

## GLS Spain, the new Global Logistics Partner of the FC Barcelona Women's team

- The parcel services provider teams up with the Barça Women's team as a Global Logistics Partner for the next three seasons.
- This new partnership strengthens the values shared by the team and the brand, such as effort, dedication, and teamwork.

**Madrid, 30<sup>th</sup> August 2022** – GLS Spain, the parcel services provider, has signed an agreement with Barça Women's team to become its Global Logistics Partner for the next three seasons. A partnership that will boost the global impact of the logistics company.

Luis Doncel, General Manager of GLS Iberia, says, "we share FC Barcelona's support and strong links to women's sport. In essence, its team of players is an example of dedication, the desire to excel and teamwork, values that also represent us as a company."

After making history last season by winning the three national championships, the Spanish Supercopa, the Liga, and the Copa de la Reina (something that has only been achieved twice in the team's history), the Barça Women's team is currently a pacesetter in the national and international sports scene.

Furthermore, it has become a phenomenon with a fan base that grows yearly and more than 5 million followers on the team's official social media profiles, who experience every match they play with genuine excitement.

This passion for sports, the chance to develop such a strong bond with one of the teams with the greatest potential in our country, as well as the global impact of the football club have contributed to this partnership. A partnership that results not only in a business agreement but also in the alliance of two organisations that aim to provide visibility to a social reality that is breaking more and more barriers.

## **About GLS Spain**

GLS Spain is a subsidiary of the GLS Group, a leading national and international provider of parcel service, freight, and express services in 40 countries. Thanks to the company's

expansive network of logistics centres and strong local market knowledge, GLS customers can expect a high-quality, personal, and flexible service in Europe and beyond. As a group, GLS generated record revenues of 5 billion euros and delivered 870 million parcels in 2021-2022.

In Spain, the GLS network consists of about 600 depots and agencies, more than 4,500 Parcelshops, approximately 5,800 delivery vehicles, and about 450 long-distance trucks. GLS Spain employs around 1,600 people.

GLS Spain joined the United Nations Global Compact in 2021, strengthening its commitment to the Sustainable Development Goals (SDGs).

To obtain more information, visit gls-spain.es or contact:

## **ULLED**

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