S É U R A

OUTDOOR TV INDUSTRY LINEUP

| \$1000 OFF! | | -> | | | SHADED LOCATIONS | | | INDOOR |
|-------------------------------|---------------------------------------|--|---|--|---|--|--|--|
| Shade Series 2 Outdoor TVs | | OUTDOOR TV | | Grindor | O SEURA UHD UHD OUTDOOR TV | The Terrace | | SONY AK |
| \otimes | | Séura Full Sun Series™ | Samsung Terrace Full Sun | SunBrite Pro 2 | Séura Shade Series 2™ | Samsung Terrace Partial Sun | SunBrite Veranda 3 | Typical Indoor TV |
| | MSRP | 50-inch: \$7,999 65-inch: \$11,999 85-inch: \$24,999 | 65-inch: \$9,999 75-inch: \$12,999 85-inch: \$19,999‡ | 49-inch: \$5,419 55-inch: \$6,729 65-inch: \$9,409 | 55-inch: \$2,999 \$1,999 65-inch: \$4,599 \$3,59 9 | 55-inch: \$3,499 65-inch: \$4,999 75-inch: \$6,499 | 55-inch: \$2,899 65-inch: \$3,649 75-inch: \$4,999 | Varies |
| PERFORMANCE | DISPLAY BRIGHTNESS AND PERFORMANCE | 2000 nits | 1500 nits* | 1000 nits | 700 nits 725 nits = Peak 100% Window | 2000 nits† | 484 nits to 528 nits 538 nits = Peak 100% Window (claims 1000 nits**) | 250 nits |
| | 4K UHD RESOLUTION | ~ | ~ | ~ | ~ | ~ | ~ | ✓ |
| | ANTI-GLARE COATING | ~ | ~ | ~ | - | ~ | - | - |
| | HDR COMPATIBLE | ✓ | ~ | ~ | ~ | ~ | ~ | ~ |
| ۵. | PICTURE TUNING | Outdoor Optics™ (5 Selectable Modes) | Adaptive Picture (Auto Adjusting) | OptiView™ Day and Night modes | - | Adaptive Picture (Auto Adjusting) | - | - |
| | SMART SOLUTION | Compatible | Built In | Compatible | Compatible | Built In | Built In | Built In |
| OUTDOOR | ACTIVE HEATING/COOLING | Extreme Temperature Protection™ | - | ~ | - | - | - | - |
| | OPERATING TEMP. RANGE | -40°F to 140°F | -24°F to 122°F | -24°F to 122°F | -24°F to 140°F | -24°F to 122°F | -24°F to 104°F | Indoor Only |
| | INGRESS PROTECTION RATING | IP55 | IP55 | Not published | IP56 | IP55 | IP55 | Indoor Only |
| | ISOTROPIC BLACKOUT PROTECTION | High TNI Panels Prevent Screen Blackout | - | Extended Solar Tolerance (EST) Technology | High TNI Panels Prevent Screen Blackout | - | - | - |
| AUDIO | INTERNAL SPEAKERS | - | (not ideal sound for outdoor environments) | - | - | (not ideal sound for outdoor environments) | (not ideal sound for outdoor environments) | (not ideal sound for outdoor environments) |
| | OPTIONAL OUTDOOR SOUNDBAR | ~ | ~ | ~ | ~ | ~ | ~ | - |
| INSTALLATION | PRODUCT DEPTH | 3.8" | 2.4" | 4.8" - 5.5" | 2.9" | 2.3" | 4.25" | 2.8" |
| | CUSTOM OUTDOOR MOUNTS | ✓ | - | ~ | ~ | - | ~ | - |
| | OUTDOOR WARRANTY | 2-Year Outdoor Warranty (90 Days for Commercial Use) | 2-Year Outdoor Warranty (90 Days for Commercial Use) | 2-Year Outdoor Warranty | 1-Year Outdoor Warranty (90 Days for Commercial Use) | 2-year Outdoor Warranty (90 Days for Commercial Use) | 1-Year Outdoor Warranty | Void if Used Outdoors |

*Nit level capability may decrease in certain high temperature and sunlight conditions

*Picture setting adjustments that appear white and washed out are necessary to achieve highest brightness **Veranda 3 brightness claim is on supported. Examples: <u>Tam's Guide measured 528 nits</u> and <u>PC Magazine measured 477 nits</u> <u>485</u>[°] Class The Terrace Full Sun Samsung Reo QLED 4K LST9C speces may vary PROMO RULES: Product discount applies to Shade Series 2 Outdoor TVs, while quantities last. Cannot be applied to existing orders or backorders. Offer cannot be combined with other offers. Not applicable for previous purchases. Delayed shipment requests will not be honored. Freight charges may apply. Contact Séura or your local Seura Distributor for additional information on quantity discounts. Offer valid while supplies last. Offer ends July 31, 2024. Offer subject to change.



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