



River, Lake, Sea and Country Retreats allenscaravans.co.uk



Welcome

Our Company was already 30 years old when in the early 1960's its founder, the late Bill Allen, visited America to investigate the burgeoning caravan industry. The American enthusiasm for residential caravans (Park Homes) and leisure caravans (Caravan Holiday Homes) was contagious, and Bill returned a convert. He found his passion was shared in the UK, and it wasn't long before caravan sales overtook the Company's main business of selling cars. The acquisition and development of caravan parks followed, and Allens Caravans was established.

Decades later, the Company remains a family business. Today's owners are working Directors who can be found at our Head Office or at one of our nine luxury Parks, engaged in the day-to-day running of the business. We have grown to be one of the UK's top Caravan Park operators and dealers, and supply caravans from all the leading manufacturers at our Parks. With a staff of over one hundred & fifty, and growing, there are always people on hand to deal with sales or enquiries about our Parks and Caravan Holiday Homes, and to help you through the purchase of your caravan.

If you are looking for a permanent home we also have five Residential Parks. These Parks are well maintained and peaceful, which makes them ideal locations for a secure retirement. Each new Park Home comes complete with carpets, curtains, furniture, and its own individual easily managed garden and parking space.

Allens Caravans are full members of The British Holiday & Home Parks Association and the National Caravan Council. Most of our Parks are proud winners of David Bellamy Conservation Awards.











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About us: 1940's - 2000

Today, Allens Caravans is a thriving family business that has come a long way since its foundation in the mid-1930's and we're proud of the excellent reputation we have amongst our customers and our colleagues in the caravan industry.

1940's

Allens was born under Allens Auto selling cars in Wolverhampton.
Caravans were introduced to the forecourt just to fill in some space and they took off!

1956

1st Annual Midlands Caravan Exhibition was held at Wootton Hall. The Show was the biggest of its kind.

1960's

Joining the Company was Rayford Holiday Park (Stratford upon Avon), Sunbeach Holiday Park (North Wales) and Pendeford Hall Mobile Home Park (Wolverhampton).

1962

By 1962 a drive at Wootton Park was called 'The Retreat' and the mobile home 'The Retreat' which was advertised as 'Europe's largest and most expensive mobile home' ran up either side.

The home was 36ft x 10ft £1875 ex works and manufactured by Allens Caravans.



Wootton Hall and its grounds were bought. Bill Allen established Allens Caravans, and started siting caravans in the grounds of Wootton Hall.



The show was the biggest of its kind.



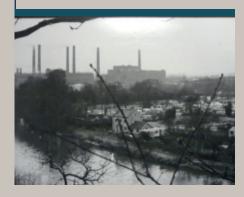
Sunbeach in the 1960's with a Snowdonia backdrop.



Relaxing in front of the pioneering 'The Retreat'

1970's

Allens Caravans bought Severnside Holiday Park (Stourport on Severn).



The backdrop in the 1970's was much more industrial than it is today.

1980's

Allens Caravans added Abbot's Salford (Nr Evesham), Leedons Holiday and Touring Park & Broadway Residential Park (Broadway) and Overstone Holiday, Touring and Residential Park (Northampton).



First dig at Overstone - with Neil and Bill Allen.

1990's

Allens further expanded adding Weir Meadow Holiday and Touring Park (Evesham) and also purchasing a quarry near Pershore - which was later to become 'The Springs'.



Early motor homes by the Weir.

2000

The Springs



The quarry was still active when Allens bought The Springs.



Our Clubhouse overlooking the 'Lodge Lake'.

About us: 2003 - present day

In recent years we have strived to expand both new and current Parks.

2003

Orchard Lodge

Our smallest Park is a very short distance from Bidford-upon-Avon and then on to Stratford-upon-Avon.



Nestled in Warwickshire countryside.

2008

Abbot's Clubhouse

Following some of the worst floods to hit the country, Abbot's Salford saw huge investment in a Clubhouse built on stilts!



£7.5m Clubhouse standing high.

2012

Leedons Clubhouse

Allens built a whole new Office and Leisure Complex. It housed an indoor pool, social hall, games room, office lobby, all weather bowling green and viewing area.



£2m complex built for our residents.

2015

Sunbeach

We saw an opportunity to extend the Clubhouse to house a large indoor pool and splash area (for those colder days on the Welsh coast)!



Sunbeach Complex complete with Indoor Pool and Splash.

2017

Glan-9-Mor now Aber Ban

We acquired Glan-Y-Mor Caravan Park just North of Aberystwyth right on the coast, with a bowling alley, indoor pool, two bars, on-site entertainment and much, much more!



Glan-4-Mor now Aber Bay on the beach front.

2019

Bredon View

Great Comberton is a picturesque village just outside of Pershore in Worcestershire, in 2015 we saw a 80-acre 18-hole Golf Course with great potential — Fast forward to 2020 where we started development work on its transformation into a luxury lodge Park.



Scenic views from one of our holidan lodges.



You will see all types of British wildlife!

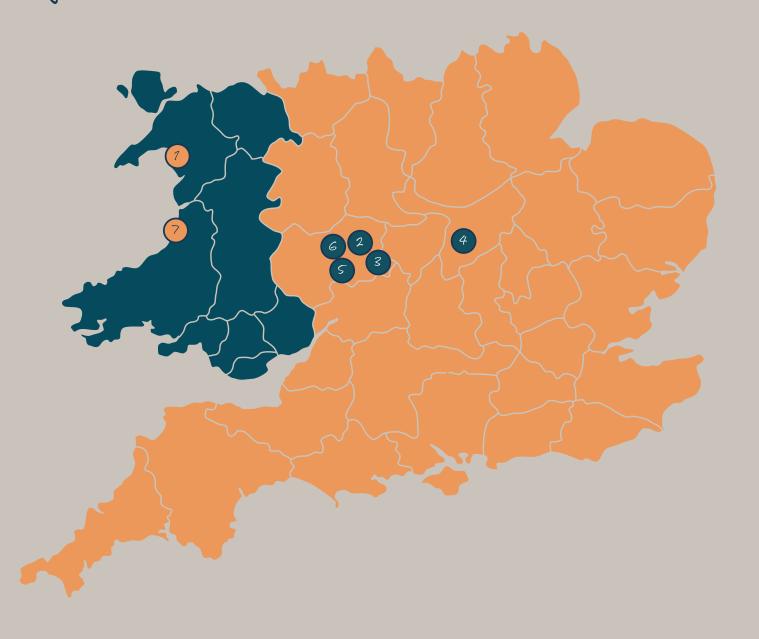
We are forever moving forward

All our developments and expansions are years in the making, with this in mind we have a number of projects at various planning stages at both existing locations and some new ones — watch this space!



Our locations and facilities





		Open: Number of Months	Holiday Breaks also Available	Golf Course	Clubhouse and Bar	WiFi (* & some selected plot access)	Live Entertainment	Heated Outdoor Swimming Pool	Indoor Swimming Pool	Cafe or Restaurant	Games Room	Toddler Soft Play	Football and / or Basketball Court	Playground	Pitch and Putt Golf	Pets Welcome (* no cats)	River Fishing	Lake and / or Pool Fishing	Beach Frontage	Countryside Walks	Tennis Court(s)	Outdoor Bowling Green	Laundrette
7	Sunbeach Holiday Park Llwyngwril, Gwynedd, Wales	11	•		•	•*	•		•	•	•	•	•	•		•			•	•			•
2	Abbot's Salford Holiday Park Nr Evesham, Worcestershire	10	•		•	•	•	•		•	•		•	•	•	•	•	•		•			•
3	Leedons Park Broadway, Worcestershire	10				•			•		•					•				•	•	•	•
4	Overstone Lakes Holiday Park Sywell, Northamptonshire	10			•		•	•		•			•	•	•	•		•		•	•	•	•
6	Bredon View Holiday Park Nr Pershore, Worcestershire	101/4	•	•	•	•*										•	•						
6	The Springs Lakeside Holiday Park Nr Pershore, Worcestershire	10	•		•	•	•		•		•					•*		•		•			
7	Aber Bay Holiday Park Clarach, Aberystwyth	101/2	•		•	•*	•		•	•	•	•		•		•			•	•			•

Sunteach





Situated at Cardigan Bay and in the Cambrian Mountains.

Sunbeach nestles on the coastline of Cardigan Bay, where the Cambrian Mountains form a spectacular backdrop. Views are both panoramic and breathtaking. The site runs down to the seashore, where the Park's own beach frontage offers safe bathing and abundant rock pools. Pets are welcome - there are plenty of mountain and coastal walks, as well as dedicated walking areas on the Park.

At Allens we take every opportunity to invest money back into our Parks, the most recent focus has been on Sunbeach's Clubhouse. We have seen it transformed into a large indoor complex housing soft play, games room, lobby, further seating, gallery, indoor pool and splash area. Outside there's further activity with the adventure playground for the older ones and the toddler play area for the younger ones.

Attractions close to the Park include walking and climbing the Snowdonia National Park and the bustling markets of nearby towns.

Facilities and attractions:

Within 5 miles:

Pubs and restaurants, Blue Lake, Fairbourne Railway and pony trekking in Fairbourne.

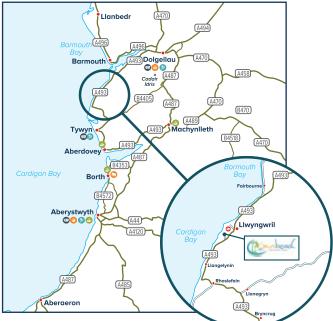
Within 10 miles:

Holgates Ice Cream, Dolgoch Falls and Talyllyn Railway.

How to find us:

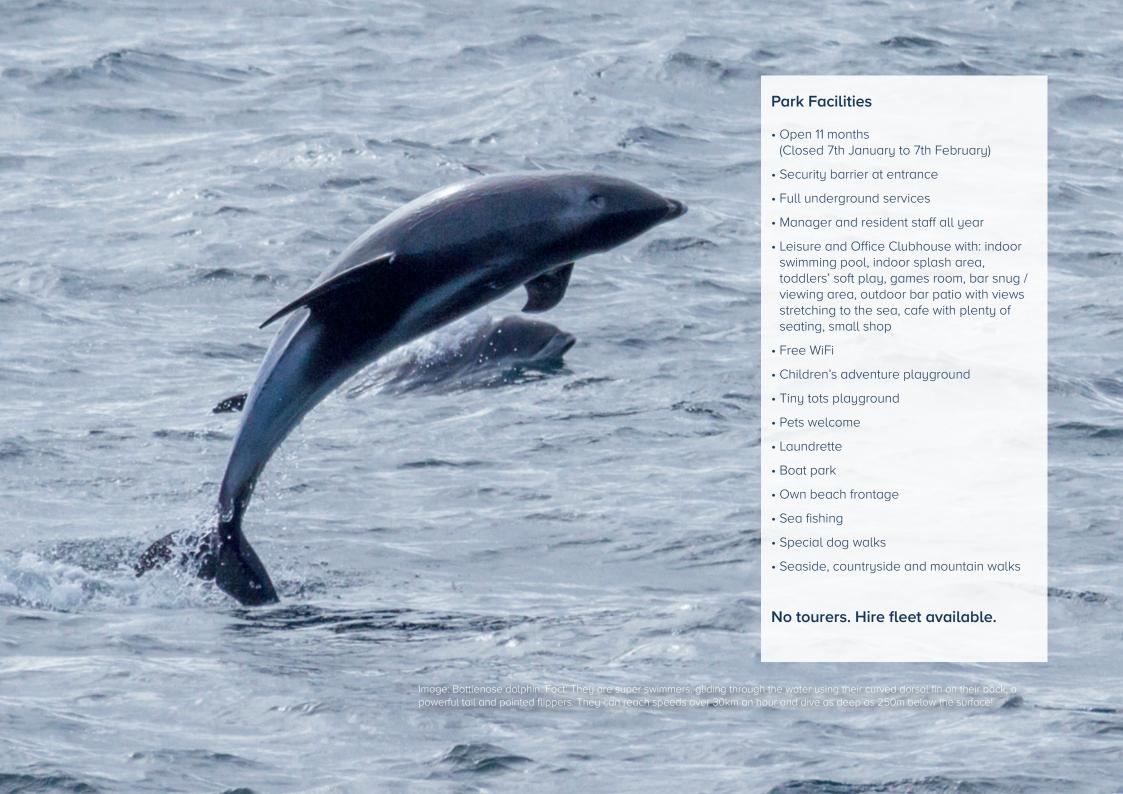
Sunbeach Holiday Park can be found on the A493 Dolgellau to Aberdovey coastal road, 1 mile south of Llwyngwril.











Abbot's Salford





Set in 40 acres of riverside meadow land.

Abbot's Salford sits on the banks of the Warwickshire Avon, on the edge of Shakespeare Country and the Cotswolds, in the heart of the Vale of Evesham.

With an outdoor heated swimming pool (summer only), cafeteria, numerous outdoor activities and excellent fishing and boating, there is something for all the family. The Park also has its own Clubhouse, where you can enjoy live entertainment (weekend and Bank Holidays) or have a quiet drink with family and friends.

Abbot's is surrounded by beautiful countryside, and is within easy reach of Warwickshire's historical towns and villages. The Park and grounds are cared for by our resident staff, although owners maintain their own plots, and offer a peaceful and relaxed environment.

Facilities and attractions:

Within 5 miles:

Pubs, restaurants and The Valley Evesham.

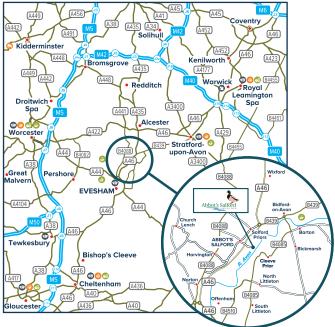
Within 10 miles:

The Regal Cinema at Evesham, golf clubs and All Things Wild in Honeybourne.

How to find us:

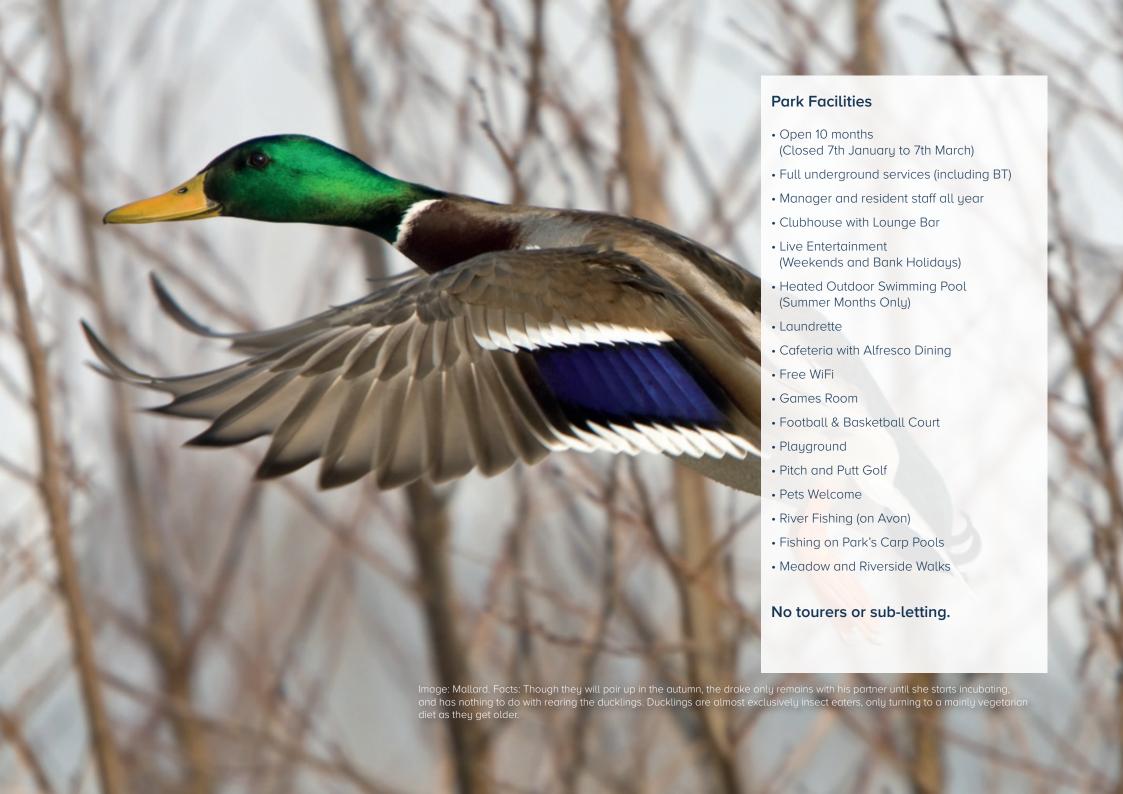
Exit the A46 towards Abbot's Salford village. After 1 mile you will find the Park entrance on your left, approximately 50 yards past the second Public House. Sat Nav: WR11 8UT.











Leedons Park





Gateway to the Cotswolds.

Broadway Park is situated in 40 acres of lawns, gardens and orchards, with a duck pond as a welcoming feature. Just up the road is the sleepy village of Broadway, which nestles at the gateway to the Cotswold Hills.

Our custom built Leisure & Office complex houses an indoor swimming pool, games room, large social hall, bowling green viewing area, as well as our reception. Built to blend in with the Cotswold countryside, this environmentally green building is the entrance, leisure and meeting area for all our users of the Park.

The towns of Cheltenham, Evesham and Stratfordupon-Avon are within easy reach of the Park, and the villages of Chipping Campden, Moreton-in-Marsh and Bourton-on-the-Water are all on our doorstep.

Facilities and attractions:

Within 5 miles:

Childswickham Inn, Broadway village and Broadway Tower.

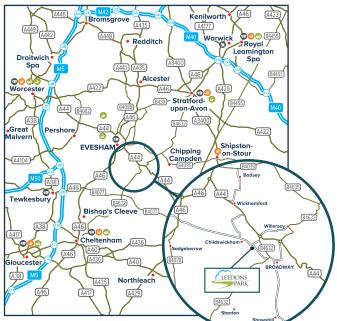
Within 10 miles:

The Valley Evesham, Moreton-in-Marsh and Chipping Campden.

How to find us:

From the A46 take the A44 to Oxford. At the first roundabout take the third exit (Evesham Road) then turn right down Pennylands Bank. At the bottom, turn left and the Park is on your right.











Park Facilities

- Open 10 months (Closed 7th January to 7th March)
- Manager and resident staff all year
- Full underground services
- Free WiFi
- Leisure & Office Complex with: Indoor Swimming Pool, Games Room, Large Social Hall, Laundrette, Viewing Area for the Bowling Green
- 3 Rink All-Weather Bowling Green
- Cotswold village location (1 mile walk into Broadway)
- Duck Pond Garden
- Pets Welcome
- Tennis Court
- Cotswold Walks

No tourers or sub-letting.

Image: Barn owl. Facts: With heart-shaped face, buff back and wings and pure white underparts, the barn owl is a distinctive and much-loved countryside bird. Widely distributed across the UK, and indeed the world, this bird has suffered declines through the 20th century and is thought to have been adversely affected by organochlorine pesticides such as DDT in the 1950s and '60s.

Overstone Lakes





Surrounded by 115 acres of Wooded Parkland.

Overstone is set in 115 acres of lakes and wooded parkland amid the beautiful Northamptonshire countryside.

With a heated outdoor swimming pool, 9-hole pitch and putt, Clubhouse, shop, 3 rink all-weather bowling green, coarse fishing and lakeside and woodland walks, it's the ideal location for all the family.

Northamptonshire is known as 'the county of squires and spires', and offers all the traditional qualities of rural England. There are charming villages with thatch and stone cottages and welcoming inns, stately homes and gardens and historic market towns. The canal destinations of Stoke Bruerne and Bilsworth Tunnel are just a short drive away.

Facilities and attractions:

Within 5 miles:

Clay pigeon shooting, Sywell Park, Sywell Aviatior and Swywell Country Park.

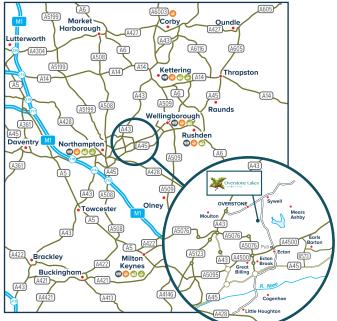
Within 10 miles:

Pitsford Reservoir, cinema, racecourse and Castle Ashby Gardens.

How to find us:

Leave the M1 at Junction 15 and join A45 for 6 miles. Exit left at Billing Aquadrome and Overstone sign. At the second roundabout turn right for Earls Barton. After one mile turn left by The Worlds End public house into Ecton Lane. The Park is one mile away on the left hand side.











Park Facilities

- Open 10 months (Closed 15th January to 15th March)
- Full underground services (including BT)
- Manager and resident staff all year
- Individual security caravan alarms (extra)
- Security barrier at entrance
- Free WiFi
- Heated outdoor swimming pool (summer months only)
- Superb coarse fishing
- Park shop
- Cafe
- Lakeside club with restaurant
- Hairdresser
- 3 rink all-weather bowling green
- Laundrette
- 9-hole pitch and putt golf
- Pets welcome
- Children's play areas
- Lakeside and woodland walks

No tourers or hire fleet. Sub-letting is allowed.

Image: Hedgehog. Facts: Hedgehogs can travel surprisingly far, especially in search of a mate. Males can cover more than 3km per night when looking for a female! New-born hoglets can weigh as little as 10g, less than a two pound coin!

Bredon View



Picturesque Golf Course location.

Bredon View is the latest edition to our Holiday Parks portfolio, with outstanding views of Bredon Hill and the River Avon flowing to the West of the park and the rolling Worcestershire countryside making an amazing backdrop. As you approach this tranquil rural retreat down it's breathtaking estate avenue, which is lined with established Lime trees, your gaze is drawn to the beauty of the surroundings whilst passing through our 18-hole golf course.

Our Holiday Lodges are nestled amongst the trees where you will see all types of British wildlife from your balcony or even your hot tub; from an early morning Deer to a late-night hooting Owl.

This brand-new development has been tastefully developed with a mix of luxury and nature combined.

The eye-catching Clubhouse with extensive patio area, is an ideal end to your relaxing day. Bredon View is located close to the picturesque Market Town of Pershore with its elegant Georgian architecture and magnificent Abbey. With its many independent shops and riverside walks, it's a haven for ramblers and cyclists.

Facilities and attractions:

Within 5 miles:

Pubs and restaurants in Pershore and nearby villages, Historic Landmarks and outdoor pursuits.

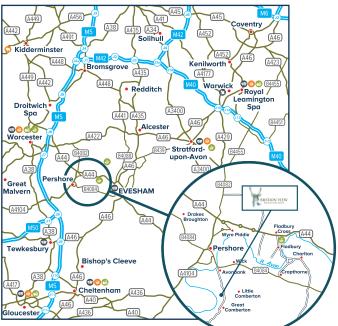
Within 10 miles:

Vale of Evesham, Cotswolds, The Valley shopping centre and the City of Worcester

How to find us:

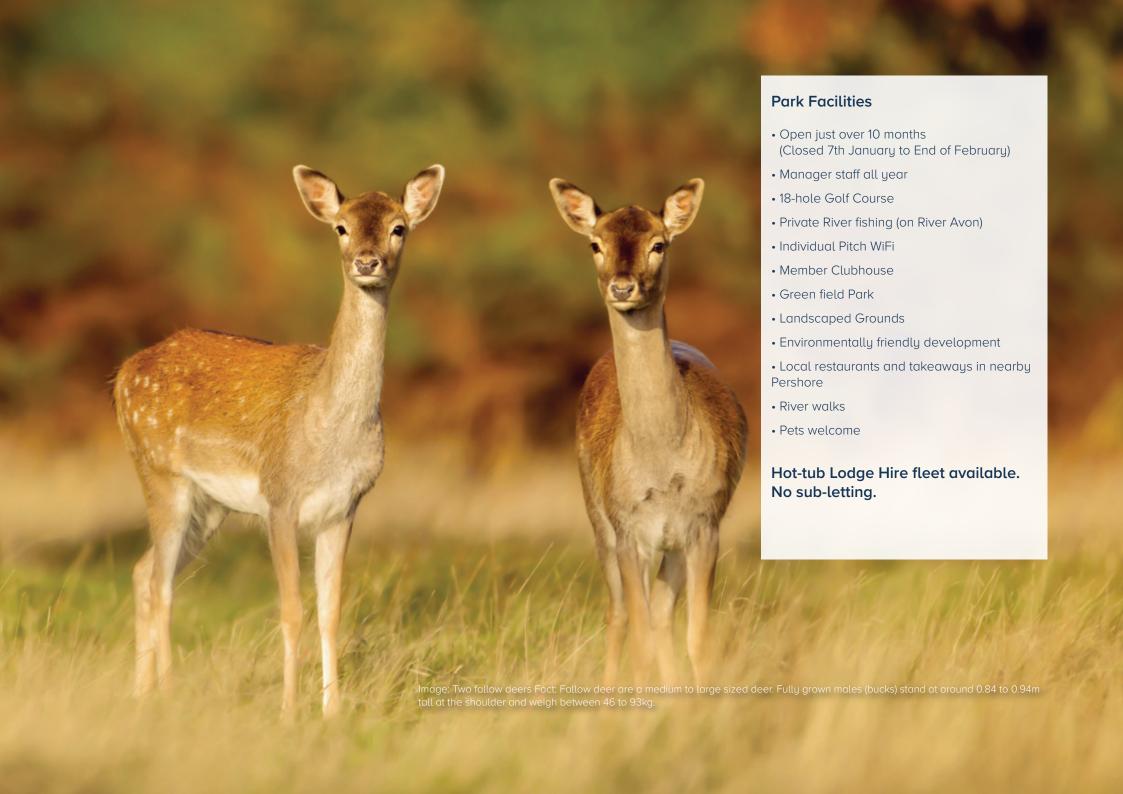
Bredon View is in Great Comberton. Driving south through Pershore on the High Street/B4084 heading towards Evesham, exit Pershore and cross the River Avon, in 500 yards take a right towards Pensham, stay on this road as it bends left for 1 mile. Take a right towards Great Comberton, after 1 more mile turn right on to the Park.











The Springs

the Springs

Beautiful tranquil surroundings.

Designed around six lakes, and nestling in 80 acres of unspoilt countryside, The Springs is a conservation area which has been carefully planned to provide a tranquil setting in beautiful surroundings.

Holiday Homes are sited in pockets between wildlife corridors amongst the lakes. Over the years the lakes have developed their own character in terms of flora and fauna. All services are underground and 90% of the roads are gravel. Even the members' lakeside Clubhouse has been built in wood so that it blends into the environment.

We have completed a new development allowing the choice of a number of new lakeside plots.

The Springs is situated in the Vale of Evesham, with views across the River Avon towards Bredon Hill. The towns of Pershore and Evesham are nearby, and the Cotswolds are only half an hour away.

Facilities and attractions:

Within 5 miles:

Pubs and restaurants in Fladbury and Pershore, watersports and golf.

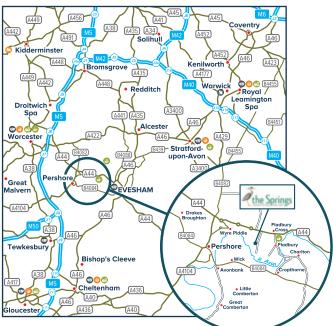
Within 10 miles:

The Regal Cinema, Bredon Hill and The Valley Evesham.

How to find us:

The Park is in the village of Lower Moor, Worcestershire, on the north side of the River Avon. Turn off the A44 Evesham to Worcester road into Salters Lane (at brown Water Sports sign). Follow the lane over the railway bridge and the Springs is on the right hand side one mile from the main road.











Aber Bay



Welcome to Clarach Bay.

Aber Bay Holiday Park is situated by the sea front at picturesque Clarach Bay and just minutes away from Aberystwyth. With stunning views to the sea and surrounding mountains Aber Bay offers everything you need for a fun filled family holiday.

Also, our exciting £7.5 million redevelopment at the park will be complete in 2023, which will include our brand new clubhouse with fully upgraded facilities including a rooftop terrace with panoramic views of the bay, indoor bar, restaurant, lounge area and state of the art indoor heated swimming pool.

As well as the exciting news about our clubhouse complex, we are also developing new stunning sea-view plots across the Park which will be released throughout 2022 – Some with a unique cliffside vantage point!

We look forward to welcoming you to the new complex where you're guaranteed to make treasured memories to last a lifetime.

Facilities and attractions:

Within 5 miles:

Aberystwyth Castle, Vale of Rheidol Railway and Borth.

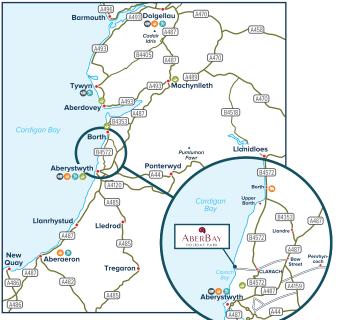
Within 10 miles:

Magic of Life Butterfly House and Devil's Bridge.

How to find us:

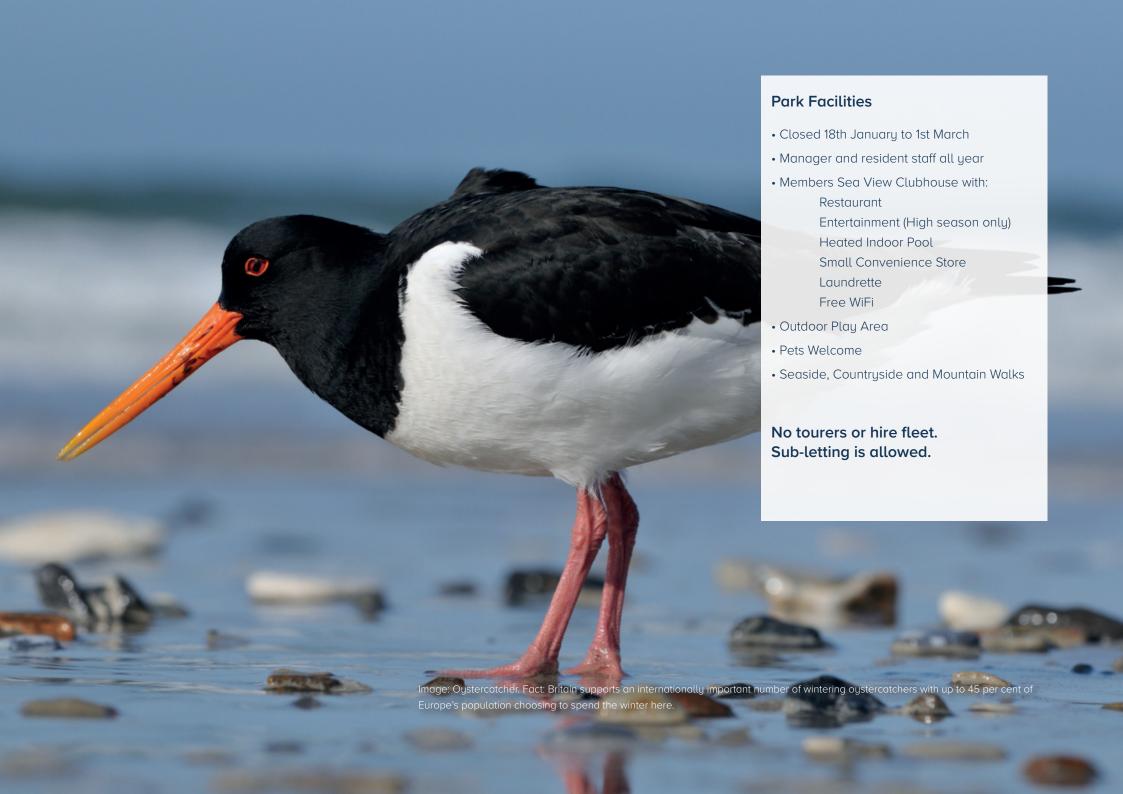
From the A487 in Bow Street take the road signposted for Clarach and LLangorwen. At crossroads go straight ahead, Aber Bay is at the end of the road on the right hand side.











Residential Park Homes

We own and operate a number of Residential Parks

All our Residential Parks are well maintained and peaceful. They are ideal locations for a secure retirement.

New Park Homes come complete with carpets, curtains and furniture. Each home has its own individual easily managed garden and parking space.

Park Homes only need minimal maintenance and we supply from all the leading manufacturers.

Also pre-owned Homes are available on our Parks.

Wootton Hall:

Wootton Wawen, Nr Henley-in-Arden. Tel: 01564 792323

Pendeford Hall:

Pendeford, Wolverhampton. Tel: 01902 783028

Broadway Park and Leedons Residential Park:

Childswickham Road, Broadway, Worcestershire. Tel: 01386 852423

Overstone Solarium Residential Park:

Ecton Lane, Sywell, Northamptonshire. Tel: 01604 645255

For general residential enquiries please call: 01564 792323.







Some of our team

We have a dedicated team who together all ensure the smooth running of Allens Caravans Estates.



lan maintaining the grounds at one of our Holiday Parks.



Ben our IT
Manager
working on
our network to
keep customers
connected from
emails to on-site
WiFi.





Alison, a member of our reception team, greeting customers at Head Office.



Angela, who works in Residential Sales, at our Head Office, helping one of our customers on the Park.



Mark, head of ou nternal finishing team, putting the final touches to a Park Home.





Chris working on the day to day running on the grounds at The Springs Holidau Park.



lan covering th grounds using our range of in-house specialist maintenance



Anna, one of our Park Wardens in the office at Leedons Park.



Brian carrying out daily pool maintenance on one of our indoor swimming pools.



Marcin, working on site, keeping the grounds looking lovely.



Jack, part of our siting team working to site a home at Leedons Park.



Tom, part of our siting team driving our customised company siting



Paul, getting our in-house transport lorry ready for the day, delivering homes across the



Board of Directors
Each of which can
be found working
at Head Office or



John our Sales Manager meeting and greeting customers at our permanent sales ground in Evesham.

Join our family

See what our customers say about us.

Excellent Perfect for us!
Nice and peaceful
friendly Park.

Mr and Mrs H, The Springs.

Very friendly and helpful staff.
Beautiful location on the water.

Mr F, Sunbeach.

A quiet retreat from the madness of the working week. Very, very good - in fact one of the best!

Mr and Mrs H, Abbots Salford.

Not overcrowded, lovely views, peaceful, animal life. This place is wonderful and relaxing.

Mr and Mrs G, The Springs.

Frequently asked questions

Some key questions and answers:

Q How much does it cost to have a new Holiday Home on one of your Parks?

A You pay the ex-works price of the Holiday Home plus a siting charge, which includes delivery, all connections (water, electricity and sewage), gas bottle and regulator, rent and rates for the season. On some units you may be quoted an 'all in' figure. For pre-owned Holiday Homes you will be quoted an 'all inclusive' price. Please note site fees are not included.

Q How much do I pay every year?

A You will pay annually the Park site fees plus the electricity and gas used.

Q Do I have to pay Council Tax on my caravan?

A No - as a resident of the UK, already paying Council Tax on your home, you will only pay a small rates charge on your Holiday Home, which is included in your Park site fees.

Q Having bought my Holiday Home, what protection do I have?

A All caravans on our Parks are protected by the agreement opposite.

Q Are there Park rules?

A Yes. On all our Parks there are a set of rules which help everyone enjoy their leisure time.

Q Can I sub-let?

A On many of the Parks where all Holiday Homes are privately owned, sub-letting is not allowed. This does not mean your family and close friends cannot use it.

Q Are there times when I cannot use my Holiday Home?

A Yes. Each park has a closed season but during this time it is looked after by the resident staff who remain on the Park.

Agreements explained:

When purchasing a Holiday Home on one of Allens Caravans Parks, this is the summary of the owners' agreement:

Long Term Licence Agreement for a Holiday Home Caravan Pitch

- Gives right to re-sell your caravan (single unit) on Park for the first 10 years, or chalet (twin unit) for the first 15 years, of its life from new.
- Tenure is for 25 years for caravans (single units) and 35 years for chalets (twin units).
- This Agreement is based on the Code of Practice of the BH&HPA and NCC.
- Sub-letting affects your rights.

All Allens Parks have a set of rules which are individual to the Park. Please ask to see a copy.

Finance:

Many of our owners prefer to spread the cost of their Holiday Home using a personal finance plan. Allens can provide this service in-house allowing all the paperwork to be dealt with on-Park with very competitive rates. All of our Sales Team will be able to answer any further questions on any aspect of finance.





Talk to us on 01564 792323 or visit allenscaravans.co.uk