



GLS Spain and Bea González: A successful tandem in the padel world

Madrid, 16 March 2024 - It has been four years since the courier and parcel delivery company, GLS Spain, began a relationship with the padel player Bea González that continues to this day. During this time, both the company and the athlete have experienced **remarkable growth** and have reached **important milestones** in their respective fields.

Bea Gonzalez closed last season in a spectacular way by winning the crown in the tournament of tournaments, the Boss Barcelona Master Final 2023, the most important of the circuit. There, "la Perla de El Palo" managed to become **Master (MVP) of World Padel Tour 2023**. She also won the **World Team Champion** title with Spain and, along with Delfi Brea, seven other titles.

In recent years, the number of spectators at padel tournaments has increased enormously. And the fact is that **women's padel** is becoming extremely popular in Spain, with a **30% increase** in attendance at tournaments and unprecedented media coverage in 2023.

As Luis Doncel, Group Region MD Iberia & Ireland, says: *"Bea Gonzalez is an exceptional athlete who has contributed enormously to the growth and popularity of women's padel in Spain and abroad. At GLS Spain we are proud to continue to be part of her path to excellence."*

GLS Spain's commitment to the **development and promotion of women's sport** is reflected in this close collaboration with one of the most prominent and beloved figures in the world of padel, Bea González.

About GLS Group

The GLS Group is one of Europe's largest independent parcel service providers, with a strong local presence in every country on the continent. It also operates through wholly owned subsidiaries in Canada and on the west coast of the US within a single GLS network. This allows the Group to seamlessly connect its customers and communities with millions of parcels and stories every day.

GLS proactively manages its network, flexibly connecting its markets to respond to their changing and dynamic nature. The company prides itself on offering its customers high-quality service that suits their needs in more than 40 countries. The GLS network comprises over 120 hubs and over 1,600 depots, supported by over 35,000 last-mile delivery vehicles and 4,700 long-haul trucks. This offers network resilience, enhanced flexibility, and greater reach. In 2022/23, GLS generated record revenues of EUR 5.4 billion and delivered 862 million parcels across all markets.

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