



#1 Selling Bao Brand

Wow Bao is a fast-casual Asian restaurant concept started in 2003 in Chicago and known for its signature steamed bao. We are now the #1 bao brand in the United States with an extensive CPG line that in 2023 alone expanded from 300 grocery stores to more than 6,000 nationwide. Bao is the fastest growing frozen food category with more than 200% growth in the past year, and Wow Bao commands 90% of the market share.



RANKED OFFERINGS

- 1 TERIYAKI CHICKEN BAO**
Roasted chicken, bell peppers, green onion and sweet teriyaki sauce
- 2 CHINESE-STYLE BBQ PORK BAO**
Roasted pork, green onions, ginger, garlic and Chinese-inspired BBQ sauce
- 3 MONGOLIAN-STYLE SPICY BEEF BAO**
Tender beef, bell peppers, bamboo shoots and chili garlic sauce
- 4 CHEESEBURGER BAO**
Tender beef, caramelized onions, cheddar cheese and secret sauce
- 5 SZECHWAN-STYLE SPICY PORK BAO**
Pork, cabbage, ginger, garlic and chili crisp-gochujang sauce
- 6 KUNG PAO CHICKEN BAO**
Roasted chicken, spicy chili, bell peppers, bamboo shoots and peanuts

| PRODUCT | DOT FOODS ITEM # | KEHE ITEM # | UNFI EAST ITEM # | UNFI WEST ITEM # |
|-----------------------------------------|------------------|-------------|------------------|------------------|
| Teriyaki Chicken Bao (4-pack) | 761981 | 00406839 | 300215 | 39421 |
| Chinese-Style BBQ Pork Bao (4-pack) | 761977 | 00406838 | 300211 | 39423 |
| Mongolian-Style Spicy Beef Bao (4-pack) | 761979 | 00406837 | 300213 | 39425 |
| Cheeseburger Bao (4-pack) | Coming Soon! | 02307876 | 300834 | 09650 |
| Szechwan-Style Spicy Pork Bao (4-pack) | Coming Soon! | 02400530 | Coming Soon! | Coming Soon! |
| Kung Pao Chicken Bao (4-pack) | Coming Soon! | 02400595 | 306327-8 | Coming Soon! |

To learn more, contact: Brandon Tammaro | btammaro@wowbao.com

SCAN FOR DIGITAL SELL SHEET





| Nutrition Facts | |
|--------------------------|-------------|
| 4 servings per container | 1 Bun (71g) |
| Serving size | |
| Amount per serving | |
| Calories | 180 |
| % Daily Value* | |
| Total Fat 4.5g | 6% |
| Saturated Fat 1g | 5% |
| Trans Fat 0g | |
| Cholesterol 20mg | 6% |
| Sodium 250mg | 11% |
| Total Carbohydrate 27g | 10% |
| Dietary Fiber 1g | 4% |
| Total Sugars 10g | |
| Includes 8g Added Sugars | 16% |
| Protein 6g | |
| Vitamin D 0mcg | 0% |
| Calcium 83mg | 6% |
| Iron 2mg | 10% |
| Potassium 150mg | 4% |



INGREDIENTS: Dough: Enriched flour (wheat flour, malted barely flour, niacin, reduced iron, thiamin mononitrate, riboflavin, folic acid), water, cane sugar, high heat milk solids (nonfat milk solids), canola oil, yeast [saccharomyces cerevisiae], sorbitan monostearate, baking powder (disodium dihydrogen pyrophosphate, sodium bicarbonate, corn starch, monocalcium phosphate). Filling: Boneless skinless chicken thigh, onion, teriyaki sauce (cane sugar, tamar [water, soybean, salt, alcohol (to preserve freshness)], red wine vinegar, salt), red pepper, chicken fat, green onion, water, corn starch, ginger, garlic, cilantro, tamar (water, soybean, salt, alcohol (to preserve freshness)), sesame oil, salt, caramel color.

CONTAINS: MILK, SESAME, SOY, WHEAT.



| Nutrition Facts | |
|--------------------------|-------------|
| 4 servings per container | 1 Bun (71g) |
| Serving size | |
| Amount per serving | |
| Calories | 200 |
| % Daily Value* | |
| Total Fat 5g | 7% |
| Saturated Fat 1g | 6% |
| Trans Fat 0g | |
| Cholesterol 15mg | 5% |
| Sodium 390mg | 17% |
| Total Carbohydrate 29g | 11% |
| Dietary Fiber 1g | 4% |
| Total Sugars 10g | |
| Includes 9g Added Sugars | 18% |
| Protein 6g | |
| Vitamin D 0mcg | 0% |
| Calcium 82mg | 6% |
| Iron 2mg | 10% |
| Potassium 100mg | 2% |



INGREDIENTS: Dough: Enriched flour (wheat flour, malted barely flour, niacin, reduced iron, thiamin mononitrate, riboflavin, folic acid), water, cane sugar, high heat milk solids (nonfat milk solids), canola oil, yeast [saccharomyces cerevisiae], sorbitan monostearate, baking powder (disodium dihydrogen pyrophosphate, sodium bicarbonate, corn starch, monocalcium phosphate). FILLING: Pork shoulder, hoisin sauce (sugar, soybean paste [water, soybeans, salt, wheat flour], rice vinegar, dehydrated garlic, sesame seed oil, salted chili [chili, water, salt], spices), plum sauce (sugar, rice vinegar, salted plum [plum, salt], sweet potato, ginger, water, dehydrated garlic, salted chili [chili, water, salt], salt), onion, chicken fat, cilantro, cane sugar, honey, soy sauce (water, soybeans, sugar, salt, wheat flour, extract of mushroom), organic ketchup (organic tomato concentrate from red ripe organic tomatoes, organic distilled vinegar, organic sugar, salt, organic onion powder, organic spice, natural flavoring), brown rice syrup (brown rice, water), water, green onion, vegetarian sauce (mushroom extract, water, sugar, salt, modified tapioca starch, caramel, stabilizer [xanthan gum], vinegar), sesame oil, lemon juice, chili garlic sauce (salted chili peppers [chili peppers, salt], water, sugar, rice vinegar, dehydrated garlic, modified corn starch, acetic acid), cornstarch, ginger, salt, sherry wine, molasses (sugarcane molasses). **CONTAINS:** MILK, SESAME, SOY, SULFITES, WHEAT.



| Nutrition Facts | |
|--------------------------|-------------|
| 4 servings per container | 1 Bun (71g) |
| Serving size | |
| Amount per serving | |
| Calories | 210 |
| % Daily Value* | |
| Total Fat 9g | 12% |
| Saturated Fat 3g | 14% |
| Trans Fat 0g | |
| Cholesterol 20mg | 6% |
| Sodium 290mg | 13% |
| Total Carbohydrate 25g | 9% |
| Dietary Fiber 1g | 4% |
| Total Sugars 7g | |
| Includes 6g Added Sugars | 12% |
| Protein 5g | |
| Vitamin D 0mcg | 0% |
| Calcium 83mg | 6% |
| Iron 2mg | 10% |
| Potassium 140mg | 4% |



INGREDIENTS: Dough: Enriched flour (wheat flour, malted barely flour, niacin, reduced iron, thiamin mononitrate, riboflavin, folic acid), water, cane sugar, high heat milk solids (nonfat milk solids), canola oil, yeast [saccharomyces cerevisiae], sorbitan monostearate, baking powder (disodium dihydrogen pyrophosphate, sodium bicarbonate, corn starch, monocalcium phosphate). Filling: Ground beef, sauce (cane sugar, bean sauce [soybean paste (water, soybean, salt, wheat flour), water, sugar, salt & sesame seed oil], chili garlic sauce [salted chili peppers, (chili peppers, salt), water, sugar, rice vinegar, dehydrated garlic, modified corn starch, acetic acid], salt, chili de arbol), green onion, bamboo shoots (water, bamboo shoots, citric acid), water, ginger, chicken fat, red bell pepper, cornstarch, water, sesame oil, organic soy sauce (water, organic soy bean, salt, organic wheat, organic alcohol [to preserve freshness]). **CONTAINS:** MILK, SESAME, SOY, WHEAT.



| Nutrition Facts | |
|--------------------------|-------------|
| 4 servings per container | 1 Bun (71g) |
| Serving size | |
| Amount per serving | |
| Calories | 190 |
| % Daily Value* | |
| Total Fat 6g | 8% |
| Saturated Fat 1.5g | 8% |
| Trans Fat 0g | |
| Cholesterol 10mg | 4% |
| Sodium 340mg | 15% |
| Total Carbohydrate 26g | 9% |
| Dietary Fiber 1g | 4% |
| Total Sugars 7g | |
| Includes 4g Added Sugars | 9% |
| Protein 4g | |
| Vitamin D 0mcg | 0% |
| Calcium 93mg | 8% |
| Iron 2mg | 10% |
| Potassium 160mg | 4% |



INGREDIENTS: Dough: Enriched flour (wheat flour, malted barley flour, niacin, reduced iron, thiamin mononitrate, riboflavin, folic acid), water, cane sugar, high heat milk solids (nonfat milk solids), canola oil, yeast [saccharomyces cerevisiae], sorbitan monostearate, baking powder (disodium dihydrogen pyrophosphate, sodium bicarbonate, corn starch, monocalcium phosphate). Filling: Ground pork, green cabbage, gochujang (tapioca syrup, water, brown rice, red pepper powder, salt, alcohol [to preserve freshness], soybean, garlic, onion), green onion, water, onion, red bell pepper, cornstarch, garlic (garlic, water, citric acid), canola oil, soy sauce (water, soybeans, wheat, salt, alcohol [to preserve freshness]), rice vinegar, ginger, cane sugar, salt, black sesame seeds, white sesame seeds, spice (red pepper flakes, onion flakes, black sesame seeds, salt, white sesame seeds, cane sugar, szechuan peppercorn), sesame oil, chile flakes, chile de arbol.

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| Dietary Fiber 1g | 4% |
| Total Sugars 7g | |
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| Protein 6g | |
| Vitamin D 0mcg | 0% |
| Calcium 110mg | 8% |
| Iron 2mg | 10% |
| Potassium 125mg | 4% |



INGREDIENTS: Dough: Unbleached Enriched Flour (Wheat Flour, Malted Barley Flour, Niacin, Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Water, Sugar, Milk Powder, Non-GMO Expeller-Pressed Canola Oil, Yeast (Yeast, Sorbitan Monostearate, Ascorbic Acid), Baking Powder (Sodium Acid Pyrophosphate, Sodium Bicarbonate, Corn Starch, Monocalcium Phosphate). FILLING: Beef, Tomato Ketchup (Tomato Concentrate made from Red Ripe Tomatoes, Distilled Vinegar, Sugar, Salt, Onion Powder, Spice, Natural Flavoring), Cheddar Cheese (Pasteurized Milk, Cheese Culture, Salt, Enzymes, Annatto), Dill Pickle Relish (Cucumbers, Green Peppers, Distilled Vinegar, Cane Sugar, Water, Spinach, Garlic, Sea Salt, Tapioca Starch, Red Bell Peppers, Whole Grain Mustard, Onion, Calcium Chloride, Natural Dill Flavor, Turmeric, Spices), Onion, Mustard (Distilled White Vinegar, Water, Mustard Seed, Mustard Bran, Salt, Turmeric, Spices), Salt.

CONTAINS: MILK, WHEAT.



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CONTAINS: MILK, PEANUT, SESAME, SOY, WHEAT.

To learn more, contact: **Brandon Tamaro** | btamaro@wowbao.com

SCAN FOR DIGITAL SELL SHEET





Coming 2025



PORK SOUP DUMPLINGS

CINNAMON APPLE BAO



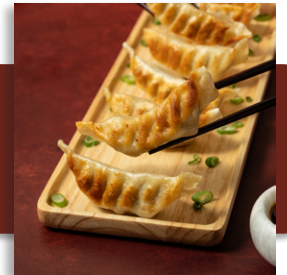
CHOCOLATE LAVA BAO

SAUSAGE & PEPPERONI PIZZA BAO



CHICKEN FRIED RICE

GINGER CHICKEN POTSTICKERS



To learn more, contact:

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