

Rutherford
DIRECT



**Enhanced
cancer cover for
your family**

Invest in the future of your family with total cancer assurance.

If one of your loved ones was diagnosed, what would you want for them?

The latest pioneering therapies and procedures? The best possible treatment, tailored to their needs? The process to be as smooth as possible?

That's where we come in.



People born in the UK after 1960 will be diagnosed with some form of cancer during their lifetime

- Cancer Research UK



Children will develop some form of cancer by the age of 14

- Cancer Research UK



The average monthly cost to 83% of the UK population following a cancer diagnosis

- Macmillan Cancer Support

Rutherford Direct Cancer Cover – an affordable membership plan that pays for the cost of comprehensive cancer treatment.

We are the new generation of private healthcare, the first of its kind in the UK - offering innovative access to the very latest medical technologies, procedures and therapies available when you or a family member need it most.

No other plan offers direct access to a leading cancer treatment network. With cancer now affecting 1 in 2 people – the likelihood of you or someone in your family now facing the disease is at its highest ever rate. We know that health comes first, which is why our membership plan recognises that.

- We provide peace of mind to your everyday
- Offer pioneering cancer treatment for family members
- Lessen the impact of worry and fear if diagnosed
- Prepare you for the worst, before it has happened

Advanced treatments include Proton Beam Therapy, Immunotherapy and a full range of conventional treatments and procedures. With an independent discretionary panel responsible for selecting the best treatment available for you, no stone is left unturned.

Pay the price of a couple of coffees or a good book now, not the price of worry later.

Treatment, support and aftercare from just £6.91 per week.

Comprehensive care and benefits

We're here, every step of the way...

Upon diagnosis members receive fully comprehensive, private cancer treatment, providing relief to our NHS and faster access for you and your loved ones.

Additionally, your travel and hotel accommodation costs (and those of a companion) are met. You are also provided with transfer costs to and from your hotel to the Centre and even a daily cash allowance to cover any incidentals. On discharge, a generous allowance is available for medications that may be required following treatment.

Depending on your choice of plan (Standard or Comprehensive), your membership provides up to £500,000 or a very comforting £1 million, per member, per year.



Travel & accommodation

Expenses with a companion fully covered



Enhanced pathway

Access to a comprehensive cancer pathway



Post treatment medication costs

Generous allowance following discharge



Cash benefit

Daily cash allowance during treatment



Support

Cancer and health counselling



High level of access

Up to one million pounds treatment cost access per year

Choose a membership plan that meets your family's desires and budget.

Both levels of membership offer full provision of professional fees, as well as full access to benefits up to your total plan expenses – covering any hospital and clinical charges needed.

On top of this, your cover will pay for travel costs between home, treatment centre and hotel locations.



Comprehensive plan

Benefits available to **each family member** included in the plan:

- Cost of medical expenses and medication while undergoing treatment. Up to **£60,000** for medications not available on the NHS following treatment
- **5 Star accommodation** (if available)
- **£250 daily cash allowance** per day while having treatment
- Up to **£1 million** total plan expenses per member, per year
- Provides the **cost of a companion** across treatment

To find out more about our Comprehensive plan visit: www.rutherforddirect.com



Standard plan

Benefits available to **each family member** included in the plan:

- Cost of medical expenses and medication while undergoing treatment. Up to **£30,000** for medications not available on the NHS following treatment
- **4 Star accommodation** (if available)
- **£125 daily cash allowance** per day while having treatment
- Up to **£500,000** total plan expenses per member, per year

To find out more about our Standard plan visit: www.rutherforddirect.com

How does the Rutherford treatment pathway work?



Our simple process provides straightforward access to world-class treatment

If a member is diagnosed with cancer, we provide access to pioneering cancer treatments at a leading, recommended facility under the care of consultant oncologists who are specialists in their field.



01

The membership benefits team can be contacted after a formal diagnosis from a GP referred specialist has been obtained.

02

An expert appointment is arranged by a Rutherford consultant.

03

On confirmation of the correct diagnosis, a treatment plan and pathway is produced and approved by a discretionary panel of field leading experts.

04

Dates for treatment are agreed with our Members Benefits Team. Travel and necessary hotel stays are then booked and paid.



**Individual
& family
membership
is open today.**

**Every two
minutes,
someone in the
UK is diagnosed
with cancer.**

- Cancer Research UK

Whether you're a parent, grandparent, couple, guardian or family focused individual looking for instant peace of mind on the topic of cancer - get in touch today.

How to become a member

Quotes for individual, couple or family plans are available online.

Joining is quick and easy with our simple web-based application. It takes seconds and there's no lengthy questionnaire or medical examinations required.

And, you'll receive your membership credentials immediately.



Get a quote or join now at:
www.rutherforddirect.com



Or contact us directly on:
0800 056 3203

Rutherford DIRECT

Membership providing access to pioneering cancer cover and support

- ✓ A network of state-of-the-art cancer centres located around the UK.
- ✓ Fully comprehensive treatment and clinical care.
- ✓ The latest cancer treatments including Proton Beam Therapy, Immunotherapy, Radiotherapy and Chemotherapy.
- ✓ Provides travel costs, hotel accommodation, transfers, daily expenses allowance and cost of a companion.
- ✓ Fast and easy to join - no medical examinations or lengthy questionnaires.
- ✓ Simple process for members to access treatment.
- ✓ Affordable for you and your family.
- ✓ Quick and easy to join.



Learn more, get a quote or join
online at:

www.rutherforddirect.com

Leading the way in cancer cover.

Our vision is to truly transform access to high quality cancer care through technology, innovation and expert services, all designed to create a better future for cancer patients.

Rutherford Direct is committed to helping you when you need us the most, providing an all-encompassing membership plan that gives peace of mind, assurance and a quality service throughout.

T: 0800 056 3203
W: www.rutherforddirect.com
E: membership@rutherforddirect.com
A: Rutherford Direct
Suite 4 Penn House
9-10 Broad Street
Hereford, HR4 9DF, UK