

SEE BACK COVER TO ENTER
THE COLORING CONTEST
WIN \$500

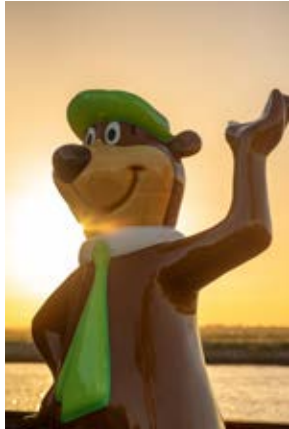


 Lodi, CA

WATER FUN / BIG SAVINGS / WAYS TO STAY

Hey, Hey, Hey, Campers!

Welcome back, valued campers! We can't wait to see you again this season. We know you're a pro around our Camp-Resort, but this guide will help you plan your next camping getaway! Turn the page to keep reading for our event schedule, 2024 deals, campground map, camper photos, and more fun topics!



Keep in touch!

Follow us on social media to stay up to date on deals, giveaways, and so much more!

@TowerParkResort



Featured Mountain View Sweets



2024 is going to be bigger and better than ever - keep reading to see all that's in store this year.

Fun for the Whole Family



EXCITING ADVENTURES

Tap into your adventurous side and enjoy some of these thrilling attractions:

- 18-Hole Mini Golf
- Laser Tag (\$)
- Jumping Pillow
- Playground

WATER FUN



Cool off from the summer heat with one of our 4 water attractions! From an awesome water playground to an activity pool, we have water attractions that are fun for both the kids AND adults!

- Water Playground
- Lazy River
- Swimming Pools
- Boat & Water Rentals (\$)

RELAXING ACTIVITIES



Take a break from the “go, go, go” mindset to kick back and relax with some of our more laid-back activities.

- Gem Mining (\$)
- “Hey Hey” Rides
- Fishing
- Arts & Crafts (\$)
- Scavenger Hunts

Perhaps the most important part of a trip to Jellystone Park™ is the quality family time that comes with it. There’s nothing more special

than making lifelong memories with your family around the campfire and throughout our Camp-Resort.

FAMILY TIME



What’s a trip without a little friendly competition? Challenge your friends and family to:

- Basketball
- Volleyball
- Horseshoes
- Gaga Ball



SPORTS & GAMES

Visit [TowerParkResort.com/things-to-do](https://www.towerparkresort.com/things-to-do) for a full list of attractions and availability.

2024 Themes & Events

FUN FROM DAWN TO DUSK (REALLY)

Daily fun during peak season, and weekend fun the rest of the year!

Open: Year Round | **Peak Season:** May 24 – August 18

Visit [TowerParkResort.com/events](https://www.towerparkresort.com/events) for detailed activity schedules and full calendar.



MESS FEST



CARNIVAL OF DREAMS

SPRING

MASQUERADE MADNESS

Weekend of 2/9–2/11
Golf Cart Parade, Make Your Own Mask, Masquerade Ball

CAMPING WITH CUPID

Weekend of 2/16–2/18
Candy Grams, Valentine's Bingo, Make Your Own Love Potion

SHAMROCK SHENANIGANS

Weekend of 3/15–3/17
Live Entertainment, Golf Cart Parade, Scavenger Hunt

SPRING BREAK: HOP-A-PALOOZA

Daily 3/29–4/4
Wake Up the Bears, Egg Hunt, Easter Bunny

GREAT OUTDOORS

Weekend of 4/5–4/7 and 4/12–4/14
S'more Social/Bonfire, Flower Planting, Petting Zoo

WILD WEST ROUNDUP

Weekend of 4/19–4/21 and 4/26–4/28
★ Lasso Competition, Hoedown, Balloon Stampede

CINCO DE MAYO

Weekend of 5/3–5/5
Fiesta, Salsa Cook-Off, Live Entertainment

COLOR CRAZE

Weekend of 5/10–5/12 and 5/17–5/19
5k Color Fun Run, Glow in the Dark Dance Party, Sip n' Paint

SUMMER

MESS FEST

Daily 5/24–6/6
Foam Party, Chocolate Slip n' Slide, Food Fight

TROPICAL BEARADISE

Daily 6/7–6/20
Luau, Putt Putt Tournament, Entertainment

STARS, STRIPES, & CAMPFIRE NIGHTS

Daily 6/21–7/4
Yogi Bear™ Birthday, Golf Cart Parade, Live Entertainment

CARNIVAL OF DREAMS

Daily 7/5–7/18
Carnival, Inflatable, Golf Cart Parade

CHRISTMAS IN JULY

Daily 7/19–8/1
★ Cindy Bear™ Birthday, Santa, Christmas Goats

UNDER THE SEA

Daily 8/2–8/15
Live Entertainment, Pool Party, Treasure Hunt

PACKED SCHEDULE DURING EVERY EVENT



SCAN FOR DETAILS

In addition to exciting events like Santa visits and carnivals, enjoy a full day of crafts, parties, games, and more!

Foam Parties	Tie Dye (\$)	"Hey Hey" Rides
Glitter Tattoos (\$)	Ceramics (\$)	Golf Cart Parades
Food Parties (\$)	Bear Appearances	
Candy Bar Bingo (\$)	Themed Crafts (\$)	

(\$ Additional Cost.)

★ Featured Events



UNDER THE SEA



HALLOWEEN

PEACE, LOVE, & BOO BOO™

Weekend of 8/16–8/18
Boo Boo™ Birthday, Disco Party, Tie Dye Competition

SUPER DUPER HEROES

Weekend of 8/23–8/25 and 8/30–9/2
Touch a Truck, Local Donation Drive, Hero Training

FALL

HOLIDAY SHAKE-UP

Weekend of 9/6–9/8 and 9/13–9/15
Easter Egg Rockets, 4th July Parade, Christmas Minute to Win It

FALL INTO FUN

Weekend of 9/20–9/22 and 9/27–9/29
Pumpkin Rolling/Smashing, Caramel Apple Station

HALLOWEEN 4 WHOLE WEEKENDS!

Weekends 10/4–10/27
★ Site Decorating, Golf Cart Decorating, Magic Pumpkin Experience, Costume Contest, Trick-or-Treating

PAJAMA JAM

Weekend of 11/1–11/3
Pajama Party, Bonfire/S'mores, Movie Night, Bears in Hibernation

TAILGATE TAKEOVER

Weekend of 11/8–11/10
Sport Tournaments, Tailgate, Letters to Veterans

GOBBLE 'TIL YOU WOBBLE

Weekend of 11/15–11/17 and 11/22–11/24
Potluck, Turkey Trot, Local Donation Drive

WINTER

WINTER WONDERLAND

Weekend of 11/29–12/1 and 12/6–12/8
Hot Cocoa Bar, Foam Party, Holiday Market

HOLIDAYS

Weekend of 12/13–12/15 and 12/20–12/22
Santa, Golf Cart Parade, Light the Park

GRAND FINALE

Weekend of 12/27–12/29
★ All You Can Eat Party, Bearathon

Grab a Bite

Fuel up for a day full of fun at one of our 4 dining options and camp store. From burgers and nachos, to ice cream and ICEEs, we offer a variety of choices for our campers to pick from.

Waterfront Grille

The perfect spot to enjoy amazing American cuisine.

Mountain View Sweets

Enjoy ice cream, coffee, and breakfast snacks.

Pic-A-Nic Basket

Serving up tasty treats like burgers, pizza, and hot dogs to our hungry campers!


Cindy Bear™ Sweet Treats

Get your shaved ice at Cindy Bear™ Sweet Treats.

Delta Market

Stock up on groceries and s'more ingredients.

 Dine In

 Adult Beverages



Visit [TowerParkResort.com/dining](https://www.towerparkresort.com/dining) for hours and menus.

Camper Cam

Smile, you're on camera!

Check out these smiles from our happy campers! We love when you share your photos with us during your stay.

@TowerParkResort





*MAP SUBJECT TO CHANGE
 UP-TO-DATE MAP
 AVAILABLE ONLINE
 www.ParkMap.com



CABINS

- Delta Deluxe Plus
- Delta Deluxe
- Boo Boo™ Bungalow
- Cozy Cottage
- Lazy Bear Cabin
- Cindy Bear™ Cottage
- Ranger Smith™ Cottage
- Ranger Smith™ Loft

CAMPSITES

- Preferred Deluxe
- Deluxe RV
- Premium RV
- Premium RV/Tent
- Preferred Red Carpet RV
- Red Carpet RV
- Pull-Thru

CONVENIENCES

- Restrooms
- Shower
- Laundry
- Fuel
- Boat Ramp
- Propane
- Parking
- Dump Station

Good spot for a photo!

One Way Street

Not to Brag...

Extra! Extra! Read all about it! Check out the awards we've won and what our happy campers have to say about us.

Award of Excellence
2023 Jellystone Park™ Awards

“ Best campground ever. Rented a cabin and was still extremely comfortable and cozy. Workers were very accommodating and friendly!

- Randy L. from Yelp ”

Best of the Delta Survey - BEST RV CAMPING Runner Up
2020 Visit California Delta Awards

“ We had a fantastic day at Tower Park. We rented a boat at the marina, Shay was so sweet and even took the time to take our photo with Yogi Bear™.

- Wayne O. from Google ”

Pinnacle Award
2019 Jellystone Park™ Awards

Multi-Unit Entrepreneur of the Year Award
2018 Jellystone Park™ Awards

“ This was a great place to take the kids. Nice camping spots and the cabin was great. Very fun, highly recommended. I will definitely be going back.

- Maria P. from Google ”



“ Amazing vacation. The family had so much fun! From the water park, activities, on site dining, and more!

- James G. from Google ”



Cabins & More

Take care of your vacation checklist.

Full bathroom? Check. Kitchen? Check. Fire Ring? Check. Kick back and enjoy some of these features plus many more when you choose a glamping getaway.

NEW



Ranger Smith™ Cottage
Sleeps up to 8



Boo Boo™ Bungalows Sleep up to 6

- Full Bathroom
- Kitchenette
- Porch
- Fire Ring



Cindy Bear™ Cottages Sleep up to 6

- Full Bathroom
- Kitchen
- Patio
- Fireplace



Delta Deluxe Cabins Sleep up to 8

- Full Kitchen
- Picnic Table
- Loft Area
- Full Bathroom


8 Unique Cabin Types!



Campsites


Relax and reconnect with nature.

From the convenience of full hook-ups, to the luxury of premium sites, we offer campsite options tailored to fit all of your family's needs!



Red Carpet RV Sites

- Full Hook-Ups
- Fire Ring
- Concrete Pad



Premium RV Sites

- Full Hook-Ups
- Picnic Table



Premium RV/Tent Sites

- Full Hook-Ups

6 Unique Campsite Types!




Visit TowerParkResort.com/ways-to-stay for full list of lodging and campsites.

Elevate Your Trip

Enhance your experience when you choose one — or multiple — of these must-have options.



Golf Cart Rental

Cruise around the Camp-Resort and access all of our attractions with ease!

Cabana Rental

Lounge by our lazy river or our water playground in a private, shaded cabana!

Linen Rentals

Boat Slip Rentals

Fun Pass

Our Fun Pass is the ultimate way to make the most of your time at the park!

**Add-ons available for an additional fee.*

Visit TowerParkResort.com/add-ons



Water Rental

The water is calling you out to adventure with our kayaks, paddleboards, pontoon boat, and fishing boat rentals.

Bear Visit

No matter the occasion, add an extra touch to your stay with a Bear Visit!

S'more Savings

4th Night Bonus

Non-Peak Season

CODE: BONUS

Buy 3 nights, get the 4th FREE!

2024 Camp & Store

4/18 - 5/13 & 9/5 - 9/30

NO CODE NEEDED

Book 4 consecutive weekends of camping and save up to 51%.

5-Night Deal

All Year

CODE: 5NIGHT

Book a 5-night stay during peak season and save big!
*Must check in on a Sunday.

Extend the Fun

Non-Peak Season

CODE: EXTFUN

Add a Thursday or Sunday night to your trip for 50% off the 3rd night!

4-Night Deal

Peak Season

CODE: 4NIGHT

Book 4-nights during peak season and save! (Sun-Thurs or Mon-Fri).

7-Night Deal

All Year

CODE: 7NIGHT

Book a consecutive 7-night stay or more to take advantage of this deal! Check in any day, Sun-Fri.

SCAN FOR DETAILS



Open: Year Round
Peak Season: May 24 – August 18
**Terms and conditions apply.*

On-Site Event Space

Plan your next group adventure!



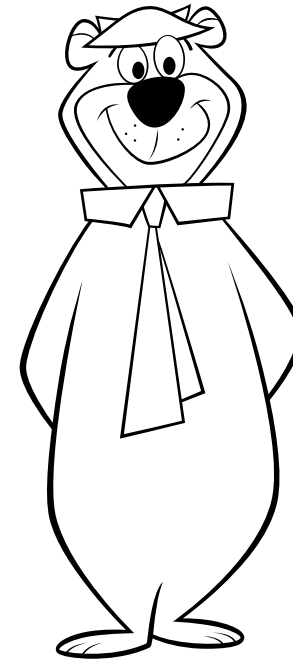
Looking for a place to host your next event? The Waterfront Grille is the perfect spot!

Located next to the Delta, this location offers great views, a full banquet menu, staff services, and so much more! Delicious food in a gorgeous environment makes for the perfect spot to celebrate your special event.

BAR AREA • WATERFRONT VIEWS • FULL BANQUET MENU • SEATING FOR UP TO 175



Visit TowerParkWaterfrontGrille.com to plan your next event!



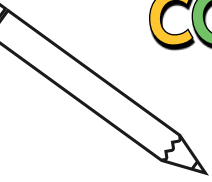
WHERE IS YOGI BEAR™?

Is he at the beach? On the moon? It's up to you! Draw and color your answer!
Visit TowerParkResort.com/camp-guide for terms and conditions and to print off an extra page!

ARTIST NAME _____

GUARDIAN EMAIL _____

COLORING CONTEST



1. Go to pg. 19 and color your heart out!
2. Mail your coloring sheet to "Northgate Resorts: Coloring Contest" at **38 Commerce Ave. SW Suite 200 Grand Rapids, MI 49503** - must be postmarked by February 29th, 2024.
3. We'll choose the top 3 submissions!
4. Follow along for updates and winner announcements on our Instagram **@TowerParkResort**

**TOP 3 MOST CREATIVE ENTRIES
WITH THE MOST VOTES WILL
WIN \$500, \$250, & \$100 CAMP
CREDIT!**

*Must be 25 to submit entry.
(Any age allowed to color!)

14900 West Highway 12
Lodi, CA 95242

READY TO BOOK?

Scan the QR code to start planning
your 2024 camping trip!

