

## Executive Summary

The MICROCASA Sustainability Plan is designed to ensure the long-term impact, scalability, and institutional integration of micro-credentials across higher education institutions in Southeast Asia. This initiative aligns with global education policies, industry demands, and national frameworks, supporting lifelong learning, employability, and workforce development.

A key component of the plan is embedding micro-credentials within academic structures, ensuring their adoption as recognized learning pathways. Monitoring systems will track implementation, while collaborations with accreditation bodies and educational technology providers enhance automation. Policy advocacy efforts align MICROCASA outputs with UNESCO Bangkok's Tokyo Convention and ASEAN digital credential recognition initiatives, furthering international mobility.

The plan focuses on sustaining micro-credentials through industry engagement and revenue generation complemented by projects that blend social impact with funding sustainability. Expansion plans include reaching a wider network of educational centres, while leveraging paid certification schemes and industry collaborations to support long-term financial viability.

Ensuring academic rigor, MICROCASA partner institution in SEA integrates faculty development, quality verification, and administrative training. Continuous feedback mechanisms assess micro-credential effectiveness through stakeholder engagement, surveys, and data-driven improvements. By aligning with labour market demands, micro-credentials remain relevant and valuable.

A structured monitoring framework tracks adoption, completion rates, and employment outcomes. Annual reviews refine offerings based on industry needs and policy changes. Risk mitigation strategies include stakeholder engagement, institutional buy-in, and iterative curriculum development to sustain long-term impact.

Through strategic institutionalization, industry collaboration, and innovative financial models, MICROCASA is positioned to be a transformative force in lifelong learning and workforce development across Southeast Asia. By integrating micro-credentials into national education policies and ensuring sustainable funding, the initiative fosters a future-ready, skills-based learning ecosystem.