

# DESIGN + TECHNOLOGY

## LOOKBOOK



LIGHTED MIRRORS  
VANISHING TV MIRRORS  
KITCHEN TVS  
SHOWER & BATH TVS  
OUTDOOR TVS

# REFINED TECHNOLOGY



## LIGHTED MIRRORS

Reflect Your Best Self



## VANISHING VANITY TVs

More Efficient Mornings



## TV MIRROR



## VANISHING ENTERTAINMENT TVs

Entertainment-Perfect Décor





### KITCHEN TVS

Your Next Kitchen Appliance



### SHOWER & BATH TVS

Seamless Entertainment



### OUTDOOR TVS

Enjoy Life Outside

# ENDLESS POSSIBILITIES



Designer: Joan Behnke & Associates  
Architect: Abramson Architects  
Owner: M.E. Development Inc.  
Integrator: Powerfull Systems  
Photography: HANA  
Venice, CA



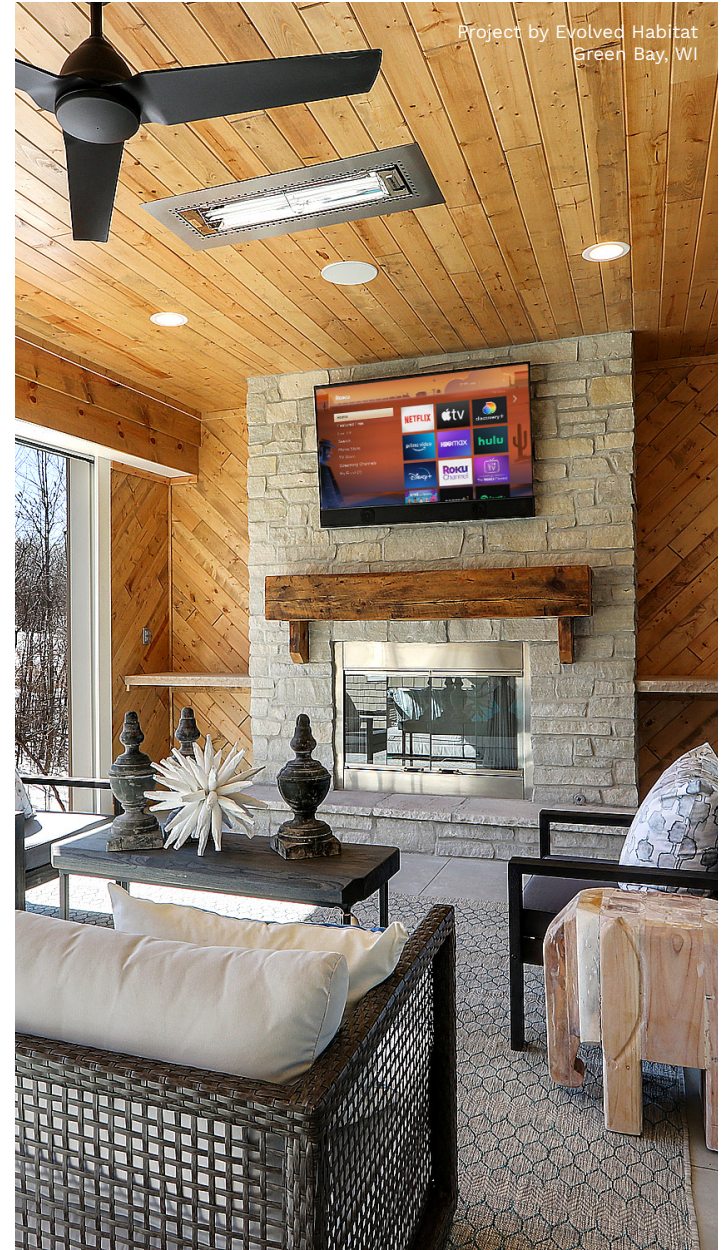
**LIFE IS BETTER  
LIVED OUTDOORS**







Project by Walbrandt Technologies  
St. Louis, MO



Project by Evolved Habitat  
Green Bay, WI







Project by Comware AV  
Photography: Olaf Growald  
Fort Worth, TX



Project by Audio Video Systems, Inc.  
Photography: Edge Media Digital  
The Hamptons, NY





# THE MODERN ENTERTAINMENT SPACE



Project by Comware AV  
Photography: Olaf Growald  
Fort Worth, TX





**“SÉURA OUTDOOR TVS ARE  
THE BEST ON THE MARKET  
... OUR CLIENTS COULDN'T  
BE HAPPIER WITH THE  
QUALITY AND DURABILITY”**

Jon Lambert  
Performance Audio Video LLC  
Marietta, GA





Project by Advanced Home Audio  
Photography: Carl Vernlund  
Builder: Hemingway Construction  
Greenwich, CT







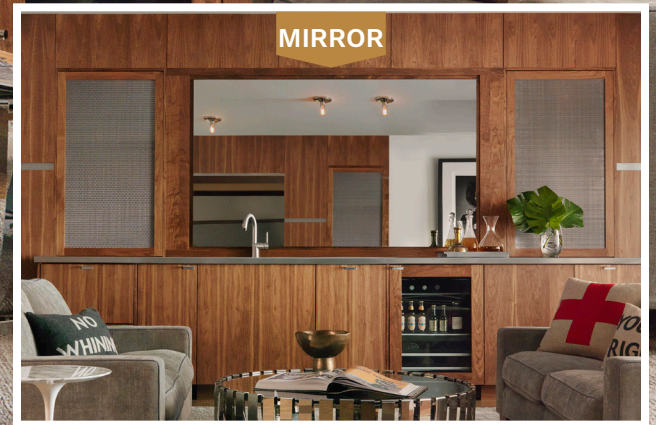
Project by Electronic Concepts  
Rochelle Park, NJ

# VANISHING TVS





Project by Walbrandt Technologies  
St. Louis, MO



MIRROR

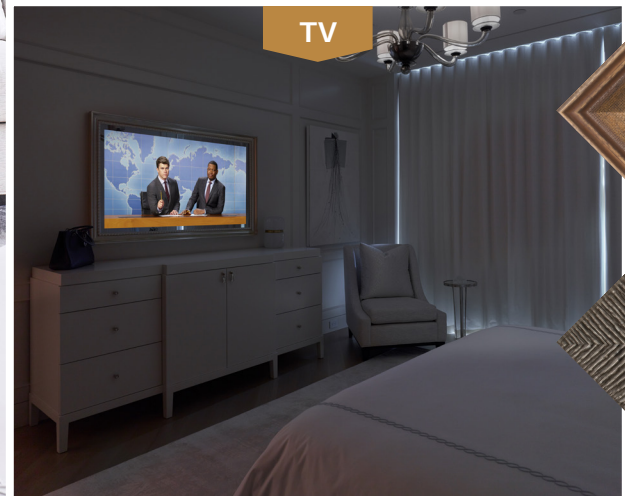


Vanishing Entertainment TV Mirror  
Project by La Scala  
Vancouver, BC



## DESIGNED BY YOU

Select from  
100+ size and  
frame options



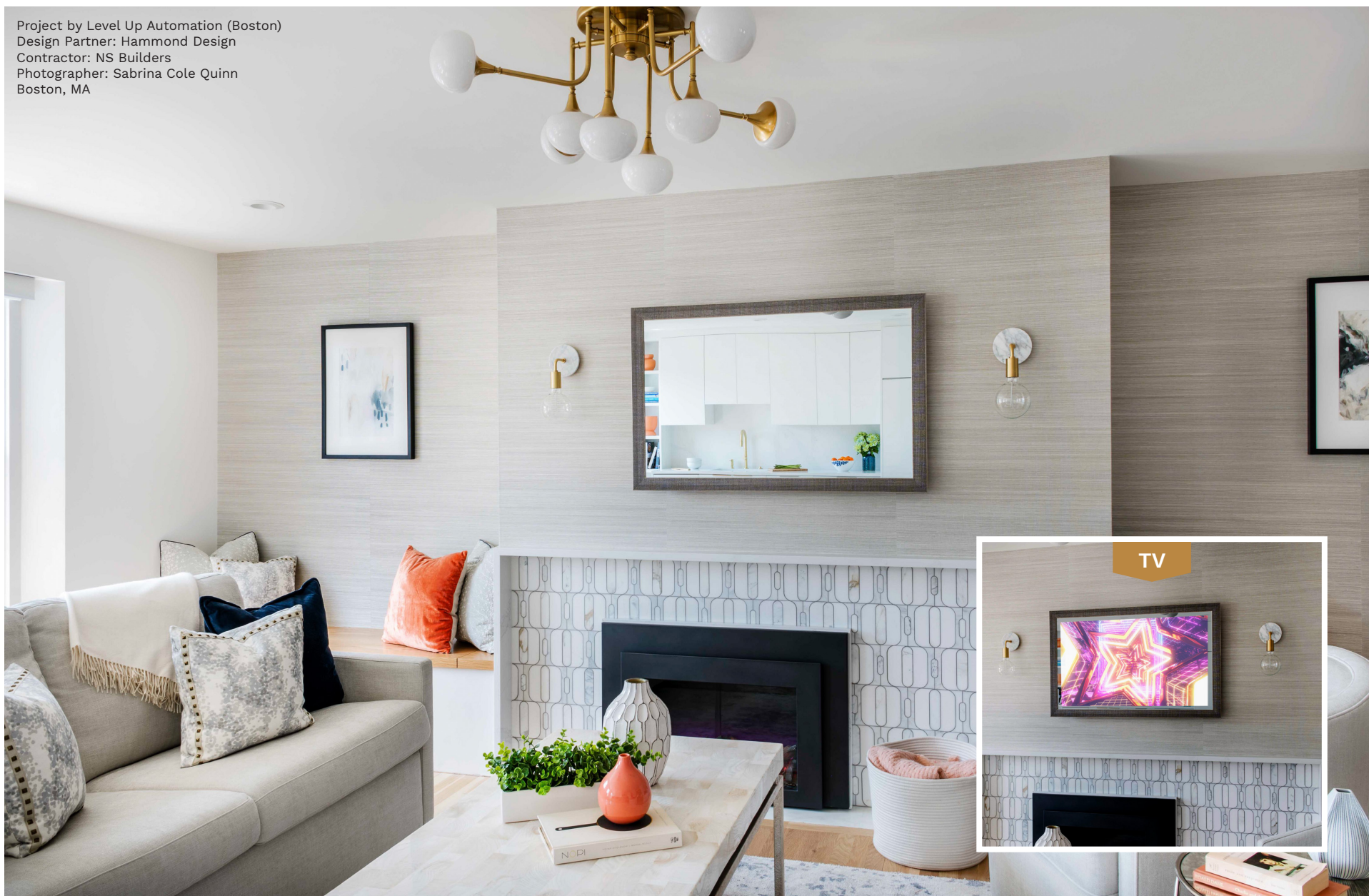




Project by Stone Standard  
San Antonio, TX



Project by Level Up Automation (Boston)  
Design Partner: Hammond Design  
Contractor: NS Builders  
Photographer: Sabrina Cole Quinn  
Boston, MA







# YOUR HOME GYM REIMAGINED

Project by TRIPhase Technologies  
Photography: Cory Phillips  
Zionsville, IN



# ENHANCE YOUR MORNING



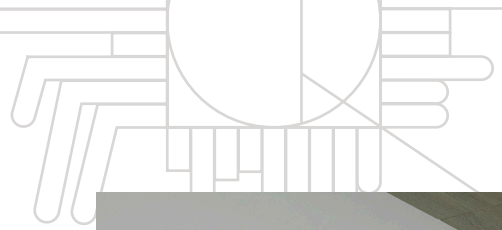
Project by Architects' Guild  
Jack Levy Design  
Photography: SGM PHOTOGRAPHY  
VGC NYC Inc.  
New York, NY





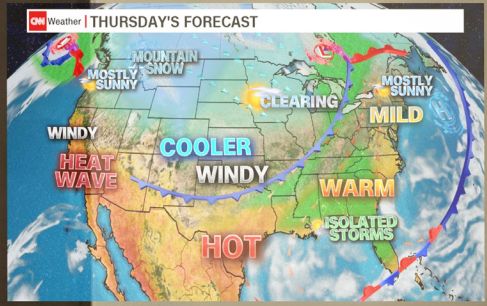
# VANISHING TVS





Project by AVID Installations  
Builder: Carl Hansen  
Photography: Spacecrafting  
Edina, MN







**SEE YOURSELF IN  
THE BEST LIGHT**













**“I COULD  
NEVER GO  
BACK TO  
A NORMAL  
MIRROR.”**

Jill V.  
Lighted Mirrors







**ARCHITECTURALLY PERFECT  
AMAZINGLY WATERPROOF**

Project By Barrett's Technology Solutions  
Lombard, IL







# TRUSTED BY THE WORLD'S MOST PRESTIGIOUS BRANDS



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Disney



MICHAEL KORS

AVEDA™



HYATT  
HOTELS & RESORTS®



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*Hotels and Resorts*



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WALDORF ASTORIA™  
HOTEL & RESIDENCES



THE RITZ-CARLTON

Fairmont  
HOTELS & RESORTS



THE PENINSULA  
HOTELS



CAESARS  
ENTERTAINMENT®

DELANO

the ART  
A HOTEL





# TECHNOLOGY, MEET DESIGN

When my husband and I formed Séura in 2003—in our garage—we started with a single hand-made prototype and a vision of bringing elegance to high technology. Since that first television mirror, we have grown to a company that offers a full, and constantly evolving, portfolio of technology solutions with applications in every indoor and outdoor space. Our motivation, focus, and inspiration has remained the same. In a word: design.

Séura is a company with the mind of an engineer and the soul of a designer. At Séura, we believe that the superior performance of our technology is not an end goal, but a starting point. We create all of our products knowing that their success, and our customers' satisfaction, ultimately rests on how seamlessly our products are integrated into a designed space.

As you explore your options, we encourage you to imagine the possibilities that are available with our products throughout the home. We are excited to discuss your project with you and the ways that Séura can make it your own.



Gretchen Gilbertson  
Co-Founder and Co-CEO

“SÉURA IS A COMPANY WITH THE MIND OF AN **ENGINEER** AND THE SOUL OF A **DESIGNER**.”





**WE BELIEVE IN THE  
PERFECT HARMONY  
OF TECHNOLOGY AND  
DESIGN SO YOU CAN  
GET MORE OUT OF  
EVERY SPACE.**



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