

Voluntary Position

Job Description

Motion Graphics Designer

Serving the Ummah through the skills Allah has gifted you!

Reporting To: Media Coordinator

Location: Remote (travel to locations occasionally)

Status: Flexible

Salary: Voluntary

Time: Flexible (minimum 2 hours a week)

Introduction

Amanah Global Relief is a UK-based charity committed to sustainable solutions that empower vulnerable communities. Guided by Islamic values, we focus on long-term development through education, healthcare, and economic opportunities, addressing both material needs and spiritual needs. Our aim is to tackle the root causes of poverty, promoting self-reliance, dignity, and creating a lasting impact that reflects our core principles.

Job Purpose

Amanah Global Relief (AGR) is seeking a talented Motion Graphics Designer to craft visually engaging content that supports our charitable campaigns and initiatives. This is a unique opportunity to use your skills for a noble cause, dedicating a few hours each week to inspire and empower change.

Key Responsibilities

- Design and animate motion graphics for social media, fundraising campaigns, and awareness videos.
- Collaborate with the creative team to ensure alignment with AGR's mission.
- Stay updated on design trends to create fresh and impactful visuals.
- Provide input on creative concepts and visual storytelling.

Requirements

- Proficiency in motion graphics software (e.g., After Effects, Blender, or equivalent).
- Strong portfolio showcasing motion design expertise.
- A passion for storytelling through animation and design.
- Commitment to humanitarian values and serving the Ummah.

Benefits

Volunteering your skills as a Motion Graphic Designer for Amanah Global Relief is a unique opportunity that offers rewards on multiple levels:

Islamic Rewards

- **Sadaqah Jaariyah:** Every video you create contributes to bringing hope and assistance for the Ummah, with many being inspired by your videos to make dua and donate to noble causes.
- **Earning Allah's Pleasure:** Using your God-given skills Fee Sabilillah (in the way of Allah) purely for the sake of Allah, earning you blessings and rewards in both this life and the Hereafter.

The messenger Muhammad ﷺ (may peace be upon him) said,

“The most beloved of people to Allah is the one who brings the most benefit to others.”
(Bayhaqi)

Humanitarian Rewards

- **Serving the Ummah:** Play a pivotal role in campaigns that uplift and empower vulnerable individuals and communities globally.
- **Deployment Opportunity:** Opportunity to travel with the team to oversee programmes internationally.
- **Making an Impact:** Your creative contributions will help raise awareness and inspire action, directly leading to real-world change and hope for those in need.

Professional Rewards

- **Portfolio Enhancement:** Enhancing your portfolio and credibility as a creative professional.
- **Skill Development:** Collaborating with a team dedicated to excellence will provide opportunities to refine your editing, storytelling, and project management skills.
- **Networking Opportunities:** Build connections with like-minded individuals who share a passion for humanitarian causes, potentially opening doors for future opportunities.

By dedicating your time and expertise, you'll not only advance Amanah Global Relief's mission but also build a legacy of service that benefits the Ummah and yourself.

Person Specification

Qualifications & Experience	
Proven experience in motion graphics, animation, or visual storytelling	Essential
Proficiency in motion graphics software, including Adobe After Effects, Premiere Pro, and Cinema 4D or equivalent	Essential
Bachelor's degree or equivalent in Graphic Design, Animation, Multimedia Design, or a related field	Desirable
Familiarity with 3D modelling tools such as Blender or Maya.	Desirable

Skills & Competencies	
Experience working within a creative team and delivering on tight deadlines	Desirable
Excellent communication and interpersonal skills.	Essential
Self-motivated with a proactive attitude toward problem-solving	Essential
Strong attention to detail and commitment to quality	Essential
Knowledge of current trends and techniques in motion graphics and design	Desirable
Experience working within Muslim charity organisations.	Desirable
Familiarity with Islamic values and principles.	Essential
Fluency in a second language relevant to the charity's target areas (e.g., Arabic, Urdu, etc).	Desirable

Values & Ethics

The Motion Graphic Designer is expected to uphold the highest standards of integrity and professionalism and must align with Amanah Global Relief's values, including a commitment to accountability, compassion, and transparency in all activities.

To apply for this role, please email your CV and Covering Letter to vacancies@agr.org.uk

Closing: 10th February 2025

PLEASE NOTE: Interviews are expected to take place on an ongoing basis until a suitable appointment is made. We therefore may close the advert sooner than the advertised date.