

## GLS Spain goes one step further in the digitalisation of last-mile and reverse logistics

 The company introduces portable printers in Spain and Portugal, increasing the security and quality of returned shipments.

**Madrid, 24**<sup>th</sup> **of May 2023** - GLS is introducing new **portable printers** in Iberia to identify parcels at the time of collection. For use by delivery staff, this tool will improve the management of parcels collected en route and put the finishing touch on the company's **last-mile digital ecosystem** in Spain and Portugal.

With the new **Zebra ZQ521** portable printers, collected parcels are instantly labelled in front of recipients, who see the parcel being identified, increasing their confidence and improving their customer experience.

## Labelling parcels during collection implies:

- INCREASED SECURITY, as the parcel is identified when handed over to the delivery person.
- INCREASED QUALITY, as the parcel handling time is reduced, allowing the goods to be unloaded directly at the agency or depot at the end of the route, minimising manual handling errors.

## Lightweight and easy to use

The Zebra ZQ521 mobile printers are lightweight and easy to use. Due to their low weight, 790 grams, they can be carried around and connected via Bluetooth with the GLS **Delivery App**, which includes a button to print the shipment label.

With this new device, GLS Spain continues its commitment to last-mile digitalisation and the improvement of the customer experience while contributing to the efficiency of returns or reverse logistics processes.

## **About GLS Group**

GLS Group is one of the largest self-reliant parcel services providers in Europe, with a strong local presence in almost all countries across the continent. It also operates through wholly-owned subsidiaries in Canada and on the USA's West Coast within one GLS network. This allows GLS to seamlessly connect its customers and



communities with millions of parcels and stories every day. GLS is proactive regarding network management, connecting its markets flexibly and agilely to respond to their fast-changing and dynamic nature. The company takes pride in providing its customers across about 40 countries with high-quality service that best suits their needs. The GLS network consists of over 120 hubs and more than 1,600 depots, supported by approximately 37,000 final-mile delivery vehicles and 4,500 long-distance trucks. This offers network resilience, superior flexibility, and extended reach. In 2021/22, GLS generated record revenues of 5 billion euros and delivered 870 million parcels across the markets.

For more information, visit <u>gls-group.com</u>