

## GLS Spain and the World Padel Tour renew their partnership for the 2023 season

 International parcel courier and express transport provider GLS Spain will continue as the official logistics partner of the World Padel Tour (WPT)

**Madrid, 24th March 2023** – Since 2019, GLS Spain has handled all national shipments for the WPT, the world's leading professional padel tour, and has been represented at their most important events with branded assets and special campaigns. In addition, the sponsorship agreement will also see the logistics company handle all national and international transport of official merchandise, which fans of the tour can purchase through its online shop.

By renewing this partnership, GLS Spain will continue to provide support as the official logistics provider for the tour, which this year extends to 25 tournaments across 14 countries.

This sponsorship strengthens GLS's brand image in the world of padel, the fastest growing sport in the world\* with a growing community of players in countries such as Italy and Sweden. What's more, the WPT's sponsorship agreement highlights the company's commitment to values that underpin the world of sport, such as teamwork, competitiveness, effort and dedication.

"At GLS, we are convinced that sport has the power to unite us and strengthen the values that make us better people. We look forward to continuing our partnership with WPT to deliver exciting padel events and show our support to fans around the world", said Luis Doncel, General Manager of GLS Spain.

The 2023 World Padel Tour season got off to a flying start in February with the Abu Dhabi Masters, followed by several Open 1000s in Latin America. And so will it continue until completing the 25 tournaments that will take the brand to 13 Spanish cities and countries such as Sweden, Argentina and Germany.

## **About GLS Group**

GLS Group is one of the largest self-reliant parcel services providers in Europe, with a strong local presence in almost all countries across the continent. It also operates through wholly-owned subsidiaries in Canada and on the USA's West Coast within one GLS



network. This allows GLS to seamlessly connect its customers and communities with millions of parcels and stories every day. GLS is proactive regarding network management, connecting its markets flexibly and agilely to respond to their fast-changing and dynamic nature. The company takes pride in providing its customers across about 40 countries with high-quality service that best suits their needs. The GLS network consists of over 120 hubs and more than 1,600 depots, supported by approximately 37,000 final-mile delivery vehicles and 4,500 long-distance trucks. This offers network resilience, superior flexibility, and extended reach. In 2021/22, GLS generated record revenues of 5 billion euros and delivered 870 million parcels across the markets.

For more information, visit gls-group.com

\*Data provided by World Padel Tour.