

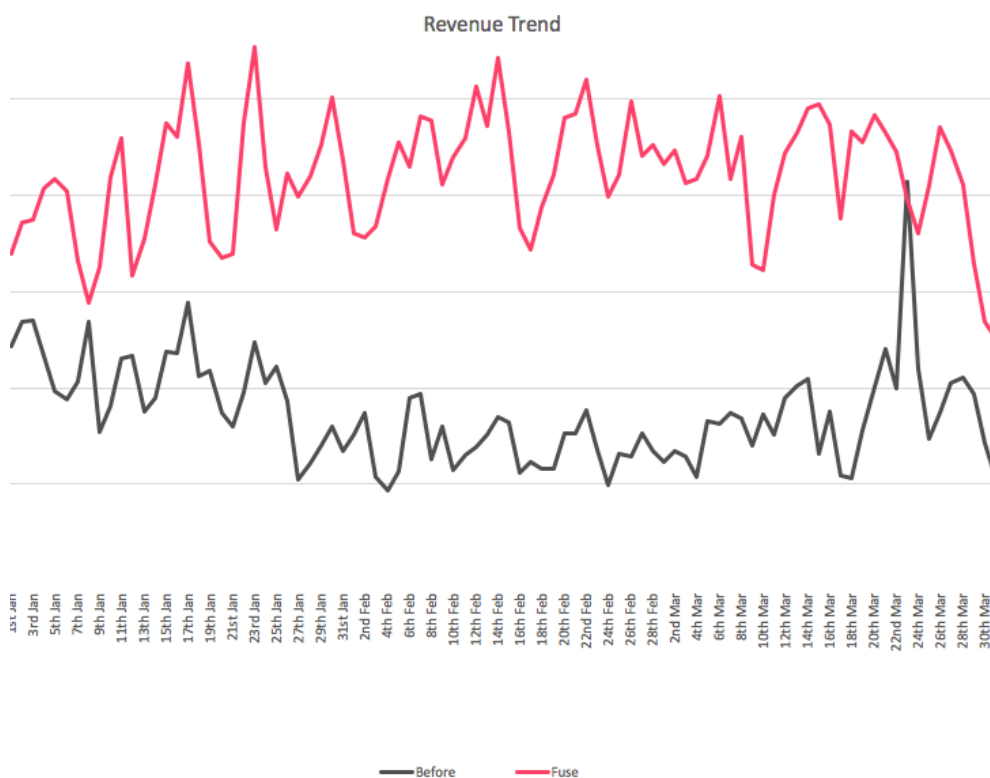
PERFORMANCE UPDATE Q3 2017-Q3 2018

1Day NZ average daily revenue increased **140% YOY** with the implementation of FUSE

<https://www.1-day.co.nz/>

"The transfer from AdSense to FUSE has been seamless. We are delighted with the results. It's great to know our ad management are in the hands of professionals."

- Nerroly Hay, 1Day Marketing Manager



KEY OPTIMISATIONS MADE THROUGH FUSE:

- 1 Pre-bid networks implemented: Rubicon, Pubmatic, Index exchange, Criteo
- 2 Pubmatic header bidding wrapper implemented
- 3 Exchange bidding implemented: Index EBDA, Rubicon EBDA
- 4 Integrated ads.txt
- 5 Monthly yield management