



Hello 🖐️  
Welcome to WhatsTool Business

I am here to tell you a story. This is a story of Mr. Ganesh.



## Mr. Ganesh

is founder of a creative ethnic Brand called Mr. & Mrs. Ethnic.

He is 28 year young entrepreneur who wants to deliver best experience to his customers and build his brand



# With high hope Mr & Mrs Ethnic started

Ganesh designs, manufactures and sales the full catalog from his showroom with a team of 5 members.

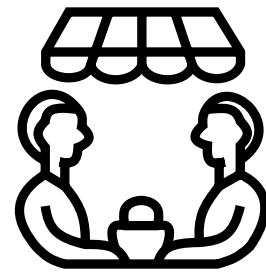
He sells all traditional ethnic wear for both men and women like Saree, kurta, Dhoti etc.





# He runs entire business on WhatsApp

Ganesh manages to sell the products, Do marketing and provide customer support through WhatsApp all by himself.





## Growth of Mr & Mrs Ethnic is picking up

Customers started bragging about the quality of his product so Ganesh now is on full on growth.

He opened 5 new shops and started selling on all popular e-commerce along with own websites and apps.



Flipkart 

  
Myntra

meesho

amazon 

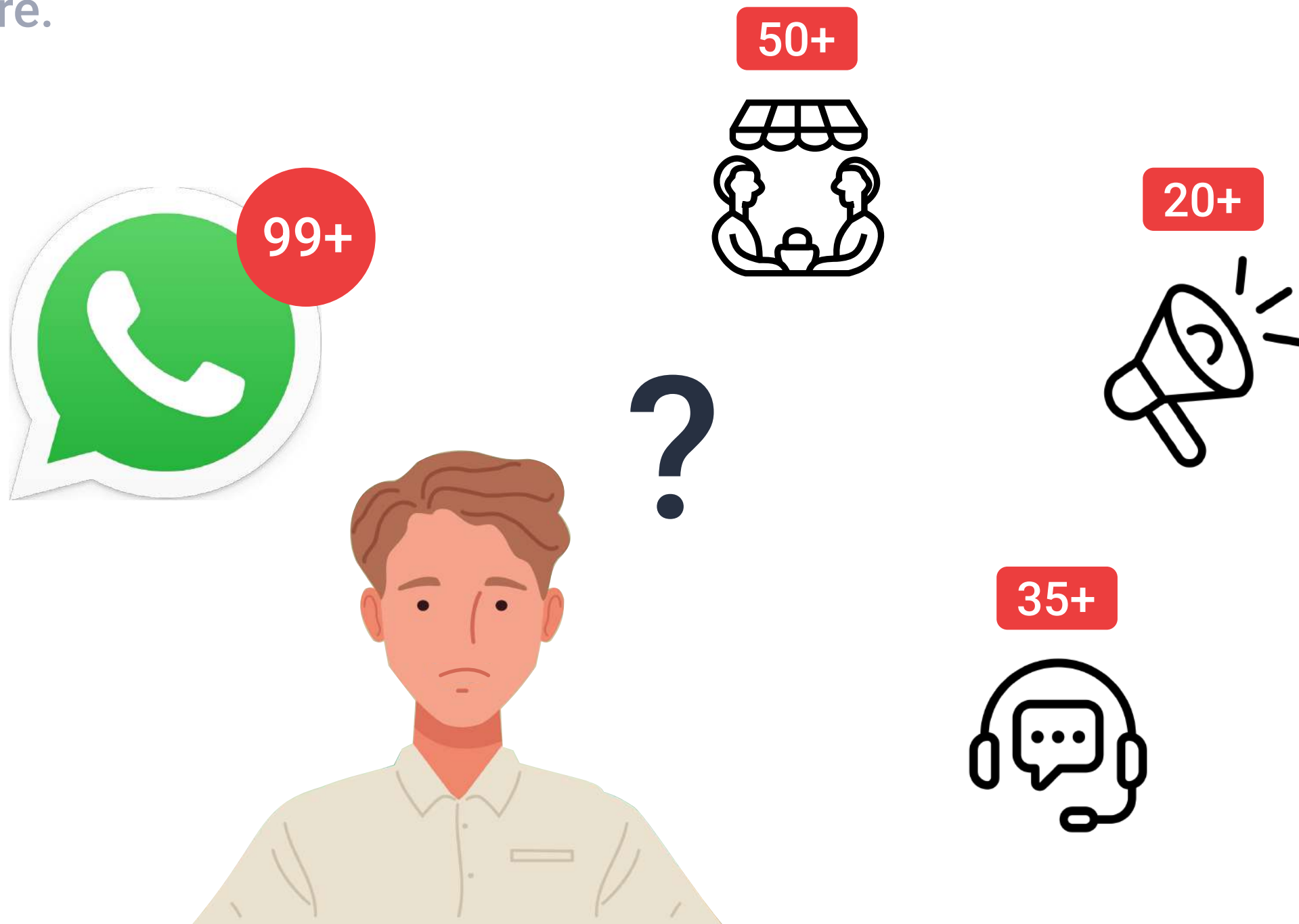




## With Growth, Responsibility Came too

The growth is not becoming a happy affair to Mr Ganesh with the limitation of WhatsApp feature.

His sales are down due to unanswered queries of sales, deliveries and lot more.





## He found a solution from WhatsTool Business

All the problems related with his customer queries, sales and marketing got solved with WhatsTool Business.

WTB is a complete solution for automation, team chat support, bots, campaign all through WhatsApp.



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# WhatsTool Business provided complete solution for Mr and Mrs Ethnic

Ganesh got WhatsApp Platform for all his needs to grow & manage



## Sales

Empower shoppers to shop where they want and how they want.

53% of consumers want the ability to purchase directly through a messaging app and even more (59%) want the ability to customise products through chat functions



## Marketing

Meaningfully connect with your customers on their favourite app.

With 95% open rates within 2 minutes of message delivery, WhatsApp is the best marketing channel out there.



## Customer Support

Empower your team to provide a collaborative and positive experience.

62% of social media users say they'd like to communicate with a customer service representative through a messaging app.



# Ganesh got all tools for Sales, His sales sky rocketed



Catalog



Shopify Integration



Payment Links



Cart



Take Orders



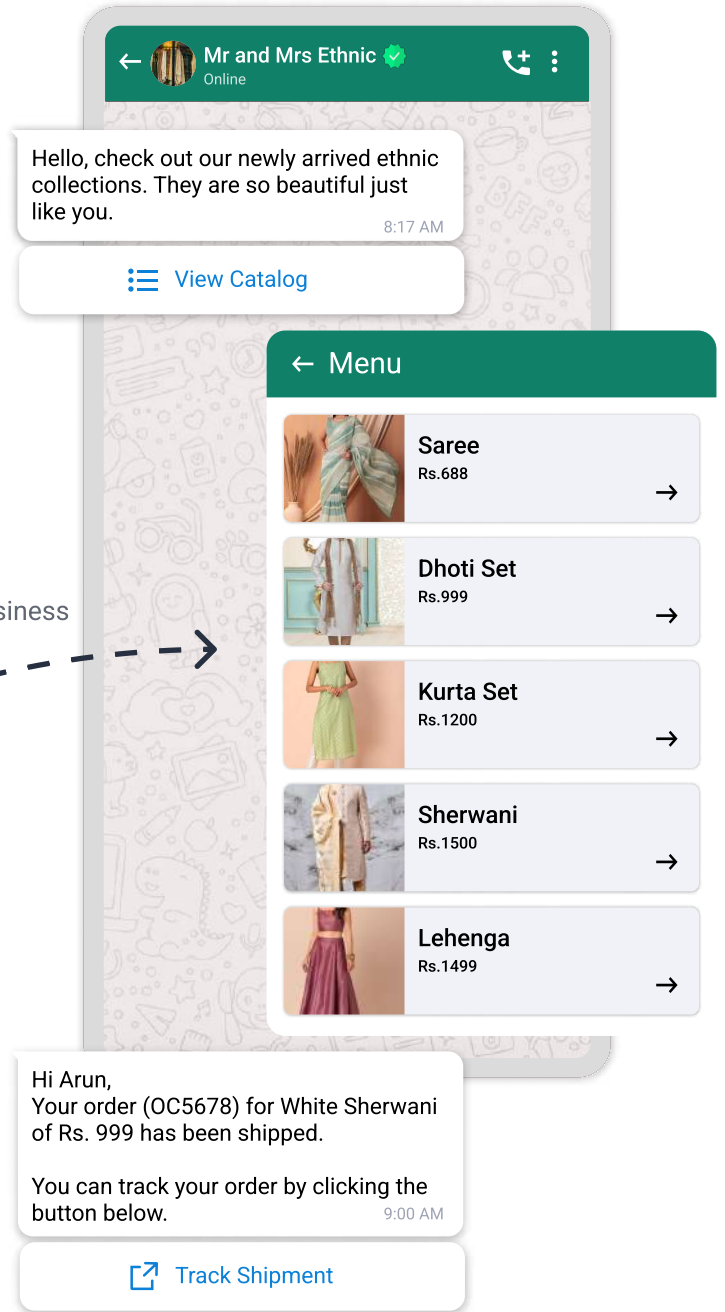
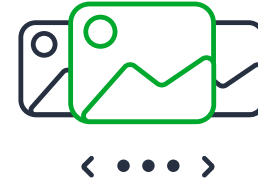
Order Notification



# Catalog

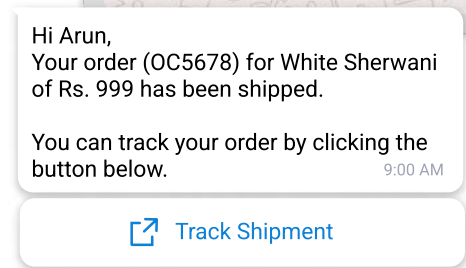
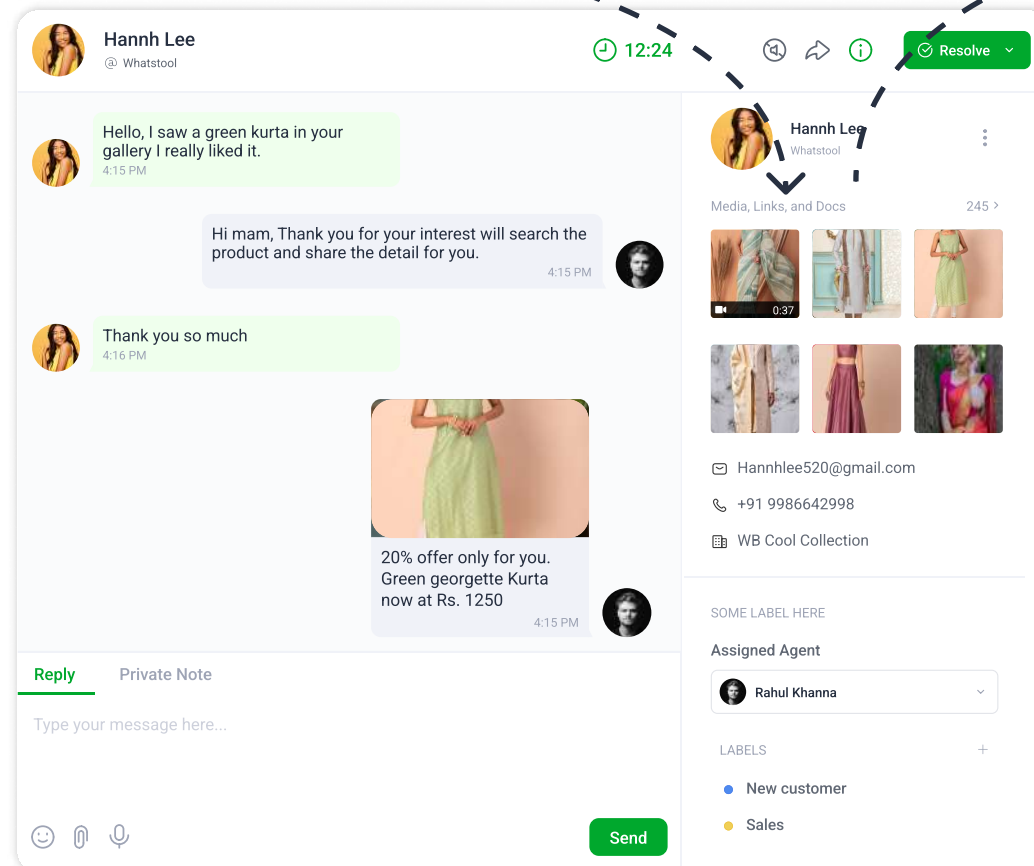
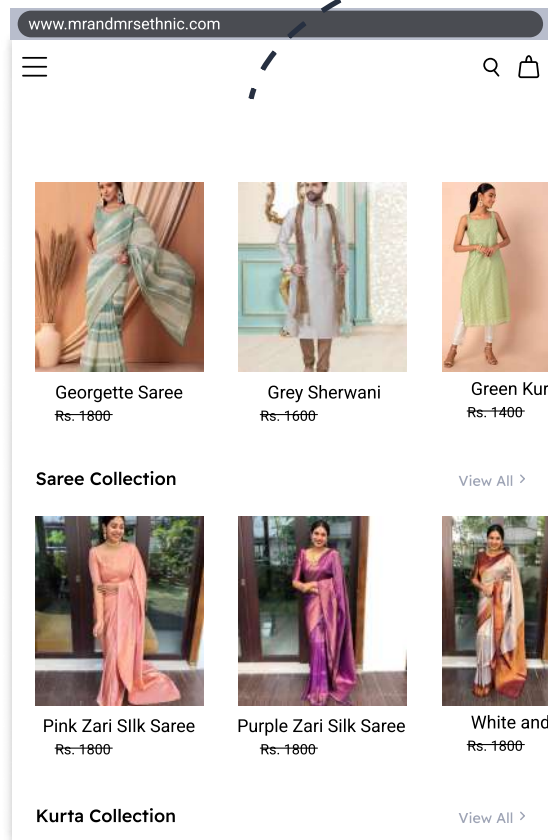
## Ganesh could sync his catalog from website to WhatsApp

This enabled Mr Ethnic brand customer to browse and experience their product on WhatsApp and order while chatting.



Auto pull from your website to Whatstool Business

Sync from Whatstool Business to WhatsApp Catalog





# Cart

## Taking order while chatting and sending in cart Increased Sales

Add to cart is all we love to do. Customers can do same on WhatsApp too with the help of WT Business. This enabled and increase the sales.

