

# OUR ADHERENCE TO THE GATSBY FRAMEWORK



GATSBY	WORK READY
<p>A stable careers programme</p>	<p>Work Ready provides each student with personalised account access to their school's employability site. They are able to log in to the system whenever, wherever they wish. Students are encouraged to complete modules and receive CPD certification, gaining points on their user profile when this occurs. This gamifies their experience and encourages students to engage with the resources available to them.</p> <p>The school/ college can automatically enrol all students and track their progress and completion rates throughout the year. They can also link any resources to the micro-site and embed it within their current systems should they wish to.</p> <p>This provides the school with an embedded, stable careers offering which guides students through their self-development journey with little extra work for the school or college.</p>
<p>Learning from career and labour market information</p>	<p>Work Ready's resources are written by expert corporate trainers who have worked with the likes of Time Warner, The FA and Disney.</p> <p>Our modules also feature interviews with and sponsored content from partners such as Fujitsu, The FCA, Superdrug, LinkedIn, Facebook and many more.</p> <p>On top of this, our sites feature industry insights covering sectors such as banking, media and healthcare. These provide students with specific information from industry partners.</p> <p>Students therefore receive first hand guidance from industry experts.</p>

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Addressing the needs of each pupil	<p>Students receive personalised, tailored information and training based upon their interests and aspirations.</p> <p>Our system also suggests areas for improvement and reflection in order for students to develop and hone their skills in areas they may currently struggle with.</p>
Linking curriculum learning to careers	<p>Work Ready has a suite of lesson plans and activities which embed our online learning into curriculum projects.</p> <p>Our materials are frequently used within form time or PSHCE activities.</p> <p>We would be delighted to discuss these classroom resources with you in more detail.</p>
Encounters with employers and employees	<p>Our modules feature employer partners who sponsor our content. This sees us interview their heads of recruitment, current interns and apprentice recruits.</p> <p>Moreover, sites feature links to employment opportunities and information from recruiting partners, enabling students to research and apply to different career pathways.</p>
Experience of workplaces	<p>Our sites and modules feature work experience, apprenticeship and internship opportunities from recruiting partners.</p> <p>These enable students to apply for employment and work experience opportunities, increasing their industry awareness.</p> <p>Our industry insight sections also provide students with first hand interviews with current apprentices and interns, discussing their day-to-day roles within organisations and their advice for potential applicants.</p>
Encounters with further and higher education	<p>Work Ready's employability sites feature links to UK universities and search tools so students can review potential degree programmes and further study opportunities.</p> <p>We also provide content from our partner organisation Work Ready Graduates such as their #FirstYear module which helps students settle into their first semester at university.</p>
Personal guidance	<p>As mentioned previously, our learning can be tailored to the student's needs and aspirations, providing personal, bespoke guidance.</p>