



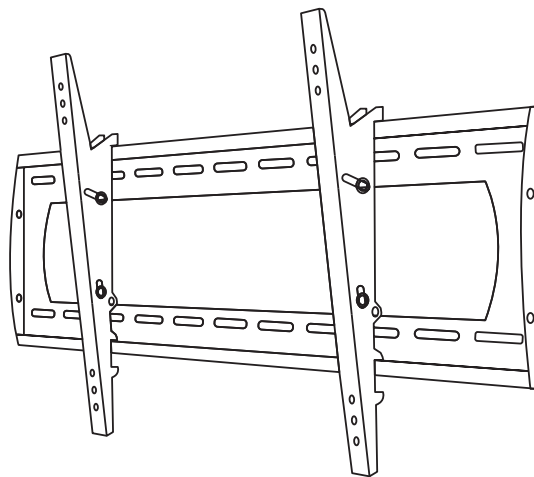
USER MANUAL

Tilting Wall Mount

FOR SÉURA 42" - 86" OUTDOOR TVs

MODEL NUMBER

TW-3



WWW.SEURA.COM

Important Safety Information

Prior to the installation of this product, read all instructions. Keep this manual for future reference.

Proper installation procedure by a qualified service technician must be followed as outlined in these installation instructions. Failure to do so could result in property damage, serious personal injury, or event death.

Safety measures must be practiced at all times during the assembly of this product. Use proper safety equipment and tools for the assembly procedure to prevent personal injury.

Séura does not warrant against damage caused by the use of any séura product for purposes other than those for which it was designed or damage caused by unauthorized attachments or modifications, and is not responsible for any damages, claims, demands, suits, actions or causes of action of whatever kind resulting from, arising out of or in any matter relating to any such use, attachments or modifications.

At least two qualified people should perform the assembly procedure. Personal injury and/or property damage can result from dropping or mishandling the TV.

If mounting to wall studs, make sure that the mounting screws are anchored into the center of the wall studs. Use of an edge-to-edge stud finder is recommended.

Be aware of the mounting environment. If drilling and/or cutting into the mounting surface, always make sure that the wall is clear of electrical wires. Cutting or drilling into an electrical line may cause serious personal injury.

Make sure there are no water or natural gas lines inside the wall where the mount is to be located. Cutting or drilling into a water or gas line may cause severe property damage or personal injury.

Do not install near sources of high heat. Do not install on a structure that is prone to vibration, movement or chance of impact.

Tools for Installation

The following tools may be required depending on your particular installation. They are not included.

Tools for All Installations



Pencil



Power Drill



Protective Eyewear



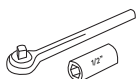
Tape Measure



Level



Phillips Screwdriver



Socket Wrench w/
1/2" Socket



1/2" Combination
Wrench

Tools for Wood Stud Installation



Stud Finder

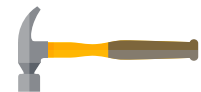


7/32" Wood Drill Bit

Tools for Concrete, Brick, and Stone Wall Installation

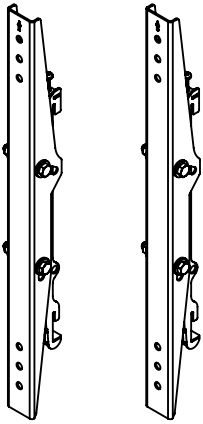


7/16" Masonry Drill Bit

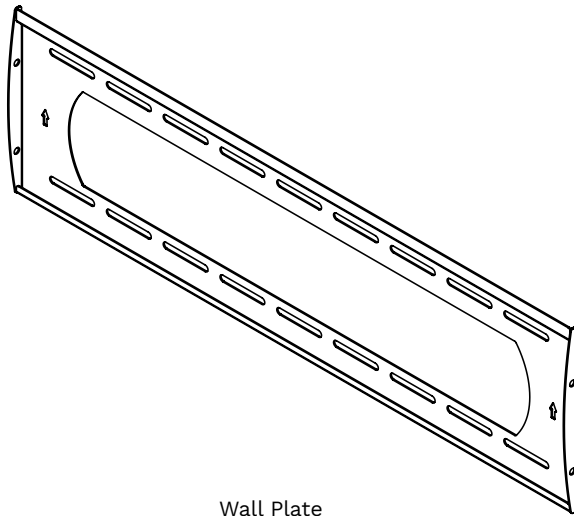


Hammer

Ensure your package includes the following hardware and components before beginning installation. If any parts are missing and/or damaged, stop the installation and call Séura at (800) 957-3872.



Tilt Brackets (2)



Wall Plate

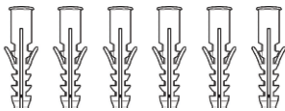


1/4"-20 x 1-3/4" Stainless Steel
Top Leveling Screws (2)

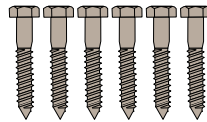


1/4"-20 x 1-1/8" Stainless Steel
Bottom Locking Screws (2)

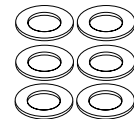
Wall Mounting Hardware



Twist Resistant Plastic Concrete, Brick,
and Stone Wall Anchors (6)

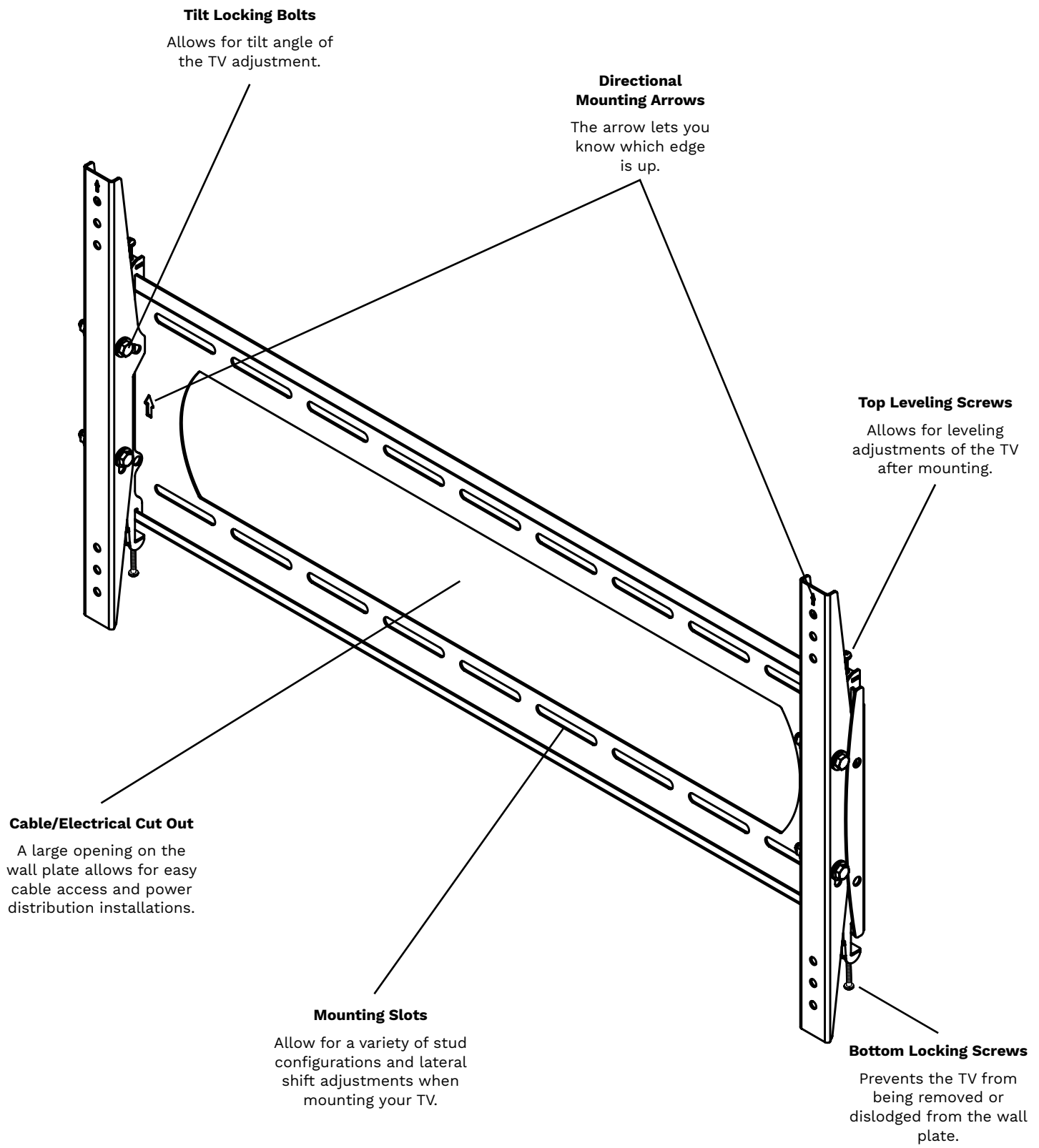


Stainless Steel 5/16" X 3" Lag Bolts (6)



5/16" Stainless Steel
Flat Washers

Features

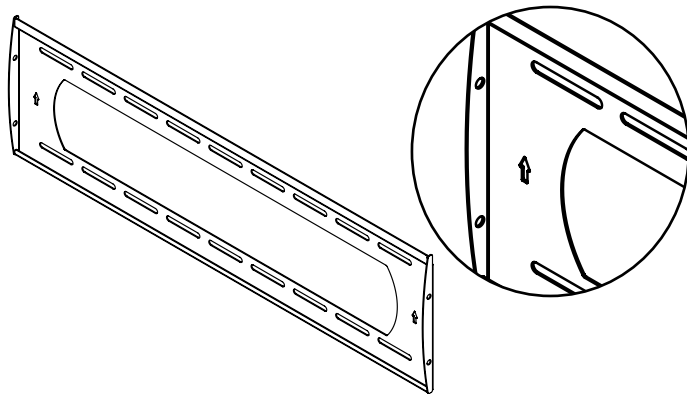


Installing the Wall Plate

Before installation, please note:

The directional mounting arrow punched out of the mount wall plate indicates which direction is up.

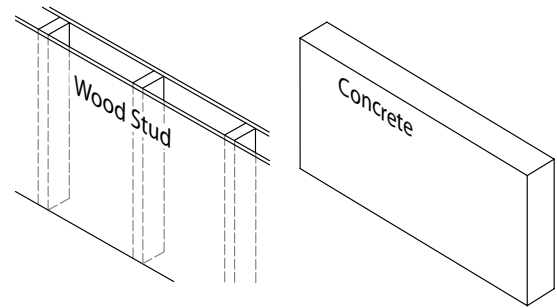
Two people are recommended to install this product.



Determining the Mounting Surface

If you will be installing your Outdoor TV Wall Mount to wood studs, proceed to the “Wood Stud Installation” section.

If you will be installing to a concrete, brick, or stone wall, proceed to the “Concrete, Brick, and Stone Wall Installation” section.

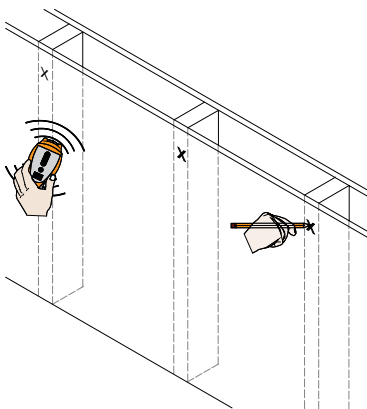


Wood Stud Installation

Step 1

You must secure the wall plate to three (3) wall studs with a minimum of six (6) lag bolts *2 lag bolts for each stud).

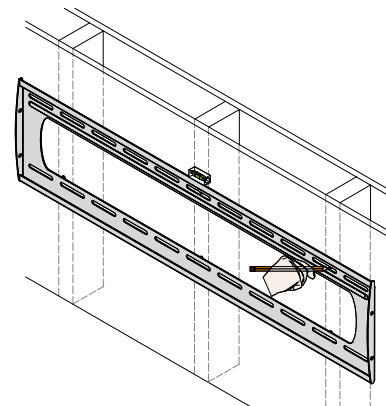
1. Use a stud finder to determine the exact center of wall studs in the vicinity of the wall plate.
2. Use a pencil to mark the exact center of the wall studs.



Step 2

Two people are recommended for this step: one person to level the wall plate and another person to mark the wall stud location.

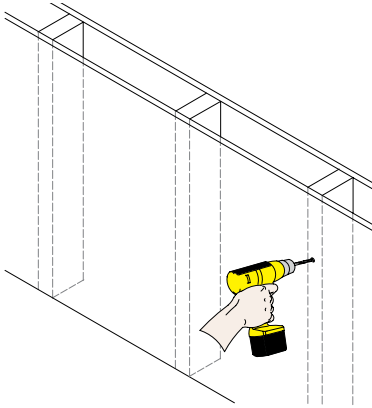
1. Place the wall plate against the wall in the desired viewing location
2. Adjust the wall plate to align the mount slots in the wall plate with the center of the wall studs.
3. Level the wall plate.
4. Use a pencil to mark the upper-right mounting location along the center of the wall stud.



Installing the Wall Plate : Wood Stud Installation Cont.

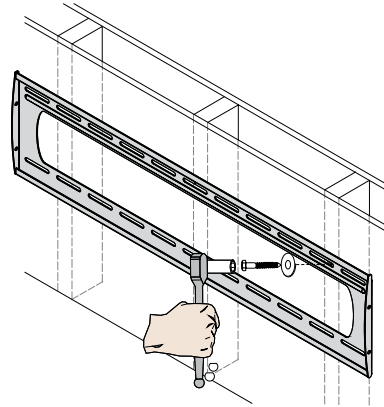
Step 3

Drill a pilot hole in the center of the upper-right mark using a **7/32" drill bit** and power drill.



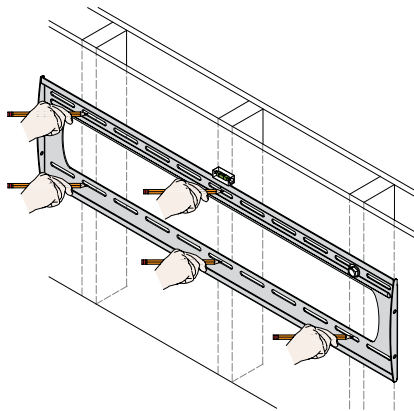
Step 4

1. Place the wall plate against the wall and align it with the pilot hole.
2. Insert one (1) 5/16" x 3" lag bolt and one (1) 5/16" washer into the upper right mounting hole and tighten using a socket wrench and 1/2" socket. **Do not overtighten the lag bolt.**



Step 5

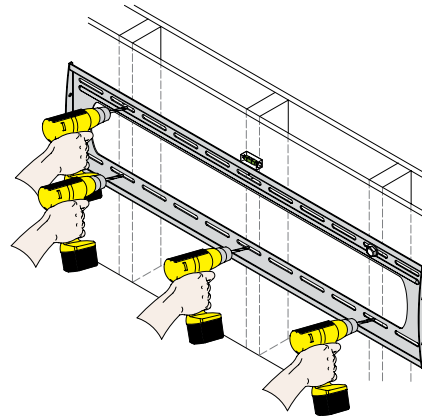
1. Level the wall plate.
2. Use a pencil to mark the remaining five (5) mounting locations along the center of each wall stud.



Step 6

Two people are recommended for this step: one person to level the wall plate and another person to drill the pilot holes.

Drill a pilot hole in the center of each of the marks with a power drill and a **7/32" drill bit**.

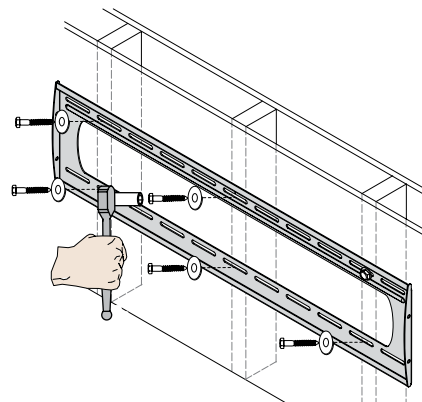


Step 7

1. Insert one (1) 5/16" x 3" lag bolt and one (1) 5/16" washer into each pilot hole.
2. Tighten all lag bolts using a socket wrench and 1/2" socket.

Do not overtighten the lag bolts when attaching the mount to the wall. Improper installation may result in personal injury or property damage.

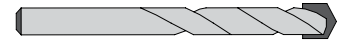
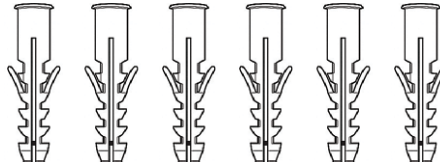
Proceed to the "Installing the Mounting Bracket" section.



Installing the Wall Plate: Concrete, Brick, and Stone Wall Installation

Concrete, Brick, and Stone Wall Installation

You will need a 7/16" masonry drill bit and the enclosed 5/16" twist resistant plastic anchors for concrete, brick, and stone wall installation.



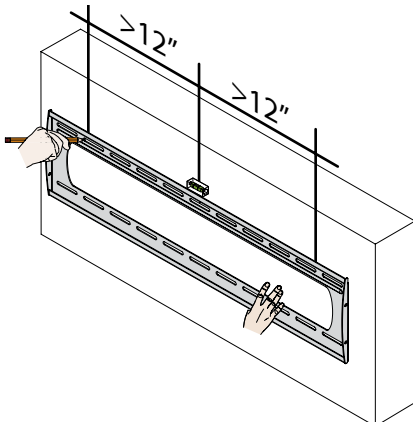
7/16" Masonry Drill Bit
(not included)

Plastic Anchors for Concrete, Brick, and Stone

Step 1

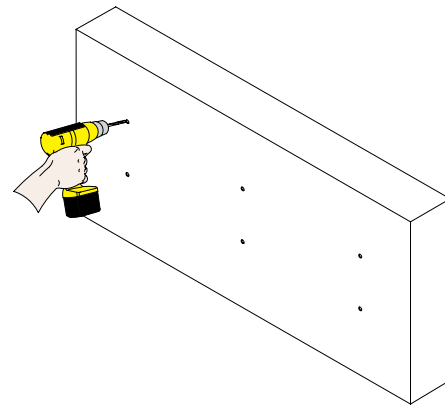
Two people are recommended for this step: one person to level the wall plate and another person to mark the mounting locations.

1. Place the wall plate against the wall in the desired viewing location.
2. Level the wall plate.
3. Use a pencil and mark 3 upper and 3 lower mounting locations where you will be drilling holes for the plastic concrete, brick, and stone anchors. Each horizontal location cannot be closer than 12" apart. Set the wall plate aside for now.



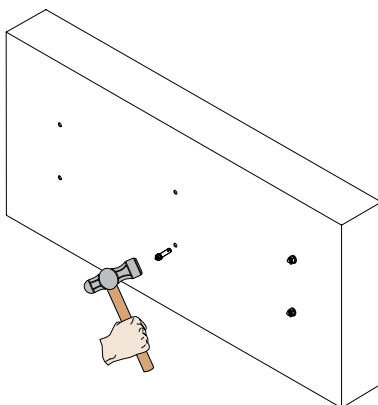
Step 2

Use a power drill and 7/16" masonry drill bit to drill a hole at each of the marks.



Step 3

Insert a plastic concrete, brick, and stone anchor into each hole. If necessary, lightly tap each anchor into place with a hammer.

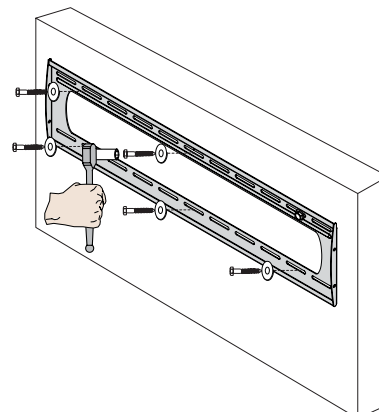


Step 4

1. Insert one (1) 5/16" x 3" lag bolt and one (1) 5/16" washer into each anchor.
2. Tighten all lag bolts using a socket wrench and 1/2" socket.

Do not overtighten the lag bolts when attaching the mount to the wall. Improper installation may result in personal injury or property damage.

Proceed to the "Installing the Mounting Bracket" section.



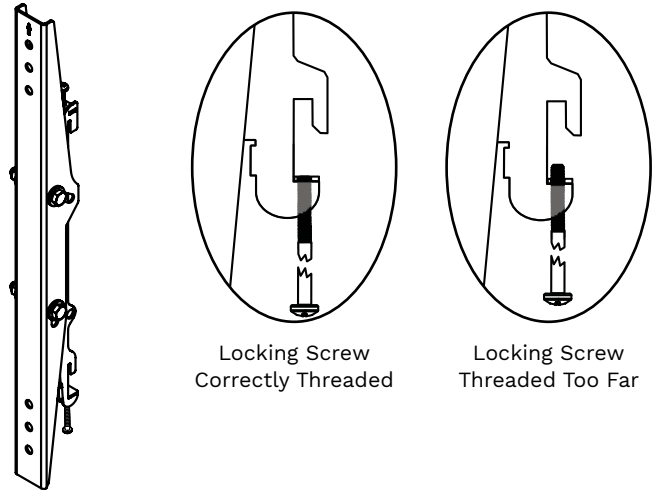
Installing the Mounting Bracket

Locking Screw Installation

You must install the top leveling screws and the bottom locking screws **before** you attach the mounting bracket to the back of the flat panel. The top leveling screws consist of (2) 1/4-20 x 1-3/4" screws and the bottom locking screws consist of (2) 1/4-20 x 1-1/8" screws.

Thread one (1) leveling screw into the top hole and one (1) locking screw into the bottom hole on each of the mounting brackets. Make sure the locking screw is securely threaded into the mounting tab before proceeding.

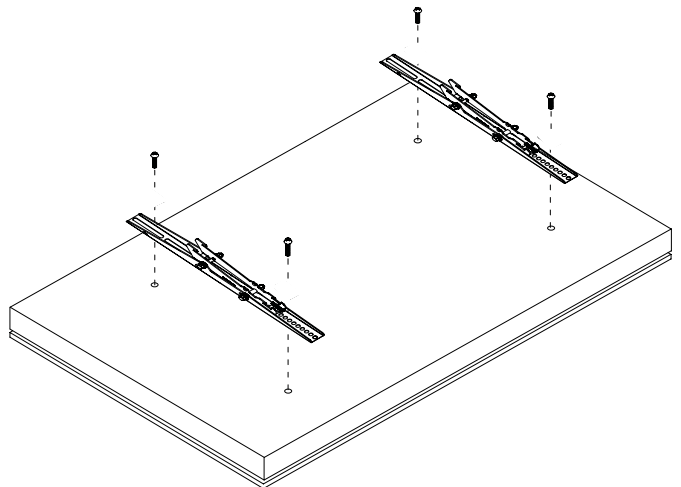
Do not thread the screws any further once it is even with the mounting tab. Threading the screws further will prevent you from safely attaching the flat panel to the wall plate.



Attaching the Mounting Bracket to the TV

1. Place your TV screen side down on a soft, flat surface.
2. Identify the location of the VESA threaded inserts on the back of your TV and align the holes in each mounting bracket.
3. Secure each mounting bracket to your TV by inserting two (2) screws per bracket.

Do not overtighten the mounting hardware.



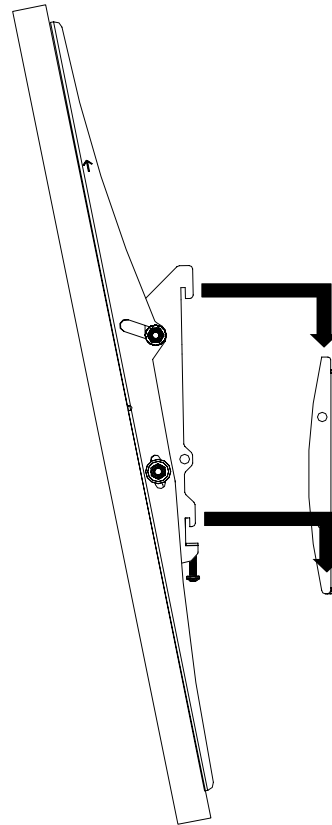
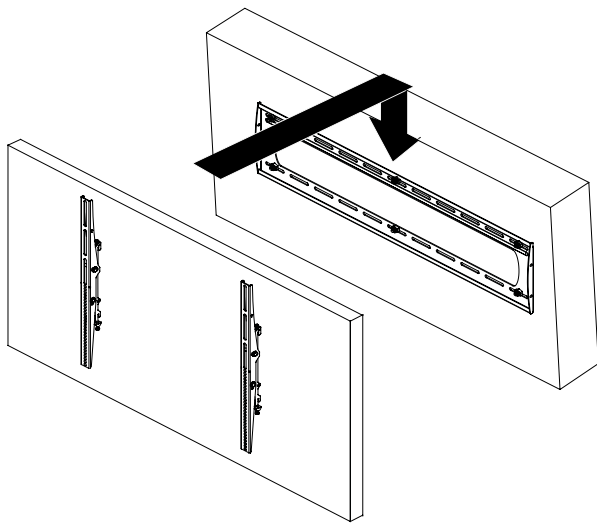
Installing the Mounting Bracket

Attaching the TV to the Wall Plate

This section requires two people.

Do not let go of the TV until you are certain that the top **and** bottom hooks of both mounting brackets are securely engaged on the upper and lower mounting rails of the wall plate.

1. Raise the TV above the top and bottom mounting rails on the wall panel.
2. Slide the flat panel down slowly, keeping it close to the wall.
3. Connect the top and bottom mounting brackets to the rails of the wall plate.



Mounting Bracket Adjustment

Top Leveling Screw Adjustment

If your TV is not level, the Top Leveling Screws will allow you to compensate for this tilt by adjusting the screws with a screwdriver.

1. Loosen both locking screws.
2. Adjust the tilt of your TV.
3. Tighten both locking screws.

Caution: It is possible to dislodge your TV while you level it. Use extreme caution until you tighten the locking screws.

Bottom Locking Screw Adjustment

After you have adjusted leveling the TV, tighten the two (2) bottom locking screws.

Do not overtighten the locking screws.

Tilt Adjustment

Adjusting the TV Friction Tilt Angle

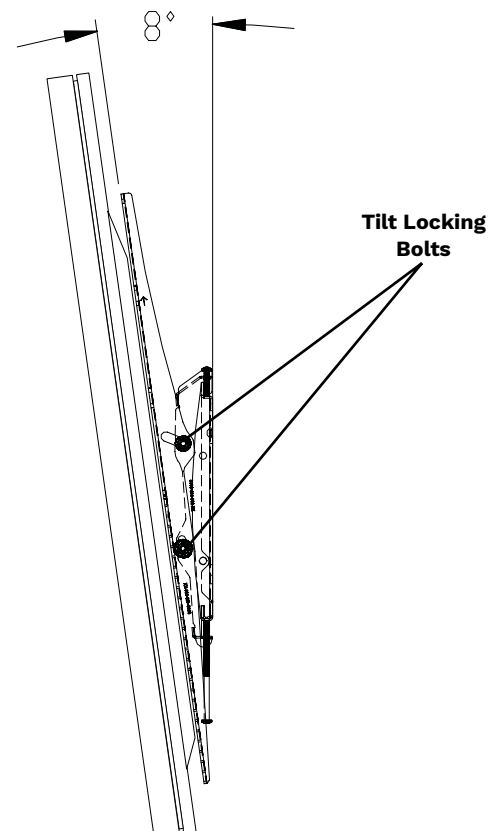
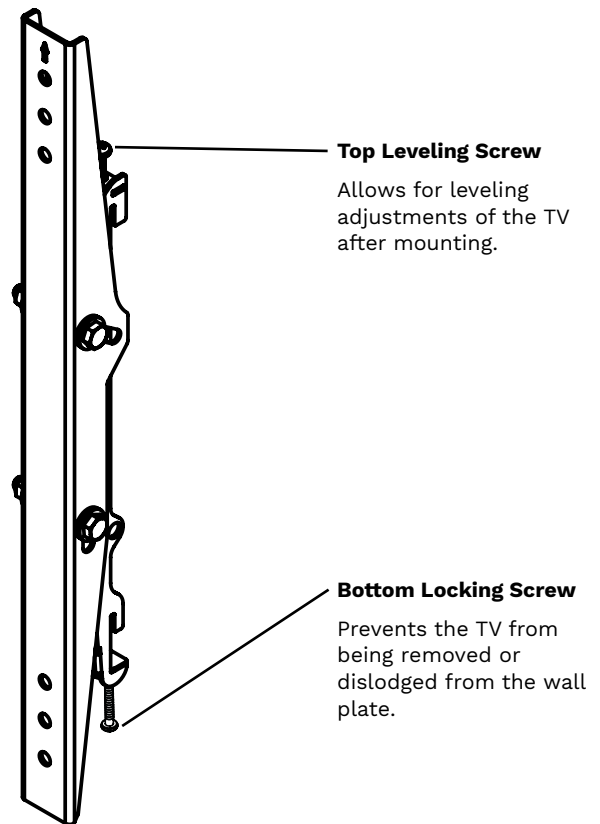
1. Place one hand at the center-top edge of the TV.
2. Place the other hand on the center-bottom edge of the flat panel.
3. Using the upper hand, gently pull the top of the flat panel towards you while the lower hand gently pushes the bottom of the flat panel away from you.

Adjusting the Flat Panel to the Original Position

1. Place one hand at the center-top edge of the flat panel.
2. Place the other hand on the center-bottom edge of the flat panel.
3. Using the upper hand, gently push the top of the flat panel towards the wall while the lower hand gently pulls the bottom of the flat panel away from the wall.

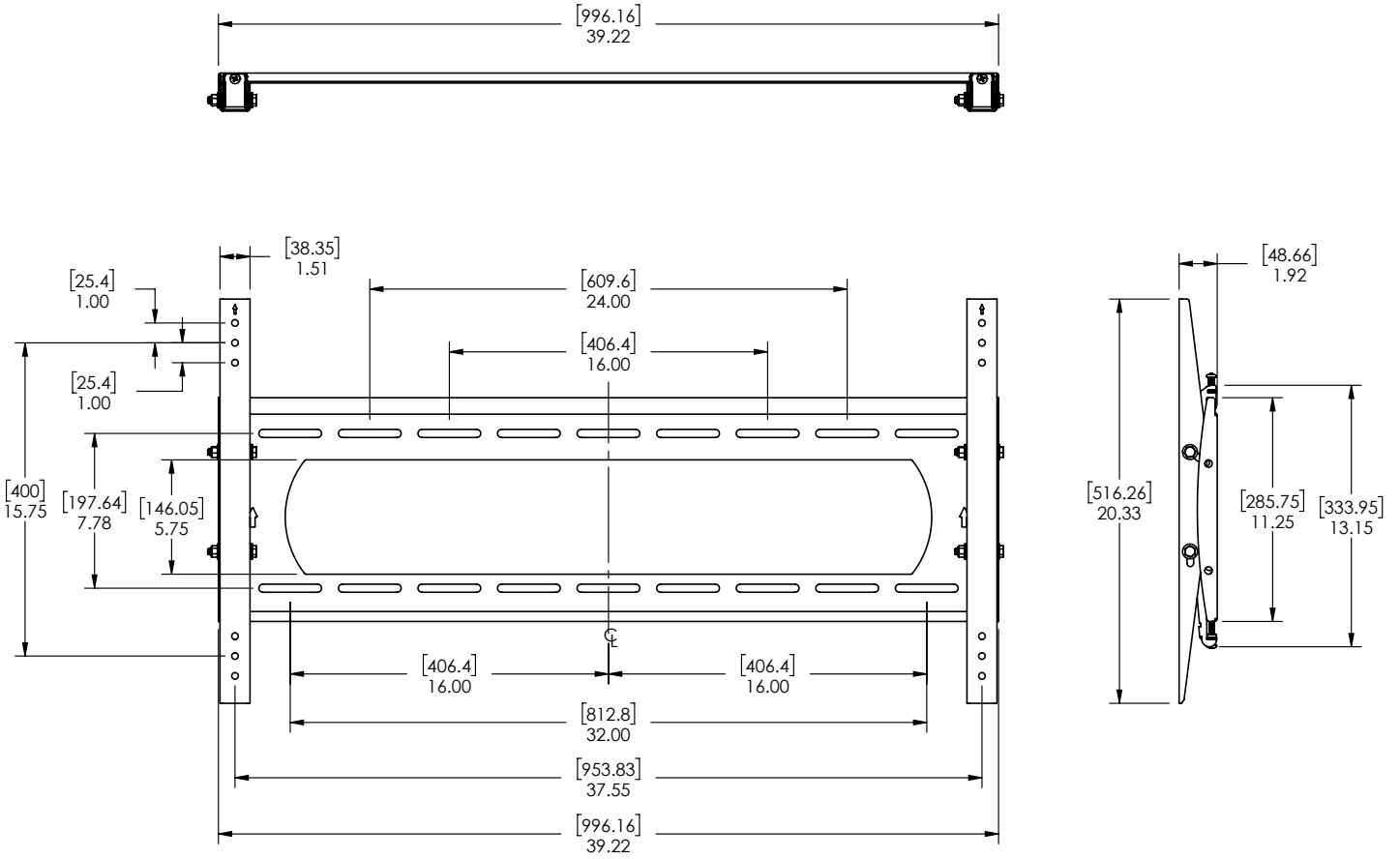
After tilt is adjusted to the desired position, tighten the (2) tilt locking bolts on each bracket until the brackets are firmly secured.

Do not overtighten the Tilt Locking Bolts.



Dimensions

All measurements are in inches [millimeters]



Maximum Flat Panel Weight: 250 lbs.

The wall structure must be capable of supporting at least four times the weight of the TV. If not, the wall structure must be reinforced.

The standard limited warranty policies of Séura, Inc. ("Séura") shall apply to all equipment or other goods ("Products") at the time of sale to any authorized Séura distributor and/or product reseller. These warranty policies may be modified by Séura from time to time. Copies of the standard limited warranties then in effect for a particular Product will be made available upon request and are also available on the Séura website at <https://www.seura.com/warranty/>. This warranty is valid only with respect to Product sales in the U.S. and Canada.

If any Product fails to work or operate properly because of a defect in materials or workmanship, Séura will, if notified of such defect within the applicable warranty period indicated below, at its option, either: (a) repair the Product with new or refurbished parts onsite or at Séura's factory, including Séura's labor if applicable; or (b) replace the Product with a new or refurbished Product; or (c) if repair or replacement is not commercially feasible, refund an amount equal to a pro rata share of the current MSRP (as determined by the remainder of the warranty period). The remedy chosen will be in good faith and at the discretion of Séura. In no event will Séura be responsible for any costs related to installation and/or removal of Product.

Séura warrants its Products as set forth below, which warranty periods shall start and run from the date of Séura's sale of the Product:

- **Lighted Mirrors** (excluding Select Lighted Mirrors) with respect to Séura's labor, glass, structure, and assembly for seven (7) years; electrical and LED light strips for five (5) years. Mirror technology with respect to Séura's labor and parts including wireless music technology, clocks, nightlights, defoggers, dimmers, and voice technology are covered for two (2) years.
- **Select Lighted Mirrors** with respect to Séura's labor, glass, structure, and assembly for one (1) year; electrical and LED light strips for three (3) years.
- **SMART Mirrors** with respect to Séura's labor, glass, structure, and assembly for three (3) years; display including remote, power supply and SMART Technology for one (1) year.
- **TV Mirrors** with respect to Séura's labor, glass, structure, and assembly for three (3) years; TV including remote and power supply for two (2) years.
- **Lighted TV Mirrors** with respect to Séura's labor, glass, structure, and assembly for three (3) years; electrical and LED light strips for five (5) years. TV including remote and power supply for two (2) years.
- **Indoor Waterproof TVs** with respect to Séura's labor, glass, structure, and assembly for three (3) years; TV including remote and power supply for two (2) years.
- **Outdoor Displays** with respect to Séura's labor, structure, assembly, display including remote, and power supply for two (2) years.
- **Indoor and Outdoor Mounts** for two (2) years against defects in original hardware and/or workmanship. Excludes corrosion or rust resulting from damaged, scratched or chipped paint or other surfaces.
- **Outdoor Soundbars** with respect to labor and parts for one (1) year.
- **Protective Display Covers** for two (2) years against material and/or workmanship defects.
- **Decorative Frames** for one (1) year.

Exceptions to Warranty: This warranty is valid only with respect to Product sales in the U.S. and Canada. Séura does not warrant Products against defects arising out of, related to, or caused by, whether totally or partially, and whether directly or indirectly, any of the following:

- A. Failing to properly clean and maintain, any Product, part or component of a Product, including, but not limited to, filters, front bezel, and other Product areas or components;
- B. A Product's extended use, including particularly, commercial applications, where a Product is operating on average more than twelve (12) hours per day on a permanent or extended periodic basis;
- C. Circumstances, damage (including concealed damage) or other conditions occurring during shipment of a Product or at any time after a Product leaves Séura's facility (including without limitation transport of the Product to or from Séura before or after authorized service). Products must be packed properly using original packaging or Séura replacement or pre-authorized packaging. Customer assumes all risk, and costs, including transportation costs, while Product is in transit to or from Séura;
- D. Circumstances, damage or other conditions occurring during unpacking and/or removal of a Product from its original packaging, including the removal of protective material;
- E. Improper, incorrect, or insufficient AC supply voltage to a Product;
- F. Alterations, modifications, including use of unauthorized mount, or changes to a Product without Séura's prior written authorization;
- G. The incorporation of a Product into or within a product of a third party, without Séura's prior written authorization;
- H. A Product's misuse, neglect use, abuse, or improper operation, including the failure to follow a Product's normal and ordinary operating instructions;
- I. The effects of fire, flood, lightning, electrical surges, water and other liquid infiltration, smoke, insect or animal infestation, sand, mud, chemicals, improper cleaning agents and other substances not intended to come into contact with a Product, including any such substances contact with a Product as the result of acts of God;
- J. The improper or faulty installation, setup, or adjustment of a Product;
- K. A Product's repair, attempted repair, or total or partial disassembly by any party other than a Séura authorized service representative;
- L. When the Product occurs with pixel errors within the specified and permitted area. (For more information about this, inquire directly with Séura regarding the Séura Pixel Policy.)
- M. Corrosion that does not affect the performance of a Product or the reasonable cosmetic appearance of a Product (including without limitation, scratches or other paint or finish damage to a Product that lead to or are caused by, in part or in total, corrosion);
- N. When a Lighted Mirror or Lighted TV Mirror using LEDs retains an overall brightness greater than 70% of the original brightness, including cases whereas an individual LED fails; and/or

O. Normal wear and tear on the Product.

Séura does not warrant that its Products will integrate with any third party products at present or in the future. It is purchaser's responsibility to test and verify compatibility. Further, Séura does not warrant its software or programs, or any content downloaded after shipment. It is the purchaser responsibility to take precautions to protect the product from malware, viruses, data loss, and other potentially destructive programs.

Warranty Disqualifiers. This Limited Warranty only extends to, and runs for the benefit of, the original purchaser of the Product and only covers a Product purchased new. All warranty claims must be submitted together with original proof of purchase and any Product subject to a warranty claim must retain its original Séura serial number. Séura reserves the right to require any warranty claimant to produce the original purchase receipt or other original purchase date proof as may be reasonably required by Séura to verify the Product's warranty eligibility. Séura shall have no liability with respect to Products whose serial number has been removed, defaced, replaced, or otherwise tampered with in any manner. Séura reserves the right to examine all failed product components and determine, in its sole discretion, whether any product components are defective and covered under warranty.

LIMITATION OF LIABILITY. THE EXPRESS LIMITED WARRANTIES SET FORTH HEREIN ARE IN LIEU OF ALL OTHER WARRANTIES, WRITTEN OR ORAL, EXPRESSED OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE. SÉURA WILL NOT BE LIABLE FOR ANY DAMAGE TO OTHER PROPERTY CAUSED BY ANY DEFECT IN THE PRODUCT, DAMAGES BASED ON INCONVENIENCE, LOSS OF BUSINESS OPPORTUNITY, LOSS OF GOODWILL, INTERFERENCE WITH BUSINESS RELATIONSHIPS, OR OTHER COMMERCIAL LOSS, EVEN IF THE CUSTOMER HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. SÉURA WILL NOT BE LIABLE FOR ANY LOSS, DAMAGE OR LIABILITY OR ANY DIRECT, INCIDENTAL, INDIRECT, PUNITIVE, SPECIAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR MISUSE OF A PRODUCT, OR ARISING OUT OF ANY BREACH, BY THE PURCHASER OF A PRODUCT, OF THIS LIMITED WARRANTY. SÉURA SHALL NOT BE LIABLE FOR ANY CLAIM AGAINST THE CUSTOMER BY ANY OTHER PARTY. SÉURA SHALL NOT BE LIABLE FOR ANY VERBAL WARRANTY ASSURANCES MADE BY ANY EMPLOYEE OR AUTHORIZED DISTRIBUTOR, RESELLER OR INSTALLER THAT CONFLICTS WITH OR ENHANCES THE WRITTEN WARRANTY HEREIN. SOME STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, OR LIMITATIONS ON HOW LONG AN IMPLIED LIMITED WARRANTY LASTS, SO THE EXCLUSIONS MAY NOT APPLY TO A PARTICULAR PURCHASER. NOTWITHSTANDING ANYTHING HEREIN TO THE CONTRARY, SÉURA'S MAXIMUM AGGREGATE LIABILITY RELATED TO ANY WARRANTY CLAIM OR WITH RESPECT TO A PRODUCT SHALL NOT EXCEED THE THEN CURRENT SÉURA WHOLESALE PRICE OF THE SPECIFIC PRODUCT FROM WHICH THE CLAIM DERIVES.

NOTICE OF ANY WARRANTY CLAIM MUST BE RECEIVED BY SÉURA, IN WRITING, PRIOR TO THE EXPIRATION OF THE APPLICABLE WARRANTY PERIOD SET FORTH ABOVE. THE PRODUCT WARRANTY APPLIES ONLY FOR THE PERIODS SET FORTH ABOVE.

Warranty Procedure. A warranty claimant must contact Séura at 920-857-9069 for a diagnostic. Please have your Product receipt available. At that time, Séura will provide technical support over the phone to attempt to fix the problem. If unsuccessful, a Séura Representative will determine if the Product will be serviced onsite, replaced, or returned to Séura's factory in Green Bay, Wisconsin for repair. If Séura determines that the Product is not covered under the warranty or damaged in shipping, Séura will notify and inform the purchaser of service alternatives that are available on a fee basis.

Toll-Free Technical Support: Please call 1-800-957-3872 to speak with a Séura Technical Support Representative. Séura Representatives are available Monday-Friday, 8:00am-4:30pm Central Time.

Onsite Service: If Technical Support determines the problem may be fixed onsite, a Séura service agent will be scheduled within 24 hours to service the unit. A Séura representative will work with the customer to schedule a convenient time for onsite service. Parts may be sent to the customer's location. Onsite service is available in the United States during normal business hours Monday – Friday, unless other special circumstances exist and special arrangements are made.

Factory Service: If Technical Support determines the Product must be sent back to Séura's factory for repair, the customer must follow return instructions below. Séura will ship the repaired Product to the authorized reseller, installer or customer's address. This warranty does not cover removal or installation costs of Products.

Advanced Replacement: If Technical Support determines the Product must be replaced, Séura will ship a new Product to the authorized reseller, installer or customer's address. The customer must follow return instructions below to send the damaged Product back to Séura's factory. Credit card information will be collected before shipment of the replacement Product. If Séura does not receive the original Product back within thirty (30) days of shipping the replacement Product, the credit card on file will be charged at full MSRP. This warranty does not cover removal or installation costs of Products.

Return Instructions: If return is necessary, Séura will issue a return goods authorization (RGA) number and, if applicable, specific return and shipping instructions. A Product will only be accepted for warranty claims if returned and shipped to Séura in the Product's original packaging materials. If original packaging is not available, please contact Séura to receive authorized replacement packaging. Packages not bearing the issued returned goods authorization (RGA) number will not be accepted by Séura and will be returned to sender. In addition to the Product, the package must include the warranty claimant's original sales receipt for the purchase of the Product. All Product returns shall be received by Séura, at 1230 Ontario Road; Green Bay, WI 54311 with freight prepaid by the warranty claimant. Séura shall not be responsible for, and the warranty claimant assumes and retains all such responsibility, any damage or loss to or of the Product during shipment to and from Séura as the result of a warranty claim.

Exclusive Remedy. This Limited Warranty sets forth the exclusive remedies of a warranty claimant, and the exclusive liabilities and obligations of Séura, with respect to allegations of a defective Product.

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