



Inspire
Education Group

**Recruit.
Train.
Grow.**

EMPLOYER SKILLS PROGRAMME

Powering Regional Prosperity Through Talent



**Peterborough
College**



**Stamford
College**



**University Centre
Peterborough**

WHO WE ARE

Inspire Education Group is a successful provider of further and higher education with two main campuses in Cambridgeshire and Lincolnshire. IEG strives to be an exceptional learning organisation committed to powering regional prosperity through talent.

Our goal is to be the recognised provider of choice for high-quality, employer-responsive training solutions.

We support employers to develop their people and their organisations. We strive to make a positive contribution to the prosperity and well-being of our diverse communities.

We will continue to create and nurture long-term, strategic partnerships that support us in responding to the needs of our different communities, contributing to the social and economic prosperity, growth and aspiration of our locales, and building the resilience of our Group.

Our goals reflect the public duty to proactively address skills needs under the Skills and Post-16 Education Act 2022.

People are at the heart of our Group, whether that is our students and trainees, our partners in industry and local services, or our staff who deliver outstanding education and training and shape our culture, ethos and values.



WHAT IS AN EMPLOYER SKILLS PROGRAMME?

Our Employer Skills Programme brings together students, educators and employers to establish long-term, collaborative partnerships that inspire the next generation and equip them with the knowledge, skills and behaviours needed to succeed in the workplace.

By involving employers in the design, delivery and evaluation of our curriculum and training provision, we ensure our strategy remains closely aligned to industry needs and that learners develop modern, sector-specific skills that support progression into employment. A central feature of the Employer Skills Programme is the opportunity for employers to become active partners within this initiative, contributing directly to shaping learning outcomes and workforce readiness.



We aim to establish clear employer links across each of our subject areas, enabling businesses to play an integral role in a comprehensive and collaborative approach to academic learning, hands-on experience and progression into sustained employment. Through ongoing evaluation and feedback, employer insight will help us refine and enhance our provision to ensure it remains relevant, responsive and impactful.

The Employer Skills Programme enables students, educators and employers to collectively identify the knowledge, skills and behaviours essential for economic success across Lincolnshire, Cambridgeshire and Peterborough. This collaboration directly influences curriculum development, embedding practical experience and real-world application to ensure learners graduate with the capabilities employers want and need.

HOW DOES IT WORK?

The aim of the programme is to encourage employers to work with IEG and support our students by:

- Co-designing the intent and implementation of our curriculum and training provision.
- Contribute to creating an inspirational learning experience through employer-led activities.

- Support with providing the skills training required for your business and wider industry via masterclasses and work experience.
- Enable the delivery of a talented workforce so your business and industry will thrive.
- Opportunities to attend our Industry Employer Boards, to discuss key themes and issues flagged by industry to ensure the College can respond proactively.

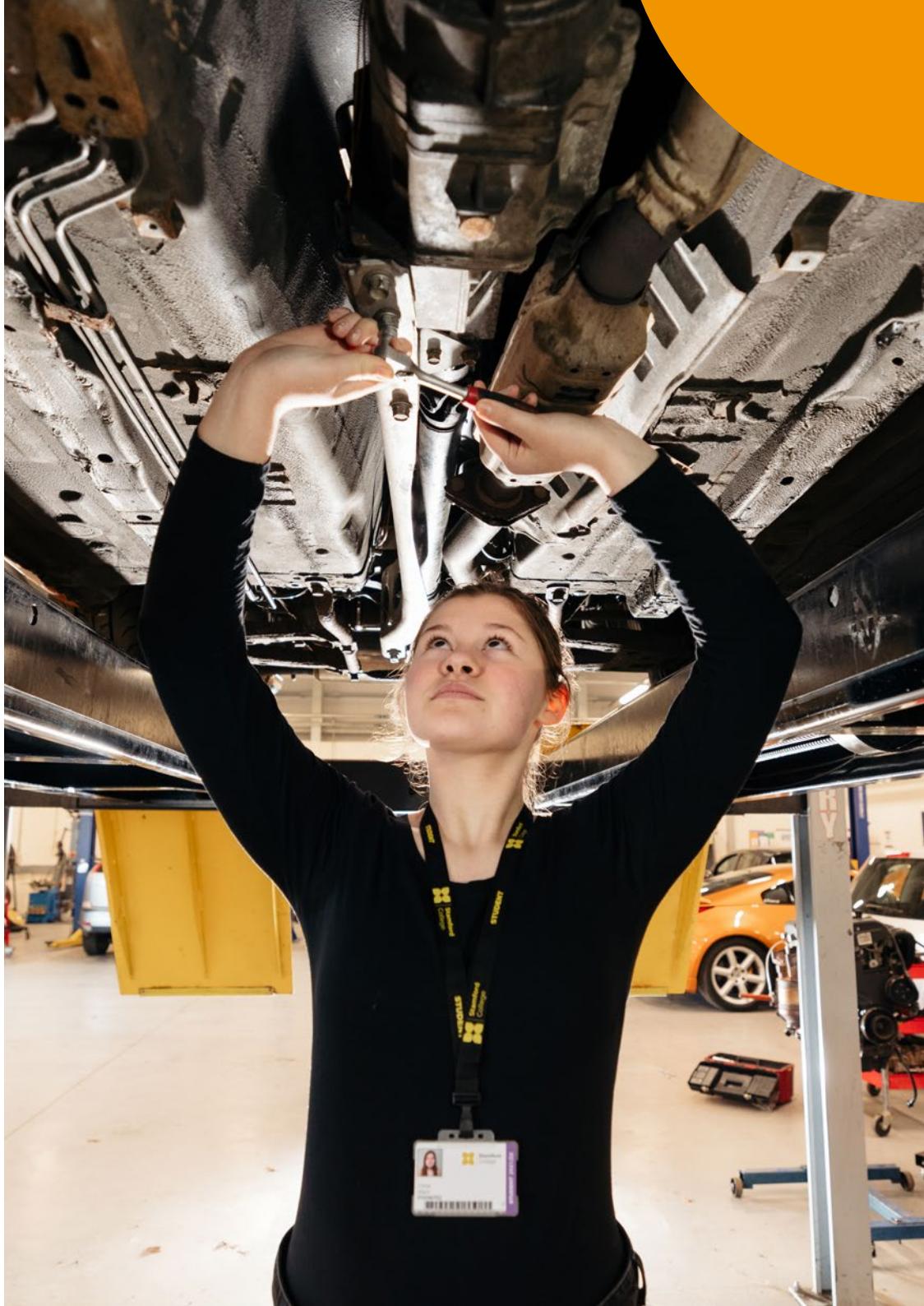


Bradley Parker

Former Air and Defence College Student

After achieving a Level 3 National Diploma in Computing through the Air and Defence College programme at Stamford College, Aircraftman Bradley Parker successfully completed Basic Training at RAF Halton, and is now preparing to become a Cyberspace Communications Specialist.

Bradley said, "The College provided me with extensive background knowledge, important points of contact and the qualifications I needed to achieve my career goals, which is something I'm extremely grateful for."



HELP SHAPE YOUR FUTURE WORKFORCE AND BE PART OF OUR EMPLOYER SKILLS PROGRAMME

When an employer registers, they will pledge their support based on the capacity and commitment that suits their organisation. This includes leading a number of activities for our students, such as masterclasses, workshops, site visits, volunteering opportunities and industry placements. Alternatively, employers can run projects and competitions that our students can take part in, testing their knowledge and skills in a real business context.

CURRICULUM DESIGN

The Employer Skills Programme sponsors will work with College managers, curriculum staff and students on the planning and design of course content to ensure that the College offer meets local economic growth plans, addresses skills shortages and enables students to enter the workforce with the knowledge, skills and behaviours required by leading employers. The Programme will actively seek to anticipate future skills needs driven by factors like automation, digitisation, technology, and the demand for higher-level skills, such as sustainability and creative problem-solving.

GUEST SPEAKER SLOTS

Deliver a guest speaker slot to an audience of students interested in a career within your industry. Our students are looking for an insight into your industry, or into the requirements for a specific role within the sector. You can choose whether to speak at a lecture to a large audience, a small group talk or a round table discussion and we are flexible on timings.



INDUSTRY EMPLOYER BOARDS

Be part of our employer boards and come together with other employers to discuss how the College provision can shape the employment needs of the local area and respond proactively. Our goal is to formalise employer representation on curriculum development boards and working groups to ensure direct input into course design and content.

HOST A VISIT

This is your chance to open up your business and show our students behind the scenes. As well as a chance to showcase a workplace you're proud of, you can inspire future job applications and set out the expectations for behaviours in the workplace. Industry visits are part of a guaranteed commitment to ensure all students on study programmes benefit from a meaningful range of work-related experiences.

SET AN INDUSTRY BRIEF

Work collaboratively with our curriculum staff to develop the high-level thinking and problem-solving skills that students will need to demonstrate in the workplace, by setting real business projects, challenges and competitions. You can set tasks that are completed in College, in a work environment, or out in the community, with an end goal of having genuine benefit to your company long after the project has been completed.

OFFER INDUSTRY PLACEMENTS

Industry placements offer a valuable opportunity to develop your prospective future workforce. These placements are a required component for all students undertaking a T Level qualification. T Levels are two-year qualifications taken after GCSEs, equivalent to three A Levels, and they include a substantial industry placement to ensure students gain real-world experience.

Through well-planned placements featuring meaningful tasks that genuinely support your business operations, your organisation will receive fresh insight. Crucially, these placements provide our students with the necessary time to further develop their knowledge and practical skills. This experience ensures they are fully ready to enter the world of work and can complete their studies to a high level.

EDUCATOR INDUSTRY INSIGHTS

In addition to student placements, employers can also benefit from hosting educator opportunities whereby our staff will work with or shadow your employees. These opportunities help to maintain the dual professionalism of our educators, who often started their career in industry, through refreshing their knowledge and skills so that this translates into their curriculum design and delivery.

Want to get involved? Contact us:
01733 762121
business.development@ieg.ac.uk

SKILLS BOOTCAMPS

Skills Bootcamps can upskill your existing staff to boost productivity, develop new business and improve retention.

Employers with fewer than 250 employees contribute 10% of the course cost.

Employers with 250+ employees contribute 30% of the course cost.

 Employees who complete a bootcamp should be able to evidence **increased responsibility or a promotion within six months** of finishing.

 Enrolling on a Skills Bootcamp is simple. Once you apply, **our team will guide you through the eligibility checks** and enrolment process.

 Skills Bootcamps are funded by the government, meaning they're **free for all learners** or heavily subsidised if you're employed and enrolling through your workplace.



UPSKILL WITH A PROFESSIONAL QUALIFICATION

In today's competitive job market, equipping yourself with the right skills is more crucial than ever. Our professional qualifications offer adults a pathway to not just a job, but a fulfilling career.

Explore our wide range of professional qualifications designed for adults seeking career advancement or a change in profession. These courses offer the practical skills and theoretical knowledge required to excel in various sectors.

Subject Areas:

 Accounting	 Childcare	 Teaching
 Legal Studies	 Health and Social Care	 Retrofit
 Management		



TESTIMONIALS



"A highly skilled workforce is essential to Baker

Perkins' ability to compete in international markets for high-value machinery. Apprenticeships have proven over many years to be the most effective way of ensuring we have the skills we need.

Our partnership with IEG ensures that our apprentice training program continues to go from strength to strength."

Suzanne Dellar
Director of HR at
Baker Perkins



growth and recruitment strategy for many years. The expansion and development of advanced materials have provided a perfect platform to train a new breed of engineers.

"Apprentices have been an integral part of Codem's

This can only be achieved through a true partnership style collaboration with a forward-thinking provider, something we've found consistently in IEG, as they understand and support our short, medium and long-term goals."

Kevin Doherty
Managing Director at Codem Composites





HOW WILL MY ORGANISATION BENEFIT?

When any employer becomes a part of the Employer Skills Programme, they can benefit from:

ACCESS FUTURE TALENT

The opportunity to recruit from our pool of talented and ambitious students, giving them the chance to choose their future workforce from the local area.

ONLINE STAFF TRAINING PACKAGES

Access flexible online training packages for your organisation, covering key business topics including GDPR, Equality and Diversity, Safeguarding, British Values, Prevent and English and Maths.

PROMOTION OF YOUR ORGANISATION

Attend College Open Events, careers activities and parents' evenings to outline your organisation and the career pathways available. We'll also promote your involvement on our College websites and social media channels.

OTHER PARTNERSHIP BENEFITS INCLUDE:

As a partner of the employer Skills Programme we will also:

- Digital presence on the IEG website and brand exposure through our digital networks.
- Press releases and collaborative PR to announce the partnership and joint projects.
- Opportunities to display your logo at College events, including open evenings, providing brand exposure to staff, current students, parents and future learners.
- VIP invitations to key College events, providing networking opportunities.
- An opportunity to join our Employer Industry Board and T Level panel, which will shape the future talent trained by IEG.

IEG are also introducing the concept of Key Account Management, where a dedicated relationship manager is assigned to foster deeper engagement with employers.

TESTIMONIALS



**ALLISON
HOMES**

"Supporting and developing new talent is central to our culture and our mission to address the skills gap within the construction industry. A big part of this commitment is our partnership with Inspire Education Group, led by Chief Executive Rachel Nicholls.

Together, we've created tailored pathways that give apprentices hands-on experience on our developments using the latest tools and techniques, while linking their learning directly to industry needs"



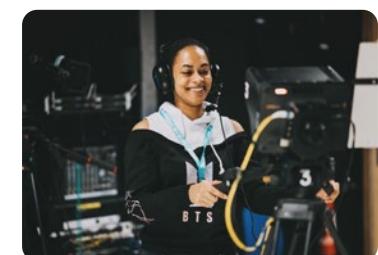
BAKKAVOR

"At Bakkavor, we want our staff to thrive and feel they belong. Partnering with Peterborough College for ESOL courses has been crucial in this effort."



BE PART OF OUR EMPLOYER SKILLS PROGRAMME

- ✓ **Animal Care and Animal Management**
- ✓ **Automotive**
- ✓ **Business and Accountancy**
- ✓ **Catering**
- ✓ **Construction**
- ✓ **Creative Arts**
- ✓ **Digital and Information Technology**
- ✓ **Education and Childcare**
- ✓ **Engineering and Manufacturing**
- ✓ **Hairdressing, Barbering and Beauty Therapy**
- ✓ **Health Care and Adult Nursing**
- ✓ **Media, Broadcast and Production**
- ✓ **Science**
- ✓ **Sport and Public Services**



Want to get involved? Contact us:
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T LEVELS: GET INVOLVED

WHAT ARE T LEVELS?

T Levels are new, 2-year, Level 3 qualifications for 16 to 19-year-olds. Designed with employers, each T Level is equivalent to 3 A Levels and helps young people develop the knowledge, attitude and practical skills to progress into skilled employment, an apprenticeship or further study.

For more information, visit
www.tlevels.gov.uk

WHY IS THE INDUSTRY PLACEMENT IMPORTANT?

Every T Level student must complete an industry placement that lasts a minimum of 315 hours (approximately 45 days). This is to provide young people the invaluable opportunity to put their learning, knowledge and skills into practice in a real workplace environment.

Industry placements also give employers a unique opportunity to develop new talent and help young people become work ready.



T-LEVELS
THE NEXT LEVEL QUALIFICATION



BENEFITS TO EMPLOYERS

- Attract motivated young people to your business, bringing in imaginative and new ideas.
- Improve the recruitment pipeline for your business.
- Address local and national skills gaps by helping young people develop the skills your industry needs.
- Develop existing staff's mentoring and management skills.
- Build a more diverse and creative workforce.
- Play an important role in the local community.
- Build partnerships with local training and education providers.
- Save recruitment costs by providing the opportunity to see what the young person can offer, on a no obligation employment basis.



80%
CLASSROOM
20%
WORKPLACE

THINKING ABOUT TAKING ON AN APPRENTICE?



If you have full-time staff over the age of 16 who do not yet have a relevant qualification in the area they are working in, you can access training (subject to eligibility) for them through the Apprenticeship route. If you would like to employ a new member of staff as an Apprentice, we can help.

DIRECT EMPLOYMENT

After taking a recruitment brief, we will support you to advertise your vacancy on the Apprenticeship website, through JobCentre Plus, as well as through the College's official websites and social media channels.

Once the vacancy has closed, we will support you to shortlist applications against a set criteria and invite successful candidates into College for assessments and informal interviews. We will then support you to organise formal interviews with each candidate.

Once you have selected a candidate, we will arrange the Apprenticeship training and provide you with ongoing support from an assessor who has knowledge of your industry.

WHY WORK WITH US?

Tangible results We identify skills gaps and ensure you see an improvement in productivity.

We work closely with employers to develop a training programme that perfectly fits your needs.

Extensive experience working with small, medium and large employers across a range of industries.

Ongoing support from assessors with in-depth knowledge of the industry

Central, easy to access locations across Peterborough, Lincolnshire, Rutland, Leicestershire and Northamptonshire.

Specialised equipment to support Apprentices to become an expert in their field and recruit the best candidates for your needs.

WHAT DO WE OFFER?

We have extensive experience of working with small, medium and large organisations in a range of sectors and business areas.

✓ Administration and Support

✓ Wholesale and Retail

✓ Construction – Trade

✓ Construction – Technical

✓ Education

✓ Human Health and Care

✓ Manufacturing

✓ Information and Communication

✓ Professional Services

✓ Transport and Storage

Can't see your sector? Contact us:
01733 762121 | business.development@ieg.ac.uk



Let Inspire Education Group support you with upskilling your workforce. Contact us now to discuss your business needs.



Anglia Professional
Training



Upskill Your Staff in Accounting, Leadership, and Management

- ✓ Highly experienced, specialist tutors.
- ✓ Latest industry facilities and software.
- ✓ Fully accredited by AAT, CMI, and ACCA.



01733 214466

apt.mail@ieg.ac.uk



www.apt4u.training

Anglia Professional Training, University Centre Peterborough,
Park Crescent, Peterborough, PE1 4DZ



FREE COURSES

FOR YOUR EMPLOYEES

We are excited to offer a wide range of nationally-recognised qualifications, delivered entirely online and fully-funded for adults aged 19 and over.

✓ Business studies	✓ Health and Social Care
✓ Cyber Security	✓ Professional Development
✓ Coding	✓ Mental Health
✓ Exercise	✓ Working with Children
✓ Health and Nutrition	

All of our courses are **available online** and are completely **free of charge**, making them an affordable option for individuals and organisations looking to develop their business skills and knowledge.



Search '**Distance Learning**' on our websites to see our full range of courses and to apply!
www.stamford.ac.uk | www.peterborough.ac.uk

Part of the **Inspire Education Group**

UNIVERSITY CENTRE PETERBOROUGH



It's never too early or too late to explore studying at university. You could gain a degree part-time just 1 day per week.

Study where **80% of students achieved a 2:1 or above** and at a university recently recognised amongst the best institutions in the country, including the world-class Russell Group universities, Kings College London, University College London, Queen Mary University London and The University of Manchester, with their TEF Silver award.

- ✓ Our £10M university on your doorstep.
- ✓ Over 50 degree-level courses.
- ✓ Courses are designed with employers to ensure you are career-ready.
- ✓ Get support with UCAS and loan applications.
- ✓ We get to know you and let you know about suitable work placements and employment opportunities.
- ✓ Timetables designed to work around your work and personal commitments.
- ✓ Rated No.1 for Student Satisfaction across East Anglia according to the National Student Survey (NSS) 2024.

VISIT AN OPEN EVENT

Explore our lecture theatres, meet our dedicated staff and hear first-hand from our students. **Book your place at www.ucp.ac.uk/events**



STUDY FROM JUST ONE DAY PER WEEK!

Courses include:

- ✓ **Engineering**
- ✓ **Business**
- ✓ **Computer Science**
- ✓ **Marketing**
- ✓ **Management Accounting**
- ✓ **Human Resources**



EXPLORE OUR WEBSITE

Scan to view our website, where you can see more details on our courses, read all our latest news, and get in touch with us if you have any queries.

Three simple ways you can get involved...

Shape the Curriculum

Join a brief, sector-specific working group to align our courses with your real-world needs.

Develop Your Workforce

Use Apprenticeships to upskill your current staff or recruit new talent. We can help you navigate funding and find the right candidates.

Offer Work Experience

Help us foster employability by offering industry placements, guest lectures, or site visits.



**Contact our Employer
Partnerships team:**

01733 762121

business.development@ieg.ac.uk



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