

**Cancer cover
that'll make**

YOU PROUD

Laura Beth Davies
Deputy Lead Chemotherapy Nurse,
Rutherford Cancer Centres



Rutherford
DIRECT



**DIRECT
ACCESS**

**to the latest
technology,
therapies and
treatment**

Dr Seema Arif
MBBS MRCP FRCR PGCME
Consultant Clinical Oncologist

A different approach to **CANCER COVER**

Dr Jason Lester
MB BS MRCP FRCR
Consultant Clinical Oncologist



Rutherford Direct is the only cancer cover provider that gives you direct access to a leading cancer treatment network, led by Rutherford Cancer Centres.

This isn't insurance, it's a membership plan. So, if your colleagues are faced with a cancer diagnosis, their membership gives them fast access to exceptional care.

1 IN 2 PEOPLE

**WILL BE FACED WITH A CANCER DIAGNOSIS.
THAT'S 123,000 PEOPLE A YEAR.**

Getting fast access to the right care can make a big difference. We wanted to make this easier and more affordable. Our membership plan is the answer. There's nothing like it. No exemptions or loopholes. It's all about getting people onto a treatment pathway. **If the worst happens, you'll be proud that you gave your colleagues Rutherford Direct membership.**

Cover that goes **BEYOND CARE**

Full private pathway to the Rutherford network of clinics.

Access

A cancer diagnosis is stressful enough without worrying about whether the policy small print will exclude you from the care you need. That's not how our membership plan works. We have two levels of cover. That's it. If a member is diagnosed, we'll get them fast access to treatment. Simple as that.

Treatment on your terms

Even though it feels like the world stops with a cancer diagnosis, it doesn't. Kids still have to be picked up from school and the admin of life still has to be managed. We make sure treatment always works around our members' lives. So, we schedule times and locations to suit them. We offer transportation and accommodation, social and spiritual support and complementary therapies. This is all delivered in relaxed, comfortable and modern facilities. These considerations make a huge difference to members as they progress their cancer treatment. We care for the whole person.



Ceri Lord (left)
BSc (hons) Adult Nursing
Lead SACT Nurse

Laura Beth Davies (right)
Deputy Lead Chemotherapy Nurse,
Rutherford Cancer Centres

Advanced technology and THERAPY

We are a part of Rutherford Health, which includes Rutherford Cancer Centres; a network of centres providing the most advanced technology, therapies and treatment.

Our treatments include:

Proton Beam Therapy

An advanced form of radiotherapy that better targets tumours while protecting vital organs. Proton Beam Therapy is personalised to the individual and their cancer. The aim is to kill cancer cells, reduce the likelihood of the cancer coming back and minimise symptoms.

Immunotherapy

Personalised treatment that boosts the body's own response to cancer cells. Rutherford Cancer Centres deliver a range of different types of immunotherapies to stop or slow cancer growth.

MR-linac radiotherapy

The next generation of radiotherapy. It provides real-time treatment personalisation and highly accurate treatment dose. We can reshape the treatment based on daily changes in shape, size and position of the tumour and surrounding healthy anatomy.

Chemotherapy

Our chemotherapy service is supportive and flexible. There are over 50 different chemotherapy drugs used to treat over 200 types of cancer. Our team helps every patient find the right combination for them. Supporting them through their cancer journey.





Rutherford DIRECT

- ➞ Wider access to proton beam therapy for all conditions treatable at our centres
- ➞ Full private pathway providing total relief to our NHS
- ➞ No excess with pathway paid in full throughout
- ➞ £1,000,000 yearly total plan expenses + benefits

Support that goes above and beyond.

Cancer is about much more than physical health. At Rutherford Direct, we make sure that our members are supported from diagnosis, through treatment and recovery. From complementary therapies, spiritual, social and psychological support to simple things like relaxed, pleasant surroundings, transportation and accommodation. It's a difficult journey. We do everything we can to make it easier.

Cover like no other

We've kept it simple with two levels of plan starting from as little as £6.91 per week. Both offer fast and comprehensive access to care:

	Full medical expenses and medication while undergoing treatment	Medication not available on the NHS post-treatment	Accommodation (if available)	Daily cash allowance	Total expenses per person per year	Provides for the cost of a companion across treatment
Rutherford Standard	Yes	Up to £30,000	4 Star	£125	Up to £500k	Yes
Rutherford Comprehensive	Yes	Up to £60,000	5 Star	£250	Up to £1Million	Yes



Travel & accommodation
Expenses fully covered



Support
Cancer and health counselling



Enhanced pathway
Access to a comprehensive cancer pathway



Cash benefit
Daily cash allowance during treatment



Post treatment medication costs
Generous allowance following discharge



High level of access
Up to one million pounds treatment cost access per year

Your colleagues are your most valuable **RESOURCE**

No-one likes to think about the day they might get a cancer diagnosis. But that day will come for one in two of us. At Rutherford Direct, our simple aim is to make the best technology, therapies and treatment available to as many people as possible.



Professor Roger Taylor
MA FRCP (Edin) FRCP FRCR
Professor of Clinical Oncology & Senior Medical Advisor

Good cover is good business.

Of the wide range of benefits an employer could offer, health is at the top of many employees' lists. Choosing Rutherford Direct membership for your colleagues makes a clear statement that you will be there for them when it matters.





www.rutherforddirect.com