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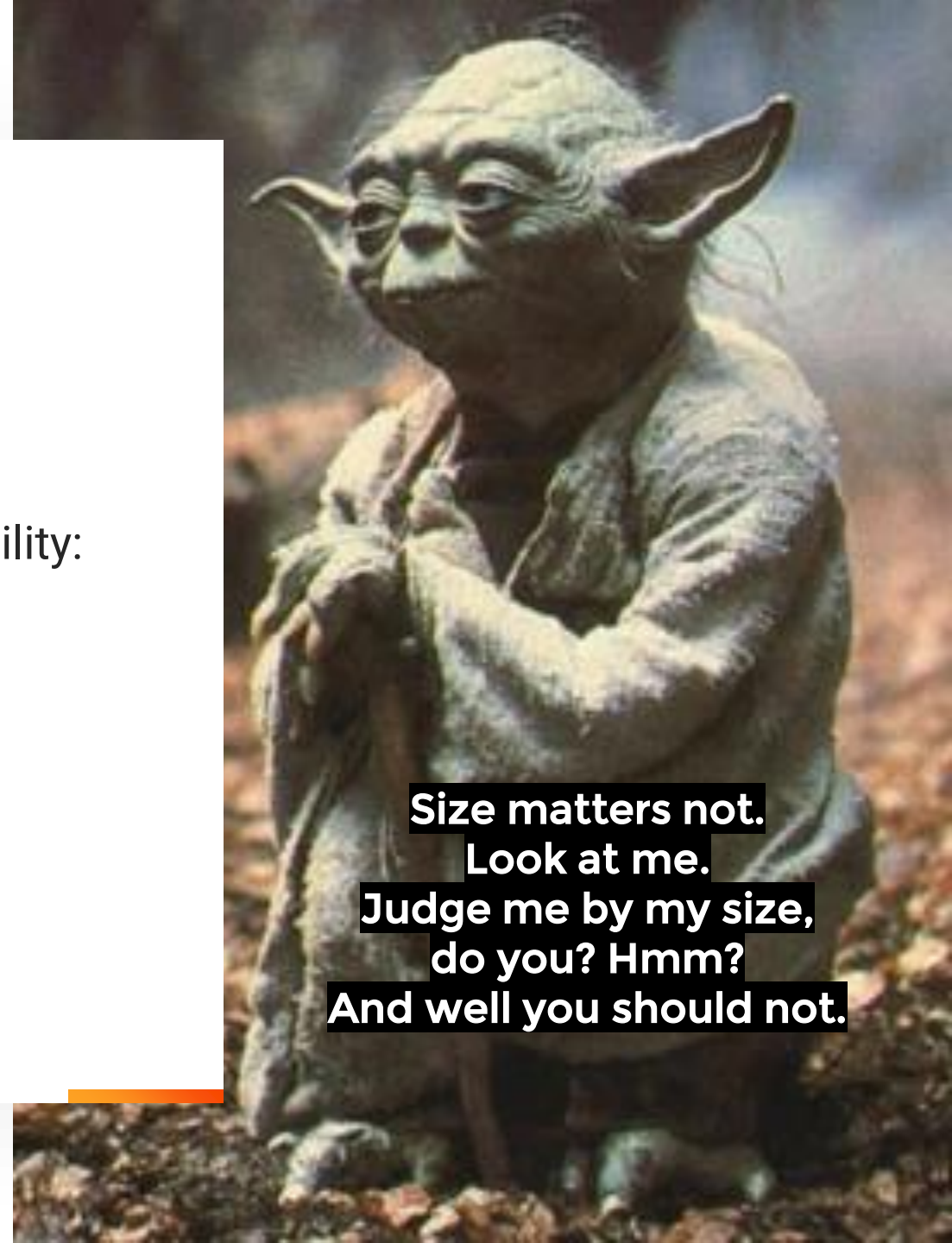
MICRO-credentials for life-long learning and employability:

MICRO-CASA

www.microcasa.eu



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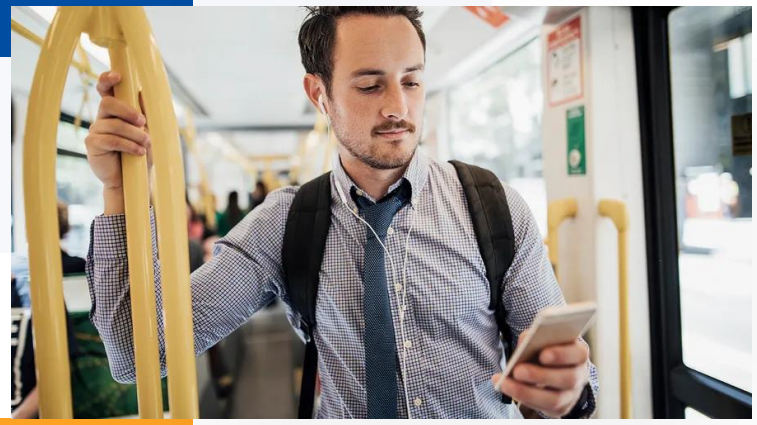
Micro-learning - A new hope

Learning Nuggets



Non-formal

Characteristics of Micro-courses

- On demand, learner-driven and self-paced: Micro = 5 – 10 mins learning nuggets
- Highly-contextualized (e.g., flash-cards)
- A multitude of micro-moments of learning
- Learning by Modeling: Demonstration Videos
- Testing and Feedback for Learning: The central role of assessment (e.g., tools like Quizzer, Quizlet)
  - Learner activation
  - Immediate and personalized feedback
  - Personalization of the learning experience
- What you test is what you get: Micro-Certificates

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Macro-learning
The University strikes back

The Ideal

- Serving a common, public good, promoting social justice
- Building knowledge, wisdom, and personality

The Challenge

- Often self-serving and self-centered
- Often disconnected from learners' and society's needs

Micro & Macro
The return of the constructivists

01 “There is nothing more practical than a good theory” – rediscovering the relationship between knowledge and practice

02 Even big educational goals start with small first steps

03 Microcredentials require trustworthy institutions

Personal Development

Developing one’s potential through reaching Micro & Macro Learning Goals

University Development

Reaching out to new competencies, audiences, and markets

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Co-Design for Micro-learning

With MC CoDe-Graph – a graphical language

Design Principles for Micro Learning

01 Shift focus

away from content, course structure, and extrinsic awards
to questions, moments of learning, and intrinsic motivation

02 Agile and Mobile

Prepare for data-driven expansion of features that work rather than including any feature that is available

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Why Co-Design?

Involving stake holders (teachers, learners, …) in the design process

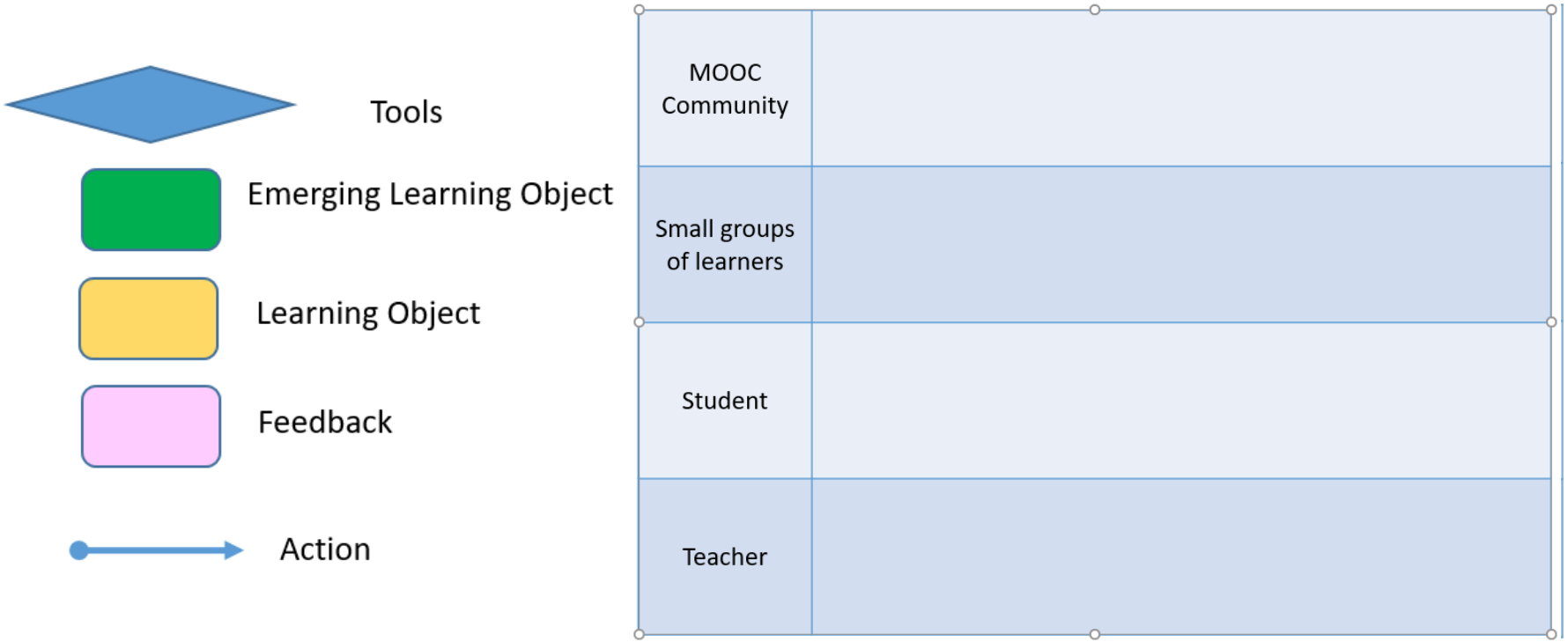
The Goal

- Increasing acceptance and engagement
- Combining practical and evidence-based knowledge

The Misunderstanding

- Co-Design = basic democracy?
- Co-Design is a highly facilitated process with unequal expertise and roles

CoDe-Graph: Facilitating MOOC co-design with a graphical language



(Dillenbourg, 2015; Weinberger et al., 2007; 2010; Weinberger & Kolling, 2018)

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CoDe-Graph in different contexts in the precursor project Competen-SEA

COMPETEN-SEA

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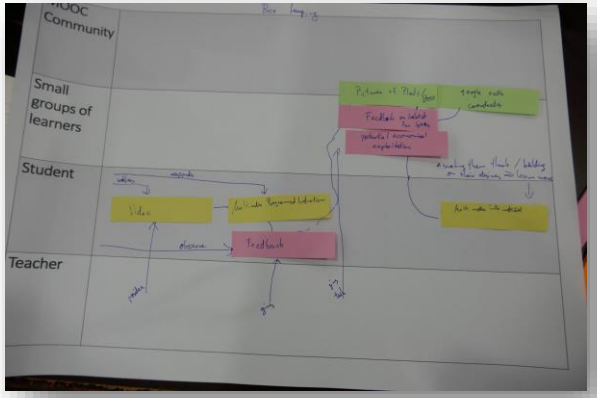

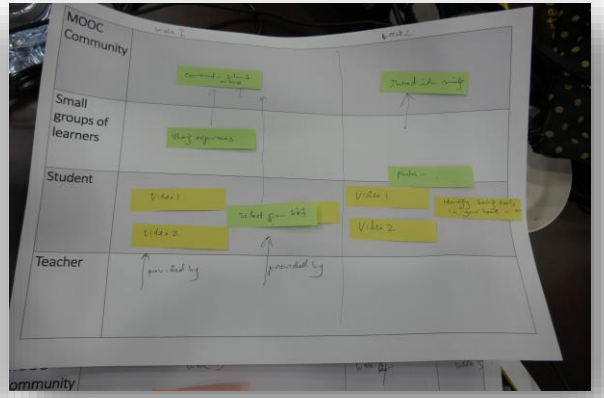

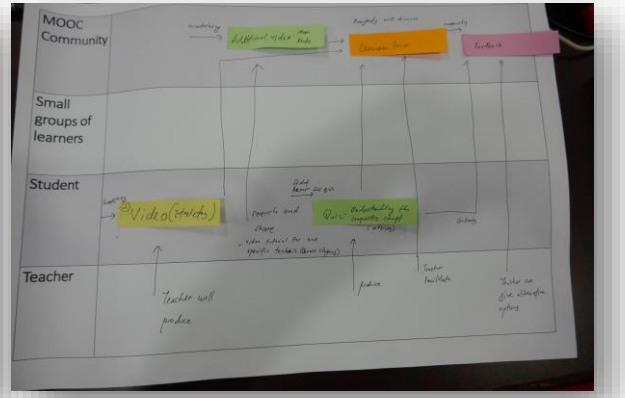

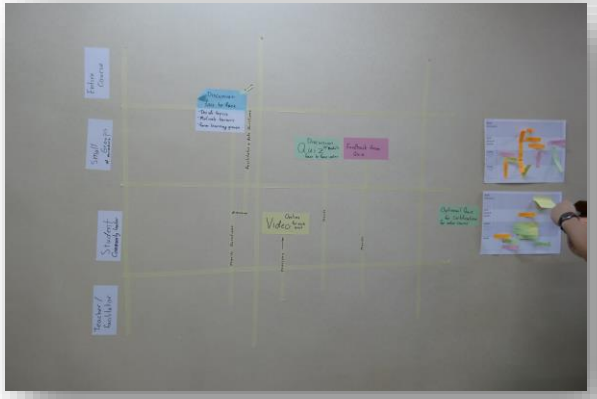

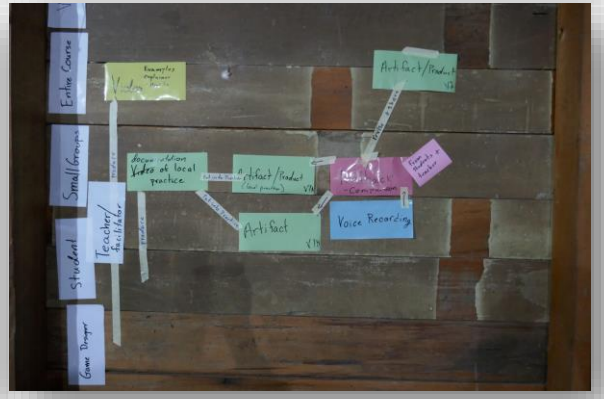

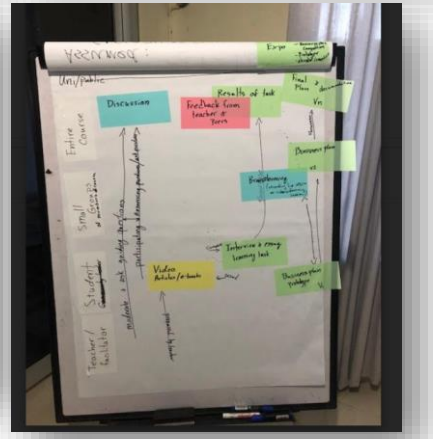

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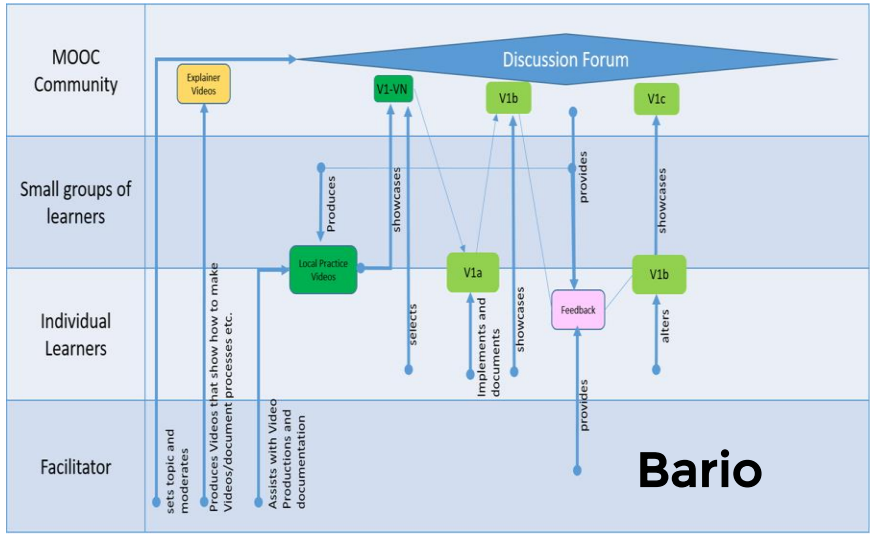
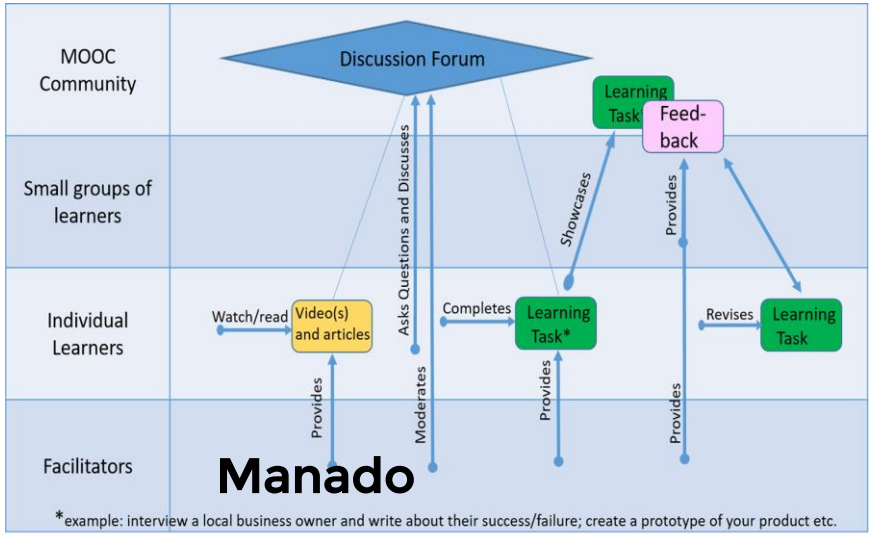
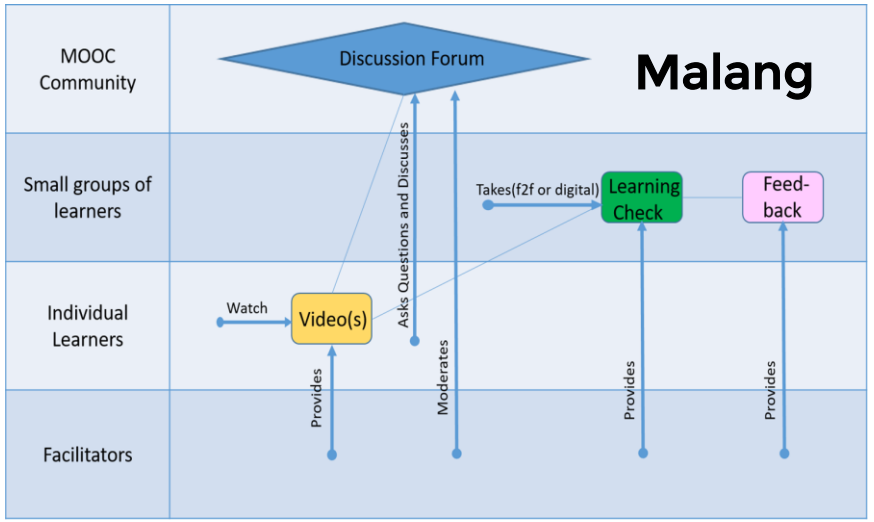
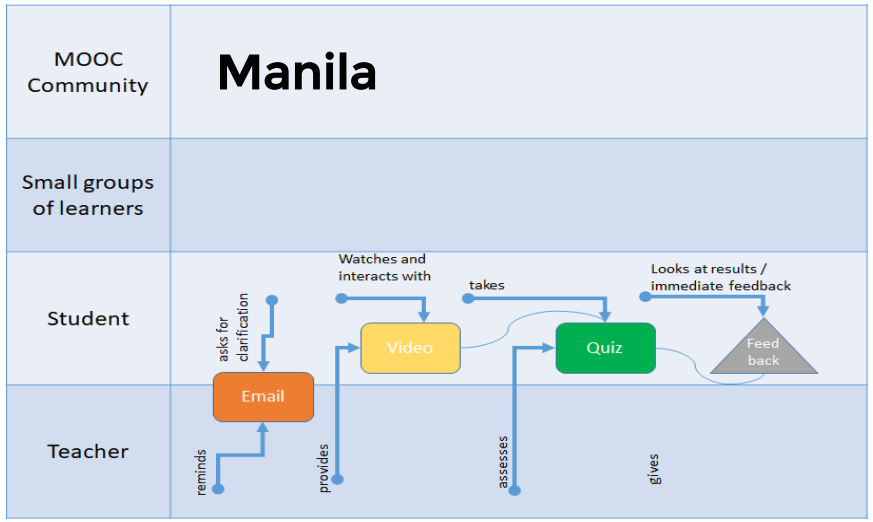
Outcomes of Co-Design









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Towards MC CoDe-Graph

CoDe-Graph for Micro-courses

- Shifting focus from a Co-Design Language for MOOCs to a Co-Design Language for Microcourses
- De-emphasizing social levels of learning
- Centering on assessment and feedback (rather than ELOs)
- Branching and personalization of learning paths
- System-supported – automatized

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MC CoDe-Graph:
A graphical Co-Design Language

Learning object (provided learning materials)

Assessment (graded tests & ungraded tests)

Feedback (teachers, peers, learning environment)

Activity from learner

Activity from learning system

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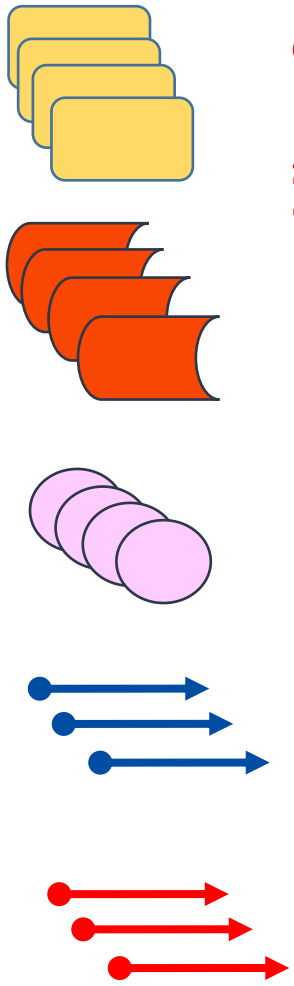

Learner

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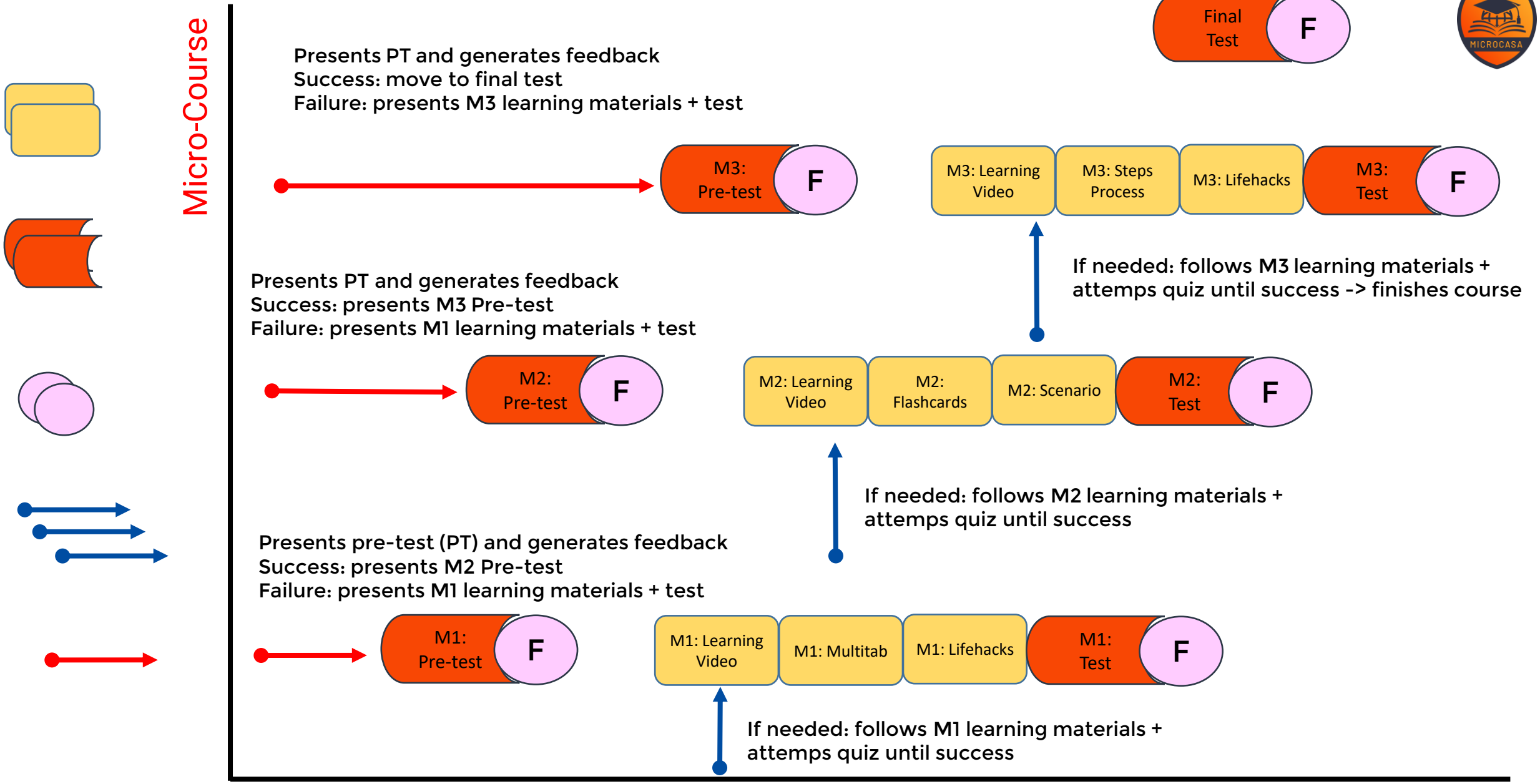

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Let's try MC CoDe-Graph

Think of a topic of your choosing

- Make maximum use of branching through assessment
- Consider and spell out different formats
  - flash cards
  - tips sent to the learner through push notifications
  - special content curation tools
  - various learning resources including documents or media such as videos
  - provisions for learning competitions
  - or even coaching features

3 min

1. Download the template

15 min

2. Develop a Micro-Course

3 min

3. Save & Upload design

5 min

4. Fill out usability survey

Template

https://tinyurl.com/sdzmu9rk

Design

Use your laptop and save the file (give it a name)

Share

https://tinyurl.com/yx5j4xzr

Or E-Mail to:
arminweinberger@gmail.com

Help us

https://tinyurl.com/mpd7n5tv

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Example Microcourse on Study Coordination

Designing and Using

Design of presentation of material completed using **Articulate Rise 360** (any presentation design software that meets the requirements of the learning management system will work)

Learning host site is **Moodle** (any off the shelf learning management system can be used)

Why two systems?

Learning Management System (LMS)

Hosts learning materials, provides student-instructor interface, and manages users.

Authoring tool

Enables the copyright-conform creation of responsive learning units with design templates and libraries of usable images, sounds, and video.

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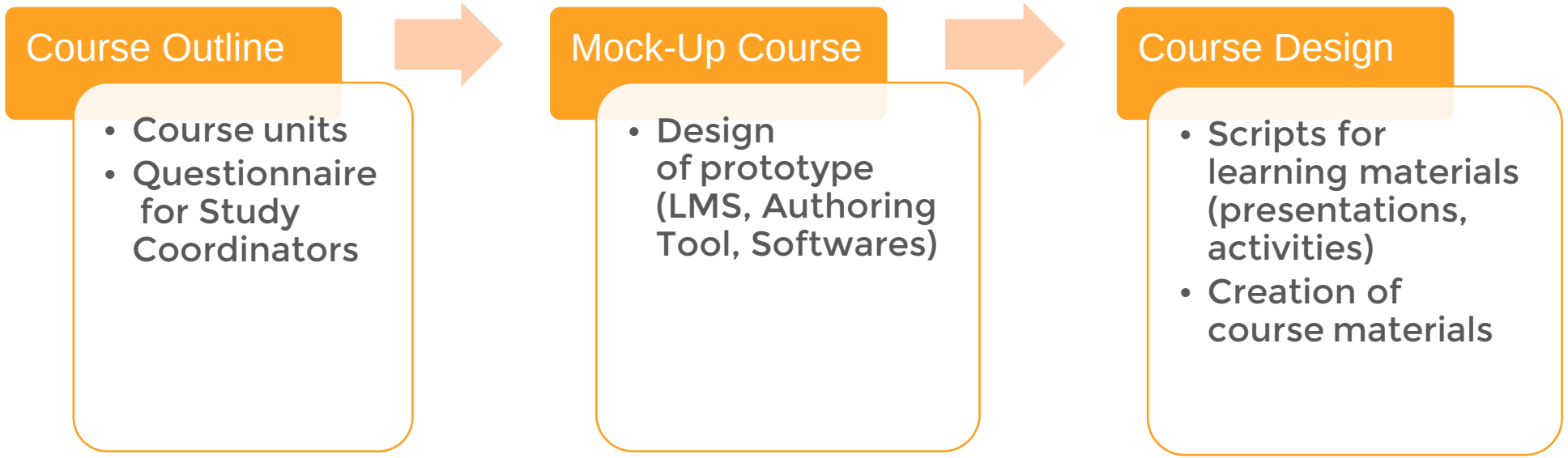
Study Coordination
Microcourse – Design Process



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What is Moodle?

Moodle, is a free online learning management system (LMS) that allows educators to create and share dynamic digital learning opportunities. Moodle comes with many standardized features but can be customized to fit educators' needs. For more information you can go to moodle.org .

- Teacher quick start guide
- Admin quick start guide
- Installation quick start guide

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Moodle Features

- Easy to use interface for desktop and mobile devices (Apps available for IOS and Android.
- High degree of compatibility including support of a many external resources (H5P, SCORM, and other formats)
- Features include capacity to create and grade
- In-depth and well-curated help pages

Customise your site design

https://docs.moodle.org/39/en/index.php?curid=21308

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Articulate Rise 360

- Web-based authoring tool to create fully responsive courses working on all devices
- **Features**
  - Intuitive User Interface requires minimal learning curve
  - Multimedia learning content: Videos, Activities (Flashcards), Quizzes
  - Various customizable templates to choose from (1.000+)
  - **Downside**: Less customizable than other e-learning authoring tools (Alternative: Articulate 360 Storyline)

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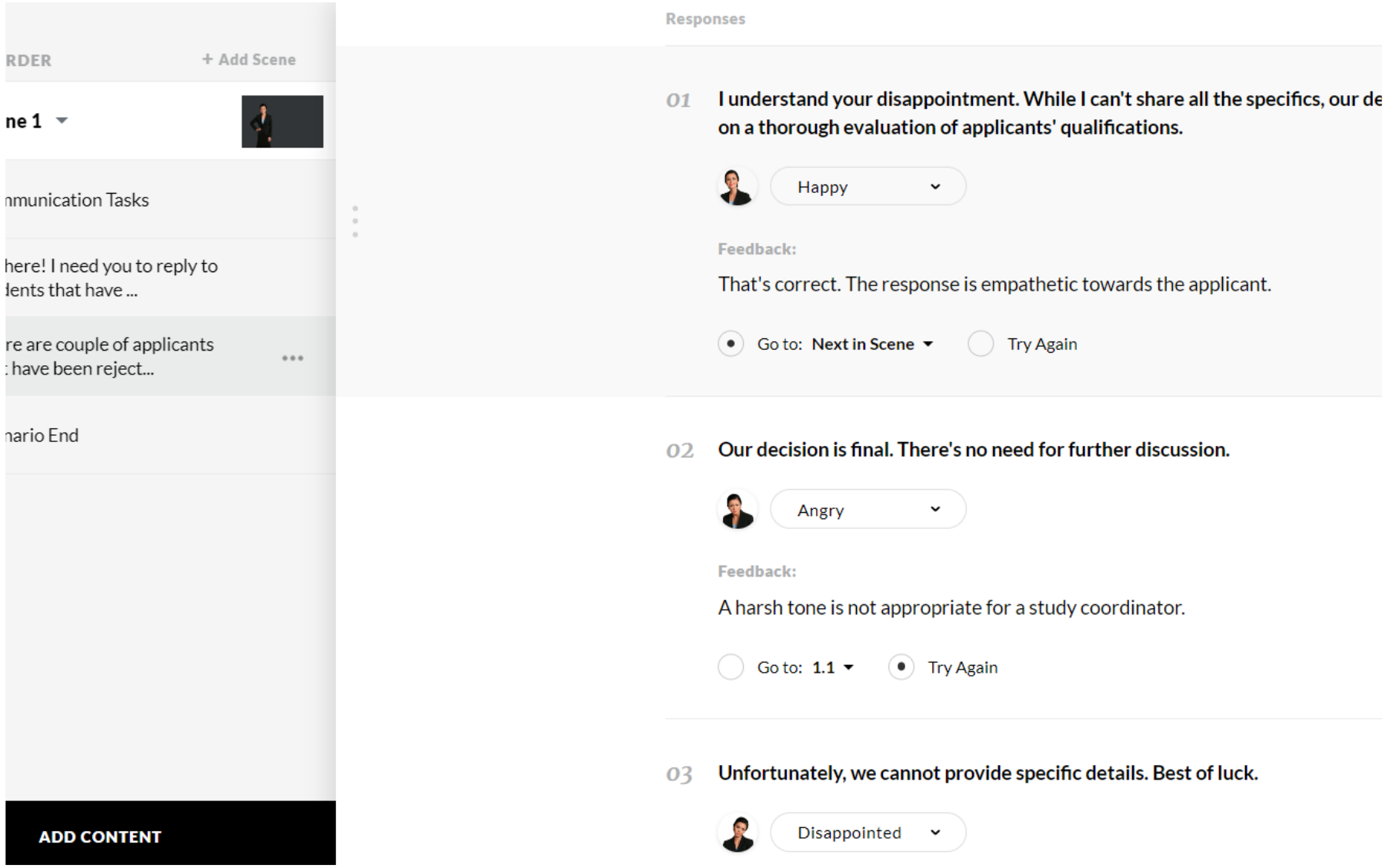
Example: Articulate Rise 360



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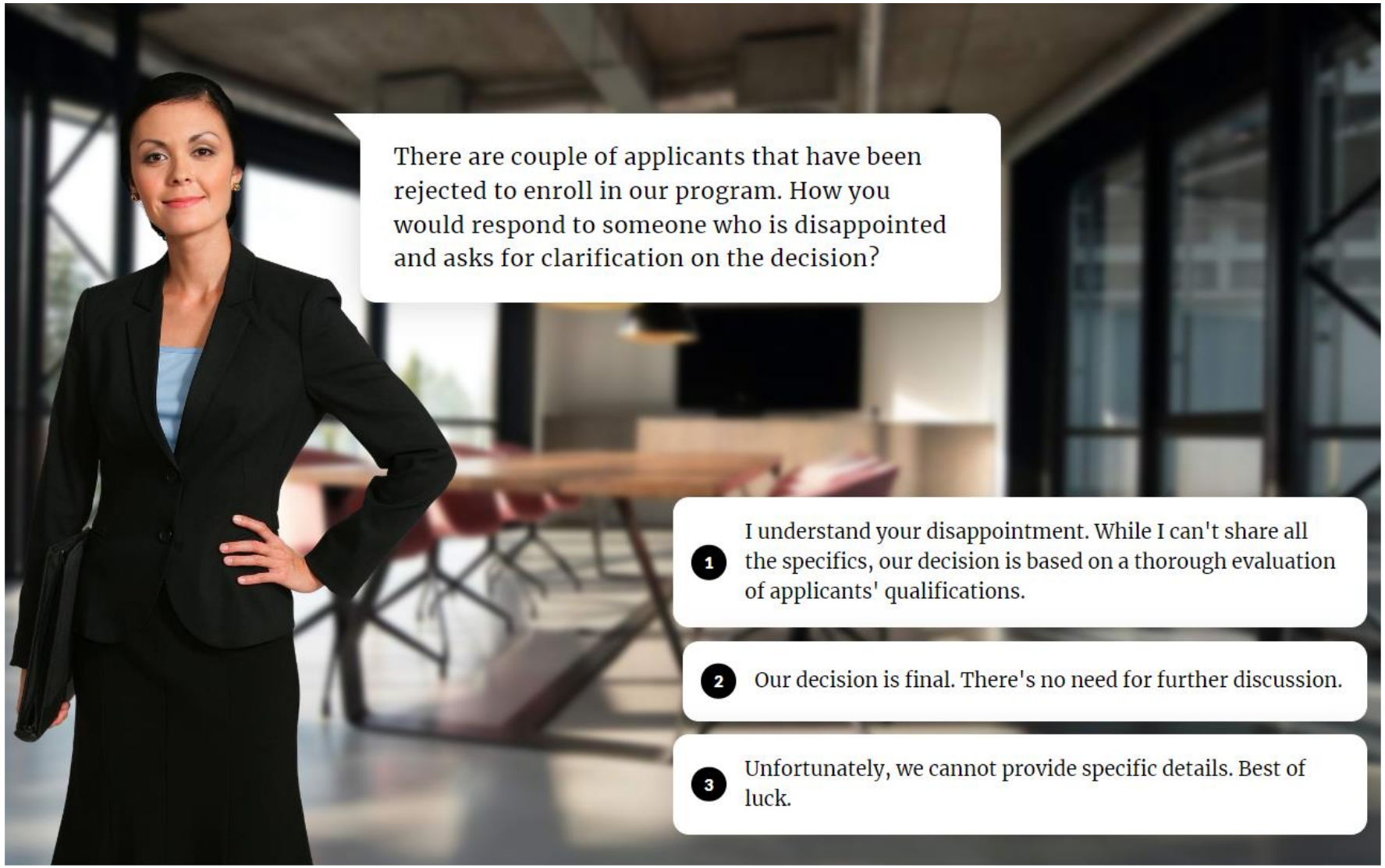
Example: Articulate Rise 360



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Export Articulate Rise 360 Course

Sharing course with students

- Upload on Moodle or another LMS
- Enables the tracking of student's data (quiz responses)
- Course exported as SCORM 1.2

Sharing course as a portfolio

- Upload on a cloud-service (Google Cloud or Amazon Web Services)
- Promotes the course as a portfolio
- Course exported as a Web-Folder

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Let’s get an impression of the example micro-course

How does microlearning feel?

- Think Pros and Cons
- What would you think are design principles of micro courses?

3 min

1. Start the course

15 min

2. Engage in the course

5 min

3. Fill out survey

15 min

4. Let’s discuss

Address

https://tinyurl.com/3ddakbr6

Learning time

Use your laptop

Help us

https://tinyurl.com/29mavt84

Share

https://tinyurl.com/bdh4zrf6

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Let’s collect Design Principles for Micro courses

Challenges

- Add a challenge
- Another one
- Challenge 3
- 4
- 5

Potentials

- Add a potential
- Another one
- Potential 3
- 4
- 5

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Title Here

- Example 1
- Example 2

Title Here

- Example 1
- Example 2

Title Here

- Example 1
- Example 2

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- Example 1
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- Example 1
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- Example 1
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Thank You

For Your Participation