chat.

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